

# THE CISCO DAILY PRESS

YOUR HOME PAPER

TRADE AT HOME

If you spend a dollar at home you have some hope of getting it back; if you don't, you just spend a dollar.

Classified Advertising  
The People's Market Place

VOLUME XXXIV

CISCO, TEXAS, SUNDAY, FEBRUARY 7, 1954

NUMBER 44

## The Gay Philosopher

By J. W. S.

WE'D LIKE TO start off our column today by reporting that the Boss Manufacturing Company has a very fine finishing department. In news stories and pictures in connection with the company's 10th anniversary in Cisco party, The Press covered the sewing room, the leather department, and just about every part of the factory except the finishing room. And when we dropped Friday afternoon for the open house, several hints were given us that Boss has a finishing department. One lady wanted to show us through the plant "so you'll learn that we have a finishing department."

The finishers were kind of giving us a ribbing, but we'd like to report that watching the finishers is one of the most interesting parts of going through the factory. In this department, they take the gloves that have been made and inspect them for flaws, press them, put a left glove and a right glove together and pack the gloves in boxes — a dozen or two pairs to the box. The boxes are placed on a rolling rack and carried to the shipping department.

Don't know how we could have overlooked this important department.

MR. R. F. ALBRO, vice president of the Boss Company, presented Mayor G. C. Rosenthal of Cisco with a pair of gloves — the 30,341,500th pair made in the Cisco factory at the Friday night banquet. Mr. Rosenthal planned to have a frame made for them and hang same in his city hall office. Mr. Rosenthal got his slide rule out and figured that the local Boss plant has made enough gloves to give every fifth person in the United States a pair.

TEXAS STYLE hats were presented to the Boss company officials by Mayor Rosenthal on behalf of the people of the community. A pair of boots — his very first pair — went to Manager Anton White of the Boss plant here. The hats were described as CCC hats — Certificates of Cisco Citizenship.

BOSS OFFICIALS expressed their appreciation to Cisco folks for the many flowers sent to the plant on open house day and for many courteous acts. They were highly pleased with the special section of The Press last Thursday and expressed their thanks for it. Copies of the paper were given to each of the 175 employees Thursday afternoon.

THE GARRETT Lumber and Supply is a new business out on East 20th Street. Mr. Welborn Garrett, the owner, invited us out the other afternoon. They have attractive showrooms and a splendid wood-working shop. Besides his own cabinet work, the Garrett shop has designed a redwood window awning that they couldn't make enough of last year. They make window and door frames to sell.

The Garrett company started work last week on a 7-room brick veneer home for Mr. and Mrs. Martin Weiser in the south part of Cisco.

MR. BILL FEWELL, who lives on a good farm some four miles southwest of town, reports that a handsome male Pekingese dog showed up at their house Friday night. Bill says the dog is refined looking fellow and he figures this dog is somebody's special dog. Loser may have same by checking with the Fewells.

CISCOANS WHO will observe birthdays this week include:

Feb. 7 — Mrs. C. A. Williams, M. W. Cotton, Mrs. F. M. Hooks and Mrs. Albert Snider.  
Feb. 9 — Rupert Hugh Brown, Laurant Pingree, Mike Sittion, Peggy Carrothers, Judy Sittion and D. R. Harper.  
Feb. 10 — Melvin Travis, Nancy Ann Shingle, Mrs. R. B. Carswell, and Velda Weathers.  
Feb. 11 — Arthur Thetford and Mrs. Roy Fonville, Sr.  
Feb. 12 — C. A. Morris and Mrs. Wood Broyles.  
Wedding anniversaries this week will be celebrated on Feb. 9 by the H. R. (Pop) Garretts and the W. E. Solomons.

PRESIDENT J. A. Robinson of the Cisco Country Club reports

(Turn To Page Four)

Branch and Farm Production LOANS  
No Red Tape—Competitive Rates  
NAT'L in Cisco—Mbr F. D. I. C

## BOSS MANUFACTURING COMPANY -- 10 YEARS AGO



The picture above was made shortly after the Boss Manufacturing Company opened its glove plant here in 1944. It shows the first crew of workers and the first shipment of gloves (background) turned out by the plant. Standing, left to right, are: Mrs. Willie Mae Carswell, Mrs. Dorothy Shahan, Mrs. Jessie Thomas, Mrs. Agnes Spoon, Mrs. Janie Norris, Mrs. Nona Dean, Mrs. Ona Lee Holdridge, Mrs. Ima June Parks, Mrs. Nettie Smith, Mrs. Junita Fleming, Mrs. Pearl Bisbee, Mrs. Ella Warnock, Mrs. Minnie Lee Scarlett, Mrs. Dorothy Notgrass, Mrs. Mollie Griffith, Mrs. Louise Barron, Mrs. Mary Hay, Mrs. Cora Fay Owens, Miss Reba McKelvin, Mrs. Laura A. Wende, Mrs. Bobbie Mayhall, Mrs. Caroline Schmidt and Mrs. Geraldine Cutler. Shown in front are John Courtney, Nolan Cutler, the manager here the first two years; Tom Smith, the plant's employee No. 1 who retired last year, and Joe Graf, home office representative.

### IN TRAINING



Pictured above is Pvt. William D. (Dok) Dawson, son of Mr. and Mrs. A. W. Dawson of Cisco, who is receiving his basic training at Fort Bliss, Texas. He is a native of Cisco and a graduate of Cisco High School and Cisco Junior College. He was attending Howard Payne College in Brownwood when he entered the service. He plans to major in engineering when he leaves the service. He lettered in football and basketball in high school and was a two-year letterman in basketball at C. J. C.

### Loboes Will End Conference Play

The Cisco Loboes conclude their regular conference schedule in Mineral Wells Tuesday night with both the Loboes and the "B" team seeing action. The Queens completed their schedule Friday night. The season for the cagers will end following the tournament held in Stephenville Friday and Saturday unless they win the tourney. In the event they win the tournament they will play the winner of the regular district championship to see who represents the district in regional play.

### STEPHENVILLE TEAMS TRIUMPH OVER LOBOES IN THREE GAMES

Stephenville won a District 2A-9 conference basketball game from the Cisco High Loboes by a score of 63 to 36 at the Community Gym here Friday night. Eric Looney was high point man, scoring 19 points, followed closely by Cisco's George Callerman with 17 points.

The Yellowjackets won the "B" game, 38 to 31, and the girls game, 24 to 17, for a clean sweep. In the girls game, Cisco's Kitty Phippen scored 12 points for high point honors.

### Cisco's Cousin Is Buried At Bellville

Mrs. R. E. Zeiske, cousin of Mrs. J. E. Chesley of Cisco, passed away at her home in Bellville, Texas, January 29 following a long illness. Mrs. Zeiske was the daughter of the late Judge Alvah Chesley who came to Texas early in life and was the father of the Texas Independent School Law in 1881.

See DON PIERSON  
Olds—Cadillac  
Before You Trade!

### LETTERS EXPLAIN COLLEGE TAX PROGRAM; WILL MEET MONDAY

Letters went out Friday and Saturday to every taxpayer in the Cisco Independent School District to advise him the exact amount his tax bill would be increased if the Cisco Junior College maintenance tax rate is raised at the February 13 election, President Ralph Glenn of the school board reported.

Purpose of the letters was to inform every voter just how the tax increase would affect him individually, Mr. Glenn said. The letters contained a figure computed at current valuations to show the total amount of ADDITIONAL tax to be paid, he added.

"You may verify this information at the school board office," the letters reminded taxpayers. "The tax will be for the college only and if ever the college should cease to operate the tax could not be collected," Mr. Glenn emphasized.

The letter expressed the board's opinion that "we will have enough money from fire insurance to rebuild the main building. But it would not be wise to do so without assurance that there will be enough local support to keep the college operating for the benefit of our children. The State of Texas pays most of the cost of operation but the local district must supply a part of the expense."

Mr. Glenn urged anyone with any questions concerning the proposition to contact Clyde Karakalis, secretary of the board at the downtown office.

A special meeting will be held at 8 p. m. Monday at the City Hall Auditorium to enable rural residents to ask questions about the college matter or to be heard if they desire to speak. Chairman A. Z. Myrick of the Citizens Committee will preside.

### Band Parents Will Meet Monday Night

An important meeting of the Band Parents Club will be held at 7 p. m. Monday in the band hall; it was announced.

### TAKEN TO HOSPITAL

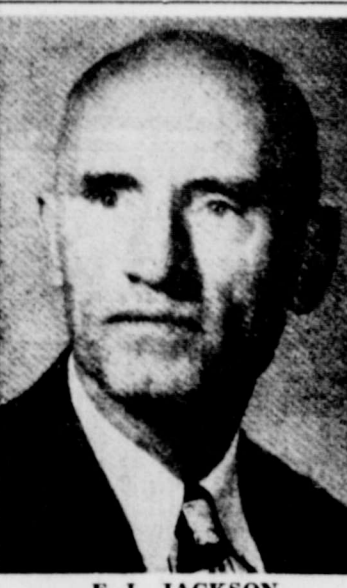
Druceil Owens, veteran of World War II, was taken by Wylie ambulance from his home on Avenue B, Cisco, to the Lisbon Veterans Hospital in Dallas on Friday to receive medical treatment.

Misses Mayme and Leatha Estes were business visitor in Abilene Saturday.

Mr. and Mrs. J. G. Phillips of Poolville are spending the week end with her sister, Mrs. Jay Warren and family.

Player	fg	ft	pf	tp
Kellar	0	2	5	2
Branton	1	0	2	2
Callarman	6	5	17	
Smith	1	3	4	5
Trigg	0	1	0	1
Emley	2	0	3	4
Weiser	0	1	0	0
Reynolds	1	3	2	5
Totals	11	14	22	36

Score by periods: 6 4 14 12—36  
Cisco  
Stephenville 17 14 17 15—63



E. L. JACKSON

### Plaque Is Given Retiring Leader At C-C Luncheon

A handsome plaque was presented to E. L. Jackson, district manager of West Texas Utilities Company here, at a luncheon meeting of the Chamber of Commerce board of directors Friday at the Victor Hotel Coffee Shop.

The plaque was presented on behalf of the organization by Finance Officer W. B. Wright. It was in recognition of "three years of unselfish services as our president," Mr. Wright said. Mr. Jackson was succeeded by Anton White as president last month.

In a short talk, Mr. Wright praised the work of Mr. Jackson during the past three years, noting that "the entire community is grateful for your leadership."

Four officials of the Boss Manufacturing Company were in Cisco for a 10th anniversary celebration and they were guests of honor at the luncheon. City officials and others were guests of honor at the luncheon. City officials and others present by invitation included Mayor G. C. Rosenthal, Commissioners J. W. Slaughter, Albert Hansen, J. W. Sittion, Joe Britain and Ace Lucas, and Edward Lee, former mayor, who helped locate the Boss plant in Cisco.

Presiding over the luncheon, Vice President James McCracken paid tribute to the Boss company and to Manager White, "who has come to our city and accepted every responsibility of good citizenship," he said.

The visiting Boss officials — President E. J. Waller, Vice President R. F. Albro, Board Chairman T. H. Blair and Sales Representative Dean Haralson — made brief talks.

### Garrett Opens Lumber Business

Welborn Garrett, local contractor and formerly associated in the Garrett-Speir, Inc., lumber yard, has announced the opening of Garrett Lumber and Supply at 308 East 20th Street in Cisco. The firm will handle a complete line of lumber and building materials, builders hardware, paints and other items, Mr. Garrett said. Bill Collins will be the office manager at the yard. The public has been invited to visit the yard.

FIRE AND THEFT PROTECTION  
1c Per Day For Safety Deposit Box  
NAT'L in Cisco—Mbr F. D. I. C.

## Expansion Program At Glove Factory Is Being Considered

### Practical Training For Our Young People

One of the most valuable departments at the Cisco Junior College is the Department of Business Administration. This department prepares young people in one or two years to hold responsible positions in the business world — positions in which the young people may earn a livelihood for the rest of their lives, if they desire.

When the voters of the Cisco Independent School District go to the polls next Saturday to ballot, they will want to consider value received for money spent. The proposition is to raise the 20-cent college tax rate in the old district to 50 cents and extend the 50 cent tax to all the new district.

The cost to the individual taxpayer over the district will be about one cent per day per year. The maintenance fund for the college would amount to about \$32,000 per year under the new tax, and the state would send in \$230 per student in state aid.

Right now, 102 students are taking courses in business administration at Cisco Junior College. Courses offered are: shorthand, typing, secretarial training, business law, use of office machines, and accounting. Mrs. Minnie L. Hill, well known throughout this section, is head of the business administration department.

Many of the students are what the college terms "one-year terminals," or students who are taking business subjects plus English and expect to go to work after the one-year period of training. In other words, the junior college enables local students to obtain the same training that a business college would give. And they don't have to leave home to get this training.

Students of the college are placed on jobs in Cisco on a part-time basis for experience and office training. Many of these develop into permanent positions. There are workers in many offices in Cisco who have been training in the business department of CJC.

Calls frequently come to the business department of Cisco Junior college for office help from Brownwood, Abilene, Gorman, Eastland, Rising Star, Midland, Big Spring and elsewhere, including Cisco. Many calls come in from former students working in other places, saying "my boss said call and see if you could send us some more good help."

As far as the college knows, no business department student has ever failed a civil service examination. More than 100 CJC students were placed on jobs during the war years through the civil service.

An additional investment of about one cent per day (the district-wide average) will help Cisco Junior College to have a bigger and better Department of Business Administration. Let's consider this when we go to the polls next Saturday.

### WRANGLERS DEFEAT HENDERSON TO STAY IN RUNNING FOR TITLE

The Cisco Junior College basketball team remained very much in the conference race Friday night at Athens when they scored a 75-to-53 victory over Henderson County Junior College.

The Wranglers of Coach Red Lewis have three conference games left on their schedule and they're in second place — one game behind Allen Academy. Tuesday night, the Wranglers go to Corsicana to take on the Navarro County Junior College.

The Wrangler outfit has won six of its last seven contests. At Athens, Joe Murphy sacked up 27 points to be the high scorer for the Wranglers. Bernell Stephens and Ed Farmer each had 15 points. Larry Turner, c

ABILENE, Feb. 6. — Dr. H. H. Hobbs, pastor of the First Baptist Church, Oklahoma City, will lead the spring revival at Hardin-Simmons, March 1-5, Truett Sheriff, director of religious life, has announced.

### MAGIC SHOW TO PLAY HERE



A two-hour performance of modern magic and novelty acts will be presented at the High School Auditorium here Monday night at 7 o'clock under the auspices of the Cisco Lions Club. Unusual fetes and top entertainment have been promised for the evening. Lions will use their part of the proceeds in welfare work. Tickets may be obtained at the door Monday night.

### Over 200 Attend Company Banquet

Although no announcement was made concerning expansion plans, officials of the Boss Manufacturing Company told some 200 persons attending their 10th Anniversary-In-Cisco banquet Friday night that they had discussed with city leaders plans for enlarged quarters and that their hopes were "high for bigger and better things in Cisco."

Mayor G. C. Rosenthal and a majority of the City Commission met Friday afternoon at the Boss factory with Vice President R. F. Albro, here with President E. J. Waller from Kewanee, Ill., main office. Mr. Albro said they would like to have additional floor space at the factory, and the commission promised to discuss the matter at a regular meeting next Tuesday night.

While a lot of details would have to be worked out before anything official can be announced, it was believed that steps would be taken to increase the building size so Boss can add about 50 per cent more production machinery.

Mr. Albro told the banquet crowd at the Junior High School gym that "we are proud of our Cisco plant. Cisco was our first venture in the south, and it has been a gratifying adventure." He complimented Cisco business men for "the fine job you have done in helping us to accomplish our production goals in your city."

President Waller, speaking at the meeting, told the history of the Cisco plant, noting that "it was a fortunate choice when we elected to locate in your city." He pointed out "we want to be a good citizen of Cisco — to be a credit to the community." He added, in complimenting the employees here, "we are making twice as many gloves as we ever dreamed possible in our Cisco plant."

Board Chairman T. H. Blair, here from Tucson, Arizona, and Dean Haralson, Texas sales representative here from Fort Worth, were introduced for short talks.

The four officials, who have visited here on many occasions, spoke after Mayor G. C. Rosenthal presented them with "Texas style hats — compliments of the people of this community." A pair of cowboy boots was presented to Manager Anton White of the local Boss plant, who served as master of ceremonies for the banquet.

In a short talk, Mr. Rosenthal noted that "the pleasant relations between the Boss company and the people of Cisco is a source of great pride, and we want these friendly relations to continue. We are proud of our Boss plant."

The banquet opened with the invocation by the Rev. Leslie Seymour, superintendent of Cisco District Methodist Churches. After dinner was served, Mr. and Mrs. Stanley Webb sang a number of songs as a musical feature.

James P. McCracken, president of the First National Bank and vice president of the Chamber of Commerce, spoke "to tell you that the Chamber of Commerce and all Cisco considers this dinner highly significant, for the success of the Boss company justifies what we have been telling industry — that they would prosper in our midst."

Mr. McCracken noted that "we have said our people are intelligent and industrious, and you have proved these facts."

He told the story of how the Boss plant came to Cisco, introducing people responsible for influencing the decision to move here. Edward Lee, former mayor who was present, was described "as the one man most responsible for locating the plant in Cisco." R. N. Cluck was introduced as "the superintendent of schools here 10 years ago, who rendered valuable assistance to Mr. Lee and the Boss officials."

Chamber of Commerce officers in 1944 were Dick Lauderdale, president; R. L. Ponsler, vice president; and P. R. Warwick, and the part they played in the early days of the plant was outlined. Members of the 1944 City Commission were A. D. Anderson and George Boyd, who were present.

See DON PIERSON  
Olds—Cadillac  
Before You Trade!



THE CISCO DAILY PRESS

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OUTLOOK FOR '54

In the past month or so much has been said and written about the business outlook for 1954. The general feeling is that there is going to be a readjustment... slightly downward... but that business will continue at a high level throughout the year.

The predicted downward readjustment in business should not needlessly alarm us. It can prove to be a stabilizing influence essential to the sound development of our economy. We cannot continue year after year to establish higher and higher records without occasionally experiencing periods of leveling off...

In 1954, government expenditures for military purposes should run close to \$40 billion, while capital expenditures by business and industry for plant and equipment should exceed \$25 billion.

Political Announcements

For County Superintendent: CARL ELLIOTT (re-election), M. R. (Pop) GARRETT

For Sheriff: J. F. TUCKER (re-election), J. B. WILLIAMS, E. L. (Jug) DENNIS

For Commissioner, Precinct 4: J. E. (Ed) McCANLIES, (re-election)

District Clerk: ROY L. LANE, re-election, JOHN C. NICHOLAS

Tax Assessor-Collector: STANLEY WEBB (re-election)

County Treasurer: RICHARD C. COX (re-election)

For County Judge: JOELN HART (re-election)

For Justice of Peace: ROSS GRIFFITH

County Clerk: JOHNSON SMITH (re-election)

FOR SALE: Nice little home on West 12th Street. Small down payment.

International truck with practically new cattle bed, 16 ft, double deck, at a give away price. See me at once.

Home on Bullard Street with small down payment.

Brick home on three lots on Highway 80.

Brick home on five lots with rock chicken house on old Eastland Highway.

Large home on 4th Street with 3 lots - cheap.

24 acres land on Base Line Road. Minerals. Must be sold immediately. Bargain price.

See me for a bargain.

DUNN'S REAL ESTATE: JOHN DUNN, Phone 399 or 633-J

USED CARS: At prices you can afford to pay. Guaranteed to you in writing.

1947 Plymouth --- \$ 365.00, 1949 Plymouth --- 645.00, 1951 Plymouth --- 995.00, 1950 Chrysler --- 1095.00, 1946 Chevrolet --- 340.00, 1948 Kaiser --- 295.00

These cars are tops in values. Must be seen to be appreciated.

Lee Weir Motor Company, Phone 138 - Moran, Texas

EDWIN WEIR, 502 Ave. H. - Phone 1042-J, Cisco, Texas

Learn Facts About Colitis and Piles. FREE BOOK - Explains Causes, Effects and Treatment.

Rectal and Colonic Disorders and Allied Ailments. Avoid Dangers of Delay.

Learn about Colon troubles, Stomach conditions, Piles and other rectal conditions. Causes, effects and treatment. 140-page book sent FREE. McCleary Clinic and Hospital, E215 Elms Blvd., Excelsior Springs, Mo.

CHECK THESE SERVICES: WET WASH, ROUGH DRY, FINISHING. Pickup and Delivery. AUTOMATIC DRYER. MODERN. Then give us a trial.

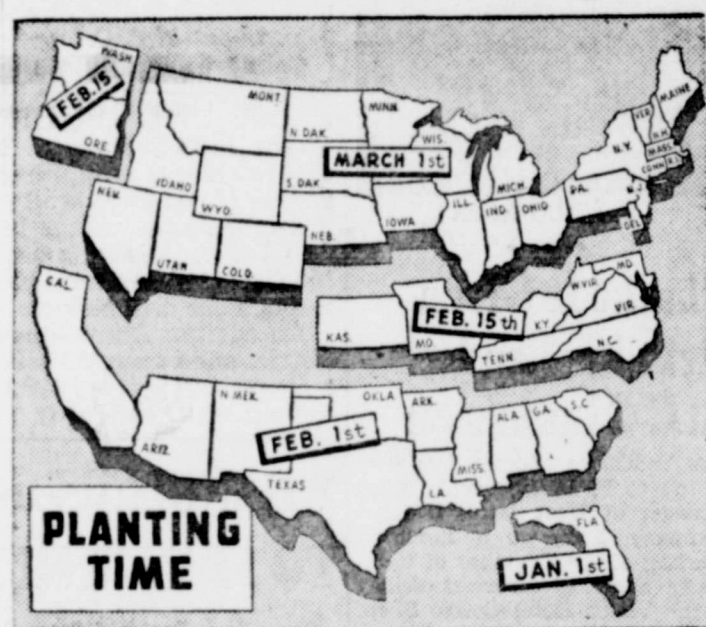
West Side Laundry and Washateria, 1011 W. 8th - Phone 1226

MERCHANTS CREDIT ASSOCIATION, State and National Affiliations

Lucile Huffmyer, SECRETARY, Telephone 148

THE GOD-GIVEN ABSOLUTE HOLY BIBLE. HE THAT BELIEVETH ON THE SON OF GOD HATH THE WITNESS IN HIMSELF: HE THAT BELIEVETH NOT GOD HATH MADE HIM A LIAR, BECAUSE HE BELIEVETH NOT THE RECORD THAT GOD GAVE OF HIS SON. 1 JOHN 5:10. TRUTH WHICH IS RELATIVE.

Planting Time in U. S. A. Observed in Four Stages



This map shows how spring spreads slowly over the United States. When days begin to grow longer, after the sun starts north, spring comes to the heart of the gardener, no matter how far north he may live.

If a National Garden Week could be based upon interest, rather than action, the first week in January would be the time to have it. But no single week can be selected as the time when the practice of gardening should begin throughout our wide-spreading country.

Four months must pass in the sun's slow northern journey before sowing seeds outdoors is safe in the northern tier of states.

To obtain action in unison among all practicing and promoting home gardening, the American Council of Horticulture has devised a moving spring festival, Planting Time, which follows the sun as it travels north from January until March.

The country is divided into four zones. In each the average date of the last killing frost is approximately the same. One month before this date is selected as the beginning of Planting Time in that zone. Seeds of hardy varieties may be sown; hardy plants may be transplanted; tender varieties may be started under protection, and merchants of garden goods should make these available to their customers.

Since it is considered impractical to divide a state into several zones, each state has been considered as a unit, and assigned a date for the beginning of "Planting Time" which represents the average climate of the whole state.

The key date which governs outdoor garden operations in any locality subject to freezing weather is the time of the last killing frost in spring. Ascertain that from your local weather bureau, or from experienced gardeners of your neighborhood who usually know it.

Plants protected by green-houses or hot-beds may be started as much as 10 weeks before this date. Seeds can be sown in cold frames 8 weeks before it; and seed boxes started in the home soon after that.

As soon as the ground can be prepared for outdoor seed sowing, hardy plants may be sown, either flowers or vegetables. Tender plants started under protection should not be set out in the garden until all danger of freezing, or even severe chilling, ends.

PLANTING BLUE TAG BRAND SEEDS AGAIN THIS FALL, JOE? RIGHT! BLUE TAG BRAND ARE THE MOST RELIABLE FIELD SEEDS I'VE EVER PLANTED. SEE YOUR BLUE TAG DEALER. BLUE TAG SEEDS. TERMINAL GRAIN CO. "OVER 45 YEARS OF CONTINUOUS QUALITY"

FOR SALE

Elegant 3-bedroom home on paved corner.

6-room modern bungalow, 2 lots, paved. \$1000.00 down.

Equity in 2-bedroom bungalow W. 13th St.

5-room bungalow, large lot, 2 chicken-houses, \$4250.00.

5-room home, 2 lots, East side, \$2500.00.

5-room home with 2 1/2 acres land. Easy terms. \$3500.00.

4-room cottage, 404 W. 2nd St. \$1750.00.

6-room home, 11 acres land. Pavement. A BUY at \$7500.00.

210 acre stock farm, lots of improvements.

Dandy stock-farm of 400 acres, largely bottom land.

61 acre sandy-land place. 2 wells, pressure pump, peanut allotment. G. I. Deal. 3-rm. Hs.

87 acre place near Sabanno. Good peanut allotment. Good well and W. mill, tank.

160 acre extra good farm, ranch-style home.

420 acres grass N. of town, also 320 acres.

Extra Special: Bargain in Apartment House, if sold this week.

Shoe-Shop for sale at bargain.

INSURE IN SURE INSURANCE WITH E. P. Crawford Agency, 108 W. 8th. Phone 453

The Cisco Jamboree will be held every Friday at the city hall auditorium in Cisco. Admission prices will be 35c and 50c. Come and enjoy two hours of good, clean entertainment. Entertainers who desire to be on show contact J. H. Kendrick.

REAL ESTATE: FARMS - RANCHES Residential Property Businesses. Call Us First. Give Us Your Listing. L. H. QUALLS, 1005 West 12th

WANT-AD SECTION

For Sale: FOR SALE - Leghorn Cockerals, each Monday. \$3 at hatchery, \$4 mailed. Write for complete price list. Star Hatchery, Baird, Texas. 43 tlc.

For Sale: FOR SALE - Triplex apartment, close in, a real bargain for immediate sale. Tom B. Stark, ph. 87. 47

For Sale: FOR SALE - Fox Terrier puppies. Fred Graham, Putnam, Texas. 46

For Sale: FOR SALE - 52 acre farm at a bargain price. First crop will pay for it. Henry Schaefer, Radio Shop. 22tc.

For Sale: FOR SALE - 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Pershing 7789 in Fort Worth or write A. H. White, 4117 W. Vickery. 151 tlc.

For Sale: FOR SALE - Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th. 46

For Sale: FOR SALE - Globe-Wernicke book cases. 6 section, \$36; 5 sections, \$30. 1308 W. 14th. 29 tlc.

For Sale: FOR SALE - 85 acres unimproved land near Scranton. Will consider G. I. D. J. Jobe, Scranton. 35 tlc.

For Rent: FOR RENT - 5 room furnished house. 207 E. 17th St. Call 1006-J. 44

For Rent: FOR RENT - Furnished garage apartment 3 rooms and bath, newly decorated, close in. 402 Ave. I. O. J. Tillinghast. 46

For Rent: FOR RENT - 3-room furnished apartment, also bedroom. Week days call before 9:30 a. m. or after 6 p. m. Phone 357-W. 612 W. 4th St. 45

For Rent: FOR RENT - Nice clean apartments. One 4 room apartment, screened porch, paved street, close in. Also 2 room apartment, screened porch, private entrance. Phone 225-W or see at 307 W. 3rd. 47

For Rent: FOR RENT - 3 room apartment, front and back entrance, share bath, bills paid. 907 E. 16th St., phone 974-J. 46

For Rent: FOR RENT - At 701 W. 10th St., east side downstairs apartment, garage furnished, Fannie Stephens. 45

For Rent: FOR RENT - Two bedroom house at 202 Ave. I, recently redecorated. See J. W. Slaughter at Home Supply. 47

Wanted: WANTED - Would like to buy good 2 bedroom home on West side, well located, priced right. G. C. Allen, 941 Grape St., Abilene, phone 4-8245. 48

Notice: COME ONE, COME ALL. As a benefit for Haynes De-light Chapter No. 68, Order of Eastern Star, there will be a turkey dinner with all the trimmings served at my house. Be ready to serve at 11:30 Saturday, Feb. 13, 1954. You can be served here or your orders carried out. \$1.00 per plate. Phone 645 for orders. 114 Tourist. Rachel Haynes, hostess and worthy matron. Cisco, Texas

Notice: NOTICE - Do your chickens cost you or do they support you? Now booking orders on the money making kind, none better. Frazier Poultry Farm. 44

Notice: NOTICE - See us for choice beef by quarter or half; processing for home freezers a specialty. A few lockers for rent. Cisco Locker Plant. Phone 200. 44

Notice: Phone 323-W for The Abilene Reporter News. Daily delivery to your home. Tops in sports, national, state and area news. Carrel Smith, local agent. 46

Notice: In 1850 - twenty-one years after the first newspaper was printed in Texas - there were 34 publications in the state. Of these, five were tri-weekly and 29 weekly. There were no dailies.

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

WHERE TO FIND IT

SAVE TIME - SAVE TROUBLE - FIND IT QUICK IN THIS DIRECTORY

Ambulance Service - Thomas Funeral Home, 24 HOUR SERVICE, Phone 166 day and night

Wylie Funeral Home - AMBULANCE SERVICE - Oxygen Equipped, Phone 1155, 402 West 5th Street

Appliances - Zenith Radios and TV, Maytag Appliances and Kelvinator, We Service What We Sell, Cisco Maytag Co., Phone 399

Chiropractors - Dr. C. E. Paul, Chiropractic & x-ray Service, Phone 680, 708 Ave. I

Electrical - Smallwood Electric Co., Residential or Commercial ELECTRICAL CONTRACTING, No Job Too Large or Too Small, All Jobs Expertly Done, 1105 W. 8th, Phone 1121

Livingston Electric - Contracting and Repair, Quality Material - Workmanship, PHONE 414

Jones Electric - CONTRACTING & REPAIRS, NEON SERVICE, 1105 W. 14th. - Phone 1152

Electrical CONTRACTING - House Wiring and Repairs, Small Appliance Repairs, Cisco Appliance Co., 606 Ave. D - Phone 414

Mattresses - For QUALITY renovating on any kind of mattress, Phone 861. No job too large or small. Jones Mattress Co., 703 Ave. A. - Class

Insurance - Boyd Insurance Agency, GEORGE BOYD, HAYWOOD CABINETS, General Insurance, Call 49

Plumbing - For Master Plumbing Call

Cisco Appliance Co. - Quality Work and Material, 606 Ave. D. - Phone

Real Estate - Tom B. Stark Real Estate, National Insurance Agency, General Insurance and Loans, Farms, Ranches, City Properties, 307 Reynolds Bldg. - Phone

Radio Service - Tennyson, Radio and T. V. Sales and Service, Your Philco Dealer, Pioneers in Television

Steam Laundry - A complete laundry service, Cisco Steam Laundry, Pick up and delivery service, 103 West 9th - Phone 51

COME TO CHURCH



# SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

## Eastland Doctor Talks To Child Study Club

The Child Study Club met Friday afternoon at the Federated Club house with Mrs. Kay Sitton, assisted by Mrs. Gene Taylor, serving as hostess.

Mrs. Elva Morrison, president, presided over the meeting. Mrs. Susie Vickers, county federation counselor, brought an article on the American Homes, taken from the Club Woman Magazine.

Mrs. Thelma Smith, program leader, introduced Dr. Brown of Eastland who spoke to the group on rheumatic fever and childhood diseases.

Refreshments were served following the meeting to Mesdames Kay Bowers, Alice Cameron, May Gurney, Elva Morrison, Thelma Smith, Gene Taylor, Kay Sitton, Dorothy Jones, Betty Goff, Susie Vickers, and Helen Heyser.

## Mrs. Sutherland And Mr. Massey Married

In an impressive home ceremony held Friday evening, January 29, at eight o'clock at the home of Mr. and Mrs. F. C. Cheshire on the Lake Road, Mrs. Stella Sutherland became the bride of Cloyd Massey.

The Rev. Sidney Spain, pastor of the First Christian Church, performed the double ring ceremony before the fireplace which was decorated with bouquets of pink and white stock, white satin bows, and pink lighted candles in wedding candelabra on either side.

The bride chose a navy blue suit with white and navy accessories accented by her bridal corsage of white carnations.

Mrs. Lucile Nicklas was the bride's only attendant and wore a navy suit with a corsage of pink carnations. Elmo Evans, nephew of the groom, served as best man. Mrs. Sam Draganis and Mrs. Sam Mayo were hostesses following the ceremony with a reception. Mrs. Elmo Evans presided at the guest book.

Those attending the wedding and reception were Mrs. J. A. Massey, mother of the groom; Mr. and Mrs. R. W. Cleavenger, Mr. and Mrs. Jim Flournoy, Mrs. Marie Gilman, Mrs. Lois Draganis, Mrs. Sam Mayo, Mrs. Tom Graves, Mrs. Dena Weed and daughters, Mr. and Mrs. Nick Nicklas, Frank Walton, Mr. and Mrs. Elmo Evans and Kathy, Mr. and Mrs. Frank Cheshire, Kay and Mike, and Jimmie Cheshire.

## Legion Program To Be On Radio

AUSTIN, Feb. 6. — President Eisenhower, Bishop Fulton Sheen and the Rev. Norman Vincent Peale will appear with National Commander Arthur Connell on the American Legion's "Back to God" program on all three major radio networks, Sunday afternoon, February 7, state headquarters of the Legion was notified today.

On the program also will be singer Morton Downey and the West Point and Naval Academy Choirs. The program will be presented live on CBS-TV from 1:30 to 2 o'clock Sunday afternoon, Central Standard Time; on NBC radio 2:30 to 3 p. m. and delayed on Mutual 8:30 to 9 o'clock and delayed CBS radio 9:30 to 10 o'clock, all Central Standard Time.

L. E. Page, state commander, has urged all chaplains and commanders of Texas posts to urge Legionnaires to listen to the broadcasts.

## Expansion -- From Page One

and Henry Drumwright, J. J. Collins and C. J. Kleiner, deceased.

Present city officials present and introduced were Mayor Rosenthal and Commissioners Albert Hansen, Ace Lucas, J. W. Sitton and J. W. Slaughter and City Secretary Hal Lavery.

Chamber of Commerce directors present and introduced were: Gene Abbott, George Davis, J. T. Richardson, J. L. Stafford, Anton White, W. O. Wylie, W. P. Guinn, E. L. Jackson, Rev. Leslie Seymour, Coy Warren, W. B. Wright and Tom Wilson, and Manager B. A. Butler and Mrs. Peggy Gallagher, office secretary.

Mr. McCracken paid a tribute to Mr. White, who is president of the Chamber of Commerce, for his work as a civic leader and as manager of the Boss plant.

Boss officials were introduced by Mr. White. Employees of the company who started in 1944 were introduced, along with those still on the payroll whose employment dates back to 1945 and 1946. Mr. White attributed the success of the Cisco plant "to our fine workers." He also introduced supervisors and key personnel.

## Social Security Man Due Here Wednesday

E. Glen McNatt, representative of the Social Security Administration office in Abilene, Texas, will be at the Chamber of Commerce office in Cisco, Texas, at 2 p. m. on Wednesday, February 10.

Persons wishing assistance in connection with applications for retirement payments or applications for survivors' payments, should call at that time.

Mr. and Mrs. Leroy Mosley of Winters are spending the weekend with his parents, Mr. and Mrs. H. O. Mosley.



**KID STUFF**—An evening at home takes on special grandeur with these elegant slippers of silver sequin kid, delicately flagedreed with white Italian lace. A removable matching bow is available for added glamour in making the lady of fashion feel she's got something there.

## Letters

Editor: On the COLLEGE BOND VOTE this letter is neither pro nor con; but just a few things we should all consider before we decide. First, we should take into consideration that if we do not vote bonds, the school officials will more than likely ask for FEDERAL FUNDS to support this school, and since we all know that the federal government must tax us to get the funds. We will be taxed either way and if the Government builds and supports this school we have no assurance of getting this school in Cisco and we also know we would have little to say in what they taught our children or who teaches them. An example of this is the fact we all know the President of the United States recently declared there would be no more segregation in any school receiving Federal aid. It isn't a question of whether segregation is right or wrong but it is proof of what we all have known for a long time that anytime the government aids our schools they are going to control those schools politically and in this way we will not only be deprived of our rights to any say in our school but we will also be taxed by the government to support this school.

As I said before it isn't a question of whether segregation is right or wrong. Many think it is right but we all know according to our constitutional right this question should be decided by a majority vote of the locality of these schools and not by any one man or minority group. As to whether we need the school is for you to decide but I say if we must have this school lets control it by our own local voters.

Yet there is much to be said against over taxation. It can also destroy our brand of democracy, for instance high taxes cause high utilities rates, transportation rates, communications rates and higher prices, higher wages and put many of our surplus goods out of the reach of millions of consumers with set incomes which in turn creates

## Eastland Chiropractic

Office hours 8 to 6 p. m.  
Dr. R. G. Verhetsel, D. C.  
206 S. Seaman — Eastland  
Phone 536

## Figure Your Tax Increase

Here is an example of the additional tax, based on \$1,000 valuation:

VALUE	Add. Tax for Old District	Add. Tax for Annexed District
\$1,000.00	\$3.00	\$5.00

This would be less than one cent per day for the Old Original District and a little more than one cent per day for the annexed district, based on the \$1,000 valuation.

## Citizens Committee

A. Z. MYRICK, Chairman



Striking study in contrasts! Gleaming striped rayon Surrah dress topped with a vivid spun rayon bolero... an unexpected, but dramatic, alliance! White spun rayon collar and cuffs and a solid cummerbund add extra young appeal. Sizes 7 to 15.

\$32.95

## FERGUSON'S

### it's the collar that counts



britto by Enro

Here's a smart new offering to put his wardrobe ahead of the times. A spread button-down round-point collar style. A style of Tomorrow... Today He will want several... Available in white and solid colors. Come in and choose one of these shirts for a Valentine Gift for the favorite man in your life.

# Nick Miller

The Man's Store

Turkey Dinner  
**75¢**  
Sunday, February 7  
MOBLEY HOTEL  
DINING ROOM

I WANNA SEE!

ON OUR STAGE  
IN PERSON  
The GREAT ZOGI  
WITH HIS COMPANY

Auspices  
Cisco Lions Club  
7 P. M.  
MONDAY, FEB. 8  
High School Auditorium  
ADULTS --- \$1.00  
STUDENTS --- 50c



ISN'T THERE SOMEONE WHOSE HEART YOU WANT TO GLADDEN?  
Say it with flowers from  
**Philpot the Florist**  
Flowers for Every Occasion  
15 200 AVE. J - CISCO, TEXAS

Give GOD a Chance NOW!

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### Don't Take A Chance When The Weather Is Bad Bank-By-Mail!

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STABILITY  
Proven years of dependable service

Wylie Funeral Home  
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## SPRING FASHION NEWS

Our Store is full of New Spring Fashions and New Things are arriving everyday. Come and see them. You're welcome just to look or to buy.

- **Starlight Formals**  
New Ballerina length formals in Junior sizes, 7 to 15.  
\$17.95 to \$24.95
- **New Spring Hats**  
Screen Vogue — Sharon — Lee Berry Originals. A large new selection. Smart Straws.  
\$3.95 to \$16.95
- **New Spring Suits**  
Handmachers — Betty Rose — Van Houten. New styles in Spring Woolens and Acetates.  
\$14.95 to \$69.75
- **New Dresses**  
Reich, Jean Durrell, L'Aiglon, Marcy Lee, Hobbies and many others. Hundreds of New Dresses  
\$3.95 to \$29.75
- **New Sportswear**  
Catalina — Bobbie Brooks — Nardis Sport Dresses — Blouses, Skirts, Pedal Pushers — Toreador Pants — Shorts, Swim Suits.  
\$1.98 to \$24.95
- **New Childrens Wear**  
Dresses — Formals — Baby Gifts — Boys Wear. In fact everything for the baby and children
- **Do Come — See the many New Things!**

ETON CLASSIC  
Three-piece wardrobe builder with pocket and stitching accent on rayon-and-cotton suit. Wide contrasting belt. Dainty blouse with pin-tucked bodice in viscose.  
Navy. Size 14 — \$24.95

# ALTMAN'S



**PALACE**  
THEATRE — IN CISCO, TEXAS  
See It On Our Giant Curved  
Panoramic Screen!  
**SUNDAY AND MONDAY**

THE TERRITORY WAS LAWLESS...  
THE GIRL WAS PRETTY... THE EASY-  
GOING COWPOKE BECAME A MAN, FAST!

**THE BOY FROM OKLAHOMA**

WARNERCOLOR

starring  
**WILL ROGERS, Jr.**  
**NANCY OLSON**  
LON CHANEY • ANTHONY CARUSO  
WALLACE FORD • MERV GRIFFIN  
CLEM BEVANS

- Plus Cartoon -

**Calendar Origin  
Traced By Spain  
In Rotary Speech**

A history of the calendar from its origin to the present time was given to Rotarians at their weekly meeting Thursday by the Rev. Sidney Spain, minister of the First Christian Church.

Rev. Spain gave the Egyptians credit for the first calendar and said that the year was based on the overflow of the Nile River. The first calendar, he said, had three seasons of four months each. They were based on the periods the river overflowed, the planting season and the harvest season. It was a 12 month affair with 30 days each, and a period of five days in which time stopped.

The Jewish calendar was the second and was based on the lunar month. The calendar had one year of 29 day months and two years of 30 day months. The Jewish calendar began the sub division of weeks.

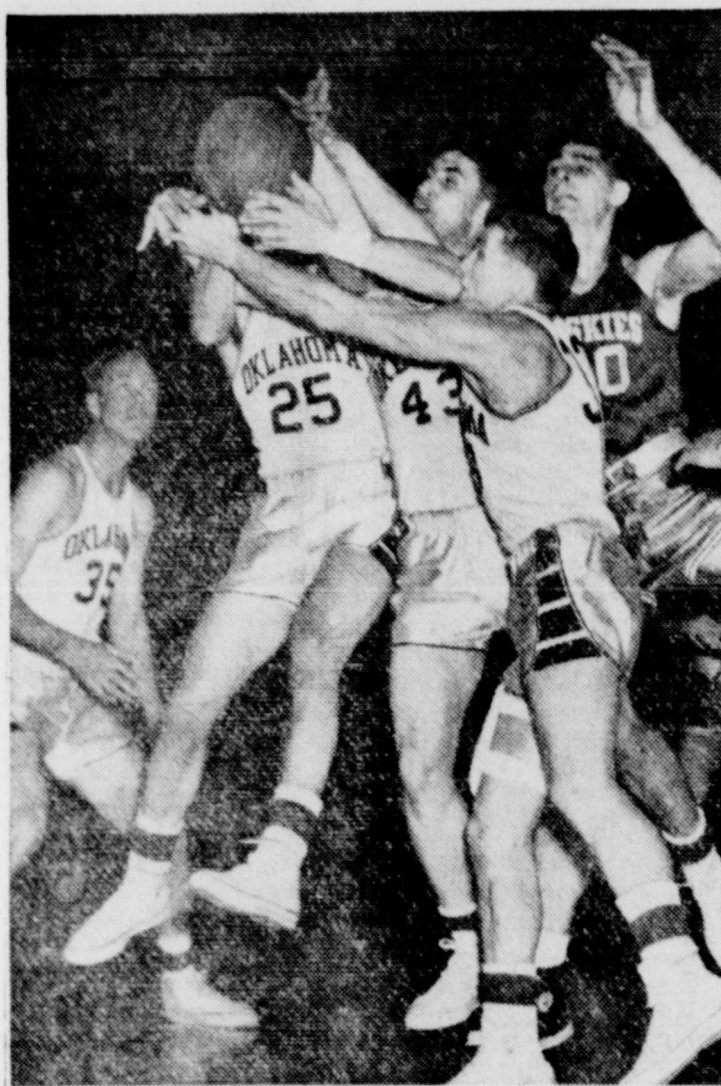
The Early Roman calendar was similar to the Jewish except that the months alternated on a 29 30 day basis.

Julius Caesar started a calendar reform during the time he was emperor. During his reign the month of July was added in honor of his name. The Roman year began with the month of March. When Augustus came to the throne he added August in his own honor and gave it 31 days so that it would not have less days than the month named after Julius Caesar. He took the extra day off February to give it 28 days.

In 1582 Pope Gregory gave the world the Gregorian calendar with a few changes. Most of his calendar is still in effect. Mr. Spain said that there were still groups who periodically attempted to change the calendar.

Rotarian Tom Wilson was in charge of the program for the day.

Visitors at the meeting were Rotarians Robert J. Milliken of Brownwood, Jim Wilkerson of Breckenridge, J. Arlie Garner of Abilene and Charles Freyschlag of Eastland.



**UP IN ARMS**—Huskies and Sooners are battling for the elusive basketball and Del McEachern (25) is the Sooner who'd sooner be out of this pickle in Kansas City, Mo. Del is being backed up by teammates Bob Waller (35) and Sterling Jones (43). One lone Washington Huskie is trying to get in on the play.

**Experiments Will  
Seek To Increase  
Quail Population**

AUSTIN, Feb. 6. — The Director of Wildlife Restoration for the Game and Fish Commission said experiments are continuing toward creating more habitat for Texas quail.

He said the work centers around studies by wildlife biologists implemented by cooperation of landowners and sportsmen.

The Director explained that even greater emphasis is being placed on this undertaking because of the current quail population slump. This decrease which became more marked last fall is attributed to the loss of natural habitat for the quail, to the drought and to that mysterious cycle which periodically decimates the bobwhite numbers.

The key factor in the restoration project is the effort to develop plants which may be set out to provide both food and cover for the popular game bird.

The director said the Commission again will distribute these plants to persons applying for them. The deadline for the applications is August 1. Distribution of available stocks will begin December 1.

Persons writing to the Game & Fish Commission in the Walton Building, Austin, will be forwarded literature describing the project and providing instructions for planting and maintaining the bushes. Bicolor lespedeza and multiflora rose are types now in use.

He pointed out that tests to date indicate that only the eastern one-half of Texas is suitable for growing these plants. He added that the experiments have brought limited success because

of faulty follow through, with the plants dying from lack of attention as prescribed in the instructions.

The Director said that persons anywhere in Texas could go ahead with their own habitat projects: by fostering fence row growth, plum tree thickets and the like.

**SPANIARD HAS OWN METHOD**

A Spaniard named Mena brought the second printing press to Texas in 1817 and set up shop at Galveston. A member of the Liberals in Spain, he left that country for political reasons. Most of his material published in Texas was of a political nature. His type was very limited, and in some of his printing matter, his supply of needed letters would be exhausted. Whereupon, he simply substituted another letter which most resembled the one needed.

Mrs. Eva Laws was a visitor in Fort Worth Saturday.

**Gay Philosopher**

From page one  
that they've set April 30 and May 1 and 2 as the dates for the annual Cisco Invitation Golf Tournament... The club pro shop is being moved to remodeled quarters in the basement of the club house... Pro Jackie Milner expects to play in the Texas Professional Golfers Tourney at San Antonio before long... The greens at the local club are the best in this part of the state. If you don't believe us, go out and play on them.

Mrs. O. G. Lawson left Thursday to spend the weekend with her daughter, Mrs. Eldon Anderson. Mr. Lawson was to go there Saturday afternoon and both will return to Cisco Sunday evening.

Joe Dan Johnson and family of Ballinger is spending the weekend with his parents, Mr. and Mrs. Edgar Johnson, and other relatives.

Mr. and Mrs. Wayne F. Stanford and son returned to their home in Dallas Thursday after spending several days in Cisco with her parents, Mr. and Mrs. C. E. Whitaker.

Mr. and Mrs. C. E. Williams and children of Abilene were expected Saturday for a weekend visit with her parents, Mr. and Mrs. I. J. Dobbins.

Mrs. J. T. Waddell, who has been ill at her home for the past two weeks, is much improved.



Good times ahead for funsters of all ages at our large rink. Everything is as you like it! Continuous music. Refreshments bar. Skate shoes — all sizes — for rent. Week nights — 7:30 to 10.

Parties by arrangement.

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SKATING RINK**  
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**The Little Things we Notice —**

... in preparing your abstract often grow into big things as time passes. For instance, if the deed is drawn in careless manner it may be full of errors which errors may prove fatal to the title. And those of you who have experience with faulty titles know that you can't sell a loan or lease for oil and gas. The moral is, have your instruments drawn by a reliable and experienced conveyer.

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CISCO — EASTLAND HIGHWAY

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WESTERN ACTION AND EXCITEMENT  
BREAKS  
FROM THE  
SCREEN  
Right  
at You!



**DEVIL'S CANYON**

TECHNICOLOR  
VIRGINIA DALE STEPHEN  
MAYO • ROBERTSON • McNALLY • ARTHUR HUNNICUTT

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**COMBAT SQUAD**

JOHN IRELAND  
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IN EASTLAND

Sunday and Monday

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MUSICAL 3-D  
IN PERFECTED 3-D

Broadway's  
Biggest Musical  
Now on the Screen!

**KISS ME KATE**

M-G-M presents  
Color  
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**KATHRYN HOWARD  
GRAYSON • KEEL**  
ANN MILLER with  
Keenan WYNN • Bobby VAN  
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14 COLE PORTER SONGS! ... IN SAMUEL  
AND BELLA SPEWACK'S ALL-TIME HIT  
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SUN. — MON. — TUES.  
**A BLUEPRINT  
FOR MURDER**

— with —  
JOSEPH COTTEN  
JEAN PETERS  
GARY MERRILL

WEDNESDAY — THURSDAY  
**ALL THE BROTHERS  
WERE VALIANT**

— with —  
ROBERT TAYLOR  
STEWART GRANGER  
ANN BLYTH

FRIDAY & SATURDAY

**FORT TI**  
— with —  
GEORGE MONTGOMERY  
JOAN VOHS

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IN DU PONT  
INTERIOR PAINTS**

**DU PONT INTERIOR FLAT WALL PAINT**  
In all your favorite pastel colors—gives walls a soft, velvety surface. 10% Off List

**DU PONT INTERIOR GLOSS ENAMEL**  
For your woodwork. Match the wall color with this economical gloss enamel. 10% Off List

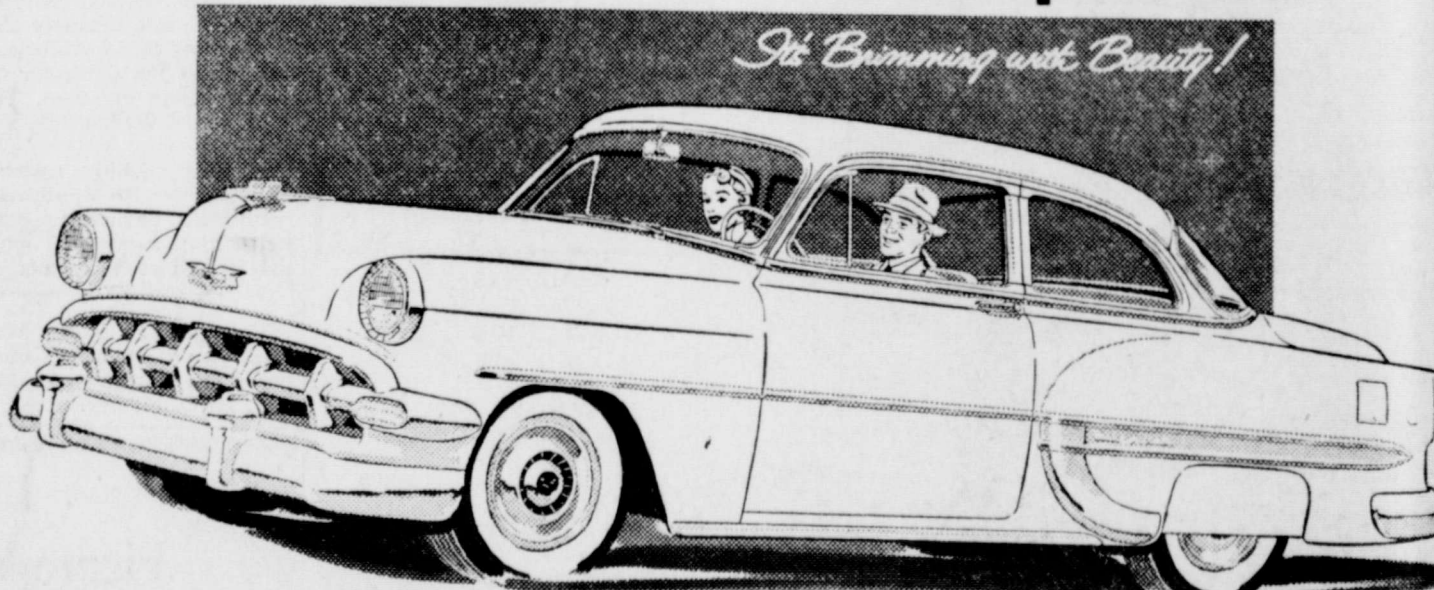
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Save the surface and you save all!

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Striking New Luxury-Line Styling. Here are the best-looking Chevrolets of all time. Available in 161 model-color combinations!

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New Power in "Blue-Flame 125" Engine. More power—more smoothness—more economy—with this brilliant Powerglide engine.

New Power in "Blue-Flame 115" Engine. The "Blue-Flame 115" Engine also gives you new high-compression power, finer performance and important gas savings.

Highly Perfected Powerglide. Now you can have the finer, thrifter Powerglide automatic transmission\* on all Chevrolet models.

Extraordinary Four-Fold Economy. (1) Lowest-priced line (2) extremely low operating costs (3) exceptionally low maintenance costs (4) traditionally higher resale value.

New Low Price on Power Steering. Gives fingertip control. Available on all models.

New Power Brakes for Your Safety-Protection. The first and the outstanding Power Brakes\* in Chevrolet's field. Do much of the work of braking for you. (Available on Powerglide models.)

New Automatic Window and Seat Controls. Touch a button to raise or lower front windows. Move the front seat up and forward or down and back with the same ease. Available on "Two-Ten" and Bel Air models.

Come in, see and drive the new 1954 Chevrolet at your earliest convenience, and we believe you'll decide it's the car for you! \*Optional at extra cost.

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