

THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879.

J. W. SITTON and TED READ Publishers
Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D. Avenue, Cisco, Texas.

SUBSCRIPTION RATES
\$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas Counties, \$5.00.
Per year in advance (Cisco, by mail) \$5.50
Per week (by carrier) 15c

HOW STRONG ARE WE?

As a new year begins, it is the part of wisdom for a nation, like a business, to review its assets and its liabilities.

On the credit side, the United States has an unrivaled standard of living. Our men and women enjoy wages and working conditions superior to those existing anywhere else. The tide of goods and services that flows endlessly along the American production and distribution line staggers the imagination. Materially speaking, business, agriculture and labor are doing well.

We have a political system which comes as close to being responsive to the wishes of the people as any one can conceive of. In the last presidential election the people removed from power a party which had been in control for 20 years and put another in its place. In some future election the party now in power will

be replaced. But no heads roll; no purges are held; the losers are not liquidated. All are free to air their views.

We are no longer actually at war, unsatisfactory as the Korean situation is. If recent reports are correct, our military strength and that of Western Europe have shown remarkable improvement. The chance of another world war is less than it was.

So much for the credit side of the ledger. What of the debits? The most disheartening domestic development of recent times has been the growing dependence of millions of people on government, mainly the federal government, to provide services and benefits that, if a free system is to be preserved, must remain the responsibility of the individual and the family group. There has been a blind seeking for a kind of cradle-to-the-grave security whose end, in the sweep of history, has always been the sapping of moral fiber and spiritual

values and ultimate slavery. The most obvious manifestations of super-government are crushing taxes and mounting national debts, and the inevitable undermining of economic and political freedoms.

Another phase of the debit side is found in the long strides that have been made in either socializing outright American enterprises and resources, or in subjecting them to so much government dictation and control that socialization comes ever nearer. And socialism, historically, is but the forerunner of communism or some similar system of government by oppression and terror.

It is true that our present government is pledged to reverse this deadly process. It is true that some heartening steps in that direction have been made. It is equally true that the forces that would destroy it with a free system and replace it with a very different kind of system are still awaiting their chance.

As a matter of self preservation we must put the welfare of the nation first in considering important national issues, because our jobs, our businesses, our farms, and our liberties depend upon the perpetuation of a strong nation of self-governing people.

What the decision will be depends entirely upon our moral strength. Will we welcome policies and programs that are in accord with the philosophy of maximum freedom for all — and will we accept the temporary financial dislocations that such policies and programs may create? It will not be easy to end the era of do-all, give-all government. But, if the traditions and ideals to which we all pay lip service, and which have made us great and strong are to be preserved, it is as necessary as the air we breathe.

Nineteen fifty-four will be a year to test whether the American people will have what it takes to maintain themselves as independent individuals.



AND SO CONVENIENT — Model Rhoda Wetz is getting a good break in Miami, Fla. All she needs to do is stand in the doorway of her trailer home and pick a banana for her breakfast. And while Rhoda turns tan from the sun, northern residents have every reason for turning green with envy at her good luck.

Mr. and Mrs. Don Parks and children have returned to their home in Iowa after spending the holiday in Cisco with her parents, Mr. and Mrs. Rex Moore.

Mr. and Mrs. Jack Lauderdale and sons have returned to their home in Norman, Oklahoma, following a visit with her parents, Mr. and Mrs. C. B. Powell and Mr. and Mrs. J. D. Lauderdale.

Political Announcements

The Press has been authorized to make political announcements, subject to the Eastland County Democratic First Primary in July, for candidacies as follows:

- For County Superintendent**
CARL ELLIOTT (re-election)
H. R. (P.O.) GARRETT
- For Sheriff**
J. F. TUCKER (re-election)
J. B. WILLIAMS
- For Commissioners, Precinct 4**
J. E. (Ed) McCANLIES, (re-election)
- District Clerk**
ROY L. LANE, re-election

NEW YEAR SPECIAL

CHAMPION SPARK PLUGS 49c
TUNOLENE — — — 29c
SHALAR RISTLONE — 79c
Champion Testing And Servicing Machine
W. W. Smith Station
1000 W. 8th St.

SPARKLING VALUES EVERY DAY

PIGGLY WIGGLY
Mr. & Mrs. B. W. Galbraith

PINTO BEANS
2 lb. bag 21¢

5 LB. BAG SUGAR
49¢

3 LB. CARTON MRS. TUCKERS SHORTENING
73¢

CARTON TOMATOES
15¢

CELLO BAG CARROTS
12¢

10 lb. bag Russett POTATOES
39¢

Corn King BACON
59¢

Savory OLEO 22¢

RODEO WEINERS 29¢ LB.

WANT-AD SECTION

For Sale — 52 acre farm at a bargain price. First crop will pay for it. Henry Schaefer, Radio Shop. 227c.

For Rent — Furnished duplex. Apply at 913 W. 10th St. 23

For Rent — Furnished apartment on paved street. Close in. Tom B. Stark. Phone 87. 23

For Rent — 3 room furnished garage apartment. 605 E. 16th. Phone 75. 21c.

For Sale — 7 1/2 ft. Leonard Refrigerator, A-1 condition. \$50. Call 1163-J. 24

For Sale — 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Pershing 7789 in Fort Worth or write A. H. White, 4117 W. Vickery. 151

For Sale — Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th. 22

For Sale — Universal cook stove and G. E. refrigerator. Bargain for quick sale. Tom B. Stark, phone 87. 22

For Sale — Home on Bullard Street with small down payment.

Brick home on three lots on Highway 80.

Brick home on five lots with rock chicken house on old Eastland Highway.

Large home on 4th Street with 3 lots — cheap.

Several nice large homes on Highway 80.

See me for a bargain.

DUNN'S REAL ESTATE
JOHN DUNN
Phone 399 or 802

For Monuments of Distinction
CALL
Mrs. Ed Aycock
Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment

Wanted
Ironing, housecleaning or interior decorating wanted. Cabin No. 10, Bankhead Courts. 26

Wanted — Shallow oil lease or producing lease in Callahan County. Give oil map location, acreage, price and other data. P. O. Box 2, Mineral Wells, Texas. 24

Wanted — Newspaper carrier boys, no morning deliveries. Call 1221. 24

Wanted — Quilting to do. Plain or fancy. Prices reasonable. Phone 104-W-4, Mrs. R. A. Latham. 24

Wanted — Lady to live in home. Room, board, and salary. Mr. and Mrs. Morgan, Scranton. Phone 613-J. 22

For Rent
FOR RENT — Newly decorated 3 room apartment to adults. 2 blocks from town. 602 Ave. F. Phone 831-W. 26

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

WHERE TO FIND IT

SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

Ambulance Service — Thomas Funeral Home
24 HOUR SERVICE
Phone 166 day and night

Wylie Funeral Home — AMBULANCE SERVICE — Oxygen Equipped
Phone 1155
402 West 5th Street

Appliances — Zenith Radios and TV, Maytag Appliances and Kelvinator. We Service What We Sell
Cisco Maytag Co.
Phone 399

Chiropractors — Dr. C. E. Paul
Chiropractic & x-ray Service
Phone 680 708 Ave. I

Electrical — Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING
No Job Too Large or Too Small.
All Jobs Expertly Done
1105 W. 8th Phone 1121

Livingston Electric Contracting and Repair
Quality Material — Workmanship
PHONE 414

Jones Electric CONTRACTING & REPAIRS
NEON SERVICE
1105 W. 14th. — Phone 1152

Electrical CONTRACTING
House Wiring and Repairs
Small Appliance Repairs
Cisco Appliance Co.
606 Ave. D — Phone 414

Mattresses — For QUALITY renovating on any kind of mattress, Phone 861. No job too large or small.
Jones Mattress Co.
703 Ave. A. — Cisco

Insurance — Boyd Insurance Agency
GEORGE BOYD
HAYWOOD CIBINIS
General Insurance
Call 49

Plumbing — For Master Plumbing Call
Cisco Appliance Co.
Quality Work and Material
606 Ave. D. — Phone

Real Estate — Tom B. Stark Real Estate
National Insurance Agency
General Insurance and Loans
Farms, Ranches, City Property
307 Reynolds Bldg. — Phone

Radio Service — Tennyson
Radio and T. V. Sales and Service
Your Philco Dealer
Pioneers in Television

Steam Laundry — A complete laundry service
Cisco Steam Laundry
Pick up and delivery service
103 West 9th — Phone 31

COME TO CHURCH



Example of the 1954 Buick's years-from-now styling is this stunning new Super Riviera

BUICK the beautiful buy

THE instant you see these 1954 Buicks, you'll know that something sensational has happened in automobile styling. Here is vastly more than the usual model changeover. Here is vastly more than could be done just by warming over what Buick had before. Here is something accomplished by going far beyond artful face-lifting. Here is that rarity of rarities—a completely new line of automobiles.

But Buick didn't stop with the bolder, fresher, swifter-lined beauty you see in raised and lengthened fender sweep—in the huge and back-swept expanse of windshield—in the lowered roofline—in the host more glamor features of exterior modernity. They upped all horsepower to the highest in Buick history. They engineered a new V8 for the SPECIAL—and in the process came up with new Power-Head Pistons that boost gasoline mileage in every engine.

They brought to market a sparkling newcomer with a famous name, the Buick CENTURY—a car with phenomenal horsepower for its weight and price—a car with more pure thrill per dollar than any Buick ever built. And they did all this without change of the price structure which, for years, has made Buick the most popular car at its price in the world. We invite you to come in and inspect these great beauties, these great performers, these great buys. Then you'll see why the Detroit previewers are already saying, "Buick's the beautiful buy!"

When better automobiles are built Buick will build them

ON DISPLAY JAN. 8

MUIRHEAD MOTOR COMPANY
"Your Buick Dealer"
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SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

DES Club Has Social At Britain Residence

The Past Matrons and Patrons Club of the Order of Eastern Star met Monday night in the home of Joe and Irene Britain with Barbara Allen serving as co-hostess.

The following members answered roll call: Mrs. N. A. Brown, Mrs. E. Morehart, Mr. and Mrs. I. R. Garrett, Mrs. E. G. Damon, Mrs. Sarah Ann Parmer, Mrs. W. R. Huestis, Mrs. Fred Jeffrey, Mrs. Gay Weaver, Mrs. J. W. Fewell, Mrs. A. E. McFeely, Mrs. Joe Tullos, Mrs. Barbara Allen, and Mr. and Mrs. Joe Britain.

The meeting was opened under the direction of the new chairman, Mrs. Damron, with H. R. Jarrett bringing the opening prayer. The chairman appointed new committees for the year and other routine business matters were transacted. The club voted unanimously to assist in every way with the coming school of instruction and the banquet honoring the Grand Officers of the Eastern Star to be held Monday night.

The next meeting will be held at the first Monday night in February in the home of Mrs. E. McNeely with Mrs. Gladys Yrd as co-hostess.

First Christian Group Has Meeting Tuesday

Mrs. G. W. Troxell and Mrs. Willie Logan were hostesses at their home Tuesday for the weekly meeting of Group Three of the C.W.F. of the First Christian Church.

The meeting was called to order by Mrs. H. H. Davis who also led the group in prayer. Mrs. Logan and Mrs. W. C. Hogue gave the devotional and Mrs. O. Graham gave the missionary sermon entitled "O Living Church Still." A short business session followed and the meeting closed with the missionary benediction.

Refreshments were served to Mesdames W. C. Hogue, H. H. Davis, I. A. Brunkenhoefer, O. Graham, A. L. Clark, J. S. Lockard, G. W. Troxell, Willie Logan, and two children, Ann Brunkenhoefer and Ann Graham.

JOY Class Has Meeting With Mrs. C. W. Reed

Mrs. C. W. Reed was hostess in her home Wednesday morning for the regular meeting of the JOY Class of the First Baptist Church.

Mrs. W. W. Sawyer, president, presided and the meeting opened with prayer by Mrs. J. B. Burnett, class teacher.

Refreshments were then served to Mrs. W. W. Sawyer, Mrs. Richard Turknett, Mrs. W. C. Cates, Mrs. O. C. Jeffcoat, Mrs. J. R. Burnett, and the hostess, Mrs. Reed.

A business session followed at which time routine business matters were transacted and Mrs. Richard Turknett was elected secretary due to the resignation of Mrs. Adelle Whitten. The meeting closed with prayer.

Lutheran Missionary League Has Meeting

The Lutheran Women's Missionary League of Christ Lutheran Church met Sunday afternoon in the home of Mrs. Otto Wende with Mrs. Martin Wende serving as co-hostess.

The meeting opened with scripture reading and prayer by Mrs. M. J. Scaer and Galatians 5 and 6 were read and discussed. A business session followed with Mrs. Herbert Wende presiding.

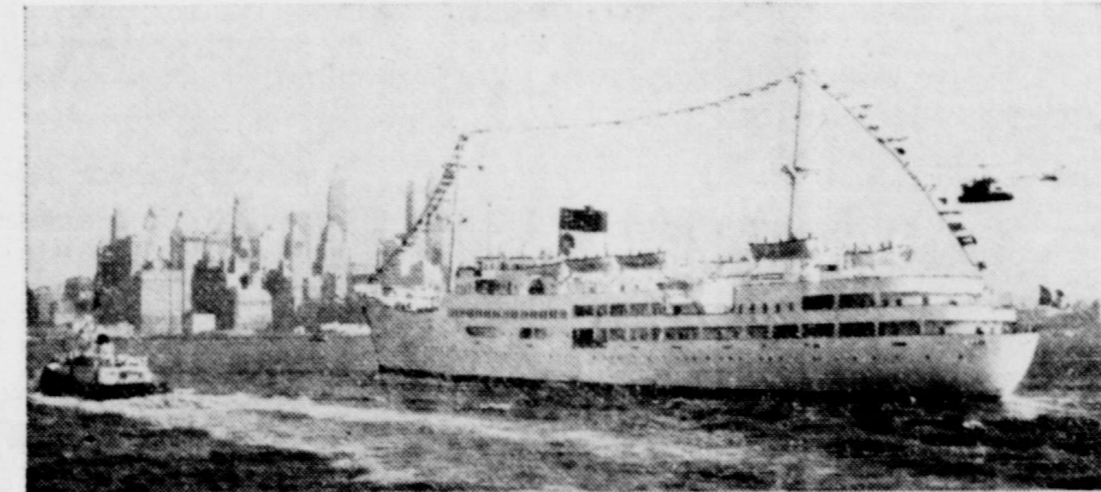
The group voted to give \$200 to help renovate the church and a contacting committee composed of Mrs. Bertha Stroebel and Mrs. Herman Schaefer was elected. Mrs. M. J. Scaer, Mrs. Herman Schaefer, and Mrs. Theodore Reich were elected as a committee to compare material and prices for the church runners.

Officers for the year were elected as follows: president, Mrs. Herbert Wende; vice president, Mrs. Theodore Eifert; secretary, Mrs. Herman Schaefer; treasurer, Mrs. Martin Wende; reporter, Mrs. Theo. Reich; LWML treasurer, Mrs. M. J. Scaer; and sick committee, Mrs. C. A. Weiser and Mrs. Theodore Eifert.

The meeting closed with prayer. Those attending were Mesdames Charlie Wende, C. A. Weiser, Paul Wende, Oscar Reich, Herman Reich, Theodore Reich, M. J. Scaer, Ernest Stroebel, Herman Schaefer, Herbert Wende, Martin Wende, and Otto Wende.



THIS CAN'T GO ON—Suds is a puppy of unknown degree who was found shivering in a park in Fort Worth, Tex., and taken to police headquarters. The beer glass didn't become the pup's permanent home; he would have grown too fast for it, anyway. The pose was strictly for laughs—and everyone did laugh but Suds, and he was just too bored with it all to bother.



HAIL ANOTHER SEA QUEEN—A famous European shipping name was introduced to New York for the first time when the Swedish Lloyd brought its flagship, the S.S. Patricia, into port for a visit. The sleek luxury liner got the usual harbor greeting from boats and helicopter.

Janet Ray G.A.'s Hold Meeting On Monday

The Janet Ray G.A.'s of the East Cisco Baptist Church met Monday at the church with the president, Annette Thomas, in charge.

Kay Pelfrey opened the meeting with prayer and the group repeated the watch word and allegiance and sang the G.A. hymn. Kay Pelfrey brought the Bible study from I Corinthians and the meeting closed with prayer.

Those attending were Kay Pelfrey, Peggy Gryder, Lavonne Harrelson, Nell Green, the leader, Jessie Warren, and a visitor, Betty Nance.

Moran News . . .

From Page One

Mr. and Mrs. Lynn Williams had all their children home for Christmas Holidays. They were Mr. and Mrs. Harold Wheeler and little son of Cincinnati, Ohio, Mr. and Mrs. James Owen and baby son of Dallas, Mr. and Mrs. Leroy Williams and children of Abilene. Mr. and Mrs. Wheeler left for Dallas on New Year's Day, enroute home.

Dr. and Mrs. Harry W. Ward, Marilyn and John Marcus, and Mr. and Mrs. G. B. Wilkinson, Elton Larue, Leonard, Robert, and Derah were Christmas day guests of Mrs. Marcus H. Ward.

Mrs. Jay Terry spent New Year's day and the week-end in Hamlin with her daughter and family, Mrs. Frances Haynes.

Mr. and Mrs. Ben Pinnell had all of their children home for

Christmas Holidays, Mr. and Mrs. W. C. Evans and children of Denton, Mr. and Mrs. Ernest Pinnell and daughter, Vicki, of Breckenridge, and Mr. and Mrs. Ed Brewster and family of Albany.

Mrs. Floyd C. Pool spent Christmas Holidays and over Sunday with her parents, Mr. and Mrs. Watson of Barry.

Mrs. Ida Ballard left for Waco last Saturday to visit her daughter, Julia Beth, husband and children, Ida Katherine and Charles Kenneth. Mr. and Mrs. Worthy have purchased a farm home and are moving from Waco. Mrs. Ballard will be away for a week.

Supt. Harold Thomas and Mrs. Thomas and Patricia and James spent the Christmas Holidays with his relatives in Ft. Stockton and Alpine. At the latter place, was a white Christmas. The children got to play in the snow.

Mr. and Mrs. Edwin Lumms were over night guest of her mother, Mrs. S. G. Ward, Friday of last week.

Billie and Don Dunaway of Ft. Worth spent the week-end with Mr. and Mrs. Luke Huskey.

Mr. and Mrs. Fred Smith of Hamlin were visitors in Moran on Saturday.

New Year's card was received from the Freemans in Florida. "Dear Moran Friends," Here we are in Florida, its warm and nice. Our cabin is in an orange and grapefruit grove. Can go out and pick them free of charge. We spent the Christmas Holidays with Katharine and family. They went to New Orleans for the New Year's and then to Orlando, Florida.

The First Christian Church and the Methodist Church held their first union meeting last Sunday evening, where Rev. Murrell filled the Methodist pulpit. Next Sunday evening January 10, Rev. Mathis will fill the pulpit at the First Christian Church. Every one was invited to attend.

Clovis and Maurine McCollum and Mr. and Mrs. Jack Dunn of Lake Jackson attended the Cotton Bowl game in Dallas on New Year's Day.

Mr. and Mrs. Gilbert R. Eubanks announce the engagement and approaching marriage of their daughter, Mary Edna, 1125 Hickory St. Abilene, to Vance Armstrong, 237 Mockingbird Blvd Abilene, Texas. The wedding



CHANGE YOUR MIND? — You will never again think all Republicans are as stodgy as some people believe. Lovely Louise Sedlon was voted Miss Young Republican in Las Vegas, Nev., where a convention of Young Republican Club members from 11 western states took place. Louise is a very good reason for anyone to go into politics.

CWF Group One Has Meeting On Tuesday

The weekly meeting of Group One of the C.W.F. of the First Christian Church was held Tuesday in the home of Mrs. John Elkins.

The chairman, Mrs. Rex Moore, called the meeting to order and Mrs. Ada Mobley gave the opening prayer. Mrs. J. M. Flournoy gave the devotional on "Prayer—A Path To Unity," and Mrs. N. G. Swartz gave the missionary lesson on "Christianity Covers The Church." A paper written by a missionary was read by Mrs. Moore and routine business matters were transacted. The meeting closed with the missionary benediction.

Refreshments were served following the meeting to Mesdames F. M. Hooks, J. M. Flournoy, Ada Mobley, W. R. Winston, Rex Moore, N. G. Swartz, C. B. Powell and Mrs. Elkins.

The next meeting will be held at the home of Mrs. Ada Mobley.



DETERMINED TO BE "THE BIG MOMENT" IN HER NEW YEAR!

Philpot & Florist
15200 Ave. J - CISCO, TEXAS

will be at the home of the bride's parents at Moran, Saturday evening, January 30, 1954.

James Monroe was President of the U. S. when Florida was purchased from Spain.

HIGGINBOTHAM
INSURANCE AGENCY
C. E. HIGGINBOTHAM — E. J. POE
Phone 198 — 707 Ave. D

Nick Miller
The Man's Store

PRE-INVENTORY SALE

JANUARY 8TH TO 16TH

DUE TO THE UNUSUAL EARLY WARM FALL WEATHER, OUR OFFERINGS THIS YEAR ARE LARGER AND REDUCTIONS MORE DRASTIC (Quality Considered) THAN EVER BEFORE. WITH OUR COLD WEATHER YET AHEAD THESE AMAZING REDUCTIONS WILL BE WELCOME NEWS.

“Every Item In Our Store Reduced During This Sale”

MEN'S FALL SUITS

| GROUP NO. 1 | | GROUP NO. 2 | | GROUP NO. 3 | |
|-------------|-----------|-------------|-----------|-------------|-----------|
| 67.50 Suits | Now 53.95 | 67.50 Suits | Now 50.75 | 67.50 Suits | Now 47.45 |
| 65.00 Suits | Now 51.95 | 65.00 Suits | Now 48.75 | 65.00 Suits | Now 45.75 |
| 60.00 Suits | Now 47.95 | 60.00 Suits | Now 45.00 | 60.00 Suits | Now 41.95 |
| 55.00 Suits | Now 43.95 | 55.00 Suits | Now 41.45 | 55.00 Suits | Now 38.50 |
| 50.00 Suits | Now 39.95 | 50.00 Suits | Now 37.45 | 50.00 Suits | Now 35.00 |
| 45.00 Suits | Now 35.95 | 45.00 Suits | Now 33.75 | 45.00 Suits | Now 31.50 |
| 39.50 Suits | Now 31.95 | 39.50 Suits | Now 29.65 | 39.50 Suits | Now 27.65 |
| 33.50 Suits | Now 26.85 | 33.50 Suits | Now 25.15 | 33.50 Suits | Now 23.45 |

WOOL SHIRTS and **SPORT SHIRTS**

3.95 Shirts — 2.95
4.95 Shirts — 3.75
5.95 Shirts — 4.50
6.95 Shirts — 5.25
7.95 Shirts — 5.95
8.95 Shirts — 6.75
10.95 Shirts — 8.25
11.95 Shirts — 8.95
12.95 Shirts — 9.75
13.95 Shirts — 10.45
14.95 Shirts — 11.25
15.95 Shirts — 11.85

WESTERN SHIRTS

4.95 Shirts — 3.65
5.95 Shirts — 4.45
6.95 Shirts — 5.25
7.95 Shirts — 5.85
8.95 Shirts — 6.65

Florsheim SHOES
Values to 20.95
14.80

MEN'S SLACKS

7.95 Slacks — 6.35
8.95 Slacks — 7.25
9.95 Slacks — 7.95
10.95 Slacks — 8.75
11.95 Slacks — 9.65
12.95 Slacks — 10.45
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16.95 Slacks — 13.65
17.95 Slacks — 14.45
18.95 Slacks — 15.25
19.95 Slacks — 15.95
21.50 Slacks — 17.25

Corduroy Hobby Jeans
Ideal For Work or Play
6.95 Value - Now 4.45
Don't Miss This One!

HAT SPECIAL
Broken Sizes
7.50 Values Now 4.95

JARMAN House SLIPPERS
Broken Sizes
3.95

MEN'S JACKET

4.95 Jackets — 3.45
6.95 Jackets — 4.85
7.95 Jackets — 5.65
8.95 Jackets — 6.35
10.95 Jackets — 7.75
11.95 Jackets — 8.45
12.95 Jackets — 9.25
13.95 Jackets — 9.85
14.95 Jackets — 10.50
16.95 Jackets — 10.85
17.95 Jackets — 12.65
18.95 Jackets — 13.45
19.95 Jackets — 13.95
22.95 Jackets — 16.45
25.00 Jackets — 17.85
27.95 Jackets — 19.65
32.50 Jackets — 22.85

SPORT COATS

14.95 Coats — 10.45
16.95 Coats — 11.85
22.95 Coats — 16.45
25.00 Coats — 17.85
29.50 Coats — 22.65
35.00 Coats — 24.45
37.50 Coats — 26.25
39.50 Coats — 27.65
42.50 Coats — 29.75

TOPCOATS

65.00 Coats — 45.75
60.00 Coats — 41.95
50.00 Coats — 35.00
45.00 Coats — 31.50
38.75 Coats — 27.15
29.75 Coats — 20.95

PAJAMA SPECIAL
Special Group
Reg. 5.95 Pajs — 4.45
Reg. 6.95 Pajs — 4.95

ROBES
Rayons — Terrys — Cottons
1/4 OFF

Extra Special
All Western Pants
1/4 OFF

LADIES - LADIES - LADIES
Don't Miss These Values
LADIES PAJAMAS
Nylons — Rayons — Cottons

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| 3.95 PAJAMAS | NOW | 2.85 |
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| 10.95 PAJAMAS | NOW | 8.15 |
| 14.95 PAJAMAS | NOW | 11.15 |

Wool Lined House Shoes
Values to 7.95
Now 4.85

Costume JEWELRY
1/2 PRICE

Measuring Values is Good Business -

... The average American like you and me drifts along from day to day without giving much concern to the question of values. We buy anything, go where we please (sometimes too fast), and enjoy an almost unrestricted freedom unknown in any other land, without thinking. But the folks who are getting somewhere today are beginning to consider and measure values for what they are. Modestly, we suggest you do this before buying real estate without an abstract. It's a step in the right direction.

EARL BENDER & COMPANY

Eastland, (Abstracting since 1923) Texas

High School News Notes

By RHELDA JO REED

In assembly Wednesday our speaker was the Rev. D. M. Duke, pastor of the Nazarene Church. He told a very interesting story which was enjoyed by the entire student body. He is a very talented speaker.

Basketball

For the remaining home basketball games there will be a cheering section made up of Cisco High School students. It is felt that there should be more school spirit showed at the basketball games as there was at the football games. The cheer

READ THE CLASSIFIED ADS

CUT THE WAY YOU LIKE IT!

TRY OUR DELICIOUS MEATS

BEEF SHORT RIBS **3 lbs. 59¢**

WHOLE FRESH DRESSED FRYERS **lb. 53¢**

CHUCK ROAST **lb. 39¢**

CORN KING BACON **lb. 61¢**

LOIN STEAK **lb. 63¢**

CLUB STEAK **lb. 59¢**

HAMBURGER **2 lbs 45¢**

FRESH HOME MADE PURE PORK SAUSAGE **lb. 55¢**

Popular Brand CANNED FOODS

PURE HOG LARD - 1/2 gal. jar **79c**

CHEESE SAUCE MACARONI 2 363 size **37c**

KIMBELL'S CHILI 2 No. 2 cans **89c**

KIMBELL'S FRESH BLACKEYE PEAS 2 303 size **25c**

STAR KIST TUNA 2 6 1/2 oz. cans **69c**

HORMEL TAMALES 2 15 1/2 oz. cans for **49c**

PET MILK
2 tall **27c**
1 small **7c**

Golden Brand **Margarine**
2 lbs. **45c**

Guaranteed fresh **EGGS**
doz. **49c**

Charmin TISSUE
4 Rolls **35c**

10 lb. BAG IMPERIAL PURE CANE SUGAR **95¢**

GLADIOLA FLOUR 10 lb bag **95¢** **Admiration COFFEE** 1 lb. can **91¢**

TURNIPS and TOPS 2 bunches **25c** **CELLO BAG Carrots** 2 for **25c** **FIRM HEAD LETTUCE** 48 - size 2 heads **25c**

CELLO BAG FRESH SPINACH 20c **5 LB. CELLO BAG ORANGES** 33c **10 LB. MESH BAG SPUDS** 43c

Specials for Friday and Saturday, January 8 - 9

NORVELL & MILLER
WHERE MOST PEOPLE TRADE

WEST 10th AT AVE. D. - CISCO
Phones 102 - 103 - We Deliver all day during this Sale



ADDS TO GAITY—The bizarre mask Janet Wood is pulling on at a travel show in Chicago was made in Rio de Janeiro. It was created to be worn for fiestas and carnivals in South America, but it looks just as odd when worn here.

leaders will be there to lead the yells and a small band will furnish music during the time outs and at half time. We have four more home games and we would like to see some good crowds at them.

Meet the Seniors

MARTHA EUDY — Martha was born in Cisco on November 21, 1935. She has lived here all her life. Her favorite subject is homemaking. She likes to play basketball and she is a member of the Lobo Queen's squad. She also enjoys skating. When she graduates from high school she plans to attend a business college. She likes school and is a very good scholar.

DON EMSLEY — Don was born on April 21, 1936. He likes to make model airplanes. His favorite subject is chemistry. He likes basketball and baseball. He is planning to go to Texas University but he hasn't decided what he is going to major in yet. He is a member of the speech club and the basketball team.

New Student

We have a new boy in school this week. His name is Gene Sugg. He comes to us from Ranger. He likes school here and thinks this school is very friendly.

Football Jackets

The football jackets for the 1953 Lobo football team arrived Wednesday afternoon. The boys have been very anxious to receive their jackets and they will be very happy to receive them.

GOSSIP — Everyone is proudly showing off their Christmas presents at school this week. Mr. Overall received a ten-gallon hat for Christmas. Mr. Bailey received a wedding band. Betty Williams received an engagement

ring. . . . Betty Alexander also received an engagement ring. . . . Pat Mayer got a wrist watch. . . . Lundy Hooker got a white coat. . . . Kitty Phippen got a wrist watch. . . . Frank Ditmore got a hand-warmer. . . . Franklin Myrick received a new car. . . . Freddy Hayes got an identification bracelet. . . . and everybody got scores of clothes. As a whole the students of CHS had a very merry Christmas.

JANUARY CLEARANCE

Store Wide Reductions - Dresses - Coats - Suits - Shoes, etc.

- **COATS** Full length all wool coats, group were to 49.75 **24.95**
- **COATS** Short coats and toppers, entire stock **Sale Priced**
- **SUITS** Small group, rayon acetates and gabardines **10.00 and 15.00**
- **SUITS** All wool, group worsteds, gabardines, etc. were to 45.00 **29.75**
- **DRESSES** Rack of Fall and Winter styles, were to 14.95 **5.00**
- **DRESSES** Group of better fashions, were to 24.95 **10.00**
- **SKIRTS** Large variety woolsens, orlons, tweeds, gabardines **Sale Priced**
- **SWEATERS** Women's and Children's, entire stock **Sale Prices**
- **HATS** Entire stock felts, good asst. styles and colors **1/2 Price**
- **SHOES** Entire stock suedes, high heels, wedges, flats **Sale Prices**
- **SHOES** Group of Dress and Casual Styles, all colors, all styles **Sale Prices**

ALTMAN'S



CLASSIFIED ADVERTISING
COULD BE THE KEY

That opens a **TREASURE CHEST** for you. Classified Ads are the means to use in reaching both buyer and seller.

If you need extra money why not check your attic, cellar, garage or closets for items you do not need - someone may be looking for just such an item. Our Classified Section is the best way to reach that person.

If You Have Something To

BUY OR SELL

RENT OR LEASE

TRY CLASSIFIEDS

-ADVERTISING THAT SERVES EVERYONE-

THE CISCO DAILY PRESS

Phones 36 - 37

306 Ave. D.

KRBC TV Channel 9

THURSDAY, January 7
5:00—Daily Devotions (L)
5:10—Previews (L)
5:15—Western Parson Time
5:25—Crusader Rabbit (F)
6:00—Kit Carson (F)
6:30—Evening Report (L)
6:45—Inside TV (L)
7:00—You Bet Your Life
7:30—T-Men In Action
8:00—Liberace (F)
8:30—Ford Theater
9:00—Amos 'n Andy
9:30—Late Report (L)
9:45—Movietime
10:45—Vespers & Sign Off (Bal)

FRIDAY, January 8
5:10—Daily Devotions (L)
5:20—Previews (L)
5:30—Western Parson Time
6:25—Crusader Rabbit (F)
6:30—Evening Report (L)
6:45—Christopher Program (F)
7:00—What's New with Ann Harper
7:30—Life of Riley (SBC-F)
8:00—Operation Blue Flame
8:30—Rocky King
9:30—Front Page Detective (F)
9:30—Late Report (L)
9:45—Movietime
10:45—Vespers & Sign Off (Bal)

Courtesy of **SCHAEFER RADIO and T. V. "Your Philco Dealer"**
1008 Ave. D. - Phone 607

The Cisco Jamboree

will be held every Friday at the city hall auditorium in Cisco. Admission prices will be 35c and 50c. Come and enjoy two hours of good, clean entertainment. Entertainers who desire to be on show contact **J. H. Kendrick**.



HARVEST IN HOLLAND—Dutch folk on the Isle of Marken are loading a flat-bottomed boat with hay for relief of farmers in the flooded areas in southwest Holland. The hay is taken to the boat by means of two carrying sticks in the hands of two villagers. The peaceful harbor, the tidy dock and the neat, evenly spaced homes are typical of this charming country.

IT'S THE LAW
★ in Texas ★
A public service feature of the State Bar of Texas

Have you planned on waiting until March 15th approaches before doing any thing about your 1953 Federal income taxes? If so, it might be wise to make a quick check right now. For practical purposes January 15th rather than the March deadline, is the last day of grace for many individuals.

This is due to the Federal laws requiring certain persons to file Declarations of Estimated Income Tax — or the pay-as-you-go plan. Under those laws several million people are required each year to estimate their total annual income in advance, making quarterly tax payments based upon such estimates. The final quarterly payment for 1953 is due on or before January 15th, 1954.

A Declaration of Estimated Income Tax must be filed by every citizen or resident who receives annual wages (subject to withholding) in excess of \$4500, plus \$600 for each exemption claimed.

For example, a single person with no dependents who last year received wages in excess of \$5100 is required to file a declaration. If he has one additional exemption, he need not file unless his wages exceeded \$5700 during 1953. This latter figure would also apply to a married couple without dependents filing a joint return.

In other words, the amount goes up \$600 for each exemption the taxpayer is entitled to claim, including any exemptions for age or blindness.

A Declaration of Estimated Income Tax must also be filed by any person with annual income from sources other than wages (subject to withholding) in excess of \$100. This is true even though their total income did not exceed \$4500 plus \$600 for each exemption. Of course, individuals whose incomes did not exceed \$600 during 1953 need not file, even though no tax has been withheld.

Those falling into the required category who have failed to file declarations at quarterly intervals during 1953 may make amends by filing either a final declaration or an income tax return by January 15th. At the same time they should pay any balance of tax owed the government on their entire 1953 income.

Now, if paying the entire balance of your tax prior to January 15th is going to be a difficult matter, due to a quirk in the tax laws you may avoid penalties by paying at least 80% of your total tax at that time and the remaining balance by March 15th. This would involve filing both a declaration (by January 15) and a tax return (by March 15).

The first quarterly declaration of 1954 income is due on or before March 15th.

FOR SALE

- 5-room bungalow with 2/3 block of ground, 2 chicken houses, on pavement. \$4250.00.
- 3-bed-room home on paved ner, \$2500.00.
- 3-bed-room home on paved corner, 2 lots. \$6300.00, \$1000.00 down.
- Dandy 3 bed-room home on paved corner, a real buy.
- 5-room bungalow with 2 lots, corner, East side. \$2500.00.
- 5-room home with 2 1/2 acres ground, \$3500.00 North side.
- 4-room cottage on W. 2nd. St. \$1750.00.
- 6-room home, 11 acres land, on pavement just out City. A buy.
- 210 acre stock-farm, a dandy.
- 320 acres grass North of town, also 420 acres same area. No minerals.
- 80 acres peanut farm near Romney.
- 87 acre place with large peanut allotment. Sabanno area.
- 160 acre extra good farm, new ranch-style 3 bed-room home.
- Shoe-shop for sale at bargain. Other business opportunities.

INSURE IN SURE INSURANCE WITH
E. P. Crawford Agency
108 W. 8th. Phone 453

A&P's LOW PRICES by the SCORE WILL SAVE YOU MORE in '54!

SALE ON CANNED BEANS

- Ann Page **RED BEANS**, Ann Page **KIDNEY BEANS**, Sultana **PORK & BEANS** Your Choice **10¢** Each 16-oz. Can
- Iona **LIMA BEANS** 15 1/2-oz. Can **11¢**
- PREPARED SPAGHETTI** Ann Page, SPECIAL **31¢**
- SPANISH RICE** Brown Beauty, SPECIAL **45¢**
- WOLF PLAIN CHILI** SPECIAL **20¢**
- OLEOMARGARINE** Nutley **1b. 20¢**
- PURE LARD** Armour's **3 lb. carton 61¢**
- SUGAR** Pure Cane **10 lb. bag 94¢**

SAVE ON A&P'S "SUPER-RIGHT" QUALITY MEATS

- YOUNGBLOOD'S FROSTED-FRESH FRYERS** CUT UP, IN BOX **1b. 49¢**
- HEAVY CALF CHUCK BLADE POT ROAST** **1b. 43¢**
- STEAK** HEAVY CALF ROUND **1b. 75¢**
- PLATE STEW** HEAVY CALF **1b. 25¢**
- BACON** TALL KORN SLICED **1b. 63¢**
- SAUSAGE** MORRELL'S PRIDE **1-lb. Roll 39¢**
- CHICKEN** CORN BLOSSOM **4 1/2-lb. Can 199**
- PERCH** CAP'N JOHN'S FILLETS **16-oz. Pkg. 39¢**

SAVE ON A&P'S FRESH FRUITS AND VEGETABLES

- APPLES** Washington State Delicious **1b. 19¢**
- APPLES** Washington Winesap **1b. 17¢**
- ORANGES** Florida U. S. No. 1 Red, Size "A" **8 lb. bag 49¢**
- POTATOES** **10 lb. mesh bag 39¢**
- RUTABAGAS** **1b. 5¢**
- CARROTS** Fresh, Cello **1 lb. pkg. 10¢**
- BANANAS** **1b. 14¢**
- KENTUCKY WONDERS** **1b. 19¢**
- CAULIFLOWER** Texas **head 19¢**

CLOROX BLEACH

Quart Bottle **17¢**
1/2-Gallon Bottle **29¢**

Apple Pie Large 8" Pie Regularly 49¢ **43¢**

SQUARE LAYER CAKE Reg. 29¢ **25¢**

DEVIL'S FOOD Ea. **25¢**

JANE PARKER CARAMEL Reg. 37¢ **33¢**

PECAN ROLLS Pkg. of 9 **33¢**

A&P Food Stores
THE GREAT ATLANTIC & PACIFIC TEA COMPANY
Prices in this ad are effective thru Saturday, Jan. 9, 1954

| | | |
|---|--|---|
| DUZ Large Pkg. 29¢ | TIDE Large Pkg. 30¢ | DREFT Large Pkg. 30¢ |
| OXYDOL Large Pkg. 30¢ | CHEER Large Pkg. 30¢ | JOY Large Pkg. 30¢ |
| CAMAY 3 Regular Bars 25¢ | LAVA Large Bar 15¢ | P&G 3 Large Bars 25¢ |
| CAMAY 2 Bath Bars 23¢ | Spic & Span 16-oz. Pkg. 25¢ | CRISCO 3 lb. Can 89¢ |

PENNEY'S
ALWAYS FIRST QUALITY!

FRIDAY AND SATURDAY

YOU SAVE MORE IN '54

Here's Proof That We Want Your Business In '54

SPECIAL BUY MILL ENDS

Come Early For Better Selection

- Crinkle Plisse Crepe
- Embossed Cotton - Waffle Pique
- Wide Wale Piquet - Silhouette Prints
- Solid Color Denims
- Gingham Plaids - Suede Flannel
- Stripe and Plain Chambray
- Rayon Butcher Weave
- Solid Color Combed Broadcloth

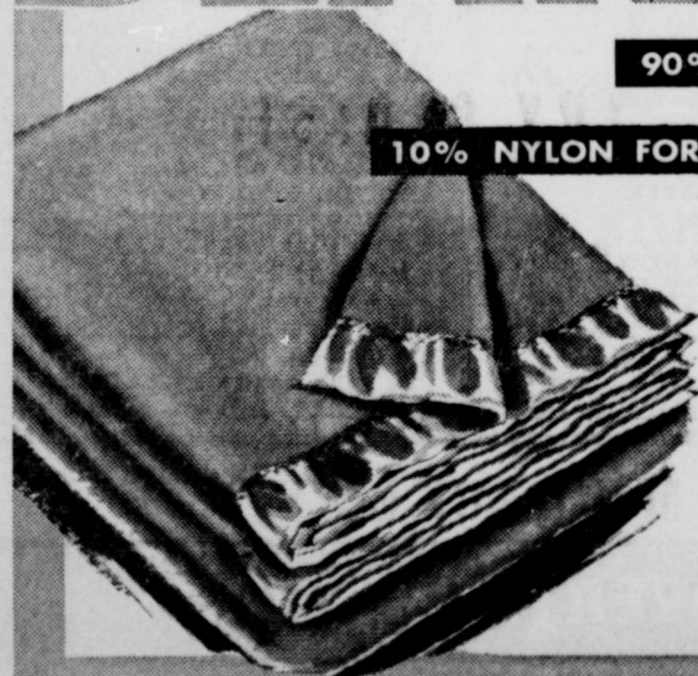
All In The Latest, Wanted Colors



BLANKETS! RAYON-NYLON BLEND!

90% RAYON FOR LUSCIOUS TEXTURE!

10% NYLON FOR EXTRA STRENGTH, LONGER WEAR!



Selling fast as our customers lay eyes on them! These blankets are no ordinary blend. More than handsome, more than comfortably warm—the addition of nylon makes them last longer, wear better, wash beautifully. 72" wide, in Gypsy red, Goldenrod, others. Acetate-satin bound.

\$5

MAJESTIC
IN EASTLAND

THURSDAY - FRIDAY
★ M-G-M'S TOP LOVE
★ MUSICAL SPECTACLE!
★ TECHNICALOLOR
EASY TO LOVE
★ ESTHER WILLIAMS
★ VAN JOHNSON
★ TONY MARTIN

SATURDAY ONLY

H.G. WELLS
THE WAR OF THE WORLDS
★ COLORED BY TECHNICALOLOR
★ A Paramount Picture

SUNDAY - MONDAY

"THE BIG HEAT"

From The Pages Of The Saturday Evening Post Serial!
GLENN FORD · GEORGIA BRANDO · JOCELYN ELDON · GRAHAM BRANDO



HANDS ACROSS THE SEA—S/Sgt. Louis Basco, of Brooklyn, is helping orphaned Korean lad Lee Chong Hee into a warm winter coat, a donation from the sergeant's family at home. Basco, a member of the 51st Fighter Interceptor Wing food service squadron, is typical of the many airmen in Korea who have given their money and time to care for war orphans in that unhappy land.

BRIEFLY TOLD

Mr. and Mrs. S. H. Nance were recent visitors in Lubbock and Midland.

Visitors in the home of Mr. and Mrs. E. G. Pierce on Wednesday were Mr. and Mrs. J. B. Shirley and Mrs. Frank Forbes of Wickett and Mr. and Mrs. Ed Lilly of Lampasas.

Mr. and Mrs. E. C. McClelland spent Tuesday in Rising Star and Brownwood.

Rev. and Mrs. Harry Grantz and children, Sue and Bill, of Mertzon are expected Monday for a visit with her parents, Mr. and Mrs. C. E. Reynolds.

Mr. and Mrs. C. M. Pogue of

Eastland visited Wednesday in the home of Mr. and Mrs. E. C. McClelland.

Mr. and Mrs. George Irvine spent the New Year holidays in Fort Worth visiting relatives.

Brownie Troop Eight Elects New Officers

Officers to serve during January and February were elected Monday, January 4, at the weekly meeting of Brownie Troop Eight. Officers elected were president, Shirley Page; vice president, Jan Burkman; secretary, Ethel Starr; treasurer, Lanell Stanford; and reporter, Leannah Leveridge. Connie Comingore was hostess for the meeting and Collette Brown was in charge of the recreation.

U. S. postage stamps were first placed on sale July 1, 1847.

Albany, N. Y., is the oldest chartered city in the United States.

Gay Philosopher - - -

From Page One

"Some like autographs. Ex-president Hoover likes to tell about the boy who asked for three of his so he could have them to trade for one of Babe Ruth's."

"Our personal nomination for the best collector's item of all friends."

READ THE CLASSIFIED ADS

CLEARANCE

DRESSES - SUITS - COATS

Suits and Coats from our Nationally Advertised Lines

Regular 39.95 to 79.95

1/2 off

DRESSES

Wool Jersey, Gabardines and Crepe

Value 24.95

\$11.88

ROBES

and Tommies Pajamas

Regular 12.95 to 29.95

1/3 off

SHOES

Suedes in Medium and High Heels and Casuals

Regular 8.95 to 9.95

\$5.00

SWEATERS & SKIRTS

Nylons - Kharafleece and Vicara

Regular 3.98 to 14.95

1/3 off

FERGUSON'S



CAUGHT!—Pert Shirley Sibre seems to be all in a tangle on the beach of Jacksonville, Fla., and the web is supplemented by sunshine, sand and netting. Shirley would never have to stay trapped that way for long; too many appreciative males would have released her.



HELPING OUT—Lovely singer Monica Lewis didn't need any help in getting into this swim suit in New York. She was on hand at a local chapter of the American Legion's 26th annual auction to raise funds for the rehabilitation of disabled vets. Monica modeled the suit but didn't go with it when it was sold.

PALACE
THEATRE - IN CISCO, TEXAS

Tuesday, Wednesday & Thursday

THE YEAR'S BIG EASY-LOOKIN', EASY-LISTENIN' TECHNICALOLOR MUSICAL!
Filmed in Florida's Cypress Gardens!



Easy to Love
starring ESTHER WILLIAMS · VAN JOHNSON · TONY MARTIN

-Plus News - Cartoon-

JOY DRIVE-IN
CISCO - EASTLAND HIGHWAY

Tuesday - Wednesday - Thursday



JEOPARDY
Barbara STANWYCK · Barry SULLIVAN · Ralph MEEKER
—P-L-U-S—



JAMES MASON · AVA GARDNER
Pandora and the Flying Dutchman
Color by TECHNICALOLOR

- Plus Cartoon -

Statement of Condition
AT THE CLOSE OF BUSINESS DECEMBER 31, 1953

First National Bank
CISCO, TEXAS

RESOURCES

| | |
|-------------------------------|----------------|
| Loans and Discounts | \$1,352,827.13 |
| Cash and Exchange | 1,249,204.75 |
| U. S. Government Bonds | 937,471.88 |
| Bonds of Federal Agencies | 300,000.00 |
| State, County, and City Bonds | 341,572.15 |
| Federal Reserve Bank Stock | 4,500.00 |
| Furniture and Fixtures | 22,500.00 |
| | \$4,208,075.91 |

LIABILITIES

| | |
|------------------------------|----------------|
| Capital Stock | \$ 50,000.00 |
| Surplus Earned | 100,000.00 |
| Undivided Profits | 50,000.00 |
| Reserved for Taxes | 11,000.00 |
| Reserved for Contingencies | 24,717.27 |
| Cashier's Checks Outstanding | 26,882.46 |
| U. S. Treasury Account | 38,223.46 |
| Deposits | 3,907,252.72 |
| | \$4,208,075.91 |

Member Federal Deposit Insurance Corporation

Don't miss CLOVER FARM'S FRESH MEAT Values

GLADIOLA HOT ROLL MIX 9 oz. pkg. 21c

| | | |
|---------------------------|-----|--|
| GLENDALE SLICED or Halves | | |
| PEACHES 2 1/2 can | 25c | |
| SPINACH 2 303 cans | 23c | |
| PEAS 303 can | 15c | |
| PK & BEANS 5 300 cans | 49c | |
| TOMATOES 2 303 cans | 29c | |
| CORN 303 can | 15c | |
| TUNA 1/2s can | 29c | |

| | |
|---|-----|
| CLOVER FARM MILK 2 1ge. cans | 25c |
| TEXO-MAID Peach or Apricot PRESERVES 24 oz. jar | 31c |
| JELLO 3 pkgs. | 25c |
| BEANS 2 lbs. | 25c |
| SOAP 4 bath bars | 37c |
| SALT 26 oz. box | 10c |
| KLEENEX | 21c |

MEADOLAKE Margarita Mrs. Tuckor MAKES IT Better 1 lb. 4 Qtrs. 29c

PUSS'N BOOTS CAT FOOD 2 1ge cans 29c

CLOVER FARM LIGHT CRUST 10 LB. BAG Flour 89c

CLOVER FARM 3 LB. TIN Shortening 79c

CLOVER FARM Drip or Regular Coffee 89c

CHOICE FRESH MEATS

| | |
|-------------------------------|-----|
| SUGAR CURED BACON SQUARES 1b. | 39c |
| BACON 1b. | 59c |
| SAUSAGE 1b. | 49c |
| STEAK 1b. | 55c |
| ROAST 1b. | 35c |

FRESH FRUITS • VEGETABLES

| | |
|------------------------|-----|
| DELICIOUS APPLES 2 1b. | 33c |
| WAXED RUTABAGA 1b. | 5c |
| TURNIPS 1b. | 5c |
| CRANBERRIES 1b. | 21c |
| ORANGES 33c | |
| CARROTS 2 for | 19c |

McCRACKEN'S
CLOVER FARM STORES
Phone 156 200 W. 8th St.