

**GRAHAM
CRACKERS**
—WHG

Three Men Fess Up

The revelation that Friona had been considered as a location for the San Pat Vegetable Company, but that the company has, instead, located at Littlefield, is a disappointment to most who have heard the story, but no great surprise to the well informed.

For a time, this firm, which is a large and well established packing and processing company in the Lower Rio Grande Valley, considered Friona along with Littlefield or some other point as a good location on the Plains.

However, the die was cast last Saturday when a representative of the company met with farmers and business leaders in the Lamb County city. He made an announcement that the decision had been made to locate there.

Friona's water resources are greater than Littlefield's. Friona's soil is stronger, more fertile, than Littlefield's. Friona's area farmers, with much less "sure" income from irrigated cotton, are willing and ready to give vegetable production a serious try.

Friona can meet, if not beat, Littlefield on transportation requirements, location, and other more or less "natural" advantages. Why, then, did San Pat pick Littlefield?

It might be that Littlefield's "industrial foundation," which can and does offer prospective new industries package deals on location and even a building if need be, turned the trick. Surely that is an important consideration.

But there is more in the picture than that. There are reasons not quite so obvious to the man watching from the outside. Littlefield's main advantage in getting new industries has been a thing called HUSTLE.

They want expansion, and they are willing to go to work to get it. They offer money, yes, but they follow up with more than just a check. They give more than lip service over the coffee cups to this business of bringing things to town.

Friona is just beginning to see the light. This community's boosters are just beginning to discover that in this competitive age new industries seldom drop from the skies as manna from heaven. They are earned.

Towns such as Littlefield, which have been extraordinarily successful in their efforts to pull new industry, "keep the steam up" all the time. They don't blow hot and cold with passing opportunities, but instead have a steady, throbbing effort pounding at the same theme 24 weeks a year.

This is in comparison to the efforts of a yearning but unskilled town such as Friona, which, when learning about a possible opportunity by mere accident, jumps into the swim too late and with too little to be effective.

Friona boosters have good intentions, but they are completely unorganized, and the town lacks any unity of purpose. Some people here feel the city should extend special concessions to attract new large payroll businesses. Others feel differently.

After our association with Friona's last feeble attempt to draw industry, we are convinced that (1) an industrial foundation should be organized, or (2) this phase of community service should be clear-cut and distinct, but operate as an arm of the regular chamber of commerce.

Now, we say these things believing that the people of the community really want new industry. We have found hardly any dissenters. However, it may be that residents prefer the status quo. At least to the extent of preferring not to make any positive effort to attract industry.

If that be true, then what we are doing now is plenty all right. However, we personally feel differently and believe others do also.

It is not popular today to think these things, but there will eventually come a time when the lush irrigated agriculture of the Plains will no longer exercise its predominance of the economy. We can look forward to many years of great activity in this field. It is true, but the depletion of our water reserves appears certain unless radically new methods of conservation and replenishment are brought about. And these things must not be depended upon until they become reality.

And so this becomes a time of preparation, a time of planning for a better instead of a poorer future. There is much to do and there is much that can be done in stabilizing the economy of a town the size of Friona.

(Continued on last page)

Another chapter in the story of the Farmer County holdups was written this week, when three of the four men in custody by Farmer County law enforcement officials signed confessions. Sheriff Chas. Lovelace said this week.

Billy Beeson, 27, Clovis, has given confessions on two armed robberies, one in Farwell and one in Friona, and on several burglaries. Frank Sena, 21, and Celestiano Guana, 20, also have signed confessions, Lovelace says.

All three men are in Farmer County jail, with their bonds set at \$5,000. Also in custody is Delfino Lopez who has been charged with armed robbery. His bond is \$3,000.

The four men are awaiting the calling of the grand jury.

Charles L. Rury Buried Saturday

Funeral services for Charles L. Rury, 61, were conducted Saturday at the 16th and Pile Church of Christ in Clovis by William F. Walker.

Mr. Rury, who had lived in Clovis for 16 years, died of a heart attack at his home Wednesday. He had been employed by Blain and Son Machine and Blacksmith Shop for the past six years.

Survivors include his wife, Roma; three sons, Orland of Ballinger, Don of Clovis, and James of Portland, Ore.; two daughters, Mrs. J. C. Stowers of Friona and Mrs. Frank Gamble of Muleshoe; a brother, Jim, of Artesia; two sisters, Mrs. Frank Ayres of Bovina and Mrs. Jenny Shroyer of California; and 15 grandchildren.

Palbearers were R. E. Anthony, K. Barnett, Wayne Martin, Lynn Wright, B. E. Wraether, and Ed Blain. Steed Funeral Home was in charge of arrangements and burial was in Mission Garden in Clovis.

List Of Beginners Sought At School

Parents of children to be of school age next year are requested by Superintendent Dillie Kelley, to contact the Friona superintendent's office to register the names of beginning students next year.

The school is taking a census to try and determine the number of first grade students next year. The census must be completed in January in order to inform the state education agency.

Father Of Frionan Dies

Mr. and Mrs. John Davis were called to Hugo, Okla., one day last week due to the death of Frank Payne, the father of Mrs. Davis.

Other Frionans attending the funeral were Mr. and Mrs. Bee Westbrook and Mr. and Mrs. D. Toled.

TO FUNERAL

Mr. and Mrs. Dewey Price, Mr. and Mrs. W. D. Buske and children, and Mr. and Mrs. W. F. Buske all of Friona attended funeral services for E. G. Thompson of Abernathy in that city Sunday afternoon. Thompson, who was a long time resident of Abernathy, died at Methodist Hospital in Lubbock Friday.

FOR RE-ELECTION—

County Candidates Announce

The new year has brought a flurry of politics on the county and precinct level. This year will be election time for several offices, and early announcements have been made.

Open this year are the offices of county (and district) clerk, county judge, county treasurer, and commissioner positions in precincts Nos. 2 and 4.

Announcing this week are Hugh Moseley for clerk, who will be running for re-election, A. D. Smith, county judge, re-election; Mrs. Mabel Reynolds, county treasurer, re-election.

Also throwing his hat into the ring is C. H. "Charlie" Jefferson of Bovina who is seeking re-election as commissioner of Precinct No. 2. Precinct No. 4 (Lazbuddie) has given forth some rumors, but to date, no public announcement has been made.

Other offices to be affected by this year's politics will be that of county attorney and district attorney. Hurshel Harding of Farwell was appointed by the commissioners court to fill the vacancy left by Bill Sheehan of Friona who resigned to become the district attorney. That happened last year.

Harding has been silent, but Sheehan announced this week. Last week, Jesse Osborn of Muleshoe announced for re-election as state representative.

The personal announcements of this week's candidates follow:

SECTION I

TEN CENTS

TWELVE PAGES

THE
FRIONA



STAR

VOLUME 34, NUMBER 15

FRIONA, TEXAS

THURSDAY, JANUARY 16, 1958

25c WATER FEE FOR FIRE DEPT.

A flat 25 cent fee addition to water user's monthly bills was enacted by Friona city commissioners Monday night as a means of raising revenue for the Friona Volunteer Fire Department.

The money from the charge was designated for improvements in the fire department, with the objective being the purchase of a fire truck.

The decision to add 25 cents to water bills each month was reached after discussion of how the city could afford another fire truck.

MOD Response Hoped Good

March of Dimes coin collectors have been distributed in all three Farmer County towns and Lazbuddie Community, according to Raymond Euler, county campaign chairman.

"If comments from business places displaying the collectors are an indication," says Euler, "contributions will be very much in line with past years."

Although Farmer County has been fortunate recently, in the lack of polio cases, the people still are interested in assisting those areas that have not been so fortunate, he said. Although polio cases reported in the years 1953 to 1956 were just about one third of the number reported from 1937 to 1940, the fight against the dread disease is not ended. Research is being continued to improve the Salk vaccine, and to encourage everyone under forty-one to take the three shots.

"Survival Is Not Enough" is the 1958 campaign slogan. Because there are so many thousands stricken with polio within the last twenty years who still need help, large amounts of money are needed. This concept is held by those interested in promoting continued drives for MOD funds.

That society has no right to allow any human being to "vegetate" . . . That even the most helpless deserve the dignity of being taught, if possible, to feed and clothe themselves, comb their hair, turn the pages of a book, telephone their loved ones. . . That more paralyzed patients than we imagined could learn to walk again, use their hands, rejoice in their families, recover capacity for gainful occupation. . . That, in terms of community economics, poor rehabilitation is wasteful and good rehabilitation economical.

Only this year has the March of Dimes, because of the sharp decline in new cases, found it possible to tackle a broad pro-

money was raised through taxes or bonds.

An increase in taxes was disfavorable to the commission, and Bainum suggested the monthly fee as means of raising money.

Approximately \$2,300 was the expected amount which the fee would raise in one year, and this would be nearly enough to make a down payment on the truck. A 750 gallon pumper was suggested by Bainum, and would cost approximately \$12,000. The fee would cover annual installments, after the down payment was raised.

However, the savings in fire insurance rates would save property owners more than the 25 cents a month, the commission said.

Other problems of the fire department were discussed between officers of the fire department and the commission.

Bainum told the commission that the fire department had been left out for the last four years on purchase of hose, which the department needs. Purchase of hose was approved in 1954 but buying the hose was eliminated because of lack of funds for the past years. Since then, the department has not bought a single joint, Bainum told the commission.

The constitution and by-laws of the Friona Volunteer Fire Department were read by Jay Sanders. The commission approved the items as read.

The commission decided to place an insurance policy on the Fire Station with Eric Rushing.

Discussed at considerable length was the proposed budget for the coming year. The commission faced the problems of needs from practically every department of the city, and the revenue running sharply behind. More work is slated for the budget in order to balance it this year.

City Clerk Roy Wilson pointed out some figures for the cost of putting up and taking down of the Christmas street lights. Wilson said that the cost to the city was nearly \$650.

A letter was read to the commission concerning the rejection of a building permit for Ross Terry, and an attorney requested a date for a hearing. A definite date was not set, but February 10 was set for a tentative date.

Melba Wiley Rites Read Here Friday

Funeral services for Melba Maudine Wiley, 15, were conducted at the First Baptist Church Friday afternoon. She died Tuesday night in an Austin hospital, where she had been a patient several years.

She is survived by her mother, Mrs. Irene Wiley of Friona; her father, Melvin Wiley of Clovis; one brother and two sisters, James and Jeanne of Friona and Jo Carroll of Clovis.

One Case Heard By Judge Bills

One case was disposed of Friday, when District Judge E. A. Bills of Littlefield was in Farwell to hear non-jury court cases.

Joe McKinney of Bovina, who was charged with destroying public property, pled guilty and his sentence was deferred. He was released without bond by the court and agreed to pay court costs and damages.

The incident occurred in Bovina several months ago, when three bullet holes were shot in the plate glass window at the bank there.

GONE FISHING

Bill and Ed Massie left Friona Saturday morning for their annual trek to the Texas coast. They plan to do some fishing and will spend several weeks at Port Isabel before returning home.

Judge Smith Seeks Re-election

Judge A. D. Smith today authorized his announcement as a candidate to succeed himself as County Judge and Ex-Officio County Superintendent of Farmer County.

In presenting himself as a candidate, Judge Smith said that he has always enjoyed serving the people of his county and if elected he will devote all his time to the office as he has done in the past.

His announcement is made subject to the will of the voters in the Democratic Primary election in July.

He will appreciate any consideration shown in his behalf.

Re-election Sought By Mrs. Reynolds

I would like to announce as a candidate for re-election to the office of County Treasurer subject to the action of the Democratic Primaries.

I pledge my best efforts, if re-elected, to discharge the duties of office efficiently, promptly, and courteously, and to co-operate with the other officials in the best interests

Chiefs Whip Sudan, Springlake To Tie With Strong Morton

The ever-strengthening Chiefs fared well in basketball battles of the past week and are now in a percentage tie with top-rated Morton in their district games.

District teams beaten by the Chiefs in district action include Sudan and Springlake.

In the first district game of the season last Friday, the Chiefs finished the regular game time with a tie of 55 to 55, and overturned the Sudan Hornets 58 to 57 during the overtime minutes.

The Chiefs had trailed the Hornets through most of the game, catching up in the third quarter and passing them early in the fourth quarter, by a slim margin.

In a Tuesday night game in Friona this week, the Chiefs slipped by Springlake with an easy 45 to 29 victory.

The next game on the Chiefs schedule calls for a settlement of the tie with Morton.

Squaws Take Loss From Sudan, Beat Springlake Easily

The Squaws hold a one and one record in district basketball games. They lost by one point to Sudan, and coasted by Springlake with a 71 to 46 score.

The loss from Sudan came Friday night of last week, and ended with a 57-56 score. The Squaws led for the earlier part of the game, but were never in control of the direction of the game.

Charlotte Bock scored 19 points and Jonnie Hand netted 16 points in the Springlake game. The next game for the Squaws will be against Morton, tomorrow (Friday) night.

County Tourney Set for Freshmen, Grade School

Basketball teams from the four schools in the county will be vying for the top slots, when Friona plays host to county cagers January 20, 23 and 25. The tournament is for the grade school and freshman competition, in both boys and girls brackets.

Actually, four brackets have been drawn up for the tournament—for freshman girls, freshman boys, grade girls and grade boys.

Times set for games for the freshmen girls are: Lazbuddie and Bovina, January 20, 7:30 p.m.; Friona and Farwell, January 23, 7:30 p.m.; consolation game, January 25, 1 p.m.; and championship game, January 25, 7:30 p.m.

Lazbuddie and Farwell will begin play in the freshman boys bracket, on January 20

at 8:45 p.m.; Friona and Bovina, January 23, 8:45 p.m.; consolation game, January 25, 2:15 p.m.; and championship game, January 25, 8:45 p.m.

In the grade school girls division, the Friona and Lazbuddie teams play January 20 at 5 p.m.; Farwell and Bovina, January 23 at 5 p.m.; consolation at 8:30 a.m. on January 25; and championship game, January 25 at 5 p.m.

The younger boys start competition at 6:15 January 20, when Bovina and Friona play; other games are set as listed—Farwell and Lazbuddie, January 23, 6:15 p.m.; consolation, January 25 at 9:45 a.m.; and championship game, January 25 at 6:15 p.m.

Beene Qualifies For President's Club

O. J. Beene, Friona representative of the South Coast Life Insurance Company, has qualified for membership in the company's President's Club. The club is made up of men who are in the top bracket in production.

Beene, who has represented the company here for the past eighteen months, attended a meeting of this club at the San Antonio Hilton Hotel in San Antonio last week. Others from this area who attended were Art Lara, Bob Ehlers, and Bob Woodward all of Amarillo; Bob Jacobs of Muleshoe; and A. L. Wilson of Borger.

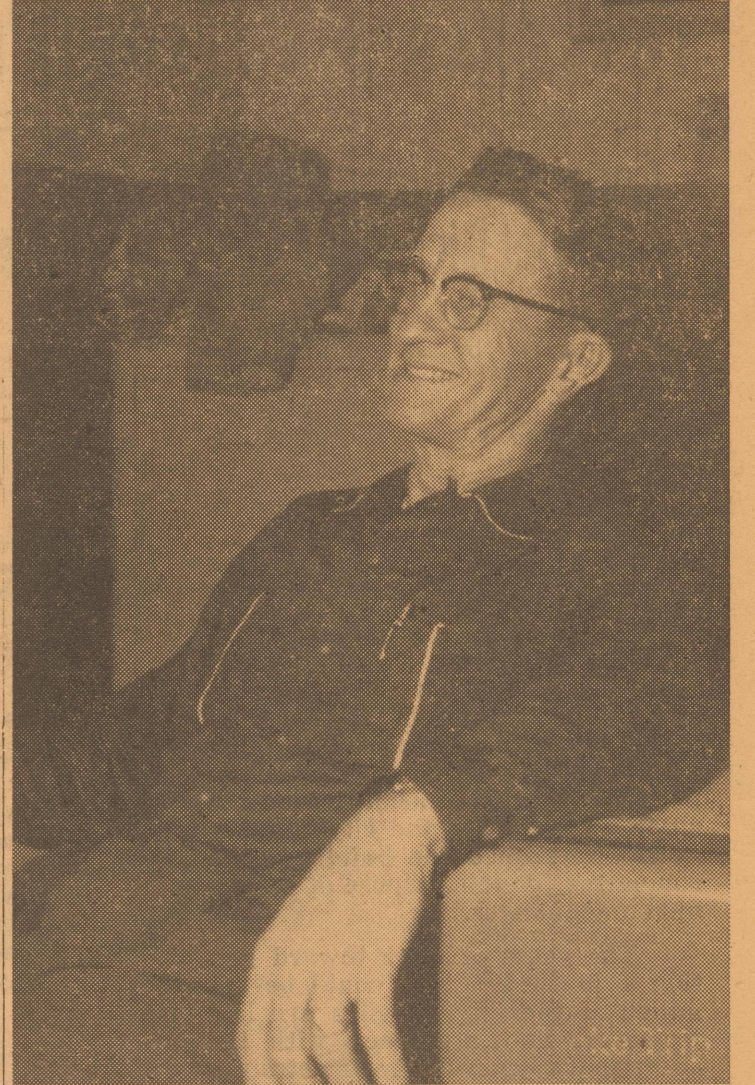
Accompanying Beene to San Antonio were his wife and two sons, Jay and Ramey. The Beenes returned to Friona late Sunday.

Lions Talk Businesses

The Friona Lions Club last Thursday night held a discussion of possibilities the town has of attracting business.

Starting off the discussion was W. H. Graham Jr. Graham explained what had been planned during the past month by the Chamber of Commerce to encourage a packing shed to locate in Friona.

Several chamber members had learned that a company was considering establishing a plant in Friona. A letter and several phone calls were exchanged with the company's management, and a delegation of Friona businessmen scheduled a trip to talk to the company, Graham reported.



HARRY McCAULEY

McCauley Joins Local Firm

Harry McCauley, who was formerly manager of Carl McCaslin Lumber Co., has joined the staff of Bainum Butane Company, according to owner Mack Bainum.

McCauley will be working with the firm as salesman and serviceman for anhydrous ammonia and fuels.

He left Friona about two years ago and has resided in Hereford since then.

McCauley says he is glad to be coming back to this community, and expects that he will be seeing quite a few new faces since he last worked here. But he is widely acquainted with people in the area, he says.

PTA Meets Tonight

The regular monthly meeting of the Parent-Teachers Association will be held at 7:30 tonight in the school cafeteria. A nursery will be provided for children whose parents attend the meeting.

Mary Sheehan president, announces that a very interesting program has been planned and urges all parents, teachers, and other interested adults to be present. Miss Tacy Smith, science instructor in the high school, will present a teaching demonstration complete with students, equipment, and experiments. This program will be unrehearsed and will be typical of a daily classroom occurrence.

Report From Frio Draw

Dear Editor,

These here sales that everybody is having around here shore is a lot of fun to me as my neighbor, Zeke Landker. Nary one of us has got any money, and yit we've out bidded everybody on a bunch of things. But we repented, though. We got in on one wnut we thought wuz a sale, and it wuz a meeting that wuz askin' fer donations. The man we thought wuz the crier ast who would go \$20, and Zeke bid \$20. Then he went to \$25. I bid on this, and had to bid again when it went to \$30 to git it.

So, I'd like to warn people about these sales. Ef'n they are in my shape they'd best be sure to keep their hands down, or else have an ear ad so they can know whut's goin' on at whut price.

BUILDING PERMITS

The following building permits were issued by the city of Friona during the week ending January 14:

R. L. Fleming, construct a residence, 1105 West Sixth Street, estimated cost, \$7,450.

R. G. Wiley, construct a storm cellar, 311 West Fifth Street, estimated cost \$100.

Patrol Station Possible

The possibility of a patrolman for the Texas Department of Public Safety being stationed in Friona was mentioned recently by an officer who said the chances are "good" that a station would be placed in Friona if the people wanted it.

The officer mentioned the fact that five persons died in traffic accidents on Farmer County State Highways in 1957. Perhaps an officer who would cover the highways over all the county could check traffic speeders, and possibly prevent some of the loss of life and property.

However, local citizens would probably have to indicate strongly that the station is desired, before the DPS would create the new spot.

Plate Prices Rise

The county assessor-collector's office has received 3400 sets of passenger car tags, 800 commercial truck tags, 1700 farm truck tags.

A 10 percent increase in the price of the registration tags is pointed out by Lee Thompson, assessor-collector.

"Last year's license receipt and the car title," he adds, "must be presented before 1958 tags can be issued." The new tags, black with white numerals, will go on sale February 1. Deadline for registering vehicles is April 1.

Passenger car numbers begin BV 2600 and continue through BV 5999. They will be sold in sequence and Thompson urges car-owners to register their vehicles early to avoid congestion about the deadline. Distribution and records will be handled primarily by Mrs. Leona Moss and Mrs. Jim Curtis, employees in the office.

School Gets 12 New Ones

The Friona Schools received about 12 new students for the remainder of the year, according to Dillie Kelley, superintendent. The school is beginning the first week of the second semester.

Twelve is less than the usual number of incoming students, Kelley says. But not as many students left this year as have left in years before.

The Lions Club also discussed a drive to promote poll tax payments in Friona, and talked about the annual Lions Club show.

Both topics were referred to committees. The civic affairs committee is to plan the tax payment promotion.

A delegation that met with the vegetable packing company Saturday in Lubbock reports that the firm had already decided to locate at Littlefield before meeting with the Friona men.

THE STAR'S EDITORIAL COMMENT

Code Committee Can Quiet Bickering

A five-man committee has the opportunity to be of valuable service to Friona in the committee's having to do with the drafting of a revised, or altered city building ordinance.

Theirs is the opportunity to end the endless bickering that accompanies buildings in question when specifications do not meet the present code.

However, along with the opportunity for betterment, is the responsibility for betterment of the community over a period of years. Along with the committee in sharing the opportunity and responsibility for the city's well-being is the city commission, who named the building code committee for the purpose of recommending changes.

The years of work toward getting a lower key rate could be annulled if the city officials are lax. However, they are faced with the additional responsibility of getting a building code that will allow builders to erect new buildings on which costs would not be excessive.

Friona, being in position to grow, is also in position to grow shabbily, if no regulation on the buildings erected were maintained. On the other hand, the city is in danger of being considered too stringent on building, and the code becoming a detriment to the city's growth.

On Rock 'n Roll

How long will it take the rock and roll epidemic to run its course? How much longer will long-suffering Americans have to endure the atrocities that blare from the radio? Just about the time we think the perpetrators have reached the ultimate in convulsive rhythm, ungrammatical lyrics, and gibberish, along comes another "hit tune" that is even more extreme.

Does this type noise reflect the taste, and the intellect, of the average American?

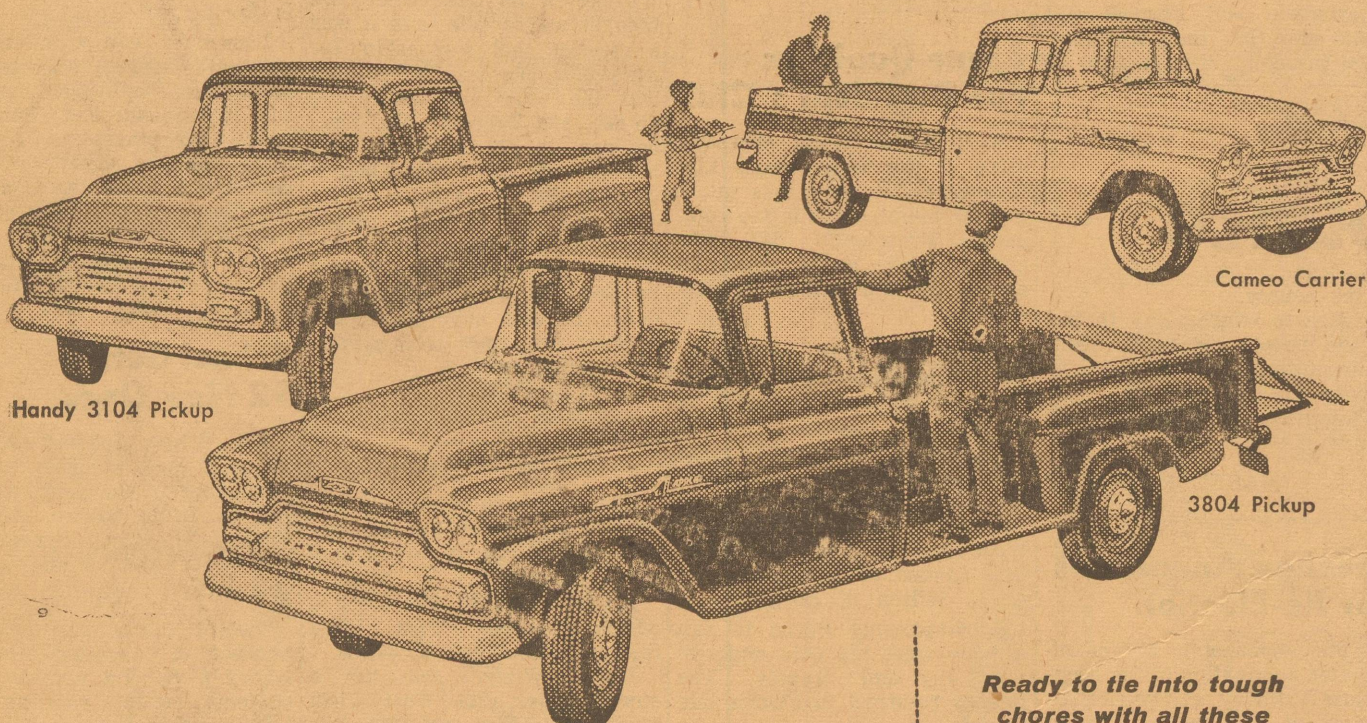
We hope not.

We like to believe that the top

Pay your poll taxes and vote

(A REMINDER FROM THE FRIONA STAR)

HANDIEST, HANDSOMEST PICKUPS THAT EVER HUSTLED A LOAD!



Here's new hustle, new muscle and new style! Chevrolet's '58 pickup fleet brings you a new high in efficiency with more powerful high-compression V8 and 6-cylinder engines!

Chevrolet's hustling 1958 pickup fleet can handle tough jobs fast and at lower-than-ever costs!

You'll find improved fuel-saving 145-h.p. Thriftmaster 6's, or new 283-cu.-in. 160-h.p. Trademaster V8's (optional at extra cost).

And built-in muscle with new extra-rigid front end sheet metal and hefty frames! New style fenders, grille and cab interiors combine good looks with cantake-it durability. Visit your Chevrolet dealer soon.

Ready to tie into tough chores with all these work-whipping features!

PICKUP BOXES UP TO 9 FEET IN LENGTH Take your choice of 78", 98" or 108" pickup boxes. Each offers a full-width grain-tight tailgate, more load space (no inboard wheelhouseings).

HARDWOOD FLOORS, FLUSH TYPE SKID STRIPS Sturdy pickup floors are constructed of resilient seasoned hardwood. Skid strips, recessed nearly flush, give platform longer life.

NEW HUSTLE . . . NEW MUSCLE . . . NEW STYLE

NEW CHEVROLET TASK-FORCE 58

Only franchised Chevrolet dealers display this famous trademark See Your Local Authorized Chevrolet Dealer

NEWS FROM BLACK

MRS. DICK ROCKEY



The Friona Star

Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

In Parmer County \$3 Per Yr.

Elsewhere \$4 Per Yr.

numbers on the hit parade are put there by teenagers who are blindly following other youngsters and promoters' propaganda. Having heard that they're supposed to "go" for that type entertainment, so they do, without stopping to wonder why.

While we do agree with every unfavorable comment we've heard about rock and roll music and have made a number of our own, we don't agree with the contention of many that it is an indication of a degenerate age that can come to no good end.

It is our opinion that rock and roll is just what we called it in our initial sentence—an epidemic that must run its course. The disparaging remarks and attempts to curb it only aggravate the condition and serve to keep it alive a little longer.

More effective would be an antidote of better music unobtrusively put before the public, in the home and at school. Music appreciation courses, encouraged but not forced, would soon afford young people a standard by which to judge. And we are confident that their judgment would be weighed in favor of music of a higher, more lasting quality.

Why are we sure? Because when all is said and done the American teenagers are an intelligent, resourceful, generous, and religious generation, which in time will get its high spirits under control.

To back up the last statement, we would like to refer the reader to stories in this paper about scholastic attainments, participation in charitable community projects and church activities, and organization of fund-raising events for school groups.

With the snow nearly gone, the farmers are wondering when they can get in the fields. It certainly was nice; we received around an inch of moisture from the snow.

Visiting the R. E. Barnetts over the weekend was his sister, Minnie Barnett from Amarillo.

Mrs. Howard Elmore has been ill for the past week, but is up and feeling fine.

A number of friends from the community attended a wedding shower for Mrs. Orval Blake Friday. Mrs. Blake is the former Phyllis Hinds.

Attending a home demonstration training meeting at Claude Thursday were Mrs. Ralph Price, Mrs. Ellis Tatum, and the HD agent, Miss Jimmie Lou Wainscott.

Fern Barnett and Dick Rockey attended the farm sale of Tom Lindop and Edd Meeks southeast of Bovina Thursday.

Some of the people from Black seen at the Fat Stock Show in Hereford Saturday were Mr. and Mrs. R. E. Barnett, Fern Barnett, Mr. and Mrs. Dick Rockey, Mr. and Mrs. Ellis Tatum and Tommie, Mr. and Mrs. Weldon Tatum, and Mr. and Mrs. Lester Dean and family. Tommie Tatum and Maynard Greeson showed calves. Tommie's won fifth place in the light weight steers and Maynard's sixth. Tommie also won a fourth place in the light weight swine show.

It is nice to see Mrs. Claud Edelman out and at work since being confined at her home for the past ten days with the mumps.

Mrs. Geneva Ivie was to be hostess for the Black HD Club meeting today (Thursday).

Woodrow Whitaker was in Amarillo Saturday on business.

Mr. and Mrs. Clyde Hays went to Truth or Consequences, N. M., with Clyde's brother and wife, Mr. and Mrs. Charlie Hays of Dimmitt last Wednesday. They returned Friday.

Mrs. Merler Shirley of Friona was a Sunday guest in the home of her son-in-law and daughter and family, the Lester Deans.

Mrs. Leona Wolfe spent Sunday in the home of her parents, Mr. and Mrs. B. C. Day.

Rose Ann and Carlene Greeson spent Saturday at Hereford visiting in the home of their grandparents, Mr. and Mrs. Sam Greeson.

Mrs. Tom Presley and Mrs. Woodrow Whitaker were in Clovis Monday shopping.

Pete Braxton and D. C. Burnett are at Sugar Lake in Old Mexico fishing.

Mr. and Mrs. Jack Shirley and family were dinner guests Saturday in the home of his brother-in-law and sister and family, Mr. and Mrs. Lester Dean and family.

Ellis Tatum spent the weekend with his family. He has been in Truth or Consequences, N. M., taking treatments. He plans to return for another week.

CARD OF THANKS

We wish to express our appreciation to our friends and neighbors and the staff of the Parmer County Community Hospital for all the flowers, cards, visits and other kind deeds since the accident. Thank you for your thoughtfulness.

Mr. and Mrs. J. L. Shaffer and family

15 1tp

UNDERGOES SURGERY

J. B. Taylor, a patient at the Deaf Smith County Hospital in Hereford, underwent major surgery Friday morning. Latest reports indicate that his condition is satisfactory, but he will be hospitalized several more days.

From Lovington

Mrs. Roy Lee Jones and children, Mike and Janet, of Lovington were weekend guests in the J. B. McFarland home. Mrs. McFarland went home with them for a short visit. She expects to return later this week.

To Kress

Mr. and Mrs. Fay Wilcox and Roger and Mr. and Mrs. L. W. Loafman and sons visited relatives and friends at Kress during the weekend. Both families are former residents of that community.

Free Airmail A Morale Booster

The privilege of sending five airmail letters per week to their home countries has been granted to every soldier in UNEF (United Nations Emergency Force) stationed in the Suez region, and has helped to keep morale high. The mail is sent free of charge through the use of UNEF cancellation stamps.

Ez Tike says that glasses do strange things to his vision, particularly after they've been drained and refilled a couple of times.

Letitia Tuttle is wearing a big diamond ring. Probably was not exactly what her uncle had in mind when he left her the money for a stone commemorating his memory.

Visitors Leave

Mr. and Mrs. Kenneth Howard and children left Sunday for their home in San Diego, Calif., after spending a week visiting in the home of Howard's parents, Mr. and Mrs. M. L. Howard and family.

Mrs. Fred Helmke and Karen returned from Shattuck, Okla., Sunday after spending about ten days visiting relatives.

Mrs. M. J. Ivie of Amarillo, who is a former Friona resident, is visiting in the home of Mr. and Mrs. Rosco Ivie.

NEWS FROM

Rhea

By MRS. FRANKLIN BAUER

Ladies Aid Meets

Rhea Lutheran Ladies Aid met Thursday night, January 9, at the Parish Hall for the regular January meeting.

Mrs. Milton Sullivan was accepted as a new member. New officers presided at the business session. Members decided to sponsor a family night Sunday, January 19, at 7:30 p. m. at the Parish Hall.

The aid voted to sew for the "Good Shepherd Home for Retarded Children" as a project for 1958.

After the business session, Pastor Stroebel lead the topic. Refreshments of doughnuts, ice cream and coffee were served to the group by the hostess, Mrs. Florian Jarecki.

Group Attends Denver Stock Show

Jack Patterson, Ray Martensen, and Boye Taylor left Saturday morning to attend the Fat Stock Show and Rodeo in Denver Sunday. The group returned Monday night. They also visited with Ray's parents at Boulder and a brother at Hayden, Colo. While in Colorado they toured the college campus at Boulder and visited the "Cave of the Winds," and "Garden of Gods."

January SHOE SALE

BEGINS THURS., JAN. 16

1/3 OFF

Entire Stock of Women's and Girls' Winter Shoes. Limited Quantity Men's Shoes

Foster's

Friona, Texas

First meeting of the Rhea Home Demonstration Club will be Monday night, January 20, at the home of Mrs. Jack Patterson. The new year books for '58 will be filled out.

Mr. and Mrs. Carl Markwald of St. Joseph, Mich., visited in the Robert Schueller home from Saturday until Tuesday morning.

Mr. and Mrs. Walter Schueller visited in the Gilbert Kaltwasser home near Farwell Sunday night.

Franklin Bauer, Melvin Sachs, Raymond Schueller, and Paul Hall attended a breakfast at Friona Monday morning. The program was on the Experiment Station at Halfway.

On the sick list are the children of Mr. and Mrs. Gilbert

Schueller. They have had the mumps the past week.

Pastor Stroebel visited with his son in Olton Friday. They went to Lubbock to visit with his son's wife who recently had a baby at a Lubbock hospital. This is Pastor Stroebel's first grandchild.

Dinner guests in the Franklin Bauer home Sunday were Mr. and Mrs. I. L. Bauer and Junell of Happy, Mr. and Mrs. LeeRoy Bauer and Ricky of Canyon, Mr. and Mrs. Gus Leseburg of Canyon, and Mr. and Mrs. Herman Schueller and Herbert. Afternoon visitors were Mr. and Mrs. Ernest Ramm of Lariat.

Carolyn Johnson of Bovina spent the weekend visiting with Vickie Vaughn.

SPECIALS Fri-Sat.-Sun.

\$1.75 Value - Richard Hudnut's Enriched Egg Shampoo 99c

Dolls and Plush TOYS 1/2 Price

Sheaffer's Pen and Pencil Sets . . . 25% Off

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WITH JUNE

Each month a calendar with a motto on it comes in the mail from a Dallas firm. The one that came for January is sitting on our desk and it reads, "We ought not to look back unless it is to derive useful lessons from the past."

Wouldn't it be wonderful if each of us could take this motto and apply it to our daily lives? How many hours are wasted each year going over what we should have done last year. After all, it is too late to do anything about last year and we have a wonderful opportunity in front of us to use all the lessons we have learned toward making 1958 the best year of our lives. If all the energy wasted on thinking about and talking about what we should have done "last year" could be converted into doing something constructive about "this year" a definite improvement could be seen in our everyday living before very long.

For almost twenty years now, we have been sold on the idea that every family should have an Aunt Lizzie in it. There isn't one in our immediate family, but the Floyds have one and she is a jewel. Don't think she tells

her age any more, but does say "I'm over 21."
She was the oldest in a family of nine and reared her family of three on a Texas farm. At that time every farmer's wife had chickens, a garden, and other outside chores to tend to. Gardening was one of her favorite chores.

At the present time she lives in California, but is a "dyed in the wool" Texan. In spite of her advanced years, she has never lost interest in what is going on around her. One of her hobbies is keeping up with nieces, nephews, and their children and grandchildren and on down the line.

If any of the family wants to know anything about the other members they simply call Aunt Lizzie and generally get the information for which they ask.

We were very proud of our Christmas edition, so sent Aunt Lizzie a copy. Within a short time we received a nice letter from her in which she said, "I sure enjoyed the Friona Star. It is such a nice paper. I read it from lid to lid and especially enjoyed the stories about the old timers."

More country folks are moving to town. Mr. and Mrs. Otis Massey, who have lived all their 45 years of married life on a farm are moving into Friona this week. They have purchased the house recently vacated by the Wayne Stars.

Mr. and Mrs. Massey have lived in the same house on their

farm south of town for more than 32 years and were somewhat reluctant to leave the place that had been home to them so many years. Someone has said, "Living in Friona is about the same as living in the country." Maybe the Masseys will find it to be true and will soon feel at home in their new location.

Does anyone know why we don't have more interest in dramatics, debating, and public speaking in Friona? From reading other papers published in our area, we learn that other towns no larger than ours have a lot of interest in these three fields.

Is there anything that would be more beneficial toward preparing our boys and girls to make better citizens than by giving them thorough training in learning to express themselves before an audience?

The only thing we know about that has had a price decrease this year is the cost of having pictures put in the Friona Star. The firm that makes our engravings has reduced rates for us for 1958 and we will, of course, pass this price reduction on to our patrons.

In the future the cost for a one-column picture will be \$1.50 and a two-column picture will be \$3.75. We welcome this price reduction and invite anyone who is interested to take advantage of it.

If you haven't paid your poll tax, be sure to do so before the end of the month. It will not be necessary for you to make a trip to Farwell to pay this privilege of voting. You may pay the tax at the Ethridge-Spring office any time during office hours.

FROM HOSPITAL

J. L. Shaffer, who has been hospitalized for several weeks at Perryton, Amarillo, and Friona following an accident, has been released from the Parmer County Community Hospital.

Hospital

ADMITTED—Joyce Dawson, o. b., Hereford; Mrs. Wilma Rogers, medical, Lazbuddie; Mrs. Reta Welch, o. b., Dimmitt; Mrs. Opal Cobb, medical, Friona; M. B. Buchanan, medical, Friona; W. H. Alderson, medical, Friona; Donnie Gibson, medical, Friona; Mrs. Olan Kersey, medical, Farwell; Eudelio Romo, medical, Mexia; Mrs. Hubert Edwards, o. b., Friona; Isidro Moreno, medical, Hereford; Ethel Griffith, medical, Friona; Mary Engleking, o. b., Muleshoe; Mrs. Billy John Thorn, o. b., Friona; Mrs. Lawrence Martin, o. b., Friona; Kay Jarboe, medical, Friona; Mrs. C. H. Veazey, o. b., Friona; Joe Brummett, medical, Friona; Helen Smith, medical, Bovina; George W. Bolton, medical, Farwell.

DISMISSED—Jim Shaffer, Wanda Mayfield and baby girl, Wilma Rogers, Ben Austin, Dorothy Harris, M. B. Buchanan, Mrs. Donald Pierce and baby boy, H. D. Bradshaw, W. H. Alderson, Ethel Griffith, Isidro Moreno Jr., Donnie Gibson, Mrs. James Welch and baby boy, Eudelio Romo, Mrs. Olan Kersey, Joyce Dawson and baby boy, Mrs. Mary Engleking and baby boy, Kay Jarboe.

Grahams Make Trip To Galveston

Mr. and Mrs. W. H. Graham Jr. returned Sunday afternoon from a business trip to Galveston. They also visited Mrs. Graham's grandmother, Mrs. J. B. Dudley, and other relatives and friends in the coastal city.

During their absence their son Ronny was a guest of his uncle and aunt, Mr. and Mrs. Kater Crume of Hereford, and their son Hal stayed with his grandmother, Mrs. W. H. Gra-

News From
LAZBUDDIE

By MRS. CLYDE MONK

Shower Fetes Recent Bride

Fellowship Hall of the Methodist Church was the setting for a bridal shower honoring Mrs. Arnold Peterson, the former Jo Ann Nowell, Friday afternoon, January 10. Sharing hostess duties were Mesdames

What's Doin' In
Friona

Thursday, January 16
Friona PTA, 7:30 school cafeteria

Friday, January 17
Basketball—Morton here (boys and girls)

Saturday, January 18
Drawing in City Park, 4 p. m.

Sunday, January 19
Lazbuddie Church of Christ gospel meetings end

Rhea Lutheran Church family night, 7:30 p. m.

Monday, January 20
Friona Rainbow Girls Hub Community Association Farmer's Union county-wide meeting at Hub Community Center, 8 p. m.

Basketball—Friona tournament, grade school and freshmen

Rhea HD Club

Tuesday, January 21
Basketball open date. Modern Study Club WSCS

Wednesday, January 22
Hub community auction sale Ladies Bible Class, Sixth Street Church of Christ, 9:30 a. m.

Basketball—Friona tournament, grade school and freshmen

Friona Woman's Club Tech exes meet in Hereford

Thursday, January 23
Lakeview HD Club Friona Lions

Friday, January 24
Hi-Point HD Club Northside HD Club

On location for a western picture, the entire company was amazed at the unfailing weather predictions made by an old indian. His daily forecasts proved consistently reliable.

One day the indian refused to make a prediction.

"Is anything wrong?" inquired one of the actors.

"Yes," replied the indian, "My radio is broken."

Charlie Gustin, Jack Smith, Gordon Duncan, Willie Steinbock, T. D. Vaughan, Raymond Green, Bill Brown, J. D. Carpenter Jr., and Barney Floyd. Katherine Smith registered the guests and the gifts.

The hall was decorated with the bride's chosen colors, yellow and brown; the serving table was covered with a yellow cloth and topped with a tatted one. The centerpiece was a miniature church with a bride and groom standing in front of it. The lovely tatted cloth was a conversation piece due to the fact that it was so unusual.

Refreshments of white cake squares, coffee, hot chocolate, nuts and mints were served. Jo Ann was assisted in opening the gifts by her mother, Mrs. Ernest Nowell, and her aunt, Mrs. Elbert Nowell. They were each presented a corsage made of yellow mums.

Besides those already mentioned, those present and sending gifts were Mesdames Demp Foster, Ed Steinbock, David White, Clyde Monk, Earl Peterson, Kenneth Precure, J. B. Jennings, N. M. McCurdy, H. W. Carpenter, Billie Logan, Joe Briggs, Freddie Wagon, Perry Barnes;

And also Mesdames Hoyt Eubanks, Jimmy Ivy, Valton Morris, James Ward, John Gammon, Alton Morris, E. A. Seaton, Laura Treider, Freeman Davis, Nola Treider, Walter Steinbock, Raymond Treider Jr., John Aduddell, Boots Reed, Dan Barton, Frank Hunt, Raymond Precure, Andy Brown, Henry Ivy, James Robinson, Gene Smith, T. L. Gleason, John Agee, Elmer Kenny, Auden Nowell, E. A. Parham, Wylie Bullock, R. B. Seaton, A. E. Newsom, Loren Howard, Dugan Nowell and Wayne Moore;

And also Misses Jan Nowell, Sussie Carpenter, Kay Ann and Beverly Smith, Johnny Nowell, Betty Floyd, Melba Neeley, Irene Lindsey, and Margaret Neeley.

Roland Moore Arrives In Germany

8th Div., Germany (AHTNC)—Army Pvt. Roland W. Moore, whose wife, Nealy, lives on Route 1, Muleshoe, Tex., recently arrived in Germany and is a member of the 8th Infantry Division.

Moore, son of Seaborn Moore, Route 1, is assigned to Battery B of the division's 28th Artillery. He entered the Army in May 1957 and completed basic training at Fort Riley, Kan.

The 23-year-old soldier was graduated from Muleshoe High School in 1954 and attended the University of Houston.

Mr. and Mrs. Wesley Barnes and Ray visited in Lubbock Friday.

Darrell Jennings, Marie Houston, and Clyde Redwine joined Patsy Cox at her home Sunday for dinner and helped her to enjoy her birthday.

Mr. and Mrs. Tony McGee from Lubbock spent the weekend with her parents, Mr. and Mrs. Thomas Carrell.

Mr. and Mrs. Al E. Jennings and children, Linda, Johnny, and Rex, left Monday for their new home in Abilene. Jennings will enroll in McMurry College. Joining the group for the week-

end at the home of their parents, Mr. and Mrs. Finis Jennings, were Mr. and Mrs. Billy Watts from Farwell. Mr. and Mrs. Tice Hugg spent the weekend in Lefors with her mother, Mrs. Emily Smith, and her sister, Mr. and Mrs. Troy Shipman.

LUNCH MENU FOR JAN. 20

Monday, steamed weiners, mashed potatoes, sauerkraut, buttered carrots, milk, bread, apple pie.

Tuesday, lima beans, mixed greens, spaghetti and tomatoes, cabbage, apple and celery salad, hot rolls, butter, milk, peaches.

Wednesday, hamburger steak and gravy, green beans, sweet potatoes, milk, bread, plums.

Thursday, beef steak, crackers, sliced cheese, lettuce, milk, applesauce cake.

Friday, fish sticks, catsup, browned potatoes, buttered corn, raisins, hot rolls, butter, milk, ice cream.

HAS SURGERY

Mrs. Jess Pendergrass underwent surgery Tuesday morning at the Lubbock Osteopathic Hospital.

(Continued on Next Page)

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ANNOUNCING —
An Expansion In Service At **Bainum Butane**
— **HARRY McCAULEY** has joined our staff, as salesman for LP Gas and Anhydrous Ammonia.
McCauley is well known around Friona, having been employed in the town on a prior occasion. We invite you to contact him for service on butane and propane gas, and anhydrous ammonia.
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Shamrock LP Gas DOW Anhydrous Ammonia
Phone 2171 Friona, Texas
—MACK BAINUM—

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WMU Meets With Mrs. Greene

The Pauline Cammack Circle of the WMU met Monday afternoon in the home of Mrs. F. W. Greene for a mission program. Devotional was brought by Mrs. Greene. After a short business session led by the president, Mrs. A. E. Redwine, the book, "The Long Bridge," was taught by Mrs. Carrie Withrow. Refreshments of sandwiches, cookies, and spiced tea were served. Others present were Mesdames W. R. Broadhurst, Earl Peterson, E. E. Mason, L. B. Hambricht, J. D. Hargrove, and Allen Grusendorf.

Mr. and Mrs. Rufus Carter visited Sunday in the Glen Stiles home.

Mr. and Mrs. Leroy Pierce and Michael spent the weekend at Buchanan Lake visiting her parents, Mr. and Mrs. Walter Ramm.

Mr. and Mrs. Gene Phillips and family visited recently in Santa Fe, N. M., with his brother, Mr. and Mrs. A. D. Phillips and family, and in Mori, Ariz., with two other brothers, Mr. and Mrs. Pete Phillips and family and Glen Phillips.

Eugene Broyles and Jackie Dodson from Amarillo spent the weekend with the Owen Broyles. Joining the group for Saturday evening supper were Mr. and Mrs. Earl Testerman, Ruby Garner and Arthur Moncreaf all from Sudan.

Morris and Judy Bruns from Texas Tech spent the weekend at home with their parents, the Les Bruns family. They were accompanied home by Sue Brizolaro from Houston and a roommate of Judy.

Mrs. Glen Scott and Carolyn visited Saturday in Amarillo with the W. E. Pugh family and Mr. and Mrs. Charles Stafford.

Mr. and Mrs. Ernest Nowell, Johnny and Jan, visited Sunday in Lubbock with his brother, Mr. and Mrs. Orbin Nowell.

Weldon Crims Parents Of Son

Arrival of Gregory Taylor, is announced by Mr. and Mrs. Weldon Crim. He was born Wednesday, January 8, and weighed 6 pounds and 10 ounces. Gregory is the only child of the Crims and his father, who is stationed in Germany, is anxiously waiting the time when he will be home to meet his son. Weldon is expected home in about three months. Grandparents are Mr. and Mrs. F. M. Hawkins of Route 4, Muleshoe, and Mr. and Mrs. J. W. Crim, Route 3.

Billy John Thorns Have Daughter

Sherri Jo is the name for the new daughter of Mr. and Mrs. Billy John Thorn. The young lady was born January 12, in the Parmer County Community Hospital and weighed 7 pounds and 2 ounces. Sherri has an older brother, Garvin, who is 13 months old.

TO MOVE

Mr. and Mrs. Buster Jones were dinner guests in the J. T. Mayfield home Monday. The Jones family is preparing to move to Hollis, Okla., this week. The community will miss this family as they move away. Be-

sides Mr. and Mrs. Jones there are two children. Ronnie is a junior in high school and Pamela is an eighth grader. A going away party is being planned for the Jones family on Tuesday night.

Observes Birthday

A dinner honoring Mrs. John Littlefield on her birthday was in the home of Mr. and Mrs. Gene Smith, Sunday. Present were Mr. and Mrs. Willie Steinbock, Mr. and Mrs. Max Steinbock, Rex Steinbock, Troy and Delayne, Mr. and Mrs. Lee Kimbrough, Nancy and Mark, Mr. and Mrs. Don Littlefield, Mr. and Mrs. Barney Floyd, Mr. and Mrs. Andy Fuqua, Mrs. Charlie Glover and Jerry Don, Jerry, Kay Ann and Dan Smith, Norman Brantley, Vickie Briggs, and Mr. and Mrs. John Littlefield and Carol.

Are Visitors

Recent visitors in the home of Mrs. F. W. Greene were her children and grandchildren. Among them were Mr. and Mrs. Ralph Paul and Millie of Hereford; Mr. and Mrs. Forrest Greene and family of Pleasant Valley; Mr. and Mrs. Joe Frank Paul and family, and Mr. and Mrs. Dean Paul and family from Flagg. Following the get-together, Millie Paul left to resume her studies at Hardin-Simmons, Abilene, and Richard Greene returned to Texas Tech.

James Mark Welch Born January 8

James Mark, son of Mr. and Mrs. James Welch, was born at the Parmer County Community Hospital. He weighed 8 pounds. He has two older sisters. Grandparents are Mr. and Mrs. C. C. Graef and Mr. and Mrs. E. R. Lawhon.

Adrian Weir entered the Methodist Hospital in Lubbock on Monday in preparation for major surgery on Tuesday.

Mr. and Mrs. Howard Carpenter left Tuesday morning to accompany Mrs. B. E. Johnson and Nancy from Lubbock to Dallas where Nancy will be admitted to the Scottish Rite Hospital for treatment.

Mrs. J. W. Hardage from Farwell, mother of Lacy Hardage, has been confined to the Clovis Memorial Hospital for several weeks in a serious condition following a stroke of paralysis.

Brad Treider, 19-month-old son of the Ted Treiders, was a hospital patient several days last week with the croup and a severe cold.

Mr. and Mrs. J. R. Harris attended funeral services in Clovis last Friday for J. R.'s grandmother. Interment was in the Friona cemetery.

Funeral services were last Tuesday in Bovina for 9-month-old Rafael Rivera, son of a Latin American family living on the Spires farm. The youngster had been ill all of his life.

Jess Pendergrass, accompanied by Clyde Monk, attended the funeral for Lee Walker conducted at Meadow last Wednesday.

Mrs. Juel Treider accompanied her parents, Mr. and Mrs. W. S. Menefee, to Lubbock Monday so Menefee could consult a throat specialist.

J. G. Ward spent part of last week in Austin attending a school administrator's meeting.

Mr. and Mrs. Sam Long and children from Hereford visited

Sunday in the W. S. Menefee home.

Susie Cantrell, little six year old girl from the Christian Children's Home at Portales, spent the weekend here in the homes of R. A. Hartzell and Harold Wilson. Mr. and Mrs. Duane Darling and family returned Susie to her home Sunday and visited with other relatives while there.

Mr. and Mrs. Valton Morris and family spent Sunday in Portales visiting his parents, Mr. and Mrs. J. W. Morris.

Mrs. Frank Hossack and children, Paul, D. D., and Frank, returned to their home in Denver, Colo., last week after visiting for two weeks with her parents, Mr. and Mrs. Sol Tipton. Hossack accompanied his family here but returned home earlier.

Mr. and Mrs. Carroll Poole from Plainview spent the weekend with her parents, Mr. and Mrs. Glen Stevens.

An old fashioned hog killing was the order of the day Monday at the Davis Gulley home. Others taking part in this were Melvin Morrow, O. T. Gulley, and Elton Gulley.

Mr. and Mrs. V. H. Bewley and Mr. and Mrs. E. T. Ford, Trevor and Christy Ann, visited Sunday with Mr. and Mrs. Joe Dement in Clovis.

Barbara Hinkson from Texas Tech spent the weekend at home. Her mother took her back to Lubbock, Sunday.

Mr. and Mrs. Jarrett Pinckley and Sue spent the weekend in Merkel.

Bill Vivian from Las Vegas, N. M., was an overnight guest Wednesday in the home of his brother-in-law and sister, the Doug Horsley family.

Mr. and Mrs. Alfred Steinbock, Jenny and Buster, and Mr. and Mrs. Adrian Weir were dinner guests in Clovis Saturday evening.

Sunday guests in the J. B. Thomas home were Mr. and Mrs. Vaughan Keith and boys from Farwell and Mrs. Dave Anders and children from Muleshoe.

Mr. and Mrs. Dalton Mimms and daughters, Karen and Susan, spent last week in Menlo, Kan., visiting her parents, Mr. and Mrs. K. C. Thomas.

Mr. and Mrs. H. H. Briggs visited last week in Fort Worth with their son and family, Mr. and Mrs. Don Briggs. They returned home by Oklahoma City where Briggs was checked at the allergy clinic.

Frank Hinkson is attending the Fat Stock Show in Denver, Colo., this week.

Mr. and Mrs. John McGehee and Kenneth visited Sunday at Slaton with his brother, Mr. and Mrs. Weldon McGehee and family.

Kay Pitner from Snyder spent the weekend here in the home of her aunt and uncle, the Doug Horsley family.

Mr. and Mrs. C. D. Gustin and Ronnie served Sunday dinner to their guests, Mr. and Mrs. Alton Page and family, Mrs. Raymond Green and children all from Muleshoe; Mr. and Mrs. Eldon Page, Mr. and Mrs. J. B. Jennings and family, Mr. and Mrs. Walter Steinbock, Mr. and Mrs. Gordon Duncan, Mr. and Mrs. Leland Gustin, and Mrs. Wayne Moore.

Mrs. T. D. Reed is on a vacation to Houston where she is visiting some brothers and sisters.

Mr. and Mrs. Eldon Lancaster from Muleshoe were Sunday guests in the J. R. Harris home.

Mr. and Mrs. Don Littlefield visited the first of last week in Lubbock with her sisters, the Gene Briggs and Bill Holders families. Vicki and Ricki

Briggs returned home with them to spend the rest of the week with their grandparents, Mr. and Mrs. Frank Hunt. Mrs. Briggs came down for the weekend and returned the children to their home. Mike Hunt from Muleshoe also spent the weekend in the home of his grandparents.

Robert Henry Ivy who enlisted in the United States Army has been sent to Camp Ft. Carson at Colorado Springs, Colo.

Mrs. O. B. Smith and son, O. B. Jr., from Santa Anna, spent the weekend in the home of Mr. and Mrs. Neil Bradshaw and family. They were on their way to Mather Air Force Base, Sacramento, Calif. O. B. Jr. finished his schooling at Randolph Field, San Antonio, and Scott Air Force Base in Illinois. The couple drove their car through and Mrs. Smith will return to her home at Santa Anna next week by train.

Mr. and Mrs. David Johnson and boys, Ronnie and Don, visited Saturday in Littlefield with his parents, the C. L. Johnsons.

Mr. and Mrs. W. P. Jones and two daughters have moved into the community from Springlake. They are living on what is known as the Huff place and we want to welcome them here.

Visiting last week in the Paul Zahn home were Mrs. Zahn's brother-in-law and sister, Mr. and Mrs. Allen Russell. The Russells were moving to Oregon from Norman, Ark. Russell was changing climates in hopes it would improve his asthmatic

condition.

Mr. and Mrs. J. B. Wright spent the weekend in Lovington, N. M., with their son-in-law and daughter, the Ray Lovejoys.

Visiting from Dimmitt Saturday in the Thomas Carrell home were Mrs. Carrell's mother, Mrs. A. T. Kirby, and his sister, Mrs. Raymond West and daughter, Sheila.

Mr. and Mrs. D. B. Ivy and Mr. and Mrs. Andy Brown spent the weekend at Olney doing some quail hunting.

Mrs. Lena Kelso and daughters, Mrs. Weldon Boyd and Mrs. James Inson, from Lubbock visited Monday in the home of Mr. and Mrs. J. W. Crim.

Mr. and Mrs. James Beavers and Kelly from Kress spent the weekend in the home of their parents, the Luther Halls and the A. T. Beavers.

Mr. and Mrs. J. W. Maddox spent the weekend in Meadow with her brother, Mr. and Mrs. Alvis Reese and family. On Sunday they attended the wedding of their nephew, Billy John Reese, to Miss Sue Murphy.

Mr. and Mrs. Woodie Splawn from Whiteface spent the week in the home of his parents, the C. M. Splawns.

Mr. and Mrs. Roy Daniels spent last week in Shawnee, Okla., on business. They also visited their son, Jim Roy, and Johnny Gammon at Southwestern State University.

Rhiney Steinbock returned from Dallas where he accompanied his wife and left her for a visit with her mother,

Mrs. L. L. Bewley, who has not been well.

Mr. and Mrs. Alfred Scott, Mr. and Mrs. Leonard Elliott and family and Mr. and Mrs. Glen Scott and family visited Sunday in the Hubert Elliott home.

Judy Brown spent the weekend in the home of her cousin, Kay Brown, in Muleshoe.

Mr. and Mrs. C. D. Gustin are spending this week in Truth or Consequences, N. M.

Mr. and Mrs. Jeeter Garner and family visited last week in Anton with her sister, Mr. and Mrs. Quinette Cole, and in

Ralls with her parents, Mr. and Mrs. C. M. Woodard.

Mr. and Mrs. T. O. Lesly and girls, Linda and Hazel, spent the weekend in Ralls with her grandfather, Walter Harris, who was confined to the hospital at that time.

Mrs. Truman Gleason and her father, Y. B. Mayfield, visited Mrs. Mayfield in the Methodist Hospital in Lubbock, Sunday.

Mr. and Mrs. Leroy McGehee and Jimmy from Denver City visited Sunday in the home of his brother, the Raymond McGehees.

DON'T FORGET TO PAY YOUR Poll Tax AT ETHRIDGE-SPRING AGENCY FRIONA JANUARY 31 IS DEADLINE

NOTICE I have recovered from back injuries and am now available for accounting and income tax service. FLOYD L. STOWERS Public Accountant 405 E. Ninth Phone 2811

BAPTISM-WHAT IS IT FOR? Further proof that baptism is one of the conditions of salvation is found in 1 Peter 3:21, as follows: "The like figure whereunto even baptism doth also now save us (not putting away of the filth of the flesh, but the answer of a good conscience toward God) by the resurrection of Jesus Christ..."

WELCOME to the SIXTH STREET CHURCH OF CHRIST S. A. FREEMAN, Minister

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«The High Plains Farm and Home»

Parmer Farmers Spit on Hands, Brace for Work

By W. H. GRAHAM JR.

The grain sorghum loans are about all in.

The cotton is about all ginned and the "green tags" are coming back.

Last year's wheat money has long since been spent.

The receipts from the fall crops are being divided up among the bankers, the oil wholesalers, the implement dealers, the fertilizer companies, the landlords, and, finally, the farmers themselves.

It's time to plow a little, feed and tend the cattle a little, but mostly, on the farm, it's time to think.

And in the traditional style of the Plainsman, area farmers are thinking about "next year," wondering what it will hold for them and their families. They are wondering about the weather, their irrigation wells, their land payments, their credit needs, the price of crops, and many other things.

Some of them are even wondering about staying on the farm, because Plains farming has become a close, expensive operation that requires a large measure of planning and general intelligence, more money than Grandad ever dreamed of, and more and more hard work.

You hear talk of discontent, and talk of selling. But very little selling is going on. Most farmers are sticking where they are, figuring that things will be getting better, not worse. They are looking at 1958 and spitting on their hands and getting ready to go to work.

High Plains Farm and Home

has studied about some of the things that area farmers are concerned about—some of the questions that need to be answered about 1958.

We have made a list of eight of the most important questions facing Parmer County area farmers. We don't mean to say these are the only things that farmers are worrying about. We don't try to place them in the order of their significance. Conditions vary widely from farm to farm.

But this would be a pretty good list of questions for farmers to start wondering about, and already these very things are on hundreds of minds. The answers to these questions can bring about radical changes in the incomes of county farmers. They could easily cause a fluctuation of six or seven million dollars in the county income, so "The \$6,400,000 Questions" seems an appropriate title as any.

Here is our review of them: 1. PRICE OF GRAIN SORGHUM—More than anything else, farmers are wondering what price grain sorghum will bring next season. The reason is obvious. Grain sorghum occupies over 250,000 acres on county farms. It is, and has been for years, the county's No. 1 cash crop (in total gross).

These 250,000 acres of grain sorghum will not and cannot be easily diverted to any other crop, no matter how rapidly conditions might change. As an example, if the vegetable acreage in the county should double, and that acreage should come out of land usually planted to grain sorghum,

the county grain sorghum acreage would be reduced less than one-half of one percent.

Other areas in the nation are coming into increased production of this feed grain on a "diverted acres" basis. Production in Oklahoma, Kansas, Missouri, Illinois—in fact, most of the Midwest—has zoomed and is expected to keep going up.

This has two effects on the grain sorghum outlook. First, it increases production greatly and tends to depress market prices. However, as grain sorghum becomes more popular through the feeding area, the price differential between it and corn is becoming more noticed, and the demand for the product is increasing.

Just what view the USDA will take of the large grain sorghum production next year is yet to be decided. This question is covered separately in No. 7.

2. THE RETURN OF FAVORABLE WEATHER—From all appearances, the drought has been dispelled, at least temporarily. That does not mean that farmers have been receiving beneficial weather, though.

The weather in 1957 was anything but cooperative for most farming operations, the single exception being dryland wheat farming. And, while the weather was anything but perfect for fall crops, it was especially hard on cotton.

Since cotton, grown under irrigation, is the area's best profit maker, farmers are more concerned with having weather well suited to the production of this crop than any other.

The 1957 grain sorghum crop was raised under very trying weather conditions, but still the farmers managed to save nearly all the crop and it produced heavily. That was not the case with cotton, and farmers had no control over the decrease in both yield and quality that reduced net income by as much as one-half.

So, in thinking about weather, they would most like to see weather that will help them continue to make good returns from their cotton acreage. Over nine out of ten county farmers now have cotton allotments, and the acreage allotted to this county is up about 4,000 acres over last year.

That being the case, many farmers are figuring on a strong comeback in cotton production and net profit on this crop. Tradition has it that a poor year for growing cotton is usually followed by a good one and that's what farmers are hoping for.

3. THE 1958 WHEAT CROP—Fall rains were instrumental in

THE \$6,400,000 QUESTIONS--

1. What will be the price of grain sorghum in 1958?
2. Will favorable cotton growing weather return next year?
3. Will the wheat make good on its early promise?
4. Will a good demand for minor cash crops encourage further diversification?
5. Will livestock prices justify an accelerated feeding program?
6. Will the prices of things farmers must buy stabilize?
7. What effect will the politics of an election year have on the general farm program?
8. Will the soil bank provisions be expanded or curtailed?
9. Can needs for credit be met?

getting the 1958 winter wheat crop off to its best start in years. Stands were early and excellent, and growth has been vigorous.

Just at the time when the moisture from the wet fall was beginning to be depleted, the heavy snow of last week arrived to renew hopes for a good wheat crop in 1958.

It will be many weeks before farmers can begin to really "count their chickens" on the wheat, but at least they know that the crop has a start and a mid-season push by the snow that is far above average.

Farmers have come to have a lot of respect for money from the wheat crop, which arrives about the time they have run out of funds to buy the things they need to keep going.

4. MINOR CASH CROPS—Sesame had a mediocre year on the Plains last season, but won some more friends. The unusual oilseed crop is getting to be known as an "established" commodity that has, up until now, remained remarkably stable price-wise.

Farmers have been able to gross around \$100 an acre with raising sesame, and many who have had only modest success with the crop declare they are sticking to it, and many plan to expand acreage. The sesame acreage for next year could easily increase by 50 percent, especially if grain sorghum prices do not show definite improvements.

Corn, which occupied about 20,000 acres this year, may continue to spread, although the weather has been discouraging

on this crop during the past year, too.

Excessive moisture prevented harvesting at the date considered customary, and then high winds caused heavy lodging later in the year and yields went down and expenses up.

Farmers are still having trouble drying their grain to make it eligible for loan; in fact, most still have to get it shelled. The loan price is still good, but if farmers can't qualify for it, their attitude about growing corn next year could change a lot.

Seed crops are looking up more and more as the western High Plains gains recognition as a quality seed producing region. It's almost impossible to predict prices, and, consequently, profits here, but they are hoped to hold steady to better next year. Really good seed will command premium prices because of adverse effects of weather all over the nation, last year.

Vegetables are considered as strictly speculative, and, as has been pointed out before, even doubling or tripling the acreage would not make really significant changes. Short-term revolutions here are ruled out, but specialized farming of all types is on the upswing and vegetables are regarded as

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comers" well worth watching. 5. LIVESTOCK—Something that has been sneaking up on the blind side of the area's agriculture is the increase in feeding, which is due to good pasture conditions, fair to good price prospects, and an abundant supply of feed.

Because there is little if any government program that directly affects this part of agriculture, the future is not in any way "planned" and is hard to anticipate.

However, farmers more and more are showing a disposition to become farmer-stockmen, at least on a part-time basis, and the natural advantages of the High Plains for feeding and finishing out cattle are being made use of profitably in many cases.

The livestock population is expected to increase so long as prices show strength.

6. RISING COSTS—This is where Farm and Home pulls a "sleeper." We believe that the greatly increased costs of production in a mechanized agriculture such as ours has at last reached a plateau. This halt in inflation may be only temporary, but we think it will be felt this year.

Every business barometer of industrial activity indicates a downturn or at least levelled off demand for the nation's goods. That slackening of the seemingly insatiable appetite of the American public for more and more things is already being felt in industry.

If demands for higher wages from workers can be staved off, and they may be this year, on the whole, then prices will for at least a time show signs of halting their upward climb.

The public is expected to consume less than will be available for the first time since 1953—and Farm and Home believes that this will act as a check on what heretofore has been a spiraling increase in the cost of producing things on the farm.

7. POLITICS—After the patchwork farm bill that was brewed up in congress last year and then finally axed by the president, it looks as if the sky will be the limit as to what may be expected from the political front since this is an election year.

Politics can and does have an important effect on the nation's farm program, which is largely under control of the Department of Agriculture. In spite of published reports regarding the diminishing importance of the "farm bloc" so far as voting strength is concerned, prosperity of farm families is always a vital issue.

The reason is that so much more than just the prosperity of the farm families is wrapped up here. Hundreds of thousands of persons in tens of thousands of businesses of all types and sizes are directly dependent upon the prosperity of the farmer. This newspaper could be included, as an example.

Hence, the influence of the farmer is extended considerably and his potency as a political element should not be minimized.

8. FARM CREDIT—As is often the case in any part of the economy which has just come through a relatively prosperous and "booming" time to a period of relative stability, some farm operators are finding they

have overextended themselves creditwise. Projected systems for paying off farms, buying equipment, and other essentials that "figured" easily on paper four years ago don't work out so well today.

As a result, the need for longer-term, easier credit is being felt by farmers who have had marginal requirements in this

area. Commercial banks have always been the main source of production credit for farmers. They are expected to continue to be.

But the supply of operating capital cannot be regarded as plentiful and farmers can talk of "tight" money as seriously as their business contemporaries.

COURTHOUSE

Instruments filed week ending January 11, 1958, in the county clerk's office of Parmer County.

DT—Roger G. Harvey, Kansas City Life Ins. Co., NE 1/4 Sec. 18, Blk. X, W. D. & F. W. Johnson Sub.

WD—Clark Harvey to Roger S. Harvey, 1/2 int. in NE 1/4 Sec. 18, see above.

WD—Russell A. Massey, C. A. Myers, SE 1/4 Sec. 11, T4S, R4E.

DT—Girle Huckabay, Fred Gerles, NW 1/4 NW 1/4 Sec. 32, Blk. Z, W. D. & F. W. Johnson Sub.

WD—Raymond Sudderth, Albert E. Crump, Lots 1, 2, 3, 4, and 5, Blk. 78, Bovina.

DT—Albert E. Crump, Veterans Affairs, see above.

WD—M. L. Edmonson, T. F. Speir, W. 100 a. of S. 320 a. Sec. 6, T10S, R2E.

O & G L—Charlie Baxter, et al, Owen Seamonds, W 1/2 Sec. 13, Blk. C, Rhea.

Fed. Tax Lien—USA, J. G. and Frances Baker.

WD—A. P. McGee to Andy Hurst Jr., Lot 21, Blk. 3, Staley Add., Friona.

DT—Andy Hurst Jr. to Veterans Administration, see above.

WD—A. F. Tubbs, Ray Castleberry, SW 1/4 Sec. 27 and part Sec. 34, T1N, R4E.

DT—Ray E. Castleberry, Northwestern Mutual Life Ins. Co., see above.

WD—Clyde E. Sherrie, Grover H. Goggans, SW 1/4 Sec. 22, and NW 1/4 Sec. 27, T1N, R4E.

DT—Grover H. Goggans, Frank A. Spring, Tr., SW 1/4 Sec. 22 and NW 1/4 Sec. 27, T1N, R4E.

DT—Dan B. Sudderth, Federal Land Bank, NE 1/4 Sec. 12, T9S, R1E.

Deed—Marie A. Harper, J. E. Harper, et al, N. 200 a. of E 334-1 a. Sec. 5, T4 1/2 S, R4E.

WD—J. W. Dear, J. C. Dear, N. 80 a. of NE 1/4 Sec. 65, Blk. Y, W. D. & F. W. Johnson Sub.

WD—Baptist Foundation of Texas, George C. Taylor, SE 1/4 and E 1/2 of SW 1/4 Sec. 14, Harding.

MML—John Terry, Wright Williams, Part 2 1/2 a. tract 8, Drake Sub.

Fed. Tax Lien—USA, N. G. Herrington.

WD—G. T. Watkins, Geo. W. Dupree, Sec. 3, T10S, R2E.

DT—Geo. W. Dupree, Gabe Anderson, Tr., see above.

Roy Deed—Geo. W. Dupree, George W. Dupree Jr., 1-8th Sec. 3, T10S, R2E.

WD—Horace F. Ferry, et al, Tr., Reagan Looney, NE 1/4 Sec. 30, T6S, R3E.

WD—James H. Douglas Jr., Tr., Reagan Looney, NW 1/4 Sec. 30, T6S, R3E.

WD—Joe W. Bell, Durward Bell, E 1/2 Sec. 40, Blk. B, Syn.

MML—D. L. Carmichael, O. F. Lange, 80 a. of Gould Sur.

Texas, George C. Taylor, SE 1/4 and E 1/2 of SW 1/4 Sec. 14, Harding.

MML—John Terry, Wright Williams, Part 2 1/2 a. tract 8, Drake Sub.

Fed. Tax Lien—USA, N. G. Herrington.

WD—G. T. Watkins, Geo. W. Dupree, Sec. 3, T10S, R2E.

DT—Geo. W. Dupree, Gabe Anderson, Tr., see above.

Roy Deed—Geo. W. Dupree, George W. Dupree Jr., 1-8th Sec. 3, T10S, R2E.

WD—Horace F. Ferry, et al, Tr., Reagan Looney, NE 1/4 Sec. 30, T6S, R3E.

WD—James H. Douglas Jr., Tr., Reagan Looney, NW 1/4 Sec. 30, T6S, R3E.

WD—Joe W. Bell, Durward Bell, E 1/2 Sec. 40, Blk. B, Syn.

MML—D. L. Carmichael, O. F. Lange, 80 a. of Gould Sur.

Hogs May Drop In Price In 1958

Recent price increases in hogs has had a tendency to increase hog production, says John McHaney, extension economist. We had an increase in the 1957 fall pig crop. Because of this increase, the slaughter of hogs in the spring and summer of 1958 will likely be large. As a result, the price of hogs may drop.

But the main concern of the economist is the 1958 spring pig crop. If there is any sizeable increase, it could lead to unfavorable prices in the fall of 1958. The outlook is for a minimum increase of 7 percent.

To show what this could mean we will look back to the year 1955. In 1955, the spring pig crop was a 9 percent increase over the previous year. Because of this increase the prices dropped 29 percent in the fall of 1955.

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NEWS



"The Place Where Most People Trade" Wednesday, January 15, 1958 Friona, Texas

Wish we could work our household budget as the National Government does theirs—you know—list all the things we want for this year and expect someone else to pay for them.

PCICN

Have you seen the stalk cutters at the Parmer County Implement Company? They are the finest; they have been job tested in fields just like yours and our prices are lower.

PCICN

The only creature that can wear a mink coat without arousing suspicion or jealousy is a mink.

PCICN

Mr. and Mrs. Bill Roberts and daughters will be leaving Friona soon. They have rented a farm near Farwell and expect to move down there soon.

PCICN

See and drive one of the new 400 tractors in your own field. Call 2091 for a demonstration.

PCICN

Only 12 percent of the population of the U. S., 20,396,000 men, women, and children, lived on farms in April, 1957, according to the Census Bureau report. No wonder they have to work so hard to raise food for the other 88 percent of the U. S. population.

PCICN

With the new Eversman ditcher you can start and dig irrigation ditches by yourself, easily and quickly. We'll be glad to demonstrate one of these modern, rubber mounted, floating hitch ditchers on your farm.

International trucks have an exceptionally long and useful life. One of the reasons is the complete line of replacement parts carried by IH dealers. We invite you to visit our parts department—the most complete on the Golden Spread.

PCICN

David, who is six, spent a couple of days with his sister and her two youngsters last week. When they were ready for bed, David drew a big breath and said of his two-year-old nephew and three-year-old niece, "They are a lot of trouble, aren't they?"

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Our shop is always busy and we expect to keep it that way because our prices are right and our work is guaranteed.

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Cal Farley: You have to ride herd on a boy until he knows which trail to follow.

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There ought to be some good eating at the Jake Lams these days. When Jake was in Kentucky at Christmas time, he bought himself some water ground corn meal. Then Douglas Connelly brought Jake some real ribbon cane syrup from East Texas. Cornbread and molasses!

Why worry with an old used up battery? Bring it in and we will trade for it on a new long life Auto-Lite Battery. They are guaranteed.

PCICN

There will be an auction sale at the Hub Community Center Wednesday, January 22. If you have anything you'd like to sell, you may list it at this sale and it will be auctioned off for a small fee. They expect to have livestock, farm machinery, household goods, and automobiles to sell. Watch for the circulars of the Hub Community Auction Sale. If you have anything to list for this sale, call T. I. Bursleson Jr., Hub 2698.

PCICN

Everywhere truck owners are changing over their light trucks to real truck tires. Reason—Goodyear has made a new tire—the value packed Rib Hi Miler—a tough, sure-footed, long mileage truck tire, now priced at little more than you'd pay for a standard auto tire of the same size. More people ride on Goodyear tires than on any other brand.

PCICN

Slim walked into the local post office and noticed a new sign on the wall. Letter by letter he made it out: Man Wanted For Robbery In California. "Gosh!" he said, "If that job was only in Texas, I'd take it."

PCICN

Oldsmobile for '58—a car in a class by itself. The brilliant Rocket Engine for '58 boosts performance to exciting new heights. For thrift as well as action, there's nothing like a Rocket.

Jones Views Coming Year

This week Farm and Home is taking a peek at 1958. County Agent Joe Jones has cooperated in this gaze into the crystal ball and has furnished his own version of what's in store for area farmers.

BY JOE JONES

In making plans for 1958, everyone seems interested in new crops that will pay off better than what is expected from grain sorghum. The one question I get asked most these days is, "What are we going to produce this year that will make some money?"

This is a logical question in light of the present support price on grain sorghum and the outlook for the 1958 price. The past few years about 250,000 acres of Parmer County land have been devoted to grain sorghum so the prospects for replacing a very high percent of this land with other crops would look rather dim to me.

Some new crops that have been grown on a very limited scale the past few years could provide some of the answers, but in most cases these crops could be over-produced quite easily.

Sesame has paid off in most instances, vegetables have been both good and bad but farmers staying with them have come out ahead.

Soybeans have paid off for some and left their land in better condition than grain sorghum.

Pinto beans are being considered by some and could be profitable for some who are interested.

Castor beans might help us out on a limited scale.

Corn found a good market during the drought years but this past year didn't come out much ahead, if any, of grain sor-

ghum. Oats have been popular where a local market could be found. Seed crops of all kinds have been on the increase and maybe there is still room for more seed production.

Feed grains can be marketed at an advantage through livestock over the years. This usually requires outlay of capital and would have to become a part of the farming operation and not just a one-year operation. "In" and "outers" do good at times, but are usually in at the wrong time and out at the wrong time.

It may be the year farmers could well afford to plant some soil building crops that won't take too much time, expense, and water. Alfalfa, or sweet clovers planted on lister ridges and watered once and left alone would be one good way to do some cheap soil improving.

Any way you look at it there will have to be a lot of land planted to grain sorghum if all of the 250,000 acres that have been devoted to this crop are used for crop production in 1958.

In making plans for this year's grain sorghum crop, you might well consider double-row planting which is proving to be quite popular. Keep in mind if you do plan to do some double-row seeding of grain sorghum that late seeding can help keep you out of the weeds.

Don't make the mistake of increasing the seeding rate per acre much if any. The reason for double-row seeding is better plant distribution for a maximum use of plant food and water. If the seeding rate is increased much you will defeat your purpose unless high rates of water and fertilizers are used.

Six to eight pounds per acre of one of the hybrids should be

PERENNIAL PROBLEMS

OF AREA FARMERS

PRODUCTION

1. Recurring drouth
2. Maintaining fertility
3. Adequate labor
4. Adequate machinery
5. Storage, handling

MARKETING

1. Demand for commodity
2. Effect of farm program on price

Each year, the problems of farmers on the Plains break down into two main categories: production and marketing. As can be seen here, High Plains irrigated farmers have resolved, for all practical purposes, their production problems. Each of the five phases under production can be regarded as "licked." However, marketing is something else, and little headway has been made in this field. Naturally, their profits are affected by either or both of these big problem areas.

plenty for double-row seeding. Too many have doubled the seeding rate when they used double rows. Be sure to check germination of your planting seed as some may be low this year and could require a little more seed than has been used in the past on either double-

single-row seeding. Keep in mind that pick-up attachments will not work or at least won't work very well on double-row grain sorghum. Many years like this one and the double-row grain sorghum would be at a disadvantage.

in about a teaspoonful of good spirits, a dash of fun, a pinch of folly, a sprinkle of play and a heaping cupful of good humor.

Pour into the whole mixture love ad libitum and mix with a vim. Cook thoroughly in a fervent heat, garnish with a few smiles and a sprig of joy; then serve with quietness, unselfishness, and cheerfulness, and a Happy New Year is a certainty.

Much has been written about the demands on a homemaker's time and it is a subject which requires a great deal of study. Of course, it is something that each homemaker must work out for herself. One writer said, "Learn to say 'No' gracefully." This is good advice up to a certain point.

Being interested in things which concern our husbands and children should be important to each of us. If outside activities do not include or interest them, maybe it would be a good idea to say "No" to begin with. We learn a lot and make better homemakers by doing a few things besides the necessary chores in our homes.

However, we should never depend upon outside activities for all of our "escapes" from regular routine. There are a lot of interesting things a homemaker can do to add variety to her schedule without leaving home at all. If you have small children and begin to feel "tied down," make it a point to spend part of your time reading.

Read some thought-provoking book, a mystery, or anything that will take your thoughts completely away from the tasks at hand for a few minutes each day. Of course, there are other things which you can do, so make your selection and escape from your immediate problems before you reach the state of boredom.

This little bit of advice could apply to anyone, but it is especially good for homemakers to think about. Be interested—

don't try to be interesting. Be pleasing—don't try to be pleased. Be entertaining—don't wait to be entertained. Be lovable—don't wait to be loved. Be helpful—don't ask to be helped.

For a dessert with a different taste, try this recipe for Sour Cream Pudding.
3 tablespoons butter or margarine
½ cup sugar
1 egg
1 cup sweet milk
2 cups flour

3 level teaspoons baking powder
¼ teaspoon salt
1 teaspoon vanilla
2 cups brown sugar
2 cups thin sour cream
1 cup sour milk
Mix first 8 ingredients and pour into deep greased pan. Then mix brown sugar, thin sour cream and sour milk and pour on top of batter. Bake 45 to 60 minutes in a moderate oven or until the cake is done. Bake in a large loaf pan.

FU To Kick Off Membership Push

Parmer County Farmer's Union will kick off its annual membership drive next week. Leading the parade will be a county-wide meeting at the Hub Community Center.

Monday, January 20, at 8 p. m., members and their families will gather at the building to organize membership-building work and also to have a social hour.

To appear will be Alex Dickcy, state president, and Richard Alexander, state secretary of Farmer's Union.

The subject of parity and farm prices will be on deck for discussion, and Farmer's Union policies in that regard will be discussed. Also to be talked will be the all-commodity meeting booked for Lubbock later this month.

Garland "Cotton John" Smith of KGNC-TV, Amarillo, will be at the meeting and will show his company's special film, "The Seven Lean Years that Waxed Fat."

The public is invited and coffee and doughnuts will be served.

Tremendous Grain Sorghum Production Seen By Santa Fe

The latest Santa Fe crop report, which includes 12 states in which the railroad operates, shows that grain sorghum production increased more than two-fold the past year over 1956.

Again this year, Texas led the field with an estimated 233 million bushels, compared with 124 million the year before. Kansas showed the biggest percentage gain, jumping from 24 million bushels in 1956 to 129 million in 1957. Next to Texas, Kansas is the nation's biggest producer.

The total U. S. production this year was 540 million bushels which is considerably more than double the output of 197 million bushels just a year before.

Parmer County's share of this whopper of a feed crop was about 12 million bushels. It is interesting to see that there was more grain sorghum produced in Parmer County in 1956 than in the states of California, Arizona, New Mexico, Colorado, Louisiana, or Illinois. Production in Midwestern States is expected to be going up in years to come, though.

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W. L. Naftel of the U. S. Geological Survey lowers a line into a well on the Wes Long place in the Hub area. The annual survey of the water table in Parmer County was begun this week.

as much as three feet since last year. He points out that conditions of the well immediately before the measurement strongly affect the measurement.

Some of the measurements indicate a drop in the water level as much as four feet, Naftel says. Other places show only about a one and one-half foot drop, the observer says.

Willie Wirehand Presents:

The Carl Schlenker Family Of the Rhea Community



Parmer County Farm Family of the Month

Among the younger farm families of the Rhea Community is the Carl Schlenkers, who were reared in the community as children of settlers of the community. The six-member family includes four children, Carleen, 4; Connie, 9; James, 7; and Floyd, 6.

Taking active interest in activities in the community, Schlenker is a member of the Parmer County Community Hospital Board of Directors, is a director of the Parmer County Soil Conservation District, and is alternate ASC Committeeman. The Schlenkers operate an 860 acre farm and have a 25-cow herd of registered Polled Hereford cattle, which can be traced to a herd which Schlenker's father brought to the community.



The Schlenkers live modernly, make more farm profit—ELECTRICALLY.

The youngsters of the Schlenker family (pictured above) get together for a session of indoor play, and demonstrate some of the comforts of electric living, because a portion of their home is electrically heated. Electricity is put to work in many farm and household jobs, in an electric range, washer-drier, freezer, and ironer besides other small appliances.

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FRIONA

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HOME LOANS
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Hereford, Texas

Dear Sirs:
Please send further information about opening an account with you.

Name _____
Box _____
City _____ State _____

THE HAPPY HOMEMAKER

BY JUNE FLOYD

This recipe is a little bit late for a New Year idea, but we like it so much we want to pass it on any way. It was printed in one of our better home magazines and we clipped it out to share with our readers. It was printed in the form of a recipe and read "For A Happy New Year."

Take twelve fine, fullgrown months; see that these are thoroughly free from all old memories of bitterness, rancor, hate, and jealousy. Cleanse them completely from ever-clinging spite. Pick off all specks of pettiness and bitterness.

In short, see that these months are free from all the past. Have them as fresh and clean as when they first came from the storehouse of Time. Cut these months into thirty or thirty-one equal parts. Make one of them for twenty-eight days for 1958. This batch will keep just one year.

Do not attempt to make up the whole batch at one time. Many persons spoil the whole lot this way. Prepare one day at a time as follows: Into each day put twelve parts of faith, ten of courage, nine of work (some people omit this ingredient and so spoil the flavor of the rest), eight of hope, seven of fidelity, six of liberality, five of kindness, and four of rest;

(Leaving this out is like leaving the oil out of the salad—don't do it), three of prayer, two of meditation, and one well selected resolution. If you have no conscientious scruples, put

GAS LINE INSTALLATIONS

Expansion of Natural Gas Mains again makes it possible for many farmers to obtain full benefit from the advantages of this fuel.

If you are planning to put your wells on natural gas, contact us for

"Better Natural Gas Lines"

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NEWS FROM THE FARM BUREAU

By RAYMOND EULER

In the membership drive, being planned for the latter part of February this year, Vice President Jack Patterson and his committee are planning to contact every farmer in Parmer County who is not presently affiliated with the Farm Bureau.

It is a known fact, says the committee, that it is easier to operate the organization to the benefit of all farmers if most of them are active members. Those who may have disagreement with county Farm Bureau policies will be encouraged to join and present their ideas at meetings of the organization where such suggestions can be given consideration. It is not within the power of administrative members to change policies of Farm Bureau. It is their duty to work toward the accomplishment of directives from voting members at regular meetings.

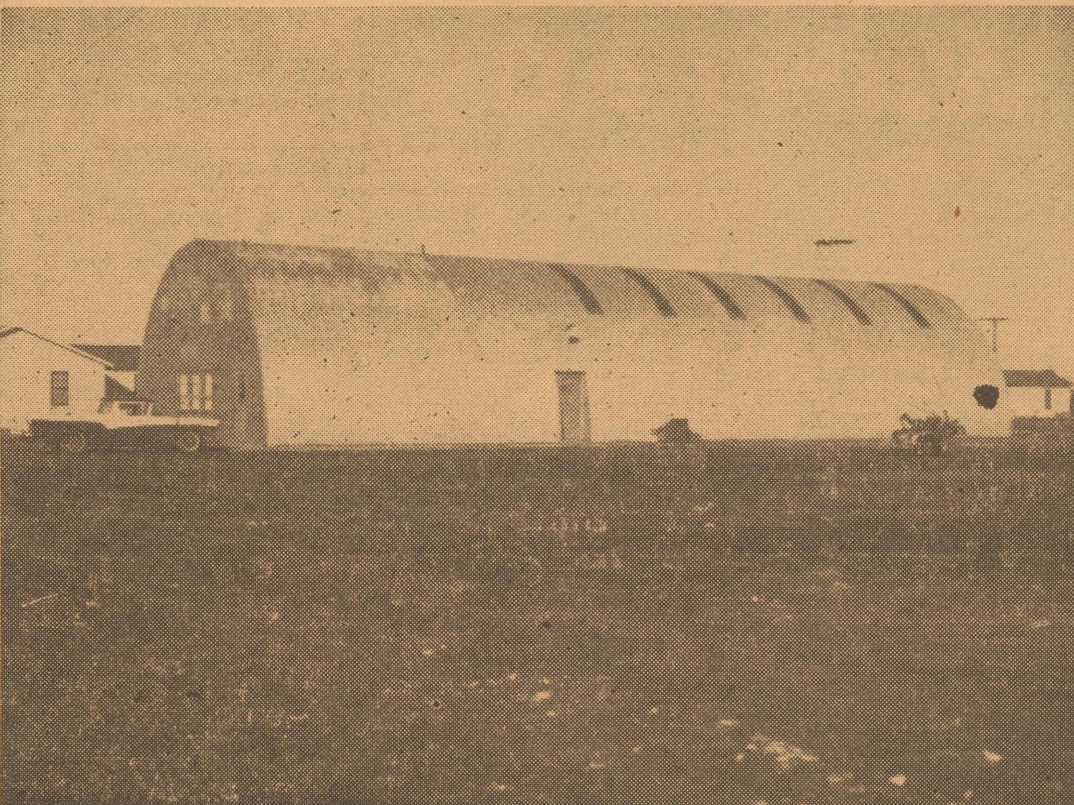
Although approximately three-fourths of Parmer County's farmers have been members for the past several years, says Patterson, the organization would be more representative if

a greater number were members. This would also increase the strength of the local formulating state and national policies, since voting delegates to these conventions are numbered on the basis of local membership.

Although net income for farmers is of prime importance to each member in Farm Bureau, freedom of individual and local government comes even before that. In fact, net income for any group, for any period of time is dependent upon the freedom of the individual, as has been proven in the free enterprise system inaugurated in America, along with freedom of religion, speech, and all other individual freedoms long associated with true Americanism. Americanism, in fact, is the only "ism" favorably mentioned in Farm Bureau policies. Members are justly proud of this characteristic.

President Gilbert Kaltwasser will be attending a FB President's conference in Waco next Monday and Tuesday. The following Thursday night, at Hub Community Center, the county-wide policy discussion and showing of the film, Seven Lean Years that Waxed Fat, will take place. Be there to talk and hear.

Consider this: As in water face answereth to face, so the heart of man to man. Proverbs 27:19



SITE OF COMMUNITY SALE—The Hub Community Center will be the location of the annual sale of the Hub Association next Wednesday. An all-day event is planned, and a good sale is expected by members of the Association.

Hub Community Plans Big Auction

The Hub community's second annual auction sale is planned for Wednesday, January 22, at the Hub Community Center. An all-day event is planned, and is expected to be one of the largest sales on the Plains, with a wide selection of items to be offered for sale, according to W. H. Long, publicity chairman.

The sale starts at 10 a. m. The auction was started last year as a community benefit. Persons all over the area may place articles for selling, and no charge is made for entering articles in the sale. The regular auctioneer's commission goes to the Hub Community Association.

Criers who have signed up to do the auctioneering include Bill Flippin, Jack Howell, Dick Doshier, and Jerrell Doshier, according to Bill Wooley, president of the association. The commission fees will be used to retire notes on the community building.

Dinner will be served by the Hub Home Demonstration Club. Tables for the meal will be located in the community building. A concession stand with coffee, donuts, pie, candy and pop will be open all day in the center.

Sale articles will include tractors, combines, land levelers, trucks, pickups, breaking plows, discs, stalk cutters, trailers, rotary hoes, harrows, ditchers, binders, cotton dusters, hoemes, knife sleds, listers, planters, cultivators, tractor guides, grain loaders, blades, tool bars, butane tanks, cotton strippers, corn pickers, plus numerous other attachments and implements.

Several items of household furnishings and furniture are scheduled for the sale docket, Long says. Several persons have turned in cattle, sheep, horses, and a saddle for sale, Long adds.

Persons interested in entering articles to be auctioned off may contact Long, Wooley, T. I. Eurlerson, or any of the Hub

Association members. Long says several Parmer County individuals and firms have donated new goods to be auctioned off, and the money from sale of donated items is for the Hub Association. Other donations will be gladly accepted, Long says.

The Association used approximately \$13,000 in erecting the community center, and equipping it with a kitchen, and seats. The meeting hall is a metal hut type building, and is the only community center of this type in the county. Since the building is near the center of the county, county-wide organizations find the location of the building handy for meetings, and the association offers the building for these purposes. The community center is one mile south of the intersection of Highway 214 and 86, is about 10 miles south of Friona, and 10 miles east and one mile south of Bovina.

Deadline for listing goods for auctioning will be Tuesday noon, January 21. Sale goods will be lined up for inspection at the community center, and will likely be ready by Monday, Long expects.

Farm Bureau Head Attends Conference

Gilbert Kaltwasser, president of the Parmer County Farm Bureau, will attend a conference of county FB presidents in Waco next Monday and Tuesday. He will be accompanied by Donald Christian, a director, of Oklahoma Lane.

County leaders from all over Texas will analyze the role of the county unit and make suggestions as to how local organizations may be strengthened to make the entire Farm Bureau movement a more effective instrument for representing agriculture.

Flattery: The art of telling another person exactly what he thinks of himself.

The purpose of the soil bank was to reduce surpluses, stabilize farm prices, and help the family to stay on the farm. Today's soil bank has been effective in none of these fields, chiefly because of political tinkering.

Meanwhile, new ideas keep popping up as grist for this year's legislative mill. Our area Grain Sorghum Producers Association came up with an idea acceptable to attendants at the National Commodity Conference in Kansas City last month.

Their suggestion regarding grain sorghum and corn treatment is of interest hereabouts. They have tied the price support level with a ratio of the base acreage planted of these feed grains.

Presuming this could be worked out, a farmer who would plant 90 percent of his base acreage to corn would be eligible for supports of 60 percent of parity. But, a farmer who planted 60 percent of his base acreage to corn would receive a support of 90 percent.

This plan would repeal corn acreage allotments, establish a corn-sorghum base and a historical ratio of corn-sorghum acreage to cropland, and payment for underplanting of base acreages would be made "in kind" of commodity retired from production.

These and other suggestions will be made as congressmen study the farm program with a critical eye.

Business took us on a rush trip to Galveston over the weekend. On the way to the Gulf we had an excellent chance to look over the country. In general, things look good.

Moisture is adequate to plentiful in all localities, and some evidence of flooding last year is still to be seen. Oats on the rolling plains of the "Cross Timbers" section of West Texas look promising. In fact, pasture prospects everywhere are excellent.

The sandy land from Abilene to near Temple shows signs of having produced a pretty good peanut crop, and we understand from the folks down there that the grain produced pretty well, too. Cotton production was down, though. It was just too wet most of the time.

The black, waxy soils of the Texas blacklands east of Temple are plowed and have received much rain. Prospects for ideal planting conditions in the spring are good. We understand that farmers are very much encouraged.

Heavy land on the Coastal Plains also is well watered, and we were told that prospects in that area are, good, too. We took time to look over the small town of Sugar Land and the countryside that surrounds it. Sugar Land is home of the Imperial Sugar Company whose product appears on many area dinner tables.

Many small rivers and creeks show signs of having been out of their banks during the heavy run-offs of the past year. We traveled across several bridges that we suspected were replacements for older ones washed away during the floods.

Where we crossed the Brazos near Richmond, the river runs in a deep channel, and it is tame now. But its banks bore the clearcut scars of violence in the not-to-distant past. We were glad that things were more tranquil when we chose to pass through.

The county agent called our hand on geography last week. We produced a large headline in last week's Farm and Home establishing "in-county" cotton ginnings at slightly over 50,000 bales.

Jones points out that we included the ginnings of Tam Anne Gin between the Hub and Dimmitt, which is in Castro County. It's over the line less than one-quarter of a mile, but still should not have been included as it was.

We don't now recall the figures the Tam Anne management gave us on their ginnings, but it would be safe to say that Joe's original guess of 45 or 46,000 bales for Parmer County was sure a good one.

It was a dejected young miss who said: "He not only lied to me about the size of his yacht, he made me do the rowing."

Then there was the girl they called Napkin because she'd been on so many laps.

H. D. AGENT'S CORNER

Jimmie Lou Wainscott

Freezing Pork

Storage time for fresh pork in your home freezer should be limited. Extension foods and nutrition specialists say pork does not keep its quality in frozen storage as long as other meats.

Fresh sausage may be stored in the freezer from one to three months. Other cuts of fresh pork can be stored from three to six months, provided they are packaged properly and held at zero F. or lower.

Fat portions of cured or smoked pork may become rancid if stored longer than a two-month period.

To package pork for the freezer use a moisture vapor resistant material such as heavy freezer foil. Fold closely to drive out air. Use an overwrap to prevent puncturing or breaking the foil in the freezer.

Briefs for Food Shoppers

Plan to feature plenty of eggs in the weeks ahead because large supplies are keeping prices down. While at the dairy counter choosing eggs, pick up plenty of milk and cheese, as the most nearly complete food in the American diet, milk meets the nutritional needs of the human body probably better than any other single food.

Fruits should start off a good breakfast. One of the benefits of serving it first is that the acid taste of fruit starts the saliva flowing—thus helping to create an appetite for breakfast.

The pulp of fruit as well as the minerals are useful for their laxative effects. Although most fruits are acid, they don't have an acid effect on the body. Instead they help to counteract the other acids of the body. Many fruits, especially citrus fruits, also provide much needed vitamin C.

Trying to cut food costs? Extension foods and nutrition specialists say you're paying for more than food when you pay the grocery bill.

How much you pay will depend on a number of things. Here are a few:

Where and how you shop; whether fruits, vegetables and meats are fresh, canned or frozen; whether foods are in seasonal supply, and whether you select luxury or economy items.

Monthly food bills will also be affected by the amount of impulse or "spur-of-the-moment" buying you do; the keeping quality of the food you select; how you handle, store and cook the food, and how much goes into the garbage can.

Food And Nutrition Briefs

Do you bruise easily? A vitamin C deficiency might be responsible. Oranges, grapefruits and other citrus fruits are rich in vitamin C important to good health of the blood vessels. Eat some vitamin C rich foods every day.

Do your family members get enough whole grain cereal? Try serving a variety of cereal foods for breakfast. Piping hot oatmeal, topped with brown sugar, nuts, apricots, or raisins is delicious. It's an interesting way to get that serving of whole grain cereal needed in the diet each day. It is needed for the B vitamin so important to the health of the nerves.

Here's a pleasant dessert surprise for that packed lunch. Steam prunes over hot water until soft, then cool. Remove pits and stuff with nuts and dip in melted milk chocolate. The prunes will furnish some of the iron needed for rich red blood.

Statistics show that many people do not get enough milk or milk products in their diets to insure them of enough calcium for proper growth and maintenance. Use milk every day in a variety of ways. Vanilla ice cream topped with hot mince meat makes a delicious sundae. Golden custard is a family favorite that provides both egg and milk. Top with whipped cream or dried milk and a dash of nutmeg. Serve often.

Beef Cattle Outlook Good

Because employment and income should be high in 1958 and the slaughter of beef cattle should be a little less than in 1957, it appears that 1958 beef cattle prices should be a little higher than in 1957, says John McHaney, extension economist.

Here are three reasons McHaney gives for the good outlook for beef cattle in 1958:

1. Due to improved range conditions, a strong demand has been created for cattle to restock ranges.
2. The big 1957 feed crop has created a strong demand for feeders in the corn belt.
3. A very strong demand exists from consumers who like beef-steak.

Over-all, beef cattle is one of the bright spots in the outlook for agriculture in 1958, McHaney says.

Temperamental: Easy glum, easy glow.

Dr. B. R. Putman

OPTOMETRIST
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Muleshoe, Texas

FARM & RANCH LOANS

Long Term-Low Interest
Ethridge-Spring Agency, Friona
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This beautiful 5-pc. Virtue Round-Table Dinette will be a wonderful addition to your home. Two extension leaves, bronze-tone styling, self-leveling, washable plastic fabrics, burn-proof table top, quality brass edging. This well-braced Dinette is a lifetime investment in furniture. Guaranteed by Good Housekeeping. Regularly \$149.50, now sells at \$99.50 (with trade) at McCauley Furniture in Texico-Parwell. This price good only through January 31.

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Clovis, N. Mex.
PO 3-4256

Baby Pictures?
SASS STUDIO
Phone PO 3-6143
Clovis, N. M.

TREASURER'S REPORT

Report of Mabel Reynolds, County Treasurer of Parmer County, Texas, of Receipts and Expenditures from October 1 to December 31, 1957, inclusive:

Jury Fund. 1st Class	
Balance last Report, Filed	
September 30, 1957	\$ 5,157.91
To Amount received since last Report	2,499.26
By Amount paid out since last Report	
Ex. "A"	0.00
BALANCE	\$ 7,657.17

Road and Bridge Fund. 2d Class	
Balance last Report, Filed	
September 30, 1957	\$42,918.60
To Amount received since last Report	13,521.71
By Amount paid out since last Report	
Ex. "B"	15,229.16
BALANCE	\$41,211.15

General County Fund. 3rd Class	
Balance last Report, Filed	
September 30, 1957	\$ 2,473.92
To Amount received since last Report	40,865.41
By Amount paid out since last Report	
Ex. "C"	23,426.25
BALANCE	\$19,913.08

Permanent Improvement Fund. 4th Class	
Balance last Report, Filed	
September 30, 1957	\$3,298.11
To Amount received since last Report	2,499.26
By Amount paid out since last Report	137.25
BALANCE	\$5,660.12

Right of Way Fund. 5th Class	
Balance last Report, Filed	
September 30, 1957	\$7,587.56
To Amount received since last Report	4,951.35
By Amount paid out since last Report	4,680.98
BALANCE	\$7,857.93

Lateral Fund. 6th Class	
Balance last Report, Filed	
September 30, 1957	\$22,777.70
To Amount received since last Report	0.00
By Amount paid out since last Report	8,124.77
BALANCE	\$14,652.93

Social Security Fund. 7th Class	
Balance last Report, Filed	
September 30, 1957	\$1,796.13
To Amount received since last Report	0.00
By Amount paid out since last Report	1,130.22
BALANCE	\$ 665.91

RECAPITULATION	
Jury Fund, Balance	\$ 7,657.17
Road and Bridge Fund, Balance	41,211.15
General County Fund, Balance	19,913.08
Permanent Improvement Fund, Balance	5,660.12
Right of Way Fund, Balance	7,857.93
Lateral Fund, Balance	14,652.93
Social Security Fund, Balance	665.91
TOTAL	\$97,618.29

List Of Bonds and Other Securities on Hand
U. S. Government Bonds \$413,100.00
County Indebtedness:
Road & Bridge Machinery Warrants \$19,700.00
Right of Way Script Warrants 30,000.00
Total Indebtedness \$49,700.00
THE STATE OF TEXAS, COUNTY OF PARMER:
Before me, the undersigned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Parmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.
(SEAL) MABEL REYNOLDS, County Treasurer
Sworn to and subscribed before me, this 13th day of January, 1958.
HUGH MOSELEY, Clerk,
County Court, Parmer County, Texas
By Dorothy Quickel, Deputy

NOW is the time to PLANT
Recent Moisture Makes Conditions Ideal
— JUST RECEIVED —
Roses Roses Roses
89 Varieties Fresh From California
CONSULTANTS FOR LANDSCAPING
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Uniform watering. That's what you get when you have an...
AMES "profit-planned" IRRIGATION SYSTEMS Since 1900
BYRON JACKSON PUMPS
Drilling and Casing — Pump Repair
Phone 2201 — Friona — Phone 2091

WHERE YOU SAVE DOES MAKE A DIFFERENCE!

This Table Shows How To Save Each Month At Your Age To Reach Your Goal With Earnings At 3 1/2% (current rate)

Amount You Want At Age 65	YOUR PRESENT AGE												
	20	22	24	26	28	30	32	34	36	38	40	45	50
\$5,000	\$3.84	\$4.19	\$4.59	\$5.03	\$5.53	\$6.10	\$6.74	\$7.47	\$8.32	\$9.30	\$10.45	\$14.41	\$21.14
\$10,000	7.67	8.38	9.17	10.06	11.06	12.19	13.48	14.95	16.64	18.60	20.91	28.83	42.28
\$15,000	11.50	12.57	13.76	15.09	16.59	18.29	20.21	22.42	24.96	27.91	31.36	43.24	63.43
\$20,000	15.34	16.76	18.34	20.12	22.12	24.38	26.95	29.89	33.28	37.21	41.87	57.65	84.57
\$25,000	19.17	20.95	22.93	25.15	27.65	30.48	33.69	37.36	41.60	46.51	52.27	72.06	105.71
\$30,000	23.00	25.14	27.52	30.18	33.18	36.57	40.43	44.84	49.92	55.81	62.73	86.48	126.85
\$40,000	30.67	33.51	36.69	40.24	44.24	48.76	53.90	59.78	66.55	74.42	83.64	115.30	169.14
\$50,000	38.34	41.89	45.86	50.30	55.50	60.96	67.38	74.73	83.19	93.02	104.55	144.13	211.42

Home Office
Fourth and Pile St.
Clovis, New Mexico
FIRST-FEDERAL SAVINGS AND LOAN ASSN

CRACKERS—

(Continued from page one)

Friona will likely be, in 10 or 15 years, the size of Hereford today. Will we still be essentially an agricultural community, or will we spread the risk of community existence to other fields?

Decisions that are made today will have an incalculable effect on the future course of the community. The men and women who have invested in Friona and believe in the community are thinking of the long pull. They are mindful of where the town will be on down the road instead of just around the next bend.

That is why we are convinced of the soundness of pursuing a positive course of action in attracting businesses to locate here that will have a diversifying and stabilizing effect on the economy.

Logic is something you use to prove the other fellow wrong.

Poll Tax Paying Time in Friona

It is poll tax paying time in Friona, as in the other cities and towns of Texas. Three weeks remain before the deadline, January 31.

Dan Ethridge is Friona's deputy tax collector, as appointed by county tax assessor-collector, Lee Thompson. Ethridge reports that a few, about 17, have already secured the poll tax receipts, and reminds other eligible voters to remember the deadline.

Receipts may be secured at the Ethridge-Spring Agency, for the customary \$1.75 tax.

A busy time near the deadline is contemplated by Ethridge, and in order for persons to avoid the last minute rush, the time to obtain the receipt is

now, he suggests. To be eligible for being deputized as tax collector, Ethridge posted bond. However, no gain is realized from the title, and the receipts are issued as a public service. Last election year, approximately 300 receipts were issued by Ethridge.

Special Treat For Wrestling Fans

The weekly wrestling at the Hereford Bull Barn will have an added attraction Saturday evening of this week. There will be two midget matches. The first one will be Little Red Feather vs Tiny Roe and the other will be a tag team match between Little Red Feather and Cowboy Bradley.

Cowboy Bradley, a native of the Panhandle, has been wrestling about two years. In these two years he has mastered many holds and will challenge any of the "Little Men" who will give him a bout.

Bradley, who was born on his father's ranch near Amarillo, has been an ardent physical culturist since his early childhood. His riding abilities were seldom equaled by his larger friends and he is a crack marksman.

WANT ADS

McCULLOUGH MOTOR CO. Chrysler and Plymouth cars, Chrysler Industrial Engines and parts. Phone 17, Hereford, Texas. 46-tfnc.

WANTED—Listings for land to buy or sell. **BUSKE-MAGNESS CATTLE & REALTY CO.** Phone 3462 Friona 1-tfnc.

WATCHES, CLOCKS AND JEWELRY REPAIRED. ALL WORK GUARANTEED. REASONABLE PRICES.

GREAT WESTERN CO. BOVINA, TEXAS 7-tfnc

FOR EXPERIENCED AUCTION SERVICE CONTACT Bill Flippin, Phone 5362, Friona. Jack Howell, Phone 375W3, Dimmitt. Bill Woodley, Phone 4491, Friona. 10 tfnc

FARM BUREAU INSURANCE. Dividends currently 15 percent on fire and 40 percent on auto and farm employers

liability. 7½ percent to 23 percent on life. Save. Raymond Euler, agent. Phone 3521 Friona. 619 Main Street. 11-tfnc.

WANTED—Ironing and baby sitting by the hour in my home. Iva Lou Montgomery, Phone 3292 or 2792. 11-tfnc

FOR SALE—Fruit, shade, and ornamental trees. Flowering shrubs, roses hedges, and Holland bulbs. Mrs. J. F. Ward, North Main, Hereford. 11-tfnc

WANTED—Sewing at reasonable rates. Mrs. L. W. Gibson, Phone Hub 2611. 14 3tc

FOR RENT—Modern furnished apartments. Adults only, no pets, please. Walter Lovelless, phone 2432, Friona. 11-tfnc.

INVEST IN THE GOLDEN SPREAD Farms-Ranches-City Property

EULER-SMITH REALTY Phone 3521 Friona

Your Listings Needed 14-3tp

FOR SALE—Three bedroom home on West Fifth. Phone 5245. 11 tfnc

SPECIAL PRICE on hyacinth and tulip bulbs. Regular \$1 boxes for 75 cents. Also Elmer's glue. Claborn Flower Shop 11-tfnc

FARM—RANCH—AND CITY LOANS

Let us write your loans on city property and houses. Long terms at 6% interest.

Annual payments can be arranged for farmers. **DOUGLAS-BINGHAM LAND COMPANY AND INSURANCE SERVICE CO.**

Main and Highway 60 Box 535 Phone 5315 Friona, Texas 52 tfnc

FOR SALE—Irrigated land, \$65 an acre. Friona, Texas, Box 203. 13-3tp

For Any Plumbing Needs Contact George Grant Grant's Plumbing Service 403 Prospect Friona, Texas. 13-tfnc

FOR RENT—Attractively furnished apartment. Three rooms and bath. In quiet part of town. Pleasant surroundings. Adults only, please. H. D. Mayfield, Phone 3471. 14 3tp

FOR SALE—Hegari butts at \$5 per ton on farm one mile west and one and one half north of Hub. Paul Johnson, Phone Hub 2445. 14 3tp

SEWING WANTED—Mrs. Irvin Martin, 500 Fourth St., Farwell. Phone IV6-9176. 15 3tp

FOR SALE—Ironite ironer. Used six months. Like new. Venable Cleaners, Bovina. 15-2tc

FOR SALE—2 bedroom modern house on corner lot with storage building in Bovina. Ideal business location. **LISTINGS WANTED BOVINA REAL ESTATE AND INSURANCE** Phone Adams 8-4382 A. L. Glasscock 15-2tc

FOR SALE—1952 Moline UTU tractor. 4-row equipment complete. B. G. Billingsley, 107 Seventh St., Farwell. 15 1tp

FOR SALE—Three bedroom house on 100 ft. lot. Good location. Doyle Cummings, Phone 2032 or 2491. 15 tfnc

WANTED—Ironing to do in my home. Mrs. Charles B. Short, 1 block south and 1 east of Ed's Drive in. 15 tfnc

FOR SALE—Two wash tubs on stand with rollers. See Mrs. Bud Reed at Reed's Modern Cleaners. 15 tfnc

FOUND—Bi-focal glasses with plastic rims. Friona Star Office. 15 1tp

LOOK!!!!

80 acres with modern improvements and good 8" well to trade for house in Friona. Box 203, Friona, Texas. 15 3tp

Gifts Cameras, Film Developing Watches Diamonds

ALLEN'S Friona

Manure fertilizer for sale. \$1 a ton.

TRIPLETT CATTLE CO. BOVINA 15 5tc

Hopelessly snarled in a traffic jam, the wife asked: "What do I do now?" "I don't know," her husband answered. "But I'm sure if you climb into the back seat you can figure it out."

Dr. Milton C. Adams Optometrist

Office Hours 8:30—5:00

140 West 3rd, Hereford Phone EMerson 4-2255

Europe's Roads

Less Safe

The risk of death on European roads was rated as ten times that involved in travel either by train or aircraft according to a recent report of the United Nations Economic Commission for Europe.

In 1955, estimates of fatal road accidents in 14 countries of Western Europe reached a total of 35,000, and the number of injured well over 600,000. Since then the number of vehicles on the roads of Europe has been rising at the rate of 12 percent each year.

Recent figures for every 100 million of kilometers (five-eighths of a mile) travelled by road vehicles were: 18 people killed in Western Europe, 10 people in Great Britain, and less than 5 in the U. S. A.

SAVE

1. TIME 2. YOUR VOTE

PAY YOUR POLL TAX THIS WEEK

AT

ETHRIDGE-SPRING AGENCY

AVOID THE LAST-MINUTE RUSH
JANUARY 31 IS DEADLINE

(Offered as a Public Service to the Friona area)

Moved

Mr. and Mrs. Ralph Hundley and son have moved to Canyon. Mr. and Mrs. Buck Wheeler and family have moved from the Williams rent house on Woodland Avenue to a farm. Mr. and Mrs. Z. E. Westmoreland have moved to Amarillo. Lydia Kappel has moved to Lubbock. Mr. and Mrs. Otis Massey moved into the house they purchased from Wayne B. Stark Sr. from the country. Mr. and Mrs. Andy Mitchell moved from Muleshoe into one of Roscoe Parr's rent houses and Mr. and Mrs. Jim McDowell moved into another one. Mr. and Mrs. Billy Jordan and son have moved into the Robert Schueler apartment on Euclid Avenue.

Texto 2 and Homestead tomatoes have given consistent yield increases over other widely planted varieties in tests conducted by the Texas Agricultural Experiment Station in South-Central Texas. Dr. A. L. Harrison who made the tests said Rutgers variety which has been widely planted as an all-purpose tomato has been extremely variable in yields for the past several years with satisfactory yields obtained only during favorable weather conditions. He said Rutgers no longer is recommended for South-Central Texas.


He: "The trouble with you is that you're always wishing for something you haven't got."
She: "What else is there to wish for?"

"Gee - wish I could afford a bigger ad - BUT I STILL WANT Y'ALL TO KNOW

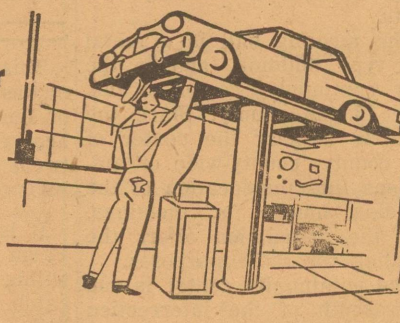
The Fertilizer Number at HUB is

2199 HUB FERTILIZER

BILL WOOLEY



If Your Car Could Ask For Service— It Would Say: TAKE ME TO



Brookfield Texaco Service

Phone 4821 Friona

FUNDS PLACED WITH US ARE:

Funds Received by the 10th Earn Dividends for the Full Month

(1) Safely Protected—Each Account Insured Up to \$10,000.00

(2) Earn 3½% per Annum

(3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas

Gentlemen: Please send me all details regarding an account with you.

Name _____
Address _____
City _____ State _____

Current Annual Dividend Rate 3½%

Amarillo SAVINGS & LOAN ASSOCIATION

407 W. 8th Phone DR4-8022

For Efficient Low Cost Water Systems

—Look to—

Jensen Pumps

Leaders In Complete Water Systems For Home or Ranch Supply

A pump for every need — economical, dependable—trouble free.

36 years of proven performance.

Good enough for oil wells — best for water wells. Built to last a lifetime.

Designed to pump wells of 395 foot depth, powered by only ¼ HP electric motor or small gasoline engines.

Carl McCaslin Lumber Inc.

"A Complete Building Service"

Phone 3831 Friona, Texas

Try **Phillips 66** Our

Three Point Service Friendly-Fast-Efficient

Lakeside "66" Station

Friona

Mrs. Housewife See the '58 Frigidaire Electric Range Now. You'll Love It! Economical, Too!

These Features:

- Giant, Full-Width Oven
- 8-inch Heat-Minder prevents burning or boil-overs
- High-Speed Radiantube Broiler
- Speed-Heat Unit

MEAN:

- Easier Food Preparation
- Better Eating for Your Family

Reeve Chevrolet Co.

— FRIONA —

LOOKING AHEAD IN '58

IT'S ROCKWELL BROS.!

As you map plans for another year, there's a good chance that you plan to build or remodel. May we invite you to come in and talk over your plans. With years of experience and a first quality service, we'll appreciate your business.

ROCKWELL BROS. & CO. LUMBERMEN

Friona, Texas Phone 2041

The World's L-O-N-G-E-S-T Country Elevator

—OFFERING—

PGC Feeds

Cottonseed Meal—Cake—Bran—Shorts and a strong desire to be of helpful service to area grain farmers.


FRIONA WHEAT GROWERS

ARTHUR M. DRAKE, Mgr.

Phone 2061 Friona

JOHN DEERE ROTARY HOES

GO TO THE RESCUE



Here's one of the most effective ways you can "rescue" thriving young crops—from strangling crust and thieving weeds. Cultivate your fields with a John Deere Rotary Hoe. It thoroughly mulches and aerates the soil next to the young plant; it kills many weeds which ordinarily aren't touched by shovel-type cultivators.

What's more, you'll handle this close-cultivating job in a hurry. This four-row hoe moves along at 5 mph., cultivating 14 feet at a time . . . up to 80 acres in a 10-hour day. This strong, sturdy, all-steel hoe can be used in units of 2, 4, or 6 gangs. Its simplicity, low cost, and efficient work make the John Deere an essential implement for your farming operation. Let us show you how it fits your farming needs; come in soon.

HERRING IMPL. CO.

— FRIONA —

JOHN DEERE QUALITY FARM EQUIPMENT THE TRADEMARK OF QUALITY FARM EQUIPMENT

Social Events of Interest

Shower Honors Mrs. Ronald Smiley

Mrs. Ronald Smiley, who was Melba Bracken before her recent marriage, was honored with a bridal shower in the home of Mrs. Kenneth Williams Thursday afternoon. Other hostesses were Mesdames Ernest Beavers, Leo Bails, Watson Whaley, Bertram Jack, E. M. Jack, and Bob Wylie.

The serving table was centered with a floral arrangement of red and white carnations. The mantel piece was formed by arranging flowers around a miniature bride and groom. Refreshments of spiced tea, coffee, cookies, and mints were served.

Mrs. C. L. Bracken, grandmother of the honoree, assisted with the gift opening. Gifts were displayed on tables. Those attending and sending gifts were Mesdames Bill Flippin, Jeff Booker, T. E. Blackburn, Jim Baxter, Calvin Martin, Clarence Martin, J. W. Baxter, Newell Harper, Alta Wylie, and Elton Wylie.

Also Mesdames Bertram Jack, Watson Whaley, James Pope, A. H. Hadley, Donn Tims, Bob Wylie, Ernest Beavers, Jim Maynard, Kenneth Williams, Leo Bails, Lester Dean, Merle Shirley, Meryle Massie and

Party Honors Two Six-Year-Olds

A birthday party at the Beebe Kindergarten Wednesday morning honored Joe Bill Jones, who was six Thursday, and Billy Ross Procter, who was six December 30. The centerpiece on the serving table was a birthday cake in the shape of a train. The cars were green with pink icing.

Each child's name was written in pink icing on the side of one of the cars. Boy and girl candles topped the cars and the wheels were made of marshmallows. Mrs. Beene's name was inscribed on the ca-boose.

Wedding Plans Revealed

Mr. and Mrs. L. D. Cannon of Muleshoe have announced the engagement and approaching marriage of their daughter, Delores, to Marvin Gaddy, son of Mr. and Mrs. M. D. Gaddy, also of Muleshoe.

The ceremony will be read Saturday, January 25, at 7:30 p. m. at the Northside Church of Christ in Muleshoe. The Cannon's lived in the Hub community before moving to Muleshoe a few years ago.

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MR. AND MRS. ORVAL BLAKE

Hinds-Blake Vows Read December 26

In an impressive ceremony, Thursday, December 26, in the Sixth Street Church of Christ, Miss Phyllis Hinds became the bride of Orval Blake. The bride is the daughter of Mr. and Mrs. Otey Hinds and Blake's parents are Mr. and Mrs. L. B. Blake.

J. V. Davis, minister of the Southside Church of Christ in Lubbock, read the double ring ceremony at 4 o'clock.

Mr. and Mrs. Wayne Hinds and Mr. and Mrs. Charles Cox presented several vocal selections. They included "Oh Promise Me," "Walk Hand in Hand," and "Whither Thou Goest." They also presented the traditional wedding march.

The ceremony was performed before an archway of greenery flanked by candelabra bearing white tapers. Arrangements of blue mums and white spider mums stood at either end of the archway.

The bride, given in marriage by her father, wore an original design white tulle gown with a fitted bodice, French lace yoke, and stand up collar. The long sleeves of shirred tulle were appliqued with lace. The yoke was embroidered with iridescent sequins and seed pearls.

The full skirt of shirred tulle with lace applique terminated into a chapel train. Her finger-tip-length veil of silk illusion was attached to a tiara of iridescent rhinestones and seed pearls. She carried a bouquet of white orchids atop a white Bible surrounded by white spider mums.

Attending the bride as maid of honor was Patsy Anthony, who wore a ballerina length dress of Copenhagen blue taffeta. The bodice featured soft gathers and a crushed cumberbund emphasized the fullness of the

flared skirt. Judy Barnett and Eva Woolbright were candelights and bridesmaids. Their dresses of baby blue taffeta were styled identical to the one worn by the maid of honor. Each attendant carried a colonial bouquet of white mums and pompon mums. Their headbands were garlands of pompon mums.

Denise Meil, cousin of the groom, was the flower girl. She wore a baby blue dress identical to those of the other attendants and carried a white basket covered with baby blue net and ribbon, and filled with white pompon mums.

Larncie Blake, brother of the groom, served as best man. Wayland Hinds, brother of the bride, and Billy Bell, brother-in-law of the groom, were groomsmen and ushers.

The bride's mother, Mrs. Hinds, wore a brown suit with brown accessories and a corsage of white carnations. Mrs. Blake, mother of the groom, wore a blue duster and dress ensemble with black accessories and her corsage was also of white carnations.

Wedding guests were registered by Mrs. Billy Bell, sister of the groom. Immediately following the ceremony a receiving line was formed in the vestibule of the church.

A reception was at the Friona Club House. The bride's table was covered with an antique white lace cloth and centered with her bouquet. Mrs. Homer Meil, aunt of the groom, presided over the punch bowl and Mrs. Bell served the wedding cake.

Others assisting were Mrs. A. W. Anthony Sr. and Mrs. F. M. Woolbright.

For her wedding trip the bride chose a blue wool crepe suit with winter white accessories and a white orchid corsage. Mr.

and Mrs. Blake toured San Antonio, Galveston, Jackson, Miss., New Orleans, Little Rock, Memphis, Nashville, and Oklahoma City before returning home.

Mrs. Blake is a 1957 graduate of Friona High School and attended Lubbock Christian College. Blake is a graduate of Meadow High School and attended Texas Tech before enlisting in the army from which he was discharged in August.

Mr. and Mrs. Blake are at home on a farm near Friona.

Linda Gee Named Top Homemaker

Mrs. Eunice Ratliff, FHA sponsor, announced at an FHA meeting Tuesday morning in the auditorium that Linda Gee had been named Betty Crocker Homemaker of Tomorrow in Friona High School. Linda, who is the daughter of Mr. and Mrs. J. T. Gee, received the highest score in a written examination on homemaking knowledge and attitudes given to girls in the graduating class December 3.

For her achievement, she was awarded a pin designed by Tri-fari of New York and her examination paper will be entered in competition to name this state's candidate for the title of All American Homemaker of Tomorrow.

After the presentation, Mrs. Frank Truitt reviewed "Something of Value." The meeting was open to all high school students and anyone else who cared to attend. Judy Barnett, FHA president, presented Mrs. Truitt a red carnation corsage and matching bracelet and ear clips.

Eastern Star Has Salad Supper

The regular meeting of the Eastern Star began at the Masonic Hall Monday evening with a salad supper. Hostesses were Genny Bingham, Margaret Woodley, Marie Roden, and Bessie Boggess.

Following the supper Mrs. Ewell Quebe of Lockney, who is Deputy Grand Matron, gave instructions to the chapter from the Grand Matron, Mrs. Ruby Enloe of Bryan, for the coming year. Mrs. Quebe was accompanied by her husband.

Other out-of-town guests were Mr. and Mrs. James Slough and Mrs. Grace Brown of Dimmitt. Mr. and Mrs. Slough are Worthy Patron and Worthy Matron of the Dimmitt chapter. The meeting was well attended by members of the Friona chapter.

Guests In Howard Home

Weekend guests in the home of Mr. and Mrs. M. L. Howard were Mr. and Mrs. Kenneth Howard and children of San Diego, Calif.; Mr. and Mrs. G. E. Koester and son of Lubbock; and Mrs. Nick Whitehead and son of Odessa. Also Mr. and Mrs. A. S. Howard of Clovis. A. S. Howard is M. L. Howard's father.

Mekka Circle Begins New Study

Mrs. Howard Ford conducted the first lesson in a series under the heading of "Cross And Crisis In Japan" at the Tuesday morning meeting of the Mekka Circle in the circle room at the Friona Methodist Church. The devotional was given by Mrs. Ernest Osborn and Mrs. Glenn Roberson.

Mrs. Kenyth Cass gave a review of the Life of Shimeo. The hostess, Mrs. Andy Hurst, served refreshments of sweet bread and coffee.

Members present were Mesdames Tom Jones, H. R. Cavanaugh, Andy Hurst, Kenyth Cass, Glenn Roberson, U. S. Akens, Joe Moyer, and Ernest Osborn.

Martins Have Dinner Guests

Sunday dinner guests in the home of Mr. and Mrs. Clarence Martin and children were Mr. and Mrs. Oscar Baxter and children, Mr. and Mrs. Calvin Martin, and Mr. and Mrs. J. W. Baxter.

Also Mr. and Mrs. Troy Young and Jan, Mr. and Mrs. Billy Dean Baxter and children and Mr. and Mrs. Charley Baxter and boys of Clovis.

Scientific Snoopers Have Swim Party

Members of the newly organized science club, the Super Duper Snoopers, met at the school Monday afternoon at 6 for a business meeting, which was presided over by Pat Cranfill, president. Luellen McLean, Billie Rae McKee, and Pat Cranfill gave an ink making demonstration.

Two different types of ink which will write on glass and glazed cardboard were made. About twenty-five members and two sponsors, Miss Tacy Smith and Richard Bentz, were present.

After the meeting the group drove to Canyon for a swimming party and supper, then returned to Friona.

T. E. Woods Honored

T. E. Woods, who retired recently after a number of years service with the Santa Fe Railroad, was honored Monday morning with a retirement gift. He was called to the depot on the pretense of an official of the company wanting to see him. When he got there a number of employees were in the office and presented him with a gift of clothes and a checker board.

Tech Exes Plan Annual Meeting

Plans have been made for the annual meeting of the Tri-County Tech Ex-Students Association which will be at the Jim Hill Hotel in Hereford Wednesday, January 22, at 7:30 p. m.

Guest speaker of the evening will be Dr. J. William Davis, chairman of athletic council of Texas Tech. His topic will be Development and Growth of Texas Tech. All ex-students of Texas Tech. Farmer, and Castro Counties are invited to attend the meeting by Clint Formby, president.

Merelene Gibson Weds Eugene Starks

Merelene Gibson, daughter of Mr. and Mrs. Tom Gibson, became the bride of Eugene Starks at the Walter Loveless home Friday afternoon with Judge Walter Loveless reading the ceremony. Others present were Mrs. Loveless, Mr. and Mrs. Wilbert Varner, and Joyce Gibson.

Immediately following the ceremony the couple left for Milton, Pa., to visit his parents. Starks, who is serving in the U. S. Air Force, is currently stationed at Cannon Air Force Base in Clovis.

Mrs. Starks is a 1957 graduate of Friona High School and has been employed at F. L. Spring Mercantile.

Eulers Visit In Oklahoma

Mr. and Mrs. Raymond Euler spent the weekend visiting relatives in Oklahoma. At Erick, they visited in the homes of Mrs. J. R. Martin, Mr. and Mrs. Joe Young, Mr. and Mrs. Sterling Martin, and Mr. and Mrs. R. H. Martin.

From there they went to Hydro where they visited in the homes of Mrs. Pearl Mal, Mr. and Mrs. Cecil Smith, and Mr. and Mrs. Jimmie Mal and children. They were accompanied to Oklahoma by Mrs. Euler's parents, Mr. and Mrs. J. E. Young of Hereford.

Town And Country Bridge Club Meets

Mr. and Mrs. H. K. Kendrick were hosts to the Town and Country Bridge Club in their home Saturday evening. Following a pancake supper served by the host couple, the evening was spent playing bridge.

Those present were Mr. and Mrs. Hollis Horton Jr., Mr. and Mrs. Newman Jarrell Jr., Mr. and Mrs. Bill Sheehan, Mr. and Mrs. David Carson, and Mr. and Mrs. Carl Maurer, who were guests. Mary Sheehan played high for the ladies and David Carson played high for the men.

To South Texas Cities

Mr. and Mrs. Louis Welch and daughters, Jan, Gay, and Holly, and Mrs. F. N. Welch left Wednesday of last week for Austin, Baytown, Houston, and other South Texas cities. At Houston they visited in the home of Mr. and Mrs. Louie Welch and sons.

When in Austin they were guests in the home of Mr. and Mrs. Jack Miller and children. Mrs. F. N. Welch remained in the Miller home for a longer visit and the Louis Welch family returned to Friona.

Move To Amarillo

Mr. and Mrs. Dale Westbrook, who have been residents of Friona for a number of years, have moved to Amarillo where both have accepted positions. Dale is the son of Mr. and Mrs. Bee Westbrook and Mrs. Westbrook is the daughter of Bill McClothin.

Mr. and Mrs. George Taylor and daughter, Lisa, from Fort Worth visited in the J. B. McFarland home over the weekend.

Showing at the MUSTANG	
- Bovina -	
Showtime — 7 p.m.	
\$1 Admits Entire Family Each	
Tues.-Wed.-Thurs.	
Friday & Saturday	
January 17 & 18	
"Let's Be Happy"	
Tony Martin Vera-Ellen	
Sunday & Monday	
January 19 & 20	
"Dragoon Wells Massacre"	
Barry Sullivan Dennis O'Keefe	
Tues., Wed. and Thursday	
January 21-22-23	
"Boy on a Dolphin"	
Alan Ladd Sophia Loren Clifton Webb	

HURST Has

MEN'S "ON THE JOB" CLOTHES

washable .durable .comfortable

Yes, the working man can find the clothes he needs, likes, and wears at HURST DEPARTMENT STORE.

Our stock is complete, our brand names are popular, and you're assured of satisfaction when you buy work clothes at Hurst's.

HURST DEPARTMENT STORE

Friona

Nationally Advertised Brands for the Entire Family

Your Home-Owned Affiliated Food Store

JOHNSON'S CORNER GROCERY

S & H Green Stamps — Double on Wednesday

With Cash Purchase of \$2.50 or More

These Prices Good Friday and Saturday

— MEATS —

ROUND STEAK	Lb. 69c
BACON	Lb. 49c
CHEESE	Lb. 45c

— FRESH FRUITS AND VEGETABLES —

LETTUCE 2 Heads 29c	Ruby Red GRAPEFRUIT 5 Lb. Bag 49c	No. 1 Red POTATOES 4 1/2c lb.
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SHURFINE Biscuits 3 for 29c

SHURFINE COFFEE 2 LB. CAN \$1.59	GIANT SIZE FAB 69c
Western Maid 4 LB. JAR 75c	RED PLUM PRESERVES OR GRAPE JAM
FOOD KING Cream Style CORN 303 Cans 2 for 25c	RANCH STYLE BEANS 300 Cans 2 for 25c
SHURFINE DICED BEETS 303 Cans 2 for 25c	SHURFINE DICED CARROTS 303 Cans 2 for 25c

IT'S GOOD NEWS TO THE FARMER COUNTY AREA!



OUR ANNUAL JANUARY CLEARANCE is always good news for those who want to save. You'll save many, many dollars — space doesn't permit listing every item.

Read and compare these prices. All quality merchandise. All priced at LOWER THAN EVER PRICES



Ready to Wear Values For Ladies

LADIES' DRESSES

\$8.95 VALUE	\$4.97
\$10.95 VALUE	\$5.97
\$12.95 VALUE	\$6.90
\$14.95 VALUE	\$7.90
\$16.95 VALUE	\$8.90
\$19.95 VALUE	\$11.90
\$22.95 VALUE	\$12.90
\$24.95 VALUE	\$14.95
\$29.95 VALUE	\$18.90
\$34.95 VALUE	\$21.90
\$39.95 VALUE	\$24.90

LADIES' SWEATERS

\$3.95 VALUE	\$2.87
\$4.95 VALUE	\$3.67
\$5.95 VALUE	\$4.67
\$7.95 VALUE	\$5.97
\$8.95 VALUE	\$6.97
\$10.95 VALUE	\$8.67
\$12.95 VALUE	\$8.67
\$14.95 VALUE	\$9.67

LADIES' BELTS

\$1.00 VALUE	77c
\$1.50 VALUE	97c
\$2.00 VALUE	\$1.37
\$2.50 VALUE	\$1.67
\$3.00 VALUE	\$1.87

NYLON LINGERIE

Gowns, Slips, Panties

\$1.65 VALUE	\$1.17
\$1.95 VALUE	\$1.37
\$2.95 VALUE	\$1.97
\$3.95 VALUE	\$2.37
\$4.95 VALUE	\$2.97
\$5.95 VALUE	\$3.77
\$6.95 VALUE	\$4.27

LADIES' BLOUSES

\$1.98 VALUE	\$1.17
\$2.95 VALUE	\$1.97
\$3.95 VALUE	\$2.67
\$4.95 VALUE	\$3.67
\$5.95 VALUE	\$4.47

LADIES' COATS AND SUITS

\$39.95 VALUE	\$24.97
\$44.95 VALUE	\$29.77
\$49.95 VALUE	\$32.77

NYLON HOSE

Regular Stock, Fall Shades

\$1.00 VALUE	67c
\$1.35 VALUE	87c
\$1.65 VALUE	\$1.07
\$1.95 VALUE	\$1.37

COTTON LINGERIE

Artemis Brand — Slips, Petticoats Pajamas and Gowns

\$2.95 VALUE	\$1.97
\$3.95 VALUE	\$2.37
\$4.95 VALUE	\$2.97
\$5.95 VALUE	\$3.77
\$6.95 VALUE	\$4.27

WARM SLEEPWEAR

Carter's Warm Knit and Flannel Pajamas and Gowns, Ladies' and Children's Sizes

\$3.00 VALUE	\$1.87
\$3.50 VALUE	\$2.17
\$4.95 VALUE	\$2.97
\$5.95 VALUE	\$3.77
\$6.95 VALUE	\$4.17

LADIES' SKIRTS

\$14.95 VALUE	\$9.97
\$12.95 VALUE	\$7.97
\$10.95 VALUE	\$6.97
\$9.95 VALUE	\$5.97
\$6.95 VALUE	\$3.97
\$5.95 VALUE	\$2.97

Costume Jewelry

Regular Priced from \$1.00 to \$8.95 CLEARANCE PRICE — 50% OFF

LADIES' ROBES

\$16.95 VALUE	\$10.97
\$12.95 VALUE	\$8.97
\$5.95 VALUE	\$4.47

LADIES' SHOES

DRESS, FLATS, CASUALS, ALL PRICED IN TWO GROUPS, VALUES TO \$10.95

GROUP 1	\$2.00
GROUP 2	\$3.00

GARZA SHEETS

BLEACHED

72x108	\$1.67
81x99	\$1.67
81x108	\$1.77
PILLOW CASES 42x36	37c

PASTEL COLORS

72x108	\$1.97
81x108	\$2.27
CASES TO MATCH	47c

FITTED SHEETS BLEACHED

TWIN SIZE	\$1.67
DOUBLE SIZE	\$1.77

COLORS

TWIN SIZE	\$1.97
DOUBLE SIZE	\$2.27

MATTRESS PROTECTORS

FITTED

TWIN SIZE	\$3.77
FULL SIZE	\$4.87

BATH SETS

\$3.50 Val.	\$2.77
\$5.50 Val.	\$3.97
\$2.00 Val.	\$1.47

Cannon DISH CLOTHS Packaged 10 FOR 87c

TERRY BATH TOWELS

PASTELS 20x40

3 FOR 97c

Terry Wash Cloths Packaged 10 FOR 87c

PIECE GOODS

WOOL & BLENDED FABRICS

79c VALUE	53c
98c VALUE	67c
\$1.19 VALUE	77c
\$1.29 VALUE	77c
\$1.49 VALUE	97c
\$1.79 VALUE	67c
\$2.29 VALUE	\$1.37
\$3.29 VALUE AND UP	\$1.97

PRINTED COTTONS

REG. 49c, CLEARANCE 37c

PRINTED & SOLID CHINTZ

98c VALUE 47c

OUTING FLANNEL

36" WIDE, 3 YARDS	97c
27" WIDE, 4 YARDS	87c

JACQUARD SPREADS

\$6.95 VALUE	\$5.47
\$8.95 VALUE	\$6.47
\$9.95 VALUE	\$7.47

Wardrobe Values for Girls

GIRLS' DRESSES

\$2.98 VALUE	\$1.97
\$3.98 VALUE	\$2.67
\$4.95 VALUE	\$3.67
\$5.95 VALUE	\$3.97
\$7.95 VALUE	\$4.97
\$8.95 VALUE	\$5.47
\$10.95 VALUE	\$6.97

GIRLS' COATS

\$9.95 VALUE	\$5.97
\$10.95 VALUE	\$6.97
\$15.95 VALUE	\$8.97

GIRLS' SWEATERS

\$2.98 VALUE	\$1.77
\$4.95 VALUE	\$2.97
\$5.95 VALUE	\$3.37
\$8.95 VALUE	\$4.97

GIRLS' DRESS SHOES

8 1/2 to 12 1 1/2 to 3

\$6.95 Values \$2.97

WARE'S

SALE! JANUARY

ALL SALES CASH!
ALL SALES FINAL —
No Refunds — No Charges

NO ALTERATIONS ON
SALE ITEMS

NOTE: We will be closed Thursday get-
ting ready for this sale of sales!



RS OPEN AT 9 A. M. — CLOSE AT 6 P. M.

DOUBLE BLANKET Nylon - Rayon Cotton LARGE SIZE 72x90 \$5.95 Val. — \$4.37	TERRY BATH TOWELS Extra Heavy — 22x44 EACH 87c
PRISCILLA CURTAINS PASTEL COLORS — 42x90 \$4.95 Values ... \$2.97 pr.	
CHENILLE RUGS 27x48 \$3.50 VALUE \$2.77	

MEN'S DRESS HATS Values to \$10.00 CLEARANCE PRICE \$4.97
MEN'S SHOES VALUES TO \$14.95 Reduced to Two Price Groups For January Clearance GROUP 1 \$4.97 GROUP 2 \$6.97
CUP TOWELS BLEACHED 3 FOR 87c

Save on Men's Wear

MEN'S DRESS SHIRTS FANCY PATTERNS \$3.95 VALUE \$3.17 \$4.95 VALUE \$3.97
MEN'S TIES ENTIRE STOCK \$1.50 VALUE 87c \$2.00 VALUE \$1.17 \$2.50 VALUE \$1.47 \$3.00 VALUE \$1.87

MEN'S JACKETS \$19.95 VALUE \$12.97 \$16.95 VALUE \$9.97 \$14.95 VALUE \$8.97 \$13.95 VALUE \$7.97

MEN'S FLANNEL SHIRTS FANCY PATTERNS CLEARANCE PRICE \$1.27

MEN'S DRESS PANTS \$6.95 VALUE \$4.47 \$8.95 VALUE \$5.47 \$15.95 VALUE \$11.47

Bargains for Boys

BOYS' SCHOOL COATS LARGE GROUP ... Wools and Gab- ardines ... Values to \$14.95 CLEARANCE PRICE \$5.00
--

Boys' Colored Sweat Shirts \$1.25 VALUE 87c

BOYS' FLANNEL PAJAMAS Sizes 3 to 12 \$2.39 VALUE \$1.37
--

BOYS' COWBOY BOOTS \$8.95 & \$9.95 VALUES \$5.67 \$12.95 VALUE \$7.97
--

BOYS' SUITS AND SPORT COATS \$9.95 VALUE \$4.97 \$10.95 VALUE \$5.47 \$12.95 VALUE \$6.47 \$14.95 VALUE \$7.47 \$15.95 VALUE \$7.97

BOYS' SPORT SHIRTS Knit, Broadcloth, Corduroy & Ginghams \$1.98 VALUE \$1.37 \$2.98 VALUE \$1.97 \$3.50 VALUE \$2.67 \$3.98 VALUE \$2.77
--

BOYS' DRESS PANTS Sizes 2 to 12 Years \$3.95 VALUE \$2.67 \$4.95 VALUE \$3.27 \$5.95 VALUE \$4.27 \$7.95 VALUE \$4.97

SMALL BOYS' SHIRTS Ages 1 to 6 \$1.69 VALUE 97c \$1.98 VALUE \$1.27

MEN'S SWEAT SHIRTS \$1.29 VALUE 87c \$1.59 VALUE \$1.17
--

WESTERN SHIRTS HEAVY BLUE DENIM \$2.98 VALUE \$2.47
--

MEN'S KHAKI PANTS \$3.29 VALUE \$2.77 SHIRTS TO MATCH \$1.97

MEN'S SUITS CURLEE BRAND \$55.00 VALUE \$38.97 \$49.95 VALUE \$34.97
--

MEN'S BLUE CHAMBRAY SHIRTS \$1.29 VALUE 97c

MEN'S SPORT COATS CURLEE BRAND \$35.00 VALUE \$25.97 \$29.95 VALUE \$21.97
--

MEN'S ROBES \$10.95 VALUE \$7.37 \$9.95 VALUE \$6.37

MEN'S WESTERN SHIRTS \$5.00 VALUE \$3.67 \$5.95 VALUE \$3.97 \$6.95 VALUE \$4.47
--

MEN'S IVY LEAGUE SLACKS \$4.95 VALUE \$3.27 \$5.95 VALUE \$3.97
--

MEN'S SPORT SHIRTS Includes All Manhattan, Norris, and Paddle & Saddle \$2.98 VALUE \$1.97 \$3.95 VALUE \$2.77 \$4.95 VALUE \$3.47 \$5.95 VALUE \$3.97 \$6.95 VALUE \$4.47
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MEN'S CHAMBRAY SHIRTS Dress Style Collar — 2 Button Flap Pockets — Dan River Chambray \$3.95 VALUE \$3.29

MEN'S KNIT SHIRTS TURTLE NECK — SOLID COLORS \$1.95 VALUE \$1.27

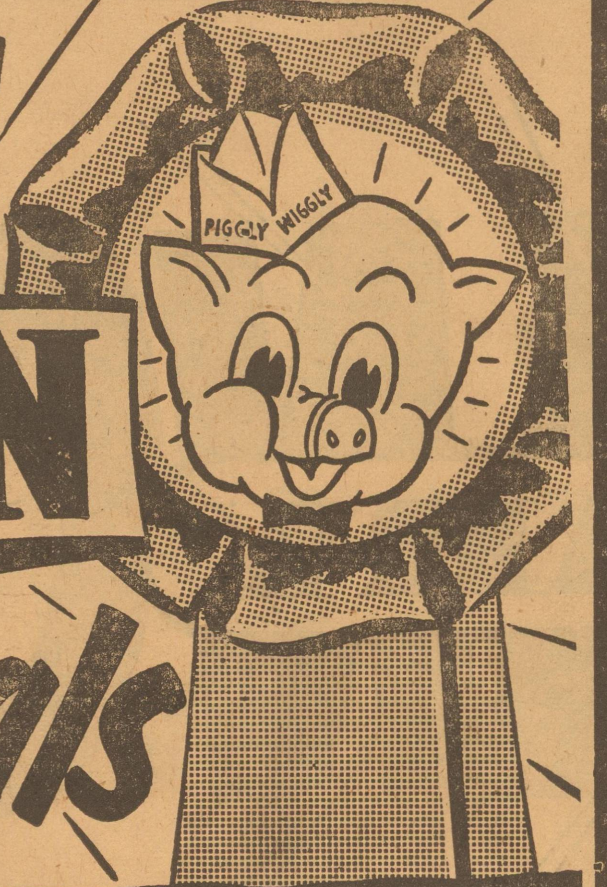
MEN'S PAJAMAS \$3.98 VALUE \$2.97 \$4.95 VALUE \$3.77 \$5.95 VALUE \$4.27

MEN'S WHITE HANDKERCHIEFS LARGE SIZE 12 FOR 87c

OF FRIONA

We Give S & H Green Stamps

PIGGY WIGGLY'S BLUE RIBBON Specials



... we've gone over our entire stock and made a selection of extra-fine food values that we think you'll really appreciate. No "slow moving stock," but the very best and most popular foods at low, low prices! Shop Piggly Wiggly during Blue Ribbon Days and you'll see ... and save!

...values in fine foods that'll win **YOUR** stamp of approval

FROZEN FOODS
 Borden's Assorted Flavors
Mellorine, 1/2 gal. 49c
 Libby's Chicken
Pot Pies 25c
 8 oz. Pkg.
 Libby's Chopped, 10 oz. pkg.
Broccoli 19c
 Minute Maid
Tangerine Juice
 6 oz. can .. 19c

BAKE-RITE 3 LB. CAN
SHORTENING 75c

GLADIOLA
FLOUR \$2.09
 25 Lb. Pillow Case Bag

MAXWELL HOUSE
COFFEE
 ALL GRINDS
 1 Lb. Can
89c

GERBER'S STRAINED
BABY FOOD
 4 3/4 oz. Cans
3 for 25c

SHURFINE
CANNED MILK
 TALL CANS
3 for 39c

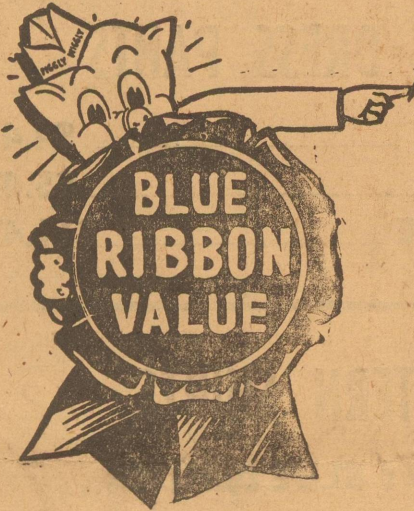
FRIONA QUALITY MEATS
HARVEST TIME
BACON 1 lb. Tra-Pak **49c**

SUNRAY
Brick Chili 1 lb. Pkg. **49c**

JUMBO PAK
FRANKS 3 lb Bag **99c**

SHURFRESH 2 LB. LOAF
Cheese Spread 49c

EXTRA SPECIALS!



Fresh Fruits And Vegetables

SHURFINE
COFFEE
 2 LB. CAN
 ALL GRINDS
\$1.49

CUT RITE 125' ROLL
WAX PAPER 29c
REYNOLDS 18x25' ROLL
FOIL 59c
MEADOWLAKE 5c OFF LABEL
MARGARINE 1 lb. pkg. **25c**
SHURFINE NO. 303 CAN
SPINACH 2 for **27c**
GREEN GIANT NO. 303 CAN
ENGLISH PEAS 2 for **39c**

We Give S & H Green Stamps

We Give S & H Green Stamps

Marshseedless or Ruby Red
GRAPEFRUIT each **5c**
 Extra Fancy

CHOICE DOZEN
LEMONS, nice 29c

Shurfine Whole Kernel
CORN 2 FOR **29c**
 12 Oz. Vac Pak

Shurfine 3 oz. Bottle
Plain Olives 25c

Lettuce 2 for **29c**
 CALIF., LARGE FIRM HEADS

Van Camp's No. 300 Can
Pork & Beans 29c
 2 FOR

Liquid Detergent
TREND 2 for **49c**
 12 oz. Can

IDAHO RUSSET 10 LB. BAG
POTATOES 59c

CALAVO EXTRA FANCY
AVOCADOS 29c
 2 FOR

Starkist
 Chunk Style - Green Label
TUNA 3 For **\$1.00**

Jennie Lee - Your Choice
CANDY Pkg. **25c**



Pinto Beans
 1 lb. Pkg. **19c**



10 DELICIOUS FLAVORS
JELL-O
 3 for **25c**



SHURFRESH
Instant Milk
 5 QUARTS
 3 for **\$1.00**



GIANT
TIDE
 5c OFF LABEL
Box 69c



MELROSE
HAND LOTION
 59c Size 39c Plus
 98c Size 69c Tax

WHAT A WONDERFUL WAY
TO STOCK
and SAVE!
Sofin
BATHROOM
TISSUES
 12 ROLLS
ONLY 89¢
 IN THE "TISSUE TOTE" BAG!



Nabisco 1 Lb. Pkg.
Fig Newtons 39c

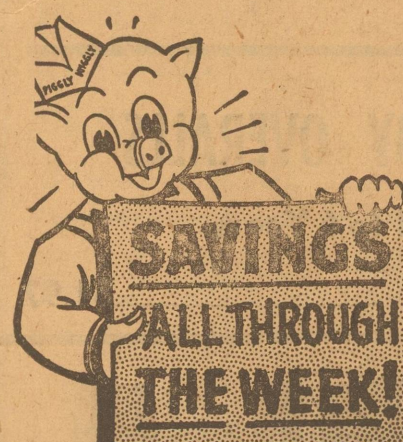
Red Label Qt. Bottle
KARO SYRUP 45c

Miracle Liquid Shortening
WESSON OIL
 Qt. **69c**

TenderCrust Brown Serve
ROLLS Pkg. **23c**

TenderCrust - King Size Loaf
BREAD 23c

Pillsbury 2 Lb. Box
Pancake Mix 35c



FRESH COUNTRY
EGGS 45c
 DOZEN

These prices good all week!
 Thursday, January 16,
 Through Wednesday,
 January 22.

Piggly Wiggly

Sunshine Krispy
CRACKERS
 1 Lb. Box
27c

Wolf Brand - Plain
CHILI
 No. 2 Can
59c

We Give S & H Green Stamps