



THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Bound-Up, November, 1937. Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 3, 1879.

J. W. SUTTON and TED READ Publishers. Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 204-206 D. Avenue, Cisco, Texas.

Subscription Rates: \$3.00 per year by mail (outside Cisco); 25¢ per week (by carrier).

AS MAINE GOES. "As Maine goes, so goes the nation" is one of those catchy sayings that seem to have taken on immortality. The trouble is that many a Maine election hasn't shown much of anything that could be called definite and that was true of the recent one.

FOR QUALITY WORK. When shoes need repairing, customers want the best. We have it. We specialize in re-dyeing, re-finishing, and re-soling shoes and purses by modern factory methods.

O-K SHOE SHOP. 500 AVE. D.

PRECISION MADE MILLWORK. Advertisement for millwork featuring an illustration of a woman and a house.

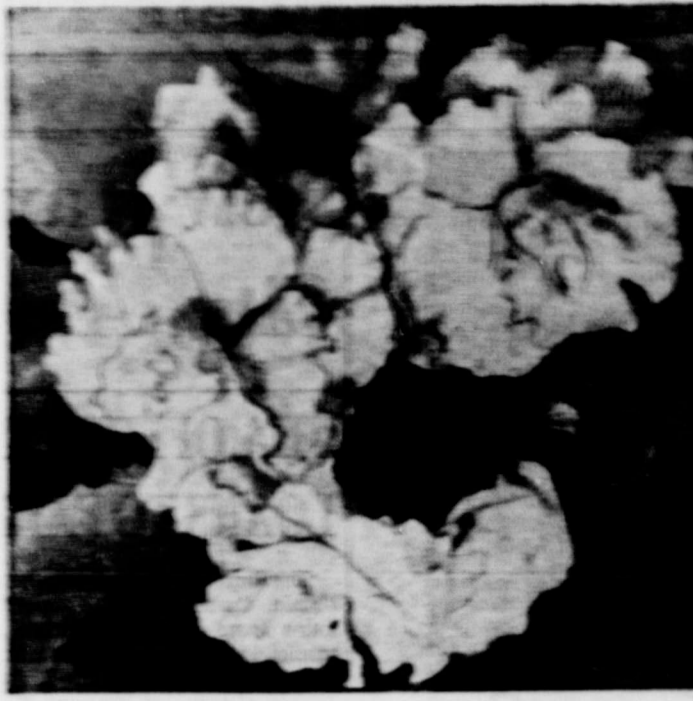
Little Jobs or Big Jobs. It makes no difference. We are equipped to handle them — and handle them better.

Thomas-Moore, Inc. 116 East 9th. Cisco — Phone 383.

THOMAS BURIAL INSURANCE. For dependable insurance call 166 and one of the following agents will call and explain our policy.

How Often Have I Wondered... EARL BENDER & COMPANY. Eastland, (Abstracting since 1923) Texas.

Save Summer Bulbs to Plant Again Next Spring



Tuberous rooted gladioli are gaining fast in favor with home gardeners.

Summer flowering bulbs, and tubers which are not winter hardy, can be dug before the ground freezes and stored until spring to be set out for another season of bloom. The precautions which are necessary to keep them in good condition are not difficult to take.

Agriculture Jobs Plentiful Reports A&M College Man

COLLEGE STATION, Sept. 29. "We can't provide enough graduates to fill the job offers we have," Fred K. Jones, head of the Agricultural Engineering Department at Texas A&M College, said recently. "Big companies have openings — good openings — that we can't fill," he added.

WANT-AD SECTION

WANT-AD SECTION. For Sale, For Rent, Wanted, Notice, Card of Thanks, Specials for this week. Includes various real estate listings and advertisements.

HOGAN'S ALLEY

You not only get what you pay for, you have to pay for what you get. WILLIAM BENDIX, star of "The Life of Riley," NBC-TV, was reminded of the above adage recently.

JOAN DAVIS, like any other doting mother, works harder than her daughter Beverly when the girl is on the "I Married Joan" TV show (NBC-TV).

RAY MILLAND believes "It's a small world" more than ever after an experience he had on the set of his "GE Comedy Theatre."

Celeste Holm, who'll cover anything from homicides to horse deals in her role of woman reporter for the "New York Express," in her new CBS-TV series, "Honestly, Celeste!"

BUTANE. PROPANE — GASOLINE — OIL. Goodrich Tires. Continental Oil Co. C. E. CHANEY, Agent.

MERCHANTS CREDIT ASSOCIATION. State and National Affiliations. Lucile Huffmyer, SECRETARY. Telephone 143.

For Monuments of Distinction. Mrs. Ed Aycock. Our years of experience enable us to give you prompt and courteous service.

Get Longer Wear By Shoe Repair. Expert Repair on anything in the leather line — good equipment — trained workmen. QUALITY BOOT & SHOE REPAIR SHOP.

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

WHERE TO FIND IT. SAVE TIME - SAVE TROUBLE - FIND IT QUICK IN THIS DIRECTORY. Includes listings for Ambulance Service, Electrical, Plumbing, Real Estate, Radio Service, Tennyson, and Steam Laundry.

Wednesday, September 29, 1954

# SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

## Flora Jean Fletcher Becomes Bride Robert C. Lloyd In Home Rites

A double ring ceremony performed Saturday evening, September 25, in the home of the bride's parents, Mr. and Mrs. J. W. Fletcher, by the Rev. Sidney J. Brown, pastor of the First Christian Church, Miss Flora Jean Fletcher became the bride of Robert Collins Lloyd, son of Mr. and Mrs. W. M. Lloyd of Midland, Texas. Sidney Spain, organist, led the traditional wedding ceremony throughout the ceremony, including "O Perfect One," "The Wedding March," and "The Lord's Prayer."

The bride, given in marriage by her father, wore a blue fitted and a winter rose velvet hat with navy accessories. She carried a white Bible topped with carnations encircled with satin ribbon streamers. Lorna Lucksinger, cousin of the bride, was maid of honor, wore an autumn brown tail-suit with brown velvet hat and carried a bouquet of gathered carnations. Miss Brunkenhoefer served as bridesmaid and Robert Fletcher, brother of the bride, lighted the candles. Following a reception in the home, the couple left on a short wedding trip. Both Mr. and Mrs. Lloyd are graduates of Cisco High School. They are making their home in Cisco where he is attending Cisco Junior College and she is employed in the law office of R. E. Grantham.

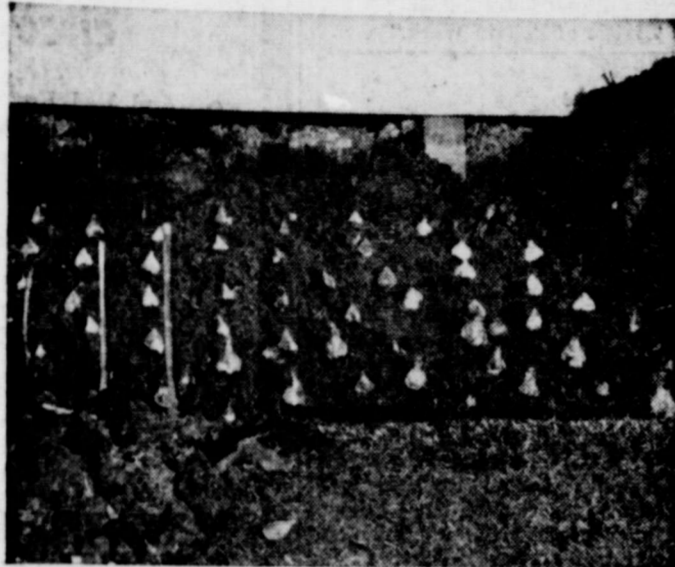


**INSPIRATION!** — It must have been her surroundings in the Pavillon Jaune (Yellow Pavilion) in Paris that caused singer Dany Raydel to assume the pose of an Oriental goddess. The pretty French miss seems to know a bit about dancing, too.

### Methodist Class To Hold Monthly Social

The Philathia Class of the First Methodist Church will meet for their monthly social meeting at the home of Mrs. C. A. Shockey Thursday evening at 7:30 o'clock. Co-hostesses with Mrs. Shockey for the meeting will be Mrs. R. L. Collingsworth, Mrs. B. E. Morehart, Mrs. R. S. Elliott, and Mrs. H. A. McCanlies. All members and their husbands are invited and urged to attend.

## Two Ways to Plant Fall Bulbs for Winter Safety



The Dutch method of planting tulips is always used to arrange the bulbs in a pattern.

There are two methods of planting fall bulbs. When planted in the perennial border, among other plants, a hole should be dug for each bulb with a trowel. Be sure that the hole is large enough so that the bulb rests on the soil, and there is no air pocket beneath it.

The soil should be packed firmly around and above the bulb, and planting may be done as late as this is possible. Even if there is a frozen crust on the surface, so long as the soil beneath will crumble easily, planting can continue. But when the ground freezes deep enough to prevent this, it is too late to plant. If an entire bed, or border space is to be planted to bulbs, it may be excavated to the required depth, and the bulbs placed on the floor of the excavation in the desired arrangement. This is a necessary method when tulips are to be used to form a pattern, in the style still popular in Europe and formerly practiced here. Even if no pattern is desired, this is a good way when there are no established plants in the area to interfere with it.

When the soil is filled in above the bulbs, it should be heaped up an inch or two higher than the surrounding surface to allow for settling, and prevent a depression in which water might stand.

Wet soil is the great enemy of all garden bulbs. They will not grow in wet soil, and soon decay. They should never be planted in a place from which water does not drain away quickly. If there is no such place in your garden, then make an elevated bed, six inches above the garden level, in which to plant your bulbs.

Cold does not injure hardy bulbs; but wet soil will destroy them, so take no chances. One of the chief hazards for all bulbs is "frost heaving," due to alternate freezing and thawing of the soil, which may lift shallow rooted plants out of the soil. Bulbs planted so late they cannot make roots in the fall are likely to suffer from it; and large bulbs not set deep enough will often be injured. A mulch placed over the bulbs after the ground has frozen will keep the frost in, and reduce frost heaving.

When it is intended to allow tulips to remain where you plant them several years rather than dig them up after they have blossomed and their leaves have turned yellow each summer, they should be planted two or three inches deeper than the normal depth.

Deep planting may cause flowering to be somewhat later, so all bulbs which it is desired shall blossom at the same time should be planted the same depth.

### W.S.C.S. Meets Tuesday Mission Study

The W.S.C.S. of the First Methodist Church met Tuesday evening for their first lesson study of the new mission study titled "The City."

Mrs. Jasper Wright was in charge of the study using the book "Man and God in the City," Kenneth Miller. A panel discussion entitled "Why People Live in the City," was led by Mrs. B. E. Morehart, Mrs. Sam Brown, Mrs. E. D. Farley, Mrs. U. Brown, and Mrs. R. S. Elliott. Mrs. Miller opened the meeting with prayer and Mrs. Sidney Logan played the call to worship. Mrs. Willierue Logan of Circle 10 was in charge of the program which opened with the singing of "The Old Rugged Cross."

J. M. Flournoy discussed an article on Baptism, Mrs. Logan discussed the Lord's Supper, and Al Snider led a discussion on the Holy Spirit. The meeting was dismissed by all praying the customary benediction.

Refreshments were served by the church. Three to twenty nine members attended.

### First Christian CWF Holds Monthly Meeting

The monthly meeting of the C. W. F. of the First Christian Church was held Tuesday evening at the church with Mrs. Raby Miller, president, in charge. Mrs. Miller opened the meeting with prayer and Mrs. Sidney Logan played the call to worship. Mrs. Willierue Logan of Circle 10 was in charge of the program which opened with the singing of "The Old Rugged Cross."

J. M. Flournoy discussed an article on Baptism, Mrs. Logan discussed the Lord's Supper, and Al Snider led a discussion on the Holy Spirit. The meeting was dismissed by all praying the customary benediction.

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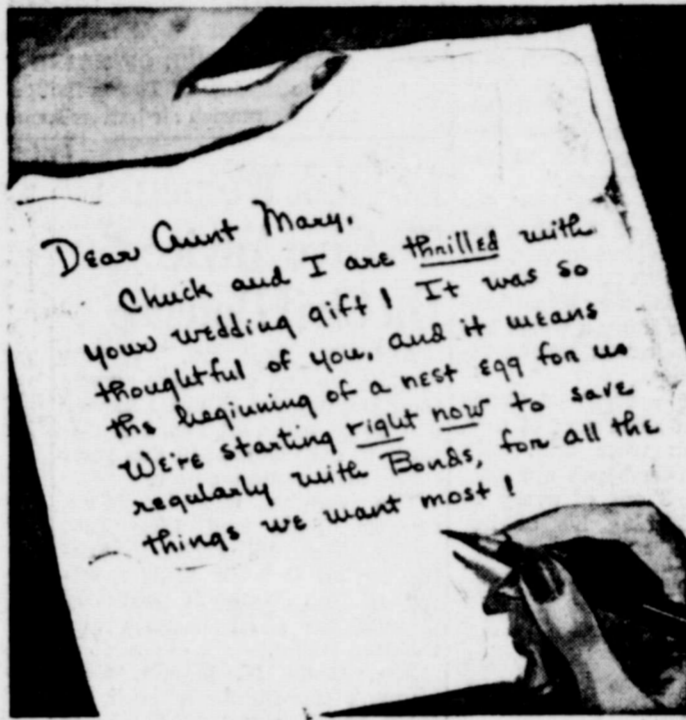
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SEE US FOR CALORIC'S Dione Lucas SIGNATURE GAS RANGE ADVERTISED IN LIFE!  
Cisco Gas Corporation  
200 Ave. D. Phone 122



**HE'S A CRATE-FULL**—Rajah, a king-sized dog, had a big problem at an airport in New York City, and he seems to be telling cargo handler Stanley Cwirko all about it. Rajah, who lives with his owner, Richard North, in Harrisburg, Pa., was en route to Puerto Rico. He had to be crated, but boxing this great Dane turned out to be an over-size job.

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Do you know a young couple about to be married? Give them the most appreciated gift of all—a U. S. Savings Bond. So simple for you: no worry about duplications, because duplications of this gift are always welcome! So wonderful for them: because an interest-earning Savings Bond increases in value with time.

Millions have discovered this safe, sure way to save "rainy day" money...

Have you a little extra money you're saving for emergencies? Then do as 43 million Americans are doing—put it where it's safe, and where it will work for you—in U. S. Savings Bonds! Bonds pay good interest—an average of 3% compounded semi-annually, when held to maturity. They can go on earning interest for as long as 19 years 8 months if you wish, giving you back 80% more than you put in!

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Best of all, your money is safe. Cash destroyed is gone forever. But if your Savings Bonds are lost or destroyed, your Government will replace them free of charge.

Get into the habit of putting that "rainy day" money into Bonds. And—if you have a particular savings goal, find out about the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank.



Give the Gift of Security—with U. S. Savings Bonds!

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# THE CISCO DAILY PRESS

PHONE 36 - 37

Eat More Beef . . .

**POLL SHOWS TEXAS WOMEN ARE NOT TOO FAMILIAR WITH MEAT**

FORT WORTH, Sept. 29. — "Those two facts tell us where Texas housewives like to serve meat to their families, especially beef, but they aren't familiar with many of the various cuts, a recent opinion poll reveals.

Loyan H. Walker, executive director of the Texas Beef Council, today made public the results of a state-wide house-to-house inquiry into housewives' meat buying habits and preferences. The poll, conducted by Joe Belden & Associates, was used by the Cain Organization of Dallas in planning the Council's beef promotion program, Walker said.

The ladies are also sensitive to food prices, the survey showed, with 53% reporting they would serve beef more often if it weren't "too expensive." Walker said the cattlemen don't feel too badly about that, however, since a higher percentage, 57%, think that "all foods are too high."

"We must do our principal work to sell more beef in Texas," Walker said. "Beef is Texans' favorite meat, but they still don't eat enough of it nor do they know the wide variety of cuts. They especially aren't aware of the economy cuts; 58% of them think of 'steak' as a first association with 'beef' and only 19% think of nutritious but cheaper cuts like rib roast. Pot roast, brisket, hamburger, cubed steak and the like are mentioned by only 3%."

"The matter of expense also calls for a simple explanation. As rapidly as we can tell our homemakers that they can serve delicious and nutritious beef meals at a per-pound cost competitive with any protein on the market, we will see beef on Texas tables a lot more often."

Walker, former manager of the agriculture and livestock department of the West Texas Chamber of Commerce, said the Texas Beef Council has adopted as its slogan "Texans Eat Beef EVERY Day."

"Daily use of beef is as important to growing children as a daily glass of milk or a daily orange," he said. "Nutrition tests have established that general health is improved as the protein diet is increased."

Texas families have beef for lunch about 28% of the time, according to the Belden survey, and for dinner about 37% of the meals. Only 15% now serve beef as often as four times a week, but it is the only protein served oftener than that.

Twenty-four percent of Texas women are on some sort of diet, the canvassers were told. Six percent of the husbands are also, meaning that 3 out of every 10 Texans is watching his or her figure.



REMEMBRANCE OF THING PAST—A group of Londoners are looking at a white-coated Sunderland Flying Boat, anchored in the shadow of Tower Bridge while all manner of surface craft move past it. The plane was put on exhibition commemorating the nightmarish air battles fought over London in World War II. The time of remembrance was called "Battle of Britain Week."

**English Women To Give Advice On Civil Defense**

AUSTIN, Sept. 29. — Two English women who have served their country for 15 years in war and peace will visit Texas in October to help women in this state serve their nation better.

The visitors will be Mrs. Charles Clode and Miss Rita Lewis. They will arrive in Austin for an October 21-22 meeting of the Women's Advisory Council for Civil Defense and Disaster Relief.

Mrs. Grace M. Martin, state women's coordinator of civil defense and disaster relief who is currently planning the two-day meeting, said that Mrs. Clode and Miss Lewis are among the world's foremost experts in civil defense and disaster relief, particularly as the field applies to women.

Mrs. Clode is the widow of a colonel of the Royal Norfolk Regiment. A civil defense official in England since 1939, she was awarded an honor in the Order of the British Empire in 1951.

Born in London, Mrs. Clode has one son, a Korean war veteran, and two grandchildren. She joined the Women's Voluntary Services of Great Britain in 1939.

Miss Lewis is a former school teacher who served in the WAAF for six years, three of which were spent in the Middle East recruiting and training Palestinian WAAF among other duties. She joined the Women's Voluntary Services, the women's auxiliary to civil defense, after the war.

Mrs. Clode and Miss Lewis arrived in this country September 12. In addition to Austin, they are visiting Washington, D. C., Michigan, Illinois, California, Tennessee, Georgia, Massachusetts and Pennsylvania.

**Senior Officers To Hold Classes Late This Month**

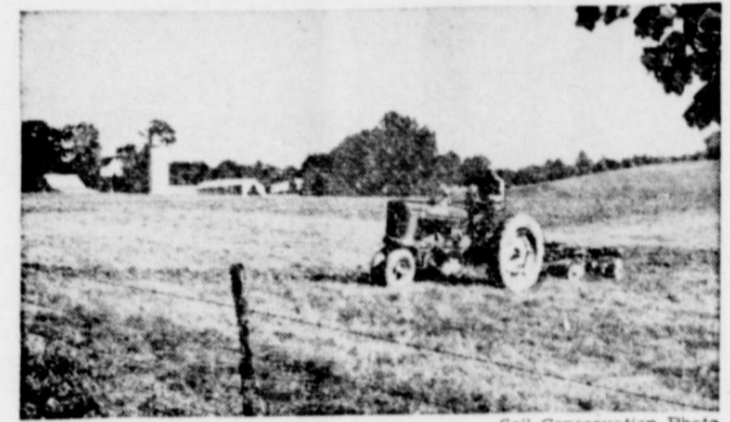
AUSTIN, Sept. 29. — Top-ranking Army Reserve officers in Texas will meet in Austin September 30 and October 1 for the annual Senior Army Reserve Commanders Conference, Colonel Albert A. Horner, Chief of the Texas Military District, has announced.

Designed to establish common policies and working relationships within the Army Reserve program, the conference will be attended by approximately 40 Senior Reserve Commanders — commanding officers of Texas Army Reserve units of regimental size or larger. Both Brigadier General Whitfield Jack, Commanding General of the 75th Infantry Division and Colonel James E. Rudder, Acting Division Commander of the 90th Infantry Division, will be present.

Other Army personnel scheduled to attend include representatives from Fourth Army Headquarters, Oklahoma Military District Headquarters, and the 14 Unit Advisor Officers in major Texas cities.

During the conference an analysis of last summer's annual unit training will be made along with recommendations for the improvement of next year's summer camp training and home station instruction.

**New Youth for Pastures in Renovation Treatment**



Spring-tooth harrow tearing up old grass sod before reseeding to alfalfa-clover mixture.

Pasture renovation means improvement of grazing lands through breaking up old sods, applying liberal applications of lime and fertilizer, and sowing productive tall-growing grasses and legumes. This usually means the replacing Kentucky bluegrass or other grasses with mixtures including orchardgrass or bromegrass and Ladino clover, or other legumes.

Renovation is especially suited to pastures made weak and unproductive by lack of lime and fertilizer applications or by overgrazing. If the land is adapted, a greater increase in production should result from the establishment of a tall-growing grass-legume association.

The taller-growing pasture plants will require periodic renovation to maintain the desired legumes. For this reason bluegrass should be maintained on the rough, steep lands that erode easily. On fertile land bluegrass does not yield so much as the orchardgrass and bromegrass and has the further disadvantage of making little growth in mid-summer. The taller-growing pasture plants which are depended upon to furnish midsummer grazing as well as silage or hay may be grown in a regular rotation

with corn and small grain or may be maintained more or less permanently by periodic renovation.

Renovation allows rough land to be maintained as productive pasture with less erosion and requires less fencing than rotations. Rotations allow maximum use of accumulated nitrogen and organic matter from legumes, better weed control and more uniform pasture production than renovated pastures.

Most renovation is aimed at greater total production and more mid-summer production. Reasonably fertile land should be selected for this purpose. Land that produces poorly because of inadequate fertilization, poor water-holding capacity, or for more reasons, cannot be expected to produce much more tall-growing pasture than can be obtained from permanent sods.

Either disking or shallow plowing may be used in renovation. Plowing disposes of weeds more effectively, and for alfalfa in particular, puts part of the lime deeper in the soil. On steeper slopes disking reduces losses by erosion, leaves decaying plant material on surface and can be done after light rains when plowing is not possible.

When a shop in New York advertised that payments on refrigerators were "peanuts," a customer took it literally. Ted Bazzini, right, went to the store with 20 100-pound bags of the unshelled goobers and demanded a refrigerator from salesman Abe Kaufman. He got it, too, but the commercial was taken off the air—fast.

**Midgets**

From page one

The second team was unable to get rolling in the third quarter, but came back strong in the final period to put across three touchdowns and make two extra points.

Rudy Archer, fleet footed half-back, scored the first six points on a 10 yard splurge and Charles Lipsey plunged across for the extra point. Charles Lipsey scored the second touchdown on a keeper play that went for 40 yards, then went over center for the extra point. Delbert Schaefer went eight yards for the final tally of the game and the try for point after was no good.

The defensive play of the Midgets was outstanding. The Dublin team wound up the game with a minus 22 yards and no first downs. They were able to penetrate into Cisco territory only one time. The next game for the Midgets will be on October 12, with Breckenridge coming to Cisco. It will be a conference contest.

**Game at a glance**

Cisco	Dublin	
10	first downs	0
209	yards gained rushing	-22
4	passes attempted	1
1	passes completed	0
43	yards gained passing	0
252	total yards gained	-22
0	punts-average	5 for 8
1 for 15	penalties	2 for 10
0	fumbles	2

Midgets seeing action: ends — Thetford, Hammer, Dodgener, Surles and Busby; tackles — Farnsworth, Johnson, Darr and Callaway; guards — Adams, Richardson, Slaughter and Swindie; centers — Bennie and Huffaker; quarterbacks — Choate and Lipsey; halfbacks — Ronnie Bostick, Robert Bostick, Schaefer, Archer and Hale and fullbacks — Brown and Porter.

**FHA —**

From Page One

These loans may be used for the purchase of feed, seed, fertilizer, machinery repair, replacement of equipment, and for other essential farm and home operating expenses. Emergency loans may not be made to pay existing debts. Ordinarily operating loans to meet current operating and living expenses are expected to be repaid out of the year's income. Repayments on advances for other purposes are scheduled in accordance with the borrower's ability to repay.

It is not the policy of the Farmers Home Administration to foreclose on borrowers because of their inability to make payments when the payments are due, except where there appears to be no chance of the borrower's future success or where a borrower has violated the terms of his loan agreement.

There is no limit set by law on the amount that a farmer or rancher can borrow under the special livestock and emergency loan programs. The amount that can be borrowed under these programs is determined by the farmer's needs and his ability to repay. No loan is made unless it appears that an applicant has reasonable prospects for success.

For each loan made, the Government obtains the best security available including a first lien on all crops to be produced with the loan and on all livestock and farm machinery purchased with the loan.

While special livestock emergency loans cannot be used to refinance existing debts the loans can include funds to pay interest on existing chattel and real estate debts and to pay creditors for the annual depreciation on chattels serving as security for their loans.

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One \$45.00 Man's Watch	\$22.50
Two \$47.50 Men's Watches	\$23.75
One \$49.50 Man's Watch	\$24.75
One \$65.00 Man's Watch	\$32.50
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One \$37.50 Ladies Watch	\$18.75
One \$39.75 Ladies Watch	\$19.75
One \$49.50 Ladies Watch	\$24.75

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IT ALWAYS HAS and PROBABLY ALWAYS WILL

Yes, slow as it may seem now, Winter will soon be here, and with it will be those cold days and nights.

PREPARE NOW for those Cold Days ahead

Let us install a floor furnace in your home before those days arrive. We are better able to do it now than we will be this winter — Do it NOW and SAVE!

CISCO GAS CORPORATION

PHONE 122

In addition, local businessmen who are creditors benefit from loan funds used to purchase local supplies and services.

The county committees of the Farmers Home Administration pass on the eligibility of all applicants.

All applications for Farmers Home Administration loans are made at the agency's local county office.

Mr. and Mrs. W. C. Spoon had as their weekend guests all of their children as follows: Mr. and Mrs. Dick Spoon and children, Jerry and Dajuana, Mrs. W. T. Johnston and daughters, Tana and Vickie, Mrs. T. T. Bains and son, Russell, all of Odessa; Mr. and Mrs. Marvin Spoon of Breckenridge; Mrs. Mary Ann Gentry, sister-in-law of Mrs. Spoon, and her daughter from Abilene; and Mrs. Winnie Linebarger of Cisco.

Mr. and Mrs. R. T. Barlow of Weatherford were weekend guests in the home of Dr. and Mrs. N. A. Brown.

Mr. and Mrs. Eugene L. Jr., and daughter, Patricia Grand Prairie and Dr. L. L. Lankford and son, Dallas were visitors in the home of their parents and grand Judge and Mrs. Eugene L. Sunday.

Mrs. Paul Huestis and Kincaid visited Mrs. Skebrough in Breckenridge.

Sgt. and Mrs. L. D. Temple were weekend visitors at the home of her aunt and Mr. and Mrs. O. H. Doss.

Yes SATURDAY, OCT. 2, WILL BE A RED LETTER DAY AT THE CISCO LOCKER PLANT

- And Red Fox and his TV Band from Abilene will provide music in Cisco at the Locker Plant all day.
- Delicious barbecue, cookies and ice cream will be served FREE all day.
- Somebody will be awarded free an Amana Home Freezer worth \$449.95. No obligations. Just enter at the Locker Plant from now until October 12.

CISCO LOCKER PLANT

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