## Welcome, Visitors, To Brownfield and the Annual Jaycee Rodeo

THE OLDEST BUSINESS INSTITUTION IN TERRY COUNTY
ESTABLISHED 1903

## Best Advertising Medium

 The Herald has the largest paid in advance circulation ofSouth Plains.

## Che ©etry Countu Itatald

Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

The Herald has grown with this section from strictly a ranch country This are supported by scientific farming and stock farming, augmented by huge oil fields, wi the nation's largest known oil reserves.



## Halloween Is Date Set For Harvest Festival




New Store Manager Began Work Monday

Hole In One Made On Local Club Course Record Attendance Is
Expected At JC Rodeo


Annual Event Opened Thursday With Parade

Building Operations Lal Copeland Winner In City Show Progress Of District Contest

Several Attended
Firemen's Meeting

What is the general opinion ABOUT WEST CUT - OFF?


## BUSINESS DIRECTORY



Swart Optomeric Clinic

Dr. Gordon E. Richardson
optomerrist


Announcements


| The following political anaouncements are subject to the Democratic primaries the first to be held July 22, which is the tourth Saturday thereof: |  | lately that they did not think much of the folks who kicked the regular delegation out of the convention at Fort Worth two years ago, and seated a bot of ragtags, including some negroes. Yep, the worm is turning | MONEY NOT MISSED <br> DECATUR, Ill.-(AP) - Macon County Clerk Laurence Tan gney doesn't subscribe to the theory that everybody is out to make |
| :---: | :---: | :---: | :---: |
| presentative 119th Distr FORREST WEIMHOLD WAGGONER CARR |  | A lot of us low income folks still think in terms of "bringing home the bacon," and we mean in a literal sense. Most of us use some of the good eating stuff-the favorite breakfast staff, | a "fast buck". He holds hundreds of dollars in checks that citizens just haven't bothered to pick up. Most of them are for people who worked as judges or clerks in elections. The oldest is dated April, 1932. $\qquad$ |
| For District Juds LOtIS B. REED (Re-election) Tom Garrard |  |  |  |
| (Re-election) <br> ANK JORDA |  | whether high, low or medium. In view of the prominence in which bacon is held by most Americans, the U. S. Dept of Labor got down he U. S. Det or Labor got do | Mrś. Dela Huckleberry was in this week to renew for their Her- ald for lo, these many times. Her late husband was a farmer |
| For County Cler H. M. PYEATT (Re-election) WADE YAANDEL |  | with some statistics that are in- teresting. For instance, they found that the average American la- borer worked 30 minnutes for a pound of bacon, while the Can- | $\begin{aligned} & \text { school teacher at Needmore when } \\ & \text { the Old He landed here in } 1999 \\ & \text { They moved to Fisher county for } \\ & \text { T few years, but kept their Her- } \end{aligned}$ |
| For County Assessor-Collector HERBERT CHESSHIR (Re-election) |  |  |  |
|  |  |  |  |
| BUAL POWELL ROY MOREMAN GEORGE WADE <br> L. (Bob) BURNE |  |  |  |
| or County Attorney |  |  |  |
| NON A. TOWNES GEO. W. NEILL (Re-election) |  |  |  |
| For District Clerk MRS. ELDORA WHITE (Re-election) |  | , |  |
| or County Treasurer O. L. (Oscar) JON (Re-election) |  | offers |  |
| ELMER C. WATSON E. G. BROWNLEE |  |  |  |
| For Commitssioner Precinct <br> W. BRUCE WHITE (Re-election) |  |  |  |
| For Commissioner Precinct SAM GOSSETT (Re-election) DQYLE UPTON |  |  |  |
| W. E. NORMAN <br> T. M. ('Pete) vintis <br> G. E. KISSINGER |  |  |  |
| For Commissioner Precinet No. 3 LEE BARTLETT <br> Re-election) <br> B. R. LAY |  |  |  |
| For Commissloner Preelnet No. 4 |  |  |  |
| G. A. (George) RICH <br> H. R. (Horace) FOX |  |  |  |
|  |  |  |  |
| (Edd) DUNCAN |  |  |  |
|  |  |  |  |
| For Juatice Peace Precinct <br> J. W. HOGTE <br> (Re-election) <br> SAM C. WHITE |  |  |  |
| A. R. (Andy) BROCK |  |  |  |

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MIXING CERTIFICATE
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## ( $-\sqrt{\text { Start the Season }} \begin{aligned} & \text { Brand-New Set of with a }\end{aligned}$ <br> \title{ \section*{( $-\sqrt{\text { Start the Season }} \begin{aligned} & \text { Brand-New Set of with a }\end{aligned}$ <br> <br> <br> ( SMEEPS or SHOVELS <br> <br> <br> ( SMEEPS or SHOVELS <br> <br> <br> ( $-\sqrt{\text { Start the Season }} \begin{aligned} & \text { Brand-New Set of with a }\end{aligned}$ <br> <br> <br> ( $-\sqrt{\text { Start the Season }} \begin{aligned} & \text { Brand-New Set of with a }\end{aligned}$ <br> <br> <br> SWEEPS Or SHOVELS} 

 <br> <br> <br> SWEEPS Or SHOVELS}}

Farmers Implement Company

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SEE YOUR NEAREST BUICK DEALER

Sale begins Friday, June 23. Everything is reduced! We must make
room for our Fall Merchandise. All must go! Don't miss this big
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All Dresses, Skirts, and Blouses Greatly Reduced





Bringing Clay To Surface Only Fight Against Drifting Sand

| heavily laden from the great dust bowl havoc of $1933-36$, farmērs are now practicing a deep tillage method that is stabilizing the san-dy soil aid offering them a "onedy soil aid offering them aseed" crop that will harvest and not necessitate replanting 'from continued drought and high windstorms |  |
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| - wson and Lynn Counties, one fmids evidence of an amazing transfiguration of the once deso- |  |
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| rtin maize per acré each are now producting 1500- |  |
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| case, the first years'. increased production has more than paid the cost of breaking the land, aside |  |
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| h dee |  |
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| area from 4 to 5 million acres of |  |
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| dy low-productive soil can be ${ }^{\circ}$ |  |
| transformed into highly productive farms. It has also been shown |  |
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| have made the difference to th |  |
| farmer in having ino crop |  |
|  |  |
|  |  |
| avail , and then hoping for some type of harvest in late seeding of |  |
|  |  |
| type of harvest in late seeding of Martin maize. : \& |  |
| Replanting Cycle Costly |  |
| er since this area has |  |
| under tillage, the farmer has had to reckon with the problem of sandy soil blowing through his |  |
|  |  |
|  |  |
| ds and resulting in damage of |  |
| evmplete elimination of crops such as cotton, sorghum, grains |  |
|  |  |
| and wheat. During the spring ${ }^{\text {when crops are still youngr the }}$, |  |
|  |  |
| when crops are still young, the farmer has his worst headaches, |  |
|  |  |
| for in the spring these plains bear the brunt of blowing sand. During |  |
| the brunt of blowing sand. During this blow, the sand either cuts |  |
| e young crop off completely |  |
| $\mathrm{d} \text { quite often pl }$ |  |
|  |  |
|  |  |

GIANT MACHINES FIGHT DUST HAVOC


PLANS AND SPECFICCATIONS construction supervision HOME bUILDING
Prices equal to any based on same grade at home
CICERO SMITH LUMBER CO.

MRS. SHIRLEY hOSTESS
To Kolontal klub
Mrs, Jack Shirley was hostess
to the Kotonial Kard Klub Fri-

TERRY COUNTY HERALD, FRIDAY, JUNE 23,1950 TEST YOUR I. Q. day at 3:日0 P. M., at her home. . Who is the director of the Mrrs. T. V. Danjel of this city
Ice cream and cookies were 1 . Ice cream, and cookies were
verved o. M. Mint?
yerv, Bill Willames, Arthur Saw- Mike Barrett,
2. Hsued does it expire? Looie Miller, Mon Telford, N. L. 3. Where is the longest stretcb
of straight railway in the world: She stated that she wor one Hord.
Mrs. Hord scored high and Mrs.
Price second high. Mrs. Price and isRaEL finds worli WAR I BOMBS
$\qquad$

 hat price rang

TEST YOUR I. Q: Mrs. Nellie 'Tayloe Ross $\begin{array}{ll}\text { ranks first in production of table } & \text { 2. Seventeen years. } \\ \text { 3. Nullarbor Plaiv of Austrgib }\end{array}$



## DO FINANCIAL WORRIES KEEP YOU AWAKE

 now! In this way you'll build up a sound financial reserve and futur At the BROWNFIELD STATE BANK \& TRUST CO. your money wil earn current wor wou'll be dad thends! Start WE ISSUE TRAVELERS CHECKS

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ALL KINDS
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TEXAS CERTIFIED SEEDS

- Martin's ${ }^{\circ}$ Milo $\because \quad$ Combine Hega

All Kinds of Common Seeds Tagged and Tested
Goodpasture Grain Milling Co., Inc.


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$\overline{\text { STRICTLY FRESH }}$ A Raniacrive gait but his
$\pm 4{ }^{2}+5$


Cincinnati poince were looking
mos.


LTH It's got more Come-on...
 li's got more GO! Chrysler first introduced high-compression powerl Chrysier still leads the Chrade in all that high-compression power can do for youl Come
Ciffire High-Compression Engine show you the differencel In traffic it's flexible and speedy! With plenty of power for the toughest
hill! With a combination of advantages no other engine con offer hill! With a combination of advantages no other engine can offer -.
from automatic gear-shifting that gives you full control... to waterproof ignition that prevents stalling in rain or high waterl But. $i$..


The Beautiful
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High Compression High Compressio

Spitfire Engine! | Advantages |
| :--- |

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HOUSE OF GEORGE
460 z . Can





"CANINE COP" GOES THROUCH'PACES-A real police dog,
"Rajah" demonstrates his precision training by jumping over the
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Imber Court Police Training Center in Thames Ditton, Surrey,
England. The dogs at this Center are trained to assist in appre-
hending criminals.

## R-je FIYING

MORE DAIRY PRODL
NOW N STORAGE
$\qquad$




G. I. QUESTIONS


To


JAYCEE RODEO June 22-23.24

The Jaycees are doing a splendid job folks,
lets all try to attend every show this year-
CICERO SMITH LUMBER CO.


Texans In Washington No Husk Between


A Deluxe 6 cu.ft. Kelvinator for


Get the Plus Value of Kelvinator's 36 Years of Know How!


Get the Space! Get the Beauty! Get the Buyl Get KELYINATOR!
J. B. Knight Co.

FURNITURE

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$\left\lvert\, \begin{aligned} & \text { BASS FRY OUTPUT } \\ & \text { HARD HYT BY COLD }\end{aligned}\right.$ the Brownsville Hatchery, that
his odistribution. of $2,172,950$ black
 higinbotham - bartlett co.

L-U-M-B-E-R and building materials of all kinds.


Chevrolet trucks give you more powerful performance, thriftier operation


## VISIT US DURING THE JAYCEE RODEO-LET'S GET ACQUAINTED

 We Are Pleased To Announce The Purchase Of The McWilliams Furniture Stores---and Offer You $\$ 60,000,00$ STOCK of Love
## UNHEARD OF LOW PRICES!!!

FREE DELIVERY
HARRY COBLE - JACK GRIGGS, Owners

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## 2,000

Bandanas FREE To Children accompanied by their parents. WHY GET DUNKED!
Save the chance with a free red handkerchief from your newest furniture store. Formerly McWilliams Furniture Company


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Regular $\$ 319.50$ 2-pc. Suite
Hair \& Felt filled Hair \& Felt filled.
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Yours For
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Regular \$249.95 3-pc. Roberti Sectional Rust Piaid Tapestry
Desert Tan Finish
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room piece - only S166.88 Lounge Chair and Ottoman By KROEHLER
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## FREE!

## $\$ 59.50$ Super

 Spring Air MattressGiven away absolutely free at Griggs \& Goble Furniture Co. Main Store Saturday Evening. Register Friday or Saturday. No purchase required.

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