Excitement High As New Oil Test Blows large Crowd Pays Local Man Killed, Wife Hurt In With Strong Show Of Oil And Gas

| - ${ }^{\text {a }}$ |
| :---: |
| 5 |
| 0 |
| \% |
| $\pm$ |
| \% |
| \% |
| $\pm$ |
| zas. |
| $5=$ |
| \%as |
| ETam |
| 4 |
|  |
| 5 |
|  |

## Care Urged in Winter Feeding <br> Of Farm Animals



Final Tribute To
Charles J.Kleiner $\ln$ Auto-Motor Scooter Crash


Presbyterians Change Hours of Sunday Wership


THE CISCO DAILY PRESS


##  <br> \section*{}

## Wilcox Grocery and Market

The Store of Friendly Service Home Killed Beef of the Finest Quality
Variety of Staple Goods At Lower Prices.
Store hours: 7:30 A. M.-8:00 P. M

## AS WE WERE <br> ledger near the finish the year, it sems the the year, it sems the tin est friends on earth ary gathered with us, for everey row of figures. no matter where we look, reminds wit <br>  <br> where we lok. reminds us of the customers who put the <br>  <br> EARL BENDER \& COMPANY and <br> Satterwhite - McDaniel <br> McDa Eastland,

1309 W. 13th FHA supervised construction, 86300 on 401 W .13 t
$\$ 6250,00$

| $\$ 6250.00$ |
| :---: |
| New 6 roc |
| N |


| New 6 ro |
| :--- |
| $\$ 6500.00$ |

room sand bath, 1 city
peach trees, pecan trees, and grapes, $\$ 29.90 .00$ Cans, house aad furniture
rooms and bath, corner lo
decorated. Built in radio, lay car garage, $\$ 5000.00$
rooms, made into 3 apartments. $\$ 120.00$ month i come. $\$ 6000.00$
rooms and bath close to schools, $\$ 4750.00$
rooms and bath, garage and chicken house, new decorated, $\$ 4100.00$
We have a fine ranch, over 1800 acres, 270 acre in cultivation, balance mesquite grass land. Several ets of improvements in fair condition choice place at $\$ 43.00$ per acre.
39 acres, 9 room house and bath, garage and barns calres in peca
cultivation.
84 acres close
out houses. Priced to sell
620 acres, three sets improvements, on Leon $\mathrm{C}_{1}$ pinenty of water, peach orchard, nat. A real buy at $\$ 52.50$ ped acre.

## C. S. Surres Real Estate Service

If You Want to Buy, Sell, Build or Trade
We have Homes, Farms and Ranches-large and small -HOMES
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## RANCHES

80 acres-seven room house with all utilities-large dairy
barn. Located $3 / 4$ mile from Eastland $\$ 4,000$ cach barn. L
handle.

$$
509 \text { acres }
$$

509 acres-200 in cultivation, good five room house- $1 / 2$
mineral rights. The improvements on this place mineral rights. The improvements on this place are good
-located south of Cisco. Price.-.-. $\$ 37.50$ per acre We have some good Ranches out of town raking for good Ranches out of to
6,000 to 100,000 acres.

## FIELDS \& COMPANY

REAL ESTATE
PHONE 60

SOCIAL and CLUBS PHONE 37


WHEN YOU improve or repair your home, get the lenefists, cost of the improvement may be borrowed, Repayment; income. It takes only a few moments to make all arrange. ments. Money may be advanced directly to you or you
may opecify that your dealer-contractor finance thru us.:
FIRST NATIONAL BANK in Cisco.
 Member F.D.I.C.
CISCO, TEXAS


DEAN Fexall DRUGS
GOOD HEALTH TO ALL FROM REXALL

## Questions In The Minds of The Public Answered

 Retail Merchants Asocistion and Merchants Credit AssociationWhich was the first established Credit Bureau? The Retail Merchants Association, L. Self, Sec retary.
How was the Retail Merchants Association ac quired by Miss Self? By purchase from a forSale" signed by H. S. Drumwright, A. D. Ander
son, et al.
Had the Retail Merchants Association ever been sold before? Y
Credit Bureaus? "Affiliated" stand for among Credit Bureaus? Each affiliated bureau pays to dues, which in a town of this size is about $\$ 30$. Was the Retail Merchants Association ever affiliated? Yes, and in another location L. Self was President of the Secretaries Association 2 terms, is the Retail Merchants Association, L. Self, Sec retary, the only unaffiliated Credit Bureau. Cisco that has cperatetd 20 years. ther without buying that couple's business? We do not think so. "National" mean in thi case? A body of organized men such as the State and National Grocery, or State and National Dry poses. ec'y, have "International Coverage"? Certainy. Any credit reporting bureau can obtain reports from most all portions of the globe for stipulated sum of money, however, there are not many people moving to Cisco from Africa, New Guinea, or Australia,
What protects the Retail Merchants Association so that no person or persons (except our own
members and friends) can destroy the business What is known as the "Consent Decree."
What is the "Consent Decree"? It is the result of a Petition entered by the United States of America in 1933 against the National Retail Cred Association, et al, under the Antitrust Laws.
Sec'y, be treated as if running a political race? No,this office is a business, and has been under the present management 18 years. Does L. Self, Secretary of the Retail Merchan Association, contemplate selling this office which much hard work has been expended. All of us expect to sell at sometime, or turn our businesses over to children in case there are any
children.
15. Is there a principle among men that consists of
"Justice"? Yes, it is the principle on which the world was founded, but from which many individuals and nations have gone far afield. The principle holds good yesterday, today, and for

RETAIL MERCHANTS ASSOCIATION
L. SELF, Secretary

507 Reynolfs Bldg.
Phone 356


EXTRA SPECIAL
$2 \times 4$ and $2 \times 6$
$1 \times 6$ and $1 \times 8$
$\$ 5.50$ and $\$ 5.50$ per hundred
Castleberry Lumber Co.
Hwy. No. 80, 2 Blocks past Traffic Circle...7-6601
No. 400 Block North Henderson
No. 400 Block North Henderson. ....
FORT WORTH, TEXAS


Nance Motor Co.

## DRUMWRIGHT'S JANUARY CLEARANCE <br> LADIES AND MISSES READY-TO-WEAR and MILLINERY

解

Ladies DRESSES - Choice HALF PRICE

| adies DRESSES - Choice HALF PRICE |  |  | Group 1 |
| :---: | :---: | :---: | :---: |
| \$ 9.85 | Dresses -- 1/2 Price ..... | \$ 4.93 |  |
| \$10.95 | Dresses -- 1/2 Price ...... | \$ 5.43 |  |
| \$12.95 | Dresses .- $1 / 2$ Price | \$ 6.43 | REGULAR VALUES |
| \$14.95 | Dresses -- $1 / 2$ Price | \$ 7.43 | \$12.95 to \$16.95 |
| \$16.95 | Dresses -- $1 / 2$ Price | \$8.93 | CHOICE |
| \$17.95 | Dresses -- $1 / 2$ Price | \$ 9.93 | \$5.00 EACH |
| \$19.95 | Dresses -- $1 / 2$ Price | \$ 9.93 |  |
| \$22.50 | Dresses -- 1/2 Price | \$11.25 | Group 2 |
| \$24.50 | Dresses -- $1 / 2$ Price | \$12.25 | LADIES FALL HATS |
| \$27.50 | Dresses -- $1 / 2$ Price | \$13.75 |  |
| \$29.50 | Dresses -- $1 / 2$ Price | \$14.75 | $\$ 8.95$ to $\$ 11.95$ |
| \$32.50 | Dresses -- $1 / 2$ Price | \$16.25 | CHOICE |
| \$34.50 | Dresses -- $1 / 2$ Price | \$17.25 | \$4.00 EACH |
| \$37.50 | Dresses -- $1 / 2$ Price | \$18.75 |  |
| \$39.50 | Dresses -- $1 / 2$ Price ... | \$19.75 | Group 3 |
| LADIES 8 MISSES COATS 8 SUITSChoice Half Price |  |  | LADIES FALL HATS REGULAR VALUES |
|  |  |  | $\$ 5.95$ to $\$ 7.95$ <br> CHOICE |
| \$24.75 | Coats \& Suits -- 1/2 Price | \$12.38 | CHOICE |
| \$27.50 | Coats \& Suits -- 1/2 Price | \$13.75 |  |
| \$29.75 | Coats \& Suits -- 1/2 Price | \$14.88 |  |
| \$32.50 | Coats \& Suits -- 1/2 Price | \$16.25 | Group 4 |
| \$34.50 | Coats \& Suits -- 1/2 Price | \$17.25 |  |
| \$37.50 | Coats \& Suits -- 1/2 Price | \$18.75 | Ladies fall hats |
| \$39.50 | Coats \& Suits -- 1/2 Price | \$19.75 | REGULAR VALUES |
| \$42.50 | Coats \& Suits -- 1/2 Price | \$21.25 | $\$ 3.95 \text { to } \$ 4.95$ |
| \$44.50 | Coats \& Suits -- 1/2 Price | \$22.25 | CHOICE |
| \$47.50 | Coats \& Suits .- $1 / 2$ Price | \$23.75 | \$2.00 EACH |
| \$49.50 | Coats \& Suits -- 1/2 Price | \$24.75 | Group 5 |
| \$54.50 | Coats \& Suits -- 1/2 Price | \$27.25 |  |
| \$57.50 | Coats \& Suits .- 1/2 Price | \$28.75 | Ladies fall hats |
| CHILDREN'S WINTER COATS |  |  | REGULAR VALUES |
| Choice Half Price |  |  | CHOICE |
| \$8.95 | Coats ..- $1 / 2$ Price | \$4.48 | \$1.00 EACH |
| \$9.85 | Coats -- 1/2 Price | \$4.93 | LADIES COTTON DRESSES <br> We have abont seventy-five of these Dresses to close out now. Sizes 11 to 18 . <br> Regular Prices, 83.98 to $\$ 5.95$ <br> YOUR CHOICE <br> HALF PRICE |
| \$10.95 | Coats -- 1/2 Price | \$5.48 |  |
| \$11.85 | Coats -- $1 / 2$ Price | \$5.93 |  |
| \$12.85 | Coats -- 1/2 Price | \$6.43 |  |
| \$16.95 | Coats -- 1/2 Price | \$8.48 |  |
| \$19.85 | Coats -- 1/2 Price | \$9.93 |  |
| \$22.50 | Coats .- $1 / 2$ Price | \$11.25 |  |

EXTRA SPECIAL 50 Ladies skirts, plaids and solid col ors, all short dength. Values to $\$ 7.95 \ldots$ YOUR CHOICE
$\$ 1.9 .7$ and $\$ 2.9 .5$ Each.

LEARANCE PRICE

ON ALL MEN'S AND BOYS leather jackets, wool jack ets, SWEATERS, GABARDINE SHIRTS, Plaid and sol$\$ 6.95$ Wool Jackets -- Sale PRICE .... $\$ 4.98$ MEN'S OVERCOATS \begin{tabular}{lll|l|lll}
$\$ 9.95$ \& Wool Jackets $\ldots$.. Sale PRICE $\ldots .$. \& $\$ 6.95$ \& \& \& MEN'S OVERCOATS \& <br>
$\$ 27.50$ \& OVERCOATS - Sale Price \& $\$ 19.85$

 

$\$ 12.85$ \& Wool Jackets --. Sale PRICE . . . \& $\$ 8.95$ \& $\$ 29.50$ \& OVERCOATS - Sale Price \& $\$ 21.85$

 

$\$ 16.85$ \& Leather Jackets . . Sale PRICE \& $\$ 10.95$ \& $\$ 29.50$ \& OVERCOATS - Sale Price \& $\$ 21.85$ <br>
$\$ 34.50$ \& OVERCOATS - Sale Price \& $\$ 23.85$

 

$\$ 19.85$ \& Leather Jackets . . Sale PRICE \& $\$ 12.85$ \& $\$ 34.50$ \& OVERCOATS - Sale Price \& $\$ 23.85$ <br>
$\$ 2.250$ \& \&

 

$\$ 22.50$ \& Leather Jackets - Sale PRICE \& $\$ 13.95$ \& $\$ 9.50$ \& OVERCOATS - Sale Price \& $\$ 27.85$
\end{tabular} $\begin{array}{llllll}\$ 24.50 & \text { Leather Jackets }- \text { Sale PRICE } & \$ 14.95 & \$ 39.50 & & \\ \$ 44.50 & \text { OVERCOATS - Sale Price } & \$ 32.85\end{array}$ $\$ 27.50$ Leather Jackets .- Sale PRICE .. $\$ 15.95$ \$1.50 $\$ 29.50$ Leather Jackets -- Sale PRICE . $\$ 18.95$ $\$ 34.50$ Leather Jackets .- Sale PRICE . $\$ 22.95$ $\$ 37.50$ Leather Jackets .- Sale PRICE . $\$ 24.95$

ALL OTHER WINTER MERCHANDISE LISTEI ABOVE will carry final clearance prices for this
Bargains for every one. Buy your needs now.

EXTRA SPECLAL FOR BOYS ve fifty Boys Wool Jackets in this let. REGULAR VALUES $\$ 4.98$ to $\mathbf{\$ 9 . 8 5}$ YOUR CHOICE HALF PRICE

## Drumwright's

Cisco's Department Store

| BRIEFLIM TOLD |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | mamm |  |  |  |
|  |  | $\xrightarrow{\text { and }}$ | ) |  |  |  |
|  |  |  |  |  |  |  |
| (1) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| numamerroo |  |  |  | $2$ <br> $\stackrel{3}{2}$ <br> CISCO STEAM LAUNDRY |  |  |
|  | 1 |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Cermma |  |  |  |  |  |
|  | $\frac{ \pm}{2}$ |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | bibux |  | 5 ta |  |  |  |
| Promenes |  |  | = |  |  |  |
| м |  |  |  |  |  |  |
| mitisia |  |  |  |  |  |  |
|  |  | T |  |  |  |
| Be Careful Of Your Credit, So Desirable An <br> Asset To Build Up, So Easily Broken Dow |  |  |  |  |  |  |
|  |  |  |  |  |  |
| = |  |  |  |  |  |  |  |
|  |  |  | Vx ${ }^{-m}$ |  |  |  |
|  |  |  | A.: G. Motor Co. |  |  |  |
| Is crain | anton |  |  |  |  |  |  |

