# (1) cutn Commy fermb 

Not Neutral - Not On the Fence - A Paper With An Opinion and a Purpose

Join The Parade To
See New Plymoith See New Plymouth

New De Soto Is A Thing of Beanty



Levionnaire




New Officers Named, Schedules Made For 1953 Season 7-AA Foothall Nold

Sunday Morning Fog Causes Five Automobile Accidents



Now that the election is over, the eight years. sooner if a good ac
tune of the eetitorial writers, the count is not made of their admin columnists: and radio commenta. $\begin{aligned} & \text { istration. We should all be thank } \\ & \text { tors have changed. } \\ & \text { Before the } \\ & \text { ful that there is now a contstitu }\end{aligned}$ tors hdve changed. Before the ful that there is now a contstitu
election, Ike' and Adlai were re- tlonal amendment that forbids any election, Ine and Adai were re-
ceiving a dot of good wholesome
advice on mon hore than two torms, as pres o say it. Now, Ike is getting loads
of advice on what to do as president, and what not to do. Little which he propably reasits, as er, from thave read columns of stur around, down at Augusta, Geor- just didne great upheaval. T
gia. His mails will be also probably. pecially the pollsters whe loaded with a lot of hot air. their fingers basly burned fo
from now on, telling. him just years ago, trying to tell how what now on, the writers see in. hime glast years agd, trying to tell how
whan would go in advance.
balli As far as this little country mittedly; most of us wer editor is concerned, we believe predicting a landslide. How wer
dhat Ike knows his. way about. we to know how that 20 pere ndeed a lot more than we know
and besides, he is supposed to sur ound himself with some of the the vood explanations since the ele pects on foreign and and domestic to the same idea. It was ali laid to
problems, finances and other mat- the women folks. We reme ters. Men and perhaps women, that Bob Ruark had somethin well versed in the great task set
before the new president, will be his beck and call. Possibly a lot Hot last spring. He just Texas pointent to
the and unsolicited, but. maybe wel
intentioned, is ne met. One portioularly, who rerth the. pa- marked that there was something per it is written, on. Most of us, radically wrong' when you hav
we have found, do pretty well if to carry $a$ paper bag of money to we have found, do pretty well if to carry a paper bag of money
we make a success. of our own a store to get another paper bat profession or calling, and. when of groceries. We remember that
we branch out to take in more the ladies do osome 90 percent of rriil, sometimes. However, we as the dry goods and many of that an almost soilidy welded, in. $\begin{aligned} & \text { shoppers. They must know } \\ & \text { cluding millions who supported } \\ & \text { they are getting } 100 \text { percent }\end{aligned}$ ov. Stevenson, will be squarely their dollar or as far as it wit undertaking. And those whot sup. follow the line of men, "pop wen
 ported, are preety well aware that. in play or party entertainment, the and that this mess has to be clean- net. with splints in it, a Mothe
ed up and the place fumigated. Hubbard; perhaps a bustle, hig. They know there is something topped shoes, etc. But if you thin
rotten in Denmark, and that the the modern lady is going to wea
present present administration was
fearful that an. opposition would get in to unearth a
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
or one party. in power too long.
We believe. that if. the future
ministration shows that they have
ben wise and diligent in their
second term. Otherwise be given a
oout. And we look for a switct
SEE-
HIGINBOTHAM- BARTLETT CO
L- $\mathbf{U}-\mathbf{M}-\mathbf{B}-\mathbf{E}-\mathbf{R}$
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Hard water in your area will make you money and
save your customers money!!! $\$ 50.00$ complete will buy for them, from you, the "EJAX WATER TURBULATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heàters, plumbing, etc.. Has many other advan tages in combatting hard water. Write for informa-
tion on dealership.
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$\qquad$ reverataons we keop in freeh supply


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FRICTION engily new Low Friction engine in new Low Delivers the most net hors Picpowup in
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pperating conditionel

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Gumonnme


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ROLI RELEASED



## The Pedestrian Has The Right-Of-Way

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Carlene Wade Weds
Jimmy D. Winkley
Jimmy D. Winkley
Denver City Man Is Named President Of ACC Exes Group wos


WMS Conference, Clinic Are Staged At Brownfield Baptist Church Monday serve as vice president for the for the Shriners. convention in
coming year. Oliver Knight of
Denver City was elected to fill
Lunday and Monday. the office vacated by Mrs. ${ }^{\text {V }}$, L.
Pate News? Call no. 1, the Hera
Paterson of Brownield, whe
served as the organization's sec
retary for the past two years



We're Backing You
All The Way

## PRIMM DRUG

CUBS

## Mr. and

Kans., over the week end, where
they visited their son and brother,
Doyle, w
here.

TURE JULUS HEYGI


THE FABRIC MART

"Just Arrived" FABRIC MART
6 in wide CORDUROY
Specially Priced washabte
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Specially Priced .. $\$ 1.69$ y
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BELTS \& SCARFS

TIME FLEW
FABRIC MART



VS.

## Levelland Lobos

BROWNYELD LINE-UP WT: NAME
150 Olen Chambliss 135. Johnny Cloud
145: Delbert Bradley 130 Lee Allen Jones 167 Jerry Don Brown
160 *Joe Swan (Capt.) 155 *Jerry Bailey 160 Jackie Socktion 160 *Loman Jones 135 . Richard Baggett 160 *Jack Luicas 170 *Joe Sharp 175 Jesse Warren $1655^{*}$ Claude Cyper
120 Bob Durnas: 120 Bob Durnà :
140 Dennis Knigh 140 Dennis Knight
135 Charles Rawlings 135 Chariles Rawling
155 Royce Kelly 155 Royce Keily 145 Jerry Parker 155. Kelly Mac Sears 101. Jim Milburn 175 Brian Brady 180. *Max Black (Capt.) is0 * Jerry Anderson 150. Nicky Greer 172 *Adrian Hinson
210. *Roscoe Treadaway 17 Charles Wilks 17 Charles Wilks 170 Billy Bearden COACHES:

Toby Greer, Head Coach
L. G. Wilson, Assistant Coach

LEVELLAND LINE.UP WT. NAME


Mison, Assitatant Cooch

147 Kenley Fortner 158 Dean McCasland 147 Bobby Odell 167 R. Leatherman 172 Keith Couch 155 Jerry Price 189 George Branch 175 James Kauffman 139 Charles Watson 178 Gary Lawhon 221 Eugene Bentley 154 Kirby Rogers 137 Wayne Thompson 150 Jacky DeArmond 161 Jimmy Black 162 Mack Freeman 161. Dock Sewell 149 Tommy Evans 188 Leroy Bishop 188 H. A. Cowan 164 Tommy Ochrelein 140 James Becton 148 Royce Barnes 184 Don Moreland 156 Kennard Gilbreath 197 Myron Feitz 235 Guy Bell COACHES:

Truett Rattan
Pat Bailey

- Pat Bailey Back Back
Line Line
Back

 Lim

Probable Starters

Brownfied Ice Company
Warren-Ricketts Oil Co.
Ted Hardy's Grocery
Shinter Moter Co.
Bandy Tire Service
Modern Steam Laundry
Johnsen Implement $\mathrm{C}_{0}$.
Ray's Cleaners
Collins'

Green Hut Grill
Farmer's Co-Op Society No. 1
Primm Drug
Fleming Roller Rink Jones Theatres Goodpasture Grain \& Milling Co. Teague-Bailey Cherrolet $\mathrm{Co}_{0}$. Hoy's Flowers Jay Jones Motor Co.

Plains Implement Company Ross Moior Co. Robert L. Noble Community Drug Terry County Lumber $\mathrm{C}_{0}$. South Plains Ready Hix Terry County Herald Murphy Meat Co. Martin's Radio \& Appliance Co.

Portwood Motor Co.
J. C. Jones Co.

Shamburger Lumber Co.
Charlie's Drive-In
The Borden Company
Higginbetham-Bartlet Co.
Kyle's Grocery
Griffiti's Variety
La Mecca Cafe

## Announcinq -

## THE NEW

 1953 PLYMOUTH

The 1953 Plymouth is the most completely new Plymouth to be presented to the public in the
$\qquad$ rolled off the assembly line
This year, Plymouth is introducing a new concept of automobile design in the low-priced field


# On Display Today <br> THURSDAY, NOVEMBER 20th <br> In Our Showrooms 

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DE SOTO-PLYMOUTH

[^0]Phone 33


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Phone 1080


New Plymouth for 1953

## A Truly Balanced Car

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| :---: | :---: | :---: |
| tely new Plymouth to be | ial equipment at slight extra cost. | ecomes a Six-Passenger Club |
|  |  |  |
| nal model rolled off the assembly |  |  |
| mouth Motor |  |  |
|  |  |  |
| dedict motor | piece rear window which extends | below the deck lid opening, link- |
| delighted with the |  |  |
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|  | io: |  |
| goes on display in dealers' show rooms November 20. |  |  |
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| "This year Plymouth is intro- |  |  |
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|  |  |  |
|  |  |  |
| field declared in describing the 1953 models. "Superb styling is co-ordinated with radical engineering developments to producethe truly balanced car for easier, safer and more comfortable driving.' |  |  |
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| has been reduced for improved |  |  |
| appearance. Yet engineers have designed even moie room int compartment. The $\cdot 1953$ miode has more headroom; greater leg room ant more hip and shoulder space than ever before. |  |  |
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| The lively and dependa |  |  |
| Plymouth engine has been giveneven -gzeater power. For 1953 the horsepower has been in creased to 100 and the compres.sion -ratio stepped up to 7.1 to 1. |  |  |
|  |  | The overdrive unit reduces |
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| engineers,', Manstield said. |  |  |
| "They have succeeded in con- |  |  |
|  |  |  |
| gree the three movements which have plagued designets since thefirst automobile was built-roll, |  |  |
|  | a |  |
| pitch.and jounce." Virtually gy roscopfe stability with conseon turns bas been achieved. | $: \left\lvert\, \begin{aligned} & \mathrm{rec} \\ & \mathrm{ac} \end{aligned}\right.$ |  |
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| inch wide angle mounted rear springs ab |  |  |
|  |  |  |
| sorb small road shocks and in combination with time-tested Ori flow shock absorbers complete |  | Moving the engine forw |
|  |  |  |
| the car's truily balanced suspension system: |  |  |
|  |  |  |
| There is sweep and grace in |  |  |
| The 1953 Plymouth is lower and completely streamlined. Chrome trim is integrated |  |  |
|  |  |  |
|  | The smartly-styled Business |  |
|  |  |  |
| long, low, wide appearance the car. <br> he car. |  |  |
|  |  |  |
|  |  |  |
| incorporafed into the sheet metal of tront and rear tenders. |  |  |
|  |  |  |

Texas Again Leads In Wheatley Tigers Meet Behind The Scenes Polled Herefords


Hobbs All-Stars
Friday Night
 Brownield for the season will get
underway here Friday evening,
November 21, when the Wheatley November 21 , when the Wheatley
Tigers co-district champions of
ast season will meet the higly Tigers co-district champions of
ast season will meet the highly
vaunted Hobs All-stars in the vaunted. Hobbs Atl-Stars in the
JF High Gym. It is an exhibition
affair and will serve to give the Jr. High Gym. It is an exhibition
affair and will serve to oive the
new basketball coach Irvin
P.



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PRIESS


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We take his time to invite each and everyone to visit ws on Saturday, November 22nd, between the hewrs of7 A. M. and 6.P.II.

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NOVEMBER 22, 1952

Grand Prize and drawings will be had promptly at 4 P. M. Yंou will not have to be present at the drawing to win. There are several worth while prizes to be given away. THE GRAND
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