

There's No Substitute for Newspaper Advertising

VOLUME XXXII

CISCO, TEXAS, SUNDAY, APRIL 13, 1952

NUMBER 95

## The Gay Philosopher

By J. W. S.

THE ANNUAL CASH money paid in Eastland County each year for auto and truck license represents a pretty good bit of dollars, Mr. Stanley Webb, tax assessor and collector, tells us. His office took in the sum of \$170,959.63 from Feb. 1 to March 31.

The county gets a better deal out of it than we would have expected. Eastland County got all the first \$50,000 for its road and bridge maintenance fund. The next \$125,000 was divided equally by the county and the state. And everything over \$175,000 is taken in for auto license fees during the entire year and sent to the state for highway building and maintenance.

THE BIG SUM of money represents about 9,500 vehicles licensed in Eastland County. This number is slightly more than last year's grand total. The tax office had sub-stations in Cisco, Rising Star and Gorman. Cisco sold more than any of the other sub-stations.

THE BIGGEST single purchaser of auto and truck license plates the county was Lone Star Gas Company. The Lone Star buys gas for cars and trucks used in gas distribution in the cities, gasoline and gas plants, and for their oil and gas production departments. Other big purchasers of tags are Texas Electric Service Co., Humble Pipe Line Company, Halburton Oil Well Cementing Co., Premier Oil & Refining Co., Henning Construction Co., West Texas Utilities Co., West Texas Process Co., the Hickok companies, and others.

MR. WEBB REPORTS that business is just a little slack at his office at the moment. They're still collecting ad valorem taxes for 1951 and will be until June when some become delinquent and not paid. They're also busy with the 1952 tax roll.

THE LIONS CLUB opened a campaign last week to elect President O. L. Stamey of Cisco Junior College as district governor for 1953. Politics in the Lions district calls for you to begin campaigning a year ahead of time, so the Lions of Cisco are the job. The managers of the campaign have printed a handsome card with Mr. Stamey's picture and his qualifications. The cards will go out to clubs throughout the district, which is pretty good.

Mr. Stamey is well qualified for the position. He has been an active member of the Cisco club for 16 years with perfect attendance. He is past president, secretary and director of the local club, and is now Zone 6 chairman. He has attended 12 district, 3 state and 3 international conventions. His election to the high office would be a considerable honor for both Mr. Stamey and his club.

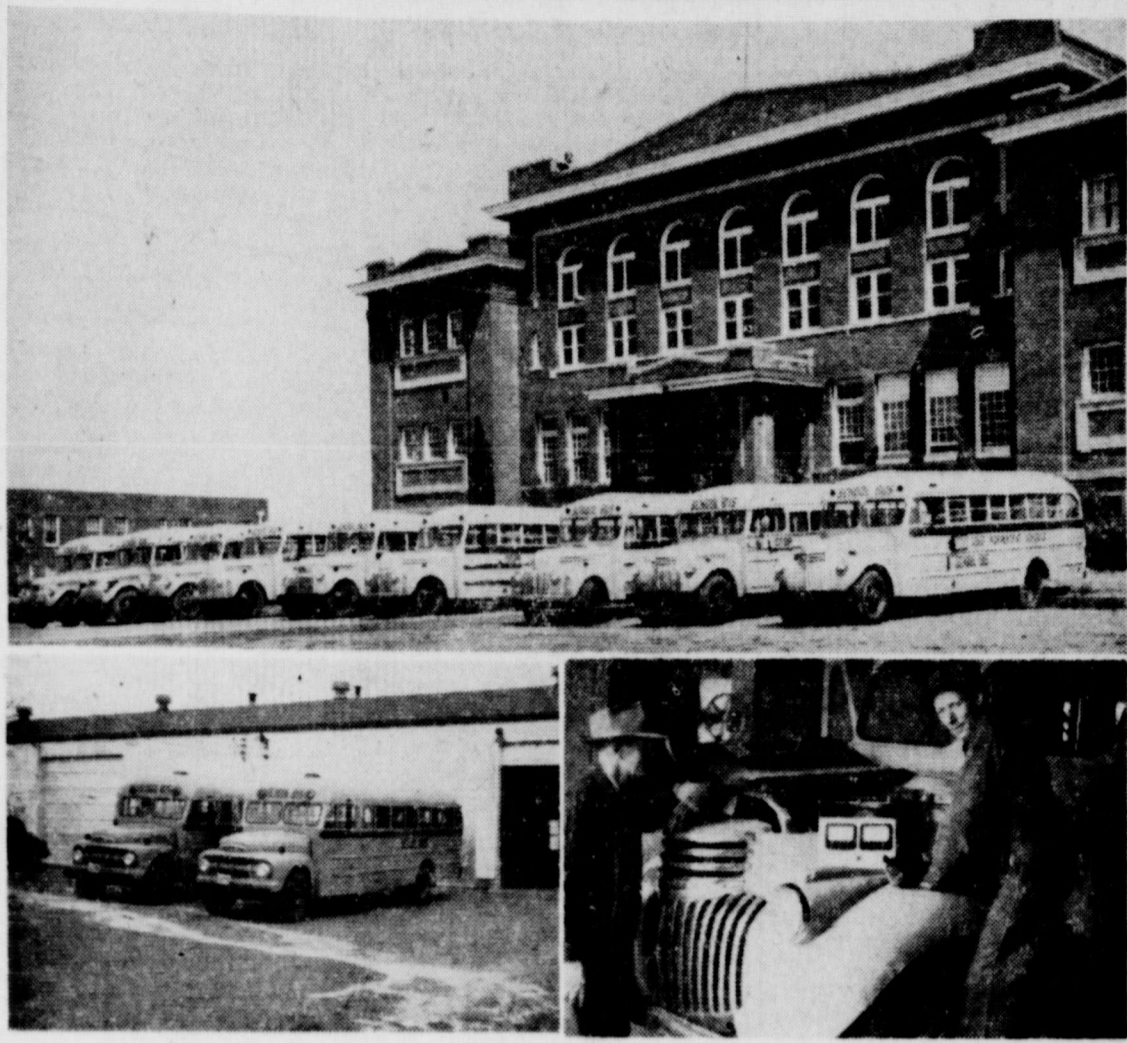
SOME OF THE Lions called on Charles Cleveland's attention to an unusual situation at the luncheon last week. He has been doing a lot of late afternoon work in the yard at his house, building an attractive fence and working on the lawn. And the wives of some of the fellows, pointing to his fine example, have been urging their husbands to do likewise. In any event, the yard is looking very pretty up at the Cleveland place.

THE LIONS CLUB newspaper printed a piece that was good, as follows:

"You have two very expensive cameras. You can focus them by any object merely by pointing, without both still and moving pictures, photograph in color or black and white, automatically regulate the amount of light and register pictures on a film which never needs to be refinished. In your highest flights of creative genius, nature never produced anything more wonderful than your eyes. Take care of them for they are the only eyes you have. More truth than poetry, isn't it?"

James Porter, student of the University of Texas, and Skip Porter of Tarleton State, are spending the holidays in the home of their parents, Mr. and Mrs. J. J. Porter.

Your Bank Wants to Serve You Ready to Assist And Advise. NATL in Cisco—Mr. F. D. I. C.



Shown in the top picture are nine of the school busses operated by the Cisco public school system and Cisco Junior College. The busses are lined up in the driveway at the front of the administration building of the college.

The two bottom pictures show inside and outside views of the large, well equipped bus shop where the busses are kept in top running condition. The inside view shows some of the equipment used in keeping the busses ready for duty at all times. The

outside view of the shop shows the other two busses used in the school system and gives an idea as to the size of the building. Mr. Elmer Frede and Walter Denton are responsible for the maintenance of the busses.

## Operation Of School Buses Has Become Big Part Of School Life

The operation of school busses by the Cisco public schools and the junior college and other such schools over the nation has become to be a very large and necessary cog in the gears that keep such school systems functioning. With the consolidation of schools, the building of better roads and highways and better vehicles, students are forced to travel many miles, in some instances, to attend classes and the school bus plays its part in making this possible. What has become true over the state and nation is also true in the Cisco school district.

According to Arline Bint, Superintendent of Cisco Independent School District, and O. L. Stamey, President of Cisco Junior College, there are a total of eleven busses that transport students to and from the local schools and college. These busses will travel about 10,000 miles during the regular nine months school period. To this must be added the additional mileage occasioned by such trips as are made by band, choir, football,

and similar groups. While Cisco school system does not operate as many busses as some Texas school districts who operate from 60 to 70 busses, it does enjoy some rather unusual distinctions.

Few schools have such a large, well-equipped shop where repairs can be made from changing a tire to a major overhaul job. Shop director, Elmer Frede, has had many years of experience in the automotive business as mechanic, service manager, and

## Two Cisco Track Men Win Places In Abilene Meet

Jim Webb of the Cisco High School track team took second place in high jump at the Abilene invitation track meet Friday and Bobby Cleveland tied for second place in the pole vault event.

Webb, who injured a knee earlier in the meet when he hit a hurdle in the 180 yard low hurdles, was off form a little and only cleared the bar at five feet seven and a half inches. His record for the year is six feet and two and a half inches.

Cleveland cleared the bar in the pole vault at 11 feet and barely tipped the cross arm at 11 feet and six inches.

The Cisco team won 13th place in the meet which had 26 entrants. Such schools as Abilene, Brownwood, San Angelo, Snyder and Stamford were in the meet.

Saturday Coach Everett will take five members of his team to Brownwood where they will enter the regional meet. The boys making the trip will be Bob Black, Jim Webb, Doug Johnson, Bob Cleveland and Gerald Bint.

## Half-Inch Rain Measured Friday

The sky was dusty Saturday following the fall of a half inch rain in the Cisco area Friday afternoon and night.

Despite the rain which covered a wide area, a dust storm blew in Saturday at noon and the forecast was for it to continue Saturday night with warm, clear weather for Easter Sunday.

The Friday rain was welcomed by Ciscoans as a boon to ranges, early crops and gardens. The moisture fell slowly and it all went into the parched soil.

## Former Czechoslovakia Official To Talk To Rotary Club Thursday

Dr. Eduard Taborsky, former official of Czechoslovakia, will address members of the Cisco Rotary Club at their regular noon meeting at the Hotel Victor Thursday.

Dr. Taborsky was secretary to Dr. Eduard Benes at the Munich conference and was high in affairs of state at the time Germany took the country. He remained in the country after World War II when Russia took over the state.

He escaped to England from behind the Iron Curtain and then was admitted to the United States. He is a professor at the University of Texas at the present time.

Dr. Taborsky will tell of life behind the curtain and will tell some of the hardships suffered at the hands of the Russians and the Germans.

Those interested in hearing the talk were invited to visit with the Rotarians at the meeting Thursday.

The program was arranged by the board of directors of the club as a public service to the members and the community.

an automobile dealer in Amarillo and Austin.

For the past twelve years, he has been engaged in vocational training as automotive instructor for A. & M. College of Texas, Automotive Training Specialist for Texas State Board for Vocational Education, conducting courses for personell of bus and truck fleets together with work in Army Transport. Before coming to Cisco, Frede was employed as intendant automotive instructor for Division of Education, University of Texas, and conducted training courses for automotive dealer employees. Frede, along with Walter Denton, head mechanic and bus driver, must see that the busses are ready to roll every morning and afternoon. The busses must be in top notch shape to take the regular nine month grind.

There are approximately 100,000 school busses in use in the United States and the purchase, operation and maintenance of school busses is no longer a sort of hit and miss affair, but a well organized system following the best practices of commercial fleet operation.

Brakes, steering systems, lights, tires, fire extinguishers, and many other items must be inspected and repaired. State Highway Patrolmen make inspections and busses must meet certain requirements. Regular lubrication schedules are maintained and inspection check-ups are made of bus engines, chassis, brakes, tires, electrical systems, and so on.

This policy of taking care of tomorrow's trouble today has paid off in several ways: longer and more trouble free bus life, lower up-keep and maintenance costs, and dependable bus schedules. The Cisco school system is fortunate in having acquired five new busses this school year. These are fully paid for. Some of the older busses replaced this year had accumulated upwards to 100,000 miles.

The local school system is also fortunate in having as drivers men who are safety conscious and whose driving practices are such that maintenance and repair costs are held to a minimum.

**DENNIS LEE PROCTOR**  
Mr. and Mrs. Sterling Proctor of Odessa are the parents of a son, Dennis Lee, born April 7 in an Odessa Hospital. Dennis Lee weighed eight pounds and nine ounces at birth. Both mother and son are doing nicely. Mrs. Proctor is the former Miss Marie Mitchell of Moran.

Miss Ida Mae Collins of Fort Worth is spending the Easter holidays in the home of her mother, Mrs. J. J. Collins.

## Chamber Of Commerce To Plan Active Work Program This Week

### Four Local Men To Attend Lutheran Austin Convention

Pastors M. J. Scaer and James F. Hennig and delegates Herbert Wende and Max Witt will represent Christ and Grace Lutheran Churches respectively at the thirty-second state convention of the Lutheran Church-Missouri Synod in Austin, April 14-18.

500 delegates from all parts of Texas will attend the convention. The convention will be held jointly at Concordia Lutheran College and Saint Paul Lutheran Church.

One of the highlights of the convention will be the previewing on Tuesday evening, April 15, of the first two television films that the Lutheran Church-Missouri Synod has produced. Immediate plans for the new \$750,000 television program of the church calls for the filming of 26 programs of 30 minutes length.

The Rev. Dr. John W. Behnken of Saint Louis, the president of the Lutheran Church-Missouri Synod, will deliver the opening address on Monday, April 14, at 7:30 p. m. During the convention Dr. Behnken will present a report on the national and international activities of the Missouri Synod.

Along with the reports of various boards and committees the convention will consider proposals to increase Bible class and vacation Bible school attendance, to train lay Christian youth counselors and to adopt an all-purpose special offering envelope for the various benevolences of the state. The theme of the convention is, "God's Peace to Men through Him".

### Drumwright Buys Sinclair Station

H. Sterling Drumwright announced Saturday that he had taken over the operation of the Sinclair Service Station at 207 W. Eighth Street. In an ad carried in today's issue of the press Mr. Drumwright invited everyone in the area to visit him in his new place of business.

He plans to operate the station giving complete service to patrons. He will continue to handle Sinclair products.

### Telephones Still On Emergency Basis

Telephone service in Cisco was still on an "emergency only" basis Saturday afternoon as local operators continued away from their posts in a sympathy walk-out brought about by striking CIO Communications Workers of America.

Hopes for a settlement Saturday were slim, it was reported by local phone company officials, who were manning the boards in an effort to take care of emergency calls.

### FEDERATION TO MEET

The City Federation of Women's Clubs will meet at 3 p. m. Monday at the club house, it was announced Saturday. The Twentieth Century Club will be in charge of the program.

**CARD OF THANKS** — My sincere thanks and appreciation for the many cards, flowers and expressions of kindness received during my recent illness.  
Mrs. L. W. Tucker.

Miss Zelda Sandler of S.M.U. in Dallas is spending the week end in the home of her parents, Mr. and Mrs. Charles Sandler.

### Some 33 Eastland County 4-H Club and F. F. A. boys made a tour of the Ft. Worth Stockyards and Ft. Worth, Thursday, April 10, a guest of the Eastland County Livestock Raisers Association.

They arrived in Ft. Worth at 10 a. m. and made a tour of the stockyards with Walter Rice, stockyards public relations man. In the stockyards they saw some club calves that had been sold. They were shown through Swift and Company's Packing Plant where they were fed hot dogs and Coca-Colas. Upon returning to the Exchange Building they appeared on Ted Gouldy's 12:15 radio program.

After leaving the stockyards they went to Station WBAP and inspected radio and television Studios and equipment used on the Shows. While at the station the boys appeared on the television program "Pot Luck". They then went to Forrest Park Zoo. They boarded the bus for home at 4:30 and arrived at Eastland just at dark.

This trip was sponsored by the Eastland County Livestock Raisers Association for those boys who fed fat stock for the Eastland County Livestock Show. The bus was chartered from West Texas Transportation Company.

Eleven boys from the Rising Star F. F. A. Chapter made the trip along with their Vocational Agriculture Teacher, H. L. Geyer. The boys were Clifford Erwin, Wesley Moore, Marvin Mashburn, Phil Horton, Edward Alford, Burl Bailey, Gerald Maynard, Bob Seikman, Malon Sheffield, Bob Jenkins and Glen Winfrey.

Four boys from Eastland F.F.A. and the Vocational Agriculture Teacher, G. W. Thomas were on the trip. The boys were Jimmie Chambliss, Dean Tindall, Guy Warden, and Douglas Franklin.

Three F. F. A. boys from Cisco were present; Clifford McKinney, Jerry Weiser, and Stephen Latham.

Four F. F. A. boys from Ranger attended; Floyd Woods, Farrell Buchanan, Byron Gailey, and James Falk.

Paul Robertson from the Gorman F. F. A. Chapter was present.

Ten 4-H Club boys attended along with C. V. Whitaker, Assistant County Agricultural Agent. The boys were Dan and Don Jobe, and James Reese, Scranon; Bert Agnew, Horace Witt, and Jerry Davis, Rising Star; Clayton Stoker, Jerry Sims, and Clyde Evtatt, Eastland; and Wayne Anderson, Ranger.

Johnny Aaron, vice-pres.; T. D. Wheat, secretary; C. M. McClain, treasurer; represented the Livestock Raisers Association and helped with the tour.

### Local Guard Unit Has New Recruit

Bob Marsh, 17 year old Cisco High School student, was the newest recruit in the local National Guard Unit, it was reported by Capt. Frank Sayer, commander.

Young Marsh is employed part-time at Norvell and Miller Grocery and Market and is a native of Cisco. He enlisted in time to attend camp to be held in June.

The local unit now has 52 enlisted men and one officer. Capt. Sayer said that there were still some openings in the unit and invited inquiry regarding enlistments.

### MASONS T OMEET

A called meeting of the local Masonic Lodge has been announced for 7:30 p. m. Monday, it was reported Saturday. The meeting has been called for the purpose of conferring E. A. Degrees and all Masons were requested to be present.

**BARBARA ELAINE SIMMONS**  
Little Miss Barbara Elaine Simmons, daughter of Mr. and Mrs. Jesse Simmons of Cisco, was born at 9 p. m. Thursday, April 10, at Ranger General Hospital. She weighed five pounds and 12 ounces at birth, and both the baby and her mother were reported as doing nicely.

### Community Clinic Findings To Be Used In Projects

Committees of the Cisco Chamber of Commerce are expected to begin active work on many of the projects suggested in the recent Community Clinic during the coming week, according to an announcement Saturday.

During the clinic, some 175 cards were turned in by those who attended the various meetings. More than 500 suggestions were offered for projects to benefit the Cisco area.

The board of directors, meeting last week, approved plans to assign small committees to many of the separate projects.

While a detailed analysis of the approximately 500 suggestions received during the clinic week was being prepared by the Community Service department of the West Texas Chamber of Commerce, each of the chairmen was asked to begin planning on the specific projects already allotted his committee.

In meetings to be called at the Chamber of Commerce offices during this and succeeding weeks, the various working groups expect to get their programs underway toward definite accomplishment of many of the objectives that have been set. Each chairman was asked to set a time for his committee meeting most convenient to his group.

Most of these committees are charged with seeking at least one major project. The number of these objectives, if accomplished, add up to an impressive total of achievement for the year.

Included are such objectives as the utilization of existing facilities; the improvement of U. S. Highway 80 between the viaduct over the MKT railroad and the eastern city limits; promotion of a program of vocational and adult education in the Cisco Junior College and High School; a citywide program of supervised recreation; development of a Cisco Industrial Foundation; a citywide cleanup and beautification, and continued work toward the enlargement and improvement of the city's water supply to insure adequate water resources for the city's continued growth.

Many other projects are also on the program — and none of these will be neglected in the overall planning and promotion, Chamber of Commerce officials stated.

While the various working groups were being organized, Chamber of Commerce officials pointed out that the success of any program of work depends essentially upon the manpower behind it.

"We need help of every Ciscoan and we are going to ask for it during the year," said Tony White, vice president, speaking for President E. L. Jackson who is out of the city on a naval training mission. "We expect to give every person who wants to work a chance to help." Meanwhile chairmen who have not yet set dates for their meetings were requested to do so at once, clearing through the Chamber of Commerce office to avoid conflicts.



EARL CONNER, JR.

### Earl Conner, Jr. Is Candidate For District Office

Earl Conner, Jr., of Eastland, has authorized The Press to announce to the citizens of Eastland County that he will be a candidate in the coming July primary for the office of District Judge of Eastland County.

Mr. Conner was born and reared in Eastland County, and has practiced law here for the past twenty years, serving ten years of that time as District Attorney. He is well known throughout the county. He advised that at a later date he will make his formal statement.

### Phone Company Injunction Suit Still Underway

Hearings on an injunction suit filed in the 91st District Court in Eastland by the Southwestern Bell Telephone Company against the City of Ranger, were continuing Saturday afternoon and a probable settlement of the suit by Saturday night was doubtful.

In the suit the phone company has filed for an injunction to enforce a recent decree in which they turned down the company's plea for an advance in rates.

Friday morning was spent in the presentation of the case by the attorneys and the afternoon was spent hearing testimony of E. J. Ernest of the company. The questioning and cross examination of Mr. Ernest went over to Saturday. Mr. Ernest gave a statement on the advance in costs of operating the Ranger system and showed the percentage of increase during the past 10 years. Saturday morning Henry Perry, phone company accountant, told the court of the more than \$7,000 lost by the company in Ranger in 1951.

Frost Brothers of Eastland are representing the city of Ranger in the suit and Turner and Seabery of Eastland are attorneys for the telephone company.

## Oil Test Started West Of Cemetery

Oil activity in the area immediately outside the city limits of Cisco was given a boost Saturday when Fred Pool and Son, drilling contractors, moved in rotary equipment to begin drilling the Sabo et al No. 1 Dr. N. A. Brown.

The drilling location is approximately a quarter mile due west of Oakwood Cemetery and the west limits of the city.

It was reported that the operation had 51 acres in the Brown tract and that drilling would begin immediately. The permit called for 4,000 feet with rotary tools.

Another drilling site was in prospect as it was announced that

location would be made and application filed Monday on the L. A. Warren et al City of Cisco on the standpipe site in southwest Cisco. The well, if approved, will test the Lake Sand.

The KLB Drilling Company No. 1 Martin H. Weiser was drilling at 2,650 feet Saturday and the outcome of the test was expected to be known within a week or ten days. The well is located west of the Jack Hailey lease in south Cisco and was expected to be completed as a Lake sand producer.

Cash Value Life Ins. Loans 4 per cent Save 33 and one third at YOUR BANK 19T. NATL in Cisco—Mr. F. D. I. C.

**THE CISCO DAILY PRESS**

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**SUBSCRIPTION RATES**

\$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas Counties, \$5.00.

Per year in advance (Cisco, by mail) \$5.50  
Per week (by carrier) 15c



**CISCO AS A COMMUNITY**

By GERALD BINT

When our grandfathers and their fathers were choosing a place to settle down with their families, they chose Cisco because they saw opportunities for Cisco to grow and provide jobs and good homes for their families and their children.

Cisco has grown into an above average community and a good place to live, but it does not have the power to gain new citizens or even keep the old ones. As times get hard and crops fail, the people begin to move to other places in search of jobs. Cisco is decreasing in population as the years go by because there are not enough opportunities for the people.

Cisco needs to build up some industries that not only reach out to the laborer, but to the farmer as well. Cisco needs something to offer that will create interest and will appeal to the outsiders as well as the people that live in and around Cisco.

The people of Cisco need to realize that Cisco will never be a large industrial center, because it is not in the right location and lacks natural resources. The thing Cisco needs to do is to build up small industries that are already started. The industries

that need to be taken into consideration are the ones that are best adapted to the conditions around Cisco.

There are many different industries that would help to build up Cisco. The one that would probably affect the most people would be a chicken processing plant. This would provide jobs for people in town and a market for the farmers' poultry products.

Another good industry is a center for processing dairy products. This would provide jobs for many people in town and would encourage the farmer to improve and increase dairy production. This, in turn, would insure us a more healthful diet of products produced in our own area. There is also the possibility of developing a plant to prepare our peanut crop for the market. We should handle much more of our peanut crop than we do at present.

Cisco is far from a perfect community, but if all the people will work together and build up the industries that are already here, we can guarantee our children as much or more than our grandparents and parents are passing on to us. We should at least feel



it is our duty to insure the citizen in the future a good place to build his home and a more profitable and pleasant place in which to live and work.

We must first sell ourselves on Cisco and then we will all be busy selling what Cisco has to offer to the rest of the country. (Editor's Note: Gerald Bint was the Junior Class Winner in the recent Community Clinic essay contest conducted by the

Chamber of Commerce. Other winning essays will be printed in The Press.)

**FOR SALE**

2 acres, nice 3 bedroom house, offset to new well, mineral rights, west of Cisco. If you want to get rich quick, see me at once.

Little 4-room house on 2 big lots on West 11th; all minerals. Priced at a steal.

Beautiful 5-room house, big basement, double garage, garage apartment; lot 120 x 140, fronts on highway 80; small down payment, balance to suit buyer.

For sale — Duplex, 4-rooms each side, sound proof; wonderful buy, small down payment, rest to suit buyer. If you want to invest a little money, see me at once.

Beautiful large home on Ave. G at a bargain.

Nice 4-room and bath house, 6 lots, on Avenue D. \$4,500.

8-room house — a lovely home — on 7th St. 100 x 140 lot. \$6750.

5-room house, 11 lots, 1/2 mineral rights. \$4000.

2-story home on 9th Street, 2 baths; rented now for \$60 per month. \$6750. This is a real bargain. Only takes \$2250 to handle this deal.

3-bedroom rock home, 2 big lots. All for \$5000.

Used car lot, sheds and nice office building. \$3000 with \$1000 down. Balance to suit buyer.

A beautiful home in new addition. \$1,000 equity, \$44 payments including insurance and taxes. This is 4 1/2 rooms.

A small house to be moved at a bargain price.

A 5-room house to be moved. \$2250.

Have several nice building lots for sale.

4-room house on East 14th — \$2,000, handle rest to suit buyer.

Beautiful 4 1/2 room new house on West 6th.

Home on Avenue I at a bargain. \$4950. Corner lot.

A supply house and stock with two big lots, all goes at the biggest bargain in town.

Have several nice thriving businesses if you want in business for yourself. See me.

Nice 4 1/2 room house. \$1250 for equity and \$35.20 per month.

**Farms For Sale**

100 a land, 7 miles northeast of Cisco. A beautiful home, good out buildings, well fenced 8 strands barbed wire. All modern conveniences. Good water. One-fourth minerals. All goes for \$9000.

We need more listings. We have more buyers.  
6-room house and double garage, 6 lots, on highway 80. If you want to get on the highway, see me at once for bargain.

SEE JOHN DUNN  
711 Ave. D  
Cisco, Texas  
Dunn's Real Estate  
INSURANCE & RENTALS  
Residence, Phone 302-W  
Business, Phone 399



**Sheets LAST Longer!**  
and look WHITER . . . when WE do your laundry! Our gentle, effective methods cut down on fabric wear . . . yet make dirt disappear! And our years of experience and up-to-date equipment enables us to do your laundry at lowest cost to you! Let us show you . . . TODAY!

Our Gentle Care Saves Washday Wear  
Free Pickup & Delivery  
**Cisco Steam Laundry**  
103 W. 9th — Phone 31

**OPTOMETRIST**

**Dr. C. M. Cleveland**

**VISUAL ANALYSIS**

**LENSES PRESCRIBED**

406 Reynolds Bldg.

Phone 683

**Political Announcements**

The Daily Press has been authorized to publish the following announcements of candidacies for public office, subject to action of the voters in the Democratic primaries:

**For Congress (17th District)**  
JACK COX of Breckenridge  
**For Tax Assessor-Collector:**  
STANLEY WEBB (re-election)

**For County Sheriff**  
W. E. SOLOMON  
J. F. TUCKER

**For Commissioner (Prec. 4)**  
J. E. (Ed) McCANLIES  
ARCH BINT (Re-election)  
ROBERT TUCKER

**For Judge 91st District Court**  
FRANK SPARKS  
FLEMING A. WATERS  
EARL CONNER, Jr.

**For District Clerk**  
ROY L. LANE (re-election)  
JOHN C. NICHOLAS

**For County Treasurer**  
HUGH H. HARDEMAN  
J. H. (Hoover) PITTMAN  
E. C. (Clyde) FISHER  
RICHARD C. COX

**For County Judge**  
JOHN HART (re-election second term).

**For Justice of the Peace**  
W. E. BROWN (re-election)  
HENRY H. CURTIS

**For Constable, Cisco Precinct**  
A. W. DAWSON

**For County Clerk**  
W. V. (Virgil) LOVE (re-election)  
GEORGE A. FOX, Jr.

**FOR SALE**

Section of land with half minerals, near Cisco.  
500 acres, mostly bottom land, 175 acres alfalfa. In Eastland County, A buy.

280 acre, well improved, mostly grass. Stephens Co.

160 acres in Eastland County, Qualifies for G. I. Deal.

680 acres stock-farm, well improved. All net fences. Eastland Co.

12 acres and 6-room, newly decorated home, just out city limits of good town, in Eastland County.

4-room house and 17 acres, All conveniences, in edge of Cisco.

138 Ac. place adjoining city limits of good town in Eastland County. Grade A, dairy barn, New 3 bed-room home, on paved highway.

**CISCO HOMES**

2-bed-room, new home, close in on pavement. Corner lot.  
Equity in new 2-bedroom home, small monthly payments on Bal.

3-bedroom home on close-in corner lot.  
Newly decorated 2 bed-room home on paved corner, close in.

3 bed-room, stone veneer home with two lots.  
Splendid 3 bed-room home with 2 baths, on large corner lot. A real home.

5-room home with all conveniences, almost block of land.

5-room home on Ave. A.  
4 room cottage on Beach St. \$2250.00.

3-rooms and bath on E. 14th. St. \$2250.00.

**HOTEL**

60-room hotel in good West Texas town, doing good business. Business house on Main St. in Cisco, paying good returns.

Filling Station in near-by town, on highway.

**INSURE IN SURE INSURANCE with**

**E. P. CRAWFORD AGENCY**

108 W. 8th. St. — Phone 453

**WANT-AD SECTION**

**BUYING SELLING TRADING LOANS SERVICE**

**For Sale**  
STARTED CHICK - Three weeks old White Leghorn pullets, black Minorcas and all heavy breeds. See us before you buy chicks. Clyde Hatchery, Clyde, Texas. 122

**For Rent**  
FOR RENT — unfurnished garage apartment, cheap. 1600 Ave. D. Phone 12 or 572 after 5 p. m. 96

**For Rent**  
FOR RENT — a 2 room cottage with private bath and frigidaire. Also a 3 room duplex apartment with private bath and frigidaire. 208 W. 9th. See Jake Courtney at Cisco Shoe Hospital. 95

**For Rent**  
FOR RENT — 3 room unfurnished garage apartment. 605 E. 16th St. 95

**For Rent**  
FOR RENT — Two furnished rooms clean and quiet. No pets, couple preferred. 304 W. 11th, phone 723-J. 96

**For Rent**  
FOR RENT — Furnished apartment. 207 Avenue I. 88tc

**For Rent**  
FOR RENT — Modern 3 1/2 room unfurnished apartment, private bath — private entrance — many builtins. Close in — 700 Ave. G. 85 tfe.

**For Rent**  
FOR RENT — Furnished garage apartment. 509 W. 3rd. St. 85 tfe.

**For Rent**  
FOR RENT — Small furnished house. Inquire at 409 W. 13th or phone 778 after 5:30 p. m. or on Sundays. 90tfe

**For Rent**  
FOR RENT — Furnished duplex on paved street. Three rooms, bath and breakfast nook. Phone 1026-W. 90tfe

**Wanted**  
WANTED — Waitress at Hamp's Cafe. 96

**Wanted**  
SALESMAN WANTED — National calendar and advertising novelty concern. Liberal commissions. Stanwood-Hillson Co., Brookline 47R, Mass.

**Wanted**  
WANTED — have openings for a few paperboys. Good routes open. Call O. O. Odom, Star Telegram Agent, phone 1221. 96

**Wanted**  
WANTED — to buy good used portable typewriter. Call 1152.

**Wanted**  
WANTED — Armadilla Baskets. Fleischman's 906 Tampa Street, Tampa, Florida. 95

**Wanted**  
WANTED — Scrap iron and metal. Will come and get it. Call 490-W before 8 a. m. and after 5 p. m. Located at 200 block on West Base Line Road. A. F. Bauer. 100

**Wanted**  
WANTED — second hand baby bed. Must be good. Call 674-J 1004 W. 9th St. 96

**HELP US FIND THIS TEACHER**  
Please pass this ad on to some teacher or principal who is ambitious to earn at least \$1000 this summer. We have a vacation position in this area that will pay the right teacher \$1000-\$1500 depending on ability and length of vacation. Qualifications: At least three years of teaching, good work habits and excellent character. The teacher selected will find this work a welcome change from teaching yet highly profitable professionally. Write Miss Helen Weg, Suite 1110 Kirby Bldg., 1509 Main Street, Dallas 1, Texas.

**For Athlete's Foot**  
Use T-4-L for 3 to 5 days. Not pleased, your 40c back. Wear the old, tanned skin slough off to be replaced by healthy skin. Get instant-drying T-4-L from druggist. Now at DEAN DRUG Company.

**HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY**

**WHERE TO FIND IT**

**SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY**

**Ambulance Service — Electrical — Radio Service —**

**Thomas Funeral Home**  
24 HOUR SERVICE  
Phone 166 day and night

**Smallwood Electric Co.**  
Residential or Commercial  
ELECTRICAL CONTRACTING  
No Job Too Large or Too Small.  
All Jobs Expertly Done  
1105 W. 8th —

**Tennyson**  
RADIO SALES & SERVICE  
YOUR PHILCO DEALER  
689 Ave. D. Phone 511

**Accounting Service —**

**Beatrice Guthrie**  
PUBLIC ACCOUNTANT  
BOOKKEEPING SERVICE  
TAX REPORTS  
305 Reynolds Building  
Phone (home & office) 979

**Edwards Electric**  
1501 Hi-way 80 West  
Phone 1037-W — Cisco, Texas  
Electrical Contracting & Repairs  
Weber Refrigeration Equipment  
Mitchell & Chrysler Conditions  
Magic-Aire & Thompson Evaporative coolers  
Sales — Service — Installation

**Real Estate —**

**E. P. Crawford Agency**  
REAL ESTATE-INSURANCE  
LOANS  
108 West 8th. Phone 453

**Attorneys —**

**Fleming A. Waters**  
GENERAL LAW PRACTICE  
203 Crawford Building  
Phone 1013 or 56

**Tom B. Stark Real Estate**  
National Insurance Agency  
General Insurance and Loans  
Farms, Ranches, City Property  
307 Reynolds Bldg. — Phone 688

**Contractor-Building —**

**J. H. Latson**  
CONSTRUCTION CO.  
GENERAL CONTRACTING  
417 Ave. D. Phone 724

**Washaterias —**

**AT YOUR SERVICE**  
We have the very latest equipment for drying your clothes. We can do your washing in a safe storm or rain or any kind of weather.  
Wet Wash ..... 6c lb.  
Dry Wash ..... 8c lb.  
Drying ..... 3c lb.  
Free Pickup and Delivery  
**DeLux Washateria**  
J. J. BECK, Mgr.  
1404 Ave. D. — Phone 688

**Insurance —**

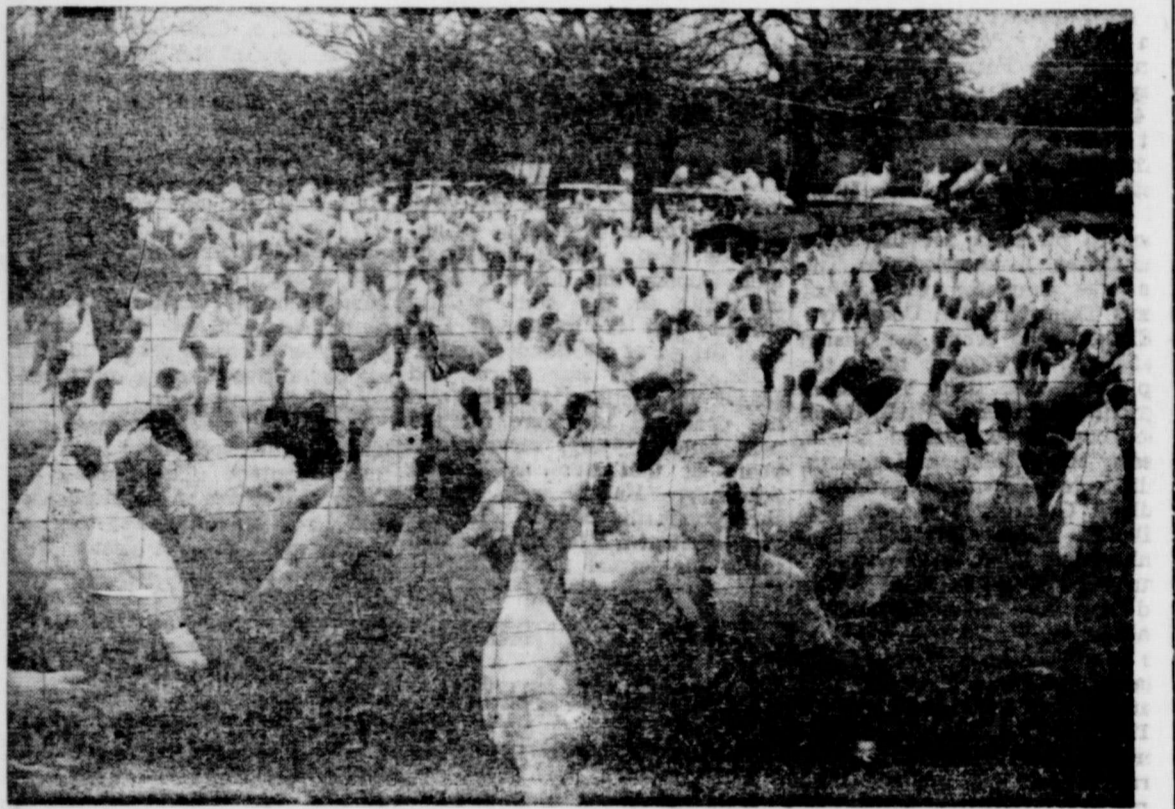
**Boyd Insurance Agency**  
GEORGE BOYD  
HAYWOOD CABINESS  
General Insurance  
Call 49

**Chiropractors —**

**Dr. C. E. Paul**  
Chiropractic & x-ray Service  
Phone 680 708 Ave. I



**It's PURINA With The Kincaids**



A part of the 1,300 laying Turkey Hens on the Alvin Kincaid and Son's Ranch near Cisco. These Hens were fed on Purina prepared feeds from the day they were hatched. The hens maintain a very high egg output and hatcheries report from 70 to 90% hatchability. The Kincaids attribute the success of their venture to proper management and proper feeding — and they are Purina feeders.



Robert Kincaid — one of the partners in the business — stores a gathering of No. 1 hatching eggs produced by the Purina Fed flock of Bettsville White Turkeys.

The Kincaids keep their flock strong and healthy with proper feeding methods — and they are strong believers in PURINA.

You Can Profit By Their Experience Buy Purina



**PURINA — A TOP QUALITY FEED FOR EVERY NEED**

**HENRY'S FEED AND PRODUCE**

107 — E. 9th

CISCO

PHONE 637





### Housing Problem?

Expanding families require larger homes.

With low-cost FHA financing arranged by us you can get up to \$2,500 to build an addition to your home . . . remodel the interior for extra rooms . . . or make other improvements.

No Down Payment

See us now for free estimates and complete financing information.

### ROCKWELL BROS. & CO.

105 E. 5th. — Cisco, Texas Phone 4



### Color Is Magic To Your Hair

Always want to be a blond or brunette? Trained hair colorists will create a hair shade just for you. We also do restyling.

### ELITE BEAUTY SHOP

710 Ave. E. — Phone 144



### Easter Greetings

May the coming of this Holy Day lift your heart and may you find peace and comfort in the beauty and magnificence of your church this Easter Sunday.

YOUR  
First National Bank In Cisco  
Mbr. F. D. I. C.

## SOCIETY AND CLUBS AND NEWS OF INTEREST TO WOMEN

### Special Train Will Take Delegates To Women's Club Meet

WORTHAM, April 11. — The "Texas Federation Special" train to the 1952 convention of the General Federation of Women's Clubs in Minneapolis May 12-17 is expected to carry over 100 clubwomen, Mrs. Van Hook Stubbs of Wortham, president, announced today. The large representation will go to support the candidacy of Miss Ethel Foster of Sterling City for the office of GFWC treasurer.

Reservations for the Rock Island special, with connections

### TARNOFF America's Most Amazing New Discovery

The sensational, New Scientific Discovery that in seconds Removes TARNISH from Silverware, Copper, Gold, Brass and Jewelry. EASY TO USE Just Dip it and Rinse it. Non-Acid, Non-Abrasive, Non-Inflammable, Not Injurious to hands. TARNOFF.

Sold by J. R. DeARMOND 700 Ave. G. — Cisco, Texas

### MAYTAG

CISCO COMPANY

711 Ave. D. — Phone 399

used

### WASHERS and Refrigerators

Washers As  
Low As  
\$15.00

Still Lots of Service In These Machines

from all sections of the state, are being taken by that railroad in any Texas city. South Texas women will leave from Houston May 9 on the Twin Star Rocket at 5 p. m. Central and North Texas clubwomen will board the train in Dallas at 9:10 p. m. West Texans catch the same train in Fort Worth at 10:05 p. m. May 9.

Far West Texas convention goers may take a through Los Angeles-Minneapolis sleeper, which leaves El Paso at 7:15 a. m. May 9, and will be attached to the Twin Rocket in Kansas City early Saturday morning. Panhandle delegates have a choice of taking the through sleeper with El Paso's delegation, which may be boarded at Dalhart, or go on the Santa Fe from Amarillo to Kansas City, and there connect with the Federation Special. From there it is a daylight trip via Des Moines to Minnesota.

Mrs. R. E. Cox, 2317 Medford Court, E., Fort Worth, is transportation chairman. She urges that early reservations be made direct with the railroad scheduling the special train.

Headquarters for the Texas delegation will be the Radisson Hotel in Minneapolis. Hotel reservations must be made through Miss Alice Kirk, reservations chairman, 707 Andrus Building, Minneapolis 1.

The Texas train will reach Minneapolis Saturday night, May 10, at 6:30, in time for Sunday sight-seeing before Monday opens the convention.

There will be a 4-day scenic tour, beginning May 17, of Minnesota's "Land of the Sky Blue Water," for which reservations may be made in advance or at the convention.

W. J. Holt is visiting his daughter, Mrs. Charlie Parks and family in Roscoe.

### RELIABLE PRODUCE NOW OPEN

IN NEW LOCATION (old Dunn Building)  
1306 Ave. D — Phone 181

- Highest Prices Paid For Poultry.
- We Sell Dressed Fryers and Hens, retail or wholesale.
- See Us Before You Buy or Sell.

### Your Problems are our Business —

. . . or somebody's business depending on the nature of the problem. Most problems are not a disgrace nor a reflection on one's character, but a natural consequence of activity and growth. For example, if one owns or deals in real estate he is sure to have title problems sooner or later. While the abstract may or may not solve all title problems within our knowledge it has saved our customers thousands of dollars and it's value cannot be estimated in dollars and cents.

### Earl Bender & Company

Eastland, (Abstracting since 1923) Texas



### The RIGHT Gas for your Car

. . . It's the one that gives you EXTRA PEP — MORE MILEAGE — KEEPS your engine CLEANER! Where to find it? It flows from OUR PUMPS! Drive up for a tankful!

### Good Service BUILT Our Business We Give B & B Trading Stamps DON'S SERVICE

TEXACO PRODUCTS  
509 E. 8th. St. — Cisco, Texas — Phone 139

### Mrs. Pettit Talks On Our Greatest Heritage

A program on "Our Greatest Heritage" was presented at the regular meeting of the Twentieth Century Club Friday, April 11, in the clubhouse.

Miss Helen Crawford presided and the program, "Our Greatest Heritage," a discussion of the Bible, was presented by Mrs. Phillip Pettit. Mrs. Pettit spoke of the Bible as basic and fundamental to America even apart from its spiritual significance. "We have only to look around us to see the influence it has had on our painting, sculpture, music, architecture, literature, and even movies," Mrs. Pettit said.

"The Bible is a special heritage to America because our forefathers came to this country for the privilege of religious freedom, and they accepted the Bible as a foundation for our government." Mrs. Pettit quoted a Russian definition of God as a mythically invented personality, faith in whom cannot be reconciled with progressive materialistic and scientific opinion. She stated that what the future holds for the Bible in America depends on what we hand down to our children.

### Altar Society Meets With Mrs. D. N. Sage

Mrs. Dewey N. Sage was hostess Tuesday evening in her home for the regular meeting of the Altar Society of the Holy Rosary Catholic Church.

Miss Catherine Cunningham presided in the absence of the president, Mrs. Hal Lavery, and the meeting was opened with prayer. The roll was called and the minutes of the previous meeting were read by Mrs. Gene Abbott.

The various members agreed to care for the cleaning of the church and decorating the altars for Easter Sunday. Mrs. E. J. Keough reported on the retreat

to be held in Abilene for members of the N.C.C.W. and also on war relief boxes to be packed for the National Drive for both Europe and Korea. The meeting closed with prayer.

Refreshments were served by the hostess to Mrs. Gene Abbott, Mrs. H. C. Brown, Mrs. H. D. Cameron, Mrs. Jack Farleigh, Mrs. E. J. Keough, Mrs. George Ruppert, Miss Josephine Wall-Braun, and Miss Catherine Cunningham.



Your tires look like new — they WEAR like new, when retreaded by our experts. Rapid service. See us today!

### O. K. Rubber Welders

Your U. S. Tire Dealer  
104 E. 8th. — Phone 1075

Cisco

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Office — 108 W. 8th. St.  
Office Phone 453  
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### FIRESTONE FISK

White Wall Tires  
Make Your Tire Dollars Go Farther

REG. GASOLINE ----- 22c  
ETHYL GASOLINE ----- 24c

W. W. SMITH  
1000 W. 8th. — Phone 9505

NO DRIVER IS SAFER . . . THAN THE CAR HE DRIVES! Our shop has been appointed OFFICIAL MOTOR VEHICLE INSPECTION STATION. Let us repair your car and install the SAFETY STICKER — a Merit Badge of Safety.

Lee Weir Motor Co.  
Plymouth-Chrysler Sales & Service  
Moran, Texas

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Lucile Huffmyer  
SECRETARY  
Telephone 143

For Monuments of Distinction CALL Mrs. Ed Aycock

Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment

For EXPERT AUTO REPAIRS — WELDING OR SERVICE, TAKE YOUR BUSINESS TO THOMPSON'S  
202 E. 6th. St. — We Have Used Cars for Sale



You are no longer required to make 10% down payment on home repair loans. Do the work you need, make no down payment, take as long as 36 months to pay balance.

Call us for your needs. — new roof, new kitchen, new garage, fence or any thing in the way of repairs or remodeling at your home.

Burton-Lingo Co.  
Cisco — Phone 12

## MEET ONE OF OUR IMPORTANT CITIZENS



Maybe he hasn't lived here very long. In fact, he just arrived in town a short time ago — but he's one of our most important citizens. He represents the reasons why we all want our town to grow . . . to prosper . . . to become a better place to live and bring up our important Little Citizens. One of the best ways to be sure of this is to shop at home . . . to support your community merchants who play an important role in the advancement of our community life.

- |   |                                     |                                 |
|---|-------------------------------------|---------------------------------|
| J. M. Radford Grocery Co.                 | McBeth Furniture Co.                | Shahan Grocery                  |
| Muirhead Motor Co. of Cisco               | Commercial Printing Co.             | Moore Drug Store                |
| Hooker's Jewelry Store                    | Ferguson's                          | Nance Motor Company             |
| E. P. Crawford Agency                     | First National Bank                 | J. C. Penney Company            |
| Dr. E. H. Ramsey                          | Dr. Graham and Lawrence             | Powell Cleaning Plant           |
| A. G. Motor Company                       | Huffmyer's Humble Service Sta.      | Garrett and Speir, Inc.         |
| Dr. Ervin E. Ady                          | Home Supply Company                 | Philpot the Florist             |
| Altman's Style Shop                       | Lone Star Gas Company               | Tom B. Stark Real Estate & Ins. |
| Boyd Insurance Agency                     | McCauley's Tire & Supply            | Thomas Funeral Home             |
| Burton-Lingo Lumber Company               | McCracken's Clover Farm Store       | W. E. Huesels Service Station   |
| Cisco Daily Press                         | Sears-Roebuck & Company             | West Texas Produce Company      |
| Cisco Gas Corporation                     | The Man's Store                     | West Texas Utilities Company    |
| Cisco Lumber & Supply Company             | Cisco Peanut Company                | Dr. Paul M. Woods               |
| Dr. D. Ball                               | Meglasson's IGA Food Store          | Western Auto Associate Store    |
| Dameron Tire & Supply                     | Cisco Steam Laundry                 | A. G. Sander, Owner             |
| Walton Electric Company                   | Southwest Loan Company              | Thornton's Feed Mill            |
| Dr. Charles M. Cleveland                  | Rockwell Bros. and Co.              | Surles-Allen Agency             |
| Don's Service Station                     | Schaefer Radio Shop                 | Por's Grocery and Market        |
| Thompson's Frozen Food Lockers and Market | Caffey Upholstery Shop              | Palace Theater                  |
|   | Spence Farm Equipment Co.           | Higginbotham Insurance Agency   |
|   | Southwestern Bell Telephone Company |                                 |



### MERCHANTS CREDIT ASSOCIATION

(The Credit Bureau of Cisco, Texas)  
205 Reynolds Bldg. Lucile Huffmyer, Sec-Mgr. Tel. 141-142



# REXALL

ORIGINAL



# SALE

2 for the Price of 1 Plus 1c

4 BIG DAYS — Wednesday — Thursday — Friday — Saturday — APRIL 16-19

ASK FOR OUR BIG ILLUSTRATED CIRCULAR FOR BARGAINS

The REXALL Store

DEAN DRUG COMPANY

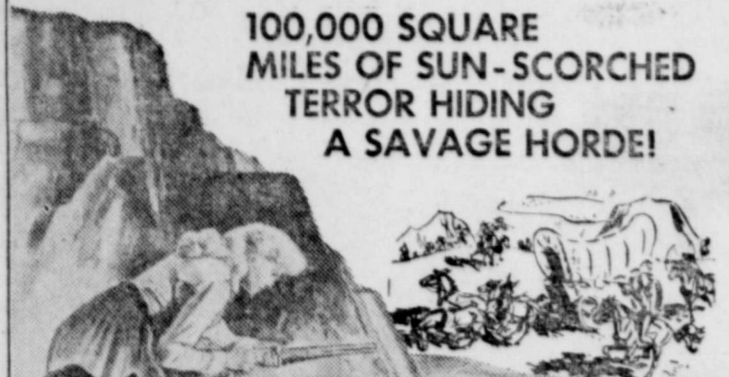
PHONE 33

# JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY

Sunday and Monday

100,000 SQUARE MILES OF SUN-SCORCHED TERROR HIDING A SAVAGE HORDE!



# NEW MEXICO

FILMED IN SPECTACULAR ANSCO COLOR

Lew AYRES  
Marilyn MAXWELL  
ANDY DEVINE · ROBERT HUTTON

IT BLOCKED THEIR LOVE...  
IT BLOCKED THEIR LIVES...  
IT BLOCKED THEIR GET-A-WAY!

## ROADBLOCK

starring Joan Dixon  
Charles McGraw · Louis Jean Heydt

TWO COLOR CARTOONS

## Civil Service Needs Workers

The U. S. Civil Service Commission today announced an examination for filling positions of Chemist, Physicist, Biologist, and Biochemist in the field of Radioisotopes. These positions, which pay from \$4,205 to \$9,600 a year, are in Veterans Administration Hospitals and Centers throughout the country.

Applicants for this examination will not be required to pass a written test. To qualify, they must have completed appropriate education, or education and experience, in the physical or biological sciences. In addition, they

must have had appropriate professional experience, part of which must have been concerned with radioactive materials or with the instrumentation involved in the detection and measurement of radiation. Appropriate graduate study may be substituted for all or part of the required experience, depending on the grade of position.

Detailed information about the examination as well as application forms may be obtained from the Civil Service Commission representative, Sam King, located at Cisco P. O.

### Briefly Told

Mrs. Lane Gilmore attended a Credit Meeting for the West Texas Group of Sears Roebuck in Odessa Thursday.

Larry and Calvin, are spending the holidays in the home of her parents, Mr. and Mrs. J. P. Brewster, in Blanket.

Mr. and Mrs. Lawrence Summerfield and children of Valley Mills are spending the weekend in the home of her parents, Mr. and Mrs. Alex Zander.

Mr. and Mrs. J. E. Proctor are visiting their son, Sterling, and family in Odessa over the weekend. Mrs. Proctor will remain for a visit with her son and wife and new baby. Mr. Proctor will return Sunday evening.

Miss Willa Hitchcock, student at McMurray College in Abilene, is spending the Easter holidays with her parents in Cisco.

Miss Love Paul, student at North Texas State College in

Denton, is visiting in the home of her parents, Dr. and Mrs. C. E. Paul.

Mrs. L. A. White is visiting her son, Gilbert A. White, and family in Dallas.

Miss Katherine Fenley, student at North Texas State College, is visiting in the home of her parents.

Richard Moore of S.M.U. in Dallas is spending the Easter holidays in the home of his parents, Mr. and Mrs. James Moore.

Mickey Collins, student at the University of Texas in Austin, is spending the Easter holidays in the home of his parents, Mr. and Mrs. Con Collins.

### Legal Notice

#### OIL AND GAS LEASE

The City Commission, of the City of Cisco, Texas, will receive sealed bids for an oil & gas lease on the following property, located within the corporate limits of the City of Cisco.

Said tract is known as "BELMONT PARK", and is situated West of Front Street in the Belmont Park Addition, to the City of Cisco.

Bids will be considered on April 22nd, 1952, and will be received until 5:00 p. m. on said date.

The City Commission reserves the right to reject any or all bids. Given pursuant to any order of the City Commission March 29th, 1952.

HAL LAVERY, SECRETARY  
Board of City Commissioners.

- New Mattress
- Cotton Mattress converted to Inner-spring at low cost.
- All Types Mattress Rebuilt.
- One-day service.
- Pickup and delivery.

**Jones Mattress Co.**  
phone 861  
708 Ave. A.

## THE MEN'S BIBLE CLASS of the FIRST CHRISTIAN CHURCH

wishes each of you a **HAPPY EASTER**

In Keeping with the Spirit of EASTER

We invite you to visit us and share our fellowship

## A CORDIAL WELCOME

AWAITS YOU AT

### Sterling Drumwright's SINCLAIR SERVICE

SINCLAIR-size  
Your Car  
For Summer

SINCLAIR HC  
and SINCLAIR ETHYL  
Gasolines Contain  
RD - 119 (Stops Rust)

207 W. 8th. — Highway 80

## HIGGINBOTHAM INSURANCE AGENCY

Phone 198 — 700 1/2 Ave. D

### 1952 GARBAGE CONTRACT

The City Commission of the City of Cisco will receive sealed bids until 5:00 p. m., April 22, 1952, for the removal of garbage and trash for the 1952-1953.

Bidder may submit bid on a one-year proposal, or on a two-year basis. Contract begins May 1, 1952, terminating on a one-year contract April 30, 1953, or April 30, 1954, on a two-year contract. The City Commission reserves the right to reject any or all bids. Copy of contract is available at the City Hall to prospective bidders.

Given pursuant to an order of the City Commission April 8, 1952.

HAL LAVERY, Secretary  
City of Cisco.

### LIVESTOCK AUCTION EVERY MONDAY

- Reasonable Commissions
- Accurate Scales
- Top Price for all Grades.
- Plenty of Buyers

appreciate a trial  
**W. C. (Shorty) Cravey,**  
new owner  
**CISCO LIVESTOCK EXCHANGE**

### A NEW GARAGE

BUILD IT NOW ON EASY ABC BUDGET PAYMENTS!

For better performance, longer life and safety, protect your car with a modern, weatherproof garage.

We've an ABC Budget Payment Plan exactly suited to your income. No red tape. Start payments when job is finished. Come in today and see our garage plans—no obligation.

Garrett & Speir, Inc.  
W. Highway 80  
Phone 1027



# MAJESTIC IN EASTLAND

COOLED by REFRIGERATION  
YOUR FRIENDLY THEATRE  
Sunday and Monday

The Roaring Saga of Mexico's Raging Tiger on a White Horse!

## MARLON BRANDO

### VIVA ZAPATA!

JOHN STEINBECK'S

co-starring JEAN PETERS with Anthony Quinn  
Produced by DARRYL F. ZANUCK • Directed by ELIA KAZAN  
Written by JOHN STEINBECK

Donald Duck Cartoon, Spor & News of World

save 50%

LUXURIA CLEANSING CREAM

by HARRIET HUBBARD AYER

2.50 value  
now **1.25\***

For a limited time only—you save 1.25 on this famous cream by Harriet Hubbard Ayer. A real treasure for its cleansing quality, texture, fragrance, beautifying ingredients. Super 8-ounce size! Use it with Luxuria Skin Lotion for a fresher, lovelier look, 1.00\*, 1.75\*  
\*plus tax

## MANER'S PHARMACY

# PALACE

THEATRE — IN CISCO, TEXAS

MANAGER'S PERSONAL ENDORSEMENT

Once in a great while a motion picture comes along upon which we are willing to stake our reputation.

### "BRIGHT VICTORY"

is just such an attraction and in order that every movie fan in Cisco will have the opportunity to be the judge we are offering it on a MONEY BACK GUARANTEE. We think this is the finest picture to come out of Hollywood since "BEST YEARS OF OUR LIVES" and after you have seen it, if you do not agree, we will gladly refund your price of admission. — We urge you to see it TODAY.

J. T. Edwards

Mgr. PALACE THEATRE

The Love Story of Our Generation!

...of Larry who came home to a world of his own...and of Judy... who gave him the glory that lies only in a woman's heart!

## Bright Victory

Starring  
**ARTHUR KENNEDY · PEGGY DOW**  
with JAMES EDWARDS · WILL GEER · JOHN HUDSON and JULIA ADAMS

## BEAUTIFUL — BEAUTIFUL DRESSES

Choose from many of America's most famous fashion Labels

# ALTMAN'S

FASHIONS  
CISCO — EASTLAND — ABILENE