# 四 <br> DEV OTED TO THE INTEREST OF FRIONA AND PARMER COUNTY 

 Mr. Dairy Farmer:-Why not pant a small
acreage of sweet clov-
er for dian pasture?
it will pay.
Volume 5 Number 5 .

#  <br> devoted to the interest of friona and parmer county 


Volume $5-$ Number 5 .

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## Sometimes Thrilling




| $\begin{aligned} & \text { THE } \\ & \text { BLACK } \\ & \text { ROCK } \end{aligned}$ |
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## MOTHER！

Clean Child＇s Bowels with ＂California Fig Sỵup＂


POISON IVY
Hanford＇s Balsam of Myrrh
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Martha Norelius Becomes
Professional at Swimming





## CASPIRIN



A Sour Stomach



## Pemips of Magnesia

## GREAT RESULTS FROM COIIPOUND

## Read How This Medicine Helped This Woman



$\qquad$
$=\quad$ The Best Thing To Do Is To Remain In Friona

But if you must travel, we have the trunks, suit cases and hat boxes-if you go camping you will need blankets. WE HAVE 'EM.
OUR GROCERY STOCK SUPPLIES EVERYTHING FOR THF LUNCH.

## The Is The People's Car

Most of the people know it, and it is our business to tell the rest of the world OUR NEW BUILDING

On Fifth Street is now ready for service, and we will be fully installed and ready for business on

OUR OPENING DAY-SATURDAY, AUGUST 31

To which the entire public is most cordially invited.
Friona Motor Co.


## OUR COMIC SECTION



## The KITCHEN CABINET

 70


## THE FEATHERHEADS



## Pquant French Dressing.- Vise o pint of salad oilt, two-thris of al


slaw, blend with it plenty of fresh
grated coconut and add a few blanched
shredded almonds Serve with mayou-
naise, adding plenty of cream and kar-
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Defining Engineering STOP THAT ITCHING
$\qquad$
"They were spoiling. our home".

BLUE STAR OINTMENT wrimenits


I counds't seem to rid my home of flies and mosquitoes. They were a terrible pest, and bothered my busband terribly. I tried everything. Finally I got Black Flag Liquid. I sprayed it around, and it worked beautifully. It killed every fly and mosquito quickly My husband was so pleasedt

Nevie Marmale
 and so tempting, too! These appetizing bran flakes are extra delicious with fruit or in bread and muffins.

## POST'S BRAN FLAKES

with other parts of wheat



# Atwater Kent IRADIO 

Operated by BATHTWRIES!
Screen-Grid
Electro-Dynamic
New improvements heretofore only in house-current sets
NEW!-HEAR IT-TODAY
Summilininive
Patimininus

## Music Teachers


 forl work in this TWakeran Tood POST
TOASTIES And it's so good for boys and girls and grown
folks because it is so casy to digeot. They all olks because it is so casy to digest. They all corn flavor.
Tumble the erisp flakes right out of the package into the bow - theyre casy to serve. Don't
forget - there's just one way to get the Wakeup Food. Ask your grocer for Post Toasticsin the red and yellow wax-wrapped packaga cosiun compani, inc., mattis cheke, mich.



International Sunday School Lesson

Drs. Heard \& Wiltshire

Office In Bank Building Every Thursaly:

## FRUIT JARS

WE DEEM IT A
Laudable Ambition

To strive to supply our trade with the best materials ol:tainable for any manner of buildings, t prices satidactory to our patrons, at terms they are able to meet, and with service that will be of material benefit to them.

Everything for the Builder When He Needs th
Rockwell Bros. \& Company lumber

Manager

O. F. Lange

 who is serlously till at his bome
near Portaled.

