

Of Interest To THE WOMEN

Week Of Prayer To Be Observed

The first week in December will be observed in Baptist churches around the world as a week of prayer for world evangelism. Friday, December 5 is Baptist women's day of prayer and will be observed by women in more than 100 countries. Prayer meetings throughout the week will be as follows:

Monday, December 1 at 4:15 p. m. at the home of Mrs. W. S. Crow. "Having No Hope -- Without God in the World" will be the title of a program which will be presented by the YWA members. This will be directed by Mrs. Charles Baldwin.

Tuesday, December 2 at 3 p. m. at the home of Mrs. T. E. Wood, Circle II will present a program based on the theme "Begotten Unto a Lively Hope."

Wednesday, December 3 at 7:45 p. m. at the church, Circle V will present "Ready To Give an Answer for the Hope." Thursday, December 4 at 3 in the home of Mrs. Charles Baldwin Circle III will present "Rejoicing in the Hope."

Friday, December 5 at 3 p. m. at the home of Mrs. T. A. Williams Circle IV will conclude the week's activities with

the theme "Christ in You, the Hope of Glory."

Each of these programs will be built around the presentation of world needs, scripture containing Christ's commands to his followers and prayer that these things be accomplished. Any interested woman is invited to attend these meetings.

This same week similar activities are planned for the youth organizations and Royal Ambassadors, Girls' Auxiliaries, and Sunbeam Bands. Following this week of information and prayer, an offering will be taken for foreign missions.

The Lottie Moon Christmas offering, named for an early Baptist missionary to China, through whose efforts Baptist Women's Missionary Unions were established, will have a goal of \$3,000 for the local church, following a WMU vote. The Southern Baptist Convention goal is \$6,800,000.

WEEKEND GUESTS

Weekend guests in the home of Mr. and Mrs. Dan Tims and children were Mr. and Mrs. Farris Keller and children of Levelland. In the afternoon, the two families visited in the home of Mr. and Mrs. L. C. Tims.

Mary Dorcas Has Regular Meet

The regular monthly meeting of the Mary Dorcas Sunday school class of the First Baptist Church was held Thursday afternoon in the home of Mrs. J. B. McFarland. After the business session, Mrs. McFarland directed a scripture study on the eighteenth chapter of Matthew.

During the social hour which followed, the hostess served coffee, fruit punch, and pie to Mesdames Otis Massey, Florence Buske, Bert Day, Clyde Scarborough, W. M. White, George M. Baker, J. H. Wise, W. M. Lloyd, and Rosa Anderson, who are members of the class and Troy White, who was a guest.

Miller Family Meets At Berger

Mr. and Mrs. Roy V. Miller Sr., Janice, and John David; and Mr. and Mrs. Clyde Tims plan to meet Mr. and Mrs. Dale Glass of McLean at the home of Mr. and Mrs. Sam Mears at Berger for a family dinner Thanksgiving Day.

Janice, who attends Wayland College at Plainview, is spending the weekend with her parents. Mrs. Mears, Mrs. Glass, and Mrs. Tims, are also daughters of the Millers.

Dinner Honors Visiting Kin

Mrs. J. F. Miller, who has spent the past three months visiting relatives in Tennessee, Maryland, and other eastern states, returned home Friday. Her sister, Mrs. Myrtle Whaley, accompanied her home for an extended visit.

Also accompanying Mrs. Miller home were Adler Walker and Mr. and Mrs. George Wilson of Oklahoma City. Sunday, Friona relatives honored the visitors with a family dinner in Mrs. Miller's home in the Lake-side Addition.

Those present besides the hostess and out of state guests were Mrs. Cleola Kirk of Portales; Mr. and Mrs. Roy V. Miller Sr. and John David; Mr. and Mrs. J. B. Taylor, Diann, John, and Jimmy; Mr. and Mrs. Ansel Renner, Kathy Lynn, Amy Sue, and David; and Mr. and Mrs. Nelson Welch, Mikie, Bob, and Monte Sue.

Maggie Hamlin Circle Meets

The Maggie Hamlin circle of the Woman's Society of Christian Service met Tuesday morning at nine in Fellowship Hall. The opening prayer was led by Mrs. Hugh Blaylock.

The study of "Understanding Other Cultures" was continued. The lesson was led by Mrs. H. K. Kendrick. Mrs. Hugh Blaylock read the closing scripture.

Those present were Mesdames H. K. Kendrick, J. G. McFarland, Eugene Ellis, Dick Rockey, Ed White, Ernest Anthony, Hugh Blaylock, Frank Spring, H. C. Kendrick, and A. W. Anthony Sr.



The following births were recorded during the week ending November 24 by the Parmer County Community Hospital:

Girl, born to Mr. and Mrs. Randol C. Allen of Lubbock at 2:23 p. m. on November 1, weighing 4 lbs, 6 1/2 ozs. Boy, born to Mr. and Mrs. E. M. Fuqua of Friona at 11:16 p. m. on November 16, weighing 7 lb. 7 oz.

Girl, born to Mr. and Mrs. Albino Lumbrera of Bovina at 12:48 p. m. on November 21, weighing 6 lb, 12 1/2 oz.

CIRCLE MEETS IN GEE HOME

The Kolwvvia Circle of the WSCS of the Friona Methodist Church met Tuesday morning in the home of Mrs. J. T. Gee.

Mrs. Kenyth Cass was leader of the program on "Human Rights and Human Needs." Mrs. W. M. Stewart discussed the F. A. O. Mrs. Roy Slagle told the duties of the W. H. O. and Mrs. Coy Patton outlined the U. N. E. S. C. O. Mrs. Cass closed the meeting with a poem on Thanksgiving.

The hostess served refreshments to Mesdames Guy Latta, Arthur Drake, Ross Ayers, Roy Slagle, Will Osborn, Coy Patton, W. M. Stewart, and Kenyth Cass.

BIG DOLLAR DAY VALUES!

ONE GROUP
Drip Dry Printed

Cottons
reg 59¢

44¢

ONE GROUP
FINE CORD
CORDUORY

COMPLETELY WASHABLE
14 COLORS TO CHOOSE FROM

reg \$1.19

94¢

Men's Nylon
S-T-R-E-T-C-H
SOX

Reg 69¢

33¢

ONE GROUP
Ladies Wool Plaid
JACKETS

reg \$8.95

\$6.97

ONE GROUP
Ladies
BELTS

CLOSE OUT
values to \$1.98

47¢

ONE GROUP
Ladies Fall Dresses

Values to \$6.98 only \$4.97

Values to \$9.95 only \$6.97

Values to \$13.95 only \$8.97

Values to \$16.95 only \$10.97

Values to \$19.95 only \$12.97

ONE GROUP
CANNON DOUBLE LOOP
44 x 22

TOWELS
reg \$1.59
87¢

ONE GROUP
LADIES FULL - FASHION
FIRST QUALITY - LANOLIZED

HOSE
60 GAUGE - 15 DENIER
reg. \$1 pr.

57¢

ONE GROUP
Ladies Shoes
FLATS-HEELS-WEDGES

Values to \$9.95

\$2.97

ONE GROUP
Men's
SWEAT SHIRTS
white grey
values to \$1.39

97¢

ONE GROUP
Men's Sport
SHIRTS
Long Sleeves
reg \$3.98

\$2.97

2 Blankets
made of a new miracle-fiber
blend of rayon-acrilan-nylon
regular \$6.95 each

PLUS

16-piece Chinaware
Starter set

All for \$12.95



**"JUST CALL ME
IF YOU WANT
THE WANT-ADS
TO HELP YOU ..."**

**SELLING, BUYING, TRADING, RENTING
... A LOW COST WANT-AD MEANS
FASTER RESULTS, BETTER BUYS FOR YOU!**

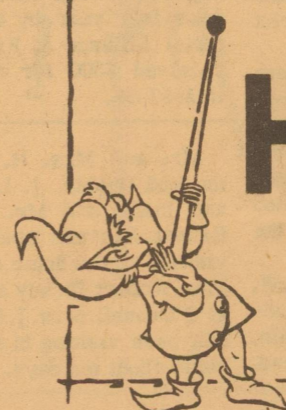
It's a fact — and we've thousands of readers and users to prove it — that our classified ads are your key to action and profits! Whether you're buying or selling ... offering or hunting ... you'll find it's always open season for bargains when you use our want ad section!

Want ads pack a powerful sales message into a little space! They're the town's biggest market place, a paradise for bargain hunters! Want ads are as "newsy" as the front page and rate high in reader response! So whether you're looking for a house or a hotel, a pressure cooker or a piano, check our want ads first!

You can raise extra cash with services to offer or something to sell — in the want ads! Yes, want ads are more efficient, more effective, more economical, penny for penny — your best sales buy! Call us today for profits tomorrow!

CALL 2291 TODAY! LET AN EXPERIENCED AD-TAKER
HELP YOU WITH YOUR AD! IT WILL PAY OFF!

THE FRIONA  STAR



HURST'S

FRIONA

NEWS FROM BLACK

MRS. DICK ROCKEY

Mr. and Mrs. Travis Stone and family spent Sunday visiting Mr. and Mrs. Alton Carpenter in Ralls.

Sunday dinner guests in the home of Mr. and Mrs. R. E. Barnett were Mr. and Mrs. Fern Barnett and Betty and Dr. and Mrs. L. B. Barnett, Lewis, Beverly and Jennifer of Hereford.

Pamela Tatum, small daughter of Mr. and Mrs. Weldon Tatum of Canyon, spent a few days last week visiting in the home of her grandparents, Mr. and Mrs. Ellis Tatum.

Mr. and Mrs. O. B. Roberson and Mrs. Glenn Roberson were in Amarillo Thursday attending to business and doing some shopping.

The Gene Welch family is driving a new 1959 Chevrolet.

Home Demonstration club members from this community who attended the Countywide Luncheon at the Hub Community Center Thursday were Mesdames Fern Barnett, Helen Fangman, Dick Rockey, Ralph Price, Howard Elmore, J. R. Braxton, and T. J. Presley.

Sunday visitors in the Ralph Price home were Newman Loafman of the Lakeview community and Lewis Barnett of Hereford.

Mrs. Ray Strickland and son, Gene, of Friona were guests in the home of her parents, Mr. and Mrs. Leslie Deaton Monday afternoon.

Mr. and Mrs. Wm. V. Elmore and Mrs. Howard H. Elmore were in Amarillo Tuesday on business.

David Cobb, son of Mr. and Mrs. Giles Cobb, arrived home Wednesday after serving four years in the Navy. He was on the U. S. Lexington and spent some time in Japan. He was discharged from the service before returning home and says he "is sure glad to be here."

Mr. and Mrs. O. B. Roberson and Mrs. Glenn Roberson and Marie were Sunday visitors in the home of Mr. and Mrs. T. J. Presley.

John S. Thompson, Darrell Thompson, and Clyde Renner spent the weekend at Borger. They visited in the home of John's brother, Glenn Thompson, and his wife, and spent considerable time hunting.

Sunday dinner guests in the home of Mr. and Mrs. B. C. Day were Mrs. Leona Wolfe and Mrs. John S. Thompson.

Mrs. Travis Stone entertained friends in her home Friday evening. After a game session, refreshments were served to Mesdames Bernice McCurdy of Plainview, Gene Welch, Bill Carthel, Howard Elmore, Fern Barnett, Dick Rockey, Leslie Deaton, and Lester Dean.

C. Sylvester Completes Course

Sgt. First Class Conrad L. Sylvester of Friona recently completed with honors the equipment maintenance supervisor course at the Army's European Engineer School in Murnau, Germany. Sgt. Sylvester, 32, son of Mr. and Mrs. Muri H. Sylvester, has been in Europe about two years.

He is regularly assigned to Headquarters and Service Company of the 249th Engineer Battalion in Kaiserslautern. The sergeant entered the Army in 1943 and is making a career of it. His wife, Genevieve, is with him in Germany.

Girl Scout Notes

Brownie Troop 270 had thirteen members present at their Monday afternoon meeting. They were Brownie Cole, Sherry Cole, Linda Fallwell, Shirley White, Terri Lynn Wilson, Becky Turner, Martha Martin, Vida Holt, Judy England, Kathy Jones, Terri Sue Mabry, Mary Margaret Sheehan, and Vicki Moorman.

Leaders are Mrs. John Cole, Mrs. Bill Turner, and Mrs. James McLean. Girls made Christmas tree decorations and decorated fruit baskets for Thanksgiving. After the work was finished, refreshments were served by Kathy Jones.

At the Monday afternoon meeting of Girl Scout troop 226 at the club house, there were two leaders, Olive Massie and Juanita Reeve, and twenty-three Scouts present.

Place mats were made for a Thanksgiving table. Refreshments were served by Barbara Lloyd and Sheryl Long.

Troop No. 358 met Monday afternoon at the Methodist annex. One leader, Mrs. Russel O'Brian, and 28 members were present. For the flag ceremony, Chloe Ann Ford was the caller; Carol Stokes was the flag bearer, and Linda Stone and Kathy Renner were color guards.

Thanksgiving table mats were made from autumn leaves. Refreshments were served by Karen O'Brian, Ann Ayers, Judy Edelman, and Jolynda Stokes. Then the group sang taps and "vanished."

Brownie Troop No. 358 met Monday afternoon with 22 Brownies, three visitors, and the two leaders, Mrs. Russel O'Brian and Mrs. Watson Whaley, present. Visitors were Mrs. Raymond Cook, Mrs. Floyd Brookfield, and Mrs. Jake Patterson.

The tray mats made last week by the Brownies were presented to the Parmer County Community Hospital to be used Thanksgiving Day.

Monday afternoon the girls made snow men and created a manger scene. The caller of the flag ceremony was Ann Ayres with Barbara Patterson as flag bearer and Kara Beth Sides and Jan Shirley as color guards.

Refreshments were served by Joan Gail Brookfield, Karen O'Brian, Kathy Cook, and Barbara Patterson. After drawing names for Christmas, the girls sang "Silent Night, Holy Night," sang Taps and vanished.

Visitor Writes Essay on Guide And Cotton Bale

Editor's note: (The following essay was written by John Adair, who is Mrs. A. O. Drake's nephew. Adair, whose home is at Lincoln, Neb., is associated with an insurance company and travels extensively. He was a weekend guest in the Drake home.)

Two of the many things that captured my imagination in Friona was the device that makes possible the no-driver tractor and the personality of a bale of cotton.

This no-driver device that came about by great insight, lets a tractor guide itself around the field without a driver and is a great step forward. It sort of symbolizes what society is trying to do to--to fit on you self-guiding mechanism to give one a safe journey to get a job done.

Teachers, ministers, parents, etc., the frightening thing is that it looks as if a person must get into a rut before he can begin to get a job done.

It's scary at first to see tractors doing a job that used to require a man. But to see machines doing a better job gives your mind an itch as to what they will think of next. To find these tractors at night, when they are running, is an experience. You can't hear them because the cotton gin is running and because of a hazy skyline, you don't see any image in the field, so you go the opposite direction of the movement of the tractor hoping to run into it. Of course, if it died along the way, you could have a long trip finding it.

I never watched a cotton gin and couldn't think that a bale of cotton would have a personality. Watching the gin process and the forcing of cotton into a bale was a real treat. Sort of portrays the personality of the Southwest! If it is unrestricted, free of all its pressures, it is relaxed, pleasant, interesting, but if you begin to force this "live quality" into a confinement, you have a fight on your hands.

The uses and value of cotton, like its people, are unlimited and the wonders it has and can be put to, are many. You detect this explosive and forceful nature of the southwest when the cotton is put in a bale. It just doesn't want to give up. Great pressure is put on it and many bands of steel are wrapped around it to hold it. When this tension is released and put on the bands, you think it might snap.

This bale, like its people of

the Southwest, unless they are worn down by time and controlled by shackles of rigid rules of culture always maintain this inherent "alive" force of nature, always wanting to expand and be free of the bonds that tie it down.

In the Southwest, such a freedom exists and because of it, the only thing that can stop it is the limitations of the imagination of its people.

With such ingenious thinking going on, demonstrated by the tractor guiding combined with the inner-personality of individuals of the southwest, vividly expressed through the cotton bale, it will be interesting to watch the growth and greatness of future Friona.

Final Rites For Mrs. M. M. Scott Held Wednesday

Funeral services for Mrs. Minnie Scott, 83, who died November 18 at West Plains Hospital in Muleshoe, were conducted from the Muleshoe Methodist Church at 2 p.m. Wednesday of last week. Rev. L. W. Baker of the Halfway Methodist Church officiated. He was assisted by Rev. Edwin Hall and Bro. J. E. Moore.

Pallbearers were J. D. Black, George Tompkins, Grundy Lewis, Hamp Lewis, W. L. McCurry, and C. H. Odom. Burial was in the Sudan Cemetery under the direction of Singleton Funeral Home.

Mrs. Scott, who had lived in the Muleshoe area about 30 years; was a native of Dardanelle, Ark. She and her husband, who survives, were married in 1898, and observed their 60th wedding anniversary the day she entered the hospital.

Survivors, other than her husband, M. M. Scott Sr. include three daughters, Mrs. Joe R. Baker of the Hub community, Mrs. Cliff Odom of Muleshoe, and Mrs. J. W. Johnson; three sons, M. M. Scott Jr., of Needmore, J. H. Scott of Brownfield, and D. B. Scott of the Hub community; three brothers, Harve Sterling of Amherst, Walter Sterling of McAllister, Okla., and Elbert Sterling of Muleshoe; 12 grandchildren and 10 great-grandchildren.

According to the Navy's "Hurricane Hunters," hurricanes are tropical cyclones occurring in the Atlantic, Caribbean and Gulf of Mexico. By common agreement they are called "tropical storms" until the maximum wind speed exceeds 75 miles per hour, after which they are called hurricanes.

MACK'S TRACKS (Cont. from page 1)

share in the stark realism of that drama?

Could a woman without children touch the strength and heroism of your wife as she tried to fling herself from the bedroom window? It takes a father to attain the stature of standing by, resolute and ready--ready to jump after her.

The climax was when you two became closer together and realized that, after all, your baby girl was a woman now--a lovely young woman with the mind of a pygmy.

The childless couple lives in a vacuum filling their lonely days with golf, vacation trips, dinner dates, civic affairs, tranquility, leisure, and money.

They contribute no additions to the human race. There is a terrifying emptiness without children, and the childless couple is too comfortable to know it.

You must look at them to see what the years have done. He looks boyish, unlined and restful. She's slim, well-groomed and youthful.

It isn't natural. If they'd had kids, they'd look like the rest of us--tired, gray, wrinkled, sagging--in other words, normal.

Lawyer: "Here's my bill for services. You can pay \$400 down and \$50 a month for the next 24 months."

Client: "Sounds like buying an automobile."

Lawyer: "I am."

Get Safe, Temporary, Real Relief
Ease minor pains of
ARTHRITIS, RHEUMATISM, BRUSITIS, SCIATICA & NEURALGIA
We recommend Ar-Pan-Ex Tablets, a powerful compound of a famous University Scientist, with this iron-clad guarantee: Your very first bottle must bring you fast dose by dose relief of your money back. 3 economical sizes. Bring this article to us or telephone.
Bi-Wize Drug

MAIN EVENT
DORY FUNK vs DOUG DONOVAN
2 out of 3 falls - One hour time limit
MIDGET WRESTLERS
LORD LITTLEBROOK VS TINY ROE
1 fall-20 minute time limit
IRON MIKE VS SONNY MEYERS
1 fall-20 minute time limit

GET MORE for your investment--
a dial to 2171 for the application of
ANHYDROUS AMMONIA will put more cash in the bank
fast, efficient 2-way
Radio Service --
BAINUM BUTANE CO.
Phone 2171 or Res., 2892
LP Gas--Mack Bainum, Friona


Want a new CAR?
see us today about our low cost interest loans on new autos!
Friona Texas Federal Credit Union
SAVINGS -- LOANS
Legion Bldg. Phone 3301
Mrs. Lucy Jones, Mgr.-Trea.

We Feature Complete Brake Service
plus drum-turning
We are also equipped to service and supply parts for all makes of
General Motors AUTOMATIC TRANSMISSIONS
Chevy-Pontiac-Olds-Buick-Cadillac
Get Your Auto Inspected Before The Rush!
Friona Battery and Electric Co
Ph. 2131 Johnny Wilson, Mgr. Friona

For the past two years
PROJECT CHRISTMAS CARD
has been a success and again, for the benefit of those of you who enjoy using this way of saying "MERRY CHRISTMAS" to your local friends your participation is invited. A special bank account, "Christmas Card," has been set up at the FRIONA STATE BANK and if you will send the amount your family spends on Christmas Cards to this account your name will appear in our ad in the STAR Christmas Week. The fund will again be turned over to the Parmer County Community Hospital. (this is not a part of the current hospital drive.)

PROJECT CHRISTMAS CARD


Bldg. Permits Total \$116,950

Building permits issued at the City Hall for the period from October 30 through November 20 zoomed to a total of \$116,950, according to information from City Manager Albert Field.

Boosting the totals for this period is a permit issued to the Friona Baptist Church for an educational addition to their church of \$55,000.

Following this permit, the largest commercial building permit for the month was issued to James H. Chandler for the construction of a concrete block structure in the Drake Addition estimated at a cost of \$7450.

Several residences are included in the list this period and include one issued to Ernest Anthony for the construction of a home in the Lakeside Addition at a cost of \$22,000.

Several move-in houses are on the list and these permits were issued to W. E. Smith--\$4,000; L. G. Taylor--\$13,000; and P. L. Arnold--\$4,500.

The complete list for the period is as follows:

James H. Chandler, commercial building, \$7450.

W. E. Smith, move in residence, \$4000.

Ernest Anthony, construct a residence, \$22,000.

Jim Maynard, construct a residence, \$11,000.

L. G. Taylor, move in residence, \$13,000.

Baptist Church, construct addition, \$55,000.

P. L. Arnold, move in residence, \$4500.

What Our Neighbors Say

The following is a reprint from the Tullia Herald--and explains several things about the newspaper that applies to all of us in the business.

First, may we emphasize that this newspaper IS a business. We are here to make a legitimate profit, just like the grocer, the farmer, the professional man. A lot of people think of a newspaper as a sort of charitable, non-profit public service operating a sort of oversized mimeograph machine. Many visitors to our shop are amazed at the amount of equipment it takes to operate a paper such as ours. They are amazed at the number of trained employees it takes and at the wages newspapers pay.

We have only one commodity to sell -- our space. It costs between one and two thousand dollars to publish just one issue of our paper. This figure remains almost constant regardless of whether advertising revenue for an issue is heavy or light. Divide this figure by the number of column inches in the paper and you have the cost per column inch. Much of our space is given, donated if you please, to the community, to the churches, to the school, to the Farm Bureau and Farmers Union, to women's clubs, to service organizations, to rural communities, and the like. Not only this, but many features cost us money. We spend hundreds of dollars each year for pictures and engraving.

We try, unsuccessfully, to make income from subscriptions pay the newsprint bill. This means that all other expenses, including utilities, taxes, wages, donations, social security, insurance, waste, metal, depreciation, postage, freight, repairs, and a hundred other items, have to be borne by the advertiser.

This is why club women who accept free space for the publication of their reports are obligated to patronize the Tullia merchant who paid for their free space. That's why it is unfair to accept free space from the newspaper, then trade out of town.

Perhaps there is enough space left to correct one false idea held by honest but mistaken people. Advertising is NOT a donation made by merchants who add the cost onto the cost of the product they sell. Quite the opposite. Advertising increases volume. Increased volume brings down the unit price. The cigarette companies spend untold millions of dollars each year on advertising. Because of this advertising, the consumption of cigarettes runs into the billions. The companies actually net only a few mills on



DON'T HIT HIM TOO HARD--Two of the members of "The Curtain Goes Up" seem to have come to some sort of disagreement. Getting ready to throw a punch is James Gee and on the receiving end is Gerald Daniel.

each package of cigarettes. It is estimated that the consumer would pay at least 50¢ a package for cigarettes had the companies not increased consumption through advertising.

It's an accepted fact that those stores that have the greatest volume of business can sell for less because they don't have to have as much profit per unit sale. To prove this, compare the prices of stores in Tullia that advertise with the prices of those that do not advertise.

Several years ago, the typographical union in an Eastern city went on strike. Every newspaper was paralyzed for weeks. The city was without a single newspaper. Just think how much the advertisers who had been spending thousands of dollars a month on a newspaper advertising were "saving!"

Oh, yeah? During the time the papers weren't publishing, retail sales throughout the city dropped from 10 to 70 per cent! The city still had radio and television stations that were selling advertising. It still had direct mail, billboards, and the like. Yet **RETAIL SALES DROPPED FROM 10 TO 70 PER CENT!**

This is the time of year we newspapers talk shop. We give you just as good a newspaper as you will let us. When our advertising is heavy, we give you larger papers with more news and more features. When

Wood Adds Warmth to Kitchen



When it comes to decorating the kitchen, the average housewife wants her efficiency served up in an atmosphere of warmth.

A small sponge-rubber ball makes an ideal float for ice fishing. When the float ices up, just place it on the ground and step on it and you're all set to continue fishing.

Junior Play Well Received

The annual junior play which was presented in the auditorium Friday evening drew a large crowd. Almost all of the seats in the building were filled and all reports indicate that the play was well received by the audience.

Approximately \$500 was netted for the class treasury. Ticket sales exceeded \$538. As the title "Curtain Goes Up" indicated, the play concerned high school students presenting a play and many of the characters played scenes off the stage. Most of the spectators appreciated more fully the factors that go into a production such as this, after the final curtain fell.

Miss Tacy Smith, one of the class sponsors and a director of the play, said, "We deeply appreciate the support given our play and feel indebted to the community for its success."

A great many people never worry about the future until it becomes a part of the past.

Taking advantage of a raft of friends is the only thing that keeps some people afloat.

News is the plural of the word "new." The Greeks word for it was "neos" and it became in Anglo-Saxon "neow" and later in middle English "news." It is akin to the French "nouvelles."

A fellow in search of a wife consulted a marriage broker who promptly interested him in a candidate he described as "a girl who looks like a picture." Anxious to meet her, the client had the broker arrange a meeting at a local night spot.

But when the meeting came, the client winced as he spotted the girl--cauliflower ears, a nose like a bent fender and a hank of hair dangling over her head.

"I thought," he scolded the broker, "that you said she looked like a picture."

The broker shrugged, "Either you like Picasso or you don't."

According to the Navy's "Hurricane Hunters," an average of eight tropical storms occur during the season from June 1 to December 1 in the Atlantic, Caribbean and Gulf of Mexico areas. Of these about five develop into full hurricanes.

A grundle is the southern name for what northerners call dogfish. The right name for the fish is bowfin, but few use it.

IS YOUR CAR UNDER PAR

NEED GLASS?

Don't run the risk of driving with a fogged or rippled windshield. See us for expert glass installations at low prices.

City Body Shop
Friona

DOLLAR DAY at FOSTER'S

Wool Jersey reg \$2.95 \$1.50	Bobby Sox 3 pr. \$1
Boys & Girls LINED LEVI JEANS 100 FALL DRESSES BOY'S FALL JACKETS	1/2 price
Red, Black, White Knee Length SOX 2 pr. \$1	Quadriga Prints 3 yds \$1
WOOLEN Piece Goods reg \$3.95 now \$3 reg \$4.95 now \$4	

FOSTER'S DRY GOODS

Ph 3162 "Clothes for the Family" FRIONA

HEAR the FRIONA Hospital News Daily
at 11:00 - 11:15 A. M. over

KMUL
1380 KC - Muleshoe

FUNDS PLACED WITH US ARE:

Funds Received by the 10th Earn Dividends for the Full Month

- (1) Safely Protected--Each Account Insured Up to \$10,000.00
- (2) Earn 3 1/2% per Annum
- (3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas

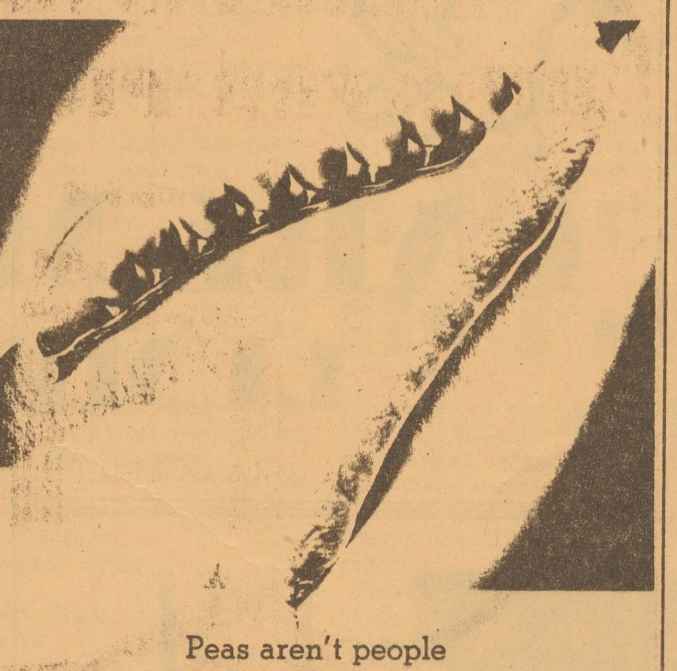
Gentlemen:
Please send me all details regarding an account with you.

Name _____
Address _____
City _____ State _____

Current Annual Dividend Rate 3 1/2%

Amarillo SAVINGS & LOAN ASSOCIATION

407 W. 8th Phone DR4-8022



Peas aren't people

People may look alike... but looks can be deceiving. You can't always tell what goes on inside. Too often, unreasoned pressures turn honest people wrong--after they're hired. And without warning, Embezzlement and other employee dishonesty can ruin a business. Your business, perhaps, unless you're protected. Be safe. Be thorough. Cover each and every employee with a blanket Maryland Fidelity Bond. It's an investment in guaranteed honesty. Call your local independent agent or broker who represents the Maryland in your community. Because he knows his business, it's good business for you to know him.

YOUR Independent AGENT
SERVES YOU BEST

Only an Independent Agent Can Display This Seal

Ethridge-Spring Agency
INSURANCE--LOANS
DAN ETHRIDGE Phone 2121
BILL STEWART or 5551
FRANK A. SPRING Friona, Texas

JUST ARRIVED... '59 CHEVIES
(and more are on the way!)

The "all new all over again" 1959 Chevrolets are now rolling off the assembly lines -- first, since October 2!

<p>MAKE YOUR SELECTION TODAY</p> <ul style="list-style-type: none"> • New Models • New Thriftier Engines • New Bigger Brakes • New Roominess • New Magic Mirror Finish 	<p>MAKE YOUR BEST DEAL TODAY</p> <ul style="list-style-type: none"> • Best Values • Best Service • Best Quality • Best Styling • Best Ride
--	--

Stop in and see the '59 car that's shaped to the new American taste!

REEVE CHEVROLET CO

Main Street Friona, Texas Phone 2021

**BIG RESULTS
SMALL COST**

Want Ads ... THE BEST MARKET PLACE

CLASSIFIED ADVERTISING
Classified ads will be accepted until 12 noon on Tuesdays for that week's paper. Classified ads will be charged at the following rates: One time--5c per word. Three times--3c per word. Over three times--1c per word (Minimum charge will be 50c)

FOR SALE--Assortment of peonies and Holland bulbs. Plant now for spring blossoms. Mrs. J. F. Ward, North Main Street, Hereford, 5 tnc

FOR SALE--1956 model Cushman Eagle scooter. Good condition. Hoyt Smith, Phone 4621. 5-tnc

COTTONSEED
Limited supply of certified Austin cottonseed. Bred by Texas A&M. Proven excellent yield and staple in Friona area two years. Highly resistant to angular leaf spot. Order through your gin or contact M. J. Stacy, Route 1, Friona. 5-tnc

FOR SALE--New three bedroom house on two 60' lots in good location. Also 15' x 30' building to be moved. Joe Brummett 1817 Axtell, Phone PO3-6671, Clovis, N.M., or call 3651 in Friona. 50 tnc

FOR SALE--Three bedroom brick, Corner lot. Good location. J. G. Baker - Phone 5111. 6 3tp

WANTED--CLEAN up jobs, yard work, farm chores, or other odd jobs. Bob Short, Phone 5951, Friona. 8 3tc



FOR SALE--Large shetland mare and saddle. Good kid pony. Hoyt Smith Phone 4621. 5-tnc

For Any Plumbing Needs
Contact George Grant Grant's Plumbing Service 403 Prospect Friona, Texas Ph 9581 26 tnc

FARM BUREAU INSURANCE. Dividends currently 15 percent on fire and 33% on auto and 30% on farm employers liability. 7 1/2 % to 23% on life. Save. Raymond Euler, agent, phone 3521, Friona, 619 Main Street. 11 tnc

3 1/2% Interest Paid On Your Savings HIGH PLAINS SAVINGS & LOAN ASSOCIATION Ph. 5301 Friona

FOR SALE--6 room house with breezeway and double garage on 90 ft. lot. Has two bedrooms, 1003 West Loop. Roy Williams, phone 4581. 47 tnc

FOR SALE -- Rambouillet ewes with Suffolk cross lambs. Phone YOrktown 5-3180 or YOrktown 5-3145. 7-3tp

WANTED--Experienced farm hand. Contact T. I. Burleson Jr. at the Hub. 8 tnc

FOR SALE -- Fat turkeys. Phone Parmer 3418 or Parmer 3449. 7-3tp

FOR SALE -- Hegari bundles. J. C. Stowers, 7 1/2 miles southwest of Friona. 7-3tp

FOR SALE -- 350 A good plains land, 2 good irrigation wells, 3 bedroom house, 104 A wheat base; 38 A cotton base. Price \$225 per acre. See me for farms and ranches. M. A. Crum, Floydada, Texas. 7-3tp

McCullough Motor Co.
Chrysler and Plymouth cars. Chrysler Industrial engines and parts. Phone 17, Hereford, Texas. 46 tnc

Before you buy a diamond, investigate our direct import plan. We act as your agent and import diamonds direct from the world's largest source. You save over 50 percent and the quality and the size of the diamond you buy is certified by the Belgium government. The Great Western Co. Bovina, Texas

WANTED--Listings for land, to buy or sell. Buske-Magnus Cattle and Realty Co. Phone 3462 Friona 1 tnc

FOR EXPERIENCED AUCTION SERVICE
Contact Bill Flippin Phone 5362 or Bill Woodley Phone 4491-2231 Hugh Moseley Farwell 1tnc

WANTED--Land--we have cash buyer for irrigated or dryland in Parmer County. We can sell your farm. Phone, write or come see us. Turner Land Co., Hale Center, Tex., phone 5221. 46 12tp

FOR SALE -- '54 GMC 3/4 ton pickup 6 cylinder Hydramatic. Phone 2131, Friona. 7tnc

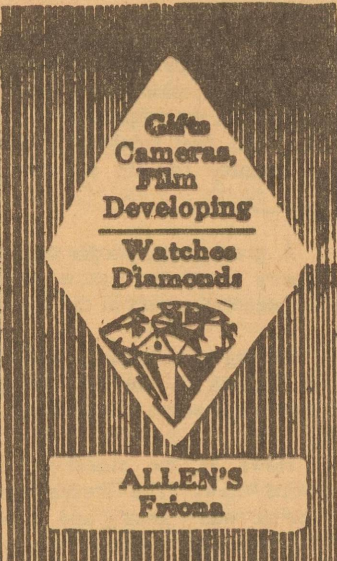
FOR SALE -- One bedroom house to be moved. 20' x 24'. Completely plumbed. Built-in cabinets, complete bathroom with hot water heater. See it 5 miles south, 2 1/8 miles east of Friona. Phone Hub 2422. 7-3tp

WANTED WHEAT PASTURE BY TRIPLETT FEEDING CO. Phone Adams 8-2711, Day Or Adams 8-2581, Night 7-tnc

WANTED TO RENT--160 acres or more irrigated land. See or call Ivan Adkins, Phone 5252. 6 tnc

FOR SALE-- '55 V8 Chevy Hydramatic 3/4 ton pickup. Phone 2131, Friona. 7tnc

FIRST IN SALES--More homes, schools, and libraries buy World Book than any other encyclopedia. For further information contact Marcus H. Laney, Bovina, representative. 3-6tp



HELP WANTED--A good reliable man to supply customers with Rawleigh Products in Castro County. See C. Leake, Box 438, Bovina, or write Rawleigh's Dept. TXJ-211-127, Memphis, Tennessee. 3-6tp

FOR RENT -- 320 acre irrigated farm. Phone 3-7613 days or write 324 Christopher Drive, Clovis, N. M. 7-tnc

WANTED--Neat, clean woman for housework. 75cents per hour plus gasoline. Mrs. M. A. Black, Phone Parmer 3451. 7 tnc

COTTONSEED
Limited supply of IMPROVED GREGG cottonseed. Excellent yield, staple, and is especially bred for hand pulling or stripping. T. I. BURLESON JR. Route 1--Friona, Texas Phone Hub 2698 7-tnc

WANTED--Tune ups on all makes of small motors--lawn mowers sharpened. Bainum Butane Company, Friona, phone 2171. 30 tnc

TUBERCULOSIS FACTS
One-third of the nation -- 55,000,000 Americans -- are believed to be infected with the germs that cause tuberculosis. TB is caused by a germ, the tubercle bacillus. It is contagious. Approximately 250,000 Americans have active tuberculosis. There are about 100,000 unknown active cases of tuberculosis in the United States. Tuberculosis germs most frequently attack the lungs but can attack all parts of the body. More than half of those who die from tuberculosis are men over 40. Almost half of the newly reported cases of tuberculosis are among people over 45 years of age. The largest number of tuberculosis cases are found among men. There are 1,750,000 Americans who have had TB. They risk relapse unless their general health is maintained at a high level. Tuberculosis is a chronic, relapsing disease which costs the American people \$725,000,000 a year. Tuberculosis will strike about 90,000 Americans this year. The TB associations fight spread of the disease through education, case finding, research, and rehabilitation.

DOLLAR DAY BARGAINS	
Dual Luxury Electric Blankets 2 yr. guarantee Dual Control Single Control	\$24.95 \$18.95
Mystery Dial WATCH reg. \$12.95	\$7.95
Peppy Le Pooch lifesize French Poodle reg. \$4.95	\$2.99 \$ Day
Wen-Mac gas powered Model Airplane reg. \$16.95	\$12.95
Remington Electric Razors (bargain priced for the Christmas stocking)	
ROLLECTRIC reg. \$32.50	\$28.00 \$ Day
12 volt HOME & AUTO model reg. \$34.50	\$29.00 \$ Day
Sunbeam Electric Skillets Buy one at regular price get lid FREE	
General Electric Sandwich Grill & Waffle Iron reg. \$19.95	\$14.95
Pop Up Electric Toaster reg. \$11.95	\$9.95
Norelco Electric Razors reg. \$24.95 value	\$17.95
BI WIZE DRUG	
Ph 2781	YOUR REXALL STORE Friona

Get the **SHOCK** of your life

new low prices on International **ELECTRIC FENCES**

We have everything but the posts

Fix Up Your Wheat Pastures for Grazing with an International Electric Fence Unit

We Give S&H Green Stamps

FRIONA CONSUMERS

Friona

The home-owner was delighted with the way the painter had decorated his house. "You did a fine job," he said, "and I'm going to give you a little something extra. Here's \$10. Take the missus to a show."

That night the bell rang and the painter stood at the door, all dressed up. "What is it?" the man asked, "did you forget something?"

"No," said the painter, "I just came to take the missus to a show."

Cowboy: "Do you want a horn on your saddle?"
Dude: "No, there doesn't seem to be much traffic out here."

One shouldn't do two things at the same time; that includes women who put on weight and slacks.

Seeing is Believing!
We will be closed Thanksgiving

Easily Applied-Quick Drying-Washable
WITHOUT HARM TO ITS FINISH

Wallhide alkyd type Flat Wall Paint
Now you can pick just the color you want from hundreds of new ready-mixed and Maestro Colors.

CARL McCASLIN LUMBER INC.

PHONE 3831 "A COMPLETE BUILDING SERVICE" FRIONA

Perfect for your Holiday Dinner

black metal rectangular table with shaped top finished in brass to attract the eye

complete with 6 metal chairs padded with 3 inches foam rubber seat and backs

Table-with 6 chairs reg \$169.95

NOW \$127.95

FERRILL'S

FRIONA

THE STAR'S EDITORIAL COMMENT

The Friona Star

W. H. GRAHAM JR., Publisher
DAVE McREYNOLDS, Editor
JUNE FLOYD, Society

In Parmer County \$3 Per Yr.
Elsewhere \$4 Per Yr.



Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

THANKSGIVING----- 1958

Thanksgiving Day means many things to many people. To some, it is a time that is spent going to Grandma's for a big scrumptious meal. To some, it is a day spent watching their favorites fight it out on the gridiron. Others will spend the day hunting, fishing, or just loafing around the house.

next meal will come from, thinking of whether or not some dictator or his government will let him live to see the light of another day. Special Thanksgiving Day Services should be held in every home where each of us should review the blessings we have received during the past year. Each of us has something to be thankful for. Every year we are reminded of the old story of a man who was sorrowful because he had no shoes, until he met a man who had no feet.

Not Wrong To Make A Profit

For a number of years, it has been customary for business, both big and little, to speak rather apologetically of making profits--as if making a profit was somehow something not to be discussed too loudly. Businessmen have had a point, to some extent. There are some in Perryton who are extremely cautious about showing signs of prosperity, lest their customers suddenly desert them because they are waxing too fat.

taxes is to be singled out and commended, although none of us would actually do it. Too many businessmen have allowed themselves to be pushed, by a particularly loud segment of public opinion, into a defensive attitude toward the earning of profits. Walter Reuther, the AFL president, for example, has the idea that profits in the automotive industry should be split with labor. He has long damned "excessive profits" as the cause of high automobile prices. What too many people fail to realize is that the profit motive is the driving force in our free enterprise system and our economic system is what makes us different today from the other nations on this globe.

in and around

FRIONA

WITH JUNE

Think everyone that saw the Junior play Friday evening will agree that it was well presented. We thought that every member of the cast did real well and we thoroughly enjoyed the entire performance. If we were on a committee to nominate a member of the cast for an "Oscar," our choice would be Don Clements. He played a comical part and played it well.

Think one of the most over-worked phrases in the English language is, "Now, if I were you, I'd-----." Just about everyone you meet up with knows the answers to all your problems and can tell you exactly what to do to prevent errors in the paper. Even though we appreciate all the suggestions that are given to us, most of us have more good ideas already than we can live long enough to put into practice.

stop more often than once a year to count the blessings that are ours to enjoy.

One of the things that we who live here have to be thankful for is that we have four competent doctors, a dentist, an optometrist, and a modern hospital. This is not the case in every town the size of ours even in this area.

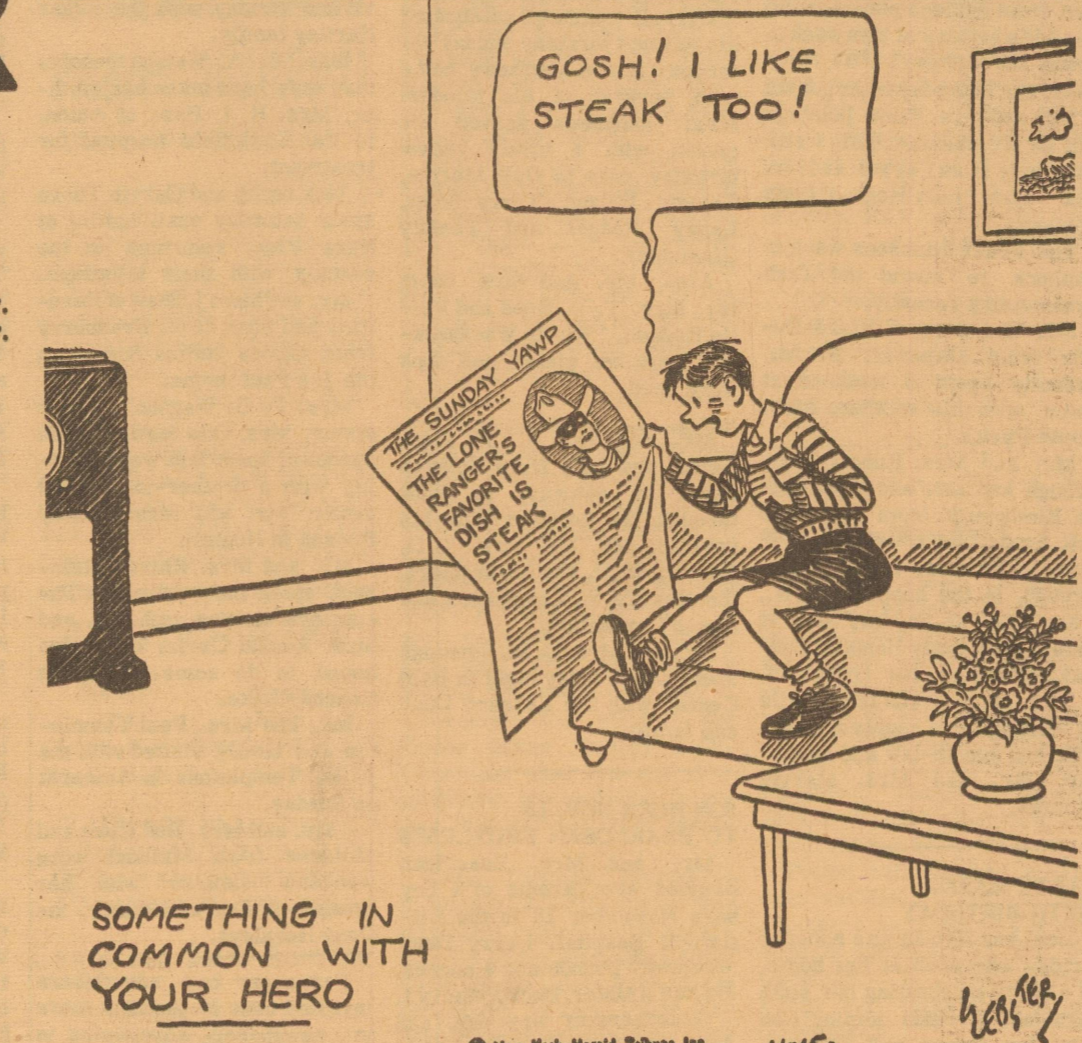
In recent months, we have read numerous articles in newspapers and magazines about the need for doctors in small towns and communities, some of them not more than 150 miles from us. Some of them, of course, concern towns miles and miles away.

Many times it is necessary for the Chamber of Commerce, Lions Club, Woman's Club, or other community organization to make special efforts to get a doctor to come to a town to practice. In some instances, foundations of different companies have been called upon to assist in such a project.

Adequate medical facilities and hospital facilities are things that cannot be provided only in time of need. Having them available at all times is certainly something to be thankful for.

In connection with the drive-in facilities of the Friona State Bank, the alley behind the Bi-Wize Drug, Allen's Jewelry, Ethridge-Spring, and other businesses in that block is being paved. As far as we know this will be the "first" paved alley in Friona. Our town continues to make progress and we're proud of it.

Are our summers getting longer? How long has it been since you've seen so many flowers blooming so late in the year? Petunias blooming at Thanksgiving time!



WHAT OTHER PAPERS HAVE TO SAY CLIPPED QUOTES

HAROLD HUDSON, of The Ochiltree County Herald, muses over some of the changes which have been made by teenagers, and the art of getting rid of leaves---- Money has one pleasing trait. It talks, but it doesn't give itself away. There has been some talk about getting a bicycle for our oldest son Jim at Christmas and we have learned some things about bicycles that didn't hold true when we were a kid. For instance, did you know that practically nobody lists a 28 inch bicycle any more? This used to be the standard size when we were a bicycle rider. Nowadays the standard size is a 26 inch and the next popular size is 24 inch. Reason for this is simple. A boy nowadays gets a bicycle when he is seven or eight years old. Used to be that a boy started riding a bicycle when he was 12 or 13. This accounts for the difference in bike sizes now. This is just another one of the changes that have been made in the last generation. Youngsters are driving cars when they used to be riding bicycles. Young girls get their first formals and nylons in junior high instead of high school. Young boys get dinner jackets

DECEMBER 1, 1933 Mrs. Charles Baxter, nee Miss Mary Lou Truitt of Elk City, Oklahoma, arrived here last week for a visit in the home of her parents, Mr. and Mrs. F. S. Truitt. Congressman Marvin Jones was a visitor in Friona Tuesday forenoon meeting his many old friends and making the acquaintance of many others.

According to C. S. Waddell, manager of the Friona Gin, there has already been over 1500 bales of cotton ginned at Friona this season, and many of the farmers just getting well into their picking. Mr. Waddell believes the season run will amount to at least 3,000 bales for this year.

On November 27 the sixth grade class elected officers for the book club. To be a member of the club they had to read two books and to remain a member of the club they have to read one book. They meet once every month. The following list of officers were elected: Lydia Marie Spring, president; George Landrum, vice-president; Viola Weiss, secretary.

The second number of the Friona Lyceum course was presented here last Friday night in the form of a band con-

LETTER to the EDITOR

Dear Mr. McReynolds, First of all, the five dollars you find enclosed is to be given to the Boy Scouts, Troop 56, to be used as the Scoutmaster sees fit. You will not find a name attached because of reasons I am sure would not interest you. Now, I know that you do not usually answer or print a letter that has no signature, and I understand that, but I write this as a challenge to the people of this town. The challenge is this: I understand that the Scout troop of Friona is trying to raise enough money to replace troop equipment and for a camp-out. Now I will continue to send five dollars each month, if the good people of this town will give just any amount to the Scout troop. I understand that a troop committee was to help them raise some money but I haven't seen or heard of them in action, and that is part of their job. I noticed the Scouts out in force on the 15th trying to earn a little and that was a sight to behold. If they can work like that, why can't the adults give them a little, and then just a little more? Mr. McReynolds, I know you are on the committee and if this letter is printed in next week's edition of the paper then I will know that my challenge has been answered and if it is not, well then, I want the money turned over to the troop anyway. I have seen troops come and go, and I think that you have one of the best going right now. Why not get behind it and help them out? You may print all or part of this letter. I hope to see this in the Star next week.

Greetings ON THIS Thanksgiving day The first Thanksgiving was 337 years ago and many things have changed... but, freedom has remained! "Serving a Great Irrigated Area" FRIONA STATE BANK Member FDIC We will be closed Nov. 27 Thanksgiving Day



HD Council Has Regular Meeting

The regular monthly meeting of the Parmer County Home Demonstration Council was held Monday afternoon at 2 at the American Legion Hall in Friona. The recreation was directed by Mrs. W. T. Magness of the Oklahoma Lane Club. Mrs. John D. Sanders gave a report of a recreation school she attended recently and it was decided to sponsor such a school at the Black Community House Tuesday, December 9 from 10 a. m. to 4 p. m.

The THDA chairman, Mrs. Ralph Price urged each club member to subscribe for the club paper. Mesdames Rene Snead, Ellis Tatum, and Loanman were appointed by the pres-

ident, Mrs. Lee Renner, to make a check on record books and urge those responsible for them to turn them in.

Jimmie Lou Wainscott urged club members to secure the March of Dimes film to be shown to supplement other efforts being made this year. Guests were Miss Wainscott, Mrs. J. P. Sims, Mrs. Billy Dean Baxter, and Mrs. J. B. Williams.

Members present were Mesdames Lee Renner, Ellis Tatum, Rene Snead, J. D. Sanders, Glen Mings, John W. Renner, Buck Fallwell, L. W. Gibson, L. W. Loanman, Windbourn Hardage, W. T. Magness, and Elmo Dean.

Farmers Union Report

In the past few years, integration has taken on the meaning of confusion and strife. It is now beginning to mean the same thing when applied to the principles of agriculture. In the past ten years, agricultural knowhow has increased, cost of production has increased as machinery prices have skyrocketed. Government farm programs designed to bring stability to farming have been distorted and have failed. Farm prices and farm income have dwindled.

Farmers have responded to these events by increasing production in an effort to maintain income. This increased volume of farm products and the farmer's need for some kind of income stability have allowed off-farm interests to gain complete control of various stages in the production and marketing of some farm commodities. In many cases, the only choice farmers have had is to turn their operations over to "vertical integration."

Vertical integration occurs in agriculture when more than one stage of producing and market-

ing a commodity is controlled by the same individual or firm. The broiler industry furnishes what can be called a classic example of vertical integration in agriculture today. Similar conditions are arising in the integration of hog production, cattle feeding and vegetable crops.

Broiler producers sign contracts with feed dealers or manufacturers. The feed dealer or manufacturer owns and supplies the feed usually on credit. He owns the hatcheries which produce the baby chicks, or contracts for their production. These are supplied the producer on credit. The dealer may sell the finished birds to a processing firm, or contract for their slaughter and preparation for market; then sell them direct to a retailer.

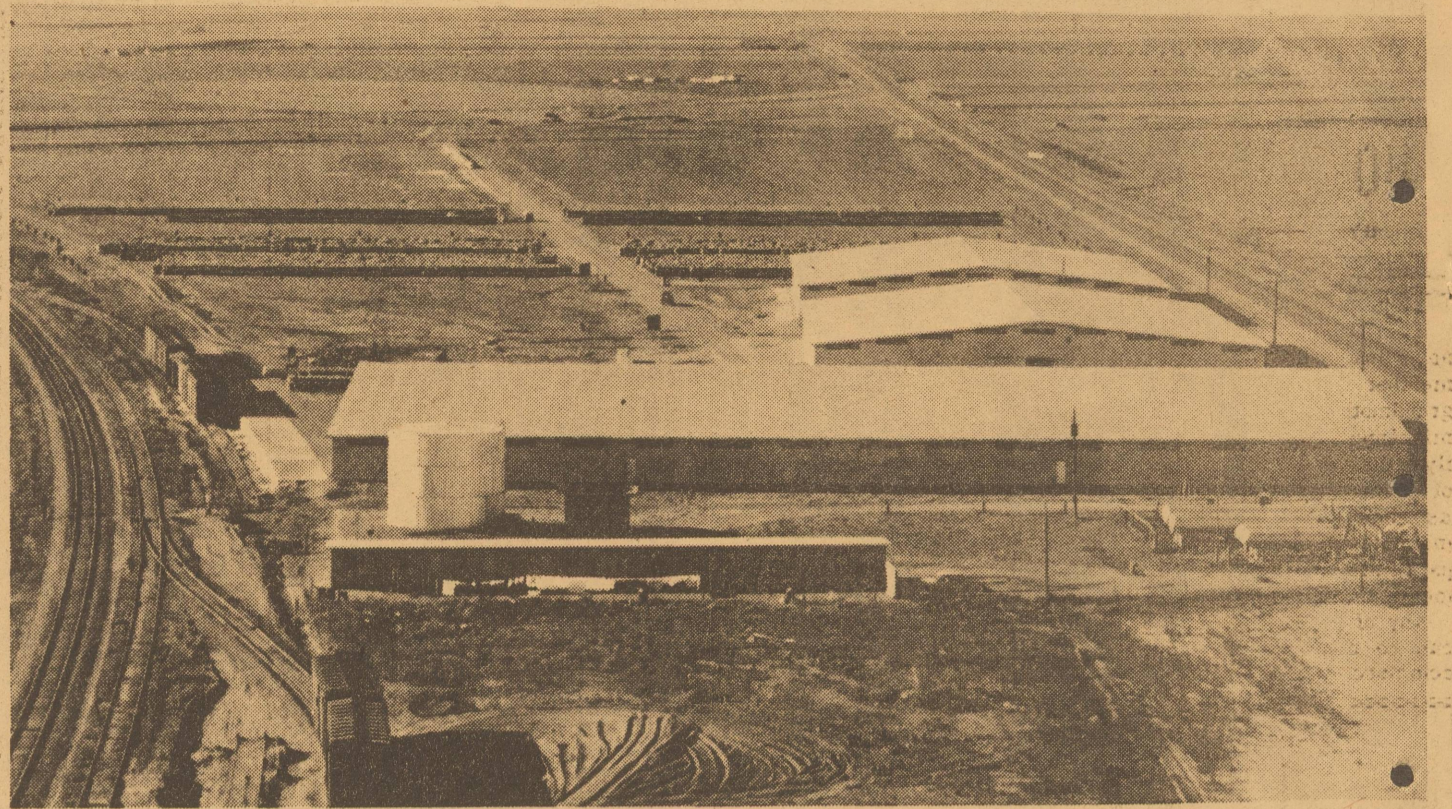
The dealer usually furnishes the fuel, medicines, and supervision also. (The hold that Anderson-Clayton has on most cotton growing areas is familiar to all of us--this compares.)

Broiler producers are paid usually on a piece-rate basis for labor and for the use of buildings and land. The producer has nothing to say about the management of his business. He has traded his independence for the assurance of a stabilized income. The effects of this are over-production and consequently lower prices which force other producers to integrate.

The producer's profit depends on volume, but notice that the dealer makes a profit at every step of the process--on the production of chicks, the feed, the fuel, the services, and on the credit advanced. The dealer takes the risk but it is a calculated risk that does not depend entirely upon the price of broilers. Farmers Union believes that this is the road to an "off-the-farm processor" controlled farm economy.

Things could be worse. Suppose your errors were tabulated and published every day, like those of a ballplayer.

Kershner's New Mexico NURSERIES
1710 S. Prince Clovis, N. M.
Phone PO 3-7721
"Graduate Landscape Designer"



PILING IT UP--Parmer County's 15 cotton gins are running 'round the clock, and the baled cotton is beginning to make a sizeable pile. Row after row of ginned cotton is "curing" in the open yard of Western Warehouse Company in Bovina. The firm tripled its capacity this year. It is the county's only cotton storage point, and was built two years ago.

A poll taken among visitors of a recent auto show really surprised auto makers. The most popular exhibit turned out to be a parking space.

Did you hear about the rich Texan who arrived at a plush hotel in Miami Beach, followed by several bellboys carrying skis, sled, toboggan, etc. Following them came several groups of Alaskan Huskies.

"Why, sir!" exclaimed the desk clerk, aghast. "This is Florida. There's no snow here!"

"I know, I know," boomed the Texan. "It's coming right along with the rest of my luggage."

Custom
SHREDDING.....
SEEDING.....
Lynn Isham
Ph. AD 8-2201 Bovina

**Cesspool Drilling
Septic Tank
Cleaning**

30" 36" 42" 48"
Depth 21 feet
Mud Hog Pump Out Unit
L. L. Warren
336 Ave. A EM4-1673
Hereford, Texas

Complete Brake and
BEAR Front-End Service
WHEEL-BALANCING AND
TIRE-TRUING
OVERLOAD SPRINGS;
MONRO-MATIC SHOCKS
Power brake units for
all cars, trucks, pickups
If we do it, it's
GUARANTEED
Boyd's Brake Shop
509 Mitchell PO 3-4327
Clovis

The World's Most Honored Show

MICHAEL TODD'S
Around the World in 80 days

Adults \$1.25
Children - 50¢

Border Theatre

Farwell Phone IV 6-3220

Starts Wednesday, Nov. 26
and runs through Tuesday, Dec. 2

FEATURE TIMES:

Thanksgiving - Saturday - Sunday
2 - 5:15 - 8 p.m.

Wed. - Fri. - Mon. - Tues. - 7:15 p.m.

Don't Miss It
It's Wonderful
starring

David Niven
Cantinflas

Robert Newton
Shirley MaClaine
and 44 other
International Stars

MELTON STUDIO

1010 Main
Clovis, New Mexico

Portrait
Photography
Phone PO3-7980

The following optometrists of this area have been approved for membership in the Texas Optometric Association. They are voluntarily pledged to a rigid Code of Ethics, and to the Visual Welfare of their patients. This Seal will identify them.



DR. MILTON C. ADAMS
Optometrist
Hereford, Texas

DR. B. R. PUTMAN
Optometrist
Muleshoe, Texas

DR. WILLIAM BEENE
Optometrist
Friona, Texas

Public Auction Sale

I am leaving the farm and will sell at Public Auction my entire farm and machinery equipment to highest bidder at my place located 3 miles due north of Bovina on Farm to Market road No. 1731 - Clarence Gauntt

Terms: Cash Tuesday, Dec. 2, 1958 Time: 10:00

- 1-1955 Butane 70 John Deere
- 1-1951 Butane G John Deere
- 2-4 row John Deere listers & planters for above tractors
- 2-4 row JD cultivators for above tractors
- 1-1955 Model 40 JD tractor, good one
- 1-1954 John Deere self propelled No. 55 combine
- 1-1955 John Deere self propelled No. 55 combine. Power steering, both combines top condition
- 1-5 disc IHC breaking plow, new bearings, new disc
- 1-3 row steel knife sled
- 1-3 point blade, fits any 3 point hook-up
- 1-large heavy duty blade on rubber
- 1-10-ft JD tandem disc with JD power trol cylinder
- 1-5 row stalk cutter
- 1-4 row seed bed roller for row crop, fits any size row
- 1-4 row crustbruster
- 1-Pea planting attachment, fits JD planter
- 1-nearly new 4-row Blue Nitroshooter fertilizer, 8 shanks, tank, on rubber with Hydraulic cylinder unit

- 1-heavy steel drag, 12-ft. by 36 with rubber land wheels
- 1- 4 ft. one way for 3 point hookup
- 2-comfort cabs for JD tractors

TRUCKS

- 1-1951 lwb Ford truck, new motor, saddle tanks, good tires & 14 ft. American grain bed with new oak stock racks, 2 speed axle
- 1-1954 lwb Chev. truck, good condition, good tires, 14 ft. Biltwel bed, 2-speed axle
- 1-large air grease gun & hose
- 1-lot of 24-inch sweeps
- 1-lot of furrowing out sweeps
- 1-furrow guide for wheatland tractor
- 1-furrow guide for row crop tractor
- 1-lot of heavy Hoeme shanks
- 1-lot of cultivator sweeps
- 1-lot of shovels, scoops, forks, grease guns and many other articles too numerous to mention
- 100 1 1/2" irrigation tubes
- 100 2" irrigation tubes
- several metal dams and several plastic dams
- 3-good Chrysler Ind. engines for irrigation motors, 56-A, 1957 models

CLARENCE GAUNTT - Owner

AUCTIONEERS and CLERKS

HANEY TATE
YUkon 5-5139
Clovis, N. M.

WAYNE TATE
GLobe 6-2472
Broadview N. M.

OTHER CONSIGNMENTS WELCOME

If you are planning on a Farm Sale contact us, or in Farwell area Ebb Randol, Ph. IV 6-3884 or Bovina area contact A. D. Cumpton, Box 1112

LADIES CLUB WILL SERVE LUNCH

★ **DRILLING**
★ **BJ PUMPS**
Parmer County
Pump Company
Friona

HOME LOANS that make buying profitable



Interest and principal
reduce monthly
Fixed payments
eliminate rent increases
"Pay Ahead" privilege
saves interest costs
INVESTIGATE TODAY

FIRST FEDERAL
Savings & Loan Association
Clovis

WATCH for the date of the THIRD ANNUAL HUB COMMUNITY AUCTION

for information
Call Hub - 2405

THE HAPPY HOMEMAKER

BY JUNE FLOYD

Even though most of us have never made mincemeat, we remember when our mothers or grandmothers always made mincemeat every time the family killed hogs. The practice of killing hogs is as out of date as homemade mincemeat, but many tasty foods can be prepared with ready mixed mincemeat.

Any of the following recipes can be made with any brand commercial mincemeat and

make very appropriate desserts for Thanksgiving or Christmas. Or for that matter for any day!

MINCEMEAT PIE
 1 9 oz. package mincemeat
 1 1/2 cups water
 1 to 3 tablespoons sugar
 1 recipe pastry
 Break mincemeat into small pieces; add water and sugar. Place over heat and stir until the lumps are thoroughly broken. Boil briskly for one minute. Cool.

Line an 8-inch pie plate with pastry; fill with mincemeat mixture. Moisten the edge of the crust with water, cover with top crust, trim; press edges together. Cut several slits in center of upper crust. Brush top crust with milk. Bake in hot oven 30 minutes or until golden brown.

MINCEMEAT COOKIES
 3 1/4 cups sifted flour
 1/2 teaspoon salt
 1 teaspoon soda
 1 cup shortening
 1 1/2 cups sugar
 3 eggs, well beaten
 1 9 oz. package mincemeat
 Sift together flour, salt, and soda. Cream shortening; add sugar gradually; cream together until fluffy. Add eggs, beat until smooth. Add mincemeat broken into small pieces. Add flour and mix well. Drop by teaspoonfuls, 2 inches apart, on greased baking sheet. Bake in moderately hot oven about 12 minutes.

MINCEMEAT BROWNIES
 1 9 oz. package mincemeat
 1/4 cup water
 3/4 cup sifted flour
 1/2 teaspoon baking powder
 1/2 teaspoon salt
 1/2 cup shortening
 1 cup sugar
 2 eggs
 2 1 oz. squares unsweetened chocolate, melted
 1 teaspoon vanilla
 Break mincemeat into small pieces and place in small sauce pan. Add water. Place over heat and stir until lumps are thoroughly broken. Bring to a

boil and boil briskly for one minute. Cool. Sift together flour, baking powder, and salt. Cream shortening. Gradually add sugar; beat until fluffy. Beat in eggs, one at a time; blend well after each addition. Stir in melted chocolate and vanilla. Add dry ingredients; mix well. Stir in cooled mincemeat until blended.

Pour into well greased 9-inch square pan. Bake in a moderate oven 35 minutes. When cool, cut into 1 x 3 inch bars.

Another dessert that traditionally goes with Thanksgiving or Christmas is pumpkin pie. For a pumpkin pie that is different and very delicious is:

EGGLESS PUMPKIN PIE
 2 cups cooked pumpkin
 1 1/2 cups sugar
 1 cup sweet cream
 3 tablespoons flour
 1 tablespoon lemon extract
 1 teaspoon cinnamon
 Mix all ingredients together and bake in two single pie crusts.

When you begin your Christmas shopping, keep in mind that any homemaker will appreciate gifts for her kitchen. There are so many pretty kitchen articles of glass that choosing one to please just about anyone on your list, should present no problem.

Some of the things we have seen in glass that would make nice gifts are mixing bowls, measuring cups, casseroles, oven roasters, saucepans, ice-box dishes, pie and cake plates, coffee makers, butter dishes, ice water bottles, glass tumblers, spice jars, salt and pepper sets, and cruet sets. Any of these can be easily wrapped in bright papers, tied with gay ribbons, and given with pride.

NEWS FROM THE FARM BUREAU

By RAYMOND EULEE

The Plains cotton production, class, and stage of completion of harvest are all ahead of last year's schedule, apparently. In a report from the Plains Cotton Cooperative Association, we have gleaned these good looking figures:

So far this year, ginnings of 1,219,087 bales have been reported. Last year at the same date, only 425,000 bales had been ginned and there was snow

on the ground over a large part of the area. Also, to date, 45.9 per cent of the Plains cotton has a staple length of one inch or over, and 94 per cent of it is white. These factors mean a lot to cotton producers on the Plains.

Farm Bureau people are greatly sorrowed at the loss of one of their faithful directors, J. D. White, J. D. had served as a director since his first election in 1956. He was re-elected in our last annual convention. Mr. White was not a man to talk much, but he was fair and firm in his convictions about things of concern to the American farmer. He was always present at meetings of his fellow workers when it was physically possible, and had intended to attend the state convention in Corpus Christi this year. We are happy to know that neighbors of the family and gins are cooperating in getting the cotton crop out.

Directors will meet in the Friona Office Monday night. Remember that you and your neighbors are welcome to attend this and any other meetings.

Roger Fleming, secretary-treasurer of AFBF makes this statement regarding the American FB policy regarding Labor: Farm Bureau definitely is not anti-labor. In fact, Farm Bureau strongly approves the right of workers to organize and bargain collectively. But these rights must be exercised in consideration for the public

interest, the welfare of others, and the preservation of basic individual rights and freedoms. Farm Bureau opposes recognition picketing, secondary boycotts and compulsory unionism. It favors state jurisdiction in those cases where the NLRB will not accept jurisdiction, and inclusion of labor and all other organizations under the provisions of the anti-trust statutes.

CONSIDER THIS: Whoso walketh uprightly shall be saved; but he that is perverse in his ways shall fall at once. Proverbs 28:18

Parmer County To Be At F.U. Meeting

The 55th annual convention of Texas Farmers Union will be in Mineral Wells December 5th and 6th, with Parmer County to be represented.

A list of well-known speakers is scheduled, which includes National Farmers Union President James G. Patton, Senator Ralph Yarborough, and Congressman W. R. Poage.

Patton will address a banquet session at 7 p. m. December 5 and Senator Yarborough is scheduled for 2 p. m. December 5. Congressman Poage will speak at 11 a. m. December 6.

Attending from Parmer County will be T. O. Lesly, Ranza Boggess, and possibly others.

H. D. AGENT'S CORNER

Jimmie Lou Wainscott

Parmer County Home Demonstration Clubs had their annual Thanksgiving luncheon at the Hub Community Center Thursday, November 20. Seventy persons were present for the salad luncheon. I do not believe that I have ever seen so many pretty and delicious looking salads in all my life. It was a confusing feeling not to be able to taste of each one.

The program was very interesting and enjoyable. Mrs. Dick Rocky, Black, was mistress of ceremonies. Mrs. Lee Renner, Hi-Point, conducted a get-acquainted game and each one

introduced herself, told her husband's name, how long they had been married, how many children they have and where they live.

Mrs. Rene Snead, Mrs. Ralph Price and Mrs. D. L. Carmichael gave a report of the State Demonstration Convention in Austin. They gave very good reports of the speakers, workshops and plan of work.

Miss Edith Lois Wilson, district extension agent, gave a report on the Texas Home Demonstration Study.

The traditional Christmas Seal Sale is conducted by 3,000 tuberculosis associations throughout the United States. Christmas Seal dollars support medical research for better ways to prevent and cure tuberculosis.

Eyes Examined Glasses Fitted

BLACK OPTOMETRIC CLINIC

A. J. Black, O.D.

Office Hours: 9:00 to 5:00 Sat., 9:00 to 1:00

113 West 1st. St. Phone 8240 Muleshoe, Texas



Buy it - or make a series of Treatments the Easy Way to lose weight

Men & Women streamline your body. Lose pounds and inches. Lose aches and pains. Stimulate circulation. Call for FREE TREATMENT - Budget Terms.

Slenderette

SPONSORED BY THE SENIOR GIRL SCOUTS OF FRIONA for demonstrations call Hub 2138

PRECISION MACHINING

See Stan

Parmer County Pump Company

Friona

FARM & RANCH LOANS

Long Term-Low Interest

Ethridge-Spring Agency, Friona

Ph. 2121 or 5551

AUCTIONEERS

Haney Tate Wayne Tate

Clovis, N.M. Broadview, N.M. Ph. YU 5-5139 - GL 6-2472

IF YOU ARE PLANNING A FARM AUCTION SALE, GIVE US AN OPPORTUNITY TO HANDLE IT FOR YOU.

Complete Sale Service

For Clerks in this area contact

Ebb Randol A.D. Cumpton Farwell Bovina Ph. IV 6-3884 Box 1112

FURNITURE MART'S TERRIFIC CLEAN-UP SALE

CLOVIS PORTALES

BRAND NEW ITEMS FLOOR SAMPLES DEMONSTRATORS TRADE-INS REPOSSESSIONS



LAST CALL!

FREE WIRING FOR YOUR NEW Electric RANGE!

This week gives you your last chance to take advantage of the free wiring for your new electric range PLUS the guaranteed satisfaction that goes with the offer. Yes, any Southwestern Public Service Company customer can take advantage of the favorable prices now available on new electric ranges PLUS the privilege of returning the range within sixty days if not completely satisfied with modern electric cooking. Fair enough? Remember, you have only until November 30, 1958, to get your free wiring.

BUY WHERE YOU SEE THIS SIGN



SOUTHWESTERN PUBLIC SERVICE COMPANY

Your Reddy Kilowatt Dealers in Parmer County Are:

Ferrell Furniture Friona	White Auto Store Friona
Farwell Electric Farwell	Reeve Chevrolet Friona

BEDROOM SUITE WITH Box Springs and Mattress

\$99⁹⁵

STRATA-LOUNGER

- Lay Back Chair
- With Viberator

ONLY ONE **\$88⁰⁰**

5 PC. DINETTE By Falcon

\$29⁹⁵

FULL SIZE HOTPOINT ELECTRIC RANGE

\$149⁵⁰

100% VISCOSE CARPET sq. yd. **\$2.97**

ALL Wool TWEED CARPET sq. yd. **\$5.95**

3 PC. BEDROOM SUITE

- By Kroehler
- Personality Group

\$184

9 PC. DINETTE

- Large 72 in. Table
- 8 Chairs

\$79⁵⁰

MUST GO

- 20 Living Room Suites
- 15 Sofa Bed Suites
- 8-2 pc. Sleeper Lounges
- 7 Curved Sectionals
- Some little damaged
- Some Shop Worn
- Some Perfect
- Some We're Tired Of
- Some Arrived Yesterday

SAVE 40%-50%-70%

DEMONSTRATOR AUTOMATIC DRYER By Hotpoint

\$159⁰⁰

WHAT YOU BUY IS WHAT YOU GET- ALL SALES PRICES INCLUDE AVERAGE TRADE-INS

ONE GROUP OCCASIONAL CHAIRS 1/2 PRICE

Close Out

ON ALL BOX SPRINGS & MATTRESSES WE HAVE BEEN SELECTED TO REPRESENT A NATIONAL LINE OF BEDDING AND ARE CLOSING OUT OUR STOCK OF MATTRESSES AND BOX SPRINGS. ALL SALES FINAL-NO EXCHANGES

SAVE 40%-50%-70%

SUNBEAM FRYPAN 10 1/2 in. Free Spice Set

\$12⁹⁵

11 Cu. FT. HOTPOINT REFRIGERATOR

\$189⁵⁰

FOR CASH OR CREDIT NOBODY, BUT NOBODY SELLS FOR LESS THAN THE FURNITURE MART

AUTOMATIC WASHER BY HOTPOINT

\$188⁰⁰

FULL SIZE ELECTRIC RANGE

- Used
- Philco

\$79⁰⁰

ONE GROUP LAMPS

\$5⁰⁰

ELECTRIC TOASTER **\$6.88**

ELECTRIC HEATER **\$5.88**

6 PC. DINING ROOM SUITE

- By Kroehler
- Modern Walnut
- Round Table With 2 Leaves

\$197⁰⁰

LEAVE THE DISHES! DON'T MAKE THE BEDS! HURRY to the FURNITURE MART!

News From RHEA

MARILYN POTTS

Mr. and Mrs. Franklin Bauer attended a family reunion and Thanksgiving dinner of the Bauer family in the home of Mr. and Mrs. Leroy Bauer of Canyon Sunday.

Mr. and Mrs. Herman Schueler left Monday morning for Phoenix, Ariz., where they will visit their daughter, Lillian. They plan to be gone a week or more.

Marilyn Potts visited her cousin, Gayle Potts, at Rosedale Sunday.

The Elmer Deykes visited Mr. and Mrs. Floyd Schueler and family Sunday afternoon.

The Lutheran Men's Club members were hosts Thursday night to the Lariat Club. Walter

Schueler led the topic discussion and Ray Martensen served doughnuts and coffee to Florian Jarecki, Raymond Schueler, Herbert Schueler, Franklin Bauer, Robert Schueler, Elmer Deyke, Floyd Schueler and five visitors from Lariat.

Mrs. C. L. Calaway and Mrs. Cordie Potts went to Farwell last Wednesday afternoon to visit Mrs. Travis Brown.

Mr. and Mrs. Norwin Johannas and son, Larry, of Central City, Neb., visited four days in the Ray Martensen home last week.

Louis Hoffman was a supper guest in the Herbert Schueler home Thursday night.

WOMEN MAKE CANDY

At the meeting of the Rhea Home Demonstration Club Thursday night, Mrs. Eula Mae Madole from the REA office in Clovis gave a demonstration

on Christmas candy making. This meeting was in the home of Mrs. Willie Wall who served the candy, pretzels, and coffee for refreshments.

Mrs. Herbert Schueler was accepted as a new member and Helen Potts was elected reporter. Plans were made for the annual Christmas party to be at the Parish hall on December 3 at 7 p. m.

Those present were four guests, Mrs. Madole, Mrs. Don Garrett, Mrs. Dwayne Estep, and Mrs. Jack Burnette, and the following members: Mesdames Billy Jack Gibson, Shirley Smith, Franklin Bauer, Herbert Schueler, Raymond Martensen, Walter Schueler, Elmer Deyke, Elmo Dean, Joe Brown, Albert Drager, Helen Potts and the hostess.

T. E. Parsons, Carle Levada Singleterry, and Gene Hartman visited Lanelda Wall Sunday afternoon.

Mr. and Mrs. Elmer Deyke had as their guests Wednesday evening, Mr. and Mrs. Norwin Johannas and son, Larry, from Central City, Neb. Johannas is a cousin of Mrs. Deyke and Ray Martensen.

Mr. and Mrs. Raymond Schueler, Mrs. Raymond Martensen and Rev. Strobel attended a Sunday school meeting in Amarillo Sunday afternoon.

Mr. and Mrs. Walter Schueler, Wayne Allen and Vicki, and the Gilbert Kaltwassers of Lariat visited the Norbert Schuelers in Clovis Sunday.

Mr. and Mrs. Ernest Ramm from Lariat were guests of Mr. and Mrs. Franklin Bauer Thursday evening.

Mr. and Mrs. Melvin Sachs, Stevie and Betty left for Indiana Friday where they will visit their son Charles who is in college there.

Mr. and Mrs. C. L. Calaway went to Muleshoe Sunday

where they visited Mr. and Mrs. George Johnson and Mr. and Mrs. Tode Waggoner and girls.

Mr. and Mrs. Lynn Shields were guests of Mr. and Mrs. Gilbert Schueler Sunday afternoon.

Hospital Notes

ADMITTED-Mrs. S. V. Chitwood, Friona, surgical; Dale Wayne Smith, Friona, medical; E. L. Cochran, Farwell, medical; Roxa Ann Rangel, Bovina, medical; Louis David Ellis Jr., Bovina, surgical; Eliseo Camarero Esquivel, Bovina, accident; Lydia Guerrero, Friona, o.b.; Lavonia Vaughan, Friona, medical; Tom Moss, Friona, medical; Hallie Elaine Estep, Friona, surgical; Juanita Lumberera, Friona, o.b.; Joe Oz-

uero, Friona, medical; Mary Rondo, Friona, medical; Frances Collier, Friona, surgical; Mrs. Bill Buchanan, Friona, medical; W. R. Minter, Bovina, medical; Bill Buchanan, Friona, medical; Billy Buchanan, Friona, medical; Abraham Drager, Hereford, medical; Irma Salazar, Friona, medical; Francisco Quirconza, Friona, surgical; Allen Ray Day, Friona, surgical.

DISMISSED-Royce Dan Douglas, Francis Serna, Lessie Venable, Linda Fuqua and baby boy, Gerald Francis Koeltzer, Mrs. S. V. Chitwood, Paul Samanigo, Frank Griffith, Pauline Jeminez, Dale Wayne Smith, Lavonia Vaughan, Carolyn Stanberry, James Abston, Lydia Guerrero, Eliseo Esquivel, Hallie Elaine Estep, Louis David Ellis Jr., Mary Rondo, Juanita Luberera and baby girl, Tom Moss, Mrs. Bill Buchanan, Vental Rangel.



don't be caught

WANTING FOR WATER

For a dependable supply of water go Peerless

BROOKFIELD DRILLING CO.

Domestic Wells — Irrigation Repair

Floyd Brookfield — Frank Reed

Phone 5731

Friona

SHOP IN FRIONA THIS CHRISTMAS



MRS. RUTHIE FITE examines a piece of china

from the wide selection of China, which is found in ALLEN'S JEWELRY in Friona. From China to watch repair make ALLEN'S JEWELRY

a must on your Christmas Shopping List.

Featuring a wide selection of merchandise

Allen's Jewelry has a storeful of items which

will please even the most exacting taste.

MRS. MARTHA MAE PRUETT picks out one of the Sport Coats in the large selection of Men's Wear that shoppers will find in HURST'S in downtown Friona. In addition to Men's Wear, HURST'S boasts a wide selection in all merchandise for your shopping pleasure during the coming Holiday season. Whatever your wants, shop HURST'S, free gift wrapping naturally.



All Santas Can Take a Tip From Me ... It's A Wonderful Feeling To Realize How Much You've Saved By Shopping In Friona!



HURRY — We still have lots of fresh, quality merchandise ... but everyday means a smaller choice ... so hurry!

- ★
- PLENTY OF FREE CENTRAL PARKING!
- COME-AS-YOU-ARE WITH THE FAMILY!
- EXPERIENCED CLERKS FOR FAST SERVICE!
- GIFTS WRAPPED BEAUTIFULLY ... FREE!

- ★
- LARGE SELECTION OF QUALITY ITEMS!
- EASY BUDGET CREDIT TERMS AVAILABLE!

- ★
- REMEMBER — THE MONEY YOU SPEND AT HOME STAYS AT HOME TO BUILD A BETTER COMMUNITY ... THROUGH YOUR NEIGHBOR MERCHANTS' TAXES, DONATIONS!