Best Advertising Medium The Herald has the largest paid in advance circulation of any weekly newspaper on the
South Plains.

# Che Cutn Countn Fterald 

Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

The Herald has grown with this section w strictly a ranch country. This area supported by of tientificic farming fand citeck, farming, augmented by huge oil fields, with
the nation's largest known oil reserves.

## Local Citizens To Decide City's PartIn Dam Project


questinmaire will be sent here to


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nteren and Insular FISH FRY SUNDAY
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REMEMBERS CIVIL WAR DAYS

## Pioneer Celebrated 90th BirthlaySunday



## Filings For Three City Officials Now Open

Father of Local Man Is Called


Judge Perhans
Knows His Whiskey Hi Ho Drive In Opens Tomorrow

Red Cross Officials Will Meet Saturday

## \section*{> Junior Deputies > Will Meet Monday <br> <br>  <br> <br> $\qquad$ <br> <br> 27 New Homes Going <br> <br> 27 New Homes Going Up In East Brownfield Up In East Brownfield <br> <br> Baby Contest By <br> <br> Baby Contest By ESA Underway ESA Underway <br> <br> <br> Junior Deputies <br> <br> <br> Junior Deputies <br> <br> <br> Junior Deputies <br> <br> <br> Will Meet Monday <br> <br> <br> Will Meet Monday <br> <br> <br> Will Meet Monday <br> <br> New County Agent To <br> <br> New County Agent To Be Here March 1st Be Here March 1st <br> <br> Meet In Odessa <br> <br> Meet In Odessa <br> <br> 1950 License Tag <br> <br> 1950 License Tag <br> <br> Sales Hit 500 <br> <br> Sales Hit 500 <br> <br> Car Stolen Here <br> <br> Car Stolen Here June 13 Recovered June 13 Recovered <br> <br> F. S. Burda Manager <br> <br> F. S. Burda Manager Of Bargain Center Of Bargain Center <br> <br> $\pm$

 <br> <br> $\pm$}Father of Local Woman Is Killed

Dr. E. N. Jones
Addressed Group


## Open Your Heart

## GIVE!!

 Fight Heart Disease
## 1948 Figures Shôw Rise In Heart Toll

The toll of heart disease is on the increase. Figures for 1948 from the National office of vital statistics show that deaths from diseases of the heart and hlood vessels increased nearly $2 \%$ over the 1947 total (from 623,176 to 637,679 ). The goal of America is 6 million dollars. Fiity-five percent of funds collected will be kept here for use. The other 45 percent will be used in research work in trying to find a remedy to stop or check the disease before it gets such a start on the vicim. You can do your part in helping combat this dreadful disease by donating your pennies, dimes, nickels and dollars. Your 1950 heart campaign is on now . . - Give Today!

THIS ADVERTISEMENT SPONSORED BY THE FOLLOWING FIRMS:

BRYANT \& WAGNER TRACTOR CO. NEWTON TIRE \& IMFLEMENT CO. PRICE IMPIEMENT CO. SHIPLEY-OLIVER TRACTOR CO.

CAPERTONGARAGE CITY CLEANERS
TEXAS COMPRESS \& WAREHOUSE CO.
HERMANS GIN
J. C. JONES CO.

VIOLA'S BEAUTY BOX GOODPASTURE GRAIN \& MILLING CO., INC.

SONNY'S FEED \& SUPPLY
PANHANDLE REFINNG CO. BROWNFILID GLASS \& MIRROR CO. HARRIS MOTOR CO.
WARREN \& RICKETTS OLL CO. CRITES SERIICE STATION
J. D. MILLER'S SERVICE STATION
M. J. CRAIG MOTOR CO.

BROWN \& DEAN NASH CO.
DEWITT BLACKSMITH SHOP
FLEMING TYPEWRITER SERVICE

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BROWNFELD ICE CO.
LAUNDERA AUTOMATIC LAUNDRY TED \& MARY JO'S GROCERY \& MARKET TERRY COUNTY HERALD DELUXE CLEANERS BROWNFIELD RADIATOR SHOP WESTERN COTTONOLL COMPANY STEWART B. (Shorty) COLLIER GULF STATION a BROWNFIELD BARGAIN CENTER FAIR DEPARTMENT STORE

Ohe Cetry County Fterald
 Miss Nancy Morgan Is Shower Honoree

## 

 Other hostesses were MesdamesThe credenza was covered with
W. B. Brown, R. M. Moorhead,
White satin and sprays of for-

 McPherson, Gladys Moorhead, J.
Wmith, and Miss Bobbie
W. Nevson, R. L. Harriss, C. D.
Wrian offered piano sele
Lise, Carl Jonnson, Bob Brown,
L. B. Forbus, T. C. Hogue, Sr., and
during the afternoon.

 Mrs. Latham and Mrs. R. M.
Moorhead. Mrs. Turner headed
MRS. BALLEW HOSTESS
the ereeiving line, which consistthe receiving line, which headist-
ed of the honoree, her mother
Mrs. Mrs. F. L. Morgan, and Mrs. C. E.
Ress.
The bride-elect's chosen colors out in decorations throughout the
house. The mantle featured an arrangement of white gladiolus
archid
tied with yellow $\begin{aligned} & \text { ond } \\ & \text { streamers, }\end{aligned}$ and aowl of daffoils and jonquils graced the coffee
table. Mrs. T. W. Burton and Mrs. E.
geBurnett alternated at the
guest register, which was lighted
with a single taper

 FOR SO LITTLE MONEY!


FARMER'S IMPLEMENT CO.

| MRS. BROWNFIELD HOSTESS TO CLUB <br> Mrs. Lee Brownfield entertain ed members of the Pleasure bridge club February 15. <br> Pie and coffee were served to Mesdames George Germany, Jack Bowman, John L. Cruce, Tom Harris, E. L. Sturgess, Grady Goodpasture, C. C. Primm, Joe Shelton and Water Hord Mr. Hod Water Hord. Cruce was second high. Prizes for high cut went to Mrs. Bowman, Mrs. turgess and Mrs. Harris. $\qquad$ <br> Lee Orville Lewis, Dr. E. C. Davis, and George Steele are fishing this week at Sugar Lake in Old Mexico. $\qquad$ <br> Dick Burson of Salem, Ore. has been here visiting his sister, Mrs. Money Price, and other relatives and friends. $\qquad$ <br> bock, formerly of Peterman of Lubwas a business visitor in Brownfield Friday. <br> Mr . and Mrs. Bill Porter of Terrell visited his sister, Mrs Homer Nelson, and family last week. week. $\qquad$ <br> Mr . and Mrs. Sam Billingsley of Levelland visited Mr. and Mrs. L. M. Rogers Sunday. |
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Kiss Johnnie Wilson And D.C. Moore Wed Ganelle Newman Is Bride of Jack Pearce

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Mrs. Price Will
Be Honored Sunday

Gee Gee's Chit Chat

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Although, I casually mentione

The FItetald



Brownfield, Texas, under the
act of March 3, 1879
A. J. Stricklin \& Son
Owners and Publishers Owners and Publishe
Brownfield, Texas
J. Stricklin, Sr.
Beitor and Puk lisher A. J. Stror and Purcklin, Jr. A. J. Strickin, Jr.
Publisished Every Ast. Eriday At Pubished Eoverth Sixth
209 Sofith
Brownfield, Texas 209 South Sixth
Brownifle, Texas
Subscription Rate

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| :--- |
| Out of Trade Area |
| Announcements |



## $\$$ Has De luxx Fealures! S:\% He low Priced!



## You Can't Match a

 FRIG|DAMRE
## electric range

| - Cook-Master Oven Clock Control | - Fluorescent Cooking-Top Lamp |
| :---: | :---: |
| - Full-Width Storage Drawer | - All-porcelain inside |
| Large upper storage |  |
| Now Radiantube 5-5 | Acid-Resisting Porcelain Cooking Top |
| Units cook faster than ever before anch use less current | - Thermizer Deep-w Cooker |
| - Extra appliance outlet |  |

Farm and Home Appliance

AN EDITORIAL
"OPEN YOUR HEART"
forms of heart disease and heve reduced theirion toll sharply,
New approaches to diagnosis and treatment now offer relie to many cardiac sufferers
more happy, useful years.
richest badvances have been made in coping with heart disease coincides with the lifetime of the one voluntary agency de-
voted to their understanding, the American Heart Association. That devoted group of the country's leading heart specialists,
an organization that only recently emerged as a nationa health agency embracing leaders in the lay field, has been the spearhead of the assault upon the secrets of the human heart function. And in its positive program of research, of public and professional education, and of guidance in community number in the last year or so), the American Heart Association deserves continued public support.
The cause of "Heart" is the cause of all of us. Until effective control of the heart diseases has been achieved, a drea shadow remains upon the lives of all those we love
We urge every citizen to help provide the
We urge every citizen to help provide the tools for our men
of medicine to carry on the fight against our leading cause of death. When the volunteers of the Heart Campaign come to

Picture Depicing Re-Education of Disabled Vets

terry county herald, priday, feb. 24, 1950




## YES, AND IT'S BACKED BY GLIDDEN'S

 OWN MONEY-BACK GUARANTE**

Washes fike
Porcelain $\substack{\text { Srpeds.atin has } \\ \text { andich, mmoth }}$

## a slick, smooth, satiny surface

satiny surface
that perrits fast-easy
washin - mile
sater any
water and a few gentle

| strokes of a few spentle |
| :--- |
| zip! And its splean! 14 |

Washable colors sol Living
with
Room, Bedrooms, Kitch-
en, and Bath hides plas-
ter, porous wallobards,
woodwork, even

Clidden formula ....
tains.
pigmented ingredi:
 utes. For a new decorating
thrili
get Satin today
 COPELAND
HARDWARE
Achievement $\star$

## MORE POWER thonever!

HORE VALUE thanever!


NOW. . . the most powerful truck engine Chevrolet ever offered you . . . THE LOAD-MASTER "105" ENGINE

> CnHED P:L

Here is power aplenty-the Load- more performance in the light-
Master 105-h.p. engine-the new Master 105-h.p. engine - the new and medium-duty field!
heavy-duty engine in the most $\quad$ Come in and see these two greatest Chevrolet power plants.
Whichever suits you best, remem-
ber this: Chevrolet's your buy ber this: Chevrolet's your buy
with more power than everl more value than ever!
Here is value aplenty-the fa-
mous Thrift-Master Engine-now stepped up to 92 -h.p. to giv
$\qquad$
Performance Leaders - Piyload Leaders - Popularity Lieaders - Price Lieaders
Teague-Bailey Chevrolet Cor
PHONE 100
401 WEST BROADWAY
BROWNFIELD, TEXAS

New Mexico Art To Be On Exhibit Here
 ITS A SHORT JUMP FROM NOW TLLL SPRING

We have a few A and G 3-Row Front End Type Listers for Sale.

We now have in stock a limited number of good
used tractors of John Deere and other makes. Some Come by mend discusus sour irimatation problems.

Johnson Implement Co. JOHN DEERE DEALER Pield, Texas
нй

## "The Bronco" Under New Management

Our Specialty - Steaks
$\qquad$
man, presiding.
An all day training school on parliamentary procedure was par-
ticipated in by county home
demonstration council members,
beginning at $10: 30$ a.m., follow-
解 demo
 Service pro-
Nown of
Nown by E. H. Bush. Four Yore-
wor
um county women, Mesdames
T. Anderson, I. L. Smith, Paul
featured in this review in
and coats that they made.
Guests atending were Mr. Bush, associate county
agent, Irrigation, of Lubocy宽 ,

\author{

- Chicken <br> Come in and enjoy our good food and drinks <br> ANTA FIELDS and DEE SUDDUTH Operators <br> Bronco, New Mexico <br> Enchiladas
}

 diche

Club Judging Contest At Amarillo Show


Rhoden Heads Sales Force of Cottonoil Co.

> Yoakum HD Council Met February 13
$\qquad$ onstration council held its month-
Iy meeting in the old courthouse
$\qquad$
$\qquad$
and By Laws, Mrs. G. F. Maltoy;
Discussion of County Home Dem
Dis wat.
onstration Council manual, Miss Ozella E. Hunt, county home . You turned out, was a success.
demonstration agent; Duties of and white

 B


HOLLANDALE, 1 LB. CTN.
Margarine 19 MILK PET 254 Pie Crust ${ }_{2 \text { Rhlusers }}^{\text {Ple }} 33 \Varangle$ CHERRIES Red Pitted No. 2 Can $23^{\text {¢ }}$



## A

CANMED FOOPS Ocean Spray
№. 1 Tall Can
Cranberry Sauce 15

| BABY FOOD | ${ }_{\substack{\text { Libgrs } \\ 3 . C A N S}}$ | 25c | LIMA BEANS | Libbrs, | 29c |
| :---: | :---: | :---: | :---: | :---: | :---: |
| CORN | ${ }_{303}^{\text {MIIFORD }}$ - 2 CANS | 25c | DOG FOOD | ${ }^{\text {DASH. }} \mathrm{OL}$. CAN | 27 c |
| HOMINY | MARSHALL | 25c | POPCORN | CAN - | 19c |
| PORK and BEANS | ${ }_{3}^{\text {MARSHALL }}$ | 25c | CHILI | ${ }_{\text {NoL }}{ }^{\text {NoLF }}$ can | 57c |
| ORANGEADE | ${ }_{46}^{\text {H. OLC. }}$ OLAN | 33c | TAMALES | wo. ${ }_{\text {wolf }}$ /2 can | 23 c |

RINSO, large pkg. .-.................. 25 c

SURF, lage pkg. .....................-- $25^{\circ} \mathrm{c}$

LIFEBUOY, 2 reg. cakes ...-.-.-.-.- 150

 DENTAL CREAM colgate lige SHAMPOO LUSTER $\begin{aligned} & \text { CREAM, s1.00 SIZE } \\ & \text { 69c }\end{aligned}$

Lettuce 12 $1 / 20$
ONIONS $\quad \begin{aligned} & \text { FRESH } \\ & \text { GREEN, bunch - } \\ & \text { C }\end{aligned}$
RADISHES, bunch .-...................-5c

TURNIPS $\quad$ rutabaga $10 c$

texas juicy pound
Oranges 10c

Projects For 1950 Set Up By C of C


| Frigidaire Sales and Service |
| :---: |
| - Your Complete Appliance Store - |
| FARM \& HOME APPLIANCE CO. |
| 611 West Main |
| Phone 255-J |

higinbotham-bartiett Co.
L-U-M-B-E-R and building materials of all kirds.

## Solid Comfort Solid Truck!

720 W. Broadway


## ROSS MOTOR CO.

Service Office News


NELSON JEWELRY apartments wit wou
withou
veteran
$\qquad$
Beauty....
within the reach of every woman who puts herself in the
 hands of

Cinderalla Beauty Shop
110 S. 5th $\quad$ Phone 622 ,


$$
\begin{aligned}
& \text { SAYS MARRIAGE IDEAS } \\
& \text { SPOLL U. S. WOMEN }
\end{aligned}
$$

## NOW





## OPEN

FOR BUSINESS

## "The Western"

COY MARONEY, Owner
BRONCO, NEW MEXICO

## FINE FOOD AND DRINKS 42 MILES WEST OF BROWNFIELD

 BETIER MEALS WITH MATIOMALIY ADVERTISED PRODUCTSWITH THE NATIONS SUPER MARKET INSTITUTE MEMBERS FURR'S FEATURE

## MIERCLCS TEN

 FAVORTIE DSHHES!
#  Cherries $=23^{4}$ Com" $=104$ PITTED, No. 2 CAN 

1. STEAK, ROAST BEEF AND
2. FRIED CHICKEN AND
3. SPAGHETTI, MEAT BALLS
4. HAM AND EGGS.
5. FRENCH FRIED POTATOES
6. SEAFOOD INCLUDING LOB-
7. MILK AND COOKIES
8. ICE CREAM AND PIE.
9. BREAD AND BUTTER.
10. CORN ON COB WITH BUTTER.

## TROZEN FOODS

STRAMEBRRES
 bovsernerrifs
TOP FROST, IN HEAVY $\quad 3 \mathbf{3} \mathbf{C}$
SYRUP, 16 OZ. PKG. SYRUP, 16 OZ. PKG. -
BRUSSELS SPROUTS, Top Frost Package
CAULIFLOWER, Top Frost Package
CORN ON COB, Top Frost, pkg. 27c
SPINACH, Top Frost, pkg. ---- 25c


PEANUT BUTTER, Food Club
NORTHERN TISSUE, 3 rolls for
NORTHERN NAPKINS, 60 count
SPINACH, Food Club, fancy No. 2 can
FAB, Large

FOOD CLUB IN HEAVY SYRUP NO. $21 / 2$ CAN
25

20e OLEO
TOP SPRED
POUND
NOWI-10. SALIE

 shampoo Modat 39 c IRNHOLATUM VAL PALMOLIVE Shave Cream
50c Value WILDROOT


WRISLEY SOAP Assorted
10 BAR BA
TIDE $\underset{\text { box }-~}{\text { LARGE }}$
All 5c Candy Bars 6 FOR

Happy Birthday from the
Nibleks
Green Giant!
on HIs
20th BIPTHDAY

Get Order
Blanks at FURR'S
FRED WARING'S
BIRTHDAY SONG
RECORD - SHEET MUSIC TWO LABELS FROM ANY GREEN GIANT PRODUCT

## 

4
POAST $\quad \begin{aligned} & \text { BABY BEEF } \\ & \text { CHUCK, } \mathrm{PB} \text {. }\end{aligned}$
HENS

## 

FRESH FISH
 FRESH FROSTED FISH

LARCE ASSORTMENT OF F ANCY PACKAGE CHEESE (1)

## Golden Ripe

 BLAGKEYE PEAS
 PINTO BEANS Domemo col SPINACH Morioric bee $+10$ MUSTARD GREFNS Ne. 2 com 10 - URIIP GREEN Mom 2 cor 10

 YAMS $1 \mathrm{~b} . \mathbf{7}^{1 / 24}$ Celery Cabbage (

CURRANT JELLY $\begin{aligned} & \text { food club } \\ & 1202 \\ & \text { goz } \\ & \text { 25c }\end{aligned}$ PEA:CH FRESERVES, Food Club, pure fruit BLACKBERRYY PRESERVES, Food Club, pure RED RASPBERRYY PRESERVES, Food Club, pure GRAPE JAMM PRESERVES, Food Club, pure PEACH Pruit, 16 oz. tumbler



FISHING GROUND HOLDS 2500 -Maltese cross outline in dy on ice is the happy ishing
ground for 2500 men and women who take part in the annual Veterans of Forecign Wars-sponsored
Great Minds Run In Same Channe!?

Another Old Cal Friend Heard From

Poems Alouit Pioneers Written By Tech Prof


Racs Eggs Are A
Top Protein Food


Will Dixon Writes About Our "Coal Mines"



THE CHALLENGE OF HEART DISEASE

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American
Consider
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single sear







Delinting Cuts Cotton Production Costs

220 South 5th


Reduced prices on new 1950 Studebakers save you \$86 to ${ }^{\text {\$141 }}$
Share in Studebaker's success! Get the benefit of Studebaker's all-time peak production! Drive America's most distinctive car-the fastest selling car in Studebaker history!
 made possible by new high production.
Come in and see how the strikingly $\begin{gathered}\text { Ceme in and save } \$ 86 \text { to } 8141 \text { and } \\ \text { Crive away in a low, long, alluring new }\end{gathered}$

WRST' THZ


# Hi-Ho Drive-In Theater Reopening Saturday, Feb. 25 With Randolph Scott in "THE WALKING HILLS" 



Used Car Bargains


1946 FORD club coupe,
heater, cleanest ' 46 in
$\underset{ }{\text { S8950.00 }}$








 1962 Ford Tudor
Eond
S445.00
Partwood Motor Co.
$\square$
$\square$

Tarpley Ins. Co.

Plione 138-R

PORTWOOD MOTOR CO.
BACK INNEW BUILDING
even though our building is still UNDER REPAIRS, OUR SERVICE DEPARTment and parts department is in full operation in back of building akd we are now in position to take care of all your mechanical reguirements including washing and Lebricating.

Some of Old Timers Visited Sunday

$\square$

Continued Dry Weather Is Most Discouraging
Coffee Conplimented Mrs. Curtis Sterling
$\qquad$

Land You Can
Afford To Buy

713 West Main
Phone 406-J
BROWNFIELD
UPHOLSTERY SHOP
CAR COMPLETE UPHOLSTERY

Free Estimates
All Work
Guaranteed
"BETTER BY PHARR"
BETTER BY PHARR
BROWNFIELD, TEXAS
FARMERS!



See T.I. Brown

Attention Farmers
CITY LOANS

ROBERT L. NOBLE


|  | 2 |
| :---: | :---: |
| Mr. w. c. Hardin | 713 West Main |
| MRS J. . . G GRIFFIN Hostess AT PARTY | Phone 406-J |
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| Reiremments we-m |  |
|  | UPHOLSERY |
|  | SHOP |
| and Mrs Jaid | ${ }_{\text {R }}{ }^{\text {compleite }}$ |
| be superintendent Life Insurance Co. | mine |
|  | Free Estimates |
| $\text { FHA } \begin{gathered} \text { and } \\ \text { Loans } \\ \text { Lomome } \end{gathered}$ | All Wo |
| McKinney's ${ }^{\text {See }}$ | Guaranteed |
| Insurance Agency | "better by pharr" brownfield, texas |
| Pho |  |


| er, J. J. F | Bechtol. |
| :---: | :---: |
| Brownfield, and she had an ar- | USM |
|  | 1949 Ford 2-door -- \$1575.00, |
| wear for the ladies at the turn of |  |
| the century. She |  |
| of no mean ability, many | ${ }_{1947}$ Ford 2-door -- \$1190.00 |
| poems having been published. | 1947 Chev. club cpe. $\mathbf{s 1 2 5 0 . 0 0}^{\text {\% }}$ |
| We regret very much to say | 1946 Ford 2-door ---- 5975.00 , |
| that her devoted husband has | 1941 Chev. club cpe. -- $\$ 550.00$, |
| been in very poor health for the | 1841 Ford 2-door --- s475.00\% |
| past several years, and her ten- | 1941 Ford 2-door -..- 5275 |
| der care of him would registe high regards from us other tha | 1939 Oldsmobile 2 2-dr. $\$ 2275.00$ |
| just being old time friends. | 1936 Ford 2 -door 1941 Shev. 1 175.00 |
| People should go see the | 1940 Chev. 1 -ton, 4 -sp. $\$ 175.00$ BROWNFIELD MOTOR |
| shut-ins more than the |  |
| measure. | Your mercury |

Butane - Propane bottles and tank
All Sizes. Reasonably priced
Ensign carburetion installed in trucks, tractors, and irrigation motors. For your needs call at our
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RAY CHRISTOPHER, Plant Manager

