

THE CISCO DAILY PRESS

YOUR HOME PAPER

TRADE AT HOME
If you spend a dollar at home you have some hope of getting it back; if you don't you just spend a dollar!

MERRY CHRISTMAS

CISCO, TEXAS, SUNDAY, DECEMBER 25, 1949

NUMBER 25

VOLUME XXX

The Gay Philosopher

By J. W. S.

WE RAN INTO a good idea in Christmas tree decorations the other day — at least it's new to us. It's the Friendship Tree. It consists, simply, of hanging the Christmas cards received from friends on the family Christmas tree with a loop of transparent tape, making a "friendship tree" out of it.

EVERYBODY had a good time Friday night at the Jeff Gregory residence. Mr. and Mrs. Gregory held open house for all the employees of Halliburton Oil Well Cementing Company and other friends.

ADD TO THE list of people who helped make the little boy David's Christmas a merry one, the name of Miss Catherine Cunningham. She donated toys and a basket of food...

A READER STOPPED us to inquire whether if we weren't going to comment on the quartet that sang at the Lions Club the other day. It was composed of Ace Lucas, Dick Lauderdale, C. W. Henry and J. H. Latson...

HOME FOR Christmas is Clifton Osborn, son of Shy Osborn, who has been working for a picture show in Dallas. He plans to leave next Tuesday for San Diego and a 3-year hitch in the U. S. Marine Corps.

His brother, Jack Osborn, a Navy man, is currently on the west coast at San Francisco and the two brothers hope to get together very soon.

ONE OF THE best parts of giving calves in the recent youth dairy program will be (for the donors) keeping in touch with the boys who get them. The boys at the Banner Creamery, whose calf went to Dan and Don Jobe, twin boys at Scranton, showed us this letter from them:

THIS EDITION of The Press contains a lot of greetings from your business men. The paper is being delivered on Saturday afternoon this Sunday so the paper boys can have Christmas Day at home with friends and families.

AND WE HOPE for one and all a happy Christmas indeed.

Prominent County Man Succumbs recently

Fred Siekman, 49, prominent Rising Star business man and rancher, died Tuesday after suffering a heart attack earlier in the day.

Funeral services were held in Rising Star Thursday. He had been a resident of Rising Star for several years, and at the time of his death was connected with the peanut business. His ranching interests centered around the Okra community.

3,307 BALES GINNED
Government reports showed that a total of 3,307 bales of cotton had been ginned in Callahan County prior to Dec. 1 in 1949. During the same period in 1948 only 479 bales had been ginned.

Churches Announce Christmas Day Plans

Christmas morning will find a majority of local citizens at their respective churches where special worship services have been planned in observance of Xmas. The program will wind up almost a month of the most active yuletide season ever seen in Cisco.

The official season began on December 1 when the Christmas lights were turned on for the first time and when the second annual "Treasure Hunt," sponsored by the Daily Press and local merchants, was held. The new lighting system, said to be the most attractive between Abilene and Dallas, was made possible by the concerted efforts of the Chamber of Commerce, Merchants Credit Association, and the merchants themselves.

In the entertainment field all the schools of town put on the first annual all-school Christmas Music Festival. More than 1,000 students of the schools, including the Junior College, presented the program of songs, and music by the high school band, on Thursday, December 15, at the Community Gym.

The Presbyterian Church presented a Cantata-Pageant last Sunday in the auditorium and it drew high praise from those who attended.

Old Santa made his annual appearance in the Christmas parade held Saturday, December 17. He rode on a special float among the more than 30 entries in the parade and threw candy to the thousands lining the streets.

Churches of all faiths have planned programs for Christmas Day and ministers were preparing for the year's largest crowds. Dr. Claude P. Jones minister of the First Methodist Church, announced that seasonal songs would be sung by the choir and that his sermon would be along the Christmas theme.

Following the Sunday School at the Nazarene Church a special Christmas program will be held in charge of the Junior Department. Mrs. C. M. Cleveland will be in charge of the program. A tree will be held for the children and services will be dismissed by 11:30 a. m. Sunday night.

Lutherans plan a full day of worship and entertainment. Their annual Song Festival was to be held Saturday night. Rev. Swisher of the First Christian Church announced that special services had been planned and that both Sunday school and worship services would be shortened in order to dismiss by 11:15 a. m. Special services will be held at the evening hour.

Presbyterians plan to dismiss services following Sunday school and announced no evening services. The Mexican Mission sponsored by the First Baptist Church has planned a special Christmas program consisting of songs and stories of the birth of Jesus. The work is under the direction of Rev. Eugene S. Wolfe who is a student in Southwest Theological Seminary in Fort Worth.

Other churches announced that regular services would be on the theme of Christmas. In spite of all the pre-Christmas activities and the programs planned for Sunday, for the small children the season was to be climaxed on Sunday morning when they awake to find that Santa has paid them the visit they have waited for since last December 25. Even the children of the less fortunate families will not have been forgotten as churches, civic organizations and thoughtful people joined together to see that none were forgotten.

It will be a merry Christmas for David and his family this year because the seven year old lad touched the heart of Cisco with his plea to Santa for a job for his father as a Christmas gift.

Old Santa answered with the job and because of David's unselfishness added all the things boys and girls need to make it a merry Christmas. The rent is paid, there is an ample supply of food to last for several days, there is money in the father's pockets and last, but by no means least, there are toys for the three children.

Added to the list of gifts already published are cash donations from Sunset Motor Lines employees of \$5, a radio from an unknown person, toys and food from Catherine Cunningham, and a \$5 Christmas package from the Loyal Youth Class of the First Christian Church.

A total of \$54 in cash was given to the family to tide them over until the father receives his first pay check from one of the jobs offered him.

The family, hit by a series of misfortunes, said that no one ever could know just how much joy and happiness had been brought them by the kindness of Cisco people. They said that never had they seen such unselfish people and that their desire was to live in Cisco always.

Mrs. Lucille Huffmyer, secretary of the Merchants Credit Association, reported as an added gift that Mrs. J. L. Pippen, school cafeteria supervisor, said she will give the two boys of school age their meals at the cafeteria at noon each day for the next two months.

Yes, Santa Claus has been in Cisco.

3 More Boys Will Receive Calves
Three additional calves for the Eastland County Youth Dairy Program were to arrive in Eastland in the next few days for issuance to a like number of club boys in the county dairy industry promotion.

One of the registered Jersey heifers was to replace one which became ill in the first 17 delivered by the Tooke Farms of Tyler. The two new calves were purchased from the same source.

The two additional calves are being sponsored by the Texas and Pacific Railroad and the Cisco Lions Club. They will be issued next week.

East Cisco Church Announces Plans
Carols, hymns, and other special music will feature both the morning and evening services of the East Cisco Baptist church Sunday, which will meet in City Hall auditorium.

Regular hours of training and worship will be observed. These times are 9:45 and 11 a. m. and 6:45 and 7:45 p. m.

At 11 Rev. Paul Stephens will speak on "The Greatest Gift" and at 7:45 his topic will be "Comparing the First Coming of Jesus with His Second Coming."

BABY BROUGHT HOME
Mrs. Richard Allen brought her daughter, Pamela, 1, home early Saturday after being seriously ill in a Ranger hospital for a week. The baby's condition was described as much improved.

FIRE AND THEFT PROTECTION
1c Per Day For Safety Deposit Box
1ST NAT'L in Cisco—Mbr. F. D. I. C.

Trade-ins on the new Olds
Osborne Motor Company, Eastland
FOR GOOD USED CARS

Mr. and Mrs. H. H. Qualls of Mr. Camey arrived Friday to spend Christmas with relatives. They were accompanied by her mother, Mrs. Yarbrough. Mrs. Qualls will leave Monday for Missouri where she will spend a few days with her daughter and family.

State Fair Gets Real Locomotive For Christmas

How would you have liked to wake up on Christmas morning with a real life 721.69 powered steam locomotive in your stocking? That is what happened to the State Fair of Texas this year.

It all came about this way: Since May, Texas & Pacific Railway has ordered the retirement of 71 steam locomotives to make way for the more economical Diesels. In early December when 23 more of the railroad's biggest and most famous freight engines, the Texas type, were checked off, T&P president W. G. Vollmer had a hunch somebody would want to see at least one of them preserved for posterity.

So No. 638 was set aside just in case. Vollmer's hunch was right. By word of mouth and by mail the entreaties arrived. One rail fan made his plea public through the newspapers. Thereupon, the T&P gave the engine as a Christmas present to the State Fair of Texas for use as a permanent exhibit.

R. L. Thornton, State Fair president, awed by the biggest Christmas gift he ever saw, said the Fair would keep the engine for the benefit of future generations of railroad fans. In a few more years practically all such giant steam locomotives will have been replaced by Diesels.

The engine had originally cost \$116,781. Its salvage value today is approximately \$1,600. It is 99 feet long, ten feet wide, holds 5,000 gallons of fuel and 14,000 gallons of water. Its last trip was between Texarkana and Longview in July. Since it first entered service 21 years ago, No. 638 has pulled freight a total of 941,661 miles.

Postal Employees Sure Cisco Will Have Merry Xmas
Post Office employees were convinced that all Cisco was to have a merry Christmas this year when cancellations showed that mailing almost set a record during the Christmas rush from Dec. 15 through closing time Saturday.

Postmaster L. H. McCrea reported that machine cancellations totaled in excess of 110,000 pieces and packages and hand cancellations would bring the total well over the 115,000 mark.

He stated that the peak of the rush came Monday of this week when employees handled over 21,000 pieces of mail entering the local office. In his report Mr. McCrea reported that all mail was handled on time in the local office and that mail was delivered on schedule. No outgoing mail remained in the office unshipped at the close of the day, and all incoming mail was delivered the day it arrived. He praised the postal employees for the manner in which the work was carried out during the rush period.

EXPRESS THANKS
Mrs. Edward Keough, president of the Cisco Garden Club wishes to thank the following firms and individuals for their contribution to the success of their float in the Santa Claus parade: W. E. Morris, Mrs. W. W. Fewell, Mrs. Fred Scott, J. C. Penney Co., Presbyterian church, Mrs. J. E. Spencer, Watren Waters, Harry Schaefer, Cisco Steam Laundry, Glen Furniture, West Texas Utilities, Mrs. Garland Nance, M. E. Fry, Mrs. Rudolph Kamon, Edward Keough Jr., Misses Janet Ferguson, Renabelle Bible and Joanna Chapman, and finally, the committee who prepared the float, Mrs. Rex Carrothers, chairman, Rex Carrothers, Mr. and Mrs. Sutton Crofts.

Mr. and Mrs. H. H. Qualls of Mr. Camey arrived Friday to spend Christmas with relatives. They were accompanied by her mother, Mrs. Yarbrough. Mrs. Qualls will leave Monday for Missouri where she will spend a few days with her daughter and family.

LOBO EXES DRILL FOR MONDAY GAME WITH EASTLAND TEAM

Coach Jack Everett sent his group of Lobo Exes through a light drill Friday night in preparation for their game with the Maverick Exes of Eastland to be played on the Eastland gridiron at 2:30 p. m. Monday, Dec. 26.

Some 26 former Lobo stars indicated that they would be ready for the game and Everett was working on plays designed to stop the Eastlanders who have been practicing for several weeks and who have previously beaten two or three similar teams.

The proceeds of the game will go to the Cisco ABC Club and the Eastland Quarterback Club for the development of athletics among the youth of the two communities.

Jimmie Harkrider is coach of the Eastland team and Jack Everett is coaching the Cisco team. Harkrider plans to use the split T, single wing and Y formations and has three full teams ready for play. The team will be studied with stars from the 1947 regional crown winning squad and other Eastland boys who are now attending college.

Coach Everett will use the split T and the single wing. His roster includes many former Lobos who have made names for themselves in colleges over the state. Everett himself plans to play at least a part of the game at quarterback.

Expected to play for Cisco are the following: Karl Armstrong, Paul Harlan Woods, Alvin King, Jack King, Don Whitaker, Harold Hill, Lee Kinard, Rudy Rendell, Joe Ed Bacon, Jimmy Waddell, Melvin Nobles, Bill Tabor, Dean McDaniel, Roy Trapp, Elbert Tipton, Tommy Tipton, George Watts, Neal Callerman, Dan Collins, Rex Farley, Russell Johnson, O. C. Penn, Harvey Haynie, Worth Carlin, Barbee Smith and Everett.

It is possible that other former Lobos will be on hand Monday at 9:30 a. m. when Everett has called for a meeting to run the plays. He said that there would be no extensive workout and that the players could report at Chesley Field in street clothes. He plans to have the teams walk through the play assignments at that time.

Chief Swan Is In Italian Area
Alvin E. Swan, chief quartermaster, USN, son of Mr. and Mrs. William R. Swan of 1000 West 10th st., Cisco, Texas, who is serving aboard the heavy cruiser USS Des Moines in the Mediterranean, may this Christmas change the conception many Italian children have of Santa Claus.

In the future, they will probably envision Santa as an American sailor aboard a warship, instead of the proverbial sleigh. The reason is that plans have been made for the crew of the Des Moines to share their Christmas with a group of underprivileged children from Naples, Italy. Their holiday entertainment will consist of a turkey dinner, a program of carols, and movie carousels reflecting the Christmas spirit, capped by a visit from Santa with gifts. Each child will also receive candy and nuts and will be taken on a conducted tour of the ship.

The Des Moines is operating in the Mediterranean as flagship of the Sixth Task Fleet, under the command of Vice Admiral John J. Ballentine.

Mr. and Mrs. C. R. West were scheduled to leave Friday for Dallas to spend Christmas with their son, Dick West, and family.

Rising Star Places Four On All-District
Four of the Rising Star Wildcat football team were placed on the 11-B All-District team, it was announced this week by school officials.

They were Buck Gibson, back; Don Crisswell, back; Ronald Hicks, lineman; and Bobby Roberts, lineman.

The Wildcats won the regional championship by defeating Rule in Brownwood Dec. 16.

MONDAY WILL BE HOLIDAY IN CISCO
Virtually all Cisco will be closed Monday in observance of Christmas Day, which fell on Sunday this year. Merchants voted to observe the holiday almost without exception.

Monday is a legal holiday for state and federal agencies. City and county offices and the First National Bank have announced intentions of closing.

Heavy Shopping Season Gives Business Firms Good Year

Record business during the past ten days has made the gross sales of Cisco merchants for 1949 about the same as those of the previous year, a survey indicated Saturday.

Merchants reported unusually heavy business during the last five days of the shopping season.

Stores were open nights most of the last week and many of them were jammed with shoppers.

Figures compiled by Charles Spears, president of the First National Bank, showed that bank debit — checks drawn on accounts at the bank — were about like those of last year. The figures, for comparative analysis, showed:

1939	\$7,783,000
1946	20,284,000
1948	23,788,000
1949	19,653,000

The 1949 figure was for 11 months, or through November, and the heavy December business was expected to bring up the year's total to the 1948 record.

One store reported that December business was 25 per cent ahead of last year. Others reported small gains.

One merchant pointed out that in most lines the prices this year or some 25 per cent less than in 1948. This would require considerable more sales for the same volume.

Stores generally reported that people were buying mostly useful items for person or home. They were of the unanimous opinion that "this is a good Christmas and let's all be merry."

Mr. and Mrs. W. C. Marshall of Dallas have arrived to spend Christmas holidays with her mother, Mrs. Alex Spears and her grandmother, Mrs. C. H. Fee.

Carbon churches held Christmas programs and had trees for the young people and at Gorman the activities followed the pattern of the other towns.

In all, the entire county reported the best season in years and reports showed that the spirit was the best ever.

Crossley Seen As Court Choice For Attorney Position
The Press learned from authoritative sources Saturday that County Judge P. L. Crossley will be appointed to the position of district attorney at a meeting of the Commissioners, Court in Eastland next Tuesday.

The vacancy was created by the resignation of Everett Grisham, who resigned after serving a year of his second term. He plans to leave the post January 1.

Since the position is a combination county-district attorney, it falls to the Commissioners' court to make the appointment. It was understood that some four applications for the office had been filed.

Grisham stated that he was resigning to enter private law practice with his uncle, James S. Grisham of Dallas.

Judge Grisham and his family will move to Dallas soon after the first of the year. He has been in ill health for several months and has considered resigning for some time, he said.

Merry Christmas!
From —
THE CISCO DAILY PRESS
And Employees

Make A Date With the '55' Oldsmobile's "New Thrill" Osborne Motor Company, Eastland

Your Bank Wants To Serve You Always Ready To Assist And Advise 1ST NAT'L in Cisco—Mbr. F. D. I. C.

BIBLE LESSON

(Continued From Page One)

and are focused on their fellow-men. Christmas is the climax and crux of all welfare efforts. For one day of each year no one is allowed to be hungry or lonely or cold. This mysterious force of happiness brings all men closer together and makes them true brothers — for a day. This strange force is the real spirit of Christ, practiced even by those who do not know him. December 25th has become the clearing house for all the best in mankind. By revealing in unsuspected places and quantities the forces of good potent in beautiful acts of selfishness and brotherly love this day offers a faint glimpse of the unlimited horizons that could be mankind's!

After Christmas, alas, the magic spell is broken; the windows

and orphans, the sick and the lonely are forgotten. Charity and welfare drives languish, interrupted quarrels are resumed and the spirit of brotherhood is put on ice — until the next Christmas. What we need therefore, is not a new Christmas spirit or even a refurbishing of the old one but a longer Christmas, one that will last 365 days.

OUT SAFETY

(Continued from page one)

The Council offered the following suggestions to keep the spirit of Christmas — alive:

1. Start early and take it easy when you are driving. Heavy holiday travel is especially dangerous because of winter's earlier darkness and bad weather.

2. Be extra alert when you are

walking. Motorist cannot always see you, especially during early evening darkness.

3. Stay sober when you are celebrating. Don't let holiday spirit — or spirits — replace common sense and caution during the Christmas-New Year period.

SANTA LETTERS

Dear Santa,
I am eight years old. I am in the third grade. I want a chemistry set for Christmas. I would like a horn, a drum, record player and an airplane with a motor.
Your friend,
Michael Lee Lewis

I love you,
Loydene Butler

Dear Santa,
I would like to have a doll that will talk and open its eyes. A machine that will sew, a little kitchen set, a piano, a teddy

bear, and I would like to have a set of things.
Sheila Marie Page

Dear Santa,
I have been good and minded my mother and made good grades in school. I would like for you to bring me a doll, a set of animals, some skates, some little dishes, a puzzle, and a little book.
I have a little sister, Cheryl Lynn, three years old. She would like a toy pony, a doll, some Louis shoes. We would both like a radio and record player, just like Abney's.

I love you,
Loydene Butler

I'm expecting you to visit them
Love,
Canilee Lee

Dear Santa,
I am a little boy six years old. My teacher is Mrs. Frank Leach. Please bring her some things nice and for me. I want a football, blackboard and a gun that will shoot caps.

Your friend,
Joe Jackson

Dear Santa,
I am a little boy nearly four years old. I have been a pretty good boy most of the year and I would like for you to bring me

a great big ball, a drum, a dump truck, some fruit, candy and nuts.

Please Santa, remember all the other little boys and girls all over the world.

Your friend,
Michael Joyner

Dear Santa,
I would like a wrist watch or a bicycle that would fit a nine year old girl. I would like a doll that I could give a Toni permanent.

Your friend,
Linda Beth Lucas



On this, another Christmas season, we desire to express, to you our sincere appreciation of our pleasant relationships and extend our best wishes for a very Merry Christmas.

Graves Butane Company

BOX 868

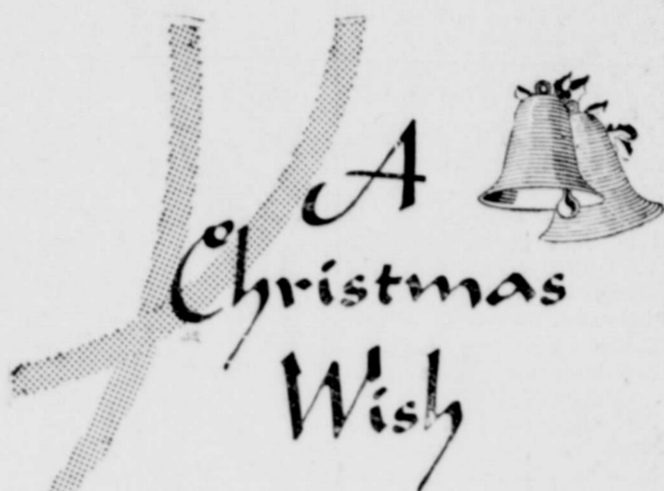
CISCO, TEXAS



Savoy Cafe

Nick and Sam

30 Christmases in Cisco

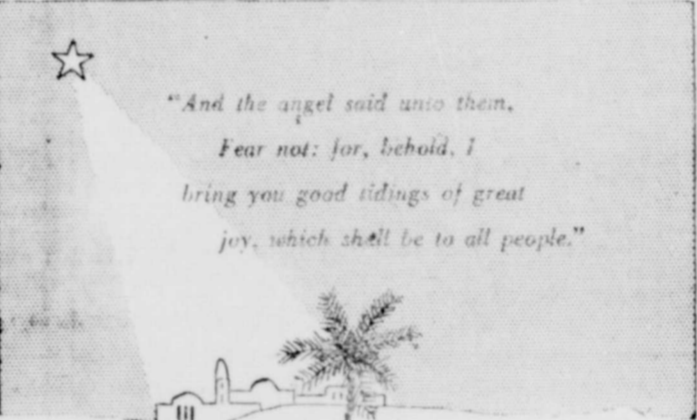


May your every dream and wish come true
and may this be the most
Glorious Christmas of them all
MERRY CHRISTMAS

Commercial Printing Co.



Moore Drug Store



Christmas Greetings

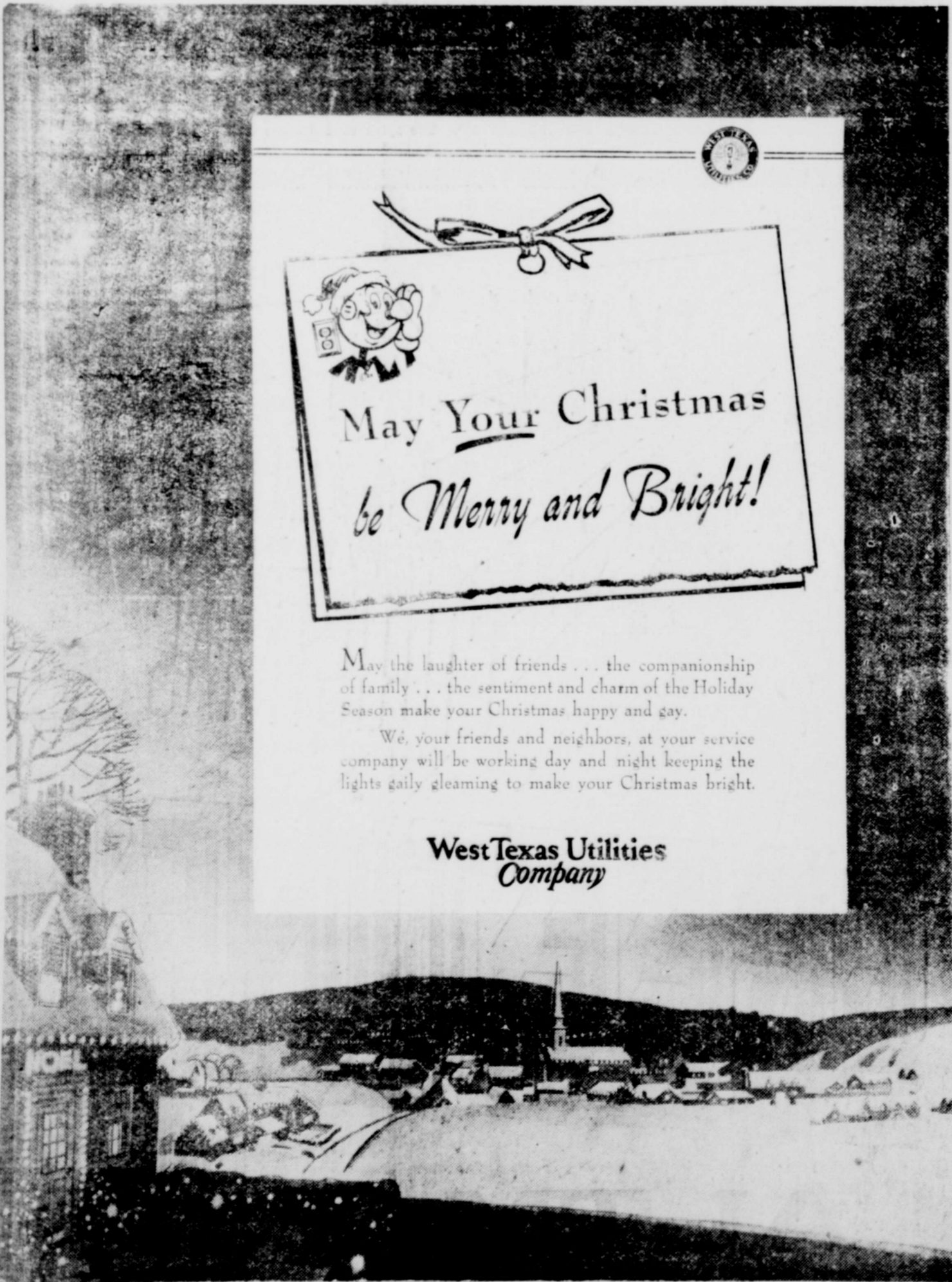
Back In The Saddle

Roy. C. Davis, Publisher



Are we in the dog house? We hope not, because we've just been so busy trying to serve our customers we just haven't been able to get around to see everybody. We just want to come out and say to you,

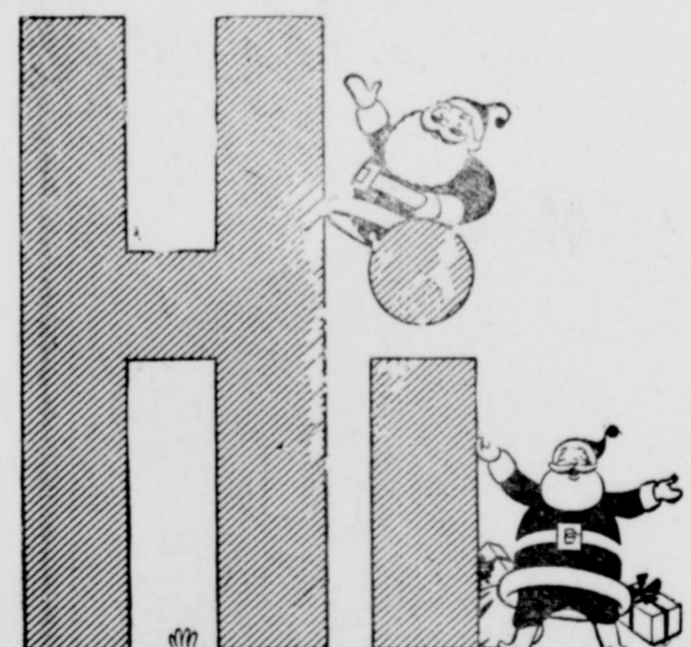
MERRY CHRISTMAS
Smitty's Service Station



May the laughter of friends . . . the companionship of family . . . the sentiment and charm of the Holiday Season make your Christmas happy and gay.

We, your friends and neighbors, at your service company will be working day and night keeping the lights gaily gleaming to make your Christmas bright.

West Texas Utilities
Company



FOLKS
Merry Christmas

Lemore Pharmacy

Joe Lee Moore

Dudley Lee



Sheriff J. B. Williams

SANTA LETTERS

Dear Santa, I want a football and a car. I wish every one a Merry Christmas. I wish I had a little filling station.

Love, Jackie Qualls

Dear Santa, I would like to have a big red wagon and a B-B gun. I also want a pair of boxing gloves and a sack of nuts and candy.

Your friend, Lewis McGough

Dear Santa, I would like a Bell Telephone truck. I need a pair of football shoes. Would you give me a new streamlined engine? Please remember the little poor children.

Your friend, Billy Kendall

Dear Santa, I have a little brother who is six years old. He wants a pair

of boxing gloves. I have a little sister who is eight years old. She wants a bicycle. I am eleven and I want either a 410 shot gun or a 30-30 caliber rifle.

Your friend, John McCanlies

Dear Santa, Most of all I want a new doll, but also, please, Mr. Santa, I'd like a stick horse, an accordion, and a Western suit just like Dale Evans'. My name is Evans too. Linda Louise. Thank you.

Your friend, Lewis McGough

Dear Santa, Please bring me a bicycle and a gun for Christmas. Bring my little brother and sisters some things too.

Your friend, Dan Johnson

Dear Santa, I want a doll and doll buggy. My little brother wants a toy train. My big brother wants a set of linker toys and a wrist watch and I want a wrist watch too.

Sandra Jean Jessup

Dear Santa, For Christmas I would like an electric train. I would like a tunnel to go with it if it is not too much.

Ace Lucus

Dear Santa, I love you very, very much. I want a pair of red-nose reindeer slipper socks and a robe that's warm and cozy. A dolly, if you have a baby doll that has hair send it to me. Send a bicycle if you have one to spare. A sewing machine, and a cash register and a cowgirl suit.

Love, Joan

Dear Santa, Bring my teacher a window stick; she needs one. I want a bicycle and book satchel. I am doing okay and I am hoping that you are okay. Good-bye.

Gary

Dear Santa, Please send me a train and a football for Christmas.

Yours truly, Sonny Page.

Dear Santa, How are you in toyland? I hope to see you at our Sunday School on Christmas morning. I would like to see your rosy

cheeks and long white beard. I guess I had better go now. Thank you and I love you very much. P. S. I would like a house coat too. Remember all the other kids love you too. Again, please think of all the other kids. READ THE CLASSIFIED ADS IN "YOUR HOME PAPER"

JoAnn

JoAnn Whaley. I am 11 years old. I



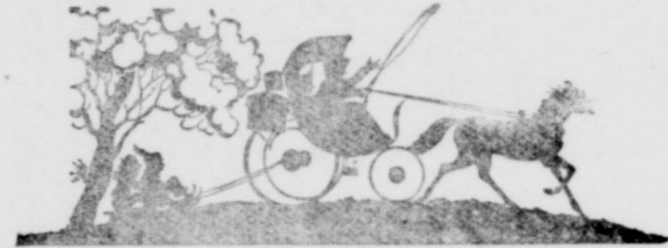
BEST WISHES FOR A GLORIOUS HOLIDAY

Broadway Beauty Shop

WE WANT TO SAY THANK YOU

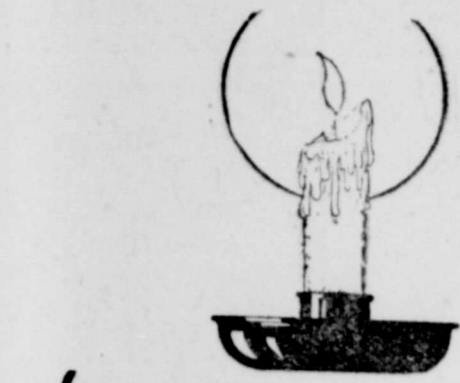
MANY TIMES

We are grateful for each opportunity to serve you and feel privileged indeed every time you call on us. May you have the joy of a happy Christmas and may you be blessed will all good things.



Claude McBeth Don Rupe

Claude & Don Service



for a

HAPPY NOEL

May you and your loved ones enjoy to the fullest all of the good that is in store for you during the Christmas Season and the days to come.

Moser Nash Company

511 West Main

Eastland



BEST WISHES

for

A

MERRY

CHRISTMAS

Big Little Drug Store Mr. and Mrs. Cecil Elliott

Christmas

...TODAY TOMORROW FOREVER

May the spirit of this significant occasion remain with us every day in the years to come! MERRY CHRISTMAS to all!

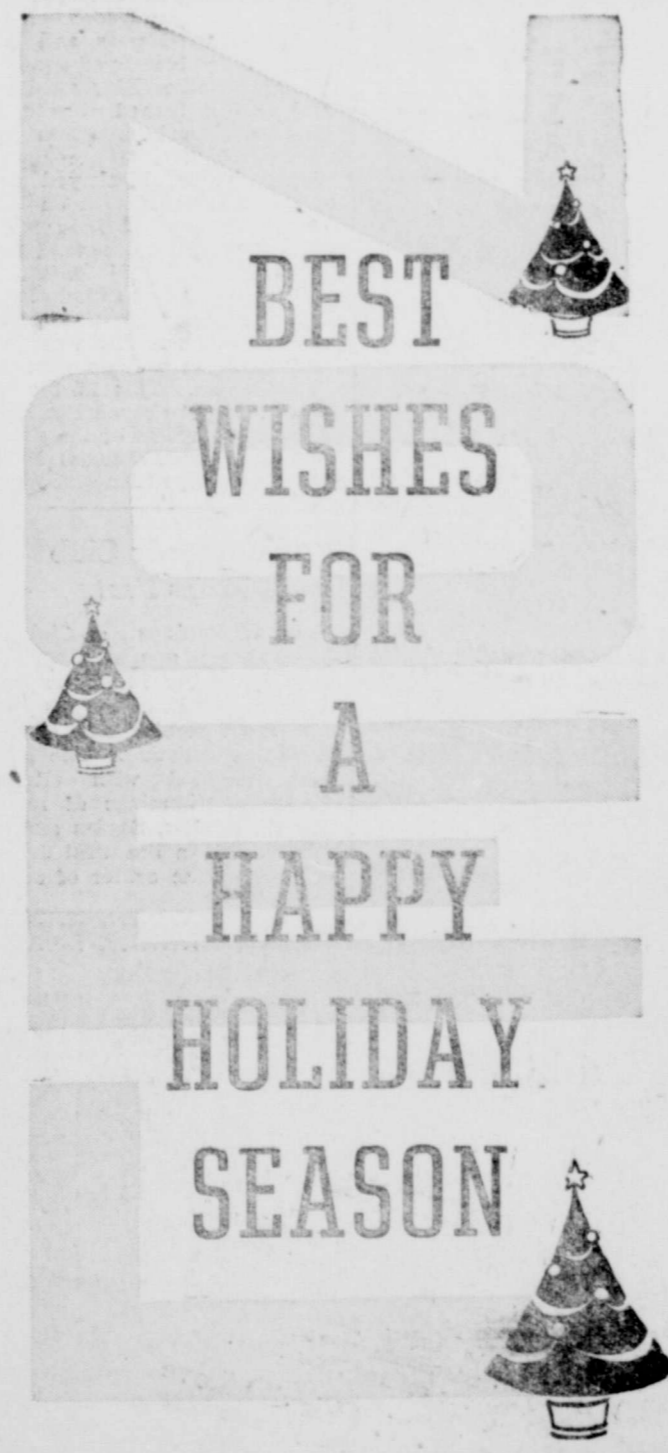
Nance Motor Company

S. H. Nance

Charles Graham



Victor Hotel and Coffee Shop



DEAN Rexall DRUGS GOOD HEALTH TO ALL FROM REXALL

Mrs. T. J. Dean Ernest Lennon - O. H. Doss

May the Glorious Christmas Season bring you Peace and happiness

F. E., Gene and Lonnie Shockley

Shockley's Grocery & Market



Merry Christmas TO OUR GOOD FRIENDS AND CUSTOMERS

Collins Hardware Co.



Thanks

AT CHRISTMAS

Accept this sincere expression of our appreciation for your friendliness and patronage in the past. Our most cordial greetings and best wishes for your happiness.

Curry's Grocery & Market

Mr. and Mrs. F. P. Curry

Merry Christmas

Lone Star Gas Company

THE CISCO DAILY PRESS

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Christmas, 1950

For a great many of us, Christmas is associated with the noise of children happy with St. Nick's bounty, running in and out of the house all day long, bringing in their pretties, "see what he brought me!" And then rushing over to look at their pretties, with a great slamming of doors. And carols. All the neighbors have different stations tuned in, loudly, on their radios, and all of them have the glad, lovely songs of Yuletide, song mingling with childish shouts.

When, at last, they're in bed and, sitting under the mountains of colored paper and tinsel and broken light-bulbs, one has time for a long, long thought about Christmas.

What of Christmas in 1950? And the years after that? Will they make the crisp, cold air ring out again with merriment and happiness and the pure joy of living?

People are saying that the war with the Soviets cannot be postponed past another Christmas. Do you believe that? Are we that near the known horrors of last wars and brothers, the unknown horrors of atomic fission — the terrible force which scientists assure us can disfigure millions hideously — and the children and grand children of those millions? Is that what we will have for Christmas, 1950?

There are those who see no other hope than to petition the Almighty against these dread potentialities. But surely, as men, we can do out little bit. How can we abandon hope of averting the Atomic World War as long as we know that Russian scientists see the same dire prospects as do our own? The Russians may scorn God, but they do not scorn reason; they pride themselves on their devotion to reason; can we hope that reason will bring them to seek as we seek, peaceful settlement of our differences, before it is too late? Let's hope so.

Perhaps, all of us should devote more time and attention to the affairs of state, to church and to the community — toward obtaining a just and lasting settlement of these affairs. It has been wisely said that in Christianity we have the most potent challenge for communism. Let us put this great weapon to good use.

Certainly, we should do all possible for the future of Christmas, and the children who will make Christmas in 1950 and the succeeding years worthwhile.

How can we fail, with the help of God and reason?

Everybody Knows What Dad Will Get In His Christmas Stocking — Neckties

On Christmas morning when Dad opens his gifts, he will find most of them to be neckties — thus preserving for another year one of the most ancient of Yuletide traditions.

And he may well wonder who to thank or blame for beginning this venerable custom. Well, it goes back a long way, research shows, long past Horace Greely, who gave the custom an unintended boost by bitterly criticizing the necktie in one of his famous editorials, shortly before he sent the young men West.

Many people figured that if the great Commoner were "ag'in" it, it must be a pretty good idea.

Besides, it had been popular for a couple of hundred years in England, possibly because of the damp chill of the weather over there, which makes a neck wrap a good idea.

And the English had borrowed the idea of the necktie, if not of giving it for Christmas, from the French.

It started back in the 14th century in the army of Louis XII.

Some of his officers, over troops of Slavs, were from Croatia, now a part of Yugoslavia. They hit on a bright twist of cloth about their throats, easily seen in any kind of weather, as a mark to identify them from the privates. In those days they didn't have chevrons and shoulder bars.

The French officers liked the idea, and wore them not only on the field but also to social affairs.

The "cravat" thus became popular throughout France, and in a century or so, called "cravat," made the grade in England.

Look for 'em again at Christmas time in 1950.

infected person to others in several ways, some of which are: through nose and throat discharges by coughing and spitting; through using dishes, linens and other articles soiled by an infected person. Tuberculosis continued close contact with an active case; therefore, it is a "family disease."

How do we know who has tuberculosis? Early TB is without symptoms. It is no respecter of persons. It occurs in all walks of life and at any age, but is least likely to be present in serious form between the ages of 4 and 14 years.

If coughing and loss of weight are present, the disease is well advanced, and a person has lost his best chance for complete recovery.

How can we protect our families? Go to your physician for an examination, including a chest X-ray. When the Mobile X-ray unit comes to your town, have a free chest X-ray. X-ray surveys have been conducted in 132 counties and 13 institutions during the past year and over 514,400 persons have been X-rayed.

Protect your home from tuberculosis.

Blackeye Pea Bowl For New Year's Is Set

There will be a Blackeye Pea Bowl on New Year's Day.

Competition may develop to be outstanding. All the proceeds will go for charity.

The recipients of the proceeds will be children in orphanages overseas and the aged and infirm in refugee camps the world over.

Arthur Godfrey says that black eyed peas make wonderful soup even when they are cooked wrong. Nutritious soup is welcomed by any hungry child.

Reception location for the dried blackeyed peas will be in Taylor, Texas, where they will be concentrated preparatory to overseas shipment.

The contest angle will be between East and West — between the eastern and western portions of Texas. The demarcation line is yet to be determined, but will run between Dallas and Fort Worth, regardless.

Whichever section gives the most peas for overseas relief will be the winner. This will be announced on the afternoon of January 1, 1950.

All blackeyed peas and contributions for blackeyed peas addressed to the Blackeyed Pea Bowl will be turned over to the Christian Rural Overseas Program (CROP).

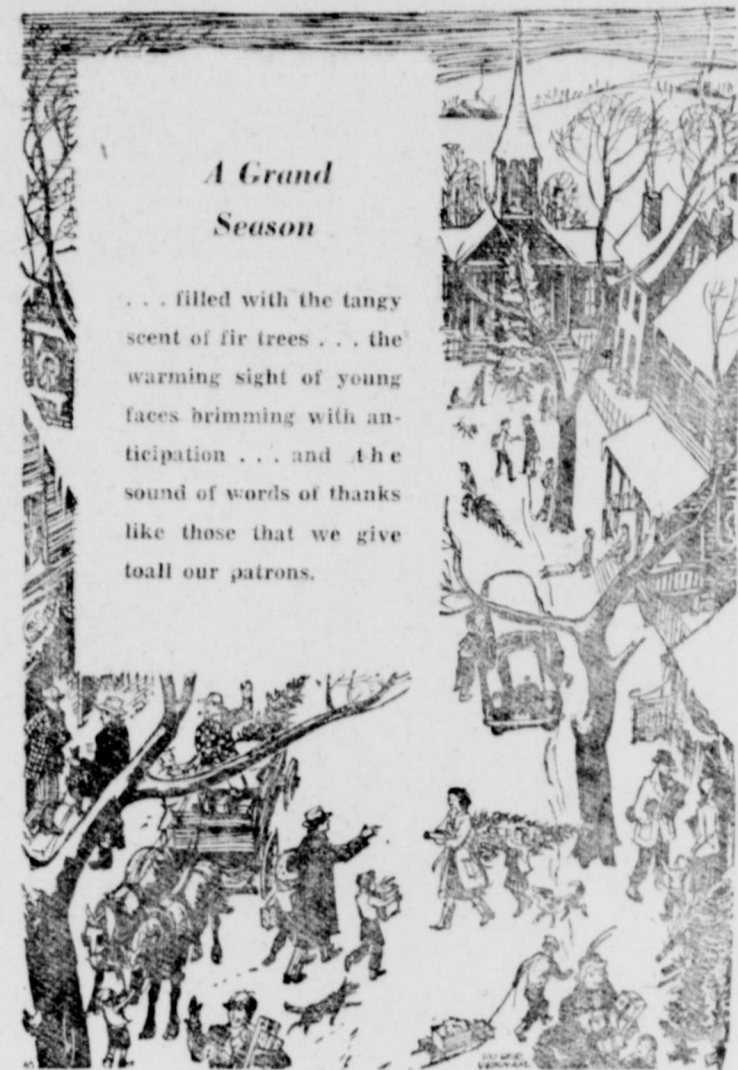
When buying blackeyed peas for the traditional dish on New Year's Day the purchase might be doubled and the second portion sent to help fill the Black-eyed Pea Bowl and to help bring a spark of luck into sight again for some war wrecked victims.

All in all it will do good for a good cause. This is the opinion of the Blackeyed Pea Bowl sponsors regardless of the size of the crowd (contributions) or the degree of competition (amount).

Putnam Study Club Holds Xmas Party

The Women's Study Club observed their annual Christmas party December 12 in the home of Mrs. R. D. Williams with Mrs. I. G. Mobley and Mrs. R. B. Taylor assisting. The house was decorated with all the Christmas trimmings of mistletoe, red candles, Santas and red berries, with a beautiful decorated tree as the center of attraction.

tion. The following program was given: roll call, a Christmas verse; book review, "The Chain" by Paul J. Weisman, by Mrs. W. B. Swim of Abilene.



A Grand Season

... filled with the tangy scent of fir trees... the warming sight of young faces brimming with anticipation... and the sound of words of thanks like those that we give to all our patrons.

Cisco Lumber & Supply Company

Charles S. Sandler Co. and Employees

- | | |
|--------------------|-----------------|
| L. C. DAVIS | ARLESS PIERCE |
| MRS. RUBY HUFFMAN | J. R. DEARMOND |
| C. A. LASSITER | P. K. LEFEVRE |
| CLYDE COOPER | CECIL COOPER |
| JACK HAMILTON | EARL HENSON |
| IRENE BRITAIN | JIMMIE LASSITER |
| MARGUERITE PITTMAN | TOM WREN |
| CLYDE SMITH | JOE HALE |

EXTENDING OUR BEST Holiday Wishes

Dr. J. H. Denton

The Season's GREETINGS
O-K Shoe Shop
Mr. and Mrs. C. P. Mosley

greetings at CHRISTMAS
X-Ray Barber Shop

Merry Christmas
Carl Elliott
County School Superintendent

Tuberculosis Is Preventable And Curable, Cox Says

Do you know that tuberculosis is preventable? Curable? Not inherited?

Tuberculosis is contracted from another active case. It is a "catching disease." It is caused by a germ which usually attacks the lungs, but may attack other parts of the body, says Dr. George W. Cox, State Health Officer.

Tuberculosis is spread from an

LET'S SEE

Oh, yes, we just wanted to say to everybody . . .

Merry Christmas



Owen's Barber Shop

GREETINGS . . .
—to you our friends and patrons. It is our sincere hope that we may continue to enjoy your wonderful friendship once again during the coming New Year!
W. V. (Virgil) Love
County Clerk

MERRY CHRISTMAS GREETINGS

Here's our Christmas sentiments with an added word of appreciation for all past favors

Western Auto Associate Store
A. G. Sander

Cheerful Christmas GREETINGS

TO OUR FRIENDS AND PATRONS

Maner's Pharmacy

TO EACH OF YOU WE EXTEND OUR MOST SINCERE

CHRISTMAS Greetings
Mott's No. 5-6
Mr. and Mrs. Ronald Rhodes

Mott's No. 5-6

Mr. and Mrs. Ronald Rhodes

CHRISTMAS



and best wishes to all of you in this fine community. May you enjoy the Christmas Season to its fullest.

Mr. and Mrs. Homer Shahan
Shahan Grocery & Mkt.
AND
Gulf Service Station

As One

FRIEND to Another WE EXTEND Season's BEST Wishes

Charley's Barber Shop

WITH BEST WISHES FOR CHRISTMAS

J. L. Black Construction Co.

TO ALL OF YOU WE EXTEND Christmas GREETINGS
Sharp's Cafe

A Joyous Christmas
W. W. Smith
Octane Gasoline
1000 West 8th Street

HERE'S SOMETHING FOR YOU, TOO!
MERRY CHRISTMAS
A. R. Westfall & Son
Your Friendly Magnolia Dealer

Now THAT THE DAY OF DAYS IS HERE WE WISH TO EXTEND . . .
Season's Greetings
Laguna Storage

The Very Best Kind of a Christmas WISH
May Christmas Day and every day bring you untold joy and happiness.

Dunn's Produce
MR. and MRS. JOHN DUNN

Seasons GREETINGS

Good cheer
Good luck
and may
happy days
be yours



Bill Jacobs Studio

A Cheery Little Message



to wish you

MERRY CHRISTMAS



Elite Beauty Shop

SANTA LETTERS

Dear Santa Claus,
I am a little girl. My name is Carolyn Jones. I am in the third grade and I am eight years old. Please bring me a doll that I can give a Toni and please bring me a necklace.
Your Friend,
Carolyn Jones

Dear Santa,
I want a daisy B-B gun and a long Rancher knife. I am in the third grade. I am eight years old. I go to West Ward School. I have been a good boy. My sisters have been good too. It's time to go Santa Claus.
Your Friend,
Billy L. McLester

Dear Santa,
I would like to have an air rifle and combat boots. I would like to have some clothes. I wear size 18 in blue jeans, 6 1/2 shoes, and 34 in T-shirts, and 38 in coat.
From Roy Lee Page

Dear Santa,
I would like for you to bring me a cap gun and a scalbert, a billfold, and a football.
I have been a good little boy and I am looking forward to your visit on Dec. 24.
By Donald and Ronald Hale

Dear Santa,
I wish that Christmas would hurry and come. I would like to have a pair of Ripon's loafer socks, a browie kodak, and a bridemaid doll. I would like for every one to be happy and please don't forget anyone.
Pattie Nell Haynie

Dear Santa,
I am a little boy in the first grade. I have been a very good little boy. My name is James Ghormley. I am six years old. Please bring me a pair of boots, a dump truck, bulldozer tractor, and a box of Tinker toys. Please bring me everything I have asked for.
Love,
James

Dear Santa,
Please bring me a football, a gun, candy, nuts, and fruit.
Your little friend,
Robert

Dear Santa,
I want a doll that will talk, some water colors, some books and some records that tell sto-

ries, a doll house with furniture. Bring my little brother a rocky horse and a fire truck. Be good to all the boys and girls.

I love you—
Sharon

Dear Santa,
I am Molly Ingram and I

would like to tell you what I want for Christmas. I would like to have a Toni doll and a story book. Of course I will expect some candy and fruit. I have been a very nice girl this year and hope that you will bring me these nice presents for Christmas.

Always your friend,
Molly Ingram



SINCERE GOOD WISHES

FOR ALL THE JOYS OF

A HAPPY HOLIDAY

Season

Surles-Allen Agency

Christmas

GREETINGS



Mr. and Mrs. J. W. Slaughter

Mrs. Betty Nix

Estil Hageman

Home Supply Company

ALL THAT IS CHRISTMAS



PEACE on earth . . . home . . . worship
freedom . . . friendships . . . loved ones . . . happy
children . . . the thoughtfulness of those about us
. . . let's preserve all that is Christmas and what
Christmas really means for all the days to come. And
may all these blessings be yours to enjoy.

CISCO PEANUT COMPANY



AND BEST WISHES TO OUR MANY FRIENDS AND CUSTOMERS

Cisco Steam Laundry

HERE'S A GREAT BIG WISH FOR YOU

Merry Christmas

And a word of appreciation to you for your thoughtful friendships. May all the joys of a good Christmas be yours!

DRUMWRIGHT'S

Henry Drumwright

Sterling Drumwright



O, Come All Ye Faithful, Joyful and Triumphant

As we raise our voices in this old familiar Christmas song, let us be reminded of the birth of Him whom we worship on this Christmas morn. May the spirit of His teachings guide us toward a world of better understanding with happiness and good fellowship for all

MERRY CHRISTMAS!

LATIMER AND MARTIN

James M. Latimer

Eugene S. Martin

SANTA LETTERS

Santa Claus,
I am a little boy nine years old and I would like for you to bring me a football suit, a ball, and some fruits, nuts, and candy. Please be good to all the little boys and girls. I think lots of you.
Laverne Broadbudd

Santa,
My name is Geneva Lucille Whitehead. I am ten years old. I don't have any brothers or sisters. I am the only child. Would you please bring me a pair of blue houseshoes, if you can not bring them please bring me a pair of boots. Thank you very much.
Geneva Lucille Whitehead

Dear Santa,
I want a doll with clothes and a suit case. I would like to have a doctor set too. I wish you a Merry Christmas and everyone else too.
Love,
Nancy Qualls

Dear Santa,
I am a little girl five years old. I want a baby doll for

Christmas with an evening dress for it. Please bring me some logs to build a house with. I have two big sisters. Please don't forget them, also, remember my cousin whose mother is in the hospital. I tried to be a nice girl and I hope you will be good to me.
Your friend,
Billy Gilmore

Dear Santa,
I am ten years old and in the fourth grade. I would like a doll, some doll clothes, a radio and a billfold for Christmas. Please remember all the other little boys and girls.
With all my love,
Adelia

scabbard, with bullets, a fire truck, and a car that I can ride in.
My sister is two years old and her name is Dana. Please bring her little Amosandra doll and a little pair of boots. Don't forget my big brother, Mother, and Daddy.
Your friend,
Mona Lee Langford

Dear Santa,
I want a basketball, softball, and baton.
I am ten years old and I live on West 8th St. I have a little brother five years old. He wants a football, steam shovel, and a box of tools. He says he is very worried because it hasn't snowed yet, but he guesses that if it doesn't snow in an airplane.
Well, I hope you a Merry Christmas, and don't forget anyone.
Love,
Shirley and Jimmy Teague

the third grade. I want a bicycle. I want a doll. I want a record player. I want a ring. I want a cowgirl suit and I want a purse.
Your friend,
Lavonne Harrelson

Dear Santa,
Please bring me a doll that drinks a bottle and a doll buggy.
Mona Lee Langford

Dear Santa,
I want a football and a football helmet and a pair of roller skates and that is all.
Woody Nix

Dear Santa,
Please bring me an electric train, some candy, nuts and a plug gun.
Clifton

May You Have
All the Joys of a
**HAPPY
CHRISTMAS**



McCracken's Clover Farm Store

Season's
GREETINGS



G. C. Rosenthal
Mayor of Cisco

**SEASON'S
BEST WISHES**

As you celebrate the Christmas Holidays we want you to accept our sincere Christmas Greetings and our heartfelt thanks for your friendship and patronage

Poe Grocery & Market
900 W. 8th Street Phone 423



Merchant's Credit Association



"His name shall be called the Prince of Peace." Isa. 9:6

May God richly-bless you at this glad

CHRISTMASTIDE

and Bring you true happiness

Boss Manufacturing Company

At Christmas Time
And all through the year we wish you



*Good Health
Good Friends
Good Luck*

DANIELE HOTEL



WELL...

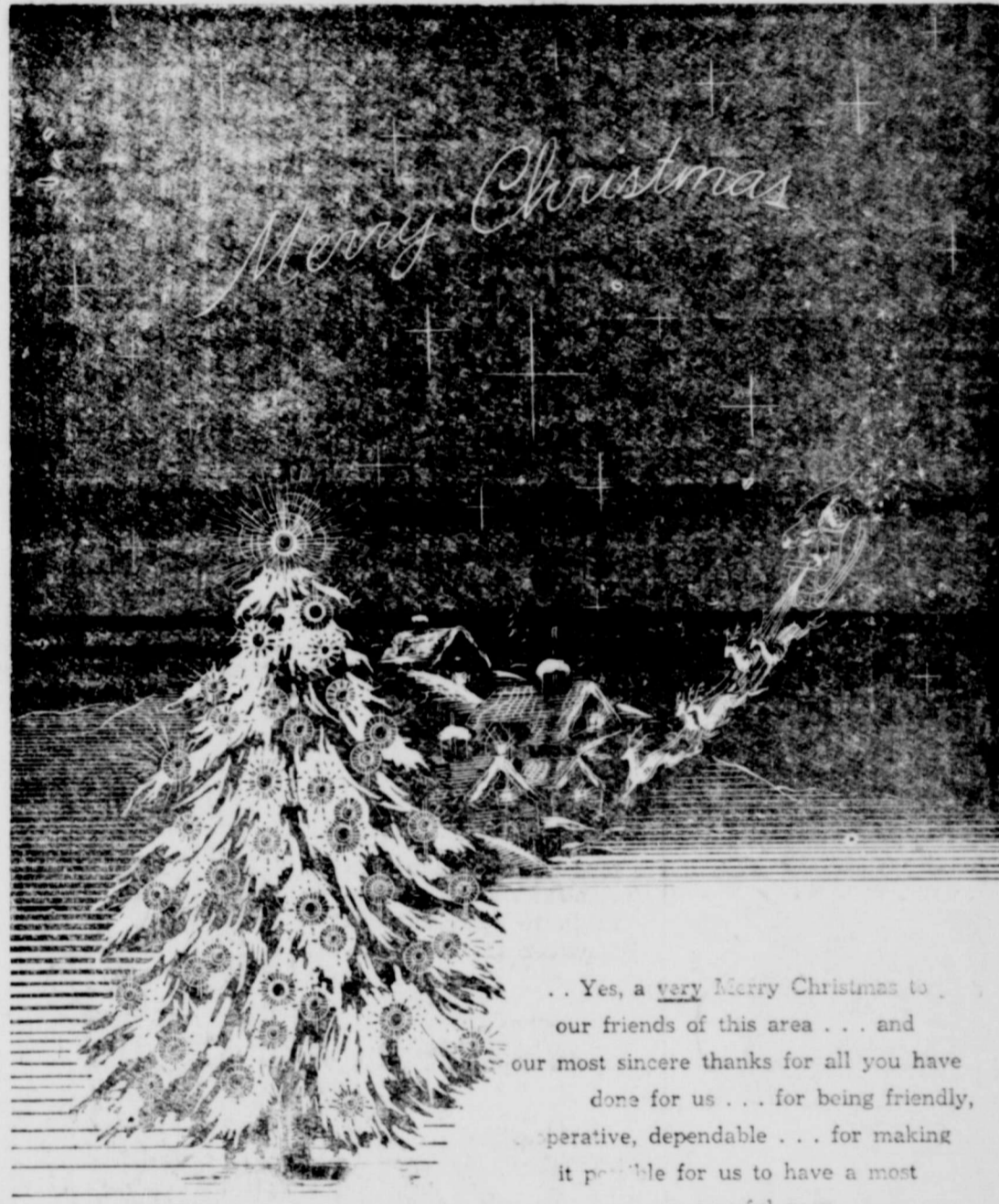
OUR INTENTIONS WERE GOOD, ANYWAY



B. and K. Bakery

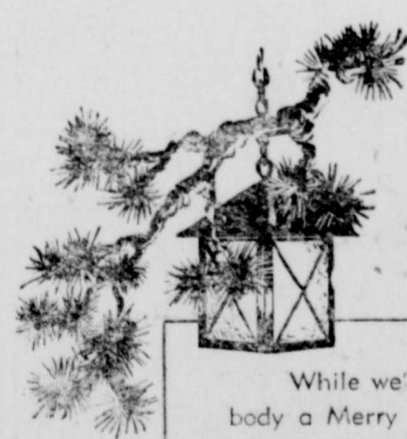
The Bosworths and The Kennedys

Key's Grocery & Mkt.
Mr. and Mrs. Sam Key



... Yes, a very Merry Christmas to our friends of this area . . . and our most sincere thanks for all you have done for us . . . for being friendly, cooperative, dependable . . . for making it possible for us to have a most successful year.

CISCO GAS CORPORATION



Thank You!
AT CHRISTMAS

While we're going about the business of wishing everybody a Merry Christmas, we don't want to forget that we owe our friends our sincerest appreciation for making possible one of the best years we have ever enjoyed in this community. Thank you, each and every one.

FERGUSON'S

SANTA LETTERS

Dear Santa,
Will you please bring me a doll, a dollhouse, with furniture and a wrist watch. Please don't forget my brothers. I have been a good little girl, this year.

Love,
Linda Carol Bernie

Dear Santa,
I would like to have some cowboy boots, a boy scout suit, and I would like to have an air rifle too. I would like some clothes. I would like to have a lot of things. Well I had better go.

Your friend,
George Page.

Dear Santa,
I would like to have a football and a football helmet too. I am eight years old and in the third grade.

Your friend,
Edward Laird

Dear Santa,
I want a Pellet gun and some tennis shoes. I want some apples, oranges, nuts and I want my stocking full of candy, gum and anything else you have for

me. I have been studying hard to make a grade of A. I have been a good boy too.

Your friend,
Franklin D. Farnsworth

Dear Santa,
I am writing a list of things I want. I would like to have a doll with hair, a small cash register, and some taffy candy. Please Santa send me some more tables and chairs, some perfume and also some dishes. Please Santa, bring all of them.

Kay Ellen McCugh

Dear Santa,
I am a little girl nine years old and in the fourth grade. I have been a good little girl, Santa Claus, dear. So please bring me a doll house, doll dishes and a pink coat sweater. Santa dear, I guess that is all I want. Dear Santa, good bye and good luck.

Love much,
Mary Carolyn Berry

Dear Santa,
I want a doll with clothes, a jumping rope, and a box of candy. I am in the first grade. I am seven years old. I am in

Mrs. Frank Leach's room. We are getting ready for the party Friday. Please come to it. We are going to have a pretty Christmas tree. I have tried to be good. So have my brother and sister. I go to West Ward School. I like school a lot. My mother and teacher help me in my studies. I had a good report card.

Your friend,
Virginia Bell McLester.

Dear Santa,
I would like some records and some Brownie things. I am 9 years old. I am in the third grade. Please bring me a story book doll.

Your friend,
Jeannette Clark

Dear Santa,
I want a baseball and a radio or a gun that will shoot. I'm eight years old and I am in the third grade.

Your friend
John Choat

READ THE CLASSIFIED ADS IN "YOUR HOME PAPER"

Putnam News

By J. S. YEAGER

Mrs. Gus Brandon returned from Big Spring where she had been visiting with her sister, Mrs. Steve Huesus who has been ill for some time. She reported her recovery was slow.

Mrs. Edna King of Lamesa, former resident of Putnam, was a recent weekend visitor with her mother who is ill in the home of her son, Marvin Week living about three miles north of Putnam.

Raymond Clark has just returned from a trip in the Amarillo territory where he has been for the past several days looking after business interests.

Mr. and Mrs. A. B. Hutchison and daughter Nancy were shopping and visiting in Abilene with relatives Saturday.

Mr. and Mrs. Bud Cunningham of Jal, New Mexico, are here to

spend the Christmas with his mother Mrs. J. H. Cunningham and other relatives and friends. They formerly resided here.

Raymond Clark made a business trip to Cisco Friday afternoon and while there visited with his brother, Dr. F. E. Clark who is recovering from a major operation.

Mrs. E. E. Sunderman was shopping in Baird Saturday morning.

Mr. & Mrs. Nordyke To Have Open House

There will be an open house honoring Mr. and Mrs. C. T. Nordyke Sr. on their golden wedding Anniversary, their children will be hosts to the friends and acquaintances of their parents at open house from five o'clock Saturday Dec. 24, 1949 at the family home, 222 Popular, Baird Texas.

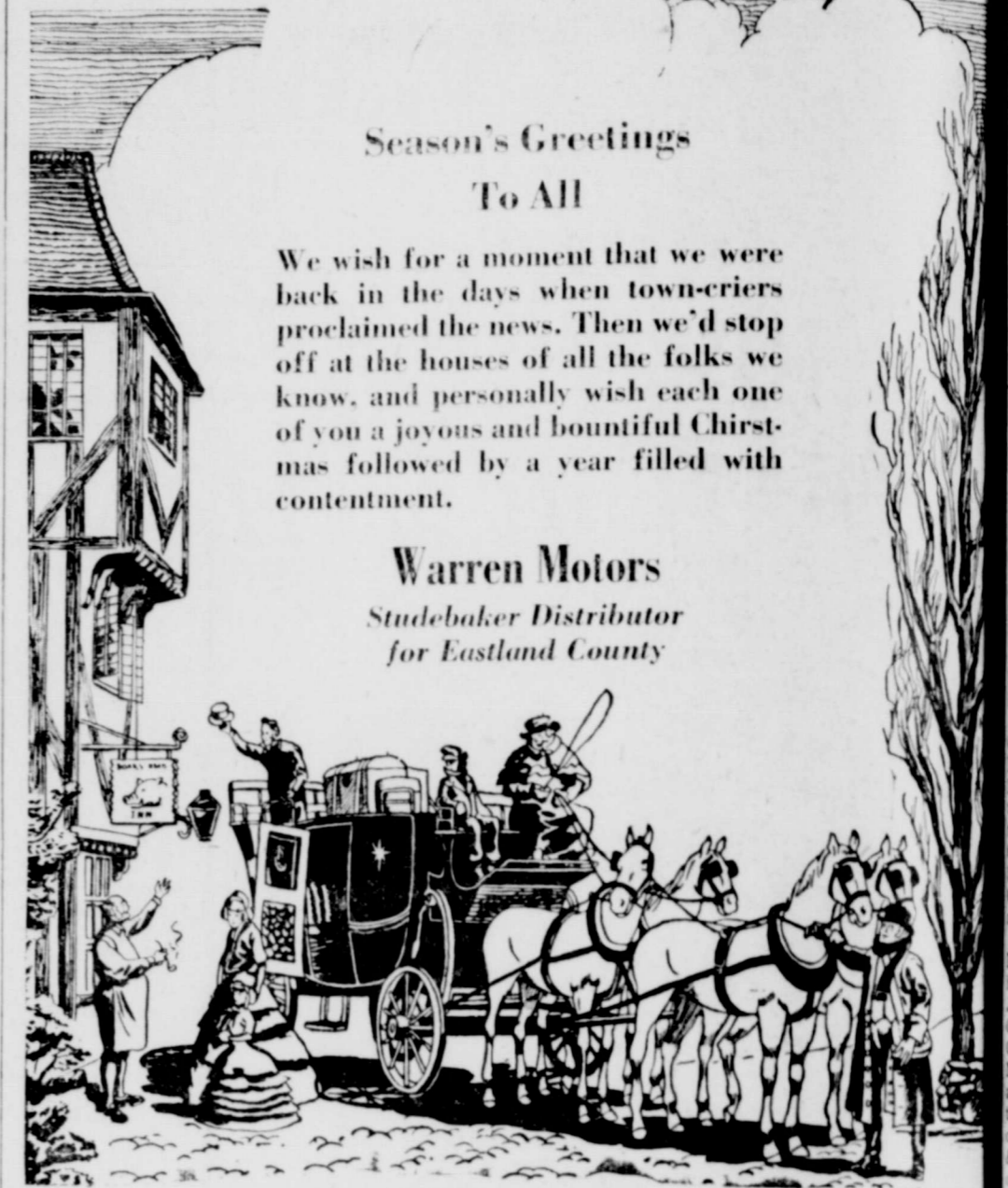
There will be no formal invitations sent out, but we are happy to have you call. Reservations please.

Mr. and Mrs. Nordyke are former residents of Callahan county living near Cottonwood about one year ago when they moved to Baird. They are parents of former sheriff since Nordyke of Callahan county and now a Texas Ranger located at Brownwood.

Season's Greetings To All

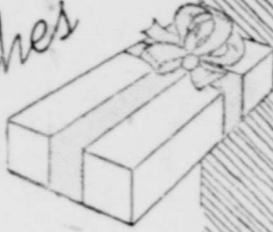
We wish for a moment that we were back in the days when town-criers proclaimed the news. Then we'd stop off at the houses of all the folks we know, and personally wish each one of you a joyous and bountiful Christmas followed by a year filled with contentment.

Warren Motors
Studebaker Distributor
for Eastland County



SEASON'S GREETINGS

and All Good Wishes



Joe Collins
County Treasurer



Pastor and Mrs. Paul Stephens
and **BILLY CARL**
East Cisco Baptist Church



White's Auto Store
Mr. and Mrs. John Webb



Mr. and Mrs. E. S. Townsend

NOW, ALL TOGETHER



Merry Christmas

Beene's Service Station
SINCLAIR DEALER

WE SINCERELY APPRECIATE YOUR PATRONAGE AND GOOD WILL AND TAKE THIS OPPORTUNITY TO EXPRESS OUR GRATITUDE BY SAYING . . .

A Merry Christmas

Piggly-Wiggly



Your Christmas
May It Be One of Bountiful Joy

Ideal Cafe

(Will Be Closed Christmas Day)

Have a Gay, Happy



Merry

CHRISTMAS

Palace Theater

CHEERY GREETINGS

Damron Tire & Supply Co.
Your Firestone Dealer

WITH THE LIGHTING OF THE

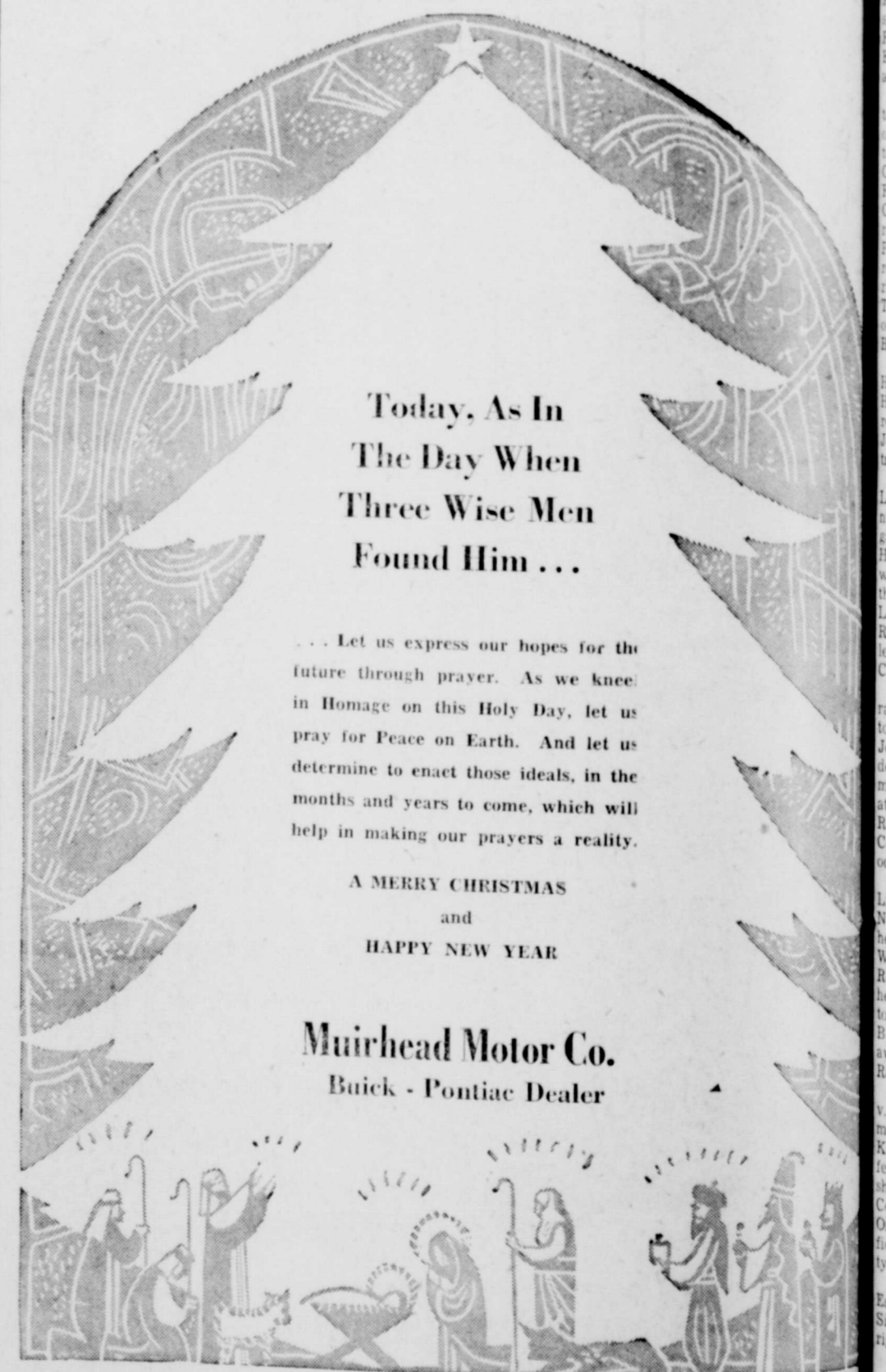
Christmas Candles

At this season of good cheer, may they signify joy and gladness to fill your heart for many days to come.

All of us in this firm extend to all of you in your home, Holiday Greetings.



J. H. Latson Construction Company



Today, As In The Day When Three Wise Men Found Him . . .

Let us express our hopes for the future through prayer. As we kneel in Homage on this Holy Day, let us pray for Peace on Earth. And let us determine to enact those ideals, in the months and years to come, which will help in making our prayers a reality.

A MERRY CHRISTMAS and HAPPY NEW YEAR

Muirhead Motor Co.
Buick - Pontiac Dealer