







# The Friona Star

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## COGITATIONS and APHORISMS of JODOK

Not long ago I heard a young man speaking of another man as an "old fossil," when in reality he himself was the fossil of the two, if either of them would come under that classification.

To be sure, the man referred to as a fossil is no longer young as a year ago, having very nearly or quite, reached the allotted span of three score years and ten, and in physical appearance might appear to be nearing the fossil stage of his existence.

But Sunday night I heard a great speaker say that a man's age is not numbered by the span of years that have passed over his head, but by his mental attitude toward life.

I have long been of that opinion myself, and looking at it from that viewpoint, the man referred to as a fossil is anything else than a fossil. His mind is as fresh and vigorous as that of youth and far more progressive and fertile than that of the younger man ever has been or ever will be unless he soon begins a rigid cultivation of it. This young man has a fertile mind rather above the average, but thus far he has given it very little or no cultivation, and there is no indication that he has ever planted within it any worthwhile ideas.

It appears to me very ill-becoming a young man to speak of an elderly man as a fossil, at least until he has given himself a very thorough examination so as to ascertain whether or not he is verging on the fossil age himself.

The man in this instance referred to as a fossil has helped his town by investing three-fourths of his income in city lots and has improved them by building houses upon them, thus furnishing homes for a number of families and employment for several men. In addition to this he has brought physical and mental relief to scores of people throughout the surrounding country.

There is great danger of any of us becoming a fossil mentally if we persist in refusing ourselves the mental growth necessary to prevent it. Then, again, there may be fossils among our folk, likely there are some, but far be it from me to refer to them as such.

I often wonder why it is that so many people get their reasoning reversed, that is, when they do any reasoning at all.

For instance, when a competitive business comes into our town they at once begin to plan as to how they can drive that competi-

**SUNSET STAGE LINES**  
 Amarillo, Clovis, Santa Rosa  
 Division  
 Busses Leave Friona:

For Texico, Clovis, Melrose, Fort Sumner and Santa Rosa: 11:25 a. m., 4:55 p. m.

For Hereford, Canyon, Amarillo, 2:15 p. m., 7:50 p. m.

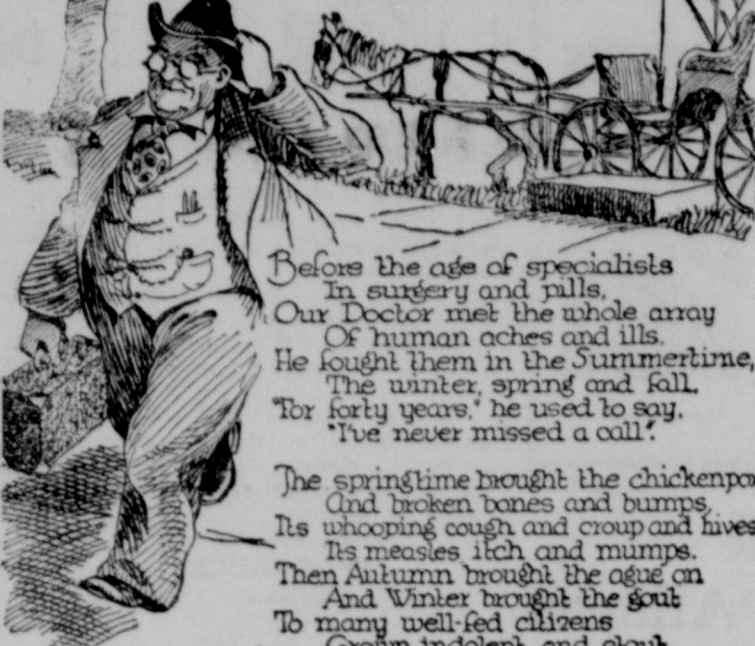
Connections at Clovis at 11:30 a. m., 6:45 p. m. for Portales, Roswell, El Paso, Artesia and Carlsbad, Lubbock, Plainview and Tucuman. Connections at Santa Rosa at 3:00 p. m. for Las Vegas, Santa Fe, Albuquerque, Hot Springs, Gallup, Holbrook, Flagstaff, Los Angeles, San Francisco and Portland, Oregon, and Denver, Colorado. Connections at Amarillo for Pampa, Borger, Oklahoma City, Tulsa, St. Louis, Fort Worth, Dallas, Wichita Falls, Plainview and Lubbock.

Antonio is as follows: 100 pounds wheat bran, 100 pounds gray mash, 100 pounds yellow corn meal, 100 pounds meat scrap, 60 pounds ground oats, cracked or ground, 35 pounds mineral mixture, 25

Ticket Office: City Drug Store

# The Doctor

by A. J. Dunlap



Before the age of specialists in surgery and pills, Our Doctor met the whole array Of human aches and ills. He fought them in the summertime, The winter, spring and fall. For forty years, he used to say, 'I've never missed a call.'

The springtime brought the chickenpox And broken bones and bumps, Its whooping cough and croup and laves, Its measles, itch and mumps. Then Autumn brought the ague on And Winter brought the gout To many well-fed citizens Groin indolent and stout.

He was an optimistic man, Although too well he knew Where family skeletons were hid. From prying public view, If justice reigns beyond the vale He'll wear a shining crown For faithful service through the years He gave the Old Home Town.

tor out of business and thus seem to think they are doing their town a favor, or at least are so shrewd that the town should be very proud of them on account of their shrewdness. I have tried, but have always failed to see it in that light.

Such people will be far better citizens and do much more for their town if they will welcome their competitors to the town and then join hands with them in an effort to attract enough new business to their town so that neither of them will suffer. Such a system will make the town grow, while the former method will surely result in business stagnation.

Not long ago I heard a business man, or tradesman in Friona, speaking along this line. He was talking to me. He said a man asked him why he did not do something to kill his competitor's trade so he would have to close his shop and thus stop his competition. He told the man that he did not wish to stop his competition, as there is enough work here for both of them and those who might not like his work could go to the competitor's shop. He said, however, that he would like to see another competitor come in, as there would not be enough work for all of them to make a living, and not even with their united efforts could they draw enough work in their line from the trade territory to make a living for all three and a little to lay aside for a rainy day.

Business methods are not now what they used to be when it meant a fight to the finish with competitors, with the survival of the fittest, and it was not always the fittest that survived in which case it was a decided calamity to the town.

In today's business circles it is cooperation that keeps the busi-

ness life of a town pulsating, where the stronger encourages rather than discourages the weaker, and where the varying lines of business patronize and support each other, rather than hindering by patronizing the same line of business in other and larger towns.

I am wondering just which system Friona will finally fully adopt. As I see it, if she adopts the cooperative system she can easily become all that she should be and all that her best citizens hope for her to be. But if she adopts the survival of the fittest plan she can

never hope to attain her greatest possibilities. We had better cooperate.

I often wonder why life conditions seem so contrary. I read something in Hostetter's green-backed almanac many years ago that such seemed the case. It said that the boy who disliked school could somehow never get so sick as to have to miss a few days, while the boy who liked it and never wanted to miss always had boils, or chilblains or croup or tonsillitis or chills and fever, or a bad cold and was forever having to miss.

Yes, the grass is always greener in the other fellow's pasture and I have been thinking about this with regard to our local Chamber of Commerce.

At the past few meetings of the organization, when there were subjects up for consideration that would have seemed to be more attractive to the business men, there were only two business men present, and at one meeting there was but one business man present. All the others were farmers and teachers or other professional men.

Then on Thursday night of last week Professor Moore of Canyon was here and delivered a splendid lecture on dairying, and there were but two farmers present, all the others being town men.

Well, it was a good lecture and I am glad there were as many as there were present. One encouraging feature was the good attendance of boys in Prof. Heath's agricultural class and the way the boys drank in all that the speaker had to say about cow types, and feeding and breeding and selection of dairy cows was worth seeing.

Yes, Farmer county's political pot is beginning to simmer and bubble a little, and it looks like Friona is going to have a full crop of candidates, and the worst feature of it is that they are all seeking the same office.

I am no politician and nobody knows better than I do, but it appears to me that it does not require any great degree of political sagacity to comprehend that

If they all remain in the rate that none of them will get the plum.

If I were the candidate from any other part of the county I would surely do all in my power to keep all the Friona men in the race. However, I am not offering any advice pro or con, neither do I wish to encourage or discourage any of these good fellows here who have political ambitions. They are all good men and the county will be well served by either of them.

### CONGREGATIONAL LADIES AID

The Congregational Ladies Aid will meet with Mrs. J. L. Benttle February 1. Anyone that can help quilt is requested to come in the morning if it is so you can, and we have a quilt in and would like to get it finished. However, be sure to come in the afternoon as it will be a business meeting to elect new officers.

REPORTER.

A. G. Closson of Lubbock was a business visitor in Friona Friday. Mr. and Mrs. Nat Jones were business visitors in Lubbock last Thursday.

**JUST RECEIVED**

A new and splendid stock of the celebrated HAMILTON-BROWN SHOES AND BUCKSKIN FELT HATS

These splendid shoes and hats have arrived in the latest styles and modish finishes. It will pay you to inspect these famous lines.

Fresh and Cured Meats—Fancy and Staple Groceries

**GREAT WEST FLOUR ALWAYS.**

**RUSHING'S GROCERY**

**As Paul Revere**

Holds a definite place in the beginning of our County's History, just so

**THE NEW CHEVROLET SIX**

holds a definite place in the transportation problems of our Country's History of today. And just as Revere's personal qualifications were varied, so are the qualities and virtues of the CHEVROLET CAR varied, including Economy, Speed, Durability, Beauty, Comfort and Efficiency.

SEE THEM AT

**WILKISON CHEVROLET COMPANY**

J. C. Wilkison, President.

**Plenty of Food**

Our shelves are filled constantly with the best and choicest of Groceries, Fresh and Canned Fruits, Fresh and Canned Vegetables, Cured Meats, Work Clothes for Men and Boys, House Dresses for women and girls, Harvest Queen and Everlite Flour, Peters' Shoes and Stetson Hats.

**T. J. CRAWFORD**

**DRUGS**

WE HAVE A COMPLETE STOCK OF EVERYTHING YOU WILL FIND IN A FIRST CLASS DRUG STORE

REGISTERED PHARMACIST ALWAYS IN CHARGE  
 WE FILL ANY DOCTOR'S PRESCRIPTION

**CITY DRUG STORE**

J. R. Roden, Proprietor.

**Curb Stone Land Agent**

When in the market for a good cheap piece of land, do not fail to see the CURB STONE MAN. Any time a bargain is sold in land, it is always sold by the CURB STONE MAN. List your land with the CURB STONE MAN—if it can be sold, I believe he can.

R. L. CHILES  
 THE CURB STONE MAN. FRIONA, TEXAS  
 Office, Both Sides of Main Street.

**The John Lauson Tractor**

THE FIRST SIX CYLINDER FARM TRACTOR ON THE MARKET

Made in both Six and Four Cylinder Models.

We have samples of each now on hand ready for your inspection.

**CALL AND LOOK THEM OVER**

We have the agency for the Friona and Bovina Territory.

**E. B. McLellan & Son**

Always Remember

**"M" System Store**

When In the Market for  
 The Best In Groceries and Fresh and Cured Meats.

A Good Place to Buy—The Best Way to Buy

**USE GINGHAM GIRL FLOUR**

# Notice!

WE HAVE A SPECIAL PRICE ON SOME THINGS EVERY SATURDAY—WATCH FOR THESE BARGAINS

## Friona Drug Company

# Star Brand Shoes

LEE OVERALLS AND PLAY SUITS

SALLY ANN BREAD  
(Made with Milk)

GROCERIES—DRY GOODS

## F. L. SPRING

# Short Sighted!

To postpone the purchase of materials for the erection or repair of the necessary buildings on the farm or for the city home, merely because it will call for an outlay of additional cash or credit, is short sighted.

If this investment is postponed until actual necessity forces us to make it, we will be faced with a larger investment, loss of time, comfort, convenience and greater risk to life, health and happiness. See us for plans, prices, terms and service.

## Rockwell Bros. & Company

LUMBER

O. F. Lange

Manager



... "I say, Brother, how do you keep warm?" ... "Why, I'm all steamed up over that February Sale of Florsheim Shoes ... Only \$8.85 a pair ... Ain't that hot?"

## MAURER'S

## CLASSIFIED

**LOST**—One short part of end gate of Chevrolet truck, Friday, January 24, between my home south-east of town and Friona. Finder please leave at Friona Star office. J. W. M. ALEXANDER, Friona.

**FOR SALE**—I now have a complete supply of the celebrated Watkins Products at my home near Friona, from which I will be pleased to supply the needs of my patrons. MRS. G. L. LIVINGS, 281c

**FOR SALE**—A few genuine Mammoth Bronze turkeys, Bird Bros. strain. Toms, \$10.00, Hens \$6.00. MRS. R. L. CHILES, Friona, Texas. 20-tfe

**FOR SALE**—Some very fine full blooded White Holland turkey hens, One of the best strains. Price \$3.50 each. A. S. CURRY, Friona, Texas. 23-tfe

### POLITICAL ANNOUNCEMENT

The Friona Star is authorized to announce the following persons as candidates for election to the various county offices under which headings their respective names appear, subject to the action of the Democratic Primary Election in July.

**For County Judge:**  
JOHN ALDRIDGE, Jr., of Farwell. (Re-election).

**For Sheriff and Tax Collector.**  
A. B. SHORT, of Friona.  
W. L. VENABLE, Bovina.  
W. W. Hall.  
W. D. (Bill) KIRK

**For County Treasurer:**  
WALTER LANDER

**For County Commissioner, Precinct Number 1:**  
D. H. MEADE, of Friona. (Re-election).  
J. W. M. ALEXANDER

### BILL HALL FOR SHERIFF

In another column of this issue of the Star will be found the announcement of W. W. (Bill) Hall of Friona, for the office of Sheriff and Tax Collector of Parmer county.

Mr. Hall has spent the past 15 years on the Plains country in Parmer county, having lived near Friona for a few years, then moving to Farwell, where he has resided since until last May, when he moved to Friona and opened the "M" System store here.

During the time Mr. Hall has been in Parmer county he has been engaged in various pursuits, including cattle work, farming and the grocery business.

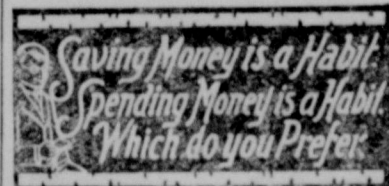
Owing to his reputation for straightforward honesty and integrity, and genial disposition he has won a host of friends throughout the entire county, who will be

### Two Girls Live On Hot Water and Rice

Due to stomach trouble, Miss A. H. and sister lived on hot water and rice. Now they eat anything and feel fine, they say, since taking Adlerika.

Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. CITY DRUG STORE. (Adv)

### MONEY TALKS



### DIVERSIFIED FARMING MEANS BETTER FARMING

Soil preparation, seed selection, crop rotation, intensive cultivation, some cows, some sows, some hens.

Just a little planning makes a wonderful difference in production.

That sort of farming is BETTER FARMING—and better farming means happier farmers and farm families.

FRIONA STATE BANK  
FRIONA, TEXAS

pleased with his decision to enter the official circles of the county.

Mr. Hall has never been in politics before, but is well qualified to handle the affairs of the office he is seeking and promises to put forth his best efforts in the service of the people of the entire county should they favor him, electing him to this office, and he respectfully solicits their support at the polls.

### W. D. (BILL) KIRK FOR SHERIFF

In this issue of the Star appears the announcement of W. D. Kirk, better known as "Bill," who is asking the people of the county to consider him as candidate for the office of Sheriff and Tax Collector of Parmer county.

According to Bill's own statement, he is 29 years of age and has spent 20 of these years right here in Parmer county in the vicinity of Friona, and during the past 8 years he has been in public life in one form or another, and that is not all—for he has won the plaudits and good will of those for whom he labored in whatever the sphere of action or service.

Mr. Kirk is a young man of good character and exemplary habits, honest, industrious and absolutely trustworthy. The past 3 years he has spent as a peace officer for the county, being both constable and deputy sheriff under the present sheriff, J. H. Martin, and Mr. Martin has always found him a worthy representative at what ever task he has placed him.

Bill, having spent two-thirds of his life in or near Friona, is therefore well and favorably known by practically every person within the Friona territory, and his work during the past three years as peace officer has given him a wide acquaintance extending to all parts of Parmer county, where he has made through his affable and courteous disposition, a most favorable impression with all classes of the people.

## Marvelette

### PROGRAM

Next Week

Wednesday and Thursday  
Nights, February 5-6

John Gilbert

in

"DESSERT NIGHTS"

George Lewis

and

Dorothy Gulliver

in

"COLLEGE LOVE"

Friday and Saturday Nights,  
February 7-8

"College Love" is a feature story of unusual interest, illustrating the "pep" and ardor of youth and the expression of their love. Arranged by Carl Laemle, Jr., a screen stage leader.

MARVELETTE  
THEATRE

### ANNOUNCEMENT.

The Star is authorized to announce the name of J. W. Magnus of Farwell as a candidate for re-

election to the office of County Tax Assessor of Parmer County, subject to the decision of the Democratic Primary election in July.

## C. T. KIBBE Chiropractor

Will be in Friona Tuesday, Thursday and Saturday, from 9:00 to 12:00 a. m. each week at the A. O. Drake residence.

# Baldwin Combines

DEMPSTER LISTERS AND IMPLEMENTS

See our stock of Gas Ranges and Heaters. GAS WILL BE HERE. Make your selection. Well equipments, gas pipe and fittings. Shelf and heavy hardware.

## B. T. Galloway

Friona

HARDWARE

Texas

### WHERE TIME IS PRICELESS, QUALITY IS WORTH ITS COST

Speed is the integral element of American achievement. In America we have learned that the secret of achieving this speed is to accomplish more in one life time than was formerly accomplished in two. Speed is the prime essential in saving time. In travel and transportation the QUALITY OF THE PRODUCT used as a fuel is the greatest factor in securing the necessary speed and thus saving the desired time.

That is why MAGNOLIA GASOLINE and other MAGNOLIA PRODUCTS are practically essential to solve all your rapid transportation problems.

## Magnolia Petroleum Co.

J. C. WILKISON, Agent

FRIONA

TEXAS

Wholesale Only.

# Ready for Business

Our new Grocery Store on Fifth Street, adjoining the Ford Garage, has just received its new and select stock of Choice Staple and Fancy Groceries, and is ready for business. We take this means of announcing to all our friends and patrons, "old and new" that we will have

OUR GRAND OPENING ON SATURDAY, FEBRUARY 1, 1930.

When and where we bid you all welcome and hope to meet you and greet you all.

## W. M. BLAIR GROCERIES

# John Deeres And Rumelys

A Car Of Each Unloaded This Week

Come in and look them over—you will find us easy to trade with. If you are not ready to trade, loaf with us.

Why not overhaul that old John Deere Tractor now?—We have the repair parts.

## F. N. Welch

DEALER

## A. B. Short

IN CHARGE OF PARTS AND TILLAGE LINES



# OUR COMIC SECTION

## Events in the Lives of Little Men



(Copyright, W. N. U.)

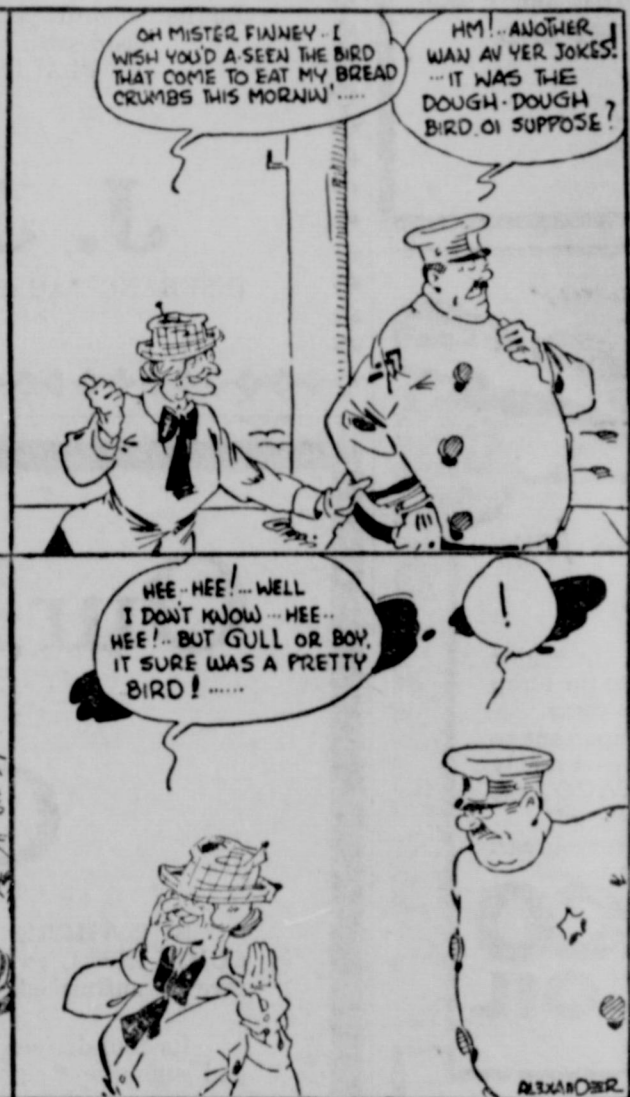
CHRISTMAS BOOTS

### FINNEY OF THE FORCE



© Western Newspaper Union

### A Bird Gag to Swallow



ALBANO

### THE FEATHERHEADS



© Western Newspaper Union

### Fanny Has to Put Up With This



© Western Newspaper Union

## Daddy's Evening Fairy Tale

MARY GRAHAM BONNER

### KING OF CLOUDS

"Have you any idea how old you are?" asked the King of the Clouds of the Sun.

"I haven't," said Mr. Sun. "I really have been so busy all my life that I have never counted the time. I've left that to others.

"Besides I don't know arithmetic and I would have to know arithmetic to figure it out."

"What's arithmetic and who can do it?" asked the King of the Clouds.

"Arithmetic is a lesson they study in school. School is a place where children go to learn about all sorts of things such as how to add two and two and how to spell words.

"They learn how to talk beautifully and they find out where they live in the world.

"They also study about other places and about the sea and the mountains."

"Gracious," said the King of the Clouds, "I am glad I don't have to go to school."

"So am I," said Mr. Sun, "but they seem to be quite happy. I suppose



"The Very Idea I Had in Mind."

they become just as used to it as we do to shining and raining."

"I suppose so," said the King of the Clouds. "But why are you having such a frolic today?"

"I heard the earth whispering to the breeze," said Mr. Sun, "that some of the raindrops were leaving.

"The earth said that Mr. Sun was drawing them to him, and I laughed for it was quite, quite true."

"I think I'll have to have a frolic soon," said the King of the Clouds.

So the sun continued to draw water from the earth through his powerful ray workers. What fun he did have and how he laughed and sparkled and shone.

A few minutes later some wild ducks flew high up in the air.

"Where are you going?" asked the Sun.

"We're going to fly far out in the bay," they said. "Do you see?" And they pointed with their wings.

"I think," said Mr. Sun, "I will join you. I will move along slowly and will shine where you go, for the King of the Clouds sent some of the army of raindrops out there this morning."

"To be sure I did," said the King of the Clouds. "Well, if you go out there, they can come in here. We'll just change places, eh?"

"The very idea I had in mind," said the Sun.

"Are you coming, are you coming?" called the wild ducks. "We are in a great hurry today, for we need good, quick flying to make us feel better."

"We're greatly in need of exercise."

"I'm coming, I'm coming," said Mr. Sun.

So Mr. Sun followed the wild ducks out into the bay, and then he shone down over the great ocean.

The raindrops left as soon as Mr. Sun appeared, and they began to play about and where Mr. Sun had been shining and where he had been drawing the raindrops from the earth.

So Mr. Sun and the King of the Clouds kept changing places and such a jolly time as they had of it.

The King of the Clouds said it was such a merry, merry time.

### An Indoor Game

Any number of players can join in the game of Questions and Answers, and you can play it indoors. The players must sit in two lines facing each other, so that they are really in pairs. Two of the players are called Question and Answer. Now Question goes all along the line and, without anyone else hearing whispers a question into the ear of each of the players in his line. On the other hand, Answer goes down his line whispering an answer into the ear of each of the players.

Then the game begins. The first player of the line says aloud the question he was given. The player opposite replies in the answer he was given. For instance, the question might be, "What's the time?" And the reply might come, "It used to, but it died." Another instance: "Have you got any money?"—and the answer, "The cat buried it in the garden."

### New Kind of Marbles

Mother—Tommy, I was very glad to see you playing marbles with Willie Brown when I looked out of the bedroom window.

Tommy—Oh, we weren't playing marbles, mother. We had just had a fight and I was helping him pick up his teeth.

## How A College Athlete Keeps Himself Well

ROB DEMING of Colgate, claims that a sensible method of health has really made life a pleasure for him. Mr. Deming writes that at first he could not believe this simple thing was the cause of his buoyant spirits. Finally, however, he had to admit that it was Nujol which was keeping him well, besides giving him, as he says, "five times the vitality."

"Believe me," he says "having free and regular bodily elimination makes all the difference in the world to a diver as well as to any other athlete. I can't afford to be nervous, sluggish, or depressed while diving. It just isn't done! I would like to urge any one, whether they think they are in good health or not, to give Nujol a try-out. It certainly can't do any harm, and I'll bet it would make them feel a hundred per cent better. It's worth trying!"

Mr. Deming has just about told



Robert O. Deming, fancy diver on Colgate University Swimming Team.

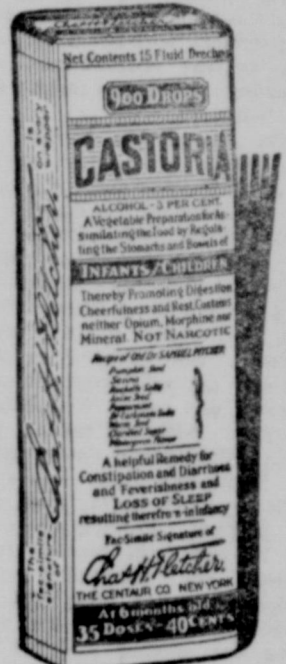
the whole story. He is right in believing that Nujol contains no drugs, no medicines of any kind. It is tasteless and colorless as pure water. It is simply harmless internal lubrication, which your body needs as much as any other machine. Regularly as clock work, Nujol cleans out of your body those poisons which we all have, and which make us low in our minds, tired, headachy, and below par.

The way for you to find out how much better Nujol will make you feel is to try it for a few days. You can get a bottle in a sealed package at any drug store. It costs only a few cents, but it makes you feel like a million dollars. Do you know how many thousands of people keep themselves well and happy just by using Nujol? Why shouldn't you feel well all the time? You can! Get yourself a bottle of Nujol today!

Persons who have speed frequently have nothing else. They move fast because they are lightweights.

When money has been in the family for three generations the family finally learns how not to waste it.

## The upsets of Children



All children are subject to little upsets. They come at unexpected times. They seem twice as serious in the dead of night. But there's one form of comfort on which a mother can always rely; good old Castoria. This pure vegetable preparation can't harm the tiniest infant. Yet mild as it is, it soothes a restless, fretful baby like nothing else. Its quick relief soon sees the youngster comfortable once more, back to sleep. Even an attack of

colic, or diarrhea, yields to the soothing influence of Castoria. Keep Castoria in mind, and keep a bottle in the house—always. Give a few drops to any child whose tongue is coated, or whose breath is bad. Continue with Castoria until the child is grown! Every drugstore has Castoria; the genuine has Chas. H. Fletcher's signature on the wrapper.

One is never so blue out of doors in the house. That is one cruel indictment of the indoor life.

An exclusive literary diet of detective stories doesn't teach you anything about human nature.



## Any COLD

That cold may lead to something serious, if neglected. The time to do something for it is now. Don't wait until it develops into bronchitis. Take two or three tablets of Bayer Aspirin as soon as you feel a cold coming on. Or as soon as possible after it starts. Bayer Aspirin will head off or relieve the aching and feverish feeling—will stop the headache. And if your throat is affected, dissolve two or three tablets in a quarter-glassful of warm water, and gargle. This quickly soothes a sore throat and reduces inflammation and infection. Read proven directions for neuralgia, for rheumatism and other aches and pains. Genuine Bayer Aspirin is harmless to the heart.

## BAYER ASPIRIN

Aspirin is the trade mark of Bayer Manufacture of Monacetylacetic Acid of Salicylic Acid

Acknowledged as a protection against Skin Troubles

CLEANSING SOOTHING ANTISEPTIC

## Cuticura SOAP

Price 10c. Proprietors: Fetter Drug & Chemical Corporation, Boston, Mass.



## Farmers' Short Course at Tech College to Attract Many From Over Panhandle-Plains Area

Lubbock.—With a predicted attendance of from 1000 to 2000 the second annual Farmers' Short Course and Home Improvement Conference will be held at Texas Technological College February 3, 4 and 5. The schools of agriculture and home economics will cooperate in giving the three-day program. For men the first day will include a marketing program, the second day will be given to community work and the third day to livestock. The programs and demonstrations for women will include such subjects as home decoration, child management problems, school lunches, ready-made clothing, marketing problems and other matters of interest to housewives.

In addition to several Tech faculty members who will appear on the program, many visiting speakers will take part in the programs. J. D. Tinsley, agricultural agent of the Santa Fe, will discuss History and Reminiscences of Agricultural Marketing on the Plains Panhandle. Harry Williams, manager of the Texas Farm Bureau Cotton Association, will speak on the Status of Marketing Cotton in Texas. R. F. Cook, manager of the Texas Wheat Growers Association, will make an address on the Status of Marketing Wheat in Texas. These addresses will be made on the first day. In the afternoon the machinery of the textile department will be in full operation so that visitors may see how students are being taught the textile industry.

On the second day Sterliff C. Evans, Texas agricultural agent, Texas A. & M., will make a report on the Progress of the One-Variety Cotton Communities Project in Texas. In the afternoon Mrs. Chas. Sewell of Chicago, a director of the American Farm Bureau Federation, will speak to both men and women. She will feature several of the women's programs.

Livestock day comes Wednesday, February 5. With the marked interest in dairying and dairy cattle on the Plains Panhandle this subject will be given special emphasis on the program. Feeding and cow testing by mail will be featured. Permanent and temporary pastures for cattle and hogs will be discussed, and sheep feeding and fattening for market will be on the program. The farm flock in poultry will be given special consideration. A full list of speakers and subjects will be announced in the near future.

The first day's session will be held in the Tech gymnasium which has a seating capacity of more than 2000. Smaller group meetings will be held during the three days in other buildings of the college. Demonstrations for women will be held in the home economics building. A reception for both men and women will be given by the school of home economics in the new Home Management House Wednesday afternoon at 3:30.

President Paul W. Horn will deliver the address of welcome at 7:00 p. m. on the first day in the College gymnasium. The response will be made by Lynn Stokes, president of the Texas Farm Bureau Cotton Association. Texas Technological College is extending a cordial welcome to all who are interested to attend these meetings.

### ANNOUNCEMENT

To the People of Farmer County: I respectfully submit myself as a Democratic candidate for the office of Sheriff and Tax Collector, subject to the action of the Democratic Primary July 26, 1930.

I am 29 years old and have lived in Farmer county 21 years. My experience in dealing with the public covers a period of 8 years, and the last 3 includes the duties of a peace officer.

A number of good men will offer themselves as candidates. I am a candidate on my own personal merits, and believe I am qualified to hold this office, and if elected I will make an honest endeavor to enforce the law. Your vote and influence will be appreciated. Your respectfully,  
28-1 W. D. (Bill) KIRK.

### ANNOUNCEMENT

The Star is authorized to announce the name of E. M. W. Alexander as a candidate for the office of County Commissioner from Commissioner's Precinct No. 1, subject to the action of the Democratic Primary Election in July.

### We've Wondered, Too.

The celebrated soprano was in the middle of her number when Johnny noticed the orchestra leader.

"What does that man keep hitting at her for?" he asked his mother.

"He's not hitting at her," replied mother. "Be quiet!"

"Well, then, why does she keep hollering?"

### BEE SHORT STILL IN

A. B. Short, who announced several weeks ago for the office of sheriff and tax collector, says to his friends again this week in the Star that he is still in the race and in it to win if he can.

This is the first time Mr. Short has ever asked the franchise of the people for any public office, and he sincerely solicits their support in this candidacy, and in the event of his election he will devote his very best endeavors to their service.

## Farmer Finds a Good Side Line

Perryton.—Cows and chickens have proved a profitable side line for O. A. Gibson, Ochiltree county wheat farmer, who has sold a total of \$1989.86 worth of milk, butter and eggs from January 20 to October 28. Starting with three cows and 84 hens his income steadily increased, especially after adding seven cows to his dairy herd through the spring months. Aside from native pasture, wheat pasture and sudan grass, his total feed cost was only \$230.

The sudan pasture was an important item in Mr. Gibson's feeding program, so Guy R. Shields, county agent, points out, for the 10 cows were pastured on it for 25 days straight and then were alternated on it and native pasture for another 25 days. During this time the cows showed a decided increase in milk production.

### ANNOUNCEMENT

The Friona Star is authorized to announce the name of Walter Lander as a candidate for the office of County Treasurer of Farmer County, subject to the decision of the Democratic Primary Election in July.

## MONEY TALKS BY YOUR CASH



I am the consideration between buyer and seller, the third party to every business transaction. When I change hands at E. B. Black's the buyer is always pleased, says YOUR CASH.

**E. B. BLACK & CO.**  
We Are Satisfied With Small Profits

### J. W. MAGNESS FOR TAX COLLECTOR

This issue of the Star carries the announcement of our popular citizen and friend, J. W. Magness of Farwell, who is announcing as a candidate for re-election to the office of County Tax Assessor for the coming term.

Mr. Magness is a man of strict integrity, who during his two terms in this office has made a host of friends throughout the county and has become one of our most popular officers. Owing to this merited popularity of Mr. Magness, it is useless for the Star to attempt anything as an introduction for him. If he is again chosen to this office, there is no question but that he will give the same conscientious service to the people that he has given in the past.

### LANDER FOR TREASURER

This week's issue of the Star carries the announcement of Walter Lander, of the Rhea District, as a candidate for the office of County Treasurer of Farmer county.

Mr. Lander has been in this county four years, living on and cultivating his splendid farm several miles west of Friona and nine miles northwest of Bovina, and owing to the fact that he has confined himself rather closely to his farm work, he has not visited and become acquainted with many people in other parts of the county, but is highly esteemed by the people in the locality where he lives.

Previous to his coming to Farmer county, he was engaged for several years in the banking business in Tipton, Missouri, and at Yoakum, Oklahoma. He also filled

the position as City Manager at Eastland, Texas, where his work as such was always commendable and his accounts correct to the dot.

These positions as banker and city manager together with dependable knowledge as an accountant, preeminently fit him for the office and work of county treasurer, and he assures the people of the county that he will devote his entire time to the duties of the office should he be the chosen one, and on this basis he solicits the public vote and influence.

### ALEXANDER FOR COMMISSIONER

In this issue of the Star will be found the announcement of J. M. W. Alexander, of Lakeview district, as a candidate for the office of County Commissioner from Commissioner's Precinct No. 1.

Mr. Alexander has been a citizen of Farmer county for the past four years, coming here from Erath county, Texas, where he is well and favorably known for his uprightness of character and unusual business ability, and during his four years residence in this county he has formed quite a wide circle of friends and acquaintances who have earnestly urged that he become a candidate for the office of commissioner.

He enters the race in a spirit of justice and fairness to any and all who may be his opponents and will prosecute his campaign in such a way that he will have nothing to regret, whether the tide of suffrage shall go for him or against him. He is a lover of the Plains country and especially of

### W. M. S. PROGRAM

Tuesday, February 4:  
Leader, Mrs. Parr.  
Devotional, Matthew 7:1-21.  
Roll call.  
Minutes.  
Foreign Missionary study, page one.

### ASSISTANT REPORTER.

### CHURCH OF CHRIST

Meets each Lord's Day at high school auditorium. Bible study at 10:00, preaching at 11:00 each second and fourth Sundays. Young people's meeting at 6:30. Preaching at 7:30 each second and fourth Sunday. A welcome awaits you. WILL M. THOMPSON, Minister.

### STORK O-GRAM

Born to Mr. and Mrs. Howard G. Eberle at Hereford, a son, on Saturday, January 25.

Mrs. R. L. Bledsoe and daughters, Betty and Mary Frances, of Lazbuddie, were in Friona Saturday.

Buel Sanders spent a few days of last week in Pampa.

Farmer county, and will, if elected, use all honorable means toward its progress and development and on this platform he solicits and will appreciate the vote and influence of the voting public.

J. O. Jones spent last week as the guest of his daughter, Mrs. Ebb Coffman, at Abernathy.

F. W. Reeve and John White were visitors at Farwell, Wednesday morning.

**Drs. Heard & Wiltshire**  
Office In Bank Building  
Every Thursday.

**DR. R. R. WILLS**

PHYSICIAN AND SURGEON

FRIONA, TEXAS

Office Located In Maurer Building



**DR. C. E. WORRELL**  
Eyeglass Specialist

CLOVIS, NEW MEXICO  
112 East Fourth Street

We devote ourselves exclusively to the care of the eyes

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Do not regard your Insurance business lightly—insurance is the largest business in the world and the Security for the world's credit.  
PLACE YOURS WITH CARE AND CONFIDENCE

"DEPENDABLE SERVICE"

# J. J. HORTON

INSURANCE AGENCY

FRIONA, TEXAS

**I Am Still In**  
The race for Sheriff, and am in to WIN, and I will sincerely appreciate YOUR SUPPORT AND INFLUENCE.

**A. B. SHORT**

Don't just ask for "Motor Oil"

"Take-a-chance" oil in the engine sends many a good car to the scrap heap before its time has come. That's why it is so important to use a full-bodied motor oil—a highly refined oil—like TEXACO, the clean, clear, golden motor oil. Wehavetherightgradeformyourcar.

**TEXACO MOTOR OIL**

TEXAS COMPANY  
Friona, Texas

## Maurer Machinery Co.

When you need that One-Way Plow, come in and let us show you the NEW MOLINE—THE BEST ON THE MARKET.

"ASK THE MAN WHO OWNS ONE"

In the tractor line we have what you need in either the 17-28, 21-32, 27-44 or 39-57. Watch this advertisement for announcement of the new K. T. TWIN CITY farm tractor. A wonderful tractor for the row-crop farmer at \$1050, delivered on your farm.

CALL FOR OUR "K T" BOOKLET DESCRIBING THIS NEW FARM TRACTOR

# MAURER MACHINERY COMPANY

"OUTFITTERS FOR THE FARM"

## Our New Elevator Has Been Completed

BUT THERE IS ONE BUILDING WHICH WE HAVE NOT YET COMPLETED, on which we are forever at work, and which must remain forever unfinished.

Its foundations go deeper than the soil, its spires reach beyond the jagged summits of skyscrapers, its architecture is more beautiful than any that ever emanated from the draughting rooms of human design. It is a building which takes a lifetime to build but only one day to destroy—a structure which only honor can erect, and, when demolished, no money can restore.

As we were saying, the new elevator in finished. But we are still at work on the Cathedral of Public Confidence.

For years this firm has been an integral part of this section, aiding in its growth and development by locating the best market for your farm products. This enables us to always pay you top market prices for your grain.

Our connections in all terminal Markets of the United States enable us to keep abreast with market conditions.

It Will Be Our Pleasure to Have You  
Visit Us Any Time.  
TOP MARKET PRICES

COURTEOUS TREATMENT QUICK SERVICE  
TWO FAST ELEVATORS TO SERVE YOU

# Santa Fe Grain Co.

General (Preach) Cranfills, Manager  
FRIONA, TEXAS

Grain Seeds Coal Feeds