CISCO, TEXAS, SUNDAY, NOVEMBER 27, 1949

NUMBER 5

TIME XXX

Briefly Told

Billy Duff Hale, attended dding of Miss Martha ight to Mr. Aubrey C. in Breckenridge Sat-

Patsy Lois McCrea will Austin today after the holidays with her Mr. and Mrs. Yancey their ranch home

Miss Lela Latch, and Mayme Estes spent Fri-Fort Worth where they the State Teachers Ason in session there severthis week. They were nied by Miss Letha Estransacted business.

and Mrs. J. Hays have to their home in after spending wing with his parents nd Mrs. Truly Carter.

Westfall will return to teday where he will restudies at the U. of Westfall is a junior, majdramatics. He has been his parents, Mr. and R. Westfall, and his Roy Westfall and fami-Wednesday.

Ethel Atwood of Fort and Mrs. Charles Thomf Colorado City are week ests of Mrs. T. J. Dean and Mrs. E. E. Lennon. isitors are a sister and a of Mrs. Dean.

turned from a vacation which they visited their Hobbs, N. Mex., Glen , and their eldest son e, Mr. and Mrs. Joe H. n and infant son in geles. In the latter city also guests of their and husband, Mr. and M. Patterson.

d Mrs. Lonnie Shockley Fred David, Lond Susan are expectn Sunday afternoon Antonio where they ests of her parents David Tyndall for

Dana Thornton, who is om Denton for the holiill return to Denton early

Malgaret and Billie nts at North Texas ege, Denton, are visitparents, Mr. and Mrs Hadey, here over the

Miss Sally Gallagher is here TSCW visiting her mother Bethel Gallagher, and other ers of the family during ksgiving week.

D. Anderson has returned las after spending Thanks g day here in the home of rents, Mr. and Mrs. A. D.

ul Harlin Woods and Bobby arrothers, students at Texa, are weekend visitors in ne of their parents, Dr. Mrs. Paul Woods and Mr. Mrs. Rex Carrothers.

ed Strobel Jr., arrived from ege Station Thursday night weekend visit with his par-Mr. and Mrs. Fred Stroand their daughter, Anita He is a student at Tex. d College.

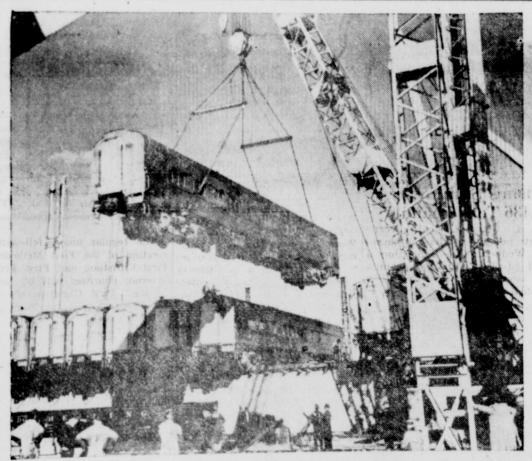
s Anna Belle Trigg is ho om Denton for a few days with her parents, Mr. and Johnny Trigg. Miss Trigg student at North Texas College.

Miss Lovell June Paul of Ft. spent Thanksgiving Day will remain over the week with her parents, Dr. and C. E. Paul. Miss Paul is a ent at Texas Wesleyan Cola muic major. She was he honor roll.

ke A Date With The "88" Didsmobile's "New Thrill"

Truly Carter, Mrs. Gra-

NEW ATOMIC MEDICAL EQUIPMENT-Dr. Max Bindig, right, administers treatment to an in operable cancer victim with a Vibratom-Automator, in Munich, Germany, using atomic energy to combat the disease. Bindig worked with an atomic researcher to build the atomic ball which has been successful in battling heart, liver and stomach diseases as well as ulcers, tumors and cancer,



HEADING SOUTH-The last of a shipment of 24 all-stainless steel railroad passenger cars is lifted aboard a ship in Philadelphia, Pa. Built for a company in Brazil, they are now en route and include sleepers, baggage-mail cars, coaches and kitchen-diners.

# INTEREST IN TREASURE HUNT GAINS AS MORE MERCHANTS OFFER GIFTS

the beginning of the hunt.

ago and the prizes offered were ber as one displayed by the more to be desired, as a whole, participating merchant may recthan those offered on the first eived the gift offered. program.

The Cisco Daily Press will be-

## **Eastland Creamery** Remodels Plants

John P. Kilgore, owner of the creamery plant in Eastland said that work had been started on remodeling the building which will include widening the overall structure 10 feet and new

partitions. Plans included the moving of the milk and ice cream processing machinery to the new south half of the building and the installation of a new salesroom at the northwest corner.

The plans for the remodeling have been approved by state sanitary officials, and the new setup will make the creamery one of the most modern in this section of the state. The present of only 12 freshmen mak-

More than 60 local merchants gin issuing tickets for the Treahad entered prizes in the second sure Hunt at 9 a. m. Tuesday unnual Treasure Hunt to be held and will continue giving them in Cisco on Thursday night, Dec. away until 5 p. m. Thursday, an . And more were expected hour before the hunt is scheduto enter before the time set for led to begin. One ticket will he beginning of the hunt.

The figure represented a 50 be given to each member of the family and each ticket will bear per cent gain over those offered a number. The person holding for the first program a year a ticket bearing the same num-

> The program will be held in connection with the official opening of the Chrismas Shopping season in Cisco. At the same time the new Christmas lights will be turned on for the first

time. A crowd of thousands of people was expected to throng the streets and stores on the Treasure Hunt.

## Merchants Credit Group To Meet

The regular monthly meeting nes, is attached. of the Merchants Credit Association will be held at the Cham- VISIT BROTHER ber of Commerce at 7:30 p. m. | Tuesday, it was announced Sat-

secretary. A Date With The "88"

BANK BY MAIL AND SAVE TIME ial Christmas shopping season will be in Cisco during the company, Eastland

BANK BY MAIL AND SAVE TIME ial Christmas shopping season opening.

#### East Cisco Baptists To See Church Plans

Rev. Paul Stephens, pastor of the East Cisco Baptist Church, announced Saturday that the Building Committee would submit plans for a building to replace the one recently destroyed by fire at the close morning worship service Sunday at the Texas Theater.

All members were urged to attend the services and all the services of the church which are being held in the theater building. Mr. Stephens will preach at both morning and evening ser-

#### Cisco Man Gets Navy 'Well Done'

Alvin E. Swan, chief quartermaster, USN, son of Mr. and Mrs. William R. Swan of 1000 West 10th st., Cisco, Texas, has received a "well done" from Admiral Forrest P. Sherman, USN, newly appointed Chief of Na val Operations, who was Commander of the Sixth Task Fleet to which the Navy man's ship the heavy cruiser USS Des Moi

Elbert Tipton visited his brother, Tommy Tipton, in Wichita urday by Mrs. Lucille Huffmyer, Falls on Thanksgiving Day and the two attended the Hardin The meeting was originally College game. Tommy Tipton scheduled for last Thursday but is stationed at Sheppard Field was changed to Tuesday in order there and is assigned to the post not to conflict with the second hospital. They are sons of Mrs.

# Dairy Calves To **Arrive Soon**

Calves to be given to 17 East-land County 4-H Club and FFA poys will arrive in Eastland Monday and will be stabled or the Sam Slover farm, a short distance southwest of Eastland until they are to be given in a eremony Dec. 13.

Names of boys who will re eive the calves will be revealed the last of next week, said mempers of the selection committee The program is sponsored by the Eastland County Dairy Association, which plans to make the donation program and cere nony an annual affair.

The registered Jersey heifer o be given are being brought nto the county from near Tyler, where they were bred and raised, in an effort to promote dairying in the county, and particularlly, in an attempt to get lairy farmers of the county inerested in having a better type of dairy animal for milk-giving

The presentation ceremony is will be held in Eastland.

#### Man Sentenced For Store Burglary

Judge George Davenport of he 91st District Court, Tuesday, sentenced Clyde Blair of Eastand to two years in the state penitentiary.

Blair, a former resident of Cisco who had been employed as a cook in an Eastland Cafe, plead guilty and waived trial by jury to an Eastland County grand jury indictment of burglazing the Eastland A. & P. Grocery Store last May.

Deputy Sheriff Bill Solomor left this morning to take Blair to Huntsville for confinement in the penitentiary.

#### Rising Star Gets 3.436 Tons Peanuts

B. C. Murphy, local government peanut grader, announced Wednesday morning that a total of 3,436 tons of peanuts had been graded in Rising Star at the WOW Hall. An enterthrough Tuesday and that they tainment program has been arwere stall coming in strong. al for the year may reach the

at the school Monday.

The remainder of the regulars

and boys used as substitutes

Smith, Dean McDaniel, Top Ry

lee, Donald Kent, George Watts,

Robert Rendall and Joe Bacon

The team last year was one of

the best in recent years and the

coach will have a tough assign-

ment in rebuilding a winning

In addition to the two return-

ing lettermen, Overall will have

Robert Jackson, Doug Johnson,

Herbert Coats, Don Watts, Pip-

pen, Neal Callerman, Doc Daw-

son, and Buz Sawyer, who saw

action on the "B" team. From

those boys he will probably form

Actual play will begin as soon

as possible after practice starts

The Lobo Queens have been

training several weeks under

Coach Shaver and have played

Recital Nets \$48

For Blind Children

A total of \$48.88 was raised

at a recital at Wesley Method-

ist church by Mrs. Ross Grif-

fith and Betty Brogdon recent-

Borrow Only From Your Bank 1st NAT'L in Cisco-Mbr. F. D. I. C

combination.

his 1949-50 team.

Monday.

Missing will be Durward

were lost through graduation.

his regulars on the 1948-49 team when basketball training starts Returning from last year's lineup will be James Porter, cenginning of the season. ter, and Hub Harwell, guard.

COACH OVERALL FACED WITH TASK

OF REBUILDING BASKETBALL TEAM

Buck Overall, head basketball ten games, winning the last five coach of Cisco High School, will starts. The "B" team has won 21 will be held at the Hut at 7 be faced with replacing most of nine and tied one.

Coach Bill Sledge will start large squad on hand for the be-

# Contributions Assure Modern Rodeo Arena

Two hour limits have been set

side of West Fourth Street be-

Only the meters on the south

and on West 8th remain in the

out that the meters were not in

operation on Sundays and holi-

days, before 8 a. m. and after

6 p. m. He also pointed out that

no meter deposits were required

on Avenue E, or on side streets

except West 8th on Saturday

afternoons during the Apprecia-

The meters are set to allow

two hour parking for five cents

labeled so that patrons can dis-

tinguish them from one hour

Dr. Claude P. Jones, First

Methodist church minister, has

returned to Cisco after an ill-

Dr. Jones Returns

Following Illness

of the church Sunday.

both sides of Avenue D.

one hour parking zone.

the conjestion.

ion Day program.

# Time Limit Changed to Allow Two Hours Parking At Same Locations

City Commission announced Saturday that effective Monday on Avenue E and on the north changes had been made in the tween Avenue D and Avenue E. parking meter regulations and that two hour parking limits had

#### Small Business Firms Urged To Register Names

Small businessmen interested in exporting under the Marshal Plan are urged by Ray L. Mil ler, regional director of the Dalment of Commerce to register their names and products for o be an elaborate affair and the exporters' directory to be published by the Economic Co operation Administration. The 20-day period allowed for regis tration is scheduled to end November 30, Miller said.

Since the anouncement was first made covering the program which began on November 10 45 firms located in Texas cities have registered with the Commerce Department's Dallas Of-

Registration forms are available from the Field Office of the Department of Commerce, 1114 Commerhe Street, Dallas or from local Chamber of Com merce offices. The completed forms must be mailed directly to the Department of Commerce Office in Dallas.

Mr. Miller said that listing in the directory is open only to small businessmen.

#### pic "Our Faith in God." The heir will present special mu-

WOW WILL MEET The local Woodmen of the The regular union fellowship World chapter and the Woodmeeting of the First Methodist. men's Circle and their families First Christian, and First Preswill meet at 7:30 p. m. Tuesday byterian churches will be held ranged and refreshments have Reports indicate that the tot- been planned. All members and gram will consist of congrega- Banner Creamery, Westfall Sertheir families were invited and tional singing, prayer and short vice, Etheridge Servicie, C. E.

#### LEGION DINNER PLANNED The covered dish dinner ori

ginally planned by the American Legion Auxiliary for Nov p. m. December 2, it was announced Saturday. The banquet basketball at the Junior High is for members of the Auxiliary School Monday and expects a and the Legion Post. Members were asked to bring a dish for the affair.

erection of the rodeo arena at the livestock show grounds, made possible through the joint efforts of the Cisco Livestock Show Association and the Cisco Roundup Club, was in its second day Saturday and initial reports showed that local citizens were making an all out effort to assure the city of a modern plant for additional entertainment for

More than \$500 had been contributed to the fund which will side of West 4th, on Avenue D be used in rebuilding the anena and stands recently purchased by the Show Association. The The change was made after a Roundup Club planned to comstudy showed that the new limits | plete dismantling the bleachers was sufficient to take care of and judges stand this weekend and haul it to Cisco from Cross

Mayor Rosenthal also pointed Plains. Citizens and business firms contributing to the fund up to 10 a. m. Saturday were A. J. Sanders, Cecil Adams, M. E. Fry, Thornton Feed Mill, Ed Huestis, A. Z. Myrick, Henry's Feed Store, T. G. Caudle, Jim Sauls Allen Jones, J. L. Stafford, W. M. Isenhower, Carl Lamb, H. T. Huffman, John McKinney, Cisco 24 minutes for one cent or 43 Lumber & Supply, Vin Gamb-24 minutes for one cent or 46 lin, Norvell and Miller, West minutes for two cents, and are labeled so that patrons can dis-Steam Laundry, Maner's Pharmacy, W. R. Huestis.

E. P. Crawford, J. M. Radford Grocery Co., White's Auto Store, J. T. Elliott, O. L. Duckett, John Dunn, Tom. B. Stark, F. E. Penney Co., E. T. Thomas, Mott's, Cisco Gas Corp., Jones and Sage, Edwards Cafe, W. J. Foxworth. ness in Mississippi, and plans Drumwright's, Altman's, Moore to speak at the morning service Drug, Ferguson's Mode O'Day, Elite Beauty Shop, G. C. Rosen-He will use as his sermon to- thal, Nick Miller, Powell Cleaners, Collins Hardware

Albert Hansen, Damron Tire and Supply. Western Auto Asociate Stor at the First Christian church Drug, Huffmyer Service Station, beginning at 7:30 p.m. The pro- E. J. Poe. Hailey and McMillian, Burton-Lingo Co., Nance Motor following the devotional Co., J. O. Barnhill, Willard K. White, Hooker's Jewelry, Shy Osborn, Lemore Pharmacy, Walton Electric Co., Home Supply, Savoy Cafe, L. H. Choate, Wm. Reagan, and The Daily Press.

#### Brownie Troop Has Hike, Nature Study

Mr. J. H. Latson Jr. and her Brownie Troop No. Five enjoyed a nature study hike to Lake Cisco Saturday Nov. 19 under the direction of Mrs. Frances Tarver, Cisco Camp director.

After driving to the campsite the girls were shown the proper way to handle their hatchets and knives. Each girl brought a "nose bag" lunch and at noon they enjoyed a real old camp-out meal with Peggy Burke, Jan Latson and Barbara

Bassett acting as hostesses. After lunch the girls were given a demonstration on the proper method of building a camp fire, after which they chose buddies for their hike.

Those present were: Mrs. Frances Tarver, Mrs. Latson, Barbara Bassett, Peggy Burke, Nancy Henson, Martha Lanham. Jan Latson, Sandra Norvell, Mrilyn Preston, Evelyn Taylor, Jancie Wallace, and Sandra Billick.

## RETURN FROM TRIP

Mr. and Mrs. D. R. Harper returned to their home in Cisco Friday after spending several days visiting in Vernon and in Oklahoma. While in Vernon they visited Mr. and Mrs. Paul A. Cosby. Their daughter, Mrs. Troy Rogers, and her family of Austin spent Thanksgiving with them in Vernon. While in Oklahome, they visited Mr. and Mrs. J. B. Long in Hollis and went into the Arbuckle Mountains and stopped at Turner Falls.

Osborne Meter Company, Eastland FOR GOOD USED CARS

ly given for a Christmas fund for overseas orphaned blind children. Mrs. Griffith thanked those attending and contributing to the fund, which is headed by Miss Helen Keller. BUILD VALUABLE CREDIT

JUST STARTING OUT-Little Eddie Geary carried posies when he said goodbye to departing relatives at New York's LaGuardia Airport. The 10-month-old tot also took his first steps alone,

## THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937

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# And Eible Study Held At Church

yer by Mrs E H Cheves follo

Mrs. W. V.Gardenshire, pres

#### MERCHANTS CREDIT ASSOCIATION (Inc.)

State and National Affiliations

Lucile Huffmyer.

SECRETARY Telephone 142 tes of the last meeting were ible chairman Mrs. M F. Unnissions, all gave reports, and

Otis Strickland, W. D. Hazel, in W. J. Poe, A. R. Day, Grady ill.

"Only twenty-four

shopping days

until Christmas!

ELECTRIC BLANKET

makes a wonderful gift"

.. an Automatic

comfort.



Kids' Day King and Queen

Selected from among several hundred boys and girls as an in-spiration to all underprivileged children, Leo Smith, 10, Shreveport, La. and Karen Ash, 6, Muscatine, Ia., were named "King" and "Queen" of National Kids Day, O. E. Peterson, executive secretary

The boy king will reign on the observance date, Saturday, Nov. 9, as a symbol for all American youth while the queen will represent 19, as a symbol for all American youth while the queen will represent those who have overcome serious ailments or other handicaps to enjoy normal lives. The Shreveport boy, eighth in a family of nine children, is the son of a widow, Mrs. Emma Smith. Described as a typical American youngster of the Huckleberry Finn type, he was chosen on the basis of leadership displayed last summer at a Kiwanis Boys' camp for underprivileged children at Lake Caddo near Shreveport.

The pretty blue-eyed queen is the daughter of Mr. and Mrs. Harold Ash. Little Karen recovered from a rare heart ailment in May, 1949, following an extremely delicate surgical operation. Funds to 1949, following an extremely delicate surgical operation. Funds to make possible the operation were sponsored by the Muscatine Kiwanis club. Now a healthy girl, Karen is a pupil at St. Mary's school in

M. P. Farnsworth, W. V. Gard- Laws, C. Adams, F. D. Wright, enshire, J. R. Burnett. Leon and Sunbeam workers Mrs. M. McPherson, C. A. Farquhar, O. W. Kring, Mrs. Jack Gary, and G. Lawson, A. B. Cooper, Lewis Miss Willie Frank Walker, and Lee, W F. Walker, Truman the nursery attendant, Mrs. Taylor, Eula Grantz, C. A. Las- Mary Abbott. siter, O. L. Mason, James Burn-Mmes. G. B. Langston, Ina Pyle Mart- Grove community is reported

. . . for Dad

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Blue, Green, and Cedar.

for Mother

... for Me

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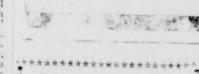
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Phone 42

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- For Sale

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Highway, five miles.

FOR SALE - My 6 room home apartment, 307 W. 3rd St. with bath. Paved street and driveway. Possession immedia-

chine Maytag makes. Practically new. Bargain for quick ale. Phone 731W. Jay Garrett. 5

75 MILE FREE DELIVERY 2x4's and 2x6's \$5.50 to 8.95 poining bath. Phone 1038-M. 1x8 K. D. Y. P. Dropping Sid-

210 lb. Composition Shingles -WANTED (Thick Butts) 6.45 3.00

2 1-4 (NOFMA) Complete line of Wallpaper, DuPont, Dexter Hardware, Moulding Windows and Doors. Countless other material values. Al elivery. So save yourself mony and let our experienced peramel figure your bill.

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FOR SALE - 6 room house Close in. Immediate possession Real bargain. Tom B. Stark Phone 87.

FOR SALE - Modern 4 room house on 1 lot. Single garage, Price \$2250. 105 East 15th St Contact Eddie R. Hammach, 102 N. Jefferson St. San Angelo, T

UR SALE - 2 notes on prop rty worth 5 times the loan val-Want to close Mrs. O.E. Lu-Estate. Contact Eddie R. Hammach, 1021 N. Jefferson, San Angelo, Texas.

SALE - 2 Jersey Milch cows. Can be seen and milked round 8 o'clock in mornings. John S. Hart, 4 miles on Breckenridge Highway.

FOR SALE - Nice slightly used dresses and skirts. Sizes range from 9 to 13, 101 West 10th. 6 FOR SALE - Double garage to be moved. Good condition, B. W.

Cleauenger, 503 West 1st St. 6 FOR SALE - 1945 GMC truck. Brand new 270 motor. 25 foot Hobbs Trailer. Will take good car in on trade. F. J. Nuckols. 7

FOR SALE - 1941 Chevrolet Pickup, 1935 Ford Coupe, 1937 Chevrolet Truck. Also used tires and tubes. New 616, 6516, and 6715 6-ply mud grip tires to be sold at the regular price of 4-ply tires. Hailey and McMillian, Gulf Services Station, Ave. E and 8th Street.

FOR SALE - 5 room stucco house, 2107 Ave. D. also for sale, duplex with two 2-bedroom apartments. Inquire at 801 W. 8th Street.

## Card of Thanks—

We wish to thank everyone for the many deeds of kindness, words of sympathy and good wishes through the recent illness of our mother in the home of her daughter, Mrs. J. B. Mashburn. Her children

We wish to thank each of you for your thouhghtfulness at the ially grateful for the expressions of sympathy, acts of kindness and the beautiful flowers.

The children of Mrs. Georgia Ann Alvey.

Miss Betty Dean Lennon will return to Austin today where she is a student at the University of Texas, after visiting since Wednesday night here with her parents, Mr. and Mrs. \* E. E. Lennon and other relatives.

#### Notice

NOTICE - Complete wood working shop and general car-pentry work. Phone 464. 1206 Thanksgiving Turkey with West 10th Street.

NOTICE: Speak for your 797. Thanksgiving and Christmas turkey early. Baby Beef Bron-Also nice fat geese. Gio

NOTICE - Solve your Christmas shopping problems now. See our toy display. Samples only. fer now for December deli-McCauley Tire & Supply

#### FOR RENT

FOR SALE: wheat \$0.03 per nished apartment. Available on nound, Gus Hart. Breckenridge Dec. 1. Phone 572 or 12. 6 FOR RENT - 2 room furnished

iely. Phone 1039-J. p. m. or ed apartment. Close in. Tom B.

R SALE - The best washing FOR RENT - 3 room furnished apartment. 612 West 4th St., Phone 357-W.

FOR RENT - Nicely furnishe bedroom. Private Entrance. Ad-

6.50 VANTED - Plain and fancy No. 1 Oak Flooring 25 by 32 x quilting. Hattie Kitchens, 403 17.50 East 8th Street.

MAN WANTED - for Rawleigh ices are cash. 75 miles free make and profits large. Start needed to start. Sales easy to Dept. TXK-1021-190A, Memphis, Tenn., or see Charles K. Lee, Rising Star, Texas.

> Fleming A. Water GENERAL LAW PRACTICE 203 Crawford Building Phones 1018 or 50



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Your Doctor's aven

the result of sound And be equally try ingredience, his a. Try w cost day



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# CISCO HOMES FOR SALE

6-room home, 2 corner lots.

outbuildings. 6-room bungalow, on paver 6-room brick veneer, edg

6-room bungalow, near sc 6-room bungalow, close in

5-room bungalow, large lo Highway 80. 5-room residence with 10

5-room bungalow, West 9th 41/2-room new bungalow, in, pavement.

4-room home with block of 5-room new bungalow, acre ground. Would trade t

place closer in. 6-room home, close in,

LAND

Splendid small ranch, a 160 acres unimproved land. ½ minerals. \$17.50 90 acres grass with small cultivated. \$30.00 a.

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soft and luxurious, and oh, so WARM, you give the gift of sleeping

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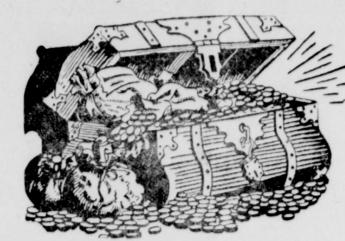
erence

URAN

)RD

hone

COME TO



# THE BIG

# TREASURE HUNT

Scores Of Valuable Prizes - ALL FREE

CISCO -- Thursday, Dec. 1 -- 6 to 9 p.m.

# HERE'S HOW

Numbered tickets will be given out BEGINNING AT 9 A. M. TUESDAY, NOV. 29, at The Daily Press Office to every member of the family. Look in the undersigned STORE WINDOWS after 6 P. M. on Thursday, Dec. 1, until you find your number.

IT'S EASY TO WIN!

# OPEN HOUSE

Thursday, December 1, to enable you to inspect their Chrsitmas Merchandise, The city's Christmas Decorations will be lighted. Be here.

YOU'RE INVITED!

# NOT A LOTTERY

There are no strings attached—NOTHING TO buy. Check the stores listed below. They will have useful TREASURE HUNT items in their windows. Fun for every member of the family.

**EVERYBODY IS ELIGIBLE!** 

# The Following Firms Will Have Treasure Hunt Items In Their Windows

Cisco Steam Laundry

GIFT ITEM \$5 in Laundry Work

Collins Hardware

Cisco Lumber & Supply

GIFT ITEM

89.95 Electric Iron

Lemore Pharmacy GIFT ITEM

Camera

Home Supply Company

Set of Dishes

Hooker's Jewelry Store

GIFT ITEM Set of Blue Willow China

West Texas Utilities Co.

GIFT ITEM GE Automatic Coffee Maker

Altman's Style Shop GIFT ITEM

\$5.00 in Merchandise

Mott's No. 5

GIFT ITEM Table Lamp

Mott's No. 6

GIFT ITEM

Table Lamp

Damron Tire & Supply

GIFT ITEM

\$6.25 Pienic Basket

Glenn's Eurniture Co. Western Auto Associate

Store GIFT ITEM

Electric Alarm Clock

Palace Theater

GIFT ITEM

Book of Tickets

Westfall's Service Station

GIFT ITEM

Automatic Windshield Wiper

Dean Drug Company

GIFT ITEM

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\$7.50 in Mdse. for Men and Boys

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Mode O'Day

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Good Quality Robe

McCracken's

Clover Farm Store

Basket of Groceries

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Edward's Cafe

GIFT ITEM Two Dinners

Montie Vista Cafe

GIFT ITEM

Two Dinners

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First National Bank

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Jones & Sage

Electric Toaster

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**Broadway Beauty Shop** 

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All Cisco Invites You To Join In The Fun!

# SOCIETY AND CLUBS AND NEWS OF INTEREST TO WOMEN

Coldwell Family Spends Thanksgiving view, was unable to be there. Day In Dallas

Mr. and Mrs. W. P. Coldwell and son Forga Coldwell and daughter Miss Lillian Coldwell of Eastland went to Dallas Thursday to spend Thanksgiving with their son and brother, Charles Coldwell, and wife and Norman Chastain and son, Bill: Jee Ed Coldweil and Miss

France Coldwell of Fort Worth. The Ciscoans enjoyed the ed at noon and the honoree had day with six of their children, no ideaa of the plans until the

Only one child, their young Mrs. R. F. Cravens of Plain A turkey dinner was then erved by the young hests.

r'brry Observed umrise Dinner

A surprise birthday dinne by his wife last Sunday, Nov small son. David. They were 20. in their home at 505 East 11th street. Guests for the af-

A sumptuous meal was serv

# AT PENNEY'S Thrifty Gifts

\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Real Cawboy



Boots 5.00

Yes sir, they're every inch authentic cowboy styled! High Western heel; brawny cowhide uppers inlaid with bright leathers . . . bold addle stitching! Boys'

PLASTIC FILM SEMI-JUMBO

# **Garment Bags**

with Zipper Closure

Transparent washable, mildew proof, moisture proof, dust proof.

MEN'S COTTON

**WORK SOCKS** 6 for \$1.00

Our CHRISTMAS Candy Is Here!

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FAMOUS Lady Ester CANDY

#### \***\*\*\*\*\*\*\*\*\*\*** EXPERT ON DEAFNESS HERE



MR. WM. J. ZICKLER FREE CLINIC

MR. WM. J. ZICKLER A Scientifically - Trained Acoustician On Hearing Problems Willt Answer Questions that Trouble you at

VICTOR HOTEL Monday, Nov. 28 10:00 a. m to 5 p. m.

Can you hear people talking but not always understand them? Can the strain and discomfort of head noises be eliminated? Which is your better ear? Why does hearing loss become progressively worse? How does the strain of even partial deafness affect the nervious system? How many physical ailments can be traced to impaired hearing?

What are the imminent physical and emotional dangers that can easily develop from faulty hearing? Is it true that poor hearing can lead to total deafness unless the proper preventive steps are taken? The startling answer to these and many other vital questions about your health and your hearing will be answered expertly for you in this clinic. Mr. Zichler takes a personal interest in your individual hearing problems and will demonstrate for you how normal hearing can again be attained. Simply attend at the time mentioned above. An evening appointment for a demonstration in your own home may be arranged. This is a regular part of Acousticon's public service program, without cost

or obligation. ACOUSTICON ZICKLER COMPANY

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320 Popular St. Abilene. Texas

# GOOD MEDICINE



Mrs. A. J. McKeever, of Anson Billie Louise, and Buddy of Dallas; Mr. an Mrs. W. I. Agnew, Mrs. C. L Casey, Mr. and Mrs. J. D Browning, Hal Johnson of Odessa, Mrs. Jessie Johnon and daughters, Nelda and Deloris

Buddy Dolgeners Hosts To Relatives Thanksgiving Day

Mr. and Mrs. Buddy Dolgenwere hosts Thursday in their ome at 1605 Ave. N with tur-

other nearby relatives they surprise visit of her bro and family from Corpus Those present were: Chief

Petty Officer Wayne Barnhill. Mrs. Barnhill and two children, Christi; Mr. and Mrs. N. W. Barnhill and two daughters, Nancy and Linda. Fort Worth: Mr. and Mrs. R. F. Dolgener, parents of the host, Mrs. Dolgner's parents, Mr. and Mrs. S. O.Banhill; Bobby and Jimmy Dolgener and the hot and host-

#### Mrs. Donovan Is Hostess To Club Party Friday Night

When the Cisco Child Study Federation Club house, Mrs. Derward Morris presided in the absence of the president, and Mrs. Richard Donovan was afternoon hostess

H. Latson Jr. Routine business was transacted after which Mrs. Morris turned the meeting to Mrs. Don LaCasse for the

## Shivers Proclaims "Operation Democracy"



Wednesday, December 7, is proclaimed "Democracy Beats Communism Day" by Governor Allan Shivers, seated above with American Legion State Commander Joe Spurlock, standing left, and John Ben Shepperd, State Legion Americanism chairman, standing right. Governor Shivers called upon the seven million citizens of Texas to join with more than 100,000 Legionnaires in 758 Texas American Legion posts in "a calm, patriotic, appraisal of Democracy."

# Fascinatin' Fashions Judy Seaton



luxurious materials will be worn with durable cloths, such as wool jersey, for some of the most charm-ingly casual effects we've seen in many a year. Irene Dunne, lovely screen and radio star, who is heard over CBS on "The Family of Stars," combines a thin black jersey blouse with a taffeta skirt striped around in sparkling metallic threads. A gold, gem-studded belt ties them together for an easy-to-wear and glamorously

"Mademoiselle" Magazine predicts a '49 gold rush — of golden girls — at holiday doings this year. Lavish lamé shirtdresses, chemisetopped, really short evening dresses, also of lamé, will play a big part in wardrobes. Probably put a noticeable dent in one's clothing budget, too, but sometimes it's fun to be a rifle extravagant—especially when t means added allure!

Among our favorites in the all-Those descriptions of fairy tale combinations of ultra-feminine, gala, princesses and their wonderful materials for the ultimate in luxury. as youngsters have all come true. We have been inquiring around among the designers about fashion trends for the current holiday season. All signs seem to point to a splurge of rich and luxurious materials for party gowns—plus bold gtrokes of design.

# Gifts of Homemade Jams and Jellies Mean a Very Merry Christmas!



by Frances Barton

The holiday season is rapidly ap- giving homemade jams and jellies. proaching, and I'm sure that home-makers are planning to make many of their gifts right in their own kitchens. Everyone appreciates homemade gifts of jams and jellies they mean a "Very Merry Christ-

Fill a pretty new basket with small pieces. Do not peel or core. several glasses of jams and jellies Add 3 cups water; bring to a boil and send it appropriately wrapped and simmer, covered, 15 minutes o a friend who likes unusual con- Crush with masher ainers for flower arrangements, or covered, 5 minutes longer, Place in o a creative young bride who de-igns most of her clothes and needs juice. Measure 6 cups igns most of her clothes and needs a handy place for her sewing things. The little extra thought and planning will be appreciated and will convey the warm hospitality of one home to another.

It's easy to include a few jars of homemade jams and jellies with your Christmas gifts, too, and the result is superb.

result is superb. stirring constantly. Remove from

After you've tried the recipe below, using powdered fruit pectin. I'm sure you'll agree that it is your ounce glasses.

Renabel Bible in two vocal accompanied by Ani-

Thanksgiving basket to a neeparty to be held for children of Cracken.

At the close of the meeting numbers. Miss Bible was ac- refreshments were passed by Mrs. Donovan to Mmes. Jack Plans were made to take a cher, Bill Huffman, J. H. Latson Jr., Victor Lawson, Derdy family, which was delivered ward Morris, V. C. Overaall, A. by Mrs. Lucy Collier. Plans al- R. Westfall Jr., Lem Yeates so were made for a Christmas Gene Abbott, and Standlee Mc

year a "Very Merry Christmas"

6 cups juice

APPLE JELLY

1 box powdered fruit pectin To prepare the juice. Remove

# Authorized Rebuilt Engines

Built and Tested to Ford Factory Standards

Fully Guaranteed.

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Includes Gaskets, Oil and Labor

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PHONE 1040

# It's That Time of Year Again -

. . . when harvest time is here and the fall season looks promising. Folks as a rule do more trading in the Fall than any other season of the year. Business in real estate usually picks up and that calls for abstracts. Everybody wants an abstract when they buy real estate and you can't blame them. So if you plan selling your home in town or your farm let us get you ready now for some Fall trad-

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# Hallmark Company, Auctioneers

Auction House - 1102 Ave. D. Open for consignments. Consign your furniture, electrical appliances, household goods, or any merchandise you have. Open 9 a. m. to 5 p. m. daily. Everyone welcome.

WE BUY - SELL - TRADE - 6 days a week. SALE SAT., NOV. 26, at 7 p. m.

For further information call or write 1204 E. 16th. St. Route 2, Box 21-A, Phone 752-M.

Mr. and Mrs. Jack Schaefer of Breckenridge and Mr. and Mrs. Richard Schaefer of Tyler have been guests of Mr. and Mrs. I. J. Davis during the ho-

Mr. and Mrs. Billy Wright and small son of Dallas spent Thanksgiving holidays in Cisco with their parents, Mrs. F. D. Wright and Mr. and Mrs.

# GLEN BOYD AGENCY

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THE YORK NUT SHELLER

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The purchase of the Shafer Radio Service Dept. 1 vite Mr. Schaefer's customers to continue to bring radios here for the same Reliable Radio Service that have received in the past. Radio Service on all Ho and Auto Radios at Reasonable Prices.

## Ledbetter's Radio Service

JACK LEDBETTER (Located at Jones & Sage)

711 Ave. D

Cisco, Texas

# Here Are A Few CHRISTMAS GIFT SUGGESTIONS

TOILET & PERFUME SETS -ELECTRIC SHAVERS

by Coty, Evening in Paris, Schick and Remi Mai Oui, Max Factor, Cara

-RAZOR SETS
-SHAVING BRUSHES Nome and many others.

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-DRESSER SETS -WATCHES

-DIAMONDS

-BRACELETS -COMPACTS -ATOMIZER

-CAMERA -WAFFLE IRON

-POP-UP TOASTER

-HAIR DRYER

-CLOCKS -NUT BOWL

-STATIONERY -ALBUMS

-COSMETIC BAGS -COOK BOOKS

-BILL FOLDS -FOUNTAIN PENS & S Shaeffer, Eversharp, ker, Waterman and Ea

-TIE & CUFF SETS

Ronson, Zippo, Rite-Po

-LIGHTERS

Regens

brook

-SMOKER SETS -TOBACCO POUCHES

-PIPE & TOBACCO -TRAVEL KITS

-BRIEF CASES

-KODAK FINISHING K

-TESTAMENTS -BIBLES -GAMES

-DOMINOES

Whiteman's & Gale's

CHOCOLATES



#### Briefly Told

n to Mr. and Mrs. Geor, vinston of Dallas early Fri-Nov. 25. a son, George Ro Jr., weight 9 pounds. The a grandson of Mrs. G Winston Sr. of Cisco. Mrs finston of Cisco also became grandmother when a so orn to her granddaughter

W. Patterson

D.

ju2-03 Exchange Bldg Lastland. Texas

the big difference was proved

Purina in a ranch feeding 50 cows winter-fed on

Purina Range Breeder Checkers weaned 48-lb. heavier

colves than 50 cows fed on

cake. Both groups were fed eractly the same amount. The 48 lbs. difference in weight

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Here's why Purina Checkers do the job -

correct protein percent (not too high)... more earbohydrates... more calcium and other minerals... more vitamin A. See us now for

48 lb. HEAVIER CALVES

YOUR STORE WITH THE CHECKERBOARD SIGN

CISCO, TEXAS

Leabetter's Radio Service JACK LEDBETTER

SELL...than on cake

and husband, Mr. and Mrs. Lee ter, Martha June Borman, and Herring of Sidney, Texas, Oct Frank Pugh of Baird and Miss ning of Dallas. 31. Mrs. Herring is the daugh- es Martha June Morehart ter of Mr. and Mrs. Claude Eastland. Winston of Glen Rose.

Mr. and Mrs. L. L. Evans Word received from relatives Austin are guests of his mother who are in Temple with N. M. Mr. A. D. Edwards and family Pippen stated that he will be They will remain ever the wee kept there in the hospital for end. Mr. Evans, a U. of Texas several more days. They had student, is as former employed hoped he would be improved and of the Cisco Daily Press. that they could return with him

Mrs. B. E. Morehart spent of Cisco Junior College, '49. Thanksgiving Day in Coleman student now of the U. of Texas ith her son. Frank Morehart is spending a few days with and family. Other quests were siends in Cisco.

# If you live ...

You will pay the mortgage on your home. Where will your wife get the money, if you don't? Let me show you an inexpensive way to provide her with the cash.

Southwestern Lite

C. E. Higginbotham Office and Residence

Phone 1057-R - 1308 W. 13th  and her aunt, Mrs. W. W. Man

READ THE CLASSIFIED



IMPORTED-Although there are plenty of pretty chorus girls in Chicago, the windy city just couldn't resist bringing blonde Charlotte Bergmeir from St. Louis. She seems to add something to the Illinois scenery.



"BIG NAMES" OF GALA FESTIVAL-Key figures in the TCU Fine Arts Festival Dec. 4 to 11, and the new \$1,500,000 TCU Fine Arts Building, which the Festival will dedicate. In the upper corners are the two composers who will conduct the TCU Symphony Orchestra in concerts of their own works-left, Dr. Howard Hanson, dean of American composers and director of the Eastman School of Music, Rochester, N. Y.; and right, Don Gillis, TCU alumnus and production director of serious music for NBC, New York City. In ovals at top are the two men most responsible for the new Fine Arts Building: Left, Dr. T. Smith McCorkle, dean of the TCU School of Fine Arts, who personally designed the plan of the building; and right, Ed Landreth, chairman of the TCU building committee, in whose honor the building's main auditorium will be dedicated. At the bottom are the principals of the two world premieres to be

presented during the Festival; Left, Samuel B. Harrison, California novelist and playwright, author of "Burning Embers," drama to be premiered in the TCU Little Theater. In the group at center are Mrs. Ruth Duncan Graham, left, and Mrs. Mary Ellen Stevens, who wrote the music and lyries, respectively, to "Acres of Sunshine," musical comedy about Texas' Rio Grande valley to be presented in the Ed Landreth Auditorium; and Dr. Ralph Guenther, TCU music faculty member who did the orchestrations for the show. And at right is Dr. Walther Volbach, TCU's director of theater, who will direct both of the productions. The play will be Dec. 5 to 7 and the musical Dec. 9 and 10. The Hanson concert will be Dec. 4 and the Gillis concert Dec. 6. Dr. Hanson will also give the featured address at the dedicatory convocation the afternoon of



\*\*\*\*\*\*\*

We proudly point to our large selection of famous na mes and labels . . . gifts that you will be proud to send, because they are always sure of a warm reception.

Say "MERRY CHRISTMAS" With These Famous Names

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Vernon Dinnerware Rock Sharpe Crystal

The Gift House

Mrs. George Fee Breckenridge Highway

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# READ THIS...before you decide on your profession



Do you like children?

Do you like to feel you're helping them develop, helping them build their lives and their futures?

Do you like facts and ideas ... like to absorb them and add to your intellectual stature?

Do you like to feel you're taking part in the progress of your community, your state, your country - and the world?

Do you have imagination? Poise? Patience and understanding? Good health and normal energy?

If you can answer "yes" to these questions, the chances are good that you have a talent for teaching.

During the next few years, 230,000 teachers-over and above those required to fill normal vacancies-will be needed in our schools.

There is a special need for teachers in elementary grades ... and there will be an even greater need during the years ahead.

All over the country, people are becoming more aware of the importance of good schools. The finest young people are being encouraged to enter teaching. Your place may be in this highly honored profession -look into the possibilities right away.







Today Your Pharmacist Drops A few facts At ....

FOURNEAU 309

n 1920, German scientists produced Bayer 205 or Germanin, a drug to fight sleeping Sickness. Before mowing the rest of the world to share this discovery, they demanded the restoration to Germany of her colonies that she lost in World War I. But Ernest Fourneau, a French scientist, after months of testing. produced Fourneau 309, which the Germans admitted was identical with Ger-

re Drag Co.



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So let's make sure that the family car is in safe driving condition. Balanced wheels, correct steering adjustments and perfect front end alinement these are the things that are most important to the afety of yourself and loved ones. And these are the things that we are 100% prepared to put in top notch condition for you.

> A-G Motor Co. Ave. D & 6th St.



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# BRIEFLY TOLD PHONE 37

guests in her home Friday Mr | sday, He plans to return to Ausand Mrs. W. H. Kittrell and tin today. daughters. Miss Laura Kittrell and Mrs. Louise Corey and children, Jack and Elizabeth Corey, all of Dallas, who were returning home from Winters, where they spent Thanksgiving with Misses Laura and Lucy Kittrell, sisters of Mr. Kittrell Others present were Mrs. G. R. Whitney of Breckenridge and Aaron Robinson of Rising Star. daughter and son of the hostess. Moore's parents, Mr. and Mrs.

Mr. and Mrs. Henry Fry and children spent Thanksgiving at Menard with his sister and husband Mr. and Mrs. Bill Jones

Mr. and Mrs. Skeet Fambr are expected here today for a

nett and family.

Worth Carlin of Austin, a brother and wife, Mr. and Mrs. student at Saint Edward's U. Ed Aycock. has been a guest here in the home of his parents. Mr. and Miss Betty Jo Thurman,

Mrs. Mattie Robinson had as Mr.s Hal Lavery, since Wedne-

Mr. and Mrs. C. P. Cole and Cisco Junior College and High Mr. and Mrs. G. R. McClure school teachers who plan to atspent Saturday in Fort Worth. tend the State Teacher's associated Mr. McClure transacted busi- lation meeting in Fort Worth and son Roy of Tucumcari, N.

Mr. and Mrs. Dale Moore and son Douglas of Odessa arrived Saturday for a visit with Mr. H. A. Moore.

Mr. and Mrs. Glen Poyner Hico; Mr. and Mrs. W. Z. Mr. Bunnell will attend an Ar- Bob Hazlewood of Big Spring: and baby of Lubbock have been their parents, Mr. and Mrs. A. L. Poyner and Mr. and Mrs. W.

Miss Linda Fee, who is a visit with her parents, Mr. and student at the University of Texas, will spend the weekend here in the home of her par-Mr. and Mrs. Rehard Turk- ents Me and Mrs. George P.

enridge where they were guests | Mr. and Mrs. John Aycock of of Mr. and Mrs. Clifford Turk- Sweetwater visited here over the weekend with her mother Mrs. Joe Wilson, and with his

# mother, Mrs. Harvey Thurman and her brother, James Thur

Mr. and Mrs. O. L. Stamey, Arlin Bint, Mr. and Mrs. J. C Turner and Mrs. R. E. Bradshaw, are among the group of the latter part of the week.

Mr. and Mrs. R. D. Guthri had for guests in their home on Thanksgiving Day a group of their relatives. A nice turkey dinner was served at noon to

nesday from Denton to spend Mr and Mrs. Ray Wright of Their small son will stay with Baird; Mr. and Mrs. J. M. Ha-Thanksgiving holidays with her Fort Worth; Mr. and Mrs. L. J. his grandparents in Brown- zlewood of Fort Worth; Miss Leech and son Jack of Cisco. | wood while they are away.

> Corp. John McCanlies and Corp. Alejo Laga of Perrin H. McCanlies.

Mr. and Mrs. Raymond Bates Mrs. R. M. Bates, and his cousins, Mr. and Mrs. M. P Farnsworth and family

Mr. and Mrs. James Bunnell ving Day his mother, Mrs. R. N. Mr. and Mrs. G. C . Wright of left Friday for Chicago where Hazlewood, and Mr. and Mrs.

> Betty Rose's flattering style treasure wonderfully

highlighted with attractive two-tone insert trim. Exquisitely tailored with

enchanting Hollywood collar

and unique button-trimmed

flap pockets. There's

nothing better at near the

price. In Bermuda Brown,

Bali Grey. Sizes 10 to 18.

Miss Martha Graves of Lub-Field near Sherman are here bock and little Sonny Graves of for a holiday visit with McCan- Fort Worth, son of Mr. and lies' parents, Mr. and Mrs. S. Mrs. Thomas Graves, are week afternoon after spending severend guests of Mr. and Mrs. T.

Mrs. Bennett Lucas of New Mex., are here for a visit with bern, Tennessee, has arrived book is here for a few weeks his uncle and aunt, Mr. and to attend ar the bedside of her at the bedside of her mother, enother, Mrs. R. T. Porter.

Mr. and Mrs. E. L. Hazle-wood had as visitors Thanksgi-Spears had as their guests

NEW SPRING

Coats and Suits

By Betty Rose

Shortie Coats

White and Spring Colors

\$24.95

student at TSCW, arrived Wed- Wright and daughter of Dallas; mour school for three weeks. Mr. and Mrs. P. E. Dungan of Thursday Mrs. Spears' daught- ings was srved at noon a Yvonne Hazlewood and her guest. Eric Knippa of Kerr-

> Mr. and Mrs. Frank Turner returned to Houston Thursday al days here with his parents, Mr. and Mrs. O. R. Turner.

Mrs. J. J. Clements of Lub-Mrs. R. T. Porter.

Mrs. C. H. Fee and Mrs. Alex

Mrs. W. C. Marshall of Dallas, and Mr. and Mrs. Sterling Drunwright and son Chip of Texas-Tech, Lubbock is vi Cisco. A traditional Thanksgiv- his parents, Mr. and Mrs. ing dinner with all the garnish- Anderson,

\*\*\*\*\*\*\*\*\*

PALACE SUNDAY & MONDAY THEATER

ers and their husbands, Mr. and most enjoyable day spent.

ADVENTURE THRILLS BIG as All Outdoors! 'RED CANYON'

Color by Technicolor

Starring George Brents, Ann Blyth and Howard Duff FEATURE PLAY DATES: Sun. and Mon.; Tues, and

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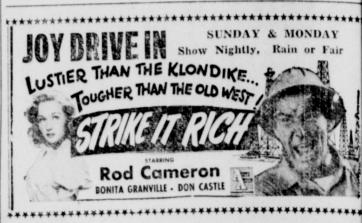


ed prize.

Address

Your Name

Suggested Name



Drs. Cleveland & Clinkscales

**OPTOMETRISTS** 

406 Reynolds Bldg.

WIN A PRIZE!

Name Cisco's New 'Teen Age Store

For the best name selected plus best suggestions and ideas as to what the

All entry blanks must be properly filled out and dated to be counted in

In case of duplicate names suggested, first entry submitted will be award-

'teen-age girl would like in a store especially for her, we will award:

1st Prize - \$100.00 'Teen Age Wardrobe

The decision of a board of impartial judges will be final.

2nd Prize — \$50.00

3rd Prize — \$25.00

Cisco, Texas.

# Texas 4-H'ers Win Chicago Trips









Mary Keith Archie Martin PERIOR records of achievement in National 4-H Better Method an all-expense trip to the 28th National 4-H Club Congress, Chicago, Nov. 27 to Dec. 1. The winners, who were selected by the state club office, and brief outlines of their records follow:

Putting to practical use the trip to the National 4-H Club Con-

For doing an outstanding job in making his home, farm and com-munity a safer place in which to live and work, Archie Martin, of Memphis, was named 1949 State champion in the National 4-H Farm Safety program. Archie led mate carrying 10.950 gallons of water by installing a hog waterer. This cost \$10.00, but resulted in \$150.00 extra profit through hana safety campaign in his home community, Estelline. Every farm was visited and a check made of hazards. Interest in correcting these hazards was furthered tional trip to the National 4-H Club Congress in Chicago provided by General Motors.

ost proficient in not only one Completing 14 projects in si emaking project, but in several making projects in si emaking project, but in several making projects in si emaking project, but in several making project making pro Keith, 17, of Whiteface who completed six years in 4-H Club work.

She has canned 587 jars of food for her family, sewn 170 garments family table with fresh produce in of clothing and grown a 3½-acre season and enough left over to pre-garden from which all the family veretables are supplied and some experimented with new tested varieties of seed, and followed recommendations of the county agent. She gave 1 demonstration on treating seeds, placed first in She has been secretary and treasurer of the district, treasurer, secretary and president of the county.

In recognition of her achievement,

National 4-H Club Congress in Chi-

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redecorate, add a new room,

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HERE'S AN EASY PLAN FOR

on your property and as long as 36 months to pay. This

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107 East 5th St.

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#### Suits and Coats

Entire Stock of FALL and WINTER STYLES REDUCED

> ONE RACK Wool Suits and Coats

\$10.00 & \$15.00

Regular \$35.00 to \$65,00

Now \$24.95 to \$49.95

THE JEEP COVE FUR TRIM COATS

Were \$59.50 to \$98.50

Now \$39.95 to \$74.95

\$10.00 & 315.00

# ALTMAN'S

## SANTA IS COMING

And it won't be long. And your Cisco merchants are ready to help with all your Christ-

mas shopping problems. The Christmas season officially opens next Thursday night when Cisco business firms hold Open House, and are hosts for the Annual Treasure Hunt.

Come to town Thursday night and participate in the Treasure Hunt. There's fun for every member of the family. Your merchants will be open to display their Christmas merchandise. Cisco's Christmas lights and decorations - the most colorful in years -will add to the spirit.

Cisco Merchants invite you to town Thursday night.

Meglasson's Grocery Store

# Guard Your Credit As A Sacred Trust

Glen Boyd Agency Surfes Dairy E. P. Crawford Agency. Schaefer's Radio Shop Dr. E. H. Ramsey Mode O' Day Dress Shop. Victor Hotel

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Burton-Lingo Lumber Co.
Claude & Don Service Station.
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Dr. R. L. Clinkscales.
Commercial Printing Company.
Drs. Clark & Ball.
Damron Tire & Supply.
Drumwright's. Drumwright's, Elite Beauty Shop Walton Electric Co

Gurney Motor Co. Wyatt Plumbing Company. Fushion Cleaners Ferguson's.
First National Bank.
Dr. E. L. Graham.
Lee Weir Motor Co., Moran
Huffmyer's Humble Service Station.
Home Supply Company.
Rice-Phagan Gasoline Co.
Latimer & Martin.
E. S. Townsend Automotive Service
Lagana Cigar Store.
Lone Star Gas Company.
McCauley's Tire & Supply.
McCracken's Clover Farm Store.
The Man's Store.
Mobley Hotel.
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Webb & Burkman Gro. & Mkt.
C. E. Higgenbotham

Moore Drug Store. Pos & Skiles Grocery. Nance Motor Company. O. K. Rubber Welders. J. C. Penney Company. Powell Cleaning Plant. White's Buiders Material Co. Philpott Florist. Tom B. Stark Real Est. & Ins. Shockley Food Store, Sinclair Service Station. Thomas Funeral Home. C. S. Surles Real Estate. Thornton's Feed Mill, Tompkins Locker Plant West Texas Produce Company. West Texas Utilities Co. Waters Bros. Construction Co. Dr. Paul M. Woods.



(The Credit Bureau of Cisco, Texas)

Lucile Huffmyer, Sec.-Mgr.

Tel. 141-142

# JOHN DEERE DEALER to ENTERTAIN FARMERS and THEIR FAMILIES

All entries must be in by Dec. 15 - Winners announced Dec. 25 Mail Entries to "Teen-Age Contest" Cisco Daily Press



Roots in the Soil"

starring ROCHELLE HUDSON and RICHARD TRAVIS, is feature picture in BIG JOHN DEERE DAY SHOW

F. P. Shackelford

PUTNAM, TEXAS

JOHN DEERE Quality Farm Equipment and Service

