

There's No Substitute  
for Newspaper Advertising

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## The Gay Philosopher

By J. W. S.

THE MOST FISH we've seen since the days of a coastal fishing mariner arrived in barrels down at Cisco Locker Plant Wednesday. There was something like pounds of Red Snappers and pounds of striped bass that were caught by four Ciscoans on a weekend fishing trip in Port Aransas bay. And had the fish packed in barrels of ice and shipped home. Making the trip were I. J. (Ch) Henson, Roy Camfield, Dunning and Roy Fonville. They arrived on the coast last night and took a boat about 50 miles out in the gulf. Fishing 150 feet, they spent most of the day pulling in Red Snappers and as they could reel them and throw out lines again. Next day, they went out into bay near town and caught more striped bass. It was a grand with the kind of luck that all fishermen dream about.

ENJOYED looking over a copy of the magazine section of the Courier-Journal of Lexington, Kentucky. It contains a story titled "500,000 Mile Traveler," which deals with the life of Kenyan Allen Wood during three years as a U. S. Diplomatic courier. The magazine contains 10 pictures of Russian scenes by Wood with his camera. You will remember Allen Wood. He is the son of Mrs. George Swinebroad, wife of the late Lexington tobacco successer, and the grandson of the late Mr. and Mrs. Charles West Cisco. Allen's uncle is Dick West of Dallas and formerly of Cisco.

The story tells how Wood traveled 500,000 miles during the past three years carrying diplomatic messages for the U. S. State Department to Russia and countries throughout the world. Wood's uncle said he found the lowest standard of living behind the iron curtain during his travels. Wood has now left the diplomatic service and, according to the article, he now is in Copenhagen with the view of working for an American firm there. He has visited here on many occasions.

SOMEbody MAILED us a clipping from a North Carolina newspaper. It's entitled "The Ring Towel" and we reprint it follows:

If men want to live longer, they've got to learn to blow their nose regularly, like women do. The reason why women live longer than men is that women off pressure, through tears and occasionally hysterics, according to Dr. William T. Souder of the United States Public Health Service. Release from pent-up tensions has been advocated generally. Men are caused sometimes by being the gorge that rises when slings and arrows of outrageous fortune beset us. Maybe reason why so few women, comparison with men, get ulcers is that they blow off steam and then.

If a man is disappointed, or feels he's being put upon, or is in any way, he might try to reason the situation out with others. Or he may just say nothing and let the poisons of frustration eat him up. But with a woman it's different. She is able to cry and get away with it. She goes on a rampage — and he's given.

The situation is deplorable. What can be done about it? It isn't going to be easy to get men to take to crying. And many men don't want to make a habit of hysterics.

Perhaps the thing to do is organize men in citywide, countrywide, or neighborhood groups. They can meet together and tell each other all about their troubles. Build a modern wailing wall, use a tremendous crying level. That may not be the way to promote longevity among men, but at least, it's a start in a new direction.

AS EDITOR Sid Spain said yesterday in The Lions Club Bulletin: "Some men are born great. Some achieve greatness. And some men just grate upon you."

Mrs. Helen Brashear of Helen's Sewing Shop attended the F. T. Design School in Mineral Wells last Sunday. Several outstanding floral designers were among the speakers for the school.



**JUMPING PET**—Rocky, the parachuting she-bear was greeted upon arrival in Oakland, Calif., by two of her old war buddies, Gene Castle, left, and Bob Ferguson, ex-members of the 187th Airborne Reg. Combat Team. Despite her protests, Rocky made three parachute jumps to earn her parachute badge. When nicked by shrapnel in Korea, she got a Purple Heart, too.

## George H. Horne Will Be Buried At Nimrod Friday

George Horne, 57 year old boilermaker who lived in Nimrod and Fort Worth, died in a Fort Worth hospital at 1 p. m. Wednesday after a short illness. He entered the hospital Tuesday.

Funeral services will be held at 2 p. m. Friday at the Nimrod Baptist Church with the Rev. Stephen T. Bailey, pastor, officiating. Burial will be in the Nimrod Cemetery under the direction of Thomas Funeral Home. The body was brought to Cisco by Thomas.

Mr. Horne was born in Texas on February 12, 1897, and had lived in Nimrod for many years. For the past six years he had been working in Fort Worth. He and wife maintained their home in Nimrod and spent the weekends there. During the week they stayed in Fort Worth where he was employed.

Survivors are his wife, Mrs. Opal Horne; two daughters, Mrs. J. B. Jennings of Fort Worth and Mrs. Olen Runsick of Sacramento, Calif.; a brother, J. D. Horne of Fort Worth; four sisters, Mrs. T. W. Grice of Fort Worth, Mrs. Hattie Crain of Waco, Mrs. Florence Hunter of Abilene and Mrs. Mary Kress of Dallas, and three grand children.

Pallbearers will be T. C. Cozart, Frank Ford, Howard Ingram, Herman Schaefer, Cecil Bostick and Buford Cozart.

## Dewey Sage Shows Some Improvement

Dewey Sage of Lubbock, former Cisco resident who was injured in an automobile accident near Mineral Wells Sunday night, was reported as doing as well as could be expected today.

Mr. Sage was showing some improvement, reports said, and he was expected to be taken off the critical list if his condition continues to do better.



**FOR HEAVY SEA DUTY**—The new French cargo ship, Euphrate, which was built especially to handle heavy, bulky freight, is shown going down the ways at La Seyne. The 460-foot vessel can do 16 knots, and has accommodations for 16 officers, 35 crewmen and 20 passengers. She's off to a good start.

## ILLNESS AND INJURIES HAMPER LOBOES IN PRE-GAME WORKOUTS

Illness and injuries have hampered the Cisco Lobos this week as they went through stiff drills in preparation for their conference game with the league leading Weatherford Kangaroos at Kangaroo stadium in Weatherford Friday night.

The Lobos will be playing without the services of Arzell Hale Friday night, and will probably be without the services of Joe Wayne Farrow. Hale, the only senior on the line, is suffering from a leg injury and the star tackle will not be suited out for the contest. Guard Farrow has been out since Monday with a severe cold and chest congestion. He was on the doubtful list.

Others who have missed drills this week because of colds were Ed Bernie, tackle; Frank Walton, substitute guard and Robert Fletcher, substitute center. Bernie was out for practice Wednesday after missing Monday and Tuesday. He will probably play. Walton and Fletcher each missed a day but were working out Wednesday.

The Lobos will go into the contest as decided underdogs. The Kangaroos have been rough in district competition and the Lobos were given little chance of upsetting their title hopes.

The Weatherford team will outweigh the Lobos approximately 150 pounds per man. The team averages are 170 for the Roos and 155 for the Lobos. The Weatherford backs outweigh the Lobo runners 156 pounds to 142, and the line outweighs the Cisco forwards 178 to 162 pounds.

Coach Russell Coffee has built the Weatherford split "T" attack around Quarterback Don Johnson, who is a good runner and passer. Halfback Dan Bowden and Fullback Paul Martin handle most of the running chores. Kenneth Korges, 190 pound center, and two 175 pound tackles, Tom Puryear and Dan Boone, are outstanding in the line.

Probable Weatherford starters include Maxie Hazzingale and Earl Minyard at ends; Puryear and Boone at tackles; Jerald Williams and George Darden at guards; Korges at center; Johnson at quarter; Bowden and Fred Curtis at halves and Martin at full.

Probable Lobo starters include Bill Smith and John Trigg at ends; Ed Bernie and Carroll Thames at tackles; Tommy Collier and Frank Walton at guards; Ronnie Qualls at center; Tommy Reynolds at quarter; Harold Phippen and Marcos Gallegos at halves and Joe Gilmore at full.

Other Lobos likely to see action include Ends Jim Branton and Jerry Weiser, Levere Adams at tackle, Kenneth Penn, Don Meier and possibly Farrow at guards; Robert Fletcher at center, and backs Benji Lipsy, George Callarman, Fred Hayes, John Carlile, David Ewell and Buck Whitehead.

Coach Coffee of the Kangaroos has 14 lettermen returning from last year's team that won eight and lost two. This will probably be the last year for the Weatherford team to play in District 9-AA. They have been invited to play in District AAA-2 next season.

Among those from Cisco attending the Eastern Star tea in Eastland Sunday afternoon, honoring Mrs. Hazel Campbell, were Mr. and Mrs. I. D. Strawn, Mrs. W. E. Dean, and Mrs. T. E. Lis-tenbee.

## School News . . .

### Class Favorites Are Selected In School Election

By PAT MAYER

The annual election of class favorites, campus favorites, and the most courteous boy and girl was held Wednesday. The election was sponsored by the Student Council and the civic classes. The voting was carried on as near like a real election as possible. There was a certain time for voting and each class had a precinct where the class members voted — the seniors in front of the trophy case, the juniors in the east study hall, the sophomores on the top floor, and the freshmen in the library. There were ballots made to fill out in the proper way, as in bigger elections.

This election was held for the purpose of choosing the members of the feature section of the annual for this year. The names will not be revealed until the annuals are received late in the spring.

### What's Buzzin' At CHS

Seems that a certain person thinks that Roger Lisenbee is very handsome. The name isn't mentioned for safety purposes. . . . The American history classes had some very amusing pantomimes in class Wednesday. About the best one was Dash Crofts who portrayed Daniel Webster. . . . Joe Gilmore looked quite handsome in his pink turtle neck shirt. . . . Frank Ditmore says it isn't hard at all to get up at six o'clock in the morning to go hunting and then to school. He really doesn't lose any sleep since he sleeps through all his classes anyway. . . . Wonder if David Ward has a case of laziness or if he is just tired. Whatever it is he sure doesn't like to march extra time. . . . Blair Paul is seen in the sixth period study hall every day now. Could it be that Blair is interested in the student librarian. . . . Think nearly all the Juniors made the deadline on their themes this week. . . . Here that Buzz Henson really knows her way around Graham. . . . Where did George Walker get the white Ford she was seen driving Tuesday?

Benji Lipsy told us that he had on his best football uniform yesterday. Really couldn't tell though because it was covered with mud. . . . Who ever created those stupid songs the band members were singing last Friday should be burned at the stake. . . . Where did JoAnn Edwards get those letters? . . . Hear that Fred Hayes and Harold Phippen are planning on being great campers over the Christmas holidays. . . . The band goes to marching contest in Abilene December 4.

We have a new sophomore girl named Sharon Lowery. Sharon comes from Illinois, but says she feels as if she has been a TEXAN all her life. We truly hope that Sharon likes school here. . . . The pictures for the annual are here. . . . Paul Ford had to take a tree with him to English class. Now Mrs. Hazlewood has it. . . . Saw several students from CHS over in Eastland to see "Julius Caesar." Jake Collier is very good at calling orders to his rank. . . . Clyde Butler seems to be a real speedy typist. . . . Donnie Johnson just barely made the deadline on the theme. . . . Hear that Jan Latson is a road blocker. . . . Allen Garverick just couldn't decide who to vote for. . . . Ronnie Reed was out viewing the band and the football team in practice for the game Friday.

Hear Peggy McCormick's favorite song is "Danny Boy" . . . Think Kathleen Ziehr would make a good actress. She was showing her first period class how all the actors in Julius Caesar made their speeches. . . . Wonder if Faye will decide to use that new forward march after all. Kinda doubt it. . . . Is it accidental or intentional that everyone "jumps the gun" on their speed tests in typing?

Buck Whitehead seems to think there is going to be a big upset in Weatherford Friday. . . . Who is coming to see Ronnie Qualls this weekend? His cousin? . . . Seems several of the students are going to protest against all the lessons the teachers give them. They say it is dictatorship. . . . Janice Justice has about decided to give up on her flute. Don't know why. . . . Why was Arzelle so happy Tuesday? It couldn't be that Kay was here. . . . Beat Weatherford!

Bank Checks Are Best Receipts  
A Real Aid In Budget Keeping  
LET NAT'L in Cisco—Mr. F. D. I. G.

## C of C Committee Makes Plans For Opening Of Xmas Season



### NANCE MOTOR COMPANY READY FOR NEW FORD MODEL SHOWING

The all-new 1955 Ford line of automobiles will be shown to the public at the Nance Motor Company during an open house program Friday and Saturday, according to an announcement today by Owner Charles Graham.

### Midgets To Play Cross Plains On Tuesday Night

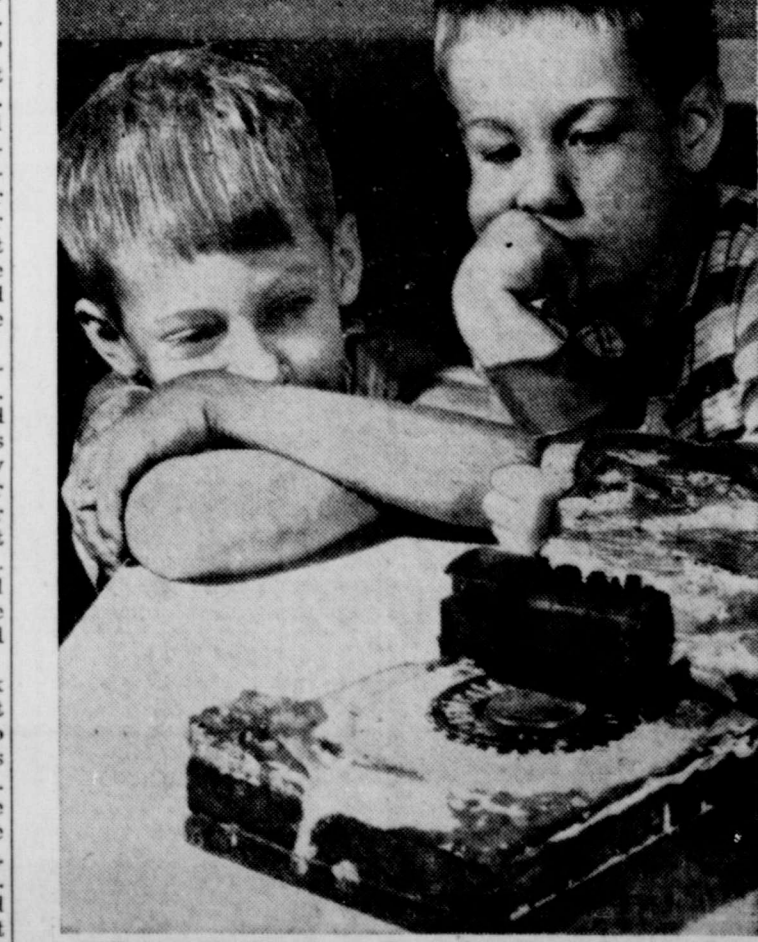
Coach Bobby Zellers announced today that he has scheduled a football game for his Cisco Junior High School Midgets for 7:30 p. m. Tuesday at Chesley Field with the strong Cross Plains junior team furnishing the opposition.

The game was scheduled after Gorman forfeited the final game on the regular Midget schedule Tuesday night. The forfeiture gave the Midgets undisputed possession of second place in the Junior Oil Belt Conference for the 1954 season.

### \$205 Is Raised In Annual Poppy Sale

Net proceeds in the amount of \$205.15 was raised by the Cisco Unit of the American Legion Auxiliary in the annual Poppy Day Sale in Cisco last Saturday, Mrs. J. M. Flournoy, president, reported today. She described the sale as "very successful."

"We are grateful to those who contributed their time in conducting the sale and we appreciate every money gift for a poppy," Mrs. Flournoy said. She noted that proceeds from the sales of poppies benefit disabled war veterans in hospitals.



**NOT FAR TO GO**—Young David Schreiber and his brother Tommy are fascinated in St. Paul, Minn., by what is perhaps the world's smallest operating model railroad. Its builder used a silver dollar for the inside track—and everyone knows a dollar doesn't go as far as it used to. The dockside switcher goes backward and forward for the very short t.p.

## Treasure Hunt To Be Held Nov. 29th

Plans are nearing completion for the opening of the Christmas shopping season in Cisco on Monday night, Nov. 29, — the first Monday after Thanksgiving — with the annual Treasure Hunt, according to an announcement today.

The occasion will be highlighted by the turning on of Christmas lights and decorations on downtown streets. The Chamber of Commerce retail trade committee is busy with plans for the shopping season. This committee is composed of W. O. Wylie, chairman, Nick Miller, Charles Graham and E. P. Crawford.

The Treasure Hunt, which has been organized by The Press for the past six years as a Christmas season opening feature, will be conducted as in the past. Cisco merchants will cooperate by pledging gift items which will be numbered and displayed in their store windows.

Tickets for the Treasure Hunt will be given out by The Press — one to each member of the family—beginning Monday, Nov. 22, and continuing until 5 p. m. Monday, Nov. 29. To win, participants seek to match the numbers on their tickets with those in store windows on the gift items.

Manager Paul Brashear said the committee plans to hold other meetings in the next few days as details of the program are worked out. A finance drive was opening this week to raise funds for the street lights and other features of the season.

Decoration plans call for some 200 Christmas trees to be placed on the downtown streets along with the use of overhead lights and medallions. Plans are being discussed to hold a contest for home decorations, and an announcement on this program is expected in the near future.

## Band Parents To Sell Fruit Cakes

The Cisco Band Parents Club has been appointed Cisco agents for the famous Texas Fruit Cake baked by Manor Baking Company of Dallas and the club now is taking orders for Thanksgiving and Christmas deliveries, President E. H. Cheves announced.

The fruit cake is made of candied fruits, pecans, pure butter and only enough flour to hold the fruit and nuts together, Cheves reported.

The cakes may be purchased from any member of the club or may be ordered by phone by calling 1065, 106-J or 1014. Cakes ordered by November 15 can be delivered in time for Thanksgiving.

## Duane Pelfrey Is Reported Better

Word from the Naval Hospital in Memphis, Tenn., today indicated that Duane Pelfrey, Cisco youth who was injured in a tuto mishap near there last Friday, had been removed from the critical list and that he was slowly improving.

Young Pelfrey suffered severe back injuries in the crash, and will be in the hospital for several months. His correct address is: Carrol Duane Pelfrey, AN451-4942, NATC Naval Hospital, Memphis 15, Tenn.

## Condition Of Wreck Victim Is Improved

Mrs. Eddie Ikonen of Georgetown, former Cisco resident who was severely injured in an automobile accident near there Saturday night, was reported as slightly improved today.

Mrs. Ikonen received head injuries and several broken bones in the accident that took the life of her husband.

Reports from the Georgetown hospital said that Mrs. Ikonen was conscious part of the time and that if she continues to improve for the next two days her chances of recovery will be good.

See DON PIERSON Olds-Cadillac Before You Trade!

Bank Checks Are Best Receipts A Real Aid In Budget Keeping LET NAT'L in Cisco—Mr. F. D. I. G.

See DON PIERSON Olds-Cadillac Before You Trade!



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Per week (by carrier) 15c

## 4-POINT LEGISLATIVE PROGRAM ANNOUNCED BY STATE COUNCIL

The Highway Safety Council of Texas today announced a four-point legislative program to "add real strength to the fight against traffic accidents on Texas highways."

The program, as summarized by G. C. Morris, executive secretary of the Council, includes the following points:

1. Increasing the size of the State Highway Patrol and providing a higher salary scale for patrolmen.
2. Strengthening the automobile inspection law by including the steering mechanism as one of the parts to be inspected.
3. Amending the so-called "Flap Law" to require all types of trucks operating in all types of weather to use flaps.
4. Strengthening the administration of the driver's licensing law.

"Legislative attention to these problems is overdue," Morris said. "The members of the legislature have, in recent years, shown a definite willingness to cooperate with civic groups in writing progressive safety advances into the law. On all sides, however, there has been a tendency to neglect the all-important responsibilities of providing adequately for enforcement of sound safety measures."

Morris said that state and local officials generally rate the inadequate staffing of the Highway Patrol and the Driver's License Division of the Department of Public Safety as one of the "worst" handicaps on state traffic safety regulations.

"Texas has only one patrol unit to patrol more than 200 miles of designated highway," Morris said. "One-third of the states in the nation equal or exceed this standard and the present Texas ratio is judged inferior by virtually all accepted national standards."

Morris said the Highway Safety Council would ask for at least 100 additional patrolmen for each year of the biennium beginning September 1, 1935.

In the driver's license division, Morris said, an acute shortage of regular examiners permit "tens of thousands of drivers with consistently bad records to continue driving without being investigated, interviewed, or suspended."

He estimated 15 additional hearing officers are needed to help eliminate habitually reckless drivers from Texas highways.

"The entire system of licensing drivers becomes a mockery when the state fails to provide the personnel needed to control the dangerous drivers," he said.

On the change in the inspection law, Morris reported Texas is the only state requiring inspections which does not provide for inspection of steering mechanisms. "The steering mechanism," he explained, "is the key to mechanical safety of an automobile and regular inspection is vital."

Present law, Morris pointed out, requires certain commercial vehicles to use "mud flaps" — designed to cut down spray from rear wheels — when the highway is wet. If the highway is not wet at the originating point of the trip, the trucks may operate on wet highways encountered along the way without flaps. The Council would make use of flaps constant without regard to weather.

### FOR SALE

To settle the Dr. Oldham estate, we are offering 6-room residence at 812 W. 8th St.

Also, 7-room residence with 3 lots at 408 W. 19th St.

2 City Blocks and other vacant property between E. 10th. and E. 12th St. and Beech and Humble Avenues, and a corner lot at W. 13th St. and Ave. J. Priced to sell. Houses shown by appointment. Sell any or all these properties.

6-room home with several acres of ground, barn, city water, and tank. Ideal for poultry farm and hog raising.

Beautiful 3 bed-room residence with large corner lot. On pavement. Lots of shade trees.

Lovely home with 20 acres of land. All conveniences.

2 1/2 acres ground and 5-room residence, outbuildings.

Several acres of land, double garage with living quarters above. Chicken-house.

5-room bungalow on W. 11th St. A Buy.

3 bed-room brick home on E. 16th St. Several lots.

5-room cottage with large lot N. side.

Nice building site, 150 ft front, paved corner.

Well improved 160 acre stock-farm near Rising Star.

400 acre place in Shackelford County. A dandy.

Section land North of Cisco, on pavement. No minerals.

Motel and Cafe doing good business, on Hi. 80. in good town.

**INSURE IN SURE INSURANCE WITH**  
E. P. Crawford Agency  
108 W. 8th. — Phone 453

**MERCHANTS CREDIT ASSOCIATION**  
State and National Affiliations  
**Lucile Huffmyer**  
SECRETARY  
Telephone 143

**REAL ESTATE**  
Have several nice listings at reasonable price. Also have buyers wanting Cisco area property.  
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1005 W. 13th — Phone 1123

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For dependable insurance call 166 and one of the following agents will call and explain our policy.  
**Odell Rains — A. W. Snider — Silas Clay**  
PHONE 166 — 9th AT AVE. F.



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*Pack your pantry with these Savings!*

**Betty Crocker Cake Mikes 33c**

HUNT'S PEARS	No. 2 1/2 can	39c
GLENDALE PEAS	2 303 cans	29c
CONCHO CUT BEANS	303 can	10c
KUNER'S or CLOVER FARM PUMPKIN	2 300 cans	21c
GLENDALE TOMATOES	2 303 cans	25c
CLOVER FARM White Cream Style CORN	2 303 cans	33c
WOLF BRAND CHILI	No. 2 can	45c
SWIFT'S PREM	12 oz. can	45c
CLOVER FARM MILK	2 1ge. cans	25c
DROMEDARY DATES	6 1/2-oz. pkg.	19c
NABISCO HONEY GRAHAMS	1 lb. Box	32c
GLENDALE CATSUP	12-oz. bot.	15c
NORTHERN Assl. Colored TOILETTISSUE	2 rolls	17c
KLEENEX	300 size	21c
EMPEROR DOG FOOD	2 cans	15c
PUREX	quart	17c

**MEADOLAKE Margerita's**  
PURE CANE 10-LB. BAG  
**Sugar 93c**  
LIGHT CRUST 5 LB. BOX  
**Flour 49c**  
12-oz Glass . . . 29c

**Fresh FRUITS and VEGETABLES**      **CHOICE FRESH MEATS**

RED VELVET YAMS	4 DOZ. SIZE	lb. 11c
LETTUCE	FIRM GREEN	Hd. 10c
CABBAGE	YELLOW	lb. 5c
ONIONS	WASHINGTON DELICIOUS	lb. 5c
APPLES		lb. 19c
BACON	FRESH GROUND	lb. 49c
HAMBURGER	ALL MEAT	lb. 30c
BOLOGNA	WISCONSIN LONGHORN	lb. 35c
CHEESE	PURE PORK	lb. 45c
SAUSAGE		lb. 50c

**McCRACKEN'S**  
**CLOVER FARM STORES**  
Phone 156 — 200 W. 8th St.

# WANT-AD SECTION

### For Sale

FOR SALE — Black and white fox terrier puppies, six weeks old. Mrs. Curtis Hardwick, 505 West 9th St. 243

FOR SALE — Strand steel overhead garage doors, size 8x7, \$50 each. Call 1246. 245

FOR SALE — 5-room house near junior high school. Real bargain for immediate sale. Also 4-room furnished apartment for rent, all bills paid, close in. Tom B. Stark, Phone 87. 243

FOR SALE — My home, 7 large rooms and bath. 906 W. 7th, west of High School. Also several pieces of furniture. Mrs. C. S. Surles. 219 tf

For reading enjoyment this winter subscribe to the Abilene Reporter-News, the paper for West Texas. The best news and sports coverage for the area you know. Call 323-W for delivery to your home. 245

### For Sale

FOR SALE — Green onions, mustard, turnip and tender greens and other fresh vegetables. Come and see. Buck Myrick, 1208 West 15th St. 244

WONDERING WHAT TO GIVE for Christmas? Why not give a record player, a gift that brings pleasure every day in the year. Buy now, put on lay-away. The Bop Shop. 243

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1946 Ford Super Deluxe V-8 Ford, door, radio, heater, excellent tires \$275.00  
1947 Buick four door, excellent tires, radio, heater, perfect mechanically \$275.00  
1941 Ford Pickup, V-8 engine, a good farm vehicle \$95.00  
1950 Studebaker Pickup, radio, heater, clean body — \$495.00  
All above cars and pickups with 1955 Safety Stickers and Warranties  
**NANCE MOTOR COMPANY**  
Phone 1040 242

FOR SALE — My home, 7 large rooms and bath. 906 W. 7th, west of High School. Also several pieces of furniture. Mrs. C. S. Surles. 219 tf

### For Rent

FOR RENT — Six room house with double garage. Phone 683

FOR RENT — Furnished duplex at 801 W. 9th. Apply at 913 W. 10th St. 246

FOR RENT — Little house, two rooms and bath, furnished, modern, clean, and quiet. Couple preferred, no pets. 304 West 11th Street. 244

FOR RENT — Nicely furnished three room garage apartment. 605 East 16th. Phone 75. 239tf

FOR RENT — Unfurnished two bedroom house. 409 W. 6th. Mrs. Leon McPherson, Phone 293. 242

FOR RENT — Nicely furnished 3-room and bath duplex. Bills paid. 307 W. 8th. Inquire at 305 W. 8th. Phone 719-J. 238tf

### Lost

LOST — Three months old white persian kitten. Has black spot on head. \$5 reward. 104 West 16th, phone 1138. 244

LOST — Yellow gold frame and band for Hamilton watch. Lost in vicinity of 8th Street viaduct. Finder please call The Press. 242

LOST — brown leather change purse containing wedding ring, house key and some silver. Keep money and please return ring to Mrs. Jess Caffey, Sr., 901 E. 16th or leave at Press office. 242

**SEE YOUR WHOLESALE DISTRIBUTOR FOR**  
**Goodyear NYLON TIRES**  
**Premier OILS AND GAS**  
**Permanent-Type ANTI-FREEZE**  
(as good as the best)  
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<b>Ambulance Service</b> Thomas Funeral Home 24 HOUR SERVICE Oxygen Equipped Ambulances Phone 166 day and night	<b>Electrical</b> Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING No Job Too Large or Too Small. All Jobs Expertly Done 1307 Leggett Phone 1121	<b>Plumbing</b> Livingston Electric Contracting and Repairs Quality Material — Workmanship PHONE 414
<b>Wylie Funeral Home</b> —AMBULANCE SERVICE— Oxygen Equipped Phone 1155 402 West 5th Street	<b>Appliances</b> Zenith Radios and TV, Maytag Appliances and Servel We Service What We Sell <b>Cisco Maytag Co.</b> Phone 399	<b>Real Estate</b> Tom B. Stark National Insurance General Insurance Farms, Ranches, etc. 307 Reynolds Bldg.
<b>Chiropractors</b> Dr. C. E. Paul Chiropractic & x-ray Service Phone 686 706 Ave. I	<b>Radio Service</b> Tennessee Radio and T. V. Service Your Philco Dealer Pioneers in Radio	<b>Steam Laundry</b> A complete laundry <b>Cisco Steam Laundry</b> Pick up and delivery 103 West 9th —
<b>Insurance</b> Boyd Insurance Agency GEORGE BOYD HAYWOOD CABINESS General Insurance Call 48	<b>Transfer &amp; Storage</b> Moving? Need something shipped or moved? We'll handle it anytime. Merchants Fast Motor Lines for Freight. The Ranger Transfer for moving. "We're reliable — Your goods are protected." Phone 477—Cisco, Tex.—nite 1083	



# SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

## Baptist Circle Meets Tuesday

Six of the First Baptist Church met Tuesday morning at the home of Mrs. R. I. Greer for their regular meeting. Refreshments of coffee and cakes were served preceding the singing to Mesdames W. H. Goff, Sitton, D. N. Morrison, W. H. Greer, O. J. Russell, C. W. H. D. Thomas, J. H. Shingle, the hostess, Mrs. Greer.

Mrs. Thomas opened the meeting with prayer and Mrs. Sitton conducted a short business session. Mrs. Goff brought the devotional and Mrs. Morrison taught the lesson from the mission book, "Pilgrimage To Brazil," and closed the meeting with prayer. The next meeting will be held at the home of Mrs. Morrison.

Mrs. R. S. Elliott has returned from a visit with her sister, Mrs. C. H. Lawrence, in Sweetwater.

## Harvester Class Has Monthly Social Meet

The Harvester Class of the First Baptist Church met Monday evening at the home of Mrs. R. I. Greer for their monthly business and social.

Mrs. W. L. Hussey, president, presided over the business session which opened with prayer by Mrs. M. P. Farnsworth. Mrs. Van Gardenhire brought the devotional and routine business matters were transacted.

The year book committee gave a report and a Christmas party was planned with Circle Two to serve as hostess. Members were asked to bring gifts to be exchanged.

## Sunbeams Meet at Church on Tuesday

The weekly meeting of the Sunbeams of the First Baptist Church was held Tuesday afternoon, November 9, at the church. The meeting was called to order by Val Jeanne Loudder, acting as president in the absence of Karen Moore. The group joined in singing the Sunbeam song and in giving the Rally Cry. Routine business matters were transacted.

Mrs. Don Reynolds gave the fifth chapter of the book, "Little Missionary," and the group worked on their workbooks. Val Jeanne Loudder dismissed the meeting with prayer. Refreshments were served at the close of the meeting by Circle Four to Brenda Smith, Ronnie Reynolds, Becky Johnson, Mark Linebarger, Patti Morrison, Brenda Mayhew, Jimmy Smith, Ronnie Parkinson, Joan Parkinson, Sue Collier, Wanda Sue Morris, Val Jeanne Loudder, Betty Shingle, Don Williams, Cathy Reynolds, Steve Carter, Jeanne Goff, Jimmy Goff, Charles Cleveland, and the leaders, Mrs. S. E. Parkinson, Mrs. Don Reynolds and Miss Willie Frank Walker.

## Mrs. Cole Is Hostess For Baptist Circle

Circle One of the First Baptist Church met Tuesday afternoon at the home of Mrs. C. P. Cole for their regular business meeting with Mrs. H. C. Robason, president, in charge.

Mrs. J. R. Burnett led the devotional from the 10th chapter of Hebrews and Mrs. W. V. Gardenhire brought the lesson from the mission book on Brazil. A short business session followed.

Refreshments were served by the hostess to Mrs. J. R. Burnett, Mrs. Caldwell, Mrs. Leon McPherson, Mrs. W. H. LaRoque, Mrs. W. V. Gardenhire and Mrs. H. C. Hobason.

## E. J. Reich Honored On Birthday Sunday

E. J. Reich was honored on his birthday Sunday, November 7, with a party given at the home of his brother, Emil Reich.

Those attending the affair were Mrs. Paul Hertzog, Mrs. Henry Agie, and Miss Bertha Hertzog, all of Lubbock; Annie Reich, Emil Reich, Mr. and Mrs. Herman Reich, Mr. and Mrs. Park Plambeck, Park Paul, Victor, and Carolyn, Mr. and Mrs. Rudolph Reich, Mr. and Mrs. Ernest Stroebel, Loren, Dennis, and Roland, Mrs. Oscar Reich, Mr. and Mrs. Theodore Reich, Harold Reich, Edward Reich, and the honoree, E. J. Reich.

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## NOTICE

There are lots of Diamonds left in the Bowl at Norvell and Miller Grocery. Go by and make your selection and bring it to Hooker's Jewelry for appraisal.

Those of you who have already selected one stone may go by again and pick out another.

Hunt will end at store closing time Saturday, November 13.

Drawings for Ladies Wittnauer Watch and Men's Wyler Watch will be held Monday at Hooker's Jewelry. You do not have to be present to win. Hooker's Jewelry

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SULTANA PRUNE	No. 2 1/2 30-oz. Can	19¢	DEXO ALL PURPOSE SHORTENING	3 lb. can	75¢
AMERICAN WHOLE DILL, KOSHER DILL or SOUR PICKLES	22-oz. Jar	23¢	A & P SLICED PINEAPPLE	No. 2 can	29¢
AMERICAN WHOLE SWEET PICKLES	22-oz. Jar	35¢	WHITE HOUSE TALL CAN EVAPORATED MILK	3 for	35¢
A&P FANCY APPLE SAUCE	2 16-oz. Cans	29¢	ROBIN HOOD FLOUR	10 lb. bag	89¢

ANN PAGE Pure PRESERVES PEACH - PINEAPPLE PLUM SPECIAL VALUE!	1 lb. Jar	25¢	2 lb. Jar	45¢	
ANN PAGE MAYONNAISE	Pint Jar	29¢	ANN PAGE BEANS with PORK	31-oz. Can	19¢
ANN PAGE GROUND CINNAMON	1 1/2-oz. Can	15¢	ANN PAGE PUMPKIN PIE SPICE	1 1/2-oz. Can	15¢
ANN PAGE GROUND BLACK PEPPER	2-oz. Can	17¢	ANN PAGE GROUND TOMATO SOUP	4 10 1/2-oz. Cans	37¢
ANN PAGE TOMATO KETCHUP	14-oz. Btl.	19¢			

Fresh Fruits and Vegetables!	
WASHINGTON RED DELICIOUS APPLES	lb. 19¢
WASHINGTON Red Rome Apples FULL OF JUICE	lb. 15¢ 8 lb. Bag
TEXAS ORANGES	35¢
Colorado Green Cabbage	lb. 5¢
Colorado Yello Onions	2 lbs. 13¢
Texas Grapefruit, 64's & 70's	4 for 25¢
East Texas Yams	lb. 10¢ 10 lb. Mesh Bag
U. S. No. 1 Colorado Red Potatoes	45¢ 10-lb. Mesh Bag
IDAHO RUSSETT U. S. No. 1 POTATOES	49¢
CELLO CALIFORNIA CARROTS	lb. pkg. 10¢
Brussel Sprouts	pint 19¢
Pascal Celery 24's	stalk 23¢

Check the Savings You Get With A&P's "SUPER-RIGHT" MEATS!

SUPER RIGHT HEAVY CALF SIRLOIN STEAK	lb. 55¢	Allgood Sliced Bacon	lb. 49¢
T-BONE STEAK	lb. 55¢	Super Right Sliced Bacon	lb. 53¢
CHUCK ROAST	lb. 35¢	Super Right Pure Pork Sausage	lb. 31¢
STEW MEAT	lb. 19¢	Super Right Smokies	lb. 45¢
GROUND BEEF	lb. 29¢	SUPER RIGHT FRANKS	lb. 39¢
RIB STEAKS	lb. 39¢	SUPER RIGHT FRESH FRYERS	lb. 39¢

1/2 Price Sale—Woodbury

Toilet Soap	3 Reg. Bars 21¢ 3 Bath Bars 31¢
HYPOWER Jumbo Tamales	28-oz. Can 29¢
CHOCOLATE COVERED Cherries	Warwick Brand 1-lb. Pkg. 59¢
ANGELUS COLORED & FLAVORED Marshmallows	10-oz. Pkg. 21¢
ANGELUS WHITE Marshmallows	10-oz. Pkg. 21¢
CORTEZ Tuna Flakes	6-oz. Can 29¢
PRIZE IN EVERY BOX Cracker Jack	3 Pkcs. 13¢

NOW IN COLOR

NORTHERN TOILET TISSUE 3 Rolls 25¢

NORTHERN TOWELS Roll 17¢

Wesson Oil 3 1/2 Qt. Btl. 35¢ 6 Qt. Btl. 65¢

Snowdrift 3-lb. Can 89¢

Nabisco Oreo Cookies 11 1/2-oz. Pkg. 35¢

Nabisco Graham Crackers 1-lb. Pkg. 29¢

Star-Kist Tuna Green Label 3 9-oz. Cans 100

Cut-Rite Wax Paper 125 Ft. Roll 27¢

Sunshine Hi-Ho Crackers 1-lb. Pkg. 35¢

Raja Coconut lb. pkg. 47¢

Our Tea Bags 48 ct. pkg. 39¢

Iona Pears No. 2 1/2 can 35¢

Wolf Brand Chili No. 2 can 49¢

Bordo Dates 1 lb. pkg. 35¢

Iona Hominy No. 2 Can 2 for 19¢

No. 303 Can A&P Whole Beets 12¢

Jane Parker "Sometimes Called Huckleberry" BLUEBERRY PIE A Truly Wonderful Buy Each 49¢

JANE PARKER OVER 7/8 FRUITS & NUTS FRUIT CAKE 1-lb. 129 3 lbs. 249

JANE PARKER SPANISH BAR 29¢

JANE PARKER LIGHTLY BAKED WHITE BREAD CRUMBS 10-oz. Pkg. 17¢

JANE PARKER CARAMEL Pecan Rolls Pkg. of 9 29¢

JANE PARKER ENRICHED White Bread Large Loaf 20¢

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With Christmas Only 36 SHOPPING DAYS Away, It Is Time For Us To Reduce Our Big Inventory, So Here Goes With Special Bargains All Over Our Store.

- COATS, Full length all wool styles, made to sell for 39.95 and 49.95. Good selection sizes and colors. 24.95 and 29.75
- SUITS, a good selection of all wool suits made to sell for 39.95 and 55.00. Choice of group now 29.75
- DRESSES, Many of our new fall fashions now at reduced prices. Dresses were 10.95 to 29.95, now 5.00 to 19.95
- SHOE SALE, More good styles now on sale at bargain prices, Suedes, and smooth leathers. Choose from a large group at just 1/2 price. Were 3.95 to 12.95. Now 1.98 to 6.48
- CHILDREN SOX, clearance about 150 pairs, were to 39 cents Now 5 pair for 49 cents
- PANTIES, Women's and children's rayon briefs, etc., were 59¢ to 79¢, Now 4 pair for 1.00
- Women's leather GLOVES, kid gloves and pigskins, were to 5.95 Now 2.49 pair
- HAND BAGS, group of all-leather bags. Black and colors. Were to 7.95. Now 2.95 plus tax
- GOWNS, women's rayon tricots and crepes, were to 7.95, Group 2.95
- OTHER SPECIALS THROUGHOUT THE STORE. YOU'RE WELCOME TO SHOP OR JUST "LOOK AROUND."

ALTMAN'S CISCO EASTLAND ABILENE



### Whooping Cough Warning Sounded By Health Officer

AUSTIN, Nov. 11. — This is the time of the year that usually marks an increase in the incidence of whooping cough. Dr. Henry A. Holle, State Health Officer, said today that strenuous efforts should be made to control the spread of this debilitating childhood disease.

"The only source from which whooping cough may be contracted is another case of whooping cough, and isolation of cases must be universally practiced to prevent its spread," Dr. Holle stated.

"The infectious agent or germ of whooping cough is transmitted by droplets expelled in coughing, sneezing, or speaking," he declared. "The discharges from the nose and throat are dangerous; the need for early recognition and careful isolation of whooping cough is obvious."

The first sign of this disease is usually a dry cough, which persists night and day and tends to become increasingly severe. The disease is fully developed when vomiting of food and whooping accompany the paroxysm of cough. Dr. Holle stressed the fact that children who have whooping cough should not attend school or come in contact with other children, until three weeks after the appearance of typical signs of the disease.

"Prevention and control of

### Mrs. Mollie Greer Honored At Party

Mrs. Dan McCreary, teacher of the Bible Class of the Nazarene Church, entertained the members of the class with a social held Monday evening, November 8, at the home of Mrs. Ed Stuard honoring Mrs. Mollie Greer on her 94th birthday.

Mrs. Greer, better known to her

close friends as Mother Greer, lives with her daughter, Mrs. Sam Draganis. She has lived in Cisco for more than twenty years. Her cheerful devoted Christian life is a benediction to all who know her and even down to old age she lives what she has taught through her years of Christian Service. Mother Greer still enjoys going to Sunday School and church.

The class sang two of her favorite hymns, a selection from the Bible was read, and Rev. Duke, pastor, offered a prayer of thanksgiving for such a fruitful life and asked God's blessing to continue to guide her unto the end of the journey.

The guests presented cards and gifts and the class surprised Mrs. Greer with a new, large print, New Testament. Mrs. Greer's favorite desert, strawberry and vanilla ice cream and cake, iced in white and decorated with pink roses, was served to those attending.

whooping cough, especially among infants and small children, may be accomplished through use of approved vaccine and convalescent serum," Dr. Holle asserted, "and it is important that such measures be taken to protect them. Neglecting to do so may seriously impair the child's health."

### Methodist Circle Has Monthly Luncheon

The Frances Burns Circle of the First Methodist Church met Tuesday, November 9, in the home of Mrs. C. E. Hailey for their monthly business meeting and for a one o'clock luncheon.

Mrs. S. H. Nance gave the invocation preceding the meal.

The meeting opened with Mrs. D. P. King in charge. The group joined in singing "America The Beautiful" with Mrs. E. H. Lightfoot at the piano.

Mrs. W. E. Ricks was in charge of the program. Mrs. C. A. Shockey brought the devotional with scriptures taken from Psalms and taught the lesson entitled "Habit of Thankfulness."

A short business session followed. Minutes of the previous meet-

ing were read by Mrs. C. E. Hailey and Mrs. John Speir gave the treasurer's report in the absence of Mrs. H. A. McCanlies. The penny fund was collected by Mrs. R. S. Elliott and cards were sent to the sick. The meeting closed with prayer by Mrs. S. H. Nance.

Those attending were Mesdames Tom Stark, D. P. King, H. S. Smith, C. S. Shaw, F. C. Buel, W. E. Ricks, C. A. Shockey, F. J. Harrelson, A. T. Gorr, R. S. Elliott, John Speir, Walter Boyd, S. H. Nance, C. E. Hailey, and two guests, Mrs. E. H. Lightfoot and her mother, Mrs. Arch Boulware.

### JOY DRIVE-IN

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Angel Face

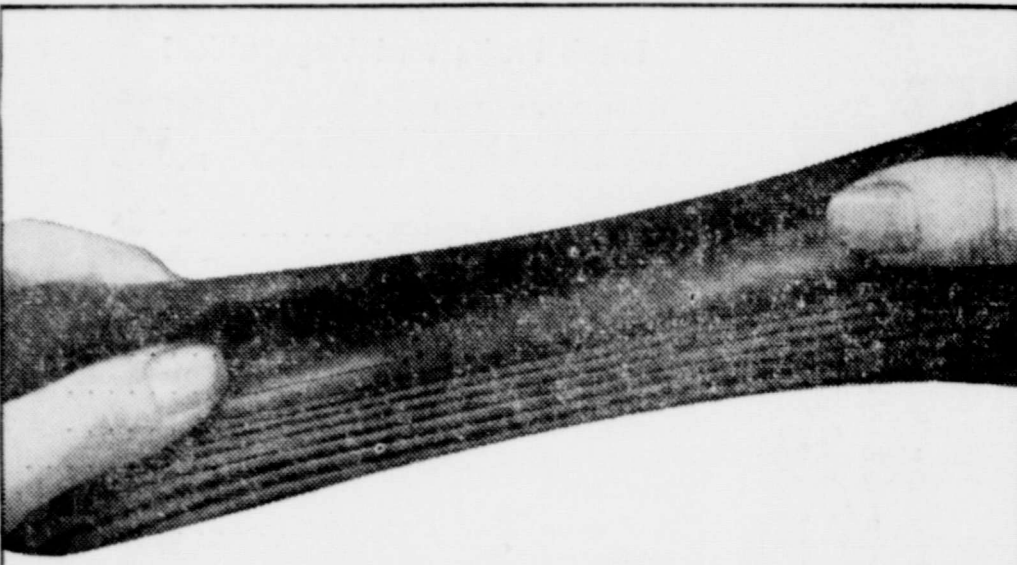
### LEGION WILL MEET

All veterans have been invited to attend a meeting of the John William Butts Post 123 of the American Legion at the Legion Hall tonight. Refreshments will be served and a game hour will provide entertainment for members and visitors. A report on the membership drive will be made during the business session.

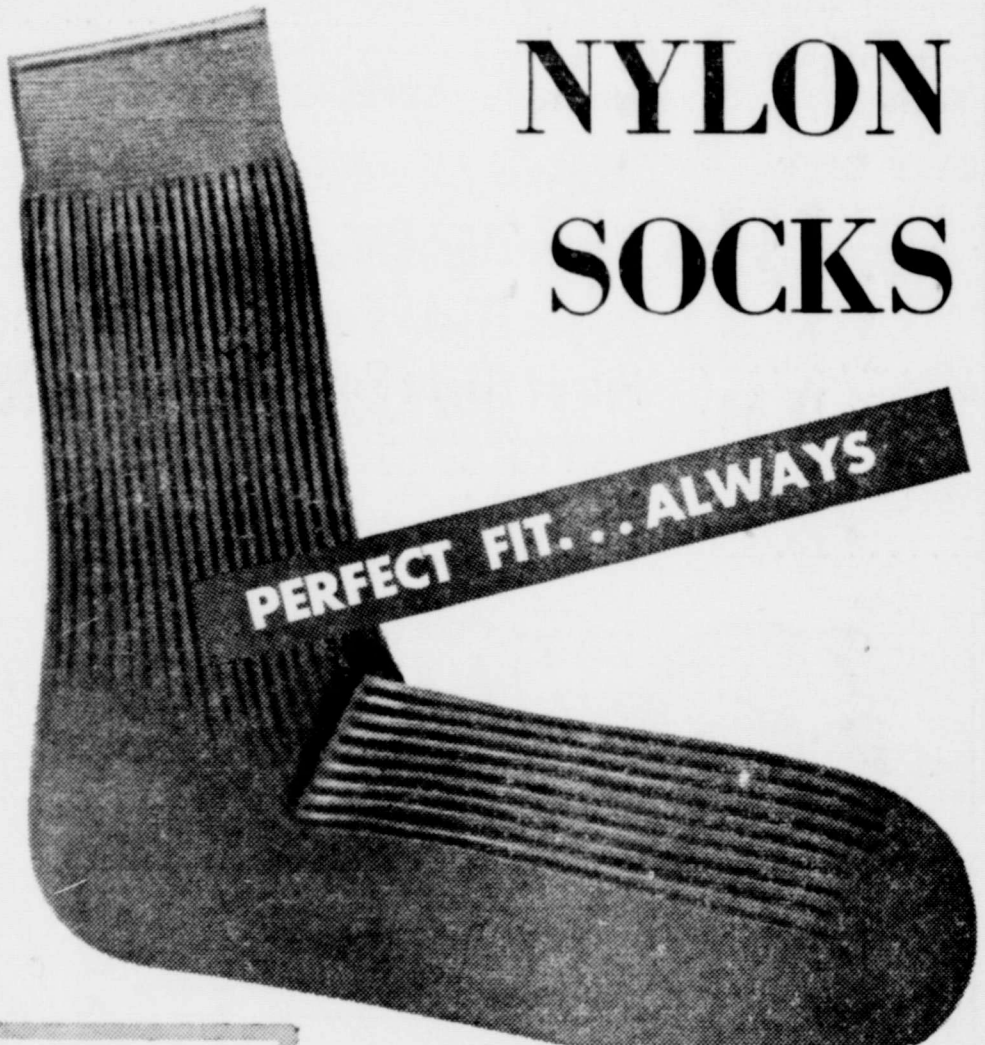
Mr. and Mrs. Donald Parks and children, Julie and David, of Milton, Illinois, are visiting her parents, Mr. and Mrs. Rex Moore.

Mrs. B. E. Morehart has returned from a three weeks visit in Hobbs, New Mexico, Andrews, and Big Spring. Her daughter, Martha June, of Andrews accompanied her home for a weekend visit.

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Misses'-girls' cuff top nylon stretch anklets. Pastels, white, dark colors. S, M, L. 69c pr.



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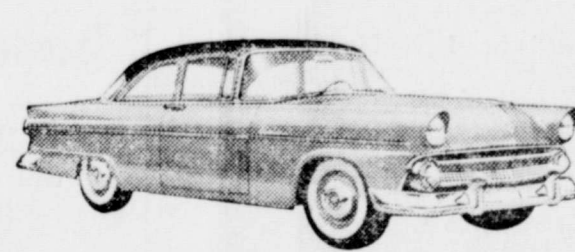
Christmas is an excellent time to convert the family to these modern Penney stretch socks! They're neat, convenient, extra long-wearing and, say! you don't even have to know the sizes... just small, medium or large, 3 easy-fit sizes that are right for everybody. The comfortable ribbed knit 100% elasticized nylon stretchers without strain; won't sag, twist or wrinkle; keeps its form-hugging fit permanently. And when you're buying for the children, remember that here are socks they can't outgrow for a long, long time. In a full range of solid colors.

The world's greatest builder of V-8's presents

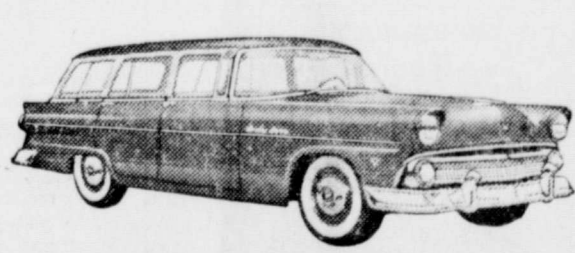
# THE TOTALLY NEW '55 FORD



## Longest, Lowest, Roomiest...most Powerful ever built



New CUSTOMLINE Series... The Tudor Sedan (above) and Fordor offer a wide selection of new color and upholstery combinations. Like all '55 Fords, they have a new wider grille, new visored headlights and sturdier, extra-narrow pillar-posts for better visibility.



New STATION WAGON Series... The new 6-passenger, 4-door Country Sedan (above) is one of five new do-it-all beauties. There's also an 8-passenger Country Sedan, an 8-passenger Country Squire and a 2-door, 6-passenger Ranch Wagon and Custom Ranch Wagon.

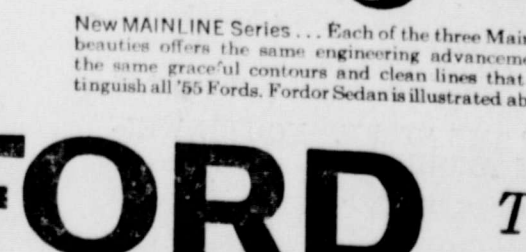
We invite you to see for yourself. And we tell you in advance you'll be amazed. For this new Ford is totally new—outside, inside, and in thrillingly different performance.

The long, low lines of the Thunderbird were its styling inspiration. Inside, you'll be greeted by rich, roomy luxury... by fabrics never before offered in a motorcar.

Mighty engines, mightier than in any Ford before—supply its exciting power. And each of Ford's three new engines offers the safe, split-second response of Trigger-Torque Power.

Your ride will be up to 15% smoother. Best of all, you'll find your kind of car, for there are 16 body styles in four fresh new lines.

When you come in, don't be surprised if you tell yourself: why look farther—why delay—you just can't buy better than Ford.



New MAINLINE Series... Each of the three Mainline beauties offers the same engineering advancements, the same graceful contours and clean lines that distinguish all '55 Fords. Fordor Sedan is illustrated above.

**EXCLUSIVE TRIGGER-TORQUE IN 3 MIGHTY ENGINES**

- 162-h.p. Y-block V-8
- 182-h.p. Y-block Special
- 120-h.p. I-block Six

(1) The new 162-h.p. Y-block V-8 has a 10 to 1 compression ratio, greater displacement than all '55 Ford engines, it has Ford's Y-block build... short-stroke design.

(2) The new 182-h.p. Y-block Special in combination with Speed-Trigger Power Fairlane and Station Wagon models, barrel carburetion, dual exhausts and 8.5 to 1 compression ratio.

(3) The new 120-h.p. I-block Six has a 7.5 to 1 compression ratio. It's the new six-cylinder power plant in the industry.

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