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The People's Market Place

THE CISCO DAILY PRESS YOUR HOME PAPER

VOLUME XXXIV

CISCO, TEXAS, TUESDAY, JANUARY 5, 1954

The Gay Philosopher By J. W. B.

BOOK FOR MEN. That's the itle of a new book by Bert" Bacharach, New York newspaper columnist, and it offers a lot of helpful hints on how to get varous and sundry things done. For instance, he suggests that for a better shave you should use after-shave lotion before shaving. Softens up the whiskers.

When you go to buy a new suit, the author suggests that men should fill the pockets of the new suit with all the articles you are carrying in an old suit. This will give you the actual "look" of the new suit.

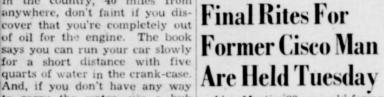
The big city columnist says to refrain from buying new shoes early in the day. Your feet will be bigger in the afternoon and you'll get a much better fit. When travelling, hang your suit in a steam-filled bathroom in order to give it a quick rehabilita-

If you're driving your car out in the country, 40 miles from anywhere, don't faint if you discover that you're completely out of oil for the engine. The book for a short distance with five quarts of water in the crank-case. And, if you don't have any way to carry the water, use a hub cap, so says the man.

Another bright idea is to tie a hospital Monday. area, like at football games, so East Cisco Baptist Church with public you can pick out your car easily the Rev. J. C. Pelfrey, pastor of at a long distance. Of course, Calvary Baptist Church, and the if there are a lot of other people Rev. W. R. Ivie, local preacher, who have read the same book in charge of the services. Burial you may be in trouble.

If you leave a painting job time to complete it, wrap the three years ago. one large bulb ranther than several small ones. A 100-watt lamp

bright idea, huh? To keep mosquitoes away from Is Celebrated your bed on summer nights, put a few drops of camphor on a By Local Couple bedside table . . . Before digging Mr. and Mrs. D. I. Shelton celscrape your fingernails across a Anniversary Christmas Day with eral services for Mrs. McAfee Cake of wet soap. The soap all of their children attending Thursday.



Alex Martin, 83 year old former Cisco resident, died in an Austin

for a few days before you have co 41 years before moving some paint brush in wax paper. It Among the survivors are two

out the need for washing it . . . Martin of Cisco, and a daughter, For maximum illumination use Mrs. W. M. Grozier of Cisco.

gives 50 per cent more light than four 25-watt lamps. A real Golden Wedding

will be in Oakwood Cemetery. Mr. Martin had resided in Cis-

keeps soft and ready for use with- sons, G. W. Martin and B. W.



OUT OF THE PAST-Albert Elsasser, of the Archaeology Survey at the University of California, is carefully digging up the skeleton of a Miwak tribesman, believed to be between 400 and 800 years old. The bones were discovered accidentally by workmen on an estate in Novato.

1954 Model Fords To Be On Display At Nance Motor Company Wednesday

mobile will go on display in and longer life.

Another feature is the new Nance Motor Company show winment in 20 years.

S. H. Nance and Charles Graham, Nance Motor Company own- new body styles, the Crestline Lightfoot to Tenn. Prod. Comers, invited the people of Cisco Skyliner, the Crestline Fordor pany, ratification. and the surrounding area to visit and the Customline Ranch Wagon. their show rooms tomorrow to In all there are 14 body styles, to Maggie Hamblin, release of oil iew the new models. The 1954 Ford features radical 28 models, 26 excitingly different and gas lease. Kero Johnson exterior colors and 13 new tutone Moorman to Jack T. Grisham, oil view the new models.

changes in the power plant and color combinations. few changes in body styling. The most outstanding feature of the new Ford is the 130 Horse Pow-

er Overhead Valve Y Block engine in the V-8 models and the 115 H. P. Overhead Valve I Block engine in the six cylinder cars.

Both engines have new low frigtion high compression type en-**Nazarene** Pastor

Mrs. B. T. Higginbotham, sis **Elected Head Of** ter of Mrs. Callie W. McAfee, and her son, Louis Higginbotham, left Saturday for their homes in Alvin **Ministers** Group in the garden without gloves on, ebrated their Golden Wedding and Houston after attending fun-

Mrs. L. L. Smith and Wayne

Mr. and Mrs. Walter A. Burk-

man spent the New Year holidays

Mr. and Mrs. Bill McCall and

and transacting business.

Moran Minister Records Is Buried Monday Property Transfers **Oil & Gas Leases**

Court Proceedings Marriage License

Courthouse

Carl Angstadt to Everett H. Evyear old retired Church of Christ erett, assignment of oil and gas minister of Georgetown, who for merly lived in Moran and Cisco Bessie S. Bonner to Millease. dred H. Eaton, assignment of ven-Mr. White died at 2 p. m. Satdor's lien. T. B. Busbee to Vet- urday, January 2. in Elgin. Tho erans Land Board, warranty mas Funeral Home of Cisco went deed. U. E. Brown to Bankline Oil Company, agreement. T. F. charge of the funeral arrange Cunningham to Frank Kirk, oil ments

and gas lease. Sarah Jane Cun- Mr. White was born on Marc ningham to Frank Kirk, oil and 26, 1875, in Burnett County. gas lease. City of Ranger to Mrs. moved to Moran with his paren Katie White, warranty deed. in 1876 and lived there until 1912

T. L. Cooper to J. B. Elder, re- For a short while he lived in Ci lease of oil and gas lease. Du- co. His ministerial duties to quesne Oil Company to Phil him to a number of Texas cor Daviss, oil and gas lease. Em- munities. He had lived in Georg ployers Profit Sharing Plan, First town for several years prior t National Bank, Cisco to William his death.

Dickson, release of oil payment. On January Mildred H. Eaton to Otho F. Car- married to Miss Lula Carlile in ter, release of vendor's lien. J. Moran. She died on December 2, B. Elder to J. R. Lind, oil and 1948, and was buried in the Mo gas lease. First National Bank, ran Cemetery.

Cisco to B. W. Martin, release of J. T. Morrow of Rio Grande and deed of trust. Cole Jackson of Moran, both Lula Grice to Jack T. Grisham, Church of Christ ministers, conoil and gas lease. G. B. Gattis to ducted the final rites for Mr. Myrtle E. Gattis, warranty deed. White.

Marcus Grieger to Victor Corne- He is survived by two sons The new 1954 model Ford auto-1 gines that feature better economy Houston to E. F. Chandler, war-man White of Riesel; three dauranty deed. A. R. Huffman to ghters, Mrs. Kittie McGinnis of Marvin A. Smith Company, ML. Georgetown, Mrs. Verdie Morris dows here Wednesday morning as Ball-Joint front suspension, re- Juanita E. Ibach to Jack T. Gris- of Cisco and Mrs. Este Powers of the Ford company presents its ported as the latest steering im- ham, oil and gas lease. B. M. Georgetown; a sister, Mrs. Lee tenna when parking in a large held at 3 p. m. Tuesday at the new models for inspection by the provement and the best improve- Jobe to Sohio Petroleum Com- Pritchard of Bells; 19 grandchil-The new Ford comes in three to T. E. Davis, MD. Ella N. dren and 12 great grandchildren Explorer Scouts Go

Lone Star Producing Company

To Winter Camp and gas lease. B. W. Martin to opened up the Winter Camp for Company to Mary Collier, release over to hiking and exploring. of oil and gas lease. McEtroy Reports of wild deer and turkey

Ranch Company to W. H. May- were numerous, and small ani hew, release of oil and gas lease. mals and birds were in abun McAlister to Lone Star Produc- dance. Each group did its ow ing Company, right of way.

cooking and all camped in tent McDaniel Oil Corp. to Pioneer Special ways of heating the ter Gasoline Company, gas contract. were used. The evenings we Gennevia McBee to Carl Ang- spent around the huge five-fo stallt, oil and gas lease. Oil Roy- fire place at the mess hall, when alties Enterprise to J. LeRoy Ar- games were played and pop corr nold, ratification. Phillips Pe- was popped in open poppers troleum Company to L. A. Noell, the first some of the young me





J. B. Williams **Enters Race For County Sheriff**

J. B. Williams, native resident of Eastland County, authorized the Press to announce today that he is a candidate for the office of Sheriff, subject to action of the Democratic primary in July. Mr. Williams formerly held the office in this county

A resident of Eastland, Mr. Williams grew up at Gorman. He served as constable at Gorman for three and a half years. After spending three years in the U.S. Navy in World War II, Mr. Williams returned home and was grandchildren of Mrs. McAfee elected to the office of Sheriff. He held the post two terms.

After his defeat for re-election by the current sheriff, J. F. Tucker, some three years ago, Mr. Williams spent a year and a half Company as a special officer in South Texas. During the past summer and fall, he operated a

grain combine. Mr. Williams is married. He is member of the Church of Christ, the OFF lodge and the American Legion. He said that he expected to visit all areas of

the county before the election to solicit the support of as many people as possible

A. B. C. Club Will **Discuss Baseball** At Meet Tonight

President Alpha Eld

TRADE AT HOME

If you spend a dollar at home you have some hope of getting it back; th you don't, you just spend a dollar.

> **Final Tribute Paid** Mrs. McAfee In **Rites Thursday**

NUMBER 20

Out of town relatives and friends who attended funeral services for Mrs. Callie W. Mc-Afee at the First Christian Church at 2 p. m. Thursday, December 31, included

Mr. and Mrs. Alfred C. Mc Afee, Jr., and Mr. and Mrs. W D. Oihus, of Austin, Minn.; Mrs. T. Higginbotham of Alvin Miss Elizabeth Shepherd and Mr. and Mrs. Taylor Higginbotham, Houston; Mr. and Mrs. Mack Higginbotham, Mr. and Mrs. J. C. McAfee and Miss Sarah Ayers,

Mrs. J. C. Lambert, Mr. and Mrs. Roy Harvey and Mrs. Ira Pittman, De Leon; Mr. and Mrs. C. W. McAfee, Alton, Missouri; Mrs. Ila Anderson, George O. Ferguson, Jane Mulloy, Joe Mulloy, Miss Bertha Alice Holcomb

Mrs. Jim Holcomb, Dick Holcomb and Oliver Holcomp Stephenville; Mr. and Mrs. Roy Brickman and Mr. and Mrs. Fred Davenport, Eastland; Mrs. Beulah O. Holcomb and Mrs. Leroy Wren, San Angelo; Mrs. W. R Whitney, Breckenridge; Mrs. Stella Lewis, Fort Worth and Mr.

and Mrs. Dave McAfee and Loren McAfee, Aspermont. Alfred McAfee, Jr., and Mrs W. D. Oihus of Austin, Minn., are and Mrs. B. T. Higginbotham is

Mrs. McAfee, 77 year old re tired Cisco school teacher, died on December 29 in a Galveston hospital after suffering a heart with the Humble Oil & Refining Mrs. B. T. Higginbotham, in Alattack while visiting her sister,

> She had taught in the Cisco schools for 43 years before her retirement following the 1951-52 school year. Her teaching career lasted for half a century and took her to De Leon, Cisco and the ru-

> ral area near Cisco She was born in Stephenville on April 14, 1876, and was married to the late A. C. McAfee in De Leon in 1898. He died in 1905. Burial was in Oakwood Cemetery with Thomas Funeral Home in charge of the arrangements.

Survivors are two sons, Alfred C. McAfee of College Station and Cecil W. McAfee, Missouri; four grandchildren and a sister, Mrs. B. T. Higginbotham, of Al-

All models are available in Federal Land Bank of Houston, Explorer Boy Scouts Thursday at both the 115 H. P. "6" and the deed of trust. B. C. McNabb to Camp Billy Gibbons and closed 130 H. P. V-8. Other equipment, Max E. McCotter, release of oil Saturday noon, January 2nd. such as overdrive, Fordomatic and gas lease. McElroy Ranch Most of the program was given

drive and others are available. The new model Ford trucks were on display Tuesday

re-elected secretary-treasurer.

there would be an intra-denomi-

at 7 p. m. Thursday at the bank.

The Cisco Ministerial Alliance

Don't Shoot If

Season Is Closed

AUSTIN, Jan. 5. - The Direc tor of Law Enforcement for the lien.

Game and Fish Commission cau-

He said he was prompted by

a compilation showing that

thirty-nine arrests have recently

been reported for shooting game

out of season.

voked.

with him.

father, H. W. Jamar, who re- nation-wide "Give God A Chance

turned with them for a week's Now' church attendance crusade.

keeps the dirt out and rinses out things like tie bow ties, how to and Mr. and Mrs. J. N. Bradshaw W. McAfee. fold a breast-pocket handker- of Midland. esting book. .

ABOUT THE biggest turnip we ever saw was brought to The Press office yesterday by Mr. District Clerk Rudolph Schaefer. It measured some 15 inches around and made Roy L. Lane a meal for a good size family

cats coming back home from District Clerk Roy L. Lane has long distances. He recently took authorized the Press to announce Charlie Hartman have returned an old cat at his house and put that he is a candidate for re- from Beaumont where they spent her in a box and took her 15 or election to his present job, sub- the holidays with Mr. and Mrs. 20 miles out of Cisco. He turned ject to action of the Democratic Ross Cotton and daughter Barthe cat loose and in two or three Primaries to be held in July. days, she was back home.

ducted a survey among the country editors to see how they thought the news stories for the way the country editors voted: First - Stalin's death.

Elizabeth. Fourth - Sen. Taft's death.

expose.

PW camps. meeting.

Eighth - Konrad Adenauer's election in Germany. Ninth - J. Edgar Hoover's intervention in the White case.

WORD CLUB TO MEET

ping.

The Word Home Demonstra- two schools meet at 6 p. m. to tion Club will meet Thursday af- open the program. ternoon at two o'clock at the It will be the first game for in the Cross Plains tournament, installation of new officers. All Cross Plains at the local gym. play in Weatherford. members were urged to attend. There were no games scheduled

Let Your Bank Be Bookkeeper IST. NAT'L in Cisco-Mbr F. D. I. C BANK BY MAIL AND SAVE TIME

soap. The soap all of their children attending Those attending were Mr. and easily when you finish . . . Alum- Mrs. J. M. Dunn, Cisco; Mr. and and Mrs. McAfee and Mr. and Ministerial Alliance in its reginum foil under ice-cube trays Mrs. C. V. Shelton, Seminole; Mr. Mrs. W. D. Oihus have returned ular meeting Monday. He sucand Mrs. Bill Sheppard, Big to their homes in Austin, Minn., ceeds the Rev. Sidney Spain. ranty deed. The book contains some illus- Spring; Mr. and Mrs. Lynn Shel- after attending funeral services. The Rev. Bob Sanders, pastor of

chief, how to hang up your Also present were eleven grandclothes and so forth. An inter- children and two great grand- Smith of Lubbock were in Cisco children

... Mr. B. A. Butler now be-lieves the stories he hears about Seeks Re-election

In making his announcement Mr. Lane said that he sincerely

during the Christmas holidays.

teams

Pvt. Jimmy Warren left Sun-WHAT WOULD YOU say were appreciated the cooperation and day for Fort Leonard Wood, Misthe ten best news stories of 1953? courtesies shown him during his souri for re-assignment after A national magazine for news- time in office, and that he spending the holidays with his papers and printing folks con- pledged to continue to render parents, Mr. and Mrs. Jay Warconscientious and faithful service. ren.

visit.

bara.

year should be rated. Here's the CISCO HIGH SCHOOL CAGE TEAMS Second — Korean Armistice. Third — Coronation of Queen PLAY THREE GAMES TONIGHT

Three basketball games are and should be in good condition no open season at the time. Fifth - Harry Dexter White scheduled to be played tonight at for the games tonight.

the community gym as the Mave- Coach Langford announced his addresses to include: Bryan, San Elaine Wright. Sixth - Atrocities in Korean ricks from Eastland, the Eastland probable Lobo starters as Bill Antonio, Port Arthur, Beaumont, "B" team and the Eastland girls Smith, C. W. Keller, George Cal- Houston, Corpus Christi, Wichita lyn Manners Crofts. Seventh - Big Three Bermuda play three Cisco High School larman, Don Emsley and Tommy Falls, Victoria, Galveston, Paris, Revnolds.

Mrs. James Wimbish, coach of Kerrville, Llano, and Pleasanton. A slight change has been made in the schedule, it was announced the Queens, announced her probby Coach Al Langford. The able starters as Kitty Lou Pip-Loboes and the Mavericks will pen, Marie Borst, Bonnie Owens, dale man who assumed the per- for record in the 91st District Tenth - Greenlease kidnap- meet in the second game which Martha Eudy, Loretta McKinney

begins at 7 p. m., and the girls and Bobbie Ann Huffman. will meet in the final game at 8 p. m. The "B" teams of the not announced.

Loboes and Queens are entered \$750 plus court costs.

home of Mrs. W. C. Clements for the Cisco teams since December and on Friday night, January 8, and court costs for a solo raid their regular meeting, and for the 22 when the Loboes defeated the two teams open conference on deer. The charges included ita Kimbrough, judgment.

> See DON PIERSON Before You Trade!

The Rev. D. M. Duke, past of the Church of The Nazarene, release of oil and gas lease. Clar- had ever seen. Alfred C. (Freddie) McAfee was elected president of the Cisco ence C. Pippen to First National

Bank, Cisco, deed of trust. J. ACCEPTS JOB HERE

Jim Williamson arrived in Cisco Monday from his home in the coming year. Eva S. Read to Jack T. Grisham, Arkansas to accept a position trated instructions on how to do ton, Walla Walla, Washington; after attending funeral services The Rev. Bob Sanders, pastor of oil and gas lease. W. F. Roberds with Kamon Petroleum Explora- on Little League and Teen-age for their grandmother, Mrs. Callie Wesley Methodist Church, was oil and gas lease. W. F. Roberds with Kamon Petroleum Explora- on Little League and Teen-age to Raymond Gray, MD. Jimmie tion Company. Mr. Williamson baseball, and plans for the con-Rev. Duke announced that R. Snodgrass to J. C. Wheatley, will assist Rudolph and Robert struction of a new park for Little oil and gas lease. Z. C. Stekley Kamon in their oilfield explora- League Baseball will be disover the weekend visiting friends national meeting of Cisco laymen to Jack T. Grisham, oil and gas tion and production work. He cussed.

lease. Minnie L. Cunningham is a member of the First Presby- All members of the club, and Each pastor was asked to be Spain to Jack T. Grisham, oil and terian Church. Robert Kamon all those interested in the Little present and to bring two laymen gas lease. W. E. Tyler to M. B. left Monday by plane for a busi- League baseball program, were Shook, warranty deed. Trumpter ness trip to Tulsa. He will re- urged to attend the meeting in Agricultural) at salaries of \$2750 Petroleum Corp. to W. C. Schill- turn home before leaving on order that work for the coming to \$3175 a year for employment in Lueders with Mrs. Burkman's is currently taking part in the ing, release of oil and gas lease. January 16 for Australia. program can begin immediately.

W. E. Tyler to V. C. Alford, desc. of Min. Int. Veterans Land Board of Texas to Henry V. Burk, contract. J. C. Wheatley to Sinclair Oil & Gas Co., assignment of oil and gas lease. Clinton T. Wilson to Joe

Steele, MML. J. E. Wright to

Iris Smith, release of vendor's

Probate

tioned hunters to watch out for John William (J. W.) Gage, dewildlife protected by closed seaceased, application to probate

will.

Marriage Licenses

Paul Harlan Woods to Betty Jean Harper. L. C. Gibson to Pearl White. Jessie Coy Kimbrough to Nor-

Tommy Belmont Partain to

William Gene Trout to Nancy

Merle Morris Snyder to Mary

Suits Filed

The following suits were filed J. W. Trammell v. William El-

Lola M. Davis v. Boyd A. Davis,

Orders & Judgments

J. C. Kimbrough v. Doris Juan-Jo Ann Buchanan v. Hilary D.

ter previous license had been re- NEW AUTO BANK LOAN RATE 40c per \$100 per Installment Mont 19T. NAT'L is Cisco-Mbr F. D. L

ed a special meeting of the ABC Pallbearers were W. J. Arm Club for 7:30 o'clock tonight at strong, L. A. Warren, Aaron Robinson, C. C. Greenhaw, Charles the First National Bank for the purpose of planning work for Spears and J. D. Lauderdale.

has call-

Special emphasis will be placed **Civil Service Will Conduct Job Exams**

The U. S. Civil Service Commission announces examinations for Student Trainee (Soil Conservation), (Range Conservation), (Soil Science), and (Engineeringwith the Department of Agriculture

Full information and applications may be obtained from the post office or from the Executive Secretary, Board of U. S. Civil Service Examiners, U. S. Department of Agriculture, 405 U.S. Terminal Annex, Dallas 2, Texas.

Boosters Club Has Meeting Monday

The Cisco Boosters Club met at 7 p. m. Monday at the high school building, and a general discussion of the work of the club was held.

Several projects for raising funds for the coming year were discussed, and President Bob Latson appointed committees to work on the projects.

It was decided to dispense with the regular weekly meetings of the club during the winter months. Meetings will be held only when called by the president.

Scranton Boys Win Two Cage Contests

The Scranton High School Cagers rounded out their holiday season by winning their 17th and 18th games of the season in a two game series with Bridgeport High School in Scranton Thursday and Friday night. The B team also won both games. Scranton's first District game

will be played Friday, January 8, at Gorman instead of January 5 as announced earlier.

> See DON PIERSON Before You Trade!



SIZING THINGS UP-It's doubtful that curiosity is going to kill

these two cats, but they certainly are wondering what in the world that broom is for in Cambridge, Mass. This picture, made by one of the country's noted cat photographers, Walter Chandoha, turned out so well that it's being used as part of a 1954 cat calendar. It's all in the expression.

The Director' said nineteen of the prosecutions involved shootma Ann Holiman ing of mourning doves, and added Alvin Kenneth Mayhall to Rose that "several violations" concern- Elizabeth Nichols. ed deer in areas where there was Mona Sue Lenz. Cases against violators showed James Hughes Webster to Caro-

Pampa, Dallas, Fredericksburg, Alice Freese. The heaviest penalty paid by on individual was by a Rock-

sonal responsibility for a head- Court last week: lighting foray involving himself The "B" team starters were and two companions. The three lis Russell, et al, damages.

deer shot illegally, including one On Thursday and Saturday the fawn and one doe, cost the man divorce.

> A South Texas man paid \$500 headlighting, hunting in closed season, hunting from a car and Buchanan, judgment. purchasing a hunting license af

PAGE TWO

THE CISCO DAILY PRESS

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unionized and some more union-

Thus, the Chamber concludes,

market forces and not legislation

account for basic wage changes-

union and non-union. A competi-

petition there is no way for in-

technological progress to them- ing 1954.

tive free market economy auto-

ized, the Chamber states.

selves

Per year in advance (Cisco, by mail) Per week (by carrier)

UNIONS AND WAGES

WASHINGTON - Do unions have any effect on wages?

The question is raised by the Chamber of Commerce of the United States because it has an important bearing on whether there is any need, insofar as the progress of the working man is concerned, to strengthen the hand of union leaders by relaxing the Taft-Hartley Act.

In the last 20 years,-a period tivity which occurs year by year. of fabulous union growth-the share of the national income go-that some unions have held ing to labor, while shifting a bit wages down. This is partly befrom year to year, has not cause contracts ordinarily are changed perceptibly, the Chamber ordinarily opened only once a reports.

In 1936, for example, compen- that union leaders insist on getsation of employees, according to ting credit for wage increases. the Department of Commerce, Thus to cite the case of one farm was 66 per cent of our national implement company, in July, 1952 income. In 1952, the figure was when the contract expired, the almost the same-66.3 per cent. union made very extreme de-Yet during this period we have mands. Management offered a had the Wagner Act. minimum wage increase varying from 5c wage laws, political promotion of to 9c per hour. The offer was unions, and a terrific amount of turned down and up to a recent labor turmoil, strikes and threats date employees had received no

of strikes and enmity. The Chamber points out that even if it were conceded that from 1909 to the present shows unions through one all-out effort no systematic correlation with the could raise their members' share percentage of workers unionized, of the national income by 2 or 3 according to the Chamber. Perper cent, this would be no more haps many workers are becoming than the normal rise in produc- aware of this. At any rate, since

Political Announcements

The Press has been authorized creases in other sectors of the ecto make political announcements, onomy, some of which are less subject to the Eastland County Democratic First Primary in July, for candidacies as follows:

For County Superintendent CARL ELLIOTT (re-election) H. R. (Pop) GARRETT For Sheriff F. TUCKER (re-election) B. WILLIAMS For Commissioner, Precinct 4 J. E. (Ed) McCANLIES, (re-election) District Clerk ROY L. LANE, re-election



\$5.50 150 year. It is also due to the fact AND JESUS CALLED A LITTLE CHILD UNTO HIM, AND SET HIM IN THE MIDST THEM, AND SAID, VERILY SAY UNTO YOU, EXCEPT VE CONVERTED, AND BE-COME AS LITTLE CHILDREN VE SHALL NOT ENTER INTO the mid-1940's the percentage of VII. It shall be the duty of the labor force unionized has deevery citizen to achieve the highclined fairly steadily. Yet since est practicable level of education, 1945 average hourly earnings in and to work for the advancement manufacturing increased 74 per of education by supporting and cent, with roughly similar in-

improving the public schools and by fostering the desire for education among his fellow citizens. VIII. It shall be the duty of every citizen to defend the right Highwa IT'S THE LAW to buy and sell, to own land and * in Texas * other property, to engage in commerce, and to work and earn a A pable service bates living wage, as a fundamental Have you made your New guarantee of the freedom and matically passes into the hands of Year's Resolutions yet? With welfare of the nation. ductivity. In fact, under com- world affairs in their usual IX. It shall be the duty of every 3 lots troubled state, it might be well citizen to instruct his children in

to consider a few resolutions the principles of freedom and to business men to keep the gains of about being a good citizen dur- spread the ideals of democratic Highwa government at home and abroad. We have recently observed X. It shall be the duty of every "Bill of Rights Day," and most citizen to preserve an attitude of us are generally familiar with of self-reliance, and to use all the unique rights and privileges legitimate means to achieve finwhich we enjoy as citizens of the ancial independence and security U. S. Here is a "Bill of Respon- to practice thrift and economy sibilities" prepared by the Amer- in his own affairs and to require



THE CISCO DAILY

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TIMELY ORACLE

| PRESS | | | Tuesday, January 5, 1954 |
|--|--|---|--|
| | WANT-A | D SECTIO | |
| | frigerator, A-1 condition, \$50. Call | - For Rent FOR RENT - One 2-room and one 3-room furnished apartments. | NOTICE — Have nice Buick car and would take Spinet piano in trade for ear. Perry Valliant, Box 163, Rising Star. 24 |
| NES THE OLDSTERS | 1163-J.24FOR SALE — Over 1,000 bundles of hegaria, good heads. Contact R. L. Ricks, Pleasant Hill.20 | Phone 9520, Bungalow Apart- ments. 20 FOR RENT — Three room house near West Ward, also five room house on East 20th Street. See | county. Give oil map location |
| | FÖR SALE — Washateria at 1104 Avenue D doing nice business. Latest Maytag equipment. Dryer, boiler and other equipment. See David Gaines, 1104 Ave. D, phone | owner, T. C. Williams, phone 508. 20 FOR RENT — Large furnished house. Prefer adults. 809 West | acreage, price and other data. P O. Box 2, Mineral Wells, Texas. 24 WANTED — Newspaper carrier boys, no morning deliveries. Cal |
| | 1217 20 | FOR RENT — Furnished apart- ment on paved street. Close in. Tom B. Stark. Phone 87. 23 FOR RENT — Three room fur- | 1221. 24 WANTED — Woman for fountair work from 8 a. m. to 5 p. m. Ap ply in person at Dean Drug Store 20 |
| | FOR SALE — 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Pershing 7789 in | nished apartment — unfurnished apartment or rooms. 612 W. 4th. — phone 357-W. 20 — Notice | WANTED — Quilting to do Plain or fancy. Prices reason able. Phone 104-W-4, Mrs. R. A Latham. 2 |
| | Fannin 3125 or Persning 7789 in Fort Worth or write A. H. White, 4117 W. Vickery. 151 tfc. FOR SALE — Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned | NOTICE — Stud service on red toy pekingese. 1512 Ave. G. phone 834-J. Mrs. Mary Bowles. 24 Subscribe now to the Abilene | WANTED — House cleaning, 60 E. 23rd. 2 WANTED — Lady to live in home. Room, board, and salary Mr. and Mrs. Morgan, Scrantor |
| 1954 | (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th. FOR SALE — Universal cook | Reporter News, the area's lead- ing newspaper. Complete televi- sion program schedule, the latest in sports and news coverage for the West Texas area. You can get the Reporter News in Cisco | Phone 613-J. 2 |
| D. | stove and G. E. refrigerator. Bar- gain for quick sale. Tom B. Stark, phone 87. 22 CARD OF THANKS — We wish to express our sincere thanks for | delivered to your home. Call Carrel Smith, phone 323-W. 24 WOULD YOU consider selling your producing royalty? Write G. M. Howard, Box 2486, Wichita | FARMS — RANCHES Residential Property Businesses |
| BACK HAMM | every act of kindness shown us in our sorrow. May God bless you all. Mrs. T. B. Ray Mr. and Mrs. E. E. Daniels | Falls, Texas.43NOTICE — Closing up my shop, leaving town. Costume jewelry, ½ price; hosiery, plain or fancy, | Give Us Your Listing |
| FOR SALE | Mr. and Mrs. W. H. Ray and family Mr. and Mrs. J. W. Ray and family | | MERCHANTS |
| e on Bullard Street with lown payment. home on three lots on y 80. | to express our sincere thanks to all of our friends for their kind expressions of sympathy during | | CREDIT ASSOCIATION |
| | our breavement. May God bless you all. | CALL Mrs. Ed Aycock | State and National Affiliations |
| licken house on old East- | The children of Elder James T. White | Our years of experience en- | Lucile Huffmyer |
| icken house on old East- ghway. home on 4th Street with cheap. al nice large homes on y 80. | The children of Elder James T. White FOR RENT — Furnished duplex. Apply at 913 W. 10th St. 28 | Our years of experience en- ables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment | SECRETARY Telephone 143 |
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enship resolutions for the Mitchell News 5-100 block (1. It shall be the duty of every Mr. and Mrs. Halbert Rosson citizen to render undivided al- and daughters of Morton spent es, on legiance to the Constitution of the United States, to work for F. E. Rosson. 3-bed ner, \$2 its betterment and perpetuation, to respect the sovereignty of the Mr. and Mrs. William Burrows people's government, and to de-fend the nation against all its with her parents, Mr. and Mrs. 3-bee corner, down. Mage Notgrass. II. It shall be the duty of every Dane citizen to be familiar with the Mr. and Mrs. Billy Joe Taylor paved Constitution of the United States and boys spent Christmas Day and to be informed as to what with Mr. and Mrs. Henry Rice. 5-roe rights and liberties are his, and corner. to use these rights in such a Mr. and Mrs. Sherman Ervin manner as is consistent with his of Abilene visited Thursday with 5-ro own welfare and the welfare of Mr. and Mrs. W. H. Ervin. ground III. It shall be the duty of every Mr. and Mrs. Benny McCann 4-ro citizen to defend with his life and Donna of Coleman visited \$1750.0 the rights and liberties granted Christmas with Mr. and Mrs. to him and to his fellow citizens Walter Brooks. 6-ro by the Constitution, to obey the pavem Mr. and Mrs. W. J. Starr and laws of the land and aid in their enforcement, and to oppose vig- family of Texarkana spent the 210 orously any persons whose inten- holidays with Mr. and Mrs. W. tion is to transgress the law or to B. Starr. 320 also 4 Mr. and Mrs. Elvy Taylor and IV. It shall be the duty of every miner citizen to make honest, wise and girls visited Christmas with Mr. courageous use of the free and and Mrs. Henry Rice. 80 a secret ballot at every election; ney. to exercise freedom of thought, Mr. and Mrs. Lenin Baird and speech, and worship; to protect boys of Franklin Center spent 87 : the freedom of the press; to safe- the holidays in the home of their allott guard the right of trial by jury parents, Mr. and Mrs. Sport and to render willing jury serv-Speegle. 160 ice when called upon; and to perranch Guests in the home of Mr. and form all other acts conducive to the perpetuation of the rights set Mrs. W. H. Ervin Christmas Day She were Mr. and Mrs. C. M. Jessup Other V. It shall be the duty of every and children, Mr. and Mrs. M. Y citizen to protect and sustain the Ervin and children, Mr. and Mrs unwritten liberties and rights R. V. Rendall and Judy, and INSU vested in him by custom and us- Ernest Douglas. age and to perpetuate the ideals of the equality and dignity of Mr. and Mrs. Raymond Speegle 108 W the individual, upon which the of Putnam visited Sunday with Mr. and Mrs. Walter Brooks. VI. It shall be the duty of every citizen to be active in the politi-Mr. and Mrs. Marshall Ervin cal party of his choice, and to be of Brownwood visited Thursday vigilant of the public officers, to with Mr. and Mrs. W. H. Ervin. render all possible aid to them, and to serve in public office by Mr. and Mrs. Rufus Horn CH appointment or election when visited with Mrs. Linda Horn qualified and when called upon Christmas Day. to do so. It shall be his duty to SH strive for the selection of public. Mr. and Mrs. Hubert Rosson officers of ability and upright of Willistown, North Dakota, character; and when holding pub- visited with Mr. and Mrs. F. E. lic office, to serve in such man- Rosson last week. W ner as will subordinate private Bill Dennison and Vera Lois or minority interest to those of Owings visited with relatives in the people at large, Uvalde last week,

Tuesday, January 5: 1954

TOPSY-TURVY WORLD-Making a daring loop in formation, these Meteor 7's of the Royal Air Force 203rd Advanced Flying School are actually upside down and very close together. The feat was one of many performed by the RAF's famed acrobatic team which was recently disbanded. Below them is the Yorkshire coast, near Bridlington.



SHE'S DOING ALL RIGHT-Dorothy Chernook, left, head nurse at a hospital in New York City, holds Babette Hope Calvert, the smallest baby ever born at the hospital and live. Student nurse Mary Ann Kelly is holding a doll representing the 11/2 -pound size of Babette at her birth last September. The baby weighed five pounds in this photo, and was on her way home

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of Cisco, became the bride of

Robert M. Lewis of Fort Hood,

in ceremonies performed Decem-

ber 31 at 8 p. m. at the home of

the Rev. Bob Sanders, pastor of

Miss Ramona Joy Ingram was

maid of honor and Seaman Jesse

Oakley served the groom as best

The bride wore an ivory vel-

vet dress with tiny velvet hat

with illusion veil. Her shoes

were of white satin and her cor-

Miss Ingram wore a pale grey

The couple will be at home in

HEALTH TALKS

Prepared by the

Texas Medical Association

and gentle massage, then re-

turned to the cast between treat-

ments. The person carrying out

get the limb out of line. Later,

it may be carefully exercised by

the doctor or physical therapist

Any physical therapy pre-

scribed by the doctor depends

upon his knowledge of the con-

dition of the individual broken

bone and the desired functional

working under his direction.

uary 23.

s complete.

sage was of tiny pink roses.

the Wesley Methodist Church.

| Oakley - Lewis Wedding Mona Sue Lenz And Tommy Partain Married Rites Are Announced Miss Wilda Oakley, daughter **On Christmas Day** of Mr. and Mrs. Oscar Oakley

Miss Mona Sue Lenz became the bride of Tommy Partain in ceremonies performed December 25 in the home of the bride's parents, Mr. and Mrs. Henry Lenz, by the Rev. F. C. Bradley, pastor of the East Cisco Baptist Church. The groom is the son of Rev. and Mrs. R. L. Partain of McAlester, Oklahoma.

THE CISCO DAILY PRESS

The couple stood before the fire place which was flanked with greenry and baskets of white gladiolas and white burning ta-The bride wore a navy wool

faille dress and Frances Oakley, suit with accessories of pink and sister of the bride, wore a dress navy. She carried a white Bible of blue taffeta and served as topped with white carnations. flower girl. Mrs. James Couch of Abilene, sister of the bride, was matron Cincinatti, Ohio, after Jan-

of honor and Freddy Partain of McAlester, Oklahoma, brother of the groom, served as best man. A reception was held following the wedding for a few close

friends and relatives. The couple left immediately for a wedding trip to McAlester, Oklahoma, after which they will make their home in San Diego, California, where he is stationed in the Navy.

A broken bone used to be a Those attending from out of town were Miss Betty Gorman, major calamity in the life of a working man. It often meant he Mr. and Mrs. James Couch, and Mr. and Mrs. Doyle Lenz and had to lay off from work and children of Abilene; and Rev. and lose his pay envelope for weeks of Cisco have announced the re-Mrs. R. L. Partain and Freddy Partain of McAlester, Oklahoma. Others attending were Mr. and Mrs. H. D. Lenz and son, Mr. and range of motion of the broken Mrs. Stewart Slatton and family, and Mr. and Mrs. H. A. Lenz, all of Cisco.

Federated Clubs **To Hold Meeting** Of Board Jan. 7-8

AUSTIN, Dec. 31.-Mrs. L. E Dudley, Abilene, president of The Texas Federation of Women's Clubs has issued the official call for a meeting of the board of directors at headquarters, Austin, January 7-8, 1954.

Detailed plans for the work of the ten Federation departments the treatment is careful not to and their divisions will be discussed and approved during the two business sessions scheduled for the afternoon of January 7th and the morning of January 8th. The administration theme, "We Go From Strength to Strength," will be carried out through emphasis on four projects that have already been approved. These results of the joint or joints inprojects exemplify the diversity volved. At certain stages a parof club work.

ticular form of treatment may be alled for or a combination of



LADY AND CUB - When singer Carolyn Long got to Bishop, Calif., for a concert, she saw this tiny lion cub trotting loose along the street. There wasn't too much danger in so small a wild beast, so Carolyn picked it up gingerly and held it for the owner. The cub was serving as mascot for the Sheriff's Posse Rodeo.

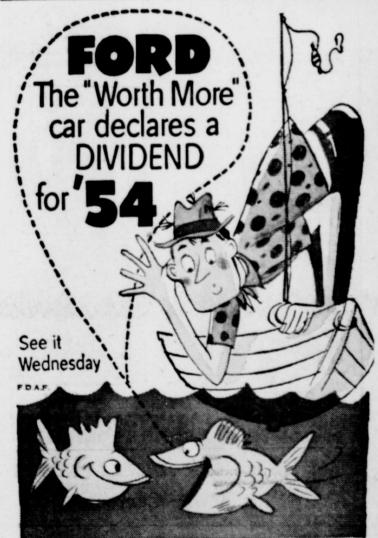
Ramona Ingram Weds Jesse L. Oakley

Mr. and Mrs. Claude Ingram or perhaps months. Now, how- cent marriage of their daughter ever, with the help of physical Ramona Joy, to Seaman Jesse L therapy he can get back on the Oakley, son of Mr. and Mrs job sooner. Not only that, the Oscar Oakley of Cisco.

The wedding was performed arm, leg, or hip more nearly ap- January 2 in Ranger with Charles proaches normal when healing Massegee, a Baptist minister, of ficiating. The couple was at In some instances physical tended by Mr. and Mrs. Bob therapy is begun even before the Lewis.

bone is set; cold may be used to Mrs. Oakley has lived in Cisco keep swelling down and make the all her life. She is a graduate patient more comfortable. Once of Cisco High School and atthe bone is held together by a tended Cisco Junior College. She plaster cast or other means, treat- is employed by Dr. D. Ball. ment is continued to keep the Mr. Oakley lived in Cisco ur patient in the best possible physi- til he entered the Navy, and i

cal condition. A cast sometimes now stationed at Orange. Mrs s split down one side and Oakley will be at home at 400 "hinged" so that the limb can Jefferson at present but wi be removed and treated with heat join her husband in Orange soon



PAGE THREE

Jan Burkman Honored **On Eighth Birthday**

Jan Burkman was honored on er 8th birthday with a party held at the home of her grandnother, Mrs. W. A. Burkman. Games were played and the gifts which had been placed under the Christmas tree were opened. The happy birthday ong was sung after which refreshments of gold and white birthday cake, stick candy, and brange ade were served.

Those attending were Paty Doyle, Myron Johnson, Lanell Stamford, Ann Brunkenhoefer, Sylvia and Sandra Hart, Frankie and Jimmy Gryder, Margel Elder, Mike Joyner, Julia McCanlies, Jean, John, and Jerry Burkman, the honoree, Mrs. F. W. Burkman, and the hosts.

Moving pictures were made of the group and sent to the honorees father, Agent F. W. Burkman, who is stationed in Korea.

HELP for Coughs CREOMULSION



DETERMINED TO BE "THE BIG MOMENT" IN HER NEW YEAR?





AST TO MEET WEST-Three Notre Dame players on the East team were getting in some practice at Santa Clara, Calif., University as they prepared for the annual East-West clash in San Francisco on January 2. The Fighting Irish shown are: halfback John Lattner, leaping high, as tackle Art Hunter, left, and fullback Neil Worden give him some protection.

SON holds a mirror for ESTHER WILLIAMS in this scene from MGM's musical, "EASY TO LOVE," in color by Technicolor.

CRACK-UP



PASSENGERS' EYE VIEW-This is the wrecked interior of a bus carrying some 40 passengers that veered out of control in The Bronx, N. Y., and crashed into an elevated railway pillar, injuring about 20. The accident happened when the bus was struck by the swinging tail gate of a garbage truck.



PEDESTRIANS' EYE VIEW-The bus managed to get itself wrapped neatly around that pillar, top photo. Inside, a high school girl manages to smile although her leg is caught in the wreckage and she's unable to move, below. Naturally, all the injured were not as good-natured about the scoider

The pursuance of adult educa methods might be better than tion by groups working through the Epsilon Sigma Omicron Di ust one.

Exercises are highly individualvision of the Department of Edzed. They are designed to preucation will be channelled from the Extension Divisions of acvent the limb from shrinking, to maintain good muscle tone, and credited colleges or universities Indian Affairs, a division of the to obtain the maximum movement possible in the long run Public Affairs Department, will As long as the bone is not healed, be directed to the Alabama-Couthe limb either will be kept comshatta Indian tribes on reservapletely at rest or handled with tion near Livingston, Polk Counthe utmost care. However, it ty. The Federation is one of the will not be kept motionless any first organizations in the state to onger than absolutely necessary offer cooperation with the action Even broken bones with which of the 53rd Legislature which au the patient must remain in bed thorized the State of Texas to asfor longer periods (such as fracsume full trusteeship for the Altures of the neck or back) can abama-Coushatta tribes. When benefit from the different forms Congressional approval of this of physical therapy such as heat transfer is accomplished through and massage. If the patient pending legislation, Texas will be isn't able to walk or be carried to the first state to assume the full where treatment facilities are, responsibility for the developthey can be taken to him. ment of the Indians living within its boundaries. The Texas Fed-

eration project will be to supple-CELEBRATES BIRTHDAY

ment existing recreational facili-Sara Brashear celebrated her ties; to provide scholarships that will allow Indian students a choice of colleges or universities for their higher education; to offer material assistance to the indigents; and to open an avenue of trade for the products and handi-

The second step in the series of programs planned for the study of Mental Health for Effective Living, initiated at the eight district workshops at the beginning of the present club year, has been planned in the form of specialized meetings for areas interested in this program. To encourage new club mem-

craft of the Indians.

bers to develop leadership, prizes will be announced for award to those who have developed worthwhile projects in their communities. The field of competition is for women who have been members of a federated club for at least two years, but not more than ten years.

Texas' further participation in the GFWC 1952-54 administration theme, "The Preservation of Our American Heritage," through a project to promote study of American History and assist in the restoration of Independence Hall, Philadelphia, will be presented through the Americanism Department and its related committees

eighth birthday January 1 with a party at the home of her parents, Mr. and Mrs. R. P. Brashear. Games were played and refreshments served to Karen Moore, Ann Brunkenhoefer, Leanah Leveridge, Lary Wilson, and the honoree

HERE FOR WEDDING

Miss Charlotte Schofield of Dalls, Miss Harriett Southpaw of Austin and John Clark of Dallas attended the wedding of Miss Carolyn Crofts to James Webster Friday. Mrs. James Harvey of Fort Worth was a member of the house party.

A New York policeman must veigh at least 145 pounds, and be at least 5 feet 8 inches tall.

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PAGE FOUR

Tuesday, January 5, 1954

E. J. POR

Texas



* M-G-M'S TOP LOVE . . . MUSICAL SPECTACLE! * TECHNICOLOR EASY · TO LOVE **ESTHER WILLIAMS** VAN JOHNSON * TONY MARTIN SATURDAY ONLY

the-job or institutional on-farm Vets Questions training under the Korean GI Bill. The law permits such ex-And Answers tensions only for veterans in school

my GI training allowance be? A - Your training allowance vided that conditions are favor will be computed on the basis of able enough to assure the sucthe established charge which the cess of both veterans, and proschool requires non-veterans to, vided that both training propay for the same course. Q - As a member of the organized reserves, may I count time spent on training duty - as opposed to regular active duty -

Bill training? A - No. Time spent on training duty does not count in determining entitlement under the parents, Walter Yeager and Mr Korean GI Bill. However, if you were recalled for regular active

duty - and not training duty that time would count. Q - I understand that if a Korean GI trainee's entitlement runs out past the mid-point of

semester under the Korean GI Bill. Will entitlement be extended for an on-the-job trainee whose entitlement expires before he finishes his training? A - No. Entitlement may not be extended under any circum-

stances for veterans taking on-



Galan.

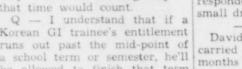
the city hall auditorium in Cisco. Admission prices will be 35c and 50c. Come and enjoy two hours of good, clean entertainment. Entertainers who desire to be on show contact J. H. Kendrick.

TECHNICOLOR

MUSICAL!

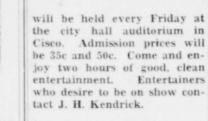
Filmed in Florida's

Cypress Gardens!



be allowed to finish that term England.

The Cisco Jamboree



Q - Is it possible for two vet-Q - I'm planning to take a erans, who own a farm in partprrespondence course under the nership, to take institutional on-Korean GI Bill. How much will farm training on the same farm? A - Yes, it is possible, pro-

grams meet all the qualifications of the law.

T/Sgt. and Mrs. Claude Yeager left December 30 for El ment I'll have for Korean GI Paso where Sgt. Yeager will be The Yeager's spent the Christmas holidays in Cisco with their

and Mrs. Walter A. Burkman. James Whistler signed his correspondence and paintings with a small drawing of a butterfly.

David Livingston's body was carried through Africa for ten months so he might be buried in



THREE TO MAKE READY-And firm believers that the Lord

helps those who help themselves are these youngsters in Epsom, Surrey, England. When a pudding had been put in the oven, the dish presented an attractive opportunity for some good scraping, and the kids fell to with spoons, fists and a good appetite.



Daily Devotions (L) Previews (L) Previews (L) Western Parson Time Crusader Rabbit (F) Evening Report (L) Rod & Gun Club six Gun Playhouse -Four-Star Playhouse -Life Is Worth Living The Big Playback The Files of Jeffrey Jones Late Report (L) -Movietime -Vespers & Sign Off (Bal)

WEDNESDAY, January 6

 Denvesbary, January 6
 Denviews (L)
 Previews (L)
 Western Parson Time
 Crusader Rabbit (F)
 Evening Report (L)
 TBA
 On The Farm with Holt
 Hollywood Half-Hour (F)
 I Married Joan
 Public Prosecutor (F)
 Strange Adventure
 Ringside with the Rasslers
 Late Report (L)
 Movietime 10:15—Movietime 11:15—Vespers & Sign Off (Bal)

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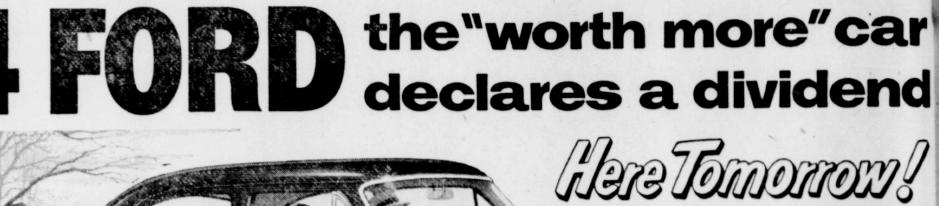
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to consider and measure values for what they are. Modesth we suggest you do this before buying real estate without an abstract. It's a step in the right direction.

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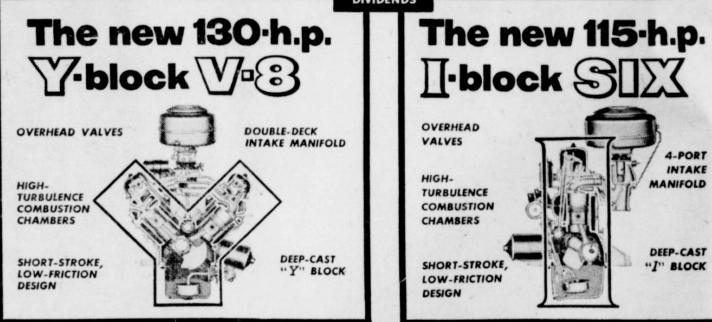


3 distinctive lines - 14 brilliant body styles

You just ought to try the '54 Ford . . . the car that brings a whole new set of value features to the low-price field. You'll find that each new feature is an extra dividend in driving enjoyment. And each new dividend establishes Ford, even more in '54, as the "Worth More" car.

u get a special dividend in styling, for example, with Ford's







THEATRE - IN CISCO, TEXAS

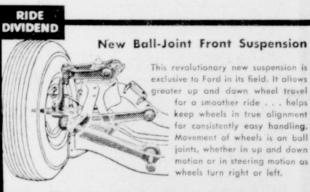
Tuesday, Wednesday & Thursday

THE YEAR'S BIG EASY-LOOKIN', EASY-LISTENIN'



distinctive new appearance . . . smooth, clean lines. You get sparkling new interiors, too, that are a dividend in themselves. And each of the new Fords gives you special dividends in ride and performance . . . with new Ball-Joint Front Suspension, the greatest advance in chassis design in 20 years . . . with your choice of Ford's new low-friction Y-block V-8 or I-block Six, the most modern engines in any car today!

With 28 brilliant new models to choose from, you'll find the exact car to suit your tastes and requirements. Come in and see the '54 Ford. Test Drive it. Once you try it, you'll want to drive it home.



This revolutionary new sus exclusive to Ford in its field. It allows reater up and down wheel travel for a smoother ride . . . helps keep wheels in true alignment for consistently easy handling. Movement of wheels is on ball joints, whether in up and down motion or in steering motion as wheels turn right or left.

Power does up to one-thing of the work of stopping for you! You are more relaxed in the stop and go driving of congested traffic. And should the system ever lose its power, "stopping" effort is the same as with conventional brakes.

The greatest engine advances since the original FORD V-8

TWENTY-TWO YEARS AGO Ford introduced to the low-price field a fine-quality precision-engineered V-8 engine. And now, with its 22 years' experience in building over 13,000,000 V-8's, it is only logical that Ford is first in its field to introduce a brand new type of V-8-the Y-block V-8 . . . together with the most modern Six in the industry-the new and advanced I-block Six.

Both new 1954 Ford engines have overhead valves for most efficient Plan to Test Drive a '54 Ford. You'll find these new Ford power plants

deep-cast block with skirt that extends well below the crankshaft for greater strength and rigidity . . . smoother, quieter performance and extra-long engine life. Their modern short-stroke, low-friction design cuts friction losses . . . gives you more usable horsepower, more miles per gallon of gasoline. And new high-turbulence combustion chambers assure more efficient firing of fuel.

high-compression operation on today's fuels. Both engines have a stand out as the greatest engine advances since the original Ford V-8.



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It does up to 75% of your steering work for you, when you need it ... makes parking a pleasure. Yet it leaves you with the normal feel of steering on straightaways. In addition, it suching out steering Power does up to one-third of the wheel "shock" on rough roads



Plus five optional power assists* you might find only in America's costliest cars

Smooth, silent electric power

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It combines the best in "auto-

Matic engineering to give you the most versatile automatic shifting. You get the smoothness of a fluid torque converter, the "go" of an automatic intermediate gear. Ford also offers gas-saving Overdrive.

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