

City Invited To Participate In Fat Stock Show

Cisco has been extended an invitation to have a "day" designated in its honor at the Southwestern Exposition and Fat Stock Show which will be held in Fort Worth, Jan. 27 through Feb. 5.

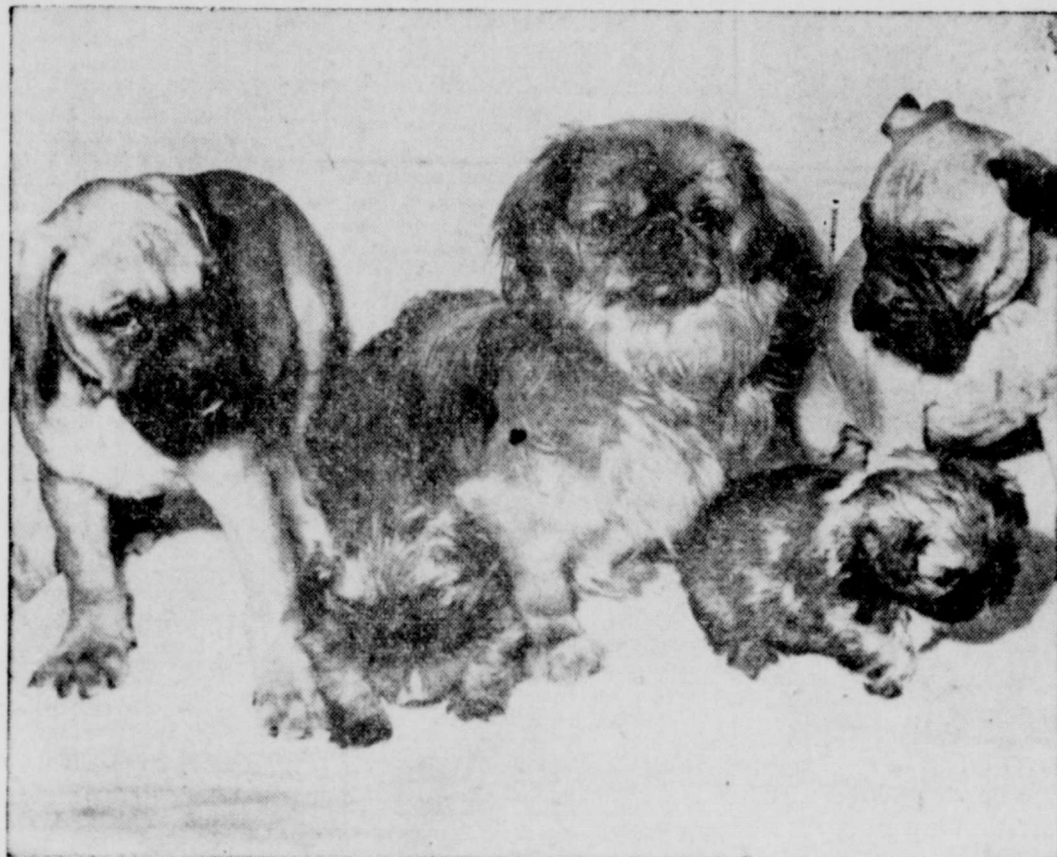
The invitation was extended by Mayor Edgar Deen of Fort Worth, general manager of the Stock Show, in a letter to B. A. Butler, manager of the Chamber of Commerce here.

On this city's "day," the high school band is invited to give a concert in front of the Will Rogers Memorial Coliseum.

Band members in uniform are admitted free to the exposition grounds and are given aisle seats at a roded performance.

This city is invited also, as a feature of its "day," to designate a young lady as its "cowgirl sweetheart" and she will ride in the rodeo grand entry, and will be introduced to the audience.

The exposition in Fort Worth, founded in 1896, is the oldest and largest stock show in the Southwest. The show holds the world's greatest indoor rodeo. Cash awards offered for the 1950 exposition represent an all-time high—approximately \$112,000.



MIXED FAMILY—Lindy's Enchantress, a Pekingese, poses in Chicago, Ill., with her oddly-assorted family. She's taking care of her own two, plus two boxer puppies which are almost bigger than she. The boxers' mother couldn't nurse them, and the Peke substituted.

Mrs. Worley Honored on 40th Anniversary with Telephone Co.

Surprising Mrs. Allie Mae Worley, who rounded out her 40th year as an employee of the Southwestern Bell Telephone Co. Wednesday, the operators at the local office honored her with a party Thursday morning. Mrs. Worley has been chief operator at the Cisco office since November, 1928.

The party was held in the lounge of the telephone office. The room was beautifully decorated in blue and gold, Bell company colors. Mrs. A. G. Sander was in charge of decorations. The table was arranged with a centerpiece of a miniature switchboard, complete with chair and toll lines. Also in the center of the table was a huge cake trimmed with a bell, the emblem of the company. In the center of the bell was the number 40, representing the number of years Mrs. Worley had been with the company. Forty candles were placed on the cake. A plaque made the background of the cake. The theme of the plaque was the 40 years service of Mrs. Worley with the company.

Coffee and cake were served to the honoree and guests, after which she was presented with China figurines as a gift from the girls whom she supervises. Many friends sent flowers for the occasion and the employees presented her with a bouquet made of 40 red rosebuds.

The party was attended by Fred Nevius of Fort Worth, Mrs. Worley's supervisor.

Mrs. Worley began her career with the Bell company in December on December 1, 1909, and after working in a number of offices came to Cisco in November, 1928. She has been chief operator here since that time and began her work as chief in 1912.

Mr. and Mrs. Worley live at 901 West 7th Stret. Mr. Worley was also an employee of the company until he retired on Dec. 1, 1947, after 33 years service. When asked if she planned to retire any time soon, her reply was: "Certainly not, I love my work and my girls too much to consider such a thing."

Local Youth Signs For Air Force Duty

Edward L. Patterson has enlisted in the U. S. Air Force for a period of four years and has been assigned to the Lackland Air Force Base as a private. He enlisted at the Eastland recruiting office and was processed at Abilene.

He is the son of Mr. and Mrs. V. Paterson of Cisco and prior to his enlistment attended Butler College.

Merchants Credit Members Meet To Discuss Plans For Christmas Season

Members of the Merchants Credit Association heard reports and made final plans for the Christmas holiday program at a meeting Wednesday night at the Chamber of Commerce. First event on the program will be the open house and Treasure Hunt Thursday night, and J. W. Sitton made a report on this project.

The stores agreed to close at 5:30 p. m. and open at 6 and remain open until 8:30 p. m. for this special event.

A report on the Christmas lighting program and the Santa Claus parade was made by B. A. Butler. He stated that the Old Gent would be here with a big parade on Saturday, Dec. 17. A number of floats have already been promised and more are expected to enter. Bob Elliott is chairman of the parade committee.

E. G. Damron, chairman of the Appreciation Group, reported his committee recommended a three day Appreciation Day program to be held Thursday, Friday and Saturday before Christmas, and that the plan would be submitted to every merchant who is participating in the program.

Wednesday, Dec. 21, was the time set for the stores to start staying open late for the convenience of the shoppers, and the hour to close was set at 9 p. m.

Lobo Queens Go To Tourney Semi-Finals

The Cisco Lobo Queens entered the semi-final rounds of the annual Lingleville Girls Basketball Tournament by virtue of a forfeit by the team from Gustine. The Queens were to play Gustine at 6 p. m. today.

They will play the winner of the Champion - Desdemona tilt at 7 p. m. Friday. The two teams play their match today.

The finals of the tournament will be played Saturday night. Tuesday night, Dec. 6, the Ranger team will come to Cisco for a game with the Queens in the Community Gym.

BUILDING HOME

Mr. and Mrs. R. I. Calloway have started construction work on their new home located in the 1700 block of Avenue N.

The house will have three bedrooms and two baths. It will be of rock veneer with facing brick corners and will be complete with a double garage and breezeway.

Mr. and Mrs. Calloway now own their home at 407 W. 2nd.

Most stores will be open at night until 9 p. m., Dec. 21-22-23-24. President George Boyd announced the final vote on the holidays for 1950. Those to be observed by dry goods, clothing, lumber, furniture, supply, jewelry stores and motor companies and garage are July 4th, Thanksgiving and Christmas.

Marine Recruiting Quota Changed

Sgt. W. E. Norton of the Abilene Marine Corps Recruiting Station announced that no definite limits had been placed on Marine Corps recruiting for this area for the month of December and that applications would be accepted without restraint during the 31 day period.

In the past the recruiting has been handled on a quota basis and the number of recruits has been limited.

Sgt. Norton will be at the Cisco Post Office from 9:30 a.m. until noon each Thursday to interview applicants. Men between the ages of 17 and 28 and women between the ages of 20 and 30 who are unmarried and without dependents are eligible for enlistment. Women must have at least a high school education but men without the advantages of education may be accepted upon passing an examination.

All interested persons were asked to contact Sgt. Norton in the post office each Thursday, morning.

Two Local Students Attend Southern Cal

Names of former high school graduates of this area who are now attending the University of Southern California have just been released by the registrar. They include John T. Kitching and Lillian Preston, both Cisco High School graduates.

Kitching is a senior and Miss Preston is a sophomore.

Also announced by the University were enrollment figures for this semester in the fourteen schools of SC showing 15,866 daytime Trojan students. Of the total, 3556 are doing graduate work.

RESERVES TO MEET

The 902nd Replacement Co. of the U. S. Army Reserve Corps will meet at 8 p. m. Friday, Dec. 2, in the WOW Hall.

Cleburne Man Urges Development Of All Natural Resources of County

Better Health Event Proclaimed By Gov. Shivers

AUSTIN, Dec. 1—Gov. Allan Shivers, by official proclamation, has designated the week between Dec. 4 and 11 as Better Health for Texans Week, emphasizing venereal diseases.

The purpose of the week-long drive, according to State Health Officer George W. Cox, is "to acquaint all segments of the population with true facts concerning this most serious group of illnesses, thus providing a weapon of knowledge which all persons can use in their own protection."

Cox indicated that the health department and informational campaign will be a year to year project from now on, with a different phase of public health being the subject each year.

Highlights of this year's drive will be a state-wide radio address by Gov. Shivers, and a short motion picture trailer featuring the governor and the state health officer. Informational packets have been prepared for distribution throughout the state by city and county health units.

The official proclamation reads:

"One of the most important factors that will influence the future of Texas is a healthy citizenship. Public health has many phases, all contributing to the welfare of mankind.

"One of these is the campaign to eliminate the venereal diseases. Methods of diagnosis and treatment are at hand to prevent the unnecessary suffering caused by these diseases. All that remains now is to induce our citizenship to take advantage of the present day knowledge.

"In recognition of these facts and the vital importance of health in our every day lives, I, therefore, as governor of the state of Texas, designate the week of Dec. 4-11 as Better Health for Texans Week."

Principal appeal of the campaign is directed to leaders of individual communities. Dr. Cox believes that the "final solution" to the venereal disease problem will be forthcoming only when it is tackled on a community basis."



INTRODUCTION—Young Benjamin Stanton, two-month-old son of actress Esther Williams and radio actor Ben Gage, poses for his picture in Hollywood. Esther's back at work on a new film, her first since the birth of her son.

Local Girls To Play With TSCW Group

DENTON, Dec. 1 — Misses Laura Jane Hatley, 1212 W. 9th, and Betty Thurman, 1302 W. 5th St., are to play with the TSCW Symphony Orchestra, Dec. 2, when it appears in concert in the college main auditorium.

Under the direction of E. Laurin Frost, associate professor of music at TSCW, the symphony will present a program by Purcell, Verdi, Guion, Grieg, and Debibes.

A member of the trombone section, Miss Hatley is a music education major. She is also a member of the TSCW Band and Sorenaders. Miss Thurman, a music education major also, is a member of the flute section.

Mrs. Sam Martin of Rising Star was visiting friends and transacting business here Monday.

Postmaster Asks Haste In Mailing Overseas Gifts

A warning on shipments of overseas packages by parcel post was issued Thursday by Postmaster L. H. McCrea who stated that if the package reach its destination in time for Christmas it must be sent at once.

The normal time for delivery averages near two weeks and with the tremendous Christmas load it will take several days longer to deliver the package.

He also stated that unsealed Christmas cards require two cent stamps this year under new postal regulation. Last year an unsealed card required 1/2 cent postage. Sealed cards require three cent stamps.

Funeral Services For Mrs. Laura Posey Pending

Funeral services for Mrs. Laura Bell Posey, who died at the home of her daughter, Mrs. Elvie Wagley, at 1:30 p. m. Thursday were pending awaiting the arrival of her children, Mrs. Posey, who was 83 years of age, had been ill for a week.

The services will be held in Box Elder, Texas, either Friday or Saturday, under the direction of Thomas Funeral Home.

Mrs. Posey was born in Arkansas on Aug. 8, 1866.

She is survived by five sons and four daughters. The sons are L. E. of Houston, E. E. of Stephenville, E. D., G. F., and L. R. of Cisco. The daughters are Mrs. Elvie Wagley of Cisco, Mrs. A. L. Dudley of Carlsbad, N. Mex., and Mrs. G. A. Love and Mrs. E. F. Sanders of Quemado.

Water Supervisor Named For City

Mayor G. C. Rosenthal announced Thursday that Milton Burris had been employed as water superintendent for the city of Cisco, and that he had assumed his duties on Dec. 1.

Mr. Burris comes to Cisco from Hamilton and will move his family here as soon as he can find a house.



LOOKING THINGS OVER—Getting a preview of attractions of the coming racing season in Miami, Fla., are Ava Hall and La Nappe who'll be on opposite sides of the racetrack fence. The horse is a French visitor and Ava's a Miami gal.

F. H. A. HOME REPAIR LOANS Up To \$2500 For 36 Months 1ST NAT'L in Cisco—Mr. F. D. I. C.

The greatest need in America today is for closer cooperation and better understanding between urban and rural areas. Emmett Brown of Cleburne told Cisco Rotary Club members and guests at the club luncheon at the Hotel Victor Thursday.

Mr. Brown, who has done much to make Johnson County one of the leading dairy producers in the state, appeared before the group at the invitation of B. A. Butler, who was in charge of the program.

Mr. Brown said that all citizens should recognize the great natural resources of the area in the soil, the country and the people and said that any town or county that had only one industry was doomed. He was asking for the development of all the resources through the cooperative efforts of business men, farmers, industry and all others.

He explained the growth of the dairy industry in Johnson County through the Youth Dairy Program and stated that the total income from the industry would reach \$4,500,000 per year. He said that out of 31 counties serving the Fort Worth-Dallas area in dairy products, Johnson County furnished 22 per cent.

He expressed himself as being highly interested in the youth dairy program being started in Eastland County and said that when the people saw its value it would grow rapidly.

At the meeting President Bob Elliott appointed committees to work with the Lions Club in preparing for the annual football banquet.

Visiting Rotarians were the speaker and Audrey Wheat of Cleburne, Dan Dillingham and George F. Barron of Abilene and J. B. Blunk of Eastland. Other visitors included Theo Lamb and Milton Fuller of Eastland, Mrs. Randolph Lee Clark, A. Z. Myrick, S. L. Vance, W. C. McDaniel, E. L. Jackson, and E. G. Damron of Cisco.

Baylor Stars Visiting Parents

Stanley Williams and Mitford Johnson of Baylor U. are spending the week in Cisco with relatives. They were stars on the Baylor Bears football team and were given a week off from school duties following the close of the season.

Williams played at an end position and made honorable mention on the All-Southwest Conference team. Johnson played in the defensive backfield and made an enviable record on punt and kickoff returns.

Williams was accompanied by his wife, the former Barbara Grist. Mrs. Johnson is visiting her mother in San Antonio while he is in Cisco.

Texas Harvest Nears Finish

Harvest moved rapidly toward completion in all areas, with the mild, open weather continuing for the fourth consecutive week. Except in high and low rolling plains counties, only scattering cotton fields remained to be scrapped or corn to be snapped.

In the plains country, both cotton and sorghum harvest continued uninterrupted.

Threshing of pecans was underway over the entire state, with a light harvest in many areas.

Cured range grasses supplied good feed in most areas. Small grains, winter weeds, clovers and rescue grass over the state needed rain. In the northwest some early seeded wheat was supplying fair to good grazing but growth in late seeded fields was short. Supplemental feeding was starting in some East Texas counties. All classes of livestock were generally in good condition.

(Trade-ins on the new Olds) Osborne Motor Company, Eastland FOR GOOD USED CARS

Make A Date With The "88" Oldsmobile's "New Thrill" Osborne Motor Company, Eastland

NEW AUTO BANK LOAN RATE \$4 Per \$100 Per Year 1ST NAT'L in Cisco—Mr. F. D. I. C.

THE CISCO DAILY PRESS

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HUMBLE PIPE LINE COMPANY PROMOTES McMAHON, JONES; OTHERS ARE MOVED

HOUSTON, Dec. 1.—F. D. McMahon has been appointed West Texas division superintendent of Humble Pipe Line Company effective December 1, the company announced today.

Mr. McMahon, formerly assistant general superintendent of operations in Humble's home office in Houston, succeeds J. W. (Skipper) Thomas, who retired recently.

At the same time, the Company announced that Jack Jones, acting superintendent of the West Texas division for the past several months, has been promoted to superintendent of field operations for the entire pipe

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HONORS—Robert Frost, left, famous American poet, received the "Gold Medal Award" from author Mark Van Doren at a meeting in the Waldorf-Astoria Hotel in New York. The award was given to Frost for a book of poetry which critics claimed was "most likely to become a classic."

line company and will move to the Houston office.

The two promotions were part of a general re-assignment of duties within the Company in which the following men were moved up to new positions:

A. E. Pecore became general superintendent; H. W. Stevenson, manager of planning and economics; C. H. Lundt, chief engineer; P. D. Phillips, assistant chief engineer; C. C. Moore, coordinator of personnel and policy; L. E. Grissom, secretary and superintendent of oil movements; and E. L. Krueger, assistant secretary and assistant treasurer.

Mr. McMahon, with the company for 30 years, started as connection foreman at Fambrough. He advanced to division superintendent of the North

Texas area, later was division superintendent at Longview and since 1942 has been assistant general superintendent in charge of field operations.

Mr. Jones joined the Company as a mechanic in the Houston office in 1928. After seven years at Cisco, where he became senior mechanical engineer, he returned to Houston in the same capacity. He later was district superintendent at Pampa and Odessa. He has been assistant division superintendent at Midland since 1941.

Among the others, Mr. Lundt has been with the Company for 26 years. He went to work at Cisco in the engineering department in 1924, and transferred to Houston two years later. Mr. Moore's career began at Cisco

in 1920. He became assistant secretary of the company in 1928 and also served as assistant to the treasurer. In 1942, he became personnel coordinator.

READ THE CLASSIFIED ADS

Boyd Insurance Agency GENERAL INSURANCE PHONE 49

WANT-AD SECTION for BUYING SELLING TRADING RENTING LOANS SERVICE

—LOST

LOST — Wednesday afternoon, trifocal glasses in brown tortoise shell rims. Reward. 507 W. 5th St., Phone 540-M. 9

LOST — Cordia bag containing only personals. If found return to Mrs. J. V. Heyser, 1006 Ave. N. Reward. 8

LOST — Top to refrigerator between Cisco and Scranton. White Auto Store. 8

LOST — Pair of blue plastic glasses between Boss Manufacturing Co. and Campbell's Grocery on East 14th St. Reward. Call 774-W. 8

—FOR RENT

FOR RENT — Front furnished apartment. Servel Electrolux. Quiet and clean. 304 West 11th St. Phone 728-J. 11

FOR RENT: 3 room furnished or unfurnished apartment. Close in. Phone 87. Tom B. Stark. 11

FOR RENT — Nicely furnished bedroom. Private Entrance. Adjoining bath. Phone 1038-M. 8

FOR RENT — 4 room unfurnished apartment. 209 West 3rd St. Phone 612-W. 10

FOR RENT — 2 room furnished apartment. 307 W. 3rd St. 9

FOR RENT — Furnished duplex apartment. Call at 913 West 10th St. Phone 374. 9

Beatrice Guthrie Public Accountant BOOKKEEPING SERVICE TAX REPORTS 307 Reynolds Bldg. Phone (home & office) 979

Notice

NOTICE — Solve your Christmas shopping problems now. See our toy display. Samples only. Order now for December delivery. McCauley Tire & Supply Company. ttc.

NOTICE — No more hunting or fishing on my place. That goes for you and you and you. Tom Page. 8

NOTICE — Enjoy travel and adventure at home with True-View Stereoscope and its realistic three dimensional pictures. Entertaining and educational. A real gift. Mrs. C. P. Mosley, O. K. Shoe Shop, Phone 267-W after 6 o'clock. 10

NOTICE — Bulldozer work by the hour or by contract. Specializing in digging slush pits and cleaning fence rows. Ray Wilbanks, Phone F-3, Putnam, Texas. 93

NOTICE Hog Raisers — Have service registered Duroc. C. L. Allen, Route 3, Cisco. 12

NOTICE — Give Merle Norman Cosmetics for Christmas. Deodorant, Dusting Powder, and Cologne. Mrs. C. L. Guinn, 1300 Avenue L. 10

FREE SPIRELLA Gift Certificates — Dec. 1 to 10, 406 W. 9th, Phone 420-W. 14

—WANTED

WANTED — Full or part time work by able bodied ex-RR Fireman, telegraph operator. Night school student of CJC. Call A. G. Pate at 1508 Ave. N. Phone 1021-J. 10

WANTED — To rent unfurnished 2 or 3 bedroom house. Will give a year or 18 months lease. Wife and one child. Call Chamber of Commerce. 8

HELP WANTED — Woman silk finisher who can do alterations. Apply at McCall Cleaners. 8

WANTED — Housekeeping or nursing. Rhoda Brown, Daniels Hotel. 9

— For Sale

ATTENTION HUNTERS Air Foam Rubber shoulder protection pad. Marvel Press Pad Co., 1104 Ave. D. 227tfc

APPRECIATION SPECIAL \$1.00 WHIST BROOM — 19c Phonograph Records — 4 for \$1 McCAULEY TIRE & SUPPLY Phone 42

FOR SALE — 6 room house. Close in. Immediate possession. Real bargain. Tom B. Stark. Phone 87. 8

FOR SALE — Modern 4 room house on 1 lot. Single garage. Price \$2250. 165 East 15th St. Contact Eddie R. Hammach, 1021 N. Jefferson St. San Angelo, Tex. 8

FOR SALE — 2 notes on property worth 5 times the loan value. Want to close Mrs. O.E. Lucas' Estate. Contact Eddie R. Hammach, 1021 N. Jefferson San Angelo, Texas. 8

FOR SALE — 1945 GMC truck Brand new 270 motor. 25 foot Hobbs Trailer. Will take good car in on trade. F. J. Nuckols. 7

FOR SALE — Four residential lots, excellent locations in Cisco. Phone 888-R. 8

FOR SALE — Beautiful six months old Cocker Spaniel pup. Subject to register. Mr. Sandler, Phone 196. 9

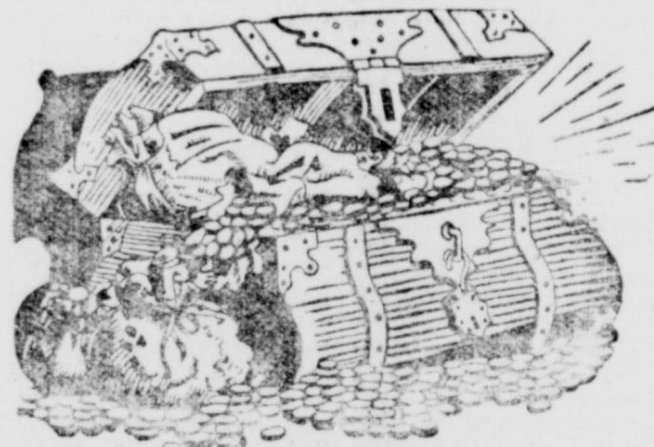
FOR SALE: New 4 room house. Will take trade. See Mr. Gorr at L & L Motors or 309 West 11th St. 11

FOR SALE — Model A Ford Coupe. New tires and battery. Good condition. \$95. Phone 476-J. 12

It costs Uncle Sam about one cent to make a dollar bill.

W. J. FOXWORTH Representing STATE RESERVE LIFE INSURANCE CO. Phone 494 — Cisco, Texas

COME TO



THE BIG

TREASURE HUNT

Scores Of Valuable Prizes - ALL FREE

CISCO -- Thursday, Dec. 1 -- 6 to 9 p.m.

HERE'S HOW

Numbered tickets will be given out BEGINNING AT 9 A. M. TUESDAY, NOV. 29, at The Daily Press Office to every member of the family. Look in the undersigned STORE WINDOWS after 6 P. M. on Thursday, Dec. 1, until you find your number.

IT'S EASY TO WIN!

OPEN HOUSE

Cisco Stores will be OPEN from 6 to 8:30 p. m. on Thursday, December 1, to enable you to inspect their Christmas Merchandise. The city's Christmas Decorations will be lighted. Be here.

YOU'RE INVITED!

NOT A LOTTERY

There are no strings attached—NOTHING TO buy. Check the stores listed below. They will have useful TREASURE HUNT items in their windows. Fun for every member of the family.

EVERYBODY IS ELIGIBLE!

55 TREASURE HUNT GIFTS

SOCIETY AND CLUBS AND NEWS OF INTEREST TO WOMEN

Mrs. F. B. Blackburn Has Family Group As Guests Thursday

Mrs. F. B. Blackburn and her family were made very happy Thanksgiving Day by the presence of their daughter and sister, Mrs. S. Eastland Paine and her small son, Roddy, who had arrived the day before from their home in Long Beach, Calif.

A traditional turkey dinner with all the garnishings and a dessert of pumpkin pie was served to Mrs. Paine and her small son, Mr. and Mrs. Claude Blackburn, Mr. and Mrs. Harold Blackburn, Miss Jo Ann Hitt, and the hostess.

'Pot Luck' Supper Enjoyed By Group

The Junior Adult Training Union of East Cisco Baptist church was entertained Monday evening in the home of Mr. and Mrs. Roy Marcontel with a 'pot luck' supper.

After the supper had been enjoyed, the members were called to order by the president, Marshall Ivie, for prayer by Claud McBeth. The splendid devotion from the 2nd chapter of the book of James was presented by Mrs. Roy Little.

A short business session was held with reports and routine business affairs heard and look-

ed after. The business meeting was adjourned with prayer by Mrs. Carlton Holder.

The supper and meeting were enjoyed by the following:
Messrs. and Mmes. Marshall Ivie, Carlton Holder, Claud McBeth, Don Rupe, M. Slaughter, Roy Marcontel, and Mrs. B. F. Thomas, Mrs. Roy Little, and Robert Murphy.

Bride Elect Honored With Lovely Shower In Preslar Home

Mrs. J. C. Preslar was hostess Tuesday afternoon for a china and linen shower honoring Miss Ramona Phillips, bride elect of Truman Smith, whose engagement and approaching marriage was recently announced. The house was decorated with chrysanthemums and other cut flowers which were placed artistically about the rooms used for the occasion.

Guests were welcomed by Mrs. Preslar who presented them to the honoree and her mother, Mrs. J. G. Phillips; and Mrs. Smith, mother of the groom-to-be. Mrs. Elmer Fleming, sister of the bride-elect, was in charge of the bride's book.

Following registration the guests were shown the lovely gifts by Mrs. Jay Warren, aunt of the bride-elect. The gifts of china, silver and linen had been unwrapped and were well displayed on a long table.

The bride elect's colors of yellow and green were carried out in decorations and appointments throughout the house and the dining table, covered with lace cloth, was centered with a pretty arrangement of huge yellow mums, flanked at the sides by tall green tapers in crystal holders. Mrs. Presslar ladeled the delicious fruit punch and Mrs. J. B. Phillips, sister-in-law of the honoree, served the cake. Also assisting in the dining room was Mrs. Elmer Fleming.

Approximately 50 guests called during the hours of the nice affair.

A cat's whiskers are delicate sense organs which help him find his way about at night.

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So let's make sure that the family car is in safe driving condition. Balanced wheels, correct steering adjustments, and perfect front-end alignment — these are the things that are most important to the safety of yourself and loved ones. And these are the things that we are 100% prepared to put in top notch condition for you.

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SECRETARY
Telephone 142

It's That Time of Year Again —

... when harvest time is here and the fall season looks promising. Folks as a rule do more trading in the Fall than any other season of the year. Business in real estate usually picks up and that calls for abstracts. Everybody wants an abstract when they buy real estate and you can't blame them. So if you plan selling your home in town or your farm let us get you ready now for some Fall trading.

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END — OF — YEAR BUILDING MATERIAL BARGAINS!

1" Sheathing	per 100	\$7.50
210 lb. Composition Shingles		6.35
Cedar Shingles		7.50
2x4, 2x6, 2x8, 2x12	per 100	6.00
Oak Flooring		12.50
1x6 No. 117 Siding		9.95
1x4 YP Flooring		9.50
Doors 2 panel 1 3/8" Thick		7.27
Corrugated Iron Roofing		8.50
Nails per keg, lots		10.00
Asbestos Siding		9.90

All above prices cash,
charge accounts slightly higher
Complete Line Builders Hardware
Sherwin-Williams Paints

Estimates gladly figured

Rockwell Bros. & Co.
Lumbermen

107 East 5th St.

Phone 4

Don't Let Anybody Fool You!

These Things Will Happen If The Anti-Trust Lawyers Have Their Way

When the anti-trust lawyers from Washington filed their suit against A&P, we told the American people, our customers, our suppliers and our employees how this attack would affect them.

We said that this attack, if successful, would mean the end of A&P as you know it.

We said that it would mean higher food prices for American consumers.

We said that if they succeed in destroying A&P the way would be cleared for the destruction of other efficient large-scale retailers.

We thought the American people were entitled to know about this threat to their welfare and standard of living.

Since that time, however, the anti-trust lawyers have been making speeches, talking over the radio, writing letters and giving stories to the newspapers, in which they say we are all wrong.

They say that this suit will not close a single A&P store; and that instead of raising food prices it will lower them.

And they have tried to give the impression that nobody will be hurt by this decision except the present owners of A&P.

We don't think that the American people want to be confused by these statements. We know that when they have the facts, they will understand that this case can affect the living standards and the way of life of every American citizen.

Here are the facts:

It Will Destroy A&P

The anti-trust lawyers have repeatedly stated that "the suit will not result in the closing of a single A&P store", and that "the purpose of the suit is to enjoin A&P from continuing activity which has been held to violate the law."

The fact is that the suit is designed not only to "enjoin" A&P from alleged illegal activities, but actually to destroy the company.

Here is what they have asked the court to do:

Break up A&P's retail stores into seven groups, each of which must be sold to different owners, and operated under new management.

Order us to sell A&P's factories, which produce many of the fine foods you find in our stores, to still other new owners.

Prevent any of the seven groups of stores from operating any of the factories.

None of the present owners, who have made A&P what it is today, can have anything to do with either the stores or the factories.

The first A&P store was opened 90 years ago. For the past 50 years the

company has been managed by George L. Hartford and John A. Hartford.

These are the men who have pioneered the policy of low-cost, low-profit, low-price food retailing which has won A&P the patronage of millions of American families and given them more good food for their money.

If the anti-trust lawyers have their way, these men and other company executives will be completely out of the picture. No one can predict what the policies of the new owners of the various parts of A&P will be.

No one can predict that they will sell the same quality food at the same low prices, or that they will keep the same employees, or give them the same high wages, short hours, pensions and security.

Nor, despite the anti-trust lawyers' statement, can anyone tell how many A&P stores will remain open or will be closed.

So, while there may be a food store where your A&P is now located, it won't be your A&P store.

Make no mistake about it. If the anti-trust lawyers win their suit it will mean the end of A&P as you know it.

Your Food Will Cost More

The anti-trust lawyers have repeatedly stated that the suit will not increase, but should decrease, grocery prices.

Anybody who has ever shopped in an A&P store, or has ever taken a high-school course in economics, knows better than that.

Everyone knows that A&P's policy has always been to keep costs and profits at a minimum so that it can sell good food cheap.

The very heart of the anti-trust lawyers' case is that A&P's methods, which they claim are illegal, have enabled the company to undersell competitors. How can anyone possibly say that you will get lower food prices by eliminating the company that has done so much to bring them down?

Actually, there is no question that this suit, if successful, will mean higher food prices for A&P customers.

Here is just one of a number of reasons:

We manufacture many of the quality foods we sell in our stores, such as Bokar, Red Circle and Eight O'Clock coffees, Ann Page foods, White House milk, and many others.

The anti-trust lawyers admit that we pass along these manufacturing savings to our customers in the form of lower prices.

But, the anti-trust lawyers have asked the court to order us to get rid of our manufacturing facilities, which would put an end to all these savings.

This means that if these A&P brands continued to be manufactured, you would have to pay higher prices for them wherever you found them.

The anti-trust lawyers say that food prices would go down in other stores. They claim that food manufacturers would be able to sell cheaper to other grocers because they would not have to make up alleged losses they now incur in selling to A&P.

This, of course, is pure nonsense. The suppliers who voluntarily seek our business and are now rushing to our defense obviously find it profitable to deal with A&P. Actually, their sales to this company enable them to build up their volume, reduce their costs, and sell more cheaply to all grocers.

The elimination of A&P from the picture would tend to increase, rather than decrease, the wholesale cost of food; and this, in turn, will be reflected in increases in retail prices.

Make no mistake about it. If the anti-trust lawyers succeed in putting A&P out of business you will find your food bill is higher.

Others Will Be Hurt

The anti-trust lawyers have insisted that this suit will not affect other distributors, "nor will it destroy any efficiencies of mass distribution."

The fact is that the anti-trust lawyers ask the court to break up the company, make it get rid of its admittedly legal manufacturing operations and in general destroy many of the efficiencies which have enabled it to sell food cheaper.

If such an attack is successful, it immediately raises the likelihood of similar attacks on other chain stores.

The anti-trust lawyers are saying that they "do not contemplate any other suits of this nature at this time."

But that does not mean that they cannot undertake such suits at any future time if they win this case.

As a matter of fact, the anti-trust lawyers made practically the same allegations against two of our largest competitors that they are making against us. And it can also be used as the basis for an attack against other grocers and merchants in other lines.

There are today literally thousands of chain stores, voluntary groups and individual merchants operating with the same methods and in the same pattern here under attack.

If A&P is destroyed, no businessman could safely pursue an aggressive sales policy designed to lower prices and give his customers a better deal if by so doing he takes business away from any competitor.

Even if the anti-trust lawyers have no intention now of prosecuting other suits, a decision against A&P will establish a precedent that could be used by the present anti-trust lawyers, or any future anti-trust lawyers, to destroy any efficient business that buys cheaply, sells cheaply, and grows big in the process.

Such a decision would mean the end of the vigorous, healthy price competition which has given this country the highest standard of living ever enjoyed by any people anywhere in the history of the world.

The anti-trust lawyers are trying to give a new interpretation to the anti-trust laws that, instead of preserving competition, will reduce competition. They are trying, by court decision, to impose a new kind of economic policy, on the people of this country.

Make no mistake about it. If they succeed in destroying A&P they will be destroying the method of distribution that has helped make the American standard of living the envy of the world.

THE GREAT ATLANTIC &



PACIFIC TEA COMPANY

BRIEFLY TOLD

PHONE 37

Mrs. D. E. Jones of Rising Star spent Tuesday in the home of her nephew and wife, Mr. and Mrs. H. J. Woodriddle.

M. D. Bailey Sr. and son, Scott Bailey, have returned from Washington, D. C. They spent two weeks in the nation's capital, sight seeing and visiting with Mr. Bailey's son-in-law and daughter, Mr. and Mrs. Hollis Adams, and his son and wife, Lieut. and Mrs. M. D. Bailey Jr. They were

accompanied home by Mr. and Mrs. Adams, who will make Cisco their home while Mr. Adams attends Cisco Junior College. Mr. Adams has recently been discharged from the Navy, having spent the past three years in Washington as a Chief Yeoman.

Mr. and Mrs. Leon Maner had as visitors in their home Wednesday their niece, Mrs. Leo Foster, and small son, Mike, of Denver, and Mrs. Maner's sisters Mrs. H. M. Rogers and T. S. Richardson of Sweetwater.

Mrs. Rosa Anstler and her daughter, Mrs. R. J. Williams and Joan of Dallas are spending the week here in the home of Mr. and Mrs. Ernest Schaefer.

Mrs. A. J. Olson has returned from a pleasant Thanksgiving week's visit with her son-in-law and daughter, Mr. and Mrs. D. E. Franklin, and their daughters Carole and Pauline, at Wichita Falls. She reports a nice time.

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Phone 198

CISCO HOMES FOR SALE

- 6-room home, 2 corner lots, fruit, outbuildings.
- 6-room bungalow, on pavement.
- 6-room brick veneer, edge of town.
- 6-room bungalow, near schools.
- 6-room bungalow, close in, pavement.
- 5-room bungalow, large lot, on Highway 80.
- 5-room residence with 10 lots.
- 5-room bungalow, West 9th St.
- 4 1/2-room new bungalow, close in, pavement.
- 4-room home with block of land.
- 5-room new bungalow, acre of ground. Would trade for a place closer in.
- 6-room home, close in, corner lot.

LAND

Splendid small ranch, a buy. 160 acres unimproved sandy land, 1/2 minerals. \$17.50 a. 190 acres grass with small amt. cultivated. \$30.00 a.

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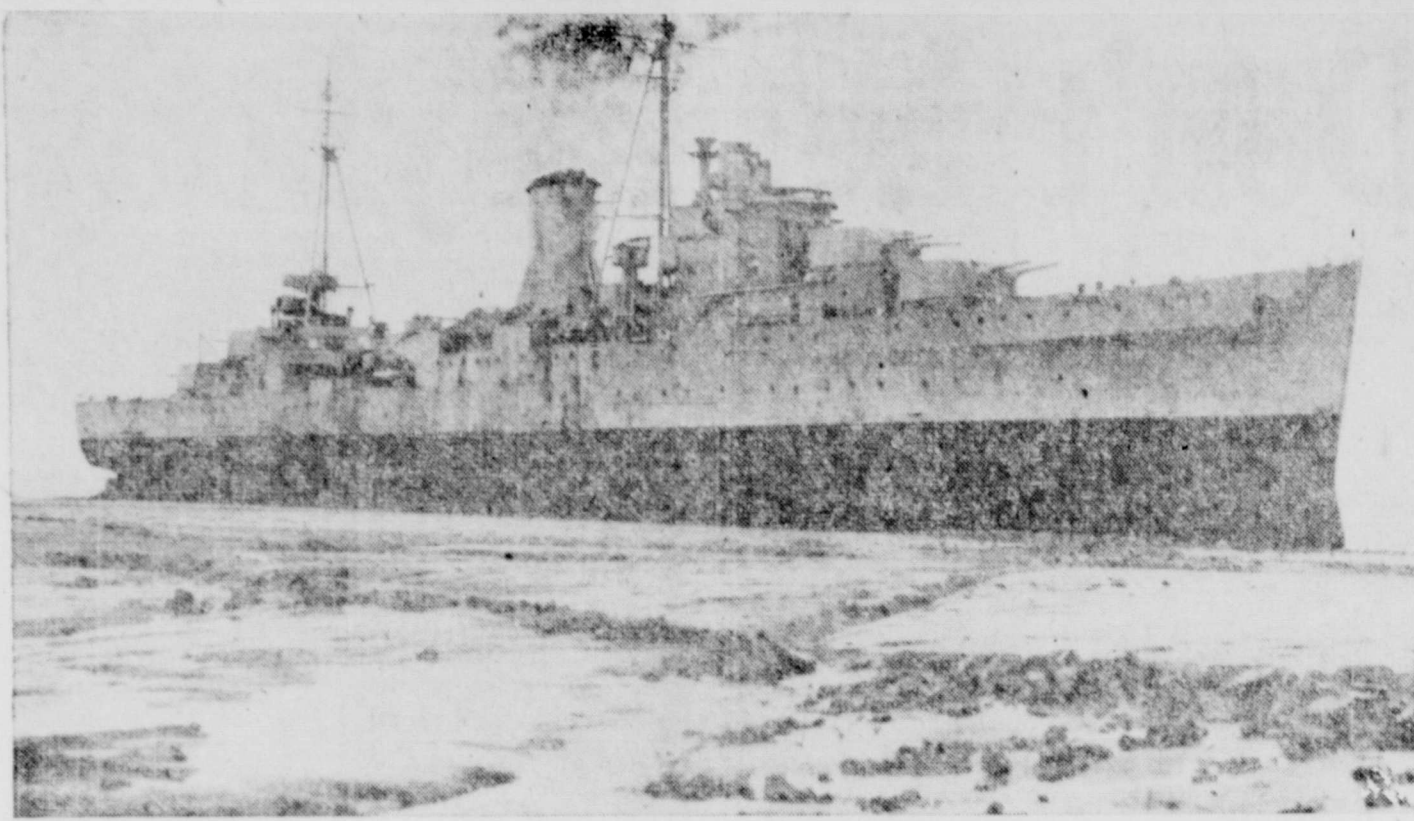
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C. E. Higginbotham

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RUNS AGROUND—The British cruiser Ajax, remembered for her battle against the German Graf Von Spee at the start of World War II, lies on mud banks after running aground in the mouth of the Usk River, near Newport, England. The ship was on its way to the breakers' yard when a propeller fouled a buoy and a strong wind dismantled the cruiser onto the mud banks.

but says she is always glad to be home again.

J. L. Thomson went to Fort Worth early today to attend the funeral of his friend, Henry Edgington, a victim of the airplane crash in Dallas Monday.

Pfc. Wayman Caffey has returned to his post at Conally Field near Waco after a holiday visit here in the home of his parents, Mr. and Mrs. D. L. Caffey.

Among out of town relatives here Monday for the funeral of Clyde Mancill were M. E. Sherman and Maurice Mancill of Dallas, Mr. and Mrs. W. G. Mancill of Borger, Mr. and Mrs. J. O. Watson of Sweetwater, Mr. and Mrs. Bill Owens of Rising Star.

Mr. and Mrs. E. F. Duncan and sons, Joe, Edwin and David, of Rescoe have returned home after a visit here with her mother, Mrs. Joe Wilson. Other relatives in Mrs. Wilson's home for Thanksgiving were her son and wife, Mr. and Mrs. Ernie Wilson and children, Ernie II and Sharon of Woodson.

Miss Cathryn Shepard returned to Dallas Sunday after having visited over the weekend with her parents, Mr. and Mrs. F. E. Shepard.

Mrs. Reese Porter has gone to Amarillo where she plans to spend the next two weeks while her sisters-in-law, Mrs. J. J. Clements, of Amarillo and Mrs. Bennett Lucas of Newbern, Tenn., are here at the bedside of her mother-in-law, Mrs. R. T. Porter.

Mr. and Mrs. W. C. Clements enjoyed a visit of their daughter, Miss Helen Hay, of Dallas in their home over the weekend.

Recent visitors in the home of Mr. and Mrs. W. J. Armstrong were their friends, Mr. and Mrs. Ernest Williams of Atlanta, Ga., who were enroute to Odessa for a visit with Mrs. Williams' mother, Mrs. R. N. Higdon and family. While there Mr. Wil-

liams plans to join a group of friends on a deer hunting trip.

WOW CIRCLE MEETS FRIDAY

The Woodman Circle will meet at the WOW hall Friday at 3 p.m. to elect new officers, and make plans for the Christmas tree to be held Dec. 9 in the home of the president, Mrs. J. P. McCauley. A full attendance has been requested.

Mr. and Mrs. H. H. Harrelson and daughters Melba Ray and Lavene spent Thanksgiving at Buckeye, N. Mex., with their daughter and husband, Mr. and Mrs. C. L. Allen Jr. and their baby daughter. They left Saturday for Littlefield, where they visited Mrs. Harrelson's sister and husband, Mr. and Mrs. Doss Maynard, over the weekend. They were joined there by another sister, Mrs. W. L. Simpson of Fort Worth and their brother and wife, Mr. and Mrs. L. D. Stanford, and children also of Littlefield.

Mrs. P. B. Grisson attended the funeral of her brother, P. M. Bacus of Granbury, held there this week.

Mr. and Mrs. E. L. Howard and daughter, Dr. E. Owen Howard, and her friend Mrs. Edna Walker, all of San Antonio came to Cisco Wednesday night for a visit with his sisters, Mrs. J. R. Burnett and Mrs. Richardson and Mrs. Howard's sister, Mrs. Fred Grist, and family. Dr. Howard and Mrs. Walker went

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Your Doctor's counsel is the result of sound judgment and seasoned experience. Heed it carefully. And be equally careful in your selection of a pharmacy so composed your Doctor's prescription. Here you are assured skilled service, quality ingredients, fair prices. Try us next time.



YOUR HUSBAND

He's a fine fellow and probably the only husband you have right now, so be nice to him. Instead of being arbitrary in the matter you might give him his choice of doing the washing himself or calling 31 and having us do it.

FREE Pickup and Delivery

Cisco Steam Laundry

DON'T RUB, RINSE and WRING. Just WRING 31

BRING YOUR DOCTOR'S PRESCRIPTION TO US

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JENSEN, The Jeweler
All Work Guaranteed

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406 Reynolds Bldg. Cisco, Texas.

Hallmark Company, Auctioneers

Auction House — 1102 Ave. D. Open for consignments. Consign your furniture, electrical appliances, household goods, or any merchandise you have. Open 9 a. m. to 5 p. m. daily. Everyone welcome.

WE BUY — SELL — TRADE — 6 days a week.

SALE SAT., DEC. 3, at 7 p. m.

For further information call or write 1204 E. 16th. St. Route 2, Box 21-A, Phone 752-M.

WASHDAY
JOYGRAMS FLASH

YOUR HUSBAND
He's a fine fellow and probably the only husband you have right now, so be nice to him. Instead of being arbitrary in the matter you might give him his choice of doing the washing himself or calling 31 and having us do it.

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Also many Reconditioned Upright Pianos. Drop us a card for further information. Will gladly call on you.

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SEARING THE SCREEN LIKE THE DEATH-BLAST OF A SUB-MACHINE GUN!!!

JAMES CAGNEY

WHITE HEAT

with Virginia Mayo • Edmond O'Brien

FEATURE PLAY DATES: Sun. and Mon.; Tues. and Wed.; Thurs. and Fri.; Saturday only.

Coming — 'Adam's Rib'

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The purchase of the Shafer Radio Service Dept. I invite Mr. Schaefer's customers to continue to bring their radios here for the same Reliable Radio Service that you have received in the past. Radio Service on all Home and Auto Radios at Reasonable Prices.

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NUTRITIOUS FLAVORFUL
3 PKGS. 19c

Here is all the festive delight of the Holiday Season right on your table... Clover Farm Gelatin Dessert in six delicious, true, fruit flavors.

PEACHES	Clover Farm Sliced or Halves	No. 2 1/2 Cans	25c
VIENNA SAUSAGE	Hostess Brand	3 1/2 Oz. Cans	10c
SHORTENING	Mrs. Tucker	3 Lb. Ctn.	57c
PORN AND BEANS	Clover Farm	2 No. 300 Cans	19c
CHERRIES	Clover Farm Sour Pitted	No. 2 Can	29c
MINCEMEAT	Clover Farm	9 Oz. Pkg.	17c
NIBLET CORN		2 12 Oz. Cans	35c
TOMATOES	Glendale Brand	2 No. 2 Cans	25c
PEAS	Glendale Early June	2 No. 1 Cans	19c
SPINACH	Glendale Brand	2 No. 2 Cans	25c
LUNCHEON MEAT	Rath's Black Hawk	12 Oz. Can	39c
TAMALES	Texas Tavern	No. 300 Can	21c
HONEY	White Swan	16 Oz. Jar	27c
LIPTON	Noodle Soup Mix	3 Pkg. Ctn.	35c
GRAN. SOAP	Clover Farm	Lge. Box	21c
COMPLEXION SOAP		4 Bars	29c
MILK	Clover Farm Evaporated	3 Tall Cans	35c
MIXED VEGETABLES		No. 303 Can	17c
PIMIENTOS	Clover Farm	4 Oz. Can	15c
HOMINY	Clover Farm	No. 2 Can	10c
PEANUT BUTTER	Clover Farm	12 Oz. Glass	29c
VANILLA EXTRACT		1 1/2 Oz.	25c
KRISPY CRACKERS		1 Lb. Box	25c
HYDROX	Cello Bag	7 1/2 Oz. Pkg.	23c

FRESH FRUITS & VEGETABLES

CHOICE FRESH MEATS

5 DOZ. SIZE LETTUCE	head	8c
ROMAN BEAUTY APPLES		1b. 9c
5 lb. SACK ORANGES		33c
TEXAS CARROTS	2 for	15c
PURE PORK —Country Style SAUSAGE		1b. 45c
TALL KORN BACON		1b. 45c
CHUCK ROAST		1b. 43c
CENTER CUT PORK CHOPS		1b. 49c

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