

There's No Substitute

for Newspaper Advertising

The Gay Philosopher

By J. W. S.

THE FOOTBALL picture in his neck of the woods could do a lot of changing before another season begins. Was listening the other day while a few of the boys were talking, and the feeling seemed to be that Breckenridge and Weatherford would be in the same league with Cisco next fall. The reason for this is that the two 3A districts in the section are too crowded to admit more. No team wants to play seven or eight conference games a season.

Unless the state league office does some re-organizing and splits the districts to make three of two, there won't likely be anything left for Breckenridge and Weatherford to do but drop back into 2A — where they would be anyway under the scholastic rule.

The 2A circuit is for schools with student populations of more than 250 and less than 500. With 70 students, Cisco High will remain in 2A. We hear reports that Ranger High plans to drop back into 1A next year as they're under the 2A student minimum. So, Cisco will probably be in league with Stephenville, Mineral Wells, Weatherford, Breckenridge and Comanche next year.

Now would be a good time, it seems to us, for the downtown warterbacks to setup a formal organization to back the football teams in every way they need asking. If we're going to play league clubs, let's get set to eat some big league clubs.

An active business mens club is a big asset to a football team. Breckenridge, Ranger, and many other successful area schools have such organizations. It's time Cisco had one.

THE COMMUNITY Chest is only \$700 short of its goal to provide a full budget for all ten of its agencies. The directors met yesterday and figure to examine the list of donors with the view of giving anybody who might have been missed an opportunity to help out over.

We could put this over easily, here are a number of promised contributions to come in yet, and when it's all in, the deficit won't be big, if there is one at all. If you haven't made your contribution, drop by the bank and leave a check with Treasurer Robert White.

See by the papers that Ranger needs about \$2,300 to complete raising their budget of \$6,800, and Breckenridge is still short of a budget goal. Eastland doesn't have a community chest. Since the drive began here, Eastland has conducted one public drive (for the Boy Scouts) and now is getting ready to conduct another for the USO.

It will be good to know that one drive will finish our public drives or a whole year, won't it?

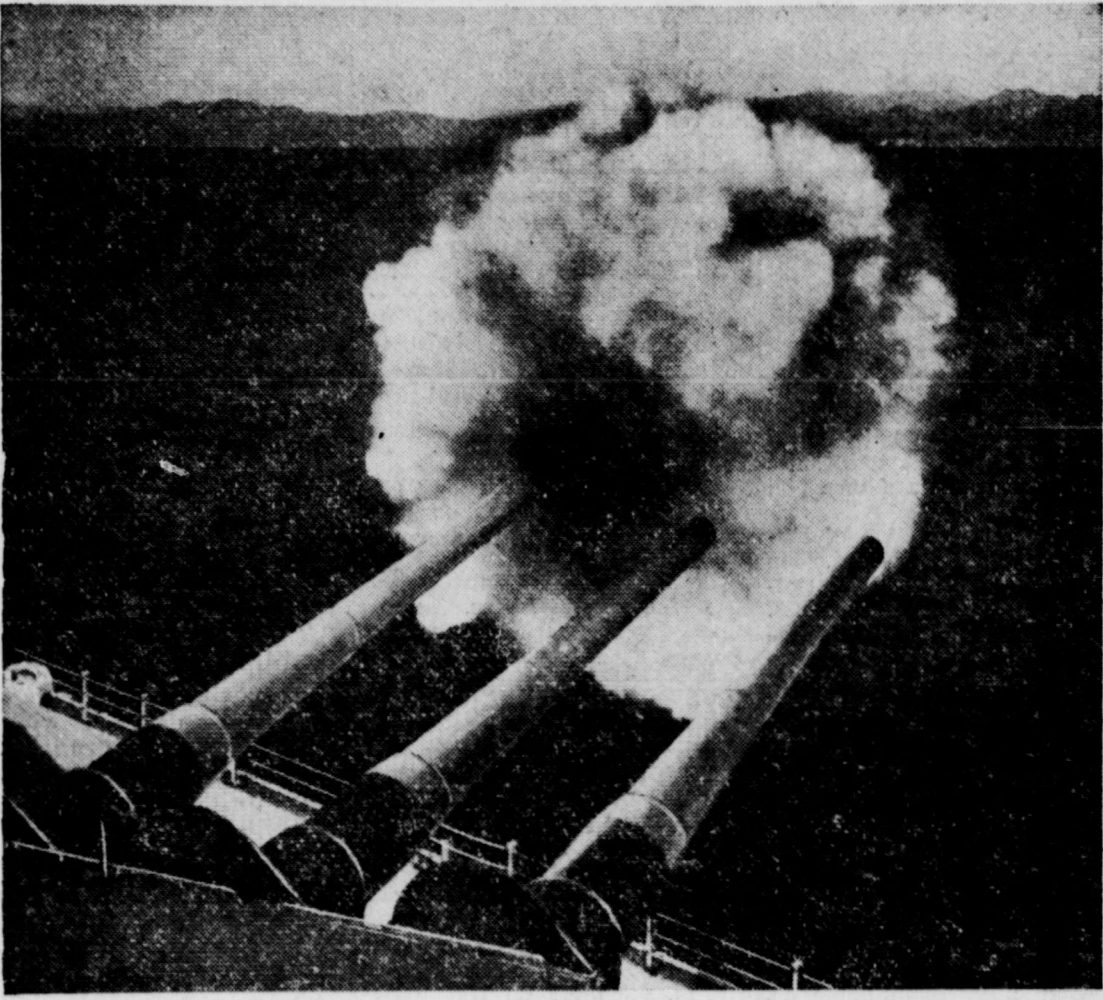
BACK HOME AND back in school is little Mr. Johnny Choate, on of the Don Choates. After a serious ear operation. He has to see his doctor every afternoon, and he won't be able to play touch games like football for eight months. We're looking for Johnny to be the Midgets quarter-back next year and a power with the Loboes before too many years.

LET'S ALL GO out to the football field tonight and help the Loboes and the Lobo "B" team beat two Eastland teams. It will cost 25 cents and you're sure to get your money's worth.

Several fans have asked us why Kent Davis, who turned in a couple of 70-yard touchdown runs for the Lobo "B" team last week, isn't on the "A" team. And we repeat that he transferred here from Abilene this year and won't be eligible until next year. He should be a whiz next year.

NOTES FROM Mr. Roy Killingsworth's Lion's Club newspaper: You don't have to lay awake at night to be successful. Just lay awake days. . . Nothing is really worth unless you would rather be doing something else. . . Nov. 27 and 28 will be legal holidays in the schools (for Thanksgiving) . . . C. B. Midkiff brought in another catfish the other day, but it was smaller than the 40-pound grandfather.

NEW AUTO BANK LOAN RATE \$4.99 per installment. Monthly. NAT'L in Cisco—Mfr. F. D. I. C.



KISS OF DEATH—A cloud of smoke seems to hang on the muzzles of these 16-inch guns during the U.S.S. Iowa's recent strike against Communist targets in North Korea. The Iowa, flagship for the Seventh Fleet, has been on Korean duty since early April of this year.

LOBOES FINISHING PLANS FOR CONFERENCE CONTEST FRIDAY

An enthusiastic workout Wednesday and a stiff defensive drill Thursday was designed by Coaches Jack Everett and Jay Williams to get their crippled Cisco High School Loboes ready for the Comanche Indians in a conference game scheduled for Friday night at Chesley Field. It will be the second conference game and both teams will be battling to get out of the cellar in district standings.

Daniel Gray, who has been a steady performer for the past two years at his tackle post, was lost to the team for the remainder of the season when a Dallas specialist advised him to give up football and other sports. Gray won all district honors last season and has been a big help to the team this year. Also on the injured list and listed as doubtful players were Sonny McCrea, stout offensive guard, and Bob Black, elusive halfback. Both were suffering from leg injuries.

Jim Reynolds, who received a knee injury in the Ranger game, has improved during the week and will probably be called upon to play the full game at guard on offense and defense. Mack McCauley was suffering from a hip

Mr. and Mrs. Erwin Witt and children of Abilene visited in the home of his parents, Mr. and Mrs. Max Witt, over the weekend.

Mr. and Mrs. C. M. Pogue and Ernest McClelland were business visitors in Rising Star Wednesday.

Mr. and Mrs. Marshall Jones and daughter, Lynn, were called to Fort Worth Wednesday due to the illness of her sister, Mrs. Eddie Hayes.

NTSC STUDENTS WILL PRESENT MUSIC PROGRAM HERE FRIDAY

Four students of the School of Music at North Texas State College will present a concert at 2 p. m. Friday at the College Auditorium under the auspices of the Music Study Club of Cisco. Admission charges will be 35 cents and 50 cents.

Dr. Walter H. Hodgson, dean of the NTSC School of Music, will be master of ceremonies for the program. He is widely known in southwest music circles and has been at NTSC for ten years. The students will appear here as part of a West Texas tour. The four performers are Pat Porter of Shamrock, soprano; Ted Vestal of Sherman, bass; Claude Kenenson of El Paso, cellist; and Elaine Weick of Henderson, pianist.

The performers will wear Madrigal costumes, and the opening part of the program will be a group of Elizabethan numbers. The second part of the program will include operatic arias and

Average Person Has Two Colds During Winter

AUSTIN, Nov. 13. — Studies show that most people have two or more colds a year, each lasting about two weeks and causing a considerable amount of stuffy discomfort, said Dr. Geo. W. Cox, State Health Officer. The danger of the common cold lies mainly in the other infections that may follow it. A cold lessens resistance, and is likely to pave the way for other more serious respiratory ailments.

Sinusitis, ear infections, bronchitis, and the various forms of pneumonia are frequently ushered in by a cold. Pneumonia, particularly, is likely to attack a person who is overtired, or run-down because of a severe cold. Fortunately, many of the respiratory diseases are not as dangerous as they used to be. Modern infection-fighting drugs, such as penicillin and the sulfa drugs, offer highly effective treatment for many cases. But, of course, it is always better to prevent a serious illness whenever possible.

If you have a cold, it's just good sense to stay away from people, to avoid spreading the infection; and to get plenty of rest — in bed if possible.

Credit Secretary Attends Meeting

Valuable instructions in various phases of merchants association-credit bureau management were received by Mrs. Lucile Huffmyer, secretary-manager of Merchants Credit Association, at the regional meeting conducted in Abilene on Tuesday, November 11. Mrs. Huffmyer was one of numerous managers, assistants and supervisors in various parts of the region who attended the meeting. The regional meeting was sponsored by the Associated Credit Bureaus of Texas and the Retail Merchants Association of Texas.

Practical instructions, given by Charles T. Lux, executive vice-president of the Retail Merchants Association of Texas, covered various fields of credit, collection and trade association work. "It was the unanimous opinion of everyone attending the regional meeting that the information we received will greatly benefit us in our work, and enable us to solve more efficiently many of the problems associated with merchants association and credit bureau activities," Mrs. Huffmyer said. "I will hereafter attend these annual regional meetings regularly."

Mrs. S. K. Allison returned to her home in Ingram, Pennsylvania, Tuesday. Mrs. Allison was called to Cisco due to the death of her brother, Fred G. Schlaich. She also visited in the home of her sister, Mrs. A. E. Jamison.

The Cisco performance will conclude a week's tour for the group.



DR. WALTER H. HODGSON

Country Club To Select Leaders At Tuesday Meet

Members of the Cisco Country Club will elect officers and five directors at the annual stockholder's meeting at 8 p. m. Tuesday, Nov. 18, at the club house, President Charles L. Cofer announced today.

The two-year terms of five directors expire. They are: Zan Burroughs, Charles L. Cofer, Jack Hailey, Charles Graham and E. L. Jackson.

Hold-over directors, whose terms run for another year, are: Gene Damron, Ralph Glenn, R. E. Grantham, Carl Lamb, W. C. McDaniel and Dr. Paul Woods.

Mr. Cofer said that the annual financial report would be made to the membership at the meeting.

East Texas C of C To Sponsor Tour Of Latin America

LONGVIEW, Nov. 13. — The East Texas Chamber of Commerce will sponsor a World Trade tour of Latin America in January and will visit Havana, Cuba; Caracas and Maracaibo in Venezuela; Panama City, Panama; San Salvador, Capital of El Salvador; Guatemala City, and Mexico City, it has been announced by Hubert M. Harrison, general manager. The trip will be made by air leaving Houston January 11 and will take 13 days.

"The growth of East Texas industry and the need for expanding our world markets go hand in hand, and we are hopeful that such a trip as this will point up the fact that we have in East Texas thousands of firms engaged in the manufacture of different articles which are marketed all over the world, and which may be shipped through Texas ports. A personal relationship with the customer is usually productive of more business, and I feel that we have not been getting the story of East Texas industry to enough people in these neighboring countries. Venezuela alone bought more than \$678,000,000 worth of U. S. goods last year," Harrison said.

The trip, with all expenses paid, including plane fare, hotel and meals, as well as transportation to and from the various airports, will be \$575 from Houston, \$610 from Dallas. Press conferences will be held at the various points visited, and luncheon or dinner meetings will be held in each city, where East Texans will be host to the leading exporters and importers located there.

Fred Pool, manager of the Gulf Coast Division of the East Texas Chamber of Commerce, Houston, is in charge of arrangements. Chamber of Commerce managers and presidents, or others engaged in any phase of manufacturing or interested in world trade are invited to make reservations for the trip. Reservations will be accepted up to December 10 and the party will be limited to 50, wives included.

Mel Sandler and a friend, Bob Fisher, visited the first part of the week in the home of Mel's parents, Mr. and Mrs. Charles Sandler.

Mrs. Dora E. Kennedy of Abilene attended the Worker's Conference of the East Cisco Baptist Church Tuesday and visited her daughter, Mrs. V. H. Bosworth.

Community Chest Leaders Ask Help In Raising Full Budget

Only \$700 Needed To 'Go Over Top'



FOSTER MOTHERS—Blue Baby, top photo, a mother cat, casts a protective paw over a tiny leopard she's adopted at the home of the Director of the Zoo in Milwaukee, Wis. The leopard is the only survivor of three born to Betty, who ignored her young. Below, Snow Flake, a Pomeranian, cares for Blue Baby's three kittens. Snow Flake has a puppy that has found a foster mother in another dog, and the mixed up families are thriving.

LARGE CROWD IS EXPECTED FOR FOOTBALL TWINBILL PROGRAM

A large crowd is expected at Chesley Field at 7 p. m. Thursday (tonight) for a doubleheader football game between two Cisco and Eastland grid teams. The program calls for the Junior High Midgets to meet Eastland's Dogies at 7 p. m., followed by a game between the "B" teams of the two schools.

New Stop Signs Are Installed In Most City Areas

Installation of several dozen street intersection stop signs has been completed and, in many places, lanes have been painted as an aid to safety in driving, Mayor G. C. Rosenthal reported today.

"Now that we have some new stop signs, we expect motorists to observe them," Mr. Rosenthal added. "No parking zones have been designated near fire plugs, and offenders will be fined \$5. Mr. Rosenthal noted that his attention has been called to the fact that violators of traffic ordinances, including over-parking, have been ignoring the tickets placed on their car windshields. The city plans to order the arrest of those who fail to report as directed at the city hall. "Our traffic ordinances have been designed largely for the safety of our people, and we must insist that all regulations be observed," he said.

The Midgets will be in top shape and ready to seek revenge for a 7-to-6 defeat they suffered in Eastland early in the year. The Eastland "B" team lost to Cisco 39-to-0 in a game there last month.

Starting lineups for the two Cisco teams have been announced as follows:

Midgets: ends, Johnny Trigg and Don Gray; tackles, Jack Reynolds and Ralph Berry; guards, Gene Courtney and Harold Donica; center, Bobby Cluck; backs, Benji Lipsev, Herbie Gallegos, David Ewell and Don Price.

Lobo "B" team: ends, Lavere Adams and Don Meier; tackles, Ed Birnie and Kenneth Penn; guards, Joe Wayne Farrow and Tommy Collier; center, Ronnie Qualls; backs, Tommy Reynolds, Buck Whitehead, Harold Pippin and Kent Davis.

Admission charges will be 25 cents for adults and 15 cents for students.

CLUB WILL MEET

The Twentieth Century Club will meet Friday afternoon at 3:30 o'clock instead of 3:00 in order that the members may attend the concert at Cisco Junior College.

Mr. and Mrs. Dick Thomas and son, Brenley, and Mrs. Joe B. Hall and daughters, JoAnn and Janet, of Abilene plan to leave Friday for San Antonio for a weekend visit with their daughter and sister and husband, Mr. and Mrs. Bob Hintz.

Leaders of the Cisco Community Chest today appealed to those who have not yet contributed to help in a final effort to raise about \$700 to complete the 1952 budget drive. Chairman George Davis told a meeting of the board of directors Wednesday afternoon that only \$700 remains to be raised to meet all budget requirements.

Cash and pledges turned in to Treasurer Robert O. White at the First National Bank totaled a little over \$7,500 — about \$700 short of budget estimates of ten Cisco public supported organizations. Mr. Davis noted that a number of promised contributions was still to come in.

The board of directors, with the Rev. Leslie Seymour, president, in charge, decided to canvass all lists of contributors with the purpose of giving those who have not sent in donations an opportunity to help.

"We are too near the goal to give up," Rev. Seymour said.

Members of the board of directors volunteered to help with solicitation work in the final drive. This year's budget provides for the City Welfare Association, the Boy Scouts, the Girl Scouts, the ABC Club, the Hobby Club, the American Red Cross, the Cancer Society, the Heart Association, the Salvation Army and the USO.

The Community Chest program enables residents to make one contribution for ten organizations, eliminating the necessity for continuous finance drives, Mr. Seymour pointed out.

The board of directors adopted a resolution of appreciation to campaign leaders for their work. Mr. Davis and the Rev. Sidney Spain have headed the drive for the Cisco Lions Club. The resolution also praised the work of the committees.

Attending the meeting were Bobby Deen, Mrs. J. V. Heyser, Mrs. Ted Waters, Mrs. Don Choate, O. L. Stamey, Charles Graham, Rev. Grady James, G. C. Rosenthal, Austin Flint, George Irvine, George Davis, B. A. Butler, J. A. Reagan, Rev. J. S. Stockard, and Rev. Leslie Seymour.

WMU PLANS MEETING

The Baptist Woman's Missionary Union of District 17 will meet in Breckenridge at the First Baptist Church Friday, November 14, for an all day meeting and night session. The meeting will begin at 10 a. m. All Cisco members were urged to attend.

Blood Donors Box Score

Pledges needed — 250
Cards signed — 15

Signing of Blood Donor pledge cards was being urged throughout Cisco today to insure the success of the Red Cross Bloodmobile Unit's visit here on Monday, Nov. 24, from 1 to 7 p. m. at the First Methodist Church.

While only fifteen cards had been turned in at the Chamber of Commerce, it was believed that a number of others had been signed. Joe Lambert obtained a number at the Lions Club luncheon Wednesday. Mr. and Mrs. W. B. Wright were at the Palace Theater on Wednesday night with blank cards for those who wished to sign them.

Plans called for announcements at the Rotary Club luncheon today. And workers will be at the theater again Friday night. All clubs throughout the city were to be given an opportunity to sign cards.

Workers were to be at an American Legion meeting tonight and at the regular meeting of the Cisco Unit of the National Guard.

The blood program is being sponsored by the Red Cross to provide the plasma needs of hospitals in Korea.



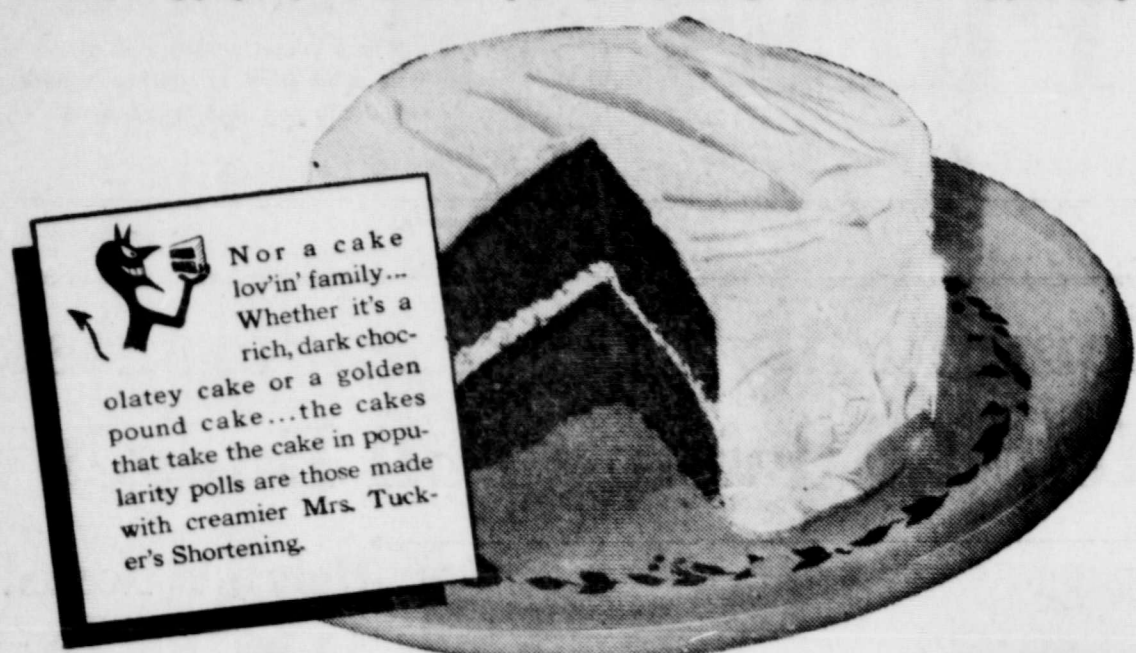
WINGED PALS OF HERS—Three-year-old Jacqueline Manston, who comes from Nottingham, England, makes herself at home with the swans, ducks and pigeons in St. James' Park in London. The birds seem to sense that the child has only love for them and means them no harm.

Your Bank Wants to Serve You Always Ready to Assist and Advise. NAT'L in Cisco—Mfr. F. D. I. C.

DRIVE AN OLDSMOBILE Before You Buy! Osborne Motor Co — Eastland

FOR GOOD SERVICE on your Olds and Cadillac Osborne Motor Co. — Eastland

YOU CAN'T FOOL A DEVIL'S FOOD CAKE!



Nor a cake lov'in' family... Whether it's a rich, dark chocolate cake or a golden pound cake... the cakes that take the cake in popularity polls are those made with creamier Mrs. Tucker's Shortening.

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MEADOLAKE IS THE BETTER SPREAD FOR OUR DAILY BREAD

save up to 25¢ per pound

... yet enjoy the richest coffee of all.

Smart housewives know that the true cost of coffee is measured by the number of cups a pound of coffee makes... not by the price they pay for it in the store.

Good coffee today costs at least two cents per cup. But with Maryland Club, because of its extra richness... you can use less to make each flavor-rich cup... get 10 to 15 more cups out of every pound... thus you can actually* save up to 25c per pound.

Try Maryland Club and discover for yourself how really good coffee can be... and how economical, too! Buy coffee the smart way and save up to 25c a pound... buy Maryland Club!

*as certified by Southwestern Laboratories

Maryland Club Coffee

the coffee you'd drink if you owned all the coffee in the world!



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Per week (by carrier) 15c

Forget The Tarantula For He's Not The Killer He's Cracked Up To Be

COLLEGE STATION, Nov. 13. — "Forget your fear of tarantulas. They're not the killers they're cracked up to be."

That's the advice of Dr. Dial F. Martin, professor in the Department of Entomology at Texas A. and M. College. The popular myth about the power of the tarantula's bite has been found completely without foundation.

This overgrown spider should be treated with respect but not terror, Dr. Martin says.

"The tarantula's bite is about equal to the sting of a bee or red ant," the entomologist said. "The venom probably is compounded of a similar material to that of the ant, which uses formic acid as a base."

Only a few years ago a newspaper recounted the experience of a native of the Ozark mountains who'd just bought a new car, which he parked in his yard.

One morning the man climbed into his car and drove out onto a twisting road which ran alongside a steep drop-off. Chancing to look down at the floor-board on the passenger side, he saw a huge tarantula staring at him.

Then and there he left the car which crashed down the mountain-side while he leaped onto the road, receiving severe bruises and abrasions.

The newspaper article stated that he lost the car, of course; it was completely destroyed; but that he considered himself extremely fortunate to escape the bite of this fearsome spider.

Don't let the tarantula's ferocious appearance fool you, Dr. Martin cautions. For it really is a vicious-looking arthropod, with its two- to five-inch leg span and huge, hairy body.

On the other hand, the tarantula is not a toy for children, any more than a bee or an ant is a toy. Some persons who were bitten by tarantulas have had large and painful swellings, even been ill for a time. But ant and bee stings cause the same effect in certain persons.

Far more people have hurt themselves trying to escape from tarantulas than have been even slightly injured by them. The greatest danger from the spider's bite is self-induced shock by a victim who thinks he faces certain death.

Traditionally the tarantula has been credited with awesome power, including an effect called "tarantism," widely known in Europe during the middle ages. From this reputation comes the present-day terror of these comparatively harmless spiders.

Concerning tarantulas and "tarantism," the Cambridge Natural History says:

"The bite of the spider was supposed to induce a species of madness which found its expression — and its cure — in frantic and extravagant contortions of the body. If the dance was not sufficiently frenzied, death ensued. In the case of survivors, the symptoms were said to recur on the anniversary of the bite. Particular descriptions of music were supposed to incite the patient to the excessive exertion necessary for his relief; hence the name "Tarantella."

"In the middle ages epidemics of 'tarantism' were of frequent occurrence and spread with alarming rapidity. They were seizures of a hysterical character, analogous to the ancient Bacchic dances, and quite unconnected with the venom of the spider from which they took their name. The condition of exaltation and frenzy was contagious and would run through whole districts, with its subsequent relapse to a state of utter prostration and exhaustion. The evil reputation of the tarantula appears to have exceedingly little basis in fact."

About 50 species of tarantulas are known to exist in the U. S., chiefly in the Southwest areas. They range in size and appearance from the small, fuzzy black ones which are some two or more inches in leg span — with the legs drawn into natural position — to the larger, soft brown ones with longer hair and a five-inch leg span.

In numerous experiments with those species found in the U. S., none has been known to kill a larger animal than a rat. Only four rats of the large number



WANT-AD SECTION

For Sale

FOR SALE — Young grain fed turkeys for Thanksgiving. Alvin Kincaid, Rt. 3, Cisco. 248

FOR SALE — Wood stove and box heater, milk cow, springer heifer. L. C. Simpson, 5 miles east on Cisco-Eastland Highway. 249

BE WISE — Winterize. Don't be caught short. Buy your anti-freeze now. Western Auto Associate Store. 250

FOR SALE — 7 room modern home just outside of city limits on good highway, 10 fruit trees, good out buildings. Will sell furnished or unfurnished. See Van Tickner, Phone 588-W. 250

FOR SALE — Good eating and canning apples. \$1.50 to \$3 per bushel. H. A. Bible, Phone 11, 509 W. 6th. 249

PRESTONE anti-freeze. Let us supply your needs. Call 195. Damron Tire & Supply. 250

Wanted

WANTED — We will buy PECANS this fall. See us before selling. Cisco Poultry & Egg Co. W. A. Harder — 106 E. 11th. 241 tfe.

WANTED — Scrap iron and metal. Will come and get it. Call 469W before 8 a. m. and after 5 p. m. 200 block on West Base line Road. A. F. Bauer. 216 tfe.

WANTED — Cab driver. Apply in person at City Cab Company. 248

SALESMAN WANTED — Sickness causes vacancy. Opportunity for man with car to succeed Mr. H. H. Kirk who is discontinuing his business on account of poor health, as the Rawleigh Dealer in the Cisco area. No capital needed. Write Rawleigh's, Dept. TXK-1021-203, Memphis, Tenn.

For Rent

FOR RENT — furnished garage apartment with frigidaire and two large closets. 506 W. 7th. Phone 1071. 250

FOR RENT — Furnished room, private bath and garage. Convenient to town. Phone 579. 249

For Rent

FOR RENT — 5 room house. Tom B. Stark. Phone 87. 249

FOR RENT — My furnished home at 911 W. 4th. Mrs. C. E. Moore. 241 tfe.

FOR RENT — Nice 3 room and bath duplex on paved street. Call 1026-W. tfe.

FOR RENT — 3 room furnished apartment, large closets, storage space, private bath, frigidaire, garage. Very reasonable to permanent couple. 601 W. 9th. Ph. 305. 250

Notice

NOTICE — Farmers and ranchers. First car of 20% range cubes now on Katy track. \$82 per ton. See W. M. Freeman at Katy depot. 249

NOTICE — Farmers and Ranchers. — Will run several cars 20 per cent range pellets to Cisco immediately. Guaranteed a good cube. Had them booked on a low price since early summer. \$82 delivered at track. Call 64, Moran, Texas, for your orders. Will accept collect calls on five tons or over. W. M. Freeman, Moran. 248

TURKEYS, cakes and pies cooked best and most economically in Maytag Dutch Oven. Maytag Cisco Co. 250

Avoid winter BATTERY Trouble. Let us inspect your battery before cold weather. Western Auto Associate Store. 250

LIVESTOCK — Central Hide & Rendering Co. removes dead or crippled stock. For immediate service, phone Eastland 141, collect. 67 tfe

To forestall serious illness keep an accurate thermometer handy. If temperature rises one degree CALL YOUR DOCTOR. Super accurate Becton Dickinson Thermometers \$1.50 and up at Maner's Pharmacy. 257

SPECIAL NOTICE — while they last, Super Swiss GIANT PANSY PLANTS, 50 for \$1 or 100 for \$1.50. Also Michigan peat moss, Cisco's Ideal Nursery. (Buddy Dolgener) end of west 17th at Ave. N. Phone 340. 248

Lost

LOST — man's gray work blanket lined, between Wells and Spot Cafe, Whitehead. Phone 1110-2

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Mattress Renovation
Let us rebuild your old mattress into a felted or spring mattress. Write

Western Mattress
Box 1130, San Angelo, call at Daniels Hotel, call at your home.

Cisco's Newest **WATCH REPAIR SERVICE**
guaranteed work on make Watch or Clock

Complete Jewelry Department
GLEN FERGUSON at **DEAN DRUG COMPANY**

USED CARS
For the best deal in Eastland County SEE **Carlton Holden** W. I. L. Buy — Sell — Trade 306 W. 17th. — Phone 248

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Accounting Service — Beatrice Guthrie PUBLIC ACCOUNTANT BOOKKEEPING SERVICE TAX REPORTS 305 Hooker's Building Phone (home & office) 979	Electrical — Smallwood Electric Co. Residential or Commercial ELECTRICAL CONTRACTING No Job Too Large or Too Small. All Jobs Expertly Done 1105 W. 8th Phone 1121	Tom B. Stark Real Estate National Insurance Agency General Insurance and Farm Policies. 307 Hooker's Bldg. — Phone 1121
Attorneys — Fleming A. Waters GENERAL LAW PRACTICE 203 Crawford Building Phone 1013 or 56	Insurance — Boyd Insurance Agency GEORGE BOYD HAYWOOD CABINETS General Insurance Call 49	W. S. (Bill) KENNEDY For service on any make refrigerator or appliance. Office at Walton Electric Day Phone 281 — Night Phone 1121
Contractor-Building — J. H. Latson CONSTRUCTION CO. GENERAL CONTRACTING 417 Ave. D. Phone 724	Flowers — Flowers of all occasions. Parties, illness, funerals, football corsages, pot plants, weddings — Phone orders given special attention. Helens Flower Shop 805 Ave. D — Phone 360 Mr. and Mrs. R. P. Brashear	Radio Service — Tennyson RADIO SALES & SERVICE YOUR PHILCO DEALER 609 Ave. D. Phone 1121
Chiropractors — Dr. C. E. Paul Chiropractic & X-ray Service Phone 688 708 Ave. 1	Washaterias — HENDERSON WASHATERIAS Dye Work Our Specialty Wet Wash — Rough Pick-up and Delivery 1109 W. 8th — Phone 1121	Mattresses JONES MATTRESS PHONE 861 — 708 Ave. 1
SEWING CENTER — I do plain and fancy sewing; cover buttons, buckles, belts and eyelets, rhinestone and fancy; stitch, trim, alterations. Linnie Brashear 1000 W. 11th — Phone 360	Steam Laundry — A complete laundry service Cisco Steam Laundry Pick up and delivery service 103 West 9th — Phone 31	DUNN'S REAL ESTATE John Dunn Phone 399 or 802

A Christmas Gift With "Eye Appeal"



Nardis of Dallas

A romantic evening blouse of 100% wool jersey studded with twinkling rhinestones, its flattering neckline piped with velvet. Choose white, pink, aqua or black in sizes 10 to 18. **\$10.95**



Smart swing skirt of black rayon faille, with a waist whittling cinch belt of black and gold striped elastic. 10 to 18. **\$10.95**

Nardis of Dallas

Altman's

Style Shop

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Missionary Union Has Program On Tuesday

"Awaken Nigeria Learns of Love" was the theme of the program presented at the regular meeting of the First Baptist Church W. M. U. held Tuesday, November 11, at the church.

The meeting was called to order by Mrs. A. R. Day and Mrs. John Popalio led the group in singing, "O How I Love Jesus," with Mrs. W. F. Walker at the piano. Mrs. Roy Morrison led in opening prayer.

The devotional, "Love Dispels Darkness and Creates Light." The program was presented as follows: In The Spirit of Love to Man, Mrs. W. P. Guinn; In Spirit of Love To God, Mrs. W. F. Walker; In The Spirit of Humility, Mrs. W. D. Hazel; and In The Spirit of Sharing, Mrs. J. V. Heyser Sr. Circle One was in charge of the program.

Those attending the meeting were Mesdames John Popalio, W. F. Walker, D. L. Kiser, M. P. Farnsworth, O. L. Mason, Roy Morrison, Ada Wheeler, W. J. Parsons, C. E. Whitmore, R. D. Guthrie, O. T. Morton, L. G. Burman, G. B. Lankston, W. V. Gardenhire, O. G. Lawson, A. B. Cooper, Leo Keelan, E. H. Cheeves, Kate Richardson, Algie Skiles, Bill Barnby, Truman Taylor, A. R. Day, W. P. Guinn, J. R. Burnett, J. V. Heyser Sr., W. D. Hazel, and Dr. and Mrs. H. M. Ward.

The meeting was closed with prayer by Dr. H. M. Ward.

First Baptist GA's Hold Regular Meet

The weekly meeting of the Junior G.A.'s of the First Baptist Church was held Tuesday at the church.

The meeting opened with the G.A. hymn, "We've A Story To Tell To The Nation." Karen Taylor led in opening prayer. The love offering was taken and all stood and repeated the watch word and allegiance and star ideas. Old and new business was discussed and the group decided to have a weiner roast next Thursday, November 20, at four o'clock at the home of Mrs. J. D. Collier and to bring fruit for the needy.

The group studied the forward steps and standard excellence and Mary Ward dismissed the group with prayer.

Pleasant Hill Club Has Regular Meeting

The Pleasant Hill Home Demonstration Club met in the home of Mrs. Marshall Berry Thursday afternoon for their regular meeting.

During the business session, final plans were made for the achievement day, and other rou-

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line business was transacted. Those attending the meeting were Mrs. Bessie Tucker, Mrs. Arless Pierce, Mrs. Ida Morton, Mrs. Smokey Hale, Glenna Ruth Pierce, and the hostess, Mrs. Marshall Berry.

Refreshments of baked apples with dates, angel food cake, and coffee and cocoa were served. The next meeting will be held at the home of Mrs. Ida Morton.

East Ward 4-H Club Has Meeting Monday

"Let's Put the Kitchen in Shape" was the title of the program presented at the East Ward 4-H Club meeting held Monday, November 10, at the school with Miss Rozelle Winston, assistant County Home Demonstration Agent, in charge.

Following the program, officers were elected as follows: president, Peggy Kenny; vice president, Koretha Anderson; secretary, Barbara Marcontelli; and reporter, Patsy Crowder. Thirty-two girls attended the meeting.

Miss Della Scarlett and Robert Scarlett of Stephens County visited relatives in Cisco Wednesday.

Mr. and Mrs. E. C. McClelland attended the funeral of R. O. King in Ranger Tuesday.

Miss Freda Grist, who underwent major surgery in the Hendricks Memorial Hospital in Abilene Monday, is reported as recovering nicely.

Presbyterian Women Hold Meeting Nov. 11

The inspirational meeting of the Women of the First Presbyterian Church was held Tuesday, November 11, at the church with Mrs. John Kleiner presiding.

Mrs. H. Grady James led the opening prayer and thirteen members answered roll call. Mrs. George Irvine, Mrs. Conrad Schaefer, and Mrs. Gloria Honea were appointed by the president to serve as the welcoming committee for December and the present kitchen committee was asked to continue to serve.

A discussion was held concerning the Thank Offering party for South Western Homes and School in Itasca and Friday, November 21, was suggested for the church supper, with Miss Willie Word as chairman of the program and Mrs. Glenn Dietaker, Mrs. Conrad Schaefer, Mrs. Melvin Bailey and Mrs. Ted Waters on the committee.

Mrs. James presented the program on John R. Mott giving the devotional from Luke 10: 21-37 and John 17:21 following with an introduction to the program. Mrs. Irvine spoke on Student Volunteer Movement, Mrs. P. R. Warwick on Student Christian Association, Miss Willie Word on

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World's Student Christian Federation, and Mrs. James closed the program with The International Missionary Council. The Ecumenical Reformation and Treasurers in Heaven.

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HEALTH TALKS

Prepared by the
Texas Medical Association

We know that a dog or horse can "prick" up its ears to hear better. Except for Junior's wiggling his ears to impress a new girl friend, however, changing the direction in which the outer ear points has little significance in human beings.

In fact, although it may surprise some, man could get along without his outer ear, as far as hearing is concerned. Not that the external ears aren't important for looks; they are, and the loss of an ear from disease or injury can have a decided effect upon personality.

The piece of cartilage (an elastic kind of tissue) covered with skin that forms the most noticeable part of the ear is called the auricle or pinna. It helps to direct sound waves into the ear canal, but, again, it is not essential. Some of the earliest hearing aids, such as the cupped hand, the ear trumpet, and speaking tube, worked on the principle that in effect the auricle was lengthened and widened.

When the auricle is missing or has been destroyed by either injury or disease, the skilled plastic surgeon may be able to fashion a substitute ear of tissue (cartilage and skin) of tissue taken from other parts of the human body. Since the new ear doesn't stick out as far as the opposite, natural ear, the surgeon can take a little tissue from under the natural ear to make the difference between the two less noticeable.

The ear canal, which is a little longer than an inch and which is not completely straight, is lined with small hairs and glands that

Newsreel Shown At Lions Meeting

A newsreel from the film library of Cisco Junior College was shown Wednesday as the program feature at the weekly luncheon meeting of the Lions Club at the Victor Hotel dining room. Lion C. E. Paul was in charge of the program.

The news pictures were obtained by the college through the Fort Worth Star-Telegram. A short colored film of last year's CJC Ranch Day parade was shown in addition to the newsreel. Roy Killingsworth was in charge of the motion picture machine.

Lion Joe Lambert made announcements concerning the coming Red Cross Bloodmobile Unit and invited members of the club to sign pledge cards.

Mrs. Grace R. Reed, administrator of Eastland Memorial Hospital, is attending the North West Texas Hospital meeting in Abilene today and Friday.

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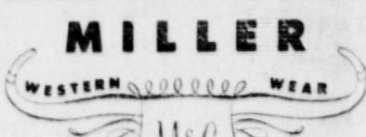
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produce wax, it ends at the ear drum. Both the wax and hairs are protective, the wax keeping small objects which might get into the ear from getting a foothold, and the moving hairs gently sweeping them outward. The amount of wax which may be present in the ear canal varies from person to person. Even a large amount is not considered a disease, though, no matter how disturbing it may be. A plug of wax can block the ear and cut down the hearing, and if it gets wet, as from bathing, can cause a lot of discomfort from pressure. The doctor removes it by washing the ear out with the right equipment. The opposite condition, that is, too little wax, is common. It also is uncomfortable because of dryness connected with scaling and itching. The sufferer, in scratching with his fingernail or a sharp object, may damage the skin in the ear canal.



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