

BUCHANAN & ROSSON

Friona, Texas

Mr. and Mrs. Farmer,
Friona Trade Territory.

Dear Friends and Customers:

We extend to you an invitation to be with us at our POWER FARMING SCHOOL and opening of our new building at Friona, Texas, Tuesday, March 25, 1930, at 9:30 a. m.

Our School will be conducted by Mr. E. N. Black and Mr. W. T. Wheeler, International Harvester Company representatives.

We will try to give you who have made the continued growth of our business possible something that will be both instructive and entertaining.

We will have a large display of the latest type of farm machinery for your inspection.

Inspect our service facilities—we will have one of the most complete tractor service stations west of Amarillo, Texas. We will have competent mechanics in charge at all times.

A FREE LUNCH WILL BE SERVED AT NOON.

March 25th is truly your day and again we ask you to make our store your store on that day and all other days.

Very truly yours,

BUCHANAN & ROSSON.

THE HOUSE OF SERVICE.

“Good Equipment Makes a Good Farmer Better”

International Sunday School

Lesson

MARCH 16, 1930.

PARABLES OF THE KINGDOM

Matthew 13:31-33, 44-52.

Golden Text: The Kingdom of God is not eating and drinking, but righteousness and peace and joy in the Holy Spirit.—Romans 14:17.

Introduction.

The parable seems to have been a favorite form of discourse with Jesus when he wanted to convey impressively some important teaching, and, shall we say, to fasten it in his hearers' memories. The people whom he addressed, moreover, were accustomed to parabolic teaching; it was an easy way of "getting at them." Jesus' parables never fail to adorn the lessons they convey, even when they carry hard truth they still are beautiful from a literary point of view. The parable, with its single great moral, was peculiarly adapted to his purpose. Some of

his bare words escape us, but when once we have seen the truth in one of these vivid language-pictures, of this divinely masterful story-telling-teacher, we see that truth forever. "Earthly stories with heavenly meanings," Jesus' parables have been called.

The Parable of the Tares.

This parable, like that of the four kinds of soil our Lord explained in response to his disciples' request. He was himself the farmer, the field being the entire world. The wheat was the members of the kingdom of heaven. The enemy was the devil, sowing as tares the members of his own kingdom of evil. The harvest was the end of the world, the judgment, and the reapers were the angels, who alone would have discernment to separate the tares from the wheat. Then the members of Satan's kingdom would go to their own place of woe and torment, and the members of the kingdom of heaven would go to the home of the Father, there to shine forth as the sun forever and ever. Such was this marvelous little story, so full of solemn warning for the wicked and of radiant hope for those who are trying to follow the Lord Jesus.

"If we are to believe our Bible, Satan is no shadow, nor essence, nor power, but a person, as distinctly as God is a Person. As a personal God loves us and cares for us, so a personal devil hates us, plots against us, tries to ruin us. The devil's special object is to spoil what God made fair and good."—H. J. Wilmore-Buxton.

The Growth of the Kingdom.

As the parables of the tares and of the net are complementary, so are those of the mustard seed and the leaven. Both have to do with the growth of the church, but the first pictures the outer and the second the inner aspects of that growth.

"The disciples and other Jews, clinging to the notion of a vast and splendid earthly kingdom, would think it very strange that Messiah's reign should begin so quietly and on so small a scale; and in this parable, that of the mustard seed, and that of the leaven, our Lord wishes to impress it upon them that though small in its beginnings, the Messianic kingdom was destined to attain a vast extent. We see the original circumstances under which the parable was spoken well reproduced now, at the first of Christianity into some great heathen nations. Not only the heathen themselves but irreligious sailors, merchants and travelers from our own country, often sneer at the idea that a few insignificant men, by means of so feeble a thing as preaching, should expect to change a mighty people. Yet it is from similar small beginnings that there has gradually grown up the Christianity and the civilization of Europe and America at the present time."—John A. Broadus.

When Robert Morrison, the first Protestant missionary to China, was on his way to begin his work there, the ship owner asked him sneeringly, "Do you really expect to make an impression on the idolatry of the great Chinese Empire?" Then Morrison made his famous answer, "No, sir, I expect that God will."

The Parable of the Leaven.

Though very brief, this is one of the most interesting and significant of all Christ's parables. "The kingdom of heaven is like leaven." The comparison is remarkable, for everywhere else leaven is used as a symbol for what

is evil, probably because it was regarded as corruption, and because leavened bread was forbidden during the passover.

Both these parables, that of the mustard seed and that of the leaven, illustrated the gradual growth from small beginnings of the kingdom of Christ. The contrast between the tiniest of garden seeds and the spreading plant in whose branches the birds dwell has its parallel in the development of his kingdom from a very insignificant beginning until it shall cover the earth. Doubtless that seemed an audacious prophecy to the contemporaries of our Lord, but how nearly has it already been fulfilled! There is scarcely a land anywhere that has not been touched by his spreading kingdom. Similarly the contrast between the small jump of leaven and the large quantity of meal in which it is inserted illustrates how the influence of the kingdom of Christ spreads through human society gradually, slowly, transforming its life. Think of all the widespread movements for the betterment of the conditions of human life, both individual and social. Now the striking fact about all these things is that they are most in evidence in just those parts of the world where the authority of Christ has been most cordially accepted. The leaven of the kingdom is still working. Its action is not spectacular, but it is pervasive and powerful.

The Value of the Kingdom.

The value of the hid treasure

and the pearl of great price. Again we have two parables to illustrate the same truth. They are found only in Matthew. In antiquity, where there were no banks and because the tenure of property was insecure, burying money and treasures, and hence the digging for and finding of them were very common. Because this is a parable, and not an allegory the honesty of the man who buys the field is not taken into account. In the parable of the pearl merchant we are taken back into an age when wealth was largely in the form of jewels, and such precious objects. Cleopatra had two pearls valued each at \$400,000. In both parables there is a reflection of the joy that breaks upon many a man when he first gets a revelation of the redeeming mercy of God in Christ; a hint, also, of the sacrifice, the price that one usually must pay to acquire this treasure of the kingdom (cp. 19:21). Bunyan says that the Valley of Humiliation is a place where pearls are found. Notice that in the first of these parables a man stumbled upon his joy, "found"; the second man discovered his by unremitting toil ("like a man seeking"). We do not all find Christ in the same way. The moral of both the parables is however the same: "The kingdom of God is the ultimate blessing whose glory makes all other riches of 'nothing worth'."—G. A. Buttrick.

Treasures New and Old.

"Have ye understood all these things?" No one is a teacher un-

Konjola Wins Triumphs Every Day Everywhere

New and Different Medicine Welcomes Any Test—Results Are What Counts.



MR. RAYMOND SCHMIDT

Results are what count; mere words and promises mean nothing. Konjola has won fame and friends just by making good, and that is the medicine sufferers want and should have. Imagine the joy of Mr. Raymond Schmidt, of R. F. D. No. 1, Sedalia, Mo., when he was able to say:

"Though I know it to be true I find it hard to believe Konjola in just three months, ended my sufferings of nine years duration. For that long time I suffered from indigestion, constipation, kidney trouble and catarrh. No food agreed with me; every night I had to get up numerous times, and catarrh certainly added to my misery. In those nine years I tried no end of medicine and treatments and everyone was a miserable failure. But how different with Konjola! Week by week I grew better, and in three months I was my old self again. To me Konjola is the most wonderful medicine in the world, and I recommend it with all my heart."

Konjola is sold in Friona by the City Drug Store, and by all the best druggists in all towns throughout this entire section.



Don't just ask for "Motor Oil"

"Take-a-chance" oil in the engine sends many a good car to the scrap heap before its time has come.

That's why it is so important to use a full-bodied motor oil—a highly refined oil—like TEXACO, the clean, clear, golden motor oil.

Whichever right grade for your car.

TEXACO MOTOR OIL

TEXAS COMPANY Friona, Texas

Plumbing

We are ready and rearing to go—on any kind of a plumbing job. We are equipped for the business and want your work.

OUR PRICES ARE REASONABLE

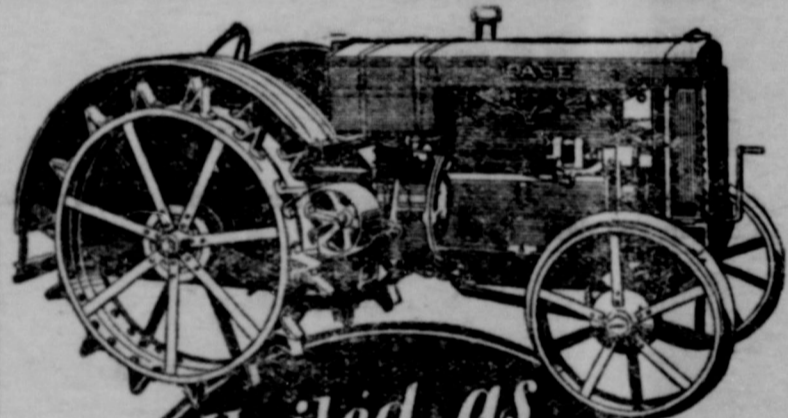
E. B. and O. D. McLellan

EASY PAYMENT PLAN

WHY PAY RENT?

We are lined up to where we can sell you some farm and City Property On Easy Terms.

O. G. Turner Land & Commission Company



Hailed as Years Ahead Now See What You Think of it

THERE is a tremendous amount of satisfaction in being able to offer farmers in this vicinity the new Model "L" Case Tractor. Those who have seen it pronounce it years ahead of present-day tractors because it has all the best features of modern design plus additional features as well.

Now see what you think of the new Case. Its great power will astonish you, especially when you consider that the tractor weighs but slightly more than three draft horses. Its ease of handling, its three forward speeds, its short turning radius, its accessibility of all parts, its roomy platform, its adjustable spring seat—all these features and many more will instantly appeal to you.

Whether or not you are in immediate need of a tractor, it will pay you to investigate the new Case. Come in and get a copy of our new booklet that shows this attractive tractor in its natural blue-gray and red colors.

Blackwell's Hardware & Furniture Co. FRIONA, TEXAS

CASE

COMPLETE LINE OF QUALITY IMPLEMENTS

less he teaches, i. e., makes his pupils understand; if he does not do that he is a mere lecturer. Every true teacher will make sure before he leaves a subject, that his pupils understand it. The Mosiac laws required scribes to teach them; so Christ implied, does the kingdom of heaven—a new set of scribes for a new set of laws. The Jewish scribes dealt only in the old, in precedents, examples, ancient laws. The scribes of the kingdom of heaven are to use both old and new. "They are to proclaim new truths concerning the kingdom which the world otherwise would never know, and they are to proclaim the truths in new forms even as Jesus taught in parables to make clear his message; and they are to teach old truths in new relations. The gospel is the same in every age, but each age demands special applications of this old gospel for its new needs."—Prof. Charles R. Erdman.

CONGREGATIONAL Sunday school each Sunday at 10 o'clock. F. W. Reeve, superintendent. Church services each first

and third Sunday at 11 and 8:00. Christian Endeavor each Sunday evening at 7:30 o'clock. J. L. Beattie, Pastor.

New Stock

WASH DRESSES, MEN'S SHOES

GARDEN SEEDS AND ONION SETS

GROCERIES, DRY GOODS

F. L. SPRING

Curb Stone Land Agent

When in the market for a good cheap piece of land, do not fail to see the CURB STONE MAN. Any time a bargain is sold in land, it is always sold by the CURB STONE MAN. List your land with the CURB STONE MAN—if it can be sold, I believe he can.

R. L. CHILES

THE CURB STONE MAN.

Office, Both Sides of Main Street.

FRIONA, TEXAS

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You Pay for Service

In Whatever You Buy—So Be Sure You Buy Whatever You Pay For

"DEPENDABLE SERVICE"

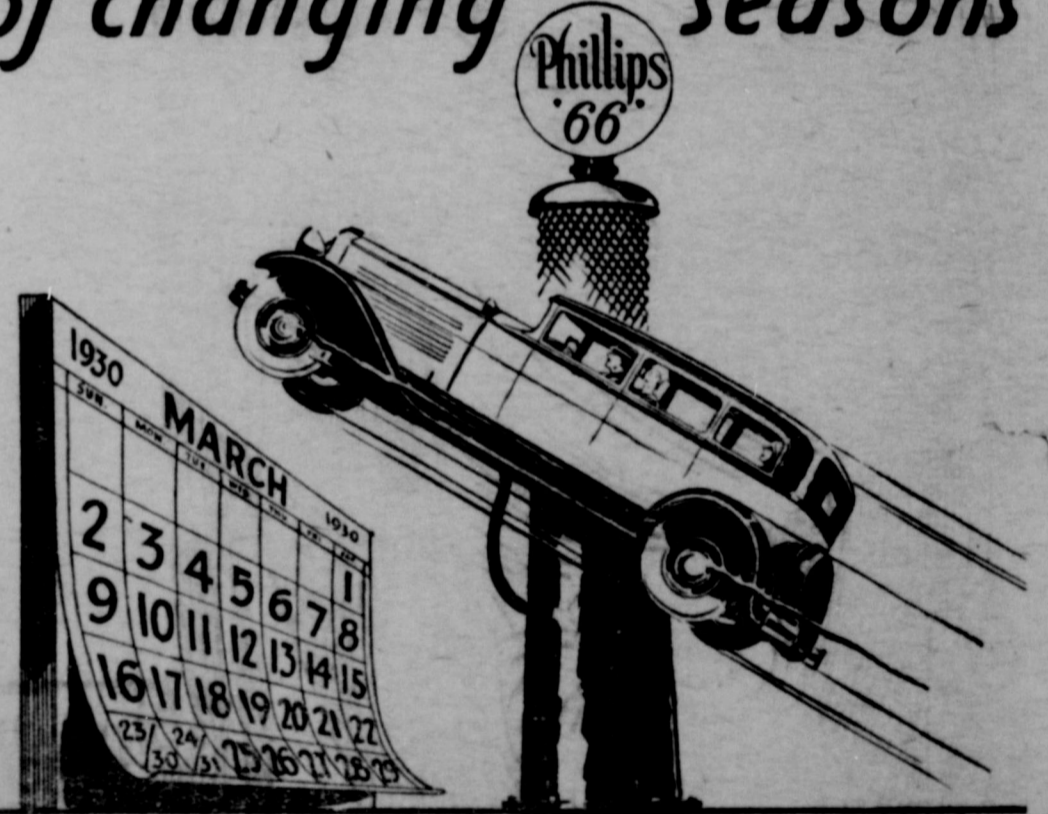
J. J. HORTON

INSURANCE AGENCY

FRIONA, TEXAS

HOP THE HURDLE

of changing seasons



Leave your car outside all night if you have to—but be sure you've fueled with Phillips 66. Take the wheel in the morning—touch the starter—and "get gone"! Phillips 66 overcomes the cold weather starting bugaboo—because its volatility is controlled to fit the season and the climate. It's an action gasoline—with a power complex—and a sweet mileage record. Yet it costs no more. For best results try a full tank of Phillips... or Phillips 66 Ethyl.



Phill-up with

Phillips 66

REGULAR and ETHYL

H. T. MAGNESS, Wholesale

Retailers: Pallwell Brothers, J. B. McCuiston, Bales & Beasley, Friona Motor Company.

The Friona Star

PUBLISHED EVERY FRIDAY.
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COGITATIONS and APHORISMS of JODOK

It occurs to me that I have a sort of indolent streak in my make-up somewhere, either physically or mentally, for I have always disliked bearing a burden unless I could get either pleasure or profit from it.

However, I remember walking for two days through the dense and trackless forests of Northern Wisconsin with a heavy rifle on my shoulder and never seemed to realize its weight, and the only game I saw was one fleeing buck and some bear tracks.

So, too, I can remember while a boy of tramping an entire afternoon along the banks of a creek, dabbling in the deeper pools with hook and line trying to angle a few small fishes, the largest of which would not make more than two bits when dressed and fried, but that did not make me tired.

Yet, I was almost prostrated with weariness when I must follow in the furrow of my father's plow, carrying a small bucket filled with seed corn and drop a few grains in each check row. Some times I did this for a neighbor and received the munificent sum of fifty cents for it, which made the task much lighter.

Most people, however, do not

seem to share my proclivities for indolence, as nearly everybody I come in contact with is carrying some kind of a profitless and pleasureless burden, either of worry or fear or superstition or wilful ignorance, or perhaps a useless and harrowing creed of some kind which, to my mind, is the most useless and profitless and pleasureless load of all.

Speaking about creeds reminds me of an article which I read recently in a religious publication, written by Robert Andrews Millikan. I do not know who he is, but he evidently has a fertile, active mind which is producing some worthy ideas.

He was writing about science and religion. He said that religion is, in essence, that which is embodied in the teaching of Jesus. He said that Jesus did not concern himself at all about creeds but centered his whole teaching about a life of service and the spread of the spirit of truth.

Another thing he said, and which sounds most sensible, is that science without religion may be a curse rather than a blessing, but when dominated by religion becomes the key to progress and the hope for the future.

As I stated above, I do not like burdens that yield neither profit nor pleasure, so I have slid from under all burdensome creeds, and about the only creed I now have is Friona, my home town.

The word "creed," I am told, comes from "crede," some kind of a foreign word, which means "I believe," and "Friona" being my creed, means I believe in Friona.

Yes, I suppose some people will say that it is very simple and primitive creed, but I do not find it so. True it sometimes becomes slightly burdensome, but there is a degree of the speculative of chance element in it that is so appealing to the human mind that it affords me a sufficient degree of pleasure to tempt me to carry it.

I like to look at it this way: Our little city affords one of the best investments for thought, effort and enterprise that the world has to offer, as well as one of its finest prospects for opportunity.

And that is just where the speculative part of it comes in, which, is to see just how much we can get out of our investment of thought and effort and to see to what ex-

tent we can advance it as an enterprise. In other words, will we win or lose with Friona?

I believe in Friona as a growing and thriving municipality, commercially, intellectually and socially, and her ability to build for herself municipal public utilities such as an efficient water system, sewer system, paved streets and eventually a municipal airport.

I believe in Friona's public school system, because it is the peer of any small city in the land, and its offices are most efficiently administered. It is a splendid nucleus for the building of a great educational institution.

And as I cogitate over such a possibility the speculative element again comes to the service. How far can or will we carry such a program, or how great will be our achievement? Will the spirit of enterprise or the element of speculation add enough zest to tempt us to carry the burden?

It just occurred to me that there is not enough of Friona's people who take into consideration the value of Friona's geographical location as a commercial center, but such is the case and the people of Friona should be ready to take every honest advantage of such a condition

by encouraging any and all kinds of honorable business to locate here.

That reminds me that, referring to our school and city opportunities, the time is near at hand for the election of new officials for both the school and the city.

So far as the school is concerned, I have heard of no reason for any change in the personnel of the school board, as far as the present trustees are taking an active interest in the affairs of the school and are using their very best judgment as to what is best and the best course to pursue to attain such ends.

And as to the city, also, I know of no better men for commissioners than the two splendid men who now hold that position. They are both good business men and jealously guard the city's interests in every way.

The city has now reached a point in its career where it needs a really business executive at the head of its affairs, and our people should be making their selections for candidates for the head of the City Commission.

Do you know, I meet up with some men who have a peculiar idea about geography. Some fellows

seem to measure the earth's circumference and diameter by the weight of a silver dollar. Then there are others who do not estimate that the dollar is as big as the world, but they always try to make a dollar go as far as possible. If they could stretch it around the world I believe they would do so.

Then there are fellows who have still different ideas about the size of the world. I read about one fellow who, when his girl asked him how far it was around the world, replied, as he placed his arm around her waist, "About twenty-four inches, my dear."

Star Want Ads Get Immediate Results

DR. R. R. WILLS
 PHYSICIAN AND SURGEON
 FRIONA, TEXAS

Office Located In Maurer Building

Always Grasp a Used Car Bargain

Also a number of used cars—all worth the money asked.

1927 Model Chevrolet four-door	\$250.00
1927 Model Star Six, two-door	\$165.00
1929 Model Ford Business Coupe	\$350.00
1927 Model Chevrolet Cabriolet	\$300.00
1929 Model Ford four-door	\$500.00
1929 Model Ford Coupe	\$400.00
1928 Model Chevrolet two-door	\$275.00
1928 Model Chevrolet Cabriolet	\$325.00
1929 Model Chevrolet Six Coupe	\$475.00
1929 Model Ford Sport Coupe	\$450.00
1928 Model Ford two-door	\$375.00
1927 Model Chevrolet Landau Sedan	\$325.00
1927 Model Chrysler "700" Touring	\$125.00

FRIONA MOTOR CO.

Opening Saturday!

Our new store in the M. A. Crum new building at the corner of Sixth and Main. We will be prepared to greet our customers and the buying public generally on the above date, Saturday, March 15, with a complete list of Staple and Fancy Groceries. Following is our list of OPENING SPECIALS

- Five Dozen Size Lettuce, per head 7c
- Ten Pounds Potatoes, one order to customer 35c
- BANANAS, one dozen to customer, per dozen 25c
- ORANGES, 150 size one dozen to customer, a dozen 58c
- COFFEE, Hill Brothers, one pound can 54c
- ONIONS, six pounds 24c

Boys, come get your FREE BAG OF CANDY. We will be your headquarters for school supplies and candy Harvest Queen and Everlite Flour, Hill Brothers Coffee We Deliver Any Hour from 7:00 a. m. until 7:00 p. m. We Want Your Eggs and Will Always Pay Top Prices.

WHITE & KEY

Better Baby Chicks From a Real Breeding Farm

- White Leghorns
- S. C. Reds
- White Rocks

Chicks bred on our farm are superior, with health, vim and vigor bred into them. Come get our prices and see real quality. New, modern incubator equipment.

Henderson's Farm

(South) Hereford, Texas.

Friona Hatchery In Operation

I am putting my Mammoth Hatchery into operation for the season, beginning this week, I will receive eggs for custom hatching on

THURSDAY OF EACH WEEK.

D. H. MEADE

PROPRIETOR

MR. PROPERTY OWNER:

Why waste your time and energy telling people what you have to sell when you can shorten up the story by telling them you are

SELLING YOUR PROPERTY AT PUBLIC AUCTION ON A CERTAIN DATE?

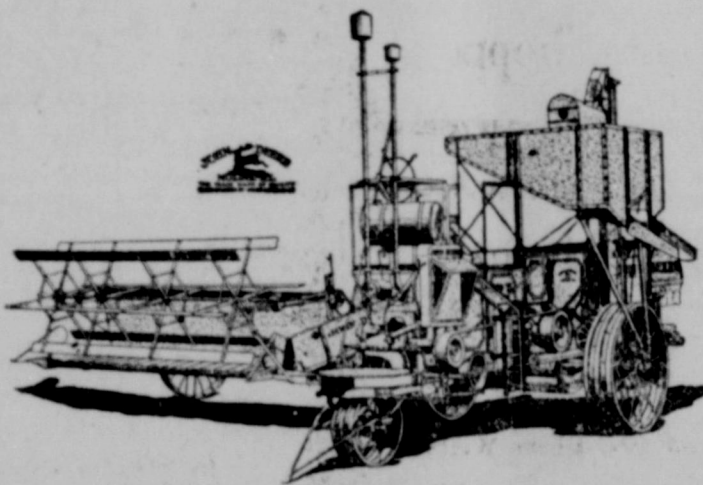
When the day of your auction sale arrives, all the prospective buyers will be there.

Ray Barber, Auctioneer

Superior Sales Service

Phone 241

Hereford, Texas



The New John Deere Combine You Should Know About

It's ready for you—the new John Deere No. 5 Combine. All that a good combine should be and several steps ahead of any similar machine yet produced. In the No. 5 you get John Deere dependability in full measure. This light-weight combine will stay on the job when time means money and do good work for years.

You get balanced draft—combine's wide tread main wheels straddle the tractors wheel tracks. Wheels are high and wide. These features, along with the light weight of the No. 5, means lighter draft. Three-wheel-in-line construction insures flexibility for good work on uneven ground. Grain platform is hinged to the combine frame.

You will like the simplicity of design and the easy operation of the John Deere No. 5, and the way it saves the grain and delivers it to the tank.

Motor has plenty of reserve power to maintain correct operating speed in heavy grain. High grade bearing equipment and grease gun oiling are other features you want.

Here is a combine that is built right and will stay right, which is the kind of machine that is most economical in the long run.

F. N. WELCH

At This Store You Get QUALITY and SERVICE.

See Texas First

But why ride a train when other means of travel are preferable?

The New Chevrolet Six

Is master of the roads, whether steep or flat and in any passable condition and affords

CHEAP, RAPID AND COMFORTABLE TRANSPORTATION.

WILKISON CHEVROLET COMPANY

J. C. Wilkison, President.

WE HAVE 'EM

THAT NEW STOCK OF

Those Good Peters Shoes

Just received and they are strictly up-to-date in the latest style and quality. They will bear your closest inspection and we will be pleased to have you look them over. Pretty House Dresses for ladies and children. Dainty silk Hosiery, Men's Work Clothes, Hats and Caps.

HARVEST QUEEN AND EVERLITE FLOUR

T. J. CRAWFORD

"M" System Store

ACCOMMODATION

Coupled with Full Weight, Highest Quality, Staple Brands and COURTEOUS SERVICE

is what you get when you trade at FRIONA'S "M" SYSTEM STORE. A Friona institution in the fullest sense of the word. Make your own selections, do your own weighing and wrapping if you so desire. Our fresh meat market is the peer of any in the land.

WE BUY YOUR EGGS!

Owned and Operated by

W. W. (Bill) Hall

Nat Jones

Want Ads

FOR SALE—Mahood strain quality S. C. R. I. Red eggs and chicks, \$16.00 per 100, 100 per cent live delivery guaranteed. 400 or more chicks, \$15 per 100. Flock rigidly culled, accredited, and cockerels in this season's mating, direct from Mahood's mating pens. Place orders early. SELDON F. WARREN, Friona, Texas. -31tc

Gas Forces Woman to Sleep in Chair

"Nights I sat up in a chair. I had stomach gas so bad. I took Adlerika and nothing I eat hurts me now. I sleep fine."—Mrs. Glenn Butler.
Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. City Drug Store.—Adv.

MONEY TALKS
BY YOUR CASH

Put the HEART

—Money is the life-blood of trade. And when you put it into circulation at E. B. Black's it goes right to the heart of real value, says Your Cash.

E. B. Black Co.
We Are Satisfied With Small Profits

SUNSET STAGE LINES

Amarillo, Clovis, Santa Rosa Division
Busses Leave Friona:

For Texico, Clovis, Melrose, Fort Sumner and Santa Rosa: 11:25 a. m., 4:55 p. m.

For Hereford, Canyon, Amarillo, 2:15 p. m., 7:50 p. m.

Connections at Clovis at 11:30 a. m., 6:45 p. m. for Portales, Roswell, El Paso, Artesia and Carlsbad, Lubbock, Plainview and Tucuman. Connections at Santa Rosa at 3:00 p. m. for Las Vegas, Santa Fe, Albuquerque, Hot Springs, Gallup, Holbrook, Flagstaff, Los Angeles, San Francisco and Portland, Oregon, and Denver, Colorado. Connections at Amarillo for Pampa, Borger, Oklahoma City, Tulsa, St. Louis, Fort Worth, Dallas, Wichita Falls, Plainview and Lubbock.

Antonio is as follows: 100 pounds wheat bran, 100 pounds gray mash, 100 pounds yellow corn meal, 100 pounds meat scrap, 60 pounds ground oats, cracked or ground, 35 pounds mineral mixture, 25

Ticket Office: City Drug Store

FOR SALE—A good milk cow, BLACKWELLS' HDW. & FURNITURE. 34-tc

INCUBATORS—Hatching season is over. Will sell our new four or eight hundred egg incubators at three fourths price, or last year's 240 or 300 egg incubators at half price; or hatch your eggs cheap after March 15. SAM J. HARTSFIELD, Friona. 34-2p

WANTED—To buy all your market hogs. Every Friday shipping day. J. J. HORTON, Friona, Texas. 36-tc

FOR SALE—A few genuine Mammoth Bronze turkeys, Bird Bros. strain. Toms, \$10.00, Hens \$6.00. MRS. R. L. CHILES, Friona, Texas. 20-tc

FOR SALE—Good seed oats, 75c a bushel. W. R. SCHEIHAGEN, Black, Texas. 32-3p

WANTED—To trade a good automobile for Friona lots, or Canyon lots for Friona lots. Box 278, Friona. 33-tc

FOR SALE—Some genuine hickory hitch timber for doubletrees or everters. See it at RUSHINGS. 33-4p

TO TRADE—For farm or small ranch, well located and business property, \$30,000 valuation in Lubbock, Littlefield and Sudan. Address Owner, C. J. DUGGAN, Littlefield, Texas. 33-2c

FOR SALE—On account of other mill business I will sell my custom mill and buildings and lots. One building 20 x 40 with addition 22 x 30; one building 20 x 40, cement floor. All machinery and six lots, or twelve lots. One-half cash, balance easy terms. STANDFORD MILL, Friona, Texas. 33-4tc

FOR SALE—Old Trusty incubator, 150 egg size; in good shape; cheap. MRS. E. EULER, Friona. 33-tc

FOR SALE—One three year old Jersey bull. See S. F. WARREN, Friona, Texas. 32-tc

Mrs. Nat Jones and daughter, Miss Neva, and Marie Wilson were Hereford visitors Wednesday.



STATE ACCREDITED CHICKS

IN TEN POPULAR BREEDS
All Chicks Guaranteed DISEASE FREE

Write for catalog and full particulars at once. Remember, "The Early Bird Catches the Worm."

CUSTOM HATCHING
We can hatch your eggs better and cheaper than you can with your small incubators. Bring your eggs any SATURDAY. We know we can please you.

Wicks' Modern Hatcheries
"Headquarters for baby chicks and custom hatching"
CLOVIS and PORTALES

POLITICAL ANNOUNCEMENT

The Friona Star is authorized to announce the following persons as candidates for election to the various county offices under which headings their respective names appear, subject to the action of the Democratic Primary Election in July.

For County Judge:
JOHN ALDRIDGE, Jr., of Farwell, (Re-election).

For Sheriff and Tax Collector:
A. B. SHORT, of Friona.
W. L. VENABLE, Bovina.
W. W. Hall.
W. D. (Bill) KIRK

For County Treasurer:
WALTER LANDER

For Tax Assessor:
J. J. DeOLIVEIRA

For District and County Clerk:
GORDON McCUAN

For County Commissioner, Precinct Number 1:
D. H. MEADE, of Friona. (Re-election).
J. W. M. ALEXANDER

POLITICAL ANNOUNCEMENT

The Star is authorized to announce the name of J. J. DeOliveira of Farwell as a candidate for the office of County Assessor of Parmer County, subject to the action of the Democratic Primary Election in July.

Born to Mr. and Mrs. Ed White March 12, a daughter, Lena Irene.

Rev. and Mrs. VanPelt spent the latter part of the week in Amarillo attending the Woman's Missionary Conference. They report a large attendance and very interesting and instructive session.

Rufus Brewer of Dimmitt was a guest of Nat Jones and family Tuesday and Wednesday.

VERNON PEOPLE LOCATE HERE

Mr. and Mrs. M. H. Sylvester of Vernon have moved to Friona and intend to make their home here. Mr. Sylvester is a mechanic and expects to go into that kind of business here in the near future.

He is a brother of E. F. Sylvester, who is operating a blacksmith and machine shop in the south part of town.

Mr. and Mrs. Simms visited with friends in Portales, New Mexico, Thursday. The Simms family formerly lived in Portales.

WANTED—Firm or responsible party to take dealership for old, well established, full line of farm implements, including general purpose tractors and combines, in the Friona territory. For complete facts, address Box 496, Plainview, Texas. 34-1tp

Mr. and Mrs. Carl Pierce and Mrs. E. F. Sylvester made a business trip to Clovis Tuesday.

Mr. McDade, well driller, was in town Wednesday.

COMING HOME TALENT PLAY

Featuring Making American Homes Attractive!
Given by the Ladies of the Baptist Church.

C. T. KIBBE W. A. ROBINSON
Phone 9018-F4 Office 207
Office 207

KIBBE & ROBINSON
Chiropractors

9 to 12 Hereford 1 to 6

MONEY TO LOAN
ON NEW CITY PROPERTY
We also write Hail and Fire Insurance.
SEE US
TURNER-PARR AGENTS

A Perfect Complexion
And one of our permanent waves never fears to face the world.
Bella Donna Beauty Shoppe

Blacksmithing and Welding
Now Is the Time to Get Your Machinery Fixed Up
Discs Rolled, Tractor Blocks and Over-Heads Welded.
We Guarantee Our Work to Give Satisfaction Or Money Back!
J. T. BURTON'S SHOP

CHURCH ANNOUNCEMENTS

METHODIST
Sunday school 10:00 a. m., A. S. Curry, superintendent. Preaching services each Sunday at 11 and 8:00. Senior League will meet at church at 7:00 o'clock.
DeWitt VanPelt, Pastor.

BAPTIST
Sunday school at 10 o'clock, C. W. Dixon, superintendent. Preaching on second and fourth Sundays of each month at 11 and 8:00. B. Y. P. U. meets each Sunday evening at 7:00 o'clock.
M. M. Robbette, Pastor.

CHURCH OF CHRIST
Bible school each Lord's Day at 10. W. H. Foster, deacon. Preaching services each second and fourth Lord's Day at 11 and 7:30. Young people's meeting each Lord's Day evening at 6:30 o'clock.
Will M. Thompson.

MONEY TALKS



To Save and Succeed are Synonymous

—And we should all be thankful that we have the health and ability to earn and save that we may better enjoy the whole of life.

—The man who saves, does so not only for a "rainy day" but also for a "sunny day". He is prepared to resist bad fortune or embrace good fortune.

—The time to begin is NOW.

FRIONA STATE BANK
FRIONA, TEXAS.

John Hodge of Oklahoma City or V. P. Hodge in the work on arrived Tuesday to assist his brother the water system.

Drs. Heard & Wiltshire
Office In Bank Building
Every Thursday.

EDITH'S FASHION SHOPPE
Always supplies me with just what I need for my wardrobe, whether it be dresses, silk hosiery, silk negligee, kerchiefs or any of the many necessary articles of apparel—and at prices that please.

A Good Chicken Dinner! For Sunday—50c
MARTIN'S CAFE BROADCASTING
Do not mistake us for some nearby station. As good as the best, as nice as the nicest, with quiet, efficient, courteous service.
Bring the Wife and Kiddies and Eat Your Sunday Dinner With Us.
Mrs. L. A. Martin, Proprietress

For Sale---
640 ACRES good Plains land, located about twelve miles of Friona. Improvement on this land consists of five room house with bath, and electric lights, good well and windmill. Land is fenced and cross-fenced; 500 acres in cultivation. Price, if sold at once, is \$35.00 per acre, \$10,000.00 cash, balance good terms. This is one of the best buys in Parmer County.
M. A. Crum
FRIONA, TEXAS

GOOD SEED POTATOES
TENNESSEE TRIUMPH
Onion Sets, Garden Seeds, Fresh Meats, Groceries. We have just received a nice stock of ladies' and children's SPRING HATS AND LADIES' HOUSE DRESSES, MEN'S HATS, VANETTE SILK HOSE.
GREAT WEST FLOUR ALWAYS
RUSHING'S

PUTTING THINGS OVER
Seems to be the great ambition in every line of endeavor in these days of strenuous effort and glorious achievements. Such phrases as "putting it over," "combined effort," and "always on the job" are met at every turn. And such names as "3 in 1," and "2 in 1" and many others similar are common for articles of unusual quality. Just so it is with
MAGNOLIA GASOLINE
Its "two in one" and "three in one" properties of perfect combustion, powerful explosion and non-carbonizing results give it the ability to "put things over" in the form of MORE MILES AT LESS COST.
Magnolia Petroleum Co.
FRIONA J. C. WILKISON, Agent TEXAS
Wholesale Only.

John Deere Rumely
Slow Speed, Heavy Duty, Two Cylinder Motors
Will burn cheaper low-grade fuel, lasts longer, costs less of upkeep and less to buy new. Easier to operate and to repair.
WHAT ELSE WOULD YOU WANT?
REPAIR PARTS AND SERVICE ALWAYS
F. N. Welch DEALER
A. B. Short PARTS AND TILLAGE LINE

MAURER'S
Spring is Here and We Are First to Show the New Things
IN MILLINERY AND READY-TO-WEAR
for ladies. Come in and inspect the new HATS, DRESSES, COATS AND SHOES. Come early for a delay may mean a disappointment for you.
MAURER'S

The Friona Star

PUBLISHED EVERY FRIDAY.
JOHN W. WHITE, Editor and Manager
NUNN-WARREN PUBLISHING COMPANY, INC.
 PUBLISHERS
 Also Publisher of
THE HEREFORD BRAND, HEREFORD TEXAS.

SUBSCRIPTION RATES:
 One Year, Zone 1.....\$1.50
 Six Months, Zone 1.....\$1.00
 One Year, Outside Zone 1.....\$2.00
 Six Months, Outside Zone 1.....\$1.25

Entered as second-class mail matter, July 31, 1926, at the post office at Friona, Texas, under the Act of March 3, 1879.

COGITATIONS and APHORISMS of JODOK

It occurs to me that I have a sort of indolent streak in my make-up somewhere, either physically or mentally, for I have always disliked bearing a burden, unless I could get either pleasure or profit from it.

However, I remember walking for two days through the dense and trackless forests of Northern Wisconsin with a heavy rifle on my shoulder and never seemed to realize its weight, and the only game I saw was one fleeing buck and some bear tracks.

So, too, I can remember while a boy of tramping an entire afternoon along the banks of a creek, dabbling in the deeper pools with hook and line trying to angle a few small fishes, the largest of which would not make more than two bits when dressed and fried, but that did not make me tired.

Yet, I was almost prostrated with weariness when I must follow in the furrow of my father's plow, carrying a small bucket filled with seed corn and drop a few grains in each check row. Some times I did this for a neighbor and received the munificent sum of fifty cents for it, which made the task much lighter.

Most people, however, do not

seem to share my proclivities for indolence, as nearly everybody I come in contact with is carrying some kind of a profitless and pleasureless burden, either of worry or fear or superstition or wilful ignorance, or perhaps a useless and harrowing creed of some kind which, to my mind, is the most useless and profitless and pleasureless load of all.

Speaking about creeds reminds me of an article which I read recently in a religious publication, written by Robert Andrews Millikan. I do not know who he is, but he evidently has a fertile, active mind which is producing some worthy ideas.

He was writing about science and religion. He said that religion is, in essence, that which is embodied in the teaching of Jesus. He said that Jesus did not concern himself at all about creeds but centered his whole teaching about a life of service and the spread of the spirit of truth.

Another thing he said, and which sounds most sensible, is that science without religion may be a curse rather than a blessing, but when dominated by religion becomes the key to progress and the hope for the future.

As I stated above, I do not like burdens that yield neither profit nor pleasure, so I have slid from under all burdensome creeds, and about the only creed I now have is Friona, my home town.

The word "creed," I am told, comes from "credo," some kind of a foreign word, which means "I believe," and "Friona" being my creed, means I believe in Friona.

Yes, I suppose some people will say that it is very simple and primitive creed, but I do not find it so. True it sometimes becomes slightly burdensome, but there is a degree of the speculative of chance element in it that is so appealing to the human mind that it affords me a sufficient degree of pleasure to tempt me to carry it.

I like to look at it this way: Our little city affords one of the best investments for thought, effort and enterprise that the world has to offer, as well as one of its finest prospects for opportunity.

And that is just where the speculative part of it comes in, which, is to see just how much we can get out of our investment of thought and effort and to see to what ex-

tent we can advance it as an enterprise. In other words, will we win or lose with Friona?

I believe in Friona as a growing and thriving municipality, commercially, intellectually and socially, and her ability to build for herself municipal public utilities such as an efficient water system, sewer system, paved streets and eventually a municipal airport.

I believe in Friona's public school system, because it is the peer of any small city in the land, and its offices are most efficiently administered. It is a splendid nucleus for the building of a great educational institution.

And as I cogitate over such a possibility the speculative element again comes to the service. How far can or will we carry such a program, or how great will be our achievement? Will the spirit of enterprise or the element of speculation add enough zest to tempt us to carry the burden?

It just occurred to me that there is not enough of Friona's people who take into consideration the value of Friona's geographical location as a commercial center, but such is the case and the people of Friona should be ready to take every honest advantage of such a condition

by encouraging any and all kinds of honorable business to locate here.

That reminds me that, referring to our school and city opportunities, the time is near at hand for the election of new officials for both the school and the city.

So far as the school is concerned, I have heard of no reason for any change in the personnel of the school board, as far as the present trustees are taking an active interest in the affairs of the school and are using their very best judgment as to what is best and the best course to pursue to attain such ends.

And as to the city, also, I know of no better men for commissioners than the two splendid men who now hold that position. They are both good business men and jealously guard the city's interests in every way.

The city has now reached a point in its career where it needs a really business executive at the head of its affairs, and our people should be making their selections for candidates for the head of the City Commission.

Do you know, I meet up with some men who have a peculiar idea about geography. Some fellows

seem to measure the earth's circumference and diameter by the weight of a silver dollar. Then there are others who do not estimate that the dollar is as big as the world, but they always try to make a dollar go as far as possible. If they could stretch it around the world I believe they would do so.

Then there are fellows who have still different ideas about the size of the world. I read about one fellow who, when his girl asked him how far it was around the world, replied, as he placed his arm around her waist, "About twenty-four inches, my dear."

Star Want Ads Get Immediate Results.

DR. R. R. WILLS

PHYSICIAN AND SURGEON

FRIONA, TEXAS

Office Located In Maurer Building

Always Grasp a Used Car Bargain

Also a number of used cars—all worth the money asked.

1927 Model Chevrolet four-door	\$250.00
1927 Model Star Six, two-door	\$165.00
1929 Model Ford Business Coupe	\$350.00
1927 Model Chevrolet Cabriolet	\$300.00
1929 Model Ford four-door	\$500.00
1929 Model Ford Coupe	\$400.00
1928 Model Chevrolet two-door	\$275.00
1928 Model Chevrolet Cabriolet	\$325.00
1929 Model Chevrolet Six Coupe	\$475.00
1929 Model Ford Sport Coupe	\$450.00
1928 Model Ford two-door	\$375.00
1927 Model Chevrolet Landau Sedan	\$325.00
1927 Model Chrysler "700" Touring	\$125.00

FRIONA MOTOR CO.

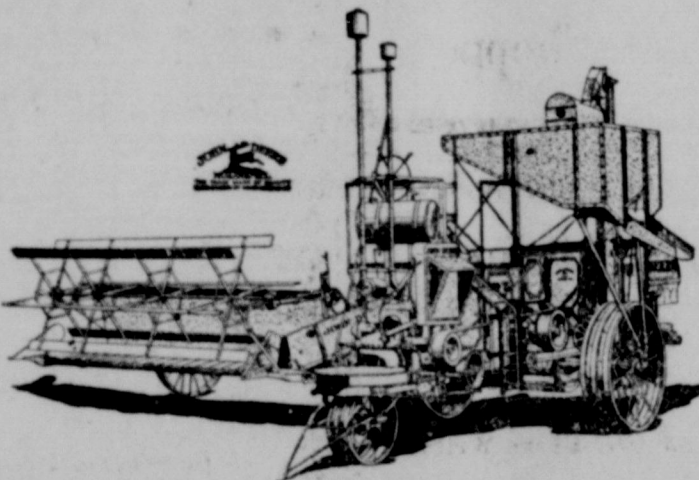
Opening Saturday!

Our new store in the M. A. Crum new building at the corner of Sixth and Main. We will be prepared to greet our customers and the buying public generally on the above date, Saturday, March 15, with a complete list of Staple and Fancy Groceries. Following is our list of OPENING SPECIALS

- Five Dozen Size Lettuce, per head 7c
- Ten Pounds Potatoes, one order to customer 35c
- BANANAS, one dozen to customer, per dozen 25c
- ORANGES, 150 size one dozen to customer, a dozen 58c
- COFFEE, Hill Brothers, one pound can 54c
- ONIONS, six pounds 24c

Boys, come get your FREE BAG OF CANDY. We will be your headquarters for school supplies and candy Harvest Queen and Everlite Flour, Hill Brothers Coffee We Deliver Any Hour from 7:00 a. m. until 7:00 p. m. We Want Your Eggs and Will Always Pay Top Prices.

WHITE & KEY



The New John Deere Combine You Should Know About

It's ready for you—the new John Deere No. 5 Combine. All that a good combine should be and several steps ahead of any similar machine yet produced. In the No. 5 you get John Deere dependability in full measure. This light-weight combine will stay on the job when time means money and do good work for years.

You get balanced draft—combine's wide tread main wheels straddle the tractor's wheel tracks. Wheels are high and wide. These features, along with the light weight of the No. 5, means lighter draft. Three-wheel-in-line construction insures flexibility for good work on uneven ground. Grain platform is hinged to the combine frame.

You will like the simplicity of design and the easy operation of the John Deere No. 5, and the way it saves the grain and delivers it to the tank.

Motor has plenty of reserve power to maintain correct operating speed in heavy grain. High grade bearing equipment and grease gun oiling are other features you want.

Here is a combine that is built right and will stay right, which is the kind of machine that is most economical in the long run.

F. N. WELCH

At This Store You Get QUALITY and SERVICE.

Better Baby Chicks From a Real Breeding Farm

- White Leghorns
- S. C. Reds
- White Rocks

Chicks bred on our farm are superior, with health, vim and vigor bred into them.

Come get our prices and see real quality. New, modern incubator equipment.

Henderson's Farm

(South) Hereford, Texas.

Friona Hatchery In Operation

I am putting my Mammoth Hatchery into operation for the season, beginning this week, I will receive eggs for custom hatching on

THURSDAY OF EACH WEEK.

D. H. MEADE

PROPRIETOR

MR. PROPERTY OWNER:

Why waste your time and energy telling people what you have to sell when you can shorten up the story by telling them you are

SELLING YOUR PROPERTY AT PUBLIC AUCTION ON A CERTAIN DATE?

When the day of your auction sale arrives, all the prospective buyers will be there.

Ray Barber, Auctioneer

Superior Sales Service

Phone 241

Hereford, Texas

"M" System Store

ACCOMMODATION

Coupled with Full Weight, Highest Quality, Staple Brands and COURTEOUS SERVICE

is what you get when you trade at FRIONA'S "M" SYSTEM STORE. A Friona institution in the fullest sense of the word. Make your own selections, do your own weighing and wrapping if you so desire. Our fresh meat market is the peer of any in the land.

WE BUY YOUR EGGS!

Owned and Operated by

W. W. (Bill) Hall

Nat Jones

Want Ads

FOR SALE—Mahood strain quality S. C. R. I. Red eggs and chicks. \$16.00 per 100, 100 per cent live delivery guaranteed. 400 or more chicks, \$15 per 100. Flock rigidly culled, accredited, and cockerels in this season's mating, direct from Mahood's mating pens. Place orders early. SELDON F. WARREN, Friona, Texas. -31fc

FOR SALE—A good milk cow. BLACKWELLS' HDW. & FURNITURE. 34-1fc

INCUBATORS—Hatching season is over. Will sell our new four of eight hundred egg incubators at three fourths price, or last year's 240 or 300 egg incubators at half price; or hatch your eggs cheap after March 15. SAM J. HARTS-FIELD, Friona. 34-2p

WANTED—To buy all your market hogs. Every Friday shipping day. J. J. HORTON, Friona, Texas. 30-1fc

FOR SALE—A few genuine Mammoth Bronze turkeys, Bird Bros. strain. Toms, \$810.00, Hens \$6.00. MRS. R. L. CHILES, Friona, Texas. 20-1fc

FOR SALE—Good seed oats, 75¢ a bushel. W. H. SCHEIHAGEN, Black, Texas. 32-3p

WANTED—To trade a good automobile for Friona lots, or Canyon lots for Friona lots. Box 278, Friona. 33-1fc

FOR SALE—Some genuine hickory hitch timber for doubletrees or eveners. See it at RUSHINGS. 33-4p

TO TRADE—For farm or small ranch, well located and business property, \$30,000 valuation in Lubbock, Littlefield and Sudan. Address Owner, C. J. DUGGAN, Littlefield, Texas. 33-2c

FOR SALE—On account of other mill business I will sell my custom mill and buildings and lots. One building 20 x 40 with addition 22 x 30; one building 20 x 40, cement floor. All machinery and six lots, or twelve lots. One-half cash, balance easy terms. STANDFORD MILL, Friona, Texas. 33-4c

FOR SALE—Old Trusty incubator, 150 egg size; in good shape; cheap. MRS. E. EULELE, Friona. 33-1fc

FOR SALE—One three year old Jersey bull. See S. F. WARREN, Friona, Texas. 32-1fc

Mrs. Nat Jones and daughter, Miss Neva, and Marie Wilson were Hereford visitors Wednesday.

POLITICAL ANNOUNCEMENT

The Friona Star is authorized to announce the following persons as candidates for election to the various county offices under which headings their respective names appear, subject to the action of the Democratic Primary Election in July.

For County Judge:
JOHN ALDRIDGE, Jr., of Farwell. (Re-election).

For Sheriff and Tax Collector.

A. B. SHORT, of Friona.
W. L. VENABLE, Bovina.
W. W. Hall.
W. D. (Bill) KIRK

For County Treasurer:
WALTER LANDER

For Tax Assessor.
J. J. DEOLIVEIRA

For District and County Clerk:
GORDON McCUAN

For County Commissioner, Precinct Number 1:

D. H. MEADE, of Friona. (Re-election).
J. W. M. ALEXANDER

POLITICAL ANNOUNCEMENT

The Star is authorized to announce the name of J. J. DeOliveira of Farwell as a candidate for the office of County Assessor of Parmer County, subject to the action of the Democratic Primary Election in July.

Born to Mr. and Mrs. Ed White March 12, a daughter, Lena Irene.

Rev. and Mrs. VanPelt spent the latter part of the week in Amarillo attending the Women's Missionary Conference. They report a large attendance and very interesting and instructive session.

Rufus Brewer of Dimmitt was a guest of Nat Jones and family Tuesday and Wednesday.

VERNON PEOPLE LOCATE HERE

Mr. and Mrs. M. H. Sylvester of Vernon have moved to Friona and intend to make their home here. Mr. Sylvester is a mechanic and expects to go into that kind of business here in the near future.

He is a brother of E. F. Sylvester, who is operating a blacksmith and machine shop in the south part of town.

Mr. and Mrs. Simms visited with friends in Portales, New Mexico, Thursday. The Simms family formerly lived in Portales.

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J. C. WILKISON, Agent
FRIONA TEXAS

Wholesale Only.

John Deere

Rumely

Slow Speed, Heavy Duty, Two Cylinder Motors

Will burn cheaper low-grade fuel, lasts longer, costs less of upkeep and less to buy new. Easier to operate and to repair.

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F. N. Welch

DEALER

A. B. Short

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IN MILLINERY AND READY-TO-WEAR

for ladies. Come in and inspect the new HATS, DRESSES, COATS AND SHOES. Come early for a delay may mean a disappointment for you.

MAURER'S



STATE ACCREDITED CHICKS

IN TEN POPULAR BREEDS
All Chicks Guaranteed
DISEASE FREE

Write for catalog and full particulars at once. Remember, "The Early Bird Catches the Worm."

CUSTOM HATCHING

We can hatch your eggs better and cheaper than you can with your small incubators. Bring your eggs any SATURDAY. We know we can please you.

Wicks' Modern Hatcheries

"Headquarters for baby chicks and custom hatching"
CLOVIS and PORTALES

SUNSET STAGE LINES

Amarillo, Clovis, Santa Rosa Division
Busses Leave Friona:

For Texico, Clovis, Melrose, Fort Sumner and Santa Rosa: 11:25 a. m., 4:55 p. m.

For Hereford, Canyon, Amarillo, 2:15 p. m., 7:50 p. m.

Connections at Clovis at 11:30 a. m., 6:45 p. m. for Portales, Roswell, El Paso, Artesia and Carlsbad. Lubbock, Plainview and Tucuman. Connections at Santa Rosa at 3:00 p. m. for Las Vegas, Santa Fe, Albuquerque, Hot Springs, Gallup, Holbrook, Flagstaff, Los Angeles, San Francisco and Portland, Oregon, and Denver, Colorado.

Connections at Amarillo for Pampa, Borger, Oklahoma City, Tulsa, St. Louis, Fort Worth, Dallas, Wichita Falls, Plainview and Lubbock.

Antonio is as follows: 100 pounds wheat bran, 100 pounds gray mash, 100 pounds yellow corn meal, 100 pounds meat scrap, 60 pounds ground oats, cracked or ground, 35 pounds mineral mixture, 25

Ticket Office: City Drug Store



Makes Life Sweeter

Next time a coated tongue, fetid breath, or acrid skin gives evidence of sour stomach—try Phillips Milk of Magnesia!

Get acquainted with this perfect anti-acid that helps the system keep sound and sweet. That every stomach needs at times. Take it whenever a hearty meal brings any discomfort.

Phillips Milk of Magnesia has won medical endorsement. And convinced millions of men and women they didn't have "indigestion." Don't diet, and don't suffer; just remember Phillips. Pleasant to take, and always effective.

The name Phillips is important; it identifies the genuine product. "Milk of Magnesia" has been the U. S. registered trade mark of the Charles H. Phillips Chemical Co. and its predecessor Charles H. Phillips since 1873.

PHILLIPS Milk of Magnesia

In a dog fight, you might sympathize with the under-dog if he wouldn't yell so.

To Avoid Infection Use Hanford's Balsam of Myrrh

All dealers are authorized to refund your money for the first bottle if not suited.

Caught the Fever Visitor—Does your daughter use much slang? Her Father (with a sigh)—Yes, nothing else but.

An Old Friend In a New Dress

LYDIA E. PINKHAM'S VEGETABLE COMPOUND is now prepared in convenient, palatable, chocolate coated tablets packed in small bottles. Each bottle contains 70 tablets, or 35 doses. Slip a bottle into your hand-bag. Carry your medicine with you.

During the three trying periods of maturity, maternity and middle age, this remedy proves its worth. 98 out of 100 report benefit after taking it.

These tablets are just as effective as the liquid.

Lydia E. Pinkham's Vegetable Compound

Nickname for Stone

The word holystone denotes a piece of soft stone used in scrubbing decks. The term is supposed to be derived from the fact that decks were usually scrubbed on Saturday as a preparation for Sunday inspection, church, etc.; hence, the phrase, holystone and holystoning.

UGLY PIMPLES?

Nature's warning—help nature clear your complexion and prevent redness in your face, yellow cheeks. Truly wonderful results follow thorough skin cleansing. Take NATURE'S REMEDY—to regulate and strengthen your eliminative organs. Watch the transformation. Try it instead of more lotions.

MR. TO-NIGHT TOMORROW ALRIGHT

STOP THAT ITCHING

Apply Blue Star Ointment to relieve Skin Irritations, Itching Skin or the Itch of Eczema conditions, Tetter, Ringworm, Itching Toes, Poison Oak and all Antiseptic Dressing for Old Sores, etc.

Ask your Druggist for **BLUE STAR OINTMENT**

COUGH STOPS

Quick as a Flash! Mentadone—a Specialist's prescription—stops worst coughs in 1 minute. Cures cold overnight. No "dope." At all druggists.

Deafness HEAD NOISES Leonard EAR OIL

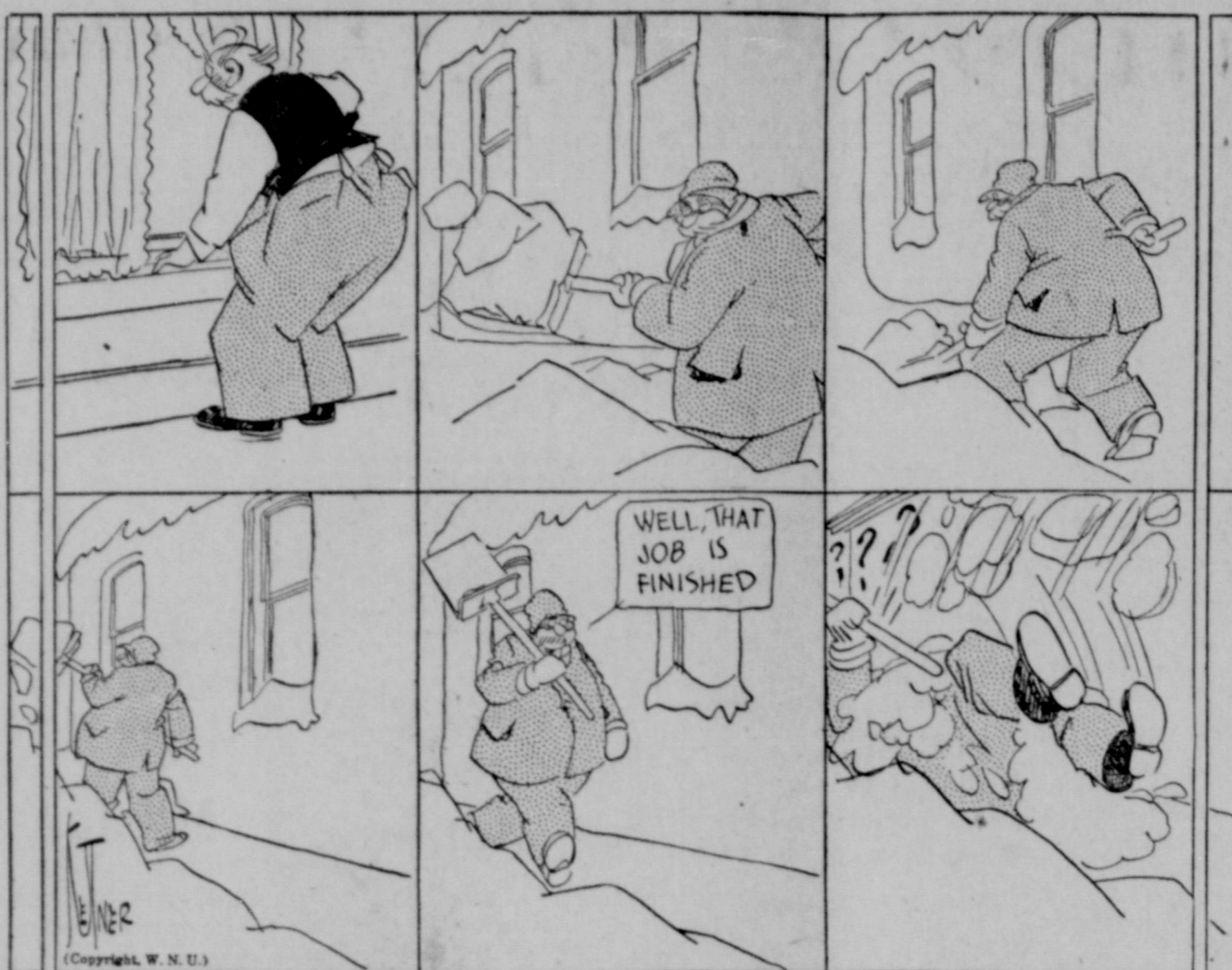
WHO IN RACE OF MANKIND IS MOST DEAF IN WORLD?—

\$1.25 per bottle. Descriptive folder on request.

A. O. LEONARD, Inc.
70 Fifth Ave., New York City

OUR COMIC SECTION

Our Pet Peeve



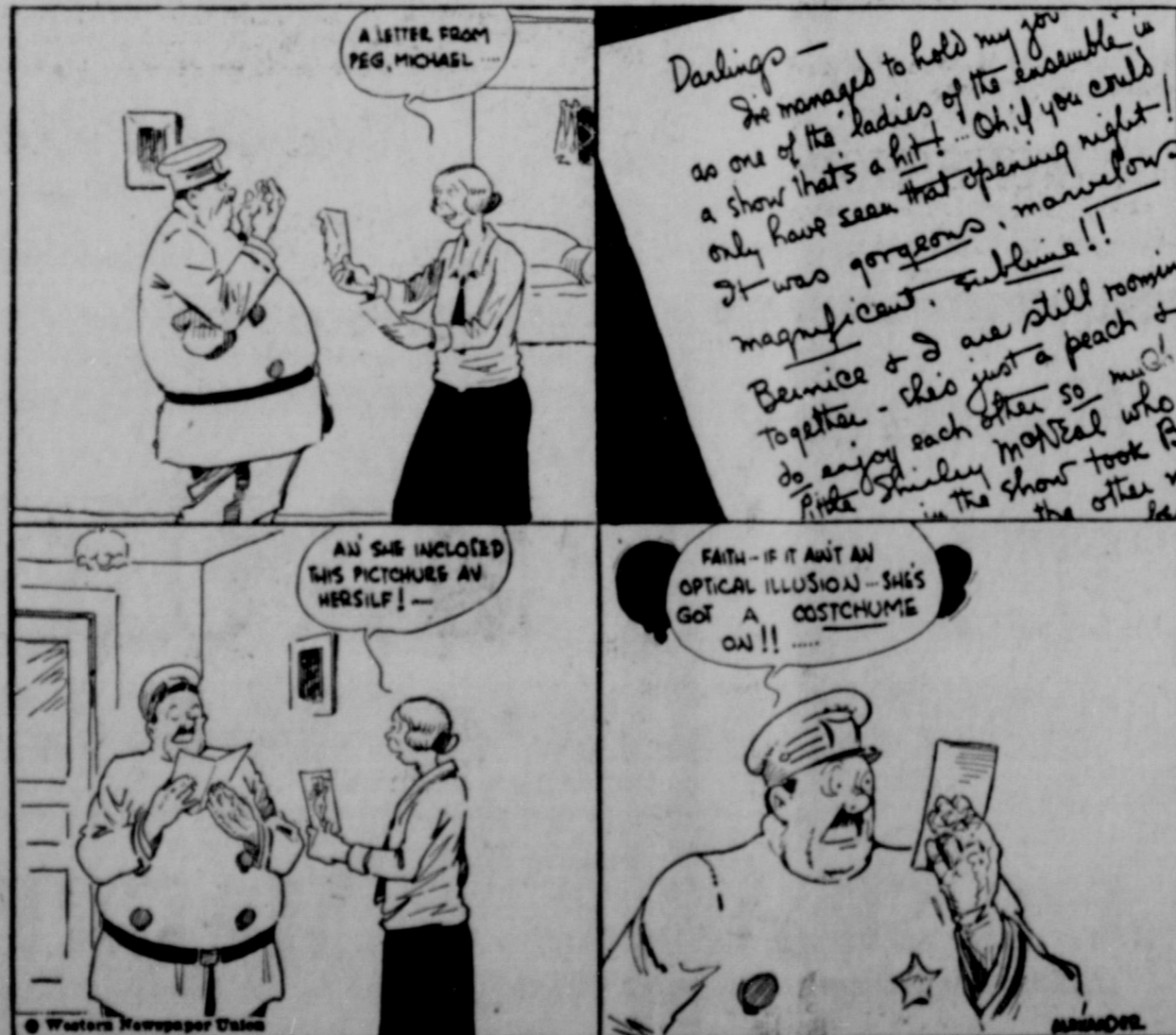
THE FEATHERHEADS

Just Out of Medical School



FINNEY OF THE FORCE

Lady of the Ensemble



For COLDS

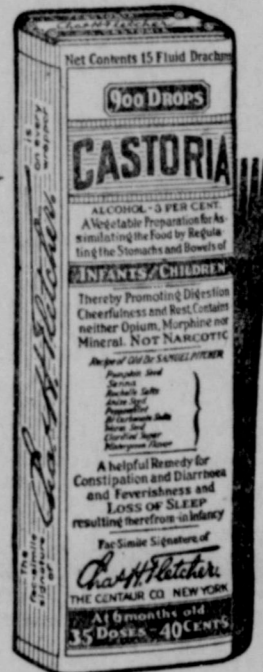
We all catch colds and they can make us miserable; but yours needn't last long if you will do this: Take two or three tablets of Bayer Aspirin just as soon as possible after a cold starts. Stay in the house if you can—keep warm. Repeat with another tablet or two of Bayer Aspirin every three or four hours, if those symptoms of cold persist. Take a good laxative when you retire, and keep bowels open. If throat is sore, dissolve three tablets in a quarter-glassful of water and gargle. This soothes inflammation and reduces infection. There is nothing like Bayer Aspirin for a cold, or sore throat. And it relieves aches and pains almost instantly. The genuine tablets, marked Bayer, are absolutely harmless to the heart.

BAYER ASPIRIN

Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid

A broken promise is never what it is cracked up to be. Anybody can be good unless there's a gland missing fire.

Children Cry for it



Children hate to take medicine as a rule, but every child loves the taste of Castoria. And this pure vegetable preparation is just as good as it tastes; just as bland and harmless as the recipe reads. (The wrapper tells you just what Castoria contains.)

When Baby's cry warns of colic, a few drops of Castoria has him soothed, asleep again in a jiffy. Nothing is more valuable in diarrhea. When coated tongue or bad breath tell of constipation, invoke its gentle aid to cleanse and regulate a child's bowels. In colds or children's diseases, use it to keep the system from clogging. Your doctor will tell you Castoria

deserves a place in the family medicine cabinet until your child is grown. He knows it is safe for the tiniest baby; effective for a boy in his teens. With this special children's remedy handy, you need never risk giving a boy or girl medicine meant for grown-ups. Castoria is sold in every drug store; the genuine always bears Chas. H. Fletcher's signature.



Miserable with Backache?

It May Warn of Disordered Kidneys.

DOES every day find you lame and aching—suffering nagging backache, headache and dizzy spells? Are kidney excretions too frequent, scanty or burning in passage? These are often signs of sluggish kidneys and shouldn't be neglected.

To promote normal kidney action and assist your kidneys in cleansing your blood of poisonous wastes, use Doan's Pills. Endorsed the world over.

50,000 Users Endorse Doan's:

J. F. Parker, 115 Mansion St., Pittsburgh, Pa., says: "I gladly recommend Doan's Pills. My kidneys were not acting normally. The excretions were very irregular and burned in passing. I would get up in the morning tired and stiff all over. I had a constant backache and headaches annoyed me. Since using Doan's Pills I have been in good shape."

Doan's Pills

A Stimulant Diuretic to the Kidneys



Insure Him a Healthy Skin through life by using

Cuticura Soap

Cleansing, Healing, and Antiseptic

Soap Mfg. Co., 110 and 112, Talman St., Proprietors: Potter Drug & Chemical Corporation, Malden, Mass.

Women Demonstrate Cheap and Healthful Ways of Living

College Station.—"Of the three challenges Nature throws in the face of mankind in its struggle to live—food, clothing and shelter—the most vexing is doubtless that of a food supply that will not only sustain life but maintain health," according to Miss Lola Blair, food specialist in the Extension Service. "It is because of this," she says, "that so much emphasis has been placed on gardening, canning and food preparation in the home demonstration programs in Texas and that the 4-H pantry demonstration is this year being conducted by so many farm wives of the state.

"How this demonstration works out in practice may be seen in Polk county where 25 women have finished a three-year canning program by establishing pantry shelves stocked for families of five, with home grown foods consisting of 48 cans of leafy vegetables, 140 cans of other vegetables, 130 cans of fruit and 40 cans of meat. This is enough to last until spring gardens are in production. The pantry shelves are divided into seven departments for soups, meat and meat substitutions, leafy vegetables, starchy vegetables, salads, desserts and other kitchen helps. In each pantry is a recipe file filled with menus the family likes best and with at least four one-dish dinner menus for emergencies. These women have found it easy by such pantry organization to prepare meals in accordance to the requirements of health as expressed in the adequate diet."

"The adequate diet," Miss Blair continues, "calls for 1 1/2 pints of milk daily per person; at least 3 servings weekly of leafy vegetables, two servings daily of other vegetables; fruit every day and citrus fruit or tomatoes three times each week, and two servings daily of protein-rich foods, such as meat, beans, nuts, eggs or cheese.

"The economy of the 4-H pantry is illustrated in one county where several women have reported to the home agent. Typical of these is Mrs. Blake Bryant, who has canned 492 quarts of home grown foods, which is within 16 quarts of the number her family requires. She figures the total cost at \$35.82, and the saving at \$150.38."

P. V. Hodge, local superintendent for the Sherman Machine and Iron Works, of Oklahoma City, began the construction of the tower for the pump house Tuesday.

WANTED—Firm or responsible party to take dealership for old, well established, full line of farm implements, including general purpose tractors and combines, in the Friona territory. For complete facts, address Box 496, Plainview, Texas. 34-1tp

STORK-O-GRAM

Born to M. and Mrs. Clarence Heley, at their home six miles south of Friona, a son, Harold Ladell, Tuesday, March 11.

MARVELETTE THEATRE PROGRAM

PROGRAM FOR NEXT WEEK

Wednesday and Thursday, March 19-20

Tim McCoy

in "SIOUX BLOOD"

FRIDAY AND SATURDAY

March 21-22

Carl Laemmle

Presents "THE SHANNON OF BROADWAY"

with Charles Grapewin, John Breeden and Mary Philbin

See the GLEASON in the greatest of all American Comedies IT'S A UNIVERSAL

See Ken Maynard

in "PARADE OF THE WEST" Coming Soon

Also Hoot Gibson

in "MOUNTED STRANGER"

If they are good ones, your home town show, "The Marvelette," will get them!

Summerfield

BY MRS. L. JOHNSON

The W. M. S. met at their regular session at the church last Tuesday instead of Thursday, the time having been changed that those who wished could attend the workers meeting at the church in Hereford. A pledge by the society was made for Wayland College, and other important business was disposed of. They will meet again in two weeks.

A number of our citizens attended a tractor school at the B. R. in Hereford last week and report a profitable day.

Mr. and Mrs. Schelhaugen and family spent Sunday with friends at Hart.

The home talent play, "Mary's Castle in the Air" was very ably put on last Friday night at the school auditorium. We would like to dwell on each part, as they all deserve special mention as to the ability displayed. Everybody was well pleased and about \$65.00 was realized.

Miss Ruth Smith spent the week end with her aunt, Mrs. B. C. Robertson.

Mr. and Mrs. Denson Hill of Adrian and Mr. and Mrs. Bill Knox of Hereford spent Sunday at the B. A. Atchley home.

Mr. and Mrs. Frank Allen and family of Amarillo spent Sunday in the home of her sister, Mrs. Walter Atchley.

George and Elbert DeLosier of Tennessee are visiting in the home of their uncle, B. A. Atchley and expect to remain through the coming summer.

Mr. and Mrs. Wylie Vance of Lockney visited over the week end with his sister, Mrs. J. A. Noland and family.

Miss Mildred Beck of Roswell

is visiting indefinitely with her father, George Beck.

Mrs. Bob Wilson of Hereford made a very able talk on foods and the preparation of same at the school auditorium last Tuesday evening.

Miss Loraine Hayes, Sunday school class has held the banner for the past two Sundays on the new six point system. A record to be justly proud of.

Mr. and Mrs. A. M. Walker were visitors in Hereford Sunday with friends.

Mr. and Mrs. J. B. Davis and family were weed and visitors with friends and relatives at Amarillo.

The families of Otto, Andrew

Wayne Murbok, Mr. and Mrs. H. Behrends of Hereford spent Sunday with the George Behrends family in Arley.

The marriage of W. H. Flowers to Miss Lozada Deaton at the home of the bride's parents as Des Moines, New Mexico, March 3rd has been announced and they are receiving congratulations from their many friends. They will make their home at Black.

We wish to remind the different communities again of the county Federation meeting at the school auditorium Tuesday, March 18. Everybody come and bring a dish for lunch.

IT MAY BE TASTE

In a cigarette, but in lumber and paint it is

Quality and Price

And these we have to offer in both these necessary materials for building and general improvement.

Rockwell Bros. & Company

Lumber and Paint Headquarters.

O. F. Lange

Manager

Steffens Ice Cream

WE DISPENSE ONLY STEFFEN'S ICE CREAM OVER OUR SODA FOUNTAIN

Everyone knows the quality of STEFFEN'S—and at the regular price, too. PARTICULAR ATTENTION GIVEN TO PARTIES

Just Phone 5 for Right-Now Service.

Registered Pharmacist Always In Charge.

CITY DRUG STORE

J. R. Roden, Proprietor.

COLORED WARE

We have some articles of Colored Kitchen Ware, Specially Priced. THEY ARE BEAUTIES—SEE THEM!

THE CASE COMBINES

TRACTORS—LISTERS

FOR THE BEST IN HARDWARE AND FURNITURE, VISIT

Blackwell's Hardware & Furniture

They Are Here---

We refer to that splendid line of Linoleum Rugs. Just step in and look them over. Seeing is believing and it don't cost you a cent to see them. They are Beauties.

Gas for Friona Is a Certainty

And our line of gas stoves, ranges and other necessary fixtures will satisfy your desire in that line. A complete line of electric appliances also.

Meadows Washing Machines—Dempster Listers and Implements, and

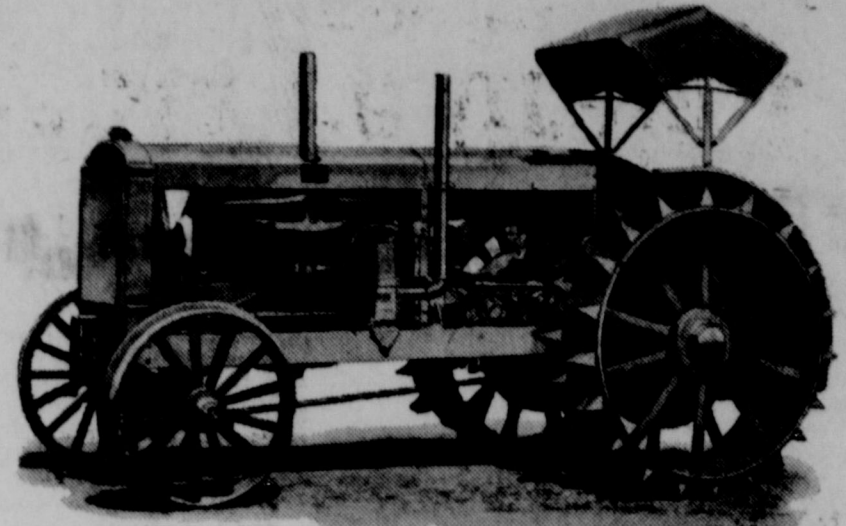
BALDWIN COMBINES

And Everything in Shelf and Heavy Hardware.

B. T. GALLOWAY, HARDWARE

The LAUSON

BUILDERS OF MODERN FARM TRACTORS FOR 22 YEARS



The First Six Cylinder Tractor in the Farm Field

Six cylinder construction means light weight with more power. Less vibration, steady power, quick acceleration, easy starting, less up-keep cost.

You will want to see these tractors working in the field. They are modern farm power. The light Six pulls one 12-foot one-way. The big Six pulls two 10-foot one-ways. The Four pulls one 10-foot one-way.

Field Demonstration, Monday, March 17

At J. R. Walker Farm, south side of Friona, Beginning at 1:00 o'clock p. m.

E. B. McLelland & Son

DEALERS

FRIONA

TEXAS

THE STRENGTH

—Of any institution lies not in the amount of floor or storage space—in its barred doors or locked vaults—but in the judgment, wisdom and integrity of its officials.

Santa Fe Grain Co.

Friona, Texas

Grain—Seeds—Feed—Coal

"Personal Service" "Preach" Cranfills, Mgr.