

# GOING OUT OF BUSIINESSSALE 

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EVERTIIITG MUG GO
FINAL

Cash
all Sales


SUPER
KEM-TONE Gallows
Reg. price $\$ 6.29$
\$4.10 each
QUARTS
Now \$1.25 each


WHOLESALE PRICES





 More - WHOLESALE PRICES


ONLY ONE NEW 10 CUBIC FOOT PHILCO REFRIGERAOR

Reg. $\$ 259.95$
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ONE NEW MODEL 850 \& ONE NEW 880 MODEL (MAHOGANY)
IRONRIE RPNNER YOUR CHOICE
Regular $\$ 279.95$
and \$289.95
For QUICK SALE

## HOUSEWARE


BEATERS \& MIXER Bowis OTHERS SMALL ITEMS
KA-BAR CUIIERY






EARN WHILE YOU LEARN AT HOME
Thousands of earnest and ambitious men and women 18
to 55 have prepared for better jobs, rapid promotions, fu-
ture security through Draughon's famous ture security through Draughon's famous Home-Study
Plan.
Bookkeeping $\quad$ Civil Service $\quad$ Business Law
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An average of 10 calls per per graduate, many offering sal-
aries of $\$ 2,700$ to $\$ 3,415$ to start. aries of $\$ 2,700$ to $\$ 3,415$ to start.
Simply fill in name and address below, for free booklet,
"PROVED WAY TO BETTER PAY." Mail coupon now "PROVED WAY DRAUGHON'S BUSINESS COLLEGE St., Rt., Box LUBBOCK, TEXAS

THE BULWARK OF A COMMUNITY IS ITS CHURCHES

## EASTER GREETINGS

Easter greetings in the name of Jesus Christ! It is with pleasure that I pen these words this Easter season. It brings to our memory the new life that Jesus died, was buried, and rose again to purchase for whosoever will.

Jesus said, "Ye shall know the truth, and


ARTHUR C. LUTZ the truth shall make you free." In order for us to know the truth we must know Jesus; for He is "the way, the truth, and the life: (and) no man cometh unto the Father, but Me (Him)." He that "climbeth up some other way, the same is a thief and a robber."

Anyone who desires this NEW LIFE in Christ may have it by OBEYING the gospel of Jesus Christ; for, as the apostle Paul informs us, "It is the power of God unto salvation to everyone that believeth"-to the extent that he obeys it. (Acts 5:32: 2:37-39 and James 1:22-27).
USE THESE SCHEDULES - OUR CHURCHES WELCOME YOU!


Ethridge-Spring Agency Insurance and Loans

Friona $C$ of $C$

Friona Consumers Co-Op oil and Grease
Friona Motor Co. Ford Tractors

Kendrick Oil Company Phillips Jobber

Bainum Butane Phone 2171

CHURCH OF CHRIST
Tenth \& Euclid St.
Morning Worship sun $10: 30$ a Morning Worship Sun. 10:30 a. m.
Evening Worship


SIITH STREET
CHURCH OF CHRIST

## Sunday Services Bible Classes

sinle Classes
forning Worship



## RHEA LUTHERAN CHURCH

##  <br> 

enten Services Each
Wednesday night
ASSEmBLY OF GOD CHURCH
ASSEMBLY OF
Sunday Services
Sunday Ster

Attendance
In Sunday
School Last
Sunday In Friona
Churches Was
1008
(Last Week-1068)

Sunday Services
Sunday School
Sunday
Preaching


Bi-Wize Drug
Farm Bureau Ins
Raymond Euler
Hurst
Department Store
Vestal-Brewer Hardware Phone 3161

Piggly Wiggly S \& H Green Stamps

Friona Battery \& Electric Johnny Wilson

Crow's Slaughtering
"Wholesale \& Retail Meats"

This Friendly Message Sponsored by the above Friona Businesses

## Lazbuddie-





L. \& L. AGENCY Real Estate-Insurance PLAY SAFE
Invest In Hail Insurance hail insurance costs so little COMPARED TO WHAT YOU WILL RECEIVE FROM AN OLD LINE COMPANY in CASE OF A HEAVY Loss.
Give Us a Chance to Serve You
C. L. Lillard - Marvin Lawson

Phone $4771 \quad$ Friona, Texas
[Doliar Dave
-
AT FOSTER'S - These Prices Good
Thursday - Friday - Saturday - Monday
SPRING
DUSTERS $1 / 3$




 )

 $\qquad$


 Since the election will be over for sale.
before this is printed, we can't
Late Friday we ran onto Monday - Tuesday - Wednesday Thursday - Friday - Saturday

## EVERY DAY IS SALE DAY

At Rockwell's

Look At These Prices
PAINT
S450
rueares asese 575 cantor
ROCKWELL BROS. \& CO. LUMBERMEN
Friona, Texas Phone 2041 Oir mene was ano equal. TOTAL DEPRAVITY The words of Jesus show this to be a false doc-
trine: "Then came the disciples unto Jesus, saying trine: "Then came the disciples unto Jesus, saying,
Who is the greatest in the kingdom of heaven? And Jesus called a little child unto him, and set him in the midst of them, And said, Verily I say unto you, except ye be converted, and ingocome as little children, 18:1-2) Jesus also said, ". . of such is the kingdom of heaven." (Matt. 19:1
It is not true that if little children are sinners,
Jesus would be saying, "Except you be converted and Jesus would be saying, "Except you be converted and
become as little sinners, ye shall not enter the kingbecome as little sinners, ye shall not enter the king-
dom of heaven." Or, he would be saying, "of such
(little der (little depraved sinner) is the kingdom of heaven.
We can rest assured that infants are not born
in sin, but are as white and pure as the snow flake in sin, but are as white and pure as the snow flake-
that trickles down on the mountain side until they SIXTH STREET CHURCH OF CHRIST
S. A. FREEMAN, Minister

Hey! There Will Be A

$$
\underset{\text { SOCKHOLDERS MEIING }}{\text { SOP }}
$$

Saturday, April 5
AT THE


## AMERICAN LEGION HALL

IN FRIONA

Begins At 4 P. M.

$\$ 50 \mathrm{In}$
DOOR

## PRIZES

## DIRECTORS ELECTION

Coffee and Donuts Served

## FRIONA CONSUMERS <br> FRIONA

## L-O-N-G-E-S -T

Country Elevator Offers YOU


FRIONA WHEAT GROWERS
Phome 2061


HEAR
the FRIONA Hospital News Daily at 11:00-11:05 A. M. over

# KMUL 

1380 KC - Muleshoe


> CUMMINGS FARM STORE



SAVE A BASKETFUL OF DOLLARS


THESE PRICES GOOD SATURDAY AND MONDAY

Reg. \$9.95

FINAL CLOSE OUT on Men's Dress Felt
HATS : $\mathbf{S 2}^{27}$
TOWELS
976

CHILDREN'S NYLONIZED

ONE GROUP
Men's Cotton Work
sox
Ipaifor. S 510

MEN'S AND BOYS'
COATS
S1005 50 S 1795

ONE GROUP
Boys' Short Sleev
SPORT SHIRTS
976

| SANE A BASTEVFUL OF DOLLARS |  |  |
| :---: | :---: | :---: |
|  |  |  |
| THESE PRICES GOOD SATURDAY AND MONDAY |  |  |
| PIECE GOODS 47 c dd . |  | PaNTIES |
|  |  |  |
| $\begin{aligned} & \text { ODEE GRoup } \\ & \text { LADES ' EW SPR } \\ & \text { DRESSES } \end{aligned}$ | TABBELLIOTH |  |
| ONLY ...... $566^{97}$ | Fieldcrest $81 \times 99$ SHEETS |  |
|  | \$ $\uparrow 97{ }_{\text {eacr }}$ |  |
|  | PaNTIES. | SPORT SHIRTS 97 c |
|  | $\underbrace{}_{\text {Onf crour }}$ |  |
| $\text { HATS …. } 5297$ | TOWELS |  |
| dolaracrás a HURS'S |  |  |

## Kendirick Fertilizer

Phone 2405
Phone 2882 FRIONA



FARM BUREAU TNSUR WATCHES, CLOCKS AN ANCE. Dividends currently 15 JEWELRY REPAIRED. ALL on auto and farm employers
liability. $71 / 2$ percent to 23 per$\begin{aligned} & \begin{array}{c}\text { cent on life. Save. Raymond } \\ \text { Euler, agent. Phone } 3521\end{array} \text { Fri- } \\ & \text { GREAT WESTERN } \\ & \text { BOVINA, TEXAS }\end{aligned}$
WRESTLNG
Saturday, April 5, 8:30 p.m.
Hereford Bull Barn
Sponsored by Hereford Lions Club
TAG TEAM MATCH
Dory Funk and Rip Rogers
vs.
Dirty Don Evans and The Great Bolo
2 out of 3 falls or 1 hour time limit
Dory Funk vs. Dirty Don Evans
1 fall or 20 minutes
Rip Rogers vs. The Great Bolo
1 fall or 20 minutes


Aneriai Fnuet MOUSE Past


WIN s25,000 CASH!
ENTER "HOWS YOUR HOME?" CONTEST

PITTSBURGH PAINTS keep that look longen?

## Carl McCaslin

 Lumber, Inc."A Comp
g Service"
Friona, Texas

## OOPS!

Too Late to Call
For a Conversion To
LP GAS
for quick, courteous service on
LP Gas - Anhydrous Ammonia
Fast Efficient Two Way Radio Service For Quick Delivery

## BANUM BUTANE CO.

Fooms and bath. See M. M. S. Three Weir.
$\begin{aligned} & \text { Whanted-Ten dasy of sun- } \\ & \text { shine. Will pay reasonable re- } \\ & \text { ward if they are in succession. }\end{aligned}$
$\begin{array}{r}\begin{array}{l}\text { shine. Will pay reasonable re- } \\ \text { ward if they are in sucession. } \\ \text { 25-ft c.o.d. }\end{array} \\ \hline\end{array}$

\section*{| my home. Mrs. Edna Short, 1 |
| :--- |
| block south and 1 east of Eds |
| Drive In. |}

Drive in.
MrCULLOUGH MOTOR CO
Chrysler and Plymouth cars

| Chrysler and Plymouth cars, |
| :--- |
| $\begin{array}{l}\text { Chrysler Industrial Engines and } \\ \text { parts. Phone 17, Hereford }\end{array}$ |


ornamental tr e e s. Flowering
shrubs, roses hedges, and Hol-

| $\begin{array}{l}\text { land bulbs. Mrs. J. J. } \\ \text { North Main, Hereford. }\end{array}$ |
| :--- |


 of Hub.

## FOR SALE-New three bed- room house on West Sixth. Hà

 purt of Friona and the BlackCommunity. Mrs. Bee West-
one tile bath, utility porch, liv-

## News from The

 ona, o.b., Mrs. Pearl Hand, Fna, medical; Howard Brewe
Florina Florina Numiz, Friona acr; dent; Larry Hammonds, Bo- Howard Brewer, Birdie Johnt $\begin{aligned} & \text { kind of admits there isn't much } \\ & \text { about himself worth talking }\end{aligned}$ vina, medical; Nathan Daniel son, Mrs. A. T. Stowers and ba- about.
London, Friona, medical; Jackie by boy, Virginia King, Eugene
Brown, Friona, medical; Dixie Servatius, Travis Anderson, The philosopher who said, "A
 cal; Eugene Servatius, Pleasant
Hill, accident; Mrs. Darrell Nor-

## Tune-up Time!

- Does Your Car - Does It Have Need A Paint Job?
- Does It Have A Broken In Need Of Window? Repair Job?

IF SO - SEE US TODAY For FREE Estimates CITY BODY SHOP


Friona Friona plain and fitted styles-all colors
and sizes in the Manhattan and
other known brands $\$ 298$ 10 $\$ 595$


Men's Short Sleeve Sport Shirl's
pain
pand fitted styleses ant colors

LADIES' GLOVES $\quad \$ 1.00$ to $\$ 3.50$ COSTUME JEWELRY ........... 2 for $\$ 1.00$ NYLON HOSE IN NEWEST SHADES

No Seam Style, reg. 81.65

| 3 PR. 83.00 |
| :---: |
| 3 |
| PR. 82.85 | LADIES' HANDBAGS $\$ 3.95$ to $\$ 5.00$

## Ware's

of FRIONA


EASTER
SPECIALS
One Group LADIES'

DRESSES
$1 / 4$ Off
DOLLAR DAY ONLY
Ladies'

- FRIONA -


## 



Boys' Suits and Sport Coats REDUCED FOR \$ DAY ONLY

| Reg. 12.95 | NOW $\$ 9.95$ |
| :--- | :--- |
| Reg. 9.95 | NOW $\$ 7.95$ |
| Reg. 4.95 | NOW $\$ 3.95$ |

Tex'n Jean Jackets only $\$ 198$

## CAN CANS

$\$ 3.50$ and $\$ 4.95$
EASTER HATS, bAGS for the Little Miss Only $\$ 2.95$ up

## SPECIAL group of children's

 DRESSES greatly reduced

## «The High Plains Farm and Home"

## Do You Make

 A Lake An Asset?FARM BUREAU

| and D. W. Sherrill | or using the lake water directlyon crops, it would pay to move | "Counties and commu |
| :---: | :---: | :---: |
|  |  |  |
| Geologists estimate that in the High Plains of Texas there | to drain the water to one por- tion of the lake so that the lake |  |
|  | coulddrythetrabail |  |
| e to |  |  |
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|  |  |  |
|  | However, it takes 1700 cubic yards of dirt removed to store one acre foot of water. If dirt |  |
|  | one acre foot of water. If dirt moving cost 17 cents per cubic |  |
|  | to have storage space for one |  |
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| A gate valve to shut off lake |  |  |
|  |  |  |
| nd |  |  |
| recharging the understround |  |  |
|  | and thus conserve precious un- derground water. We can re- claim valuable lake bottom |  |
|  |  |  |
|  | Tag Sales Indicate More Cars in County |  |
|  |  |  |
|  |  |  |
| Water from about 600 lakes |  |  |
| lake water is |  |  |
| ath w |  |  |
| well wa |  | Whe are glaa to note fuat some |
| to pump Pumping costs |  | Who a year or two avo would |
|  |  |  |
| cen |  |  |
| erat |  |  |
| ing |  |  |
| der allows crops to be | mobie incenses wereindicates that there has beenhe an increase of 200 cars in the |  |
|  |  |  |
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## 



| Balley | 207 | 177 | 262 | 285 | 366 | 280 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Exiscoe | 140 | 245 | 810 | 299 | 266 | 280 |
| Castro | 296 | 298 | 520 | 452 | 599 | 524 |
| Cochran | 288 | 157 | 184 | 300 | 371 | 335 |
| Crosby | 194 | 408 | 855 | 275 | 427 | 365 |
| Deat Suth | 211 | 388 | 365 | 844 | 494 | 384 |
| mzoyd | 278 | 888 | 446 | 878 | 556 | 44 |
| Carza | 219 | 326 | 199 | 238 | 222 | 246 |
| หaze | 375 | 405 | 581 | 476 | 680 | 528 |
| Tanb | 286 | 321 | 426 | 328 | 445 | 359 |
| Kabbock | 307 | 412 | 475 | 473 | 531 | 473 |
| Lym | 182 | 349 | 248 | 224 | 228 | 262 |
| Pamber | 285 | 889 | 561 | 584 | 648 | $58 \pm$ |
| Smisher | 359 | 851 | 457 | 896 | 528 | 414 |
| Yoakum | 99 | 256 | 211 | 217 | 328 | 258 |

These figures prepared by the USDA show conclusively that Parmer County has been leading all coun-
ties of the irrigated High Plains in cotton production, yield-wise. Since 1952 , Parmer County Growers
have averaged 581 pounds of lint cotton per acre. Hale County is next with 523 Sin have averaged 581 pounds of lint cotton per acre. Hale County is next with 523 . Sin ce 1954, Parmer

| Sunny skies this week ended one of the longest winter and spring "soupy" spells on record the big majority, that was plenty okay. <br> The wheat has ample moisture, at least for the next week are running behind. Very little pre-irrigating has been done, but if skies hold for another week many irrigation wells are expected to be set spinning by any chances on a dry soil at planting time. <br> heads are being formed some soil temperature is at last bo ginning to head upward and cotton farmers, always itching to get their seed into the ground, are beginning to get 'that feeling.' <br> an the national level is uncertain this spring, but High Plains farmers are purposefully moving ahead for another crop year. They aren't waiting on last-minute developments in Washington to deter, mine their activity. |
| :---: |
| Only 12 Days Left For Car Inspection | In Cotton Yields <br> \title{

## Parmer Tops Plains

} <br> \title{

## Parmer Tops Plains

}

## LAWRENCE AND

WEEDY HAVE

## SPRING

## FEVER

They want to clear their lot of these fine used cars. GOOD TRANSPORTATION AT GIVE-AWAY PRICES!
1956 Ford Fordor, radio, heater, O.D., factory air conditioner
1956 Ford Tudor, standard drive
1956 Ford $1 / 2$ Ton Pickup, 6 cylinder 1954 Ford Fordor, O.D., radio \& heater
1953 Ford Tudor

Many other good used car and pickup
bargains on our lot.


Name Your Own Deal - Take 'Em Away!

McKillip Motor Co.



|  <br> CORN TIME <br> We have in stock Texas Hybrids Nos. 26, 28 , 30, and 32. Also, Asgrow's Corn Nos. 101-W, <br> TEXAS HYBRID GRAIN SORGHUM Grown in Parmer County. We know these seed are as good as have been grown on the Plains this season. They rated No. 1 and 2 in Tampico tests and are of high germination. <br> Lee Soybeans and Texas Sesame Seed in stock soon. | $\square$ | $\square$ a farm 12 miles northwest town. The Martins have bee living with $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\square$ <br> Doug Connelly and family the funeral of Doug in Abilene, Texas. $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ | FARM \& RANCH LOANS <br> Ethridge-Spring <br> Agency, Friona <br> Ph. 2121 or 5551 <br> MENT CO. $\square$ <br> PCICN <br> The Sloan Osborns enter- tained their grandsons last week. The boys stayed ln Friona while their parents. Jane and Charles, were abed with the flu, and all's well now and they have gone back to Amarillo. <br> PCICN <br> Goodyear tires are tailor- made for your tractor. That's why they give such outstanding performance at such sav- ings. Come in soon and choose your Goodyear tires from our ride on Goodyears than on any other kind. <br> "Where are you from?" an "I'm from Texas," he repliinquirer. "All of me," he retorted. <br> PCICN <br> Our parts department is one of the best in Texas. Call 2091 for any part you PCICN <br> Mr. and Mrs. Joe Prummett will be moving to Friona soon. They have a foundation house soon. Their home will be in the Drake addition. <br> We sell and service batter- ies. We will take your battery as a trade-in on ond of these low-priced batteries P C I C N There should be plenty of turkey for everyone this year. Turkey growers estimate they will raise about 81 million. These days it ruins a five dime store. <br> dime store. |
| :---: | :---: | :---: | :---: |

## CORN TIME

We have in stock Texas Hybrids Nos. 26, 28,
30, hand 32. Also, Asgrow's Corn Nos. 101-W,
17-W, 104 and 105.
TEXAS HYBRID GRAIN SORGHUM Grown in Parmer County. We know these seed are as good as have been grown on the Plains this season. They rated No. 1 and 2 in Tampico tests and are of high germination. in stock sexas Sesame Seed
ind

- PURINA FEEDS-

HENDERSON
GRAIN \& SEED COMPANY, INC.



## Care Required In Returning ${ }^{\bullet}$ Ranges In Shape

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## -

Political
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## $=5=$


 5


DEPENDABILITY.
 You depend on it for the very life blood profit. That is why it should, be a soound
investment. One that will give you long trouble-free service and year after year economy. That is why it should be a
Wintroath.


Let us show you the features of a Wintroath that have ma

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and have a good
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GENERAL INSURANCE All Types to Fit YOUR Needs

NEVER OUT OF TOUCH-a aall
to 3151 or 5771 Reaches Us By 2-Way Radio - Saves You Time, Trouble

## Douglas-Bingham

## Land \& Insurance Co.

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