

WEATHER

High temperature Wednesday... low Wednesday night 56;... barometer reading, 29.80.

THE CISCO DAILY PRESS

YOUR HOME PAPER

TRADE AT HOME

If you spend a dollar at home you have some hope of getting it back; if you don't you just spend a dollar!

CISCO, TEXAS, FRIDAY, NOVEMBER 25, 1949

NUMBER 4

CHILDREN SHOULD BE KEPT FROM READING TOO EARLY, DOCTORS SAY

Parents who encourage their children to read and write at an early age are committing a real mistake, Cleveland of Cisco recently said at a meeting in Abilene.

Cleveland explained, "the wall of the eyeball is thin and elastic and tends to stretch more and more whenever the eyes are used for looking at near objects. The result is that the eyeball becomes too long in a front to back direction. Such eye does not see normally at a distance, although it often sees quite well near by."

"The natural consequence is for its owner to do less and less far looking and more and more near looking, with the result that the eyes become more and more near sighted continuously. If not halted, the condition not infrequently results in serious and permanent injury to the eyes."

"Young children, in the nursery, kindergarten or elsewhere, should never be given fine objects to look at, or small toys to play with that demand critical seeing for study. Let all such be large or gross in their make up, without exception," he urged, advising mothers to watch closely the eyes of children from one to six years old.

Doctors were present from Abilene, Brownwood, Sweetwater, Colorado City, San Angelo and Cisco.



GOING UP—Smoke billows in a huge cloud from a gasoline-carrying trailer after it overturned on a highway near Chicago, Ill. The gas exploded and burned when the truck skidded off the road and overturned.

Wranglers Close Season With Tie; Lobos Lose To Buckaroos

Buckaroos Route Lobos to Take District Crown

The scrappy, light weight Cisco Lobos wound up an unsuccessful season at Breckenridge Thursday by dropping a District 6AA contest to the Buckaroos by a 47-0 score.

The Lobos never seriously threatened the Buckaroos, however in the first quarter they drove from their own 20 to the Bucks 18 where the drive bogged down. Doug Johnson and Hub Harwell alternated in carrying the pigskin on the drive with Harwell shattering the Buck line, on his smashes from the fullback post. Johnson completed five of 17 passing attempts but alert Buckaroo backs intercepted five, one of which was run back for 39 yards and a score.

Jack Gunlock started the scoring parade when he crashed over from the one after the Bucks had worked down field despite stubborn Lobo resistance. Franklin Earnay scored in the second quarter to assure the Bucks of an undefeated season in district competition.

In the third quarter James Casey intercepted a Johnson pass on the Lobo 39 and ran it back for another six-pointer. Thompson scored on a 17 yard run and then passed to Leon Petty for the fifth Buck score. The final Breckenridge counter came on a seven yard scamper by T. J. Coffman.

Jack Gunlock was successful in five out of six attempts to kick the point after touchdown.

Johnson and Harwell were outstanding in the Cisco backfield and McMurray, Boggs and Porter were the defensive stars. Ten members of the Breckenridge team were playing their last District 6AA game and seven Lobo starters wound up their high school career in the game Thursday.

STATISTICS table comparing Cisco and Breckenridge stats: yds. gained, first downs, punts, passes, penalties.

Board to Consider Football Matter

A decision as to whether or not Cisco High School will continue in Class AA interscholastic football competition will be reached at a meeting of the Board of Trustees Monday night at the school office, President Pete Nance reported today.

Cisco, along with other schools failing to meet the minimum scholastic requirements, was recently dropped to Class A by state officials. To remain in Class AA, it would be necessary for Cisco, to re-organize and be voted into the higher bracket by other teams of the district.

Mr. Nance said the board was meeting Monday night to consider several matters, including the football situation.

SERVICES CHANGED

The time of the services of the First Presbyterian Church has been changed from 7:30 p. m. to 7 p. m. Other services remain unchanged. Bible classes begin at 9:45 a. m. and the morning worship hour begins at 10:30 a. m.

Mr. and Mrs. Bruce Cambell were expected to arrive Wednesday from the home, Albuquerque, N. M., for a visit with Mrs. Campbell's parents, Mr. and Mrs. S. N. Poe.

NEW AUTO BANK LOAN RATE \$4 Per \$100 Per Year 1ST NAT'L in Cisco—Mfr. F. D. I. C.



RAISING CRANBERRIES—Pat Flaherty braves the brisk Wisconsin winds, near Three Lakes, to show Vernon, left, and Walter Goldsworthy how a cranberry rake should be swung in harvesting the berries. Those boots come in handy in a cranberry bog.

C. J. C. Scores Early To Upset Ranger Eleven

The Cisco Junior College Wranglers scored on the first play of the game in Ranger on Wednesday night and wound up the 1949 season in a blaze of glory by holding the powerful Rangers to a 7-7 tie.

Coach Stormy Davis pulled one out of his bag of tricks after receiving the opening kickoff on his own 22. Perfect timing on the part of Quarterback Lonnie Crosby and End Leonard Grigsby resulted in a pass completion on the first play that went for 70 yards and a score. On the play, Crosby faked a handoff and dropped back to hurl a perfect peg to Grigsby who had feinted the Ranger defenders out of position. Grigsby took the pass over his shoulder at full stride and out ran the safety man to the goal line. Jim Spencer split the uprights in what proved to be an all important point.

The remainder of the first two periods found the Rangers striking back furiously to endanger the Wrangler goal on three occasions. They traveled almost at will until they were within the Cisco 20 but there the Wranglers tightened and the Rangers lost the ball on downs or pass interception.

After the intermission the Rangers took the kickoff on their own 35 and on ground plays pushed the ball over the double stripe with Frankie Ford going over from the one. Fraser kicked the point and tied the game.

The remainder of the game was played at about even terms with Cisco scoring in the waning minutes of the fourth quarter only to have it nullified by a penalty.

Sides, Grigsby and Crosby were standouts in the Wrangler backfield while Moore, Price, Lee and Spencer were towers of strength on defense at critical moments. Arkansas Allen was in during the last quarter and his play kept the Rangers down to short yardage.

Odessa won over Decatur, 27 to 0, to win the conference title on Thursday afternoon. The race had been in a four way tie before the two games.

Statistics

Table comparing Cisco and Ranger statistics: Yards Rushing, First Downs, Passes Attempted, etc.

N. A. Redwine Wins Hooker Ring Contest

N. A. Redwine of Cisco was the winner of Hooker Jewelry Store's giant ring contest. Owner L. A. Hooker announced today. The huge ring in the window for the past three weeks attracted between 5,000 and 6,000 contestants.

The stone weighed 280 carats and 79 points, and Redwine's guess was 280 carats. He will receive a \$100 ring. Second was Leon McCary of 704 East 13th Street, Cisco, with a guess of 282 carats, and third was Hughes McCary of the same address, who guessed 284 carats.

Hooker said the guesses were from one-fourth of a carat to 500,000 carats. There were several guesses in pounds and other units of weight and measure, he added.

RESERVES TO MET The 902nd Replacement Co., U. S. Army Reserves, recently formed in Cisco, will meet at 8 p. m. today at the Chamber of Commerce building, it was announced by officers.

FOR RENT — 3 room furnished apartment, 612 West 4th St., Phone 357-W.

(Trade-ins on the new Olds) Osborne Motor Company, Eastland FOR GOOD USED CARS

Burglars Strike Again; Take Cash From Filling Station

Burglars struck Cisco Thursday afternoon for the second time in two days and on their second visit obtained more than \$100 from the cash register of a filling station on West 8th St.

The Gardenhire Service Station operated by Wilson Smith was the Thanksgiving Day victim of a smooth working trio who drove up to the station, asked for information and drove off minus the information but with their pockets stuffed with all the large bills in the cash register. They left the silver and one dollar bills.

According to Mr. Smith's father, who was on duty alone at the time, three men drove up in an old model Ford and asked for the address of John Gardenhire, who supposedly had a cow for sale. While the driver held Mr. Smith in conversation the other two men went into the station and robbed the register.

The loss was discovered when Mr. Smith went to the register for change and found it open. The customer had driven up while the three men were still at the station.

City police were investigating the theft but reported that no evidence had been left by the men. A warning was sent out to police in other cities along the highway in an effort to catch the men.

The first burglary occurred on Tuesday night and netted safe crackers more than \$800 at the Cisco Lumber and Supply Co. Also taken were checks totalling in excess of \$5,000 and valuable papers. Local police asked any person who might find checks or legal papers to contact them at once in order that they might be returned to the owner.

ATTEND FUNERAL

Mr. and Mrs. F. E. Shockley, Eugene and Lorraine Shockley were in Hamilton Thursday to attend the funeral of George Shockley, brother of F. E. Shockley who died there Wednesday after an illness of several months. He was buried in the Hamilton Cemetery. The Ciscoans returned home Thursday night.

Mrs. L. L. Lamb and her daughter, Mrs. Dick Derden and Nancy Jane of Athens visited here last weekend with their relatives, Mr. and Mrs. Smith Huestis and Mrs. Ted Bacon and their families.

Electric Food Mixers, Sunbeam and Hamilton Beach. Collins Hardware.

F. H. A. HOME REPAIR LOANS Up To \$2500 For 36 Months 1ST NAT'L in Cisco—Mfr. F. D. I. C.

DELTA KAPPA GAMMA TO HOLD ITS NATIONAL CONVENTION IN DALLAS

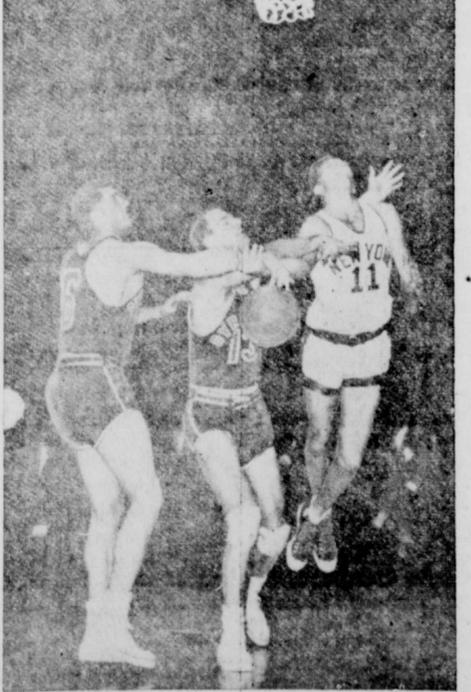
Members of Beta Upsilon, local chapter of Delta Kappa Gamma, national organization of women teachers, were informed in a business meeting Saturday, Nov. 19, that the biennial convention will be held in Dallas, in August 1950. An unusually large delegation is anticipated.

The Delta Kappa Gamma Society is a professional honor society. Its purposes include support of desirable scholarships to aid outstanding women teachers in the pursuit of graduate study, and aid in the recruitment of good students into the teaching profession.

The society has chapters in every state, the District of Columbia, and Hawaii; a total membership of 37,000. The Texas state division is making elaborate plans for a great meeting, and much entertainment for the out of state guests. Each of the 97 Texas local chapters is being assigned

certain groups of the visitors to welcome. The Saturday meeting began at 2:30 p. m. in the home of Mrs. Joe Clements, 1600 Ave. D. After the business session, Mrs. Evelyn Whatley, Mrs. Minnie Hill, and Mrs. Lois Buchanan discussed topics relating to school and teacher welfare and recruitment methods. Mrs. Irene Hallmark was program leader. Other members present were: Mrs. Miriam Bledsoe, Miss Mayme Estes, Mrs. E. L. Hazlewood, Miss Doris Joe Pyle, Mrs. O. L. Stamey, and Mrs. C. E. Whitaker of Cisco; Misses Martha June Merhart, Louise Snoddy, and Nettie Thornton of Eastland; and Mrs. Jewel Swanzy and Miss Alma Nordyke of Clyde.

Festoria Early American glassware, full assortment in stock Collins Hardware.



FOUL PLAY—Not one, but two Syracuse Nationals players foul New York Knickerbockers' Harry Gallatin as he attempts a lay-up in a game at New York's Madison Square Garden. Culpriets are George Ratkovic, left, and Ed Peterson. Nationals won, 77-74

The Gay Philosopher

By J. W. S. EVERYBODY at the Press of is busy getting ready for the annual reasure Hunt, which takes place on Thursday night, Dec. 1, when all Cisco holds its share from 6 to 8:30 p. m. We are making an effort to get all merchants to invite us to participate in the Hunt. If you miss any, please call us. We will be around to see you on Wednesday.

It will be the Christmas number. It will go to the top in the trade trade territory. It's safe to say that between 15,000 and 20,000 people will be around to see it.

GET OUT to the big P-TA on the other night and enjoy a venison dinner, complimentary of Marston Surles. The meal brought dishes of food with the venison. It was wonderful. A large crowd showed interest in the school by presence.

which makes us wonder the Junior High School, the Ward School and the High School don't have P-TA's. Maybe have and we haven't about it.

AS COME to our attention Mr. Anton White, boss at Boss Manufacturing Co., is putting down a new flooring at his house with penny nails. As we understand building codes, you're supposed to use eight penny nails for flooring.

White, you know, bought the Paul Poe place on the Risbar Highway, and they're in the time of their lives.

DRIPPED OVER to Ranger on Wednesday night to see the football game. They have a good team and a good football player. We were proud of the fact there were as many people there as stand.

GOODLY Crowd from Cisco over to Breckenridge for the final high school game of the season. The band continues to improve in all departments.

THE PRESS has just received the date for Santa Claus. We'll have them in our big Christmas edition, the date for which we give you later.

BELL PICK Baylor to surprise everyone and Beat Rice at the home Saturday. One of our boys, Mr. W. P. Caldwell, was called to see the Bears whip last week, and he reports he loaded with power. He was seeing a lot of Cisco and Cisco people in the Cot-Bowl.

Oldsmobile Makes Price Reduction Reduction of \$25 on Hydramatic drive. Oldsmobile's popular automatic transmission feature was announced today at Eastland, Michigan, by S. E. Johnson, vice president of General Motors Corp. and manager of Oldsmobile Division. The reduction is effective Nov. 25 and applies on all Oldsmobile models on which Hydramatic is offered.

Oldsmobile Motor Co. of Eastland Eastland County, Oldsmobile Dealer.

See A Date With The "88" Oldsmobile's "New Thrill" Oldsmobile Motor Company, Eastland

THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 3, 1879.

I. W. SITTON and TED READ Publishers

Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishers Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D. Avenue, Cisco, Texas.

National advertising representative: Texas Daily Press League, Dallas, Texas.

SUBSCRIPTION RATES: \$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas counties \$5.00.

Per year in advance (Cisco, by mail) \$5.50 Per week (by carrier) 15c



Scranton News

All Scranton parents were urged to attend the meeting of the P-TA first Thursday of December.

Mr and Mrs. Coy I. Keahy

Farms & Ranches City Properties, Loans & General Insurance

Tom B. Stark

307 Reynolds Bldg. Phone 1318 or 90

Fleming A. Waters GENERAL LAW PRACTICE 303 Crawford Building Phone 1818 or 90

Name Texas Top Ranking 4-H'ers

TRIPS to the 25th National 4-H Club Congress in Chicago were given three Texas club members as rewards for their outstanding records in the 1934 National 4-H Clothing, Home Improvement and Tractor Maintenance programs. The state winners and brief outlines of their records follow:



Barbara Dean

Leo Wolf

Dorothy Kastner

Though seven years in 4-H were filled with many exciting events for Barbara Dean, 17, of Alvarado, none climaxed the thrill of being chosen State winner in the 1934 Home Improvement program. Receiving this honor means that Barbara accomplished more in the way of home improvement than any other Texas 4-H'er. Among the many things she did was to remodel her closet, furnish bedroom furniture, reupholster rocker and chair, make new curtains and skirts for stool and dressing table. She has repapered her bedroom walls and has helped her family in the laying of a hardwood floor for their living-dining room. Her work as a demonstrator of improving bedrooms won her the 1934 Maggie W. Barry Scholarship award. Her award, provided by Sears-Roebuck Foundation, was a trip to the National 4-H Club Congress, Chicago.

Learning proper care and operation of tractors not only paid off in fuel saving for Leo Wolf, 19, Coltonville, but brought him the distinction of being chosen 1934 State champion in the National 4-H Tractor Maintenance program. By putting into practice what he learned, Leo kept the family tractor in top condition.

All of these activities are conducted under the direction of the Extension Service of the State Agricultural College and USDA cooperating.

and daughter Vida Beth went to Breckenridge Sunday to visit Keahy's sister and husband, Mr. and Mrs. Joe Keith.

Mr. and Mrs. Bill Slatton and small children Sammy and Connie spent the weekend with his parents, Mr. and Mrs. W. M. Slatton.

Mr. and Mrs. Posey of Cisco were Sunday visitors of her parents, Mr. and Mrs. Jim Bailey of Scranton.

Lieut. Thomas L. Grace has returned to his duties at the Naval base at Norfolk, Va.

Mr. and Mrs. Thompson and Lou visited in Clyde over the weekend.

Mr. and Mrs. E. T. Elms went to Fort Worth to be with his mother who is ill.

Mr. M. J. Simmons went to Breckenridge last Thursday on business.

Mrs. A. L. Gattis has gone to

PHOTOGRAPHS INTRODUCTION OFFER One 8x10 Photo \$1.95 No Appointments Necessary Proofs Shown

Joe Canaris Studio 2 Doors East of Palace

\$1.00 Deposit HOLDS ANY GIFT UNTIL CHRISTMAS All Gifts Engraved FREE

HOOKER JEWELRY Where Better Jewelry is Sold

Beatrice Guthrie Public Accountant BOOKKEEPING SERVICE TAX REPORTS 307 Reynolds Bldg. Phone (home & office) 979

Boyd Insurance Agency GENERAL INSURANCE PHONE 49

For Better Buys IN AUTOMOBILES CALL US COLLECT Lee Weir Motor Co. Moran, Texas Phone 138

WE MAKE OLD WATCHES RUN LIKE NEW! BRING YOUR WATCH IN FOR A Complete REPAIR JOB JENSEN, The Jeweler All Work Guaranteed

SAVE 1/3 ON FUEL Nimetal WEATHER STRIPS For Windows & Doors Easily put on by yourself or carpenter, without removing windows or doors. No muss, no inconvenience. Nothing to get out of order. Nimetal is the most modern and practical type of permanent strip. Inexpensive. Call us now for demonstration and estimate. Cisco Lumber & Supply Company PHONE 196

WANT-AD SECTION

For Sale

ATTENTION HUNTERS Air Foam Rubber shoulder protection pad. Marvel Press Pad Co., 1104 Ave. D. 2274c

FOR SALE - New duplex, modern in every respect. Located close in. This would be a good investment for a home and the rental from the other half would make good return investment. Tom B. Stark, Phone 87. 4

APPRECIATION SPECIAL \$1.00 WHIST BROOM - 19c Phonograph Records - 4 for \$1 McCAULEY TIRE & SUPPLY Phone 42

FOR SALE - Extra large Burckett paper shell pecans. George Fee on Breckenridge Hwy. 266

FOR SALE or trade - 6 room modern house with big corner lot. House, garage, garden, flowers, 3 different kinds of fruit trees. Sold \$50 worth of fies this year. 200 W. 18th. 266

FOR SALE: New spinnet piano. Also bedroom suite, 305 West 11th St. 4

FOR SALE: One Town and Country 1948 Chrysler Sedan. 16,000 actual mileage. 806 West 34th St. Phone 992. 4

FOR SALE - Large 6 room house and lot. Down town location. Excellent rental property. 104 West 4th Street. Phone 481-w. 5

FOR SALE - Model A Ford Coupe. New tires and battery. Good condition, \$95. Phone 476-J. 6

FOR SALE: wheat, \$0.03 per pound. Gus Hart, Breckenridge Highway, five miles. 5

FOR SALE - My 6 room home with bath. Paved street and driveway. Possession immediately. Phone 1039-J, p. m. or evening. 5

FOR SALE - The best washing machine Maytag makes. Practically new. Bargain for quick sale. Phone 731W. Jay Garrett. 5

75 MILE FREE DELIVERY 2x4's and 2x6's \$5.50 to 8.95 1x8 K. D. Y. P. Dropping Sid-ing 7.95 210 lb. Composition Shingles (Thick Butts) 6.45 15 lb. Felt 3.00 1x12 Shiplap Fir 6.50 No. 1 Oak Flooring 25 by 32 x 2 1-4 (NOFMA) 17.50 Complete line of Wallpaper, DuPont, Dexter Hardware, Moulding Windows and Doors. Countless other material values. All prices are cash. 75 miles free delivery. So save yourself money and let our experienced personnel figure your bill. CALL WIRE OR COME IN LONE STAR LUMBER AND BUILDERS SUPPLY 1818 Pine St. Phone 4381 or 4382 Abilene, Texas

FOR SALE - 6 room house. Close in. Immediate possession. Real bargain. Tom B. Stark. Phone 87. 8

FOR SALE - Modern 4 room house on 1 lot. Single garage. Price \$2250. 105 East 15th St. Contact Eddie R. Hammach, 1021 N. Jefferson St. San Angelo, Tex. 3

FOR SALE - 2 notes on property worth 5 times the loan value. Want to close Mrs. O.E. Lucas' Estate. Contact Eddie R. Hammach, 1021 N. Jefferson, San Angelo, Texas. 8

FOR SALE - 2 Jersey Milk cows. Can be seen and milked around 8 o'clock in mornings. John S. Hart, 4 miles on Breckenridge Highway. 5

If you live.. You will pay the mortgage on your home. Where will your wife get the money, if you don't? Let me show you an inexpensive way to provide her with the cash. Southwestern Life Insurance Company C. E. Higginbotham Office and Residence Phone 1057-R - 1308 W. 13th

Notice

NOTICE - Complete wood working shop and general carpentry work. Phone 464. 1206 West 10th Street. 3

NOTICE: Speak for your Thanksgiving and Christmas turkey early. Baby Beef Bronze. Also nice fat geese. GIB Swinson, Route 1. 269

NOTICE - Solve your Christmas shopping problems now. See our toy display. Samples only. Order now for December delivery. McCauley Tire & Supply Company. 11c

FOR RENT

FOR RENT: Furnished Duplex. Call at 913 West 10th St. or phone 374. 4

FOR RENT - 2 rooms and bath furnished. 205 West 13th. 4

FOR RENT: 5 room house. 305 West 11th St. Contact John Alvey. 4

FOR RENT - 3 room unfurnished apartment. Close in. Tom B. Stark. Phone 87. 6

FOR RENT - Nicely furnished bedroom. Private Entrance. Adjoining bath. Phone 1038-M. 6

MERCHANTS CREDIT ASSOCIATION (Inc.) State and National Affiliations Lucile Huffmyer. SECRETARY Telephone 142

WASHDAY JOYGRAMS FLASH

YOUR HUSBAND He's a fine fellow and probably the only husband you have right now, so be nice to him. Instead of being arbitrary in the matter you might give him his choice of doing the washing himself or calling 31 and having us do it. FREE Pickup and Delivery

Cisco Steam Laundry DON'T RUB, RINSE & WRING JUST WRING 31

W. J. FOXWORTH Representing STATE RESERVE LIFE INSURANCE CO. Phone 494 - Cisco, Texas

EVERYTHING IN Real Estate Sales - Management Mortgages - Rentals

REAL ESTATE has withstood all kinds of economic depressions and has always come out a winner. Invest through our agency in good property.

VETERANS interested in purchasing farms under the Texas Veteran's Land program, contact us, we have full and complete details.

ARE YOU careful about your Insurance? Look ahead and be sure of your Insurance. Someday, YOU may have a disastrous fire, or collision, and that is the time you will need the right kind of Insurance.

Surles-Allen Agency 701 Ave. D - Cisco

WANTED

MAN WANTED - For Rural business in Cisco or Northland County. No experience needed to start. Sales easy to make and profits large. Write Hattie Kitchens, Dept. TKX-1021-190A, Moon, Tenn., or see Charles K. Rising Star, Texas.

WANTED - Plain and quilting. Hattie Kitchens, East 8th Street.

WANTED - Plain and quilting. Hattie Kitchens, East 8th Street.

MISCELLANEOUS

PLACE your order for Thanksgiving Turkey with Dunn Produce. Get your order in early for choice birds. Phone 797.

SURPLUS property sale - 12' x 12' new shower booth, two all metal ice boxes. Call on these, Dr. Gormley, Avenue D.

Heed and be Healed!

Your Doctor's counsel is the result of sound judgment and personal experience. Heed it carefully. And be equally careful in your selection of a pharmacy to compound your Doctor's prescription. Here you are assured skilled service, quality ingredients, fair prices. Try us next time.

RELIABLE PRESCRIPTIONS

Lemore Pharmacy

CISCO HOMES FOR SALE

- 6-room home, 2 corner lots, for outbuildings.
6-room bungalow, on paved lot.
6-room brick veneer, edge of town.
6-room bungalow, near school.
6-room bungalow, close in, paved lot.
5-room bungalow, large lot, Highway 80.
5-room residence with 10 lot.
5-room bungalow, West 9th.
4 1/2-room new bungalow, close in, paved lot.
4-room home with block of lot.
5-room new bungalow, acre ground. Would trade for place closer in.
6-room home, close in, corner lot.

LAND

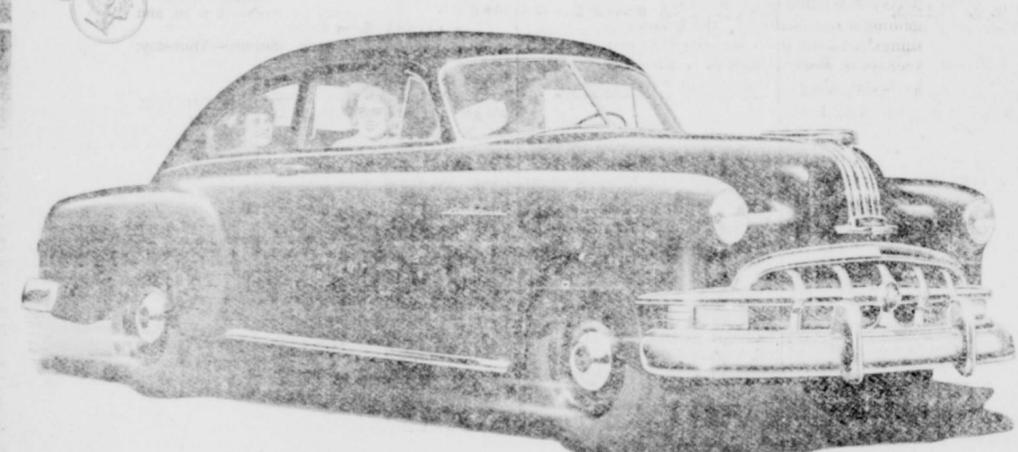
Splendid small ranch, a buy 160 acres unimproved soil, land, 1/2 minerals, \$17.50. 190 acres grass with small cultivated. \$30.00 a.

INSURANCE

There is a lot of difference in insurance. BE SURE INSURE IN SURE INSURANCE with E. P. CRAWFORD AGENCY 108 W. 8th St. - Phone

Announcing the wonderful

NEW PONTIAC!



Dollar for Dollar-You Can't Beat a Pontiac!

You can't beat it because... It's wonderful in every way... size, appearance, performance and appointments!
You can't beat it because... It's rugged, tough and dependable... built to last 100,000 miles!
You can't beat it because... Each of the 18 beautiful models is priced to please you!

SO BIG! SO BEAUTIFUL! SO LOW IN PRICE! COME ON IN! See how very little it costs! and now PONTIAC offers GM Hydra-Matic Drive at a NEW LOW PRICE!

THERE'S one and only one word that does justice to the new 1935 Pontiac—WONDERFUL! And there's one and only one way for you to learn just how wonderful it is—come in and see for yourself! Please accept our cordial invitation to pay us a visit as soon as you possibly can. We're sure you'll be impressed with what you see. We're sure you'll agree that no car—so big, so beautiful, so obviously stamped with quality through and through—was ever offered at a price so low. So come in and see the great new Pontiac—America's finest low-priced car!

- 1. Only Car in the World with Silver Streak Styling
2. America's Lowest-Priced Straight Eight
3. Lowest-Priced Car in the World with GM Hydra-Matic Drive
4. Thrilling, Power-Packed Performance Choice of Six or Eight
5. World Renowned Road Record for Economy and Long Life
6. Super-Soft, Super-Strong All Steel Bodies by Fisher
7. Smoother, All-Cushioned "Travelux" Ride
8. Distinctively Beautiful Sweep-Stream Rear Fender Ensemble
9. Spacious, Luxurious Interiors Featuring Arm Rests, Axial Cords and Quality Floor Coverings
10. Wide, Comfortable Seats with Restfully Contoured Cushions
11. Wide, Easy-Access Doors
12. Better, Safer Driver View with Extra Wide, Curved Windshield
13. Ultra-Styled Dial-Cluster Dash
14. Hand-Grip Parking Brake on Dash
15. Finger-Tip Starter Button
16. Full Chromium Windshield and Rear Window Moldings
17. Twin Dust-Outside Air Heating and Ventilating System
18. Extra Large, Fully-Lined Trunk for Extra Luggage
19. Counter-Balanced Self-Locking Trunk Lid
20. Smoother, Safer Riding Low Pressure Tires on Broad Rims

Muirhead Motor Company

304-306 West Main Street EASTLAND, TEXAS

ATTEND CHURCH

THE CHURCH NEEDS YOU — YOU NEED THE CHURCH

At The Churches

PRIMITIVE BAPTIST
1101 Avenue A
C. L. CASEY, Pastor
11 a. m.—Services First Sunday and Saturday before.
11 a. m.—Third Sunday.

FIRST CHRISTIAN CHURCH
301 West 8th St.
MAURICE D. SWISHER
9:45 a. m.—Bible School.
10:55 a. m.—Morning Worship.
6 p. m.—Young People's Meeting.
7:30 p. m.—Evening Worship.

PRESBYTERIAN CHURCH
500 West 6th Street
9:45 a. m.—Sabbath School.
10:50 a. m.—Morning Worship.
6:15 p. m.—Young People's Meeting.
7:00 p. m.—Evening Worship.
Mid-Week Service, Wednesday 7:30 p. m.

PENTECOSTAL CHURCH
400 West 17th St.
REV. AND MRS. J. E. BLACKWELL, Pastors.
10 a. m.—Sunday School.
11 a. m.—Morning Worship.
7:30 p. m.—Evening Service.
Week-day Services—Tuesday, 7:30 p. m. and Friday, 7:30 p. m.

HOLY ROSARY CATHOLIC CHURCH
1108 Avenue F.
Sunday Mass—1st, 3rd and 5th Sundays at 10 a. m.
On Mondays following the 2nd and 4th Sundays, Mass at 7 a. m.
All Holy Days Mass at 7 p. m. day, 8 p. m.

CHURCH OF GOD
1008 Avenue F.
C. S. MOAD, Pastor.
10 a. m.—Sunday School.
11 a. m.—Morning Worship.
8 p. m.—Evening Worship.
Mid-week Service—8 p. m. Wednesday.

FIRST GRACE LUTHERAN CHURCH
18th and Avenue D
Rev. H. G. Lohrman, Pastor
1603 Avenue F.
10 a. m.—Adult Sunday School.
11 a. m.—Morning Worship.
7:30 p. m.—Bible Hour.

EAST CISCO BAPTIST CHURCH
507 East 12th (Near Ave. A.)
REV. PAUL STEPHENS, Pastor
9:45 a. m.—Sunday Bible School.
11 a. m. Morning worship.
6:45 p. m. Training Union.
7:45 p. m. Evening worship.
Mid-week service Wed. 7:30 pm.

CHURCH OF CHRIST
501 West 8th St.
10 a. m.—Bible Study.
10:50 a. m.—Preaching service.
11:40 a. m.—Communion Service.
6:30 p. m.—Young People's Classes.
7:30 p. m.—Evening worship.

HOLY TRINITY EPISCOPAL CHURCH
Father Jim McLain, Pastor.
Weekday services, 7:30 a. m.
Sunday Services 9 and 11 a. m. (alternate Sundays.)
701 S. Seaman—Eastland.



Has trouble come into your home?

If things are somehow taking a turn for the worse . . . if worry and unhappiness have replaced the peace of mind you used to know . . . think of this: Maybe what makes it seem so hard to handle is not the trouble itself, but the way you face up to it!

For whittling a worry down to size calls for a certain kind of strength, a certain point of view. The kind you get from church.

Nothing can take the place of church in your life—in anyone's life.

By turning to religion, by reaffirming their faith, new thousands every day are gathering new strength, new hope, new courage.

Families, finding themselves through faith, are being brought closer . . . becoming real families, strong against the world, happier, more tolerant among themselves:

Young folk, finding themselves through faith, are learning the true values that make them want to spurn the false.

Men and women of the workaday world are gaining a new sense of "the balance of things" . . . the inner security that brings success to work as well as to life . . . by finding themselves through faith.

Can you honestly say that things have been better for you, going it alone? Or wouldn't you rather join these neighbors . . . and find a happier, more successful life—through faith!

 Mary Margaret McBride: "I want to make a plea for neglected children. I mean the boys and girls growing up without religious teaching, without knowing that happiness and goodness are related. They will thank you always for taking them to church now."

Find yourself through faith—come to church this week

At The Churches

FIRST BAPTIST CHURCH
Avenue E at 9th Street
REV. OTIS STRICKLAND, Pastor
9:45 a. m.—Sunday School.
11 a. m.—Morning Worship.
6:45 p. m.—Training Union.
7:30 p. m.—Evening Worship.
Mid-week Prayer Meeting—Wednesday, 7:30.

ASSEMBLY OF GOD CHURCH
304 West 7th Street
REV. C. G. FUSTON, Pastor
Morning worship 11:00 a. m.
Evening Worship 7:30 p. m.
Weekday service, Tuesday 7:30 p. m.

CHURCH OF CHRIST
305 West Second Street.
Frank Stark of Brownwood preaching first Sunday.
Portie Ribble of Weatherford preaching third Sunday.
Morning worship service 10:30.
Communion Service 11:40 each Sunday morning.

Church of The Nazarene
CECIL STOWE - Pastor
Sunday School 9:45
Morning Worship 10:45
N.Y.P.S. 7:00 P. M.
Evening Service 7:30
Wednesday Evening Prayer Meeting 7:30

FIRST METHODIST CHURCH
405 West 8th Street
DR. CLAUDE P. JONES, Minister.
9:45 a. m.—Church School.
10:50 a. m.—Morning Worship.
6:15 p. m.—Young People's Meeting.
7:30 Evening Fellowship.

MISSION CHURCH
900 Avenue A
L. C. ANDERSON, Pastor
9:45 a. m.—Sunday School.
Sunday Services—2 p. m. and 8 p. m.
Mid-week Service—Thursday, 8 p. m.

CHRIST LUTHERAN CHURCH
Six Miles south
G. A. OBENHAUS, vacancy pastor
10:15 a. m.—Bible School.
10:45 a. m.—Divine Service.

WESLEY METHODIST CHURCH
1105 Avenue A
REV. C. A. WARDEN, Pastor
9:45 a. m.—Sunday School
10:50 a. m.—Morning Worship.
7:30 p. m.—Young People and Adult meetings.
7:30 p. m.—Evening Worship.
11 a. m.—Morning Worship.
6:45 p. m.—Training Union.
7:45 p. m.—Evening Worship.
Mid-week Prayer Meeting, Wednesday, 7:30 p. m.

Faith Undenominational Tabernacle
West end of city on old Abilene Highway.
William C. Kelly - Minister
10 A. M. Sunday School
11 A. M. Morning Worship
7:45 P. M. Evangelistic
Weekend Worship Tue. 7:45 pm.
Consecration Service, 7:45 p. m. Friday.

Sponsored by the Following Business Men Who Believe in the Church and Its Services

Huffmyer Service Station
8th and Avenue E Phone 707

E. P. Crawford Agency
Real Estate—Insurance—Loans
108 W. 8th Phone 452

Hooker's Jewelry
516 D Avenue Cisco

Cisco Lumber & Supply
"We're Home Folks"
110 E. 10th Phones 196—197

Norvell & Miller, Grocers
"Where Most People Trade"

Damron Tire & Supply Co.
Firestone Quality Products
602 Avenue D

A. R. Westfall & Son
Your Friendly Magnolia Dealer
309 W. 8th Phone 9503

Thomas Funeral Home
Funeral Directors—Ambulance Service
E. T. THOMAS BURIAL ASS'N.

Ace Lucus
Painting Contractor

Claud and Don Service
509 E. 8th St. Cisco, Texas

Brown Sanitorium
CISCO, TEXAS

Lemore Pharmacy

Tom B. Stark
Real Estate & Insurance
Phone 87

Shy Osborn
PORTRAITS
Finishing and Supplies

Hassen's Dry Goods Co.
Cisco, Texas
Phone 486

Home Supply Co.
Everything for the Home
Main at 5th St.

McCauley Tire & Supply Co.
Religious, Classical and Popular
Records and Albums

Moore Drug Co.
700 Ave. D CISCO

Dean Drug Company
THE REXALL STORE

Waters Bros. Contractors
GENERAL CONTRACTORS

Powell's Cleaning Plant
QUALITY DRY CLEANING

Drumwright's Dept. Store
706 Ave. D Phone 134

Maner's Pharmacy
800 Ave. D Phone 452

Boyd Insurance Agency
General Insurance
Phone 49

Palace Theater

Cisco Gas Corporation
"HOME OF HI-HEAT GAS"
Phone 300

BRIEFLY TOLD

PHONE 37

Guests during Thanksgiving week in the home of Mr. and Mrs. James Haynie are Mr. Haynie's sister and husband, Mr. and Mrs. Dennis McChristy and their grandson of Imperial, California.

Mrs. John Shertzer plans to visit her daughter and husband, Dr. and Mrs. A. R. Schmidt and baby in Houston over the Thanksgiving holidays.

Harvey Haynie, a student at

North Texas State College, is spending the Thanksgiving holidays in Cisco visiting with his parents, Mr. and Mrs. James Haynie, and other relatives.

M. Sgt. and Mrs. E. W. Massingale of Austin, who have recently returned from Japan, are Thanksgiving weekend guests of his aunt, Mrs. I. J. Davis.

Mr. and Mrs. Don Morrison and small son Mike of Throckmorton are spending the week end with Mrs. Morrison's parents, Mr. and Mrs. A. L. Farley.

Maj. Kelly Bryan and Mrs. Bryan arrived Wednesday for a few days' visit with their niece and husband, Mr. and Mrs. S. H. McCanlies. They are from Maxwell Field, Alabama; before he reports for reassignment in Alaska Jan. 1 they will

visit their relatives in Arizona and California.

Mrs. Hugh Wagner and son Dan D'Spain, and Mrs. Glen D'Spain and son Howard D'Spain, all of Odessa, are here with their parents, Mr. and Mrs. Howard D'Spain, for the holidays.

Mr. and Mrs. T. G. Caudle and small daughter spent the Thanksgiving holiday with his parents at Stephenville.

Charles Beene arrived Wednesday from Abilene to spend Thanksgiving holidays with his parents, Mr. and Mrs. G. M. Beene. Beene is a student at McMurray Methodist College.

B. W. Patterson
Attorney-at-Law
502-03 Exchange Bldg.
Eastland, Texas

JOY DRIVE IN THURSDAY & FRIDAY
Show Nightly, Rain or Fair

Deadlier Than the James Boys,
Wildier Than the Daltons!

BAD MEN OF TONESTONE

Starring
BARRY SULLIVAN
MARJORIE REYNOLDS
BRODERICK CRAWFORD

SATURDAY ONLY

BABY FACE
with
MILLER'S HEART

BAD BOY

AUDIE MURPHY

Lloyd Nolan - Jane Wyatt - James Gleason
Martha Vickers - Stanley Clements

PALACE THEATER THURSDAY & FRIDAY

Here is the thundering
drama of America's
most fabulous days!

Starring
DENNIS O'KEEFE
GAIL RUSSELL
RUTH WARRICK
CHARLOTTE GREENWOOD

with HENRY HULL - JOHN HOYT
Arthur Harnack - Clarence Muse

Great is the word for "THE GREAT DAN PATCH"

SATURDAY ONLY

On the warpath
for action
and song!

BLONDIE HITS THE JACKPOT

Penny Singleton
Arthur Larry Lake - Simms

CHARLES STARRET

"Laramie"
SMILEY BURNETTE

FEATURE PLAY DATES: Sun. and Mon.; Tues. and Wed.; Thurs. and Fri.; Saturday only.

AUTO OPINIONS

BUGS IN YOUR CAR

Drive in and we'll take the bugs out of the wheels, steering and front end of your car. Although not an expensive job, our skill, experience and precision equipment certainly make it a perfect job. Don't delay. Drive in today for the added safety and comfort which perfectly balanced wheels and correct front and alignment afford.

Motor Co.
Ave. D & 6th St.
Phones 51 & 52

AUTO REPAIR at its BEST

Drs. Cleveland & Clinkscales
OPTOMETRISTS

406 Reynolds Bldg. Cisco, Texas.

It's That Time of Year Again —

... when harvest time is here and the fall season looks promising. Folks as a rule do more trading in the Fall than any other season of the year. Business in real estate usually picks up and that calls for abstracts. Everybody wants an abstract when they buy real estate and you can't blame them. So if you plan selling your home in town or your farm let us get you ready now for some Fall trading.

EARL BENDER & COMPANY
Eastland, (Abstracting Since 1923) Texas.

HERE'S AN EASY PLAN FOR REPAIRS ON YOUR HOME

Do you need to repair, build a new garage for your car, redecorate, add a new room, build a new fence, or remodel in any way? If so, we have an easy plan that requires no down payment, no mortgage on your property and as long as 36 months to pay. This plan can include material only or material and labor, whichever you desire. Call us and let us help you with your building needs.

Rockwell Bros. & Co.
Lumbermen
107 East 5th St. Phone 4

48 lb. HEAVIER CALVES TO SELL...than on cake

The big difference was proved by Purina in a ranch feeding test. 50 cows winter-fed on Purina Range Breeder Checkers weaned 48-lb. heavier calves than 50 cows fed on cake. Both groups were fed exactly the same amount. The 48 lbs. difference in weight per calf meant about \$9.60 extra income per head.

Here's why Purina Checkers do the job — correct protein percent (not too high)... more carbohydrates... more calcium and other minerals... more vitamin A: See us now for your winter feeding needs.

HENRY FEED & PRODUCE
107 E. 9th Street Phone 637
CISCO, TEXAS

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Stellar Class Meets With Mrs. McGowen

The Stellar class of First Methodist church met on Tuesday, November 15 at 8 p. m. in their regular party-business meeting at the home of Mrs. H. E. McGowen in Humbletown with Mrs. F. M. Wright as co-hostess.

Mrs. Rex Carothers, the new president, presided over the business meeting and after routine business the class discussed plans for Christmas activities and donations. The president appointed new personnel of the standing committees as follows: Worship, Miss Ella Andres, Miss Marion Chambliss, Mrs. C. H. Housch, Mrs. Albert Hansen, Mrs. A. A. Sherrard and Mrs. Claude P. Jones; Flower; Mrs. H. E. McGowen, chairman; Membership; Mrs. Charles Cofer, Mrs. Fred Scott, and Mrs. Frank Brown. Ways and Means; Mrs. Homer Ferguson, Mrs. R. A. Bearman, Mrs. Bill Mitcham, Mrs. Paul Woods, Mrs. W. C. McDaniel, Mrs. F. M. Wright, Mrs. H. E. McGowen, Mrs. Albert Hansen, Mrs. L. C. Heitzel,

Women's Council Meets At Church

The Women's Council of the First Christian Church met Tuesday afternoon in the church basement for a missionary program and business meeting with Group One in charge of the program.

WIN A PRIZE!

Name Cisco's New 'Teen Age Store

For the best name selected plus best suggestions and ideas as to what the 'teen-age girl would like in a store especially for her, we will award:

1st Prize — \$100.00 'Teen Age Wardrobe
2nd Prize — \$50.00
3rd Prize — \$25.00

All entry blanks must be properly filled out and dated to be counted in contest.

The decision of a board of impartial judges will be final.

In case of duplicate names suggested, first entry submitted will be awarded prize.

Your Name _____
Address _____
Suggested Name _____
Suggestions: _____

All entries must be in by Dec. 15 - Winners announced Dec. 25
Mail Entries to "Teen-Age Contest" Cisco Daily Press

OLDSMOBILE ANNOUNCES

New Lower Prices on Hydra-Matic Drive

\$25 PRICE REDUCTION EFFECTIVE IMMEDIATELY

Now—America's Number One drive can be bought at new lower prices.

Now—you can experience the driving ease and performance thrill of Hydra-Matic Drive... the transmission which Oldsmobile first made famous ten years ago... at surprisingly low cost.

Visit your Oldsmobile dealer now for complete details. The Futuramic Oldsmobile ride will thrill you. The Futuramic Oldsmobile value will amaze you. You'll see that, more than ever before, the best deal is Oldsmobile.

SEE YOUR NEAREST OLDSMOBILE DEALER

OSBORNE MOTOR CO.
Eastland, Texas "Your Oldsmobile Dealer" Phone 802