

THE CISCO DAILY PRESS

Classified Advertising -
The People's Market Place

TRADE AT HOME

If you spend a dollar at home you have some hope of getting it back; if you don't, you just spend a dollar.

YOUR HOME PAPER

VOLUME XXXIV

CISCO, TEXAS, SUNDAY, JANUARY 30, 1955

NUMBER 36

The Gay Philosopher

By J. W. S.

INDUSTRIES THAT begin as small concerns often become big concerns. The Gallagher Clay Products Company, which makes flower pots at its factory out on Highway 80 east of town, is showing signs of becoming a big concern. Directors of the company have approved plans for an expansion program in the coming months.

Plans for the year call for some \$15,000 to be spent in adding another burning kiln, providing more yard space, enlarging the dirt shed and to buy another stamping machine. The machine alone will cost about \$6,000.

Sales during 1954 amounted to a little over 3,500,000 flower pots of all sizes. The new stamping machine will enable the company to increase its production. They sold everything they made last year, delivering pots to all corners of Texas. The company employs 14 people regularly.

Officers of the company are A. D. Anderson, president; Charles S. Sandler, vice president, and C. E. Whitaker, secretary. Directors and stockholders, in addition to the three named above, are Nick Miller, J. L. Thornton, Sam King and Jack Anderson.

Since 1948 when they got things rolling smooth out at the plant the company has earned a profit and shown a growth. The expansion program should facilitate the regular growth that the firm has enjoyed. This industry uses local raw materials, local capital and local labor and is setting a fine example of what local initiative can do.

There is room in Cisco for other industries that would utilize local labor, raw materials and capital. Let's all seek some ideas that could be put to work for the community's general progress.

CISCO JUNIOR College, which can be considered a large local industry, has completed plans to begin classwork for the second semester Monday, and they report an increase in the enrollment. There's still time if you would like to enroll for a single course or a full course. Complete information may be obtained by calling the school.

They'll be moving into the new building any day now. If you've nothing to do, drive by and look it over.

BIRTHDAY CELEBRATIONS are in order for a good many Ciscoans this week, including the following:

Jan. 30 — Mrs. George P. Fee, Arlin Agnew, James Newman, J. R. Hill and H. S. Holloway.
Jan. 31 — Blanche Douglas.
Feb. 1 — C. B. Powell, Mrs. J. S. Mobley and Beth Andrews.
Feb. 2 — Mrs. E. C. Duncan and Mrs. Emma Duncan.
Feb. 3 — Rev. Sidney Spain.
Feb. 4 — Mrs. W. A. Harder and Mrs. Carl Pence.
Feb. 5 — Dolores Ratliff.

Wedding anniversary observances are planned by Mr. and Mrs. Fred Erwin, Feb. 1, and Mr. and Mrs. Marston Surles, Feb. 2.

SOMEBODY LEFT a handsome cowboy-type black hat at the Chamber of Commerce one day or night recently. If you've lost one, drop by and see it. . . . Still hear about unauthorized boys collecting on the paper boy's routes. Seems they try first to collect for the more expensive papers like the Star-Telegram and then, if they fail, they ask to collect for The Press. If you don't know your paper boy, be sure he has a route book with your page in it.

MONDAY IS the last day of January and after Monday it will be too late to pay your poll tax. If you decline to arm yourself with the requirement to vote (a poll tax receipt), you forfeit part of your rights of citizenship. In other words, if you can't vote you shouldn't criticize your local government or your state and national governments.

WE'VE BEEN asked to state again the city's attitude on parking meters on Saturdays. The parking meters are patrolled all day Saturdays on Avenue D and Eighth Street. After noon on Saturdays, you may park without slugging the meters on any of the side streets or Avenue E.

FIRE AND THEFT PROTECTION is Per Day For Safety Deposit Box. 1ST NAT'L in Cisco—Mbr. F. D. I. C.



REPLACING SWORDS—Members of the Horse Platoon of the 287th U.S. Military Police Co. held their night sticks out as a canopy—instead of traditional swords—when a colleague took a bride in Berlin. Pfc. William Trov, Rosedale, N. Y., was marrying Vera Schlausener, of Berlin.

February Will Be Heart Campaign Month In Texas

The month of February has been proclaimed "Heart Month in Texas" by Governor Allan Shivers, honorary chairman of the annual effort to raise funds with which the Texas Heart Association and affiliated community heart organizations in the state combat the nation's number one killer.

The fund-raising campaign will officially open next Tuesday, February 1. Dr. W. R. White, president of Baylor University, is serving his second consecutive year as state Heart Fund chairman, while honorary co-chairman for the 1955 drive, serving with Governor Shivers, is Texas Attorney-General John Ben Shepperd.

In proclaiming February as "Heart Month in Texas," Governor Shivers pointed out that "this dread source of more than 52 percent of all deaths has been sharply reduced in the last generation through constant research and educational work," and urged that "all Texans respond wholeheartedly" to the need for additional funds for continued Heart Association work.

Dr. White, in joining with Governor Shivers and Attorney-General Shepperd in urging Texans to support the 1955 Heart Fund, pointed out that "794,120 deaths in the United States were caused by diseases of heart and circulatory system alone in the year 1953. In that year, latest for which the official government statistics are available, about 247,000 of those deaths occurred in the so-called productive years below 65."

The state Heart Fund chairman also emphasized that "about one out of every 16 Americans, including some 500,000 school children, suffer from some form of heart or blood vessel disease."

"The need for continued research and education is evident," the Baylor University president declared. "We know that the people of Texas will rally to the support of the Heart Association's program and will support the 1955 Heart Fund generously."

The March of Dimes finance campaign, which is being staged here and throughout the nation for the benefit of the National Foundation for Infantile Paralysis, has been extended to February 14 in Eastland County, Chairman W. E. (Dizzy) Dean reported Saturday.

The drive was extended because parts of the county got off to a late start and needed the time for their work.

The Cisco campaign had taken in \$1,567.10 by noon Saturday, according to Mrs. Peggy Gellagher, treasurer. Still to come were funds from the counter cion containers over town, proceeds from the "Mile of Dimes" project, and additional money from

Do You Know YOUR FLAG?

Q. Who first conceived the Pledge of Allegiance? D.S.G., Norfolk.

A. James B. Upham, an editor of The Youth's Companion, in 1888. It was first given to the public in 1893, at the Chicago World's Fair. His Pledge was to "my flag," but in 1923 the Flag Conference changed those two words to "the flag of the United States of America," and in 1942 Public Law 829 made that change Official. In 1954 the Congress add the words "under God" after "Nation."

(This Flag essay was made available to The Press by the Charles Crawford Chapter of the Daughters of the American Revolution, Cisco.)

Policemen's Ball Adds Over \$600 To Equipment Fund

The annual Policemen's Ball was a successful event at the Cisco Country Club on Friday night, it was reported Saturday. The Police Department had net proceeds of more than \$600 for their uniform fund as a result of the dance.

A spokesman for the police department told The Press that "we sincerely appreciate the cooperation of the community in making possible the successful policemen's ball. A large crowd turned out and many persons unable to attend bought tickets. We want to extend our thanks to everyone who contributed to the success of the dance."

Music was provided by Travis Farmer and his orchestra.

Mr. and Mrs. R. H. Cutting and son, Hank, are weekend visitors in Fort Worth. They are visiting in the home of Mr. and Mrs. W. C. Hogg.

Mr. and Mrs. Ray McEachern and daughter, Deborah Sue, of Haskell, are spending the weekend in Cisco with his mother, Mrs. Don McEachern.

Mr. and Mrs. Jim Webster had advised friends here Saturday that they expect to be able to return home Monday from Dallas with their infant daughter who underwent major surgery there early in the week. The little girl's condition was continuing to progress and doctors expected that she would be normal in all respects as a result of the operation. Mr. Webster is employed by Wylie Funeral Home here.

REUNIONS PLANNED AUSTIN, Jan. 29.—University of Texas ex-students around the world are making preparations for their traditional Texas Independence Day meeting, scheduled for Wednesday, March 2. More than 100 Texas Ex clubs plan meetings. Texas exes will renew acquaintances and rekindle the spirit of the day 119 years ago when the State declared its independence.

Those who wish to contribute to the fund were invited to mail checks to Mrs. Gallagher at the Chamber of Commerce.

See DON PIERSON Olds-Cadillac Before You Trade

Arrest Reports Show Courts Are After Violators

AUSTIN, Jan. 29. — The Director of Law Enforcement for the Texas Game and Fish Commission said the cleanup arrest report on the recent hunting season shows that courts were "very severe" with illegal night hunters.

Eighty-three different cases specifically concerned such offenses and at least thirty other charges were linked to the nocturnal gunners.

The standard fine for night hunting or allied infractions was at least \$100 plus cost. Some court added another hundred or two when he raiders were caught with contraband deer.

In two widely separate cases, individuals from Del Rio and from Taylor paid identical fines of \$200 and costs for shooting fawns.

Each of two men, one from Alice and one from Palito Blanco, was caught headlighting by a different warden, and each one had killed a doe. The fine was the same for both — \$100 for headlighting and \$100 for taking a protected deer, plus costs.

A severe penalty was imposed by a court on an Anglewood, California, hunter seized while hunting on a resident license with more than his limit of venison. The fines alone totaled \$500.

The Director of Law Enforcement said the mood of the courts in cooperating with efforts to curb lawless hunting was shown conclusively in the penalty breakdown. Seventeen fines which totaled \$200; six fines each totaled \$150 and forty-two fines each totaled \$100, all plus costs.

He added that the bulk of these levies were for flagrant violations such as night hunting.

The Director said game wardens "are more alert than ever now that the legal season has ended."

TO BE HOME MONDAY Mr. and Mrs. Jim Webster had advised friends here Saturday that they expect to be able to return home Monday from Dallas with their infant daughter who underwent major surgery there early in the week. The little girl's condition was continuing to progress and doctors expected that she would be normal in all respects as a result of the operation. Mr. Webster is employed by Wylie Funeral Home here.

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BUILD VALUABLE CREDIT 1ST NAT'L in Cisco—Mbr. F. D. I. C. Borrow Only From Your Bank

National Essay Contest For High Schools Planned

A national essay contest for high school students on "What Civil Defense Means to Me" is being sponsored by the Ladies Auxiliary to the Veterans of Foreign Wars.

Any student except those in pre-entry or post-graduate categories who is enrolled in any public, private or parochial high school carrying a full prescribed course is eligible. There are no age limitations.

In all, 24 national prizes are being offered.

The First, Second, Third and Fourth National Prizes consist of gold medals in addition to \$1,000, \$500, \$250 and \$100 in cash, respectively. There are also 10 prizes of \$10 each and 10 prizes of \$5 each.

The deadline for entries is March 15.

Rules of the contest are as follows:

1. Entries must consist of 1,000 words or less.
2. They must be typed in triplicate, double spaced, on plain 8 1/2 x 11 sheets.
3. Pages must be securely fastened with staples or brads, rather than clips.
4. Name, age, street addresses, city, state, name of school, and number of words in each essay must be typed in the upper right hand corner of each page, and not merely on the first page.
5. A declaration of authorship must be signed by each contestant and by his or her parent or guardian, and attached to the back of the original copy of each manuscript.

Three copies of each entry must be mailed to Miss Libby Hite, Assistant for Essay Contest, Ladies Auxiliary to the Veterans of Foreign Wars, 406 West 34th Street, Kansas City, 11 Missouri. Entries must bear a postmark not later than midnight, March 15, 1955.

The declaration of original authorship must read as follows: "I (Name), declare that the treatment of the subject matter in the attached essay under the title 'What Civil Defense Means to Me,' reflects my own work, except where quoted material is identified."

Following the contestant's signature, the following should be added:

"I (Name of Parent or Guardian), affirm that the above-named regularly enrolled student wrote the essay here attached, and to my knowledge and belief, in conformity with all the rules governing this essay contest."

In addition to the parent's or guardian's signature, the city or community represented, in addition to the school, should be added at the bottom of the declaration.

Mrs. John Shertzer of Cisco, who is visiting in the home of her daughter, Dr. and Mrs. A. R. Schmitt in Houston, reports that the Schmitts have moved to their new home at 5411 Meadow Lane there. They formerly lived in Bellaire. Mrs. Shertzer is expected home in a few days.

CARD OF THANKS

We wish to express our thanks and appreciation for the flowers, food, and expressions of sympathy. May God bless each of you.

The Father and Children of Charlie Rogers

Do You Want to Vote This Year?

(An Editorial)

Reports from the tax collector's office Saturday indicated that a majority of the citizens of Cisco and Eastland County are planning to leave the matter of government and decisions on governmental matters to 10% of the people. Only those who pay their poll taxes or who are exempt from payment are eligible to participate in elections.

In Cisco, the deputy tax collector's office at the Chamber of Commerce had issued about 300 poll tax receipts. There are between 500 and 600 citizens of Cisco who are exempt from payment by reason of age. Unless others acquire tax receipts, the votes of 500 Ciscoans would constitute a majority and control any election. The same thing is true, percentage wise, in Eastland County.

Although this is regarded as an "off year" as far as elections are concerned, voters will be called on twice for a certainty this spring. They will elect school trustees and a mayor and two city commissioners in April elections. There is a good possibility that the City of Cisco will ask the people to ballot on the proposition of refinancing the bonded debt and issuing some \$200,000 in revenue bonds to add to the Lake Cisco watershed. Are you willing to accept the opinion of 10% of the people in a matter of spending over \$600,000 in our city?

From time to time, there are reports of plans to call elections on a beer sale proposition. Would you be willing to accept as your verdict the will of 10% of our people on this question?

You never can tell about the election situation. For example, two years ago there were several school elections and a number of city elections. If you're not eligible to vote in all elections, your freedom to take issues could be questioned.

A number of people have the idea that they will be liable for jury service if they pay their poll tax. As a matter of fact, the requirements for men and women to serve on juries are that they be old enough to vote and meet the residence eligibility. Holding a poll tax is not required a consideration when the jury commission meets to select jurors.

Through the cooperation of the local deputy tax collector, the Chamber of Commerce will be open as late Monday night as necessary to accommodate those who want poll tax receipts.

GRAHAM STEERS TRIUMPH 59-42 OVER LOBOES IN CONTEST HERE

The Graham Steers started slow but put on steam as the game progressed and downed the Cisco Lobos at the community gym Friday night 59-42. It was the seventh straight District 9-AA loss by the Lobos.

It took the Steers five minutes of the first quarter to sink a field goal, but from then on they hit with regularity. The tall Steers combined tip-ins and long shots to win over the hustling Lobo quintet.

Rob Robitaille, Graham's six foot eight inch center, led in scoring for the game with 17 points. Cain of Graham, a free shot artist, was in second place with 15. Benji Lipsey led the Lobos in scoring with 14 points. The Graham "B" team downed

the Lobo "B" team 53-33 in a warm up game prior to the main event. Diz Howell of Cisco took scoring honors with 15 points. Maitain of the Graham team made 12. Playing for Cisco were Ad-well, Johnny Trigg, Levere Adams, Herbie Gallegos, Robert Fletcher and Johnson.

CISCO	Player	fg	ft	pf	tp
	Callarman	5	0	5	10
	Lisenbee	0	0	5	0
	Lipsey	3	8	1	14
	Weiser	1	2	4	4
	Smith	0	2	2	2
	Adams	1	4	1	6
	Howell	0	6	1	6
	Totals	10	22	19	42

GRAHAM	Player	fg	ft	pf	tp
	Crabtree	1	4	0	6
	Comstock	0	0	1	0
	Willis	2	0	0	4
	Walker	0	2	2	2
	Odum	0	2	0	0
	Robitaille	7	3	5	17
	Dodson	1	1	5	3
	Grisham	5	2	2	12
	Cain	2	11	5	15
	Presley	0	0	1	0
	Totals	18	23	23	59

MOTHERS CLUB MEETS

The Mothers Club of Junior High School met Thursday afternoon at the school for their monthly meeting with Mrs. M. P. Farnsworth, president, in charge. Routine business matters were transacted and the meeting closed with prayer by Mrs. Bill Kendall. Mrs. Bill Bledsoe's room won the room count.

Country Club To Hold Chili Supper Monday Evening

Plans have been completed for members of the Cisco Country Club to hold a chili supper at the club Monday night, according to reports Saturday. Tickets for the supper were being sold by club members for the event.

Chili will be served between the hours of 6 and 9 p. m. The committee in charge of the supper is composed of Mrs. E. L. Jackson, Mrs. Jack Anderson, Mrs. Ralph Glenn, Mrs. Aaron Robinson and Mrs. Marshall Jones.

Ticket sales were in charge of Bob Hammett, W. J. Foxworth, Aaron Robinson, Carl Lamb, W. B. Wright, Gene Abbott and Karl Armstrong. In charge of plans for entertainment were Mrs. W. O. Wylie, Mrs. Albert Hansen and Mrs. Paul Woods.

Farm Population In Texas Lowest In Over 80 Years

COLLEGE STATION, Jan. 29. —Texas' farm population is lower than at any time since the 1870's. The number of persons living on farms and ranches last year was 1,126,000 compared with 1,387,000 in 1950, reports W. G. Adkins and R. L. Skranbanek of Texas A. and M. That means a decrease of about 260,000 or 18.8 percent in the last four years.

The two agricultural economics and sociology professors conducted the statewide survey in cooperation with the U. S. Department of Agriculture's Agricultural Marketing Service.

The decline in Texas farm population is a continuation of a trend which began in 1934 when the number of farm residents reached an alltime high of 2,423,000.

While farm population declined the total civilian population of Texas increase rapidly and in April, 1954 was about 8,200,000. Farm residents now comprise only 13.7 percent of the total population. In 1930 more than 40 percent of the state's citizens lived on farms and ranches.

U. S. farm population also has decreased steadily since 1940, though not as rapidly as in Texas.

The change in farm population has been a fairly accurate indicator of changes in other farm characteristics. The survey shows that the number of farms in Texas has decreased from 332,000 reported by the 1950 census to 281,000 last year. The average farm of 517 acres is more than twice the size of farms in 1930 and well above the 438 acre average recorded in 1950. The 1940 average of more than five persons residing on each farm has declined to almost four.

Baptist Brotherhood Meets Here Tuesday

The Brotherhood of the Cisco Baptist Association will meet Tuesday night at 8 o'clock in the East Cisco Baptist Church, according to, Vice-President Charles Layton of Ranger.

Arlin Bint of Cisco, program vice-president, will present Harvey Ford, outstanding layman and attorney of Dallas.

The Gospel Aires will present the special music and Bill Blackman of Eastland will bring the devotional.

The president, Dr. Treadwell of Eastland, will preside over the meeting. A record attendance is expected.

CARD OF THANKS

We wish to take this means of expressing our sincere and heart felt thanks to our many friends and relatives who were so kind and thoughtful during the illness and at the death of our loved one. Your many acts of kindness and sympathy shall always be remembered. We are especially appreciative of the many cards and letters, floral offerings, and the food served. May God richly bless each of you is our prayer.

The family of Mrs. Stella Wilson

Mr. and Mrs. C. Cutting of Winters were the guests of their son and wife, Mr. and Mrs. R. H. Cutting, on Friday.

See DON PIERSON Olds-Cadillac Before You Trade



TRADE BUILDERS—Mighty ships which are contributing to the economic development of Japan are shown at piers in Yokohama harbor. The President Lines' President Cleveland, right, and President Monroe, left center, are shown with British and Japanese ships nearby.

Monday Is Deadline For Good Citizens To Pay Their Poll Tax

THE CISCO DAILY PRESS

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WHAT BUREAUCRACY CAN DO

Ever since history began there has been an irreconcilable conflict between those who believe in powerful and paternalistic government, and those who believe in placing the greatest possible limitations on government's authority over the lives and liberties of its citizens.

Time, in its issue of January 10th, tells a remarkable little story of what bureaucracy (aided and abetted by contributory factors) can do and has done in one essential field of enterprise in one country.

In Paris the average age of

For Monuments of Distinction CALL Mrs. Ed Aycock. Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment.

POE Insurance Agency. All Kinds of Insurance. 707 Ave. D Phone 198 CISCO, TEXAS

HOW IS YOUR PLUMBING? call us for FREE ESTIMATES on all plumbing and repairs. All Work GUARANTEED. We Do Quality Work With Quality Material. We are here to serve Your Plumbing Needs. CALL 761 or come by in person to 407 E. 8th. We Operate Under STATE APPROVAL. Reeve Plumbing Co. 407 E. 8th Phone 761

It's All in Knowing How... that enables one to do a good job. It may be as simple as riding a bicycle, fighting fires or nursing the new born babe... EARL BENDER & COMPANY Eastland, (Abstracting since 1923) Texas



GOD, WHO COMMANDED THE LIGHT TO SHINE OUT OF DARKNESS, HATH SHINED IN OUR HEARTS, TO GIVE THE LIGHT OF THE KNOWLEDGE OF THE GLORY OF GOD IN THE FACE OF JESUS CHRIST. — II COR. 4:6

Low Quality Seed Too Costly at Any Price

Everyone knows the biblical warning against building a house on sand, also the folly of spending money on the materials that go into a house and trying to save on a cheap foundation.

But do farmers realize that the same principle applies to the purchase of seed for planting? Good stands of grasses, clovers and other crops come only from good seed.

Fertilizer, labor and machinery are also necessary, but they are often wasted when spent on poor seed which is the foundation of a good stand and, in the end, a good crop.

Since most hay and pasture seeds are purchased from a seed dealer and not grown on the farm where used, it behooves the farmer-buyer to know how to buy his seed intelligently.

Seed of uncertain quality bought from a neighbor, either directly from the combine or as "fanned" by a farm fanning mill, may "look" good.



THERE'S NO END TO IT—Although Hitler's World War II Luftwaffe doesn't fly over London any more, it is still taking a toll. When Frank Moran, a workman, fell into an old bomb crater, firemen had to be called to help extricate him. A new building is being erected on the site.

- What Makes Good Seed 1. Adapted variety 2. High yield records 3. High quality of crop 4. High seed purity 5. Small total weed seeds 6. Freedom from noxious weeds 7. High germination 8. Freedom from diseases

Do you know the germination? Or purity? Their freedom from noxious weed seeds? Their truthfulness to variety? Can you depend on verbal or unreliable statements as to these? Certainly not—see that the seed you buy bears the analysis tag of a reliable dealer who will stand back of the statements made.

It costs money to produce high quality seed. Seedsmen have a heavy investment in costly cleaning and refining machinery of many kinds and employ skilled operators and technical staff for their seed-testing laboratories for a good reason.

The seed-analysis-tag required by law on every bag is for the farmer's protection. It tells him the quality—how free of weeds it is, the purity, the germination, and date of test.

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KRBC TV Channel 9 SUNDAY 2:15—Sunday Matinee 3:30—Sunday Devotions 4:00—This Is The Life 4:30—Western Theater 5:30—Oil Country 6:00—People Are Funny 6:30—Jack Benny 7:00—Jackson & Jill 7:30—Break the Bank 8:00—Salute to Brady 8:30—It's A Great Life 9:00—Loretta Young Show 9:30—I Led Three Lives 10:00—Sunday Report 10:10—TV Weatherfacts 10:15—Tandem Theater 11:15—Vespers & Sign Off

FOR SALE 5-room bungalow, close-in, near schools. \$500.00 down. 3 bed-room bungalow on pavement, near H.S. 812 W. 8th St. 6-room home with acreage, just out city limits. All conveniences. 3 bed-room, brick-veneer home with 7 lots on pavement. 5-room bungalow in Humbletown. 6-room bungalow on W. 9th St. Equity in modern home on W. 13th St. Extra nice 3 bed-room home with large corner lot, on pavement. Exceptionally nice 5-room home on paved corner near H.S. 5-room bungalow with lots of space. E. 16th St. Half-section of extra good land, modern home, abundant water. 1100 acre ranch in Comanche County. Modern home. Near good town. 5 wells, 3 tanks. 400 acre stock-farm in Shackelford County. 80 acre standy-land place near Rising Star. \$4200.00. 200 acres just off Highway 36 in W. edge Comanche County. Good 4-room house, 2 wells and wind-mills. All net fences cut up into 9 tracts. 15 acres minerals. Priced to sell at \$35 per acre. 190 acre stock-farm in Brown County, 2 4-room new houses. 70 acres cultivated, balance good pasture. Price \$11,400. \$6,200 in Veterans Land Board with 35 years to pay at 3% interest, if purchased by veteran.

INSURE IN SURE INSURANCE WITH E. P. Crawford Agency 108 W. 8th. Phone 483

Wylie Funeral Home —AMBULANCE SERVICE— Oxygen Equipped Phone 1155 462 West 5th Street

Thomas Funeral Home 24 HOUR SERVICE Oxygen Equipped Ambulances Phone 166 day and night

Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING No Job Too Large or Too Small. All Jobs Expertly Done 1307 Leggett Phone 1121

Jones Electric CONTRACTING & REPAIRS NEON SERVICE 1165 W. 14th. Phone 1153

Transfer & Storage — Moving? Need something shipped or moved? We'll handle it anywhere anytime. Merchants Fast Motor Lines for Freight. The Ranger Transfer for moving. "We're reliable — Your goods are protected." Phone 477—Cisco, Tex.—mtt 1083

Boyd Insurance Agency GEORGE BOYD HAYWOOD CABINETS General Insurance Call 68

WANT-AD SECTION

For Sale

FOR SALE — 3 bedroom house on corner lot and paved street. \$3900. C. E. Whitmire, Winters, Texas. Contact Mr. Cates at Cisco Maytag Company. 45

FOR SALE — Fat caged hens; dressed, \$1.25 each, or on foot, \$1.00 each. J. D. Collier, Phone 667-J. 1100 Avenue N. 38

GEIGER COUNTERS MAKE MILLIONAIRES!!! "Snooper" model by Precision Radiation Instrument Company \$29.95, complete with carphones, batteries, etc. Also other models and Scintillators available at URANIUM SURVEY SUPPLY, located at the Bop Shop, 110 East 10th, phone 1275.

INVEST IN REST — with a Western-Built guaranteed inner-spring or felted mattress. Call 114, Cisco or drop a card to Western Mattress Co., P.O. Box 1130, San Angelo. 17 tfe

FOR SALE — New portable typewriter \$60, Underwood No. 5 typewriter, \$25. Stephens Typewriter Co. Eastland, phone 639. 32tc

SECRETARIES — for \$1.00 weekly Lingerie clubs. \$25.00 to \$100.00 merchandise rewards. Request catalog "Glamourwear" 215 North Main Street, Providence, R. I. 36

LIFETIME SECURITY Telegraphers & Station Agents Needed I want to talk to 10 men, 18-35, who are interested in permanent employment with railroads as telegraphers and agents at a wage from \$325 per month and up. Jobs waiting.

We Train You Training will not interfere with present job. If sincere, ambitious and in good health, write box 14, c/o Cisco Press, giving proper address and telephone no. 36

MERCHANTS CREDIT ASSOCIATION State and National Affiliations Lucile Huffmyer SECRETARY Telephone 143

GARDEN PLOWING Also all kinds of yard work and home services. We buy, sell and repair furniture; repair electric and gasoline motors, motor scooters, bicycles and sewing machines. SKIP'S PUBLIC SERVICE, 1265 Avenue D. Phone 1252. 53

Handy Reference Business and Professional Directory WHERE TO FIND IT SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

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Wylie Funeral Home —AMBULANCE SERVICE— Oxygen Equipped Phone 1155 462 West 5th Street

Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING No Job Too Large or Too Small. All Jobs Expertly Done 1307 Leggett Phone 1121

Jones Electric CONTRACTING & REPAIRS NEON SERVICE 1165 W. 14th. Phone 1153

Transfer & Storage — Moving? Need something shipped or moved? We'll handle it anywhere anytime. Merchants Fast Motor Lines for Freight. The Ranger Transfer for moving. "We're reliable — Your goods are protected." Phone 477—Cisco, Tex.—mtt 1083

Boyd Insurance Agency GEORGE BOYD HAYWOOD CABINETS General Insurance Call 68

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Wanted SECRETARIES — for \$1.00 weekly Lingerie clubs. \$25.00 to \$100.00 merchandise rewards. Request catalog "Glamourwear" 215 North Main Street, Providence, R. I. 36

LIFETIME SECURITY Telegraphers & Station Agents Needed I want to talk to 10 men, 18-35, who are interested in permanent employment with railroads as telegraphers and agents at a wage from \$325 per month and up. Jobs waiting.

We Train You Training will not interfere with present job. If sincere, ambitious and in good health, write box 14, c/o Cisco Press, giving proper address and telephone no. 36

MERCHANTS CREDIT ASSOCIATION State and National Affiliations Lucile Huffmyer SECRETARY Telephone 143

GARDEN PLOWING Also all kinds of yard work and home services. We buy, sell and repair furniture; repair electric and gasoline motors, motor scooters, bicycles and sewing machines. SKIP'S PUBLIC SERVICE, 1265 Avenue D. Phone 1252. 53

Handy Reference Business and Professional Directory WHERE TO FIND IT SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

Ambulance Service — Electrical — Thomas Funeral Home 24 HOUR SERVICE Oxygen Equipped Ambulances Phone 166 day and night

Wylie Funeral Home —AMBULANCE SERVICE— Oxygen Equipped Phone 1155 462 West 5th Street

FOR SALE — Nice 3 bedroom home on Bliss. Contact W. B. Cates at Cisco Maytag Company or phone 807-J. 36

FOR SALE — G. E. 7' refrigerator and a 6 case dry coca-cola box. Bargain. Phone 981 or 1338. 32tc

FOR SALE — 5 well built durable cattle guards. Contact Henson Construction or phone 1044. 19tfc

FOR SALE — 1947 GMC 1 1/2 ton truck, \$350 or will trade for livestock. Good motor and tires. Nearly new grain sideboards. Will carry part on note to responsible person. See Clyde Custer, Breckenridge Hwy, for directions. 40

FOR RENT — 5 room rock house on 60 acres of land. 30 acres in cultivation. If interested, see Wilborn Luster, Scranton. 37

FOR RENT — House. Inquire at Reimer Cleaners. 15 tfe

FOR RENT — nicely furnished 4 room and bath duplex apartment, phone 628-J. 37

FOR RENT — Two modern air conditioned apartments. One has three rooms, the other four rooms and both are extra nice, rent reasonable, adults preferred. Call at 208 West 10th. Phone 292-J, Mrs. H. A. McCantles. 39

FOR RENT — 2 or 3 room furnished apartment with bath in my home. Reasonable rent, close in. 305 W. 8th. 36

FOR RENT — Garage apartment, clean, newly furnished, 3 rooms and bath, close in. 402 Ave. I See O. J. Tillinghast. 39

NOTICE — Every tenth person washes free at the West Side Help Your Self Laundry. Open six days weekly, free pick up and delivery. We also do finish work at reasonable rates. Phone 1344. 43

NOTICE — Scrap steel and metal bought at 300 W. 23rd. Best prices paid. Phone 469. 36

NATIONAL Concern needs responsible women to learn re-weaving at home. If qualified, can earn up to \$5 hour in spare time, no selling. Give phone. Write Box 16-A care Cisco Press. 44

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Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING No Job Too Large or Too Small. All Jobs Expertly Done 1307 Leggett Phone 1121

Jones Electric CONTRACTING & REPAIRS NEON SERVICE 1165 W. 14th. Phone 1153

Transfer & Storage — Moving? Need something shipped or moved? We'll handle it anywhere anytime. Merchants Fast Motor Lines for Freight. The Ranger Transfer for moving. "We're reliable — Your goods are protected." Phone 477—Cisco, Tex.—mtt 1083

Boyd Insurance Agency GEORGE BOYD HAYWOOD CABINETS General Insurance Call 68

INSURE IN SURE INSURANCE WITH E. P. Crawford Agency 108 W. 8th. Phone 483

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NOTICE — New material in FABRIC, Mrs. W. A. Cox, 904 W. 6th. 41

CISCO WASHATERIA — The friendly place to wash. We do wet wash and rough dry. Free pick up and delivery. 1104 Ave. D. phone 1217. 54

UPHOLSTERING — For furniture upholstery, refinishing and repair call Home Supply Company. Terms can be arranged. Home Supply Company, phone 155. 242 tfe

AVOID THE RUSH Have your car or truck safely inspected now and avoid those long lines of waiting. Average inspection takes only a few minutes. GRAHAM MOTOR COMPANY Official inspection station No. 2693. 38

A PROGNOSIS Eggs are too cheap, our poultry farmers are not making any money. Many farmers are selling their entire flocks. In fact I think that is the thing to do. The egg market will continue low until about May, then start up. This is just history repeating itself. When farmers do not make a profit, they cut output, making prices climb again the FOLLOWING SEASON.

If you want to make egg profits in '55, start a good flock of pullets in February. Have them laying in July, and you will make money. Our Leghorns were bred by Dryden of California. He has been breeding chickens for 40 years, and makes improvements every year. You cannot buy better Leghorns at any price. Come see us before you buy.

We are introducing a new cross-bred chicken this year that lays a pure white egg, and plenty of them, the L. G. C. They will lay as many eggs, as large eggs and live better than any of these widely advertised bred-like-corn lines (low-line, middle-line or high-line), and sell for half the price. Do not believe what I say, or what these high pressure radio advertisers claim, but let me send you to customers who have tried both, and then make up your mind.

If we can be of service to you, come see us. BART J. FRASIER Phone 534

Handy Reference Business and Professional Directory WHERE TO FIND IT SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

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Transfer & Storage — Moving? Need something shipped or moved? We'll handle it anywhere anytime. Merchants Fast Motor Lines for Freight. The Ranger Transfer for moving. "We're reliable — Your goods are protected." Phone 477—Cisco, Tex.—mtt 1083

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SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Miss Cousins And Mr. Troutman Are Married In January 26th Ceremony

In a double ring ceremony performed here Wednesday evening, January 26, at the home of the bride's parents, Mr. and Mrs. J. Cousins, Miss Barbara Cousins became the bride of Burl A. Troutman of Abilene.

The couple stood before a mirror surrounded by hot house smilax and white pom mums. The wedding candelabra, greenery, white stock, and palms completed the altar decorations. The Rev. Sidney Spain, pastor of the First Christian Church, performed the ceremony.

Pleasant Hill Club Has Meeting Jan. 27

The Pleasant Hill Home Demonstration Club met Thursday, January 27, at the home of Mrs. W. Medford in Carbon for their regular meeting.

The meeting was called to order by Mrs. Dora Schaefer, president, and the club motto pledge were repeated in season. During the short business session, Mrs. Muri Campbell gave a report on the council meeting held in Eastland recent-

ly. Miss Minie Billingsley gave the lesson on the construction, and planning of a farm garden. At the conclusion of the session, Mrs. Vigie Hale gave the devotional.

Refreshments of Spiced tea, cran pie, and whipped cream were served to Mesdames Ola Sales, Willie Hines, Virgie Hale, Edna Tucker, Nettie Berry, Muri Campbell, Dora Schaefer, Cleo Rice, M. W. Medford, and a guest, Mrs. Clark.

Coming Marriage Of Miss Baird Is Told

Mr. and Mrs. Jim Baird announce the engagement and approaching marriage of their daughter, Coise, to Melvin Keith Eastland, son of Mr. and Mrs. L. Keith.

The wedding rites will be said at the Cisco Church of Christ Friday, February 11, at 8 p. m. David Bennell, minister of the church, will perform the ceremony.

Attendants will be Mrs. Bob Barker, matron of honor, and Glenn Maxwell of Eastland, best man.

Following the wedding a reception will be held at the American Legion Hall.

Miss Baird is a native of Cisco. She is a graduate of Cisco High school where she was a member of the Lobo Band. She is now employed at Boss Manufacturing company. Mr. Keith is employed by the Pigly Wigly Company of Eastland.

All friends and relatives were invited to attend the wedding and reception.

REAL ESTATE

Have several nice listings at reasonable price. Also have buyers wanting Cisco area property.

L. H. QUALLS

1905 W. 13th — Phone 1123

SERVICES WE OFFER

WELDING

(In Our Shop or On The Job)

AUTO REPAIRS

AUTO SERVICING

WASH & GREASE

MAGNOLIA PRODUCTS

All Major Oils

Laguna Service & Storage

W. W. WRIGHT, Owner

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PHONE 166 — CISCO — 9th AT AVE F.

PHONE 166 — CISCO — 9th AT AVE F.

Hospital News

Patients at Graham Hospital Saturday were Mrs. Grady Laws, Mrs. G. W. Troxell, Mrs. E. N. Strickland, Mrs. Charlie Kimbrough, Mrs. Revis Gregg and H. A. Coats, all of Cisco, and W. K. Kornegay of Nimrod.

Dismissed recently were Mrs. D. I. Graves, Mrs. Odell Rains and infant son, Silas Clay, Mrs. Clinton Waddell and infant son, Mrs. B. J. Thompson and infant son, Mrs. Raymond Jackson, Georgia Walker, Mrs. S. E. Carter and infant son and Nina Jo Walton all of Cisco; J. T. Lawrence of Baird; Mrs. S. P. White of Moran; Tommy Stephens of Abilene; George Gattis of Rt. 4 and Mrs. Claude Mayes of Cross plains.

Rebekahs Honor Two Members With Party

Following their weekly meeting Thursday evening at the lodge hall, members of the Goodwill Rebekah Lodge met at the home of Mrs. Ethal Moore for a birthday party honoring Mrs. Pauline Taylor and Mrs. Katie Cooper.

Games were played, the happy birthday song sung, and gifts were presented to the honorees. Refreshments were served at the close of the party to Mesdames Pauline Taylor, Leah Bates, Winnie Linebarger, Helen Brashear, Edith Bragg, Dee Clements, Ruby Curtis, Effie Mayhew, Katie Cooper, Laura Jensen, May Kleiner, Audie Wagley, Juel Browning, Meda Strawn, and four guests. Mae Smith, Tillie Hicks, Edna Huffman, and Eleanor Horton, all members of the Ranger lodge.

Miss Blount To Wed Dr. Verhetsel Feb. 19

Mrs. G. M. Blount, 404 East 18th Street, Cisco, has announced the engagement and approaching marriage of her daughter, Carmen Yvonne, to Dr. Robert Gerald Verhetsel of Cisco, son of Dr. and Mrs. C. L. Verhetsel of San Benito. The wedding will take place February 19 in Ranger.

The bride-elect is a graduate of Cisco High School and attended Ranger Junior College. She is presently employed by Gulf Oil Corporation in Cisco. Dr. Verhetsel is a graduate of Palmer College of Chiropractic, Davenport, Iowa, and at present is practicing in the Eastland Chiropractic office.

UofT Staff Members Available To Speak

AUSTIN, Jan. 29. — The University of Texas has 171 faculty and staff members available for speaking engagements anywhere in Texas, Dr. Howard Townsend, professor in charge of the Speakers' Bureau, announced.

Speakers and their field of interest are listed in a new booklet published by the Bureau. The list includes internationally-known scholars, scientists, engineers and business and professional experts.

Organizations sponsoring the talks are required to pay only traveling, food and lodging expenses for the speaker, Dr. Townsend pointed out. A copy of the new booklet may be obtained without charge from Speakers Bureau, Speech Building 108, University of Texas, Austin.

Geology Bulletin Is In Third Printing

AUSTIN, Jan. 29. — The University of Texas announces the third printing of a bulletin giving details of Texas geologic strata.

The 1,007-page reference book contains a geologic map of the State in color and many other illustrations and data. "The Geology of Texas, Volume I, Stratigraphy" may be obtained from the Bureau of Economic Geology for \$3.25 per copy post-paid.

Mr. and Mrs. Gene Shockley and Jan of Dallas are the weekend guests of his parents, Mr. and Mrs. F. E. Shockley.

Mrs. Woody Ivie has returned home after spending the past week in Fort Worth with Mrs. Edgar Calloway and children.

Mr. and Mrs. Bob Thurston and son, Phil, have returned to their home in Denver City after a visit in Cisco with her mother, Mrs. Alma Philpott.



THEY NEVER FORGET—Carl Neuffer, of Hudson, N. H., met an old friend in Chicago he hadn't seen for 20 years—Judy, a 44-year-old elephant. They got together on a television program and Neuffer quickly found out that his former pupil remembered all the tricks he taught her years ago.

Jehovah's Witnesses Will Hear Lecturer

"Can Persons Now Living Never Die Off Earth" will be the subject of a Bible lecture to be held in Eastland on Sunday, January 30, at 3 p. m. This lecture is sponsored by local congregation of Jehovah's Witnesses and will be held in the Kingdom hall, 209 Neblett St. in Eastland.

The guest speaker will be Clayton Short, representative of the Watchtower Society of Brooklyn, N. Y. and minister of Jehovah's Witnesses at Mineral Wells.

Mrs. Zettye Parrack is presiding minister here and spokesman for the local congregation.

Mrs. O. M. Evans, Mrs. Ethel Huey, Mrs. Fred Watson, Mrs. N. A. Brown, Blair Paul, Robert Woolsey, Mrs. C. R. Baugh, Mrs. Lelley Coleman, Mrs. W. W. Wallace, Miss Tilia Bell Simmons and Mrs. Rudolph Kamon attended the lecture of Dr. J. Harvey Ross, a missionary doctor from Mexico, in Abilene Friday evening at the First Presbyterian Church. Dr. Ross also showed slides and refreshments were served.

CASH
For Any Emergency
Quick, confidential,
Personal Loans
Credit Finance Co.
701 Ave. D
CISCO, TEXAS

NOTICE

EFFECTIVE TUESDAY
February 1st

FRED'S GROCERY

900 West 8th

Will Reopen On A CASH & CARRY Basis

We will appreciate the continued patronage of our many friends and invite everyone to use our store as your neighborhood shopping place.

FRED'S GROCERY

MR. and MRS. FRED COULTER
900 W. 8th Phone 423

Now... extra earnings for Savings Bond owners

GET \$1.80 BACK FOR EACH \$1.00 YOU PAID!

The Bonds you bought in '44 earn 3% for 10 years more!

If your Savings Bonds are maturing soon, here's important news. All your Series E Bonds that have matured still go on earning for you. Now they can pay back as much as 80% more than you originally invested.

Under the present Bond law, the earning power of U. S. Series E Savings Bonds is extended a full 10 years. Of course, you may still redeem those Bonds whenever you wish. But if you want them to go right on making money for you all you have to do is hold on to them. There's nothing to sign, no visit to the bank required.

With this added earning power, Savings Bonds are an even better investment now. Especially on the Payroll Savings Plan where your saving is done for you by the pay office where you work—and invested for you in interest-earning Bonds.

So hold on to the maturing Bonds you have—and invest in more through the convenient Payroll Savings Plan.

The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, the Advertising Council and



If you want to be paid your interest as current income, invest in 3% Series H

For a sound investment that pays you interest by check every six months, ask at your bank about U. S. Series H Savings Bonds—a current income Bond available in denominations of \$500 to \$10,000. Matures in 9 years and 8 months and pays an average 3% interest per annum if held to maturity. Annual limit, \$20,000.

THOMAS BURIAL INSURANCE

For dependable insurance call 166 and one of the following agents will call and explain our policy.

Odell Rains — A. W. Snider — Silas Clay

PHONE 166 — CISCO — 9th AT AVE F.

1954 CITY TAXES

A REMINDER!!!!
On February 1st, your unpaid taxes become delinquent. Penalties must be added.

CITY of CISCO

TAX DEPARTMENT

USE THE

WANT ADS

FOR QUICK RESULTS

THE CISCO DAILY PRESS

PHONE 36-37

PALACE

THEATRE — IN CISCO, TEXAS

SUNDAY - MONDAY - TUESDAY

SUSPENSE OF SCREAMING PROPORTIONS!

James STEWART
Grace KELLY
Wendell COREY



REAR WINDOW

THELMA RITTER · RAYMOND BURR · TECHNICOLOR

Plus
News -- Color Cartoon

JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY

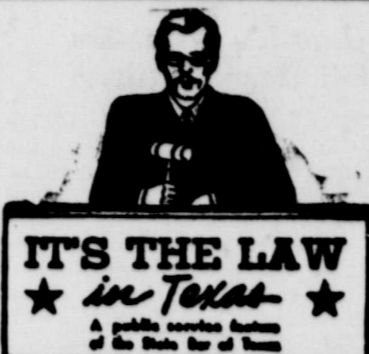
SUNDAY AND MONDAY



DAVID O. SELZNICK'S production of
MARGARET MITCHELL'S
Story of the Old South
GONE WITH THE WIND
IN TECHNICOLOR starring
Clark GABLE as Rhett Butler
Leslie Olivia
HOWARD DeHAVILLAND
and presenting
Vivien LEIGH as Scarlett O'Hara
A Selznick International Production

COLOR
CARTOON

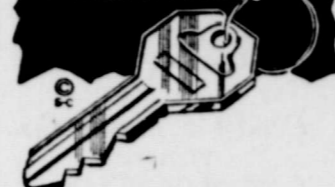
READ THE CLASSIFIED ADS



IT'S THE LAW
in Texas
A public service feature
of the State Bar of Texas

that one-half of the dividends... Taxpayers who receive income from stock dividends will benefit from changes made by the 1954 revenue act. This act provides for the partial exclusion of dividends from gross income. The first \$50 of dividends received by the taxpayer will be excluded from his gross income. If the spouse of the taxpayer also receives dividends, the first \$50 of those dividends will likewise be excluded. Thus it is possible to exclude a total of \$100 dividends from gross income. If the stock is held as community property it is considered that one-half of the dividends

YOUR KEY TO REAL DRIVING PLEASURE!



A car in tip-top condition, inside and out, is a pleasure to own, a joy to drive. Let us bring your car up to the peak of performance, right now.

MOTOR OVERHAUL

We Specialize in Brake Service and Motor Tune-Up

Thompson's Garage and Welding Co.
202 E. 6th Phone 1177 Nite 277

goes to the husband and one-half to the wife. Amounts received from co-operatives, life insurance companies, mutual savings banks, and building and loan associations are often called dividends. However, for the purpose of this exclusion, they are not considered to be dividends and may not be excluded.

Another provision concerning dividends is a credit against tax. The income tax liability is computed in the normal manner. However, from it may be subtracted a credit equal to 4% of the dividends received after July 31, 1954. This credit cannot be computed on dividends received before August 1, 1954, nor on dividends excluded from gross income. The credit cannot exceed 2% of the taxable income.

Under the former law, 3% of the proceeds from annuities was included in gross income, and the remainder was excluded until such time as the nontaxable portion equalled the cost of the annuity.

Under the new law, at the time the first payment under the annuity is received, the taxpayer determines from a table the number of years of his life expectancy. This he divides into the cost of the annuity, and each year thereafter, he excludes from gross income that portion of the annuity payment which represents cost.

If the annuity is to be paid for a certain number of years instead of for life, that number of years is used instead of life expectancy to determine the portion which shall be excluded.

In the past, a person who had the foresight to build up a retirement income from private sources was penalized in that he had income on which he must pay a tax, whereas the person who receives only Social Security benefits did not have taxable income. The 1954 revenue act attempted to remove this inequity, and it has provided a credit against the income tax of persons receiving retirement income. This computation is too complicated to set forth here, but the effect is to provide a possible saving of \$240 a year to certain persons having retirement income.

In certain cases, proceeds from insurance policies constituted taxable income where there had been a transfer of ownership.

Heretofore, the interest element of an installment payment of insurance proceeds went untaxed. Now, interest in installment payment will be taxable, but if the proceeds are payable \$1,000 of such interest to her is to the taxpayer's spouse, the first excluded annually.

Rosenberg Man Made Cancer Drive Leader

SAN ANTONIO, Jan. 29. — Joe Polichino, Rosenberg businessman and a longtime leader in the American Cancer Society's Texas Division, has been named state chairman of the 1955 Texas Cancer Crusade.

His appointment was announced Friday (Jan. 28) by Travis T. Wallace, Dallas, president of the Cancer Society's Texas Division. The appointment came during the Division's ninth annual meeting.

As Crusade Chairman, Mr. Polichino will lead the thousands of volunteers who will conduct the annual educational and fund-raising Crusade next April. Texas' goal for the Crusade is \$1,000,000.

Mr. and Mrs. G. C. Rosenthal are spending a few days in Dallas visiting relatives.

STARTS WHITE STAYS WHITE



GARRETT LUMBER and SUPPLY

308 East 20th Street
Cisco — Phone 1027

DUPONT PAINTS
for every purpose

MONDAY — LAST DAY JANUARY CLEARANCE

Knit Suits

24.95 values, now 17.95
29.75 values, now 19.95
35.00 values, now 24.95

Hats

Entire stock felts, velours, velvets, etc., values to 16.95, now 1.98 to 7.95

Dresses

Choose a good dress at a bargain price. Many suitable for year round wear. Were to 24.95 5.00, 7.95 to 14.95

Childrens Coats

All winter coats at big reductions. Were to 29.75 7.95 to 19.95

Spring Coats

In Nylon, White, pink and blue guaranteed washable. 12.95

Wool Suits

Betty Rose and Handmacher. Good selection to choose from. Regular values to 55.00 29.75

Winter Coats

Full length all wool coats. Not many left, but all are real bargains. Values to 55.00 24.95 and 34.95

Shoes

Hundreds of pairs of good styles at big reductions. All suede dress shoes now 1/2 price

Other dress shoes in black, brown, navy and red calf. Medium and high heels. Values from 7.95 to 12.95 4.95 to 8.95

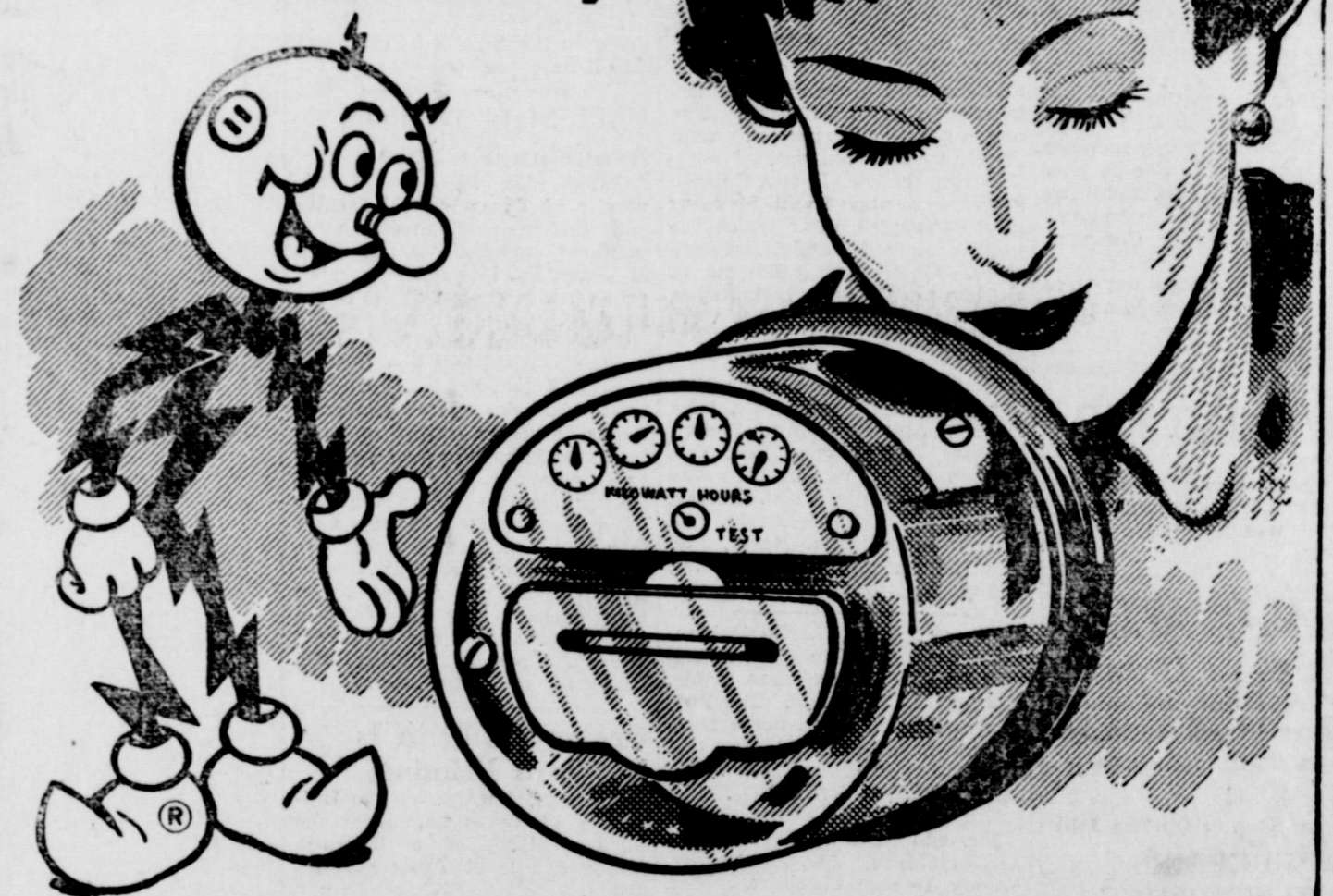
Suede Moccasins

Another shipment, all colors and sizes. 1.00 pair

ALTMAN'S

CISCO EASTLAND ABILENE

Dear Boss Lady..



Let's look at my TIME CLOCK

My "TIME CLOCK" is your electric meter, Boss Lady. It's as accurate as a jeweled watch. In fact, its bearings are tiny jewels. My company spends thousands of dollars for these jewels just to make sure you don't have to pay one cent more than I earn.

Yes sir, my time clock registers every second I work, and it stops the very second you turn off the switch.

There's no loafing in my book. You KNOW my wages are for services DELIVERED.

So the next time you look over my time card (the electric service bill) think of all the appliances you've given me to operate and look at all the hours I worked doing it—and best of all, there's no guesswork — you know it's a bill for VALUE RECEIVED!

Reddy Kilowatt
Your Servant of the Century

West Texas Utilities
Company

ENROLL at Cisco Junior College

This Week

The Deadline Is Near

DAY CLASSES in regular College work.

NIGHT CLASSES in Speech, English, Business Law, Business Math and Elementary Education.

These classes are open to everyone in this area. They were set up for the benefit of those who want courses in College work, but who are unable to attend day classes.

KOREAN VETERANS enroll now in order to take advantage of your Education Privileges.

For Additional Information Call The College Business Office

Cisco Junior College

C. J. TURNER, President

DULAN CLEGG, Registrar

Phone 418