



THE CISCO DAILY PRESS

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THE MYTH OF CHEAP PUBLIC POWER

The May issue of Fortune contains a long article on the nationalization of the electric industry, called "TVA Was Only the Beginning." One section of it makes this observation: "Why should the Federal government get into the power business anyway? The most popular and persuasive answer is that it can provide power more cheaply than can the utilities..."

"It is a myth because public power is not cheap but subsidized... By what legerdemain does it become attainable at a reduced price just because the government is making it? At best, all that the government can do is to save the consumer the difference between its own bond interest rate and the six to seven per cent rate of return allowed private companies by the regulatory authorities..."

The subsidies which are given to the socialized power systems take various forms. First of all, much of the investment in power facilities is commonly written off to flood control, land reclamation, river development, and other non-commercial purposes, and so is made to seem much smaller than it actually is. Second, the government systems are wholly or largely free of taxes — whereas a

typical private utility must pay more than 20 per cent of all its revenue to the tax collectors. Finally, if a project can't make both ends met, Congress pulls it out of the financial fires with an appropriations bill, and again all the taxpayers must chip in to pay the cost.

—and official estimates have a habit of proving notoriously inadequate. CVA is but one of the incredibly costly ventures into socialism that are now being whooped up. What makes the matter all the more serious, from a purely practical point of view, is that the Federal government will in all probability sustain a heavy deficit next fiscal year—yet we are being asked to spend untold billions for schemes which are not necessary, and which would inevitably undermine the liberties of all the people.

If government is to provide our food, clothes, news, power, why shouldn't it papers and everything else? No one has come up with a satisfactory answer to that question, because the electric power socialists, in and out of government, dare not put their scheme up to the people by its right name, "Socialism."

Statement of Condition

AT THE CLOSE OF BUSINESS JUNE 30, 1949

First National Bank

CISCO, TEXAS

RESOURCES

Table with 2 columns: Resource and Amount. Includes Loans and Discounts, Cash and Exchange, U. S. Government Bonds, etc.

LIABILITIES

Table with 2 columns: Liability and Amount. Includes Capital Stock, Surplus Earned, Unpaid Profits, etc.

Member Federal Deposit Insurance Corporation

WANT-AD SECTION

for BUYING SELLING TRADING RENTING LOAN SERVICE

For Rent

FOR RENT — Furnished house, phone 975-J, 906 East Ninth Street. 164

FOR RENT — Two-room house, nicely furnished, air conditioned. Small house at 1309 West 12th Street. Phone 864-J 164

FOR RENT — Furnished and unfurnished apartments. Mrs. B. S. Huey, 600 Avenue L. Phone 180. 164

FOR RTNT — Furnished duplex. Apply at 913 West Tenth St. 164

FOR RENT — Furnished apartment with Frigidaire. 500 West 2nd Street. 163

FOR RENT — Nice little furnished house, 304 West 11th Street. 164

FOR RENT — Partly furnished apartment. 504 West Sixth Street. Phone 718-J. —

Notice

NOTICE — Equipped to clean your rugs and furniture, upholstery. Also clean your tacked down rugs in your home. Ranger Dry Cleaners. Phone 452 Ranger. 175

Miscellaneous

Before you buy any foundation... see what Spirella can do for you. Phone 420-W 17

W. J. FOXWORTH Representing STATE RESERVE LIFE INSURANCE CO. Phone 494 - Cisco, Texas

Hillcrest FLOWERS 1206 Ave. L. — Phone 218

B. W. Patterson Attorney-at-Law 502-03 Exchange Bldg., Eastland, Texas

Fleming A. Waters Attorney General Law Practice 203 Crawford Building Phones 1018 or 50

MERCHANTS CREDIT ASSOCIATION (Inc.) State and National Affiliations. Lucile Huffmyer, Secretary Telephone 142

Dr. Edward Adelsten Optometrist Specializing in Eye Examination and Glasses 405-6 Exchange Building Eastland, Texas Telephone 30

For Sale

FOR SALE — 6HP outboard motor, practically new. Bargain for quick sale. Jones and Sage, 1306 Avenue D. 164

FOR SALE — Boat. 1411 Blinn. I. D. Reynolds, Phone 677-W. 163

FOR SALE — Ripe peaches, \$1.50 per bushel. E. R. Battle, Scranton Community. 163

FOR SALE — Used Maytag washer. Excellent condition. Fred Erwin, Phone 407. 163

FOR SALE — Lots of blackeye peas and other garden vegetables. 410 East 18th St. 163

FOR SALE — Used air conditioner with water pump. Will cool four or five room house. Also used cabinet model Zenith radio. Good condition. Phone 788-W. 163

FOR SALE — Used General Electric refrigerator. Good condition. Call 384-J. 163

FOR SALE — Silvertone cabinet photography with 35 records. Good condition. \$15.00. 406 West Ninth Street. 163

FOR SALE — Chicks - one to 4 weeks old for immediate sale. Price reduced \$2 to \$4 on each hundred. Also 400 Turkey poult. Mosley Hatchery, 802 Hullum St. Breckenridge 468

FOR SALE — New two wheel stock trailer. Bargain. L & L Motors. 1201 Ave. D, Cisco. 163

FLOWERS for all occasion. — Greenhaw's Florist, Phone 288, 1505 Avenue C. 17

FOR SALE — 4-piece bed room suite; 1 single bed, 7 foot Electrolux, Magic Chef cook stove, 4 heating stoves, wardrobe with walnut finish, 2 piece living suite, 1 rocker. 505 West 9th Street. Phone 390-W. 165

FOR SALE — Practically new 6 foot Servel Electrolux, \$150. One used Bendix automatic washer, \$100.00 Jay Garrett, Phone 731-W. 17

EASTLAND VENETIAN BLIND COMPANY 405 1/2 S. Seaman St. Ph. 436 Eastland, Texas We manufacture, repaint, and repair Venetian Blinds Representative in Cisco Daily FREE ESTIMATE

Advertisement for Cisco Lumber and Supply featuring Venetian Blinds. Includes text 'The HOUSE THAT BECAME a HOME' and 'SOME AS LOW AS' with price list for various window treatments.

CISCO LUMBER AND SUPPLY "We're Home Folks" Phone 196-197

Advertisement for E. P. Crawford Agency featuring 'HOMES FOR SALE' and 'Rental Property & Investments'. Lists various properties for sale and rental opportunities.

Large advertisement for West Texas Utilities Company featuring the headline 'ALL THEY ASKED WAS AN EVEN BREAK' and an illustration of a man in a suit holding a briefcase.

Building a new country took courage. But there were men and women ready to risk their futures—even their lives—for an ideal. All they asked was an even break. The American way of life is based on that principle of an even break. Just give an American a chance to get ahead—using his own vision and personal initiative—and he'll go on from there.

West Texas Utilities Company

Advertisement for C. S. Surles Real Estate Service featuring 'REAL ESTATE, the basis of the wealth of our nation, is the soundest investment offered for a private owner, whether for residential use or return on capital.' Lists various real estate listings.

# SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

## IMPRESSIVE RING CEREMONY UNITES COUPLE IN MARRIAGE

Mrs. Marion Lee Middleton became the bride of Mr. Bert Herridge in an impressive double ring ceremony performed Sunday, June 26, by Rev. L. M. Chapman, pastor of the First Baptist church of Eastland, in the home of the bride's mother, Mrs. F. F. Robertson of that city at 103 Oak Lawn street.

While exchanging the marriage vows the couple stood before an improvised altar of white gladioli and cathedral tapers in traditional wedding candelabra.

Mrs. Herridge chose for her wedding an azure blue frock with white accessories. Her shoulder corsage was a white orchid. She was attended by

her aunt, Miss Edith Altman, of Cisco, who wore a pink dress and a white carnation corsage. Mr. Bud Hoffman served Mr. Herridge as best man.

Immediately preceding the vows, Miss Marion Chambliss read Elizabeth Barrett Browning's poem, 'How I Do Love Thee.'

A reception followed the ceremony, and the bride cut the beautiful tiered cake, topped by pink roses, which centered the table laid with French linen cloth and decorated with an arrangement of gladioli.

Refreshments of cake, punch, salted nuts and flower shaped mints were served by Mrs. Mason Altman of Abilene and Miss Chambliss.

Guests present were Mr. and Mrs. S. W. Altman, F. B. Altman, Mr. and Mrs. Mason Altman and daughter, Kay, Miss Marion Chambliss, Mr. and Mrs. Floyd Bogar and daughter, Patricia Ann, Miss Lola Briden, Mrs. Lynn Lovelace, Miss Jan Spadling, Mr. Bud Hoffman,

and Mr. and Mrs. J. H. Parker. After a short wedding trip, Mr. and Mrs. Herridge will be at home in Breckenridge, where Mr. Herridge is employed with the Sparton Tool and Service Company. He is the son of Mr. and Mrs. B. T. Herridge of Ballinger.

## Y W A Group Meets in Underwood Home

Young Women's Auxiliary of First Baptist church met Tuesday evening in the home of Mrs. M. F. Underwood, their sponsor, for the regular meeting. In absence of the president, Charlie Laminack, who was out of the city, Jane Houston, vice president was in charge.

The program on Christian Education was presented by the following: Eileen Steel, Pearlina Farley, June Alexander, Carole Pippen and Jane Houston.

At the close of the meeting a social hour was enjoyed and refreshments were passed to a visitor, Sonja Sims, a guest of

her grandparents, Mr. and Mrs. W. J. Parsons; and Perla Farley, Pearlina Farley, Carole Pippen, Eileen Steel, Jane Houston, June Alexander and Mrs. Underwood.

## Mrs. Myrtle Anderson Hostess To D. O. Club

The Double Octet Birthday Club met Thursday evening at Hotel Victor with Mrs. Myrtle Anderson as hostess. Guests met in the hotel lobby after which they were escorted to the dining room where they enjoyed three course dinner. Invocation was offered by Mrs. Truicy Carter.

In absence of the president, Mrs. C. S. Surles, Mrs. W. D. Hazel presided over a short business session which was held after dinner. Routine business matters were looked after and at the close hostess was encircled and the 'Happy Birthday' song was sung to her. A nice gift was presented her from the club by the acting president.

Those present included a visitor, Mrs. Mack Stephens; and the following members: Mesdames Carter, W. V. Gardenhire, W. D. mes Myrtle Anderson, Truly

Hazel, Barton Philpott, Paul Poe, E. I. Pugh, O. J. Russell, F. E. Shepard, Harry Schaefer, M. M. Tabor, W. F. Walker, and Miss Willie Frank Walker.

## Presbyterian Circle With Mrs. N. Brown

Presbyterian Business Women's Circle met recently in the home of Mrs. N. A. Brown for the regular meeting. Mrs. Joe Clements presided and called the group to order with prayer. A short business session was held and report was made of 7 visits to members of the church. A collection was taken and routine business was transacted.

Mrs. A. E. Jamison presented the Bible lesson assisted by Miss Titia Belle Simmons and Mrs. P. R. Warwick.

During the social hour a delicious refreshment plate was passed to Mesdames Joe Clements, R. C. Alexander, N. A. Brown, Hazel Dietiker, W. W. Donohoe, George P. Fee, H. L. Jackson, A. E. Jamison, Miss Titia Belle Simmons and Mrs. Warwick and the president, Mrs. W. F. Watson.

A short devotion was given by Mrs. Warwick after which

the meeting adjourned with prayer by Mrs. Watson.

## Harvester's Class With Mrs. Thomas

Mrs. A. L. Thomas was hostess when Harvesters class of First Baptist Sunday school met in her home Thursday evening for the business and social meeting. Mrs. Cheves presided in absence of the president and opened the meeting with prayer by Mrs. W. W. Fewell. Reports were made by the group captains and a discussion was held about forming a group for prospective members.

During the social hour a song set was enjoyed, at which the group was accompanied at the piano by Mrs. Tho-

mas and by Mrs. Fewell at the organ. Refreshments of delicious home made ice-cream and cookies were served on the lawn by Mrs. Thomas and Mrs. Herman Barron, the co-hostess. Those present were Mesdames W. L. Baum, Herman Barron, E. H. Cheves, W. W. Fewell, D. I. Graves, W. J. Hussey, J. L. Rucker, Harvey Thurman, M. F. Underwood and Mrs. Thomas.

Miss Patricia Coats is spending the weekend and holiday at Odessa with her brother and sister-in-law, Mr. and Mrs. N. M. Coats.

### CELEBRATE THE FOURTH OF JULY

## PALACE THEATER



### For the Men Who Succeed

... and for those who will some day succeed them, our suggestion is that they invest part of their earnings in real estate. Wise investments in real properties have yielded fortunes to many people. And those who succeed in this venture never gamble on the title. They buy only quality abstracts made by those who have themselves invested wisely — in their plant — in their personnel — and in their responsibility to the public.

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Fencing for every purpose. Residence, Estate, and Industrial.

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- Concrete Rock Crusher Screenings (Chat)
- Pit Run Sand And Gravel
- Sandy Loam Dirt (For Fills)

**R. A. TURKNETT**  
PHONE 510-J

## NOTICE

I have leased the Rogan and Burkman Studio. I obtained all Negatives and will be able to take Re-orders.

**BILL JACOBS**

700 1/2 Ave. D.

Phone 140



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IT'S PAINTED WITH VALSPAR PAINT



Let us help you with your painting problem!

SPECIAL PRICE \$5.29 PER GALLON

For Limited Time Only

CISCO LUMBER & SUPPLY

"We're Home Folks"



### Notice To Our Customers

We will be closed all day July 4



## CISCO STEAM LAUNDRY

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# NO Down Payment

### A NEW KITCHEN

Yes, you can have a new kitchen — or add new cabinets and conveniences to the one you have — without a down payment. We are prepared to supply you with the materials and help you get it. And the cost will be a small monthly payment.

### A NEW GARAGE

Or another bedroom. Maybe you'd like a fireplace or some new closets. Here, again, White's can help — by supplying all the materials and arranging the financing on a monthly basis.

### GENERAL REPAIRS

We're at your service to help any way a builder's supply store can if you want to fix screens, build a fence, paint or paper the house or put on a new roof. Free estimates are given on any building or repair job — large or small — and cheerfully.

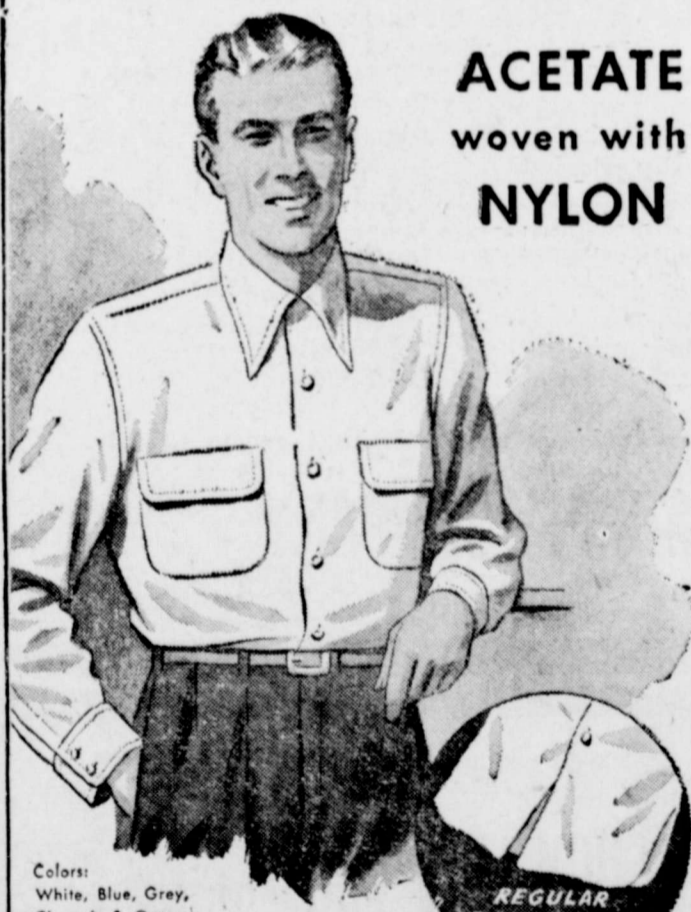
### A NEW HOME

If you're interested in a new home, see us. There are a lot of ways we'll help besides furnishing materials — quality merchandise at fair prices.

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### a McCoy exclusive shirt...



ACETATE woven with NYLON

Colors: White, Blue, Grey, Chamis & Green.

REGULAR SHIRT TAILS

Custom tailored of luxurious ACETATE woven with NYLON for extra long, rugged wear. Exclusive with McCoy. Always cool and comfortable. Even the sun won't dampen its spirit! Guaranteed washable... dries in a jiffy... will not shrink. Convertible collar for casual or business wear.

Sizes: Small, Medium, Large, Extra Large



\$6.95

**Nick Miller**  
The Man's Store



## How about the Glorious 5th?

There are no part-time Americans when the band is playing and the flag goes by. On the Fourth of July, we all cheer for our wonderful heritage of Independence.

But how about the 5th of July? And the 6th, 7th and 8th? They're just as glorious, because in America we enjoy Freedom every day.

No one can tell us how to vote. No one can dictate our religion — or what we must think or say. These are rights every real American will fight to keep. But they're rights that can easily slip away unless we work to hold them —

work full time at being good citizens every day. But do we? The shocking fact is that over 45 million Americans stayed home from the polls in the last presidential election — almost half the eligible voters in the land failed to exercise their fundamental rights and duties as free people. And you only have to look around you to see countless other examples of part-time citizenship — the jury duty dodgers, the parents who don't belong to the P.T.A., the Union members who consider their duty done when they have paid their dues, the Stockholders who don't vote.

Remember, celebrating Independence won't

keep it for you. You have to work for Freedom. And in this country it's a full-time, 365-day-a-year job — it takes 150 million full-time citizens to do it right!

EVERY HOME should have the guide to the Rights and Duties of an American.

"Do you know your rights? Do you know the new keys to good citizenship — the how and why of each? You'll find all this useful information and many other interesting facts about your country in this handy little booklet. Send 25c to the American Heritage Foundation, 17 East 63rd Street, New York City."



### Are you a full-time citizen? Check here!

- Do You Find Out Election Issues? Attend local political gatherings. Hear both sides? Ask questions? KNOW the issues?
- Do You Vote Intelligently In All Elections? No election is unimportant. Vote in all of them... according to your conscience.
- Do You Serve Gladly On Juries? If you have not served before, you'll be surprised to find how interesting and important it is.
- Do You Join Local Civic Groups? Belong to Parent-Teacher's Association or serve on School Boards? Good education promotes Freedom.
- Do You Vote In Union Elections and Stockholders' Meetings? Help make decisions that affect your life. Don't let others do it!

Contributed in the public interest by.

**Cisco Gas Corporation**  
Home Of Hi-Heat Gas

# BRIEFLY TOLD

PHONE 37

Mr. and Mrs. W. R. Price and son, Ronny, of Santa Paula, California, arrived the past week for a visit with her mother, Mrs. Earl Farmer, and other relatives.

Jack Courtney returned to his home at Grovetown Friday, after attending the Courtney reunion here, and visiting a few days with relatives. He is a son of the late Jesse Courtney.

Mr. and Mrs. Tommy Joe Fee of Sweetwater, are here for a weekend and holiday visit with her parents, Mr. and Mrs. Jay Warren, and family.

Mr. and Mrs. Dee Phillips and daughter, Mary, of Odessa, are weekend guests in the home of her sister and brother-in-law, Mr. and Mrs. Guy Morris, and will also visit with other relatives while here.

Mrs. Lloyd Surles has returned from a week's visit in Houston with her daughters, Mrs. Vernon Neiman and Mrs. Jack Huffman. She was accompanied home by her daughter and son-in-law, Mr. and Mrs. Vernon Neiman, who will remain over the Fourth.

Miss Ellen Bacon of Abilene is spending the weekend and holiday here at her home in Cisco.

Mr. and Mrs. Hartman McCall and children, Nancy and Charles, of Midland, accompanied by W. A. McCall, left last week for a trip to Los Angeles and Hollywood, California. They will also visit San Francisco and will go on to Utah, Colorado and New Mexico, and will stop for a tour of Carlsbad Cavern enroute home.

Mr. and Mrs. Eugene Henderson and daughter, Mary Ann, accompanied by Mrs. Henderson's sister, Miss Olga Faye Ford, and Alene Clark of Cisco, will leave today for a trip to New Orleans and other interesting places over the Gulf States.

Mr. and Mrs. Morris Smith and daughters, Carol Ann and Linda Jane, of Plainview, will spend the Fourth of July holidays here in the home of Mrs. Smith's parents, Mr. and Mrs. W. F. Hunterman.

Cisco Assembly Number 37, Order of Rainbow for Girls, will hold a regular business meeting Tuesday evening, July 5, at 7:30. By special arrangement between Mrs. Paul Brown, Mother Advisor, and the manager of the Palace Theater, all girls attending the regular meeting may attend the evening show in a group.

Mrs. James P. McCracken and baby are expected to return today from Romney, West Virginia, where they have been visiting relatives the past few weeks.

Miss Katy Lou Atkins has just returned from a week's visit at the Jesse Martin Hill Top Ranch near Fort Worth.

Mr. and Mrs. Shobal Hooster and children, Jane and Milton,

are spending the weekend in San Antonio with his mother and other relatives.

Miss Ruby Hill and Miss Nolph Sheehan who are attending school in Fort Worth, are home for the holidays.

There will be no meeting of the American Legion Auxiliary Monday evening, said Mrs. Charles Roberts, Publicity chairman. Next meeting will be held July 8.

Mr. and Mrs. Bill Watts of Biloxi, Mississippi, are visiting her parents, Mr. and Mrs. J. E. Petty, in the home of her grandmother, Mrs. Hattie Lewis.

Mr. O. W. Hampton is home from a delightful trip to Yellowstone National Park and Salt Lake City on which she accompanied her daughter and son-in-law, Mr. and Mrs. Tom Stamey and their two children, Hampton and Joanie of Eastland.

Lynn New, son of Mr. and Mrs. Scott New, of Brownwood,

has returned home after visiting the past week with his uncle and aunt, Mr. and Mrs. E. R. Jones.

Mr. and Mrs. J. W. Russell returned to their home in Fort Worth Friday after a pleasant visit in Cisco with their daughter and son-in-law, Mr. and Mrs. Charles Spears. Their small grandson, Johnny Spears, accompanied them home for a few days' visit.

Mrs. M. N. New returned to her home in Brownwood Friday after a week's visit here with her daughter and son-in-law, Mr. and Mrs. E. R. Jones.

Mr. and Mrs. J. W. Konegoy and her brother, Kenneth Jon-Rising Star with Mr. Konegoy's son, are spending the weekend at parents.

Mr. and Mrs. Fleming Walters have gone to Midland where they were called on business.

Mr. and Mrs. C. P. Smith and daughter, Wanda, of Henderson, are here for a weekend.

the home of her mother and grandmother, Mrs. Alex Spear and Mrs. C. H. Fee.

## Polio Insurance

\$10.00 Per Year Covers entire family PAYS UP TO \$5,000.00 (aggregate) for treatment of Polio and other dread diseases. ADRIAN K. ALLEN Phone 321

**HOT AS FIREWORKS**  
SUPER VALUES FOR THE 4TH

**JULY CARNIVAL OF VALUES!**

Women Baby Powder 53¢  
Early American Old Spice 1.00  
Yardley Bond Street Toilet Water 1.50  
Santal Lotion 58¢  
Jan Sun Oil 49¢  
Johnson & Johnson Baby Oil 49¢  
12 to 14 Double Your Money Back - Super-Speed Razor \$1.30 Value 1.00

COMBINATION TOOTH PASTE  
MILK OF MAGNESIA TOOTHBRUSH  
Santal 49¢

RED, WHITE, BLUE, BLACK  
**PLAYBALL** 98¢

HELEN CORNELL  
**WAVE KIT** 59¢

ARRIO Cream Deodorant 39¢, 59¢  
VETO Cream Deodorant 39¢, 59¢  
FRESH Cream Deodorant 43¢  
ODO RO NO Cream Deodorant 25¢, 50¢

STATIONERY SPECIAL 83¢

HELEN CORNELL  
Hormone Cream 2 for 1.00

UNGUENTINE 57¢

INSECTICIDE 33¢

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**LOCAL PRODUCED**

Crushed Limestone Aggregates  
Class A Concrete Material  
Stone Screenings and Crusher  
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RELIABLE PRESCRIPTIONS

**DEAN Rexall DRUGS**  
GOOD HEALTH TO ALL FROM REXALL

**Lemore Pharmacy**

# July Clearance SALE

Begins Tuesday, July 5

- SHOE SALE**  
All White and White Combination Shoes Reduced Were to \$8.95 Sale \$3.00 to \$5.95  
Children's Sandals, White and Colors Sale \$1.49 to \$2.95
- DRESS SALE**  
Dresses, Regularly \$7.95 to \$24.95  
SPECIAL SALE GROUPS - Sale \$4.95, \$7.95, \$9.95  
Entire Stock of Dresses Reduced (Except New Fall Dark Sheers)  
One Rack Children and Women's Dresses, Sale \$1.00
- HATS**  
All Spring and Summer Straws, Were \$3.95 to \$14.95 Sale \$1.00 and 1/2 Price
- SWIM SUITS**  
Lastex Swim Suits, One and Two Piece Styles Were \$5.95 to \$14.95 Sale \$3.95 to \$9.95
- BATISTE GOWNS AND PAJAMAS**  
Were \$2.95 and \$3.95 Sale \$1.98 and \$2.95

# ALTMAN'S

**Pye Plumbing Shop**  
PHONE 983  
All Kinds of Installation and Contract Work  
200 East 7th Street

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Language of Love

Everybody understands it, but many have not learned to speak it very well. Here's how - call it beautiful and sincere and send flowers. This is the most re-way to convey a message of love and devotion.

Call 15.

**PHILPOTT The Florist**  
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Say It With Flowers

**SWAP TIRES**

**SAVE**

UP TO \$9.32 each

ON FAMOUS U.S. ROYALS

The only tires of low pressure with specially designed tread for easier steering.

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SWAP AND SAVE

VISUAL ANALYSIS BY  
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**DR. R. L. CLINKSCALES**  
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Cisco, Texas Phone 653

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SUNDAY ONLY

**TWO GUYS FROM TEXAS!**  
Starring **Dennis MORGAN** and **Jack CARSON**  
with MALONE - TERRY EDWARDS  
Color by TECHNICOLOR

MONDAY AND TUESDAY

**WHO DONE IT?**  
with **BUR. ABBOTT** and **LOU COSTELLO**

**BOMBA. The Jungle Boy**  
with **Peggy Ann GARNER** and **John SHEFFIELD**  
ONSHOW STEVENS

# FURNITURE

## JULY CLEARANCE SALE

|   |
|---|
| 1 Bedroom Suite originally priced at \$190.00 reduced to \$169.95 |
| 1 Bedroom Suite originally priced at 185.00 reduced to 161.95     |
| 1 Bedroom Suite originally priced at 180.00 reduced to 159.95     |
| 1 Bedroom Suite originally priced at 157.95 reduced to 139.95     |
| 1 Bedroom Suite originally priced at 144.95 reduced to 125.95     |
| 1 Bedroom Suite originally priced at 119.95 reduced to 109.95     |
| 1 Bedroom Suite originally priced at 109.95 reduced to 99.95      |
| 1 Studio Couch & Chair, priced at 139.95 reduced to 129.95        |
| 1 Studio Couch & Chair, priced at 89.95 reduced to 71.95          |
| 1 Studio Couch Less Chair, priced at 49.95 reduced to 44.95       |
| 1 3 Pc. Sectional Suite, priced at 139.95 reduced to 124.95       |

Other items of Furniture reduced in proportion during the month of July

**HOME SUPPLY COMPANY**  
Main at 5th St. Cisco

The **DON FRANKLIN SHOWS**  
"Cleanest Shows in Texas" ARE BACK FOR

**FULL WEEK**  
THROUGH JULY 4

With A Full Program For Your Entertainment

SWIMMING — SKATING  
PICNICKING

JULY 4th  
**FIREWORKS DISPLAY**

MONDAY NIGHT AT LAKE CISCO  
A FULL PROGRAM OF THRILLING FIREWORKS

BE THERE IT'S FREE!

**LAKE CISCO AMUSEMENT COMPANY**  
Two Miles North Of Cisco.

**JOY DRIVE-IN THEATER**

SUNDAY & MONDAY

"Let Them Talk About Me, They're Small Town Gossipers"

**Shirley TEMPLE**  
**Ronald REAGAN**

**That Wagon Girl**  
Rory CALHOUN - Lois MAXWELL

**ICE COLD**

**WATERMELONS 3 1/2 c lb.**  
Ice In Paper Bags - 15c and 25c

**CISCO ICE Company**