


## WELCOME

 FIREMEN!
## ALL CISCO

BIDS YOU A CORDIAL WELCOME TO YOUR CONVENTION CITY, and joins in an expression that your 1948 convention will be both pleasant and educational.

At the same time, all CISCO desires to offer sincere congratulations to members of their own Fire Department and to each depariment represented here on their splendid work during the past year. As time goes on, we realize more and more that our Volunteer Firemen are a genuine asset to their communities.


## THIS IS FIRE PREVENTION WEEK!

It is highly fitting that our nation should set aside one week a year for the study of safety and fire prevention and ,at the same time, to pay tribute to the thousands of volunteers who are contributing so much to outstanding records.

All Cisco is genuinely proud of its Fire Department-an organization made up largely of volunteers. Cisco's fire record is good, thanks to an organization of alert volunteers,

It is not often that volunteer firemen are paid the homage due them. For the most part, their job is a thankless one. We should never overlook an opporeunity to eypress to them our sincere appreciation for the splendid work they are doing,

We are highly pleased that the opportunity has come on this convention day and during Fire Prevention Week to say: "Well done, firemen. We appreciate you and your constant effort to protect our lives and property against destruction by fire.

## THIS MESSAGE SPONSORED BY THE FOLLOWING BUSINESS FIR MS IN CISC0

ROY HUFFMYER

LAKEVIEW CLUB
LAGUNA HOTEL
IDEAL CAFE
LATSON CONSTRUCTION CO.
EAST CISCO BAPTIST CHURCH MOORE DRUG STORE

NICK MILLER - The Man's Store BILL HUESTIS

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CISCO STEAM LAUNDRY NANCE MOTOR CO.
DR. R. L. CLINKSCALES

WILKERSON'S PHILLIPS 66 HITCHCOCKS GROCERY

TOM B. STARK, Real Estate \& Insurance VERNON M. TURNER HICKOK \& REYNOLDS, Inc. LEE'S SUPER SERVICE FIRST METHODIST CHURCH PIGGLY-WIGGLY GROCERY HOME SUPPLY COMPANY B \& B DRIVE IN

LEMORE PHARMACY
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CLAUD \& DON SERVICE STATION POWELL'S CLEANING PLANT DEAN DRUG COMPANY

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J. C. PENNEY CO. CISCO GAS CORPORATION

MOTT'S 5c \& 10c STORE
PALACE \& TEXAS THEATRES TOWNSEND AUTOMOTIVE SERV.
A. R. WESTFALL and SONS FIRST NAIONAL BANK NORVELL and MILLER CISCO LUMBER and SUPPLY CO. RICHARDSON HUMBLE SERVICE

FERGUSON'S
C. S. SURLES REAL ESTATE ELITE BARBER SHOP

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C. T. STEEL SERVICE STATION BEENE SINCLAIR SERVICE STATION
E. P. CRAWFORD WEST TEXAS UTILITIES CO.
A. G. MOTOR CO.

HASSEN DRY GOODS
MODE O' DAY
CISCO COFFEE SHOP.
THE SPOT CAFE
CHAMBER of COMMERCE MERCHANT'S CREDIT ASSN.


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Gorman Oil News

 CLYDE BEATTY in Person DEAN DRUG CO.



CISCO
Today


Trained Wild A nimalShow
jUST AROUND THE CORNER


LET US DO BABY'S WASH CA CAUNORY SNO

## * <br> He can't duck <br> A bird can move before you pull the trigger, but a telephone wire can't duck. Last year, 2,500 wires were broken by stray bullets. <br> That's why we're asking all hunters not to shoot at birds on telephone wires or poles. One stray shot may break several long distance wires and interrupt important calls. SOUTHWESTERN ELL TLEEPHONE CO.

One-Day-Service on Baby Diapers.
In cases of illness or emergencies, we will
give you one-day-service on the family

CISCO STEAM LAUNDRY


Enjoy Movies In Your Ant highway bo between eastland and cisco THURS and Friday October 7th and 3th Stars - Warnér baxter Wallace beery in "SLAVE SHIP"

## NEW MANAGEMENT

"Old at 40,50,60?"
-Man, You're Crazy


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## Texas Theatre

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| Valley" | HMMY WAKELY |
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