

THE CISCO DAILY PRESS

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An Admiral Talks Back

One of the liveliest and most forthright contributions to the national defense controversy appeared in the Saturday Evening Post for June 25. Written by Rear Admiral D. V. Gallery, and titled "An Admiral Talks Back To the Airmen," it is a powerful reasoned refutation of the theory that we can safely base our whole defense plans on long-range bombers and the A-bomb, and largely eliminate such costly services as the Navy and the Army ground forces.

The engaging arguments of Air Force partisans have pretty well obscured this phase of the problem. But it is a point which is uppermost in the minds of many military men of undoubted competence and experience. General Omar Bradley, whom you may consider to be one of the great combat commanders of history, has said, "However crippling air attack can be, I am convinced beyond any reasonable doubt that should this nation be forced into still another conflict, we shall once more be forced to gain the inevitable victory over dead bodies—those of our soldiers on the ground. . . . Ultimately a war between nations is reduced to one man defending his land while another tries to invade it." The whole history of war amounts to a factual endorsement of this idea. The colossal



MISSION TO EUROPE—Mrs. Oliva Dionne, mother of the quintuplets, sailed from New York on the Mauretania. Accompanying her were Sister Anne Agnes, left, and Mother Marie Ange, of Nocolet, Canada. They will see the Pope and visit the shrines at Lourdes and Lestoux, France, while aboard.

air pounding Germany took in the last war did not bring her to her knees. It did not destroy her ability to make war, which was the goal of strategic bombing. Indeed, toward the end of the strategic bombing plan was largely abandoned, and the Allied air forces were devoted to tactical bombing of military objectives, as a preparation for invasion by sea-supported ground troops. Admiral Gallery touches on an extremely important point when he observes that the Air philosophy has a dangerous popular appeal simply because "it sweeps all the unpleasant

facts of war under the rug and promises easy victory without much fighting." Any nation would like to win a great war with a small expenditure of men, money and machines. No nation ever has.

Farms • Ranches, City Properties, Loans & General Insurance Automobile Insurance Specialty — See — TOM B. STARK 305 Reynolds Bldg. Telephone 87

Boyd Insurance Agency General Insurance PHONE 49



FOR SOMETHING DIFFERENT TRY A SQUAB DINNER Ready Dressed CHAS. SANDLER — PHONE 196

Dr. Edward Adelstein Optometrist Specializing in Eye Examination and Glasses 405-6 Exchange Building Eastland, Texas Telephone 30

NOTICE American Casualty and Life Polio Insurance Plus 7 dread disease. Call for appointment. Phone 360, 711 East 23rd St.

VISUAL ANALYSIS BY DR. C. M. CLEVELAND DR. R. L. CLINKSCALES OPTOMETRISTS 406 Reynolds Bldg. Cisco, Texas Phone 653

FOR SALE HOMES A real home, new, 6-room bungalow, on pavement. 7-room bungalow, close-in on pavement. New and modern home, 5-rooms, close-in, on pavement. 4-room, new home with 2 lots. Southwest part of town. 5-room brick veneer home on pavement, extra lots. 6-room bungalow near West Ward School. Corner. 6-room home with 6 lots in southwest part of town. 5-room rock veneer home with 5 lots. 5-room stucco, on pavement, FHA Loan. 5-room frame bungalow on pavement, FHA Loan. Large 2-story home close in on paved corner. INVESTMENTS Apartment House, best location, paying good returns. Duplex, close in, on pavement. Duplex with 2 lots. BUSINESS OPPORTUNITIES Business for sale, with building and residence. Filling Station and Courts. On Highway 80 in good town. Business on main business street with or without building. LAND 15 acres with 6-room home and bath, barn, garage and out buildings. 7-room home, 10 acres, roomy out buildings. City water and well. Half-section land. Good improvements, modern conveniences. 120 acres on Highway 80, near Cisco. Beautiful building site. INSURE IN SURE INSURANCE WITH E. P. Crawford Agency 108 West 8th Street Phone 453

WANT-AD SECTION for SELLING TRADING LOANS SERVICE

For Rent

FOR RENT — Two room apartment with Frigidaire. 306 W. Eleventh Street. 174

FOR RENT — Two-room furnished apartment with bath. Close in. 205 West 13th Street. Mrs. J. R. Poplin. 174

FOR RENT — House partly furnished or unfurnished to permanent renter. 1409 Park Drive. C. C. Webb. 177

FOR RENT — Small furnished house. Apply at 913-W Tenth Street. 175

FOR RENT — Nice cool bedroom. 511 West Eighth Street. Phone 331. 175

FOR RENT — 4-room furnished apartment. Close in. Also good 3-room unfurnished apartment. Phone 87, Tom B. Stark. 174

FOR RENT OR SALE — Five room residence with bath. Just 9th St. Phons 305. 175

FOR RENT — Two room furnished apartment with bath. 113 West 23rd Street. 175

FOR RENT — Choice 3-room furnished apartment. New Frigidaire, range and innerspring mattress. 300 W. 8th. 173

Wanted

WANTED — Girl to do housework. 406 West 7th Street. 175

NOTICE — Will close July 25 for repairs and vacations. Will re-open August 1. Powell's Cleaning Plant. 176

READ THE CLASSIFIED ADS IN "YOUR HOME PAPER"

Polio Insurance

Polio and 7 other dread diseases — Protect the whole family — only \$10.00 per year. act now — Tomorrow may be too late.

Adrian R. Allen Phone 321 645-J

FOR SALE — Nicely furnished 4-room house. \$3200.00. Take house trailer part payment. F. E. Leas, 304 West 18th St. 178

Notice

NOTICE — Equipped to clean your rugs and furniture, upholster. Also clean your tacked down rugs in your home. Ranger Dry Cleaners. Phone 432 Ranger. 175

NOTICE — We are beginning classes in twirling and dancing majoring. Prices reasonable. Classes for beginners and advanced students. Bobbie Reynolds and Carole Pippen, Phone 467-J. 174

Miscellaneous

FOR SALE — Small house and two lots, 703 East 12th St.

NEW Construction feature boned Spirella brassier assure comfort and lovely contour. Order yours now. 406 West 9th St.

INSURE AND BE SURE For polio and nine other dreaded diseases, also blindness. Call 431-W. Nell Carmichael. 177

WANTED TO RENT — 5 or 6 room unfurnished house. P. O. Box 1101, Cisco, or phone 589-W, Mrs. Cavander. 176

BARGAIN — Slightly used portable sewing machine. Schaefer's Radio Shop. 174

FOR SALE — Reconditioned Underwood No. 5 typewriter, \$85.00. Just like new. Commercial Printing Co. 174

FOR RENT OR SALE — Portable electric sewing machines. Lewis and Miller Furniture Co. 176

JUST RECEIVED — Shipment of Rollaway beds, \$13.95 and \$17.95. Lewis & Miller Furniture Company. 176

CALL McCAULEY — Battery dead? Gotta flat? We fix. Phone 42. 192

FOR SALE — \$10.00 reduction on Smith-Corona Adding machines. Commercial Printing Co. 174

Card of Thanks

We wish to express our sincere thanks to the many friends who were so thoughtful and kind during the reburial of our son and brother, S. Sgt. Dennis D. King. The D. P. King family.

W Patterson Attorney-at-Law 502-08 Exchange Bldg, Eastland, Texas

REAL ESTATE and INSURANCE

Typical Listings Let us manage your property. We will take care of all details, collect rents, and give you economic individual attention. 1 yr. old, 5 r. Rental property. Good income. \$250.00. 5 r. hardwood floors, on paved St. 75' lot \$250.00. 4 1/2 r. Income property 85' lot, paved St. good location \$450.00. 5 r. 1 blk land, practically new, all conveniences. \$550.00. 3 r. 1 blk. land, a real buy for only \$3200.00. 4 r. close to town \$3000.00. Terms. We have others if these do not meet your requirements. We have some good Mesquite grass land ranches, also some sandy land farms. Delay in buying a home is expensive. BUY NOW.

C. S. Surles Real Estate Service 701 Ave. D Phone 321

LUCKIES PAY MORE to give you a finer cigarette!

Yes, at tobacco auctions Lucky Strike pays millions of dollars more than official parity prices for fine tobacco!

There's no finer cigarette in the world today than Lucky Strike! To bring you this finer cigarette, the makers of Lucky Strike go after fine, light, naturally mild tobacco—and pay millions of dollars more than official parity prices to get it! So buy a carton of Luckies today. See for yourself how much finer and smoother Luckies really are—how much more real deep-down smoking enjoyment they give you. Yes, smoke a Lucky! You'll agree it's a finer, milder, more enjoyable cigarette!

J. WAYNE ADAMS of South Boston, Va., 22 years an independent warehouseman, says: "I've seen the makers of Luckies buy fine quality tobacco that makes a real smoke!" Mr. Adams has been a Lucky smoker for 15 years. Here's more evidence that Luckies are a finer cigarette!



L.S./M.F.T. — Lucky Strike Means Fine Tobacco So round, so firm, so fully packed—so free and easy on the draw

WILDLIFE FEDERATION OFFERS \$500 FOR BEST CONSERVATION POSTERS

WASHINGTON, D. C., Again this year the annual national conservation poster contest will be sponsored by the National Wildlife Federation, announced

D. C. Gleason, Director of the Servicing Division. The purpose of the contest is to develop nationwide interest particularly among young people, in the need of restoration and conservation of our natural resources.

The Wildlife Poster Contest is open to all students in the United States from the seventh through the twelfth grades in high schools. The contest will be divided into two groups with two groups with a separate prize for each. Group No. 1 will cover all contests in the seventh, eighth, and ninth grades and the first prize in this category will be \$100.00. Group No. 2 will cover the high school grades through the senior year, and the first prize for this group will be \$250.00. All entries must be received by January 10, 1950. All awards will be made in connection with National Wildlife Restoration Week, celebrated the first week of Spring in 1950. Other prizes ranging from \$100.00 to \$10.00 will be presented.

The subject of the poster is: Soil and Water — and Their Products. Entries may be based on a general theme of these basic natural resources and may include Soil Use Conservation Practices, Forestry, Wild Flowers, Plantlife, Animals, Birds, Fish, Water Resources, Pollution, and Flood Control. A conservation slogan should appear on the poster with no other printed matter.

E-ROOF NOW

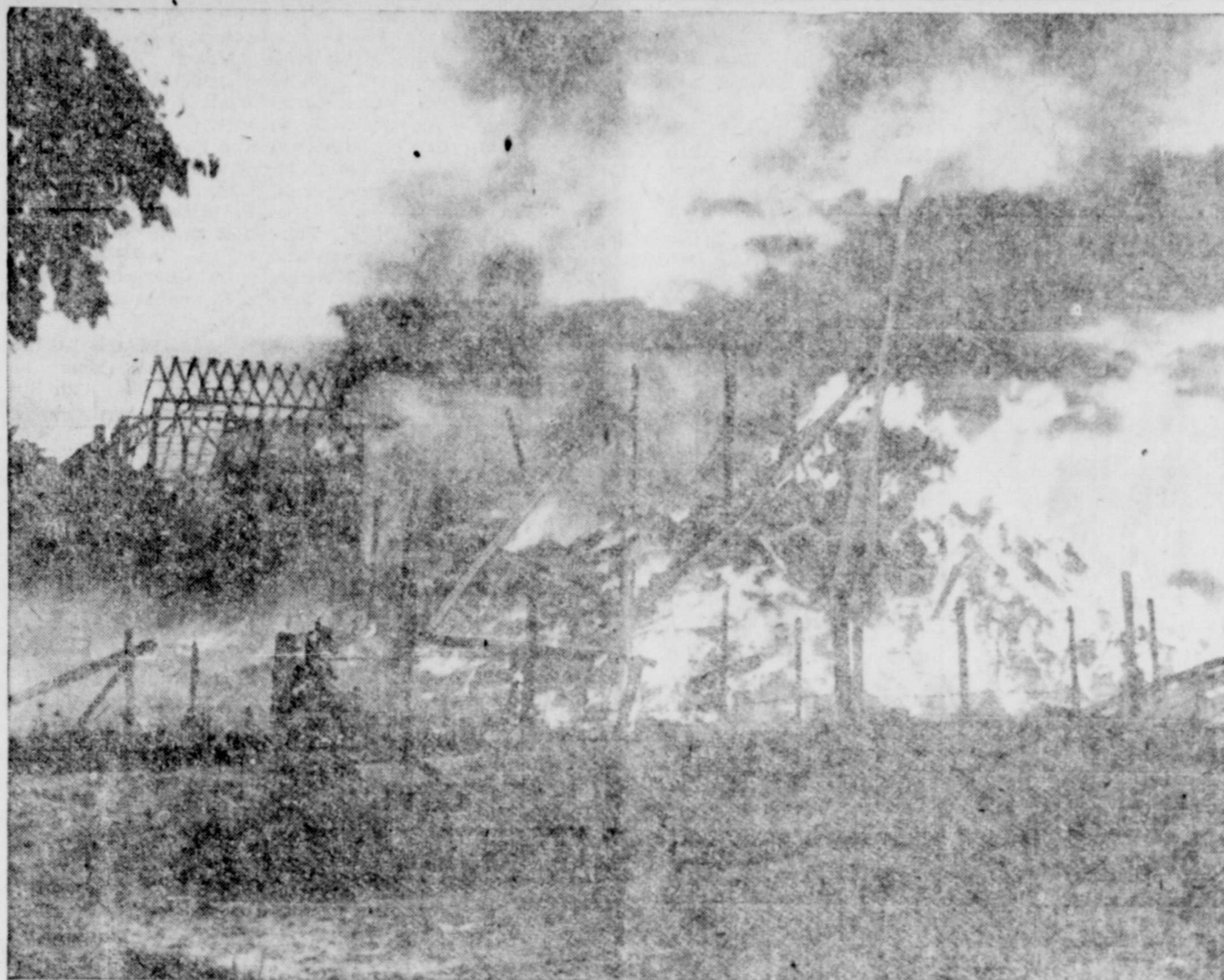


NO CASH DOWN BUDGET PAYMENTS . . .

Beautiful roofs! Colorful roofs! Weatherproof, fire resisting, wind-proof, long wearing and economical. If that is the roof you need, call us. Satisfaction guaranteed. No cash down — pay monthly.

Cisco Lumber & Supply

"We're Home Folks"



WHEAT COES UP IN SMOKE—One of three barns destroyed by fire goes up in flames at Barrington, N. J. The 100-ton stack of wheat and straw blazed away freely before firemen from several companies could bring the flames under control. Hose had to be taken 2000 feet to the nearest water supply.

ATTENTION COWBOYS Big Sale On Handmade Saddles

Prices slashed, far below cost — made by Chip Greer, expert craftsman. Choose from our large stock or have it made to order on your favorite tree.



Reg. Price \$150.00 Reduced To \$119.50

TAKE ADVANTAGE OF THIS 10 DAY SALE JULY 20 THROUGH JULY 30

Breckenridge Boot & Saddle Shop BRECKENRIDGE, TEXAS

prize to the person coming the greatest distance and a scramble by 15 boys for eight registered pigs — these will be features at the third night's performance, Friday, July 22. The rodeo and homecoming will open on July 20, with a big parade at 4 p. m. Twenty boys will scramble for 1 registered Jersey calves on the night of July 21.

Prize Offered For Big Family

RANGER, July 16 — A \$25 prize for the largest family in attendance at the Junior Chamber of Commerce rodeo, a \$15 Federation, Washington, D. C. The poster judges will be announced at a later date.

prize to the person coming the greatest distance and a scramble by 15 boys for eight registered pigs — these will be features at the third night's performance, Friday, July 22. The rodeo and homecoming will open on July 20, with a big parade at 4 p. m. Twenty boys will scramble for 1 registered Jersey calves on the night of July 21.

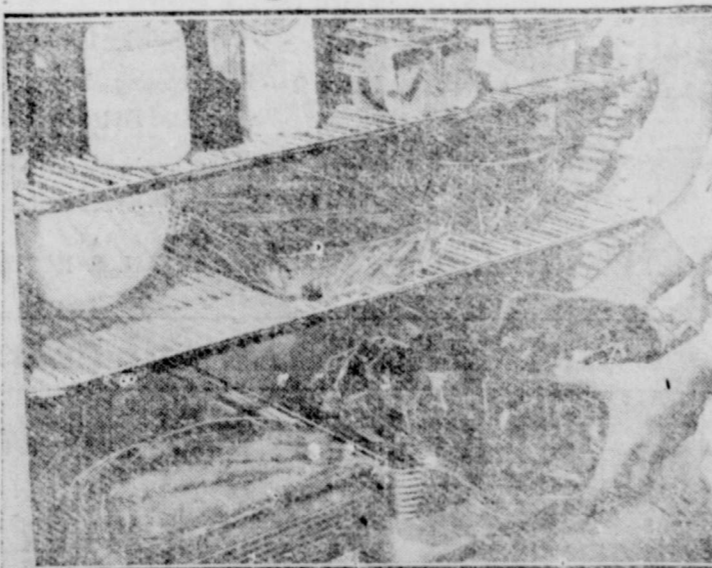
Former University Students Can Register By Mail

AUSTIN, July 15 — A plan to permit several thousand former students to register partially by mail for the Fall Semester is being initiated at the University of Texas. Herebefore a former student might arrive on the campus the day registration opened but have to wait one or two days until his turn came. Under the new plan readmission permits



NEVER TOO OLD TO TRAVEL—Mr. and Mrs. Meyer Pomerantz, 80 and 78 years old, undergo a physical check-up in New York. Residents of the Home of Old Israel, they are getting ready for a two-week vacation on a farm.

Your Job at Home



Food storage, as every homemaker knows, is an important part of housekeeping. Nutritional values of foods are frequently lost and spoiling results through improper refrigerator care. And there is no better way to protect the vitamin content and prevent drying out than by wrapping in Sylvania cellophane. Lettuce, watercress, carrots and other fresh vegetables retain their crispness and nutritional values when protected this way. Ready-to-eat and ready-to-cook dishes like this Beef Casserole Au Gratin keep moist for hours if wrapped in cellophane. It can be made well in advance and stored in the refrigerator until cooking time.

- 1 large onion sliced
- 2 tbsp. fat
- 1 lb. ground beef
- 1 can tomato soup
- 1 can tomato sauce
- 1 c. sliced mushrooms
- 1/2 lb. cheese
- 1 pkg. wide noodles

Brown onions in fat, add ground meat, cook until red color disappears. Add tomato soup, tomato sauce, mushrooms and half of cheese. Boil. Cook noodles in boiling salted water, drain and add to meat mixture. Blend and pour in casserole. Slice remaining cheese as top crust. Brown

Curry's Grocery & Market

NEW LOW PRICES FOR YOU EVERY DAY MEAT MARKET SALE - 39c - SALE

CLUB STEAK	1 lb. 45c
SEVEN STEAK	1 lb. 45c
Chuck BEEF ROAST	1 lb. 39c
Fresh Ground All Beef HAMBURGER MEAT	1 lb. 39c
RIB STEW MEAT	1 lb. 39c
RATH'S CELO BACON	1 lb. 39c
RATH'S BACON ENDS	3 lbs. 39c
Wilson's LONGHORN CHEESE	1 lb. 39c

GRADE A BEEF — HOME KILLED We Guarantee Every Steak to be Tender We Deliver Every Order Very Carefully TELEPHONE 708

TOO HOT? TOO TIRED?
A Family Convenience
Don't fret. There's no need to face a back-breaking wash day during the hot spell. We'll do your laundry up spic and span.
Call 31 for Prompt Pickup and Delivery.

CISCO STEAM LAUNDRY
103 W. 9th St. Phone 31

will be mailed upon request. Stamped on the back will be a date and time for processing. The students will then know when he is due to go through the formalities and can allow for time to consult his advisor. "We can't advise students by mail on the courses to take," said H. A. Calkins, University registration supervisor, "but we are trying to simplify routing up to the advising point. This should cut down congestion and enable a student to plan definitely the day he can finish registration." readmission applications are now available from the Office of Registration Supervision, P. O. Box 1865, University Station, Austin, and should be requested by August 10, since completed applications must be in by August 20 to qualify for the new 1949-50 service. Former students will be required to bring records or previous work in September. Freshmen enrolling in the University this fall will also receive acceptances and processing time assignments by mail.

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Have your saws filed by machine. They cut cleaner, faster, better. All types, quicker service. Bring them to—
Cisco Lumber & Supply

HEARING CENTER
FREE HEARING TESTS
EDWARD H. SINCLAIR
Belmont District Manager will be at the
Victor Hotel
Thursday, July 14th
9:00 A. M. To 11:00 A. M.
Other Hours By Appointment
NO BUTTON NEED SHOW IN THE EAR
R. H. Higgins Co.
Fort Worth Dallas

AT MODE O'DAY
TERRIFIC VALUES
BIG SELECTIONS
ALWAYS SOMETHING NEW!
AT ONLY \$3.98

... a cool, cool seersucker with a Princess skirt for that tiny-waist look. 12 to 20.

Nowhere but at Mode O' Day can you find dresses like this, at this amazing price! This is only one of the huge new shipment of beautiful Mode O' Day frocks we've just received! Get here early for yours!

MODE O'DAY
CISCO, TEXAS

When it's HOT! Come Home to Comfort
OF COURSE It's Electric

PARAMOUNT Air Coolers
INSTALLED IN 30 SHORT MINUTES

When it's hot... it's wonderful to come home to a Paramount Air cooled house. Paramount coolers silently wash, filter and cool the air, assuring you and your family cool, cool comfort. It costs so little to be comfortable with a Paramount Evaporative Air Cooler.

Seven exclusive Paramount features insure the best in quality and service. This summer cool your home with the finest home cooling equipment... Paramount Air Coolers.

Choice of 12 Models
PARAMOUNT
OF COURSE, IT'S Electric

West Texas Utilities Company

RECORDS

- Property Transfers
- Oil & Gas Leases
- Court Proceedings
- Marriage License

INSTRUMENTS FILED

The following instruments were filed for record in the County Clerk's office last week:

TEA for the

Southern taste



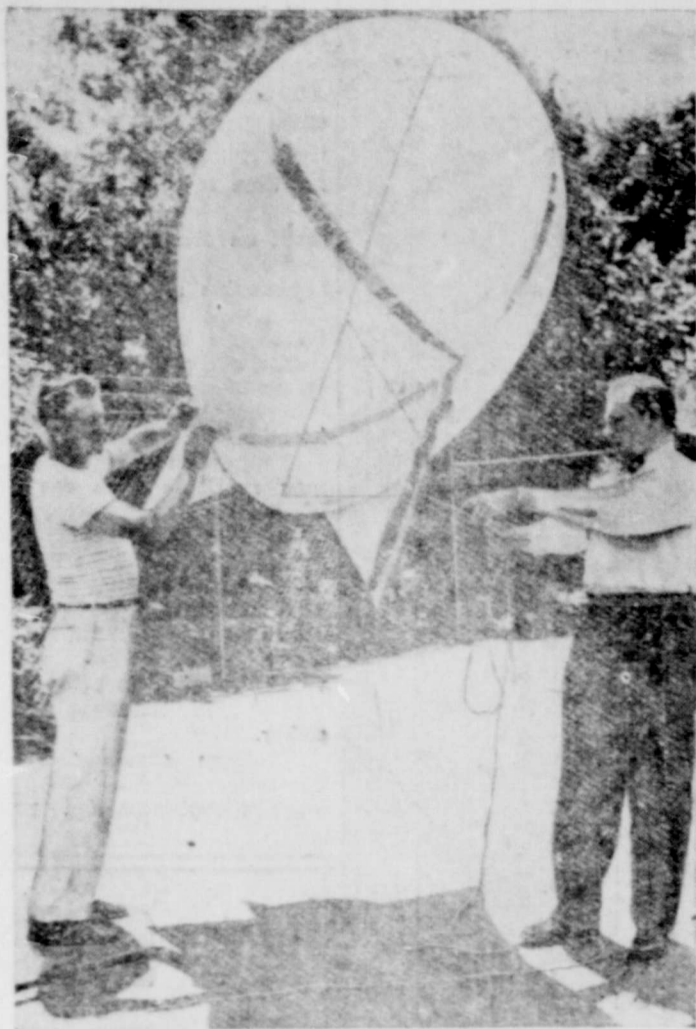
The Immortal Alamo

Maxwell House is specially blended to suit the Southern tea lover. Fragrant, hearty, true tea flavor in a blend of choice Ceylon and India teas. Mellow, delicious!

Ask your grocer for Maxwell House Tea today.

MAXWELL HOUSE TEA

A Product of General Foods



FLOATING TELEVISION ANTENNA—Members of a chemical company in Cambridge, Mass., prepare a kyttoon for a demonstration. A combination kite and balloon, it is a new way of finding the proper height and location for a television antenna.

F. B. Altman to Don Choate, quit claim deed. Rhodie Ainsworth to Allen D. Dabney, Jr., deed of trust. W. D. Brecheen to City of Cisco, warranty deed. Frankie Jo Bond v. Jimmie Lee Bond, of divorce. J. T. Brewer to B. F. Phillips Petroleum Co., assignment of oil and gas lease. F. O. Burns to U. Z. Aaron, warranty deed.

T. L. Brown to The Public, affidavit. Elmer Bibby to J. H. Taylor, deed of trust. W. D. Brecheen to C. A. Waters, warranty deed. Hugh Chief Brown to Monroe Jenkins, quit claim deed. C. T. Batts to R. E. Barker, quit claim deed. B. G. Campbell to The Public, cc judgment. Haly Cade to L. L. Evans, Jr., oil and gas lease. Victor Cornelius to W. F. Bilsky, writ of attachment.

F. E. Chesire to J. P. McCann, warranty deed. East Cisco Baptist Church to First National Bank, Cisco, deed of trust. Church of Nazarene to R. D. Dutton, warranty deed. City of Eastland to R. L. Harrison, deed. Elick H. Clark to Thelma M. Clark, power of attorney. J. W. Courtney to James Baxter Courtney, roy. deed. L. B. Cozart to Alta Mae Clegg, warranty deed. L. B. Cozart to J. J. Callaway, MD. W. E. Cooper to J. J. Callaway, MD. J. E. Cooper to J. J. Callaway, MD. C. B. Cooper to J. J. Callaway, MD. O. V. Cooper to J. J. Callaway, MD. U. S. Cooper to J. J. Callaway, MD. J. R. DeArmond to James L. Brown, special warranty deed. Mrs. Lucile Davenport to R. E. Barker, quit claim deed. James E. Foster to C. H. Dawson, warranty deed. Gene For-

bes to The Public, affidavit. H. G. Franke to J. F. Robertson, cc quit claim deed. Esen A. Fields, Jr. to I. D. Russell, warranty deed.

T. L. Griffin to L. P. Hancock, MD. James W.G. Ardiner to The Public, cc probate. C. W. Hoffman to W. H. Moffman, assignment of oil and gas lease. Arthur Harvey to J. W. Sorrells, assignment of oil and gas lease. Mrs. Elsie Hins to F. C. Chesire, warranty deed. Russell Hill to The Public, affidavit.

Jean Holloway to The Public, affidavit. Raymond Hendricks to June K. Hendricks, release of lien. Jim Jenkins to The Public, proof of heirship. Alberta Jenkins to E. T. Thomas, warranty deed. Hardy Kent to Smith Kent, warranty deed. Smith Kent to The Public, affidavit. Smith Kent to D. W. Henke, oil and gas lease.

Lou King to J. F. Robertson, cc quit claim deed. O. G. Lanier to Oma Jean Mitchell, bill of sale. J. E. Linzy to D. W. Beggs, assignment of oil and gas lease. J. F. Lee to A. J. Bassell, warranty deed. D. O. Martin to Johnson N. Smith, warranty deed. Fred Mannig to Fred M.

Manning, Inc., assignment of oil and gas lease.

Robert Lee Munn to Ira Mae Taylor, warranty deed. Claud McCauley to The Texas Company, oil and gas lease. S. S. Nichols to Ruby N. Culbirth, quit claim deed. Venner H. Owen to W. D. McGraw, et al, release of vendor's lien.

Valena P. Olson to Annie Eunice Hodnett, release of vendor's lien. A. C. Patzig to A. C. Hall-sell, warranty deed. C. P. Porter to Robert J. Steel, assignment of roy. contract. Irene Van Leer Rodgers to F. L. Crawford, release of lien. F. W. Roberts to W. E. Tyler, warranty deed. H. T. Swindle to Lulu Alvey Wyatt, quit claim deed. R. R. Smith to J. T. Brewer, oil and gas lease. D. K. Scott to The Public, proof of heirship. State of Texas to Mrs. S. A. Loftin, cc patent. Frank Threet to Joe C. Gunn, quit claim deed.

J. H. Taylor to First National Bank, Cisco, transfer of vendor's lien. J. D. Taylor to First National Bank, Cisco, transfer of vendor's lien. Union Central Life Ins. Co. to C. A. McCown, oil and gas lease. Doyle W. Vaughn to O. C. Lanier, bill of

sale. Doyle W. Vaughn to O. G. Lanier, warranty deed.

Mrs. A. J. Ward to Don L. Choate, warranty deed. Mrs. W. B. White to The Public, affidavit. Mrs. W. B. White to Howard W. White to Neely & Neely, oil and gas lease. Mrs. P. Winston to P. G. Whitener, quit claim deed.

PROBATE

Dr. Charles H. Carter, deceased, application for probate of will.

MARRIAGE LICENSES

Herman L. Moore to Miriam

Judabeth Stevens, Brownwood. Charlie J. White to Ima Ellis Thompson, Eastland.

Thomas Daily Little to Mrs. Lillie Mae Johnson, Cisco.

SUITS FILED

O. L. Franks, et al v. Gray Drilling & Well Service Company, Inc., to collect debt. Doris Cunningham v. Roy Cunningham, divorce. Freeman S. Neal v. Hartford Accident & Indemnity Company, suit to set aside award of Industrial Accident Board for compensation.

D. Henry Limbocker et ux v.

Nath H. Hool, trespass to title.

Bonnie Fay Ricci v. Alvin divorce. Floyd S. Oldt, dba Oldt Southwest Co. v. J. C. Craver, dba Craver's Electric Company, suit on debt.

Orders and Judgments: Floyd S. Oldt, dba Oldt Southwest Company v. J. C. Craver, dba Craver's Electric Company, order. Order appointing jury commissioners for just term.

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WORLD FAMOUS THE CLEANER OF 101 USES

ELECTROLUX

Complete With Attachments
CLEANER AND AIR PURIFIER

PRE-WAR QUALITY PRE-WAR PRICE \$69.75

Let me demonstrate this Cleaner in your home. No obligation. Please write —

IRA CHILDERS
BONDED REPRESENTATIVE
301 E. Lindsey St. Breckenridge, Texas
SALES — SERVICE — SUPPLIES

Forget Me Not

Language of Love

Everybody understands it, but many have not learned to speak a very beautiful language — love. Here's how — call and send for this is the sure way to love message of love devotion.

Call 15.

PHILPOT
The Florist
202 Ave. J. phone

Say It With Flowers

Fleming A. Water

Attorney
General
Law Practice
203 Crawford Building
Phones 1018 or 54

MATERIALS

Crushed Limestone Aggregates
Concrete Rock
Crusher Screening (Chat)
Pit Run Sand & Gravel
Sandy Loam
Dirt (For Fills)

R. A. TURKNETT
PHONE 510-J

MERCHANTS CREDIT ASSOCIATION (Inc.)

State and National Affiliations.

Lucile Huffmyer
Secretary
Telephone 142

Heed and Be Healed!

Your Doctor's command is the result of sound judgment and personal experience. Heed it carefully. And be equally careful in your selection of a pharmacy to dispense your Doctor's prescription. Here you are assured skilled service, quality ingredients, fair prices. Try us next time.

RELIABLE PRESCRIPTIONS

Lemley Pharmacy

66 Take our word for it...



You can take Humble's word for it: new Esso Extra Motor Oil gives your car three-way extra protection—it's the finest motor oil Humble has ever supplied its customers, the companion motor oil to Esso Extra gasoline. And it costs no more than other premium motor oils...three-way extra protection is something extra for your money. Let the Humble station in your neighborhood drain dirty, dangerous motor oil from your car and refill with new Esso Extra...

...this new motor oil gives your car's engine extra protection

HUMBLE
Esso
Extra
MOTOR OIL

This is three-way extra protection

- Extra 1—Extra lubricating quality—Esso Extra covers and stays on metal parts.
- Extra 2—Extra cooling—hot engine parts are quickly bathed with Esso Extra Motor Oil.
- Extra 3—Keeps engines extra clean—detergent action picks up and disperses soot, sludge, varnish and dirt.

... something Extra added!

HUMBLE OIL & REFINING COMPANY

Here's How New Esso Extra Motor Oil Protects Your Car



CLEANS!

You probably use a good detergent soap in your kitchen. New Esso Extra Motor Oil contains a detergent specially designed to be added to motor oil to keep engines clean. As a good detergent soap will not injure hands and delicate fabrics, the mild detergent in Esso Extra Motor Oil is safe for use in the finest, tightest automobile engine made.



OVER A MILLION MILES.

New Esso Extra Motor Oil has been road tested in cars like yours for over a million miles of driving. In every test, whether the car was driven slow in city traffic or pushed on the highway, new Esso Extra Motor Oil proved to the engineers who made the tests that it gives extra motor oil performance.



HOT OR COLD—ALWAYS THE SAME

In cold weather, you want a motor oil thin enough to flow instantly to moving engine parts. In hot weather, you want an oil that stays full bodied to stay the same, hot or cold, by its viscosity index, and, generally, the higher the viscosity index, the better the oil. New Esso Extra Motor Oil has the highest viscosity index of any motor oil in Texas—or out!

Montgomery Ward

RANGER

WARD'S GREAT HOMECOMING--RODEO

SALE

FOUR DAYS — STARTS WEDNESDAY

COTTONS RAYONS

BARGAINS GALORE! All First Quality Fabrics!

Pass The Good Word Around — Wards Summer

SPECIAL	WAS	NOW
39/40 FAILLE POPLIN	.98	.54
39/40 BUTCHER LINEN	.98	.54
RUSSIAN CORD	1.39	.57
EYELET EMB. LAWN	1.98	.77
PRINTED DIMITY	.59	.27
PRINTED LAWN	.69	.44
PLAIN PIQUE	.69	.44
CHAMBRAY	.59	.37
PLAID TAFFETA	.98	.57
IRIDESCENT SHANTUNG	.98	.57
PAYON CORD	1.49	.57
FAILLE POPLIN	.98	.57
BEMBERG SHEERS	.98	.47

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Mrs. Cowan Hostess For Lake Cisco Club

Lake Cisco Home Demonstration Club met Monday afternoon with Mrs. Roy Cowan as hostess in her home on Lake Cisco Road. Mrs. A. T. Gorr presided and conducted a short business session. The program began with a talk by Mrs. D. Ball at which she discussed "What Flowers Mean To A Sick Person." Mrs. Cowan spoke on "Flower Arrangement For The Living Room," illustrating her talk with a beautiful bouquet which had been presented to her by Mrs. C. C. Greenhaw. Mrs. A. A. Hansen used as an illustration for her topic on "Flower Arrangement In The Dining Room," the Hostess' lovely table centerpiece of yellow marigolds, shasta daisies and greenery. Mrs. C. H. Housh gave an article on "Artificial Coloring for Flowers." Miss Jessie McCoy brought the concluding number and demonstrated bed room curtains and coverings carrying a rose and white color scheme.

Mrs. Cowan was assisted in serving delicious refreshments by Peggy Lane, a ten year old neighbor.

Those present were Mesdames D. Ball, Walton Baum, A. A. Hansen, A. T. Gorr, Ray Judis, Z. Latch, C. H. Housh, John Latt, Miss Jessie McCoy of Eastland, Peggy Lane and Mrs. Cowan.

follows: Mr. and Mrs. A. Gandy, Dallas; Mrs. Floyd Richards, Odessa; Mr. and Mrs. W. E. Gandy and family, Mr. and Mrs. Gene Gandy, Mr. and Mrs. Nig Mullins and son, all of Placedo, Texas; Mr. and Mrs. Porter Gandy, Mr. and Mrs. L. E. Saxton and family, Austin; Mrs. Laverne Bruce and daughter, Austin; Mr. and Mrs. Mr. and Mrs. E. R. Saxton and James Gandy and family, Talco; Mr. and Mrs. Jet Parks, Coleman; Mr. and Mrs. K. C. Ross, Arlington; Mrs. Dudley Parker, Mr. and Mrs. Jesse Turner, G. Gorman, Abilene; Mr. and Mrs. Cap Gandy, Coyote; Mr. and Mrs. W. R. McWhorter, Mrs. Lizzie Stratton, Lake Charles, Louisiana; Mr. and Mrs. Mack Gandy Mr. and Mrs. Horace Gandy, Blodsoe, Texas; Mr. and Mrs. J. W. Robinson and family, Sheridan, Texas; I. L. Gandy, Mr. and Mrs. Porter Gandy, Houston; Edward Gandy and son, Pittsburgh, Ind.; Mr. and Mrs. Lynn Gandy and family, B. G. Spring; Mr. and Mrs. Horace G. Pogue, Alvin Gandy, Eden, Texas; Mr. and Mrs. L. O. Gandy and family, Bowie; Mr. and Mrs. J. L. Gandy and Dorothy, Jewett; Mr. and Mrs. Mont Gandy and Jo Ann, Mr. and Mrs. Herbert Gandy, Mrs. H. G. Gandy, Mr. and Mrs. Roy Stoker, Mr. and Mrs. Jack Fizer, Mrs. B. F. White and son, J. F. Hanie, Mr. and Mrs. Kenneth Gandy, Mr. and Mrs. Richard Gandy, Oscar Parker and son, Mrs. Eva Kelley; all of Breckenridge; Mr. and Mrs. K. B. Gandy, Winters; Mr. and Mrs. W. D. Gandy, Sundown, Mrs. Loy Fouts and daughter, Mrs. John Fields and daughters, Overton; Mrs. Lizzie Stratton, Lake Charles, La.; Fannie Turner, Kilgore; Mrs. J. D. Atkinson and son, Jewett; Mr. and Mrs. Will Turner, Mrs. Christine Baurland, Graham, Texas; Mr. and Mrs. F. G. Roney, Fort Worth, Mr. and Mrs. Ernest McClelland, Cisco, Mr. and Mrs. Roscoe Gandy, Abilene.

Gandy Family Reunion Held At Lake Cisco

On July 15-16, members of the Gandy family celebrated their annual reunion on the Presbyterian encampment grounds at Lake Cisco. While the family made reservations for the 1950 reunion to be held on the grounds the second week of July. A most enjoyable two days was spent together.

Those in attendance were as

Thompson-White Rites Here Last Sunday

Mrs. Ima Thompson, of Cisco, and Mr. Charles White, of Eastland, were united in marriage last Sunday morning at 8:30 in the home of Rev. C. S. Mead, the officiating minister.

Mrs. Thompson was reared in Cisco and is a sister of Mrs. O. C. Lomax and Mrs. Wm. Joyner. She is employed here with Southwestern Bell Telephone Company.

Mr. White is employed at Eastland with the Horton Tire Shop. Mr. and Mrs. White plan to make their home in Eastland.

READ THE CLASSIFIED ADS IN "YOUR HOME PAPER"

Pye Plumbing Shop

PHONE 983
All Kinds of Installation and Contract Work
206 East 7th Street

FOAM RUBBER
Reduced. Originally \$7.50 - NOW \$6.35! Luxurious Comfort for cars and furniture upholstery.
MARVEL PRESS PAD CO.
1104 Ave. D.

15% Off "Summer Discount" Special
ON YOUR **Coleman**

FLOOR FURNACE

Yes, 15% off the price of any floor furnace bought and installed during this sale! We're offering this, to make it worth your while to install now and help us ease our Fall rush of business. Do it now!—save money and get:

1. Automatic Heat.
2. Clean Heat.
3. Extra-Comfort "Warm-Floors" Heat.
4. Easy Installation—No Basement, No Ducts, No Tearing Up Your House.

EASY TERMS!
Low Down Payments

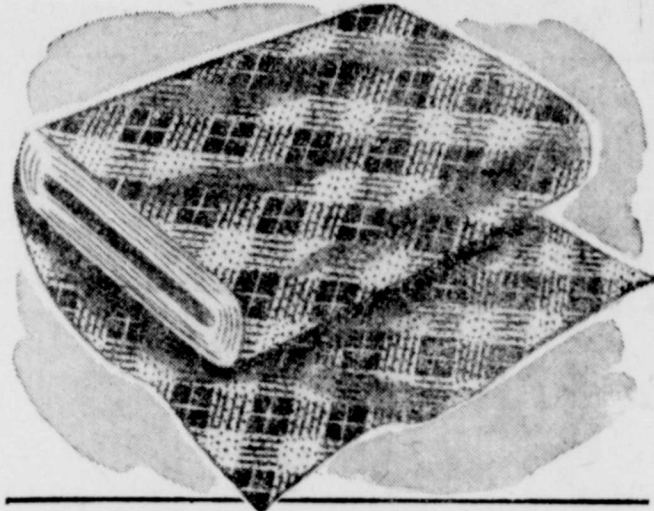
ACT NOW!—Save Real Money and Get Ready for Winter Ahead of the Rush!
This Offer Good Only Till July 31st

CISCO GAS CORPORATION
"HOME OF HI-HEAT GAS"

Montgomery Ward

RANGER
WARD'S GREAT HOMECOMING -- RODEO SALE

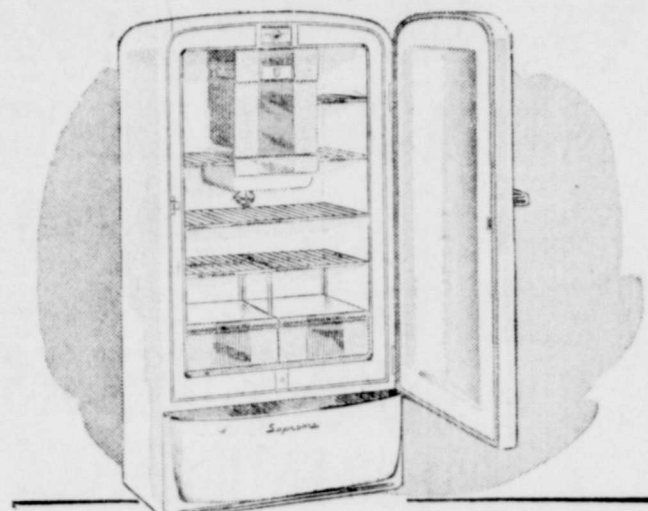
4-BIG-SALE-DAYS STARTS WEDNESDAY



COLORFUL 80 SQUARE PERCALE PRINTS

Lively florals, spirited plaids and smart new geometrics included—a pattern for every member of the family! Sewes easily into crisp outfits and decorator themes. 35-36 inches.

33¢
Wastfast!

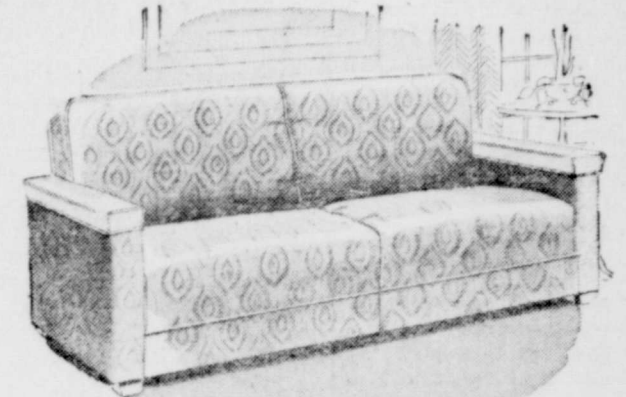


REG. 239.95 7.5 CU. FT. M-W REDUCED!

224⁸⁸

Compare M-W's features and low price! Frozen food storage; Food Froster for meats; twin Food Fresheners; Slide-Away shelf.

On Terms, 10 per cent Down, Balance Monthly



MODERN DURAN CAPPED ARM SOFA BED

Up-to-date style sofa by day... opens easily into innerspring bed at night. Durable, easy-to-clean Duran capped arms, decorator tapestry upholstery.

69⁸⁸

On Terms, 10 per cent Down, Balance Monthly

COTTON DRESS SALE

1⁸⁸

Reg. \$2.98 Dresses.

Every Dress in stock.

All new, bright summer Dresses. While

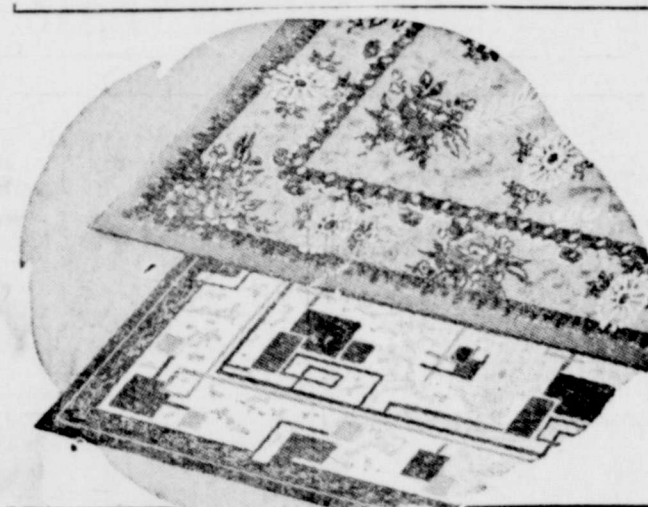
they last. Hurry.



JUST ARRIVED Fall Suits and COATS

1⁰⁰ DOWN

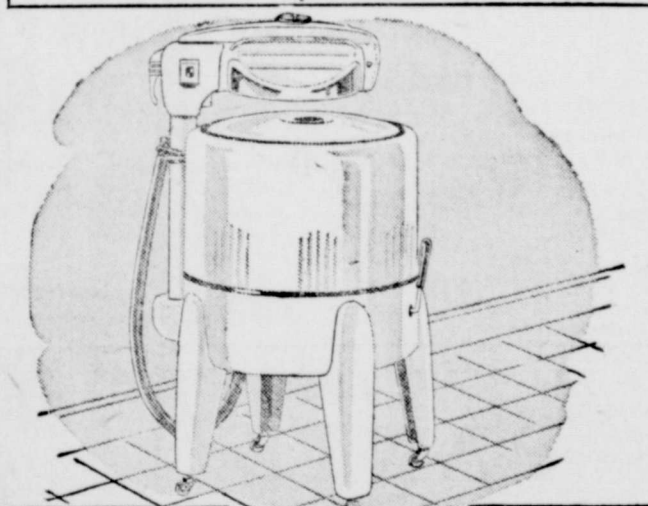
At smash low 1949 prices. Choose your suit or coat Now from Ward's Big selection. Take till Oct. 15 to pay balance.



REG. \$10.45 HEAVY WARDOLEUM RUGS

Big savings NOW on colorful, 9x12 ft. printed enamel rugs! Heavy enamel is baked on this felt base! Choice of attractive colors in easy-to-clean tile, marble, floral designs!

8⁶⁶

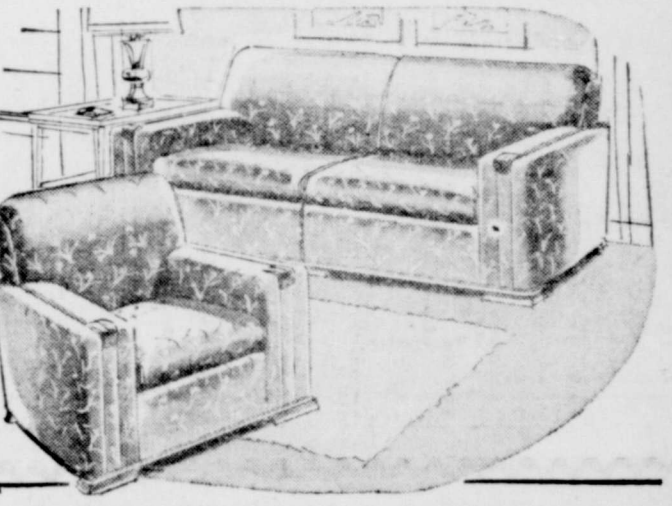


REG. 74.95 M-W WASHER REDUCED!

66⁸⁸

Compare with models selling for \$30 more! Large Lovell wringer with balloon rolls, adjustable pressure.

On Terms, 10% Down, Balance Monthly

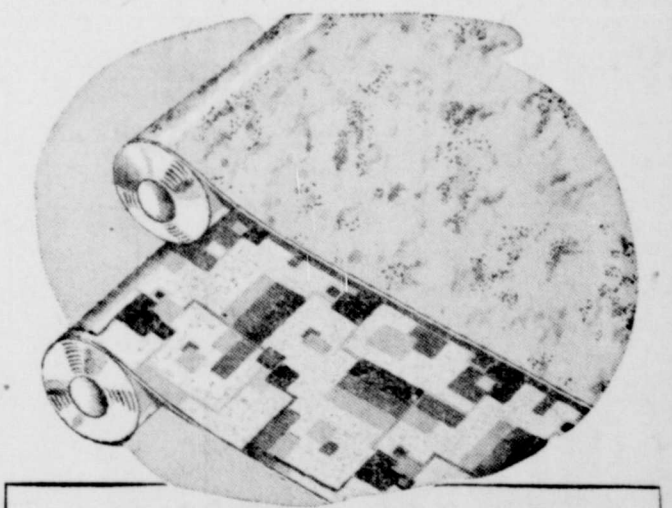


159.95 MODERN LIVING ROOM REDUCED!

Here's the scoop of the year! Colorful floral tapestry cover, smart modern styling and sturdy hardwood construction! Popular light wood trim.

139⁸⁸

On Terms, 10% Down, Balance Monthly

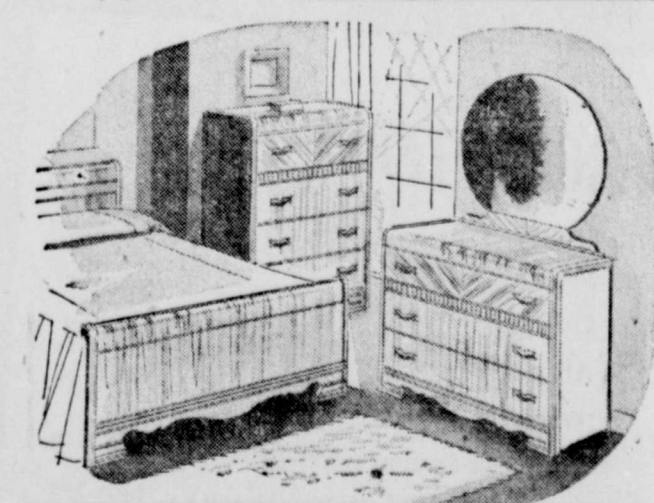


6 & 9 FT. HVY. WARDOLEUM YARD GOODS

The best value in printed enamel floor covering for your money! Heavy enamel surface is baked on thick felt base. Bright tiles, florals, and marbles in choice decorator colors.

72¢

Sq. Yd.

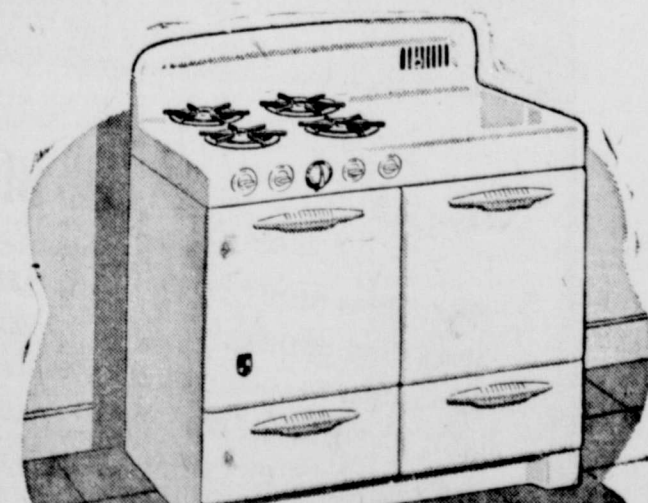


SALE! 3-PC. WATERFALL BEDROOM

89⁸⁸

Handsomely styled bed, chest and dresser... economy priced! Walnut veneers over select hardwood... gracefully curved Waterfall tops.

On Terms 10 per cent Down, Balance Monthly



M-W GAS RANGE WITH QUALITY FEATURES

119⁸⁸

Has roomy 40" one-piece top! Extra-large 18" oven; 2-giant burners; large storage compartment. Compare features and price; your best buy is M-W!

was \$129.95



PRICED LOW!—SUPER HOUSE PAINT

4³⁵

Save money, time, work! "Super" lasts for years! Self-cleaning, it looks better longer, free-flowing, it's easy to apply. For any surface. Ass'd. colors.

Single Gal. - 4.45

Gal. in 54

BRIEFLY TOLD PHONE 37

Carlene and Jerry Pence have returned home after visiting in Fort Worth with their sister, Mrs. Doris Pence, who returned with them for a ten day visit in Cisco. Miss Pence will be married this month to Billy Greenhaw of Cisco.

Mr. and Mrs. E. M. Pogue enjoyed a visit over the weekend of their son, Horace Pogue, of Eden.

Mr. and Mrs. Lynn Gandy and family of Big Spring spent last week with his sisters and brothers-in-law. Mr. and Mrs. Ernest McClelland and Mr. and Mrs. C. M. Pogue.

Alvin Gandy of Eden was a guest Saturday night of his sister and her husband, Mr. and Mrs. E. C. McClelland.

Mr. Richard Allen Jr. and baby daughter, Pamela, spent the weekend in Mineral Wells with their friends. Mr. and Mrs. C. A. Dueschle, and son, Bill.

Miss Ellen Bacon of Abilene spent the weekend here in her home on West 7th Street.

Mrs. E. L. Wisdom and sister, Mrs. Norton Gray, accompanied by Mr. and Mrs. Ted

Hamilton spent Sunday at Dublin visiting Dr. and Mrs. C. I. DeWitt who were celebrating their Golden Wedding Anniversary.

Eli Strother of Oakdale, La., is visiting in Cisco with his son and wife, Mr. and Mrs. M. V. Strother. While here he is a part time guest at the Brown Sanatorium.

Presbyterian Women's Circle Three will be hostess for a lawn party tonight at 8 o'clock at the home of Mrs. W. W. Wallace in Eastlandtown. The party will honor Mrs. Stuart McCreary, who is moving away soon. All ladies of the church are cordially invited to be present.

Mrs. R. W. Daniel had as visitors in her home today her sister, Mrs. E. R. Hanks of Eastland, and her nieces, Mrs. R. L. Jones, of Eastland, and Miss Jennie Barber, of Breckenridge.

Word Home Demonstration Club will meet Thursday afternoon at 2:30 o'clock in the home of Mrs. Ernest Schaefer at 102 West 11th Street.

Mr. and Mrs. J. F. Benedict and daughter, Mrs. James Haynie, left Monday for Albuquerque.

They were accompanied by John James Haynie of Lubbock who had been spending a few days here. They will visit there with Mr. and Mrs. Art Gutierrez and small son, and will be accompanied on the return trip to Cisco by Patty Nell Haynie, who has visited there with her sister, Mrs. Gutierrez, the past six weeks.

Mr. and Mrs. E. J. Keough

and son, Edward Keough, spent the weekend in Dallas with their daughters and sisters, Misses Mary Frances and Kathleen Keough.

Mr. and Mrs. R. Y. Hammond of Colorado City visited here Saturday with their niece and husband, Mr. and Mrs. R. V. Glenn.

Mr. and Mrs. E. Rachael returned

Saturday from Tupelo, Miss., where she was called by the illness and death of her mother, Mrs. Herring.

RETURN FROM TRIP
Mr. and Mrs. Wallace Smith and daughters, Joan and Penny Charmaine, have returned from a seven day motor trip through East Texas where they visited friends in San Antonio, Denton and Longview. They returned here Tuesday.

No New Cases of Polio Found Here

Reports of new polio cases in Cisco continued to increase this week, but a report from Dr. William P. Lee, City Health Officer, revealed that there had been no new cases since four-year-old Billie Burke, daughter of Mr. and Mrs. C. M. Burke,

1107 West 4th Street, was sent to the polo center in Fort Worth. Dr. Lee said his office received first hand information regarding polio cases and urged citizens to call his office before jumping at conclusions. Wallace Smith, manager of the Palace Theater here, told the Press Tuesday that rumors had his daughter, Joan, 7, listed as a polio victim. Smith said

the rumor "was totally unfounded." Meanwhile, city officials reiterated their plea for aid to the public in keeping down the disease in Cisco.

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405 1/2 S. Seaman St. Ph. 4
Eastland, Texas
We manufacture, repair, and repair Venetian Blinds
Representative in Cisco
FREE ESTIMATE

W. J. FOXWORTH
Representing
STATE RESERVE LIFE
INSURANCE CO.
Phone 494 - Cisco, Texas

PENNEY'S Semi-Annual CLEARANCE

A Complete House Clearing Of Summer Merchandise And Many Year Around Items

WOMEN'S DRESSES
OUR ENTIRE STOCK
MARKED TO CLEAR AT

4 00 6 00 7 00

Select Group At \$8.00

ALL WOMEN'S HATS

\$1.00 and \$2.00

ALL MEN'S SUMMER SUITS
\$20.00

ALL MEN'S SHORT SLEEVE SPORT SHIRTS
\$1.77 and \$2.57

ALL MEN'S SUMMER STRAW HATS

\$2.00 and \$3.50

OUT THEY GO!

CHEVILLE BED SPREADS
TWO WONDERFUL BUYS

80" X 105" \$297
86" X 105" \$397

ALL MEN'S SUMMER PANTS

Rayon Rayon and All Wool Wool & Rayon
5.00 6.00 9.00

REMNANTS TABLE

All piece good remnants at a bargain

SHEER COTTONS BATISTE DIMITY CHAMBRAYS

43c

OUT THEY GO!

ONE BIG BARGAIN TABLE

Men's Dress SHIRTS	\$1.75	Plain and Prints Spun Rayon	yd. 50c
Men's Print SHIRTS	44c	Cotton Dress PRINTS	yd. 18c
Men's Mesh Weave WORK SHIRTS	\$1.50	All Eyelet Pique & Bastiste	yd. \$1.00
ALL BATHING SUITS	1/2 Price	Women's HALTER SETS	\$2.97
Boy's SPORT SHIRTS	\$1.47 & \$1.77	Women's Summer Gloves	1/2 Price
Boy's Khaki Sport SHIRTS	77c	NYLON HOSE (Only 3 Dozen)	pair 49c
WASH RAGS	14 for \$1.00	Women's HOUSE DRESSES	\$2.00
Opportunity SHEETS	\$1.63	Women's Batiste Gowns	\$1.77 & \$2.49
Opportunity CASES	37c		

JOY DRIVE-IN THEATER

TUESDAY AND WEDNESDAY

EVERY MAN'S BACK WAS A TARGET FOR HIS VENGEANCE!

RIMFIRE

JAMES MILLICAN • MARY BETH HUGHES
HENRY HULL • REED HADLEY
FUZZY KNIGHT • CHRIS-PIN MARTIN

IT'S SWINGTIME! ... and are they swinging! She's looking for excitement ... and gets it!

Brooklyn ORCHID

WILLIAM BENTZ • JOE SAWYER
MARJORIE WOODWORTH • FRANCES BRADLEY

PALACE THEATER MONDAY AND TUESDAY

KEEP COOL AND COMFORTABLE

HIS GUNS DID THE TALKING!

WHISPERING SMITH

Alan LADD
Robert PRESTON

Paramount Presents
Brenda MARSHALL • Donald CRISP • William DEMAREST

Buying Appliances on Time?

If you want to save money, you can't do better than to finance your purchase thru this Bank. Our low-cost plan is streamlined to meet your individual needs. Rates are low. Terms can be arranged to suit your own budget. Service is fast, without needless red-tape. Be wise. When you buy a refrigerator, washer or any other appliance on time, get maximum savings—finance thru this Bank.

FIRST NATIONAL BANK in Cisco.
Member F.D.I.C.

NEW Protect Your Family
A NEW EMERGENCY POLICY

Pays \$5,000.00 UP TO AGGREGATE
Pays \$1,000.00 UP TO AGGREGATE

FOR TREATMENT OF POLIO Infantile Paralysis Plus 8 More Dread Diseases

FOR TREATMENT OF CANCER Plus MORE Liberal EMERGENCY BENEFITS

SPINAL MENINGITIS
RABIES
DIPHTHERIA
SMALLPOX
SCARLET FEVER
TETANUS
LEUKEMIA
ENCEPHALITIS

Low Cost FAMILY PROTECTION TELEPHONE OR WRITE Get ALL the Facts NOW!

Life, Sickness, Accident And Hospitalization Insurance

MRS. M. E. GOLDBERG
406 WEST 9th St. PHOENIX

ICE COL

WATERMELON 3c lb.
Ice In Paper Bags — 15c and 25c

CISCO ICE Company

GETTING THE JOB DONE —
... is a good answer to the student's question, "What success?" The same answer will serve for the rest of those who operate a business, engage in a profession, or who work for others. The division line between success and failure is drawn at this point. This is what the real estate broker or the lawyer does when he conducts a real estate sale and sees that his client has a good title based on an abstract of title.

EARL BENDER & COMPANY
Eastland, (Abstracting Since 1923)