

THE CISCO DAILY PRESS

YOUR HOME PAPER

CISCO, TEXAS, WEDNESDAY, FEBRUARY 9, 1955

TRADE AT HOME

If you spend a dollar at home you have some hope of getting it back; if you don't, you just spend a dollar.

Classified Advertising -
The People's Market Place

VOLUME XXXIV

NUMBER 43

The Gay Philosopher

By J. W. S.

THIS IS BOY Scout Week in Cisco and Texas and the nation. And if you are by the Glenn Furniture Store, you'll want to linger and look over the display of things that local Cub Scouts have made during the past year in the course of their work. The exhibit was arranged last Monday by a group of den mothers. It's very handsome, indeed.

The Boy Scout Movement had its beginning in 1910, and today nearly six million boys of 54 nations take part in the program. About 23 million boys have enrolled in the Scouting program since its beginning. "Building for a Better Tomorrow" is the theme of this year's anniversary celebration. Conservation of our natural resources is part of the regular Boy Scout program. While we're paying tribute to the Boy Scouts and the Cub Scouts, we should remember the splendid work of the scoutmasters, the cubmasters, the den mothers and the committee workers who are making possible the program.

MET UP WITH Mr. Ralph Triplitt of Lenoir, North Carolina, in town the other afternoon. He operates a gent's store up at Lenoir. We inquired as to how come he was in Cisco and Texas, seeing as how he's a native of North Carolina.

It turned out that his family figured he should attend a Baptist college some years ago. Wake Forest was too close to home and he enrolled at Baylor University. There, he met up with a charming young lady named June Guinn. And so they were married and Mr. and Mrs. Triplitt came to Cisco and Texas as often as they can to visit her parents, Mr. and Mrs. W. P. Guinn.

If you remember, the W. P. Guinn usually devote most of his month's vacation each year to a visit in Lenoir, North Carolina.

DID YOU SEE the huge silver disc high in the sky at dusk Tuesday? A good many people saw it. Weather men at Abilene reported that it was a weather observation balloon measuring 30 feet in diameter. They estimated that it was cruising at 85,000 feet, which is about 16 miles high.

At one time during the balloon's trip over Cisco, a jet plane appeared near it. The plane must have been many thousand feet below the object, as flying air planes at 85,000 feet isn't done.

SPEAKING OF silver discs, it's quite the fashion these days for students of the schools (grade school to high school) to wear one around her (and in many cases his) neck. One local jeweler told us that he keeps ordering them by the gross, hoping each time that the fad will last until he sells the new supply. And he has been running out regularly.

"One of these days I'm going to order a gross and the fad will end and I'll have a gross of them on hand from now on," he added.

YOU NEVER CAN tell when you're in business. A number of years ago, we let a fast-talking salesman sell us 200 boxes of Christmas cards - 50 to the box. We are going to "clean up" on them. So, we ran a little ad along in December and hardly sold any cards. Soon, we began running big ads with the same results. It turned out that everybody sells Christmas cards and nobody ever needs them in December.

It took us a good five years to dispose of the cards. Since that time we've steered completely clear of the boxed Christmas card business.

GOT ANY OLD oil derrick pictures? Mr. Randy Steffen, the local artist, is working on plans to paint a series of pictures depicting old-time oil field scenes. And he would like to see any pictures that folks might have as souvenirs from the boom days. The Cisco unit of the National Guard held quarterly pay-day recently. The guardsmen get their pay checks each quarter and the checks usually come in about three weeks to a month after the quarter ends. About \$25,000 is paid National Guardsmen through the local unit each year. The National Guard has openings for a good many other young men. If you're interested drop out to the Army and get all the information. This week's Merchants Credit Association bulletin gives the names of some 15 new area families. Mr. W. E. (Dizzy) Dean of the March of Dimes campaign reports that the campaign ends on February 14. If you haven't contributed, drop a check in the mail to Mr. Dean.



CLOSER INSPECTION—In sharp contrast to the surroundings, a modern U. S. Army helicopter hovers over the ancient cathedral of Pisa, Italy, left, with the famed Leaning Tower in the background. The whirlybird was giving Msgr. Hugo Comozzo, Archbishop of Pisa, a ride over the seat of his diocese. At right is a close-up of the Archbishop and his American pilot.



McMurry Team To Meet Wrangler Club In Tilt Here

ABILENE, Feb. 9. — The McMurry College Paposes will put a basketball record of 9 wins and 1 defeat on the line here Friday at 8 p. m. in the McMurry Gym, when they play host to Cisco Junior College.

The Paposes, McMurry's B-team, have only a 68-67 loss to Tarleton State College to mar their 1955 record, which also includes a 69-55 victory over the same Tarleton quintet.

Cisco Junior College will be out for revenge against the Little Indians, having lost an 82-76 decision to the McMurrans early in the current basketball campaign.

Burnell Stevens was Cisco's top scorer in the earlier match with McMurry, meshing 30 points. Eddie Bennett scored 19 for CJC. McMurry's Clarence Winn edged Stevens for high-point honors in the earlier game, netting 32 for the Paposes.

With Winn in McMurry's probable starting lineup will be David McClure, Clyde; Paul Gothard, O'Brien; Tommy Boyd, Throckmorton; and Richard Souter of Denver City.

Teams the Paposes have beaten this season, besides Cisco Junior College and Tarleton, are Ranger Junior College, 70-66 and 81-69; Howard Payne B, 80-71 and 73-56; Abilene Christian B, 66-60 and 64-63; and Clarendon Junior College, 76-66.

Two Cisco Youths Win Cash Prizes At Houston Show

Two Cisco club youths won ribbons and cash prizes at the Houston Fat Stock Show and Exposition, which ended Sunday, on their entries in the fat lamb division.

There were some 2,000 entries in the fat lamb division and the entry of Levere Adams took the 26th place ribbon and a \$3 cash prize. Bernice Mitchell took 40th place with his entry, and a cash prize. None of the other Cisco entries was screened out of the show, but the two animals above were the only ones that placed in the top 50.

At the auction the lamb belonging to Adams sold for 33 cents per pound while the lamb belonging to Mitchell sold for 35 cents per pound.

East Cisco Baptist Plan Banquet Event

The annual Sweetheart Banquet of the East Cisco Baptist Church will be held at the church at 7:30 p. m. Thursday. The banquet is for members of the intermediate and young peoples groups and their guests.

The theme of the banquet is to be "Love's Seven Steps," it was reported.

Mrs. Cora Plumlee returned home Sunday from Temple where she has been a patient in Scott and White Hospital for the past three weeks.

COUNTY RED CROSS FINANCIAL CAMPAIGN TO BEGIN MARCH 1

Mrs. E. E. Freyschlag of Eastland will head the Red Cross financial campaign in Eastland County for 1955, according to an announcement here today. The drive will begin March 1, and the county quota is \$6,150 — less than it has been in several years.

Cisco was assigned a quota of \$1,900 last fall and the entire sum was raised in the Community Chest drive. Half of the money was paid to the Red Cross in January, along with funds sent other agencies of the Chest, and the balance will be paid in June, according to Treasurer Paul Farrow.

Mrs. Freyschlag, who has served as a Red Cross volunteer for many years, is now the vice chairman of the board of directors. Her work with the camp and hospital group during the war won much praise for her and for the Eastland County chapter.

A report showed that the county chapter rendered assistance to 576 families during the past 12 months. Services rendered numbered 2,304. A total of \$3,241 was spent in the county by the local Red Cross chapter. The national organization spent over \$600,000 during the year in helping disaster victims of Texas storms, it was reported.

Mrs. Freyschlag pointed out that the total financial support of the Red Cross came from voluntary contributions. She said that committee workers will be named soon for each of the communities where the drive will be held.

Farmland Prices Register Slight Drop For Texas

COLLEGE STATION, Feb. 9. — Prices of farmland in Texas fell two percent in the four months ending November 1, 1954, according to a farm real estate market report issued by the U. S. Department of Agriculture.

In general, prices of farmland strengthened in the central Corn Belt and some states along the eastern seaboard, while in most other states they drifted moderately lower. Texas was among 11 states to drop two percent or more.

New high prices were reached in six states, and in 16 others values were within five percent of their previous highs. Largest declines were in the mountain and Pacific coast regions where farm real estate values in November averaged 15 percent lower than peak levels.

Most of the moderate change in land values occurring in individual states was credited to local and regional differences in weather, crop returns and local supply-demand situations, says U.S.D.A.

In some Southeastern and South Central states, drought, lower farm income and inability of many prospective buyers to meet lender's requirements resulted in a dull and inactive land market.

Wyoming and Colorado showed the largest declines in farmland prices, four and three percent, respectively, reflecting the severe drought in parts of these states.

Training Course To Begin Feb. 14

An associationwide Sunday school training course will be held at the First Baptist Church in Cisco during the week of February 14-18. The territory of the association will be divided into districts at this meeting. The southwest area will be composed of the First Baptist Church, East Cisco Baptist Church, and Calvary Baptist Church in Cisco, and the Nimrod, Pioneer, Union, Mitchell, and Pleasant Hill Churches.

Teachers from all of the churches in the district are urged to attend. The school will have courses for every department, it was announced.

Ranger Bulldogs Win 69-43 Game From Lobos Here

Cisco's defense fell apart Tuesday night at the Community Gym and the Ranger Bulldogs took advantage of the lapse to hand the Lobos one of their worst setbacks of the season. When the final whistle sounded, ending the regular conference schedule for both teams, the Bulldogs were ahead 69-43.

For the first quarter the Lobos looked like a championship club as they outscored the fast Bulldogs 13-12, but from then on it was all Ranger. The Bulldogs took command of the situation in the second period and at the end of the second quarter were ahead 14-18.

In the second half of the game Ranger took advantage of several Lobo miscues to lengthen their lead. On several occasions the Lobos were left flatfooted in the back court as the Bulldogs carried the ball in for a score.

George Callarman stood out for the Lobos on both offense and defense. He scored 20 of the Cisco points and tied Jim Littlefield of Ranger for game honors.

The game ended a bad season for the Lobos who gave away height and experience to every team they met. Thursday night they enter the district tournament at Mineral Wells and following the tournament will probably hang up their suits until the 1956 season opens.

CISCO	fg	ft	pf	tp
Callarman	9	2	3	20
Smith	1	1	0	3
Lipsey	0	5	3	5
Howell	1	1	5	3
Adams	1	3	4	5
Lisenbee	2	3	3	7
Weiser	0	0	0	0
Trigg	0	0	0	0
Totals	14	15	18	43

RANGER	fg	ft	pf	tp
Rush	5	5	15	5
Forney	2	5	4	9
Heinz	6	4	2	16
Hatfield	1	2	5	4
Bush	2	1	0	5
Littlefield	7	6	1	20
Totals	23	23	17	69

Florida, the last of the territory owned in North America by the Spaniards, was ceded to the United States in 1819.

City Approves State Plan For Highway 80 Improvements

GORMAN BANK PRESIDENT PUT IN SCHOOL TRUSTEE VACANCY

W. G. Kirk, president of the First National Bank at Gorman, has been elected to fill the unexpired term of Melva Love as a member of the Eastland County school board of trustees, according to an announcement today.

Mr. Love submitted his resignation at the board meeting Monday, Feb. 7, reporting that the action was the result of his plans to move to another county. After accepting the resignation, the board voted unanimously to offer the post to Mr. Kirk.

County Superintendent H. R. Garrett contacted Mr. Kirk Tuesday and obtained his acceptance. Other members of the board are: W. P. Roach, Rising Star, president; Dr. P. M. Kuykendall, Ranger, vice president; I. C. Inzer, Eastland, and Mrs. J. R. Burnett, Cisco. Mr. Garrett acts as secretary.

Mr. Kirk, a resident of Gorman all of his life, became president of the bank there in 1951 when E. D. David sold his interests to move to Lamesa. At that time, Mr. Kirk was one of the youngest bank presidents in Texas. He is active in civic and church work and has taken an active role in the county farming and soil conservation program.

Beef Sales Up In Promotion Period

FORT WORTH, Feb. 9. — Evidence that retail beef sales were stimulated by "Beef Week in Texas," the Texas Beef Council's first promotional effort last November, was released in February by Roy Parks of Midland, Council president.

A spot survey made during December and January of meat retailers in major markets indicated the November event produced a satisfactory response, Parks said, considering the shortness of time the cattle industry had to prepare for Beef Week.

Inquiries were sent to 500 retail stores through the Texas Retail Grocers Association, Parks said, with replies being received from 87. Those responding reported sales increases during the week of from 2% to 15%, with the average increase being 8%.

Results of this inquiry parallel earlier reports from the Texas Chain Store Association, in which one grocery chain reported beef sales up 9% during Beef Week, and a restaurant chain reported beef meal orders up 14%.

A more comprehensive inquiry is being directed to retailers and packers in February, Parks said, with results probably available in March.

County Club Boy Shows Champion

Harold Hilley, 10, Gorman 4-H Club boy, received \$1,400 for his reserve champion shorthorn calf at the auction at the Southwestern Exposition and Fat Stock Show in Fort Worth last week.

Hilley is the son of Mr. and Mrs. Boyd Hilley. The calf was bred by his grandfather, C. M. Caraway, De Leon, prominent Shorthorn breeder.

It was the first time that young Hilley had ever fed and showed a calf for one of the larger major shows.



W. G. KIRK

Election Is Called For Next April 5

An ordinance to permit the Texas Highway Department to improve Highway 80 through the City of Cisco was adopted Tuesday night by the City Commission at the semi-monthly meeting at the City Hall.

Mayor G. C. Rosenthal explained that this action is required by the state when it does work within a city's limits, and in this case the state plans to improve the highway from the west limits to the MKT Railway overpass. Plans call for retopping the road inside the city and for broadening the highway to four lanes from the west limits to the Callahan County line.

Mr. Rosenthal said he was informed that plans call for the work to begin in the near future. The ordinance provides for the city to inaugurate parallel parking on the highway in the business district when the improvement program is completed.

The mayor reported to the commission that the new Lake Bernie road, which runs beside the railroad to Highway 183 before crossing the tracks, will be ready for inspection by the T&P Railway soon. The new road was a joint city-T&P project.

A resolution calling an election on April 5 for the purpose of electing a mayor and two city commissioners was passed. The terms of Mayor Rosenthal and Commissioners Albert Hansen and R. N. Cluck expire this year. Candidates for the city offices must file for places on the ballot by March 5, one month before the election, it was understood.

The commission approved plans to trade Henson Pipe Line Construction Company several city-owned lots in the east part of town for work in digging 3,800 feet of pipeline ditch from the College Hill main line to the Boss Manufacturing Plant on the Breckenridge Highway. The project is due for completion this week.

The second meeting of February will be held on Monday night, Feb. 14, instead of the regular date in order to hear reports from a Dallas bond firm on the progress of plans to refinance the city's bonded debt, the commission decided. The council authorized the purchase of a fire siren for installation in the south part of town in order that alarms may be heard by residents in that section of the city.

Routine reports were made, and the commission approved the monthly bills for payment.

Prize Is Offered For Articles On History Of Texas

AUSTIN, Feb. 9. — A special \$50 prize for the best article dealing with the history of a Texas industry or business is offered in connection with the 1955 Junior Historian writing contest, sponsored by the Texas State Historical Association.

Headquarters of the Junior Historians and TSHA are at the University of Texas Eugene C. Baker Texas History Center.

April 1 is the deadline for submitting papers in all 1955 contests. Papers on any Texas history topic may be entered in competition for the Leslie Wagner Memorial Awards, totaling about \$300 in books and prize money. These awards are made possible by a gift from Karl Hobbeltzelle of Dallas, through the Hobbeltzelle Foundation.

Names of all contest winners will be announced April 30 at the 16th annual Junior Historian meeting at the University of Texas.

Any person under 21 years who is a member of a Junior Historian chapter, or a member-at-large, is eligible to compete. Complete instructions may be obtained by writing Editor, Junior Historian, Box 8011, University Station, Austin 12.

Mr. and Mrs. J. W. Holdreth and children, Mark and Paula, of Dallas spent the weekend with her parents, Mr. and Mrs. Otto Haganan.



UNHAPPY ENDING—Beached near Port Lyautey, Morocco, is the Spanish trawler, Jose Ignacio. The passengers and crew were saved by a helicopter, and the only casualty was the sad and lonely vessel which had reached so humiliating an end to the voyage.

NEW AUTO BANK LOAN RATE
4% per \$100 per installment Month
LET. NAT'L in Cisco—Mr. F. D. L. U

See DON PIERSON
Old-Cadillac
Before You Trade
Bank Checks Are Best Receipts
A Real Aid In Budget Keeping
LET. NAT'L in Cisco—Mr. F. D. L. U

THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879.

J. W. SITTON and TED READ Publishers

Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D. Avenue, Cisco, Texas.

SUBSCRIPTION RATES
 \$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas Counties, \$5.00.

Per year in advance (Cisco, by mail) \$5.50
 Per week (by carrier) 15c

HOPE FOR HEARTS

Time was when a medical verdict of "heart trouble" was accepted as a death sentence from which there could be no appeal. But no more. We know that some forms of heart disease can be prevented, a few can be cured and that almost all cases can be helped by proper treatment.

The heart diseases account for more than 794,000 fatalities annually, or roughly 52 per cent of all deaths; they affect some 10,000,000 Americans, and they constitute the nation's leading health problem.

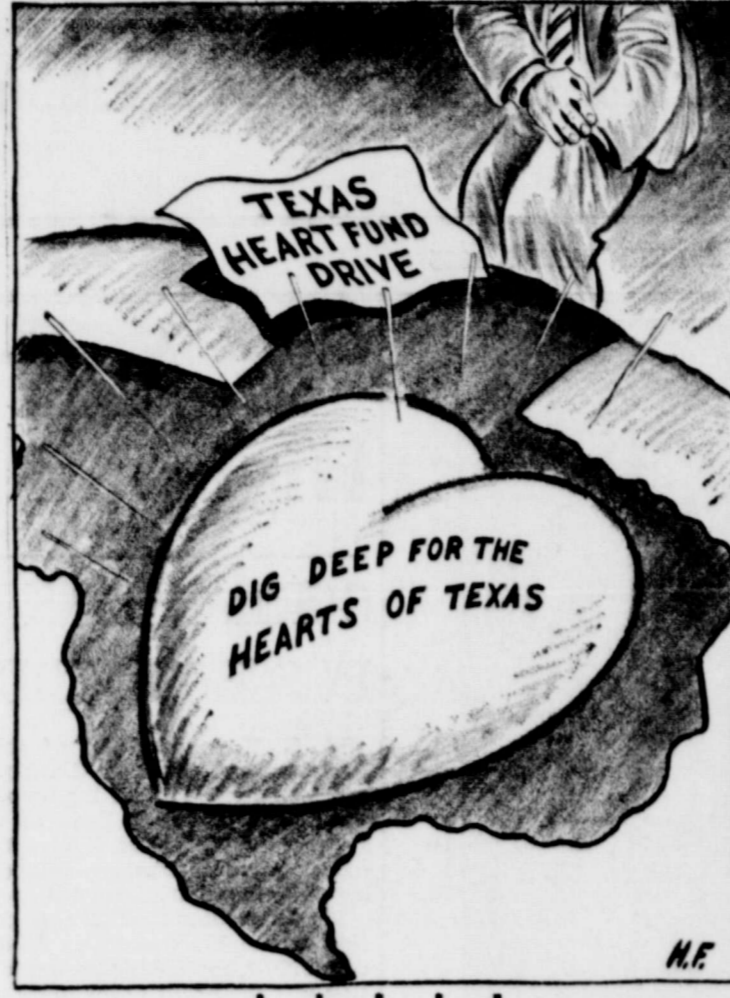
Yet despite all this, yesterday's attitude of despair and fatalism has been replaced with a new concept of confidence and optimism. Little wonder it is, therefore, that hope is the underlying theme of the 1955 Texas Heart Fund campaign, now under way in thousands of communities. The Cisco contribution was raised in last fall's Community Chest drive.

Why is hope warranted? Consider these facts:

1. RESEARCH. In the past few decades, astounding progress has

been made in the development of new drugs, new therapy, new surgical procedures, new study and diagnostic tools and new knowledge about the human heart. But the surface has scarcely been scratched. It follows that medical science, while it is tracking down the causes of heart disease, will make even greater advances in treatment and prevention. This will be done as our medical scientists receive increasing support through the Heart Fund.

2. EDUCATION. Fear is giving way to hope. Myths and superstitions about the heart diseases, which create unnecessary anxieties and deter sufferers from the proper management of their heart conditions, are being replaced by



truths and facts — thanks to educational programs also supported by your Heart Fund dollars. Furthermore, your Heart Fund dollars will help speed vital new information about the heart diseases to physicians throughout the country.

3. COMMUNITY HEART PROGRAMS. In every community there is a continuing need to give heart sufferers the guidance they need to live happily with their hearts, and to continue as useful and productive members of society. Here, again, your Heart Fund dollars perform a useful service. Here, again, the outlook is bright with hope.

Our hope is that the 1955 Texas Heart Fund will be crowned with success in abundant measure.

KRBC TV Channel 9

WEDNESDAY

1:45—Test Pattern
 2:00—Matinee Movietime
 3:15—Appointment with Liz
 3:30—Daily Devotions
 3:45—Brighter Day
 4:00—Homemakers' Fiesta
 4:30—On Your Account
 5:00—Karlvin Keewee
 5:25—Crusader Rabbit
 5:30—Junior Science
 5:45—Tim McCoy
 6:00—The Music Mart
 6:20—Bule Pacific Quiz
 6:30—Evening Report
 6:45—Industry on Parade
 7:00—Arthur Godfrey
 7:30—I Love Lucy
 8:00—I Married Joan
 8:30—Slim Willet Show
 9:00—Life Is Worth Living
 9:30—Men In Pots
 10:00—News, Sports, Weather
 10:15—Wrestling from Chicago
 11:15—Vespers & Sign Off

Courtesy of **SCHAEFER RADIO and T. V.**
 "Your Philco Dealer"
 1008 Ave. D. — Phone 607
 We Service All Makes Television

POE Insurance Agency

All Kinds of Insurance

707 Ave. D Phone 198
 CISCO, TEXAS

WANT-AD SECTION

For Sale

FOR SALE — Clean 1947 Chevrolet 4-door sedan with new 1954 135 h. p. truck engine. 805 W. 11th Ph. 540 45

FOR SALE — My 3-bedroom home, 810 West 12th, newly decorated. Bowers. Phone 610-J 47

FOR SALE — Electric motors. A. F. Bauer, phone 469. 46

DIRT and GRAVEL — Get your yard ready for Spring. We will give you reasonable prices on dirt, sand or gravel. Claud Ingram, phone 224. 63

FOR SALE — Automatic Frigidaire washer, practically new. \$175. Call 437-J in Eastland. 43

FOR SALE — G. E. 7 foot refrigerator in good condition, \$35. Also 2 show cases, \$7.50. Ross Griffith, phone 981 or see at 1002 Ave. F. 42 tlc

FOR SALE — House. 4 rooms and bath. Lot 50x200. See Bert Overby, Moran, Texas. 43

FOR SALE — Oats, \$3 per hundred pounds. Also wheat, \$3.50 per hundred pounds. Gus Hart, Breckenridge Highway. 44

FOR SALE — Nice 3 bedroom home on Bliss Street. Terms if desired. Contact W. B. Cates, 1309 Bliss, phone 807-J. 39 tlc

BABY CHICKS — High Quality AAAA Grade, unsexed \$13 per 100, pullets \$25. Leghorn cockerels \$3 at hatchery, \$4 if mailed. All popular breeds. STAR HATCHERY, Baird, Texas. 37 tlc

INVEST IN REST — with a Western-Built guaranteed inner-spring or felted mattress. Call 114, Cisco or drop a card to Western Mattress Co., P.O. Box 1130, San Angelo. 17 tlc

FOR SALE — 5 well built durable cattle guards. Contact Henson Construction or phone 1044. 19 tlc

FOR SALE — Seed oats and genuine Arizona spring barley. See Ted Booth, 108 W. 6th. 44

For Rent

FOR RENT — 3 room furnished house, close in. Phone 827. 47

FOR RENT — 5 room house, furnished or unfurnished. 207 E. 17th. Call 691-M or inquire at 603 E. 14th. 44

FOR RENT — Two furnished, upstairs apartments. Close in. Call 827. 44

Notice

NOTICE — I have closed my used car lot at 103 E. 8th and I am now associated with Blevins Motor Co. in Eastland, selling new Chrysler and Plymouth autos and used cars. Carlton Holder. 59

UPHOLSTERING — For furniture upholstery, refinishing and repair call Home Supply Company. Terms can be arranged. Home Supply Company, phone 155. 242 tlc

GARDEN PLOWING

Also all kinds of yard work and home services. We buy, sell and repair furniture; repair electric and gasoline motors, motor scooters, bicycles and sewing machines. SKIP'S PUBLIC SERVICE, 1205 Avenue D. Phone 1252. 53

NOTICE — Every tenth person washes free at the West Side Help Your Self Laundry. Open six days weekly, free pick up and delivery. We also do finish work at reasonable rates. Phone 1344. 43

Notice

NATIONAL Concern needs responsible women to learn re-weaving at home. If qualified, can earn up to \$5 hour in spare time, no selling. Give phone. Write Box 16-A care Cisco Press. 44

ATTENTION: Luber-finer users! For service and refills see Morgan Tractor Company. 57

CISCO WASHATERIA — The friendly place to wash. We do wet wash and rough dry. Free pick up and delivery. 1104 Ave. D. phone 1217. 54

REAL ESTATE

Have several nice listings at reasonable price. Also have buyers wanting Cisco area property.

L. H. QUALLS
 1005 W. 13th — Phone 1123

HOW IS YOUR PLUMBING?

call us for FREE ESTIMATES on all plumbing and repairs.

All Work GUARANTEED

We Do Quality Work With Quality Material

We are here to serve Your Plumbing Needs

CALL 761 or come by in person to 407 E. 8th

We Operate Under STATE APPROVAL

Reeve Plumbing Co.
 407 E. 8th Phone 761

Now... extra earnings for Savings Bond owner

GET \$1.80 BACK FOR EACH \$1.00 YOU PAID!

The Bonds you bought in '44 earn 3% for 10 years more!

If your Savings Bonds are maturing soon, here's important news. All your Series E Bonds that have matured still go on earning for you. Now they can pay back as much as 80% more than you originally invested.

Under the present Bond law, the earning power of U. S. Series E Savings Bonds is extended a full 10 years. Of course, you may still redeem those Bonds whenever you wish. But if you want them to go right on making money for you all you have to do is hold on to them. There's nothing to sign, no visit to the bank required.

With this added earning power, Savings Bonds are an even better investment now. Especially on the Payroll Savings Plan where your saving is done for you by the pay office where you work—and invested for you in interest-earning Bonds.

So hold on to the maturing Bonds you have—and invest in more through the convenient Payroll Savings Plan.



If you want to be paid your interest as current income, invest in 3% Series E

For a sound investment that pays you interest by check every six months, ask at your bank about U. S. Series H Savings Bonds—a current income Bond available in denominations of \$500 to \$10,000. Matures in 9 years and 8 months and pays an average 3% interest per annum if held to maturity. Annual limit, \$20,000.

The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, the Advertising Council and

THE CISCO DAILY PRESS
 PHONE 36 - 37

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

WHERE TO FIND IT

SAVE TIME - SAVE TROUBLE - FIND IT QUICK IN THIS DIRECTORY

Ambulance Service —

Thomas Funeral Home
 24 HOUR SERVICE
 Oxygen Equipped Ambulances
 Phone 166 day and night

Wylie Funeral Home
 —AMBULANCE SERVICE—
 Oxygen Equipped
 Phone 1155
 462 West 5th Street

Electrical —

Smallwood Electric Co.
 Residential or Commercial
ELECTRICAL CONTRACTING
 No Job Too Large or Too Small.
 All Jobs Expertly Done
 1307 Leggett Phone 1121

Auto Service —

Repairs, servicing, wash and grease. Magnolia products. WELDING anywhere at any time.

Laguna Service & Storage

Real Estate —

Tom B. Stark Real Estate
 National Insurance Agency
 General Insurance and Loans
 Farms, Ranches, City Property
 807 Reynolds Bldg. — Phone 91

Chiropractors —

Dr. C. E. Paul
 Chiropractic & x-ray Service
 Phone 688 708 Ave. I

Radio Service —

Tennyson
 Radio and T. V. Sales and Service
 Your Philco Dealer
 Pioneers in Television

Insurance —

Boyd Insurance Agency
 GEORGE BOYD
 HAYWOOD CABINETS
 General Insurance
 Call 49

Transfer & Storage —

Moving?
 Need something shipped or moved? We'll handle it anywhere anytime. Merchants Fast Motor Lines for Freight. The Ranger Transfer for moving. "We're reliable — Your goods are protected."
 Phone 477—Cisco, Tex.—nite 1883

Steam Laundry —

A complete laundry service
Cisco Steam Laundry
 Pick up or delivery service
 103 West 9th — Phone 51

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Miss Blount Honored at Bridal Shower

Miss Carmen Blount, bride-elect of Dr. Robert Verhettzel, was honored at a come and go miscellaneous bridal shower Tuesday evening at the home of Mrs. J. R. Deen.

Hostesses for the affair were Mrs. J. W. Cousins, Mrs. W. C. Squire, Mrs. I. A. Brunkenhoefer, and Mrs. Deen.

Guests were received by the brides, the honoree, and the honoree's mother, Mrs. G. M. Blount. Mrs. Barbara Troutman presided at the brides book.

The honoree's chosen colors of green and white were carried

out in the house decorations. The table was laid with white net over a green cloth. The centerpiece was of white stock and greenery with white candles in crystal holders on either side. Table appointments were of crystal and silver.

Members of the house party were Flora Jean Lloyd, Janice Justice, Lundy Hooker, Louella Downie, Cindee Gallagher, Joan Ravenscraft, Betty Jean Gorman, Nancy Henson, and Jan Johnston.

Approximately 80 guests called during the evening.

Brownie Troop Eight Has Weekly Meeting

Brownie Troop Eight met Monday, February 7, at the First Christian Church for their weekly meeting with their leaders, Mrs. Norman Rawson and Mrs. James Starr, in charge.

Ann Brunkenhoefer, president, conducted a short business session after which Mrs. Robert Mitchell, R. N., gave a talk on First Aid.

Nibbles were served following the meeting by Linda Bisbee.

Lightening damages or destroys an average of about \$18,000,000 worth of property each year.

MERCHANTS CREDIT ASSOCIATION

State and National Affiliations
Lucile Huffmyer
SECRETARY
Telephone 143

Announcing the Opening of
Ravenscraft Purchasing and Sales
Associate Distributors

802 Ave. D Phone 1350
MERCHANDISE FROM FACTORY TO YOU
Nationally Known Brands — Wholesale and Retail

Hundreds of items, including
8 1/4" SKIL builders saw — heavy duty for general use.
2 3/4" depth of cut.
Advertised price \$89.50, — our price \$77.50.

Nationally advertised ALCAMATIC DEEP FRY.
Regularly priced \$39.95, — our price \$19.75

100% NEW WOOL COMFORTER, size 72x84. Rayon tafeta cover, 5 year guarantee moth proof, choice of colors.
Regular price \$24.95, — our price \$9.95

Fine custom tailored clothing for men and women.
Jim Ravenscraft

Mrs. Walker Hostess For Baptist Circle

Circle Two of the First Baptist Church met Tuesday, February 8, at the home of Mrs. Frank Walker for their regular meeting.

Mrs. F. D. Wright, president, presided over the business session which was opened with prayer by Mrs. J. E. Burnam. The devotional was given by Mrs. D. L. Kisner.

Mrs. A. R. Day presented a Royal Service Program on Cuba. The program opened with the group singing "Wonderful Words of Life," with Mrs. Walker at the piano. All members present took part on the program and the meeting was dismissed with prayer by Mrs. E. J. Poe.

Refreshments, carrying out the valentine theme, were served at the close of the meeting to Mesdames A. R. Day, D. L. Kisner, Effie Mayhew, W. D. Hazel, F. D. Wright, Homer Shahan, F. E. Shepard, J. E. Burnam, J. V. Heyster, Sr., C. A. Lassiter, Fred Grist, and the hostess, Mrs. Walker.

Youth Week Ends at Church of Nazarene

The Young People of the Nazarene Church ended a week of Youth Activities with a dinner Sunday at the Fellowship Hall. Rev. D. M. Duke gave the invocation before the meal was enjoyed by approximately thirty-five young people and teachers.

Other activities during the week included a work night, church visitation, prayer meeting, a trip to Abilene and a party.

First Baptist Circle Has Meeting Tuesday

Mrs. J. B. Sitton was hostess in her home Tuesday morning, February 8, when members of Circle Six of the First Baptist Church met for their regular meeting.

Mrs. J. H. Shingle opened the meeting with prayer and brought the devotional from Matthew 5: 13-16. Mrs. Leo Keelan conducted a short business session after which Mrs. D. N. Morrison taught the mission lesson from the book, "Under The North Star."

Refreshments were served following the meeting to Mesdames Leo Keelan, H. D. Thomas, W. L. Darr, D. N. Morrison, W. B. Cates, O. J. Russell, J. H. Shingle, and the hostess.

The next meeting will be held at the home of Mrs. Leo Keelan.



POTATOES ITALIAN STYLE

If yours is a family that demands potatoes nearly every meal, probably you are always looking for different ways to serve this staple dish! Here is a new recipe for preparing the Irish potato Italian style!

- (Six Servings)
- 6 medium potatoes
- 2 tablespoons margarine
- 2 slices diced Canadian-style bacon OR ham
- 2 tablespoons chopped parsley
- 2 bouillon cubes

Boiling water
Scrub potatoes well. Pare off a thin strip of skin all around middle of potato. Melt margarine in skillet or saucepan with close-fitting lid. Add bacon or ham and fry gently 5 minutes, stirring several times. Add parsley, then potatoes. Dissolve bouillon cubes in 1 cup boiling water. Pour over potatoes. Add more water, just enough to cover potatoes. Cover pan tightly and simmer 1 1/2 hours, or until potatoes can be pierced easily with fork. If desired, potatoes may be baked in covered container in moderately hot oven (400° F.) 1 1/2 hours. Serve in vegetable dish with sauce, or serve sauce in separate bowl.

(Note: One No. 2 can small potatoes may be used instead of uncooked potatoes. Drain liquid from potatoes, heat and dissolve bouillon cubes in hot liquid. Reduce cooking time to 20 minutes.)

For other tasty and nutritious kitchen-tested recipes, write the National Cotton Council, P. O. Box 76, Memphis, Tenn., for your free copy of "Make It With Margarine," an attractive new booklet in two colors.

Sweetheart Banquet Planned By Baptists

The annual Sweetheart Banquet for the young people of the First Baptist Church will be held February 14 at the church under the direction of W. B. Cates. Committees are now at work to make the affair successful. A fine program is being arranged and the young people of the church are urged to make plans now to attend.

CWF Group One Has Meeting On Tuesday

The weekly meeting of Group One of the C. W. F. of the First Christian Church was held Tuesday afternoon at the home of Mrs. L. C. Burzenski.

Mrs. J. S. Stockard led the opening prayer and Mrs. George Estill gave the devotional entitled "Christ, The Son of The Living God." The missionary lesson, "Christian Religion In India," was taught by Mrs. W. J. Armstrong.

Mrs. Armstrong presided over a short business and the meeting was dismissed with the missionary benediction.

A social hour followed and refreshments were served to Mesdames W. J. Armstrong, A. L. Clark, George Estill, L. C. Stockard, Sidney Spain, I. A. Brunkenhoefer, Bob Siddall, L. C. Burzenski, and seven children.

Bible Study Course Concluded By WSCS

The Bible study, "Jesus' Teachings Concerning Women," was concluded at the weekly meeting of the W.S.C.S. of the First Methodist Church held Tuesday at the church with Mrs. Leslie Seymour in charge.

The text book used for the study was entitled "The Master

Called For Thee" by Lady Hosie. The hymn, "Advance O Church, Advance," was sung followed by a playlet entitled "The Four Marys." The playlet was given by Mrs. W. O. Wylie, Mrs. Leita Mendenhall, Mrs. Paul Woods, Mrs. A. J. Sander, Mrs. John Speir, Mrs. Carrell Smith and Mrs. Jackson.

The meeting was dismissed with prayer by Mrs. Paul Wood.

Those present were Mesdames Leslie Seymour, Leita Mendenhall, Inez Ricks, Jackson, A. R. Westfall, S. H. McCanlies, B. E. Morehart, Paul Woods, Tom Stark, Walter Boyd, Joe Lovelady, John Speir, A. J. Sander, D. P. King, Carrell Smith, R. S. Elliott, Rufus Merkett, J. T. Anderson, Leo Clinton, T. J. Dean and S. H. Nance.

CASH

For Any Emergency
Quick, confidential,
Personal Loans
Loans \$5 to \$50

Credit Finance Co.
701 Ave. D
CISCO, TEXAS

THOMAS BURIAL INSURANCE

For dependable insurance call 168 and one of the following agents will call and explain our policy.

Odell Rains — A. W. Snider — Silas Clay
PHONE 166 — CISCO — 9th AT AVE. E.

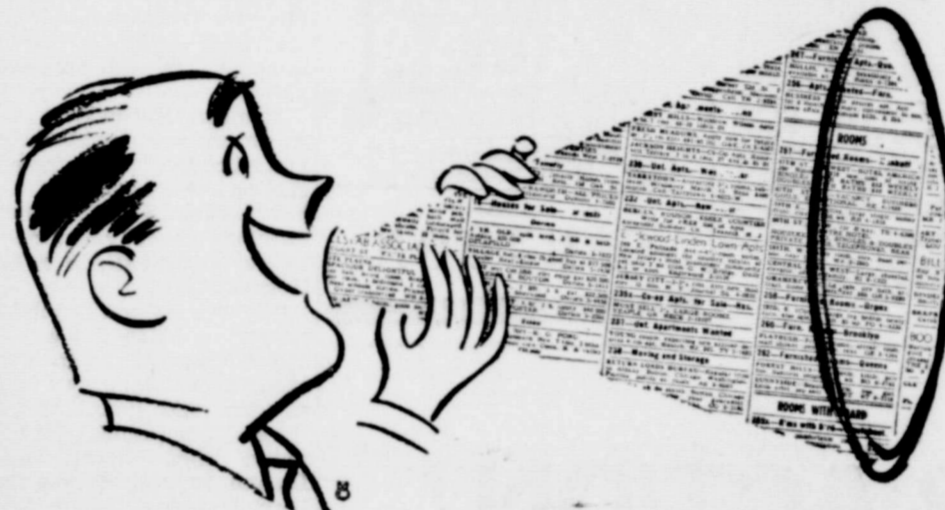
It May Not be as Long as You Think —

... until you will need to meet an emergency. Those of you who have bought real estate without an abstract will encounter such an emergency when the opportunity comes to sell out or lease and the buyer demands an abstract on short notice. As it takes time and considerable skill to prepare an abstract may we suggest that you place your order now and be ready, just in case the abstracter is unable to complete the job within the time specified by the buyer.

EARL BENDER & COMPANY

Eastland, (Abstracting since 1923) Texas

SHOUT IT FROM THE WANT ADS



and PICK UP Those EXTRA DOLLARS

CLASSIFIEDS Bring Action

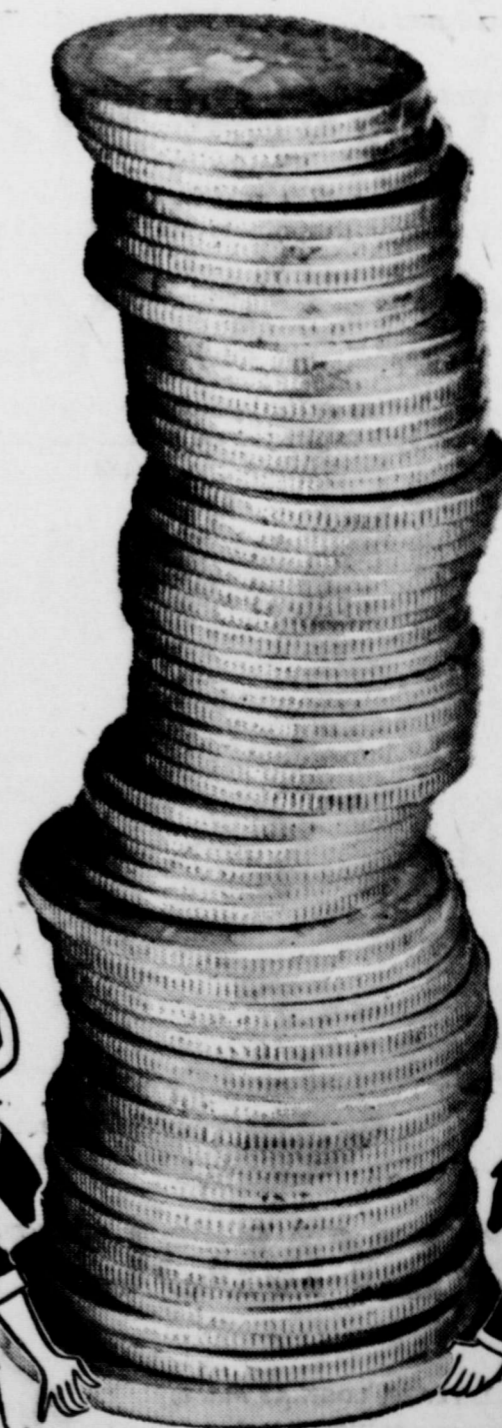
If You Have Something TO RENT TO SELL TO LEASE

Or If You Want A JOB AN EMPLOYEE A SERVICE

Or If You Have Lost or Found Something

Use The CLASSIFIEDS

For Quick Results



DOCTORS OF CREDIT

A doctor analyzing his patient does not render a diagnosis or give a prescription until he has considered all information concerning the ailment of his client.

In the same way, we credit people follow the example of the physician in analyzing our customers.

CHARACTER, is a man's greatest asset; it reflects his true worth and power. If a man's character is good, he can be depended on to meet his obligations.

INCOME, is another factor to be considered, because it is our duty not to overextend credit. We usually ask for a simple statement of the customer's income, assets and liabilities.

HABITS, willingness and ability to pay are the essentials in forming a good credit standing in the community. The records of the credit bureau reflect the way in which you meet your obligations.

TOMORROW IS THE 10TH. Pay your accounts promptly on that date and your installments when due so that your record will show a healthy condition.

USE YOUR CREDIT, BUT DON'T ABUSE IT

- Edwin Posey Texaco Service Station
- A-G Motor Company
- Dr. E. E. Addy
- Altman's Style Shop
- Dr. R. F. Blackstock
- Boyd Insurance Agency
- Burton-Lingo Lumber Co.
- Cisco Daily Press
- Cisco Mills
- Cisco Locker Plant
- Cisco Lumber & Supply
- Cisco Steam Laundry
- Dr. Chas. M. Cleveland
- Commercial Printing Company
- Consumer's Acceptance Company
- E. P. Crawford Agency
- Don's Service

- City Drug Co.
- Dr. Paul M. Woods
- Higginbotham Insurance Agency
- Drs. Graham & Lawrence
- Garrett Lumber & Supply
- First National Bank
- Home Supply Company
- West Texas Utilities Company
- M. L. Keasler
- Leveridge Jewelry Store
- McCracken's Clover Farm Store
- The Mann Store
- Meglasson Grocery
- Moore Drug Store
- Muirhead Motor Company
- Graham Motor Company

- Credit Finance Company
- Philpott Florist
- Dameron Tire & Supply
- Ferguson's
- Western Auto - A. G. Sander, Owner
- Stafford Roofing Company
- Tom Stark Real Estate
- Thomas Funeral Home
- Thornton's Feed Mill
- Walton Electric Company
- West Texas Produce Company
- Palace Theatre
- J. C. Fenney Company
- Powell Cleaning Plant
- Richardson Food Store
- Southwestern Bell Telephone Co.
- Sears, Roebuck & Co.
- Rockwell Bros. & Company

MERCHANTS CREDIT ASSOCIATION

(The Credit Bureau of Cisco, Texas)

704 1/2 AVE. D. Lucile Huffmyer, Sec-Mgr. Tel. 141-142

THE CISCO DAILY PRESS

PHONE 36 or 37 302-304 AVE. D
Everyone Reads The Classified Section

Traffic Courtesy Program Is Now In Second Week

AUSTIN, Feb. 9. — The Code of the Road traffic courtesy program, encouraging each Texas driver to make a "pact" with himself agreeing to adhere to the basic rules of driving courtesy, is now in its second week, and although much headway has been made, there still is work to do. R. B. Roaper of Houston, president of the Texas Safety Association, Inc., said.

"It is vitally important for drivers to accept the Code of the Road pledge — and live up to it," Mr. Roaper said. "It will make motoring safer for everyone, because discourtesy certainly is a major factor in the traffic accident picture."

"Statistics don't show any breakdown of discourteous acts in traffic accidents," he said, "but the figures do show that violations of the law by one or more drivers are reported in 8 out of



THE PEEPER — Charlene Cunningham is just 11 months old, so she's having a bit of trouble looking over the top of her parents' luggage at a New York airport. The tot was on her way back to Brazil, where dad works, after a visit to California.

10 fatal traffic accidents. These law violations," he explained, "often can be the result of discourtesy on the part of drivers." "When a driver develops the

habit of rudeness in traffic, he also forms an attitude of contempt for traffic rules and regulations," Mr. Roaper said.

"Laws are passed for everyone's protection and have their roots in the principles of courteous behavior," he said. "Violation of the law usually involves common discourtesy, and discourtesy very often results in breaking the law."

That is why the police department is solidly behind the current Code of the Road program, and is urging all drivers to cooperate.

The month-long program, which is sparked by the slogan "Make Courtesy Your Code of the Road," is being sponsored by the Texas Safety Association, The Texas Department of Public Safety, the National Safety Council and the Inter-Industry Highway Safety Committee.

Carl Akeley, the American explorer, was buried on Mount Mikeno in Belgian Congo, Africa.

After the United States purchased the Danish West Indies in 1917, the name was changed to Virgin Islands.

SOUTHWEST'S NEWEST ELECTRONIC BRAIN



Newest, largest and fastest electronic digital computer in the Southwest is put into operation in the Dallas Research Laboratories of The Atlantic Refining Company. It will do in one minute the work a skilled mathematician would take a whole day to do. From left, Joseph Cotey, research engineer from Marchant Research, Inc., Oakland, California, the makers; L. P. Whorton, Atlantic's research manager in Dallas, and Annis Boone, operator.

'Small' Garden Is Suggested To City Dwellers

COLLEGE STATION, Feb. 9.— There's plenty of satisfaction and amazing production in a "small" garden.

The garden fever, however, often persuades folks to plant a larger area than they can properly care for. So when you plan this year's garden, trim it down to your size, advises B. G. Hancock, extension horticulturist.

Spread out your plantings so the harvest will extend over a longer period of time, suggests Hancock. A garden planted at one time causes over-production for a short period and then supplies are gone.

Plant a variety of vegetables, about 32 are commonly grown in Texas. Why not try a new vegetable each season, he says.

Have commercial fertilizers, insecticides, seed treating chemicals and other needed equipment on hand for ready use.

scheme would be that only volunteers be used. No slave labor. This is not the country for slave labor. Of course it would be hard to sell this idea to contractors, for I am afraid some of them, if they were told it's prison labor or no building at all, would still not be willing to pass up what they would think of as a possible profit. Their attitude would be the real drawback. They're not going to get but so many contracts, anyway, but many of them probably couldn't see that. Some of them are as reactionary as certain Peglerites I might mention.

But if it could be worked out, such a plan would do a lot of good.

Trusting all are well, and hoping the advertisers will start backing you better, I remain sincerely yours,

"Grassy"

English peas, turnips, cabbage plants, onions, head lettuce and white potatoes can stand considerable cold weather and may be planted four to five weeks before the last average killing frost.

Other vegetables adapted to early planting — two to three weeks before the last frost — are radishes, mustard, beets, carrots and leaf lettuce.

Finally, Hancock says for best results plant those vegetables suited to your particular area.



JOB PRINTING

See us for printing of all kinds.

We specialize in —

- ENVELOPES AND LETTERHEADS
- BUSINESS FORMS, BILLHEADS
- BOOKLETS AND RULED BOOKS

CISCO DAILY PRESS

Phone 36 CISCO 304 Avenue

NOTICE

We Have Sold Our Business
The Cisco Maytag Company
to
TENNYSON
Radio and T.V. Sales & Service

We wish to express our sincere thanks to the people of Cisco and the Cisco area for their patronage and favors while we operated the business. Your kindness made it hard for us to make up our minds to sell. We urge you to give Mr. Tennyson and his staff the same fine consideration you gave us.

THANKS AGAIN FOR EVERYTHING
We shall always remember you among our best friends.

W. B. CATES W. C. CATES

JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY

All Speakers In Good Order
TUES. — WED. — THURS.

JAMES CAGNEY
A HARD GUY TO TAKE!
TECHNICOLOR
A LION IS IN THE STREETS!
Barbara HALE • Anne FRANCIS

SHOCKING!
THE THING
FROM ANOTHER WORLD!
Can We Survive? Will It Destroy Us?
Call Attendant if Your Speaker Goes Out

PALACE

THEATRE — IN CISCO, TEXAS

WED., THURS. & FRI.

CINEMA SCOPE
The Story of ATTILA THE HUN!
SIGN OF THE PAGAN
TECHNICOLOR
JEFF CHANDLER • JACK PALANCE
LUDMILLA TUREKINA • BITA GAM
—plus—
CARTOON

Sunbeams Meet On Tuesday At Church

The weekly meeting of the Sunbeams of the First Baptist Church was held Tuesday, February 8, at the church.

The president called the meeting to order and the group joined in saying their watch word, rally cry, and scriptures, and in singing their sunbeam and prayer song. Cinda Gafford closed the prayer.

Members responded to roll call by placing stars beside their name and Alice Everett led the group in singing several songs. Mrs. Flournoy Cleveland told a story and members made valentine favors to give to the patients at Graham Hospital.

The meeting was dismissed with prayer by Ellen Crain.

Refreshments of punch and cup cakes were served by Circle Five to Joan and Ronnie Parkinson, Karen Moore, Shirley and Sharon Petty, Ellen Crain, Alice and Dianne Everett, Cinda Gafford, Patti Morrison, Brenda Mayhew, Don and Tommy Williams, Becky Johnson, Mark Linebarger, Patsy Sandra, and Bob Tate, Betty Callaway, Jolene and Joe Ebeling, Martha Sittou, Sarah Brashear, Nancy and Betty Shingle, Donnie Joe Hammerick, and the leaders, Mrs. S. E. Parkinson, Mrs. Flournoy Cleveland, Mrs. Jack Everett and Miss Willie Frank Walker.

FOR SALE

5-room bungalow, close-in, near schools. \$500.00 down.

3 bed-room bungalow on pavement, near H.S. 812 W. 8th St.

6-room home with acreage, just out city limits. All conveniences.

3 bed-room, brick-veneer home with 7 lots on pavement.

5-room bungalow in Humbletown.

6-room bungalow on W. 9th St.

Equity in modern home on W. 13th St.

Extra nice 3 bed-room home with large corner lot, on pavement.

Exceptionally nice 5-room home on paved corner near H.S.

5-room bungalow with lots of space. E. 16th St.

Half-section of extra good land, modern home, abundant water.

1100 acre ranch in Comanche County. Modern home. Near good town. 5 wells, 3 tanks.

400 acre stock-farm in Shackelford County.

80 acre standy-land place near Rising Star. \$4200.00.

200 acres just off Highway 36 in W. edge Comanche County. Good 4-room house, 2 wells and wind-mills. All net fences cut up into 9 tracts. 15 acres minerals. Priced to sell at \$35 per acre.

190 acre stock-farm in Brown County, 2 4-room new houses. 70 acres cultivated, balance good pasture. Price \$11,400. \$6,200 in Veterans Land Board with 35 years to pay at 3% interest, if purchased by veteran.

INSURE IN SURE INSURANCE WITH

E. P. Crawford Agency
108 W. 8th. Phone 453



IT'S DE LUXE—A turtleneck to end all turtleneck sweaters is this one in London of soft-shaped brushed wool. The deep ribs are repeated at the cuffs of the long sleeves and waistline for more chic.

Letters

Mr. Editor: McCarthys and other reactionaries may not like the idea, but the plan recently suggested in the Fort Worth papers by your brother E. L. Sittou is a good one.

He advocated use of convict labor to build schools.

I think there is merit in the idea. Of course, for me to go along with it, it would have to be sanctioned by the building trade unions. I believe they would okay it if they could have some supervisory arrangement whereby they specifically authorized each given project.

They might want to stipulate that only convicts with long terms would be used, so as not to train men to beat them out of their own jobs. I am sure, though, that if they felt the prisoners were building schools that otherwise would not be built, they would not be found standing in the path of progress.

And unless some such plan were adopted, lots of schools we need won't be built, sure enough. For we read in every paper at some time or another during the year, every year, that we keep getting farther and farther behind in school buildings. Almost no place has enough room for the present number of students, and the number increases by leaps and bounds.

Another stipulation I would make before endorsing this

SHOP AT HOME

USE THE WANT ADS FOR QUICK RESULTS

STARTS WHITE STAYS WHITE

DUPONT 40 Outside White HOUSE PAINT

GARRETT LUMBER and SUPPLY
308 East 20th Street
Cisco — Phone 1027

DUPONT PAINTS
for every purpose

Announcing!

The Moving Of Our Business and the Addition of a New Appliance Line

We Have Taken Over The Line Of Maytag Appliances From Cisco Maytag Company And Have Moved Our Place Of Business From 609 Ave. D To 711 Ave. D Where We Will Be Better Able To Serve Our Many Customers. We Have Purchased The Business Of Mr. W. B. Cates And Mr. W. C. Cates And Will Appreciate The Continued Patronage Of Their Customers And Friends.

We Are Now Authorized Dealers For

- Maytag Washers and Ranges
- Philco Appliances
- Philco Television and Radios
- Zenith Television and Radios
- G.E. Television, Radios and Appliances
- Motorola Television and Radios

TENNYSON
Radio and T.V. Sales and Service
'PIONEERS IN TELEVISION'

711 AVE. D PHONE 511

GET TOP ACTION!

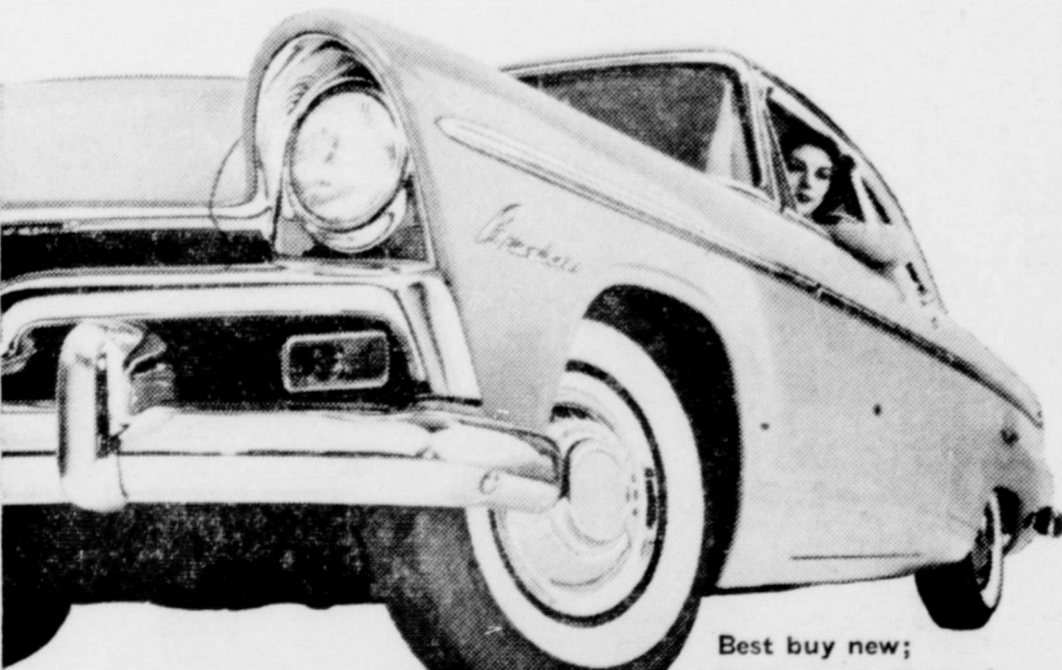
Two brilliant new engines! The flashing, high-economy 6 in the low-price 3, the new PowerFlow 117; and the new 167-hp Hy-Fire V-8, most powerful in Plymouth's field.

GET TOP SIZE!

Plymouth's the biggest, longest, lowest of the low-price cars! Give yourself this bonus of extra size; you'll enjoy more room inside and a smoother ride!

GET TOP STYLING!

The only honestly new, forward-looking styling in the lowest-price field! Including the glamorous new Full-View windshield, swept back to give you the greatest visibility in the lowest-price field.

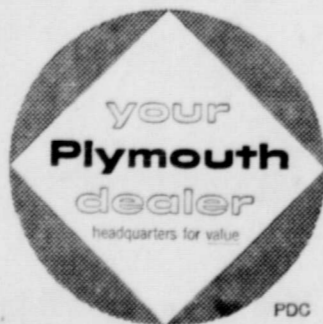


Best buy new; better trade-in, too!

GET PLYMOUTH '55

THIS YEAR OF ALL YEARS, LOOK AT ALL 3; YOU'LL SEE FOR YOURSELF WHY THE BIG SWING IS TO PLYMOUTH. SEE IT TODAY, DRIVE IT AWAY!

Happy Birthday to the Boy Scouts of America—45 years old this month!



GURNEY MOTOR COMPANY

'Your Chrysler and Plymouth Dealer'
105 WEST 9TH ST. CISCO TELEPHONE 795