City Councilmen

To Take Oath Of

Commission will take the oath of

D. N. Morrison will become

new member of the council and

of offfice. Hold-over commis-

Office Tonight

you don't, you just spend a dollar.

VOLUME XXXIV

CISCO, TEXAS, TUESDAY, APRIL 27, 1954

NUMBER 100

The Gay Philosopher By J. W. S.

THE TOWN'S BEST Friend. hat's the title of a clipping from own Journal Magazine that Mr. charlie Roberts handed us. The tem follows:

The home-town paper is about he best friend any town ever has Year in and year out its columns eport the achievements, the good nes, the gains and the tragedies the home folks. Each issue es someting to cement indiviuals into a community. The paer drums up trade for the merants, rejoices when the school eams win, and helps get the owd out for each neighborhood vent. When the advertising colnns are well filled and the subcription list grows long, the dir can know that his endeavors re appreciated."

The clipping expresses my loughts, said Charlie.

SEVERAL LOCAL folks, in ude The Robartses and the Paul arrows, drove over to Abilene r the big air show Sunday afrnoon. They were mightily imressed by the speedy jet army lanes and the huge new trans orts on display there. And the unt pilot from back east thrilld the more than 20,000 people was a grand show, they report

WE WENT OVER to Eastland see the circus Sunday after The tent was full of peo-All of the seats except those each end were reserved. Adults aid \$1 admission and everybody aid 55 cents for reserve seats.

Before the show, they gave you in opportunity to get in on the round floor of a new deal in andy. Fresh from Chicago, they ad boxes of candy. There was prize in each and every pack-The prizes were there beause they preferred this type of dvertising to other mediums The two boxes we bought conained a small comb and a small air clasp, plus a half dozen

ieces of third rate candy. There was more dust than we've ny giraffes, which were prosely advertised. This show was A teriffic rain came with the ween the largest and the second

They paused three or four mes during the circus program offer everybody an opportunity buy tickets to a wild west the doctor was working with the now, which was being held imnediately after the main show. Due to the dust and so forth, we ecided not to stay to see the

orld's toughest cowboys.

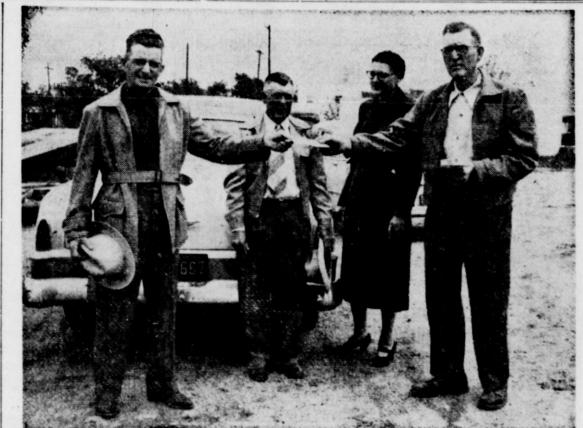
We'd say the best part of the phants. These beasts performed Building now stands. he elephants' skin regularly to town. eep same from cracking. They

MET UP WITH Mr. Charles S. andler at the post office the othr morning. His big pile of mail ncluded a little wooden box, an about a half inch thick. It con-

MR. O. L. (Bill) Lee of the be sure the ad says they'll ing television." lean them three for a doller not sell them three for a dollar. few minutes with frequent com- Bob Latson. elling quilts. They came and called from far and wide.

HAPPY BIRTHDAY this week Mrs. Ottis McCleskey and Miss ger Austin Flint the master of formance.

rmance of the TV Varieties, the entertaining commercials.



RECEIVE DIVIDENDS-A. Z. Myrick, president of the Eastland County Farm Bureau, is pictured handing Alvin E. Kincaid, Route 3, Cisco, one of the first 50 per cent dividends on automobile insurance, paid by the Texas Farm Bureau Casualty Insurance Co. In the background are Thelbert Jones and Mrs. Kenneth W. Jameson of Ranger, who also reecived dividends.

WEDNESDAY IS 61ST ANNIVERSARY Auto Insurance OF CISCO'S DEVASTING CYCLONE

Mancill, one of the few living ably do that before long - in his annual letter recalling some going to write it up, and I told of the incidents of the storm. Below is the letter from Mr. Mancill with reference to the

9 p. m. on April 28, 1893, and as well as I can remember it was on a Friday night. There were about 23 people killed outright and some 15 more died later of injuries received during the en in a long time. Didn't see storm. It came from the west and was furious while it lasted.

one of four that went to the east the Dallas school.

Drug Store.

grown elephant will eat 125 south part of town, and when we lude and Fugue by Hindermith G. C. Rosenthal reported today. ounds of hay daily, along with alf a bushel of oats, seven pounds alf a bushel of oats, seven pounds all went into the house and found for bran, and all the peanuts that out that it was Fred Grist who less will feed them. An elephant olks will feed them. An elephant was only three days old. We student at Southern Methodist. damaging anything in a cemetery needs 50 gallons of water daily. was only three days old. We student at Bottle and Mrs. Hal Lavery and is against the law and "we ex-They use neatsfoot oil to grease we went on to other parts of son Charles were in Dallas for pect to prosecute anyone found & L Assn., transfer MML. A. E.

April 28 (tomorrow) will be | "At this time there are about the 61st anniversary of the de- 40 people living here who went vastating cyclone that ripped through the storm. Some people Cisco and left some 38 people want me to quit saying anything dead in its wake. R. W. (Bob) about the storm, and I will probpeople here now who lived fact this may be the last time. through the cyclone, has written So many have asked me if I was them I would. Hope to see you in 1955."

"The cyclone struck here about S. M. U. Presents **Anita Carlin In** Piano Recital

"After the storm passed we per is a lot of difference between the largest and the second for the injured and dead. I was the largest and the second for the injured and dead. I was the pallon school or in the largest and the second for the injured and dead. I was the pallon school or injured and dead and the pallon school or injured and dead and the pallon school or injured and dead and the pallon school or injured and the pallon school or injured and the pallon school or injured and the pallon school or injured

William Knight who was so badly injured that she died while Dean Orville J. Borchers. The the doctor was working with recital was a partial fullfillment

The talented young musician "We returned to the east side played Prelude and Fugue in F and found Dave Cameron dead. Minor by Bach; Sonata, Op. 53 We carried him to the store of in B Minor by Chopin; Intermezzo John F. Patterson which was in B Flat Minor by Brahms; Inlocated where the Reynolds termezzo in C Major by Brahms; Etude-Tableaux in G Minor by "We started out again and Rachmaninoff; Etude-Tableaux in and damaging others, committed Hickman to James A. Bentley, oil heard a terrible roaring in the C Minor by Rachmaninoff; Pre-

Dividends Given By Farm Bureau

A. Z. Myrick, Cisco, president reau, announced Saturday that Alvin E. Kincaid, Route 3, Cisco, Thelbert Jones and Mrs. Kenneth W. Jameson, Ranger, were the first Farm Bureau members to receive the 50 per cent dividends on automobile insurance, paid by the Texas Farm Bureau Casulty Insurance Co.

Myrick said other Farm Bureau members will also receive their dividends when their policies become renewable.

Farm Bureau also offers other service to its members in life, comprehensive personal liability, Mr. and Mrs. Hal Lavery of reau president said. Each county

side first. We first located Mrs. A pupil of Paul van Katwijk, and at the Frozen Food Locker

Damage Reported At City Cemetery

guilty of this type of vandalism."

Courthouse Records

 Property Transfers Oil & Gas Leases Court Proceedings

Marriage License

The following instruments were filed for record in the County Clerk's office last week:

Duncan P. Allen to Standard Oil Company of Texas, assignment of oil and gas lease. Robert L. Allen to James A. Bentley, oil and gas lease. Tommie Ella and gas lease. Doss Alexander to State of Texas, right of way. M. A. Abel to Eastland County Water Supply District, easement. tended the affair.

Duncan P. Allen to Standard Oil Company, assignment of oil REHEARSAL THURSDAY and gas lease. B. J. Barnett to Billy D. Tucker, warranty deed.

ment. Ida Bacon to The Public, present. proof of heirship. J. R. Bacon to Urice Drilling Company, oil and ENTERS GOLF PLAY gas lease. Mae Bailey to Superior Building Co., MML. Charlotte

Dewey Cox, Jr. to James A. Bentley, oil and gas lease. W. Copeland to Wm. S. Copeland, right of way. T. G. Culwell to The Public, proof of heirship. J. E. Connally to L. E. Griffin, assignment. Central Texas Machof the Eastland County Farm Bu- inery Company v. Stewart Drilling Company, abstract of judg-Delma Dean to State of Texas, right of way. R. D. Dutton to E. M. Caraway, warranty deed. Sam Eakin to State of Texas, right of way. Samuel E Erwin to F. Kirk Johnson, oil and gas lease.

R. B. Fields to Elizabeth B. Wright, release of oil and gas lease. Jack W. Frost to Donald G. Pierson, warranty deed. Mrs. C. B. Freeman to State of Texas, right of way. G. W. Fore to State

of Texas, right of way. J. W. Foster to State of Texas polio and fire insurance, the Bu- right of way. Fannie Featherstone to Helen R. Crawford, MD. Cisco, was presented recently in has a service agent, who is ready J. L. Fox to Eastland County Waa piano recital at McFarlin Mem- to help with any service program. ter Supply Dist., easement. Jack

> quit claim deed. J. T. Gregory to J. P. Kilgore, deed of trust. El-Gray to The Public, proof of line. heirship. Alice E. Gray to O. C. The meet Saturday wound up Persons who entered Oakwood Graham to J. Maxwell Burket, oil school since no member of the Cemetery here Saturday night, and gas lease. Troy E. Hudspeth team is eligible to compete in the pushing over several tombstones to L. C. Kirby, Jr., MD. J. E. state meet in Austin. "a new low in vandalism," Mayor and gas lease. L. L. Hill to State of Texas, right of way.

Louis Hough to The Public, co probate. James Horton to N. C Benson, warranty deed. Thomas P. Handwerk to First Federal S Henslee to Ford Reid, quit claim deed. R. L. Jones to Byrant W. Howell, contract. R. M. Johnson

M. D. McGowen v. Martha G.

Dellie Smith; April 29 — Mrs. H. ceremonies for a western parson type program. Al Anderson and the piano player and singer in the piano player and singer i

(Turn To Page Four)

Cisco Girl, Scranton Youth Win **Coveted 4-H Gold Star Awards**

Rose Mary Berry of Cisco and | Preceeding the presentation of Don Jobe of Scranton won the the awards R. C. Mitchell of Rancoveted Gold Star awards at the ger presented a magic show. annual 4-H Club rally day held Following a picnic lunch in the office to begin new two-year given in recognition of outstand- added much to the day. ing club work.

to the two above members and two have received in club work Commissioners Joe Britain and the recognizing of 40 other mem- during the years they have been J. W. Sitton will begin new terms bers for lesser achievements was members. Allen to James A. Bentley, oil the highlight of the all-day meeting. The awards were presented ing in the field of dairy food Lucus and Mayor G. C. Rosenthal. during the morning session. More demonstration. Last year she was Commissioner J. W. Slaughter than 200 club boys and girls at- a member of the Cisco dairy food will retire from office affter to-

The choir of the First Methoas, right of way. W. E. Braly to of Wednesday this week, Direc-Maud Braly, MD. G. A. Bloom- tor Jack Chambliss reported. quist to Frank F. Urban, assign- Members were urged to be inge

Buddy Deen, student in Cisco High School, played in the Gra- award last year and was one of Brickman to A. G. Sanders, war- ham invitation golf tournament 14 Texas boys to receive an allranty deed. Homer Cain to last weekend. He played in the expense paid trip to the annual Rutherford & Steel, MML & as- first flight and went to the semi- 4-H Conference in Chicago last last weekend. He played in the expense paid trip to the annual

> Mrs. Ann Brauer and Pamela Ann, and Mrs. Robert Dosien, Renee, Barbara, and Eddie, all of Houston spent last week with Mrs. Brauer's mother, Mrs. M. J. Scaer, while their husbands attended a Lutheran Convention in Austin. Mr. Brauer and Mr. Dosien returned to Cisco with Rev. Scaer Friday evening to accompany their families back to Houston.

Mr. and Mrs. Kerby Smith spent the past weekend in Quanah.

Gallegos Places In Mile Run At **Regional Meet**

Marcos Gallegos was the only Rising Star. Cisco High School track man Brownwood Saturday event.

Coach Jay Williams said that ley, Eastland. mer Gardner to State of Texas, the mile run was one of the top to Standard Oil Company, assign- ten feet separated the first four cey, Desdemona. ment of oil and gas lease. Walter runners as they crossed the finish

Fultz, warranty deed. Wince track for the season at the Cisco

in Eastland Saturday. The Gold Eastland City Park the winners terms at the semi-monthly meet-Star award is one of the top of the recent "Share The Fun" ing at 7:30 p. m. Tuesday (toawards in 4-H Club work, and is festival presented a program that night) at the city hall, it was reported today The awards won by Miss Ber-

The presentation of the awards ry were just one of many the

Miss Berry has been outstand- sioners are Albert Hansen, Ace demonstration team that took night's meeting

first place in Eastland County | The first part of the meeting Home Demonstration Club con- will be conducted by the old tests. She was also an outstand- commission, completing business dist Church will hold its midweek ing member in the kitchen pro- at hand, and the new commission R. C. Browning to State of Tex- rehearsal Thursday night instead gram last year, and gave several will conclude the meeting. Mayor outstanding demonstrations at Rosenthal will assign the com-Home Demonstration Club meet- missioners to departments for the coming year. Jobe has a long list of achieve-Meetings of the city commis-

ments during his several years of sion are open to the public. club work. He was the recipient Routine business matters were of the \$250 Sante Fe scholarship due for consideration at tonight's

His feeding projects have won a total of 99 ribbons in area stock shows. He has fed out 18 beef calves, 88 hogs, 120 sheep and five dairy animals.

Don and his twin brother, Dan recently started their own herd of registered Duroc-Jersey hogs, and the two now have a total of 58 head of pigs.

Both Jobe and Miss Berry were praised for the fine example they were setting for younger club members.

Other members receiving rec ognition were: Achievement - Jerry Davis,

Rising Star; Janice Justice, Cisco; Martha Walker, Rising Star and

Recreation - Robert Bell and Ronnie Bostick, Scranton.

Farm and Home Electric Barbara Moore, Rising Star; Mary Carolyn Berry, Cisco; Ralph Ber-ry, Cisco and Ralph Bostick. Entomology - Rhea Erwin,

Dairy - Billy Caraway, Carwho placed in the regional meet bon; Kitty Ingram, Scranton; Ray Jordan Carbon: Har. Gallegos ran fourth in the mile old Donica, Cisco; Mary Nell Cole, Phyllis Phillips and Jamie Stan-

Tractor Maintainance - Dan right of way. Jack T. Grisham events of the meet. Less than and Don Jobe and Carlton Sta-

Garden - Sterling Morris, Carbon; Douglas Walker, Rising Star and Stacey.

Poultry - Ronnie Joe Daskevitch, Ranger and Bell. Public Speaking - Madeline Justice, Carbon.

NEW AND DIFFERENT-Streaking across the sky is this six-

engine Stratojet, one of the 600-mph Boeing B-47s using water

injection systems in its six engines. It's also equipped with a

new external rocket arrangement which provides added power

for use in taking off from shorter fields. The planes are going

to the U. S. Air Force's Strategic Air Command.

Plans Completed For May Fete At Junior High Gym Plans for the May Fete planned at Cisco Junior High School Saturday night were shaping up reported Tuesday.

and a full evening of entertainment is being arranged, officers of the Junior High Mothers Club Students at the school have prepared posters on the show and prizes will be awarded to the

winner in each room. The prize will be tickets to all events at the show

Plans call for a carnival to be held prior to the crowning of the Queen of May. The lunch room will be open at 6:30 p. m. and eats and drinks will be available. The side atractions and carnival will begin at 7 p. m. The highlight of the show will

be the crowning of the Queen of May at 8:30 p. m. The classes selected their favorites by popular votes and the queen was selected from the eighth grade, also from the other classes will serve as maids of honor. The girls were permitted to choose their own escorts. The identity of the queen will be a secret until she is crowned by C. B. Midkiff, prin-

A May Pole winding will conlude the program. Other details will be released ater this week.

Civil Service Will **Employ Librarians**

The United States Civil Service Commission today announced a library assistant examination for filling positions in Washington. D. C., and vicinity, paying \$2,950 to \$2,410 a year. To qualify, applicants must pass a written test and must have had appropriate education or experience.

Further information and application forms may be obtained from the Commission's Examiner in charge, J. D. Collier at the Cisco Post Office.

East Ward Mothers To Sponsor Magician

J. W. Stallings, well known magician, will be present in a program at the junior high school auditorium at 7:30 p. m. Thursday, May 6. The program will be sponsored by the East Ward Mothers Club.

Proceeds from the show will be used in carrying on the work program of the club for the benefit of the East Ward school. Further announcements will be made prior to the show.

AT BROTHER'S BEDSIDE

Mrs. S. E. Parkinson of Cisco was in Los Angeles, California, this week at the bedside of her brother, Marshall D. Simpkins, who suffered a cerebral hemorrhage recently. His condition was reported as slightly improved Tuesday. Mrs. W. C. Ivie of Cisco is another sister, and Mrs. L. L. Huntington of Cisco is his grandmother.

See DON PIERSON Olds-Cadiliae Before You Trade! BUILD VALUABLE CRAFT IST NAT'L in Cisco—Mbr. F. I Borrow Only From Your D

Olds—Cadillae Before You Tradel

Large Crowd Applauds Annual Howell, contract. R. M. Johnson to U-Tex Oil Company, rat. agreement. Tom Morris Johnson to U-Tex Oil Company, rat. agreement. Minstrel At Opening Program Mrs. J. P. Johnston to N. A. Moore, oil and gas lease. E. P. Kilgore to J. T. rGegory, release of deed of trust. Cagie

rs. They were very much alive minstrel show, TV Varieties, at dental. Tuesday (tonight).

Cisco Steam Laundry called to home talent can provide top Webb and Rev. Sidney Spain in The evening of television is

ute of it.

Paul Huffman presented musical a "Libberache" act. Bob Latson, music between acts, accompanies gas lease. J. H. Requa to State BE SURE TO see the final per- numbers and Flint added some as his brother Peter, does a the singers, and adds much to of Texas, right of way. I. Rudannual minstrel show of the Cis- Jack King became "Mud Holus"

satisfaction of the audience that composed of Latson, Stanley feits provide the laughs.

some of the advertisements, and J. D. Collier, J. L. Stafford and nicely. the audience enjoyed every min- an anonymous body. The mystery is pretty involved and, per- top entertainment and the pro- con, release of oil and gas lease. Opening scene was the Eastern haps, the detectives will be able ceeds go into the club's fund for Pete Hall Drilling Co. to Eliza the following: April 26 - Pastor with Penney Store Mana- to solve it at tonight's final per- the benefit of school athletics. beth B. Wright, release of oil and

splendid job of singing.

The show provides plenty of Oil Associates, Inc. to J. R. Ba-

high wide by two inches long and bout a half inch thick. It contained a queen bee and four work-cast of the Cisco Boosters Club | Ikonen's clothes off was inci-Ikonen's clothes off was inci- this show, Elsworth Mayer is dor's lien. Oscar E. Lyerla to R. Al Snider became Arthur Gosh- Alph Redwards and Jack Far- G. Lyerla, release of vendor's andler ordered the queen for day night in the opening of the frey for a talent show. Talent leigh (Sam the Clown) brings in lien. J. C. Morgan to Kelley and ordered the queen for annual event. The final perform- Scouts Bill Kendall, Dago Huff- the contestants. Jack Everett, Brent, assignment of oil and gas ance will be given at 8 p. m. myer, Bob Latson, J. L. Stafford Red Lewis, Jay Williams and lease. Neil A. Moore to John M. and Elsworth Mayer presented Buck Overall are the contestants Mouser, oil and gas lease. Joe H.

ay "run me a quilt cleaning ad." quality entertainment. Written by Bill Kendall, Bot Latson and piano duet by Johnny Turner and (Gene Abbott) and her famous H. M. McCarty to State of Texas, Elsworth Mayer, the show took Rhelda Reed, readings by Joe recipes. In this act, the audience right of way. W. L. Nolen to three for a dollar. He wants us the addience to a "night of watch- Gilmore and Dash Crofts, dance is given the word on cooking a Ralph Beeler, assignment of oil by Judy Graham and Jan Lat- roast, baking a cake and tossing and gas lease. R. L. Northington The program changed every son, and "guzzler's gin act" by a salad. Of course, you don't get to D. B. Thompson, transfer of a look at the finished product vendor's lien. J. M. Nash to Once he ran the ad, some folks mercials. Local business firms A mystery "dragnet" program but, judging from what went ingot the impression that he was take some friendly ribbing in featured Jim Webster, Jack King, to it, it doubtless turned out of trust. W. D. R. Owen to C. R.

You will get your money's worth. gas lease. Donald G. Pierson to

the program. Plenty of loud- man to State of Texas, right of speakers enable the audience to way. Minnie L. Rhome to N. A. Boosters Club, at the High for a news broadcast, followed School tonight. It's outstanding by Eddie Ikonen and Dago Huff-

The show demonstrated to the entertainment including a trio and they can't win. Their for- Mulloy to A. G. Sanders, warran-

Tyler, quit claim deed.

THE CISCO DAILY PRESS

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Per week (by carrier)

THE DYING TOWNS OF TEXAS

JACKSBORO, April 24.-Attorney General John Ben Shepperd Saturday defined a broad plan to turn the tide for the "dying small towns in the 146 Texas counties that are steadily losing both population and industry." Shepperd said many of the small towns have been trying desperately to bring in new business and industry

'Maybe the problem should be hold the people, particularly the young people, industry will follow. Industry doesn't come to people, but springs from them.

People are a community's greatest resource. Shepperd noted that for the first time, the percentage of Tex- According to Shepperd, the perans living on the farm or in the small towns has fallen below the over 65 years of age is almost

national average. "Today two-thirds of all the state. eople live in towns of more than

in order to hold or increase their | that in the small towns this is bringing undesirable results such as absentee ownership, a general turned around," Shepperd said. decline of individualism, and the "Maybe if means can be found to death of private enterprise and competition.

> The 146 counties whose problems Shepperd discussed lie generally in north-central Texas in a block ranging roughly from San Angelo to Tyler and from the Red River to Yoakum in the south centage of people in this section twice as high as in the rest of the

Place a map showing the rela-2500 people, and we are seeing tive ages of the people in the

IT'S SHEER NON-SENSE

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the best in greases of all

State Representative 76th Dist. OMAR BURKETT (reelection) Call us for Premier Gasoline and Motor Oils and

W. V. GARDENHIRE

String Beans Transformed by Plant Breeding Magic



If You Cannot Use All the Beans You Harvest, Put Them Up for Winter.

Next to tomatoes, beans are | There are four general types of the most popular of home garden bush beans, the green and wax vegetables, and one of the most (yellow) each divided into flat efficient producers of food, for pod and round pod. Market beans the space devoted to them.

Plant breeders have improved better than the round pod; and beans remarkably, first by re- the latter have the best quality. moving the strings from "string Between the green and wax beans," and then developing beans there are slight differences heavy yielding, top quality vari- in vitamin content, the former eties, which resist diseases and excelling in vitamin A, the latter bear twice as long in the home in vitamin B, but both are among

Several of these new varieties | cent years few wax beans have of high merit are now available. been seen in markets; but in the They bear round pods, exceptionally long, and filled with nutri- tender and of better flavor than tious "meaty" tissue if they are green beans. picked before the seeds form. They give a large yield because ning beans should be picked bethey live longer, being resistant fore seeds form, and not more to the plant diseases which short- than an hour before they are

en the lives of older varieties. cooked. Just keep them picked off so no seeds can form, and you will special precautions to kill the enjoy beans of such flavor and botulinus germ, and before it is tenderness as none except home attempted the advice of canning experts should be sought.

gardeners can experience. Never sow beans until all danger of frost is over. They are ex-tremely sensitive to cold air and sow a special row for putting up, cold soil. Greatest improvement so they can be harvested for that in quality has been made in bush purpose. But always be ready to beans, as distinguished from pole | put up a few jars at a time, when beans, though many find the lat- there are more beans on the ter excellent if they are picked bushes than you need for the

Political

Announcements

for candidacies as follows:

For County Superintendent

H. R. (Pop) GARRETT

J. B. WILLIAMS

E. L. (Jug) DENNIS

CARL ELLIOTT (re-election)

J. F. TUCKER (re-election)

For Commissioner, Precinct 4

J. E. (Ed) McCANLIES,

ROY L. LANE, re-election

JOLN HART (reelection)

JOHN C. NICHOLAS

Tax Assessor-Collector

RICHARD C. COX

For County Judge

For Justice of Peace

ROSS GRIFFITH

HENRY H. CURTIS

JOHNSON SMITH

For Constable Cisco Precinct

For

Monuments

of Distinction

CALL

Mrs. Ed Aycock

Our years of experience en-

ables us to give you prompt

and courteous service.

See display at 206 Aye. E. or

call 183 for appointment

A. C. (ALLEN) JONES

(re-election)

(re-election)

STANLEY WEBB

(re-election)

counties on top of a map showing to the taxpayer."

the counties that have had the The Attorney General said that heaviest population losses, and recent surveys show that 50 peoyou'll find that they correspond ple working in a basic industry almost exactly," he stated. "This create work for 78 people in sershows it's the young people who vice industries and support an adare leaving and going to areas ditional non-working population where industry is booming and of 225.

are usually flat pod, which yield

our most nutritious foods. In re

opinion of many they are more

Both for the table and for can-

Canning pod beans requires

It may be advisable to esti-

opportunities for business are "Every job you create is really two jobs and supports four or five "It is high time Texas had people." Shepperd pointed out what other states have - a De- that a certain part of the exodus partment of Industry and Com- away from small towns to cities merce to help these small towns is normal migration since it takes survey their resources, their wa- more and more people to work ter supplies and their industrial the factories and fewer to work advantages. Such a department the farms.

could be financed on a self-li- "But some of this exodus is not quidating basis at no extra cost only abnormal but fatal to the litne said. older people are spending their retired years in the city suburbs and some families even live in the city and commute every day to their business in the little towns.

The Press has been authorized "The heart of the problem is o make political announcements, that too many young people are prices. subject to the Eastland County pulling out. Ways must be found Democratic First Primary in July, to make small town life attractive to the young people or no amount of new industry from outside can Bargain. save the dying small communi-

> Attorney General Shepperd named financial assitance for young people as the primary way stead of migrating to the cities. "We can put up collateral for

loans to help them get started in business and can work for an equitable adjustment of the inheritance tax that takes away so much of what we pass on to our children.

"Along with scholarships, we can establish job-ships to finance the technical education for young people that will fill the gaps in what the town needs in the way of business or professional people. If you need a veterinarian or a doctor or a lawyer, train one and bring him back home to work. We need to do less getting and more creating."

Shepperd urged businessmen to welcome competition as a sign the town is healthy and to encourage older people to stay in business instead of retiring.

"A small town needs good schools, hospitals and recreational facilities if it is to compete with the advantages of the cities," he emphasized. "Above all, it needs a spirit of cooperation to weld its youth firmly to its side." Shepperd's address was given lot.

to the Jacksboro Chamber of Commerce Saturday evening.

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Installation 500 West 7th

Courthouse

From Page One Florence Scott to W. T. Claborn, quit claim deed. Randy Steffen to M. E. Steffen, MML John D. Steakley to Standard Oil Company of Texas, oil and gas lease. J. L. Shipman to State of Texas, right of way. Southland Life Insurance Company to State of Texas, right of way lien release. Sonneborn Bros. v. Guy Quinn, abstract of judgment. J. E. Spencer, to The Public, affi- ing varieties in bud and bloom, davit. Ada Turner to Oscar E. including plenty of blaze climbers. Tennyson Nursery. Lyerla, transfer of vendor's lien.

E. A. Tate to State of Texas, right of way. G. P. Teston to FOR SALE - White rock fryers. State of Texas, right of way. E. 28c pound live weight. Fraiser L. Teston to State of Texas, right Poultry Farm. of way. Robert L. Tucker to Billy D. Tucker, release of vendor's lien. Frank Terry to C. R. Rog-ers, warranty deed. W. C. Whaley to The Public, survey of Wright Estate. W. J. Wofford to The Public proof of the Pu The Public, proof of heirship.

to Ray Grounds, warranty deed. Frank E. Whitten to The Rogers FOR SALE — Five room house Oil Company, assignment of oil 10 acres land, on paved highway and gas lease.

Marriage Licenses Nathan Delbert McDougald to Norma Jean Brewer. Leonard Leroy Barker to Hazel

Ann Phillips. Probate

cation to probate will.

Suits Filed

The following suits were filed for record in the 91st District court last week:

James A. Bentley, et al v. R. F Duggan, et al, for reeciver. Nancy Edna Chambers v. W Edwin Chambers, divorce.

Ola Lee Smith v. Thomas Earl Smith, divorce. Peggy Haley v. Matthew Hail

ey, divorce. Sarrah E. Max v. Charles P

Max, divorce. James Greer v. Eva Rhea, for receiver.

D. B. Payne v. Amanda Carol ine Pavne, divorce. Orders & Judgments

The following orders and judg ment were rendered from the 91st District Court last week: W. A. Williams v. Phillips FOR SALE - Parakeets (any

Transport Co., et al, order. color) and cages. Ideal gifts for The State of Texas v. Raymond Robert Rogers, judgment. James A. Bentley, et al v. R. F.

Duggan, et al, order approving receiver's report. James A. Bentley, et al v. R \$4 if mailed. Write for prices or F. Duggan, et al, order appointcome to see us. Star Hatchery

ing receiver. State of Texas v. C. H. Goodwin, et al, order. State of Texas v. S. E. Stratton, et al, order.

FOR SALE

Beautiful air conditioned 3 bedroom house. Den, double garage,

corner lot. Will sell or trade. Several nice businesses, homes and farms for sale at bargain

Beautiful 3-bedroom house on pavement. Must be sold soon

Nice rock home with garage, or big lot. aBrgain.

Beautiful large home, 100 ft to encourage them to go into lot, on pavement, close in. A business in their hometowns in- steal. Small down payment. Small monthly payment.

See me for a bargain.

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FOR SALE

41 acres rich land with 5-room house. G. I. Deal. 12 miles out. Just off pavement.

80 acres sandy land, 3-room house. G. I. deal. 350 acres good land, well im proved, dairy barn.

80 acres near Rising Star, good

88 acres near Nimrod, 26 acre peanut allottment.

Elegant home on large corner

on W. 13th St. 2 bed-room home with large lot, pavement.

bed-room home, corner, \$1000.00 and \$50.00 Mo.

Apartment house. Cafe doing

good business. INSURE IN SURE INSURANCE

E. P. Crawford Agency

WANT-AD SECTION

es container grown. Several lead-

- For Sale

FOR SALE - 1948 model Allis 100

FOR SALE - Modern 2-bedroom B. W. J. Wofford to The Pub- home on 65x125 lot; central heat- 1178 after 4:30 p. m. lic, cc will. J. A. Woods to The ing, venetian blinds, hardwood Public, proof of heirship. A. L. floors, landscaped, fenced back-Wood to Oscar E. Lyerla, transfer yard, attached garage, good locaof vendor's lien. A. L. Wood to tion. \$500 for my equity; balance Oscar E. Lyerla, assignment of of \$4,726 payable \$40 monthly. LOST — New tarpaulin 100-lb. vendor's lien. H. O. Woods, Jr. Phone 89 for information. 104 ice bag. Please return to Cisco

> located near Cisco. Tom B. Stark, phone 87.

FOR SALE - My home at 604 W. 14th. Mrs. Clara Huntington.

FOR SALE - 24 acres of land Tobe Morton, deceased, order beautiful location for home and authorizing bank to deliver will. chicken ranch. Gas line across Ella Simmons, deceased, appli- property. Eugene Lankford. owner.

> We are in position to handle warranty or defective parts on any make T. V. set. Fast, efficient one day service.

Walton Electric Co.

FOR SALE - Cedar post. Have service station. Small investment more than I need. See Austin Flint or contact Walter Tonne, half mile east Scranton.

FOR SALE - 6 room and bath house. Two miles East of Moran. See Glenn Cottle, Moran, Texas.

Globe-Warnike book cases, 5 and 6 sections in each. Ideal for home or office. Bargain. Call 50 or people. Vocational nurse in see them at 1308 W. 14th. 79 tfc charge. 1409 Orange St., Abilene

Mother's Day. Mrs. Rex Moore, 1900 Ave. H. BABY CHICKS ready Mondays. Leghorn Cockerels \$3 at hatchery,

Baird. Texas. FOR SALE - Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot.

Fleming Waters, 1308 West 14th.

_ For Sale

FOR SALE - Fine 35 mm camer at fraction of regular cost. Will accept cheaper camera as part payment. A. F. Ashenhust.

FOR SALE - Plants. Big strong potted posters, erlanders, June pinks, marglobes, and others. Sweet and hot peppers, flowering plants and pot plants. Tennyson Nursery.

For Rent

FOR RENT - Nicely furnished two bedroom apartment. Call

- Lost

- Wanted

WANTED - If you need sand gravel, dirt or any kind of hauling call 765-W or see at 900 Ave.

WANTED - Hauling. Yard sand, leaf mould, fertilizer, good top dirt, creek gravel, and sand, or 100 winch work. 200 W. 18th St., Ph. 544-J. All work appreciated.

— Notice

FOR LEASE - Major company in stock and equipment. Call ton Lingo Company, phone

LAWN MOWERS - Machine Sharpened. General repairs, both hand and power mowers. Rates reasonable, sharpened at your G. W. Dolgener, who passed as home. We carry parts. Ramsey FOR SALE - Ten stacks of Brothers, 2211 Ave. D.

> NOTICE - Rest Home for old phone 47166.

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Affiliations. Lucile Huffmyer SECRETARY

State and National

Telephone 143

Notice

NOTICE Do you have an alcohol prolem? Write Box 331, Eastland

AIR CONDITIONING

For top quality air condition service call Ocie Livingston

NOTICE - Will keep babie my home. Mrs. Eula Ledbe

508 Front St. ATTENTION, Farmers - Mar Lane Seed truck will be in Ci every week. We can save you up per sack on all kinds of fi seed. Write or call me collect

NOTICE - 'If you have F Grain to sell see Ted Booth.

Phone 64, Moran, Texas. W.

ONE DAY SERVICE ON T. V. REPAIRING Prices reasonable-work guar

Walton Electric Co.

NOTICE - For the next se weeks, beginning Monday, the E. Bradshaw Texaco Service tion, West 8th at Ave. E, wi closed while the station is b re-built. We will open again soon as possible and be b able to serve you. Ed Bradsh

available for repairs and red ration. No down payment monthly payments up to months Free estimates. Call E

have returned from De where they were called Thurs due to the death of his brot Thursday in Seguin. Fun services were conducted in D Mrs. V. E. Plumlee return

nome Sunday from Temple who she has been a patient in Scott and White Hospital. Mrs. C. A. Shockey spent the weekend in San Antonio

her daughter and husband, N and Mrs. H. A. Lewis. Mr. and Mrs. Ben Wende and children, Linda, Mark and Te

relatives in Cisco Sunday. Mrs. A. B. Cooper visited be

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

Thomas Funeral Home 24 HOUR SERVICE

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Chiropractors —

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400 acres largely bottom land.

improvements.

Equity in 2 bed-room bungalow

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W. S. (Bill) KENDALL For Service on any make Refrigerator, Appliance or Air Conditioner.

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Livingston Electric Contracting and Repair Quality Material — Workmanship PHONE 414

All Jobs Expertly Done

Jones Electric CONTRACTING & REPAIRS NEON SERVICE W. 14th. - Phone 1152

Electrical CONTRACTING

House Wiring and Repairs Small Appliance Repairs Cisco Appliance Co.

Mattresses -



703 Ave. A. - Clace

Jones Mattress Co.

of Abilene visited friends a

daughter and husband, Mr. at Mrs. E. P. Duhamel, in Abilet

SAVE TIME - SAVE TROUBLE - FIND IT QUICK IN THIS DIRECTOR

Plumbing — NOTICE

and ready to serve your plumb-Taylor Plumbing Co. 1505 Ave. E - Phone 772

We are now open for busine

Master Plumbing Cisco Appliance Co. Quality Work and Material

506 Ave. D. Real Estate -

Tom B. Stark Real Estat National Insurance Agency General Insurance and Loans

Farms, Ranches, City Propert

307 Reynolds Bldg. - Phone

A complete laundry service

Pick up and delivery service 103 West 9th - Phone 31

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Pioneers in Television Steam Laundry -

Cisco Steam Laundry

SOCIETY AND CI

Jackson, Gladys Carlisle, Marie

McCormick, Aliene Bradley, Les-

Oma Lee Holdridge, Florence

White, Lois Holder, Dell Barnes,

Oleta Stephens, Bea Ainsworth,

The next party will be held at the home of Mrs. Bill Qualls hon-

The American Legion Auxi-

ary met Monday evening at the

Legion Hall for their monthly

meeting with Mrs. Leon McPher-

The meeting opened in regular

form and routine business mat-

Those attending were Mrs.

Charles Robarts, Mrs. S. H. Mc-

Canlies, Mrs. Jay Warren, Mrs

D. P. King, Mrs. Leon McPherson,

The Philathea Sunday School

Class of the First Methodist

Church will meet Wednesday ev-

ening 8 o'clock at the home of

Mr. and Mrs. O. C. Lomax, 1705

Ave. E., for their monthly social

This is the lure of all lures—beautiful silver leaf plastic. Buy one for your friends also. Satisfaction guaranteed. Send \$1.00 only, for each lure. Send check or cash. We pay postage.

nd Odail Colson.

oring Mrs. Lessie Greer.

Legion Auxiliary

Has Monthly Meet

son Presiding.

and a visitor.

CLASS MEET

ters were transacted.

ie Lee Greer, Althea Lipsey,

Jolly Birthday Club Honors Two Members

The Jolly Birthday Club met | Ainsworth served as co-hostess. ursday, April 22, at the home The group voted not to elect a Mrs. Odail Colson for a party reporter and decided that each noring Mrs. Oleta Stephens hostess should report her own nd Mrs. Dell Barnes. Mrs. Bea party. The birthday song was Gene Taylor, Janice Ferguson sung and gifts presented to the





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gal. qt. \$4.64 \$1.49 (Deep colors higher) ... ON THE FIRST LATEX ENAMEL

asy-to-apply. For itchens, bathrooms, 11 woodwork. olors match SATIN. (Deep colors higher)

ings on quarts.

\$1.90 qt. Nationally advertised price on pred Satin is \$5.49 per Gallon. Our regular price is \$4.89 per gallon. You actually save 85

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cents per gal. during this event. Buy now and save. Similar savChild Study Club Has Monthly Social Meet

The monthly social meeting of he Child Study Club was held riday evening at the home of Irs. Kay Gurney. The evening was spent in con

versation and hand sewing. The house was decorated for the occasion with cut flowers and the hostess served refreshments of punch, cookies, mints, and nuts. Those attending were Mesdames Loretta Reynolds, Jean Reynolds Thelma Smith, Alice Cameron Coffee and cake were served Elva Morrison, Helen Heyser, and o Mesdames Bill Qualls, Edna the hostess, Kay Gurney.

> East Cisco W. M. U. Has Meeting Monday

The W. M. U. of the East Cisco Baptist Church met Monday afternoon at the church for Bible study and business meeting with Mrs. Don Rupe in charge in the absence of Mrs. Lois Holder. Rev. F. C. Bradley taught the Bible lesson and routine business matters were transacted. The resignation of Mrs. Claud Ingram as circle chairman was accepted and Mrs. Thelma Bosworth was elected to replace her. Circle asignments for the month were given and the meeting closed with prayer.

Twenty one members and one visitor attended.

> CURRENT DIVIDENDS

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MRS. JOHN LOVE Route One, Ranger

Each Tuesday PERKINS IMPLIMENT CO. Eastland Fridays At CISCO LOCKER PLANT

Lankfords Enjoy **Family Reunion During Weekend**

The Lankfords enjoyed a family eunion here this last weekend at the home of Judge and Mrs. Eugene Lankford. All the three sons and their families were pres-

University of Texas, his wife, Mary, and their two daughters Mary Lee and Saralyn; Eugene Jr. of Grand Prairie, and his wife, Dr. Frances Pierce Lankford, and their little daughter. of Dallas and his wife, Jean, and Jones, of Waco, and his wife, over the business session Martha, were present for the oc- lowed by the Royal Service Pr

As chief engineer in charge, he ficient Savior, built and operated the big ammu- Those taking part on the pro terrible tornado which devastated meeting with prayer. much of Waco in May of last year.

Mrs. Poe Hostess At Circle Three Meeting

Mrs. W. J. Poe was hostes the regular meeting of Circle Pat; and Dr. Livius Lee Lankford Three of the First Baptist Church The meeting opened with pray their little son, Larry; and Mrs. er and devotion by Mrs. Bobb Lankford's brother, Charles E. Zellars. Mrs. E. J. Poe presided

gram under the direction of Mrs. Mr. Jones first came to Texas A. R. Day. The theme of the t the beginning of World War H. program was "Simple World-Suf-

nition plant near Texarkana; and gram were Mesdames W. J. Poe, later he went to Waco to operate C. S. Karkalits, Norma Skiles, J. the big plant of the General Rub- E. Burnam, W. W. Sawyers, W. F. ber and Tire Company. That was Walker, J. T. Brewer, W. C. Cates, one of the manufacturing plants Fred Grist, S. E. Carter, and E. that escaped destruction by the J. Poe. Mrs. Day closed the

reshments were served to a vis ter, Mrs. Flournoy Cleveland and thirteen members.



YOU THINK SHE'S WONDERFUL?



CHICK SALE APRIL 26th & 27th

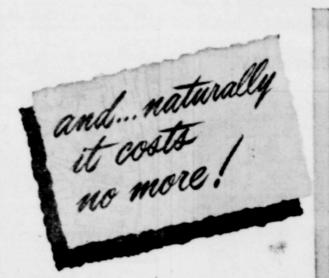
Straight-Run Chicks \$9.90 per 100 Leghorn Cockerels \$2.90 per 100 Started Chicks Slightly Higher. These prices good at hatchery only.

STAR HATCHERY Baird, Texas

OUR REGULAR **QUILT** and BLANKET SPECIAL

For a limited time we will clean your Quilts and Blankets.

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Our experience is great ... but our service is geared to budget ... always has been ...

always will be.

Introducing the new ALL-ALUMINUM VENTILATED AWNINGS Special "Install-It-Yourself" Price

install yourself ... well-made by the largest exclusive awaing manufacturer in the U.S. and they're priced low!

Graceful, light, strong, of fin- tion and soft, diffused light See your NAVACO dealer today!

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everyone's invited to our

STARTING THURSDAY - APRIL 29 CONTINUING

Through Saturday, May 8 TO EXPRESS OUR GRATITUDE TO ALL OF YOU FOR MAKING OUR FIRST YEAR IN BUSINESS IN CISCO A PLEASURE AND A SUCCESS!

During This Event We Will Give Valuable Merchandise FREE With Each Major Appliance We Sell

FREE

One Nationally Advertised

\$49.95 ELECTRIC BLANKET with each

DUTCHOVEN GAS RANGE

FREE

SUNBEAM IRONMASTER With Purchase of MAYTAG N2L Washer

FREE

BIG FLOOR FAN, ADMIRAL RADIO or Plumbing Install With Purchase of MAYTAG Automatic Washer

FREE

BIG 39.95 KNAPP MONARCH FLOOR FAN With Purchase of SERVEL-Ice Maker Refrigerator

We will be showing the new line of SERVEL gas and electric Refrigerators, Home Freezers and Air Conditioners.

WE WILL DEMONSTRATE

The Ice Maker Refrigerator, the Dutch Oven Range and the MAYTAG Automatic Washer

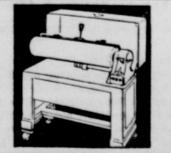
FREE

Drinks and Cookies will be served to everyone coming in our store FRIDAY, APRIL 30

MAYTAG

MAYTAG IRONER with purchase of MAYTAG AUTOMATIC WASHER-DRYER Combination.

FREE



-plus-

DOUBLE Trade in

allowance on your

OLD RANGE

SUNBEAM TOASTER With Purchase of MAYTAG E2L Washer

SUNBEAM DEEP FRYER With Purchase of MAYTAG Automatic Dryer

FREE

Choice of either RADIO or PRESTO DEEP FRYER With Purchase of Smaller SERVEL Refrigerator

M. H. Brown will be here April 29 - 30 to Demonstrate

MAYTAG APPLIANCES

Jack Brown will be here April 30 to demonstrate

SERVEL APPLIANCES

SERVEL

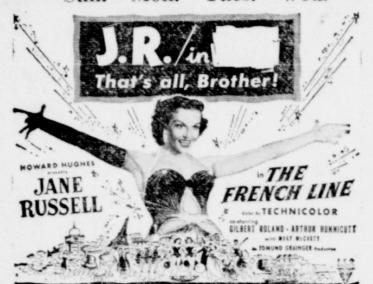
FREE

Pair 60 gauge NYLONS To The First 25 Women in our store THURSDAY, APRIL 29

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THEATRE - IN CISCO, TEXAS See It On Our Giant Curved Panoramic Screen!

Sun. - Mon. - Tues. - Wed.



- Plus Cartoon -

Tuesday And Wednesday



News - - Color Cartoon

This year take a Greyhound year...to any of the 48 states, Canada or Mexico ... your best buy in travel is Greyhound. Your vacation starts the minute you sit back in relaxed, air conditioned comfort aboard a smooth riding Greyhound coach. You and the family enjoy every minute of every mile . . . together. And it costs so little. Just Look At These Low Fares! * EXTRA CONVENIENCE Leave from ROUND Ask your Greyhound Agent about Grey-hound's Pre-Planned Tours to hundreds of Cisco To: Nashville, Tenn. 65.55 Montreal, Quebec Carlsbad, N. M. 13.95 cation spots. Hotel accommodations, scenic routes and sight-seeing trips are 16.40 29.55 Denver, Colo. Mexico City 23.45 42.25

45.00

58.60

32.55

"U. S. Tax Extra" BUS STATION

Butte, Mont.

Graham Is Making Plans For Rodeo **Program In May**

GRAHAM, April 26.-The openng day parade, colorful feature of the Possum Kingdom Roundup, will be held Wednesday afternoon, May 26, it is announced by Charles E. Hipp, president, and Buster Edwards, secretary. An earlier hour has been set, with the procession getting under way

Last year's parade was the biggest in the history of the Possum Kingdom Roundup, more than 25 riding clubs, in addition to bands, floats and individual riders, completely encircled and overlapping the courthouse



WILLIAM HOLDEN PAUL DOUGLAS

and ducing PAT CROWLEY

Mr. and Mrs. J. P. McCanlies visited in San Antonio over the weekend with Lt. Col. Robert M. Garner and family. They also visited E. C. McCanlies and family in Jordonton.

lined the streets.

distance.

Trophies will be awarded to the

three clubs judged to be the best

and also there will be a trophy

for the club coming the greatest

Immediately after the parade,

the first annual Quarter Horse

night, May 26 through May 29.

Don Emsley and Ronald Far-

Anson and Mr. and Mrs. Shan-

the weekend with their parents,

Mr. and Mrs. Tom Smith.

Mrs. R. M. Jones of Waco is visiting her parents, Mr. and Mrs. J. P. McCanlies, this week.

Mr. and Mrs. John James Haynie and Melinda of Denton were recent visitors in the home of his parents, Mr. and Mrs. James

square - largest in Texas. Thousands of persons from a wide area All riding clubs and sheriff's posses are welcome to take part.

KRBC TV Channel 9

TUESDAY, April 27

4:15—Daily Devotions 4:25—News Headlines 4:30—Western Parson Time 5:00—Kalivn Keewee 5:15—Previews Crusader Rabbit

5:25—Crusader Rabbit
5:30—Palomino Playhouse
6:45—Rod & Gun Club
7:00—Bob Hope
8:00—Four-Star Playhouse
8:30—The Goldbergs
9:00—The Big Playback
9:15—Piles of Jeffrey Jones
9:45—TBA
10:00—News, Sports, Weather
10:15—Movietime
11:15—Vespers& Sign Off Sale will be held in a tent at the rodeo grounds, with the selling of 40 horses of Hipp's herd. The rodeo will begin at 8 o'clock each

WEDNESDAY, April 28 ley were in Austin Saturday where they visited on the campus of the University of Texas. Both boys are senior students at Cisco

WEDNESDAY, April 28

4:15—Daily Devotions
4:25—News Headlines
4:30—Western Parson Time
5:00Kalvin Keewee
5:15—Previews
5:25—Crusader Rabbit
5:30—Palomino Playhouse
6:30—Evening Report (L)
6:45—Industry on Parade
7:00—On The Farm with Harry Holt
7:30—Strange Adventure (CBS-F)
7:45—Dub & Larry (L)
7:30—Sim Willett (L)
7:30—Sim Willett (L)
7:30—Main Event Wrestling
7:30—News, Sports, Weather
7:35—Western & Sign Off (Bal) Mr. and Mrs. Truman Smith and sons, Gary and Calvin, of on Sloan of Fort Worth spent

11:15-Vespers & Sign Off (Bal)

Courtesy of SCHAEFER RADIO and T. V. "Your Philco Dealer" 1008 Ave. D. - Phone 607

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LAKE CISCO MINIATURE GOLF COURSE Carpet Greens

Kiddie Rides

It's NUMBER ONE in Power!

CHRYSLER 235 h.p.

> THE POWER AND LOOK OF LEADERSHIP ARE YOURS IN A CHRYSLER

Anything Less is yesterday's car! Come drive the world's NUMBER ONE engine . . . 235 H.P. FirePower V-8. With PowerFlite No-clutch transmission that rates NUMBER ONE for powerful acceleration and automatic ease of operation. With the NUMBER ONE power steering and power braking! Come in today and drive the Daytona Beach winner in the '54, NASCAR tests!



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Now you pay less for long distance telephone calls

The excise tax cut voted by Congress on your long distance telephone calls is good

It means that Long Distance calls now cost less than before April 1 — 12% less, in most

You get the full benefit of the tax cut. Not a penny goes to the telephone company. That makes long distance an even bigger



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Ever Think of Blue Monday - -

Eastland,

... as a day when there's chores to be done which are not quite inspiring, but postively boresome? Some do. But in our business we never have a blue moment, altho pouring over ancient, dingy records sounds all but refreshing. To us it's all in the day's wash and we know what you mean when you say "build me a dependable abstract." Yes, it's hard work, tedious, exacting, responsible, but interesting. Try us on your next order - we never grow tired serving

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Texas





*The average cost of a kilowatt-hour of electric service for residential use is 22% LESS than it was in 1944.

"And the Dish ran away with the spoon . . . " Yes, the prices of everything have been running away with us.

- . THE COST OF LIVING IS SKY HIGH
- . THE COST OF GOVERNMENT IS SKY HIGH
 - . THE COST OF DOING BUSINESS IS SKY HIGH

But me? - Why, Mr. and Mrs. Customer despite tremendous increases in the cost of producing electric power my wage for a kilowatt-hour of electric service in West Texas homes is lower than ever - "in fact, its 22% LESS than it was in 1944. What else is cheaper now than it was 10 years ago!

BE MODERN . . . LIVE ELECTRICALLY!

Reddy Kilowatt

West Texas Utilities Company