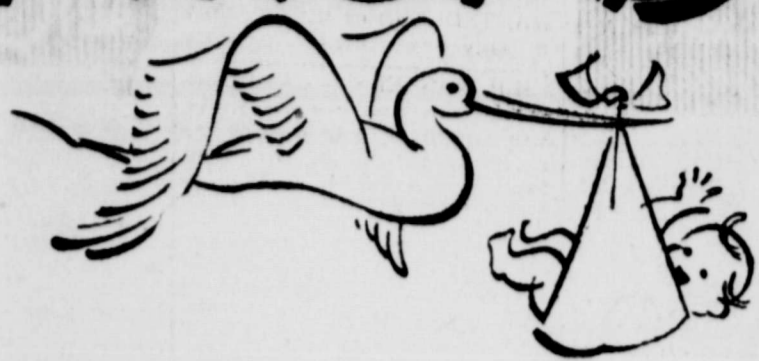


FIRST BABY CONTEST



RULES

Contest opens at 12:01 a. m. Monday, January 1, 1951. Contest is open to residents of the Cisco trade territory.

Entries should be mailed to Baby Contest Editor, Cisco Daily Press, Cisco, Texas, giving the hour and date of birth. The doctor's name must be included for verification.

ENTRY BLANK

Name of baby
 Name of parents
 Place of birth
 Date of birth hour
 Sex Weight
 Attending Physician

“WHO WILL BE NUMBER ONE IN '51?”

Whose baby will be born first? There's a wonderful list of gifts, generously provided by leading merchants of our community, for the first baby born in our area in 1951. Some newcomer is going to win a wonderful start in life by being NUMBER ONE IN '51!”

Below is A List of gifts to be given to Miss or Mr. Cisco, 1951

Norvell & Miller Grocery & Market

Case of Pet or Carnation Milk

First National Bank

Baby Bank With \$5.00

Nick Miller

Pair Roman Stripe Nylon Hose For the Mother

Glenn's Furniture Co.

Teeterbabe Spring Chair

Mott's 5-10 & 25c

1 Doz. Birdseye Diapers

Joe Canaris Studio

Crawford Building

Photo of Baby Taken in Our Studio

Hooker's Jewelry

Baby Jewelry

Altman's

Baby Blanket

B & K Bakery

Certificate for Decorated Cake for First Birthday

Moore Drug Store

Mennen's or Johnson's Baby Set

Cisco Steam Laundry

Weeks Free Laundry of Baby's Clothing

Nance Motor Co.

1951 Model Custom Fourdoor Sedan (in Miniature)
 Exact duplicate of our 1951 Models

West Texas Utilities Co.

Bed Lamp

Dean Drug Co.

Pussykin Bottle Holder and Piggy Bank

Philpott's

Floral Arrangement

E. J. Poe Grocery & Market

1 Doz. Cans Heinz Baby Foods

Collins Hardware Co.

Gift Item

J. C. Penney Co.

Nylon Baby Shawl Plus
 All the Thank You Notes

Drumwright's

Pr. Phoenix Nylon Hose for the Mother

Ferguson's

\$2.95 Luxite Bed Jacket for the Mother

Lemore Pharmacy

Baby Thermometer

Home Supply Co.

Porcelain Baby Bath Tub

Yardley IGA Grocery

Johnson and Johnson Baby Set

Thomas Funeral Home

PHONE 166

Free Ambulance Trip to or From Hospital in Cisco

