

THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937

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PALESTINIAN ANTIQUITIES ARE ON DISPLAY AT TCU MUSEUM

FORT WORTH, Jan. 8.—A temporary museum of Palestinian antiquities, including objects from Jericho, Bethlehem, Samaria, Beth Shemesh and the Galilee region, has been opened in the new Religion Center at Texas Christian University.

work at Jericho. Most unusual object in the exhibit, Dr. Reed said, is a figured Nabataean bowl found at Dibon, ancient capital of Moab.

All the objects are numbered and catalogued with donor, date and place of discovery.

One part of the collection was a gift to TCU from the American Schools of Oriental Research at the direction of Dr. Carl Kraeling. Included are vases, bowls, jewelry, scarabs, bronze weapons from the Middle Bronze Period, 2000 to 1500 B. C.

Another Collection of 59 pieces was given by the senior class of Brute College in 1932. They are from the famous Palestine Archaeological Museum in Jerusalem.

There are also many objects on loan from individuals. They include gold, silver and copper coins from the Roman period as well as an excellent collection of Jewish coins from Biblical times.

Earliest objects are flints from the Neolithic period and examples of earliest known types of pottery and other objects from the Bronze and Iron Ages, the Hellenistic, Roman, Byzantine and early Arab periods.

The exhibit is being used by TCU Bible students in their work and may be seen by other small groups and individuals by special arrangements with the office of Dean Roy C. Snodgrass at Brute College.

Mrs. J. T. Kinard of Kermit will return to her home Sunday following a two weeks visit with her sister-in-law, Mrs. Ruby Lassiter.

Father John Donnelly of Dallas visited in the home of Mr. and Mrs. Hal Lavery Wednesday.

Mr. and Mrs. Ed Wende and children have returned from a month's vacation trip to California. They visited relatives in San Diego, San Fernando Valley, Oakland, San Francisco, Arcata, and Pasadena.

Robert Fulton painted portraits before he became an inventor.

William Jennings Bryan was known as the "silver-tongued orator."

A cat's whiskers are delicate sense-organs, helping the animal to find his way around.

Political Announcements

The Press has been authorized to make political announcements, subject to the Eastland County Democratic First Primary in July, for candidacies as follows:

For County Superintendent CARL ELLIOTT (re-election) H. R. (Pop) GARRETT

For Sheriff J. F. TUCKER (re-election) J. B. WILLIAMS

For Commissioner, Precinct 4 J. E. (Ed) McCANLIES, (re-election)

District Clerk ROY L. LANE, re-election

NEW YEAR SPECIAL CHAMPION SPARK PLUGS 49c

TUNOLENE — 29c SHALAR RISTLONE — 79c Champion Testing And Servicing Machine

W. W. Smith Station 1600 W. 8th St.

WANT-AD SECTION

For Sale

FOR SALE — 32 acre farm at a bargain price. First crop will pay for it. Hekry Schaefer, Radio Shop.

FOR SALE — Cattle guard, Ford truck, barbecue pit, steel gates, and clothes line poles. Phone 469 A. F. Bauer.

FOR SALE — 7 1/2 ft. Leonard refrigerator, A-1 condition. \$50. Call 1163-J.

FOR SALE — 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Pershing 7789 in Fort Worth or write A. H. White, 4117 W. Vickery.

FOR SALE — Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th.

FOR SALE — 24 acres of land, beautiful location for home and chicken ranch, city and country advantages, gas line across land. Eugene Lankford.

For Rent

FOR RENT — Furnished duplex. Apply at 913 W. 16th St.

FOR RENT — Furnished apartment on paved street. Close in. Tom B. Stark. Phone 87.

FOR RENT — 3 room furnished garage apartment. 605 E. 16th. Phone 75.

Notice

NOTICE — Have nice Buick car and would take Spinet piano in trade for car. Perry Valliant, Box 163, Rising Star.

NOTICE — Stud service on red toy pekingese. 1512 Ave. G. phone 834-J. Mrs. Mary Bowles.

For Sale

Home on Bullard Street with small down payment.

Brick home on three lots on Highway 80.

Brick home on five lots with rock chicken house on old Eastland Highway.

Large home on 4th Street with 3 lots — cheap.

Several nice large homes on Highway 80.

See me for a bargain.

FOR SALE

Home on Bullard Street with small down payment.

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Large home on 4th Street with 3 lots — cheap.

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See me for a bargain.

DUNN'S REAL ESTATE

JOHN DUNN Phone 399 or 802

For Monuments of Distinction

CALL Mrs. Ed Aycock

Our years of experience enables us to give you prompt and courteous service.

See display at 206 Ave. E. or call 183 for appointment

For Rent

FOR RENT — Furnished duplex. Apply at 913 W. 16th St.

FOR RENT — Furnished apartment on paved street. Close in. Tom B. Stark. Phone 87.

FOR RENT — 3 room furnished garage apartment. 605 E. 16th. Phone 75.

Notice

NOTICE — Closing up my leaving town. Costume jewelry price; hosiery, piano or \$1.25 and \$1.50. Gem Shop, phone 603.

The Cisco Jamboree

will be held every Friday at the city hall auditorium.

Admission prices will be 25c and 50c. Come and enjoy two hours of good entertainment.

Entertain who desire to be on show contact J. H. Kendrick.

REAL ESTATE

FARMS — RANCHES Residential Property Businesses

Call Us First Give Us Your Listing

L. H. QUALLS 1065 West 13th

MERCHANTS CREDIT ASSOCIATION

State and National Affiliations

Lucile Huffmyer SECRETARY

Telephone 142

The Churches Of Cisco Welcome You

CALVARY BAPTIST CHURCH (Corner Ave. D & 21st Street) REV. J. C. PELFREY, Pastor

PRESBYTERIAN CHURCH 506 West 5th Street Rev. H. Grady James, pastor

ASSEMBLY OF GOD CHURCH 304 West 7th Street MAURINE SHORT, Pastor

PLEASANT HILL BAPTIST CHURCH 2 Miles South of Cisco LLOYD GIST, Pastor

MITCHELL BAPTIST CHURCH Bea Cearley, full time pastor

PRIMITIVE BAPTIST 1101 Avenue A C. L. CASEY, Pastor

FIRST METHODIST CHURCH REV. E. H. LIGHTFOOT, 9:45 a.m.—Church School.

Church of The Nazarene D. M. Duke — Pastor

HEALING FAITH MISSION Corner E. 7th and Ave. A



WOE UNTO THEM THAT CALL EVIL GOOD, AND GOOD EVIL! — ISA. 5:20

MISSION CHURCH 900 Avenue A L. C. ANDERSON, Pastor

BIBLE BAPTIST CHURCH (Fundamental) Rev. R. S. Day, Pastor

CORINTH BAPTIST CHURCH Cisco — Eastland Highway Rev. J. B. HICKS, Pastor

GRACE LUTHERAN CHURCH 18th and Avenue D Rev. James F. Hennig, Pastor

FIRST BAPTIST CHURCH Avenue E at 9th Street Dr. H. M. WARD

9:45 a. m.—Sunday School 11:00 a. m.—Morning Worship

CHURCH OF CHRIST DAVID DARNELL, Minister

FIRST CHRISTIAN CHURCH 301 West 8th St. Rev. SIDNEY SPAIN, Pastor

CHURCH OF CHRIST West 4th at Ave. J.

HOLY TRINITY EPISCOPAL CHURCH 710 S. Seaman, Eastland

PENTECOSTAL CHURCH 400 West 17th St. REV. AND MRS. J. E. BLACKWELL, Pastors.

WESLEY METHODIST CHURCH 1105 Avenue A

CHRIST LUTHERAN Church 6 miles South of Cisco

Sponsored by the Following Business Men Who Believe in the Church

Sponsored by the Following Business Men Who Believe in the Church

Fred's Grocery and Market 900 W. 8th Phone 423

Moore Drug Co. 700 Ave. D CISCO

Brown Sanatorium CISCO, TEXAS

Maner's Pharmacy 800 Ave. D Phone 423

Cisco Lumber & Supply "We're Home Folks"

Boyd Insurance Agency General Insurance Phone 48

Norvell & Miller, Grocers "Where Most People Trade"

Lemore Pharmacy

A. R. Westfall & Son Your Friendly Magnolia Dealer

DON'S SERVICE You Pick Up The Phone We Pick Up The Car

Cisco Gas Corporation "HOME OF HI-HEAT GAS"

Dean Drug Company THE REXALL STORE

Powell's Cleaning Plant QUALITY DRY CLEANING

WHERE TO FIND IT

SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

Ambulance Service

Thomas Funeral Home 24 HOUR SERVICE Phone 166 day and night

Wylie Funeral Home

AMBULANCE SERVICE—Oxygen Equipped Phone 1155 402 West 5th Street

Appliances

Zenith Radios and TV, Maytag Appliances and Kelvinator We Service What We Sell

Cisco Maytag Co. Phone 399

Chiropractors

Dr. C. E. Paul Chiropractic & X-ray Service Phone 680 708 Ave. I

USE THE WANT ADS FOR QUICK RESULTS

Electrical

Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING

Livingston Electric Contracting and Repair

Jones Electric CONTRACTING & REPAIRS

Plumbing

For Master Plumbing Call

Cisco Appliance Co. Quality Work and Material

Real Estate — Tom B. Stark Real Estate

National Insurance Agency General Insurance and Loans

Farms, Ranches, City Property 307 Reynolds Bldg. — Phone

Radio Service

Tennyson Radio and T. V. Sales and Service

Your Philco Dealer Pioneers in Television

Steam Laundry

A complete laundry service Cisco Steam Laundry

Pick up and delivery service 103 West 9th — Phone 31

Insurance — Boyd Insurance Agency

GEORGE BOYD HAYWOOD CABINETS General Insurance Call 48

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COME TO CHURCH

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Rev. Spain Speaks At Monthly Meeting Of Delphian Club

The Rev. Sidney Spain, pastor of the First Christian Church, was the guest speaker at the monthly meeting of the Delphian Club held Wednesday at the clubhouse.

Mrs. John Kleiner, program chairman, introduced Rev. Spain who spoke on "Mental Health." Mr. Spain based his talk on his experiences while working at a mental hospital in Trenton, New Jersey while preparing for the ministry.

Mr. Spain stated that people who are mentally ill create pri-

ivate worlds in their imagination. He also stated that "many of us today do the same thing only in a smaller sense."

"He said it is believed today that, to a certain extent, everybody is mentally ill. We all deny some reality and use imagination to take its place. When too much reality is denied then mental illness begins. We are coming to the view point that there is no more disgrace for mental illness than there is for physical illness."

Mr. Spain stressed that, above all, a mentally ill person needs love and understanding.

A question and answer forum was held after which Mrs. Geo. Davis presided over the business session in the absence of Mrs. Fleming Waters. Routine business matters were transacted.

Mrs. Don Choate announced that a book review and tea would be given Monday by the City Federation with Mrs. L. E. Dudley, state president, as the speaker. The club voted to membership, Mrs. Arlin Bint and Mrs. W. L. Hussey, as presented by the membership committee.

Those attending were Mesdames A. J. Olson, Joe Gallagher, Geo. Davis, W. D. Hazel, J. V. Heyser, Don Choate, G. B. Langston, John H. Kleiner, Grady James, A. R. Day, Guy Brogdon, Henry Fry, Eugene Lankford, R. H. Cutting, and five guests; Rev. Sidney Spain, Rev. Grady James, Mrs. G. V. Cunningham, Mrs. J. A. Jensen, and Mrs. C. S. Surles.

FOR SALE

- 5-room bungalow with 2/3 block of ground, 2 chicken houses, on pavement. \$4250.00.
- 3-bed-room home on paved ner, \$2500.00.
- 3-bed-room home on paved corner, 2 lots. \$6300.00, \$1000.00 down.
- Dandy 3 bed-room home on paved corner, a real buy.
- 5-room bungalow with 2 lots, corner, East side. \$2500.00.
- 5-room home with 2 1/2 acres ground, \$3500.00 North side.
- 4-room cottage on W. 2nd. St. \$1750.00.
- 6-room home, 11 acres land, on pavement just out City. A buy.
- 210 acre stock-farm, a dandy.
- 320 acres grass North of town, also 420 acres same area. No minerals.
- 50 acres peanut farm near Romney.
- 87 acre place with large peanut allotment. Sabanno area.
- 160 acre extra good farm, new ranch-style 3 bed-room home.
- Shoe-shop for sale at bargain. Other business opportunities.

Mrs. Rupe Is Hostess For Circle Meeting

The Blanch Grove Circle of the East Cisco Baptist Church met Monday at the home of Mrs. Don Rupe for a mission program and social.

The chairman called the meeting to order and Mrs. M. Slaughteder led in opening prayer. A brief business session followed.

Mrs. Don Rupe was in charge of the program and Mrs. J. D. Hall gave the devotional from Jobe 19 and 1 Timothy 4:13. An article, "She Knew Lottie Moon," was given by Mrs. J. O. Warren and several missionary letters were read by Mrs. B. F. Thomas.

"Their Utmost For The Lord" was given by Mrs. Rupe, and Mrs. R. C. Smith presented a missionary story and closed the meeting with prayer.

Refreshments were served following the meeting to Mesdames J. E. Whisenant, B. F. Thomas, J. O. Warren, R. C. Smith, Carlton Holder, Ollie Hughes, Don Rupe, J. D. Hall, M. Slaughter, and A. A. Coats.



IMAGINE HER SURPRISE!—If that chicken at a poultry show in London, England, knew where it was perching, it would fly off in a rush. As Shirley Williams gives it a bird's-eye view, the fowl is resting on a chicken plucker—a very personal thing to a chicken.



JET AGE MUSIC—Going directly to the source for inspiration, composer Paul Lavalle worked out instrumentation for the sound made by the engine of a T-33 jet plane at Mitchell Air Force Base, N. Y. Air Force personnel helped with the sounds Lavalle needed for his "U. S. Air Force March," by playing a piccolo and a drum.

Word HD Club Has Meeting On Thursday

The Word Home Demonstration Club met Thursday at the home of Mrs. W. C. Clements for their regular meeting and the installation of officers.

Officers installed were as follows: president, Mrs. Clint Britain; vice president, Mrs. Ernest Schaefer; secretary and treasurer, Mrs. J. E. Shirley; council delegate, Mrs. Cora Plumlee; and reporter, Mrs. Jay Warren.

Mrs. Britain conducted a short business session at which time the group accepted the building offered by Mrs. Shirley as their permanent club rooms and the next meeting will be held at this building.

Those attending were Mesdames: Clint Britain, Cora Plumlee, Jay Warren, Jesse Youngblood, M. P. Farnsworth, D. P. King, J. E. Shirley, F. J. Harrelson, Ross Dennington, Ernest Schaefer, Ed McCandless, W. C. Clements, and Miss Willie Word.

Industrial Arts Club Has Meeting Thursday

"Desire For Peace" was the theme of the program presented at the regular meeting of the First Industrial Arts Club held Thursday in the club rooms with Mrs. B. E. Morehart as hostess and leader for the day.

Mrs. E. L. Jackson, president, conducted a short business session after which Mrs. F. J. Borman gave a paper on "From The Far Corners of the Earth," and Mrs. E. J. Poe on "Social Miracle in India."

Those attending were Mesdames F. J. Borman, N. A. Brown, R. E. Grantham, E. L. Jackson, B. E. Morehart, S. H. Nance, E. J. Poe, Leslie Seymour, W. W. Wallace, W. H. Bragg, O. B. Graham, and J. J. Tableman.

Mrs. G. C. McGowen visited her brother, Dewey Jones, who is seriously ill in a San Angelo hospital, over the weekend.

Marriage Business - From Page One

Another factor helping to keep the current marriage rate down is that fewer people are coming of age because of the decline in births during the 1930's.

Although in most areas the number of marriages in 1953 was little changed from the 1952 figure, according to the statisticians, in two states — Missouri and Delaware — there was an increase of about one sixth, and in five other states — Vermont, North Dakota, Georgia, Oklahoma, and Nevada — an increase of somewhat more than one tenth.

Fourteen states and the District of Columbia reported fewer marriages than in 1952. In Arkansas marriages fell off by more than two fifths, due to legislation requiring a premarital serological test.

FAST, SAFE Help for Child's Cough

For coughs and acute bronchitis due to colds you can now get Creomulsion specially prepared for children in a new pink and blue package and be sure:

- (1) Your child will like it.
- (2) It contains only safe, proven ingredients.
- (3) It contains no narcotics to disturb nature's processes.
- (4) It will aid nature to soothe and heal raw, tender, inflamed throat and bronchial membranes, thus relieving the cough and promoting rest and sleep. Ask for Creomulsion for Children in the pink and blue package.

CREOMULSION FOR CHILDREN

relieves Coughs, Chest Colds, Acute Bronchitis

East Baptist CA's Hold Weekly Meeting

The Junior G. A.'s of the East Cisco Baptist Church met Thursday for their weekly meeting.

The meeting opened with prayer by Nadine Pitts and the watch word and allegiance were repeated and the G. A. hymn sung. A short program was presented and the meeting closed with prayer by Mrs. Betty Pritchard.

Those present were Betty Nance, Nadine Pitts, Dianne Nichols, Wanda Nance, Claudine Tucker, June Thetford, and the leader, Mrs. Pritchard.

Philpot the Florist
15 200 Ave. J - Cisco, Texas

HIGGINBOTHAM INSURANCE AGENCY
C. E. HIGGINBOTHAM / E. J. POE
Phone 198 / 707 Ave. D

(This Advertisement reprinted from The Press of Nov. 6, 1953)

An Open Letter

TO OUR FRIENDS AND CUSTOMERS:

Now that the smoke has cleared away after the election called by the city for the purpose of allowing the City of Cisco to buy the gas distribution system owned by the Cisco Gas Corporation and the Lone Star Gas Company it might be well to clear up a few misunderstandings which have prevailed and explain the position of our company on matters pertaining to our operations in Cisco. In doing so we are dedicated to laying all of our cards face up so that all may know our problems and may understand our way of thinking.

First of all, those of us whose active interest is in the operations of the Cisco Gas Corporation are tied by choice to the economic life of Cisco and Eastland County. The stock of the Cisco Gas Corporation is owned by the partners in an Oil, Gas and Gasoline producing company operated as The IbeX Company. Many of our employees are citizens of Cisco and whether we own the distribution system in Cisco or not does not in any way affect the status of these people. We are proud to have them working for us, and we believe they are just as happy to be a part of our growing organization. We are a part of Cisco for years to come, whether in operations or in distribution, and we feel a real sense of pride in Cisco and its future.

And now — that brings us to the question which is in your mind and of which you are due and deserving an answer. And that question "Why were we willing to sell (in dissolution of the Cisco Gas Corporation) our distribution system to the City of Cisco or to anyone else for that matter?" The answer is simple, but we would like to break it down into the following two parts:

1. We felt that it was a distinct advantage to the citizenship of Cisco to be assured of a reasonably priced supply of gas for years to come. The IbeX Company could afford to find the necessary reserves to supply this market because of an assured outlet for the gas. We were mistaken in what we honestly thought to be the desires of the citizenship.

2. The Cisco Gas Corporation was organized, built and operated by capable and efficient business men. Mr. Ponsler, Mr. Nance, and the other people, who for years ran this company, did an efficient and fine job and yet, due to that competitive situation in Cisco, have in recent years been unable to make a reasonable profit on the investment in the system. No home or no business can long keep going when the "out cost" is more than the "income." That is one reason why we not only were willing but wanted to sell. With one system a reasonable profit is possible. With two systems competing in Cisco the only possible chance for a reasonable return on the investments involved is a higher gas rate for both companies.

The sum total of the above adds up to one real answer. It is better to have one healthy and prospering business in Cisco, capable of spending the time and the energies required to try to bring to Cisco industries and outlets for its products, than to have two floundering and sick businesses whose lack of profit will not permit it to be the kind of real citizen it should be. One sound business should be better able to pay more taxes to support the community, schools, and county. One healthy business should be better able to give to worth-while programs within the community life. It all continues to add up — we should be allowed by a vote of the people to either buy out Lone Star's gas system or they should be allowed to buy ours. For the good of Cisco as well as the investors — Cisco should have one strong, healthy and prospering gas company.

We are willing to take either course. If we continue to be of real service to Cisco we should be able to be a strong part of this fine community. We sincerely hope that the foregoing presents a problem which is properly our mutual problem. Your earnest consideration would be appreciated.

CISCO GAS CORPORATION

By LESTER CLARK
President

CISCO GAS CORPORATION

RESPECTFULLY SOLICITS

Your VOTE

In

Tuesday's Gas Consolidation Election

To vote FOR Cisco Gas Corporation, use the middle square (see Sample Ballot below). The copy of the official Ballot is reproduced here for your study and information.

SAMPLE BALLOT

January 12th, 1954

REFERENDUM ELECTION

January 12th, 1954

No. No. Signature of Voter on the Reverse Side Hereof

INSTRUCTIONS: Place a check mark (x) in the square of your choice. A check mark (x) in FOR square is a vote for consolidation of the gas distribution systems. A check mark in AGAINST square is a vote against consolidation of the gas distribution systems. A check mark (x) in both FOR square and AGAINST square voids your ballot.

Lone Star Gas Company acquiring the gas distribution systems of Cisco Gas Corp.

FOR

Cisco Gas Corp. acquiring the gas distribution system of Lone Star Gas Company.

AGAINST

Consolidation of the Gas Distribution systems.

Charter No. 12795 Reserve District No. 11

REPORT OF CONDITION OF

First National Bank in Cisco

of Cisco in the State of Texas, at the close of business on Dec. 31, 1953. Published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

ASSETS

1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	1,249,204.75
2. United States Government obligations, direct and guaranteed	937,471.88
3. Obligations of States and political subdivisions	341,572.15
4. Other bonds, notes, and debentures	300,000.00
5. Corporate stocks (including \$4,500.00 stock of Federal Reserve Bank)	4,500.00
6. Loans and discounts (including \$201.68 overdrafts)	1,352,827.13
7. Bank premises owned (none), furniture and fixtures \$22,500.00	22,500.00
12. Total Assets	4,208,075.91

LIABILITIES

13. Demand deposits of individuals, partnerships, and corporations	3,594,661.74
15. Deposits of United States Government (including postal savings)	48,459.97
18. Deposits of States and political subdivisions	302,354.47
19. Other deposits (certified and cashier's checks, etc.)	26,882.46
19. Total Deposits	\$3,972,358.64
24. Total Liabilities	3,972,358.64

CAPITAL ACCOUNTS

25. Capital Stock:	
(c) Common stock, total par \$50,000.00	50,000.00
26. Surplus	100,000.00
27. Undivided profits	50,000.00
28. Reserves	35,717.27
29. Total Capital Accounts	235,717.27
30. Total Liabilities and Capital Accounts	4,208,075.91

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes	323,250.00
32. (a) Loans as shown above are after deduction of reserves of	3,998.36

State of Texas, County of Eastland, ss: I, J. D. Lauderdale, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. Sworn to and subscribed before me this 7th day of January, 1954. Emma Lee Wende, Notary Public, Eastland County, Texas. Correct-Attest: J. P. McCracken, Charles A. Spears and R. A. Hammett, Directors.

JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY

Friday And Saturday

A JACKPOT OF FUN
in Fabulous Las Vegas!



—P.L.U.S.—



— Plus Cartoon —

Sunday and Monday

THEY RIDE, PLAY AND LOVE HARD... in the
Brawling Camps of Big-Time Rodeo!



—P.L.U.S.—



— Plus Cartoon —

MAJESTIC IN EASTLAND

Last Times Today

M-G-M'S SPECTACULAR LOVE MUSICAL!
IN COLOR BY **TECHNICOLOR!** **EASY-TO-LOVE**

Saturday Only



SUNDAY AND MONDAY



— Plus Cartoon —

Junior Colleges To Hold Press Meeting At A&M

COLLEGE STATION, Jan. 8.—Approximately 65 representatives from nine Texas junior colleges are expected to attend the First Annual Texas Junior College Press Conference to be held at Texas A. and M. College Feb. 12-13.

NEW JOY FOR THE Hard of Hearing

With the New Beltone Transistor Hearing Aid

Free Hearing Clinic

Mr. Ed Bailey will show the NEW BELTONE ALL TRANSISTOR Hearing Aid at the Victor Hotel on Monday, Jan. 11, from 1:00 to 3:00 P. M.

Come in and see this new aid with no tubes — with not one — not two — but THREE transistors and eliminates the "B" Battery.

Wayne R. Dean, A. and M. student, is general chairman of the conference. Nine colleges have written that they are sending delegates and more are expected.

The conference is being sponsored by the A. and M. Journalism Club. It will mark the first time that this particular type of conference has been held in Texas for junior college student publications.

Workshop and discussion session for every phase of college journalism will be offered. Delegates representing newspapers, year-books and student advisor groups may join in any of a wide selection of sessions including advertising, reporting, public relations and make-up.

Principal speaker for the conference will be W. R. Beaumier, vice-president and general manager of the Lufkin Publishing Company and publisher of the Lufkin Daily News. His talk will follow the welcoming address by Pres. D. H. Morgan of A. and M. Friday night at a dinner for the delegates in Memorial Student Center.

The conference will open officially with registration at 3 p. m. Friday, February 12. Friday's activities will close with a semi-formal dance for the delegates in the Student Center that night.

HEALTH TALKS

Prepared by the Texas Medical Association

The family doctor, or general practitioner, is capable of diagnosis and treating from 80 to 85 per cent of human ills, it has been estimated. In addition, because he examines and treats the patient's entire family and because he may know the patient for a long period of time, he is often well acquainted with social, emotional, and economic factors that may have a bearing on his illness.

Occasionally, the family doctor may feel that at least part of diagnosis or treatment should be in the hands of someone else, in which instance, he refers the patient to the specialist he considers best qualified. Often all he needs is an opinion on whether or not the treatment he believes necessary is right. At other times he may ask a radiologist to make x-ray studies, a surgeon to operate, or a laboratory expert to examine a piece of tissue. At all stages of examination and treatment he remains interested in the patient, and if the patient doesn't remain under his direct care, he asks his specialist colleagues to keep him posted on the patient's progress.

Since the scope of the family doctor's practice is so broad, he takes advantage of educational opportunities throughout his lifetime. First, to keep up with recent advances he reads medical journals designed for him as a general practitioner of medicine and in addition often reads others in special fields. Next, he attends medical meetings of hospital staffs and local, state, and national medical societies, also postgraduate medical conferences. In addition, he may take formal medical courses at leading universities in the state, na-

PALACE

THEATRE — IN CISCO, TEXAS

See It On Our Giant Curved Panoramic Screen!

FRIDAY AND SATURDAY

WHERE THE LAW WAS LAID DOWN



— Plus News — Cartoon —



— Plus News — Cartoon —

SUNDAY AND MONDAY



— Plus Cartoon —

tion, and abroad. Finally, even though continuing to maintain a general practice, he may follow a specific interest and pass the examination of a medical specialty board; there are nineteen such boards at present.

Almost six years ago the American Academy of General Practice was formed to assure the continuance of high standards in the general practice of medicine and surgery. Today its members number more than 15,000 family doctors.



Measuring Values is Good Business —

... The average American like you and me drifts from day to day without giving much concern to the question of values. We buy anything, go where we please (sometimes too fast), and enjoy an almost unbridled freedom unknown in any other land, without thinking of the folks who are getting somewhere today are beginning to consider and measure values for what they are. Modern we suggest you do this before buying real estate with an abstract. It's a step in the right direction.

EARL BENDER & COMPANY

Eastland, (Abstracting since 1923)

READ THE CLASSIFIED AD



BEef SHORT RIBS	3 lbs.	59¢
WHOLE FRESH DRESSED FRYERS	lb.	53¢
CHUCK ROAST	lb.	39¢
CORN KING BACON	lb.	61¢
LOIN STEAK	lb.	63¢
CLUB STEAK	lb.	59¢

HAMBURGER 2 lbs 45¢

FRESH HOME MADE PURE PORK SAUSAGE lb. 55¢

Popular Brand CANNED FOODS

PURE HOG LARD	1/2 gal. jar	79¢
CHEESE SAUCE	2 303 size	37¢
MACARONI	2 303 size	37¢
KIMBELL'S CHILI	2 No. 2 cans	89¢
KIMBELL'S FRESH BLACK EYE PEAS	2 303 size	25¢
STAR KIST TUNA	2 6 1/2 oz. cans	69¢
HORMEL TAMALES	2 15 1/2 oz. cans	49¢

PET MILK 2 tall 27¢, 1 small 7¢

Charmin TISSUE 4 Rolls 35¢

Hormel Margarine 2 lbs. 45¢, Guaranteed fresh EGGS doz. 49¢

10 lb. BAG IMPERIAL PURE CANE SUGAR 95¢

GLADIOLA FLOUR 10 lb bag 95¢, Admiration COFFEE 1 lb. 91¢

TURNIPS and TOPS	2 bunches	25¢
CELLO BAG FRESH SPINACH		20¢
CELLO BAG Carrots	2 for	25¢
YELLOW ONIONS	lb.	5¢
5 LB. CELLO BAG ORANGES		33¢
FIRM CABBAGE	lb.	4¢
FIRM HEAD LETTUCE	48 - size	25¢
10 LB. MESH BAG SPUDS		43¢

Specials for Friday and Saturday, January 8 — 9

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WHERE MOST PEOPLE TRADE

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KRBC TV Channel 9

FRIDAY, January 8
5:10—Daily Devotions (L)
5:20—Previews (L)
5:30—Western Parson Time (F)
6:25—Crosler Rabbit (F)
6:30—Evening Report (L)
6:45—Christopher Program (F)
7:00—What's New with Ann Harper (F)
7:30—Life of Riley (NBC-F)
8:00—Operation Blue Flame (F)
8:30—Rocky King (F)
9:00—Front Page Detective (F)
9:30—Late Report (L)
9:45—Movietime Sign Off (Ital)

SATURDAY, January 9
5:05—Daily Devotions (L)
5:15—Saturday Theater (F)
5:20—Western Parson Time (F)
6:20—Industry On Parade (F)
6:45—Pitz & Sports (L)
6:55—TV Weather Facts (L)
7:00—The Big Picture (F)
7:30—Gene Autry (CBS-F)
8:00—Wrestling from Chicago (F)
9:00—Saturday Final (L)
9:15—Movietime Sign Off (Ital)

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