There's No Substitute

Newspaper Advertising

THE CISCO DAILY PRESS YOUR HOME PAPER

TRADE AT HOME

'The Creation' To

Be Offered Public

A large audience is expected

at the high school auditorium at

3:30 p. m. Sunday for the annual

Christmas concert of the Cisco

Community Choir. For its third holiday program, Director Robert

Clinton and the choir will present

"The Creation," by Joseph Haydn.

prano, who will sing the part

of Gabriel; Jack Chambliss, tenor,

the role of Uriel, and the Rev.

Sidney Spain, baritone, who will sing the part of Raphael. Miss

Jane Huestis will be the accom-

All of the soloists are promi-

nent in Cisco music circles. Mrs.

Raber, formerly of Borger, has

Soloists for the performance will be Mrs. Roswell Raber, so-

If you spend a dollar at home you have some hope of getting it back; if you don't, you just spend a dollar.

LUME XXXIII

CISCO, TEXAS, SUNDAY, DECEMBER 7, 1952

NUMBER 4

The Gay hilosopher By J. W. S

MAN WHO gave the first program ever presented City Hall auditorium in wrote a Cisco man a fine the other day. The man vrote the letter and gave the rt was Leonard A. Gordon, or of Gordon Musical Enses of Hollywood, Calif., the man who received the r was Mr. J. B. F. Wright co, who has written scores

arding his visit to Cisco, Gordon wrote: "If I rememcorrectly, I gave the first rt program that was even your city hall audi-About a year ago, I passthrough Cisco, and just to g back old memories, I visited ity hall. It was the same hall but it did not seem to third as large as it was the that I gave this concert am for the Fine Arts Society

Gordon, who is 64, and Mr met in singing convenin this area years ago. In Mr. Gordon wrote: man only lives on this

ft.

av-

ile

was

ab-

ex-

1

for a certain length of and then he tells it goodbye. nportant thing is what did while he lived here on Your song, 'Precious ries,' will be sung by muld thousands and thousands people long after you and I re completely forgotten. I cer-inly would say that yours has een indeed a successful life. were selfish enough, I could inly be envious of a man has done the worthwhile that you have done. Many erful songs that you have ritten will be held dear to me. a recording of 'Precious ries' often."

Wright wrote his most "Precious Memsong. in 1923. It is still a favis on the radio fre-Mr. Wright's picture are going to add to his tion one of these days. re outstanding.

BACK FROM SOME two in California are the



SUPER SERVICE-Annete Cory, a former school teacher in Chicago, hands her pet pigeon, Merry Garden, to Bruce Trinz, a theater manager. Trinz checks the bird in a special cage until the picture is over. Miss Cory goes to the show every afternoon, seven days a week, and she always checks her pet in this manner.

Hospital News

Mrs. Joe Wilson, who underwent surgery recently, was reported as improving at Graham Hospital Saturday. Mrs. W. C. Shelton, mother of

L. Graham, was improving slow-Robert Hall, 12, who was in-

December 1, was improving Sat- in a sleigh pulled by real reinurday Mrs. A. B. Reed of Cisco and James E. Smith of Cisco were patients at Graham Hospital Satur-

Dismissed recently were Mrs. Dr. Eli Powell of Cross Plains, Mrs. A. V. Jones and infant daughter of Albany, Lee Wallace of Cisco, Titia Bell Simmons of Cisco and Mrs. W. E. Hamilton of Breckenridge.

SANTA AND REAL REINDEER TO VISIT CISCO NEXT SATURDAY

Arrangements have been com- preciate the wide-eyed attention pleted for old Santa Claus to they get at the parades, and are Mrs. Lannie Mancill and Mrs. E. make his annual visit to Cisco at as noble as their fantasy breth-2 p. m. next Saturday, Manager ern, Dancer, Prancer and the B. A. Butler of the Cisco Cham- others.

ber of Commerce announced. And Santa and his real reindeer at? jured when struck by a car on Santa will parade through town deer from Alaska. The Chamber of Commerce has

noon's parade. arranged for Grady Carothers, Goldwaite rancher, to bring his herd of reindeer here for Santa's

Billie Troy Thackerson of Cisco, past five years, importing a few

arge Business Under Sandler

New examinations were an-States Civil Service Commission December 12. for Student Aid Trainee, paying \$2,950 and \$3,175 a year, and for

Physical Science Aid and Engitracted a huge crowd in Cisco last year, and everybody in this located in various Federal agensection has been invited to be cies in Washington, D. C., and vihere for next Saturday aftercinity. Some Student Aid Trainee said. positions in meterology will also

WRANGLERS TO PLAY

Washington. Dismissed recently were Mrs. Ralph Buckingham of Gainesville, Billie Troy Thackerson of Cisco, met five vers importing a few wears importing a few wranglers will play the Tarleton ination is open to college sopho-American road." mores and juniors majoring in the Plowboys at community

Large Audience Expected For **Annual Choir Concert Sunday**

DIRECTOR

21 Young Men Are Inducted In Army **By Draft Board**

Twenty-one young men of Eastland and Stephens Counties were inducted into the armed forces on December 3 at the Abilene station, Local Board No. 36 of Eastland announced Saturday.

Those who were inducted include: William Fred Jay, James W. Wood and Howard L. Lley of Gorman; Richard L. Edwards, Olden; Jimmy C. Nail, Jr., and Elbert Ray Holder, Breckenridge; Dick R. Turner, Don Brashier, Murray J. Herring, Richard Earl Bourland, Bobby Lee Little and Lindy Dale Longlitz, all of Eastland.

Avener Neil Maples, Roy Lee Barnes, Roy Wayne Smith and Richard Lee Hardy, all of Rising Star; Robert Cherry Harlow, Jr., and Harlon Proctor Pingree, Cisco; Ernest P. Robinson, Jr., and O. A. Ramsey, Ranger, and Fran-cis Lee Bond, Carbon.

Ford Will Show New Models Soon

Contests Saturday DETROIT - Sixty-four hundred Ford dealers in every section of the United States are making preparations to present the 1953

Ford passenger cars to the public nounced today by the United in their showrooms next Friday, "We are completing a model year in which Ford cars experien-

Stephenville. Director Kenneth St. Clair and the Cisco Public Schools. ced the greatest surge of custoneering Aid, paying \$2,500 and mer preference since production \$2,750 a year. The positions are was resumed following World War II," L. W. Smead, general gue marching contest. This event, pastor of the First Baptist Church, manager of the Ford Division, held in the spring heretofore, has and close with the benediction been moved up to late fall. The "Now our dealers are getting

be filled in agencies outside of ready to present an even greater complete its part in the contest Church car to the public - the 1953 Ford. until Saturday night.

FEDERATION TO MEET

Details of the 195 Clinton, Nancy Cluck, Diana Fargym Monday night. It will be fields of chemistry, physics, math- ger car line will be announced Monday, December 8, in the club-The reindeer live in a special the second meeting of the season ematics, metallurgy, meterology, through the press, radio and TV house at three o'clock for their quhar, Mrs. W. J. Foxworth, Wanda air-conditioned barn at Carothers' for the two teams. Cisco defeated and various branches of engineer- next Wednesday - two days prior monthly meeting with the Cisco Hooker, Mrs. S. A. Huestis, Ruth ranch during the summer. The the Plowboys 57-58 in the open- ing. Appointments will be for to the public introduction in Garden Club as hostesses. The Lanham, Mrs. E. H. Lightfoot, real-live reindeer are a little dif- ing game of the season on De- employment during school vaca- dealer showrooms, Mr. Smead Music Study Club will be in charge of the program.

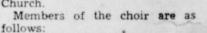
studied extensively and has ap-Robert Clinton, pictured above, peared frequently as a soloist. s director of the Cisco Com- Mr. Chambliss, instructor in the munity Choir which presents its Cisco Junior College music deannual Christmas concert at 3:30 partment, has appeared as a solop m. Sunday at the high school ist in every production of the auditorium. Mr. Clinton, who local choir, and Rev. Spain is heads the Cisco Junior College pastor of the First Christian music department, is well known Church. The choir was organized by Mr in Texas music circles. Clinton, head of the college music department, three years ago. He **Choir And Band Enter** has directed all of its concerts.

panist

Mr. Clinton holds bachelor's and master's degrees in music from The Cisco High School choir North Texas State College and went to Stephenville and the has done advanced study the past Lobo band went to Sweetwater on two summers at the University of Saturday to take part in district Colorado and the University of events. Director Jack Chambliss Illinois. Active in civic work, took some 46 members of his he is director of music at the

choir to a district clinic at First Methodist Church and supervises the music program in The program will open with the Lobo Band went to Sweet-water for the interscholastic lea-

by the Rev. Robert Sanders, pas-Cisco band was not expected to tor of the Wesley .Methodist



Hailey, Lundy Ann

Soprano - Ella Andres, Mable Ann Barron, Frances Carr, Wanda

Wanda Jackson, Mrs. Leita Men-

denhall, Mrs. John Penn, Mrs.

Jack Pitzer, Mrs. Roswell Raber,

Neva Reddrick, Dorothy Rice.

Barbara Schaefer, Norma Schae-

Alto - Ruth Beaty, Joanna

Blackwell, Sammie Bell, Mrs.

Sutton Crofts; Pearl Donaway,

Mrs. W. R. Huestis, Carlene Hol-

fer and Jean White.

Civil Service To Hold Job Exams

andy Steffens of our town. They ted to stay a couple of when they went to the coast, but Randy got a case mach trouble that took him hospital. And a few people d him to paint them some es, "all of which kind of Mr. Steffen said. us." Steffens enjoyed their trip there's no place like home solutely no place," he told

SAW A PICTURE of Mrs. W. gue of Cisco in the Abilene the other day. She was attending a luncheon for of oil men at a convention Somebody tells us that the Haynie. nt issue of Look Magazine ons the fact that Bobby myer, former star basket-**26 Years In City** all and football player at CJC, w the top basketball man Small Firm Has Expanded To ew Mexico A. & M. College.

IT LOOKS PRETTY much like e Madrigal Concerts that the music Department is staging hotel coffee shop Friday Saturday nights will be a sellout. They decided to the Saturday night show Friday night's program bea sellout with a strong nd for tickets. Now, there's about 15 tickets left for the day night show.

concert will be something You pay \$2.50 for a ticket ou are served a top steak vent will be formal.

maybe they're at The office. Mrs. Lloyd Surles to come and look.

ACK HOME AND glad to be the age of 11, after finishing the H. A. McCanlies. She ar- 4th grade, to help make the home late Thursday after ral weeks in a hospital at family's living.

iew are visiting in the home and Mrs. H. A. Bible.

DRIVE AN OLDSMOBILE Motor Co - Eastla

QUEENS IN TOURNEY

The Cisco High School Lobo tion against extreme weather. Queens have entered the Olden When they walk, their ankles pop High School invitation basket- and their tongues hang out like ball tournament and will play in a dog's.

the Olden gym Thursday, Friday A reindeer grazes like a cow, day afternoon and visit relatives June 30, 1953 may apply. Appliand Saturday of this week, it was has an intentinal tract much like in Dublin before returning home. announced Saturday by Coach P. a horse, and makes a noise like a Her condition has been described

C. Coza. apiece for his reindeer, buying Harvey Haynie of Dallas was them from Eskimoes in Alaska. Dr. and Mrs. E. L. Graham were a recent visitor in the home of The animals were flown to Texas spending the weekend in Dallas written test and in addition, must his parents, Mr. and Mrs. James at a cost of \$1,000 each."

each year from Alaska. ferent from the mythical variety, cember 2.

State

but not less amazing. Their thick hair is hollow to provide insula- TO LEAVE HOSPITAL

tion periods or for periods of em- said.

ployment of students in cooperative courses. Applicants must

have completed appropriate col-Mrs. Grady Laws, Cisco teacher who underwent major surgery in lege study; a written test will be a Temple hospital recently, was given. Students who expect to due to leave the hospital Satur- complete the required study by ther notice.

pig. Carothers paid \$150 to \$250 as satisfactory.

visiting their son and family, The reindeer even seem to ap- Mr. and Mrs. Emmett Graham.

cations will be accepted until fur-To qualify for Physical Science

Aid and Engineering Aid positions, applicants must take a have had pertinent experience or gym.

education. Applications must be filed not later than December 30, 1952 Further information and appli-

cation forms may be secured from Sam King at the Cisco Post Office.

BOOSTERS TO MEET

Members of the new Cisco made it a 100 per cent Cisco blood and Williamson by one ner, Chuck Odenwald, Shy Os-Booster's Club will meet at 7 evening when they wound up the point. p. m. Monday at the First Na- activities by taking the long end Coach Overall used every man Spain, Kenneth St. Clair, L. E. tional Bank's community serv- of a 39-20 count over the Mave- of his eight man Lobo team in Sublett, Johnny Turner, Jere ice room, President Bob Latson ricks. downing the Mavericks.

Expansion of a small business opened the Cisco Metal Company ment was active until a year ago, reported Saturday. All mem- Coach Overall used 10 boys in The Cisco teams have games at White, Bob Womack and Bob opened with 800 borrowed dol- in 1926. The partnership bor- Since entering the lumber busi- bers and those interested in be- downing the Eastland B team. home Tuesday night and Friday Latham. lars into a firm that occupies rowed \$800 to help them get ness, the firm has gradually ex- coming members were urged to Monte Ingram and Alpha Elder night of this week. Tuesday made four points each for Cisco night Cross Plains comes to the

to lead their teammates in scor- local gym and Friday night the Merchants Credit To ing but trailed Don Webb and Loboes entertain the Mineral Hold Luncheon Meet Benny Cates of the Mavericks for Wells Rosorters.

Total

20 per cent

1ST. NAT'L In

Eastla

Box Se Cisco player son of Mr. and Mrs. E. G. Bis- Roger Lisenbee, 3; Tommy Rey- Irv. Brunkenhoefer Three years ago, the Charles hop, died at birth. Mrs. Bishop; nolds, 3; and Joe Wayne Farrow, Don Emsley Tuesday night in the opening George Callerman game.

The accurate shooting of Marie Total

Methodist Church will meet in Coach Goza's Lobo Queens ahead player Collins Tankersly Hanson Pittman Cates long shots and made her share of Williamson free throws to wind up in second

"Mr. Watson, come here, I want place with 12 points. It was the you" were the first words spoken first win for the Queens for the Seventeen people are on the over the telephone. It was the season. They lost to Clyde Tues-

inventor Alexander Graham Bell day night. Lanky Jim Webb found the calling to his assistant.

CISCO CAGE TEAMS WIN THREE CONTESTS HERE FRIDAY NIGHT

It was a grand slam for Cisco | basket in the last half of the Fri-High School Friday night as three day night game to lead the Lo- der, Patsy King, Frances Lancage teams from the school won boes to their second win of the ham, Claudine Lasiter, Lois Lesall their games from Eastland current season against no losses. ter, Mrs. J. S. Mobley, Ann New-High School at the community Webb was cold in the first half haus, Betty Sue Park, Margie and missed several hook shots, June Poe, Joan Ravenscraft,

The Lobo "B" team boys open- but during the final half hit the Marilyn Schmitt, Jan St. Clair, ed the entertainment for the eve- nets for five field goals to stave and Peggy Housh. ning when they downed the off a fighting Maverick quintet. Tenor - Jack Chambliss, Eastland "B" team by a 23-19 Webb took scoring honors with George Boyd, Ben Green, Calvin score. The Lobo Queens, coach- 13 points. H. L. Youngblood of Grung, and Bob Latson. ed by P. C. Goza, kept the ball Cisco and Williamson of Eastland Bass - Sutton Crofts, Robert

rolling when they took the court, were tied for second place with Dever, Carroll Donohoe, Alpha and mastered the Eastland girls nine points each. George Caller- Elder, Robert Fletcher, C. S. Kar-31-26. Coach Overall's Loboes man of the Loboes trailed Young- kalits, Keith Loomans, W. L. Mil-

born, Fred Shockley, Sidney Westfall, John Whatley, Bob

ore					An entertainment program will be presented by Director Robert
					Clinton and students of his Cisco
	-	IL	pf	tp	Junior College Music Department
	0	1	1	1	of the questorie lunch compartment
	0	1	1	1	at the quarterly luncheon meeting
r	3	1	0	7	of the Merchants Credit Associa-
	0	0	2	0	tion at noon Tuesday at the Victor
	5	3	4	13	Hotel Coffee Shop.
	0	0	0	0	The program was arranged by
	4	1	2	9	a committee with J. D. Lauder-
	2	4	3	8	dale as chairman. A committee
			-		composed of Joe Lambert, Mrs.
	14	11	13	39	Myrtie Anderson, Miss Catherine
d					Cunningham and J. T. Wilson has
	fg	ft	pf	tp	arranged the menu and directed
	1	2	1	4	the ticket sale.
	1	0	3	2	
	0	0	0	ō	Mr. and Mrs. Royce Stoker of
	0	0	3	Õ	Breckenridge were business vis-
	0	1	0	1	itors in Cisco Friday.
	2	ò	3	4	
	õ	õ	1	0	Horace Pogue of Houston was
	3	3	3	0	expected Saturday for a weekend
	•	•	•		visit with his parents, Mr. and
	7	6	14	20	Mrs. C. M. Pogue.
Ap	plia	nce	L		NEW AUTO BANK LOAN RATE

in Cisco during the past 26 years. And his Cisco Lumber and followed by the program. Supply Company' today is one of this section's largest business organizations, dealing in lumber YOU'VE LOST a pair of and building materials, hardware, bifocals in brown shell home appliances and the like. The Charles Sandler story began on January 4, 1900, when he the glasses and dropped was born in Fort Worth - the off at our office. Anyone third of six children in the famias lost glasses is welcome ly of Joseph and Fannie Sandler. Two years after his father died, Charles Sandler quit school at

some two blocks of space and started.

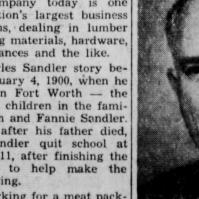
stocks 30,000 items is the record

that Charles S. Sandler has made

where she underwent a After working for a meat packoperation. She is now per- er and at odd jobs for a few to have limited visits by years, Mr. Sandler opened his first store - a neighborhood

grocery - when he was 17 years old. He remained in this store and Mrs. J. E. Leazar of until he moved to Cisco and, in partnership with Pete Cooles,

FOR GOOD SERVICE n your Olds and Cadillac borne Motor Co. - Eastlan



CHARLES S. SANDLER the McWhorter Hide and Produce

Company, dealing in scrap iron in the store. and hides, furs, and pecans. They The hide buying depart-1928.

the 1930s. When Mr. Sandler Mr. and Mrs. Terrell Crowder of points and Cates five. Others Word was received Friday by game honors. Webb made eight and Mr. Cooles dissolved partnership in 1941, Mr. Sandler took the death Wednesday of their in- scoring for the Cisco team were the Cisco firm and Mr. Cooles fant grandson in a Rapid City, Jerry Weiser, 2; Fred Hayes, 2; Bob Lloyd took their stores at Odessa and South Dakota, hospital. The baby Jim Reynolds, 2; Bill Smith, 2; C. W. Keller Seminole.

S. Sandler Company was organi- the former Betty Sue Crowder, 1. The win gave the "B" team a Jim Webb zed as wholesalers of electric was reported as being in good clean record for the season as Dan Loudder and plumbing supplies, a line of condition. Arrangements for the they downed Clyde in Clyde H. L. Youngblood paints, pumps and other items. funeral were not announced. L. C. Davis is manager of this

company and the new firm now LUNCHEONS PLANNED serves more than 200 accounts The W.S.C.S. of the First Borst and Kitty Lou Pippen kept throughout this section.

Mr. Sandler continues as the Circles Tuesday for one o'clock of the Eastland girls all during Harris active manager of Cisco Lumber luncheons as follows: Circle One, their game. Borst made eight and Supply. This firm has some- at the home of Mrs. J. H. Latson, consecutive free throws and a thing like 2,600 active accounts Circle Two at the home of Mrs. number of push shots to take on its books and, as previously A. R. Westfall, and Circle Three scoring honors with 18 points. G. Harris mentioned, stocks around 30,000 at the home of Mrs. L. W. Sey- Pippen was accurate with her individual items. And Mr. Sand- mour.

any one of them will be found

went into the lumber business in Sandler payroll.

ler can just about tell you where

(Turn to page four)

panded, adding new lines from attend. After a time, they bought out time to time.

The partnership opened lumber yards in Odessa and Seminole in CALLED BY DEATH

1 1 mar 1 10 PAGE TWO

THE CISCO DAILY PRESS Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937. Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879. J. W. SITTON and TED READ Publishers Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306

D. Avenue, Cisco, Texas. National advertising representative: Texas Daily Press League, Dallas, Texas

SUBSCRIPTION RATES \$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas Counties. \$5.00. Per year in advance (Cisco, by mail

15c

Per week (by carrier)

SOCIAL SECURITY

Every now and then something reminds us how foresighted Mother Nature really is. For instance, a recent magazine advertisement told how sunshine, stored a billion years ago, fries our bacon and eggs today. The natural gas so many housewives cook with is formed by decay of plants and organisms fed by water and sunshine when the world was young. | social security program, the old-

One might say that even when age and survivors' insurance, Mother Nature was a girl she had omits a large number of aged. sense enough to lay away some- Those covered by OASI and makthing for the future. It took man ing regular OASI payments are, a long time to get around to that for the most part, a long way from age 65 when their benefits idea.

Yet today most persons want to will become due. For this reason, store a little sunshine for their OASI income exceeds outgo and old-age. The problem is to find has for some time. By now the the best way to do it. There are "reserve fund," actually a paper a lot of individual plans. Invest- reserve, totals \$16 billion. ments. Insurance. But the plan

Now, just because the OASI that concerns the most people is the one Uncle Sam began 'way program excluded persons 65 and back in 1935. It's called Social over when it began in 1935, a second program was set up to include Security. some of those OASI excluded

Twice within the last two years Congress has increased Social Security benefits. There's certain gram. It was called old-age assistance and is supported partly to be much debate over new proby the federal government and posals in the next Congress. For a good many persons are coming to realize that the whole Social Far from proving temporary, to realize that the whole Social however, old-age assistance has Security program is in a state become more expensive every some experts describe as "dangervear ous confusion.

Even so, there are still many Just recently, the Board of Directors of the Chamber of Com- groups of old persons excluded from the old-age and survivors' merce of the United States subinsurance program. How much it mitted proposals for some major would cost to bring these groups changes in our Social Security under old-age protection, no one system and asked the Chamber's knows, for social security has membership to decide yes or no. never been on a pay-as-you-go But of course the problem of sobasis. And that \$16 billion "recial security concerns everyone, serve" fund has been and still is not just business men. a big temptation to continue in-

The proposals are based on two basic situations in the field of old creasing benefits, and let future generations worry about the cost. age insurance. All of this has led to the "dan-

First, there are a number of competing programs. Besides the gerous confusion" mentioned social security program, there are the railroad retirement, the civil service and the veterans' programs. All these pay different benefits and there is a good deal of competition among them to increase benefits

1.000-00

cover everybody who is gainfully Second, even the most inclusive

THE CISCO DAILY PRESS

UNTIL THE FINAL ARMISTICE

UNTIL ... "HE SHALL JUDGE AMONG THE NATIONS, AND SHALL REBUKE MANY PEOPLE : AND THEY SHALL BEAT THEIR SWORDS INTO PLOWSHARES, AND THEIR SPEARS INTO PRUNING HOOKS: NATION SHALL NOT LIFT UP SWORD AGAINST NATION, NEITHER SHALL THEY LEARN WAR ANY MORE." _ 15A/AH 2:4

Texas

Photographs

Joe Canaris

Studio

Located in

EASTLAND

East side of Square

Phone 46

\$2.95

NOTICE

Trapers and Hunters

employed as well as all present would be left under control of retired aged people who are not states and localities. Further, the already protected by it. new and extended old-age and This would eliminate the need survivors' insurance program for federal payments to the old- would be placed on a pay-as-youage assistance program which go basis, eliminating future debt.

What is Meant by "Title"?

Eastland,

YOU'LL DO ME HONOR

THE FREEDOM FOR

IF YOU PROTECT

WHICH I DIED

. is another common question asked of abstracters especially by those who are buying real estate for the first time. As the term "title" relates to real property it means ownership - the right to use, possess, enjoy, dispose of and mortage. The indisputable evidence of title in this sense is a dependable abstract, not just any kind of an abstract but one with some financial responsibility behind it. Do you have a dependable abstract to your home in town or to your farm?

Earl Bender & Company

(Abstracting since 1923)

Sunday, December 7 WANT-AD SECTION - Notice - For Rent For Sale FOR RENT - three room house, EXTRA PROFITS modern conveniences, close in. Christmas BEDROOM 6 when you let shoppers kn Phone 508. you have to offer and when SUITES FOR RENT - 2 room furnished place is located. Press we apartment with private bath, ga- are the most economical rage. Bills paid. 1609 Ave. D. do this. MIRROMATIC electric percolator. 255 tfc Phone 106-W. \$25.00 FREE \$25.00 Makes coffee just to suit you, automatically. \$12.95. Collins Hard-Register now for \$25.00 F FOR RENT - nicely furnished garage apartment in Humbletown. Library to be given away ware. 8 20th at McCauley's. Not 700 E. 23rd. Phone 782-W. FOR SALE - Humble Service buy. Station, Avenue D and 9th Street. FOR RENT - furnished apartment, four rooms with bath. 509 LIVESTOCK - Central H Good clean business. Ted Waters, 4 tfc Rendering Co. removes des 3 tfc Phone 603. West 3rd. St. crippled stock. For imm FOR SALE — Apples and paper shell pecans. H. A. Bible, 509 service, phone Eastland 141 - Lost lect. West 6th St., Cisco. LOST - Glasses with dark blue NOTICE - I have a good st gold trimmed frames. Reward FOR SALE - new three room boxed Christmas Cards or Dot Crofts. 512 W. 5th. house to be moved. Priced Call me before you make selection. I will be pleas reasonable. See Garrett and - Wanted Speir, West Highway 80, phone handle your new magazine 255 tfc scriptions or renewals _ 1027. HELP WANTED - Man to rezines make fine Christma present Farmers Insurance Group FOSTORIA glassware. Large as-Orbie Dee Jacobs - Phone sortment of Early American and in Cisco. Good opportunity for Century patterns. Collins Hard- right man. Write Larry Antista, 4 district agent, Crazy Hotel, Min-NOTICE - Twin Oaks Cafe ware. operated by E. H. Foster. eral Wells, Texas. 4 homes in Cisco. V. A. or FHA WANTED - We will buy FOR SALE - beautiful new food, good service. Open 7 loans available. Small down PECANS this fall. See us before a week. We will appreciate payments. Garrett and Speir, selling. Cisco Poultry & Egg Co. patronage. W. A. Harder - 106 E. 11th. NOTICE - Will care for 271 phone 1027. 241 tfc mother in my home. Phone FOR SALE - Peçans-Burkett, Mahon, Stewart. Large choice of WANTED __ Experienced wait ress. Apply in person at Savoy quality grown on irregated farms. NOTICE Cattlemen - Ne Paschall Fruit Stand, Rising Star Cafe. of 20% Range Cubes to Cise be on Katy switch about We 21 Highway. Notice day December 10. \$80 per W. M. Freeman, Moran, FOR SALE - Newly painted NOTICE - Try me on scrap iron, Phone 64. house with bath on one lot. 711 brass, and copper. I now have W. 16th. Phone 580-W. scale on yard. Be there at all times. A. F. Bauer, South Side, FOR SALE - size 5 ladies shoe skates worn only one time, \$10. Cisco. Ph. 469-W. 3 tfc Phone 526-W or see at 803 West NOTICE - the annual pre-Christ-16th mas pottery sale December 6-13. Many gift items - colored din-FOR SALE - Equity in two bed nerware from 10 cents to 25 room Park Drive house; excellent Formerly of Cisco now cents each item. Come early, condition. Priced to sell. See Dr Pottery yard of Horton Ceramics J. H. Denton or Phone 579. East Main Street, Eastland. - For Rent SPECIAL - 1 - 8 x 10 Phot FOR RENT - 3-room furnished HIGGINBOTHAM garage apartment with private bath, garage for car. 1004 W. 9th. INSURANCE AGENCY FOR RENT - 3-room furnished C. E. HIGGINBOTHAM apartment close in. Private bath E. J. POR and garage, ground floor. Office Phone 198 707 Ave. D Skunk furs are in good demand phone 87, residence 679-J. Jim Highest prices paid for short Flournoy and narrow stripe. See us before you sell. Can use 5,000.

Lome see for yourself!

The proposals are aimed at eli-

minating this confusion and at a

Briefly, the proposals are: ex-

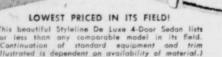
tend the government's old age and

survivors' insurance program to

ound, pay-as-you-go system.

See why you can be sure you get the deal you deserve here. See how you get more with Chevrolet...pay less with our low prices. See for yourself

There's <u>NO</u> Value like CHEVROLET Value!

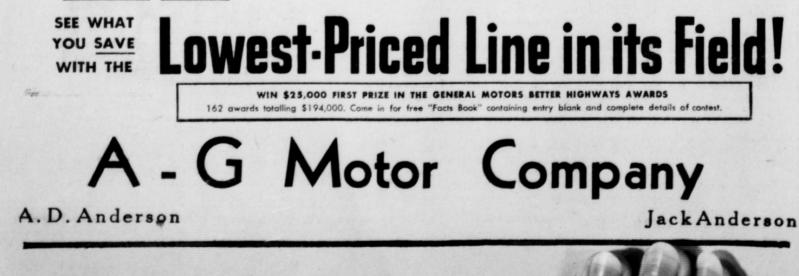


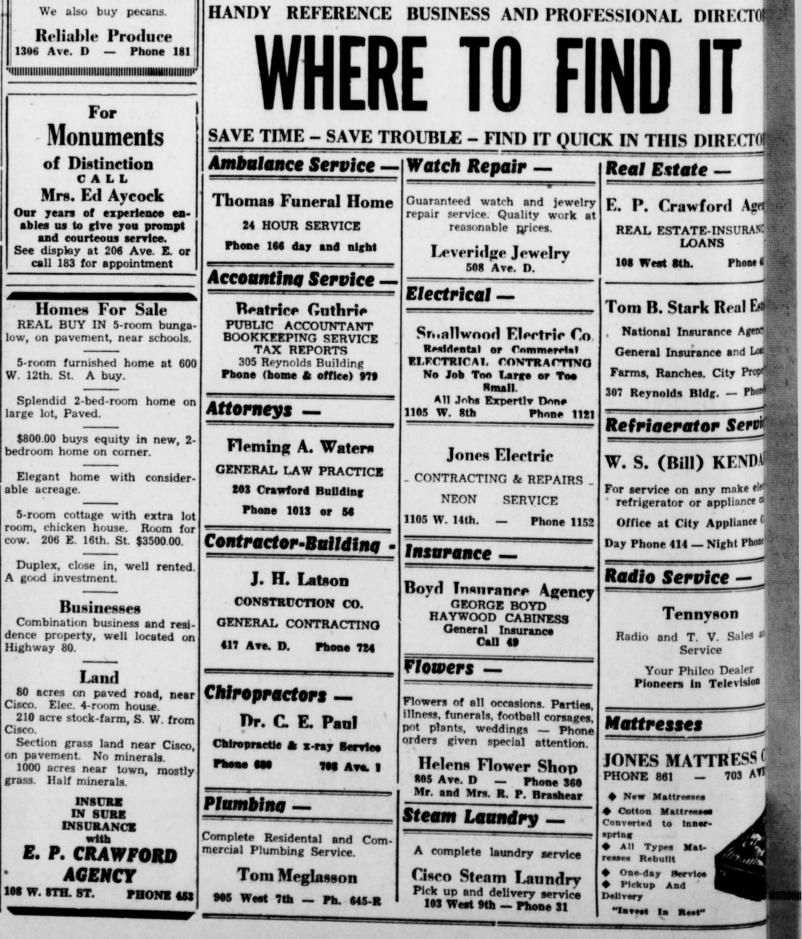
SEE WHAT YOU GAIN WITH THESE EXCLUSIVE CHEVROLET FEATURES

More Powerful Valve-in-Head Engine with Powerglide Automatic Transmission (optional on De Luxe models at extra cost) • Body by Fisher • Center-

poise Power • Safety Plate Glass all around, with E-Z-Eye plate glass (optional at extra cost) . Largest Brakes in. its field . Unitized Knee-Action Ride.

EVROLET





y. December 7, 1952

ek have been, "Lovest

meeting opened with

le, Feed My Sheep."

ASHATERIA

W. B. Johnson (Mgr.)

olete Washateria Service

Pick-up and Deliver

1104 Ave. D

Phone 1217

O. SWINDLE, owner

uke's

PAGE THREE

in a Christmas story

FINE LINGERIE

Luxite tells a Christmas story

ith ever-beautiful nylon tricot

to make every stitch fashion

perfection . . . Clouds of nylon net

made in France

. . . the

enchantment of shadow sheer

loveliness of fashion-inspired

our captivating line of

fashions by Luxite.

The Charm slip

- sizes 32 to 42,

proportioned

engths,

rainbow of

colors,

\$7.95

FERGUSON'S

Christmas gifts from

and imported lace

exclusively for Luxite

embroidery frosting the

styles. Choose your

molded in delicate detail

of slips . . . pretties to pamper her



College presented Misses Jane Jamison, H. T. Wilson, Frank **Mrs. Britian Hostess** Huestis and Ruth Beaty in a vocal Bond, E. H. Lightfoot, Leslie Sey-For Word Club Meet number, "Every Flower," from mour, Jerry Sitton, C. E. Whit-

CREDIT

n't get the wrong impression of the word "credit." Your dit record on a little white card in a credit bureau may t be classified by the word "good," "bad", or "indifferent," in the minds of the merchants, that is definitely the v it reads.

D. Hazel

all people met their obligations as they should, why have edit bureaus, both retail and wholesale?

you want to find out how easy credit would be made for y consumer, just get out of a good paying job or some arce of income and make application for credit in any vn or city. What could merchants say? You must not fream too sweet a dream that the world and all there is in belongs to people on a credit - you may be disappointed, else the merchants have gone to scattering merchandise John D. Rockerfeller scattered dimes.

lying on a credit is a convenience, but unless we have ious intentions to meet the obligation promptly, the secphase of the transaction has to be with Mr. Bill Collector.

RETAIL MERCHANTS ASS'N 507 Reynolds Building





THE CISCO DAILY PRESS

-Your important financial records and receipts?

If your home were burning, you'd have to answer ALL these questions in a FLASH. The best answer at ANY time is "SAFE in my Safe Deposit Box". The cost? Less than you pay for your daily newspaper. Stop in and let

ALTMAN'S

wonderful selection of everything to wear for

women and children

Christmas LINGERIE

Carters-Faerie-Gilbreath Beautiful gowns that are simply out of this world. Wonderful Nylon tricot

\$7.95 to \$29.75 SLIPS - Nylon, White and lucious col-

\$3.95 to \$8.95. ors. Panties-pajamas-petticoats

COSTUME JEWELRY

The largest and finest selection -most styles-

> \$1.00 to \$4.95 (plus tax)

HAND BAGS The ideal gift for the women on your list. Dozens of new styles to choose from

> \$2.95 to \$10.95 (plus tax)

GLOVES

Dovelle by Bacmo-Stetson-Momarte Fabrics and kid in a grand variety of styles and colors.

\$1.00 to \$5.95

SPRING COATS

A' grand selection of short coats in fleeces, suedes and poodle cloth. Sizes for every girl and woman.

\$16.95 to \$49.75

DRESSES

Advance Spring Fashions for Christmas and Spring wear. From America's finest makers. Junior-misses-regularshalf sizes

\$7.95 to \$29.75

SALE

Winter **Coats-Suits Dresses**

Reduced to off reg. price

SHOES Entire stock suede shoes were \$4.95 to \$12.95. \$2.98 to \$7.95



Permanent

32 to 42.

fashion's

essorted

colors.

9.95

other

\$4.95

How would you like the fun of Christmastime to last all the year through?

That's the way it seems to be when you call this Buick beauty your own-what with the constant cheer it brings to you week after week, month after month.

The cheer of traveling in style that's bright and gay as a holiday wrapping.

The cheer of having rich and spacious comfort - plus the cheery thought that nowhere else can you get as much room for the money.

The cheer of knowing abundant and mighty able power is on call, with all the solid thrift of a Fireball 8 Engine

that's valve-in-head - and also highcompression.

The cheer of riding wonderfully buoyant, level and steady-with a ride that feels like the million dollars it cost to perfect.

The cheer of taking your travel free and easy-with Dynaflow Drive* doing the chores in letter-perfect smoothness with Power Steering** assisting to make parking and slow-motion maneuvers no task at all.

Even the price is a cheerful note here -low enough, you'll find, to crowd the so-named "low-price three."

That means action is called for this very

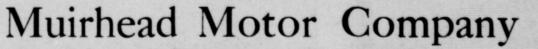
week, to make the most of this good deal while it lasts.

Why not drop in today or tomorrow and see how much cheer is to be found in a Buick showroom right now?

Equipment, accessories, trim and models are subject to change without notice. * Standard on Roadmaster, optional at extra cost on other Series. ** Optional d extra cost on Roadmaster and Super only.



Enter GENERAL MOTORS \$194,000 BETTER HIGHWAYS CONTEST—See Your Buick Dealer for contest blanks and full inform



304 West Main

Eastland, Texas

PAGE FOUR



A SLIP OF A GIRL-With the poise of a grown model, six-year-old Diana Wishing parades before buyers during a children's fashion show in London. She's daintily lifting the hem of her party frock to show off those ruffled undies.

Small Firm Has - -From Page One

On January 6, 1924, Mr. and Mrs. Sandler were married, and Mrs. Sandler has contributed con- a star member of the Lobo band siderable to this success. Mrs. and plays in the Mustang band. Sandler is a native of Dallas. Miss Sandler toured Europe last Sandler is a native of Dallas. They bought their present home, 404 West 9th Street, when they came to Cisco. The home has been improved from time to time. The Sandlers have two chil-

dren. Their son, Mel, is 22 years old. He spent two years at the University of Texas and, prior to that, four years at Riverside



Military Academy. He is a tal-ented musician. Their daughter, Zell, 20, is a senior at Southern Methodist Unievrsity. She was summer.

During the 26 years, the Sandlers have asumed their share of all civic responsibilities. He served for eight years as a director of the Chamber of Commerce and has been a member of the Cisco Lions Club 22 years, with 21 years of perfect at-

tendance.

Mr. Sandler has never missed an opportunity to give a pint of blood when a unit comes to Cisco. Both he and Mrs. Sandler took vows to do everything they could to help the blood programs in 1940 when Mrs. Sandler was ill. She needed a blood transfusion and 110 Ciscoans called or went to the hospital to volunteer their blood to her.

"You don't forget things like that," Mr. Sandler said. Mrs. Sandler is chairman for the Eastland County Red Cross blood program at this time.

If Mr. Sandler has a hobby, it's probably pigeons and bees. He has a pigeon loft at his lumber yard and there's a hive of bees working the year around behind





weather months in the north with plenty of Wintertime sports, pretty Geraldine Palmer has other ideas. The New York model makes an annual pilgrimage to Miami Beach, Fla., during her vacation. She claims she prefers swimming in the surf and enjoying the

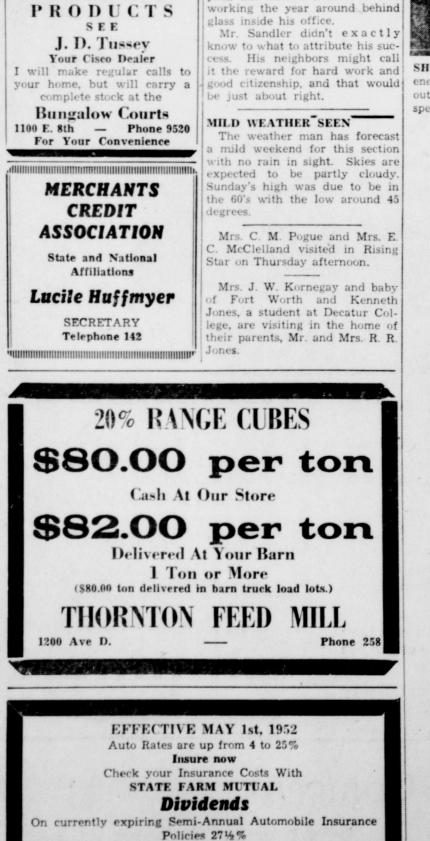


ON THE DOUBLE-Members of the famed Bersaglieri bugle band hold a final workout in Milan, Italy, before embarking York where they will present an Italian flag to the mayor. The colorful Bersaglieri never walk or march at the normal but always perform on the run, and with unique precision.



WILLING LISTENERS -As Ray Heatherton, TV's gaily-dressed Merry Mailman, s yarns in New York, he has an attentive young audience. The lads are all members o York Chapter of the Hemophilia Foundation who visited Heatherton at the studio. philia Foundation raises funds in various ways to help sufferers of the rare bleede





C. H HOUSH

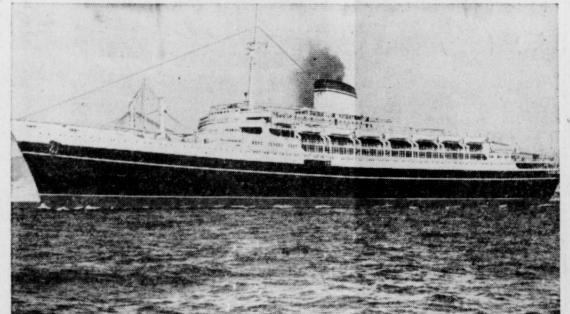
Phone 327

505 E. 8th. St.

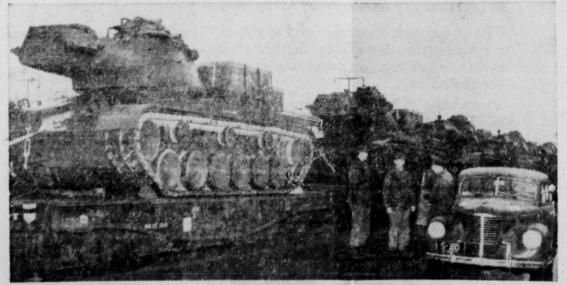


SHOW OFF-As his brother remains aloof on a lower level, this energetic seal at New York's Central Park Zoo sticks his neck out to catch a fish dinner in a manner that draws applause from spectators. The seal will eventually pass the show-off stage, however, and eat his meals more sedately.

warm breezes that sweep over the sand to anything on snow-, shoes or skis.



ITALY'S NEWEST-The SS Andrea Doria, Italian Line's new 30,000-ton flagship, speeds along on her first trial run off the Italian Riviera, near Genoa. The 25-knot, 1250-passenger luxury liner, Europe's fastest post-war merchant vessel, will make her maiden voyage to New York in January. The ship will provide eight-day express service between Italy and New York.



ANOTHER NUISANCE-An American Army officer is inspecting a load of new U. S. 47-ton Patton tanks, refused passage into Berlin by Soviet-controlled railway authorities at Brunswick, Germany. The tanks had to wait for clearance before going through the Russian zone.

BETTER EARLY THAN NEVER-Pfc. Edwin Tatem, Car fit in Korea, so he can open his Christmas presents before regular mail call. Th folks, reached him in plenty of time-with some to spare.

New Dual-Streak Pontiacs Announced for



In nationwide dealer showings, Pontiac Division of General Motors today introduced its new line of Dual-Streak Chieftain models, featuring longer wheelbase, increased vision and new curve-control front suspension. Advanced styling is marked by smooth contours, rear fender fin and high deck lid, one-piece curved windshield,

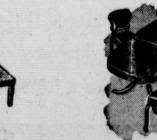
wrap-around one-piece rear windows, room and entirely new radiator grille and chrome Above is the new Custom Catalina, one of 11 in three Chieftain series: Special, De Luxe an Wheelbase for all series is 122 inches, Steering as optional equipment.

y. December 7, 1952



THE CISCO DAILY PRESS





PHONE 155

HOME SUPPLY CO.

and the second second second second

CORNER 5th. & AVE. D.

I have lots of bargains too numerous to mention. If you are interested in anything to buy or sell see John Dunn.

DUNN'S REAL ESTATE John Dunn Phone 399 or 802

Carl Carl



608 AVE. D.

CISCO AIR-CONDITIONING AND APPLIANCE CO.

PHONE 414

