CISCO, TEXAS, SUNDAY, JANUARY 24, 1954

NUMBER 34

The Gay Philosopher

TORIES IN the newspapers ate that the price of coffee be up to about \$1.25 per before too long. Recent nces in the wholesale price forcing retailers to up their and it's going for around

s reports from Washington that a congressman is ing a campaign to have leave off their coffee Wednesday. He figures would cut down on the deand the price would drop. rts from South and Central ca, where most of the cofgrown, indicate that the is pretty short.

ee drinking has been grown popularity for years. A groceryman tells us that if would stop drinking coffee a few days, it would have a ite effect on the price.

MAYBE WE should get a teleset. A friend of ours reinstalled one at his house. won't let the children take food to the living room, and children don't want to leave TV programs. So our friend saving money on his grocery

probably won't last very The youngsters will drop TV like a hot potato one of days and hasten back to table to make up for the

SOMEBODY HANDED us this oing about the newspaper

"In the comparatively recent the local newspaper was the only place where merts could advertise their Since then, other importmedia have come into exisce - notably the radio and evision. But, despite the ends these have made on reers' advertising budgets, the spaper is still the dominant in the field by a wide

That statement is substantirtising practices of departstores in all sections of the It found that the typi store allocated 80 per cent advertising dollar to newsrs, nine per cent to televifour per cent to radio, three

cent to direct mail, and four cent to other media. The local newspaper offers surest means of reaching the es of the people - whether a news story or an ediopinion or an advertising And that's why mernts place it first when dividup their advertising appro-

BOX

9

LB.

9

Incidentally, one wonders if e are still people who regard Brother Of Local Man tising as a waste which unnecessarily to the cost goods. Actually advertising as a possible factor in holdprices down by creating the st possible demand for merise, and thus making mass uction and mass distribution

IN THIS connection, we are allocate virtually all of their three sisters. sing dollars to The Press. helps us keep our \$2,000 per nachinery in Cisco, as com- relatives. ons. We pay taxes to sup-our city and schools, while BUSY DESPITE SERIOUS DROUGHT oring city radio stations absolutely none in Cisco. Press is part of Cisco, and The radio stations in our despite unfavorable moisture condespite difference or distinguished amount of ditions a considerable amount of

conservation work was applied in individual farms and ranches in COMES A Postcard from Mr. the county during 1953, and it is ert Kamon, the Cisco geolo- evident that an ever increasing who is en route to Aus- number of farmers, ranchers, and He was in the Fiji Islands even city dwellers are becoming vas enjoying the sights while conscious of the benefits derived ng arrangements to con- from practicing conservation. his trip. He's making the Many old fields have been seedto Australia by air in com- ed back into native grasses in orwith other officials of the der to stop soil erosion, hold the Strike Drilling Company rainfall on the land, and provide Tulsa newspapers gave additional grazing. Brush has Many of the landowners applying grasses to return. When managed Agricultural Conservation Pro

Turn To Page Three

NAT'L in Cisco—Mbr. F. D. L. C. Included in the practices ap-



SEEING RED-Two cyclists in Amsterdam, Holland, are adjusting their rear lights after being warned by police in an arresting-looking auto. Mounted on the car is a huge replica spotlight with a message advising drivers to drive with a light. A loudspeaker in the car warns cyclists as well as motorists when their tail lights aren't working.

ing behind the school in the dona-

Students and custodians are al-

JUNIOR COLLEGE IS READY FOR OPENING OF SECOND SEMESTER

Enrollment for the second hibiting even greater interest in term of the 1953-54 school year the work. School officials were at Cisco Junior College will be- joined by the students in thankgin Monday, it was announced by ing the people of Cisco for rallyschool officials Saturday.

O. L. Stamey, president of the tion of books and equipment, and school, said that prospects were the loaning of typewriters and bright for an increased enroll- other equipment for the second ment despite the fact that stu- semester, dents and members of the faculty were carrying on under a great handicap as a result of the fire which destroyed the main ported. Many of the brick in

building of the school recently. Only those students who complete their junior college work at mid-term will go to other schools, it was reported. Adby a recent survey of the rising practices of depart.

> All that remained of the administration building was wall. The remainder of building is a rubble, a part which continues to burn after more than two weeks. A smol dering fire still is evident when

the school library was located. Officials of the school and members of the faculty were high in their praise for the manner in which the student body had responded to the emergency Classes were being held almost as usual and students were ex-

Is Called By Death

Arthur B. Haynie, brother of James Haynie of Cisco, died in a Temple hospital Wednesday fol-

49 years of age. Funeral services were held Friday, and burial was in a Brownwood Cemetery. Survivors include his wife,

teful to the local merchants son, a daughter, five brothers and Indians and the girls team.

Orchard Experts To Be Speakers At Carbon Meet

Eastland County farmers have been invited to attend an orchard meeting in the high school audinight, January 26.

T. E. Denman, Horticulturist of the Agricultural Experiment Station, Stephenville, will show ome slides and discuss several of the new peach varieties that ready at work making improve- have shown up well in tests at ments on the campus, it was re- the Experiment Station.

J. W. Foster, Jr., Weatherford, the main building are being will show some of the new garused by the students in laying den and orchard insectides and work with churches on special mer Eastland pastor who is now walks from dormitories to class- discuss their uses.

room buildings and to the cafe-The meeting is being sponsored by the Eastland County Farm Buin charge of the event.

LOBOES AND WRANGLERS READY FOR BUSY SCHEDULE THIS WEEK

After a week of rest caused by Both games were conference af-Cisco High School Lobo and the fore the end of the season.

in the coming term.

Monday and Saturday nights.

Monday night the Wranglers said. play Navarro County Junior College at the community gym in a conference contest. Saturday night they go to San Angelo for lowing a heart attack. He was a game with the Goodfellow Air Force Base quintet.

Tuesday night the Loboes and the Queens play Weatherford at Cisco and Friday night they go to Comanche for games with the

The Lobo-Mineral Wells game

Several waterways were

shaped and seeded in order to fa-

terraces were constructed to in-

Sixty farm ponds were con-

water and more uniform grazing.

See DON PIERSON

Before You Trade!

divert it from cropland.

The Soil Conservation Service plied in 1953 were 30 miles of

properly a greater return will be gram of the USDA.

realized from these areas than if

mage.

bad weather and slick roads the fairs and will be rescheduled be-Cisco Junior College Wrangler The Loboes and Wranglers

basketball teams resume action worked out during the bad this week with two games each. weather and should be in good The Loboes and the Lobo condition for the contests this Queens play Tuesday and Friday week. Ailing Loboes will be nights and the Wranglers play ready for action in the games this week, Coach Al Langford

Johnson Smith Seeks Re-Election To Clerk's Post

Johnson Smith, present Eastland County clerk, has authorized the organization of a softball scheduled for Friday night and the Press to announce that he team and the holding of a sum-Otto Schaefer of Illinois is the Wrangler-Henderson County is a candidate for re-election to h payroll intact. We have visiting his mother, Mrs. Emma game scheduled for Thursday the clerk's office subject to acinvestment in a building Schaefer, who is ill, and other night were postponed because of tion of the Democratic primaries. Smith is seeking his second term in office.

BEVERLY GAY MANNING

The birth of a daughter, Beverly Gay, on Thursday, Jan. 21, Mrs. J. M. Manning of Cisco. The little girl was born in a Ranger an take out in dollars and in Eastland County reports that

The red in Eastland County reports that

The red in Eastland County reports that

Water across cultivated land and pounds are pounds and pounds and pounds and pounds and pounds are pounds and pounds and pounds and pounds and pounds are pounds and pounds and pounds and pounds are pounds and pounds are pounds and pounds are pounds and pounds and pounds are pounds are pounds and pounds are pounds are pounds are pounds are pounds are pounds and pounds are p divert it to protected areas where parents are Mr. and Mrs. A. B. it can be removed from the fields Booth of Cisco and Mr. and Mrs. with a minimum of erosion da- Marshall Manning of Baird.

cilitate terracing at a later date. AUXILIARY TO MEET

Some 12,550 feet of diversion of the American Legion Auxiliary tercept excess water coming into will be held at 7:30 p. m. Mona field from an area above and day at the Legion hall, it was announced. All members were urged to atend.

structed to provide for livestock Cisco over the weekend for a land on the Bricker Amendment. there just before leaving acres in order to allow native financial assistance through the visit with friends and relatives.

When managed Assistance Through the visit with friends and relatives.

Mr. and Mrs. Coldwell

Election Ordered For Feb. 13 On New CJC Maintenance Tax

Complete Work Program Ready For FFA Chapter

A complete program of work for the local F. F. A. chapter was bers of the chapter and released bers of thee hapter and released this week by James Starr, local advisor and Agriculture teacher at Cisco High School.

The program of work was developed along the lines recommended by the National office and utilizes all the 37 members of the local chapter.

The activities participated in by the local chapter include: supervised practice, cooperative community service, leadership, earnings and savings, conduct of meetings, scholarship, and recreation. Each of the above activities has been divided into several working groups and committee members named.

Under supervised activities the work has been divided into supervised practice and use and care of shop, conduct project tours, assist in locating animals and supplies, increase ownership of projects and enterprises, develop chapter farm, conduct field Christian workers at the First trips and attend fat stock shows.

Under cooperative activities for sale and bulletin service, or- dent, has announced. ganize junior dairy improvement school property.

gram will include assist with day and Tuesday nights at 7 county stock show, help work o'clock. Two 50-minute periods with soil conservation district, will be held at each of the two conduct a fire hazard survey, con- night sessions. duct rat control campaign and programs.

ct eighth grade students in julibrary and enter chapter rating as Christian Advocate

The program under the headng of "conduct of meetings," will has held successful pastorates at include setting up a definite Grace Methodist Church in Dalschedule for each meeting and las, University Park in Dallas and meeting twice a month, holding First Church in Sulphur Springs.

ings in land and livestock and to teacher and Christian worker. develop plans for raising chapter

The final part of the program, church work. the recreation feature, will include the provision of refreshments for meetings, the holding of school. father, mother and son barbecue,

Each member of the club was appointed to at least one of the day evening. committees named to handle the program of work.

Smith, president; Franklin Myrick, vice-president; Buck Whitehead, secretary; Clifford McKinney, treasurer; Harold Pippen, has been announced by Mr. and reporter; Jerry McMurray, sentinel and Mr. Starr, advisor. The executive committe is com-

posed of Bill Smith, chairman, and Franklin Myrick and Clifford McKinney. The club reeently applied for a

sent in dues for the 37 members.

The regular monthly meeting Judge Collie To Talk At Meeting Of DAR

afternoon at three o'clock at the

of for the day and Mrs. Homer here. He is active in the affairs Stamey, new contracts were ex-Breckenridge are visiting friends Slicker is the leader. The puband relatives in Cisco over the lic has been invited to attend and to hear Mr. Collie.



REV. DAN BARRON Director of Adult Classes



MRS. PAUL CARDWELL

METHODISTS TO OPEN DISTRICT TRAINING SCHOOL IN EASTLAND

Members of Methodist churches in the Cisco District will open a three-day training school for Methodist Church in Eastland on the program calls for buying and Sunday, Jan. 24, at 3 p. m., the torium at Carbon on Tuesday selling cooperatively, operating a Rev. Leslie Seymour, superinten-

The school will open with a program and beautification of general assembly, followed by two class periods of 50 minutes The community service pro- each, and it will continue Mon-

The Rev. Daniel Barron, a fordistrict superintendent at Wichita Under Leadership Activities, Falls, will teach a course for members will send officers to dis- workers and members of adult Mr. Stamey said that school reau as another one of their ser- trict conventions, enter leadership classes in the church school. He heads were looking forward to vices to Agriculture. It will start contests, provide committee ex- has done a great deal of writing would enroll than would leave increased activities and interest at 7:30 p. m., according to those perience for all members, con- for church school lesson materials and church papers nior high, improve the chapter and is a former editor of the Tex-

A recognized authority in the field of adult work, Dr. Barron

regular initiation ceremonies, se- A practical course for high curing needed chapter equipment school and college age young peoand the holding of joint meetings. ple will be taught by Mrs. E. F. In the earnings and savings Bohmfalk of Fort Worth, wife of program the group plans to set the Fort Worth district superinup a budget of chapter funds, to tendent. She is a noted lecturer, encourage members to invest sav- world traveler, reviewer of books,

Mrs. Paul Cardwell, director of children's work for the North The club plans to recognize Texas Conference with headquarmembers who do outstanding ters in Dallas, will teach a course work, to encourage improvement for parents of children and workand to plan special programs to ers with children. She is the improve scholastic standings as a wife of a Methodist minister and part of the Scholarship program. has had wide experience in local

Rev. Seymour expected a large enrollment for the three-day

Bay City visited in the home of nue Service rulings, representa- \$32,000 annually in taxes," the Mr. and Mrs. James Moore Fri- tive court cases, and numerous spokesman added.



MRS. E. F. BOHMFALK Teacher of College Age Classes

Income Tax Book Placed On Sale By Government

District Director of Internal Revenue Ellis Campbell, Jr., to- ommend that a steering commitday announced that the 1953 tee be created to work with all edition of "Your Federal Income groups in behalf of getting out a Tax" has been published and that large and favorable vote for the copies now are available.

year by the Internal Revenue urge all citizens to pay their poll Service to assist taxpayers in fil- taxes and qualify as voters in ing their individual income tax 1954 elections. January 31 is the returns," Director Campbell said. deadline for paying poll taxes. The official title of the booklet It was pointed out that anyone 'Your Federal Income Tax, with a poll tax or exemption, who

"In this year's edition, many to vote in the school tax election. of the provisions of the most im- Losing the junior college would portant income tax regulations be like taking an industry with effect are fully explained," he our community, a committee continued. "In addition, the spokesman said. For this huge Mr. and Mrs. Hiram Brandon of booklet discusses Internal Reve- payroll, "we will be paying about

Officers of the club are Bill DR. CLEVELAND APPOINTED TO **BOARD; SCHOOL LEADERS HIRED**

tometrist, was appointed to a and in various civic affairs. He that they would be able to have vacancy on the board of trustees is a member of the Lions Club. a new building ready for occuof the Cisco Independent School Dr. Addy, also active in all pancy next fall. District, and officials of the city phases of church and community schools and Cisco Junior College life, was elected to the board zation was underway Saturday renewal of the old charter and were given new contracts at a last year. special meeting of the board Friday afternoon.

existed for several months since colege, and to Arlin Bint, super-Jr. It became necessary for Dr. tem. Their contracts were to ex-The Charles Crawford Chapter Addy to resign because of a law pire this year. of the D.A.R. will meet Monday that will not permit directors of depository banks to be trustees Bint, new one-year contracts First National Bank for their of a school system. Dr. Addy were approved for Principals V. Mr. and Mrs. James Harvey regular meeting and for a talk is a director of the First National C. Overall, high school; C. B. of Fort Worth were expected in by Judge Turner Collie of East- Bank here, local school de- Midkiff, junior high school; R.

> Dr. Cleveland is a native of Harris, east ward. Cisco and attended the schools

FIRE AND THEFT PROTECTION and H. R. (Pop) Ga to Per Day For Safety Deposit Box the junior college.

new three-year contracts to O. L. week. A vacancy on the board had Stamey, president of the junior the resignation of Dr. E. E. Addy, intendent of the city school sys-

On recommendation of

D. Holmes, west ward, and C. S. On recommendation of tended to C. J. Turner, registrar, and H. R. (Pop) Garrett, dean, at

C of C Committee **Meets With Board** Friday Afternoon

An election on the proposition of increasing the junior college maintenance tax to 50 cents per \$100 valuation and extending it to all of the Cisco Independent School District was ordered for Saturday, Feb. 13, by the board of trustees at a special meeting Friday afternoon

The action was taken in response to petitions signed by more than 300 voters and property owners of the school district, President Ralph Glenn of the board reported.

If the maintenance tax is approved by the voters, trustees plan to take immediate steps to rebuild the Cisco Junior College administration building, which was destroyed by fire last January 6. The loss, estimated at about \$250,000, was covered by insurance policies totalling \$180,-000. The board is scheduled to meet with insurance adjusters next Tuesday afternoon.

In ordering the election, the school board believes that an adequate maintenance tax is necessary to assure the junior college of normal operations over the years, Mr. Glenn said. The school receives state aid on a per student basis

A Chamber of Commerce committee, composed of James P. Mc-Cracken, J. L. Stafford, Coy Warren, and W. P. Guinn, met with the trustees. The committee was instructed by the board of directors of the Chamber of Commerce to investigate the matter and make a recommendation to the board for action.

Manager B. A. Butler of the Chamber of Commerce said the committee was convinced that a 50-cent maintenance tax would give the school adequate finances. The trustees gave the committee this assurance in answer to a di rect question.

"The committee is now ready to recommend to our board that the Chamber of Commerce do everything in its power to inform the public of the importance of a favorable vote on the proposition when we go to the polls on February 13," Mr. Butler said.

The committee will also rec-

tax, Mr. Butler said. "This publication is issued each | The meeting went on record to

is subject to taxation, is eligible

which have recently gone into a \$150,000 annual payroll out of

School officials have expressed confidence that a new building would cause the college's enrollment to increase. "A new and modern building would greatly increase our student body and the school's usefulness to the community," it was said.

In ordering the election as soon Dr. C. M. Cleveland, local op- of the Church of the Nazarene as possible, school leaders felt

The steering committe organiand it was expected to be ready The trustees voted to extend for its initial meeting early this

CONDITION IMPROVES

C. E. Whitaker, manager of the Gallagher Clay Products Co. plant here, is expected to be able to return home in a week or ten days, his wife told friends by telephone from Houston Saturday. He underwent a major operation recently. Mrs. Whitaker expected to return home this weekend.

See DON PIERSON

THE CISCO DAILY PRESS

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SUBSCRIPTION RATES \$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas Counties, \$5.00.

Here is another way of express

By this time the \$2 is exhausted.

for the polio vaccine trials in-

volving more than half a million

second grade school children

Last year Americans contri-

buted an average of 34 cents

apiece to the March of Dimes

This year - if the needed 50 per

cent more is to be raised - i

will be necessary for all of us

to do our own arithmetic, re

membering what we gave las

year and upping the amount 50

Only in this way can the March of Dimes transform hopes for Po-

io Prevention into a product

readily available to all the chil-

Increasingly it is possible to say

that everyone benefits from the March of Dimes. In the past only

the thousands of children and

adults stricken with polio each

year looked to the March of

Prevention - with its sweeping

implications — touches the live

Let's give more to the fight

against polio this year. All of us

vant most fervently to be done

with this disease so that we may

hasten on to the conquest of

ther maladies of mankind

IN CHURCH

Sunday

E. J. POR

707 Ave. D

nes for help. But now, Pol

dren of the nation.

throughout the nation.

per cent.

Per week (by carrier)

THE MARCH OF DIMES AND YOU

It is important for everyone to realize the personal significance of the current March of Dimes campaign for \$75,000,000 in polio fighting funds. But it is hard to comprehend figures of this size in personal terms. We are apt to think of this huge need as "another one of those things," as we put our usual dime or quarter into a March of Dimes coin can. grams of patient aid, research and

This is understandable - and professional education. also unfortunate, because it will Operation of these three pro take more than "the usual" to do grams took upwards of \$50,000,000 the spectacular job the March of last year, including \$29,000,000 for Dimes has set for itself this year. patient aid, and we must antici

It may be helpful, therefore, to pate obligations of equal pro translate the \$75,000,000 into portions in the months that lie more familiar language. The ahead. amount of money needed in the That's why \$75,000,000 is need polio fight this year represents a ed; that's why it will take 50 per 50 per cent increase over the cent more in '54. And that's who amount raised and used last year, each one of us must give more The reason for the increase is in the current March of Dimes.

A whole new program - Polio ing this increased need: If you Prevention - is being launched normally give \$2 to the March of in 1954 by the National Founda- Dimes, your contribution helps tion for Infantile Paralysis. The pay the hospital bills for loca program encompasses both the polio patient Johnny Jones, helps trial polio vaccine in which we train the physical therapist who place such store and stepped-up attends him and helps finance quantities of gamma globulin.

the scientific research that no This new phase of the fight only improves Johnny's chances against polic will need more than of recovery, but also seeks to pro \$25,000,000 alone in 1954. But tect his younger brother from this is only part of the story - ever getting polio at all. one third, to be exact.

What makes the polio fight so And yet this year still another expensive in this year of decision dollar is needed for Polio Preis that Polio Prevention must be vention - for the mass GG inocusuperimposed on the parent pro- lations that must be given and

NEW YEAR SPECIAL CHAMPION SPARK PLUGS 49c

TUNOLENE -SHALAR RISTLONE - 79c Champion Testing And Servicing Machine

W. W. Smith Station 1000 W. 8th St.

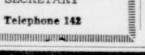
CHECK THESE SERVICES

WET WASH ROUGH DRY

FINISHING Pickup and Delivery AUTOMATIC DRYER MODERN Then give us a trial

West Side Laundry and Washateria

MERCHANTS CREDIT ASSOCIATION



1953 CITY TAXES

JANUARY 31st, 1954, Is The Last Day To

CITY of CISCO "TAX DEPT."

HIGGINBOTHAM

INSURANCE AGENCY

SALE OF REAL ESTATE

The City Commission, of the City of Cisco, acting as Trustee for other taxing units, will receive sealed bids on

the following described real estate. One (1) five (5) room

house, on a 50x115 foot corner lot, located at 808 Ramsey

Street. (One block North of Breckenridge Highway). Bids

CITY OF CISCO, Trustee

will be accepted until 5:00 p. m. January 26th, 1954.

Pay Current Taxes Without Penalties.



TO BE FOUND IN HIM

WHY THE MARCH OF DIMES NEEDS 50% MORE IN '54

LARGER GIFTS FROM EVERYONE NECESSARY TO FINANCE FULL PROGRAM PLUS POLIO PREVENTION





JUNIOR EDITIONS-After 26 years as a radio team, Amos and Andy are still close friends, and so are their sons-who have never been photographed together before. So, in Hollywood, here they are: left to right, that's Richard, son of Charles (Andy) Gorrell,

and Craig, the son of Freeman (Amos) Gosden. Richard is 51/2 and Craig is a year younger.

Pvt. Clarence G. Weatherby vas expected Sunday for a fourteen day leave with his parents, Mr. and Mrs. P. T. Weatherby, after completing his basic training at Fort Bliss. Pvt. Weatherby was employed by the A&P Groery before entering the service.

FORSALE

Elegant 3-bedroom home on paved corner.

6-room modern bungalow, 2 ots, paved. \$1000.00 down.

Equity in 2-bedroom bungalow W. 13th. St.

5-room bungalow, large lot, 2 chicken-houses, \$4250.00.

5-room home, 2 lots, East side, \$2500.00.

5-room home with 21/2 acres land. Easy terms. \$3500.00.

4-room cottage, 404 W. 2nd. St. 6-room home, 11 acres land

Pavement. A BUY at \$7500.00. 210 acre stock farm, lots of im provements.

Dandy stock-farm of 400 acres, largely bottom land.

61 acre sandy-land place. 2 wells, pressure pump, peanut allotment. G. I. Deal. 3-rm. Hs.

87 acre place near Sabanno Good peanut allotment. Good well and W. mill, tank.

160 acre extra good farm, ranch-style home.

420 acres grass N. of town, also 320 acres.

Extra Special: Bargain in

Apartment House, if sold this

Shoe-Shop for sale at bargain.

INSURE IN SURE INSURANCE E. P. Crawford Agency

108 W. 8th.

For Monuments of Distinction Mrs. Ed Aycock Our years of experience enables us to give you prompt

and courteous service. See display at 206 Ave. E. or call 183 for appointment

The Cisco Jamboree

will be held every Friday at the city hall auditorium in Cisco. Admission prices will be 35c and 50c. Come and enjoy two hours of good, clean entertainment. Entertainers who desire to be on show contact J. H. Kendrick.

FOR SALE - 52 acre farm at a bound. See Ted Booth. bargain price. First crop will pay for it. Henry Schaefer

FOR SALE - 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Pershing 7789 in Fort Worth or write A. H. White 4117 W. Vickery.

- For Sale

Radio Shop.

FOR SALE - Recently built modern 4-bedroom home; 3 baths den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th.

FOR SALE - Globe-Wernike book cases. 6 section, \$36; 5 sec tions, \$30. 1308 W. 14th. 29 tfc

STAR HATCHERY'S fine chicks will begin hatching Feb. 8th. Write for prices or come to see us before you buy this spring Star Hatchery, Baird, Texas

FOR SALE

International truck with prac tically new cattle bed, 16 ft. double deck, at a give away price. See me at once.

Home on Bullard Street with small down payment.

Brick home on three lots on Highway 80.

Brick home on five lots with rock chicken house on old Eastland Highway. Large home on 4th Street with

3 lots - cheap.

Several nice large homes on Highway 80.

24 acres land on Base Line Road. Minerals. Must be sold immediately. Bargain price.

See me for a bargain.

DUNN'S REAL ESTATE JOHN DUNN Phone 399 or 633-J

- For Sale

WANT-AD SECTION

FOR SALE - Seed oats, 4c

FOR SALE - Ford truck with 21 Tulsa winch, roll tail, steel ed, good headache posts, prac ically new motor, cheap. See at 200 W. 18th or call 554-J.

FOR SALE 51 FORD V-8 TUDOR

Overdrive Excellent Body and Paint Good Tires A-1 Mechanically \$875.00

49 FORD CUSTOM TUDOR Overdrive-Heater-Radio A Good Buy For \$595.00 50 V-8 ½ TON PICKUP

As Good As Would Want For \$595.00 48 FORD V-8 DELUXE TUDOR

Clean Interior-New Covers-Heater. Perfect Body & Paint. \$495.00

47 PLYMOUTH FORDOR Radio - Heater NANCE MOTOR COMPANY, INC

Phone 1040 FOR SALE - Good Johnson grass hay, 75c per bale; also good

old saddle, \$35. Phone 191.

— Card of Thanks

CARD OF THANKS - I wish to express my thanks and apprecia on to my many friends who wer o kind and thoughtful at the death of my husband, George Alen. I am especially appreciative of the flowers, cards, and the food served. May God bless each of

Mrs. Irene Allen

Wanted

MAN WANTED - Can easily earn \$180.00 per month on a part ime basis of 6 to 8 hours per week. Greatly increased earnings on a full time basis. Person selected must have car and cash investment of \$990.00 secured by inventory. Write Box 91, care

Notice

NOTICE - Snow white reg ed male pekingese for se Would buy good registere male. F. J. Nuckols, 610 W.

NOTICE - Our TAMALES TORTILLAS are homeman We specialis TWIN-BURGERS with chips, 45c. Open week days m. to 11 p. m. Sundays 4 p midnight. Twin Oaks Cafe

SINGER SEWING MACHINE has large discounts on a merchandise this week. Sor counts as much as \$40.00. Singer Sewing Center, East 863, or call information for per of your local represen

C. T. Hendon, Cisco. NOTICE - Specials on all manents from now to Easter 985 for appointment. Beauty Shop, 702 W. 5th.

WOULD YOU consider se your producing royalty? Writ M. Howard, Box 2486, Wit Falls, Texas.

NOTICE - Do your chickens you or do they support you? booking orders on the m making kind, none better. Fra Poultry Farm.

- Lost

LOST — Grey, white and angora kitty. If found please 1049-W or 1604 W. 5th St.

For Rent

FOR RENT - Furnished : ment with bills paid. Ton Stark, phone 87.

FOR RENT - Furnished du Apply at 913 W. 10th after s

Mrs. L. Kelly of Fort W recently of Putnam, visite Putnam briefly Saturday en route to Glendale, Calif for an extended visit with and Wilda Thomson.

Texas breeds the greatest : 34 ber of Jersey cows.

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTOR

SAVE TIME - SAVE TROUBLE - FIND IT QUICK IN THIS DIRECTOR

Ambulance Service -

Thomas Funeral Home

24 HOUR SERVICE Phone 166 day and night

Wylie Funeral Home -AMBULANCE SERVICE-

Oxygen Equipped Phone 1155 402 West 5th Street

Appliances -

Zenith Radios and TV, Maytag Appliances and Kelvinator We Service What We Sell Cisco Maytag Co.

Phone 399

Chiropractors —

Dr. C. E. Paul Chiropractic & x-ray Service Phone 680 708 Ave. I



Electrical -

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All Jobs Expertly Done

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Phone 198

SOCIETY AND CLUBS AND NEWS OF INTEREST TO WOMEN

Mrs. Joe Lovelady Honored On 80th Birthday At Methodist Luncheon

Joe Lovelady was hon- for 38 years. Mrs. Lovelady has been an active member of her ion of her 80th birthday. Robert Lovelady. A birthday cake was baked and The W.S.C.S. presented a book, gave a brief history of attending ance gav.

Is. Lovelady's life. She was Jack Chambliss sang "Believe

In All the World no one is more understanding or qualified to serve Wylie

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work...trimmer looks in

town, in Dickies matching

shirts and pants.

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Co.

dist Church, under the di- church and is a great inspiration of Mrs. John Shertzer to all those who know her. She Mrs. S. H. Nance, at a lun- has one son, Rev. Byron Loveon Thursday at the church in lady, and one grandson, Joe

orated by Mrs. Nance. The "Leaves of Gold," to Mrs. Love-Leslie Seymour gave the lady after which Mrs. E. H. eation before the luncheon. Lightfoot presented her a nice Following the luncheon, Mrs. array of gifts brought by those

n Oxford, Mississippi, and Me, Of All Those Enduring d her education at Oxford Young Charms," "Silver Threads sity. She taught in the Among The Gold," "When You ssippi schools, and her stu-included Jim Slaughter of "I Love To Tell the Story." Mrs. She also taught in Texas Lovelady thanked Mr. Chambliss or marrying Mr. Lovelady. for the singing and the women and Mrs. Lovelady made for the nice luncheon. The group home on the Fee Ranch then joined in singing "Auld _ Lang Syne."

Those registered in the guest book were Mrs. John Shertzer, Rev. Leslie Seymour, Mrs. O. C. Lomax, Mrs. J. W. Slaughter Mr. and Mrs. Roy Westfall, Mrs. Alex Spears, Mrs. George P. Fee, Mrs. J. T. Collins, Mrs. W. E. Ricks, Mr. and Mrs. S. H. Mc-Canlies, Mrs. George Davis, Mrs. Leita Mendenhall, Mrs. Ted Ba- Masonic Hall. on, Mrs. Smith Huestis, Mr. and Harrelson, Mrs. W. W. Moore, gladiolus by Nixie Gregory. Mr. and Mrs. W. R. Carrington, Mrs. J. T. Dean, Rev. and Mrs. H. Lightfoot, Mr. and Mrs. 5. H. Nance, William Reagan, D. and Mrs. L. S. Jenkins of Here-

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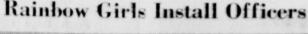
RED WING WORK SHOES

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MISS CINDY GALLAGHER

Other officers installed were worthy associate advisor, Nixie Gregory; charity, Jean White; hope, Carlene Holder; faith, Faye Hooker. P. King, Mrs. Rose Mashburn, Redwine; chaplain, Dot Crofts;

Cindy Gallagher was installed triotism, Rose Marie Mashburn; as worthy advisor of the Cisco service, Betty Michael; confiden-R. W. Merkett, Mrs. Leo Clinton, Assembly No. 37 of the Order tial observer, Kay Tabor; outer Mrs. John Speir, Mrs. Paul of Rainbow for Girls on Tues- observer, Nancy Knight; musi-Woods, Mrs. B. E. Morehart, Mrs. day night, January 19, at the cian, Buzzy Henson; choir directory. Mrs. O. H. Doss, and family. tor, Beulah Jean Smith; choir As Miss Gallagher approached members, Linda Yardley, Lorelie Mrs. Rudolph Schaefer, Mrs. A. the east for installation, she was Lipsey, Emily Heltzel, Jan Lat-Gorr, Mr. and Mrs. Floyd presented a bouquet of yellow son, Judy Graham, Shirley Fowler and Joann Edwards.

Officers not installed Tuesday evening were recorder, Nancy Cluck, and treasurer, Lundy Ann

Installing officers included drill leader, Guwanna Clark; Nancy Cluck, outgoing worthy love, Patsy Neely; religion, Kay advisor; Wanda Hailey, recorder; Hailey; nature, Peggy McCor- Lundy Ann Hooker, musician; mick; immortality, Sandra Turk- Mrs. Garl Gorr, chaplain; and nett; fidelity, Janice Justice; pa- Mrs. Richard Turknett, marshall.

First Baptist Circle One Meets On Tuesday

Circle One of the First Baptist Church met Tuesday in the home of Mrs. G. B. Langston for their regular meeting.

Mrs. C. S. Surles presided during the business session and Mrs. C. P. Cole led in opening prayer. Minutes of the previous meeting were read by Mrs. C. A. Farquhar and approved. The circle planned a meal for a bereaved family and welcomed Mrs. B. C. Estes as a new member. A love offering was taken and Mrs. Cole gave the devotional followed by the mission lesson from the Royal Service by Mrs. W. D.

Refreshments were served at the close of the meeting to Mrs. B. C. Estes, Mrs. C. P. Cole, Mrs. W. D. Hazel, Mrs. C. S. Surles. Mrs. W. L. Baum, Mrs. Henry Fry, Mrs. O. C. Jeffcoat, Mrs. E. C. Duncan, Mrs. W. P. Guinn, Mrs. C. A. Farquhar, and Mrs G. B. Langston.

Gay Philosopher - - -From Page One

COMES A LETTER from the Coca-Cola Company to report that in a recent issue of The Press there was a social story where refreshments of Cokes and cookies were served to one and all. And The Press failed to spell Coke with a capital "C" and since it is a registered trademark of the company they would like for it to be capitalized.



Arlene Dahl and Bob Hope make a delightful team in Paramount's brand new Technicolor song-anddance comedy, "Here Come the Girls," which is due to open next Sunday at the Majestic Theatre. Co-starred with them are Rosemary Clooney and Tony Martin, two of the nation's most popular singers of songs. Claude Binyon

Political Announcements

The Press has been authorized to make political announcements, subject to the Eastland County Democratic First Primary in July, for candidacies as follows:

For County Superintendent CARL ELLIOTT (re-election) H. R. (Pop) GARRETT

J. F. TUCKER (re-election) J. B. WILLIAMS

For Commissioner, Precinct 4 E. (Ed) McCANLIES, (re-election)

District Clerk ROY L. LANE, re-election Tax Assessor-Collector STANLEY WEBB

(reelection) County Treasurer RICHARD C. COX

(reelection) For County Judge

JOLN HART (reelection) For Justice of Peace

ROSS GRIFFITH County Clerk

(re-election)

JOHNSON SMITH



of all ages at our large rink. Everything is as you like it! Continuous music. Refreshments bar. Skate shoes - all sizes - for rent. Week nights - 7:30 to 10.

Parties by arrangement

LAKE CISCO SKATING RINK Phone 16-J-2

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Oilbelt Teachers Plan Meeting In Abilene In March

12 and 13 include Dr. Kenneth engineer in World War I. Wells and Dr. William R. Ross, according to Dr. Charles Romine, ican Legion; Isack Walton Lea- Mason. Abilene Senior High School Principal and president of District 7.

"Each seperintendent in the District," Romine continued, "has been asked to plan his school calendar so that teachers can attend this meeting and from reports, practically all schools will dismiss for Friday, March 12." Dr. Wells, the man who came

up the hard way, is now on the lecture faculty of Boston University, the University of Southern California, and the University of Wisconsin. He started work at 14 as a grocery clerk and rubber worker, later becoming a brick laborer and oilfield roust about. On entering college, he worked

as a reporter for Bradstreet and Company and later spent six years with the Union Oil Company of California, working from oilfield roustabout to executive.

The life of Dr. Ross also has varied background. The 52year-old native Coloradian is now resident of Colorado State Col-

Mrs. Emma Schaefer, who has been seriously ill, is improving at her home on West 11th Street.

Mr. and Mrs. W. H. Stewart and sons of Alabama were recent visitors in the home of his sister,



SUNDAY, January 24
5:15—Sunday Devotions (L)
5:45—What's Your Trouble
6:00—Opportunity Knocks (L)
6:30—Sunday Theater (F)
6:45—Going Places with Uncle George
6:55—TV Weatherfacts (L)
7:00—The Range Rider (CBS-F)
7:30—Crown Theater
8:00—Tandem Theater
9:00—Letter to Loretta (NBC-K)
9:30—Sunday Report (L)
9:45—This Is The Life (F)
10:15—Tandem Theater
11:15—Vespers & Sign Off

MONDAY, January 25
5:10—Daily Devotions (L)
5:20—Previews (L)
5:30—Western Parson Time
6:25—Crusader Rabbit (F)
6:30—Evening Report (L)
6:45—Paradise Island (F)
7:00—Let's Go Traveling (F)
7:30—The Parson's Parlor (L)
8:00—Texas In Review (F)
8:30—Robert Montgomery
9:30—Take A Stand (L)
10:00—Late Report (L)
10:15—Movletime

10:00 Late 11:10:15—Movietime 11:15—Vespers & Sign Off (Bal)

Courtesy of PANIO and T SCHAEFER RADIO and T. V. "Your Phileo Dealer" 1008 Ave. D. - Phone 607

ABILENE, Jan. 23. - Featured | lege. Beginning his teaching | gue, state president, 1940; Colo speakers for the Oilbelt Texas career as an instructor in math- rado Archaeological Society, di-State Teachers Association meet- ematice, he has coached debate visional president five terms; was ing to be held in Abilene March and athletics and served as an a Fifth Army Community Coun-

engineer in World War I. selor; a member of the Rotary
He is a member of the Amer-Club and a thirty-second degree



JANUARY CLEARANCE

Final REDUCTIONS

19 Wool and Corduroy Jackets 1/2 Price Now 2.98 to 6.48

27 Wool and Corduroy Skirts Were 5.95 to 14.95 1/2 Price Now 2.98 to 7.48 75 DRESSES

Crepes, Corduroys, Wools Good asst. styles, sizes, colors Were 10.95, 12.95 to 14.95

Now \$ 5.00

Wool Suits

Were 39.95 to 49.95 small group \$29.75

Nylon Hose SPECIAL

54 and 60 gauge sheers New Colors

79¢ Pair

Winter Coats

ALL WOOL

full length-good styles

were 39.95 to 55.00

Now

Short Coats

Special Purchase

New shipment all wool coats.

Regular values 19.95 to 39.75

\$14.95 to \$29.75 Now \$24.95

SHOE CLEARANCE

Lowest prices of the season - 300 pairs, reg. 4.95, 5.95 and 7.95. Calf and suede leathers. Med. Heels, High Heels, Wedges and Flats. All Colors, All Styles, now only

\$2.98

Children's Sweaters

were 2.95 to 7.95 Now

\$1.98 to \$4.95

Brassiers White and colors. All sizes and cups.

Bedjackets crepes and squilted. Regular \$2.98 values 3.95 to 7.95

Nylon Slips 5.95 to 8.95 \$4.95 Hand Bags group \$2.95 to \$1.98

Overcoats boys 14.95

Jackets 7.95 boys - now _ \$4.95

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NEW CHEVROLET TRUCKS FOR'54

. Completely new! The new Comfortmaster cab is only one of the many great new advances offered by the most powerful, finest performing, best-looking Advance-Design trucks ever built!

The new '54 Chevrolet truck Comfortmaster cab offers increased visibility with new one-piece curved windshield. Instruments are easier to read and controls are easier to reach. And the new Ride Control Seat* provides extra comfort for drivers.

Here are more new features you'll like-NEW ENGINE POWER AND ECONOMY. Bigger "Thriftmaster 235." Rugged "Loadmaster 235." All-new "Jobmaster 261" engine.* NEW AUTOMATIC TRANSMISSION.* HydraMatic is available on 1/2-, 3/4 - and 1-ton models. NEW, BIGGER LOAD SPACE. Roomier pickup and stake bodies.

NEW CHASSIS RUGGEDNESS. Heavier axle shafts on 2-ton models. Newly designed clutches and more rigid frames on all models. NEW ADVANCE-DESIGN STYLING. New front-

end is more massive in appearance.

*Optional at extra cost. Ride Control Seat is available on all cab models, "Jobmaster 261" engine on

Most Trustworthy Trucks On Any Job! CHEVROLET

ADVANCE-DESIGN TRUCKS

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THEATRE - IN CISCO, TEXAS See It On Our Giant Curved Panoramic Screen!

SUNDAY AND MONDAY



-Plus News - Cartoon-

SUNDAY AND MONDAY



HE WALKS IN THEIR Sleep of Eight Battling G. I. Dogfaces! Arthur Franz • Lee Marvin lichard Kiley • Nick Dennis Dick Moore • Mary Castle

- Plus Cartoon -



Sunday and Monday



If You Are Looking For Trouble -

. you are sure to find some of it during the new year. The weather may be bad and speed will increase. Watch out for bombs, walk-outs, government waste, Commies, economic adjustments et cetera. And the person who buys real estate in 1954 without an abstract is headed for trouble. But 1954 will be about what we make it. If we live prayerfully, drive carefully and act thoughtfully, it won't be so bad. Happy New Year!

EARL BENDER & COMPANY

Eastland, (Abstracting since 1923)

Texas

Feb. 1 Deadline For Farmers To Pay Income Tax

Monday, February 1, 1s an im portant Federal income tax dead ine for farmers and employers District Director of Internal Revenue Ellis Campbell, Jr., said

"Farmers who did not file estimated tax returns for 1953 are required'to file their final income tax return by midnight of February 1," the Director said. "The usual deadline is January 31, but since that date falls on a Sunday farmers are given an extra day to omply with the law.

Farmers' estimated tax returns and estimated tax payments were due on January 15, Mr. Campbell explained, but those farmers who did not file an estimate may avoid penalties by filing their final return and paying their income tax n or before February 1.

He also said that during the month of January employers must issue statements of tax withheld from wages (Form W-2) to all The chief of the Dallas office of

called attention to the fact that midnight Monday is also the dead-Employers to file their quarter-return of withheld income and

the Internal Revenue Service also

DIXIE Drive-In Theatre

Eastland - Ranger Highway Box office opens 6:30

Showings at 6:45 and 8:45 ADMISSION — 50c Children Under 12 FREE Each Tuesday Is Dollar Nite

SUN. - MON. - TUES. THE ALL AMERICAN

> LORI NELSON HERMAN HICKMAN

WEDNESDAY-THURSDAY KISS OF DEATH

> VICTOR MATURE BRIAN DONLEVY COLEEN GRAY

FRIDAY & SATURDAY WINGS of the HAWK

> VAN HEFLIN JULIA ADAMS

herself to some of it. Lillian is shown on the sands at Miami Beach, Fla., where ocean water is available-and warm! social security taxes on Form 941, Arabia is sometimes referred to

IN SUN AND SAND-It's great fun to relax beside the surf before and after taking a dip, and lovely Lillian Balikian is helping

accompanied by triplicates of at Araby.

nents isued to employees.

ment tax returns.

turns) is March 15.

Protestant by faith.

R. are called Colkhoz.

sons to file federal unemploy-

The deadline for filing 1953 income tax returns for persons

other than farmers (and for

farmers who filed estimated re-

Upsala University is in Sweden.

Mt. Palomar in California is the site of the world's largest tele-

Karl Marx was a German by

pirth, a Jew by extraction, and a

Collective farms in the U.S.S

James Russell Lowell was the

first editor of the Atlantic Month-

Form W-2a. Payment in cash of depository receipts is also re-Patagonia is in southern South America. Employers to file reconciliation returns on tax withholding state-

Lucifer for his sin of pride was hurled from Heaven by the arch-Employers of eight or more per- angle Michael.

Income Tax - -From Page One

questions which often arise when ompleting tax returns.

"Individuals and firms desiring copies may obtain them from the Superintendent of Documents, Government Printing Office, Washington 25, D. C., at a cost of 25 cents for a single copy, the Director explained. "A 25% discount is allowed on purchases of 100 or more copies consigned to a single destination. In order to facilitate delivery of the publication, the Internal Revenue Service has made arrangements with the Superintendent of Documents to have all orders filled within 24 hours after they are

Mohican Indians are not entirely extinct.



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He financed the purchase of his new car with a low cost automobile loan arranged a your bank.

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Now he's telling others how simple and con venient it is.

Investigate for yourself before financing the purchase of your new car.

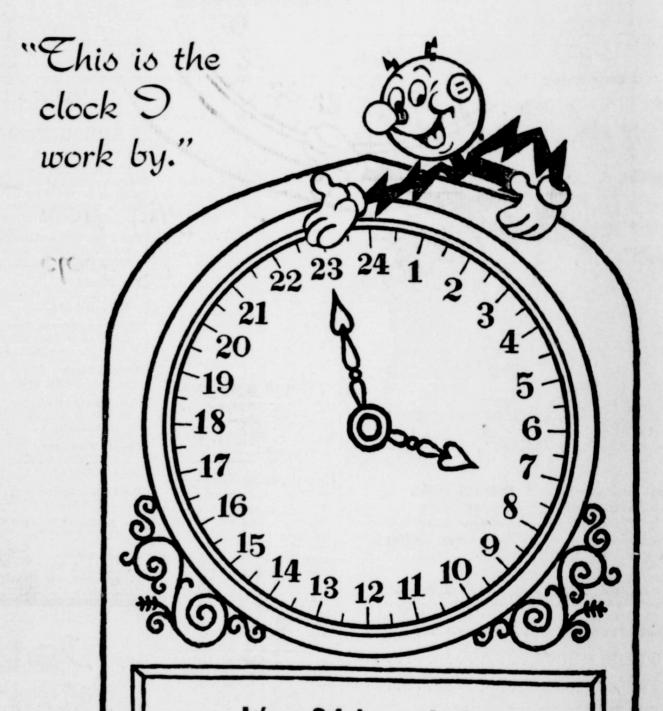
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FIRST NATIONAL BANK

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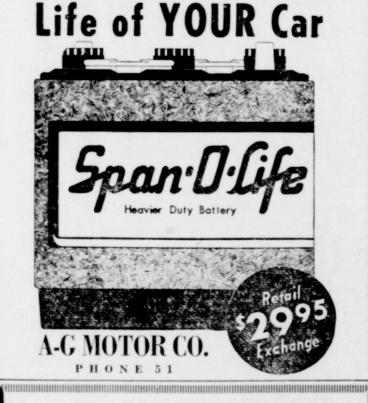
It's a 24-hour clock and mine is a 24-hour job!

Yes, it's a 24-hour clock — and Reddy Kilowatt is on the job every minute of those 24 hours!

From the time you get up in the morning 'til you flick off the light at night he is there to help you - with the washing, ironing, cooking, cleaning, almost every household chore! And when you go to bed at night Reddy goes steadily on - heating the water, cooling the refrigerator, ready the instant you call on him.

That is real round-the-clock service, isn't it? Yet Reddy's service cost only a few pennies a 24-hour day. What else in your family budget gives you so much for so little money?

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Greatly Reduced

COME TO HASSEN'S FOR YOUR NEEDS