



THE CISCO DAILY PRESS

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HOW DOES YOUR TOWN MEASURE UP?

In making a bid for industry how does your town measure up? Not long ago the American Society of Planning Officials asked a number of large industries what they considered essential in a community before locating a plant there.

Here are ten things that industry representatives list as being needed by a community to attract plants.

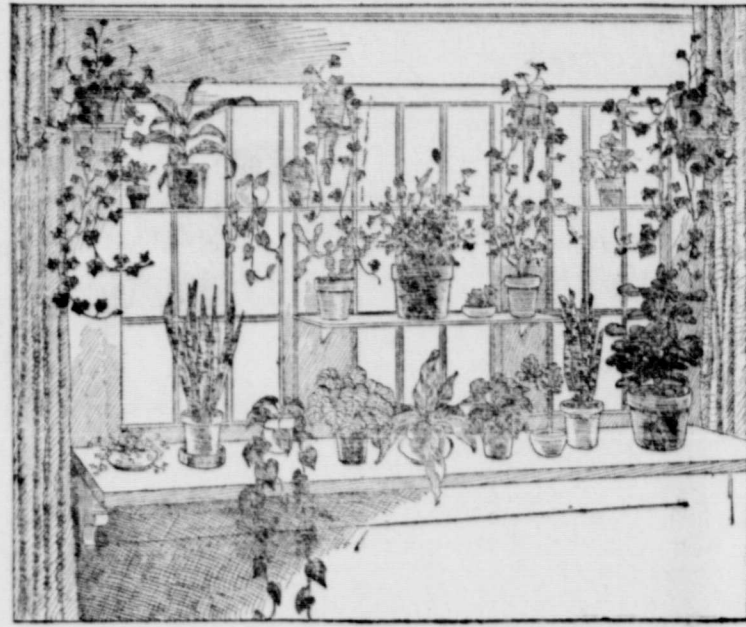
- (1) A clean general appearance with a good police and health record. Generally, the record of job absenteeism can be expected to be lower in these cities and plants and grounds better maintained. (2) An aggressive town spirit, in which the townspeople are centered in doings for their community. (3) A local government that is alert, progressive and business-like. Industry also prefers cities with balanced budgets and a comparatively low debt per capita, but with a reputation for good municipal facilities. (4) A good educational system with an adequate, well-equipped library, as well as other cultural facilities. (5) Churches representing all denominations. (6) Adequate health services and hospitals. (7) Adequate recreational facilities and places of congregation where people can play or visit together. (8) Suitable housing as costs which employees can afford. (9) Good shopping places. (10) A local paper that does a good job of keeping the people informed, especially on local and nearby news. — FRED HUSBANDS, Executive Vice-President and General Manager.

Courthouse— From Page One

H. Robinson to Victoria H. May, deed of trust. George H. Robinson to F & M National Bank, Abilene, deed of trust. M. W. Raley to S. G. Edwards, deed of interest. Norman E. Richardson to Bill Williams, warranty deed. O. E. Radford to Anne Bray, oil and gas lease. Emmie G. Roberts to J. D. Landerdale, oil and gas lease. Homer M. Sumrall to George H. Robinson, warranty deed. W. D. Smith to James T. Rush, warranty deed. Denman Starfield to Mrs. Emma S. Porter, power of attorney. Mary Ione Surles to J. W. Brawley, release of vendor's lien. E. E. Spears to L. A. Warren, oil and gas lease. I. D. Strawn to L. A. Warren, oil and gas lease. W. J. Sparks to The Public, cc probate. Dewey Sage to H. M. Latson, MLC. D. K. Scott to Mrs. Betty Arnold, warranty deed. Katie Thurman to Roy Parker, oil and gas lease. Crofford Thurman to Roy Parker, oil and gas lease. United States v. Vern Bailey, notice of tax lien. United States v. Meyer Nathan, notice of tax lien. United States v. Mrs. Nancy Nathan, notice of tax lien. United States v. Bob Vaught, notice of tax lien. Delbert D. Wood to M. E. Gurney, deed of trust. Lucy S. Williams to J. J. Tanner, power of attorney. Bill Williams to First Federal S & L Assn., deed of trust. C. V. Welch to J. A. Boyle, release of deed of trust. C. A. White to J. A. Boyle, release of deed of trust. L. L. Worford to Henry A. Robinson, oil and gas lease. H. B. Whatley to W. L. Gary, warranty deed. P. G. Wright to The Public, proof of heirship. Minnie Fuller to Willie L. Fuller, warranty deed. Minnie Fuller White to Rodie Fuller, warranty deed.

Marriage Licenses Ples Mark Ray too Brenda Joyce Black. Cisco. Probate William Finley Arnold, deceased, application to probate will. Suits Filed The following suits were filed for record in the 91st District Court last week: Alfred J. Full v. T. C. Weaver, to collect rental. Premier Oil Refining Company of Texas v. E. C. Johnston Company, et al, to determine ownership of mineral interest. Lila Basham v. Charlie Basham, divorce. Orders and Judgments The following orders and judgments were rendered from the 91st District Court last week: G. L. Fox, et al v. Holland C. Carter, et al, judgement. Carl Lamb v. E. S. Lamb, judgement. J. Marvin Wilson v. Texas Aggregate Company, Inc., dismissal. Peter G. Theous v. Ollie Sue Theous, defendant's original answer and cross action.

Plants in Picture Window Call for Special Care



A Winter Window Garden Makes Spring Come Faster, and Teaches Many Lessons.

Popularity of picture windows, where the temperature range is much greater, Begonias, which may be injured by too much sun do well. It is an ideal spot for African violets, Amaryllis, calla lilies, and all the hardy bulbs will thrive, and of course the foliage plants and florists' green plants. An arrangement by which a shade or curtain can be lowered between the plants and the glass on sub-zero nights will protect from injurious drafts, provided the window is of the double pane type, or has a tightly fitted storm sash. Automatic watering for indoor plants will save lots of trouble, and may save your plants. Trays or saucers in which two inches of coarse sand can be placed should be provided. Stand the pots on this sand, and keep water in the sand just below the bottom of the pot. This water will be drawn into the pot as needed to keep the soil moist, without danger of water-logging. Evaporation from the trays will also help humidify the air, which is usually too dry. Other methods of humidifying which may be available will be beneficial. Those who live with picture windows soon learn that the light, or glare they admit, is not always pleasant. It is easily softened by a gauzy curtain, and in the case of plants excessive variations in temperature may be lessened by shading with such a curtain, or a screen of similar material.

Shivers Salutes Oil Industry



Official recognition came to the Texas oil industry today in the form of a proclamation issued by Governor Allan Shivers designating Oct. 14-20 "Oil Progress Week" in the Lone Star state. In this picture, Shivers signs the proclamation as Roy M. Stephens, Texas chairman of the Oil Industry Information Committee, looks on.



DEBUT—Members of the core of a new 3000-man West Berlin police force are standing at attention at a sports festival in the British sector of the city, making their first public appearance. The purpose of their organization is to quell any future Communist riots, and an appeal will be made for additional volunteers.

Cisco Homes For Sale

New, modern 2-bed-room home close-in on pavement. FHA loan. 7-room home with extra lots. A splendid home. 5-room bungalow on paved corner lot. 4-room residence with 2 lots, West side. Beautiful 5-room, new home 2 lots, corner. Splendid 2-story 8-room home near H. S. Fine 6-room home, close-in on large corner lot. Newly decorated. Elegant brick-veneer home with acreage. 4-room, new bungalow in S. W. Cisco. 6-room bungalow with extra lot. Paved corner. 4-room cottage on E. side \$2650.00. Duplex close-in, paying 16% gross on price asked. Other good rental properties.

Land

320 acres grass land, near Cisco, \$35.00 ac. 150 acres stock-farm, 50 Ac. cultivated. REA. 210 acre Stock-farm. 80 Ac. cultivated. Bal good grass. REA. 200 acres stock-farm on Sabanaco creek. Excellent home, REA. 280 acre Stock-farm, 80 Ac. cultivated. Bal Mesquite Grass. A BUY. 295 acre Stock-farm, 50 Ac. cultivated. All net fences. A Dandy. 4500 acre ranch within 50 mi. of Cisco. Half minerals, TOPS.

INSURE IN SURE INSURANCE with

E. P. CRAWFORD AGENCY

108 W. 8th. St. — Phone 453

For Monuments of Distinction CALL

Mrs. Ed Aycock Our years of experience enables us to give you prompt and courteous service. For Appointment CALL - 183

Announcement

I have moved the Canaris Studio to Eastland and will appreciate your continued patronage. I thank all of you who helped make my stay in Cisco a pleasure.

Canaris Studio Eastland — Phone 647 East side of square

WANT-AD SECTION

FOR SALE

FOR SALE — Poland China male and white Duroc gilt, 10 months old. Also four feeder pigs. Ph. 136-W-1. 237 FOR SALE — saw dust and floor sweep manufacturing business with or without rolling stock. 610 W. 2nd. 239 FOR SALE — Tender, crisp turnip and mustard greens - leaf lettuce, sweet pepper, etc. — Hurry -- Buck Myrick - 1208 W. 15th. 238

FOR SALE

5-rooms and bath at 709 West 9th to sell for \$4,750. If ever there was a bargain, this is it. Buy it quick. Close to school, store, paved street. Nice home on corner lot on pavement. If there ever was a bargain, this is one. Have buyers for farms and ranches of all sizes. Come to see me. 80 acres land, 20 acres paper shell pecan. 3 m. south of Rising Star. All mineral rights. Nice dry cleaning plant. A real bargain. Several nice thriving businesses of all types. Produce house for sale, lease or trade. 3 acres land, nice home. Concrete cellar. Dairy house and good barn and orchard. 5 room and bath — good rock chicken house. Must sell at once account of ill health. Nice home, West 9th. St. at a bargain. 5 room house and bath on W. 9th. St. 5 room and bath rock home and 2 lots and garage. 80 acres of land in Long Branch Community. \$1,000 down. \$500 a year.

Nice large home, Ave. G. 17 acres land and sales barn on Rising Star Highway at a bargain. 242 acres, 176 acres in grass, rest in cultivation. 324 paper shell pecan trees. All fenced hog and goat proof. Nice Brick home and 31 acres land on Lake Cisco Road. 1/2 mineral rights. Nice home on 9th street. Must be sold at once to settle estate. Nice frontage on 8th street. This is a bargain for any business man. This must be sold at once. 5 room house, garage, and 7 lots on Baseline Road at a bargain. Nice ranch style home with acreage at bargain price. See me for the bargains. SEE JOHN DUNN 711 Ave. D Cisco, Texas Dunn's Real Estate INSURANCE & RENTALS Residence, Phone 802-W Business, Phone 399

For Sale

FOR SALE — 8 Chinchilla does and 2 young bucks. Also a few fryers left. 610 W. 2nd. 239 FOR SALE — 1940 Ford Tudor, black, good average car. \$250. See Earl Gorr at Nance Motor Co. 238 FOR SALE — 1940 Chevrolet coach with 1946 motor in good condition. See at 808 W. 9th or phone 341J. 239 FOR SALE — Educational Toys and wheel goods — make your selection early while stocks are complete — Western Auto Associate Store — 600 Ave. D. 240 FOR SALE — Prestone and other national brands anti-freeze. Western Auto Associate Store 600 Ave D. 240 FOR SALE — 1940 Oldsmobile 6 Tudor; clean, extra good body, average mechanically. \$250. See Earl Gorr at Nance Motor Co. 238

WANTED

WANTED — To buy your eggs, poultry and cream. Always a good market. W. A. Harder, Cisco Poultry & Egg, 106 E. 11th. 259. WANTED — Have two deserving veterans who need jobs. Call Fleming A. Waters, service officer, John Wm. Butt Post American Legion. Phone 1089. dh WANTED — Veteran interested in buying land under Texas law. If you want to sell, write box M. c/o Daily Press. 240 WANTED — Scrap iron and metals — will come and get it any day but Saturday. Phone 469-W. — A. F. Bauer. 246 WANTED — two waitresses, room and salary. McLemore Hotel Coffee Shop. Albany. 237 HOUSE WANTED to be moved; 4 or 5 rooms. Write W. B. Varner, Cottonwood, Texas. 237

BE YOUR OWN BOSS Man or Woman

Local Business, part or full time — No experience required — quick acceptance necessary. \$1990 Cash Required which is tangible, secured. This opening pays excellent immediate income — will stand your banker's inspection — give phone number. — Wire or Write District Supervisor, P. O. Box 3142, Dallas.

Bucking the Line of Scrimmage —

... if we may borrow from football parlance, is the sort of exercise that toughens fibre and prepares the participant for heavy duty ahead. As in sports, so it is with those who attain success in life. The weak falter while the strong survive. Getting the job done is bucking the line, a sure command of the public in business life. Some call it Success but we like to think of it as a lot of hard work. In a nutshell, that's it!

Earl Bender & Company

Eastland, (Abstracting since 1923) Tex

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY

WHERE TO FIND IT

SAVE TIME — SAVE TROUBLE — FIND IT QUICK IN THIS DIRECTORY

Directory listing for various services including Ambulance Service, Contractor-Building, Insurance, Real Estate, Thomas Funeral Home, J. H. Latson Construction Co., Boyd Insurance Agency, Accounting Service, Electrical, Edwards Electric, Beatrice Guthrie Public Accountant, BOOKKEEPING SERVICE TAX REPORTS, 387 Reynolds Building, Attorneys, Fleming A. Waters General Law Practice, Jones Electric, NEON & AIRCONDITIONING SALES & SERVICE, Radio Service, and Tennyson Radio Sales & Service.

Advertisement for 'LET US DO YOUR FAMILY WASH' featuring 'Take A Washday Holiday' and 'Cisco Steam Laundry' with a 'We Solicit your Call' graphic.

Advertisement for 'NOW! NON-CANCELLABLE Lifetime RENEWABLE HOSPITALIZATION' with pricing details and contact information for J. C. Felfrey.



### BRIEFLY TOLD PHONE 37

Mrs. Joe Clements who recently underwent surgery in Dallas returned to her home Saturday.

Mr. and Mrs. Tommy Pee of Sweetwater visited in the home of her parents, Mr. and Mrs. Jay Warren, over the weekend.

Mr. and Mrs. J. H. Kent and son, Steve, of Weatherford are visiting in the home of her parents, Mr. and Mrs. C. E. Moates.

The Holy Rosary Alter Society of the Catholic Church will meet at the home of Mrs. Hal Lavery at 7:30 o'clock Wednesday evening.

Mr. and Mrs. Udell Morris of Fort Worth are the parents of a son, Ernest Udell, Jr., born October 18. The baby weighed 8 pounds and 2 ounces at birth.

Mr. and Mrs. V. H. Bosworth and children, Margaret and Sonny, and Misses Wanda Hitchcock, Virginia Spence and Pat Fry visited friends and relatives in Abilene over the weekend. They also attended the A. C. C. and McMurry football game. They were accompanied home by Mrs. Bosworth's mother, Mrs. Dora E. Kennedy.

Mr. and Mrs. Paul Huestis spent the weekend in Strawn visiting in the home of their daughter and husband, Mr. and Mrs. Skeet Fambrough.

Mr. and Mrs. E. D. Posey, Sr., and children and Mr. and Mrs. Edwin Posey, Jr., and children visited in the home of Mr. and Mrs. E. E. Posey in Stephenville over the weekend.

**YOUR BUSINESS TRIPS**  
...a pleasure on the Katy



**STAR VALUE SPECIAL**  
SCREW DRIVER KIT  
Well worth twice as much. Four plastic handled screw drivers and one cross point. In folding case.  
**49c**  
ANOTHER STAR VALUE  
**McCAULEY'S TIRE & SUPPLY**

EAT LESS —  
BOWL MORE!  
**BOWL**  
—AT—  
**GREER'S Bowling Alley**  
612 AVE. D. — CISCO



**WHO'S TEASING WHOM?**—It's the ladies' turn as three American WACs smile at French Sgt. Jean Giroudon as he passes them without looking in their direction. The "Off-Limits to Male Personnel" signs were posted when the girls moved into their new quarters at Gen. Dwight D. Eisenhower's SHAPE Headquarters in Marly Forest.



**TEMPORARY SHELTER**—Here's an air view of the Old Homestead golf course at Kansas City, Kans., where some 650 trailers have been set up to help ease the terrific housing problem created by the July floods which drove thousands of persons from their homes. More than 1400 applications for temporary housing have been received by city commissioners in the ruined metropolis.

#### Girl Scouts Enjoy Hilburn Ranch Party

Girl Scout Troop No. 9 enjoyed an outing Friday at the Hilburn Ranch near Cisco. The time was spent in hiking, nature study and the playing of games.

Following the hiking and game period a picnic lunch was spread and the meeting was adjourned. Attending the outing were Leta Fay Keller, Judy Graham, Shirley Ann Fowler, Jo Ann Edwards, Janice Wallace, Nell McAnally, Peggy McCormick, Carolyn James Glenda Huughes, Rose Marie Hamilton, Lorelei Lipsey and the leader Mrs. Charles Graham and Mrs. L. V. Lipsey and Leon Lipsey.

Mr. and Mrs. James H. Birmingham and sons of Sweetwater spent the weekend in the home of her parents, Mr. and Mrs. O. H. Doss.

Weekend guests in the home of Mr. and Mrs. Dick Thomas were their children, Mr. and Mrs. Joe B. Hall and children of Abilene and Mrs. Bob Hintz of San Antonio.

Mr. and Mrs. J. H. Latson, Jr., left Saturday morning for Fort Worth to attend the T. C. U. and A. & M. football game. They were accompanied by Mr. and Mrs. Elbert Tipton of Eastland.

Miss Dana Thornton, a teacher in the Valley View public school system, spent the weekend in the home of her parents, Mr. and Mrs. J. L. Thornton.

Mr. and Mrs. Fred Stroebel and daughter, Anita, attended the TCU and A & M football game in Fort Worth Saturday. They were accompanied home by their son, Fred, Jr., for a visit. He returned to Bryan Sunday where he is enrolled at A & M College.

Mr. and Mrs. J. O. Warren and daughter, Jesse, and Miss Mary Wood and Rev. H. D. Blair visited in Lubbock and Shallowater over the weekend.

Mr. and Mrs. Fred Heyser, Miss Gladys Ricks, Mrs. J. A. Heyser of Putnam and Mr. and Mrs. J. V. Heyser, Sr. and Mr. and Mrs. J. V. Heyser, Jr., of Cisco attended the silver wedding anniversary of Mr. and Mrs. Alton Stewart in Brownwood Sunday afternoon.

### PALACE — Phone 300 Tuesday & Wednesday

THE STAKES ARE SLIM, BLONDE AND BEAUTIFUL!

George RAFT  
Coleen GRAY

**Lucky NICK CAIN**

Latest News — Cartoon

### PACKING HOUSE GROC. & MKT. PHONE 200 More of the best for less for Cash.

SPECIALS FOR WEDNESDAY

**PK. Chops 55c**

CHUCK LB.

**ROAST 64c**

ARM ROAST HOME MADE LARD

Lb. . . . . **69c** 10 Lb. . . **\$1.69**

LOIN & T-BONE

**STEAK 75c**

**RCA VICTOR RADIOS**  
DAMRON TIRE & SUPPLY  
Authorized Dealer  
CISCO, TEXAS

See Us  
BEFORE YOU TRADE CARS  
Our trades save you money  
**Lee Weir Motor Co.**  
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FOR Office Supplies  
Typewriters and Supplies  
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CALL  
**Commercial Printing Co.**  
709 Ave. E — Phone 5

**MAJESTIC IN EASTLAND**  
COOLED BY REFRIGERATION  
Tuesday & Wednesday

The Peak Dramatic Performance in Technicolor  
**INGRID BERGMAN**  
in **JOAN OF ARC**  
by JOSE FERRER

FEATURES 3:00 — 5:14 — 7:28 and 9:42  
ADULTS — 50c CHILDREN — 25c

**Joy Drive In**  
Tues. — Wed — Thurs.  
Two First Run Pictures

It's "BELVEDERE" in a New, Happy, Hilarious LAUGH HIT!

**CLIFTON WEBB**  
**JOAN BENNETT**  
Robert CUMMINGS

**FOR HEAVEN'S SAKE!**  
Joan BLONDELL • Edmund GWENN

Plus  
**HUNTED... AS NO MAN HAS EVER BEEN HUNTED!**

**VICTOR MATURE**  
**RICHARD CONTE**  
**SHELLEY WINTERS**

**CRY of the CITY**

MIDNIGHT SHOW Saturday Oct. 27  
Buy Reserved Ticket Now

\$1.20 (tax incl.) per carload bring the whole family. We have  
**Fireworks**  
Aerial Bombs — Rockets — Comets — Rainbows — Shooting Stars — all kinds of fireworks bring the kids for a time of their lives. We still have ticket on sale at Palace & Joy Boxoffice. Be sure of a speaker buy tickets now. Feature and comedies. B. Korloff in House of Dracula. Lon Chaney.  
LATEST NEWS — ALSO CARTOON

Enjoy Football GAMES  
With Our  
**BACK Rest Seats**  
With Pads — \$3.75 — Without Pads \$2.25  
**Cisco Lumber and Supply Co.**  
"We're Home Folks"

**INSULATION**  
—Cool Summers;  
Warm Winters



Key to year 'round comfort indoors is good insulation. It means cooler summers and warmer winters plus fuel economy. Stop in and see us today for an estimate.

**Stafford Roofing Co.**  
700 1/2 Avenue D. — Cisco — Phone 465

**CAFFEY UPHOLSTERING CO.**  
Wants To Upholster, Repair & Refinish Your Furniture.  
Better Than Three Years Experience.  
We Guarantee Our Work  
805 Ave. D. — Phone 1207

Statement of Condition  
AT THE CLOSE OF BUSINESS, OCTOBER 10, 1951

**First National Bank**  
CISCO, TEXAS

RESOURCES

Loans and Discounts	\$ 995,154.12
Cash and Exchange	1,147,186.58
U. S. Government Bonds	1,074,867.84
Bonds of Federal Agencies	325,000.00
State, County, and City Bonds	235,366.60
Federal Reserve Bank Stock	3,000.00
Banking House	32,315.00
Furniture and Fixtures	33,609.41
	4,446,499.55

LIABILITIES

Capital Stock	50,000.00
Surplus Earned	50,000.00
Undivided Profits	62,749.25
Reserved for Taxes	12,300.30
Reserved for Contingencies	54,975.55
Cashier's Checks Outstanding	23,332.32
U. S. Treasury Account	73,522.40
Individual Deposits	4,119,619.73
	4,446,499.55

Member Federal Deposit Insurance Corporation