

THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937.

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 3, 1879.

J. W. SITTON and TED READ Publishers

Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D. Avenue, Cisco, Texas.

National advertising representative: Texas Daily Press League, Dallas, Texas

SUBSCRIPTION RATES \$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas Counties, \$5.00.

Per year in advance (Cisco, by mail) \$5.50 Per week (by carrier) 15c



Letters

Editor: Nov. 19, 1950 As you know I am with the USAF stationed in Alaska and as Thanksgiving Day and the holiday season comes around again, my thoughts naturally turn to home and Cisco. Am enclosing a clipping about the famous Mt. McKinley Park Hotel Resort to be opened as a recreational center for military personnel during the winter season. On a clear day, Mt. McKinley Peak is clearly visible from Anchorage although about 150 miles away. It is a high mountain peak in a long chain of mountains. It is two-thirds covered with snow the year around and has a total altitude of 29,300 feet above sea level. Also enclosed is a clipping about Thanksgiving, 1950, in Alaska. Some of the weather and the reconnaissance flights over the north pole are mentioned in the clipping. An interesting clipping is enclosed about the Cook Inlet and Anchorage area. Cook Inlet is a canyon or pass between the mountains through which a river flows to the Gulf of Alaska and also the waters from the Gulf flow back at high tide to form a waterway or shipping channel during the summer all the way to Anchorage. During the winter it is a frozen plain or cake of ice until the spring thaws again and then once more becomes a means of water transportation and salmon fishing. I am sending you under separate cover an issue of the Anchorage Daily News and some postcard pictures of scenes in and around Anchorage. You can tell the people what a modern city we have here in Anchorage, Alaska. I hope you enjoy the pictures and clippings. Staff Sergeant Marvin Earl Strickland USAF, Alaska Take your family to Sunday School and church every Sunday.



You can't mar its matchless beauty! \$1.69 Gal. Burton-Lingo Company 700 Ave. E. - Pioneer Lumbermen - Phone 12

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Now the Hard of Hearing Can Help Themselves To Hearing

Here is sensational news for the Hard of Hearing of Cisco and surrounding community. Science has overcome a major type of deafness. Now sufferers need no longer wear a Hearing Aid in either ear. NO EAR BUTTON NO HEADBANDS. NO PRESSURE IN EITHER EAR. A FREE Hearing Clinic will be held at the Victor Hotel by John W. Schwartz from 10 a. m. to 5 p. m. ("Specialist in the problem of the Hard of Hearing") at which time he will check the hard of hearing for their individual hearing problem, and discuss with each the new scientific correction that may be theirs. He will also demonstrate to each sufferer of the middle ear deafness that they no longer need to wear a hearing aid in either ear, thanks to a discovery made by Acousticon, the world's first and oldest manufacturer of electrical hearing aids. If you know you have "middle-ear" deafness, or if you don't know what type of deafness you have, you are invited to visit, examine and try this sensational new discovery without cost or obligation—ABSOLUTELY FREE— Think of it, if you now wear a hearing aid and have this type of deafness, you can take your hearing aid out of your ear forever, say goodbye for life to ear buttons and head bands. If you have been too embarrassed to wear a hearing aid in your ear, you may now HEAR AGAIN with thrilling clarity and comfort with absolutely nothing in your ear. Only a limited number of this Acousticon invention are available, so come in to this Clinic for one of the great thrills of your life. This may be the answer you have waited for a thrilling, exciting, new way to hear, scientific astounding victory over middle ear deafness. Prove now that you can HEAR AGAIN with nothings in your ear. Attend this free clinic. ACOUSTICON OF ABILENE 225 RUSSELL ABILENE, TEXAS

Real Estate For Sale

5-room bungalow on corner lot, paved street \$4500.00 4-room, almost new, with 2 lots \$3750.00 3-room, modern, new cottage on corner lot \$2000.00, \$400.00 down, balance \$400.00 Mo. Beautiful, new modern home on corner lot. Splendid 5-room, well planned, new home on paved corner. Small frame residence on E. side, Modern. \$2000.00 5-room brick-veneer home on corner lot. 5-room, practically new residence, reasonable down payment. Balance like rent. 7-room, two-story residence on pavement, near H. S. Numerous other listings of various kinds and sizes.

LAND

SPECIAL: 80 acres tight land with modern 5-room home with bath, Elec. Butane. 25 acres cultivated, balance mesquite grass, a dandy. Half minerals. 500 acres stock-farm, one of the best in Eastland County, 275 acres cultivated, balance mesquite grass. 125 acres planted to wheat, 60 acres more ready to plant. 6-room, bath, modern, stone-veneer home, large barn, on all-weather road. Half minerals. 600 acres unusual combination of mesquite grass and peanut farm, 45 acres allmott this year, 40 Bu. per acre. Price \$30.00 per acre. 150 acres cultivated, Elec. & Butane. In edge Comanche County. Half minerals.

WANT-AD SECTION

For Sale: Zenith combination table model Radio and Record Player, with 100 records and record cabinet. Phone 1094-J. 264 FOR RENT: 2 room and bath, modern. Furnished house. 294 W. 11th. 264 FOR RENT - 2 room furnished house. \$40.00 per month, water paid. 1704, Ave. G. Phone 807-W 293 FOR RENT - 2 room furnished house. \$40.00 per month, water paid. 1704, Ave. G. Phone 807-W 293 WANTED: Sand and dirt hauling, also all kinds of yard work and grading. J. H. Skiles, Phone 526-J 255 WANTED TO BUY: Brush land near Cisco. 10 acres up. G. E. Williams, Box 58 Carbon 267 WANTED - House keeper, Room and board, plus salary. Phone 453-W 261 tfe WANTED - Dead Rats instead of live ones. RAT NIP will kill them. 35c at Maner's Pharmacy. 217 tfe OFFICE HELP WANTED: Lady to take dictation and have some knowledge of bookkeeping, to work mornings. Phone 500. 262 tfe DEALERS WANTED: Men ambitious to be their own boss. Good profits to Hustler. Buy on credit. This is an opportunity to establish yourself with a company in business over 60 years. Write Rawleigh's, Dept. TXK-1021-259, Memphis, Tenn. 1 WANTED: Elderly lady to care for child for working mother - in the home - no laundry - hours - 8:30 a. m. to 4:00. Call 1024-J after 5 p. m. 3

BE SURE Insure In Sure Insurance WITH E. P. CRAWFORD AGENCY PHONE 453 Earl Bender & Company Eastland. (Abstracting since 1923) Texas

It Pays to Advertise - and most successful business men do more or less of it. The impact of advertising on the American psychology is evident in many respects on our economic, social and cultural life. While honest and truthful advertising is said to make people unhappy with what they have, it also creates a desire for goods and services that they need. We know they need abstracts when they buy real estate and to make them conscious of this fact, and to save them world's of trouble, we advertise. Packing House Groc & Mkt

HADACOL IS TAKING THE COUNTRY and NOW THE COUNTRY IS TAKING HADACOL. 20 MILLION BOTTLES. Watch The HADACOL Thermometer. 20,000,000 bottles of HADACOL have been sold thus far in 1950. The supply of HADACOL has been so limited that it has been advertised in only 22 states. Facilities for making HADACOL continue to increase and are now more than 1000 percent greater than a year ago. I have dedicated myself and my organization to the increase of these facilities until HADACOL is available to folks everywhere. Sincerely, Dudley J. LeBlanc, President of The LeBlanc Corporation.

HANDY REFERENCE BUSINESS AND PROFESSIONAL DIRECTORY WHERE TO FIND IT SAVE TIME - SAVE TROUBLE - FIND IT QUICK IN THIS DIRECTORY. Ambulance Service - Contractor-Building - Insurance - Radio Service - Thomas Funeral Home - J. H. Latson - Boyd Insurance Agency - Ellis Oder - Accounting Service - Jack Dunaway - Washaterias - Tennasod Radio Sales & Service - Beatrice Guthrie - Public Accountant - DeLux Washateria - Your Philco Dealer - BOOKKEEPING SERVICE - Tax Reports - Henderson's Washateria - Iron Repair - FLEMING A. WATERS - General Law Practice - Jones Electric - Electrical Contracting & Repairs - NEON & AIRCONDITIONING SALES & SERVICE - Electric Contracting - Refridgeration Service - Air Conditioning - (Domestic and Commercial) - Edwards Electric - Phone 1037 - New Abilene Hwy. - Cisco, Texas - CHIROPRACTORS - Dr. C. E. Paul - Chiropractic & x-ray Service - Phone 680 - 708 Ave I - Cisco Equipment Co. - YOUR CASE DEALER - 1203 Ave. D. Phone 855 - Farm Equipment - Service Stations - Claude & Don Service - OPEN AROUND THE CLOCK - 509 E. 8th. Phone 139 - E. P. Crawford Agency - REAL ESTATE-INSURANCE - LOANS - 108 West 8th. Phone 453 - Tom B. Stark Real Estate - National Insurance Agency - General Insurance and Loans - Farms, Ranches, City Property - 305 Reynolds Bldg. - Phone 4

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Order of Rainbow Has Initiatory Meet

The Order of Rainbow for Girls was honored to have distinguished guests present for their Initiatory meeting November 21.

As Mrs. Whitfield was presented to the Assembly, Miss Pat Agsang, "Tell Me Why." A most impressive initiation service was presented by the girls, ably assisted by two candidates.

Jean White and Jane McCauley, Mrs. Whitfield and Mrs. Howington gave short talks and highly praised the girls in their work.

Guests were as follows: Mrs. Martha M. Whitfield, Supreme Inspector of Texas, Order of Rainbow for Girls, of Dallas; Victor Whitfield, Chairman of Grand Cross of Color, an honorary degree, of Dallas; Mrs. Willie Laura Howington, Grand Visitor, of Abilene; Joe Collins, District Deputy Grand Master, 73rd District, of Eastland, and Mrs. Rebecca Mayfield, Mother Advisor of Abilene Assembly, Rainbow Girls.

There were fifty-two Masons present, who were attending a Master's and Warden's Association

District Meeting in Cisco. They were representatives of Eastland, Breckenridge, Ranger, Gordon, Carbon, Rising Star and Cisco.

Visiting Eastern Star members from Eastland and Abilene were also present at the meeting. Appetizing refreshments were served to over one hundred guests.

Billie Jean Hall To Wed Kansas Man In December 23 Service

Mr. and Mrs. W. H. Hall have announced the engagement and approaching marriage of their daughter, Billie Jean Hall, to Edwin William Barnby of Chanute, Kansas.

The wedding will take place in Cisco on December 23. Miss Hall is a graduate of North Texas State College and is teacher of public school music in Big Lake. Mr. Barnby is a graduate of Baylor University and is employed with Seismic Explorations, Inc. in Big Lake.

Demonstration Club Meets On Nov. 20th

The Lake Cisco Home Demonstration Club met November 20 with Mrs. C. H. Housch as hostess. Mrs. W. Z. Lach presided and called the meeting to order by singing "Sweet Hour of Prayer," and repeating the Club Pledge.

The minutes were read and approved and the report from the standing chairman was given. Mrs. W. W. Fewell gave the council report. Mrs. Justice was welcomed as a new member.

Plans for a Christmas party

were made. It was decided that the party would meet with the Eastland Club and the Word Club would be invited as guests. Mrs. Ray Judia, Mrs. Walton Baum, and Mrs. C. S. Surles were appointed to the entertainment committee. Mrs. W. D. Hazel, Mrs. D. Ball and Mrs. Justice were placed in charge of the refreshment committee.

A motion was made and carried to meet twice a month, on the first and third Mondays of each month.

Textiles were chosen as a study for the coming year. The recreation was provided by Mrs.

Judia. Those present were: Mesdames W. Z. Lach, W. W. Fewell, Ray Judia, Walton Baum, C. S. Sur-

les, D. Ball, Raymond Penn, A. A. Hansen, James Lee, Alie Gorr, C. H. Housch, A. E. McNeely and Mrs. Justice.

READ THE CLASSIFIED ADS IN "YOUR HOME PAPER"

WANTED 5,000 Dozen Eggs

Top Prices Paid for No. 1 Eggs
(Eggs paid for on a grade Basis)

We dress & sell Bellhurst Fryers Cisco Ice Co.

MERCHANTS CREDIT ASSOCIATION
State and National Affiliations
Lucile Huffmyer
SECRETARY
Telephone 142



"It Can't Happen To Me!"
But It Did
Higginbotham Insurance Agency
760 1/2 Ave. D — Phone 198

HIGH BLOOD PRESSURE
Hardening of Arteries, Pains in Left Arm And Side
Elmer G. Johnson, President of Harlingen State Bank, Harlingen, Texas, writes on Feb. 20, 1948: "Please send another bottle of Carlex Liquid Garlic, also send a bottle to my sister-in-law, Mrs. Hulda C. Dutton, 45 Atwater Terrace, Springfield, Mass."
"I have some good reports to make on the effectiveness of Carlex used. Mr. Turner, Texaco dealer here, has taken two bottles and is much better, his blood pressure down about 60 points. Mrs. W. F. Nelson, San Benito, who was in bad shape, is also very much better and her blood pressure down considerable. This Carlex works, and you are doing a fine job of producing it for the benefit of those suffering from high blood pressure or heart trouble."
Hundreds of other testimonials of similar nature.
Sold in Cisco at DEAN DRUG STORE LEMORE PHARMACY



Where you headed?
To see the hottest thing in town—the NEW 1951 Chevrolet!

Coming SATURDAY Dec. 9
CHEVROLET
A-G MOTOR COMPANY
515 AVENUE D
PHONE 51

AUTO PINIONS
KNOCK, KNOCK: COME IN
If that's your engine knocking, Mister, come in and see us. You get enough hard knocks from life without taking them from your car, too. Better have us condition the car completely now. That's the inexpensive way. Get our estimate. That costs nothing. No obligation at all.
A-G Motor Co.
Ave. D & 6th St.
Phones 51 & 52
AUTO REPAIR at its BEST

Typewriters Adding Machines
NEW and REBUILT SALES and SERVICE
STEPHENS Typewriter Co.
417 S. LAMAR ST.
Tel. 639 — Eastland

BUY NOW FOR CHRISTMAS AND SAVE PLENTY

SPECIAL! WOW! LOOK! SPECIAL GROUP! Ball Point PENS OUT THEY GO! 29c

There is absolutely nothing like it in CISCO. IF you are paying more than HOOKER'S prices, you are positively paying more than you should . . . BECAUSE HOOKER'S has already PROVEN that you can buy the finest diamonds, watches and jewelry in America at prices that spell EXTRA SAVINGS on EVERY purchase! COME TO HOOKER'S JEWELERS TOMORROW and prove to yourself that HOOKER'S VALUES are the greatest values you have seen in many, many years!

SPECIAL! Guaranteed Accurate! Men's Plain Pocket WATCHES Out They Go! \$1.38

Public Notice! We Are Positively Not Going Out Of Business

ALL THE WORLD'S FINEST WATCHES AT SACRIFICE PRICES!

BARGAIN! Sensational Bargains! SOLID GOLD Baby Rings All sizes to choose from in the group! Out They Go! 39c

SPECIAL! SAVE MORE THAN HALF! REGULAR \$37.50 VALUES! Men's Handsome Wrist Watches \$14.88 With Stainless Steel Backs! Guaranteed Accurate!

Regular \$87.50 Values! LADIES' 17-JEWEL SOLID GOLD WRIST WATCHES 14K. Solid Gold Cases, High-Domed Crystals, Silk Cords OUT THEY GO! \$29.00

SAVE \$49.00! MEN'S REGULAR \$64.75 Values! Rhinestone Dial WRIST WATCHES 17-Jewels! Assorted Rhinestone Dials, Gold-filled expansion Bands. OUT THEY GO! \$24.88

REGULAR \$87.50 VALUES! LADIES' 17-JEWEL 2-Diamond Wrist Watches \$37 14-K Solid Gold Cases, Rock Crystals, Silk Cords.

REGULAR \$71.50 VALUES Rhinestone Dials, 3-Bevel MEN'S 17-JEWEL Wrist Watches Rock Crystals, Gold-filled Expansion Bands! OUT THEY GO! \$14.88

REGULAR \$39.75 VALUES Ladies' Lovely Wrist Watches Assorted Styles Set with Brilliant Rhinestones \$27.00

BARGAIN! Regular \$12.50 Values LADIES' and MEN'S SOLID GOLD Wedding Bands YOUR CHOICE AT ONLY \$3.88

Now! You Can Buy Your DIAMONDS at Less than Jewelers' Cost!

Ladies and Men's Yellow Gold Mounted 1/4 Carat GENUINE DIAMOND Rings \$49.00
Written Guarantee with Every Purchase!

Regular \$49.50 Values! 7-DIAMOND Wedding Bands Perfect Full-Cut Diamonds In Solid Gold Mountings! OUT THEY GO! \$19.89

Regular \$60.00 Values! 6-DIAMOND Bridal Duets 3-Diamond Engagement Ring! 3-Diamond Wedding Band! BOTH FOR ONLY \$24.00

Ladies and Men's Yellow Gold Mounted 1/2 Carat GENUINE DIAMOND Rings \$99.00
Written Guarantee with Every Purchase!

Regular \$125.00 Values! LADIES' GORGEOUS 7-DIAMOND Cluster Rings They Look Like a full Carat! OUT THEY GO! \$49.00

Regular \$75.00 Values! SWEETHEART Bridal Set 3-Diamond Engagement Ring! 3-Diamond Wedding Band! ALL THREE FOR \$33.00

Ladies and Men's Yellow Gold Mounted 3/4 Carat GENUINE DIAMOND Rings 149.00
Written Guarantee with Every Purchase!

all JEWELRY MUST GO

WHAT BARGAIN! LADIES' POPULAR "CARMEN" S-t-r-e-t-c-h Bracelets \$3.88

COME ON THE RUN FOR THESE! LARGE GROUP OF LOVELY SCATTER PINS 39c All Sizes, Styles and Colors!

SHARPLY REDUCED! EXQUISITE! Costume Jewelry Pins 99c

ANOTHER BARGAIN! SCOOPE! Costume Jewelry Sets Dozens To Choose From! Gift Boxed! \$3.88

LADIES! GRAB THESE NOW! Gold-Plated! or Sterling ANKLETS Your Choice Now 88c

SAVE UP TO \$75. on the \$1.00

all STONE RINGS MUST GO!

SAVE Plenty! Reg. \$9.95 Values! LADIES' Heavy Solid Gold Mounted BIRTHSTONE RINGS \$3.89

WOW! LOOK! Reg. \$12.95 Values! MEN'S Heavy Solid Gold Mounted BIRTHSTONE RINGS \$5.89

SAVE More than One Half! LADIES' Reg. \$14.95 Values! 1-CARAT ZIRCON RINGS They Resemble Genuine Diamonds! \$5.89

REGULAR \$19.95 Values! Men's ONYX INITIAL RINGS \$7.89 In Massive Solid Gold Mountings!

Terrific Bargains! Regular \$24.75 Men's 2-DIAMOND Tiger Eye RINGS In Handsome Solid Gold Mountings! OUT THEY GO! \$8.89

GENUINE LEATHER! 3-WAY ZIPPER WALLET Sensational Values! OUT THEY GO 69c

HURRY FOR THESE! Special Group One Strand Lustrous PEARLS 44c Out They Go!

MEN! Hurry for These Attractive Gold Flashed 'Waldemar' Knives 99c Out They Go!

WOW! LOOK! Genuine Leather WATCH STRAPS 19c Out They Go!

Men's Yellow or White S-T-R-E-T-C-H WATCH BANDS 69c OUT THEY GO

Come On The Fun For These Large Group Of Lovely SCATTER PINS 39c All sizes, styles & colors out they go!

Grab Yours Now! Push Button KNIVES 88c Made of Fine Tempered Steel, out they go!

Looks like a Camera and Lights like a Lighter! Camera Lighters \$1.49

HOOKER'S JEWELRY

516 Avenue D.

SPECIAL! GRAND FOR GIFTS! Famous 'Evans' Automatic Pocket LIGHTERS OUT THEY GO \$2.22

BARGAIN! Hurry For These! Men's Handsome Cuff Link Sets OUT THEY GO! 99c

SPECIAL! SPECIAL GROUP OF SMARTLY STYLED EARRINGS Hundreds to choose from! OUT THEY GO 39c

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BABY NEEDS



Trained Specialists to give you EXPERT ADVICE on **WHAT IS BEST FOR YOUR BABY**

Complete Line of Baby Needs

- Baby Pants • Baby Sheets
- Baby Powder • Baby Oil • Baby Cream
- Nipples • Cotton • Baby Food

MANER PHARMACY
Cisco, Texas

Give A PRACTICAL GIFT

- Portable Typewriter
- Fountain Pens -- Pencils
- Brief Cases
- Cushions
- Drawing Materials
- Art Supplies

Make Your Christmas Card Selection now — There is still time.

Commercial Printing Co.

709 Avenue E.

Phone 5

VISIT CISCO MONDAY NIGHT — 6 to 8.30 p. m. FOR THE TREASURE HUNT

Our Store Will Be Open 8:30 a. m. to 5:30 p. m. and 6 to 8:30 p. m.

TERRIFIC GIFT VALUES

for everyone on your list!



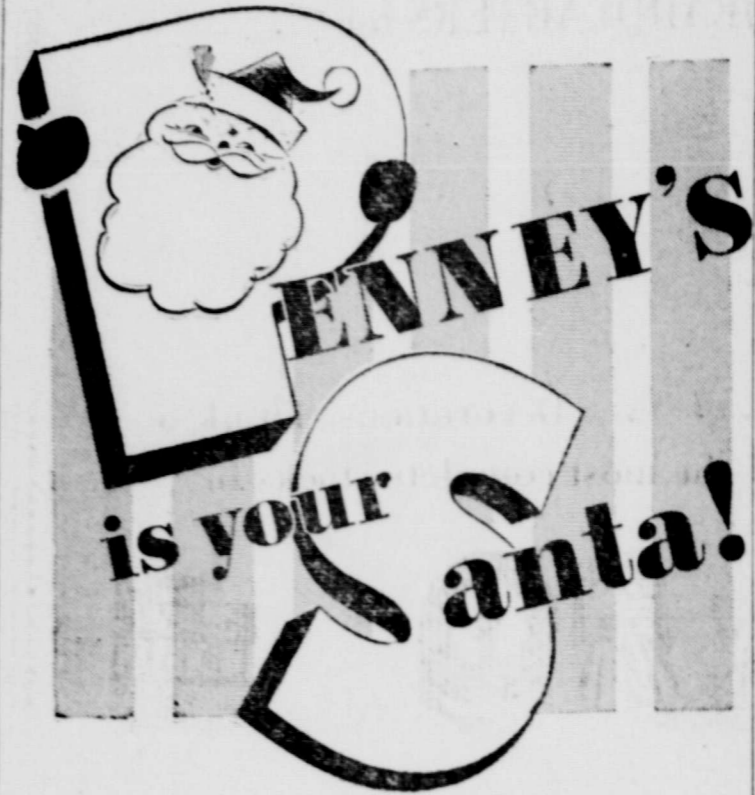
Rayon Crepe 4-Gore Slip \$1.98

Penney's own "Cynthia" . . . with bias top, 4-gore skirt that won't ride up, smooth midriff . . . lace at top and bottom. Pink, white, 32-52.



Philippine Tots' Dresses \$1.98

Every seam, every bit of embroidery was made by hand by skilled Philippine craftsmen. They come in dainty pastels and white.



Rayon Satin Quilted Robe \$7.90

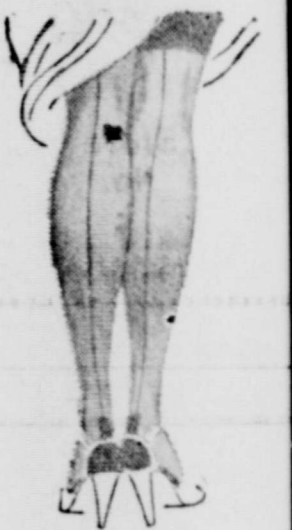
Glamorous . . . and so warm too! Deeply quilted, cut full and swinging . . . in fuchsia, peacock, royal blue or rose, with a contrast lining. 12-20.



RAYON JACQUARD THRIFT PRICED ROBES \$6.90

Handsome Gift! Low, Low Price!

Be a generous giver and still stay within your gift budget. Give this handsome men's robe. It's made of fine quality woven jacquard that's luxurious to feel, to wear, to look at! Robe has a sleek rayon satin shawl collar, belt, and cuffs. Maroon.



Gaymode Nylons \$1.15

Lucky the woman who gets these fine 54 gauge, 15 denier Gaymodes! First quality always . . . in Mist, Dawn, Dusk, Shadow. 8 1/2-11.

For The Home

GIFT BOX Pillow Cases \$1.98

EMBROIDERED One Pair 42x36

Santa's Opened Shop Here In Our Store

Our Store has every answer to your Christmas Shopping. Our tremendous array of Famous and Nationally Advertised Lines with their wonderful Christmas offerings will simplify your selections and will quicken every heart on CHRISTMAS MORNING.

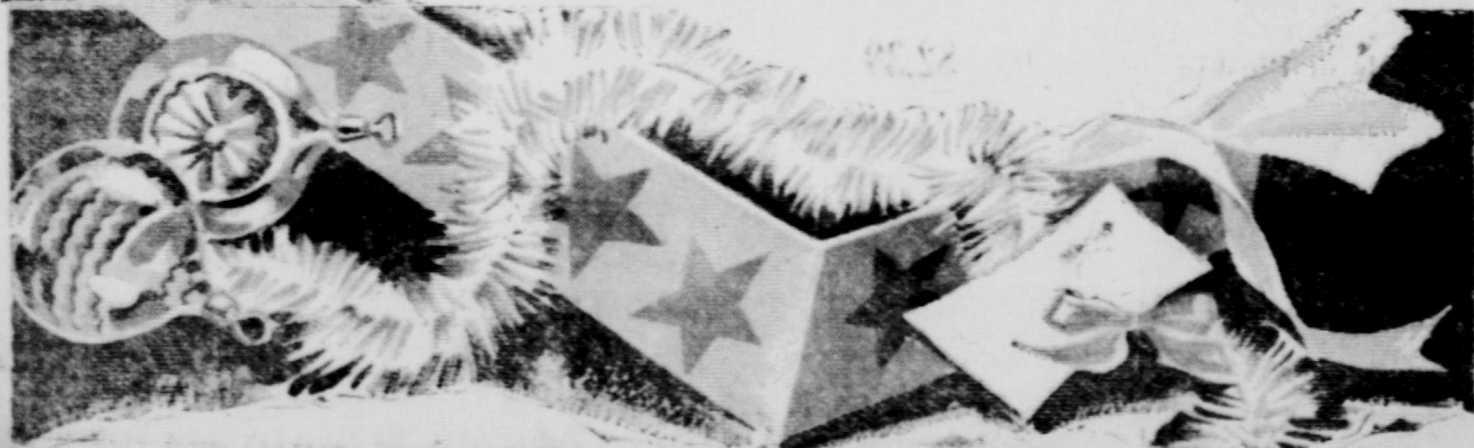
REMEMBER! WHEN YOU WANT:

- STETSON HATS
- CURLEE CLOTHING
- ARROW SHIRTS AND ACCESSORIES
- SWANK JEWELRY AND LEATHER GOODS
- TEX-TAN BELTS AND BILLFOLDS
- MUNSWINGWEAR SOX
- CRESCO SPORTSWEAR
- SWEET SPORTSWEAR
- HOLIDAY SPORTSWEAR
- BUCK-SKEIN JOE SPORTSWEAR
- CALIFORNIAN LEATHER COATS
- BOSTONIAN SHOES
- MANSFIELD JOGS
- NOCONA BOOTS
- ACME BOOTS
- CADILLAC SHOES
- CORTLEIG ROBES

- UNIVERSAL PAJAMAS
- MUNSWINGWEAR UNDERWEAR
- LORRAINE & ARTEMIS UNDERWEAR
- ARTCRAFT GLOVES
- BROGAN-JENNINGS DRESSES
- NELLY DON DRESSES
- SAYBURY ROBES (Quilted and Crepes)
- FIELD CRAFT AND CANNON TOWEL SETS
- BLOOMFIELD DRESSES
- PHOENIX AND MUNSWINGWEAR HOSE
- HOTPOINT ELECTRICAL APPLIANCES
- GENERAL ELECTRIC BLANKETS
- COMPLETE LINE OF ELECTRIC LAMPS
- U. S. KOYLN MATTRESSES

YOU WILL FIND THEM ALL AT—

DRUMWRIGHT'S



THRIFTY GIFT IDEAS

PRINTED Table Cloth \$1.98

DAMASK Table Cloth AND NAPKINS \$4.98

EMBROIDERED Sheet and Case Sets \$5.90

PAY CASH!

PAY LESS!

We Mail No Bills At—

Christmas Cards

Box 50 — 98c

Box 32 — 49c

Box 25 — 25c



Boys' Shiny Twill Alpaca Lined Jacket \$8.90

Gleaming cotton and rayon satin twill that resists wind and repels water. Mountain dyed-lamb collar. 100% alpaca pile lining. Zip front. Sizes 10-18. Junior Sizes 4-6-8 — \$6.90



Boys' Snug Western Style Jeans

Extra heavy 11 oz. Sanforized blue denim. Double orange stitched main seams. Rivets. Bartacks. Zipper front. Five deep handy pockets. Boys 4-16.



PENNEY'S

Economical GIFTS

Many Gift Items Are Already Beautifully Wrapped for Your Convenience

We Are HEADQUARTERS for

CHRISTMAS GREETING CARDS AND TASTEFUL GIFT WRAPPINGS

When you think of Tree Decorations, Think of us — One of the most complete stocks in



Colorful CHRISTMAS DECORATIONS

8-Light Christmas Tree Set.
7" Elec. Angel Clo. For tree or wall plaque.
Asst. Color Glass Balls Medium size. \$3.97. Box 12
12" Candle Wreath.

Lively Noma BUBBLE-LITES Set of 8. Ample cord; add-on plug. \$3.97.

Store No. 5

MOTT'S

Store No. 6

Mrs. Gardenhire Is Hostess For Circle

Circle number one, First Baptist Church, W. M. S. met November 21 in the home of Mrs. W. V. Gardenhire. Mrs. R. D. Guthrie, Chairman, opened the meeting with a prayer by Mrs. Leo Keelan. The devotional was given by Mrs. J. B. Phillips from the sixth Chapter of Romans.

A short business session was completed and the lesson was aptly presented by Mrs. E. L. Jackson, from the book, "A Century in Nigeria." A social period followed and refreshments of hot chocolate and cake was served to the following: Mesdames R. D. Guthrie, Leo Keelan, J. D. Collier, E. L. Jackson, J. D. Phillips, Fred Greer, and the hostess, W. V. Gardenhire.

Mr. and Mrs. Arch Trapp of Mineola are holiday visitors in the home of Mr. and Mrs. L. L. Trapp.

Mrs. Leo F. Keelan was a visitor in the home of her son and wife, Mr. and Mrs. Floyd Keelan of Comanche on Thanksgiving.

Mr. and Mrs. W. L. Agnew had as their holiday weekend guest their son, L. C. Agnew, of Shevport, La.



Santa Stubbed His Toe and Spilled His Pack — RIGHT IN THE MIDDLE OF OUR SHOP

The Newest in Gifts

- Sets of China — Lamps
- Planter and Flower Bowls
- Tea Sets — Brass & Copper
- Trays and Waste Baskets

The Gift House

610 Ave. E Cisco Phone 1096

Give Living Gifts This Christmas

Now is the time to put out Shrubbery and Fruit and Pecan Trees. See me before you buy. I will save you money.

Buddy Dolgener

Cisco's Ideal Nursery

1695 Ave. N — Phone 1053J



MERRY CHRISTMAS

WITH GIFTS FROM SEARS!

Make This Christmas One To Remember . .

Give RECORDS for Year Round Pleasure



Here's the way to be sure of giving everyone a Christmas gift that'll be used and enjoyed throughout the year: Give records! Our large collection enables you to choose every one's favorites. Fill your list here, today!

THE MOST COMPLETE Stock of Records in Cisco

McCauley Tire & Supply

R. W. McCauley

615 Avenue D Phone 42



JUNIOR DIAL TYPEWRITERS

It Really Types \$3.15

Let them play secretary! Easy to operate 40 character metal dial has complete alphabet and numbers. Buy now!



Baby 'Coo' Doll and Layette

Full 14-Inches Tall \$4.99

She coos . . . complains . . . sobs . . . has "go to sleep" eyes. Magic Skin rubber body, plastic head. Complete wardrobe.



Happi-Time Doll Buggies

Folding Tops \$5.49

Aluminum finish frame; grey imitation leather body with blue stripe. Washable. Rubber-tired wheels. Values!



Beautiful 'Toni' Dolls

Complete with 'Play Wave' \$9.59

Shampoo and play-wave their hair with the Toni "Play-Wave" kit! Sculptured plastic body. 14 inches tall. Dressed.



Tots' Sturdy Tricycles

Steel Frames \$9.59

Sleekly designed with steel frame, spring saddle, ball-bearing, 10-inch front wheel. 7-inch rubber tires. Real buys!

Western - Style Wallets

Cowhide or Pigskin \$2.39

Richly embossed with Western designs. Ranger tab or 3 side zip closures. Coin pockets, swing windows.

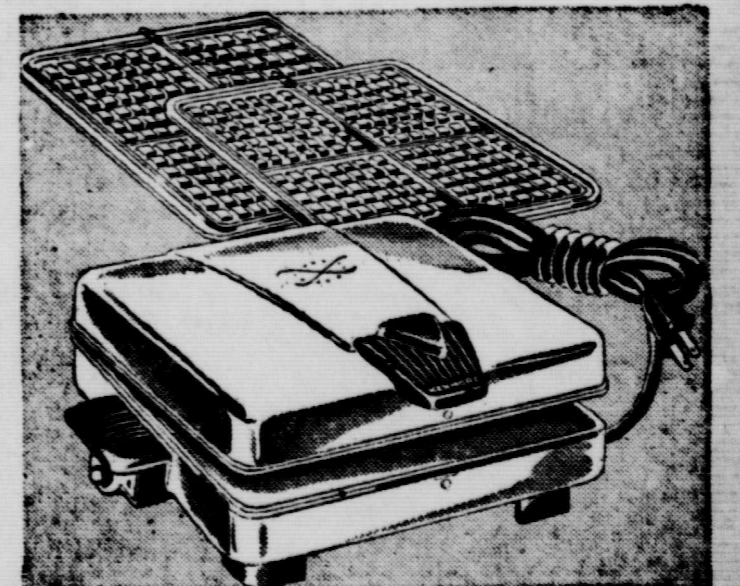


New "Blessed Event" Doll

Responds To Affection!

\$10.45

Pat her back and she pouts, cries, kisses. Sucks her thumb. She's almost human . . . just born . . . so young her eyes are barely open. Soft vinyl plastic head, arms and legs are almost human to touch. Dressed in flannel-trimmed gown, wrapped in blanket.



NEW KENMORE AUTOMATIC COOKER-WAFFLER

\$19.50

A party-size for your everyday delight! Special cast aluminum grids give more even heating! Toasts, fries, bakes, grills! New non-stick waffle grids never need greasing. Light signals when to pour batter and when waffles are done. Cool plastic trim. Chrome plated.

BUSY? . . . Then use ur telephone order service. Just Call 700

Satisfaction guaranteed or your money back! SEARS

621 Ave D. — Phone 700
Cisco, Texas —
8:30 to 5:30 Monday thru Saturday

Gifts Galore

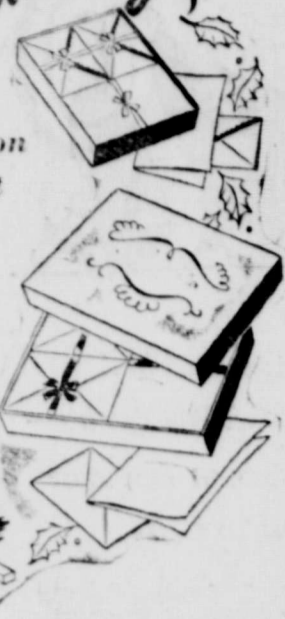


FOR A GIFT

That Is Always Appreciated
Follow Santa's Advice and
Visit Our Stationery Dept.

**DISTINCTIVE
Gift Stationery**

The Most Complete Selection
in Cisco — Designs to Fit
Every Need!



VISIT ALL DEPARTMENTS

for
DISTINCTIVE GIFTS

- JEWELRY — COSMETICS
- CANDY — CHINA — CAMERAS
- GIFTS FOR THE HOME
- GIFTS FOR THE OFFICE
- GIFTS FOR EVERYONE —
AND FOR EVERY OCCASION!



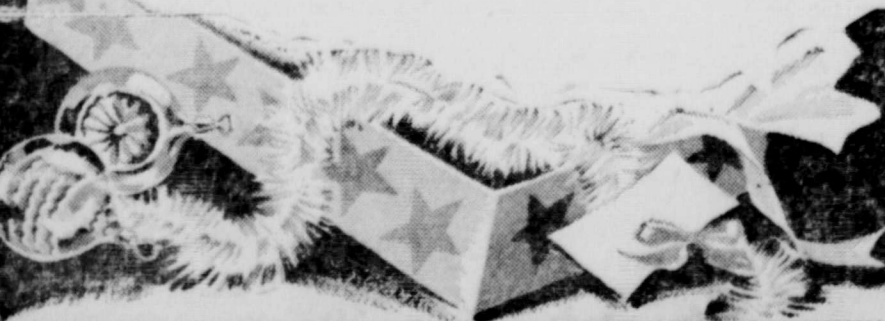
Notice to Shoppers with Aching Feet

Visit Our Store While Doing
your Christmas Shopping. Refresh
yourself at our modern fountain.
Then walk through our store and
make your gift selections.

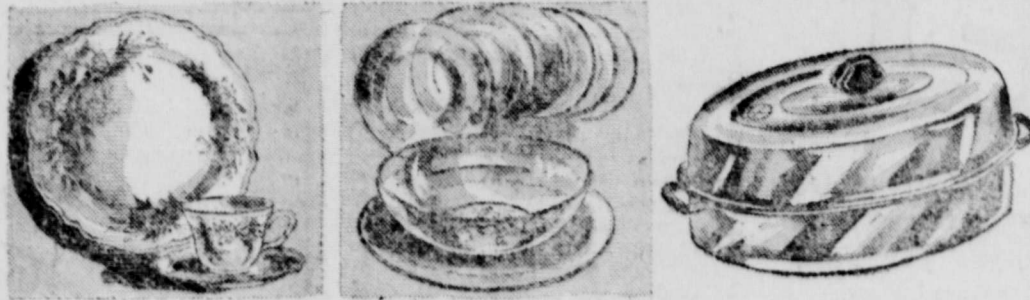
GIFTS FOR EVERYONE!

- Cosmetics for Men and Women
- Fountain Pen and Pencil Sets
- Pipes — Tobacco — Cigars
- Stationery — Candy
- Musical Powder Boxes
- Dolls — Dominoes — Games

**MOORE DRUG
Store**



SELECT A LASTING GIFT



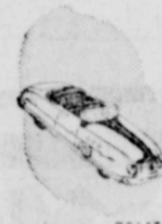
Dinnerware, Pottery and Glassware Headquarters
Copper, Steel and Aluminum Kitchenware is the Ideal Gift!



A small Electric Appliance from our store
will bring years of joy for the entire fam-
ily — Toasters, Coffee makers, Mixers,
Waffle Irons and many others.



SEE OUR TOY SELECTIONS!
Toys to delight the girls and boys
Make our Store your one-stop
Shopping Place.



COLLINS HARDWARE

604 Avenue D

Phone 133

GIVE SOMETHING FOR THE HOME

FROM OUR GIFT DEPARTMENT

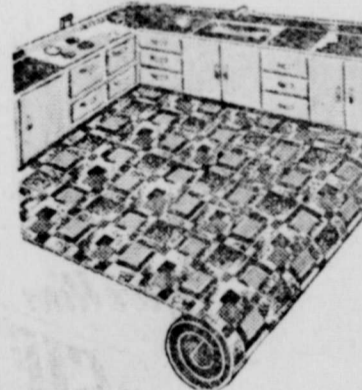


See these and the many other Gift Selections in Crystal, Pot-
tery, Ceramics, Dinnerware — Make your selection now!



IF IT'S LINOLEUM

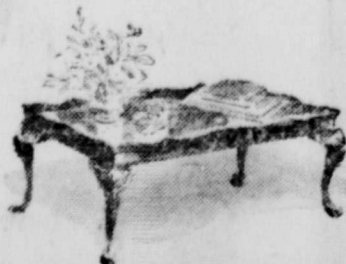
You need for the kitchen or
bath or for any room in
the house, we have just the
pattern to please the entire
family.



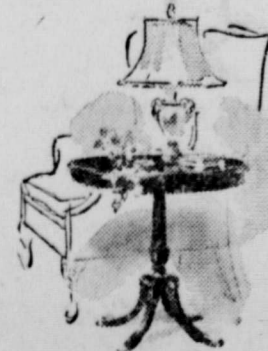
**CHROMIUM
Dinette or
Dining Room
Sets Priced To
Sell — Good
Selection**



IF IT'S A TABLE YOU NEED



**WE
HAVE
IT**



Buy on Easy Terms

HOME SUPPLY COMPANY

418 Avenue D.

Phone 155

LYRIC THEATRE

SUNDAY and MONDAY
Nov. 26-27 — All day Sunday, Monday night
— one show, 7 p. m.

The THEATRE GUILD presents
LAURENCE OLIVIER



in William Shakespeare's
"HENRY V"

RELEASED THRU UNITED ARTISTS
ALL SEATS 50

SUNDAY AND MONDAY

MAJESTIC THEATRE

EASTLAND
TEXAS

GIANT SOUTHWEST PREMIER

By special selection of the producers, this theatre will be
among those chosen for the nation's first showing of
Warner Bros. "DALLAS" No advance in prices!



TEXAS-SIZE THRILLS!
When Dallas
was a
powder-keg
...they lit
the fuse!



WARNER BROS. **DALLAS**
STARRING GARY COOPER · RUTH ROMAN
TECHNICOLOR
DIRECTED BY STEVE COCHRAN

READ THE CLASSIFIED ADS

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know
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\$3.95



for
Christmas

Nick Miller
The Man's Store

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RUTH
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BARBARA FAYE
HEISLE
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BRIEFLY TOLD
PHONES

Mrs. T. E. House had Thanksgiving guests, Mrs. C. A. Williams, Mrs. Woodridge and Mrs. C. E. ...

Mrs. Roy Farley had Thanksgiving guests, Mrs. C. W. Jones, church ...

Mrs. G. B. Langston had Thanksgiving day visitors, Mr. and Mrs. C. R. Cogswell, George and ...

Mrs. A. R. Day had as Thanksgiving day visitors, ...

Carlin of S. M. U. was in the home of her par-

Mr. and Mrs. Ted McCandless and four children of Corpus Christi, and Mr. and Mrs. V. W. McCandless of Wichita Falls.

A Thursday visitor in the home of her parents, Mr. and Mrs. Paul Huestis, was Mrs. Sheets Fambro of Breckenridge.

Mr. and Mrs. Walt Agnew were in Rising Star Thursday afternoon visiting relatives.

Mr. and Mrs. H. C. Nix are spending the holiday weekend with their daughter and husband, Mr. and Mrs. John Stancell of Houston.

Mr. and Mrs. A. B. Byrd and daughter, Dona, met Mr. and Mrs. W. P. Ruff of Haskell in Albany for Thanksgiving dinner. Dona accompanied Mr. and Mrs. Ruff to Haskell for the weekend.

Mr. and Mrs. C. F. Coats had as their Thanksgiving visitors, Mr. and Mrs. Wayman Wilson and three children of Pleasant Grove.

P. C. Parker of Mineral Wells was a Thanksgiving guest in the home of his sister, Mrs. J. R. DeArmond.

Mrs. Cora M. Davidson, sister of Mr. J. R. DeArmond left for Compton and Los Angeles, California, for the winter in the company of her sister, Mrs. Estella DeArmond, of Compton.

Glen A. Tableman, an employee of W. K. M. Company of Houston, left for Arabia by plane via New York for a period of six weeks.

Mr. and Mrs. J. J. Tableman returned from two weeks' stay in California with Mr. and Mrs. A. M. Patterson of North Hollywood, and Mr. and Mrs. Howard Tableman and family of Los Angeles.

Mrs. W. O. Kemper of Abilene spent Tuesday in the home of Mr. and Mrs. Ray Judia.

Frank Judia, student at Texas Tech, will return to scholastic duties after spending the holidays with his parents, Mr. and Mrs. Ray Judia.

Mrs. Ted Hamilton is now at home at 709 West 3rd Street after undergoing major surgery at Abilene. Her condition was reported as satisfactory.

Mrs. Mayhew, financial secretary of the Woodman Circle, is reported ill in a Houston hospital and Mrs. D. L. Harper, 601 West 12th will collect for the Woodman Circle in her absence.

Baptist Circle Has Meeting On Tuesday

Circle number two, First Baptist Church, W. M. S. met November 21 at the home of Mrs. A. R. Day. Mrs. Ina Pyle Martin called the meeting to order and presided during the business session.

Mrs. O. G. Lawson led the opening prayer. The minutes were read and approved. The treasurer's report was given and a free will offering was taken.

The meeting was turned over to Mrs. Ada Wagseler, who brought the lesson from "A Century in Nigeria."

Those attending were: Mesdames F. D. Wright, E. C. McClelland, Ada Wheeler, Ina Pyle Martin, O. G. Lawson, Roy Phippen, W. D. Hazel and the hostess, Mrs. A. R. Day.

Firestone TOYLAND NOW OPEN



A Streamlined Beauty!

Firestone DELIVERY TRUCK



Youngsters can run their own service fleet. Removable side panels, hinged tail gate. Rubber tires. 14 1/2 inches long.

Mammoth DUMP TRUCK

You call—we haul! Moves earth, toys, lots of things. Beautiful bright finish. All-metal.

Full 22 1/2 inches long



IT SMILES

And so will you—When you see The Fresh Appearance of your Laundry when we return it to you—And when you see The Reasonable Cost to you.

WET WASH
14 lbs. 69c — 5c lb.
ADDITIONAL
One Day Service

ROUGH DRY
8c lb. Linens Nicely Ironed
Wearing Clothes Ready for Ironing

Quilts and Blankets
3 for \$1.00

Cisco Steam Laundry
Free Pickup & Delivery

We Solicit your Call.
103 W. 9th. — Phone 31

BUY NOW ON LAY-AWAY

11-Inch BABY DOLL

Little Mamas Love This One

All-Plastic with arms and legs that move. Her eyes move, too.

Light Up for Christmas

22-Inch BABY DOLL

She cries; her eyes move; her arms and legs are lifelike latex; her head, plastic; and she's beautifully dressed. Don't miss this value!

Has Siren Flasher Signal

Let Christmas Shine Outside

CHIEF CAR

The siren walks and the red signal flashes on and off as she streaks across the floor. 11 1/2 inch.

OUTDOOR TREE LIGHTS

Seven big assorted color GE lamps. Weatherproofed.

DAMRON TIRE & SUPPLY CO.
602 Avenue D CISCO Phone 195

TOYS TOYS TOYS
FOR GOOD LITTLE GIRLS AND BOYS



VISIT OUR TOY TOWN
For hundreds of other items to gladden many young hearts on Christmas morn -- Shop now and use our Lay-Away Plan..

Electrical GIFTS

For The Enjoyment of The Entire Family

Give Him a GIFT the CAR



Make Winter Driving Comfortable

Rubber blade de-froster fan.

Mud Chains For All Types Autos and Trucks

WHITE'S AUTO STORE
110 West 8th John Webb (owner) Phone 433

Come to the Treasure Hunt — Store Will Remain Open Monday Night!

AFTER THANKSGIVING SALE

COATS — SUITS DRESSES

Select Yours Now While stocks are still complete

Reductions from **15% to 50% OFF**

Hundreds of Garments to choose from —

Groups of Coats, were to \$19.75 — **\$29.75**

Group of Dresses, were to \$16.95 — **\$7.95**

Betty Rose
COATS and SUITS

GIFT LINGERIE

A Grand Collection of Nylons, Crepes, Balbriggans, feather warms and flannels. From Fine Makers

- Carters
- Heason
- Faerie
- Gilbreath

Panties and Gowns
Slips and Negligees
Pajamas and Robes

ALL Children's Coats
Now At **SALE PRICES**

NEW SPRING TOPPERS
NEW SHORT COATS JUST RECEIVED
White and all colors. Beautiful Fleecees and Suedes
\$10.95 to \$39.75

ALTMAN'S
WOMEN'S WEAR 704 Ave. D

Billy Carl Stephens Is Honored On First Birthday At Party

Billy Carl Stephens, son of Rev. and Mrs. Paul Stephens,

was honored with a birthday party on his first birthday on November 21.

A white cake with a single yellow candle, and decorated with pink and blue icing was presented to him by B. & K. Bakery.

"Happy Birthday Bill" was written on the cake.

Pictures were taken of the group for his picture book. Refreshments of cake and punch were served to the following: Gary Lynn Warden, Linda and Rhonda Evans, Terry Gene Hamilton, David Gresset, Val Jeanne Loudder, Peggy and Tommy Wyatt, Roger Weaver, Mike and Linda Bisbee, Junior Hagnes, Bobby Wayne Brown, Bobby Wyatt and the host, Billy Carl. Those who sent gifts but could not attend were Dixie Bittick and Diana Wheaton. The parents accompanied the children.

JOY DRIVE-IN — Phone 1018
SHOW STARTS AT SUNDOWN — CISCO-EASTLAND HWY

Sunday And Monday
'Africa Screams'
with
ABBOTT and COSTELLO
plus
'My Dear Secretary'
with
Kirk Douglas

PALACE THEATER — Phone 300
OPEN DAILY — 3:45 P. M. — SATURDAY & SUNDAY — 12:45

Sunday and Monday
The MILKMAN
Donald O'CONNOR Jimmy DURANTE
Cartoon

PERFECTLY FLAIN... PERFECTLY COVERED...
Perfectly able to take you to class, career, or cocktails—depending on your accessories' point of view! Soft-stitched at neck, sleeves and sickle-curved pockets... in Magic Touch, a crease-resistant Reltex rayon fabric that magically looks like wool. Winter white, aqua, citron, pink. 7 to 15. **\$14.95**

Gay Gibson
JUNIOR DRESSES
As seen in November Charm

THE FINAL TOUCH... EXCITING... FIERY... CUT CRYSTAL STONES
"THREE DIMENSIONAL JEWELRY"... handset in rhodium finish. Offering variations on a theme, created by Albert Weiss... pins, clips and earrings... some in matching sets.
Ferguson's
Plus 20% Tax

A	\$3.95
B	\$1.98
C	\$1.98
D	\$1.90
E	\$1.98
F	\$2.95
G	\$1.00
H	\$1.95
I	\$1.90



Mrs. J. P. Macaure, 408 Radinnee St., New Orleans, La., can't imagine a person not taking HADACOL who is sick and run-down due to deficiencies of Vitamins B1, B2, Niacin and Iron. She says she continually sings the praises of HADACOL to all her friends. Mrs. Macaure was suffering from deficiencies of Vitamins B1, B2, Niacin, and Iron, which HADACOL contains.

Here is Mrs. Macaure's own statement: "I have taken at least 5 bottles of HADACOL. Before I took HADACOL I was very nervous. My family was affected, too, because I was so irritable. Then my sister suggested I take HADACOL and I started taking it immediately. After the second bottle I felt like I had taken all the troubles of the world off my shoulders. My nerves are now as steady as ever. My family thinks HADACOL is wonderful because my disposition is 100% better and I am not the least bit irritable. That's because I always have a bottle of HADACOL on the kitchen shelf. HADACOL is the most wonderful product on the market."

Give HADACOL a Chance to help you. If your system lacks these essential elements, you, too, will be amazed at the wonderful results HADACOL can bring you, as it has to thousands of other fine folks who suffered a deficiency of Vitamins B1, B2, Niacin and Iron, which HADACOL contains. HADACOL helps build up the hemoglobin content of your blood (when Iron is needed) to carry these precious Vitamins and Minerals to every organ, and every part of your body.

HADACOL is that wonderful new preparation — promising blessed relief for your indigestion, stomach disturbances (gas, heartburn, sour "risings" after meals), as well as that general run-down condition, and nagging aches and pains, if due to a lack of Vitamins B1, B2, Iron and Niacin in your system.

HADACOL is so amazingly successful because if your system lacks Vitamins B1, B2, Iron and Niacin it acts directly to relieve this deficiency—the real cause of your trouble. That's the kind of product you want—the kind you should buy—the kind you should start taking immediately. Only One Genuine HADACOL. Don't go through life suffering nagging aches and pains if caused by such deficiencies when relief may be as close at hand as the nearest drugstore for sufferers from these deficiencies. Buy HADACOL today. Trial size bottle only \$1.25. Large family or hospital size, \$3.50. Refuse substitutes. There's only one true and genuine HADACOL. Copyright, 1959, The LeBlanc Corp.

OPTOMERTRIST
Dr. C. M. Cleveland
— VISUAL ANALYSIS
— LENSES PRESCRIBED
406 Reynolds Bldg.
Phone 653

GOOD NEWS for the HARD OF HEARING
A small, compact Hearing Aid with new, powerful electronic tube brings even a whisper to the hard of hearing. No more cumbersome batteries or battery cords needed. Get YOUR HEARING AIDS, Cords, Batteries and Repairs for all makes at —
J. R. DeArmond's
709 Ave. G. Phone 611-W

WESTERN AUTO ASSOCIATE STORE
Stretch Your Christmas Money
Shop Now! Select for All The Family! Hurry

A Dream Bike!
Years of Pleasure!
Super DeLuxe WESTERN FLYER

- Has Everything**
- Auto Type Headlamp
 - Built-in Electric Horn
 - Automatic Stop and Tail Light
 - Rubber Cushion Saddle, Chrome Guard Rail
 - White Sidewall Tires
 - Big Luggage Carrier
- EASY TERMS**
Boy's or Girl's.....
- Luxury bike with double-spring, knee-action fork for amazing "floating ride." Sparkles with chrome on tank, headlight, chain guard, etc. 272190-21

Special!
Irresistible BABY DOLL VALUES!

- A-17" Crying Doll. Sleeps. Rubber arms, legs. \$2.72
- B-18" Ma-Ma Doll. Latex arms, legs. Blond curls. \$4.74
- C-11" Sunbabe. Drinks, wets, cries. With bottle. \$4.72

Here's Fun!
TRAP DRUM SET
Includes 16-inch bass drum, 6 1/4-inch trap drum, 6 1/4-inch Tom-Tom drum, triangle, cymbal, bells.

TOYLAND Now Open!

HUNDREDS OF THRILLING TOYS FOR ALL AGES...LOWEST PRICES!

Make your Selections Early—Pay a small amount down and we will put them on Lay-Away — Toys for every age—Visit our store during open house Monday — We'll be open during the Treasure Hunt!

RADIO FLYER 34" WAGON
Jumbo Semi-pneumatic Tires
Smooth, floating ride! Life-time bearings. Bright red.

HOOK & LADDER TRUCK
Fire engine red! Easy-push pedals
Equipped like a real fire truck—ladder, bell, etc.

AMERICAN EAGLE SHOTGUN SHELLS
More kills no blown patterns.
22 Cartridges as low as

BELL TONE TOASTER
Semi-Automatic Chrome
Bell rings when toast is done. With cord. 21127

WIZARD AUTOMATIC IRON
Guaranteed 5 years
Heat Control dial, beveled soleplate. 1000-watt. 21115

JR. SIZE FOOTBALL
Pigskin Grain Molded Rubber
Tough, lively! With inflating needle. Bargain! \$3.90

COWBOY OUTFIT
Texan repeater cap gun, jeweled holster, belt, cuffs, spurs! In big gift box. \$4.10

Save Today At WESTERN AUTO Associate Store
Home Owned and Operated by
600 AVE. D A. G. SANDER PHONE 318

GIFTS for DAD

LANGLEY "Lake Cast" #350 CASTING REEL
Anti-inertia spool. Smooth. Lightweight. \$2.49

Solid Spring Steel "ACTION ROD"
Perfect balance. Bamboo like tip action. Built-in reel lock. 4 ft. 7 in. \$2.99
Other Casting Rods from

GIFTS for MOM

DORMEYER FOOD MIXER
with Juicer Attachment
3-speeds, 2 position mixing arm. 21179

Manning-Bowman Automatic Waffle Iron
Bakes 2 waffles at same time. Set control... bakes to desired brownness. \$5.95

GIFTS for THE FAMILY

DEFROSTING HEATER
Compact size. High output. With switch hose, and fittings. 21124

Truetone Mantel Radi
Ivory plastic. Rich tone. Excellent reception. \$2.95
Same, "walnut" case...

HUNDREDS OF OTHER ITEMS TO SELECT FROM

Complete TIRE CHAINS
For 6-00-16 Tires
Electrically welded hardened steel links. 24163