



# THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937

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J. W. SITTON and TED READ Publishers

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**SUBSCRIPTION RATES**  
\$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas.  
In other Texas Counties, \$5.00

Per year in advance (Cisco, by mail) \$5.50  
Per week (by carrier) 15c

## Letters To Santa Claus

**Cookies and Milk**  
Dear Santa:  
Would you please bring me a dressing table, a nice tea set, and a small table?  
Kerri Fenolio  
P. S. I am going to have some cookies and a glass of milk for you on the coffee table.

**Wants Pretty Doll**  
Dear Santa Claus:  
I want a beautiful doll with a blue dress and black hair, a paint set, some candy and a robe.  
Charlene Russell

**Would Like Motor**  
Dear Santa:  
I would like a steam motor, a 22-rifle, an electric train, a turkey, a ham, and a 25-32 deer gun.  
Buddy Surles



- FRIDAY**
- 2:00—Test Pattern
  - 2:15—Matinee Movietime
  - 3:30—Daily Devotions
  - 3:45—Brighter Day
  - 4:00—Homemakers Fiesta
  - 4:30—On Your Account
  - 5:00—Karlvin Keewee
  - 5:25—Crusader Rabbit
  - 5:30—Foreman Bob's Corral
  - 6:00—The Music Mart
  - 6:30—Evening Report
  - 6:45—Christopher Report
  - 7:00—TBA
  - 7:30—Life of Riley
  - 8:00—Zopper
  - 8:30—Rocky King
  - 9:00—December Bride
  - 9:30—Paradise Island
  - 9:45—TBA
  - 10:00—News, Sports, Weather
  - 10:15—Charlie Chan Theater
  - 11:15—Vespers & Sign Off

Courtesy of SCHAEFER RADIO and T. V. "Your Philco Dealer" 1008 Ave. D. — Phone 607. We Service All Makes Television

**Greetings**

May the spirit of Christmas bless you, always! . . .

**Leveridge Jewelry**  
Mr. & Mrs. John Leveridge

**DANCE**  
at the  
**Veterans Recreation Club**  
Saturday Night, Dec. 25  
and  
Friday Night, Dec. 31  
Have Orchestra Each Night

## Briefly Told

Mr. and Mrs. B. P. Mathena of Monahans and Mr. and Mrs. Kelley Bullard and daughter, Sharon, of San Antonio are the holiday guests of their mother and grandmother, Mrs. G. W. Troxell.

Mr. and Mrs. J. J. Tableman are spending the Christmas holidays with their son and wife, Mr. and Mrs. Glenn Tableman, in Dallas.

Dick Neuhaus, student at Concordia College in Austin, is spending the holidays with relatives in Cisco.

Mr. and Mrs. Herman Stroebel of California are expected during the Christmas holidays for a visit with relatives.

Mr. and Mrs. W. C. Ivie and children of San Antonio, Mrs. Betty Gann and daughter of Odessa, and Mr. and Mrs. Garland Lassiter and children of Abilene were expected today for a holiday visit with their mother, Mrs. Ruby Lassiter.

Miss Anita Carlin of Oxford, Ohio, is spending the Christmas holidays with her parents, Mr. and Mrs. Hal Lavery.

Mr. and Mrs. O. G. Lawson are spending the Christmas holidays with their son, Victor, and family in Refugio.

Mr. and Mrs. Charles White and daughter, Donna Sue, of Abilene are spending the holidays with her parents, Mr. and Mrs. S. L. Cook.

Mr. and Mrs. R. H. Thomas, Joy and Tommy, of Hobbs, New Mexico; Mr. and Mrs. Joe B. Hall, Janet and Jo Ann, of Abilene; Clifford Thomas of Fort Worth; and Mr. and Mrs. Bob Hintz and son, Mark, of Houston, were expected today to spend the Christmas holidays with their parents, Mr. and Mrs. Dick Thomas.

Mr. and Mrs. I. D. Strawn are spending the Christmas holidays with their children in Midland.

Mr. and Mrs. E. C. Lloyd of Waco, Mr. and Mrs. Richard Carey Dallas, and Mr. and Mrs. Frank Richardson of Houston were expected today for a holiday visit with Mr. and Mrs. W. Z. Latch.

Mr. and Mrs. Bob Curtis of Newton are spending the Christmas holidays with her parents, Mr. and Mrs. Glenn Dietiker.

J. G. Rupe, Jr., of Houston, Mr. and Mrs. E. A. Brown and children of Austin, and Mr. and Mrs. J. C. McGregor and daughter of Richland Springs are the guests of their mother, Mrs. J. G. Rupe, Sr., during the Christmas holidays.

Mr. and Mrs. Lee Guthrie and children of Austin, C. W. Guthrie of Lawrenceville, Illinois, and Mrs. Betty Bowden and son of Munday are the holiday guests of their mother, Mrs. Beatrice Guthrie.

Mr. and Mrs. Foye Flood and daughter, Cherry, of Plains and Mr. and Mrs. Lonnie Crozby and daughter, Brenda, of Fort Worth were expected today to spend the Christmas holidays with their parents, Mr. and Mrs. A. A. Hansen.

Mr. and Mrs. Garrett Sills of Dallas is spending the holidays with her parents, Rev. and Mrs. Leslie Seymour.

Mr. and Mrs. Cliff Foreman of Gentry, Arkansas, are spending the Christmas holidays with his sister and husband, Mr. and Mrs. Charles Roberts.

Mr. and Mrs. Ford Taylor of San Angelo are the holiday guests of her parents, Mr. and Mrs. S. H. Nance.

**Would Like Stocking Too**  
Dear Santa:  
I am a little boy 4½ years old. I would like to have a scraper-spreader and a dump truck and anything else you want to bring me. I'd like a stocking too.  
Larry Harris

**Butch Wants Watch**  
Dear Santa Claus:  
I want a wrist watch, a football suit, some games I can play in rainy weather, and I want a bicycle and an electric football set.  
Butch Willingham

**Could Use Baseball**  
Dear Santa:  
For Christmas this year I want an electric train, and I think I could use a baseball at school. I would like a new shirt. That is all I would like to have.  
Calvin Gilliam

**Would Like To Have Disk**  
Dear Santa:  
I would like to have a disk that has my name on it. I would like to have two little dolls to make a collection. That is all I would like to have.  
Joyce Ann Riffe

Miss Ida Mae Collins of Fort Worth is spending the Christmas holidays in Cisco with her mother, Mrs. J. J. Collins, and other relatives.

Rev. and Mrs. E. H. Lightfoot and sons, Johnny and Bill, plan to spend Christmas Day with relatives in Dallas.

Miss Virginia Lou Ford of San Antonio arrived today for a holiday visit with her mother, Mrs. Lora Ford.

Johnny Lightfoot of Fort Sill and Bill Lightfoot of Texas University are spending the Christmas holidays with their parents, Rev. and Mrs. E. H. Lightfoot.

Mr. and Mrs. L. J. Leech plan to spend Christmas Day in Hico with her parents, Mr. and Mrs. G. C. Wright.

Mr. and Mrs. Olin Lewis and daughter, Nancy, of Ropesville are spending the holidays with her parents, Mr. and Mrs. J. T. Waddell.

Mr. and Mrs. Mac Harrelson and baby of Lubbock are spending the holidays with their parents, Mr. and Mrs. F. J. Harrelson and Mr. and Mrs. O. C. Lomax.

Mr. and Mrs. Johnny Kent and sons of Weatherford and Mr. and Mrs. George Kent and son of Fort Worth are the holiday guests of their parents, Mr. and Mrs. M. L. Kent.

Mr. and Mrs. Alex Zander and Glenda plan to spend the holidays with their daughter and family, Mr. and Mrs. Lawrence Somersfeld, in Clifton.

Mr. and Mrs. Bill Jackson and baby of San Angelo are expected today for a holiday visit with her parents, Mr. and Mrs. W. M. Isenhower.

Mr. and Mrs. Grady Bassett and Mr. and Mrs. Orville Lee Bassett of Littlefield are visiting relatives in Cisco over the holiday weekend.

Mr. and Mrs. Jesse Lenz and children of Fort Worth are visiting their parents, Mr. and Mrs. Lenz and Mrs. Pearl Daniels.

Mr. and Mrs. Ralph Green of Midland were expected Thursday for a holiday visit with his parents, Mr. and Mrs. Emmitt Green, and with her parents in Eastland.

Miss Patsy Gardenhire of Seminole is spending the Christmas holidays with her parents, Mr. and Mrs. W. V. Gardenhire.

Mr. and Mrs. D. R. Harper are spending the Christmas holidays in Austin with their daughter and husband, Mr. and Mrs. Troy Rogers.

Holiday guests in the home of Mr. and Mrs. M. O. Smith are their son, Mr. and Mrs. Mike O. Smith and children, of Odessa, and Mr. and Mrs. Bill Patterson of Carlsbad, New Mexico.

Mr. and Mrs. Darby Howell and children of Morton were expected today for a holiday visit with Mr. and Mrs. Leo Phagan.

Martha June Morehart of Andrews arrived Wednesday for a holiday visit with her mother, Mrs. B. E. Morehart.

Richard Moore, student at the Texas University in Austin, is spending the holidays with his parents, Mr. and Mrs. James Moore.

Mr. and Mrs. J. W. Shepard and children, Linda and Jimmy, of Dallas were expected today for a holiday visit with his parents, Mr. and Mrs. F. E. Shepard, and with Mr. and Mrs. James Moore.

Mr. and Mrs. Elbert Tipton and Karen of McCamey arrived Thursday for a holiday visit with his mother, Mrs. Carrie Tipton, and other relatives.

Mr. and Mrs. George Irvine Sr., are spending the Christmas holidays with their son and wife, Dr. and Mrs. George N. Irvine, and son George, in San Angelo.

# WANT-AD SECTION

## For Sale

**MERRY CHRISTMAS TO YOU ALL FREE**  
15-lb. Turkey and \$12.95 Stainless Steel Carving Set when you buy our 21" Westinghouse TV 871T21 Wood Cabinet, Aluminized 21" Tube, and the best part of all, COMPLETE WITH ANTENNA and installation  
ALL FOR ONLY \$239.95  
Easy Terms. Good till Dec. 24  
HOME SUPPLY COMPANY  
Phone 155 12

**FOR SALE** — 4-room house with 5 lots. Must be sold immediately to settle estate. Also have 4-room house on paved street to be sold to settle estate. Tom B. Stark, Phone 87. 14

**FOR SALE** — Registered Cocker Spaniel puppies, from long line of champion dogs. C. B. Wyatt, box 213 Strawn, phone 3591, Strawn. 7

**FOR SALE** — Have a few paper-shell pecans left. Have some good natives sprinkled with papershells at 30c lb. 1404 Avenue N. 15

**FOR SALE** — Send subscriptions to The Press as gifts to friends and relatives who have moved away. An appropriate card will be sent them with the first issue. Call 36 for information. 12

**FOR SALE** — Invalid's folding wheel chair, \$30; almost new electric blanket, \$25; invalid camode chair, \$5. Apply at 606 W. 9th. 15

## For Rent

**FOR RENT** — Four room furnished duplex on paved street. Apply at 913 West 10th St. 21

**FOR RENT** — 5-room house on paved street, close in. Tom B. Stark. Phone 87. 14

**FOR RENT** — Six room house in good condition, double garage, corner lot. Located 303 West 10th St. \$30 per month. See owner, 1505 Avenue D. 14

**FOR SALE** — 5 well built, durable, cattle guards. Contact Henson Construction Company, 110 E. 6th or phone 1044. 18

**FOR SALE** — Philco Television sets from \$179.95 up now at Schaefer's Radio Shop. 254tfc

**FOR RENT** — 3-room duplex apartment, private bath, close in, bills paid, at 307 W. 8th. Apply at 305 W. 8th or call 719-J. 3tfc

**FOR RENT** — Furnished apartment, three rooms and breakfast nook. Priced reasonably. Call 1167. dhtfc

**FOR RENT** — Nicely furnished three room garage apartment. 605 East 16th. Phone 75. 23tfc

## Notice

Now at **DAMRON SUPPLY** RCA and DUMONT TV SALES AND SERVICE also the new CHANNEL MASTER RAINBOW ANTENNAS.

**SKIP'S PUBLIC SERVICE** — buy, sell and repair furniture, repair electric and gasoline motors, motor scooters, bicycles, sewing machines. Call us for work and all kinds of home services. Phone 1252. 1205 Avenue D.

**NOTICE** — Baby pink chinchillas now at FABRICS, West 6th St.

**NEED EXTRA CASH** — See for Personal Loans, \$5.00 to \$50.00. Credit Finance Co., Avenue D.

## Wanted

**HELPER WANTED** — RAWLEY Dealer wanted at once. Good opportunity in West Eastland and Callahan Counties. Write at Rawleigh's Dept. TXL-1020, Memphis, Tenn.

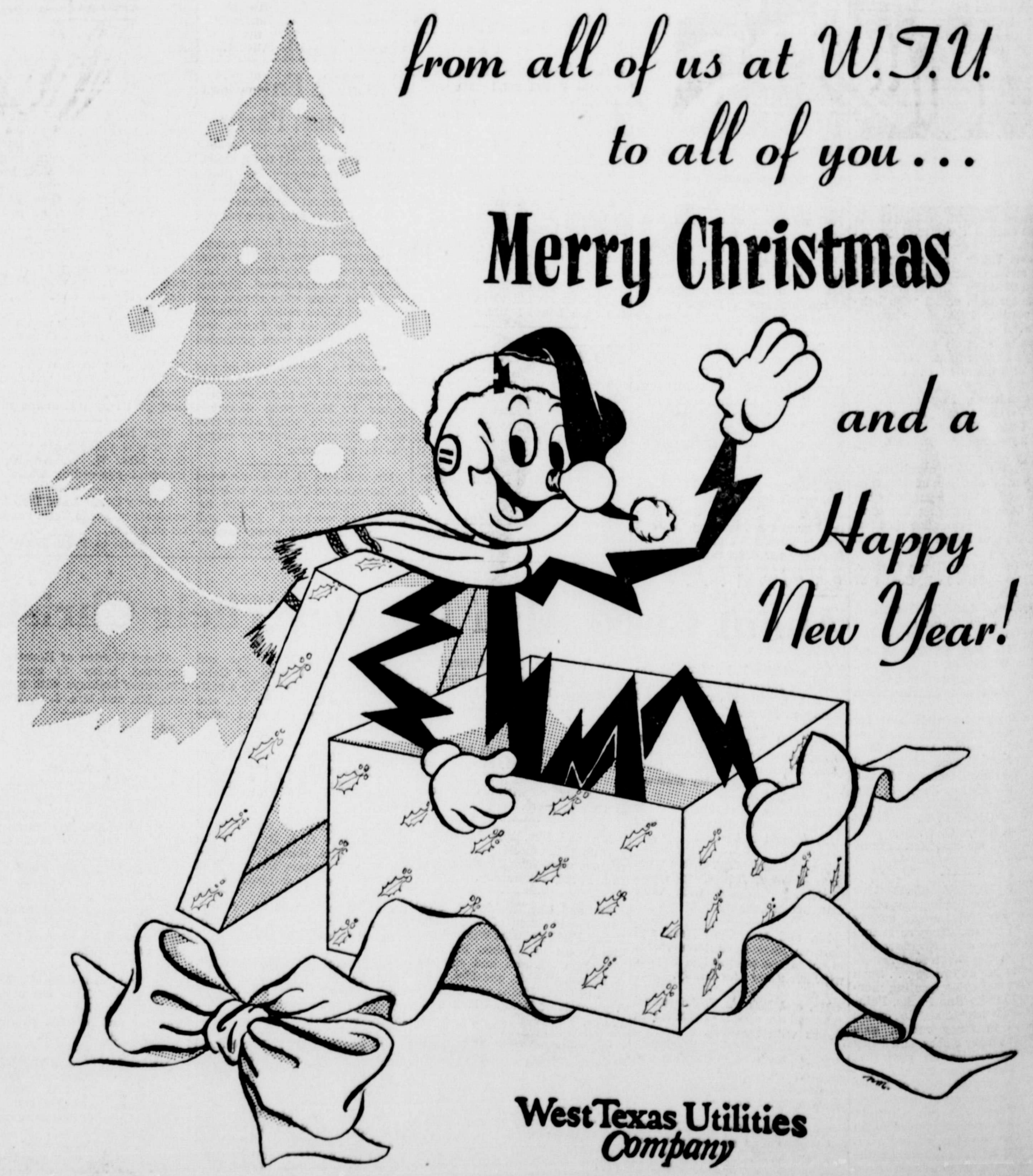
**DIESEL MEN WANTED** — MEN are being selected in area to be trained for heavy Diesel industry. Diesel engine mechanics, tractor and bulldozer operators and marine Diesel.

**Local, national and international placements.** For information write Box 1500 Cisco Press.

from all of us at W.T.U. to all of you . . .

# Merry Christmas

and a Happy New Year!

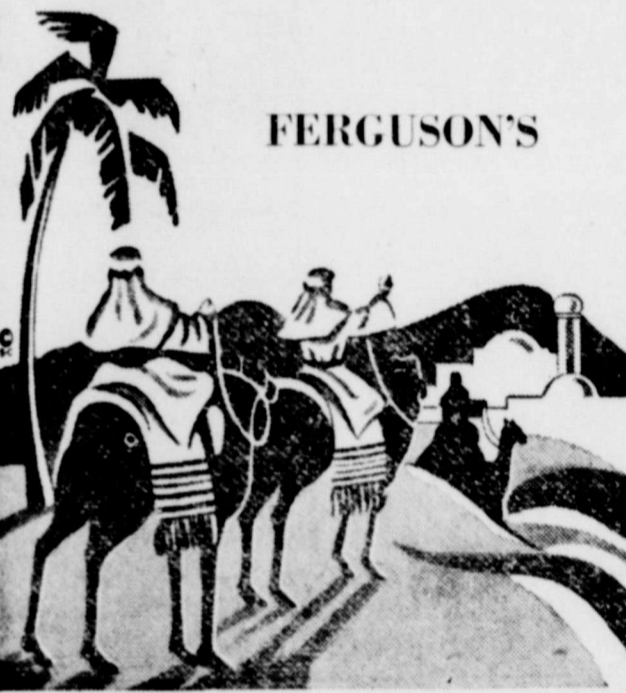


**West Texas Utilities Company**



# Merry Christmas

As the Three Wise Men sought and found, so may all of our friends find the greatest measure of joy in this holy season...



### FERGUSON'S

## Santa Letters

**Wants Twenty-Two**  
Dear Santa:  
Please send me a twenty-two and a board that you can write on.  
Linden Thompson

**Would Like Pellet Gun**  
Dear Santa:  
I would like a pellet gun, football, basketball set, and a new 22 rifle.  
Gene Roe

**Wants Doll To Sew For**  
Dear Santa:  
I would like a doll about 14 inches high to sew for. The doll must have shoes, socks, and hair. I also want a duster house coat and house shoes. My little sister wants a doll, dishes, and house shoes. I must close. I am ten years old.  
Carolyn Baird

**B-B Gun and Watch**  
Dear Santa:  
I want a B-B gun and watch for Christmas.  
Billy Hill

**That's All**  
Dear Santa:  
I want a watch, camera, doll, doll suit case, leather kit, and that is all.  
Judy Reynolds

**These I Have Chosen**  
Dear Santa:  
I would like to have a basketball, pair of shoe skates, new games, and a new football. These things I have chosen and would like to have for Christmas.  
Royce Darr

**Doll For Collection**  
Dear Santa:  
I would like you to bring me a black velvet skirt and a corduroy skirt. I also wish everyone a merry Christmas and a happy new year.  
Linda Latham

**Watch And Billfold**  
Dear Santa:  
I want a watch and a billfold. I also want a radio. That is about all I want. I hope everyone has a merry Christmas.  
Ruby White

**Merry Christmas To All**  
Dear Santa:  
What I want is a few plastic airplanes and a few plastic cars too. But if you don't have enough, give it to the others. I wish everyone a merry Christmas.  
Don Wayne Wallace

**Wants Canteen**  
Dear Santa:  
I want a canteen for Christmas and a B-B gun. Also a new pair of boots, new hatchet with a case, and a swimming mask.  
Wayne Ikonen

**Wants Olive Green Shoes**  
Dear Santa:  
For Christmas I want a watch, doll, doll suitcase, olive green shoes, and a blue pumper with little flowers around the pockets. I hope everyone has a merry Christmas.  
Carolyn Neely.

**Only Wants Walking Doll**  
Dear Santa:  
I want only a walking doll. If I don't get one I want a B flat clarinet. I have always got a doll and I am tired of dolls for every Christmas.  
Billie Fern Helms

**Wants Sport Car**  
Dear Santa Claus:  
I want a boy's bicycle, air gun, woodburning set and a sport car.  
Larry Dale Thompson

**Almost Three**  
Dear Santa:  
I am a little boy almost three years old. I want an earth mover and a dump truck and a musical toy.  
Leland Harris

**Would Like A Bike**  
Dear Santa:  
I would like to have a bike, some skates, and a lamp.  
Peggy Walton

**Toy Rifle With Telescope**  
Dear Santa:  
I would like a toy rifle with a telescope on it. I would also like a model airplane and model battleship.  
David Hendrick

**Benjamin Pump or 22**  
Dear Santa Claus:  
I would like a Benjamin pump or a 22 and a football and four arrows for my bow. Also a model airplane.  
Bill Overall

## MORAN NEWS

Mr. and Mrs. F. K. Humphrey of Abilene were in Moran one day last week visiting the C. C. Cady home and Mrs. Alice Cunningham. Mr. Humphrey will drill on his leases adjacent to Moran and still hopes for some town lot drilling later in the year.

Moran schools closed for Christmas vacation on Wednesday. Supt. R. L. Brant stated. A fine turkey dinner was served at the high school lunch room on that date.

Miss Nancy Williams came in Saturday from McMurry in Abilene for the Christmas holidays. She will return to classes January 3. Nancy will return to Abilene Thursday to be in a wedding of a classmate.

Miss Ruth Walker is home from Tarleton State College. She came in Saturday for the Christmas holidays. Lt. Prosper Walker will arrive on Monday for a week's holiday with his parents and sisters, Mr. and Mrs. L. L. Walker, Ruth and Patsy.

Freda Jo Bankston of the University of Texas came in Saturday for the holidays with her parents, Mr. and Mrs. Fred Bankston. She will return Monday, Jan. 3.

Mr. and Mrs. Edd Mohon left last week to spend the holidays with their daughter and family, Mr. and Mrs. E. D. Reed of Grapevine and Dallas.

Mr. and Mrs. Bertram Elliott are leaving Christmas Eve to spend the holidays with their daughter and her family at Amarillo.

Mr. and Mrs. C. L. Guinn are spending the Christmas holidays in Amarillo.

Mrs. Joe Lovelady is spending the Christmas holidays with her son, Rev. Byron Lovelady, and family in Kilgore.

Mr. and Mrs. Chesley Tipton, Danny and Tommy, of Buckeye, New Mexico, were expected today for a holiday visit with his mother, Mrs. Carrie Tipton, and other relatives.

Tommy Tipton of Hobbs, New Mexico, is spending the holidays in Cisco with his wife and other relatives.

### NEW JOY FOR THE Hard of Hearing

With the New **Beltone Transistor Hearing Aid**

**Free Hearing Clinic**

Mr. J. B. Morgan will show the NEW TINY "ALLEGRO" Model Transistor Hearing Aid at the Victor Hotel on Thursday, Dec. 30 from 1 to 2:30 p. m.

Come in and see this Beltone All New Miniature Hide-Away Triple Transistor Hearing Aid which operates without the "B" Battery and practically pays for itself through amazing battery savings. ADV.

**Please Bring Fireworks**  
Dear Santa:  
Please bring me a box of fireworks and a watch, shotgun, blue jeans, and shirt.  
Pat McCanlies

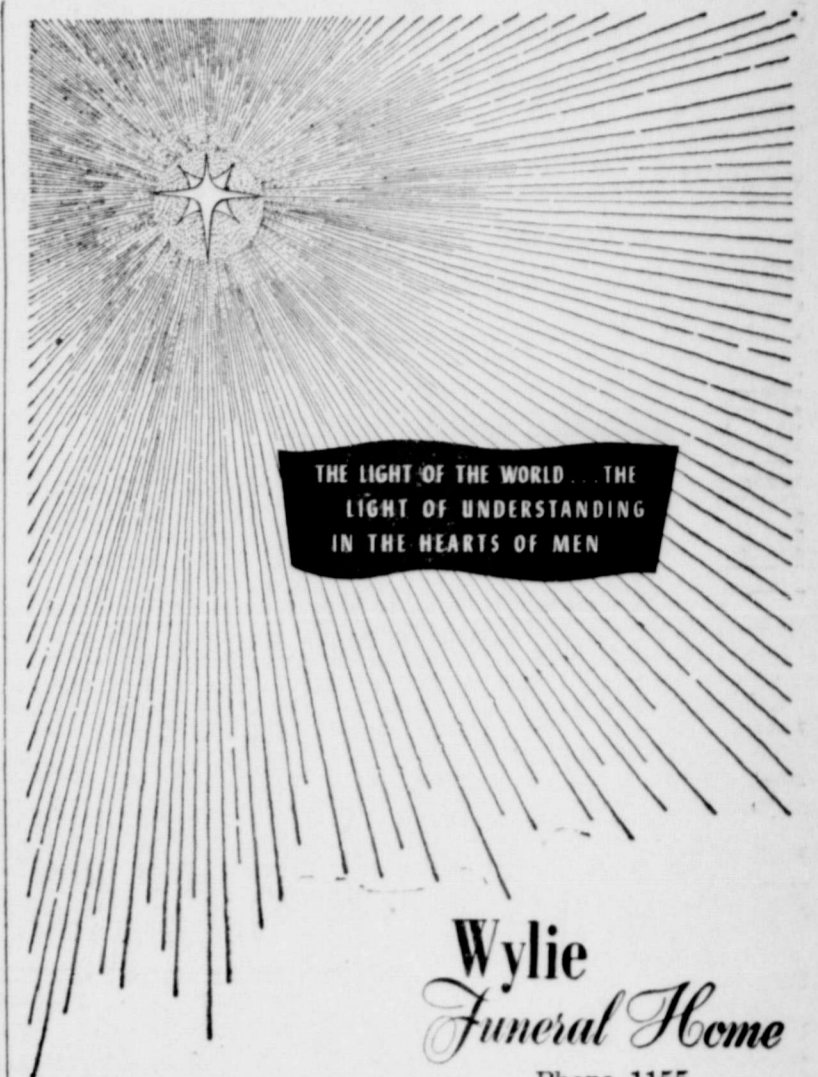
**Wants Electric Train**  
Dear Santa:  
I am a ten year old boy. I want an electric train and bicycle. Also a football suit for Christmas.  
Coy Mangum



We extend our gratitude to our loyal customers whom we have so enjoyed serving - May Christmas bring you many blessings!

**Western Auto Associate Store**

MR. and MRS. A. G. SANDER



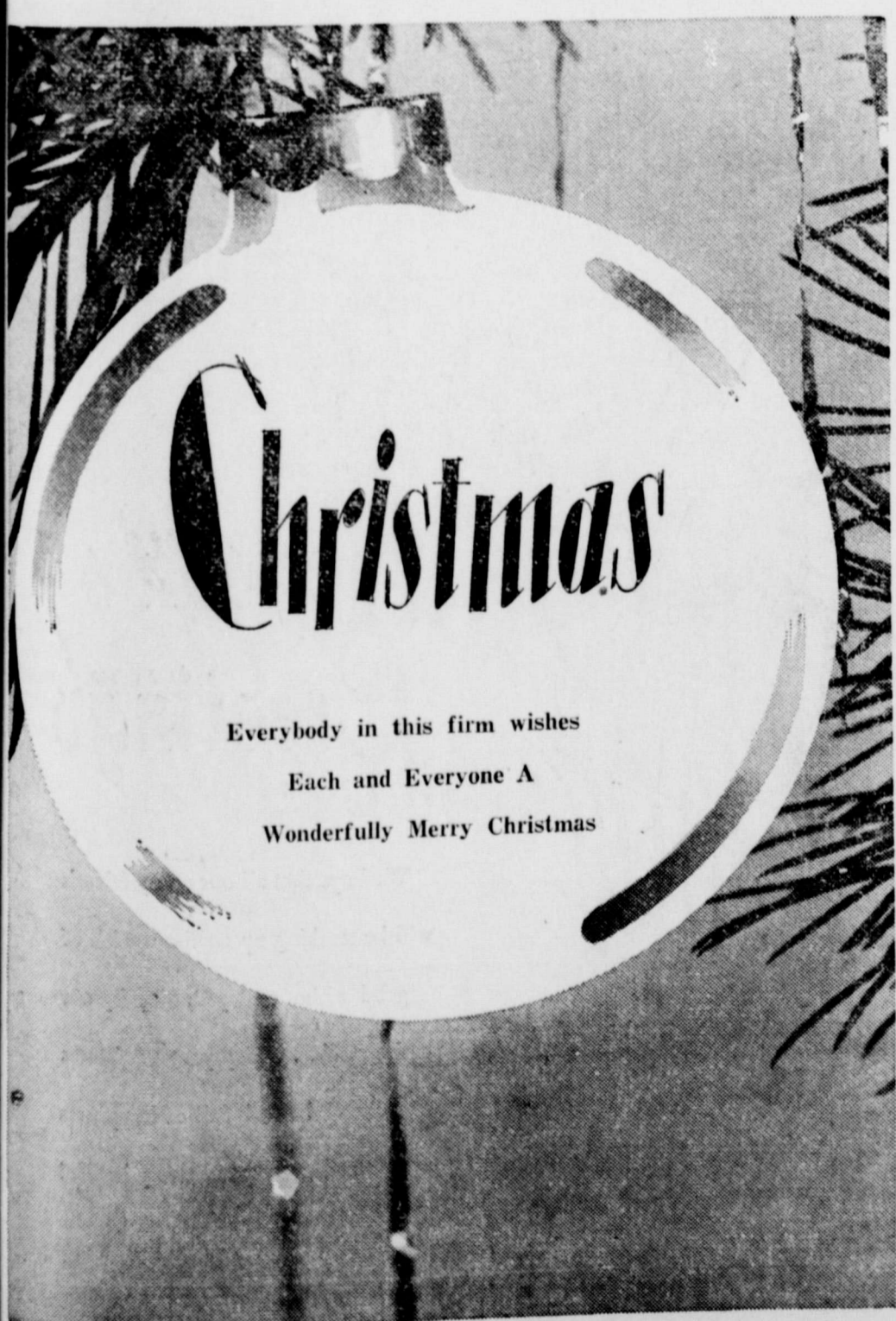
**Wylie Funeral Home**  
Phone 1155



## An Old Fashioned Christmas Greeting!

May your Yuletide be enriched with all the blessings of a traditional Christmas -- Peace, as quiet as new-fallen snow... the heartwarming Joy of a family together... Good Will for all! This is our old-fashioned wish for our friends and customers -- MERRY CHRISTMAS!

**NORVELL and MILLER**  
GROCERY and MARKET



Everybody in this firm wishes Each and Everyone A Wonderfully Merry Christmas

**ALTMAN'S**

### Letters To Santa Claus

**The Christmas Spirit**  
Dear Santa:  
I do not have any wishes for myself, but I do wish every one a merry Christmas and a happy new year.  
Jim Coats

**Parakeet and Cage**  
Dear Santa:  
Since it is getting near to Christmas, I guess I had better write. This Christmas I would like to have a watch and I would also like to have a parakeet and a cage for it. I'm wishing you a merry Christmas.  
Tassie Godwin

**Wants Football**  
Dear Santa Claus:  
I want a football for Christmas. I am nine years old. My name is Gene McCain. I live at 109 Johnson Street, Cisco, Texas. Merry Christmas and happy new year.  
Gene McCain

**Would Like Trumpet**  
Dear Santa:  
I would like a deisel engine for my train, a golden trumpet that is made of plastic, and an electric football set.  
Jerry Russ

**Wants 3 Things**  
Dear Santa Claus:  
For Christmas I want three things. First I want a Betty Crocker cooking set. Second, I want a number oil paint set. Last of all, I want you to give all the little boys and girls who are poor some toys they want.  
Martha Shirley

**Don't Get Stuck in Chimney**  
Dear Santa:  
For Christmas I would like to have a toy service station and many other things. I'm sure it would be too much trouble to make them. I hope you do not get stuck in our chimney.  
Margil F. Elder

**Letter for the Family**  
Dear Santa:  
This Christmas I'll tell you what my family wants. I guess I'll start with my Mother. She wants a telephone booklet (you know, the kind you take down messages on). My sister wants a new record player, and my brother would like some coins for his collection. Dad wants another telephone. (My sister is on the telephone all the time!)  
David Cheves

**Mike Wants Shells**  
Dear Santa:  
I would like some shells for my 22 savage, an Army Airforce center, six model airplanes and an M. G. sports car. Also a play rifle and a basketball game.  
Mike Coulter

**Likes Things To Eat**  
Dear Santa:  
For Christmas I would like a gun and scabbard. I would also like many good things to eat.  
Ronald Jay Carey

**Please Bring A Bride Doll**  
Dear Santa:  
I would please like for you to bring me a bride doll, some finger paints, and some clothes for my doll that I got from you last year. I hope this won't be too much for you to bring.  
Lucille Crowder

**Your Very Good Boy**  
Dear Santa:  
I would like it very much if you would bring me a bicycle, a train, a football, a basketball, and an identification bracelet when you come around on Christmas Eve.  
Lloyd Wayne Broyles

### THOMAS BURIAL INSURANCE

For dependable insurance call 166 and one of the following agents will call and explain our policy.

**Odell Rains - A. W. Snider - Silas Clay**

PHONE 166 - CISCO - 9th AT AVE F.



## Merriest Christmas...

In the spirit of Christmas that is reflected in gift-happy little children . . . In the spirit of peace and plenty that is the essence of these Holy Days — we say to you: our many friends . . .

A HAPPY, HAPPY HOLIDAY!

**The Gift House**  
MR. and MRS. GEORGE P. FEE



# Greetings

Whether you observe Christmas Day in quiet prayer or make it ring with gaiety, we wish each and every one of our many friends and customers — a Holiday filled with rich blessings and joy!

**CISCO GAS CORPORATION**  
713 AVE. D      PHONE 122



## Season's Greetings

We hope that all our many friends will be stocking up on the wealth of good wishes sent your way by our entire staff . . . May your Christmas be sock-full of happiness and every good thing in life!

**J. C. PENNEY CO.**

### Letters To Santa Claus

**Wants Guns**  
Dear Santa: I want a B-B gun and a 22-caliber. I also want a basket.  
Larry Eubanks

**Wants Doll And Buggy**  
Dear Santa: I want a doll buggy and a doll for Christmas. I would like to have a cap, a skirt, and a blouse.  
Minnie Potter



May all the pleasures of CHRISTMAS last you through the entire year!

Damron Tire and Supply

**Would Like Train**  
Dear Santa Claus: I want an electric train and bow and arrow set.  
Douglas Barley

**Enjoys Stocking Best**  
Dear Santa: I want a bow and arrow. I hope to get a gyro top and a shirt and sweater. I had rather have the bow and arrow. I enjoy my stocking best of all.  
Mike Morris

**Coffee In The Kitchen**  
Dear Santa: I would like to have a motor plane for Christmas, and if you could, I'd like to have a 20 gage pump shot gun. Some coffee and a cup in the kitchen on the table.  
Dick Greer

**Remember All**  
Dear Santa: I would like to have a pink felt skirt and a small doll to go with my collection. But most of all, I want everyone to have a very merry Christmas and a happy new year.  
Dona Byrd

**Camara For Mother**  
Dear Santa: I'm writing this letter to tell you what I want for Christmas. I would like to have a bicycle, peddle pushers, a watch, a bottle of bubble bath, and a pair of boots. I wish that you would bring my mother a camara for Christmas and my father a shaving kit.  
Kathyrine Jenette Evans

**How Are You?**  
Dear Santa: How are you doing? I want a flash bulb camera and a pellet gun too. Tell everyone merry Christmas and happy new year.  
Burl Adams

**Trying Again!**  
Dear Santa: I would like to have a bicycle for Christmas. One Christmas I asked Santa to bring me a tie, but he didn't bring me a tie. So I want a bike this Christmas.  
Mike Cheshire

**Would Like Necklace**  
Dear Santa: For Christmas I would like to get a necklace, a watch, and a head band. Merry Christmas, Santa.  
Lois Plumlee

**Wants Play Ranch House**  
Dear Santa: I want a play ranch house. If you can not make it, I want a four-ten bun. If you do not have one, I want a cowboy shirt. Well, I think that is all for this Christmas, but I'll see you next Christmas. Good-by, Santa. Tell Mrs. Santa Clause "Hi".  
Lynn Morrison

**Here's What I want**  
Dear Santa: I want to tell you what I want for Christmas. I would like a walking doll with yellow hair, a ring with a blue stone, can can slip, (I want it stiff so it will stand out), doll suit case, big ball, and glass dogs and animals.  
Joyce Reynolds

*Merry Christmas*

TO OUR VALUED CUSTOMERS AND MANY FRIENDS

*We hope to continue to serve you with friendliness and courtesy 'til Christmas rolls 'round once more.*

POE Insurance Agency  
E. J. POE

Christmas

Once again we are happy for this opportunity to thank our many friends and to wish each and everyone — the Merriest Christmas ever . . .

Collins Hardware



## OUR CHRISTMAS PRAYER

In the sanctuary of our hearts we give thanks for the blessings of the past year which have brought us your friendship and patronage . . . And, in the warm spirit of this Holy Day, we pray that health, happiness and friendship be the gifts you most enjoy at Christmas, and after! Ad 10 Form 11

WEST TEXAS PRODUCE CO.



## In the Reverent Mood of This Holy Christmas Time

The Spirit of Christmas belongs to everyone - its sacred trust of friendship and good-will know no boundaries of race or creed. It is with this in mind, we say to all -- May you and yours find this Christmas bright with cheer and the blessings of warmth and benevolence! . . . To you -- our loyal customers and friends - We wish a Happy Holiday!

HOOKER'S JEWELRY

PHONE 798

### Letters To Santa Claus

#### Would Like Holster Set

Dear Santa Claus: I am a little boy nine years old. I am in the fourth grade this year. For Christmas I would like a holster set and a football. Merry Christmas and happy new year.

Larry Farrow

#### Wants Gift For Mother

Dear Santa Claus: I want a bicycle and a doll for Christmas, and I want you to bring a washing machine to my mother, Mrs. Zora Lee Robinson, and a dish washer, so I won't have to wash dishes.

Margie Roy Robinson

#### Would Like Train

Dear Santa Claus: I would like to have an electric train, and I want some house shoes and a bow and arrow set.

Ronny Price

#### Wants Joan Palooka Doll

Dear Santa Claus: I want a Joan Palooka doll, and I want some clay, some skirts, sweaters and blue jeans.

Sue Wallace

#### Watch Those Reindeer, Santa!

Dear Santa: I hope you bring me a pop gun, a toy car, and also a lot of goodies. I hope your reindeer don't break a leg and can not get around to all the little boys and girls. I hope everybody has a happy holiday and a happy new year.

Bobby Harris

#### Especially Likes Doll

Dear Santa: One toy I would especially like to have is a doll - One that drinks, blows bubbles, and has a little yellow bib. I would also like to have a new coat. I don't care what color.

Kathryn Forman

#### Sister Wants Teddy Bear

Dear Santa: I would like to have a walking doll, teddy bear, and my sister wants a teddy bear, too. My brother wants a wagon. My little sister wants a doll too. Sometimes we do not get what we want, but I hope everyone gets something this Christmas.

Rosetta Ingram

#### Wants Chair For Brother

Dear Santa: I want a rocking chair for my baby brother, and I want an Aunt Jemima baking set, a bill-fold. Well I guess I had better close.

Darlene Brown

#### Would Like Tool Chest

Dear Santa Claus: I would like a tool chest, a M. G. sport car and some night men.

Conrad Buchanan

### PALACE

THEATRE - IN CISCO, TEXAS

FRIDAY - SATURDAY

FURY FILLED STORY OF THE EARLY SOUTHWEST!

in 3-D  
**SOUTHWEST PASSAGE**  
in COLOR!!  
Rod Cameron - John Joanne - John Cameron - DRU - IRELAND

RIDERS TO THE STARS

SUN. - MON. - TUES.

SO-HIGH EXCITEMENT!

CINEMASCOPE

John WAYNE

Clara TREYOR - Loring DAY - Robert STACK - Jack STERLING

The HIGH and the MIGHTY



DEAN **Rexall** DRUGS  
GOOD HEALTH TO ALL FROM REXALL



The Babe Divine, His Holy Mother - Sacred symbols of this Day, Reflect the warmest blessings that, We hope will come your way.

Home Supply Company

MR. and MRS. J. W. SLAUGHTER

## JOY DRIVE-IN

CISCO - EASTLAND HIGHWAY

THURS. - FRI. - SAT.

SUNDAY - MONDAY

JUNGLE Terrors...Taboos...Love!



**ELEPHANT WALK**  
TECHNICOLOR  
starring PETER FINCH

She Wore A Yellow Ribbon with John Wayne



**THUNDER OVER THE PLAINS**  
Warner Color  
Lex Barker - Phyllis Barker - Kirk



Everybody in this firm, wishes each and every one a

Wonderfully Merry Christmas!

Henry's Feed and Produce  
MR. and MRS. C. W. HENRY

# USED CAR SALE

These Cars Are Going To Be Sold Before Friday Night, December 31st  
If They Aren't Bargains, There Just Aren't Any

1953 Ford Tudor 6 cyl. Custom  
TUTONE BLUE  
Overdrive, Radio, Heater, Tinted Glass, Turn Indicators  
One Owner - 29,000 Miles  
New General Tires - Spottless Inside and Out  
**\$1195<sup>00</sup>**

1954 Ford V-8 Crestline Fordor  
DEMONSTRATOR  
Fordomatic Drive, Big Heater, 6-Tube Radio, White  
Tires, Wheel Covers, Turn Indicators, Windshield Washers,  
Tutone Paint, Fender Shields, 12,000 Miles  
**\$1795<sup>00</sup>**

1953 Ford V-8 Custom Tudor  
Overdrive, Radio, Heater, Tinted Glass  
New White Tires, Low Mileage  
One Owner - Local Car  
**\$1295<sup>00</sup>**

1950 Mercury Club Coupe  
Overdrive, Radio, Heater  
Good Tires, Good Mechanically  
Seat Covers  
**\$398<sup>00</sup>**

1949 Ford Custom Tudor - 6 cyl.  
Overdrive, Radio, Heater,  
Seat Covers, Visor - Good Tires  
**\$298<sup>00</sup>**

1951 Plymouth Concord 2 Door  
New White Tires, Heater  
Turn Indicators, Visor  
An Excellent Buy  
**\$595<sup>00</sup>**

1953 Ford V-8 Mainline Tudor  
Heater - Turn Indicators  
Good Rubber - Clean Body  
A Real Bargain  
**\$975<sup>00</sup>**

1949 Ford V-8 Tudor  
Over Drive - Radio - Heater  
"WHAT A BARGAIN"  
**\$298<sup>00</sup>**

1953 Ford V-8 Custom Club Coupe  
Big Heater, Turn Indicators, Tinted Glass  
5 New White Tires, One Owner, 18,000 Actual Miles  
Clean As You'll Find  
**\$1295<sup>00</sup>**

1953 Ford Custom Tudor - 6 cyl.  
Overdrive, Big Heater, Tinted Glass  
One Owner, 20,000 Actual Miles  
Clean As A Pin  
**\$1195<sup>00</sup>**

All These Cars Have  
1955 Safety Stickers  
and  
6 Months or 6000 Mile  
WARRANTIES

1954 Ford "6" 1/2 Ton Pickup  
Radio, Heater, Front and Rear Guards  
New Mud Grip Rear Tires  
13,000 Miles - One Owner  
**\$1085<sup>00</sup>**

OPEN EVENINGS FOR YOUR CONVENIENCE

# NANCE MOTOR CO. INC.

Phone 1040

### History of CHRISTMAS

By ALBERT SNIDER, SR.

According to the spurious Decretals, the institution of the Christmas festival is attributed to Telesphorus, who flourished in the reign of Antoninus Pius (138-61 A. D.), but the first certain traces of it are found about the time of the Emperor Commodus (A. D. 180-92). In the reign of Diocletian (A. D. 284-305), while the ruler was keeping court at Nicomedia he learned that a multitude of Christians were assembling in the city to celebrate the birthday of Jesus and having the church doors to be closed he set fire to the building and all the worshippers perished in the flames. We know of no evidence of a particular day at that time. It appears to have been celebrated by the earlier churches in April or May, and by some churches in January.

In the fourth century, through the urgency of Cyril of Jerusalem, Julius I issued an order for an investigation to be made concerning the day of Christ's nativity, which resulted in an agreement by the theologians of the East and West upon the 25th day of December as the day. The chief grounds for their decision were the tables of the censors in the archives of Rome; and although in the opinion of some of the Fathers, there was not an authentic proof of the identification of the day, yet the decision was uniformly accepted, and from that time the nativity has been celebrated throughout the church on the same day.

There is no divine authority for the observance of December 25th, or any other day, in commemoration of the birth of Jesus. But since the day is generally observed as a festival, there is no impropriety in utilizing it as a day of religious observance, social cheer and benevolent deeds.

It may be well to remark here that among the northern nations the heathen festival of the birth of Sol was on the 25th of December, and that Christmas and that custom of making presents on Christmas eve, succeeded this heathen festival, retaining the name of Yule or Inul; i. e. the "Wheel" or the revolution of the sun. The Roman Saturnalia, or festival of Saturn, was also in December, and many of its features passed over finally into Christmas festivals.

Chambers Cyclopaedia comments upon the matter as follows: "Among the causes that co-oper-

ated in fixing this period as the proper one, perhaps the most powerful was, that almost all of the heathen nations regarded the winter solstice as the most important point of the year, as the beginning of the renewed life and activity of the powers of nature, and of the gods, who were originally merely the symbolical personification of these. In more northern countries this fact must have made itself peculiarly palpable — hence the Celts and Germans from the oldest times celebrated the season with the greatest festivities. At the winter solstice, the Germans held their great yule-feast in commemoration of the return of the fire sun-wheel; and believed that during the twelve nights reaching from the 25th of December to January 6th, they could trace the personal movements and interferences on earth of their great deities, Odon, Berchta, etc. Many of the beliefs and usages of the old Germans, and also of the Romans passed over from heathenism to Christianity, and have partly survived to the present day."

#### The Wise Men

Wise-men. The word designates an order, or casts, of priests and philosophers (called magi)

which existed in the countries east of the Euphrates, from a very remote period. The order is believed to have arisen among the Chaldeans and to have come down through the Assyrian, Median and Persian kingdoms. The magi were, in many ways, the Levites of the East; they performed all public religious rites, were authority on doctrinal points. They were particularly famous for their skill in astronomy, and kept a record of the more important celestial phenomena, which dated back several centuries prior to the reign of Alexander the Great.

They were probably originally honest seekers after truth, but degenerated into mere impostors, as the Bible record shows. (Acts 8:9-11). Nothing is said as to the number who came nor as to the country from whence they came. The number and quality of the gifts has become the foundation for a tradition that they were three kings from Arabia. Jews dwelling in Persian provinces may have so prepared the minds of the magi as to set them looking for the star of Bethlehem.

#### Christmas in Other Lands

In Holland the children set their wooden shoes by the chim-

ney to be filled with gifts. Belgian children fill several plates with oats and set them before the fireplace for Santa Claus's reindeer before going to bed on Christmas Eve. In the morning, the children find toys where the oats have been. Italian children pull their presents out of a large urn.

Dr. and Mrs. T. N. Houghton and son, Woody, of Midland spent Wednesday in Cisco with her parents, Dr. and Mrs. Paul Woods. The Houghtons left Thursday morning for Dallas to spend the Christmas holidays.

Dr. and Mrs. Paul Woods left Thursday for Odessa where they are spending Christmas with their son and wife, Mr. and Mrs. Paul H. Woods.

Bob Qualls, student at Texas Tech, arrived Tuesday for a holiday visit with his parents, Mr. and Mrs. Jasper Qualls.

Mr. and Mrs. C. E. Williams and family of Abilene, Mr. and Mrs. Bobby Warren of Eastland, and Mrs. E. E. Overland of Ranger are the holiday guests of Mr. and Mrs. I. D. Dobbins.

### Letters To Santa Claus

#### I Am Two Years Old

Dear Santa Claus: Please bring me a doll and a toy telephone. Also a doll buggy. Oh, I almost forgot to tell you that I am a little girl two years old.

Neva Brown

#### Bring Sister Clothes

Dear Santa: I have been a good girl, so please bring me a baby doll, baton, view master, films of Colorado, and some clothes. Please bring my sister some clothes too. Let everyone remember Christ in Christmas. Good luck December 25.

Katherine Stroebel

#### Bring Donna New Doll

Dear Santa: I am a little girl 4 1/2 years old and have a little sister, Donna, almost 2. Donna would like a new doll and some other toys. Please bring me a new doll, a stroller, and a baton. Thank you and Merry Christmas to you and Mrs. Santa.

Terry Cooper

#### Likes Baseball

Dear Santa: Would you bring me a baseball bat, a baseball glove, a baseball, baseball suit, and a b-b gun.

John Gerhardt

#### I Wear Size One

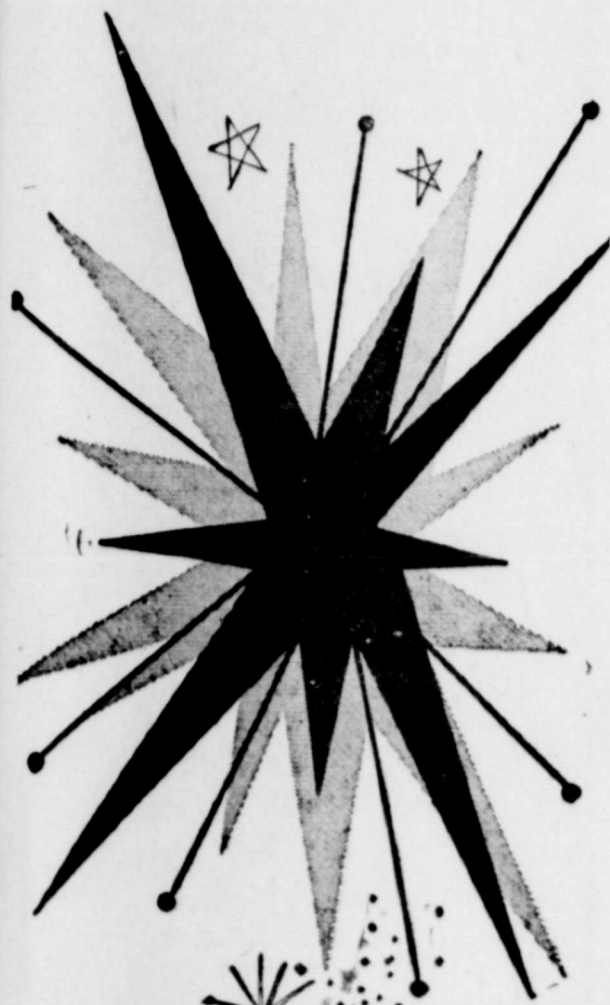
Dear Santa Claus: Please bring me a pair of guns, a Roy Rogers Rodeo, and a pair of boots. I wear size 1.

Jimmy Brown

#### Wants Football

Dear Santa: I want a football suit and football for Christmas.

Jimmy Davis



Joyous Noel

Star-bright,  
Our wish to you—  
That Christmas Stars  
make your wishes  
come true!

J. T. Richardson

HUMBLE SERVICE  
E. 8th at Ave. A Phone 363



A CHRISTMAS GREETING . . .  
BRINGING EVERY GOOD WISH . . .  
FOR NOW AND ALWAYS . . .

★ To Our Many Friends  
and Loyal Customers!

DAIRY TREAT NO. 1  
808 EAST 8th

DAIRY TREAT NO. 2  
1001 WEST 8th



# Merry Christmas to All

We say Merry Christmas to all our friends and customers . . .

We want you all to know how much we have enjoyed your patronage and friendship and we take this opportunity to wish you and yours . . .

a holiday complete with happiness to last forever and ever!

W. A. GARRETT LUMBER and SUPPLY  
and

WELBORN GARRETT, GENERAL CONTRACTOR

308 E. 20th

Phone 1027

**MAY YOUR HOLIDAY  
BE A VERY, VERY,  
MERRY ONE ...**



**May all Christmas Joys dance through  
your holiday and make it the best ever!**

**ELITE  
BEAUTY SHOP**

Elizabeth  
Louise  
Shirley  
Bonnie  
Celia



**Merriest  
Christmas**

There's no time like  
now to say thanks and  
Merry Christmas!

**Cisco Steam Laundry**  
103 W. 9TH PHONE 31

**Letters To Santa Claus**

**Just Watch and Bracelet**

Dear Santa Claus:  
All I want for Christmas is a watch and bracelet. I am in the fifth grade.  
Doris Mangum

**Remember All**

Dear Santa:  
I have been a good boy this year, so I would like to have 2 guns and scabbards and a monkey. And Santa, don't forget all the rest of the boys and girls all over the world. See you Christmas.  
Dwayne Scarlett  
P. S. Merry Christmas and a happy new year to everybody.

**Wants Tiny Tears Doll**

Dear Santa:  
I want a tiny tears doll, a pair of shoes, dress, games, basketball, bike, pictures to color with oil paints, and a baton.  
Marilyn Wende

**Remember Me?**

Dear Santa:  
I am sure that you remember me. I am Terrell Mayhall, Santa. I am 7 years old. I did want you to bring me a bicycle but mother said she called you and said you didn't make too many bicycles as all the boys wanted scabbards and guns this year. Santa would you please remember by daddy in the hospital at Galveston. Please bring me scabbards and two guns and lots of little cars and trucks. I'll have my Christmas lights on and cake and coffee for you on Christmas eve. So good night, Santa Claus. Hurry to see me. I love you Santa Claus.  
Terrell Mayhall

**Wants Viewmaster**

Dear Santa Claus:  
I want a Viewmaster for Christmas. I also want a bicycle, doll, pair of shoes, camera and bubble bath.  
Anita Johnson

**World Globe**

Dear Santa:  
I would like very much to have a world globe, baton, basketball, and anything else you would like to bring me. Merry Christmas to everyone in Cisco and all over the world.  
Betty Warren

**Doesn't Want Much**

Dear Santa:  
I have been a good girl. Will you bring me a doll and a baton. I don't want much.  
Robert Booth

**Bring Doll Clothes**

Dear Santa:  
Please bring me some doll clothes, table, dishes, and bed. Thank you. Merry Christmas.  
Linda Burzenski

**Remember Others**

Dear Santa Claus:  
Please bring me a watch. Bring my brother a football and bring all the other boys and girls their toys.  
Jerry Lee Callaway

**Wishes for Doll**

Dear Santa:  
I wish I had a doll and a white Bible.  
Victoria Gail Sublett

**Has Been Good**

Dear Santa Claus:  
Please bring me an Indian suit for Christmas, a rifle, with a scope on it, a badge 714 outfit, and a football. Please remember the other children. I have been pretty good this year.  
Tim Bennie

**Wants B-B Gun**

Dear Santa Claus:  
I want a B-B gun, electric train, and a watch.  
Ernie Hart

**Box of Coke**

Dear Santa:  
I want a bicycle, football, watch, B-B gun, an electric train, pair of pajamas, tinker toys, and box of coke.  
Ricky Siddall

**Live In Country**

Dear Santa Claus:  
I want a baby doll, evening dress, diamond ring, cowgirl suit, and a dress. I live in the country.  
Janie Fisher

**Refreshments**

Dear Santa Claus:  
I want a real typewriter for Christmas and a table and chair set. My brother, Al, wants a set of Roy Rogers guns. Don't forget my cousin, Kay. Jeannie will have some refreshments for you. Thank you.  
Sherry and Al Heysler

**Wants Water Colors**

Dear Santa:  
I want some water colors, a soft ball, and a bicycle.  
Park Paul Plambeck

**Wants Bike**

Dear Santa Claus:  
I want a bike for Christmas.  
Victor Plambeck

**Is A Good Boy**

Dear Santa:  
I am a good boy. Please bring me a service station, dart set, and cow boy suit.  
Steve Ray Anderson

**Please Bring Football**

Dear Santa Claus:  
Please bring me a football, a pair of cowboy boots and guns. Merry Christmas.  
Bobby Brown.

**Please Come To See All**

Dear Santa:  
I am a little boy 7 years old. I want a train, a football, baseball, basketball, and a new suit. Please come to see all the little boys and girls.  
Glen Ferguson

**Sister Wants Ring**

Dear Santa Claus:  
I want a walking doll, big box of crayolas and a ring. My sister wants a ring too. Please bring me a can petticoat.  
Shirley Petty.

**Baseball Glove**

Dear Santa Claus:  
I want a good baseball glove, a bat, a cap, a ball, B-B gun, a thing that goes around a horse's neck, a curra brush for my horse, and a Roy Rogers gloves and chaps set.  
Carl Stroebel, Jr.

**Likes Christmas**

Dear Santa Claus:  
I want a doll, blackboard, and some candy. I know Christmas is coming and I like it so much. Thank you.  
Laura Nell Bode.

**Will Like Anything**

Dear Santa:  
I am a little boy 6 years old and I have a little brother who is 3 years old. We have been fairly good this year and would like to have some toys. I want a record player, sword, an army rifle, a football, and my little brother wants a motor scooter, an army rifle, a gun set, and basketball set. I know this is a lot to ask for but anything you bring we will like. Please remember all the other boys and girls.  
Bobby Wayne and Gregg Allen Brown



**Merchants Credit Association**



**Neely Well Service Company**

H. K. Neely, Sr.

**A HEART-FELT  
SENTIMENT**

This time of year, as we count our blessings, we always recall our many faithful friends. To those of you whom we were honored to serve, and helped us achieve such a successful year -- we say, with pride and gratitude

**A VERY MERRY CHRISTMAS**

**SPOT CAFE**

MR. & MRS. J. D. YARDLEY



**Santa's  
Here!**

We're popping up now to say "Thank You" ... and to extend to you our best wishes for a wonderful,

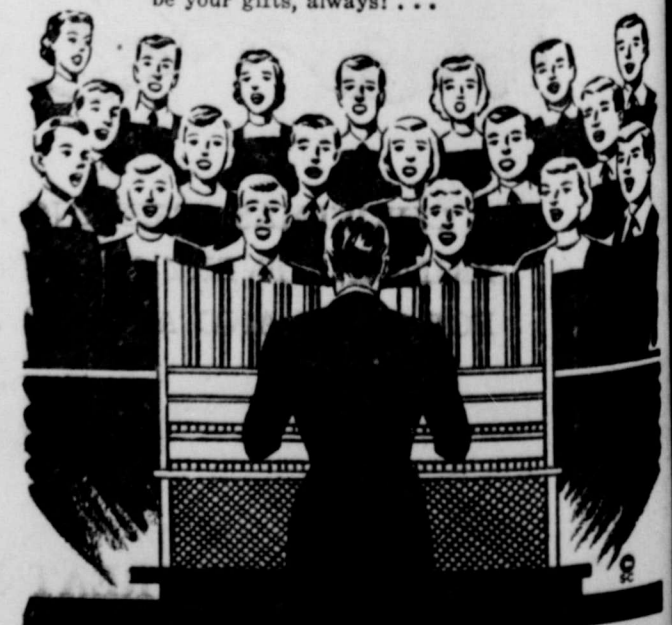
**CHRISTMAS!**

**The Bop Shop**

MEL and JOYCE SANDLER  
110 E. 10th Phone 1275



At this Christmas-spirited time, May all of you be blessed with a bounty of happiness. . . . May peace and plenty be your gifts, always! . . .



**MEGLASSON'S  
I.G.A. FOOD STORE**



May your  
Christmas  
be filled to  
overflowing with Joy and Happiness!

**CITY DRUG COMPANY**

ROY HUFFMYER, Owner — J. T. EGGAN, Pharmacist  
800 Ave. D





*Merry Christmas*

Each of us here send to each of our many loyal customers the warmest wishes of the Yule Season . . . "Serving you has been a real pleasure."

**Powell Cleaning Plant**

### Letters To Santa Claus

#### Bring Anything

Dear Santa:  
We would like very much to have a set of swings for Christmas but mommy and daddy says sometimes you have so many little girls and boys that you can't, so Santa just bring us anything you can and we will be happy. From three little sisters.

Vickie, Sharon and Patricia

#### Make Everybody Happy

Dear Santa Claus:  
For Christmas I want a pinto pony and a baby sister. I hope you make everybody happy.

David Wende

#### Wants Guns

Dear Santa Claus:  
I want an air gun, B-B gun, and a football.

Henry Moore

#### Boots for Sister and Brother

Dear Santa:  
Please bring me a football, a bicycle, guns and a blackboard. Sister and brother want boots. Merry Christmas. Thank you.

Darold Davies.

#### Wants Tiny Tear Doll

Dear Santa:  
I want a tiny tear doll, a bicycle with two back wheels, a wagon, and a dress. See that everyone hears about Christ. If you wish you can bring me some more things.

Marcia Wende

#### Tried To Be Good

Dear Santa:  
I have tried to be a good girl all year and would like to have a big teddy bear, doctors kit, scrap book, and library books. Please don't forget all the other boys and girls in foreign lands because I want them to have a nice Christmas too. And help us all to keep Christ in Christmas for he is the best present of all. Have a merry Christmas.

Christine Stroebel

#### Thanks for Toy

Dear Santa Claus:  
I want a doll. My brother wants a hat. I will be watching for you. I love you because you gave me a toy. Thanks for the toy. I also want a baton.

Jenny Marie Parks.

#### Have Been Good

Dear Santa Claus:  
I am five years old and my little brother, Joe Bob, is two years old. We have been good most of the time, but we are going to be good all the time from now on. If you can, please bring Joe Bob 2 guns and 2 scabbards, a car to ride, a train and a cowboy hat. Please bring me a walking doll, electric iron, bed for my doll, dishwasher set, dishes, cowboy hat, moccasins. If this is too much, just bring anything you can, because I know there are lots of other little boys and girls.

#### Doesn't Want Toys

Dear Santa Claus:  
I do not want any toys. All I want is a few clothes. I would like a jumper, blouse, world globe, and anything else you would like to give me. Merry Christmas and a happy new year.

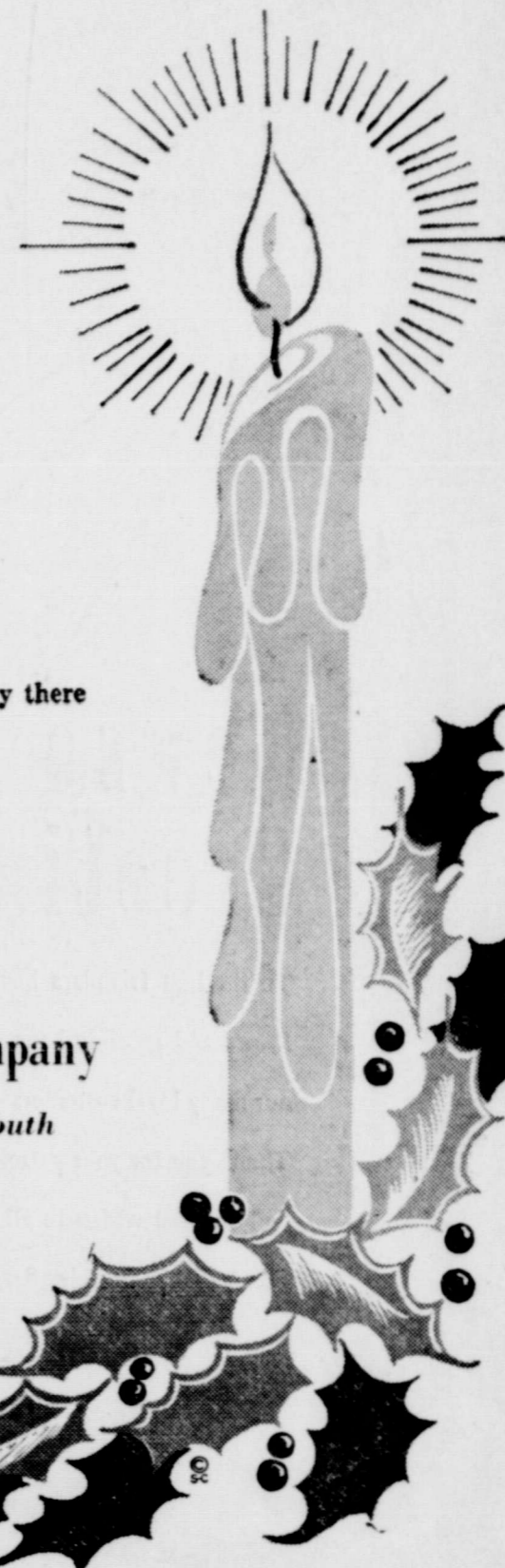
Janice Holder

#### Typewriter and Ring

Dear Santa Claus:  
I want a typewriter and a ring please. Also a cooking set for Christmas. Merry Christmas. Thank you.

Patricia Sue Morrison

# NOEL



To our many friends:

Merry Christmas Greetings

we send to you — And, our

warmest wishes, too . . . May there

be special joys in store —

All the wondrous things,

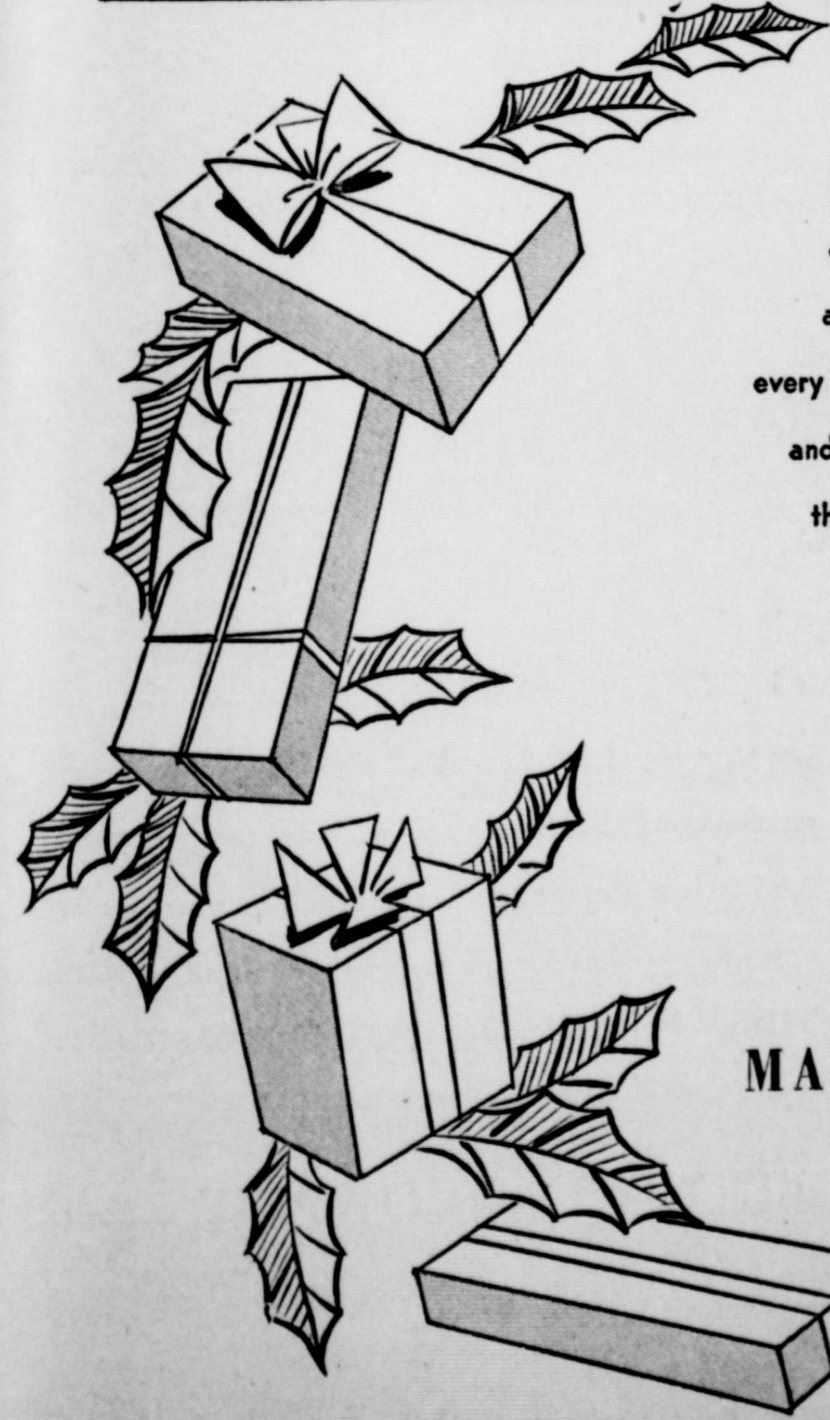
You're surely hoping for!

**Gurney Motor Company**

105 WEST 9TH

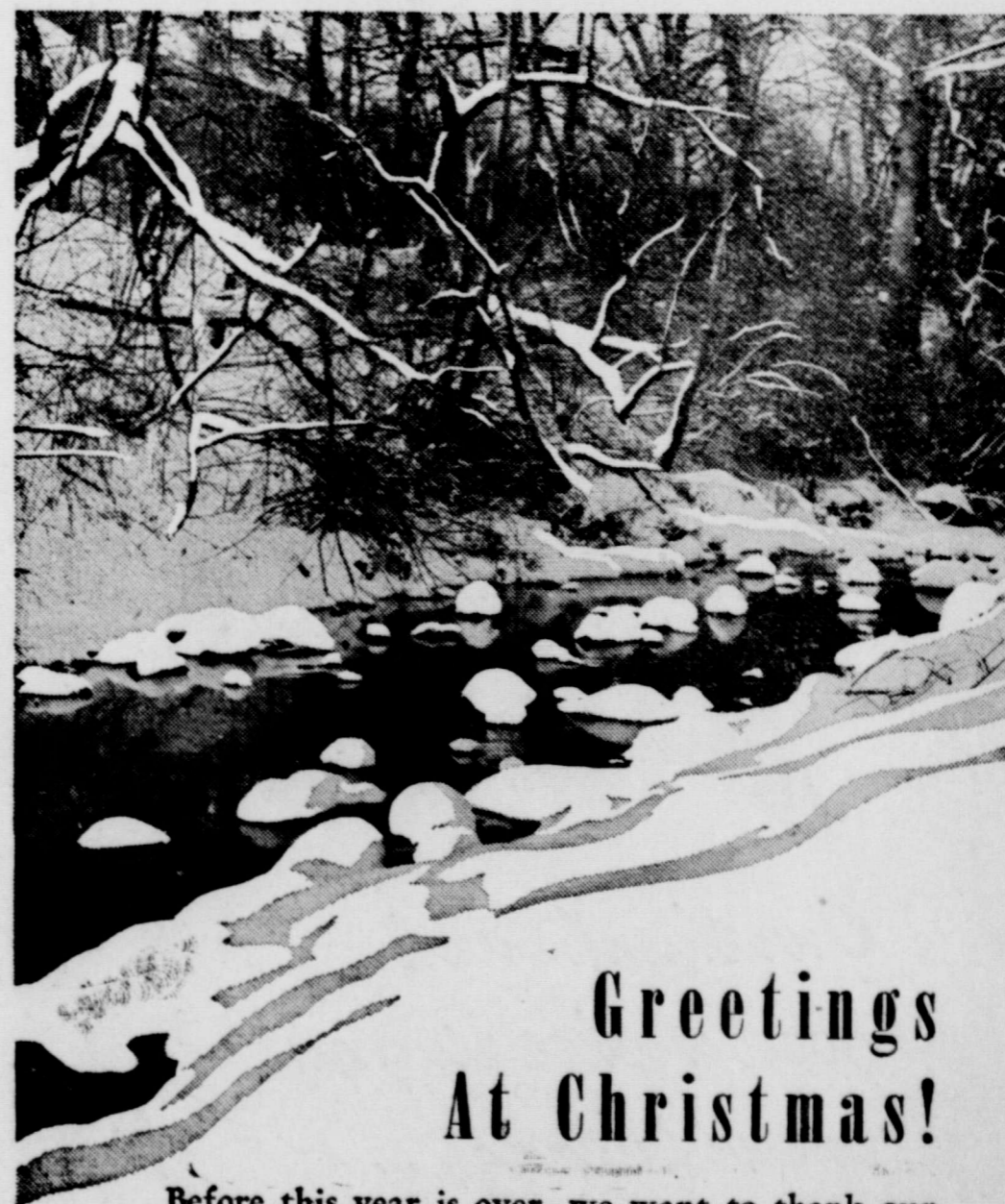
Chrysler — Plymouth

Dodge Trucks



There's a magic to Christmas that casts a star-studded spell into the hearts of young and old alike! Its enchantment is expressed in every hearty handshake . . . in every smiling face . . . and in every Christmas wish -- like ours -- that says be gay . . . be glad . . . have fun! Yes, that's our friendly greeting to you, each and every one!

ALL OF US  
AT  
**BOSS  
MANUFACTURING COMPANY**



**Greetings  
At Christmas!**

Before this year is over, we want to thank our many customers for their continuing faith in us, and wish you all a very Joyous Holiday! . . .

**THORNTON FEED MILL**

J. L. (Punk) THORNTON



## Season's Greetings

To the best friends & business firm could possibly have — our many loyal customers — we say Thank you for your patronage and our best wishes to all of you, For A Happy Holiday Season!

**Tom B. Stark**

National Insurance Agency  
Room 307  
Reynolds Building

### Santa Letters

#### Please Bring Doll

Dear Santa Claus: Please bring me a walking doll. I want a Tiny Tears. My brother wants a rocket. Thank you.  
Jolene Burnam

#### Wants Doll

Dear Santa: I want a doll, doll buggy, and doll clothes.  
Sharon Shoemaker

#### Wants Clothes

Dear Santa: I want a doll, a bike, a basketball, clothes, shoes, and a purse for Christmas.  
Patsy Lenz

#### Four Games

Dear Santa Claus: I want a football, B-B gun, a watch and four games.  
Ralph Lanham

#### Wants Bicycle

Dear Santa Claus: I want a bicycle, B-B gun, farm set, horse, spaceship, hunting gun, and two cap guns.  
Robert Hight

#### Wants Doll, Too

Dear Santa Claus: Please bring me a bassinet and a baton. I want a doll too. Bring my daddy some socks, my mother some hose, and my big sister a penny machine. I also want a cowgirl suit, boots, and a poodle dog. Thank you.  
Brenda Mayhew

#### Wants Blackboard

Dear Santa: Please bring me a blackboard. Thank you. Merry Christmas.  
Gary Holmes

#### Dishes and Red Ball

Dear Santa: Please bring me dishes and a red ball. Thank you.  
Sandra Kay Woolover

#### Wants Real Silverware

Dear Santa Claus: I would like for you to bring me a doll trunk. My little sister, Susan, wants a pair of six guns and a saucy Walker for Christmas. I love you, Santa, and hope that you love me. We will have refreshments for you. I also want some real silverware, please.  
Cathy and Susan Abbott

#### Wants Football Set

Dear Santa: I want a BB gun and an electric train, football and an electric football set. Thank you.  
Boyce Donaway

#### Diamond Ring for Sister

Dear Santa Claus: I want a horse and saddle, a bridle, and horse blanket, please. My address is Lake Road, Route 1, Box 18-A, Cisco. I also want something for my sister. She is 16 years old. I want a real diamond ring for her.  
Bill McNally

#### Walking Doll and Cap Gun

Dear Santa: I want a walking doll for Christmas and a pair of cap guns.  
Carole Ellen Tankersley

#### Bring Rod And Reel

Dear Santa: I would like to have a baton, a game, which is called "Meet The Presidents," a doll, clothes, small radio, and a doll's nipple and bottle set. Please bring my brother a rod and reel for Christmas.  
Darlene Dunning

P. S. Bring all the children in the world something so that they may not be left out on Christmas. Have a very jolly time.

#### Woud Like Super Man Suit

Dear Santa Claus: I would like a super man suit, bow and arrow and a radio set for Christmas.  
Jim Englehardt

#### Wants B-B Gun

Dear Santa Claus: I want a B-B gun and a football pump.  
Melvin Wende

#### Watch and Ball Suit

Dear Santa: I want a watch and ball suit.  
Mike Lanham

#### Hat Also

Dear Santa: I want a football. I want a hat also.  
Loren Stroebel

#### Would Like Train

Dear Santa: I would like to have an electric train, .22 rifle, and a cap pistol.  
Wade Jessup

#### Wants Football Suit

Dear Santa: I want a football suit for this Christmas and a pair of Roy Rogers guns. My little brother wants a football suit and a pair of guns.  
Gaylon Nelms

#### Wants Print Set

Dear Santa Claus: I would like a print set, the one that has a number on the picture and on the print.  
Jimmy Yowell

In sincere and friendly appreciation of your patronage, we extend to all of you — our warmest wishes for A VERY MERRY CHRISTMAS!

**Helen's Flower Shop**  
Mr. and Mrs. Paul Brashear



It is with humility that we thank our many customers for their continued patronage -- and it is with sincerity that we extend to all our wishes for a VERY, MERRY CHRISTMAS!

**GLENN'S FURNITURE CO.**



Our thanks and good wishes ring out to our friends...

The Cheery Christmas Bells ring out our sincere thanks for your wonderful friendship and patronage, and say, "MERRY CHRISTMAS TO ALL!"

**J. B. PRATT, Agent**  
MAGNOLIA PETROLEUM COMPANY



In the spirit of friendliness, and good cheer, we thank you for your many favors and sincerely wish you a Merry, Merry Christmas...

**HART'S HUMBLE SERVICE**

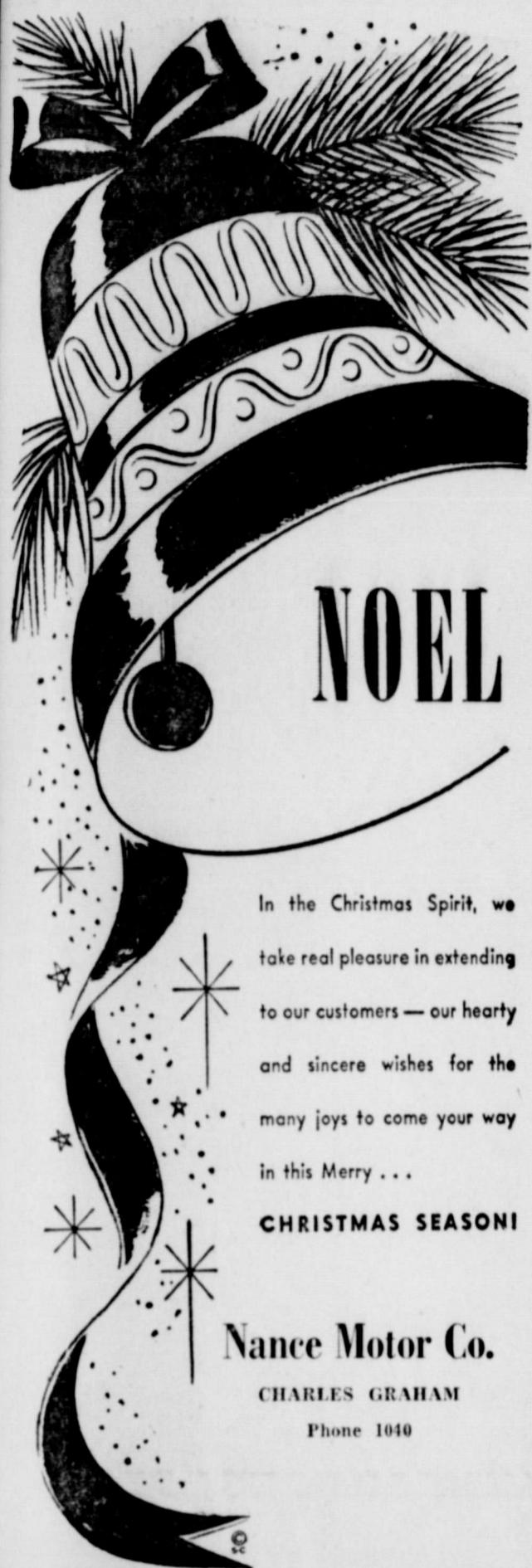
GLENN and R. D. HART  
W. 8th at Ave G. Phone 42



It is indeed a pleasure to thank all of you -- who are our loyal customers -- for your continued patronage. It has been a real pleasure to serve you! And it is a pleasure now to extend to you -- our warmest wishes for all that's bright and gay IN THIS WONDERFUL CHRISTMAS SEASON...

**BURTON LINGO COMPANY**

Pioneer Lumbermen  
JOE CLEMENTS, Manager



In the Christmas Spirit, we take real pleasure in extending to our customers — our hearty and sincere wishes for the many joys to come your way in this Merry ...

CHRISTMAS SEASON!

**Nance Motor Co.**

CHARLES GRAHAM  
Phone 1040

### Letters To Santa Claus

**Wants Beautiful Doll**  
Dear Santa:  
I am a little girl seven years old. I surely would like to have a beautiful doll for Christmas. That will be plenty for me for I want you to have toys for the other children too. Please don't forget any one this year. I love you a lot.  
Judy Pippen.

**In Second Grade**  
Dear Santa:  
I am Cindy Gafford. I am eight years old and in the second grade at West Ward School. I would like for you to bring me a bingo game, toy poodle, finger paints, blackboard and bring my little sister, Peggy, a rocking horse.  
Cindy Gafford.

**Wants Watch Fixed**  
Dear Santa:  
I want my BB gun and watch fixed and a football and basketball.  
Bill Midkiff.

**Gun and Streamline Engine**  
Dear Santa Claus:  
I want a gun and a streamline engine with a car.  
Rupert Brown.

**Give Everyone Good Xmas**  
Dear Santa Claus:  
I want a pair of work boots and a Boy Scout knife. Also an ever-sharp pencil. And give everyone a good Christmas.  
Robert Don McCrary

**BB Gun and Train**  
Dear Santa:  
I would like to have a BB gun and a train.  
Mike Cogser.

**Please Bring Kitten**  
Dear Santa Claus:  
Please bring me a short haired kitten and a bicycle. If it is too much just bring me a bicycle. My other kitten was poisoned about a month ago and my big tom cat ran away. My other kitten was brown, white and yellow. But I would like any kitten.  
Jan Cameron.

**Wants Archery Set**  
I would like an archery set, a football and view master reels.  
Thank you.  
Roland Ziehr.

**Bring Tool Set**  
Dear Santa Claus:  
Please bring me a tool set, a football suit, trombone, and Roy Rogers punch box.  
Vaughn Roland Pirtle.

**Lots of Things**  
Dear Santa:  
I would like to have some Japanese clothes from Japan. I would like two skirts and a dress and a lot more things.  
Betty Lue Abbott.

**Please Bring Bicycle**  
Dear Santa Claus:  
Will you please bring me a 24-inch bicycle and a tiny tears doll. Also bring me a cooking set and a pair of band boots.  
Lynn Jones.

**Wants Baby Blue Eyes**  
Dear Santa:  
I want a baby blue eyes for Christmas. She has black hair with a blue blanket and blue gown. My brother wants an electric train. Oh, yes, I want some silverware, too.  
Linda Bisbee.

**Sister Wants Doll**  
Dear Santa:  
Please bring me guns for this Christmas. My little sister wants a doll. Thank you.  
Gary Rider.

**Bring Doll Clothes**  
Dear Santa:  
Please bring me some doll clothes and a doll baby bed. Also bring my little brother a car. I thank you. Merry Christmas.  
Sharon Spradling.

**Please Bring Football**  
Dear Santa:  
Please bring me a football. I thank you.  
Vance McCracken.

**Wants Electric Jig Saw**  
Dear Santa:  
I would like to have an electric jig-saw, an art set, a rifle that shoots corks, an electric basketball set, a record and an airplane set.  
Olin Odom.

**Wants Jewelry**  
Dear Santa Claus:  
I want a ring, a watch, walking doll and a baseball. Thank you.  
Patty Doyle.

**Would Like Coat**  
Dear Santa:  
For Christmas I would like to have a nylon coat, hat, and purse to watch. My brother would like to have a farm of animals. My sister wants a doll with hair.  
Thanks, Santa.  
Necia Burnam.

**Tried to be Good**  
Dear Santa:  
I've tried to be a good boy this year and I'm so anxious for you to come to see me. I can sing lots of songs for you. Please bring me a big red tractor that I can ride, some candy, fruit, nuts and anything else you want to bring me.  
Don't forget all the other little children. Ann and I will share our toys all next year. Thank you.  
Steve York.

**Fill Our Stockings**  
Dear Santa Claus:  
I try to be a very good girl all the time and Steve and I sing about you. Please bring me a big Red Riding Hood doll, a table and chairs, candy, fruit, and nuts. Be sure and fill our stockings that we have on the mantle and be good to all other children.  
Ann York.

**Wants Bow and Arrow**  
Dear Santa Claus:  
I want a bow and arrow set for Christmas.  
Benny Agnew.

**Gun With Aim**  
Dear Santa Claus:  
I want a bicycle and a gun with an aim on it.  
Eddie Lankford.

**Brother Wants Pop Gun**  
Dear Santa Claus:  
I want a walking doll, cooking set, baby bed, watch and baby buggy. My brother wants a pop gun.  
Patsy Tate.

**Wants Cowboy Boots**  
Dear Santa:  
Please bring me a football and cowboy boots. Thank you.  
Steve Nelms.

**Just Wants Doll**  
Please bring me a doll. Thank you and Merry Christmas.  
Myrtle Winge.

**Remember Father and Mother**  
Dear Santa Claus:  
Please bring me doll clothes. Remember father, mother and brother. I also would like a bicycle. Thank you.  
Helen Thompson.

**Remember Sister**  
Dear Santa:  
I am a little girl 4 1/2 years old. I have a big sister named Shirley. Please remember Shirley with something nice and bring me a Terry Lee Doll if you can. I would also like to have a baton or anything else you might bring will be fine. Thanks a lot and Merry Christmas to you.  
Sandra Page

**Football and Bicycle**  
Please bring me a football and a bicycle.  
Bobby Smith.

**Cowboy Boots, Please**  
Dear Santa:  
Please bring me cowboy boots. Merry Christmas. Thank you.  
Jimmy Shirley.

**Mother Wants Hose**  
Dear Santa Claus:  
I want a hat, please. My sister would like to have a doll and I would like some cooking sets. My sister and I want the same. My mother would like a pair of hose.  
Thank you.  
Carolyn and Peggy Carr.

**New Address**  
Dear Santa:  
I am Joyce McClain, age 6. I go to school. Last year I lived at 311 East 19th St. Now we live at 109 Johnson St., across the railroad, north of town. I want a dresser set, and a watch. Charlotte wants a dresser set and watch too. I have three brothers. Charles is 11 years old, Eugene is nine, and Don is three years old. I have four sisters: Mary, age 15; Charlotte, age 5; Geraldine, age 3; and Barbara, age 2. Don't forget mother and daddy.  
Joyce McClain

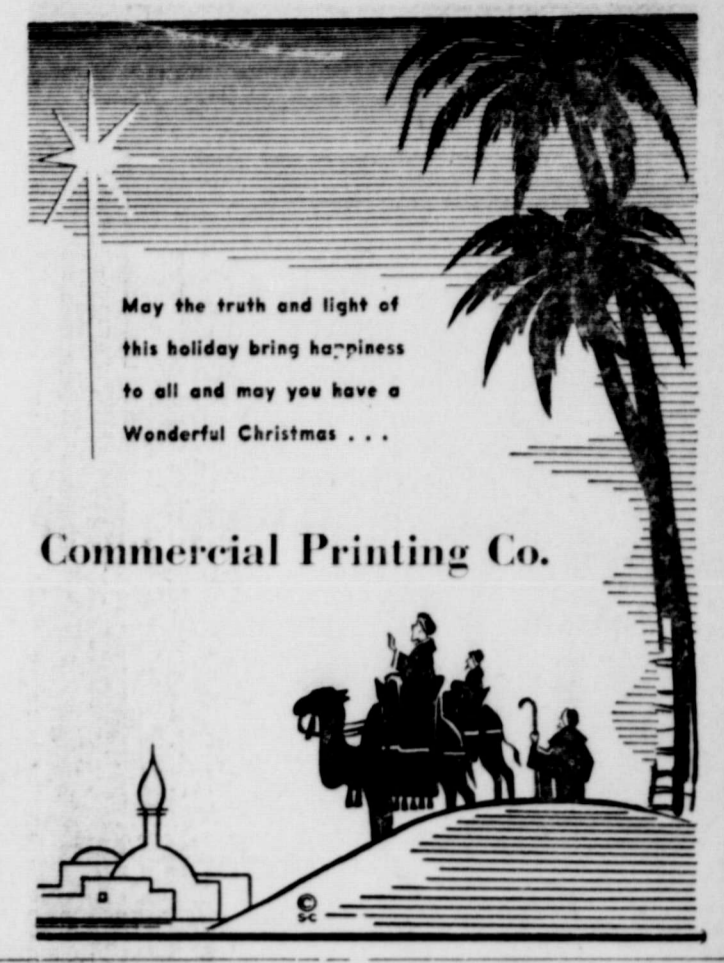
**Wants Pretty Doll**  
Dear Santa Claus:  
I want a doll for Christmas. She is pretty. I like her, too. She has silver shoes, blue evening gown and brown hair. She is a pretty doll.  
Ethel Starr.

**Wants Airplane**  
Dear Santa:  
I want an airplane and a football pump.  
Tim Reich

**Wants Tractor**  
Dear Santa:  
I want a tractor, truck, army jeep, and a train.  
Danny Dunn

**Has Been Good**  
Dear Santa:  
I want an army set like is in the catalog. I also want an army tank that spits fire and any kind of clothes, especially socks, and a "taggy game." I have been real good and I am a nice boy, I think. Hope you have a nice trip down from the north pole.  
Stanley Ikonen

**Bring Surprise**  
Dear Santa:  
I want a doll, teddy bear, and ever sharp. Bring me a surprise.  
Ruby Wende



May the truth and light of this holiday bring happiness to all and may you have a Wonderful Christmas ...

**Commercial Printing Co.**

## IN THE SPIRIT OF CHRISTMAS



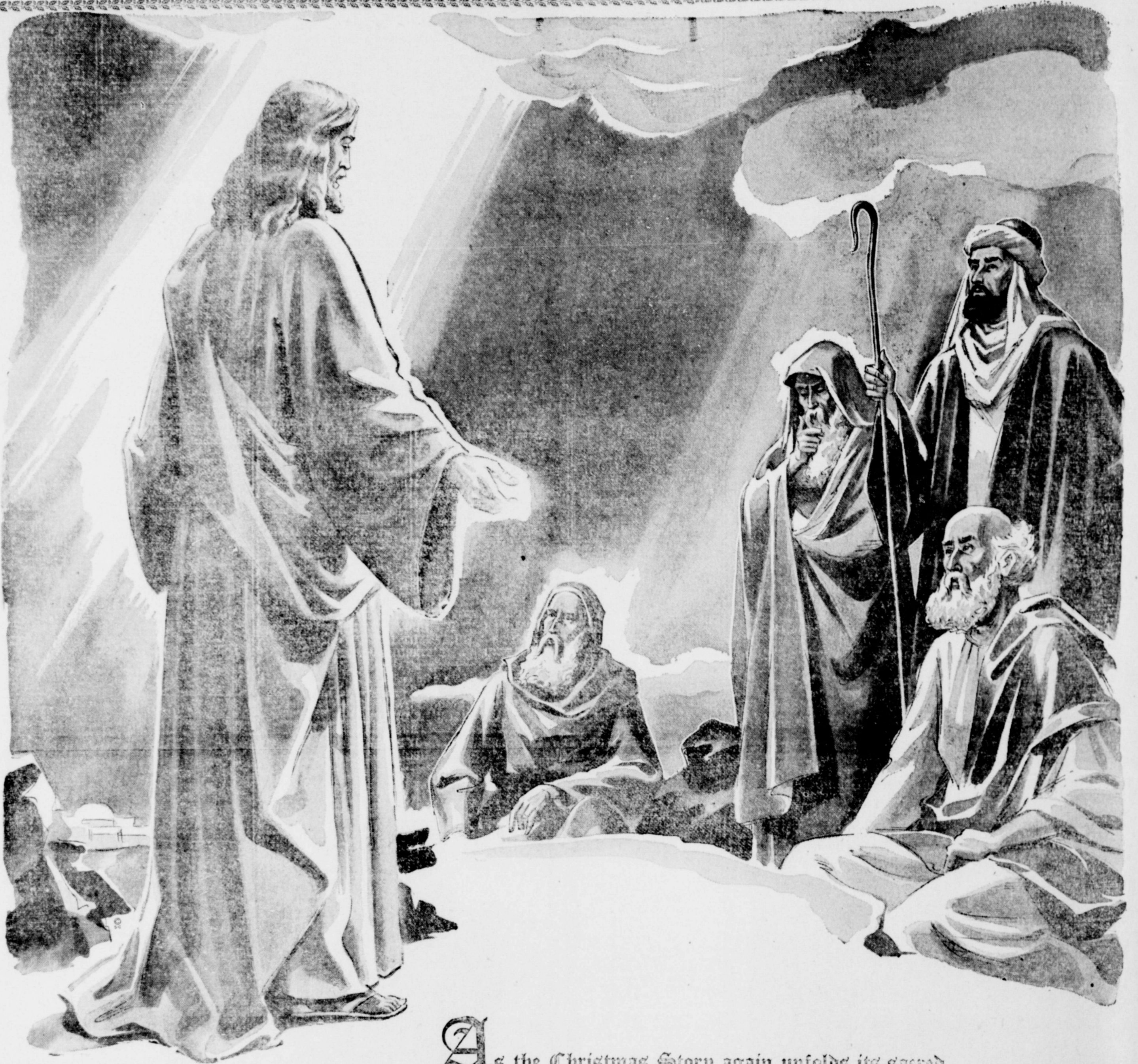
We put aside all thoughts of day-by-day business, and extend to our many loyal patrons, our wishes that the Holy Spirit of Christmas and its blessings, enfold you and your family now, and for all time . . . .

**THOMAS FUNERAL HOME**  
Phone 166



To those friends whose patronage we have so well enjoyed — and to those whom we hope to serve in the future we send greetings and good wishes ★★ for a dog-gone Good and Merry Christmas!

**Nick Miller**  
The Man's Store



As the Christmas Story again unfolds its sacred message unto all men the world over, telling of peace, good will and the blessings of Christianity; We add our fervent prayer that your many prayers during this Holy Season be realized in happiness and joy for Christmas, and time to come!

FROM ALL OF US AT  
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