

## The Gay Philosopher

By J. W. S.

TWO OF THE very handsomest fellows we've met in a long while are the twin sons of Mr. and Mrs. Clifton McNeely of Tampa. The twins, Michael and Phillip, and their mother are visiting the boys' grandmother, Mrs. Peggy Gallagher, this week. They are identical twins and are about a year old. Each has four teeth. They can walk and are saying a few words. Their dad is the basketball coach at Pamlico High School.

THURSDAY WAS the birthday of J. D. Collier of the Post Office and his twin brother, J. L. Collier of Athens. J. L. was in Cisco Wednesday and Thursday for the birthday celebration, which included a dinner Wednesday night. They wouldn't tell us how old they are, but said their combined age was 80 years.

MR. HARRY SCHAEFER, the sign man, was out at the home of his mother, Mrs. Emma Schaefer on West 11th the other day. And Mrs. S. asked him to catch eight squabs for her. So Harry climbed up a ladder and reached into the pigeon's nest. Something scratched his hand. He reached a second time, a little more cautiously. This time he felt fur. And pigeons don't have fur.

Investigation showed that a big raccoon was in the nest. And only two of eight squabs were left. It's pretty unusual to find raccoons right in the middle of town, wouldn't you say?

FOOTBALL SEASON has ended for Coach Graham's Junior High Midgets. And Coach Graham had a good year at the helm — his first year in Cisco. His mighty Midgets posted seven victories against three losses for the season — a fine record in anybody's league.

TONIGHT ENDS the football season for all CISCO as the Loboes step the Yellow Jackets of Stephenville High School. Let's all go out and help the Loboes. Seems like a short season, doesn't it?

ONE OF THE most unusual gadgets we've seen in a long while is a needle threader down at the Cisco Lumber & Supply. All you do is put the needle in a little well, mash a knob and your needle has thread in it. The gadget was invented by a GI in Japan and over a million of them were sold the first year.

MR. HENRY CURTIS, the justice of the peace, performed his second wedding ceremony since taking office last evening. He united Mr. George William Campbell and Mrs. Ruby Adeline Hughes of Rising Star.

COUNTY AGENT J. M. Cooper tells us that the number of farms in Eastland County has declined in the past few years. There were 1,950 farms in 1929. The number now is about 1,500. The smaller number is the result of smaller places being combined into larger farms. The crop acreage has declined slightly, indicating that the trend has been toward increasing the pasture acreage.

COMES A LETTER from The Times in London, England, to report that Britain's homegoats to 20,000 Americans who died in England during World War II is now complete in the form of a Memorial Chapel. Relatives of the 28,000 Americans may obtain a free copy of a book on the damage by writing Col. the Hon. J. J. Astor, The Times of London, 45 East 51st St., New York 17, N. Y. Give the name of the relative who died, the name of the unit in which he served, and the writer's name and full address and relationship to the dead person.

LET'S ALL GO over to the First Christian Church at 7 p. m. Saturday and enjoy their chili supper. Proceeds from a free will offering will benefit the church's orphanage. An entertainment program has been planned. See you there.

Cash Value Life Ins. Loans 4 per cent  
1st, 2nd and one third at YOUR BANK  
1ST, NAT'L in Cisco—Mbr F. D. I. C.



STORM IN INDO-CHINA—Survivors of an East Indian typhoon search through their wrecked homes in the wake of the whirlwind which struck French Indo-China after battering the northern Philippines. Heavy damage was caused by high winds and tidal waves along the coastal areas.

## Captain Reddrick Arrives In States From Philippines

CLARK AFB — Capt. Arthur D. Reddrick, son of Mr. and Mrs. John E. Reddrick, 1101 East 9th Street, Cisco, recently returned to the United States following completion of a tour of duty with the U. S. Air Force in the Philippines.

On board the U. S. Naval Transport General Ainsworth, Captain Reddrick was accompanied on his return trip by his wife Mrs. Mary L. Reddrick, and their children, Sandra Kay, 11, and James Michael, 6.

During their stay in the Philippines, the Reddricks resided at the military dependents housing area on Clark Air Force Base, where Captain Reddrick served as squadron supply officer for Headquarters, Thirteenth Air Force.

Captain Reddrick has been in continuous military service since December 1942. World War II years found him participating in aerial combat duties over Europe for which he was awarded an Air Medal with two Oak Leaf Clusters European Campaign Medal with two battle stars, and a Bronze Star. He also served for flying instructor, Training Command at Randolph AFB and Perrin AFB, Texas, for nearly five years.

Upon his arrival in San Francisco, California, Captain Reddrick will proceed to the 2349th Personnel Processing Group, for further assignment to the 2230th Air Force Reserve Training Command, Floyd Bennett National Air Strip, New York.

## 90% OF PEOPLE USE CREDIT IN BUYING, LOCAL AGENCY REPORTS

Have you ever wondered how your neighbor bought a television set and a new car this year when you haven't felt you could afford either?

Chances are, he used his credit. Perhaps you've been worrying for years about a bill you were once a little tardy in paying, wondering whether there was a "black mark" on your record.

Then take the advice of Mrs. Lucile Huffmyer, manager of the Merchants Credit Association of Cisco, and relax.

If you are one of some 90 per cent of Ciscoans who use credit, you would probably be classified as "good" except for one thing — credit records aren't classified.

That's one of the misconceptions about the credit bureau. Another is the idea that it was set up to warn merchants of risky credit customers.

## MIDGETS CONCLUDE SEASON BY WINNING OVER RISING STAR, 7-6

The Cisco Junior High School Midgets wound up their 1952 football season at Chesley Field Thursday night by downing a heavier Rising Star team 7-6. The victory gave them seven wins against three losses for the season.

Rising Star scored first early in the second quarter when Joe Butler carried over the goal line from two yards out. The junior Wildcats scored after working the ball to the two from their own 40 where they had intercepted a pass.

Cisco threatened in the closing

## Draftsmen Needed By Civil Service

Engineer and Engineering Draftsmen are needed immediately by Federal agencies in many sections of Texas, Paul H. Figg, Director, Fourteenth U. S. Civil Service Region, announced today.

The majority of the vacancies for Engineer are in positions paying from \$3410 to \$5060 per annum, occasionally job opportunities exist in positions having an annual salary of \$7040. The salary range for Draftsmen is from \$2500 to \$4205 per annum.

Persons qualified in these professions who are interested in securing employment should obtain an application from their post office, complete it, and mail it to the Fourteenth U. S. Civil Service Region, 1114 Commerce Street, Dallas, Texas.

minutes of the second quarter when they drove from their own 40 to the 11. A fumble in the backfield stopped the drive at that point as the half ended.

There was little activity in the third quarter as neither team could get a drive going. Early in the fourth quarter Cisco started a drive from their own 30 where they took the ball from Rising Star on downs. Passes from Lipsey to Don Gray and running plays by Lipsey, Gray and Jackie Reynolds worked the ball to the one foot line. Lipsey scored around the Rising Star left end but the touchdown was brought back and the Midgets were charged with a backfield in motion infraction. They were penalized to the five yard line and failed to go over on a fourth down attempt.

Rising Star took over on their own four. On the first play Butler of the Wildcats was tackled behind his own goal line and fumbled the ball. Gene Courtney fell on the ball for a Cisco tally. Lipsey carried over on a quarterback sneak for the extra point that gave the Midgets the victory.

The Midgets won the game without the services of five team members who had been starters in previous games. Lipsey, Reynolds, Gray, Tuffy Carlile, Ronnie Edwards, Courtney, Harold Donica and Larry McCanlies were the outstanding players for the Cisco team.

In a 15 minute game prior to the regular game the Midget Midgets outlasted a Rising Star team to win by a 7-0 score. The game was played by sixth graders of both schools to give them playing experience. Lee Hall, 85 pounder, scored the Cisco tally on a pass and run play which went for 15 yards. The pass was thrown by Quarterback Buddy Waters from the 15. Hall took the ball on the six and ran the remaining distance to score. Waters carried over for the extra point.

Waters completed several pass attempts to Hall and to End Ronnie Edwards.

Statistics  
Cisco Rising Star  
11 first downs 6  
139 yards gained rushing 80  
8 passes attempted 4  
4 passes completed 1  
35 yards gained passing 10  
2 for 28 punts-yds. av. 1 for 20  
3 for 15 penalties-yds. 2 for 10  
2 fumbles 2

## CHILI SUPPER PLANNED

The men of the First Christian Church will hold their annual public chili supper at 7 p. m. Saturday in the church basement as a benefit for the church orphanage. There will be no charges and a freewill offering will be accepted. An entertainment program has been planned. The public has been invited.

Let Your Bank Be Bookkeeper  
1ST, NAT'L in Cisco—Mbr F. D. I. C.  
BANK BY MAIL AND SAVE TIME

FOR GOOD SERVICE  
on your Olds and Cadillac  
Osborne Motor Co. — Eastland

# Loboes End Football Season In Stephenville Game Here Tonight

## Musical Program By H-SU Quartet Given For Rotary

Rotarian Charles Graham presented the varsity quartet of Hardin-Simmons University in a musical program at the regular weekly meeting of the Cisco Rotary Club in the Hotel Victor dining room Thursday.

The quartet, composed of Ronnie Bates, Norman Ward, Bill Hardage and Jack Kay, sang 11 numbers, two of them encores. They presented a varied program consisting of gospel songs, negro spirituals, popular numbers and novelty songs.

They began the program by singing "All Hail Jesus' Name" and then sang in succession "Lord I Want To Be A Christian," "The Bell Done Rung," "Ragtime Cowboy Joe," "Need You," "I Don't Know Why," "San Antonio Rose," "I Had A Dream, Dear" and "Short'nin' Bread," and as encores sang "Moses Smote The Water" and "Behold The Bridegroom Cometh."

Bill Ledbetter of the University was presented to the club by Rotarian Graham and introduced the singers.

Rotarian Anton White gave a report on the district convention of Rotary International held in Fort Worth Sunday and Monday. Cisco Rotarians attending the meeting were White, Con Collins and W. H. McAnally.

Visitors at the Thursday meeting were Rotarians Bill Ledbetter and Bob Gilchrist of Abilene.

It was announced that no meeting would be held next week due to the regular meeting day falling on Thanksgiving.

## Rising Star Man Is Fellowship Speaker

Preston Mangum of Rising Star, a former member of the state legislature, spoke on "Religion as the Basis for Freedom," at the program feature Thursday night at the monthly supper meeting of the Men's Fellowship of the First Methodist Church.

The 37 men in attendance were served a turkey dinner prior to the program. The fellowship meets every third Thursday night, and officers are J. A. Robinson, president; Chesley Tipton, vice president, and Owen King, secretary and treasurer.

No meeting will be held in December due to the holiday season.

## Blood Donors Box Score

Pledges needed 250  
Cards signed 170

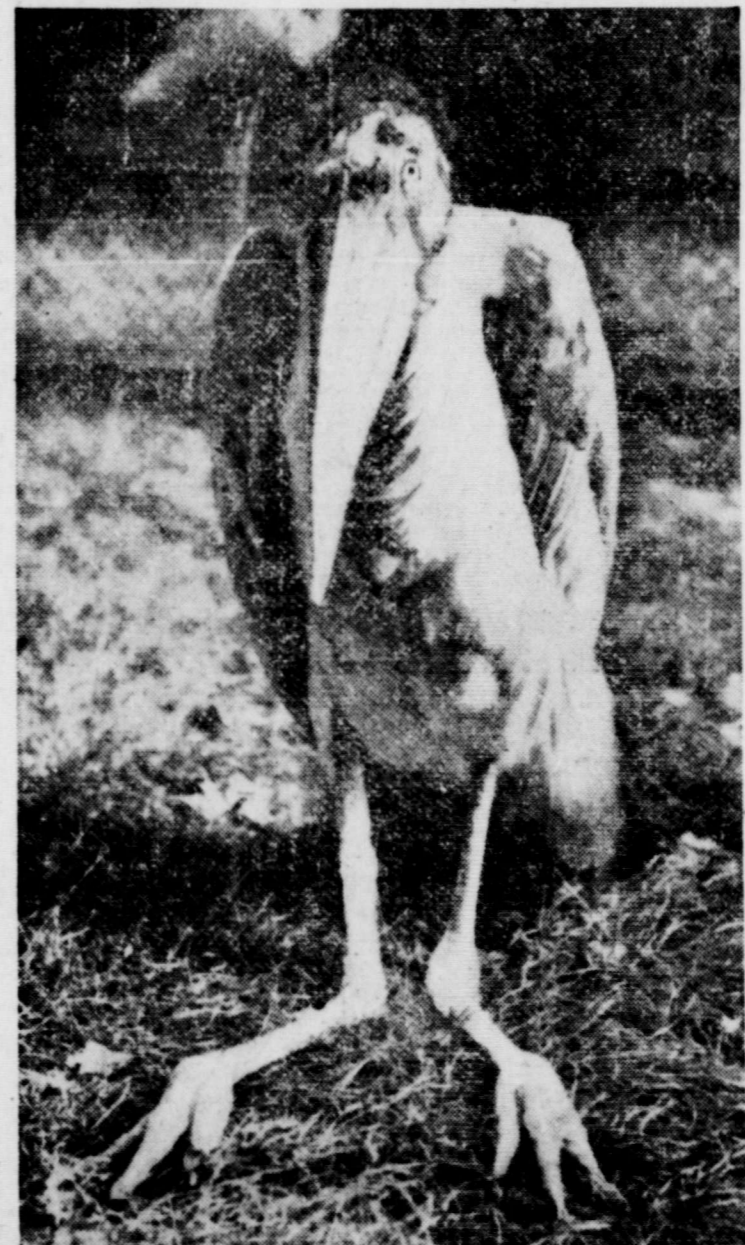
The outlook for a successful Red Cross Bloodmobile Unit visit in Cisco from 1 to 7 p. m. Monday, Nov. 24, appeared somewhat brighter today as 170 pints of blood had been pledged. The unit will have headquarters at the First Methodist Church on Monday.

Mrs. W. W. Wallace, Mrs. A. R. Schmitt, Mrs. Charles S. Sandler and Mr. and Mrs. Joe Lambert composed a committee that met Thursday night and made up a schedule for the unit. Those who have signed pledge cards will be notified of the time they are to visit the clinic.

Mrs. Wallace, chairman for the unit's arrangements, said there was plenty of time left for others to become donors. The unit will be able to handle eight persons every 15 minutes. A number of donors are expected here Monday from Rising Star.

Anyone who desires to become a donor was asked to telephone the Chamber of Commerce, No. 395, for details. A table will be set up at tonight's football game to give anyone an opportunity to sign a donor pledge card.

Blood collected in the clinic here will be in Korea within seven days for use of the armed forces.



HE'S GOT A PROBLEM—This long-faced creature in the London Zoo must have trouble getting shoes that fit properly. It's very difficult to tell where this Indian bird's ankles end and his knees begin. But a similar bird undoubtedly would know.

## Wrist Watch, \$25 Bond And Other Items Added To Big Treasure Hunt

Several more valuable gift items had been pledged by Cisco merchants today for the annual Treasure Hunt which will open the 1952 Christmas shopping season here Monday night, Dec. 1. Other gift items will be announced daily.

Leveridge Jewelry's Treasure Hunt gift item will be a 17 Jewel Elgin Wrist Watch, and Ferguson's will give a rhinestone pin worth \$8.95 to some lucky ticket holder. The Mode O'Day store's gift item is a \$5.99 ladies' robe, and the First National Bank will take part in the Treasure Hunt by giving a \$25 savings bond.

These are just a few of the gift items that will be in Cisco store windows as the Christmas season opens. This will be the fifth annual Treasure Hunt sponsored by Cisco merchants, and interest in the event is always considerable.

Tickets will be given out free — one for each member of the family — at The Press office on Friday and Saturday, Nov. 23 and 24, and on Monday, Dec. 1, until 5 p. m. The Treasure Hunt will begin about 6:30 p. m.

There is nothing to buy. The numbered tickets are free. The gift items in the store windows will have numbers on them, and all you must do to win is find your number in a store window.

Gift items pledged prior to today included:

Altman's — \$9.95 Nylon Gown.

McCracken's Grovery — \$5 in Groceries.  
J. C. Penney Co. — \$12.75 white Chenille Bedspread.  
Cisco Ideal Nursery — \$10 order of Shrubs or Flowers.  
Cisco Steam Laundry — \$3.50 in Laundry Service.

## Former Cisco Man To Be Buried In Kilgore

H. C. Whippert, who operated a funeral home in Cisco in the 1920s, will be buried in Kilgore Monday, November 24, following services to be held there Monday afternoon. Mr. Whippert died Friday morning.

While in Cisco he operated a funeral home in the 200 block of West 9th Street. They moved here some 20 years ago.

Mrs. Mac Harrelson and baby of Lubbock have been the guests of Mr. and Mrs. O. C. Lomax and Mr. and Mrs. Floyd Harrelson during the past week. She will be joined here by her husband Saturday who will accompany her home.

Capt. Leo A. Hatten is expected Saturday from his base in Fort Devens, Massachusetts, to accompany his wife and two daughters back to Massachusetts where he is now attending the Army Security School and will be stationed until August.

## 13 CHS Players Will Wear Lobo Suits Last Time

The Loboes of Cisco High School will meet the Stephenville High Yellow Jackets in the season's final football game at 8 p. m. Friday (tonight) at Chesley Field. And the Cisco eleven will go into the game as the underdog for the 9th time this season.

Thirteen members of the Lobo squad will don Cisco High football uniforms for the last time as they complete their eligibility as high school players. Heading this list are the team's co-captains, Irv Brunkenhoefer and Boy Gallagher. Others on the list include Gerald Birt, Max Poyner, Bob Lloyd, Sonny Bosworth, Bobby Black, Carl Ingram, Mack McCauley, Andy Mosley, Sherrick Gaines and Jim Webb. Daniel Gray, another senior, had to turn in his uniform last week due to injuries.

The probable starting Lobo lineup was announced as follows: Jim Webb and Bill Smith, ends; Sherwood Gaines and Bill Miller or Bennie Edwards, tackles; Jim Reynolds and Mack McCauley, guards; Bobby Qualls, center; Boy Gallagher, Harold Phippen, Marcus Gallegos and Irv Brunkenhoefer, backs.

Expected to alternate on the defense will be Gerald Birt, Max Poyner, Mack McCauley, Fred Hayes, Andy Mosley, Arzie Hale, Sonny Bosworth and others.

The Yellow Jackets will bring a good record to Cisco. They had been favored to win the 2A-10 conference race, but were toppled by an underdog Ranger eleven last week. The Stephenville High band and a large delegation of fans are due to accompany the Yellow Jackets.

Probable starting Stephenville players were announced as follows: Jim Mobley and Bob Herrin, ends; Tubba Roberson and Jim Terrell, tackles; Ray McCullough and Porter Grimes, guards; Jeral Jackson, center; Clut Roberson, Sam Taylor, Clyde Hemby and Herman Kaufman, backs.

Bob Lloyd, one of the Lobo regulars, was not expected to play due to a head injury he suffered last week. It was doubtful that Bobby Black, another regular, would be ready to go. He has missed the past two games. Sonny McCrea is also out for the game with a knee injury.

Coach Jack Everett has been confined to his home by illness all week, and it was doubtful that he would be able to attend the game. Assistant Coach Jay Williams has been in charge of workouts and will direct play tonight.

The coaches planned to suit out a number of their "B" team players for use in the game. Director Kenneth St. Clair and his Lobo Band were ready to put on their season's final half-time show.

## Hospital News

W. P. Slaughter of Abilene, injured in an oil field accident near Cisco this week, was reported as improved in Graham Hospital Thursday.

Mrs. Ralph Buckingham of Gainesville, an aunt of Dr. Jim Lawrence, was a patient at the hospital.

A daughter was born in the hospital Wednesday night to Mrs. John D. Isenhower of Putnam. Mrs. A. B. Reed of Route 2 was receiving treatment Thursday for an illness.

Mrs. W. C. Shelton was reported as seriously ill.

Dismissed recently were John Freeman of McGregor, a brother-in-law of Dr. E. L. Graham, and Robert Sidal of Cisco. Mrs. Grady Laws was referred to a Temple hospital this week after several days in Graham Hospital.

BAKE SALE PLANNED  
The Word Home Demonstration Club will have a bake sale in connection with their bazaar to be held in the old Penney Building Saturday, November 22.

Modern service for your Convenience  
Bank in the Drive-In Window  
1ST, NAT'L BANK—Member F. D. I. C.

**THE CISCO DAILY PRESS**

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937.

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 3, 1879.

W. SITTON and TED READ Publishers

Published Daily except Saturday and Monday at Cisco, Eastland county, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D. Avenue, Cisco, Texas.

National advertising representative: Texas Daily Press League, Dallas, Texas.

**SUBSCRIPTION RATES**  
 3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas, and other Texas Counties. \$5.00 per year in advance (Cisco, by mail) \$5.50 per week (by carrier) 15c



**CHRISTMAS SEALS ARE SENT TO TEXANS IN TUBERCULOSIS FIGHT**

AUSTIN, Nov. 20. — A bright little scrap of paper which changed mankind's deadliest enemy almost half a century ago reached more than a million Texans through the mails this week. It is the Christmas Seal. And, it has powered the campaign of

tuberculosis associations throughout the nation to bring under control the disease which has taken more human lives than all others combined. Governor Allan Shivers has designated November 17 to December 25 as Christmas Seal

Month in Texas, calling attention to his official memorandum to the "needless waste of human life and resources" caused by TB and its "staggering" cost to Texans.

It is the forty-fourth annual sale in Texas.

One man, just launching his career in medicine, was directly responsible for the first Christmas Seal Sale in the state. He is Dr. Z. T. Scott of Austin who still serves the TTA as treasurer.

Doctor Scott now retired from active practice, relates that he became interested in the tuberculosis problem as a medical student around the turn of the century. It had cost the lives of several members of his family.

He read of the Christmas Seals sold in Delaware to keep open a tiny sanatorium caring for a few tuberculosis patients. That was Christmas 1907.

People were learning then, he explains, that the disease could be cured, that it need not necessarily mean a death sentence.

"When I read of the Christmas Seal," he recalls, "I thought here is a way . . . a way to get funds to DO SOMETHING about this disease."

Meanwhile on a train en route to Washington in September 1908 a group of Texans headed by the state health officer, Dr. W. M.

Brumby of Houston, and bound for a meeting of the International Congress Against Tuberculosis, had organized the Texas TB Association.

The infant association found strong support in the person of Doctor Scott.

A man of action, he went to an Austin bank and borrowed the money to put on the first Christmas Seal Sale in Texas. That was 1909.

So began the efforts of the TTA to educate Texans about TB and to slow its inroads.

Dr. Brumby has said that during those years the U. S. Bureau of Vital Statistics reported 173 of every 100,000 persons in Texas dying of tuberculosis.

"The tiny Seal proved a potent weapon," Dr. Scott says with understandable satisfaction. "The TB death rate has been brought down to 24 per 100,000. But every one of the 1962 deaths from tuberculosis in the state last year was needless.

"Nobody need die of TB," he reasons. "Nobody should even have it. It is preventable and yet Texans are dying of it, spreading it — and paying for it — at the rate of more than seventeen and a half million dollars a year."

There are 99 tuberculosis associations covering as many counties in Texas. Their control ac-

tivities although keyed to the community level are coordinated with the statewide program of the Texas Tuberculosis Association and that of the national organization.

The Christmas Seal Sale, Governor Shivers' memorandum notes, is the "one annual appeal" of these associations for funds to continue their work.

He recommended the purchase and use of the traditional yuletide stamps as a sound investment in health and happiness.

Mr. and Mrs. J. W. Slaughter returned Thursday from San Antonio where he attended a national convention of city and county officials.

**FOR WATKINS PRODUCTS SEE J. D. Tussey Your Cisco Dealer**  
 I will make regular calls to your home, but will carry a complete stock at the Bungalow Courts  
 1100 E. 8th — Phone 9520  
 For Your Convenience

**WANT-AD SECTION** for BUYING SELLING TRADING LENDING SERVICE

**— For Sale**  
 FOR SALE — Pipe fittings. Just added complete stocks. See me when in need of pipe fittings. Also still have plenty good paint, any color, price \$2.75 per gallon. Russell's Second Hand Store, 417 Avenue D.  
 FOR SALE — Pigs for sale. T. H. Eifert.  
 FOR SALE — Closing out all crystal at 25 cents per stem. Home Supply Co.  
 FOR SALE — 5-room modern house, two lots. Must sell to settle estate. Apply at 1507 Avenue D, upstairs apartment, after 4:30 p. m. or on Saturday and Sunday.  
**— Wanted**  
 DIESEL HEAVY EQUIPMENT MEN ARE being selected in this area to be trained for high pay jobs as Diesel Mechanics, tractor, bulldozer and crane operators, Marine Diesel, parts men and other jobs in this rapidly expanding industry. If you are mechanically minded and not making \$90 per week, you owe it to yourself to find out whether or not you can qualify. For free information without obligation, write Box MD, care of Cisco Press.  
 WANTED — Woman with car to give Stanley Demonstrations full or part time — \$50 to \$150 per week. Write P.O. Box 891, Fort Worth.  
 WANTED — We will buy PECANS this fall. See us before selling. Cisco Poultry & Egg Co. W. A. Harder — 106 E. 11th.  
 WANTED — Scrap iron and metal. Will come and get it. Call 469W before 8 a. m. and after 5 p. m. 200 block on West Base-line Road. A. F. Bauer.  
**— For Rent**  
 FOR RENT — One 5-room house with bath and one 4-room house with bath on Rising Star highway. Would consider selling houses with small down payment. Have about 14 acres land that would sell with these houses. Would consider trading this property for land. See owner. 102 W. 14th St., Cisco.  
 Mrs. Marshall Thomas of Route One, Cisco, underwent major surgery in the Eastland Memorial Hospital Friday.  
 Mr. and Mrs. A. F. Ashenbust planned to leave today for Dallas where they will spend the weekend in the home of her sister, Mrs. B. Richardson. They will be accompanied back to Cisco by Mr. and Mrs. Fred R. Jones of Marion, Ohio.  
 Mr. and Mrs. L. J. Brown and children of Goldsmith are expected Saturday for a weekend visit in the home of Mr. and Mrs. Jeff Gregory.

**USED CARS**  
 For the best deal in Eastland County  
 SEE **Carlton Holder**  
 WILL Buy — Sell — Trade  
 300 W. 17th. — Phone 753-W

**Photographs**  
**Joe Canaris**  
 Studio  
 Formerly of Cisco now Located in EASTLAND  
 East side of Square  
 Phone 46  
 SPECIAL — 1 - 8 x 10 Photo \$2.95

We Buy and Trade For **Used Furniture**  
 HIGHEST PRICES PAID  
 For Best Deals On New and Used FURNITURE — SEE US —  
 Custom Furniture Finishing  
**Home Supply Co.**  
 Ave. D at W. 5th — Phone 155

**REAL ESTATE**  
 FARMS — RANCHES Residential Property Businesses  
 Call Us First  
 Give Us Your Listing  
**L. H. QUALLS**  
 1005 West 13th

**Mattress Renovating**  
 Let us rebuild your old mattress into a felted or inner-spring mattress.  
 Write  
**Western Mattress Co.**  
 Box 1130, San Angelo, or leave call at Daniels Hotel, Cisco, for one of our representatives to call at your home.

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

**WHERE TO FIND IT**

SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

<b>Ambulance Service</b> Thomas Funeral Home 24 HOUR SERVICE Phone 166 day and night	<b>Watch Repair</b> Guaranteed watch and jewelry repair service. Quality work at reasonable prices. Leveridge Jewelry 508 Ave. D.	<b>Real Estate</b> E. P. Crawford Agency REAL ESTATE-INSURANCE LOANS 108 West 8th. Phone 453
<b>Accounting Service</b> Beatrice Guthrie PUBLIC ACCOUNTANT BOOKKEEPING SERVICE TAX REPORTS 305 Hooker's Building Phone (home & office) 979	<b>Electrical</b> Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING No Job Too Large or Too Small. All Jobs Expertly Done 1105 W. 8th Phone 1121	<b>Tom B. Stark Real Estate</b> National Insurance Agency General Insurance and Loans Farms, Ranches, City Property 307 Hooker's Bldg. — Phone 87
<b>Attorneys</b> Fleming A. Waters GENERAL LAW PRACTICE 203 Crawford Building Phone 1013 or 56	<b>Insurance</b> Boyd Insurance Agency GEORGE BOYD HAYWOOD CABINETS General Insurance Call 49	<b>Refrigerator Service</b> W. S. (Bill) KENDALL For service on any make electric refrigerator or appliance call Office at Walton Electric Co. Day Phone 281 — Night Phone 355
<b>Contractor-Building</b> J. H. Latson CONSTRUCTION CO. GENERAL CONTRACTING 417 Ave. D. Phone 724	<b>Flowers</b> Flowers of all occasions. Parties, illness, funerals, football corsages, pot plants, weddings — Phone orders given special attention. Helens Flower Shop 805 Ave. D — Phone 360 Mr. and Mrs. R. P. Brashear	<b>Radio Service</b> Tennyson RADIO SALES & SERVICE YOUR PHILCO DEALER 609 Ave. D. Phone 511
<b>Chiropractors</b> Dr. C. E. Paul Chiropractic & x-ray Service Phone 628 708 Ave. 1	<b>Steam Laundry</b> A complete laundry service Cisco Steam Laundry Pick up and delivery service 103 West 9th — Phone 31	<b>Washaterias</b> HENDERSON WASHATERIA Dye Work Our Specialty Wet Wash — Rough Dry Pickup and Delivery 1109 W. 8th — Phone 879
<b>Sewing Center</b> I do plain and fancy sewing; cover buttons, buckles, belts and eyelets, rhinestone and fancy; stitch, trim, alterations. Linnie Brashear 1000 W. 11th — Phone 366	<b>Mattresses</b> JONES MATTRESS CO. PHONE 861 — 703 AVE. A. ♦ New Mattresses ♦ Cotton Mattresses Converted to inner-spring ♦ All Types Mattresses Rebuilt ♦ One-day Service ♦ Pickup And Delivery "Invest In Rest"	

**SEE IT NOW!**



*the truly balanced*

**new**

**'53 Plymouth**

*A great advance in car value*

*at no advance in price*

*4 body types actually priced lower!*

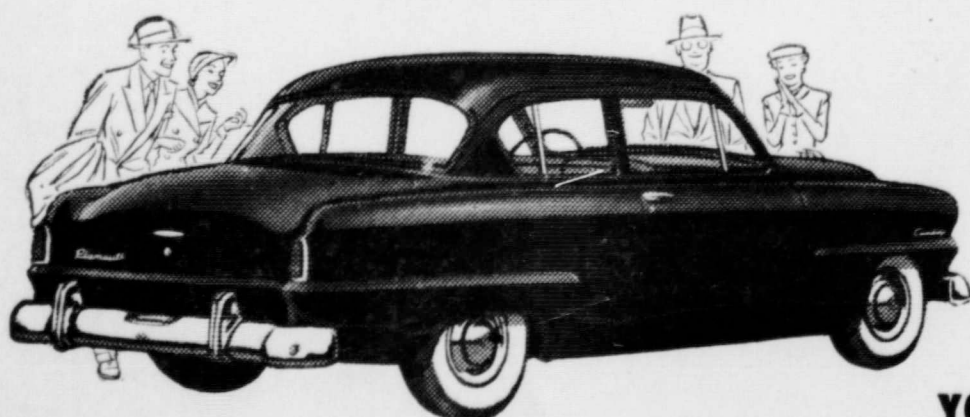
Those who have seen it are still talking about it — the first truly balanced car in the low-priced field — the beautiful new 1953 Plymouth — now on display at your nearby Plymouth dealer's.

It's the roomiest, most beautiful, best riding, best performing Plymouth ever built, with the engine increased to 100 horsepower, and a new higher compression ratio of 7.1 to 1. And Plymouth brings you this great advance in engineering and design at no advance in price. In fact, 4 of the body types this year are priced lower!

See the greatest value car ever offered in the low-priced field. See the great new 1953 Plymouth — now!

**YOU STILL MAY WIN A NEW PLYMOUTH FREE!**

Prizes include new cars and cash in the "Meet the new Plymouth" \$25,000 Contest! Just tell us what you like most about the '53 Plymouth. Details, entry blanks at your Plymouth dealer's. But hurry! Contest closes Monday midnight, November 24.



Shown here—the Club Sedan, a completely new kind of 2-door model

PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan

# SOCIETY AND CLUBS

NEWS OF INTEREST TO WOMEN

## Building Union Has Thanksgiving Social

Annual Thanksgiving social of the Building Union was held Tuesday evening at the home of Mr. and Mrs. [Name] in the form of a pot luck supper.

## FOR SALE

Beautiful 6-room home in [Location] at a steal.  
House to be moved for [Location].  
5 room house, 4 nice [Location] down, balance to suit.  
Home on Park Drive.  
Home on Bliss for sale.  
Wonderful buy on 10th St.  
Good buys on 9th St.  
Room house on W. 14th.  
Bedroom house on W. [Location] a bargain.  
Rock house on W. 14th.  
Thriving business places, cafes, and appliance.  
Good land near Nimitz.  
3 bedroom brick [Location] 1/2 mineral close in.  
Bargains in farms, and business firms.  
Lots of bargains too [Location] mention. If you [Location] anything to buy [Location] John Dunn.  
REAL ESTATE  
John Dunn  
Phone 399 or 802

Home For Sale  
BUY IN 5-room bungalow, paved, near schools.  
Furnished home at 600 St. A buy.  
2-bed-room home on [Location] Paved.  
Buys equity in new, 2-home on corner.  
Home with considerable [Location].  
Cottage with extra lot chicken house. Room for 36 E. 16th. St. \$3500.00.  
Close in, well rented investment.  
Business  
Investment business and residential property, well located on [Location].  
Land  
On paved road, near Elec. 4-room house.  
Stock-farm, S. W. from [Location].  
Grass land near Cisco, [Location].  
Near town, mostly Half minerals.

INSURE IN SURE INSURANCE with P. CRAWFORD AGENCY 4TH ST. PHONE 453

Expert Watch REPAIR  
Bring Your Work To  
J. A. JENSEN  
Complete Line Jewelry and Watches  
608 Ave. D

For Monuments of Distinction CALL Mrs. Ed Aycock  
Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment

Cisco's Newest WATCH REPAIR SERVICE  
guaranteed work on any make Watch or Clock  
Complete Jewelry Department  
GLEN FERGUSON at DEAN DRUG COMPANY

### 20% RANGE CUBES

**\$80.00 per ton**  
Cash At Our Store  
**\$82.00 per ton**  
Delivered At Your Barn  
1 Ton or More  
**THORNTON FEED MILL**  
Ave. D. Phone 258

## Rickey Latson Is Honored On Birthday

Mrs. Bob Latson was hostess in her home Thursday, November 13, honoring Rickey Charles Latson with a party on his fifth birthday.

Outdoor games were played and movie pictures were made of the group. The birthday cake was decorated in western style and topped by five candles. A wire recording was made of the group singing happy birthday to Rickey. After the honoree blew out the candles all the guests gave their names on the wire recorder.

Refreshments of cake and soft drinks with balloon and cricket popper favors were served to the following: Mickey Norvell, Sandra Lane, Jim Latson, Connie Warren, Rickey Siddal, Tom Denton, Rickey Huffman, Tommy Choate, Sue Collier, Bill Allen, Sherry Heyser, Clark Odom, Sue Petty, Shirley Petty, Alice Everett, Jimmy Smith, Brenda Smith, Don Overall, Stanley McCracken, Jill Latson, the honoree, Rickey Latson, and the following adults: Mrs. M. L. Kent, Mrs. L. A. Warren, Mrs. J. H. Latson, Jr., Mrs. J. H. Denton, Jr., Mrs. Petty, and the hostess, Mrs. Bob Latson.

## Mrs. Day Is Hostess For Circle Meeting

Mrs. A. R. Day was hostess in her home Tuesday afternoon for the regular meeting of Circle One of the First Baptist Church.

## Mrs. W. A. Cates led the opening devotional and Mrs. Day led in prayer. Mrs. W. D. Hazel presided over the business session. It was voted to send money to the Roundrock Orphans Home and also to a retired minister. Cards were sent to the sick and the meeting turned to Mrs. J. R. Burnett who taught the lesson from the book, "Scattered Abroad." The meeting closed with prayer by Mrs. C. A. Williams.

A refreshment plate was served by the hostess to one visitor, Mrs. C. A. Williams, and Mrs. W. A. Cates, Mrs. J. V. Heyser, Sr., Mrs. W. P. Guinn, Mrs. F. B. Wright, Mrs. W. D. Hazel, Mrs. J. R. Burnett, Mrs. Frank Walker and the hostess, Mrs. Day.

## 'Nigeria In Africa' Is WMU Program Theme

"Nigeria in Africa" was the theme of the Royal Service program presented at the regular meeting of the Business Women's Circle of the First Baptist Church held Wednesday night at the church.

The meeting opened with prayer by Mrs. Alma Philpott who gave the program. Miss Louise Karkalites read several scriptures on love and Mrs. Myrtle Anderson closed the meeting with prayer. Those present were Mrs. Alma Philpott, Mrs. Myrtle Anderson, Mrs. Truly Carter, Mrs. Gorum Pollard, Miss Louise Karkalites and Misses Leatha and Mayme Estes.

## Altar Society Holds Monthly Meeting

The monthly meeting of the Altar Society of the Catholic Church was held Tuesday evening at the home of Mrs. George Ruppert.

Mrs. Hal Lavery opened the meeting with prayer followed by the reading of the minutes by Mrs. Gene Abbott. Mrs. Lavery asked that all members make arrangements to have all clothing for the shipment to Korea at the church next Sunday. This is the annual Thanksgiving Drive for both new and used clothing and all garments gathered throughout the United States will be sent to Korea.

The Altar Society will raise money during the next month for the purchase of Altar Linens. Arrangements were made for the beginning of the Study Club with the first meeting to be held Tuesday, November 25, in the home of Mrs. Gene Abbott. The study course as assigned for this Di-

ocese will be "Biblical Questions," by Rev. Rudolph Bandas.

The hostess served refreshments at the close of the meeting to Mrs. Mike Cameron, Mrs. Jack Page, Mrs. Gene Abbott, Mrs. H. C. Brown, Mrs. Hal Lavery, Miss Josephine Wallbraun, Miss Catherine Cunningham, and Mrs. A. A. Hall, a guest from Denver, Colorado.

## Safer Cough Relief

When new drugs or old fail to help your cough or chest cold don't delay. Creomulsion contains only safe, helpful, proven ingredients and no narcotics to disturb nature's process. It goes into the bronchial system to aid nature soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please or your druggist returns money. Creomulsion has stood the test of many millions of users.

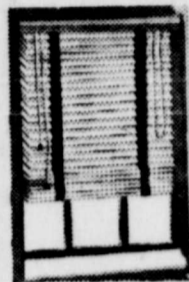
## CREOMULSION

relieves Coughs, Chest Colds, Acute Bronchitis

## EASTLAND VENETIAN BLIND MANUFACTURING CO.

405 S. Seaman - Phone 436  
LEWIS TINER, Owner, Mgr.

WE MANUFACTURE, REPAIR AND REPAIR VENETIAN BLINDS - Free Estimates -



# The Churches Of Cisco Welcome You

### PRESBYTERIAN CHURCH

500 West 6th Street  
Rev. H. Grady James, pastor  
9:45 a. m.—Sabbath School  
10:50 a. m.—Morning Worship.  
6:30 p. m. — young peoples Meeting.  
7:30 p. m. Evening Worship.  
Mid-Week Service, Wednesday  
7:30 p. m.

### ASSEMBLY OF GOD CHURCH

304 West 7th Street  
REV. C. G. FUSTON, Pastor  
Morning worship 11:00 a. m.  
Sunday School 10 a. m.  
Evening Worship 7:30 p. m.  
Weekday service, Tuesday  
7:30 p. m.

### GRACE LUTHERAN CHURCH

18th and Avenue D  
Rev. James F. Hennig, Pastor  
1603 Avenue F.  
10 a. m. — Sunday School.  
11 a. m.—Morning Worship.  
7:30 p. m. Young Peoples Meeting  
"The Church of the Lutheran Hour"

### MITCHELL BAPTIST CHURCH

Ben Cearley, full time pastor  
Sunday School 10 a. m.  
Worship Service 11 a. m. & 8 p. m.  
B. T. U. — 7 p. m.

### WESLEY METHODIST CHURCH

1105 Avenue A  
REV. BOB SANDERS, Pastor  
9:45 a. m. — Sunday School  
10:50 a. m. — Morning Worship  
7:00 p. m. — Study Groups  
6:30 p. m. — M. Y. F.  
7:30 p. m. — Evening Worship  
Midweek Service — Wednesday — 8:00 p. m.

### FIRST METHODIST CHURCH

REV. E. H. LIGHTFOOT,  
9:45 a.m.—Church School.  
10:50 a. m.—Morning Worship.  
7:00 p. m. — Young Peoples Meeting.  
8:00 p. m. — Evenging Worship.

### PENTECOSTAL CHURCH

400 West 17th St.  
REV. AND MRS. J. E. BLACKWELL, Pastors.  
10 a. m.—Sunday School.  
11 a. m.—Morning Worship.  
7:30 p. m.—Evening Service.  
Week-day Services—Tuesday, 7:30 p. m. and Friday, 7:30 p. m.

### Church of The Nazarene

D. M. Duke — Pastor  
Sunday school 9:45  
Morning Worship 11:00  
N. Y. P. S. 7:15  
Praying Meeting Wednesday Night 8:00

### CHURCH OF GOD

1008 Avenue F.  
C. S. MOAD, Pastor.  
10 a. m.—Sunday School.  
11 a. m.—Morning Worship.  
7:30 p. m.—Evening Worship.  
Mid-week Service — 8 p. m. Wednesday.

### MISSION CHURCH

900 Avenue A  
L. C. ANDERSON, Pastor  
9:45 a. m.—Sunday School.  
Sunday Services— 2 p. m. and 8 p. m.  
Mid-week Service—Thursday, 8 p. m.

### HEALING FAITH MISSION

Corner E. 7th and Ave. A  
G. A. McQuire, Minister  
Sunday School 10 A. M.  
Preaching 11 A. M. & 8 P. M.  
Friday 8 P. M.

### PLEASANT HILL BAPTIST CHURCH

8 Miles South of Cisco  
ROBIN GUESS, Pastor  
Sunday School 10 a. m.  
Morning Service 11 a. m.  
Training Union 7 p. m.  
Evening Service 8 p. m.  
Prayer Meeting — Wed. 7:30 p. m.

### EAST CISCO BAPTIST CHURCH

Rev. F. C. BRADLEY, Pastor  
9:45 a. m. — Sunday School  
11 a. m. Morning worship.  
6:15 p. m. — Training Union  
7:15 p. m. Evening worship  
Mid-Week service Wed. 7:15 p. m.

### BIBLE BAPTIST CHURCH (Fundamental)

Rev. R. S. Day, Pastor  
Avenue E. at 17th Street  
Sunday School 10:15 a. m.  
Morning Service 11:00 a. m.  
Prayer Service 7:30 p. m.  
Wed. prayer service 8:00 p. m.

### PRIMITIVE BAPTIST

1101 Avenue A  
C. L. CASEY, Pastor  
11 a. m.—Services First Sunday and Saturday before.  
11 a. m.—Third Sunday.

### FIRST BAPTIST CHURCH

Avenue E at 9th Street  
Dr. H. M. WARD  
Pastor  
9:45 a. m.—Sunday School.  
10:55 a. m. — Morning Worship.  
6:45 p. m. — Training Union.  
7:55 p. m. — Evening Worship.  
Mid-week Prayer Meeting— Wednesday, 8:00.

### CHURCH OF CHRIST

A. F. Waller, Minister  
City Hall  
10 a. m.—Bible Study.  
10:50 a. m. — Preaching service.  
11:40 a. m.—Communion Service.  
6:00 p. m. — Young People's Class  
7:00 p. m. — Worship  
Mid-Week Service — 7:00 p. m.

### CORINTH BAPTIST CHURCH

Cisco — Eastland Highway  
M. A. ERVIN, Pastor  
Sunday School 10:00 a. m.  
Morning Worship 11:00 a. m.  
Training Union 7:30 p. m.  
Evening Worship 8:30 p. m.

### Christ Lutheran Church

6 miles South of Cisco  
Rev. M. J. Scaer, Pastor  
9:30 A. M. Sunday School and Bible Study, Every First and Third Sunday.  
10:30 A. M. Divine Service (English Service Every Sunday.)

### FIRST CHRISTIAN CHURCH

301 West 8th St.  
Rev. SIDNEY SPAIN, Pastor  
9:45 a. m.—Bible School.  
10:55 a. m.—Morning Worship.  
6 p. m.—Young People's Meeting.  
7:30 p. m.—Evening Worship.  
CHURCH OF CHRIST  
305 West Second Street.  
Morning worship service 10:30  
Communion Service 11:40 each Sunday morning.

### HOLY TRINITY EPISCOPAL CHURCH

Arthur E. Hartwell  
Sunday Services, 9:30 a. m.  
710 S. Seaman — Eastland

### HOLY ROSARY CATHOLIC CHURCH

1108 Avenue F.  
Sunday Mass — 11:00 a. m.  
All Holy Days, Mass at 7:00 a. m.

## CISCO CHURCHES UNITED IN CHRISTIAN STEWARDSHIP

## "A FOOL AND HIS MONEY ARE SOON PARTED"

When God entrusted the riches of the Universe to people, He was not parting with his money. He merely made an investment in Mankind.

What a pity that many Church Members MAKE GOD OUT TO BE A FOOL by refusing to acknowledge His ownership of all things.

Sponsored by the Following Business Men Who Believe in the Church

Cisco Gas Corporation  
"HOME OF HI-HEAT GAS"  
Phone 122

Moore Drug Co.  
700 Ave. D CISC0

Brown Sanitorium  
CISCO, TEXAS

Maner's Pharmacy  
100 Ave. D Phone 488

E. P. Crawford Agency  
Real Estate—Insurance—Loans  
108 W. 8th Phone 452

Cisco Lumber & Supply  
"We're Home Folks"  
110 E. 10th Phones 198—197

Boyd Insurance Agency  
General Insurance  
Phone 48

Garrett & Speir, Inc.  
Building Materials  
Highway 80 West Phone 1027

Sponsored by the Following Business Men Who Believe in the Church

Norvell & Miller, Grocers  
"Where Most People Trade"

Lemore Pharmacy

A. R. Westfall & Son  
Your Friendly Magnolia Dealer  
309 W. 8th Phone 9508

JONES MATTRESS CO.  
Phone 861 — 703 Ave. A.

DON'S SERVICE  
You Pick Up The Phone  
We Pick Up The Car  
500 East 10th — Cisco, Texas

Home Supply Co.  
Everything for the Home  
Main at 5th St.

Dean Drug Company  
THE REXALL STORE

Powell's Cleaning Plant  
QUALITY DRY CLEANING

# PALACE

THEATRE — IN CISCO, TEXAS

Thursday And Friday

A GREAT PICTURE OF A GREAT MAN AT REGULAR PRICES



ALL HIS GOL-DARNED GREATNESS!

A Twist of his rope!  
A Twang in his joke!  
A Twinkle in his eye!

## THE STORY OF WILL ROGERS

Technicolor  
STARRING  
**WILL ROGERS, JR.**  
as His Father  
**JANE WYMAN**  
as Mrs. Will Rogers  
EDDIE CANTOR • James GLEASON

News -- Color Cartoon

Saturday Only



News



Serial

### Word HD Club Meets With Mrs. Youngblood

Mrs. Jesse Youngblood was hostess in her home Thursday, November 20, for the regular meeting of the Word Home Demonstration Club.

The president, Miss Willie Word, called the meeting to order and roll call was answered with things to be thankful for by twenty members. Minutes of the previous meeting were read and approved.

Final plans were completed for the Bazaar to be held Saturday,

November 22. Plans for the Thanksgiving supper for the members and their families was discussed and a box was packed for the Club's sunshine pal and pal gifts were exchanged among the members.

It was announced that the Christmas party would be held in the home of Mrs. Clint Britian and the remainder of the evening was spent in working on articles to be sold for the club at the bazaar.

Refreshments of sandwiches, devils food cake, coffee, and hot chocolate were served to those present.

### 90% Of People -- From Page One

to accumulate possessions. Rather than a liability, he makes it an asset by which he can acquire a home, furniture, and a car and use them all long before he could have saved the money to purchase them outright.

This latter person can walk into a store, one he has never done business with before, charge one or more articles and walk out with them under his arm — all thanks to a small envelope at the credit bureau containing his record.

The envelope contains a record of many of his credit dealings, with possibly a notation that he carries a bank account. If he has run into trouble on some account for either failure to pay or slowness, there may be a slip in the envelope noting the facts.

When the credit manager of some local concern calls up to check on a person's record, we pull the envelope from the file and give the information over the phone. We simply give the store the facts. It's up to the store, with this information, to decide whether the customer merits an account.

Sometimes a person has some emergency develop which prevents payment of his bills on time.

"If this happens, the best thing he can do is see the creditor and explain the situation," Mrs. Huffmyer said. "Usually the firm will go along with him. And there will be no mention of it in his credit record."

### MERCHANTS CREDIT ASSOCIATION

State and National Affiliations

Lucile Huffmyer

SECRETARY Telephone 142

### Delicious!!!

TRY OUR Home Cooked Meals

Open 7 a. m. to 11 p. m. Good Food — Good Service

### The KITCHEN

1309 Ave. D

## JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY

Friday And Saturday



## THE NARROW MARGIN

CHARLES MCGRAW • MARIE WINDSOR • JACQUELINE WHITE

Plus



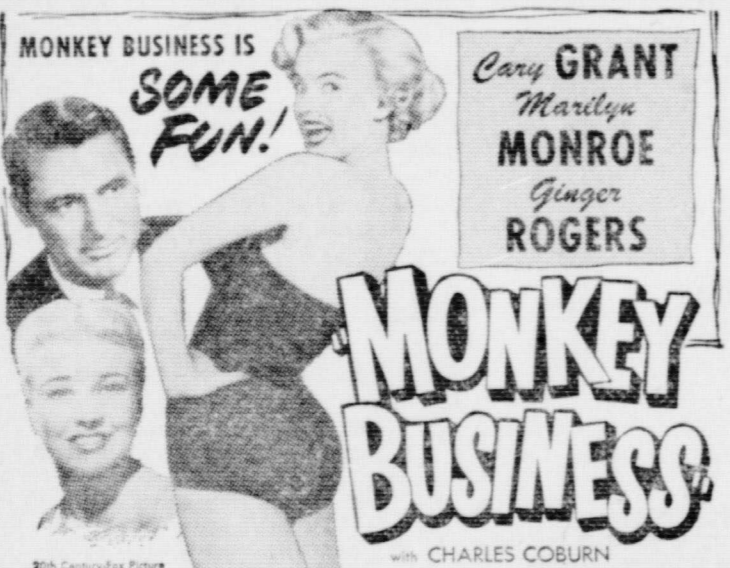
News — Cartoon

SUNDAY AND MONDAY



News — Cartoon

SUNDAY AND MONDAY



News — Cartoon

## MAJESTIC IN EASTLAND

Box Office Opens 1:45 — Saturday & Sundays FRIDAY AND SATURDAY



News — Cartoon

### HAYDITE LIGHT WEIGHT BUILDING BLOCKS

## STEAM-CURED

Now you can enjoy low first cost. Quicker Construction. Less Up-keep Expense. Smaller Insurance Premiums. Savings on Cooling and Heating.

### Grimes Brothers Block Co.

EASTLAND PHONE 620

## HIGGINBOTHAM

### INSURANCE AGENCY

C. E. HIGGINBOTHAM — E. J. POE  
Phone 198 — 707 Ave. D

**For EXPERT**  
**AUTO REPAIRS — WELDING OR SERVICE, TAKE YOUR BUSINESS TO**  
**THOMPSON'S**  
202 E. 6th. St. — We Have Used Cars for Sale

**DOBBINS SERVICE STATION**  
HIGHWAY 80 EAST  
Selling CONOCO Products  
We Appreciate Your Business  
**I. J. DOBBINS, owner**  
PHONE 9518

ARRANGE NOW FOR YOUR **CHRISTMAS GIFT**  
AKC Registered Boxer Pups. Buy Now Pick Up Later. Must Be Seen to Appreciate  
PHONE 661 or 196

What's the Use of an Abstract —  
... if it doesn't cure the title? is another puzzling question to some abstractors, but we have never worried much about this one. Neither does the doctor's prescription cure humankind in all cases, but it may help. The abstract never designed to cure anybody's title, but the better type of abstract will reveal the condition of the title and place it in position where it may be perfected, if necessary, by the examining attorney.  
**Earl Bender & Company**  
Eastland, (Abstracting since 1923) Texas

# Now cut your running costs with a new Ford Pickup!

**CHOICE OF TWO GREAT CABS** in this Ford F-1 Pickup! Easier loading—low 2-ft. floor-to-ground loaded height!

It's a proven fact that 3 out of 4 Ford Pickups run\* for less than 2½¢ a mile!

ONLY FORD shows you nationwide truck running cost figures! The Ford Truck Economy Run Book shows hundreds of running costs on Pickups covering gas, oil and service (\*but not including fixed expenses, such as license, insurance, depreciation, etc.). Come in. Look up your kind of job. See how little it can cost to run a FORD Pickup in your work!

**CASH IN ON THE A-1 USED TRUCK VALUES**  
Now available at your Ford Dealer's

**FORD TRUCKING COSTS LESS** ... FORD TRUCKS LAST LONGER  
Using latest registration data on 8,065,000 trucks, life insurance experts prove Ford Trucks last longer.

**NANCE MOTOR CO.**  
Phone 1040  
Cisco, Tex

Now up to 14% MORE gas savings!  
Ford's new 101-h.p. Cost Clipper Six is the only all-new Low-Friction engine in any Pickup! Delivers the most net horsepower in the half-ton class, saves up to one gallon of gas in every seven!

**New power in the V-8 leader!**  
The famous 239 cu. in. Ford Truck V-8 is now upped to 106-h.p.! Gives economical performance under all operating conditions!  
Only FORD gives you a choice of V-8 or SIX!

OVER 7 CU. FT. MORE PAYLOAD SPACE and carries a full ¾-ton load. Supported load capacity of the Ford Pickup is a full 38.8 cu. ft., as compared to 31.6 cu. ft. in the next leading make!