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How to have a winning TELEPHONE PERSONALITY by EMILY POST



We're often judged by the way we use telephone service. Good telephone technique and good telephone manners are important to a winning personality . . . and help you get the most from your telephone service.

A friend of mine who travels a lot tells me she has found a way to improve her telephoning on trips.



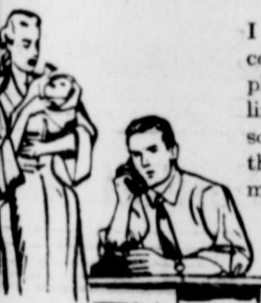
"It saves a lot of trouble," she says, "to have a list of the numbers you may want to call with you. I carry mine in a handy little book. And you would be surprised how much faster long distance calls go through when you give the operator the number you want." Incidentally, the telephone business office will be glad to give you a pocket-size book—handy for use at home, office, or when traveling—to list your long distance numbers in, and it's free for the asking.

My mail shows that many people have friends who use an extra-loud voice over the telephone. They ask, "Does shouting over the wire help?"



No, quite the contrary. A loud voice is always unpleasant and does not mean that you can be heard better. A special effort to talk clearly and distinctly into the receiver makes it easier for your friends to understand you, and it brings rewards in the form of a more pleasant telephone personality.

A correspondent who lives in the country on a party line asks, "Should emergency calls be given special priority?"



I think the obvious answer is "Yes, of course." Don't you? After all, it's just plain good manners to let your party line neighbor use the telephone when some special need arises. And then, too, the more consideration you show, the more consideration you will receive.

Emily Post

This is an advertisement of Southwestern Bell Telephone Company

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

3rd Annual 4-H Club Dress Revue Planned In Eastland April 26

The third annual 4-H Dress Revue will be held April 26 in the West Ward School in Eastland with approximately thirty-five girls from thirteen clubs modeling garments which they have made this year.

Each girl has received training in clothing construction from Mrs. Glen Miller, assistant county home demonstration agent, and her Adult 4-H club leaders. Plans for the revue were made before the recent resignation of Mrs. Miller. The adult leaders will be in charge of the revue with Mrs. R. L. Justice of Cisco as chairman, assisted by Mrs. R. C. Moore, Rising Star; Mrs. V. D. Walker, Rising Star; Mrs. J. H. Tidwell, Desdemona; Mrs. W. W. Fewell, county council chairman, Cisco; and Miss Sandra Harrell of Olden.

The girls will be grouped in four classes, according to their ages and the number of years in the club work. Three prizes will be awarded in each group, with the two highest winners receiving an all expense trip to the 4-H Round-Up, College Station, June 9 to 11, with the expenses of one adult leader included. This is paid by the home demonstration county council, Eastland County. Mrs. Velma Slaughter, Brown County Agent, and Mrs. Elsie Short, Erath County Agent, judged the construction work on the garments on April 14. Each girl will be judged on appearance Saturday, April 26, at 10 a. m. at the West Ward School in Eastland, with the dress revue beginning at 1:30 o'clock in the afternoon.

The first year club girls entering are Doris Lewis of Desdemona, age 9; Mary Evelyn Rains of Cisco, age 12; Elizabeth Fox of Olden, age 10; Bonnie Fox of Olden, age 11; Patsy Sue Fox of Olden, age 11; Lottie Ablea of Desdemona, age 10; Glenda Hughes of Cisco, age 12; Janice Justice of Cisco, age 12; Leta Fay Kellar of Cisco, age 12; Betty Ann Laird of Cisco, age 12; Carolyn Moore of Cisco, age 11; Mary Carolyn Berry of Cisco, age 11; Marita Webb of Cisco, age 11; Tressie Chambers of Rising Star, age 11; Betty Hodnett of Cisco, age 11; and Wanda Martin of Olden, age 10.

Second year girls are Rhonda Beth Winchester of Cisco, age 12; Barbara Moore of Rising Star age 13; Charlotte Rose of Hodges Oak Park, Ranger, age 12; Kay Hailey of Cisco, age 13; Sue Notgrass of Scranton, age 12; Arlene Bint of Cisco, age 12; and Rose Mary Berry of Cisco, age 13.

Third year girls are Barbara

High, age 12; Vera Joyce Craig of Desdemona, age 12; Paula Douglas of Scranton, age 13; and Martha Will Walker of Rising Star, age 12.

Fourth year girls are Betty Yancey of Desdemona, age 13; Sue Byrd of Desdemona, age 14; Carol Sue Tidwell of Desdemona, age 13; and Wanda Rainey of Ranger Junior High, age 13.

Fifth year girls are Janet Rogers of Desdemona High School, age 14; Madeline Justice of Carbon, age 14; and Allene Griffin of Carbon, age 14.

Pleasant Hill Club Enjoys Book Review

A book review on "The Life of Christ" was given at the regular meeting of the Pleasant Hill Home Demonstration Club Thursday at the home of Mrs. Henry Hines.

Roll call was answered by giving their favorite book or magazine. After a short business session, Mrs. Ernest Reich gave an interesting book review from a series of plays of "The Life of Christ." Piano and accordion music was given by a visitor, Mrs. Hattie Welch, Brownwood.

Refreshments of ice cream, cake, and coffee were served to Mrs. Jess Hagan, Mrs. Smokey Hale, Mrs. Roy Tucker, Mrs. Marshall Berry, Mrs. Robert Tucker, Mrs. Frank Wood, Mrs. Ernest Reich, Mrs. Bernard Campbell, two visitors, Mrs. Hattie Welch and Mrs. J. B. Hicks, both of Brownwood, and the hostess, Mrs. Henry Hines.

The next meeting will be a covered dish luncheon at the home of Mrs. Bernard Campbell with each member bringing her favorite dish. A demonstration on making flowers from hose will be given by Mrs. Arles Pierce and also one of the uses of machine attachments will be given by Mrs. Bernard Campbell. Every member is urged to attend this meeting.

Mrs. Fred Erwin Is Hostess For Meeting

Mrs. Fred Erwin was hostess to Group Three of the First Christian Church Tuesday when they met for their weekly meeting.

Mrs. J. F. Benedict presided with opening prayer by Mrs. Rex Moore. The devotional, "Christian at Antioch," was given by Mrs. George Estill. The Stewardship lesson was given by Mrs. Rex Moore.

A short business session was held in which routine business was transacted and cards sent to the sick. The meeting closed with the missionary benediction.

A social hour followed and cake and punch were served to Mrs. J. F. Benedict, Mrs. G. W. Troxell, Mrs. Sam Kimmel, Mrs. W. J. Armstrong, Mrs. Rex Moore, Mrs. Willie Rue Logan, Mrs. Alex Ward, Mrs. George Estill, Mrs. I. A. Brunkenhoefer and Ann, Mrs. A. L. Clark, and the hostess, Mrs. Fred Erwin.

The next meeting will be held at the home of Mrs. A. L. Clark, Tuesday, April 29.

First Baptist Circle Six Meets At Church

Circle Six of the First Baptist Church met Tuesday morning at the church for regular meeting.

Mrs. C. W. Reed opened the meeting with prayer. The lesson for the day was given by Mrs. E. H. Cheeves. Money was taken to buy eggs for the orphan home and other routine business was transacted. The meeting closed with prayer by Mrs. M. P. Farnsworth.

Those attending were Mrs. E. H. Cheeves, Mrs. S. E. Carter, Mrs. C. W. Reed, Mrs. M. P. Farnsworth, and Mrs. W. B. Cates.



CHECKING HIS FORMS—Like any other movie star, Francis, filmdom's famed talking mule, is confronted with income tax each year. While making a new film in Universal City, Calif., he's trying to make head or tail out of the form with the aid of fellow players, blonde Lori Nelson and brunette Alice Kelley.



PRETTY HATS—And that's the least one can say as Jean Belden and Peggy Elder pose in their straw bonnets at Daytona Beach, Fla. There's no regular Easter parade on the beach, but the girls will be right in keeping with the spirit of the occasion with the new hats.

S. W. Smiths Honored On 52nd Anniversary

The family and friends of Mr. and Mrs. S. W. Smith of Cisco remembered them Friday, April 11, with many lovely gifts and greetings on their 52nd wedding anniversary. The couple has six children, seventeen grandchildren and one great grand son.

Mrs. R. V. Rendall and Mrs. W. Z. Latch were in Eastland on business Monday.

Baptist Group Meets With Mrs. Shepard

Mrs. F. E. Shepard was hostess in her home Tuesday afternoon for the regular study meeting of Group Four of the First Baptist Church.

Mrs. John Popalio presided and opened the meeting with prayer. The members were given the names of men in the armed service and will write letters to them. An offering was taken to send eggs to Buckner orphan home. It was voted by the circle to give the mission study book, "Pilgrimage to South America," to the library.

The meeting was then turned to Mrs. C. S. Surles who taught the lesson on the last chapter of the study. At the close of the lesson, Mrs. O. L. Mason led in prayer.

During the social hour, refreshments were served to Mrs. J. B. Popalio, Mrs. O. L. Mason, Mrs. C. S. Surles, Mrs. Eula Grantz, Mrs. Algie Skiles, Mrs. O. L. Lee, and the hostess, Mrs. F. E. Shepard.

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A Littlejohn Special

THIS COUPON is worth \$4.00 if brought to the Victor Hotel, Cisco, on Friday, April 18 from 11 a. m. to 7 p. m. One beautiful Silvertone 8 x 10 Photograph, Regular \$4.95 Value for 95c and this coupon.

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It's the one that gives you EXTRA PEP — MORE MILEAGE — KEEPS your engine CLEANER! Where to find it? It flows from OUR PUMPS! Drive up for a tankful!

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CHAIN OF CIRCUMSTANCES

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HEALTH TALKS

Prepared by the Texas Medical Association

The blood that circulates through the heart and the blood vessels (cardiovascular system) has its own manufacturing circuit that is known as the hemopoietic system. This hemopoietic system includes blood, bone marrow, spleen, lymph nodes, and some nets called reticulo-endothelial cells scattered throughout the liver and other parts of the body.

The exact manner in which all the ingredients get together and from blood is one of the medical world's jigsaw puzzles which hasn't been put together yet to everyone's satisfaction. Some of the pieces are in place but the whole picture has not evolved — yet.

The red cells of the bloodstream are believed to be made in the red bone marrow from materials that are stored elsewhere in the body. Some of the specialists in the study of blood believe these red cells are conceived in the pitch of the bones and get born when a signal from the spleen tells them the time has come to get into circulation.

When the red cells first hit the bloodstream, they are just babies and go through a definite cycle of life, undergoing several changes. They live about 120 days, rough and rugged days in which they get knocked around, bounced about, and squeezed through narrow passages. When their cycle of life is completed, the frame of the red cell is buried in the spleen and other parts of the cell that can be used again are salvaged and sent back to other parts of the body.

Mrs. Jere Hart and daughters, Gladys and Barbara, of Ft. Worth visited her mother, Mrs. M. H. French, over the Easter holidays.

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 - Plenty of Buyers
- appreciate a trial
W. C. (Shorty) Cravey,
new owner
CISCO LIVESTOCK EXCHANGE

At The Palace Theater



Dean Martin and Jerry Lewis turn a college campus into a circus arena as wacky undergrads in their howling new comedy, Paramount's "That's My Boy." This Hal Wallis production opens today at the Palace Theatre.

News from Cisco Junior College

— Taken from the Brandin' Iron, Student Newspaper.

Library Receives New Bible Books

For the Bible courses that will be added to the College schedule next year, the Library has received some new books that we believe will be very interesting to read and may be of great assistance to you when you take a Bible course. The college has planned and provided for this course for quite some time, and we know it will be an interesting and profitable course for us.

In the simple, reverent style in which he wrote "The Greatest Story Ever Told," Fulton Oursler continues his retelling of the Bible with an inspiring narrative of the Old Testament. From Genesis through Malachi he recounts this powerful story, recapturing the full beauty of antiquity while still remaining faithful to the literal statements of the Scriptures in this "The Greatest Book Ever Written."

Commencing with the Creation, Mr. Oursler unfolds the dramatic accounts of Adam and Eve and their dismissal from Eden; of Noah, and the Deluge by which God hoped to cleanse the earth of evil. He paints brilliant portraits of the patriarchs: devout Abraham; gentle Isaac; Jacob and his favorite son, Joseph, the dreamer, who brought the tribes of Israel into Egypt; of Moses, Joshua, Saul, David, and Solomon, and the many other men and women whose exciting lives and deeds are recorded in man's most magnificent chronicle.

Mr. Oursler attempts no rationalization or modernization of the original text of the Old Testament, nor does he supplement the narrative with his own explanations or interpretations. Only where details of time, location, climatic conditions, or similar material will emphasize the re-

ality of his descriptions does he add information, and then his data are carefully backed by sound research.

Fulton Oursler, author of "The Greatest Book Ever Written," is a senior editor of Reader's Digest, specializing in religious material, and writes the syndicated newspaper column "Modern Parables."

Another very interesting and valuable book is the "Westminster-Bible Atlas," constructed by several authors of the highest classification of such books. This Atlas includes pictures, stories, maps, and picture sketches of famous biblical characters and places.

We are looking forward to getting more books on this, the most important and profitable subject that could be extended.

Boy's Dorm Gets Cleaning

The Boys Dorm underwent a great change last week. It is no longer a musty old place in which to live, but it is now a shining example of cleanliness.

Recent flooding of the halls and the rooms in the Dorm prompted Coach "Scat" Russell to direct the boys in the clean up process, but the boys heard about it and beat him to the punch.

Coach Russell informed the occupants that from now on Bivins hall shall continue to be the most spotless place on the campus.

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Play To Be Given On April 18

The Cisco Junior College production of Autin Goetz's three act farce-comedy, "College is Terrific," is moving along nicely. It will be ready for opening April 18. The cast is made up of college students. Jack Chambliss is the director.

The story of the play is based upon the campus wolf marrying the most beautiful girl in college and secretly trying to find out if she really loves him. He plans to kidnap himself with the help of friends and see if Rita (the girl) will send the money to get him back. The plan backfires and Rita's girl friends find out about the scheme. They play the boys for suckers and cause much confusion all around. Before the play is over the laughs begin to pour out and everyone is happy once more.

The cast includes: Rita Coulter, a smart coed, Virginia Spencer; Stanley Coulter, Campus Wolf; Prinnis Akers; Betty Frazer, Rita's friend, Bobby Reynolds; June Bellaire, Rita's friend, Patsy King; Ellen Dale, Rita's friend, Jane Huestis; Biff Manley, Stanley's college chum, Bobby Huffmeyer; Alan Keenin, Stanley's college chum, Ben Green.

Mrs. Selinda VanOhlman, Rita's mother, Pat Agnew; Stanley's father, Joe Stamey, and Henry, a faithful servant, H. K. Neely.

The alternate cast consists of Charles Atkinson, Pat Fry, Barbara Schaefer, Cy Doug Justice, E. L. Hazelwood, Ralph Green, and Monte Veros.

J. S. Shrader of Houston is visiting in the home of his mother, Mrs. A. Sandhofer.

The game of lacrosse originated with the Indians in North America.

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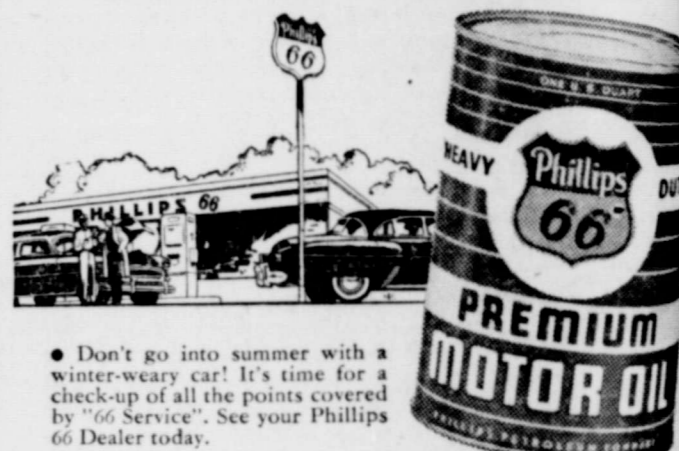
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U. S. Government Bonds	1,673,076.90
Bonds of Federal Agencies	325,000.00
State, County, and City Bonds	224,923.59
Federal Reserve Bank Stock	3,000.00
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Furniture and Fixtures	27,018.72
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Surplus Earned	100,000.00
Undivided Profits	67,157.41
Reserved for Taxes	2,625.91
Reserved for Contingencies	9,919.67
Cashier's Checks Outstanding	52,318.83
U. S. Treasury Account	44,608.08
Deposits	3,980,581.58
	\$4,307,211.48

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