

The Gay
Plilesopher
Family Reunions Attract Visitors
ior Weckend Stay at Lake Cisso

 atally Hurt in Tailway Accident


|  |
| :---: |
|  |  |
|  |  |

## NATIONAL GUÄRD UNIT PREPARES FOR FINAL FEDERAL INSPECTION ON AUGUST 4

Hexican Youth FIRST POLIO CASE REPORTED New Organization NO CAUSE FOR ALARM SEEN



Nermal Rainfall Recerced in July



vate license. Thompson of Hamilton, own-
of of Hamiton Airport, was in for
a shart visit. Henry Seale of Dalas has also been a f
or this past week. Mr. Stengal of Gainsville, Fla.,
flew in here on a chartered cross
country new in here on a chartered cross
country with two passengers. The
passengers were cattle buyers. Cowboys are now riding in
planes instead of horses.
B. H. Crayy hiex Eato on, bat-
$\qquad$
Tommie Ellis, Fort Worth, was The planes are an eleventh hour
in with the new 4-place Piper cub addition to War Assets inventories

## ENGINES

For Any Model Ford Car or Truck.
Complete New Engines (less transmission) 100 h.p. $\$ 315.00$
Cylinder Block Assemblies 100 h.p. $\$ 210.00$ Cylinder Block Assemblies 90 h.p. $\$ 195.00$
Factory Reconditioned Engines (Exg.) Any Model . $\$ 135.00$

Vacation Time? What a weath of
memories this bring, to mind. Or
the keen anticipation with which we She keen anticipation, with which we
Saited for thoe trips to the sea.
hhore or the mountin. The the
horierful times we enioved are still


## TYPEWRITERS New and Used EARL F. STEPHENS 

Retail Merchants Association
L. SELF, Secty.

The Original Credit
Reporting Bureau Of Cisco, Texas

Merchants organized this the files and right to be secretary No. 3 at a price of several thousand dollars, me. The membership was not
taken from B. B. Longacre, taken from B. B. Longacre,
Secty. No. 1, and given to
Earl Price; neither was it taken from Earl Price, secty. No. 2, and given to
me.

17 Years of Conscientious
Service to
Phone 356
507 Reynolds Bldg.



## The telephone company's

 cost of living in Cisco has gone up,too!


When the telephone company goes to market today, it finds, just as you do, that the cost of living has gone up. While you buy food, clothing, and fuel, the telephone company fills its market-basket with poles, trucks, cables, and copper wire. Here is what has happened to the cost of these items since 1940:

A telephone pole that cost $\$ 6.30$ in 1940 now costs us $\$ 14.99$ ! Trucks are up 50 per cent!
Cable and copper wire, up 60 to 100 per cent!
In addition, the payroll-more than half the cost of furnishing telephone service-is more than three times as high in Ciseo today as in 1941. In the same period, the number of telephones here has doubled.
Yes, telephone revenues are up, too, for there are more telephones in use today in Cisco than ever before.
But expenses have risen faster than revenues, and the telephone company is operating the Cisco exchange at a loss. We are not collecting enough money for telephỏne service in Cisco to pay the actual cost of furnishing the service
To put earnings on a sound basis, an adjustment in telephone rates, established in 1920, is necessary, if we are to continue to enlarge the telephone system to furnish more and better telephone service to the people of Cisco.

It's the Week to Return Credit Courtesies With Pay. ment in Full!


Be Careful of Your Credit, So Desirable An Asset to Build Up So Easily Broken Down.

## Men 18 1026 Attention!

 Men rou mar volunterr for a 19 to 26 PEGULAR 21 MONTHS IN THE regular army if:

1. You are 19 years old, but have not reached you
2. You are able to meet standard physical and mental require.
3. Upon honorable discharge after 21 months' service you are will

## 18 Year <br> -lis!

YOU MAY VOLUNTEER FOR A PERIOD OF 12 MONTHS IN THE ARMY OF THE UNITED STATES OR THE AIR FORCE OF THE UNITED STATES IF:

1. You are 18 years old, but have not reached your 19th birthday, Mith less than, ${ }^{\circ}$
2. You are able to meet s,
3. Upon honorable discharge affer 12 months' service, you are villing to serve in a reserve component of the armed forces.

Enlistment Under These Conditions Exempts You From Draft Under the Selective Service Act

Quotas are Limited! Don't Wait! Go Today to Your
Nearest Recruiting Office for full Information on VOLUNTARY
Enlistments
U. S. ARMY and
$\frac{\star \quad \star}{\text { 311. W. Martin }}$
U. S. AIR FORCE




## Gorman Oil News




For Pleasure and Recreation in Lake Cisco Pool

Swimming Instructions Available For All Ages
Impuireat Bax Office
ENTERTAIN
With Swimming Parties To "Beat the Heat."
SKATING EVERY NIGHT
MINIATURE GOLF
Play Miniature Golf At Lake Cisem
Every Day and Every Night
Lake Cisco Amusement Co.

Laguna Hotel COFFEE SHOP

Under New Manazement
sunday
DINNER SPECIAL
Baked Chicken and Dressing
Cranberry Sauce
and
All the Trimmings

ATTENTION
Bees will increase your crop of fruits, vegetables and flowers by pollenizing themand you get a crop of honey. They cause little trouble or expense after they are purchased.
See us for bees and supplies. Cisco is rated as "good bee country."
CISCO LIMBER AND SUPPIY

## E. T. THOMAS BURIAL ASSOCIATION

Protection for the Entire Family at a cost of Only a Few Cents Per Month Office: Thomas Funeral Home Cisco, Texas.

Phone 169.

Not So Very Long Ago ...
would come from. Then came the gratual rise th the price would come from. Then came the gradual rise in the priae
of petroteum protucts, release of more buiding materiak
and increased inflation which swelled the price of tands out of all reased. Thesen factors swelled the price of hans contributed greaty
to the demand for title work. But thru geod times and badto the demand for title work. But thrugoed times and bat-
for more than 25 years - we have never thought it wise to
tacrifice secrifice quality for quantity. And that's our business platTorm today!

Earl Bender \& Company


BRIEFLY TOLD


A Big Order






(................ PALACE THEATRE

万Titur


 | That she Preau Boato the Maker of |
| :--- |
| Bety |

Use Our Lay. A.Way Plan.


##  <br> Brex

low-cost



