

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Mrs. W. R. Huestis Group Hostess

Mrs. W. R. Huestis was hostess Tuesday afternoon when the Women's Group One of the First Christian Church met in her home for the regular meeting. Mrs. Jim Flounoy, group leader, presided and called the meeting to order for the devotion by Mrs. Mary Miller, which was a splendid discussion of Paul's letter to the church at Colossa. Mrs. Willrue Logan brought the lesson at which she told how to Grow Old and Like It. Mrs. Flounoy conducted the short business session following wherein routine affairs were transacted. Next meeting will be held Nov. 15 in the home of Mrs. Edward Brown. The meeting adjourned by all joining in the missionary benediction.

A social hour was enjoyed and refreshments of cake and coffee were passed to Mmes. James Flounoy, Ruby Miller, I. A. Brunkenhoefer and small daughter, Edward Brown, J. E. Elkins, G. W. Troxell, Willrue Logan, A. L. Clark, and the hostess, Mrs. Huestis.

Pot Meal Prepared By Brownie Troop No. 6 Saturday

Brownie Troop number 6 enjoyed an outing Saturday, November 5 on which they were taken by Mrs. Alan Withee, their sponsor, and Mrs. Walter Tarver. They prepared a 1 pot meal which each Brownie cooked in her 1 pound coffee can, after preparing her vegetables and making them ready for cooking.

The Cooking lesson followed a "Hike" which was much enjoyed where they did a Nature study. They then returned to their camp where each one performed her duties as listed on the Kaper chart.

Members participating were: Paula Sharp, Pat Sledge, Patricia Fuston, Pat Wallace, Linda Lucas, Rochelle Gorr, Emma G. Withee, Willenna Wilcox, Joyce Lee and Susan Tarver, Allen Austin Withee, Rupert Hugh Brown, Mrs. Walter Tarver and Mrs. Alan Withee.

Fleming A. Waters
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203 Crawford Building
Phones 1018 or 50



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All Work Guaranteed

READ THE CLASSIFIED ADS IN "YOUR HOME PAPER"

Shop Penney's Pre-Christmas CLEAN-UP

GIFTS GALORE AT BETTER-THAN-EVER SAVINGS

Starts Saturday

One Bargain Table On Balcony Floor

1/2 PRICE

- ITEMS ON THIS TABLE WILL INCLUDE
- WOMEN'S GOWNS.
 - WOMEN'S SLIPS.
 - WOMEN'S SWEATERS.
 - CHILDREN'S SWEATERS.
 - BABY ANKLETS.

1/2 PRICE

These are odds and ends of stock and some water stained merchandise — damaged in the last rain.

CLEAN-UP

WOMEN'S DRESSES

46 DRESSES IN ALL — MARKED

2.00 3.00 4.00 5.00

Come early for good selection

CLEAN-UP PRICE

MEN'S WORK SOX

6 pair for 1.00

Isn't America A Wonderful Country!

All over the world today there are people teaching bitterness and hate.

Here in America we have learned to live together in friendship.

For us here at A&P, it has been a wonderful and thrilling experience to get from those with whom we compete day after day such astounding evidence of friendship and respect.

The things that have happened since the anti-trust lawyers from Washington brought suit to destroy A&P have amazed us.

While we sincerely believed that we had earned the friendship of millions of consumers for whom we have provided better food at lower prices, and the friendship of millions of farm families for whom we have provided a better market for their produce, we were not prepared for the avalanche of offers of support.

But most of all, we have to confess that we had underestimated

the fine sportsmanship of many of our competitors all over the country.

Can anyone believe that these competitors would rush to our defense if, as the anti-trust lawyers allege, we had been trying to put them out of business?

We and they have fought hard for business.

There are nearly 350,000 individual grocers competing with us. They have a larger share of the nation's grocery business today than they had ten years ago or twenty years ago.

Many of them do as good a job as we do, and they make it plenty tough for us.

Now, day after day, these same competitors are letting us know that they are in our corner.

All we can say is, thank you from the bottom of our hearts.

Isn't America A Wonderful Country!?

Who hollered for Uncle?

COULD IT BE INDEPENDENT GROCERS?

Doesn't seem likely. In ten years America's independent storekeepers almost tripled their business. In 1948 they did just under 5 1/2 billion dollars worth of food business. Last year the independent storekeepers handled over 15 billion dollars worth of food.

WHOLESALE GROCERS?

Hardly. For many of them are directly or indirectly engaged in or supporting some form of voluntary or cooperative chain to match chain economies.

THE EMPLOYEES?

That would be funny — except that some folks probably believe it. Actually, less than 25 years ago many food chain stores could have paid all expenses — rent, heat, light, wages, etc. — out of the money a store manager alone gets paid now. And the store manager of 25 years ago would have been happy to get what a clerk gets today.

PRODUCERS?

Well, take farmers. Certainly part of their prosperity must be attributed to the markets that big chains create for them. The big chains buy the entire pack of many a canner. Those canneries pack the farmers' crops. What would the farmer do with his highly perishable crop if the food chains were eliminated as big volume buyers?

COMPETING CHAINS, MAYBE?

No. Practically every chain in the grocery business had more sales last year than the year before. One chain that we know a lot about increased its food business 21% last year and is up 19% in the first eight months of this year.

THEN IT CERTAINLY MUST BE THE PEOPLE!

Like fun. If the people hated food chain stores, would they have spent 9 1/2 billion dollars in them last year? Folks like the low prices and high standards of chains — and the better the chains are run, the better folks like them.

Does This Sound as Though We Need Help?

Thorofare Super Markets came into existence 10 years ago. The food chains Thorofare replaced were doing about three million dollars worth of business a year. Housewives liked our policies well enough to boost their purchases in our 90 stores to about 30 million dollars a year.

We call that a vote of confidence. And we're going to keep right on proving that as long as we stick to good brands and better-than-average selections at rock-bottom prices, we can compete with anybody in the business. And keep right on growing, too!

We don't believe any chain will be punished for being efficient, or for pleasing housewives so well that it is forced to grow.

We, too, believe that it is a storekeeper's duty to bring the public the best food at the lowest possible prices, and hope to see the chain store way of doing business vindicated.

And as long as the producers, the employees, the customers, the wholesale grocers, the independents and the competing chains thrive so well, we will continue to think it's a good way to do business.



Telephone WAntagh 2-0309
Belmore, N. Y.

We Don't Want the A&P Put Out of Business

The owner of the undersigned store is an independent merchant in this community. We run our own store, set our own prices, maintain our own policy. We consider the Great Atlantic & Pacific Tea Co. as a chain store. Because they are a chain they give us stiff competition. The competition offered by the A&P keeps us on our toes. The Department of Justice has brought a suit against the A&P claiming that the A&P is a monopoly. Whether it is or not we are in no position to judge. What we do know is that the A&P doesn't do all of the grocery business in this area. We are here and ready to serve local customers. WE DON'T WANT TO SEE THE A&P PUT OUT OF BUSINESS. The A&P is keeping food prices down, we in turn keep our prices down; and that helps us to sell more goods.

KUGLER'S SUPER - FOOD MARKET PHILADELPHIA, PA.

We Agree With A&P

Yes, we want our A&P competitors to stay in business on their present scale because we know what it would mean to the American people without them. We are only one store and are striving to serve our community with good food at low prices, but the A&P is a nationwide organization serving the American people everywhere with good food at low prices. Destroying the A&P would mean eliminating competition nationally in the food field which every poor man knows consumes the major portion of his salary. We congratulate the A&P for a job well done. Keep up the fight. We welcome any fair competition which helps us bring lower food prices to the consumer.

SCHWEGMANN BROTHERS GIANT SUPER MARKET 2222 St. Claude Avenue New Orleans

A COMPETITOR'S OPINION of The Great Atlantic & Pacific Tea Co.

The self-styled "trust busters" of the government recently made headlines as a result of a move to destroy the A&P. Frankly, we don't like it. A&P is charged with having control of SOME of the production and processing ends of the food business. As a result, they can offer foods at low prices. So What... And if monopoly of the food business is charged, that sure hands us a laff. We... at P.M. are growing like wildfire. Seems like we're able to sell better foods at better prices. Your increasing patronage of our stores is positive proof that A&P has no monopoly on the food business. Let's get down to good old American horse sense. A&P is doing a good job of serving the people of this country. They're no bogey men. We are for them 100% in this controversy.

William F. Britton, Pres.

PROVIDENCE PUBLIC MARKETS PROVIDENCE, RHODE ISLAND

I Welcome A&P Competition BECAUSE

- Like myself, many hundreds of independent grocers got their start with the TEA COMPANY.
- The great A&P is not detrimental to the progress of the grocery business. On the contrary, A&P has always been beneficial to any open-minded businessman who believes in FREE ENTERPRISE. Founded on the principle of FAIR PLAY and FAIR PRICES, A&P developed from a humble start to its present commanding position in the field of retail merchandising.
- My experience as a former employee of the TEA COMPANY has served me well. I attribute my success to the ideas and methods tried, tested and proven by the A&P stores — at a great cost.
- A&P upholds the rights and privileges of a good worker. I know this from personal experience. A&P is ever on the lookout to promote sincere and ambitious employees to trustworthy and important positions and has never crossed the efforts of any employee to enter into business for himself. A&P helped me to start in business... IS THAT AN ACT OF A COMPANY MONOPOLIZING THE GROCERY BUSINESS? NO!

A&P taught me to serve the public BETTER—MORE ECONOMICAL and MORE EFFICIENT, thanks to the start given me by B. F. VINSON.

- During the depression of the thirties, A&P paid higher wages than any other chain. A&P has striven to keep up the standard of living in this country. I shudder to think what would happen to its 110,000 employees if it was forced out of business.
- I am not afraid of A&P competition—I welcome it. It's democratic—it's the American Way.

Paul Simpson*

SIMPSON'S SUPER MARKETS 765 Moreland Ave., S. E. — 580 McDonough Blvd., S. E. Atlanta, Georgia

*Mr. Simpson was named "Grocer of the Year for 1948" by the National Retailer Owner Grocers' Association.

D & B Food Mart 917 ATLANTIC AVENUE Social Attention to meat, 43111

CRAMER'S SUPER MARKET 917 ATLANTIC AVENUE

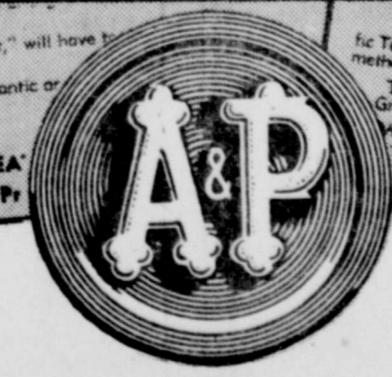
The Anti-Trust Suit Against The Atlantic & Pacific Tea Co.

This suit is another threat against our great American system of free enterprise. The A&P Co. has always been clean, above board competition and any successful independent merchant, if he is honest, will admit that they have taught him a great many things regarding merchandising, reducing overhead, better buying, etc., thus lowering food costs for the great American Public.

QUALITY GROCERY & MARKET

The Home of good things to Eat! QUALITY SINCE 1917
H.T. VAN NATTA R.O. VAN NATTA
WATSEKA, ILLINOIS

THE GREAT ATLANTIC & PACIFIC TEA COMPANY



BRIEFLY TOLD

PHONE 37

Mrs. Kate Hanks of Eastland who has just returned from a month's visit at Plainview, spent

Monday in Cisco with her sister and husband, Mr. and Mrs. R. W. Daniel.

"Old at 40, 50, 60?" — Man, You're Crazy

Forget your age! Thousands are proving it by keeping up with Uncle Sam's long list of "old" friends. Many men and women call "old" their "old" friends for their younger-looking, "old" way of life. New "old" acquaintances are everywhere. At all drug stores everywhere—in Cisco, at Lemore Drug.

Guests Sunday in the home of Mr. and Mrs. C. L. Webb were her sister and husband, Mr. and Mrs. Lawrence Kelley of Abilene and Mr. and Mrs. B. Gooch and family.

Mr. and Mrs. A. J. Pippen visited the latter part of the week

with their son and wife, Mr. and Mrs. Britt Pippen and small daughter Patti at their home near Moran.

Mr. and Mrs. J. W. Lacey of Cross Plains were recent visitors here in the home of Mrs. M. J. Webb on Bliss avenue.

Mr. and Mrs. C. B. Midkiff and children visited relatives Saturday in Moran.

Mrs. C. L. Carlton has returned to her home in Dallas after a pleasant weekend visit in the home of Mr. and Mrs. S. N. Poe.

Mrs. Thomas Lee who is taking

a beauty course in Fort Worth spent the weekend at her home in Cisco.

Mr. and Mrs. Jewel Shirley of Putnam were business visitors here Tuesday.

Waldo Harris of Grand Prairie stopped in Cisco Monday for a short visit in the home of his parents, Mr. and Mrs. Joe O. Harris.

Mrs. Lloyd Surles and daughter, Frances, plan to visit relatives in Houston next weekend.

Mrs. W. L. Darr and Mrs. W. W. Shirley spent Monday in Ft. Worth where they visited relatives and shopped.

Mrs. F. D. Wright and Miss Mary Jane Butts returned Sunday from a visit in Dallas with

their son and nephew, Billy Wright and wife and their small son.

Mrs. G. C. Rosenthal is a patient in Graham hospital.

Mrs. W. W. Moore, president, has announced that the Merry Wives Club will not meet Friday.

Mr. and Mrs. F. L. Harrelson and Mr. and Mrs. H. H. Harrelson and their sister, Mrs. Mamie Harrelson Westerman, went to Gatesville Wednesday to attend the funeral of their cousin, Melvin Smith. While there the group visited an aged uncle and aunt, Mr. and Mrs. A. N. Smith, both aged 91, who have lived to pass 73 years of married life together. The aged couple lives alone and seem to be well and happy, the visitors reported.

Mrs. J. E. Blackwell has gone to Kermit to assist in a two weeks revival meeting.

Mrs. L. L. Johnston received word last week of the tragic death of her sister-in-law, Mrs. Elroy Brock of Borger, who was killed there in a car accident. Her husband who was driving

the car sustained a broken leg and other injuries and their children, a 12 year old girl and a 3 year old son, were also painfully injured. Mr. Brock was reared near Cisco and is well known to many long time

coans. Mrs. Johnston was unable to go to Borger for the funeral but her brother, J. Brock, of Breckenridge, tended the rites.

PALACE THEATER WEDNESDAY & THURSDAY

MAMMOTH NEW WARNER BROS. TRIUMPH



DOORS OPEN AT 1 P. M. FRIDAY, Nov. 11

Hallmark Company, Auctioneers

Auction House — 1102 Ave. D. Open for consignments, consign your furniture, electrical appliances, household goods, or any merchandise you have. Open 9 a. m. to 5 p. m. daily. Everyone welcome.

WE BUY — SELL — TRADE — 6 days a week.

SALE SAT., NOV. 12, at 7 p. m.

For further information call or write 1204 E. 16th. S. Route 2, Box 21-A, Phone 752-M.

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Finest Performing Radios Ever Offered!

HERE FROM PHILCO

Tuned R.F. Stage with 3-Gang Condenser... Great sensitivity, clear, sharp station separation... even in crowded channels. Yes, you enjoy reception unexcelled at the price in these 1950 Philco Radios.

PLUS New Style—New Tuning Ease!

In Rich Mahogany Plastic Cabinet

Brand new value sensation—new cabinet style, Easy-to-tune Sweeping Vision Dial. Finest performance ever offered at the price!

Yours for Only \$39.95

In Smart Ivory Plastic PHILCO 921. Same peak performance, new style, new tuning ease, in gleaming Ivory. \$42.50

In Gorgeous Maroon Plastic Cabinet PHILCO 922. Real beauty with fine performance to match. \$44.50

New Low Down Payment *** EASY TERMS ***

Tennyson Radio Sales & Service

609 AVENUE D PHONE 511

Almost two months of rubbing, scrubbing, tubbing that you don't have to do. Save yourself those Monday Blues by having us pick up your wash. It saves your time, your appearance and your disposition.

Call 31 for City-Wide Pickup and Delivery.

CISCO STEAM LAUNDRY

103 West 9th St. Phone 31

Wash day A YEAR

ANY PROBLEMS? ASK US!

W. J. Foxworth Representing STATE RESERVE LIFE INSURANCE CO. Phone 494 - Cisco, Texas

JOY DRIVE IN Show Nightly, Rain or Fair THURSDAY & FRIDAY

Also BAXTER-HOLDEN William TUFTS-BENDIX in

BLAZE OF NOON WITH STERLING HAYDEN Also Color Cartoon

B. W. Patterson Attorney-at-Law 502-03 Exchange Bldg. Eastland, Texas

What a wonderful bargain!

A Big 2¢ Worth!

In five days Mrs. Brasac carried on 44 telephone conversations, figures they cost her less than 2¢ each and covered a total of 183 miles.

"I don't know where you'd get a bigger 2¢ worth," she comments. "My telephone keeps me in touch with my family and friends, helps me run my household, and it's always there to call for help in an emergency. Thanks for a wonderful bargain!"

Thank you, Mrs. Brasac, for your kind words. We're working constantly on technical improvements so you can hear better, get your calls through quicker, enjoy more trouble-free service. And every year we're adding new telephones so that you can call more people, more people can call you. Our aim is to give you the best possible bargain today... and to keep it growing in value every year. Southwest, Bell Telephone Company.

What else gives so much for so little?

Tuesday— Ordered a baby gift, to be gift wrapped and delivered. Saved 10 miles.

Wednesday— Mrs. M. can make my new slip covers. Only 2 blocks, but lucky I phoned before she started another job.

Thursday— Felicia, my daughter, asked my advice on new refrigerator. 12 miles to her office.

Friday— Felicia called. Some good bugs advertised in morning paper.

Saturday— Evening paper wasn't delivered. Complained to circulation department. 3 miles to their office.

Mrs. J. E. Brasac, 118 Grata Street, Houston, Texas

Statement of Condition

AT THE CLOSE OF BUSINESS NOVEMBER 1, 1949

First National Bank

CISCO, TEXAS

RESOURCES

Loans and Discounts	\$ 783,983.67
Cash and Exchange	821,171.71
U. S. Government Bonds	1,594,255.95
Bonds of Federal Agencies	125,000.00
State, County, and City Bonds	102,137.61
Federal Reserve Bank Stock	3,000.00
Banking House	15,000.00
Furniture and Fixtures	12,500.00
	\$3,412,051.94

LIABILITIES

Capital Stock	\$ 50,000.00
Surplus Earned	50,000.00
Undivided Profits	65,960.10
Reserved for Taxes	7,154.80
Reserved for Contingencies	32,897.20
Cashier's Checks Outstanding	6,497.31
War Loan Deposits	38,966.65
Individual Deposits	3,160,575.88
	\$3,412,051.94