



THE CISCO DAILY PRESS

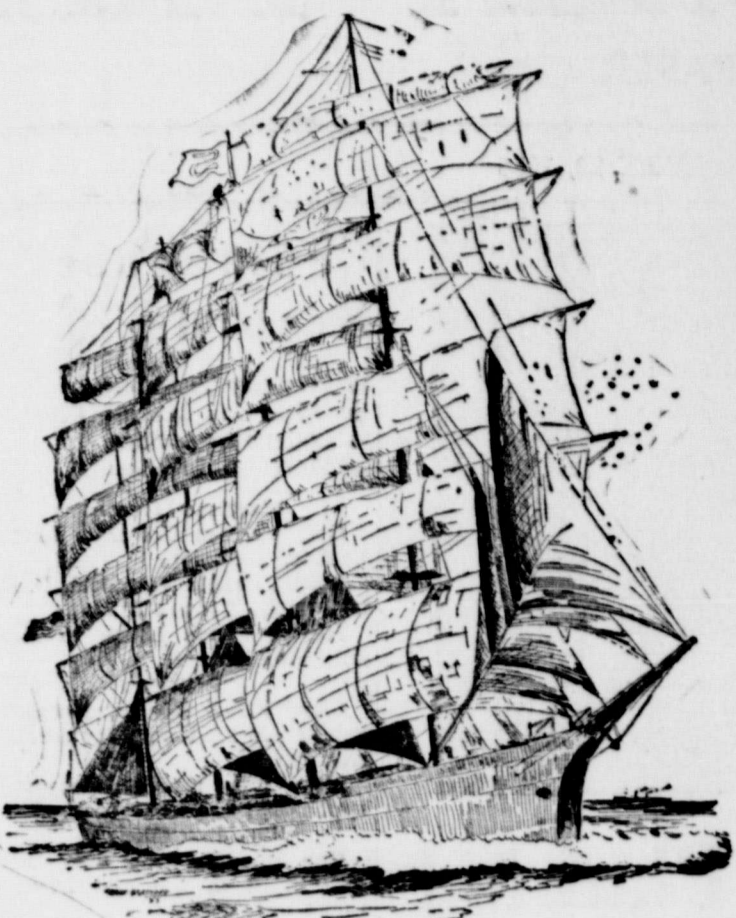
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Progress Foreseen In Next 25 Years

"Unprecedented technological progress," making what has gone before seem "a fumbling prelude" by comparison, will be the dominant physical fact of the next quarter-century, states David Sarnoff in the March Reader's Digest.
The chairman of Radio Corporation of America, in an article condensed from Fortune, says "whatever the mind of man visualizes, the genius of modern science can turn into fact."
The modern forces of atomic and electronics will dwarf the industrial revolutions brought about by steam and electricity, Sarnoff predicts. Small atomic generators, installed in homes and industrial plants, will provide power for years without recharging. Before 1980, ships, aircraft, locomotives and even automobiles will be atomically fueled. Guided missiles will find such vital civilian uses as the transport of freight and mail over transcontinental and transoceanic distances.

A Famous American Ship



The EDWARD SEWALL, 1899-1936, was the last of the great steel American windjammers. She was a true champion of the seas in the finest traditions of the American Merchant Marine. She fought nature, as defended by the raging white horses of Cape Horn's worst gales. She fought man, as represented by the all-conquering steamship. Her traditions of service and seamanship are ably carried on today by the men of our American Merchant Marine.

Know How Long it Takes Flower Seeds To Sprout



Flower seeds differ greatly in the time they take to germinate. Unless you know when to expect tiny sprouts to appear where seed was sown, it is easy to lose patience, and give the sowing up as a failure.
Varieties which have the reputation of being "difficult" may only be slow germinators; and the skill required to grow them a question of knowing how long to wait, so when they do appear they will not have been abandoned. Flowers which germinate quickly are most popular for sowing directly in the garden.
Among those which should germinate in 3 days are: Ageratum, amaranthus, anemone, candytuft, cardinal climber, centaurea, clarkia, calliopsis, cosmos, cynoglossum, dahlias, annual pinks, heleniums, helichrysum, annual mallows, marigold, mignonette, four-o'clocks, Virginia stocks, viscaria, and zinnia.
When, in addition to quick germination, a flower has large seed and colorful blossoms, it is bound to be widely grown and popular, because easy to grow. Marigolds and zinnias, which share with petunias the popular leadership, are fast growing.

FAMOUS TEXANS' RECIPES

"First Lady of the Cabinet" Favors French Beef Stew

Fort Worth—French cookery with a Texas accent is the way Mrs. Oreta Culp Hobby, Secretary of Health, Education and Welfare, describes her savory Beef Stew.
In this recipe the dainty Houstonian, who is the only feminine member of President Eisenhower's Cabinet, combines the delicate French technique of long, slow, moisture cooking with wine, with traditional French economy in using nourishing economy beef to feed eight persons.
Mrs. Hobby listed the Beef Stew as her favorite beef recipe in response to the Texas Beef Council's request for contributions to its "Famous Texans' Recipes" cookbook, now in preparation.
A cultured, studied recipe, the Hobby Beef Stew gives evidence of a great deal of forethought and planning, exemplifying the Secretary's philosophy that "anything worth doing is worth doing well."
Minimum time for preparation and cooking is seven hours. But what a success is the hostess who serves the delicate, tender, wine-permeated vegetable and beef triumph!
Ingredients for eight generous servings:



FLUFFED FRANKS

Don't let a food budget get you down. Some of the tastiest dishes can be the most economical, too. Instead of serving "hot dogs" the next time your food allowance is running low, use the same frankfurters as a basis for this nourishing dish.
(Six Servings)
5 medium-size potatoes
1 1/2 teaspoons salt
1/4 cup margarine
1/2 cup hot milk
3/4 teaspoon pepper
6 frankfurters
1 tablespoon prepared mustard
Margarine pats

Cook washed, peeled potatoes until they can be pierced easily with a fork. Drain and mash. Add margarine, hot milk, and pepper. Beat until smooth and fluffy. Split frankfurters lengthwise, cutting almost but not quite through, so they can be flattened. Spread cut surfaces lightly with prepared mustard. Place mashed potatoes into each frankfurter, leaving tops rough. Place filled frankfurters on baking sheet or shallow pan. Set under broiler or into moderately hot oven (425° F.) until potatoes are lightly browned and frankfurters heated through, about 12 to 15 minutes. When brown, press one or two margarine pats into top of potato on each serving.
For other tasty and nutritious kitchen-tested recipes, write The National Cotton Council, P. O. Box 76, Memphis, Tenn., for your free copy of "Make It With Margarine," an attractive new booklet in two colors.

NEW JOY FOR THE Hard of Hearing

With the New Beltone Transistor Hearing Aid Free Hearing Clinic MR. J. B. MORGAN
The Well Known Hearing Aid Authority will make a thorough, scientific analysis of your hearing needs and will demonstrate the New Beltone Hide-Away Transistor Hearing Aid, which is so small it can be worn in the hair, at the Victor Hotel on Thursday, Feb. 24 from 9 to 10:30 a. m. —Adv.

FOR SALE

- 5-room bungalow, close-in, near schools. \$500.00 down.
3 bed-room bungalow on pavement, near H.S. 812 W. 8th St.
6-room home with acreage, just out city limits. All conveniences.
3 bed-room, brick-veneer home with 7 lots on pavement.
5-room bungalow in Humbletown.
6-room bungalow on W. 9th St.
Equity in modern home on W. 13th St.
Extra nice 3 bed-room home with large corner lot, on pavement.
Exceptionally nice 5-room home on paved corner near H.S.
5-room bungalow with lots of space. E. 16th St.
Half-section of extra good land, modern home, abundant water.
1100 acre ranch in Comanche County. Modern home. Near good town. 5 wells, 3 tanks.
400 acre stock-farm in Shackelford County.
80 acre steady-land place near Rising Star. \$4200.00.
200 acres just off Highway 36 in W. edge Comanche County. Good 4-room house, 2 wells and wind-mills. All net fences cut up into 9 tracts. 15 acres minerals. Priced to sell at \$35 per acre.
190 acre stock-farm in Brown County, 2 4-room new houses. 70 acres cultivated, balance good pasture. Price \$11,400. \$6,200 in Veterans Land Board with 35 years to pay at 3% interest, if purchased by veteran.
INSURE IN SURE INSURANCE WITH E. P. Crawford Agency 108 W. 8th. Phone 453

WANT-AD SECTION

For Sale - 1953 Ford Custom Tudor, Extra clean body, big heater, 6 tube radio, 5 brand new tires. \$1095.00
For Rent - Furnished duplex at 801 West 9th. Apply at 913 West 10th St.
Notice - We specialize on generator and starter repairing, and all electrical troubles on your car. Factory trained personnel. Walton Electric Co.
GARDEN PLOWING - Also all kinds of yard work and home services. We buy, sell and repair furniture; repair electric and gasoline motors, motor scooters, bicycles and sewing machines. SKIPP'S PUBLIC SERVICE, 1205 Avenue D. Phone 1252.
WANTED - Party able to make \$9 monthly payments on small upright piano; also have like-new spinet piano at \$18 monthly. Can be seen in Cisco. Write Credit Manager, Box 504, Brownwood, Texas.
HELP for Coughs - You feel cooling, soothing help from the very first dose. Clogging phlegm is loosened, you breathe deeper. CREOMULSION relieves Coughs, Chest Colds, Acute Bronchitis

STARTS WHITE STAYS WHITE
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Cisco Steam Laundry
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# SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

## Lillian Coldwell Gift Tea Honoree

Gift tea honoring Miss Lillian Coldwell, daughter of Mr. and Mrs. W. P. Coldwell, of Cisco, held Saturday afternoon, February 19, at the home of Mrs. Mayme and Letha Estes. Coldwell is the bride-elect of Hall of Jal, New Mexico, son

of Mr. and Mrs. Harry Hall of Carbon, and will be married in Carlsbad, New Mexico, on February 25.

Guests were greeted at the door by Miss Mayme Estes and presented to the receiving line composed of the honoree, her mother, the mother of the groom, and the sister of the groom, Mrs. A. M. Clayborn of Trent. Frances Coldwell, sister of the honoree, presided at the guest book.

The tea table was laid with a lace cloth over rose satin and held a floral arrangement of rose Japonica flanked by rose candles in silver holders. Miss Letha Estes, Mrs. Floyd Shepard, Mrs. Algie Skiles, and Mrs. E. J. Poe alternated at the silver tea service. Refreshments of spiced tea, cookies, and nuts were served.

Other members of the house party were Mrs. Davis Fields of Abilene, who showed the gifts, Miss Louise Karkalits, and Mesdames Roy Camfield, Truly Carter, A. N. Crownover, W. D. Hazel, and S. H. McCanlies.

Approximately fifty guests attended.

## PAUL RAY JUDIA

Capt. and Mrs. Frank Judia of Greenville, Mississippi, are the parents of a son, Paul Ray, born Saturday, February 19. The infant weighed eight pounds and eight ounces. Mr. and Mrs. Ray Judia of Cisco are the paternal grandparents.

## KRBC TV Channel 9

- TUESDAY**
- Test Pattern
  - Matinee Movietime
  - Daily Devotions
  - Brighter Day
  - Homemakers Fiesta
  - On Your Account
  - Kalvin Keewee
  - Wild Bill Hickok
  - The Music Mart
  - Evening Report
  - Eddie Fisher
  - Milton Berle
  - TBA
  - Eddie Cantor Show
  - Pulse of the City
  - Public Prosecutor
  - Take A Stand
  - News, Sports, Weather
  - Movietime
  - Vespers and Sign Off

Courtesy of  
**HAFFER RADIO and T. V. "Your Philco Dealer"**  
Ave. C. — Phone 607  
Service All Makes Television

## REVIVAL TIME

**H. V. Jackson**  
Evangelist  
Feb. 23 — Mar. 6  
7:30 Each Evening  
REV. D. M. DUKE  
Pastor



REV. H. V. JACKSON

**CHURCH of the NAZARENE**  
7TH STREET AT AVENUE F

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For dependable insurance call 166 and one of the following agents will call and explain our policy.

Odell Rains — A. W. Snider — Silas Clay  
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... until you will need to meet an emergency. Those of you who have bought real estate without an abstract will encounter such an emergency when the opportunity comes to sell out or lease and the buyer demands an abstract on short notice. As it takes time and considerable skill to prepare an abstract may we suggest that you place your order now and be ready, just in case the abstracter is unable to complete the job within the time specified by the buyer.

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**TELEPHONE GIRLS**—At left is four-month-old Roselita Spickelmier who is probably the youngest telephone "subscriber" in a 1955 book. Her mother had the tot's name listed in Seattle, Wash. Dancer Ludmilla Teherina, right, is glad to be back in London to make a new movie. She got onto that telephone to tell someone her good news.

## Luncheon Served By East Baptist WMU

The W. M. U. of the East Cisco Baptist Church met Monday at the church for a covered dish luncheon and mission study.

The president was in charge of the meeting and opened the morning session with the group singing "Rescue The Preishing," followed by prayer by Mrs. O. E. Qualls. Mrs. J. O. Warren led a special prayer for the sick members after which Mrs. Tex Culp brought the mission study book, Under The North Star. Mrs. L. B. Nelm closed the session with prayer.

Mrs. Tex Culp gave the invocation before the meal.

The group opened the afternoon session by singing "The Kingdom Is Coming," and with prayer by Mrs. A. A. Coats. Mrs. Culp finished the mission book and Mrs. J. V. Woolover dismissed the meeting with prayer.

Members attending were Mesdames J. O. Warren, Don Rupe, Tex Culp, L. B. Nelms, J. E. Shirley, Ollie Hughes, O. E. Qualls, J. V. Woolover, B. F. Thomas, A. W. White, and A. A. Coats.

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**Reeve Plumbing Co.**  
407 E. 8th Phone 761

## Marriage Ceremony Unites Couple Here

Mrs. Beulah Warren of Eastland and Bailey Bryant of Breckenridge were united in marriage at seven o'clock Friday evening, February 18, in the home of friends, Mr. and Mrs. Franz Essl of Cisco, with Judge John Hart officiating.

The couple were attended by Mr. and Mrs. Franz Essl. Following the ceremony, an informal dinner was served to Mr. and Mrs. Bailey Bryant, Mr. and Mrs. L. G. Ball, and Mr. and Mrs. Franz Essl.

The couple will make their home in Eastland where Mr. Bryant is connected with the Coffman Drilling Company.

Mr. and Mrs. O. W. Ford and daughter of Bellville, Illinois, are visiting in Cisco with his mother, Mrs. Lora Ford.

**POE Insurance Agency**

All Kinds of Insurance

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Hear Youth Evangelist

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"The Young Man with the Old-Time Gospel"  
with His Vocal and Trombone Solos

8 p. m. Each Night at City Hall (Rest night — Friday)

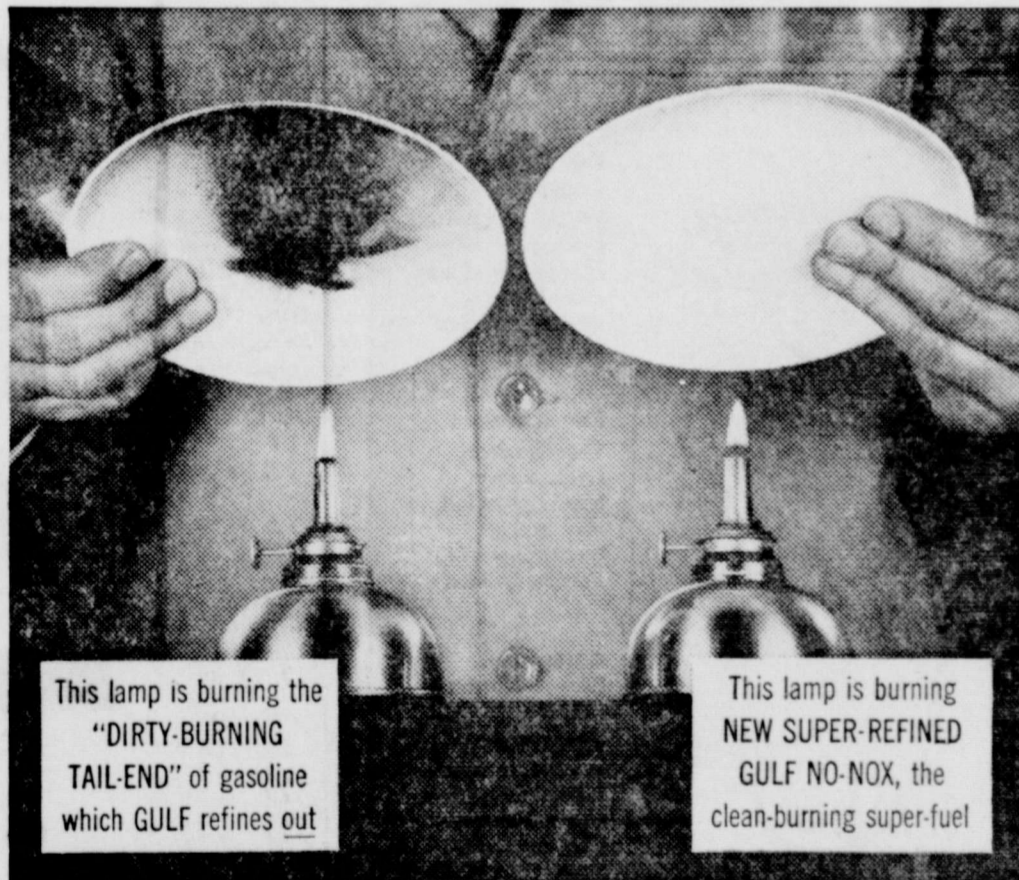
First Assembly of God Church  
T. J. HOWARD, Pastor

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Contact Melvin W. Ohlsen Singer Sewing Center

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# No gasoline-no, not a single one- has higher octane than New 1955 GULF NO-NOX



This lamp is burning the "DIRTY-BURNING TAIL-END" of gasoline which GULF refines out

This lamp is burning NEW SUPER-REFINED GULF NO-NOX, the clean-burning super-fuel

## but octane alone is not enough...

That's why new Super-Refined Gulf NO-NOX is specially made to burn clean—to protect your engine—to give you thousands of extra miles of full engine power.

Fill up with new Super-Refined Gulf NO-NOX and feel the difference, right from the start, in full engine power that lasts! You'll get:

- More complete engine protection than with so-called "miracle-additive" gasolines.
- Extra gas mileage in the short-trip, stop-and-go driving motorists do most.
- Stall-proof smoothness... instant starts... fast, fuel-saving warm-up.
- No knock, no pre-ignition—even in today's high-compression engines.

### This is GULF'S PLEDGE to the motoring public

- We at Gulf make this promise to America's motorists. We will not permit a single competitor—no, not a single one—to offer a gasoline superior to our own superb No-Nox.
- It is our sincere belief that No-Nox is the finest gasoline on the market today, and no matter what others do or say we will keep it the finest—in power, in performance, in engine protection.
- This is not a boast, not a claim. It is a pledge to you, the motoring public—a pledge backed by the resources—and the integrity—of the Gulf Oil Corporation.

# New 1955 GULF NO-NOX

## It's super-refined... to burn clean!

The '55 gasoline for all high-compression engines



### 27 Texas Firms Given Contracts By Government

DALLAS, Feb. 22 — A total of 27 business concerns in North and West Texas cities and towns were awarded 39 unclassified Federal government contracts for supplies and materials totaling \$7,324,033 during the fourth quarter of 1954, according to figures

just compiled here by the U. S. Department of Labor. Biggest single contract on the list was one for more than \$2,550,000 which went to a Pampa firm for forgings for the Army. Ten of the list of contracts for October, November, and December were with Dallas firms, for a total of \$2,403,087, according to Field Office Supervisor James L. Herriman of the U. S. Department's Wage and Hour and Public Contracts Divisions here.

Performance on all such government contracts must be in accordance with the Walsh-Healey Public Contracts Act which sets basic standards for work done on government contracts exceeding \$10,000. It requires certain minimum wages, restricts child labor, prohibits convict labor, and requires safe and sanitary working conditions.

The U. S. Labor Department's Wage and Hour and Public Contracts Divisions are charged by



**NEXT BEST THING**—First Lt. James A. Mills, of Charlotte, N. C., is puckering up for a kiss from his Chihuahua, Senor Sabre, upon returning to Yokota Air Base after a routine patrol mission over Japan. The mascot is always lonely when Mills is flying and often perches in one of his absent master's helmets to stay as close to him as possible.

law with enforcement of both the Fair Labor Standards Act (or Federal Wage-Hour Law) and the Walsh-Healey Public Contracts Act.

**Courthouse**—From page one to Ben J. Theimer, oil and gas lease. N. A. Moore to Aaron Cohen Estate, assignment of oil

and gas lease. J. U. McAfee to The Public, ex probate. L. R. Nabors to Ruby Earle McGough, warranty deed. E. C. Parsley to H. J. Johnson, assignment of oil and gas lease. Guy Patterson to Victor Cornelius, MD. Mrs. L. F. Pittman to The Public, affidavit.

L. T. (Troy) Pittman to Mrs. L. F. Pittman, quit claim deed. Mrs. L. F. Pittman to James V. Fields, warranty deed. J. C. Poe to C. H. McBee, MML. R. L. Perkins to Freddie L. Bleck, cor. warranty deed. G. T. Parrack to R. O. Monk, release of MML. G. W. Poyner to M. H. Fairluter, warranty deed. J. W. Roe to R. M. Watson, release and agreement. Rockwell Lumber Co. v. Bill Baber, abstract of judgment. Paul Ryder to Standard Oil Company of Texas, oil and gas lease. Jessie L. Riek to Mrs. A. R. Myers, bill of sale. G. C. Swartz to A. R. Day, bill of sale. H. L. Smith to Jane Day, oil and gas

lease. E. A. Sibley to Ben J. Theimer, oil and gas lease. A. W. Shugart to Ben J. Theimer, oil and gas lease. State Reserve Life Insurance Co. to V. H. Bosworth, release of deed of trust. Mrs. E. Lois Sappenfield to Fred L. Coogan, oil and gas lease. C. T. Subbie to Daniel W. Hawes, assignment of oil and gas lease.

Sabre Oil Company to Ralph Hines, Jr., assignment of oil and gas lease. The Texas Company to Otto M. Vaughn, assignment. C. E. Tarver to Hollis N. Jones, warranty deed. J. R. Todd to G. W. Poyner, release of deed of trust. Losey R. Woodson to J. E. Woodson, warranty deed. J. R. Webb to The Public, proof of heirship. J. S. Welhelm to Texas Electric Service Co., right of way. Gene C. Woods to Eastland Oil Company, amended oil and gas lease. Wichita Falls & Southern RR Co. to The Public, resolution. Wichita Falls & Southern RR Co. to C. E. Wheat, deed. R. B. Wymer to Dick A. Jones, release of vendor's lien. Martin Wende to W. A. Garrett, MML & assignment. Lane B. Wells to The Public, affidavit. W. B. Weber to Fred L. Coogan, oil and gas lease. Wichita Falls & Southern RR Co. to J. J. Hawkins, quit claim deed.

### Tips Are Given On GI Insurance

Four important tips to the 200,000 veterans who have approximately \$2 billion of the new post-Korea insurance were released today by the Veterans Administration. First, VA said, don't send cash through the mail when paying premiums. Use a check or money order payable to Veterans Administration. Your canceled check or money order stub will serve as a receipt for your record. If you send cash, it may be lost or stolen and you will run the risk of lapsing your policy. Second, get into the habit of paying all premiums when they are 'grace period' of 31 days during which the policy remains in effect, even if a premium due is not paid, you should consider this provision an emergency privilege and should use it only for emergencies. Third, be sure you have named the beneficiary or beneficiaries to whom you want your policy paid in event of death and in what manner. This information should be recorded with VA. Fourth if you are paying pre-

miums monthly, you should check the advantages of paying your premiums quarterly, semi-annually, or annually. Mr. and Mrs. Ray Judia spent the weekend with their son and wife, Capt. and Mrs. Frank Judia, in Greenville, Mississippi. Mr. and Mrs. Lawrence Sommerfeld and children of Clifton visited her parents, Mr. and Mrs. Alex Zander, over the weekend.

**CASH**  
For Any Emergencies  
Quick, confidential,  
Personal Loans  
Loans \$5 to \$50  
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TUES. — WED. — THURS.  
All Speakers In Good Order

IT'S  
**VOODOO**  
VENGEANCE!  
**ISLE OF THE DEAD**  
Boris KARLOFF

...THE  
**DOOR'S OPEN...**  
COME ON IN!  
She's the  
**BAIT**  
in a man-trap!  
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### PALACE

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SUN. — MON. — TUES.

SUSPENSE! ADVENTURE!  
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**Track of the Cat**  
DIANA LYNN  
THE HUNTER

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For  
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of Distinction  
CALL  
Mrs. Ed Aycock  
Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment

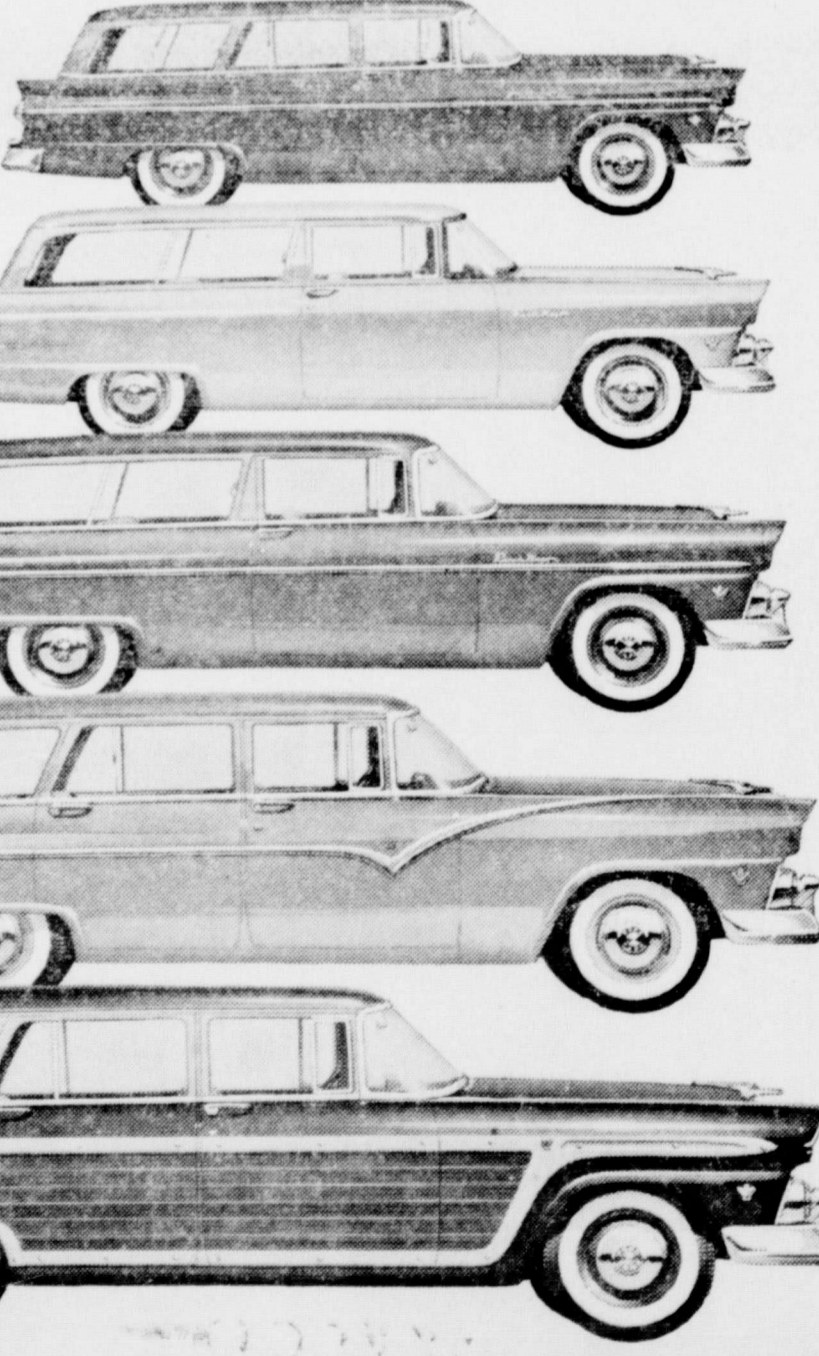
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Have several nice listings at reasonable price. Also have buyers wanting Cisco area property.  
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**FREE FREE FREE**  
AT THE  
**JOY DRIVE IN THEATER**  
Cisco-Eastland Highway  
Saturday, February 26  
**A \$10.00 CASH PRIZE**  
**TWO WASH and GREASE JOBS**  
(One at Sunday's Texaco Service, 509 East 8th, and one at Melton's Conoco Service on Eastland Highway)  
**A TUNE UP JOB at Pee Wee's Garage on Rising Star Highway**  
SAVE YOUR TICKET STUBS ALL THIS WEEK  
Prizes To Be Given Away Saturday Night  
**YOU MUST BE PRESENT TO WIN**  
Bring the entire family and come TO THE JOY

# For '55...Ford presents 5 new station wagons

This year Ford presents five new, all-steel, do-it-all beauties for you to choose from. And every one gives you Ford's years-ahead Thunderbird styling... Trigger-Torque power... and smoother Angle-Poised Ride. You're bound to find one that's right for you — be it four-door or two-door... six or eight-passenger... 162-h.p. Y-block V-8, 182-h.p. Y-block Special V-8 or 120-h.p. Six.



- The 6-passenger Country Sedan**  
It's ideal for people who prefer the convenience of four doors in a six-passenger station wagon.
- Ranch Wagon**  
This two-door, six-passenger beauty gives full play to the beautiful new '55 Ford body lines.
- Custom Ranch Wagon**  
This beauty offers eye-pleasing exterior ornamentation and extra-colorful harmonizing interiors.
- 8-passenger Country Sedan**  
This smart, new four-door beauty has room for eight or all your freight.
- Country Squire**  
High distinction is the mark of this four-door, eight-passenger lovely... it's the finest in its field!

Test Drive it... See Thunderbird Styling...  
Try Trigger-Torque Power... Feel an Angle-Poised Ride... in the new **'55 FORD**

Since 1913  
**1,553,444 FORD CARS and TRUCKS**  
have been  
**BUILT IN TEXAS BY TEXANS!**  
**Graham Motor Co.**  
Phone 1040  
Cisco, Texas

# COFFEE

# 27¢

# A POUND

Coffee advertised for 27¢ a pound today would send you flying to the store. But back in 1940 that was not an unusual price for it. Today, even your electric service bill is higher, because you are using a lot more of it. \*Actually, the average price you pay per kilowatt-hour has gone down, but you have added more electrical appliances to make your job easier, your life more pleasant. How many work-saving appliances have you added — a refrigerator or a range, perhaps. Possibly an automatic washer, dryer or a food freezer. More than likely an air conditioner.

\*Actually, in homes served by WTU, the average cost of a kilowatt-hour is 22% LESS than it was ten years ago.

**West Texas Utilities Company**