

SOCIAL ${ }_{\text {PHONE } 37}$ and CLUBS

| w Of Ciscoans | Proctor of Houston participated |
| :---: | :---: |
| Wichita Bride | as honor matron |
|  | mut |
| ichith Falls Saturd |  |
|  |  |
| amonte R, |  |
|  |  |
|  |  |
| $\begin{aligned} & \text { alls, } \\ & \text { hater } \end{aligned}$ | They too, carried |
| bu |  |
| Floor standirad |  |
|  | Martin Luker JT: |
| ot the |  |
|  | ${ }_{\text {man }}^{\text {man }}$ Usisers |
|  | Dallas Rot Noble and Eabo ${ }^{\text {c }}$ |
| ${ }_{\text {Rexear }}$ | Music for the wediding |
| it whit | mrovacen of E. |
| chan neek lid | charch organi |
| ed toit in | gave |
|  |  |
|  |  |
|  |  |
| the neekine and sleeves an |  |
|  |  |
| tip length from | wedding March as the |
|  |  |
|  |  |
|  |  |



| Electric WorkSpecializing in REA workWe work men with years ofexperiene. Contract or hour-ly with materials at cost.ALL work gUARANTEED.RAY REEVESPhone 769W401 E. 8th Ciseo |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

E. J. Poe and Algie Skiles ANNOUNCE The Purchase of BYRD GROCERY
invite all their friends, former customers of the store and new customers to visit them there.

900 West 8th
Phone 423
NOTICE
Have Your Furniture Repaired Or Refinished. We Do Upholstering Work Of All Kinds
Call For Free Estimate
We Pick-Up And Deliver

BROWN FURNITURE WORKS


CLAUD AND DON SERVICE
Your Neighborhood Station 24 Hour Service SEIBERLING ${ }^{\wedge}$ TIRES
Exide Batteries - wholesale 8 retail "ANTI-FREEZE"
You Pick Up the Phone ... We Pick Up the Car PHONE 139
$\square$ Retail Merchani's Association
L. SELF, Sec. - Mgr.
(Credit Reports Since 1930) 507 Reynolds Bldy - Phone 356

## 

CISCO STEAM LAUNDRY
103 W. 9th St.
Back in the Early 20's -

EARL BENDER \& COMPANY


## FORWARD, MARCH!



- March is here again, the month that heralds springand spring housecleaning.
- In Grandma's day, housecleaning-and housekeeping, too-meant endless rounds of back-breaking drudgery. But today, thousands of wise West Texas homemakers call on their low-cost electric servant, Reddy Kilowatt, to help take the work out of housework-to cook and clean, wash and iron, sweep and sew.
- For less than you'd pay for a daily pack of cigarettes, electric service makes life easier, healthier, more comfortable. What other item in your family budget gives you such great living value-at such little cost?

West Texas Utilities Company



## Cisp Carule Xnna Junior suit.dereses

 in seersucker!... in striped cord!

## ALTMAN'S

 munnamonnomunnmonSEE

## YOURFORODEALER

Clean, Late Model Used Cars
ready
TO DRIVE WHEN YOU BUY equipped with
Radios - Heaters

- Clean Seat Covers -

NANCE MOTOR CO.
"Your Friendly Ford Dealer" Phone 244


BRIEFLY TOLD
PHONE 37
assi tion


FIRST NATIONAL BANK in Cisco.

Wh OBSeave LENT?


The PRICELESS INGREDIENT
1 N THE CITY OF BAGDAD lived Hakeem, the Wise One, and many people went to him for cou

There came to him a young man, who had spent much but rot little and said: "Tell me, Wise One, what shall I receive the most for which I spend?

Hakeem answered: "A thing that is bought or sold has value unless it contains that which cannot be bought fold. Look for the Priceless ingredient
"But what is the Priceless lngredient?" asked the Spoke then the Wise One: "My son, the Priceless In gredient of every product in the market place is the Honor
and Integrity of him who makes it. Consider his name before you buy."

Thrs House is builded on solid ground. The obligation, publicly stated, is the perpetval commitment to serve the medical profession and all the people faithfully and well.
We, too, are devoted to these principles and would strive to do as well and accomplish as much in gaining public
good will ond patronage. will patronage.
The condition upon which the people will permit us
serve them increasingly well is eternal vigilan
Thank
John P. Kilgore

## Tilgores

