

THE CISCO DAILY PRESS

YOUR HOME PAPER

CISCO, TEXAS, SUNDAY, DECEMBER 24, 1950

TRADE AT HOME

If you spend a dollar at home you save some hope of getting it back; if you don't, you just spend a dollar.

NUMBER 21

MANY CISCOANS PLAN HOLIDAY TRIPS; OTHERS TO VISIT HERE

Rev. D. C. Hoover of Bethany, Oklahoma, arrived Saturday to spend his wife and son here for Christmas. Mrs. Hoover plans to return home and Mrs. Horn will go to Oklahoma with her daughter for a visit.

Eddie Jackson, son of Mr. and Mrs. E. L. Jackson, arrived Thursday night to spend the holidays here. He is attending the University of Oklahoma.

Mr. and Mrs. W. D. Hooper and daughter of Fort Wayne, Ind., are holiday guests in the home of her mother, Mr. and Mrs. G. C. Rosenbloom.

Mr. and Mrs. R. M. Johnson will spend Christmas day with their mother, Mrs. L. A. Parks of Canton.

Mr. and Mrs. Roy Marcontell and daughter, Barbara, will spend the holidays visiting relatives in Baytown.

F. M. Wood and Harold Dean Huntington left Wednesday for Chula Vista, California, to visit Mr. and Mrs. Neal Wood and Mr. and Mrs. Babe Wood.

Mrs. Doris Clark and daughter, Barbara will be visitors in the home of Mrs. C. S. Surles over the holidays. Mrs. Clark is a teacher in the Alto Vista Schools of Abilene.

Mr. and Mrs. H. N. Lyle will spend Christmas in Sweetwater visiting their daughter and family.

Miss Jo Ann Scott of T. S. C. W. is spending the holidays with her parents, Mr. and Mrs. Fred Scott. Mr. and Mrs. Jeff Gregory will have as their holiday visitors her mother, Mrs. Loraine Churchill, Dallas and her brother and family, also of Dallas. Mr. and Mrs. Wallace Churchill and daughter, Mrs. Roy A. Fong, Jr. will have as their holiday visitors, her parents, Mr. and Mrs. O. J. Harrington of Austin, her sisters and families, Mr. and Mrs. M. H. Cooper and daughter, Mrs. Wichita Falls, and Mr. and Mrs. Warren Ogle and son, also of Wichita Falls.

Mrs. and Mrs. Price Hooks and Mrs. F. M. Hooks of Austin spent Thursday with Mr. and Mrs. J. M. Flournoy enroute to Oklahoma to spend the holidays.

Mr. and Mrs. J. M. Flournoy were called to the bedside of the brother, G. G. Flournoy, of Stamford on Thursday night, as his condition was serious. His condition was slightly improved Friday.

Mr. and Mrs. C. K. Padgett, Jr., Lake Charles, La., are visitors in the home of his parents, Mr. and Mrs. C. K. Padgett.

Mr. and Mrs. Herschel Tomlinson and daughter, Judy Nell, of Abilene are expected on Saturday to spend the holidays in the home of his father, Mr. J. T. Tomlinson. All will go to Coleman to spend Christmas day with Mr. and Mrs. Seldon Tomlinson and family, and Mr. and Mrs. Tom Cotten and family.

Mr. and Mrs. Tom Tipton, son of Mrs. Carrie Tipton, left Saturday to return to duty at Sheppard Air Base, Wichita Falls.

Mrs. Carrie Tipton will have her children for a turkey supper, December 24. Those present will be Mr. and Mrs. J. H. Latson, Jr., and children, Jimmie, and Jill of Cisco, Mr. and Mrs. Chesley Tipton and children, Danny and Tommy of Cisco, Mr. and Mrs. Harvey Tipton and children, Jennie, Beverly, and Judy of Cisco, Mr. and Mrs. Elbert Tipton of Eastland, and her mother, Mrs. James Bridges of Cisco.

Mr. and Mrs. A. W. Lanier of Brenham have arrived to spend the holidays with her parents, Mr. and Mrs. Ted Bacon.

Mr. and Mrs. R. W. Daniel will have as Christmas visitors, their son and family, Mr. and Mrs. Nell Daniel and children of Abilene, and her mother, Mrs. James Bridges of Cisco.

Mr. and Mrs. A. S. Duke and daughter will visit in Houston over the holidays in the home of her parents, Mr. and Mrs. Joe Batts, and his brother and wife, Mr. and Mrs. A. S. Duke.

Mrs. W. W. Donohoe and Emma Lee will have as their Christmas visitors, her son and wife, Mr.

Mrs. Lyle Takes Part In Ground Breaking Event

Two Cisco women returned last Thursday from Houston where they had participated in the ground breaking ceremonies of the new M. D. Anderson Hospital for Cancer Research.

Mrs. H. N. Lyle participated, with two other prominent Texas club women in the breaking of the ground, as president of the State Legion Auxiliary while Mrs. Randolph Lee Clark was given special recognition as the mother of Dr. R. Lee Clark, Jr., director of the research center.

Judge James P. Hart, Chancellor of the University of Texas, was the principal speaker and praised those who had made the center possible and to those who were devoting their time to carrying on the work.

It was pointed out that it was possible that the work done there would end one of mankind's most dreaded diseases.

Dr. Clark presided at the ceremonies and introduced the speaker and the official guests.

Seranton News

Several Seranton people and almost all the high school basketball players attended the Cisco tournament last week.

The Seranton girls won consolation honors and Julia Wheatley was named on the all-tournament team.

On Monday Seranton defeated three teams from the Cross Plains Schools. The winning teams were the grade school boys, the grade school girls and the high school Freshmen boys.

On Tuesday night Seranton lost two games to Olden High School. The girls lost after six minutes overtime period following a tie at the end of the regular playing time. The first overtime period went scoreless and Olden went ahead 17-15 in the final three minutes. Olden boys defeated the Seranton boys. Following the boys game the Seranton Independents defeated Blacks Independents of Baird.

The Seranton schools have announced their annual high school tournament to begin January 5 and continue through January 6. Eight boys teams and 8 girls teams have been entered. A nice arrangement of trophies and individual awards have arrived for the tournament and a good play was expected. Other announcements will be made. An electric clock has been secured and a public address system installed. The gym floor has been made ready and the school board is considering other improvements on the gym.

Employees use the profits from their Coke machines to stage the annual party. Some 25 of the employees were attending their fifth party, and some 35 were attending their first.

Manager Anton White, who was master of ceremonies, said the employees were now working five hours overtime each week to keep up with production of Boss gloves. Early this month, all employees received a five per cent wage increase, their second of the year. Salaries now are 11 per cent more than at this time last year.

A string band composed of Glen Hamilton, Troy Gosnell,

Local Pilot Will Get B-29 Training

A Cisco boy is now a member of one of the U. S. Air Force elite bombing teams recently graduated at Randolph Air Force Base, Texas (where other such groups are rapidly being trained to safeguard the nation's security. He is Lt. Billy C. Collins, son of Mr. and Mrs. Arthur Jay Warren, Cisco.

Lt. Collins, Pilot, is a member of one of several B-29 crews that recently completed a period of highly specialized training at the Texas base. These crews constituted but one wave of the big medium bomber teams that are routing off the defense assembly lines with growing acceleration. They are now prepared to take their place in strategic units for mass bombardment training, the final step in preparation for combat.

Airplane Commander Collins' training at Randolph was designed to fit his special military aptitudes into the crew mission. He had experience during training operation of the aircraft, supervision of the crew, instrument flying procedures, air plane lead down systems, tactical indoctrination, engine conditioning, cruise control, on emergency crew procedures, radar, navigation, and communications.

City Ready For Christmas Holidays; 100 Get Baskets

The Gay Philosopher By J. W. S. YOUR HOME PAPER and all its employees join in a wish that your Christmas will be a happy one.

Country Club Plans Open House Events

An open house at the Cisco Country Club will be held the week beginning December 26, with a club member as sponsor of the evenings' entertainment. Activities will be announced at a later date.

Members and their guests are invited to attend. Mr. and Mrs. Ralph Glenn will have charge of the program on Tuesday night, December 26.

CHRISTMAS IS CENTRAL THEME OF SUNDAY CHURCH SERVICES

Music and sermon subjects related to Christmas have been announced for most of the churches in Cisco on Christmas Eve Sunday. Although many Ciscoans are leaving town for the holiday week-end, many citizens who are remaining in town are expected to be in church with their guests.

At the Wesley Methodist Church, Rev. C. A. Warden, pastor, will preach at both the morning and evening worship services. Time for the evening services has been set at 6 p. m. so that the congregation can get to their homes early on Christmas Eve.

"Peace on Earth" is the sermon topic for Rev. H. Grady James at the First Presbyterian Church Sunday at 11 o'clock. There will be no evening service at the Presbyterian Church Sunday, the pastor said.

Rev. Ralph T. Wootton, new pastor at the First Baptist Church, will bring a special Christmas message at the morning worship hour Sunday. Sunday night, a "Student Night at Christmas" program will be presented by young people of the church who have returned from university and college campuses for the Christmas holidays. Those who are to have part include Rev. and Mrs. Harry Grant, Nada and Betty Sue Wagley, and Monterey Lisbenben.

Sunday worship services at the East Cisco Baptist Church will be at the regular hours of 11:00 and 7:45 p. m. Pastor Paul Stephens will speak at both the morning and evening services.

The congregation will be led in singing old hymns and Christmas carols at both services.

Sunday night's program at the Church of the Nazarene will feature a special play to be presented by the young people of the church. A Christmas message will be given by the pastor at 11 a. m.

The Church of Christ plans to conduct its regular services Sunday.

Sunday will be a full day of Christmas observance at the First Methodist Church. Rev. E. H. Lightfoot, pastor, will conduct a series of sermons on "The Meaning of Christmas." His morning topic will be "There will Always

Bright Weather Is Promised For Week-End Event

All Cisco was ready Saturday for the observance of a double holiday for Christmas and it promised to be a merry one in all respects.

Approximately 100 large baskets were distributed Saturday morning to needy families in the Cisco area. Baskets went to families whose names were turned over to the Cisco Welfare Association by various individuals and churches.

The baskets contained food, candies, nuts and presents donated by the churches, by the Lions Club, business firms and individuals. A large group of packages came from the high school after their special assembly program last Wednesday.

Trucks delivered the packages. The Cisco Unit of the National Guard volunteers its services for this purpose, along with local firms and individuals.

One firm bought a dozen turkeys for the baskets. Another gave welfare officials a blanket order to pay for a similar number. Considerable clothing was donated. Firemen had repaired toys all fall for the baskets.

While Sunday's program will be largely religious in nature, with local churches emphasizing the Yuletide theme, Monday will be a full holiday for virtually all Cisco. The weather man promised bright sunshine for the double holiday.

Police urged caution with fireworks and holiday driving.

A survey of business firms indicated that this will be a year for practical gifts. And business has been good, indicating that Santa Claus probably will have something for everybody.

BOSS COMPANY WORKERS ENJOY 5TH ANNUAL CHRISTMAS PARTY

Approximately 125 employees and guests attended the annual Christmas Party at the Boss Manufacturing Company plant here at noon Friday. This was the fifth annual party for the company's workers.

A huge table was erected in the glove factory building and the dinner was served at noon as the company completed work until December 26. The menu, prepared by the workers, featured baked turkey and dressing, baked ham and all the trimmings.

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Manager Anton White, who was master of ceremonies, said the employees were now working five hours overtime each week to keep up with production of Boss gloves. Early this month, all employees received a five per cent wage increase, their second of the year. Salaries now are 11 per cent more than at this time last year.

A string band composed of Glen Hamilton, Troy Gosnell,

Hugh Chadwick Called By Death

Funeral arrangements were completed Saturday for Hugh W. Chadwick, 69, a resident of Cisco since 1921. Mr. Chadwick died at his home, 506 East 13th, at 2:30 a. m. Friday.

The body was shipped to Tyler by Thomas Funeral Home. The funeral and burial will be in Tyler. Thorndyks and James Funeral Home were in charge of the arrangements.

Mr. Chadwick was born on June 20, 1881. Survivors include a son and daughter of Mesquite, and a sister, Mrs. Donna Layton of Tyler.

18 Cisco Homes Are Opened For Delphian Club Pilgrims

Some eighteen Cisco families opened their homes, richly decorated in the holiday flavor, for the Delphian Club's first annual Christmas Pilgrimage Thursday night. And the scores of "pilgrims" proclaimed the event as an outstanding contribution to the city's Yuletide spirit.

Everyone agreed that the homes were decorated in excellent taste.

Most of the visitors, including many from out of town, called during the evening at the Women's Federated Club House, which served as headquarters for the pilgrimage. Here, the guests were received and registered and served hot spiced tea and cookies.

Highlights of decorations at the various homes follow:

Rev. and Mrs. E. H. Lightfoot, 810 Avenue H—Santa Claus and his sleigh, pulled by a team of reindeers, greeted the guests from the roof top. And Rudolph, the Red Nosed Reindeer, was the leader, his nose lighting the way. The large front window featured a nativity scene. In the living room, a huge silver tree was the feature. The home was very attractive.

Mr. and Mrs. S. H. Nance, 900 Avenue H—The Christmas tree was perhaps the outstanding feature here. It was painted white and revolving multi-colored lights played on the tree, adding to its attractiveness. A solid string of Christmas cards outlined the archway to the dining room. The dining table centerpiece was a house made of sugar, cookies and candy. A nearby chest held a snow scene.

Dr. and Mrs. Paul Woods, 906 W. 14th—A pink Christmas tree took the eyes of guests here, and it harmonized with other room decorations. The dining table had a novel centerpiece. It was made of corkle burrs in a cotton base, with fall leaves topping the arrangement. An archway of colored lights featured outside decorations.

Mr. and Mrs. C. M. Townsley, 706 East 23rd—Snow men of all sizes featured the decorations here. On the porch was a huge snow man made by Mrs. Townsley. He held a large cane. Snow men also made by Mrs. Townsley were on the family tree, on a dining table scene and on the mantle.

Mr. and Mrs. W. W. Wallace, Humboldt—An open fireplace burning real logs greeted guests. An archway between the living and dining rooms featured bells and mistletoe. There was an attractive snow scene on the piano. A home-made candle featured a novel arrangement on the dining table.

Mr. and Mrs. Don Choate, 401 Front St.—The family tree and a gold dining table cloth were the features here. The tree had many attractive packages under it. The handsome table cloth was made by Mrs. Choate.

Dr. and Mrs. E. E. Addy, 1410 Park Drive—Everything was ready for Santa. The children's range, red stockings were hanging over the fireplace, near an attractive tree. The living room was most attractive with various

Yuletide materials. The door decorations were especially fitting with a wreath of cedar and ribbon with miniature wrapped presents and pine cones.

Mr. and Mrs. Dick Lauderdale, 1322 Park Drive—A China Santa's head with cedar and small bells was the door feature. The mantle had three-tiered candles on each side with a red Santa and eight reindeer. A log cabin in the snow with miniature trees, a gum drop tree on the coffee table, a nativity scene in the fireplace, and a village scene on the buffet were other features.

Mr. and Mrs. W. W. Fowell, 1206 Avenue L—A "Merry Christmas" in silver letters greeted guests at the door. It also contained bells, red ribbon and cedar. Mantle decorations featured Santa, Elfs, reindeer and greenery. The Tree was decorated with blue lights with reflectors in front of a circular window. The home was very attractive.

Mr. and Mrs. F. E. Shepard, 1006 West 7th—Silvered poinsettias, cones and red ribbons were door decorations. The coffee table had a huge red candle, red and gold balls and greenery. A Christmas scene was on the mantle. A beautiful Tree, attractive dining room features, and other features added to the season's spirit. Miss Patsy Gardenhire and Miss Dolores Johnson provided Christmas carols during the evening.

Mr. and Mrs. Ralph Glenn, 1011 W. 7th—Santa with a cluster of Christmas balls, red ribbon and greenery tinted cones, spruce, gold beaded sticks clustered with four lighted candles were made by Mr. Moore. For a

door stop the Moores' had a color-tint arrangement made of bear grass and china berries in the traditional Christmas colors. Their daughter Caryon had a big hand in making the decoration. On the piano was a huge centerpiece built around a fish bowl filled with water. A candle which appeared to be burning in the water filled bowl added to the attractiveness. On an end table was a Ming tree cleverly made with a tree branch and wasp nests.

The Lewis Starr home commanded the attention of young and old alike. It reflected the artistry of Mr. Starr, who had been collecting and making decorations since the first Christmas following their marriage some 26 years ago.

Probably the most interesting arrangement in the Starr collection was the Nativity scene which was built in a cardboard box frame and very life like. The scene was built and painted by Mr. Starr and the coloring is most natural. The figurines which were imported from Germany were beautiful. The entire arrangement was set off by flasher-type lighting which attracted the eye to the scene immediately.

The scene was at the base of a tree which holds over 500 decorative pieces, most of which Mr. Starr painted over the 26 year period. There were bubble lights revolving lights and hundreds of colored balls on the tree. At the base of the tree was a winter scene complete with snow, log and frame houses and out buildings, trees, animals and old Santa.

On the mantle was an array of

eight candles with small halos, all made by Mr. Starr. The candles glowed with soft electric lights. Above the windows on either side of the fireplace tinsel was draped and each drape was a colorful star. On the mantel between the candles was a Christmas scene with Santa in his sleigh pulled by his reindeers. The sleigh was made by Mr. Starr on their first Christmas 26 years ago.

To the strains of Christmas music coming from a record player the Starrs turned off all lights in the room and turned on what is known as a black light. The light cuts out all objects except those especially painted to glow under the fluorescent treatment. It is a beautiful sight, to see the tree decorations, mantel pieces and window arrangements as they stand out softly against a background of complete darkness.

As visitors walked up on the porch of the Homer (Spec) Tompkins home they were greeted by a life like Santa who appeared to show them to the door which was decorated with a huge lighted spray of cedar. In the picture window was a gift laden silver fir tree—well lighted and beautifully decorated. On the hearth in the living room was a Christmas scene complete with Santa's work shop, log houses and barns. The fireplace was covered with candy canes.

Hanging from the mantel were Christmas stockings with the names Sharon and Tommy, the two Tompkins children, on them. The

Turn To Page Two

State Opposes Change Of Venue In Walker Case

In answer to Horce Walker's plea of privilege asking for a change of venue in the suit filed by the State of Texas and Eastland County to recover some \$101,229.24 allegedly collected by Walker and not returned to the governing agencies, the State has asked for denial of the plea.

In filing the opposition to the change the state pointed out that all transactions involved in the suit took place in Eastland County; and that the defendant was bound to the county by contract.

It was further claimed that the company which bonded Walker was resident in the county since its representatives transacted the business in the county.

The state also expressed a belief that an unbiased jury could be secured in the county to try the case.

In filing his plea for a change of venue Walker stated that neither he nor his lawyer were residents of the county at the time the suit was filed or at the time the alleged acts occurred.

Halliburton Event Is Held In Abilene

The annual open house of the Halliburton Oil Well Cementing Co. in Abilene was held Wednesday, December 20, in the office building. The operators of the district and their guests attended and each wife was presented with a lovely corsage.

Mr. and Mrs. Jeff Gregory attended from Cisco.

WILL SPEAK HERE

Missionary John N. Thomas, currently studying at the Southern Baptist Seminary in Fort Worth, will be a guest speaker at the Cisco First Baptist Church on Wednesday night, January 3, at 8 o'clock. Mr. Thomas has recently returned from the mission in Barrinquilla, Colombia, S. A., and will show films relative to his recent post.

"ROCKET AHEAD" with Oldsmobile Motor Company, Eastland

Your Bank Wants To Serve You Always Ready To Assist And Advise 1ST NAT'L in Cisco—Mr. F. D. L. C.

Ranch and Farm Production LOANS No Red Tape—Competitive Rates 1ST NAT'L in Cisco—Mr. F. D. L. C.

FOR GOOD USED CARS (Trade-ins on the new Olds) Osborne Motor Company, Eastland

Progressive Class Has Supper Meeting

The Progressive Class of the First Methodist Church met last Thursday night, December 21, for their monthly supper.

Cunnington of Dallas, Rev. and Mrs. C. A. Warden, and Rev. E. A. Lightfoot.

Grandson Of Local Woman To Be Married

The engagement and approaching marriage of Miss Bettye Lou Brown of Monohans, daughter of Mr. and Mrs. Clarence Brown, to Lt. Larry Carlisle Kinard, son of Mr. and Mrs. E. J. Kinard of Odessa, has been announced by the bride's parents.

18 Cisco — From Page One

mantel was decorated with candles and cedar. In the dining room corner china cabinets held lighted plastic Santas.

ated with mistletoe and cedar. The living room and dining room were simply and tastefully decorated with the decorations centering around a tree, laden with packages.

Painted fir with colored balls surrounding two tall red candles in crystal holders. The buffet was decorated around an angel which was silhouetted by an electric bulb.

WANT-AD SECTION

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COMPLETE line of fireworks. At Curry's Grocery & Market. 21

FOR SALE: Electropainting equipment for bronzing baby shoes - keep shins, trophies, etc. Very profitable hobby. Phone 1113-J 21

FOR SALE - Furn. or unfurn. house, 1303 Bliss. To be shown after 5 p. m. Phone Dr. E. H. Ramsey Jr. at 632 or Victor Hotel. 11.

FOR HER CHRISTMAS - Select an Electric Mixer, DorMeyer - Hamilton Beach or G-E, now in stock - can be bought on terms or put on law-a-way. White's Auto Store. tfe

FOR SALE - Bicycle in good condition. See at Merchants Motor Lines. dh

FOR SALE - New house almost completed. Inquire of Pat Crawford after 5:00 p. m. 1206 W 10th. 23

CARD OF THANKS - We wish to express our thanks and appreciation for the gifts, convalescent and Christmas cards we have received, also for the prayers people have uttered for my recovery. Wishing everyone a Merry Christmas and Happy New Year. Mrs. R. H. Horn & Family

Are You Losing Your Hearing? A new device has been developed to help the hard of hearing. By the use of a new tiny electronic tube, science restores hearing to the deafened.

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FOR RENT - 2 room house. Eastland Highway. 702 West 8th. 22

Platter Chatter



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LYRIC THEATRE EASTLAND TEXAS SUNDAY and ALL-DAY-CHRISTMAS GREATEST LOVE STORY EVER TOLD! Walt Disney's CINDERELLA TECHNICOLOR

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HADACOL Supplied Vitamins B1, B2, Niacin And Iron. Which Her System Lacked



Mrs. Leo Picard, Church Point, Louisiana, is mighty proud of her two daughters, Wilma Jean, 5 years old, and Juanita Marie, 4.

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What HADACOL did for Mrs. Picard it can do for you if you're troubled with vague aches and pains, certain nervous disturbances, insomnia when due to an upset stomach, stomach distress and a general run-down, weakened condition when they are due to deficiencies of Vitamins B1, B2, Niacin and Iron.

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MAJESTIC EASTLAND TEXAS SUNDAY and MONDAY JOEL McCREA - SHELLEY WINTERS in "FRENCHIE"

Merry Christmas to all from... Rexall. Gold Flower WRITING PAPER, American Custom CHOCOLATES, Ladies' Professional HAIR BRUSH and COMB SET, Man's 3-Pc. Lavender GIFT SET, Cara Nome Gift Sets, Whitman's Chocolates, Cigars - Popular Brands, Cigaretts, Pipes and Tobacco's, Brief Cases, Comb & Brush Sets, Electric Toasters, Electric Coffee Makers, Perfumes - Colognes.

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WHAT THE BIBLE SAYS

Amid present world conditions, and at this time of the year, we believe it is not amiss to remind us of things that are most important and should be uppermost in our minds.

1. THE BIBLE TEACHES AND WE SHOULD REMEMBER THAT BAPTISM IS FOR THE REMISSION OF SINS.

2. THE BIBLE TEACHES AND WE SHOULD REMEMBER THAT THE LORD ONLY HAS ONE CHURCH.

3. THE BIBLE TEACHES AND WE SHOULD REMEMBER THAT IMMERSION IS BAPTISM.

4. THE BIBLE TEACHES AND WE SHOULD REMEMBER THAT ADULTS OR RESPONSIBLE PERSONS ONLY CAN BE BAPTISED.



CHARLES M. ADAMS

Charles M. Adams, Box 629 Cisco, Texas

CALL R. N. (Stormy) Davis Phone 1055-R - 1207 Mancill for LIFE INSURANCE HOSPITALIZATION

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Bookkeeper



MRS. J. V. COX  
Bookkeeper



BERNICE WILLIAMS  
Bookkeeper



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Mgr. Hillside Apts.



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to you...*



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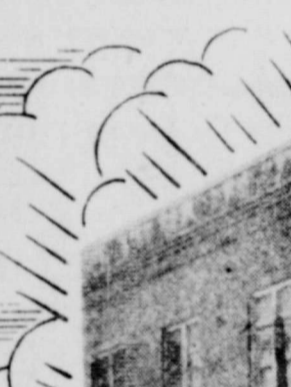
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Pressman



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Pressman



OSELEENE HOGAN  
Pressman



GLEN GRAHAM  
Pressman



PIERRE KENDRICK  
Pressman



JACK E. PARKER  
Pressman



GEORGE T. FORD  
Pressman



CHARLIE DIAMOND  
Porter

# VICTOR CORNELIUS Theatrical Advertising

EASTLAND, TEXAS



### A POEM AT CHRISTMAS TIME

And whosoever liveth and believeth in Me shall never die. —  
John 11:26.

Oh Lord, as I kneel down to pray  
On this day of Christ, this Christmas Day,  
I am more than willing to take what life brings,  
I do, Oh Lord, ask for the wisdom for us all —  
The old, the young, the large and the small.  
Give us the wisdom to combat this ignorance and hate,  
Give us that wisdom, Oh Lord, before it's too late.  
Give us knowledge — lest the wars and selfish greed  
Destroy our youth and our heavenly seed.  
Give us to walk down the path of life, side by side;  
Give us with our neighbors in peace abide.  
Give us to lend a helping hand to a fellow man in need,  
Regardless of his race and creed.  
Give us not covet our neighbor's possessions with greedy lust;  
Give us to be honest, agreeable and just.  
Oh Lord, give us the strength to die or do  
Let no man destroy our faith in You.

— Mac Cheshire

### Gene Watson, Recovering From Long Illness, Is Ready For Good Christmas

**By GENE WATSON**

The spirit of Christmas brings to each of us the cherished memories and wishes that are deep in our hearts. Again we take the key that unlocks our gate to memories lane, and again stroll along its precious path, alone. We recount the blessings that ours, within us that spirit to bring joy and good will to others is strengthened. We recall the continuity of this spirit in our fellow man through out the year in his routine of living.

Just a little over a year ago my nurse came into my room at the hospital with glad tidings. Science having announced at the discovery of a drug proven suc-

men and women make in the progress of science. The discovery of the drug, "compound E," is herald as one of the most wonderful in medical science.

It is glad tidings of great importance to our social and economic life. Arthritis alone takes a heavy toll annually in the United States. Over one hundred thousand persons are invalidated. Ninety seven million days are lost from work. Two hundred million dollars are lost in wages. One hundred million dollars are spent for medical care. Every walk of life, each community and our own homes are affected. There is hope as we watch the progress being made that brings happiness into our community for those who are affected. The miraculous results and response of the patients for a better life. Accelerated production of the drug which is supplying the now

heavy demand at about one fourth the price to the patient that it cost just a month ago. This is the results of unselfish, untiring courage of a faithful spirit within this great world of ours, following the example that was set before us to bring peace, joy, love and good will.

Our affliction has brought a sense of responsibility to others, a means of weaving into our heart and life a more definite proof of fellowship with character that can not be surpassed. It is proof that the spirit of Christ is very much alive in our people, in our community, in our country.

Personally our outlook at this Christmas season is very hopeful. The progress in our condition has been slow, but the doctors are satisfied and pleased with results. Our rehabilitation program is coming along nicely, thanks to the spirit of kindness that prevails among our citizens.

Our hearts are made glad and we rejoice in that we have not been forgotten. Last but not least, let us not forget those who are so gallantly defending this wonderful life of our right to peace, joy, love and good will to men.

(Editor's Note: The Press asked Mr. Watson, who is recovering after being an arthritis invalid for many months. His recovery is sufficient that this Christmas will mean a very great deal more to him. His scores of friends have followed his progress with interest and well wishes.)

### CISCO YOUNGSTERS WRITE BIG WANT LISTS FOR SANTA CLAUS

Cisco youngsters are asking old Santa Claus for just about everything — from the necessities of life to the best of toys. For the most part, the letters express great faith in the old gentleman. And all of them are looking forward to his annual visit.

One little boy casually asked that Santa bring his big sister "a hundred of the thousand things she wants." Others ask that their parents, playmates and the poor be remembered.

One group of letters, published elsewhere in today's edition, were written by a class of junior high school students. After grading them, their teacher turned them over to The Press for publication. You will find all of the letters to Santa mailed in care of The Press in this edition.

Dear Santa,  
I love you very much. Please bring me a dress, socks, candy, and fruit. Oh, yes, don't forget little Bobby Rains and all the other little boys and girls. My address is Route 3, Cisco, Texas.  
A Friend  
Mozell Rains

Dear Santa,  
I am 7 years old and in the third grade. I have been good, and made good grades, so please

Dear Santa,  
I am 4 years old. I have been a good girl all year so please bring me a big baby doll, fruit, nuts and candy. Don't forget all the mothers and fathers, sisters and brothers.  
Love,  
Noma Hawkins

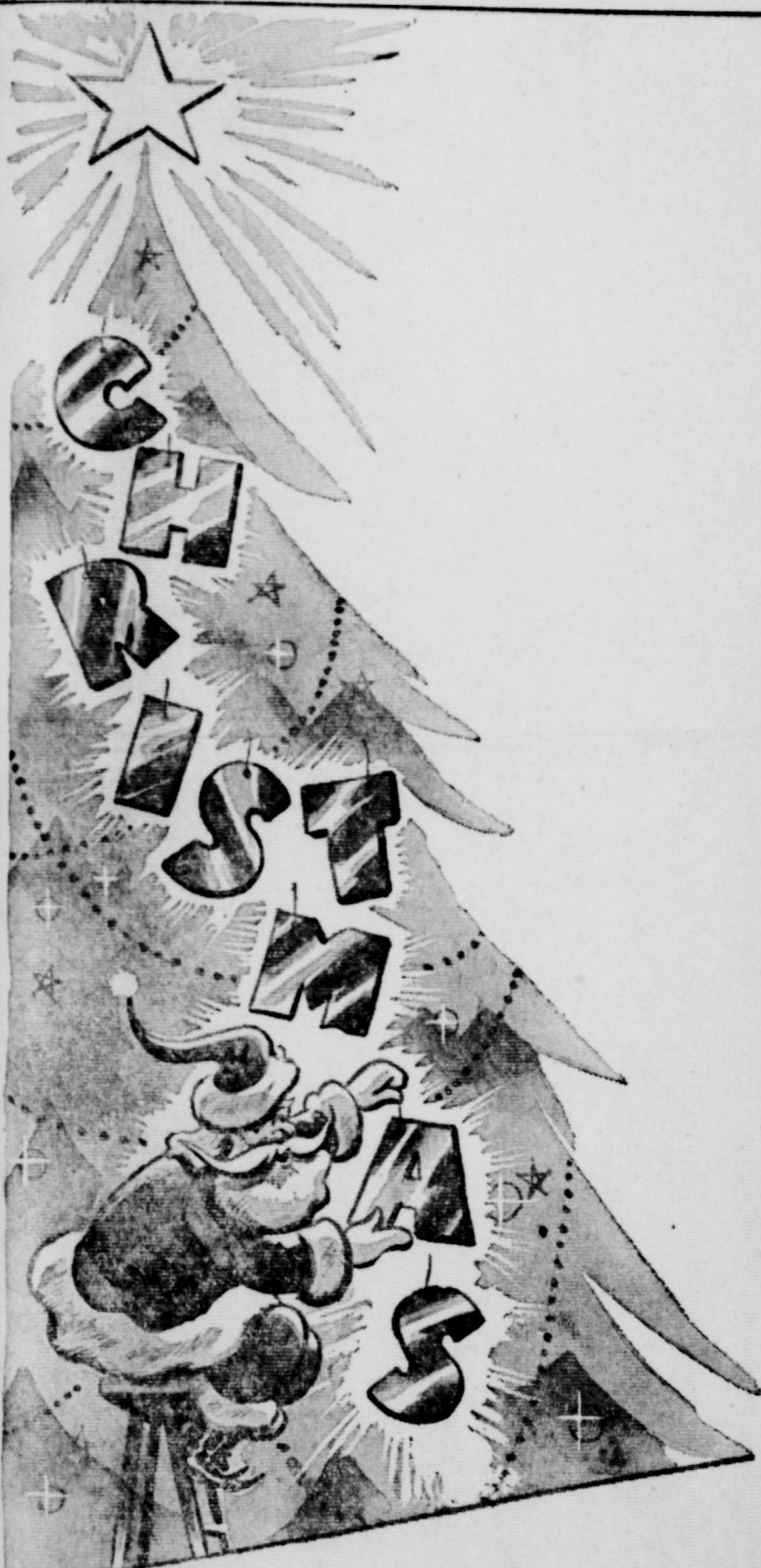
Dear Santa,  
I have twin brothers, Harold and Darold. Please bring them a train and some more toys if you have them. I am 6 years old and please bring me a doll and a Dr. Set and if you have any thing for big girls, will you give Anita something, and don't forget all the other children.  
Love,  
Joy Davies

Dear Santa,  
I want a pair of spring shoes, a telescope, a Dick Tracy siren car, an army tank, and a pistol with cartridge shells that you can fill with caps. You will find an apple under my tree.  
Much Love,  
James Stanley Webb  
P. S. Be sure to put your apple core in the ash tray.

Dear Santa,  
I am 22 months old and have been good. I want a big doll, candy, apples, not oranges, because I don't like them. I guess that is all I want because I am awfully small, you know. Please remember me on Christmas Eve.  
Love,  
Genell Gormley

Dear Santa,  
I have been a good boy. I want a bicycle, a basketball, an electric train, and all the candy, apples and oranges I can eat. I am in the second grade, 7 years old, and making good grades.  
Please don't forget me.  
Jan Gormley

**Carloads of Happiness!**  
**Heaps of joy!**  
**Streams of Good Luck!**  
**Infinite Success!**  
**Stacks of Presents!**  
**Tons of Fun!**  
**Mountains of Cheer!**  
**All of the Best!**  
**Season's Greetings, Everyone!**



**BROWN'S SANITORIUM**  
Where People Get Well  
Dr. and Mrs. N. A. Brown — Dr. and Mrs. Hugh Chief Brown  
Dr. and Mrs. Alan Withee — Dr. H. A. Thorman  
Dr. L. L. Craft



### December 25 Is Red Letter Day In Cities And Towns Around The World

On calendars in most lands, December 25 is a red — green — letter day. From Paris to Peking, and from Stockholm to Sydney, Christian people of all nationalities celebrate the anniversary of the birth of Christ.

The holiday isn't always called Christmas, and many countries celebrate it on different dates. Even Santa Claus has his name and appearance changed as he circles the globe, and a multitude of Yuletide customs exist in different nations.

How long the Christmas festival has been celebrated is not definitely known. However, the holiday was spoken of in the fourth century as a custom of long standing.

In the Scandinavian countries, a Christmas tree made of a sheaf of wheat bound to a pole, is raised for the winter birds. In Norway, an important item on the Christmas menu is a rice pudding, into which is put one almond. The person who finds the almond in his pudding will be the first to get married. A light burning in the windows of Norwegian homes informs travelers they are welcome to food and shelter.

In China, odd stockings, made by sewing three of muslin together, are hung up on Christmas Eve to hold the gifts brought by Lan Khoong - Khoong, which, to the people, "Nice Old Father," The Santa Claus of the Christian Chinese is also known as Dun Che Lao Ren, "Christmas Man," and their Christmas tree is called the "Tree of Light." Early morning carolers sing the Chinese words to such old favorites as "Hark, the Herald Angels Sing."

An important part of the Christmas season in Guatemala, Honduras and Mexico, is the Pinata, a brightly decorated jar of sweets hung by a cord from the branch of a tree. The children are given long sticks, and each child gets a chance to break the pinata and release the stored candies.

Christmas in Australia occurs during the summer season, and the extreme heat often discourages a great deal of Christmas spirit.

### History Proves We've Done A Lot For Santa Claus

It's little wonder that Saint Nick is especially generous to the American people. History proves that the Americans have done a lot for Saint Nick!

According to research experts with the Word Book Encyclopedia, the Americans have given Saint Nick a new name, a new face and figure, and a new means of transportation.

The original European version of Saint Nick pictured him as a tall angular man who rode on a bony gray mare. Both the horse and Saint Nick looked as if they hadn't had a good meal in some time. The Saint had deep sunken eyes and wore a flowing threadbare cloak and black skull-cap.

The early English settlers in this country started giving Saint Nicholas his "New Look." The English children adopted the legendary Christmas figure from the Dutch, but the English children had trouble pronouncing "Saint Nickolous." Somehow the name changed to "Santo Kalouf," and finally it was corrupted to "Santa Claus."

However, this was only the beginning. In 1809 Washington Irving, in his "Knickerbocker's History of New York," wrote of the Saint as the guardian of New York City. Irving described Saint Nick as a jolly fellow with a broad-brimmed hat and huge breeches. He taught Saint Nick to smoke a long pipe, and, in the story, replaced his shuffling hay-burner with trim a wagon that floated over New York house-tops.

A short time later, Saint Nicholas' transformation was aided by Clement Moore in his famous poem, "The Visit from Saint Nicholas," written in 1822. Moore, a professor of Divinity in a New York theological seminary, gave Saint Nick a sleigh, twinkling eyes, cheeks like roses, nose like a cherry, and a round little belly.

Today's Santa Claus is by no means streamlined, but he is a far cry from the lean, ascetic, somberly dressed fellow who, for centuries, on Christmas Eve, guided his mare through the streets of Europe.

**Christmas**

IN THE SPIRIT OF FRIENDLINESS AND GOOD CHEER WE THANK YOU FOR YOUR MANY FAVORS AND SINCERELY WISH YOU AN OLD-FASHIONED YULETIDE AND A NEW YEAR ABOUNDING WITH SUCCESS, GOOD LUCK AND HAPPINESS

**MENS BIBLE CLASS**  
First Christian Church  
Cisco, Texas

# THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937.

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J. W. SITTON and TED READ Publishers

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Per week (by carrier) 15c

## THE CHRISTMAS STORY

(Editor's Note: The following is reprinted from "The New Testament in the Language of the People," a translation by Dr. Charles Williams, noted author and Bible scholar. Special permission has been granted The Press for the use of this material by the Moody Press, a division of Moody Bible Institute, Chicago.)

Now in those days an edict was issued by the Emperor Augustus that a census of the whole world should be taken. This, the first census, was taken while Quirinius was governor of Syria. So everyone was going to his own town to register. And Joseph too went up from Nazareth, a town in Galilee, to the town of David in Judea called Bethlehem, because he was a descendant of the house and family of David, to register with Mary who was engaged to be married to him and who was an expectant mother. While they were there, the time came for her to give birth, and she bore her first-born son, and she wrapped Him up and laid Him in a manger, for there was no room for them at the inn.

Now there were some shepherds in the neighborhood, living in the open fields and keeping watch over their flock by night. Then an angel of the Lord stood by them, and the glory of the Lord shone around them, and so they were fearfully frightened. But the angel said unto them,

"Stop being afraid, for now I bring you good tidings of great joy which is to be for all the people; for today, in the town of David, a Saviour for you has been born, who is to be your Messiah and Lord. And this is proof for you: You will find a baby wrapped up and lying in a manger." Then suddenly there appeared with the angel a throng of the heavenly host, praising God and saying:

"Glory to God in the highest heaven!  
And peace on earth to men who please Him!"

So when the angel left them and returned to heaven, the shepherds said to one another,

"Let us now go over to Bethlehem and see this thing that has taken place, which the Lord has told us." So they hurried to the place and found Joseph and Mary, also the baby lying in the manger. When they saw this, they informed them of the story that had been told about this child. And all who heard it were astounded at what was told them by the shepherds, but Mary continued to treasure it all up and to ponder it in her heart. Then the shepherds went back continuing to give glory and praise to God for all they had heard and seen, just as it had been told them.

When He was eight days old and it was time to circumcise Him, He was named Jesus, the name given by the angel before Mary had conceived Him.

## Santa Letters —

512 West Fifth St.  
Cisco, Texas  
December 12, 1950

Dear Santa Claus,  
Well it's just about Christmas again and it's time for you to visit our house again. Before I begin telling you what I'd like to have for Christmas, I want to thank you for all the nice gifts you brought me last year. This year I'd like for you to bring me a camera so I can take

pictures of all my girl friends (and, of course, boy friends), before you bring it. Have your wife take a picture of you so I can see what you really look like.

By the way, how is Rudolph the Red-nosed Reindeer getting along? People have told me that last year you ran into a chimney and knocked out a couple of teeth, so I guess all he'll want for Christmas is his two front teeth.

Oh yes! I forgot to tell you to be sure and bring me a few little odds and ends, such as a

Cadillac convertible, a television set, a baby-grand piano and a private airplane.

Your admirer,  
Dot Crofts

512 West 5th St.  
Cisco, Texas  
December 13, 1950

Dear Santa,  
All I won't for Christmas is half of my front tooth. Besides that I would like very much for you to bring me a 22 and a Brownie camera.

That's about all I want for myself because if I took more I'd be being selfish. But I do wish you would bring some nice presents for my friends. The biggest and best favor I want you to do is bring home our boys in Korea next to a nice warm fire for Christmas. Tell your reindeer I said hello to them, especially "Dasher." Well bye. Your best friend,  
Dana Crofts

1414 Park Drive  
Cisco, Texas  
December 12, 1950

Dear Santa,  
The main reason I wrote this letter was to ask you to warm the hearts of the boys fighting in Korea. I wish that they could see their families for Christmas. Let's hope that people don't want as many things this year so that we could help build up the defense in Korea. Somehow and some way try to soften the hearts of the people in Russia and China and all over the big world as well as in the United States.

Sincerely yours,  
J. Frank Walton  
P. S. Here I am talking about other people and forget all about myself. If it is possible bring me a football set and an Ace Printing Press.

Route 4  
Cisco, Texas  
December 15, 1950

Dear Santa,  
There are a lot of poor people that won't have a Christmas this year. I know a little boy that looks at an electric train very often.

Our American boys in Korea won't be home for Christmas. But let them have a happy and bright Christmas over there. Give the poor a good Christmas with what they have. Of course our American boys will be fighting on Christmas Eve.

There are happy people every where including you.

I am a girl of twelve and in the seventh grade. This year is almost gone by already. We are singing carols about you. I wish you a Merry Christmas and a Happy New Year.

Yours sincerely,  
Billie Cancellor

Route 1 — Lake Road  
Cisco, Texas  
July 17, 1949

Dear Santa,  
Before you finish packing your sleigh be sure to put in something for me! I would like to have an Oldsmobile and two years' subscription to the "Ten Pounds of Candy a Week Club."

And Santa, don't forget the \$50 bond. As I was saying, bring a set of blocks, a rattle, and a baby bottle. Bring along a mild twenty foot snow so we can skate. If you bring the snow, add a snow suit to the list of items I want.

Your loving friend,  
Bill Smith

P. S. Forget about the Oldsmobile if you have a Cadillac in stock.

Dear Santa,  
My brother wants a B-B gun. My sister wants some clothes and I want a girl scout suit for Xmas.  
Love,  
Evelyn Taylor

Dear Santa,  
Please bring me a baby doll

and a string of little girls pearls and don't forget the other boys and girls.

Much Love,  
Kay Loy Cheshire

Dear Santa,  
I am a little girl 6 years old. And I would like a baby doll, for Christmas. Please don't forget all the other little boys and girls.

Thank You,  
Kathy Evans

Dear Santa,  
Please bring me a Toni doll, big bed, and a toy accordion.  
Much Love,  
Alice Ann Webb

Dear Santa,  
Please bring me a cowboy suit

and don't forget the other boys and girls. And also a tractor.  
Much Love,  
Mike Cheshire

Dear Santa,  
I am a little boy 7 years old. I would like a bicycle for Christmas. Please bring my little sister a rubber dolly. Don't forget the other little boys and girls.

Your Friend,  
Jerry Morgan

Dear Santa,  
Writing you this few lines to tell you that I want a little buggy that's all.

Dora Figueroa

Dear Santa,  
I have been a good little girl. I have moved since last year, and I hope you can find my house. My new address is 106 East 13th. I am eight years old, and I am in the fourth grade in school. I take music lessons. The things

that I want for Christmas are a pair of Roy Rogers boots, size 7 or 8, and I would like to have a Tony Well I guess I had better write my letter now, so by now.

Richelle Gorr

Dear Santa,  
Writing you this few lines to tell I want twin dolls, that all

Dolores Figueroa



May your Christmas holiday  
be filled with joy and fun ...  
And may the coming New Year,  
be your very nicest one !

BEATRICE GUTHERIE

# "Merry Christmas"

We value your friendship and good will ...  
we wish you a Happy Holiday and fulfillment of your hopes in '51!

**MODE O' DAY**  
Mrs. Fred Scott

**Holiday Greetings**

As you skate thru  
the Merry Holidays,  
May you cut a pattern  
of happiness for all  
the coming year!

**HIGGINBOTHAM**  
INSURANCE AGENCY  
700 1/2 AVE. D. PHONE 198

**Swing into Christmas Cheer**

our gay, happy notes  
that wish you a Merry Christmas, and a high-stepping, Happy New Year!

**L. H. CHOATE, et al**  
OIL PRODUCER - DRILLING CONTRACTOR  
Cisco, Texas

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May all

\* your

Christmas Dreams  
 come true

Take your pick of the packages under the tree, they hold  
 our warm wishes that all your Christmas dreams come true!

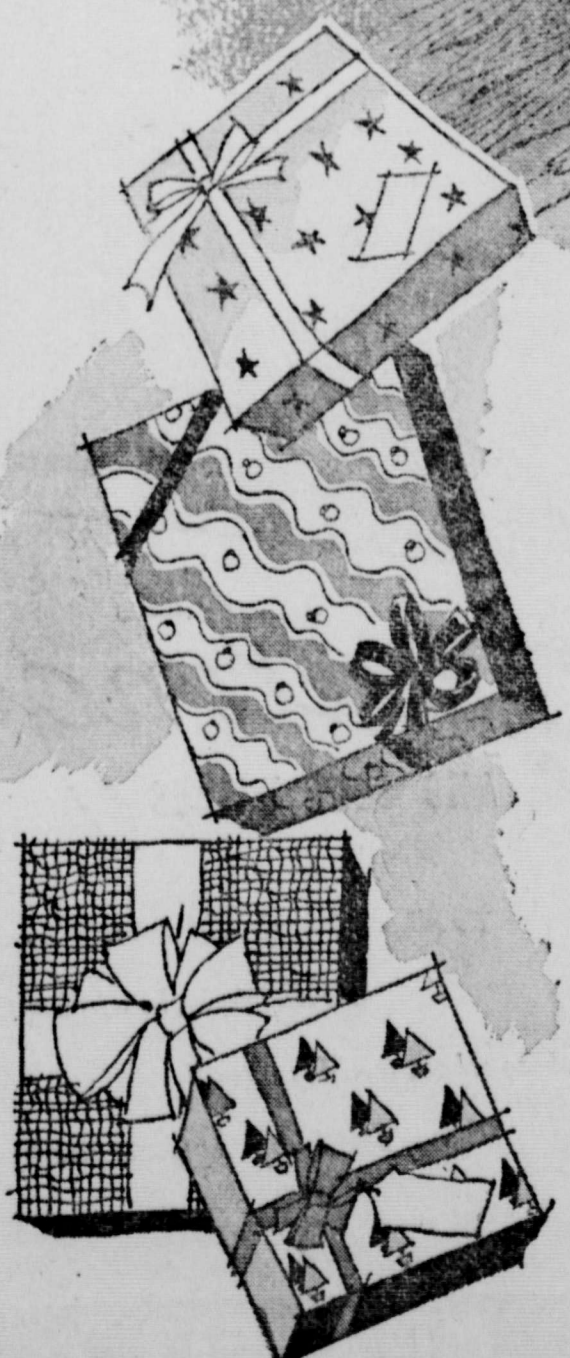
To bring into pleasant reality your brightest hopes

for health...happiness...prosperity in the New Year!

**YOUR COUNTY OFFICIALS**

J. B. WILLIAMS, Sheriff  
 VIRGIL LOVE, County Clerk  
 GEO. L. DAVENPORT, Judge 91st Dist. Court  
 ROY LANE, District Clerk  
 P. L. CROSSLEY, County Judge

CARL ELLIOTT, County School Supt.  
 JOE COLLINS, County Treasurer  
 NEIL DAY, Tax-assessor-Collector  
 JOHN HART, County Judge Elect  
 ARCH BINT, County Commissioner







Santa Letters

Santa, I've been a very nice girl this year, well all except the...

time I took mother's China vase out side to play. I still don't understand why she got mad. It was so old it was pitiful. Anyway, I didn't mean any harm when I broke it.

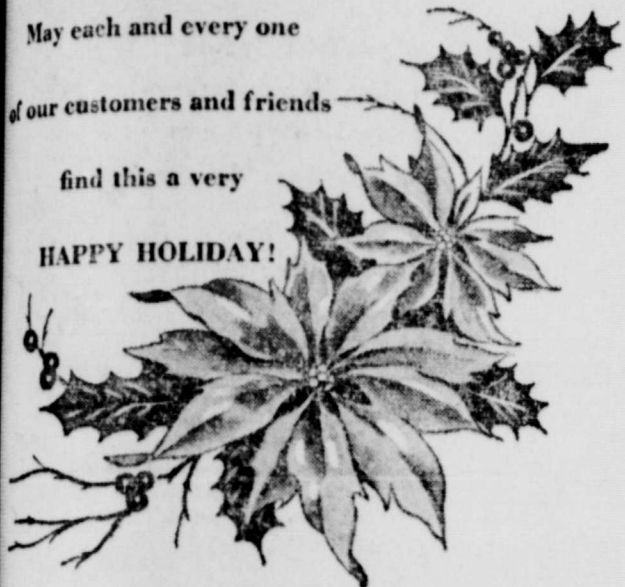
By the way, how's Rudolph?

May each and every one

of our customers and friends

find this a very

HAPPY HOLIDAY!



E. J. Poe Grocery & Market

Mr. & Mrs. E. J. Poe

Fred Coulter

I understand he's been pretty busy this year with all the gifts he's got to deliver for boys and girls.

That reminds me, I'd better tell you the things I want. Here is a list:

- 1. A new Buick
2. A Yacht
3. A piano — and Oh, yes! Please send our family a T. V. Set. We all would like one.

Well I've got to go now, so By, By.

Merry Xmas and Love Sandra Turknett

Dear Santa, I guess you're pretty busy these days getting toys ready for Christmas.

I'm hoping for a white Christmas but I'm afraid its not going to snow. If I were you, and there wasn't snow on the ground, I'd leave my sleigh and reindeer behind and catch a plane.

Your sleigh is kind of drafty and you don't want to catch a cold do you?

When you come to my house you'll have to use the door because we don't have a chimney and fireplace. Your's with a present in mind, Rose Marie Mashburn

P. S. There will be cake and coffee waiting for you by the fire. Merry Christmas and a Happy New Year!

Dear Santa, I am a girl of thirteen and in the seventh grade. Another jolly season is rolling around. There are just a few things I want for Christmas and they are a bill-fold, a ring, a Ukulele, and a Corduroy suit. Be sure and don't forget the children in Korea.

Oh, yes, Santa don't forget our boys in Korea on the battle field. Good luck and best wishes for a pleasant trip.

Your Friend, Shirley Denton

Dear Santa, I'm not asking for much this year because I know of some more children that need it more than I do. Take most presents over to Korea to the little children over there. Please take them clothes and toys this Christmas. Don't forget about our boys fighting in Korea.

I'm twelve years old and in the seventh grade. I'm just asking for a few things this year such as a Ukulele and a paint set.

Your Sincerely, Francis Carr

Dear Santa, I am thirteen years old and am attending Jr. High School at Cisco, Texas.

For Christmas I would like a Philco phonograph combination.

I would like very much for my letter to help other children in foreign countries. Bring them things which they need such as clothing and other things they can use.

Please, Santa, when you make your visits on Christmas don't forget the unfortunate ones.

Sincerely Your, Faye Redwine

Dear Santa, I've been a good boy this year with a few exceptions. Bring my Mom and Dad a 1951 Buick. Please bring my brother a scholarship to some famous college. Bring me a book on how to write a book. Oh, never mind, I wouldn't read it anyway. Bring some money for the Goodfellows Fund.

Your Pal, Jim Sublett

Dear Santa, I am thirteen years old and in the seventh grade.

I would like for you to bring me a watch this Christmas. But don't forget the little boys and

girls in Korea. Take them something you know they would enjoy playing with and something that would be useful to them. Remember Christmas Eve night when you visit boys and girls, to go and see the children who are without homes, mothers and fathers. They will probably be looking for you.

Sincerely Yours, Gloria Wooten

Dear Santa, How are you getting along? Are all the reindeer all right, and is Mrs. Santa Claus O. K? We are fine and are trying to be good. We dry dishes every nite for Mamma.

Don would like for you to bring him a big tractor, a tool box a filling station and anything else you have.

Bill would like for you to bring him a bicycle, a tool box, an inside basket ball goal and please bring us a record player together. Please don't forget the little orphan children.

We Love You, Bill and Don Overall



A million thanks for your friendship and patronage in the past year! May the holidays bring you as many happy tokens in the bright year a-coming!

STANLEY WEBB



MERRY CHRISTMAS

In the Spirit of Christmas... with the warmth of the holiday season, we extend to you this note of appreciation... It contains our best wishes for a very Merry Christmas, and our sincerest hope that the New Year brings you a bounty of blessings!

Merchants Credit Association Mrs. Lucile Huffmyer

- Maitland Motor Co. of Cisco
Hooker's Jewelry Store
Surles Dairy
E. F. Crawford Agency
Dr. E. H. Ramsey
Mode O' Day Dress Shop
A. G. Motor Company
Dr. Ervin E. Addy
Alman's Style Shop
Boyd Insurance Agency
Burton-Lingo Lumber Company
Claude & Don Service Station
Cisco Daily Press
Cisco Gas Corporation
Cisco Lumber & Supply Company
Drs. Clark and Ball
Daumon Tire & Supply
Drumwright's
Elite Beauty Shop
Walton Electric Company
Dr. Charles M. Cleveland

- Ferguson's
First National Bank
Dr. E. L. Graham
Hoffmeyer's Humble Service Sta.
Home Supply Company
Latimer & Martin
Laguna Cigar Store
Lane Star Gas Company
McCauley's Tire & Supply
McCracken's Clover Farm Store
Rockwell Brothers & Company
Sears-Roebuck & Company

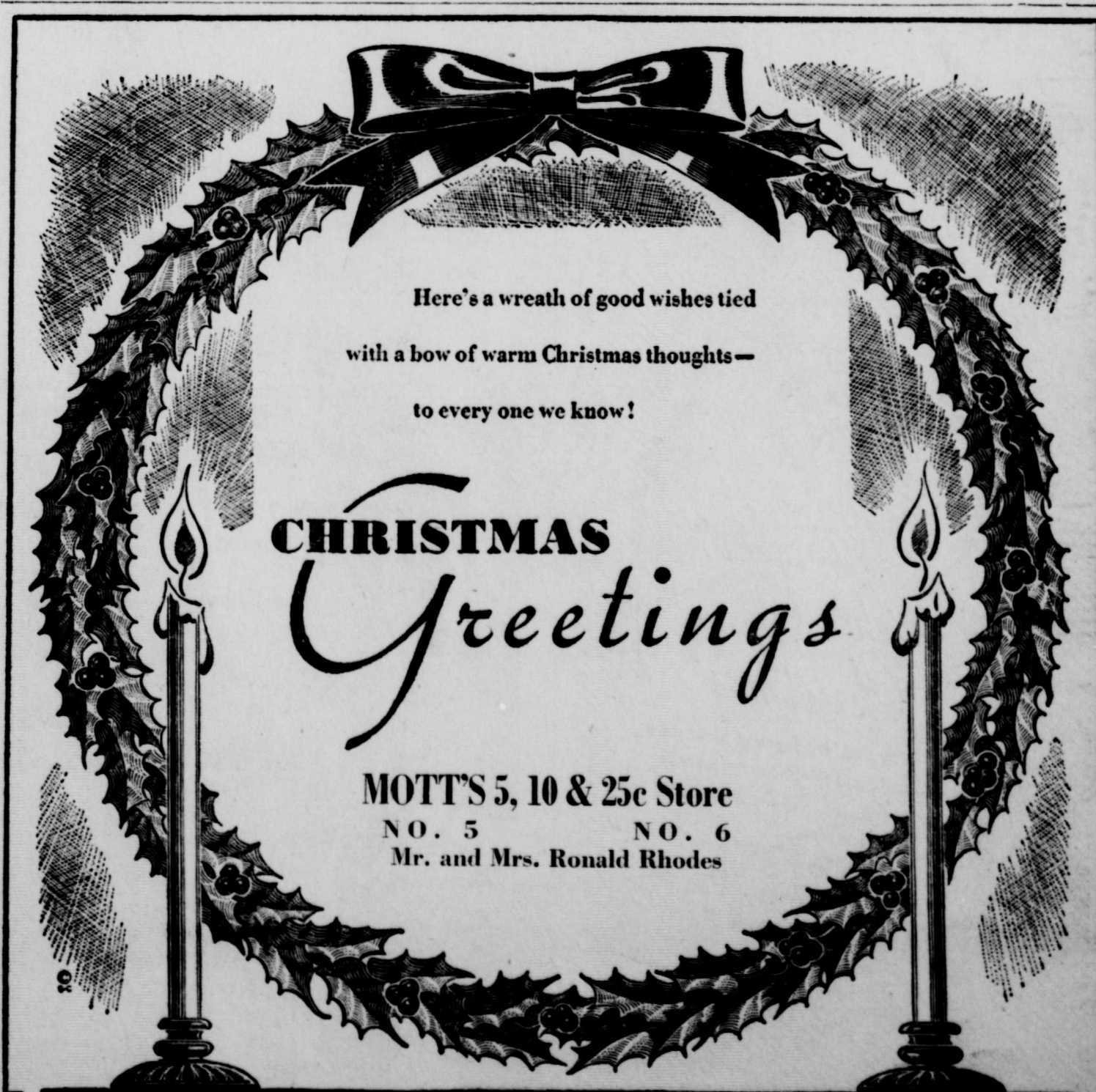
- The Man's Store
Mabley Hotel
Boone's Service Station
Cisco Peanut Company
McGlasston's IGA Food Store
Cisco Steam Laundry
Southwest Loan Company
Shaban Grocery & Gulf Service

- Vogue Cleaners
Moore Drug Store
Nance Motor Company
O. R. Rubber Welders
J. C. Penney Company
Powell Cleaning Plant
White's Tailors Material Co.
Philpott the Florist
Tom B. Stark Real Estate & Ins.
Shockley Food Store
Thomas Funeral Home
W. R. Huestis Service Station
West Texas Produce Company
West Texas Utilities Company
Waters Bros. Construction Co.
Dr. Paul M. Woods
Western Auto Associate Store,
A. G. Sander, Owner
Thornton's Feed Mill

- Surles-Allen Agency
Poe's Grocery and Market



DRUMRIGHTS



Here's a wreath of good wishes tied with a bow of warm Christmas thoughts — to every one we know!

CHRISTMAS Greetings

MOTT'S 5, 10 & 25c Store NO. 5 NO. 6 Mr. and Mrs. Ronald Rhodes

### Santa Letters —

Dear Santa,  
I want a tony doll for Christmas, tricycle, a little ice box and set of little dishes. That is all I want this Christmas, if it isn't to much.

By,  
Janette Pruitt

Dear Santa,  
I want an ice box, and a bicycle, that is all this Christmas. Thank you. A tony doll, too.

By  
Donna Pruitt

Dear Santa,  
I hope you've considered me a good girl through the year. For this I want you to bring me a doll, blue Jeans, roller skates, charm bracelet, and a blouse.

My brother would like to have a tractor, drum, car, blue Jeans, and a truck. I hope there will be

snow so you can come in your sleigh Christmas. I live at the same place, 1205 Ave. H. Cisco, Texas.

Well good-by until Christmas and good luck.

Yours Truly,  
Glend Hughes

Dear Santa,

Please bring me a bow and Arrow set like the one my dad had in his store. Do you have a sled. I would like to have one.

Also bring me a long pistol, one with real bullets. Please remember my sister, Linda & Mon & Dad.

By By  
Nathan Curry

Oh, yes, I'm having my mother to have you a cake so you won't get hungry on Xmas eve nite.

Dear Santa,

I am eleven years of age. But still want a pair of guns. Oh, yes, if you have any please bring me some kind of thinking brains for

Geography, my old ones are worn out. I would like a pair of Jeans. My mother asked me if I would like a doll, but I don't want one. This is all I want Christmas, but please bring the other children in America what they want too.

Your Friend,  
Sandra Thetford

Dear Santa,

I love you very much. Please bring me a pretty doll. I should like a little kitten too. Please try to come before I go to sleep. I give you a kiss.

Judy Sitton

Dear Santa,

I have been a good girl all year. I would like for you to bring me a pretty doll, aview master, Baton, I will hang my stocking on the tree and if you want to put something in it, well you can.

Love,  
Gwynette

Dear Santa,

I want a doll the size of a one year old child.

Thank You,  
Claudine Tucker

Dear Santa,

I'll bet you've got a long list of bad little kiddies. My name is

probably the leading one, with ten X's after it. Why? Because I've been bad in school. If you don't believe me just ask Mrs. Bailey. I've talked, and I didn't get my English lesson in on time yesterday, and if Mrs. Bailey finds out that I'm writing to you in pencil, I'll probably get an "F" on my report card. Please don't tell her, because I can't help it if I don't have any ink!

So I've been told, you're the big fat man, with the jolly laugh, and the great big tummy. If that's who you really are, I've got a problem for you. I want a jacket for Christmas but my Grandmother wants me to get a doll. Now, I think I'm a big girl, twelve years old, and dolls are really just for little girls. So, please, Santa, get me the jacket!

From a dear little Angel,  
Tia Juana Alford

Dear Santa,

Will you bring me a tony doll, a few pairs of blue Jeans. Please bring the poor people something. Our Christmas tree is in the living room and we will leave the door unlocked.

Thank You, Santa,  
Your Friend,  
Linda Yardley



May Your Holiday Cheer go on and on!

Victor Hotel Cigar Store  
Mr. and Mrs. H. N. Lyle

Our wish to all you friendly folk  
to last the season thru—  
May all your days be happy ones  
in the year ahead of you!

Mr. & Mrs. G. C. Rosenthal



# Noel

First, a sincere "Thank You" for your patronage—then our cordial wish for a joyful Yuletide and a Prosperous New Year!

VICTOR HOTEL  
Dr. Claude L. Reeves, Owner  
Ken Russ, Manager  
Cisco, Texas

## Silent Night

Our Greetings are as familiar as the lovely carols that fill the air at Christmas... with the same, true notes... we say to you:  
Joy to the World!

ELITE BEAUTY SHOP

A wish for Christmas  
and the New Year, too,  
may they hold an abundance  
of blessings for you!

Boyd Insurance Agency  
George Boyd Haywood Cabaness

## GREETINGS

Our wish to you this joyful Holiday Season is as old as St. Nick and as sincere as the spirit of his smile—  
Merry Christmas! Happy New Year!

GLENN'S FURNITURE CO.

## Blessings at Christmas

Powell's Cleaning Plant

Signpost of the Season

The signs of the Holiday point-up our wishes to you...  
A Merry Christmas Day,  
And a Happy New Year, too!

The Gift House  
Mrs. Geo. P. Fee

# GREETINGS

... all at our friendly store...  
we deliver Greetings right to your door!

BURTON LINGO CO.  
Pioneer Lumbermen

With best wishes for Christmas  
May this be a joyous Christmas  
and lots of good things come your way  
in the New Year!

TOM B. STARK  
Real Estate and  
National Insurance Agency

Letters —

Santa, I have been thinking about you to tell you about a very poor and never gets going for Christmas. I have been watching her down looking at a Bible and a small most of the time. Please don't forget her this year.

Sincerely Yours,  
Donnie Johnson

mas and bring my Uncle and Aunt a little boy, not a little girl cause they "aint no good." Bring my mother and father a Cadillac if that's not too much and bring my sister a few thousand things of the million she wants. Well, I guess that's everybody, so I'd better get in bed now. Merry Xmas!

Yours Truly,  
Charles Cross

P. S. If you can talk to my teacher, I'd like a "straight A" report card.

Dear Santa,  
I know you can't give everyone just what they ask for. But I will tell you a few things I would like to have.

I would like to have some cloth paint, frame pictures, and some clothes. I would be very pleased with a piano. But I don't think that you could bring other children toys and a piano to me. Don't forget the unfortunate children. Then on Christmas

morning they can sing the song, "There is Joy Enough For Everyone."

Yours Truly,  
Anita Parmer

Dear Santa,  
I thank you very much for the things I got last year. This year I would like a record player for Christmas but if you haven't got it a basketball will do.

Please remember the poor children first and then remember

all other little children.

Please remember my little Niece, Beverly Ervin, with a "Chu-Chu-Train."

Respectfully,  
Mary Jane Rendall

Dear Santa,  
These are the things I want: A box of clay, some colors (a big box), some slips, and a silk scarf.

P. S. Please send them.

Your Dearest Friend,  
Peggy Marie McCormick

Cisco, Texas  
December 12, 1950

Dear Santa,  
Here are some of the things I want you to bring. For my brother, I want you to bring a billfold, and for my sisters a doll a piece. For Mother and Dad, bring them a 1951 Ford. But for me bring a football, horse, bicycle, baseball, bat, basketball, gum and a bunch of candy.

Your friend,  
Buck Whitehead

MERRY CHRISTMAS  
May your joy go on and on  
Through the NEW YEAR ahead!

CITY CAB CO.  
Mr. & Mrs. M. V. Strother  
PHONE 82



## Merric Christmas to All

In the spirit of friendship and good will that is Christmas... we thank our many customers for their continued patronage!

To all, our most sincere wishes for holiday joy!

CISCO STEAM LAUNDRY



# Greetings

Be merry...  
and may you all have  
the sparkling ingredients  
for a full cup  
of happiness!



**MOORE DRUG**  
*Prescriptions & Specialties*  
FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS. CISCO TEX.

That this Christmas  
bring you the most precious gifts  
of happiness and peace of mind...  
is our sincere wish, to one and all!

CISCO GAS CO.

WISHING YOU  
Holiday  
Cheer

May your Christmas be  
SUPERlative, with the MOSTest  
of the BESTest for 1951!

Cisco Transfer & Storage Co.  
"On The Run Since '21"  
410 Ave. D Phone 58

Santa Letters —

Dear Santa,  
I could hardly wait for Christmas to write you this letter. I am so glad it is Christmas again. Will you bring me a new 22-rifle if they aren't all given away when you get here? Last time Father said you had given them all away by the time you got here. Now please don't forget to save me one, so I can go hunting with Uncle Dick this summer.  
I almost forgot to tell you to give my little sister some kind of an old doll. It doesn't make any difference what kind you get.  
I love you, Santa Claus  
Preston Chick

Route 1  
Carbon, Texas  
December 13, 1950

Dear Santa,  
I can hardly wait until you reach our home on Christmas Eve. I will be by the Christmas tree waiting for you. Our tree is in the living room.  
Are all the reindeer well and ready for the drive? Tell Dancer, Prancer, Donner, Blitzen, Vixson, Comid, Cupid and Dash-

er, "Hello" for me. I'll see them Christmas Eve.  
Give my greetings to the workers in your workshop. Try to bring one of them with you. I'd be glad for him to visit me.  
My house is the third one up the little lane.  
So until Christmas.  
Goodbye,  
Carlanna Johnson

205 W. Eleventh Street  
Cisco, Texas  
December 15, 1950

Dear Santa Claus,  
I hope you get out of the hospital soon. I read in the newspaper of your accident. You will have to grow another beard in a hurry, won't you?  
I would like for you to leave for me some beans, candy, nuts, and some sports equipment. Please leave Robert Fletcher a doll and doll carriage. Also bring some extra paddles.  
Your friend,  
Alpha Elder

Route 2  
Cisco, Texas  
December 13, 1950

Dear Santa Claus,  
On Christmas morning I was very happy when I awoke to find a shiny new bicycle. I want

to thank you for the other things too.  
This Christmas I have nothing special in mind. Just bring me anything you like.  
Betty, my little sister, wants a baby doll, and Johnny wants an electric train.  
We will have the fire cut in the fire place so you can come down the chimney. You will also find a slice of fruit cake on the radio table.  
Your friend,  
Burnell Evans

708 West Fourth Street  
Cisco, Texas  
December 15, 1950

Dear Santa,  
I am writing to tell you of a little boy who is five years old. His parents are very poor and he's been sick almost all his life. His parents owe so much for doctor bills they won't be able to give him a very nice Christmas. So I thought may be you might visit him on Christmas and bring him a few toys.  
How are Rudolph and the other reindeer? I hope I get to see them on Christmas Eve.  
Santa, please don't forget any of the poor boys and girls. I imagine getting girls from you on Christmas is about all they

704 West Tenth Street  
Cisco, Texas  
December 13, 1950

Dear Santa Claus,  
I have been a good little girl all year. On my report card last time I made nearly all A's. I

have to look forward to.  
I want a watch, so don't forget me either.  
Yours very truly,  
Patricia Mayer

Rural Route 1  
Cisco, Texas  
December 15, 1950

Dear St. Nick,  
Above all Santa, I would like fighting to cease most of all because there are so many young boys and men dying for our country and for you and me at the battle front. The thing that all mothers, fathers, brothers, sisters, and sweethearts want most is our loved one homes from the battle front. If anyone could make world peace with mankind it's bound to be you. I just knew if you were in The United Nations Council everyone would listen to you and we would have peace and the situation would be much brighter.  
Lovingly yours,  
Kenneth Penn

704 West Tenth Street  
Cisco, Texas  
December 13, 1950

Dear Santa,  
I want a basketball, and I want a box of clay, and a bow and arrow.

made one D, 2 C's and 3 F's. I made an unusually good grade on my conduct, F.

All I want for Christmas is a football jacket with the boy still in it. I also want my two front teeth I knocked out while playing football so I can wish every one a Merry Christmas.  
Love A Good Little Girl,  
Annelle Popalis

2001 Ave. D  
Cisco, Texas  
December 12, 1950

Dear Santa Claus  
I want a new Cadillac and five years' supply of gasoline. I want a Winchester 30-30 and plenty of shells. While you are coming over the school, drop a bomb. Be sure and drop the bomb on the northwest end of the school. If you want your picture out of our room you will have to get it before you drop the bomb. Don't forget my car and gasoline when you load your sleigh and don't forget my bottle of Hadacol  
Your friend,  
Ronnie

Dear Santa,  
I want a basketball, and I want a box of clay, and a bow and arrow.  
Danny McCormick

Box 308  
Cisco, Texas  
December 13, 1950

Dear Santa,  
I certainly wish you were here. Our room is decorated with all sorts of things including pictures of you with cotton for your hair and beard. Our music class is singing the Christmas songs and I believe we really have the Christmas spirit. Although some of us don't believe in you, I believe that you are the very spirit

of Christmas.  
The war over in Korea is getting worse every day. If our boys don't get to come home for the Christmas Holidays, please let them have a Merry Christmas where ever they are.  
Please do your best to leave a drum and a ukulele for Christmas at the C. J. Turner's house. I want to wish you a very Merry Christmas.  
Why don't you get your sleigh

equipped with Hydromatic  
Yours truly,  
Johnny Turner

Dear Santa,  
I am 5 years old and have pretty good. I want a main but be sure to bring the tainer. Please don't forget I want.

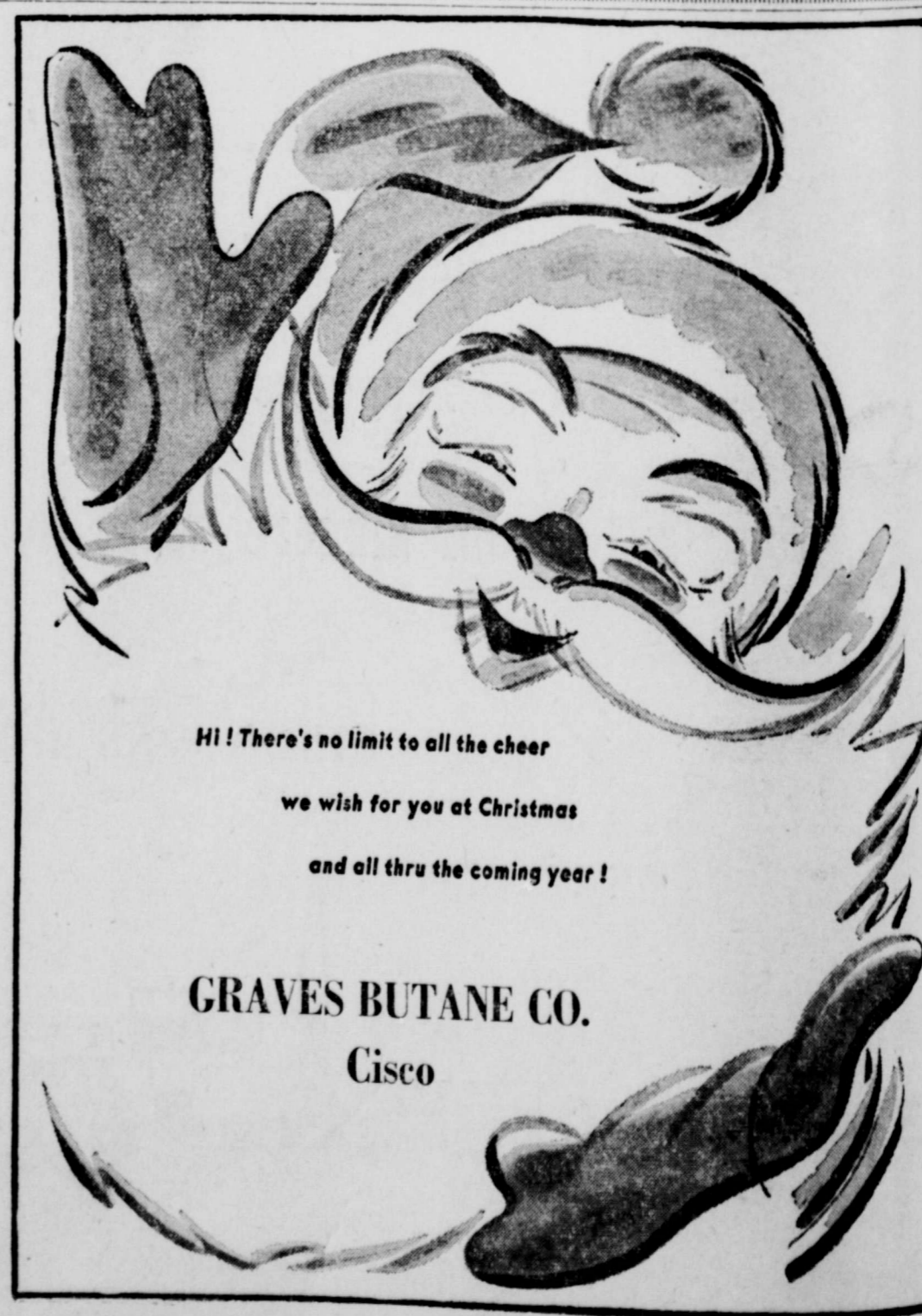
Love  
Billy Edward Mitchell



# Christmas Greetings

It adds much to the enjoyment of the season  
to extend to our friends and customers  
our best wishes for a MERRY CHRISTMAS...  
A HAPPY NEW YEAR!

**Whites Builders Materials Co.**  
John W. Speir, Manager  
Highway 80 West Cisco — Phone 1027



Hi! There's no limit to all the cheer  
we wish for you at Christmas  
and all thru the coming year!

**GRAVES BUTANE CO.**  
Cisco

To the best customers and friends a firm ever had,  
we extend our warmest wishes for your **HAPPY HOLIDAY!**  
May 1951 be abundant in happiness!

**GURNEY MOTOR CO.**  
CHRYSLER-PLYMOUTH-GMC TRUCK  
105 W 9th. St. — Phone 795

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Hydromatic  
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Love  
ard Mitchel

Section Three

# THE CISCO DAILY PRESS

YOUR HOME PAPER

TRADE AT HOME

If you spend a dollar at home you have some hope of getting it back; if you don't, you just spend a dollar.

VOLUME XXXI

CISCO, TEXAS, SUNDAY, DECEMBER, 24, 1950

NUMBER 21

## Many Ciscoans Plan To Leave, Others Visit Here For Holidays

Mr. and Mrs. Rudolph Kamon will have Christmas dinner in Fort Worth with Mr. and Mrs. Dorsey and son, Richmond, and wife.

Mr. and Mrs. W. P. Coldwell will have as holiday visitors their children. Mr. and Mrs. N. M. Mastain and son, Bill, of Fort Worth, Miss Frances Coldwell of

Fort Worth, Rev. and Mrs. R. F. Cravens of Brownwood, Miss Lillian Coldwell of Denton, J. E. Coldwell of Marshall and A. F. Coldwell of Cisco.

Mr. and Mrs. Gene W. Abbott will have as their Christmas holiday visitors her sister, Miss Ida Mae Collins, of Fort Worth and Mrs. Cecil Richardson of Denver

City will arrive the day after Christmas.

Mrs. J. E. Chesley will spend Christmas with her daughter, Mrs. Yancy McCrean and family, at their ranch home in Stephens Co.

Mr. and Mrs. James Duff are planning to spend Christmas in Wichita Falls visiting relatives.

Cap Curry and family will spend Christmas Day with his mother, Mrs. Charles Curry.

Mr. and Mrs. Herman Barron will spend Christmas at Gatesville in the home of her parents, Mr. and Mrs. T. L. Derrick.

Mr. and Mrs. W. C. Clements will spend Christmas in Odessa in the home of their son and family, Mr. and Mrs. Ray Clements.

Mr. and Mrs. Arlin Agnew and Mr. and Mrs. Bill Bledsoe and son, Gene, will visit Mrs. Agnew's mother, Mrs. Kate Bledsoe, in Haskell over the Christmas holidays.

Mrs. Opal Agnew will have as her Christmas visitors her sister, Mrs. R. W. Smith and husband of Andrews, and her brother, Mr. and Mrs. R. C. Richardson and son, Wayne, of Freeport. All will visit her mother, Mrs. R. A. Richardson of Fort Worth.

Mr. and Mrs. R. C. Alexander and son and family, Mr. and Mrs. Bill Alexander and Mr. and Mrs. J. L. Kuhn and children will spend Christmas visiting Mrs. Alexander's sister, Mrs. Gus Alexander, in Henderson.

Mr. and Mrs. W. H. LaRoque are going to Harlingen to visit Mr. and Mrs. J. P. Elam and family during the Christmas holidays.

Mr. and Mrs. Jack Anderson will spend Christmas in Dallas visiting her sister's family, Mr.

and Mrs. George Drury and son. They will be joined there by their daughter and family, Mr. and Mrs. Paul Vogt and daughters, Betty and Carol, of Alpine.

A. D. Anderson, Jr., will be home from Dallas to spend the holidays with his parents, Mr. and Mrs. A. D. Anderson.

Mr. and Mrs. A. R. Griffith of Hamshire, daughter and son-in-law of Mr. and Mrs. Ted Bacon, will spend Christmas with her parents.

Mr. and Mrs. R. L. Bailey will be visitors in Herne for the

days. They will be accompanied by their daughter, Mrs. H. E. Davis, and Mr. Bailey's mother, Mrs. Maggie Bailey.

Mr. and Mrs. R. M. Bates will have as their Christmas visitors their daughter and husband, Mr. and Mrs. W. L. Elder of Breckenridge and their granddaughter and family, Mr. and Mrs. Elmer Maxwell, and friends, Mr. and Mrs. Ralph Wood of Abilene.

Navy Chief Carroll Barnhill and wife and family will be visitors from Pensacola, Fla., in the home of their parents, Mr. and Mrs. W. L. Curry and Mr. and

Mrs. S. O. Barnhill of Cisco for the holidays.

Mr. and Mrs. John C. Meyer and family of Midland will be holiday visitors in the home of Mr. and Mrs. M. E. Guerney.

Miss Sarah Ayres of Dallas will be a visitor on December 26 in the home of her grandmother, Mrs. C. R. Baugh.

Mr. and Mrs. E. F. Kline of Fort Worth will be holiday visitors in the home of his sister, Mrs. G. M. Beene and family of Cisco.

Mr. and Mrs. Joe Boatman will

spend Christmas in Snyder visiting their daughter and son-in-law Mr. and Mrs. R. Q. Hagen.

Mr. and Mrs. A. B. Booth will have as their Christmas visitors their son and family, Mr. and Mrs. A. J. Booth of Moran, and Mr. and Mrs. Earl Painter of DeLeon, parents of Mrs. Booth.

Mr. and Mrs. John Manning will be in Baird over the holidays, visiting his parents, Mr. and Mrs. Marshall Manning.

Mr. and Mrs. Charles Cofer will meet their niece and nephew, Mr. and Mrs. Herschel Booker, of Lub-

bock and go to Tyler to visit Mr. Cofer's mother, Mrs. W. A. Cofer, for the holidays.

Mr. and Mrs. Norman Burris plan to spend Christmas with her parents, Mr. and Mrs. B. E. Fulbright of Carlton.

James D'Spain of Greenbrier Military Institute of West Virginia will be a holiday guest in the home of his grandmother, Mrs. Howard D'Spain.

Mr. and Mrs. R. M. Johnson will spend Christmas Day with her mother, Mrs. L. A. Parks, of Scranton.



### Greetings Friends

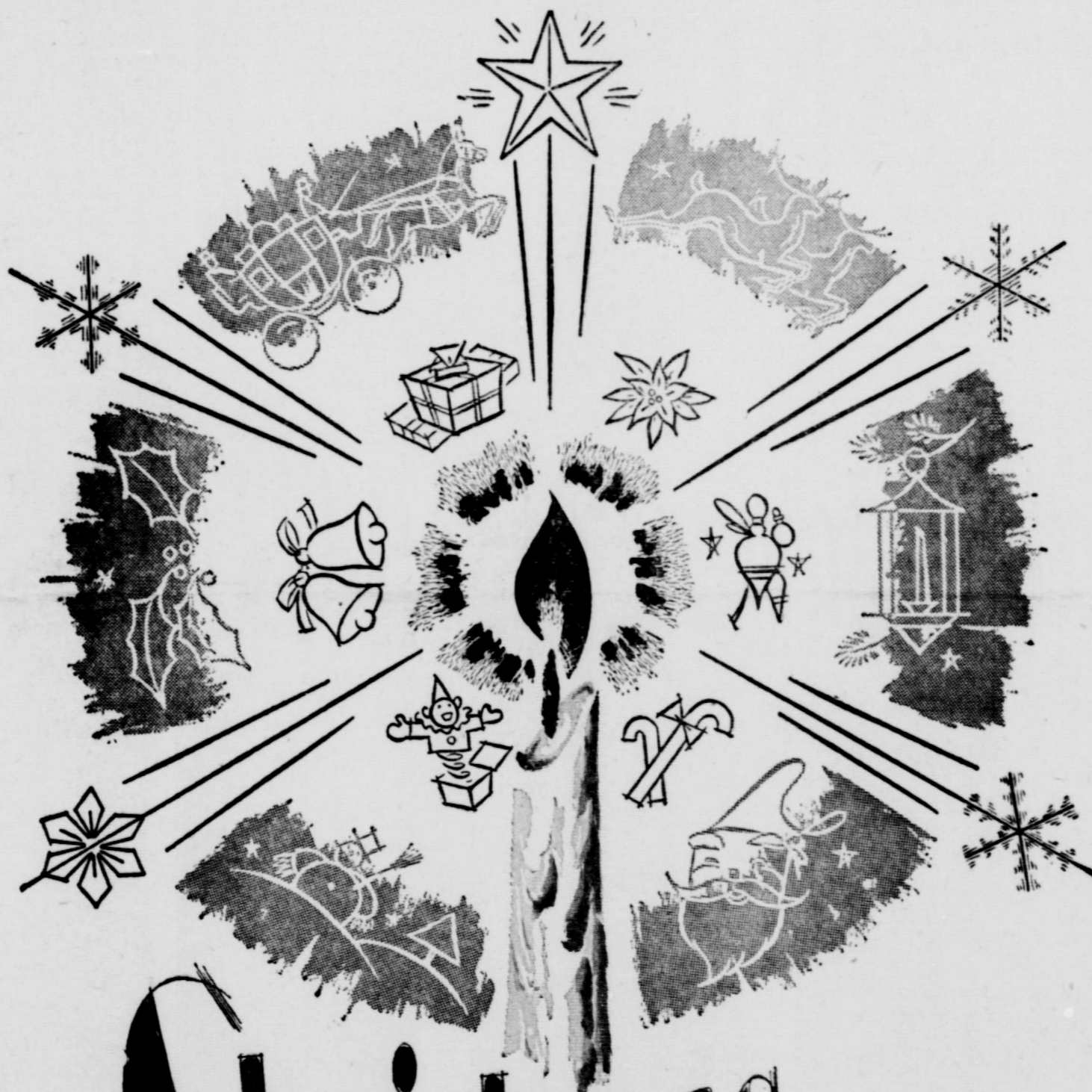
UP pops Santa with our best wishes for a VERY MERRY HOLIDAY!

Cisco Volunteer Fire Department

**Greetings**

The jolly redcoat is coming ... with a pack-full of our best wishes for your Health, Happiness and Prosperity—on Christmas and for 1951!


**W. V. Gardenhire Petroleum Products**  
Distributors of PREMIER PRODUCTS  
Serving Six Counties



# Christmas Greetings

L & L MOTORS - Carl Lamb  
Your De Sota - Plymouth Dealer  
Phone 796 - Cisco - 1201 Ave. D.

# HEAVENLY DAZE!



We hope that you're not too taken up with Christmas to listen to our good wishes! May all your dreams come down to earth and bring you happiness in 1951!

**McCRACKENS**  
Clover Farm Store

### Santa Letters --

Dear Santa,  
I am a little girl 5 years old. My sister Donna is 4. We have been good girls and would like for you to bring us a Tuni doll. Please let mine be one with reddish brown hair and a blond for Donna. Also a toy ice box, cook

and dish set and socks full of goodies. Mother says we are to little for a bicycle but please Santa if you have any left leave one for us. Don't forget to bring a coconut for daddy. There will be a nice pie for you by our Xmas tree cause we think you will be awfully hungry when you get here.

Janette Pruitt

Dear Santa,  
I am a little boy seven years old. I would like to have a record player, a football suit, some blue jeans, cowboy boots, belt and some spirts.

Kenneth Campbell

Cisco, Texas  
December, 18, 1950

Dear Santa,  
I am a little boy four years old. Please bring me a cowboy belt, some spurs and a play farm. Please remember all the boys and girls all over the world.

Your friend  
Michael Joyner

1401 W 15th  
Cisco, Texas

Dearest Mr. C.,  
I know that the majority of letters which you receive are the usual "I've been a very good little girl (or boy), and please bring me etc." but my little sister and I are going to be very frank and hope that you'll be sweet and bring us something for Christmas anyway.

I suppose we could be called mean, because we do get into our share of trouble. Although

we are small and very pretty doesn't seem to help mother and daddy spare the rod and spoil the child. Perhaps in later year we will have more skill and ability to know what to get into and what not to get into. So please Mr. Santa forgive us for being a little mean and don't forget to leave something at our tree Christmas.

Hoping to be better next year,  
Betty Carol (age 4)  
and Vicki Lynn King (age 20 months)

Cisco, Texas  
300 West 9th St.

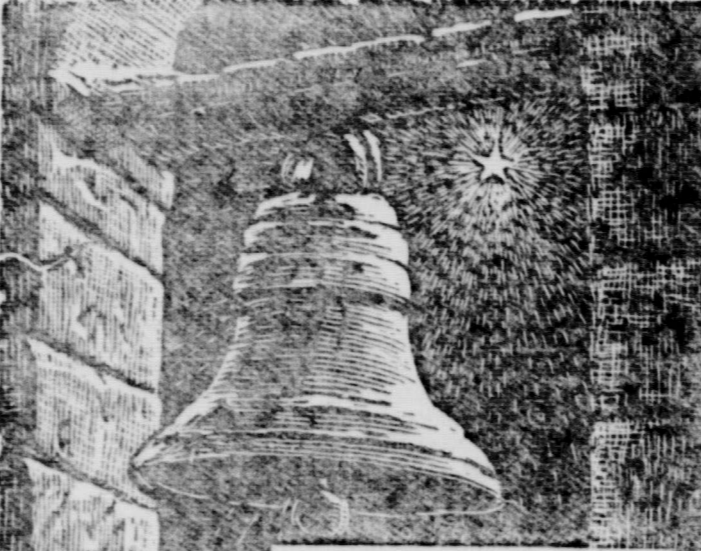
Dear Santa,

My little brother, Lenden, is 6 years old and would like a football suit, electric train, bow and arrow set and a Daisey air rifle pump.

I am 8 years old and would like a bicycle and a set of baton ends.

We have been fairly good this year and promise to be much better next year.

Your friends,  
Gatha and Lenden  
Thompson



WE INVITE YOU to attend church this Christmas Eve and join with us in singing hymns and carols in praise of Him whose birth we honor at this season. May God's richest blessings be yours today and throughout the New Year.

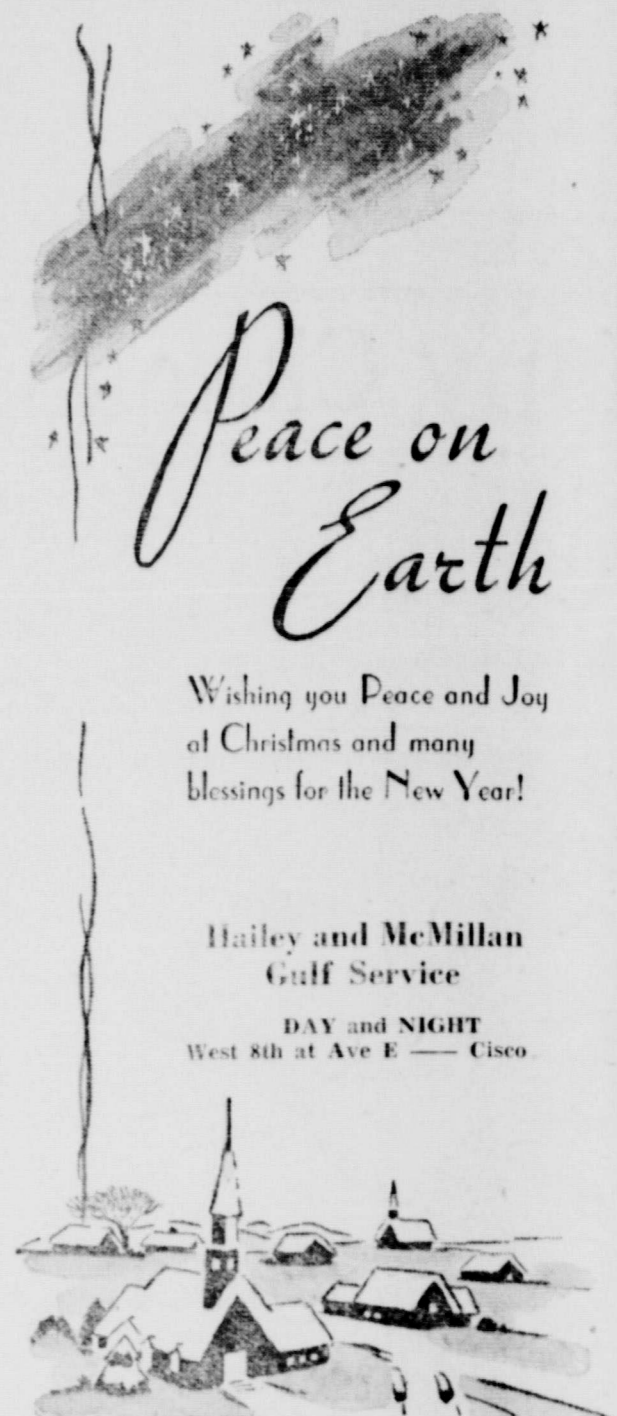
PASTOR and MRS.  
PAUL STEPHENS  
and BILLY CARL

East Cisco Baptist Church



DING-DONG  
this merry song carries a ringing note for  
YOUR HAPPY HOLIDAY!

Paul Yardley Conoco Service

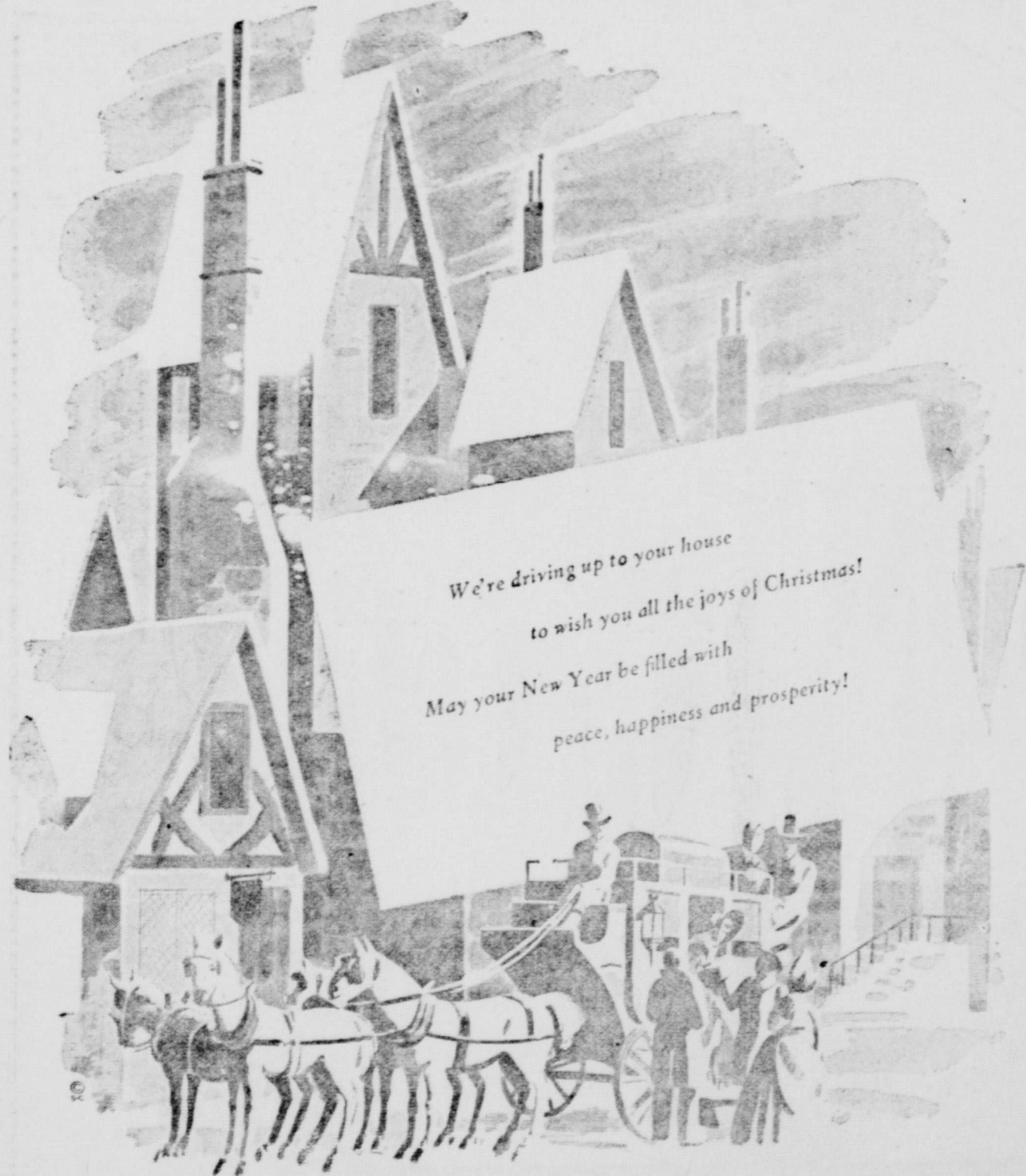


# Peace on Earth

Wishing you Peace and Joy at Christmas and many blessings for the New Year!

Hailey and McMillan  
Gulf Service  
DAY and NIGHT  
West 8th at Ave E — Cisco

# Merry Christmas to All



GRAHAM SANITARIUM

Drs. GRAHAM and LAWRENCE



# Christmas Sets the Scene...

and the curtains part

on our sincerest wishes for the happiness

and health for our many customers...our many friends!

FIRST NATIONAL BANK

We're greeting all the folks we know  
with a wish that is sincere --  
May your Christmas be a merry one,  
with good omens for next Year!

**B & K BAKERY**  
Mr. & Mrs. V. H. Bosworth  
Mr. & Mrs. Kay Kennedy

### REMEMBER WHEN

Taken from the Files of The Daily Press

**EIGHT YEARS AGO**

Boy scout troop 49 and 101 will participate in the court of honor to be held Tuesday evening at First Baptist Church with field scout executive Homer Tudor presiding. Sim Ledford is scoutmaster of troop 49 and Ernest Hittson heads troop 101.

The board of review for the troop 49 was held at the First Baptist Church December 15 at which time board members E. L. Jackson, Rev. Cooper Waters and M. F. Underwood recommended the following scout advancement: Life Scout — Harry Grantz, Edwin Jackson.

Star Scout — Jack King.

First Class — Frank Strawn.

Merit Badges — Joe Tom Joe,

Billy T. Greenhaw, Bobby Poe and Jack King.

Those coming up for advancement in troop 101 are as follows: First Class — Jimmy Ewell.

Star Scout — Jay Warren.

Life Scout — Bob Wilson, Jacky Milner.

Eagle Scout — Jimmy Laird.

Those in this troop to receive merit badges are as follows: Bob Wilson - dramatics, wood carving, cooking, public health, pathfinding and handicraft.

Jay Warren - dog care, art, poultry keeping.

Jimmy Laird-woodwork, farm layout and building arrangement, handicraft, public health, farm home and its planning.

Robert Frator - dog care, wood carving.

Joe Philpott - woodwork, farm home and its planning, farm layout and building arrangement.

Kari Armstrong - cooking, civics, camping, reptile study, life saving, animal industry, fire-

manship.

The chapel Christmas program, sponsored annually by the senior class of Cisco High school, was given Friday afternoon in a most dramatic manner, featuring Santa Claus and the holy scenes depicting the star of Bethlehem and the song of the angels heralding this event.

The 20 or more baskets of food stuff brought to the Christmas tree were presented to Rev. L. W. Seymour, welfare chairman, by the class president, Kenneth Huffman.

The scene opened with a spot light on improvised barracks containing actual soldier, Charles Flaherty, home on furlough, reclining on a cot, while a phonograph had the song number, "I am Dreaming of a White Christmas."

A curtain then opened on a family group and scene emphasizing the theme, "How Thankful We Should Be." Then came the story of the "First Christmas," by Charles Dickens.

Another curtain then rolled back on the "Babe in the Manger," scene, with the angels singing and heralding the birth of the Savior. The Star of Bethlehem and improvised scenery were very realistic.

A donation of money by a local club was also presented to the Welfare association.

We hope our friends  
find this Christmas, the merriest...  
the coming New Year, the happiest!

Christmas is here  
With its  
holiday fun,  
And may it turn out  
Just your  
merriest one!

From us to you...  
Our Christmas Greetings  
and the best wishes  
for happy days to come!

**O. K. Rubber Welders**  
U. S. Royal Dealer

To our friends and patrons:  
May your days be filled with  
notes of good cheer...for  
the holiday and coming year!

**Collins Hardware Co.**

**Season's Greetings**

**OSOBORNE MOTOR Co.**  
Your  
Oldsmobile & Cadillac  
Dealer

**Christmas**

The deepest joy  
of the holiday season  
is having friends like you—  
**MERRY CHRISTMAS !  
HAPPY NEW YEAR !**

Your **PIGGLY-WIGGLY STORE**

*With Best Wishes*

MAY CHRISTMAS BRING SPECIAL  
BLESSINGS TO YOU AND YOURS!

**O. O. ODOM**  
Your  
Fort Worth Star Telegram  
Agent

**Henry's Feed and Produce**  
MR. & MRS. C. W. HENRY

**NOEL**

The real spirit  
of CHRISTMAS...

Peace... good will... freedom... prosperity... opportunity... friendship—all of this is the Christmas spirit... may it be yours in '51, and ever after!

**DR. ERVIN E. ADDY**

We extend to you this  
age-old greeting  
"A very Merry Christmas  
to you and yours..."

**Western Auto Associate Store**  
Mr. and Mrs. A. G. Sander

**RING OUT...**

... and wish our customers  
the best of Season's Cheer—  
with many joys to brighten,  
all the coming Year!

**BANNER DAIRIES**  
Mr. and Mrs. T. K. Posey

*Merry Christmas*

We add to the wealth  
of greetings which  
surely come your way,  
our sincerest wishes  
that good fortune  
bless you all at Christ-  
mas and in 1951!

**Grimes Brothers**  
Your  
International Harvester  
Dealer  
Eastland

### The Successful Person . . .

By J. B. SHORREN, Director  
Employees and Public Relations  
Emerson Serwage, the money  
magician credited by Charles De-  
mings in his beloved Christmas  
Carols, was a financial success.

But not Serwage, with all his  
wealth, was verily unhappy. He  
was a sorry failure, too, until he  
had a change of heart. When he  
became interested in the happi-  
ness of others, then he also be-  
came happy.

Even though money is an im-  
portant part of our economic and  
social life, it does not bring  
success or happiness.

Like Serwage, many people have  
discovered that success cannot be  
measured by the dollar mark.  
Money, success means differ-  
ent things to different people.  
And besides, life is relative matter.

From the standpoint of income,  
a person earning \$2,000 a year  
might consider himself successful  
if he could increase his earnings  
to \$3,000.

At the same time, a person  
whose income was \$20,000 a year  
might well consider himself a  
failure if it dropped to \$10,000.

Neither is the accumulation of  
wealth a measure of success.

There are quite a few under-  
world characters in the country  
who, from all reports, have ac-  
cumulated considerable wealth.  
It apparently runs into the mil-  
lions, but even with all their ma-  
terial wealth no one would seri-  
ously contend that such people  
are successful.

There are many things which  
go into the shaping and moulding  
of a successful life.

Happiness and peace of mind  
are essential segments. Friends  
are an important part, too.

Genuine success and real hap-  
piness come through helping oth-  
ers, in one way or another, by  
the active manifestations of a  
sincere interest in their well-  
being. The most successful and  
happiest people seem to be those  
who, in various ways, try to make  
the world a little better place in  
which to live.

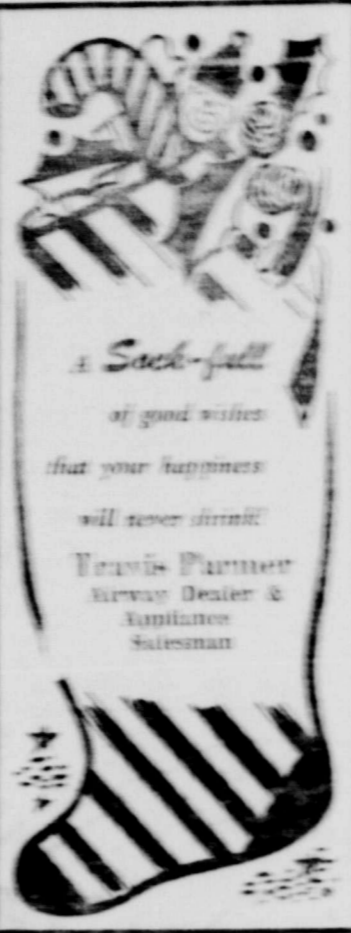
These people almost invariably  
spend gladly, rather than criti-  
cally, of their fellowman. They

try to be helpful and encourag-  
ing. They lead rather than drive.  
A successful man realizes that  
all people have many faults just  
as they have many virtues. He  
looks for the good, not the bad,  
in his fellowman. That is one of  
the reasons why he is successful  
and happy.

If we look for the good in the  
people and in the things about us,  
usually we find it. If we look for  
the evil, usually we find that, too.  
Like Serwage, the successful  
man realizes that it is his re-  
sponsibility to contribute, in pro-  
portion to his talents, to the build-  
ing of a better social, economic  
and moral world in which to live.

And - like Serwage - he real-  
izes, too, that to have a better  
world, we must somehow achieve  
"Peace on Earth and good will to-  
ward men."

When we have accomplished  
this, we truly can say that as a  
people and a nation, we have ac-  
quired genuine success and real  
happiness. - T&P Railway Mag-  
azine



*A Sock-fall  
of good wishes  
that your happiness  
will never drain!*


Yannis Farmer  
Newspaper Dealer &  
Furniture  
Salesman

### Hear Ye!

We proclaim  
our greetings for all our friends  
to hear... May you have a  
Warm Christmas and a  
prosperous New Year!



Ed Bradshaw  
Texas Service



With laughter, song  
and good cheer  
To all - a grand Christmas,  
A Happy New Year!


Bewen's Service Station  
Snelair Products



### Noel

May the glowing  
light of the  
Christmas spirit  
shine brightly all  
thru the New  
Year!

LEWIS FURNITURE  
COMPANY  
W. L. Lewis - Cisco



Cloud & Day Service  
Claude Mollath - Don Kane

## Cheerio!

A gay greeting for the Yuletide  
to each and everyone of you  
on our long list of friends!

SPOT CAFE  
Mr. and Mrs. Roy Wood



## Christmas

The same friendly song  
you've heard before: Merry  
Christmas and a Prosperous  
New Year!

DAMRON TIRE & SUPPLY  
CISCO



May Christmas and New Year  
pair off brightly to keep you  
gaily skimming through life!


West Texas Produce Co.

### A Christmas Note



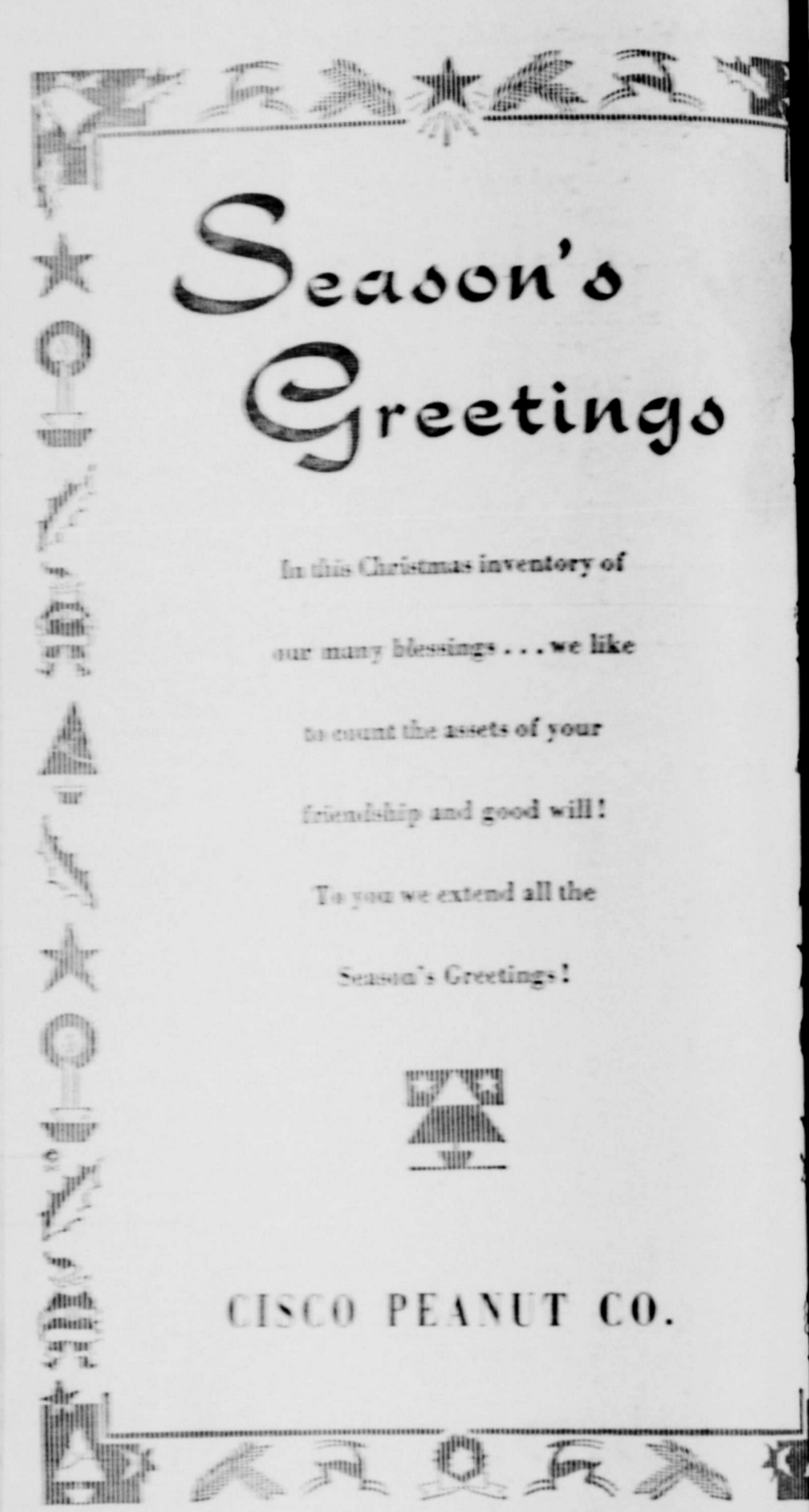
To our friends and customers:  
A bright and joyful holiday to you all!

HITT CANDY COMPANY  
CISCO



There's no time like  
CHRISTMAS  
for extending our sincere wishes for the  
best of everything in the coming year!


YARDLEY IGA GROCERY



## Season's Greetings

In this Christmas inventory of  
our many blessings . . . we like  
to count the assets of your  
friendship and good will!

To you we extend all the  
Season's Greetings!



CISCO PEANUT CO.



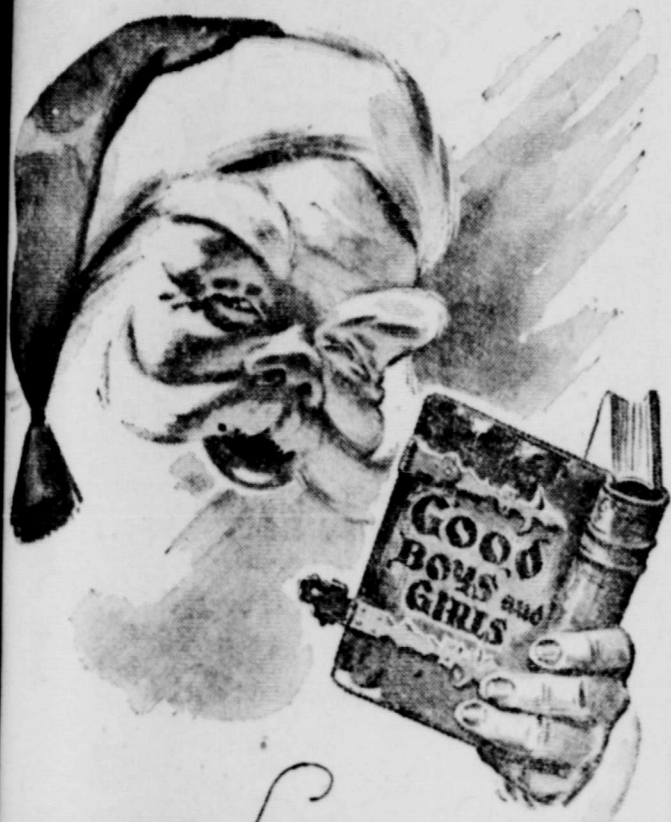
## Greetings

In sincere and friendly appreciation  
of your patronage and good will . . .

MERRY CHRISTMAS  
HAPPY NEW YEAR

J. B. PRATT  
- DISTRIBUTOR -  
Mobilgas - Mobiloil





JOLLY GOOD WISHES  
for  
THE HOLIDAY SEASON  
and  
A HAPPY NEW YEAR!

White's Auto Store

John Webb, Owner

### Cup Of Holiday Cheer Is No Help For Auto Driver

CHOCAGO, Dec. 22.—Pass up that cup of holiday cheer if you're driving home from a holiday party.

Records of the National Safety Council show that one-sixth of all traffic accidents involve a drinking driver.

With the nation's traffic-death toll up 11 per cent for the first 10 months of the year, the Council is stepping up its Christmas safety campaign. One hundred and sixty-one national organizations are participating in the drive to reduce Christmas and New Year's accidents. "Don't Let Death Take Your Holiday" is the slogan for the campaign.

Traffic accidents reach their peak at the end of the year, the Council points out, because of winter weather, earlier darkness and holiday festivity. Heavier travel also is expected to increase hazards this year, with service men and women coming home on holiday leaves and some families traveling to military camps to spend the holidays with those who cannot come home.

"All of these extra hazards call for extra caution," said Ned H. Dearborn, president of the Council. "The spirit of Christmas emphasizes the sacredness of life, but the tragic deaths from needless accidents make a hollow mockery of Christmas joy and festivity."

"To keep death from taking your holiday — or someone else's — is a simple thing. All that is required is extra caution and

courtesy, and a little more time during the holiday rush — just enough more time to be extra careful when driving on the highway or crossing streets and in recreational and home activities.

"If you're walking, watch for traffic — and wait for the green light before crossing streets. Carry packages so they do not obstruct your view. Motorists cannot always see you, especially during early evening darkness.

"If you're driving, start early and take it easy. Be extremely cautious in bad weather and darkness. And take it easy when you're celebrating. Don't let holiday spirit — or spirits — replace your usual caution and common sense.

"Assume personal responsibility for safe celebration for yourself and others — and you can help make Christmas happy for everyone."

## Happy Holidays



May you all have a

MERRY CHRISTMAS

and a New Year that's

completely happy!

### LATSON CONSTRUCTION CO.

J. H. Latson, Sr.  
J.H. Latson, Jr.

Horace Latson  
Bob Latson

### SEASON'S GREETINGS



To our friends:

May your Holiday  
be gay as candlelight,  
bright as its glow!  
Ad 84 - Form 1

Downie Coffee Shop



Christmas Greetings

Peace on Earth . . . Good will toward men . . . may these blessings return to His children, the world around, in the New Year so soon to come. Let us pray that this hope be ordained with fulfillment, by attending church for Christmas services.

### HOME SUPPLY CO.

Mr. and Mrs. J. W. Slaughter

## Merry Christmas

On this anniversary of His birth we once again share in the eternal love and peace He offered to mankind. This Christmas, let us all join in a prayer for peace on earth and good will toward all men — All of us at the Boss Plant wish all of you a Merry Christmas and a happy New Year.

Boss Manufacturing Co.



West Texas Utilities Company

## Merry Christmas

and

### A HAPPY NEW YEAR

Santa Claus is coming to town and all of us at your electric service company hope that he will leave for you and your family a bag full of Yuletide happiness and joy. "May your New Year bring peace and prosperity" is our sincerest wish.

Reddy Kilowatt  
Your Electric Servant



### American Christmas Card Marks Diamond Anniversary This Year

The American Christmas card, cheerful symbol of the holiday season, celebrates its Diamond Anniversary this year.

In 1875 a Boston lithographer, Louis Prang, hesitantly published the country's first Christmas cards -- and wondered if anybody would buy them.

This year more than 1,500,000,000 Christmas greetings will help sparkle from the nation's mantels -- an average of better than 40 per family. In a brief 75 years, Christmas cards have become an inseparable part of our colorful Yuletide traditions.

The world's first Christmas card was actually engraved in 1842 in London by William Maw Ealey, a 16-year-old apprentice. Offered for sale to his friends it was a complete failure and soon forgotten.

Louis Prang arrived in New York City in 1830, just a century ago. A skilled calico printer from Germany, he was 26 and almost penniless. Working for six years as a wood-engraver and leather-goods finisher, he saved \$300, and opened a small lithographing shop in Boston.

Prang loved Killarney roses, and he specialized in delicately-tinted flower prints. But when the Civil War nearly ruined this trade, he switched hurriedly to war maps and portraits of generals. Meanwhile, he perfected the recently-invented processes of color lithography.

By 1870, Prang's "album cards" and reproductions of oil paintings were so fine they were being offered from England. A woman employee in his London office suggested that he print "Merry Christmas" on some of his floral cards in the space left blank for a signature. He tried it in 1874

-- but only on cards being shipped to England.

The cards sold well overseas. Encouraged, Prang offered them to the American public in 1875. They were an instant success, with their new combination of beauty and holiday sentiment.

Prang's early cards pictured Spring-like roses, daisies, scarlet geraniums, sprays of apple blossoms -- but not today's familiar holly and poinsettia. In 1877 Prang added a humorous portrayal of Uncle Sam and John Bull shouting at one another over Alexander Graham Bell's new gongled invention, the telephone.

That same year, Prang's printing plant burned to the ground -- a \$100,000 loss. But he borrowed money and rebuilt. When his new cards appeared, they began to carry Christmas-like scenes -- children romping in the snow; fir trees; glowing fire places; even Santa himself.

By 1881, Prang was printing 5,000,000 Christmas cards a year and they formed the major part of his business. He paid one artist, Dora Wheeler, \$2,000 -- an unheard-of price for one prize design.

Prang's cards are still famous among collectors because of their appealing art work & painstaking craftsmanship. Designs were printed in as many as 20 different colors to achieve delicate, life-like gradations of tone. Many of the cards were trimmed with luxurious silk fringe. They usually cost from 25 cents to \$1 apiece.

Prang abruptly discontinued publishing Christmas cards in 1910. Cheaper photographic reproductive processes had been developed, and crude but low-priced Christmas pictures post-

cards were flooding in from Germany.

An era of cheap novelty Christmas cards developed rapidly. Greetings were extravagantly ornamental with dried flowers, chenille, swansdown, bits of colored glass, even corks and seaweed to illustrate some twisted pun.

Many of today's leading Christmas card firms were founded about 1910, when the modern era of greeting cards began. The custom of exchanging Yuletide greetings had its rapid spread after World War I. Adoption of offset printing and watercolor inks enabled Christmas cards to regain the beauty of Prang's day at much lower cost. And with the rapidly increasing variety of design, people everywhere began to regard Christmas cards as their personal messengers of holiday good cheer.

In the span of a single lifetime,

Christmas cards have developed from a peniless immigrant's dream to one of the nation's most universal and well-loved of the Christmas customs.

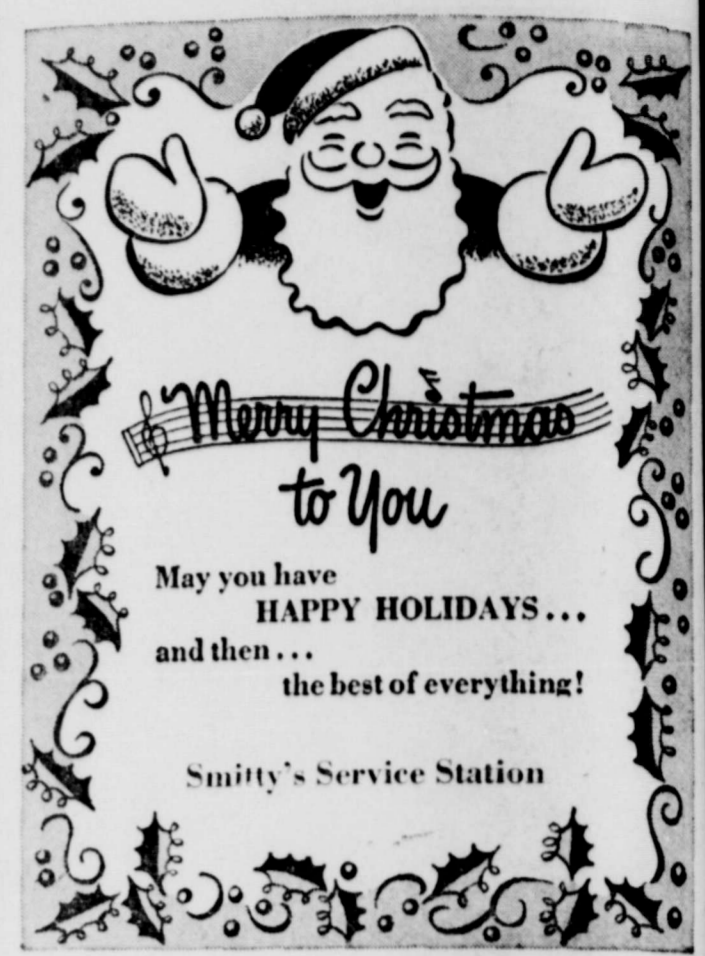


Here's to a Happy Holiday... a wondrous New Year!

**SAVOY CAFE**  
Nick and Sam

To you:  
we extend hearty wishes for happiness at Christmastime and for the New Year!

Surles-Allen Agency



May you have **HAPPY HOLIDAYS...** and then... the best of everything!

Smitty's Service Station



May the holiday season forecast a gay, New Year for you, and yours!

Sunset Motor Lines  
Mr. & Mrs. W. E. (Dizzy) Dean



We're beating a merry tune that keeps repeating our friendly greeting -- Merry, merry Christmas... Happy, happy New Year!

Reimer's Cleaners  
Mr. & Mrs. Herman Reimer



**SONG OF Christmas**

Our entire staff joins in wishing you a very Happy Holiday and a better-than-ever New Year

Fashion Cleaners's  
Mr. & Mrs. E. R. Martin



**Broadway Beauty Shop**  
Two Doors West Palace Theater



**BEST WISHES TO ALL OUR FRIENDS AND CUSTOMERS**

Christmas is here and the New Year stands at the threshold... may you open your door to the wonderful things we wish for you!

**FERGUSON'S**

# Home for Christmas!

There's no place like home when Christmas comes... and there's no time like Christmas to wish all you folks the merriest holiday ever.

We wish to thank all of you who have done so much to make our year successful and happy and to wish you the best of health and prosperity in the New Year to come!

**HENSON CONSTRUCTION CO.**  
I. J. (Sack) HENSON