CORDS


Bradley Plans Five Shallow Holes Northeast Of City


Rising Star News ...
Rising Star To
Have Higher
Telephone Rate

dition was good and he's look
ing forward to retunning home be
fore long. Here's hoping he gets
along splendidly.
A celerbation was in order
out at the Lou Mendenhall house
A telegram came to report that
their first grandchild
LOBOES BEGIN WORK FOR TILT WITH COLEMAN FRIDAY NIGHT

Seven Ciscoans Are H-U Students

Plinlliss Well Is Expcted. To Be Field Extersion

Brother Of Cisco Man Suceambs Game Here After 14-13 Win


$\square$ Letters

## AUTOPINIONS



## MERCHANTS CREDIT ASSOCIATION State and National Lucile Huffmyer SECRETARY Telephone 142



DYNAMIC REALTY-The ghostly glow of the lights on Hoover Dam casts eerie shadows on th
mountains in the background as the heart of the giant, sleepless structure pumps electric power int
t.

Wemwnwn
Real Estate Bargains,





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## FOR SALE

- For Sale



## Photographs

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Fine
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Moran, Texas
pHowe
138


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dad have them sharpened on done quickiy and aceurately.
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Cisco's Newest Beauty sho Introductory Offer.

Tru Art Beauty Shop ayleen taylor, owner 1108 Ave. D - Phone 868-W

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lished reputation and
which they believe
Earl Bender \& Company

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3
3
3
3
3


A few of the Women profy ELECTRIC COOKING

If's Fast! Electric "speed-
foster than ony other method!
If's Aufomatic! Electric cooking's
Th's Aus
It's Cool! Electric ovens are insulated on 6
If's Safe! No matches, no flame, no fumes to bring hazards into your kitchen!
If's Clean! There is no smoke, soot, or dan gerous fumes to mar your kitchen.
It's Modern! Once you cook electrically, you'll wonder why you stayed so long with horse-
and-buggy methods as old-fashioned as flame lomps. retain the garden.fresh flavor and food values retain the garden-fresh flavor and food values
which ore often lost when cooked by oldfashioned flame methods.

It's the best!
West Texas Utilities
Company
$\mathrm{T}_{\mathrm{H}}$
-he economy of the new electric ranges will appeal to any woman who watches her pennies. It's a real money-saver!
Heavy insulation on all six sides of the oven keeps the heat in so you use only the heat needed without waste. Surface units, too, save by cooking faster; by putting heat directly into utensils and food, allowing no waste heat to escape around the pots and pans to heat up the kitchen.
Electric cooking requires less water; foods cook in natural juices retaining the garden-fresh flavor and food values so often lost in flame type cooking. The moist heat of an electric range reduces meat shrinkage to a minimum. (With today's meat prices that's a most important saving.) Even the cheaper cuts come out tender and juicy!
Don't overlook the penny-saving deep well cookers that cook entire meals, soups, pot roasts and vegetables with so little electricity. Clean and fast (just like electric light-and just as economical), an electric range will save you time, work, and money.

Some day you will cook ELECTRICALLY, Why not NOW?
SEE YOUR ELECTRIC RANGE DEALER NOW! He will tell you more obout the wonderful electric ranges... tell you of the ease, convenience, and economies that only modern electric cooking can bring. He'll also tell you of many, many other modern electric appliances that
make your work easier, your home more comfortable, and your family happier.

## BRIEFLY TOLD

PHONE 37

## JOY DRIVEIN



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## 

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