There's No Substitute

r Newspaper Advertising

THE CISCO DAILY PRESS YOUR HOME PAPER

TRADE AT HOME

If you spend a dollar at home you have some hope of getting it back; S you don't, you just spend a dollar.

NUMBER 227

Named By Coaches

Monday, Tuesday and Wednes-

day were spent in working out a

defense for Ranger's combined

"T," winged "T" and spread run-

ning attack and in adding finesse

to their own running and passing

plays. Thursday was to be spent

in kicking and loosening up drills.

to the Bulldogs by most sports

The Loboes were picked to lose

They opened

LUME XXXIV

day, Octo

CISCO, TEXAS, THURSDAY, OCTOBER 21, 1954

COMPAN The Gay Philosopher By J. W. S.

> E'RE PARTLY to blame for fact that the Cisco Community is short by \$1,873.37 of its goal. There are three on our list that we haven't see yet. And this is the situation with a any of the Community mpaign workers. nan D. N. Morrison of the district canvass committs that only 65% of the ms have been seen. When der that funds are to from some industrial the special gifts com-

ems reasonable to feel \$8,000 quota will be Treasurer Paul Farrow 6,126.63 on hand this morn-

nere is no excuse for any citifailing to do his or her part, ey are financially able. If hing else, those who haven't de a donation should divide quota of \$8,000 by the city's ulation (about 5,000) and send includeneck to the Community Chest, co, Texas. Everybody who is ag mere should carry his part of the

BETTEA. (Bob) Hammett and Leslie

tow would you like to LINEUP IS GIVEN FOR LOBO 'B' ve some yellow Cannas to set in your yard? Mrs. Frank ed Chevalton, who lives on Park Drive, CONTEST TONIGHT AT ALBANY rts that they are digging up ot of them because they have many in their yard. And any-

who wants some is welcome drive by and help himself. The Walton yard is pretty, u'll notice, when you go by some Cannas.

THEY'RE STILL getting comints at the City Hall, we're about the traffic congestion and the West Ward School in Fat Stock Show afternoons. The city ordered d has received some Sam own belts for school boys to e program hasn't been organ-

ed yet. Meanwhile, city officials have ation of driver



Donica and Rodney Callaway at

LOBO BACKS READY FOR FRIDAY GAME

Pictured above, left to right, of the 1954 conference race at team next year. Reynolds is a Seymour of the campaign com- are Tommy Reynolds, Harold Chesley Field. Joe Gilmore, full- junior and will return to his quartee have asked the workers to Pippen and Marcus Gallegos, ke their final contacts and send Lobo backs who will handle most their reports this week. Let's of the running chores Friday Lobo backfield, is not included in per carry this season and Pippen get on the job and finish the night as the Loboes meet the Ran- the picture. Gallegos and Pippen and Gallegos have averaged 7.4 ger Bulldogs in the opening game are seniors and will be lost to the and 6.9 yards respectively.

Coach Lynn Glass announced start Bobby Laird and Lee Swin

some changes in his starting line- dle at ends; James Donham and

up as his Lobo "B" team prepared Roger Lisenbee at tackles; Harold

lett at full.

back, the other member of the Reynolds has averaged 10.5 yards by Roy Hathaway of Albany.

Scranton News . . . **Cage Teams Split Games; Plans For Donkey Tilt Made** By WILLOWDENE SAWYER

to play the Albany "B" team in guards; Bobby Cluck at center; Tuffy Carlile at quarterback; The Scranton and Desdemona For the game in Albany to- Larry McCanlies and Ronnie Ed-night Glass said that he would wards at halves and Jimmy Subgrade school basketball teams split a doubleheader at the Scranton gym Monday night with the

Other team members who will Scranton boys and the Desdemona probably see action are Terry girls posting wins. Maxwell and Dalton Shirley at The Desdemona girls jumped halves; Wayne Pence and Charles into an early lead and went on ter and sister, Mrs. H. A. Hull,

Lavery at guards, Johnny Carson to win 41-21 with Carr leading Jr., and family. Mr. Collinsworth at tackle, David Hopper at end the scoring with 18 points. Lusand Clyde Butler at end or half. ter, Redden, Starr, Speegle, Car- with a cherry nut cake and home In previous games Lisenbee has rell, Sneed and Cates saw action made ice cream for dessert.

played at center, Callaway at for Scranton. tackle, Swindle at tackle. The The Scranton boys were

Moran News **Loboes Are Working Hard On Final Rites For Plans For Conference Opener** David E. Smith Are Held Sunday David Elmer Smith, 69, of Mo-ran, died about 2:15 a. m. Satur-day after an illness of a year. He 8 COMMITTEES ARE APPOINTED Probable Starters

had lived in the Albany, Ibex, and Moran areas for 45 years. Mr. Smith was born Jan. 25, 1885, in Starksville, Miss. His

wife is the former Minnie Sarah Brazell of Ibex. Funeral services were held at

p. m. Sunday at the Moran Baptist Church with the pastor, Rev. J. B. Fowler, officiating, assisted by Rev. Henry Littleton of Lueders. Burial was in the Moran Cemetery under the direction of Wylie Funeral Home.

Survivors include his wife, of Moran; one son, C. B. Smith of Albany; two daughters, Mrs. J. D. McCloud of Breckenridge and Mrs. O. J. Tubbs of Ibex; two brothers. Guy Smith of Celeste and Joe Smith of Abilene; four sisof Gilmer, Mrs. Ernest Doughtery and Mrs. Ruby Fox, both of Dallas, and 13 grandchildren.

The Luncheon Club, October 13, theme was "Oil Progress Week," and a film, "The Beginning of Oil , Old and New," was shown

The club was served a delicious dinner prepared by Mrs. E. E. Harris, Mrs. C. H. Bynum, Mrs. R. W. Brooks, Mrs. Albert Morris,

Mrs. David Parrish, Mrs. Reese Woolfolk and Mrs. W. C. Wil-L. L. Walker presided as toast-

Guests were A. A. Smith, Dalas; Mr. Sherrod, Judge Chism, Roy Hathaway, Mary Hendrick, Albany. Sedwick ladies were to serve this week. Mrs. Will English and Miss Margorie English are chair-

men. They will serve a roast beef dinner.

Mr. and Mrs. Ed Collinsworth and daughter, Mrs. Olan Smith, and Patricia Ann, spent Sunday in Brownwood with their daughenjoyed a big birthday dinner,

Lobo Band Plans Mrs. Ed Collinsworth and Mr.

TO HANDLE CofC DINNER PLANS The Cisco High School Loboes went through stiff drills this week Eight committees to handle all, will be held two weeks from Satas they prepared to open the 1954 details of the annual banquet of urday night." conference chase Friday night the Cisco Chamber of Commerce, Frank P. Johnson, noted humwhen they meet the favored Ran-

Heart Disease Is

Deaths In Texas

Leading Cause Of

which will be held Saturday orist and editor of Kewanee, Ill., ger Bulldogs at Chesley Field. night, Nov. 6, were appointed will be the banquet speaker. Wednesday by General Chairman

self.

faster.

A. Z. Myrick. The event will be held at the Junior High School gymnasium.

The committees were appointed as follows: Arrangements committee — C. E. Higginbotham, C. W. Henry, J. T. Richardson, Catherine Cun-

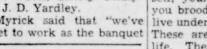
ningham and Arlin Bint. Decorations committee Barton Philpott, Mrs. Laura in Texas declares Dr. Henry A. have a season record of two losses Greenhaw, Mrs. Helen Brashear, Holle, State Health Officer. It again three wins. ters, Mrs. R. F. Blackbur of Greenville, Mrs. W. N. Alexander Mrs. Ted Waters and W. O. Wylie. takes more lives each year than the season with a loss to Colo-Menu committee - Gene Ab-

cancer, accidents or any other rado City. Their other loss was bott, R. J. Stevenson, J. L. Stafcause of death, in fact one third to III-A Brownwood. They have ford, Mrs. Bob Hammett and Mrs. of all deaths are due to heart dis- wins over Brewer of Fort Worth, Truly Carter. ease and the toll is rising. It can De Leon and Eastland. Reception committee -Jackson, G. C. Rosenthal, D. H. Darnell, George Davis, Dr. H. M. Ward, W. H. McAnally, Rev. Sidney Spain, S. H. Nance, A. D. heart.

Anderson, W. P. Guinn and Carlos Turner. Speaker system committee -Bill Kendall, Ocie Livingston and serious damage. Only a physician runners. O. H. Tennyson.

son, J. J. Porter, Felton Underwood, H. C. Cabaness, George Estill, Alpha Elder, A. W. Snider, C. E. Hailey, A. G. Sander, Pete to cut down on your heart's work Loboes. The Bulldog team aver-Webb, Harold Cheves, Con Col- heart and to keep you in good

Lawrence Davis, Shorty Tennyson and J. D. Yardley.



be curbed if you will have a Their attack is built around six periodic health examination by a returning lettermen from last qualified physician and follow his years state championship aggreinstructions for protecting your gation. Scott Forney, who piloted the team to the state champion-An annual physical examination ship last year, will be at the

AUSTIN, Oct. 21. - Heart dis- writers. The favored Bulldogs,

ease is the leading cause of death last years state champions of 1-A,

ometimes brings to light adverse quarterback post again this year. conditions, many of which can He is a fine passer and ball hand-Marshall Jones, Tom Smallwood, be corrected before they cause ler, and one of the team's top The Bulldogs will outweigh the can recognize for certain the dan-

Ticket committee - Bob Ham- ger signals of heart trouble, and Loboes considerably in all departmett, Paul Farrow, R. J. Steven- tell you how to care for your- ments. The Ranger backs outweigh the Lobo runners 155 to If your physician tells you to 142 pounds and the line averages slow down or reduce your weight, 185 as compared with 163 for the

Nance, W. B. Wright, Howard load, heed his advice. He wants age is 179 pounds as compared Turner, E. T. Bibby, Stanley to help you take care of your with 155 for the Loboes. School officials expected Ches-

land, Clyde Karkalits, Austin The heart needs good care to of Ranger fans will join all Cisco Flint, Leo Phagan, W. E. Dean, stay in good running order. Al- fans for the game. Plans were Dr. R. L. Blackstock, Richard E. most anything you do affects your being made to care for the larg-Anderson, J. L. Thornton, J. E. heart. The food you eat, the est crowd of the season. It will Proctor, Chester Norvell, Sutton stairs you climb, the hours you be the first time the two teams Crofts, C. W. Henry, Truly Carter, sleep, the pace you set for your- have met since 1952 when the self, your illnesses, the worries Bulldogs won over the Loboes by you brood over, the tensions you a score of 28-14.

Mr. Myrick said that "we've live under - all affect your heart. A pep rally at the school at 3 got to get to work as the banquet These are the patterns of your p. m. and a giant rally and bonlife. These are what make you fire Thursday night on the vacant

the neighborhood of all schools. THANKS TO somebody for this

> nined him twice a year. He as the name implies, is open to ore overshoes whenever it looklike rain. He slept with the indows open. He stuck to a

et with plenty of fresh vegetinkinbles. He relinguished his ton- shown. s and traded in several wornit glands. He golfed, but never ore than 18 holes. He never ednesday. He is survived by specialists, four health instiites, six gymnasiums and numous manufacturers of health

ods and antiseptics. "His health advisers forgot to)reschention the traffic rules.'

> last Sunday's edition of the through Feb. 6. allas Times Herald. And we spect that a former Cisco Press porter had something to do with FOOTBALL GAME SET He is Mr. Jim Ewell, who

itiolaraduated from The Press and the Times Herald a year or so

t.

d the new Hilton Statler Hotel recounder construction in Dallas. The eadline of the story says: Cisco's Mr. Hilton Builds Worldide Hotel Empire." And it tells gain the story of how a young ellow came out of World War I nd to Cisco, hoping to invest in bank.

Instead, Hilton was impressed the fact that he couldn't get room at the crowded Mobley. Ward Parent-Teacher Association, o he bought it and before long sponsors of the project. The to-tal contributions to date amounted tion was on its way.

d to see the old Mobley Hotel Cisco Boosters Club, \$20; Lake day. It is closed down and in Cisco Home Demonstration Club, pretty sad state of repair, \$6; Order of Lucheran School, \$5. sad state of repair. \$6; Order of Eastern Star, \$5 and old building - something the school nurse in testing hearuld be a big asset to the

et's all think about it.

offered in the steer competition strength to the line. of the 1955 Southwestern Exposition and Fat Stock Show. Of

teeth white, and gave him an Club members. The open show, of rain, will probably be rescheduled for later in the season.

FORT WORTH, Oct. 21. - Cash

Albany at 8 o'clock tonight.

To Offer Large

Shorthorns, Aberdeen-Angus and Herefords, which of course

and Herefords, which of course include Polled Herefords, are CJC Singers Put

Breed champions of the junior On Program For the grand champion is selected. A like procedure is followed in the open show and the two grand "The funeral will be held next the open show and the two grand champions then contest for the

animals sell at large prices, last ment, as the program feature of the Scranton school. Admisyear's grand champion bringing Wednesday at the weekly lun- sion prices will be 50 cents for the owner \$6,000 besides the prize cheon of the Lions Club.

money. Deadline for steer and In addition to several numbers other livestock entries is Decem- by the singers, solo performances CISCO GOT A lot of mention ber 15. Show dates are Jan. 28 were given by Mr. Chambliss and Scranton schools spent Saturday

Principal Doyle Holmes today the program for a luncheon of invited football fans to attend a the Albany club at noon today. bilene Reporter before he went game at 3 p. m. Friday at West Some 12 local Lions planned to schools were surprised Monday and Mr. and Mrs. Henry Balliew Ward School between the 5th make the trip. Chairman Gene morning when they reported for grades of East and West Ward Abbott expected to present Ray classes. New desks and black-

The story carried large pictures Schools. "We're all set for the Judia and Harry Schaefer in a boards had been installed in all the old Mobley Hotel of Cisco game of the year," he added. 'musical program.

> P-TA STILL NEEDS FUNDS FOR **USE IN PURCHASING AUDIOMETER**

Contributions for the purchase ing of all school students this of an audiometer for the Cisco year and in the years to come. The machine will be operated by Mrs. Jack Fryer, in Paris. schools were coming in slowly, according to officers of the West the school nurse.

The P-TA will have a booth at to only \$36, it was reported.

there. Everyone was asked to students carrying out the dic-Contributions had been receiv-DOESN'T IT make you kind of ed up to Thursday as follows: have a personal part in the pur- tates of upper classmen. The chase of the instrument.

CHILD STUDY CLUB

The Child Study Club will hold The program was in the form of The audiometer will be used by a regular meeting Friday afternoon at 3 o'clock at the Feder-NEW AUTO BANK LOAN RATE ated Club House. All members

to per \$100 per Installment Month have been urged to attend.

wards totaling \$12,232 will be change was made to give added 14-4 at the end of the first quarter and took the game with a

Next week the Lobo "B" team 39-20 tally. Jerry Blackwell of plays De Leon at Cisco, and on Scranton won scoring honors with y with a nationally advertised the open show and the remainder to the junior steer show. The junior steer compatition is anothed to the next two Thursdays play Al-bany at Cisco and Eastland at Eastland. The game with De Sneed Law, Fleming, Reese, the next two Thursdays play Al- 22 points. Other Scranton players

oth paste that killed germs, kept for Texas Future Farmers and 4-H 30, which was postponed because Monday night on the Desdemona court.

> Plans were being completed this week for a donkey basketball game to be played at the Scranton gym Thursday night, October 28. The game will be played under the sponsorship of the school. Two teams, the Outlaws and

the Intelligence, will compete, shooting goals from the backs of The Madrigal Singers of Cisco bucking donkeys. Ex-Scranton honor of the grand championship Junior College were presented in players and team members from

Several students from the

Miss Joy Lynn Robinson, East- at the State Fair in Dallas. The land student. Lion S. H. Nance time was spent viewing the exhibits and visiting the mid-way, was in charge of the program. Lions made plans to provide and attending the shows.

Students in the Scranton

the rooms and other improve- Mrs. Hazel McClendon from Long ments made. Plans call for the Beach, Calif., visited in the home installing of new lighting, vene-tian blinds, and lockers in the last week. They also visited dressing rooms. Superintendent friends and relatives in Albany.

and Mrs. Burate Ramsey spent and Mrs. Burate Ramsey spent Friday in Jacksboro with their Dallas Fair Trip children, Mr. and Mrs. E. C. Col-The Cisco High School linsworth and daughters, Edna Ann and Regena.

Three pupils from Moran are enrolled at Hardin-Simmons University for the 63rd session of the University. They are Doris L. Kansas. Davis, Willard Leo Thames, and

Gwendylon Lavada Simmons.

Mr. and Mrs. Lorence Gage and children of Hamlin were visitors charge of obtaining adult chaper- heavy and uneven heart beats. in the Olan Smith home on the weekend.

asked to call her at 510. Rev. and Mrs. J. B. Fowler and

Mrs. J. W. Booth left early Monday morning for Fort Worth to attend the State Baptist Convention from Monday through Wed-

Mr. and Mrs. C. O. Clinton, Dallas, came to Moran last week to attend the J. V. Roberts funeral. They were old time friends of Mr. Roberts.

Guests in the Grady Burton home last weekend were Mr. and Mrs. Floyd Murry and son, Wayne, of Denver City; Mr. and Mrs. Bobbie Bowles of Abilene,

Mrs. Gladys Kimbrough and

Mr. and Mrs. Fritz Keith of Artesia, New Mexico, were visitors last weekend with Mr. and Miss Billy Fryer spent the week Mrs. Wylie Williams and Mr. and end with her parents, Mr. and Mrs. E. R. Mohon.

Mr. and Mrs. Sam Jeffcoat of This is Freshman Week at Fort Worth are visiting her brothe annual carnival to be held at Scranton High School, and the ther, E. R. Mohon, and Mrs. Mothe West Ward School Saturday unusual sights visitors at the hon this week. The visitors are night and will accept donations campus see are just freshman enjoying a fishing trip while here.

Mrs. Dee Bumpers returned initiation started with a program from a short visit with her son, on which each freshman was re- Lt. L. P. Bumpers, and family in quired to carry out the order of Corpus Christi. a member of the senior class.

Mr. and Mrs. Ralph Black of (Turn To Page Four) See DON PIERSON

Ranch and Farm Production LOANS T. NAT'L IS CIS

tick. These conditions play roles lot east of the community gym, in making your heart the kind of were to wind up preparations for heart it is. And there are indi- the game by the Cisco student cators to warn you of trouble, if body. All fans were invited to you look for them. the rally and bonfine tonight. Lobo The heart can work at a fast Coaches Jay Williams and

Band will leave Cisco at 5 a. m. pace, and under handicaps, for a Charles Williams reported prob-Saturday for Dallas to attend long time, because it draws on its able starters as Bill Smith and the State Fair and be guests of reserve power. But when the re- Johnny Trigg at ends; Arzell Hale Southern Methodist University serve power of the heart begins and Ed Bernie at tackles; Joe Saturday afternoon at the Cotton to wear out, you experience some Farrow and Tommy Collier at Bowl as the Mustangs meet of the symptoms commonly as- guards; Ronnie Qualls at center; sociated with heart disease. You Tommy Reynolds at quarterback;

The band will make the trip to may experience a shortness of Harold Pippen and Marcos Galthe fair by school bus. Mrs. breath, pain over the heart or legos at halves and Joe Gilmore Richard Turknett, who is in breast bone, swollen ankles, and at full. Levere Adams, Jim Branton, Carrol Thames, Frank Walones for band trips, said Thursday Of course at any time, sudden, ton and other linemen will be that she needed two adults to strong physical exertion will ready to spell the starters. Benji make the trip. Volunteers were cause a person's heart to beat Lipsey, Buck Whitehead, David Ewell, Fred Hayes and John Car-

lile will see a lot of action on both offense and defense.

Coach Boone Yarbrough and Assistant Coach Stubby Warden announced their probable starting Bulldogs as follows: Jerry Cantrell and John Rush at ends; Archie Robinson and Eddie Jones at tackles; Tommy Young and Charles Bonney at guards; John Hagaman at center; Scott Forney at quarterback; Jerry Wharton and Bennie Robinson at halves and Jim Littlefield at full.

Government Jobs To Be Filled In Exams

The United States Civil Service Commission announces examinations for Physical Science Aid positions at salaries ranging from \$2500 to \$4205 per annum. Positions are located in Texas, Oklahoma, Louisiana and Arkansas. Apply at any post office for application forms or information as to where such forms may be obtained or obtain them from the Regional Director, Eighth U. S. Civil Service Region, 1114 Commerce Street, Dallas, Texas,

Boosters Urged To Help At Grid Field

All members of the Boosters Club were asked to be at Chesley Field at 5 o'clock today to help with lining off the field and getting it in attractive order for the Ranger game Friday night. President Bob Latson urged as many members as possible to be at the field between 5 and 6 p. m. to help with the work.

DON PIEBSON



SHARING THE WEALTH-The sight of thousands of U.S. workmen leaving factories to drive home in their own autos is a frequent source of amazement to visitors from abroad. Our nation's productive ability has enabled workmen, like these at an auto plant in Detroit, to reap the benefits of their efforts on the assembly line.

Irving Ewing made the arrangements.

a court.

of the entire exposition. At the a musical program by Jack Cham- Cisco Junior College will play "auction of champions," the prize bliss, head of the music depart- in the game, along with students nesday. adults and 25 cents for students.

PAGE TWO

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Per year in advance (Cisco, by mail)

ways enjoyed by all. **Beat Ranger**



THAT NEEDS



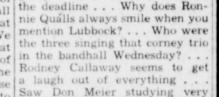
JACKSON'S **Radiator Shop** New and re-cored radiators All Work Guaranteed

solo fifth period before he was to Justice is doing quite well with

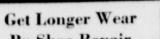
ophisticated behind the wheel of is own car . . . Hear Frank Dit-Ford Co. Never thought we would s hard even for Vondalea Yeaer? . . . The Homemaking girls had a lot of fun Monday looking

too .

hard on his geometry . . .







Thursday, Octo

210 W. 8th - Cisco

c/o Cisco Daily Press.





THE CISCO DAILY PRESS

lay, Octo







