Best Advertising Medium The Herald has the largest paid in advance circulation of any weekly newspaper on the South Plains.

Che Cutn Comm Ttrali
Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

The Herald has grown with this section
from strictly a ranch country. This area from strictly a ranch country. This ares
now consists of thriving towns and cities,
supported by scientific supported by scientific farming and and stock
farming, augmented by huge oil fields, with farming, augmented by huge oil fields, with
the nation's largest known oil reserves.

## Cubs Take Levelland Tourney


Prominent Farmer Claimed Last Week
 Music Club Has Christmas Party
The home of Mrs. Fred Buc
was the seene of the Kris Kringle was the scene of the Kris Kringle
party for members of the Cen-
Tex Harmony club Tuesday night. tess.
Special program director was Mrs. Grace P. Wood. Mrs. V. L
Patterson gave a Christmas story A duet, "Song a In Thristmas story
Aight" was
sung by Mrs. Bung by Mrs. Thurston and Mrs
Bucy, followed by a solo by Mis
Bennie Kneschelo group sang Christmas carols, af-
ter which gifts were exchanged Fruit cake, with whipped cream
and coffee were served to Mes
dames Wayne C. Hill, Jim Grifdames Wayne C. Hill, Jim Grif
fith, Eldora White, Bobb Brown Griggs, and Homer Newman Oklahoma City, and Misses Edith Creighton, Creola Moore, and Ma
bel Davis. STOLEN AUTOMOBILE A 1939 Ford that was stolen
here about two weeks ago was recovered last Saturday afternoon in a sandy fheriff Buel Powel

## ©he Exry County Iteralo

| Mr. and Mrs. A. J. Stricklin, Sr. | Mr. and Mrs. A. J. Stricklin, Jr. |
| :--- | :--- |
| Mrs. Gee Gee Privitt | Mrs. Mary Dee Mason |
| Miss Gertrude Jones | Herbert A. Duncan |
| Edwin E. Duncan | Gene Walker |

Pom Brownfield.
Powell said that
Powell said that the positio
the automobile was reported
nim Saturday by several men him Saturday by several meported wh
had seen it sitting in the sam
spot for several had seen it sitting in men wam
spot for several days.
The artomobile was not The artomobile was not da
aged. RICHARD YOUNG WILL
 Furr Employees Have Party

MEADOW RESIDENT $\qquad$

Word of the death
 county, died at 6 6.30 am. Monday
in a P lainview hospital, following
a three weeks ' illness a athree weeks' illness.
Survivors include a
Survivors include a son, W. A.
of Meadow, with whom ne had
made his home, and a nephew,
Lee Bartlett, county commissioner.
berry, C
Austin.


## Mexican Given 8 Years Workilling

FFA Teams Qualify For State Contest
$\qquad$
the Texas penitentiary was giv-
en Antonio Gorzales, 4 y year old
Mexican here last $F$ Friday for the en Antonio Gonzales, 44 year old
Mexican here last $F$ Friday for the slaying of a negro woman here February 17, 1945.
Found guilty on a charge of
murder by a district courr grand
jury after 45 minutes of deliberjury after 45 minutes of deliber-
tion, Gonzales was sentenced by
Judge Louis B. Reed.
 Winning these contests has
qualine 18 , 1945 , for the murder arsested in
qualied the boys to enter the Lee Goolsy. He was arrester
state contest, whie wwill be held
in Huntsville March 18. in Huntsville March 18. Som burw beand nide


№ Verdict P.endered Alter Constitution As Yet In Death
mex way 7

$\qquad$

| Joneses to Resume |
| :---: |
|  |  |

Las R Rites Rमृत्
For Joel Hyman

Oneration of Theatres

$\qquad$
$\qquad$
$\qquad$




$\qquad$ ene of a Christmas Brownfield high school band last of the Furr Food Store, Mon one
been learned.
Young, who had been offered
position
 schools, reconsidered his resig-- ald Wayne Andress, Bill Stewart,
nation atter talking with school
offlicials. $\begin{aligned} & \text { Mrs. Lois Taylor, and Messrs. and } \\ & \text { Mmes. John Winthrow, Mac Gill- }\end{aligned}$





 eyed preacher foaming at th
mouth
Anyway, we hope each an
rO JUDGE MAID CONTEST $\frac{24}{2-25}$


| AINS NEWS |  |
| :---: | :---: |
| - |  |
|  | - 家 |
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|  | To wish you a |
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| mix | 台 |
| cme |  |
|  | mind |
|  | main |
|  |  |
|  | Cicero Sinit Lumber Co. |



Hospital News



NICKS CAFE





Cowan, on the birtman of a
Doyle Gene, horn Dec. 9 at 11
p.m., weighing 7 Ibs., 11112


Mr. and Mrs. Weldon Leon
Morton on the bithen wean
ter, Rober Roberta Ann, born a daugh 17
ar, $11: 07$ a.m., weighing 6 lbs .,
$1-2$ oz. Mr. and Mrs. Homer Ervin
ones of Wellman on the birth of
son, Rickey Don, bot
6,12 6:12 a.m., weighing 5 lbs., 3 oz.
OCALS Mr. and Mrs. H. D. Heath Jr.,
of Holly, Calif., are here visit-
ing his parents, Mr. and Mry Hubert Heath and family.
Larry Tarpley who is with
th Army band, statio 4th Ary band, stationed in San
Antonio, arrived Thursday to
spend Christmas with his parents spend Christmas w:th his parents,
Mr. and Mrs. M. G. Tarpley
and other reatites.
Mrs. Homer Newman an Mrs. Homer Newman
daughter of Oklahoma City are
here visiting her parents, Mr
and Mrs. J. M. Burnett.
thether Hester arived rom Dallas Sunder ay to spend the
holidays with his parents, the Rev
and Mrs. J. N. Hester Mr University, who in attends Baco arrive
ome Monday to spend the hol Mrs. C. E. Ross.
Hazel Vernon of Abilene at-
tended the John Shinn funeral
last week, She also visited Mary
Wanda Whitney over the week

## Rio Theatre <br> Down Dakola Way

Fair Store Employees Have Christmas Party
Club Members Honor Tech "T" Wimers

## Daughters at Party Named By Coach

## Ritz Theatre

"Jiggs \& Maggie" neme nime "Across the Rio Grande"
 The Amazon" With George Brent \&
Constanee Bennetit "One Woman's Story" wim tint rata
"lit The Ice"


คร

##  NPIGMATS



Ladies AII Wool Sweaters
 $\$ 1.00$ Children's Corduroy Overalls



5\% Wool Blankels




Men's Dress Sox 4 for $\$ 1.00$ Men's Ties 98c up Men's Davis Hats $\$$

All Ciffs Wrapped al No Extra Charge





Teachers To
Support Tidelands

$\qquad$ USED ANNULLY ANOTHER FISHING
SUPPLIES? MORE THAN 60,000


See the ALL NEW L-Line International Trucks, now on display at our store. The are heary daty engineered to save you money

## H Farmers Implement Co. ${ }^{\text {W }}$

Service Office News
of World War II who has not
made application for special divTERRY COUNTY HERALD, FRIDAY, DEC. 23, 1949 has
has not received a dividend ap-
plication number should contact
polinal on the has been in effect. On 5 to 8 December 1948 a $\begin{gathered}\text { plication number should contact } \\ \text { On }\end{gathered}$ state-wide service officers con- the service office, and re-apply til January 1,1950 to reinstate and asked that all county service
ference was held at the Jefferson
and should mark on his 2 nd ap-
their insurance provided they are Ierence was held at the Jefferson
hotel Dallas, Texas. This confer- plication (duplicate) this infor- their insurance provided they are officers make a file on all vet-
eunce or county service officers
mation was given at the school.
 ducted by the Veterans Affairs
Commission of Texas. $\begin{aligned} & \text { The Insurance Division an- tive service will not be held mer marriages and divorces of } \\ & \text { nounced that if a veteran has car- against the veteran who needs to } \\ & \text { ried his NSLI for a period of } 8 \text { reinstate his insurance, provided } \\ & \text { the wife or the veteran. It was } \\ & \text { urged to do this prior to the death }\end{aligned}$ The American Legion, Veterans
ried his NSLI or 96 morths he must re- he is examined by January 1 , urged to do this prior to the death
of Foreign Wars and Disabled
instate his policy on a new con-
1950. After a veteran has carried
 ed in the program. Your local
county service officer was present
cole conversion to a standard
policy contract. Notice by the Vet-
buy a new this tone expires he can
but on the 5 year





The ©ertn Countn Fterald
 Louise Guinn Is Bride Of Ted Turner
 Mr. and Mrs. Everett Turner of the only other decoration.
Welch, were married in a double Wing ceremony December 17 at af the recorded music during the
and Jimmy Turner, nephew of ley high school, and, at the time
the groom, was ring bearer.
of her marriage, she was manarer er, the in marriage by her fath- of the Western Union Telegraph
street length dress, designt bue with office in Lamesa. She was former-
ly manager of the Brownfield of
 and large beaded pockets. Her Mr. Turner graduated from La-
hat was fashioned of blue and
mesa high school, and served two pink sweatpeas and blue satin years in the Army. He is engaged
ribbon. She carried a cascade in in farming in the Welch commun-
bouquet of carnations, centered ity whe
 belonging to Mrs. Yoast. Her Her
wedding outfit was something Weete Weeks, Dewrey Duren Mmes.

w. Turner, Everett Turner, E. . | new and blue, and she had a pen- |  |
| :--- | :--- |
| ny in her she for luck. | $\begin{array}{l}\text { Turner, all of Welch; and H. H. } \\ \text { Guinn and Mildred and Catherine }\end{array}$ | Mrs. Yoast was matron of hon- of Paducah; Miss Mary Jane

or. She wore a street lenth dress, ner of Welch, and Miss Ella Kat)
made with a blue metallic bodice erine Keith of Lubbock. cesories were binack, and she Mr. and Mrs. Cates The Rev. H. L. Thurston per-- Guinn, sisters of the bride, light- $\begin{gathered}\text { Best man was } \mathrm{C} \text {. W. Turner of } \\ \text { formed the eeremony before the } \\ \text { fireplace, which was } \\ \text { decorated } \\ \text { ed the cendes. Other music was } \\ \text { (iig Spring, who is a cousin of }\end{gathered}$ Entertain at Party with baskets of white chrysanthe- wedding marches.
 $\left.\begin{aligned} & \text { mony. The bride's table was laid tained members of the Helper } \\ & \text { with an ecru lace cloth and fea- } \\ & \text { sunday school class of the First } \\ & \text { tured the three tiered wedding } \\ & \text { cake, topped with } \\ & \text { Baptist hurch with a Christmas }\end{aligned} \right\rvert\,$
 flanked with sweetpeas and ta-
ond Memes. Doc Lewis, A. W. Mr. Dick Fallis poured and
pers.
Sue Turner, Bennie Green, L. D. Coxver
T. B. Smith, Arlie Lowrimore, N. Mrs. Turner wore a grey gab- $\begin{aligned} & \text { Paddock, } \\ & \text { James L. . Fitzgerald, }\end{aligned}$ Mrs. Lois Taylor and Mrs ardine suit, with spruce blue
cessories, and an orchid cors
Nerry Christmas to all:
Newton Tire \& Implement Co.
410 Lubbock Highway

Gwendolyn Franks, TrumanDuBoseWed

TERRY NOUNTY HERALD, FRIDAY, DEC. 23, 1949


WEST TEEXAS MOTORS

finy the 7102 and perate $0 \hat{i}$

## Christmas

be with you almays.

Matt's Barber Shop
"Dust Bowl" Could Return Warns Texas Tech Man


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junior hostesses from New England.
long before men ever touched the
soil with a plow. But it isntt a
aural Family Living In 1950 hundereds of tons of top soil on One of the best ways to cor
serve moisture in the soil is



 Pr. Young said. "The effect-
greater fertility and ederease
隹
$\qquad$
 $\overline{\text { Merry Christmas to all: }}$



| PLANS AND SPECIFICATIONS <br> furnished FREE as well as CONSTRUCTION SUPERVISION HOME BUILDING |
| :---: |

Merry Christmas To You


From the EMPLOYEES of

## West TexasGasCompany




"Your John Deere Dealer"




Have You Seen The New Dallas News Almanac?

## Texas' growth and change in the last ten years dwarf all pre- vious periods in the state's his tory, The Texas Almanac, just

$\left\lvert\, \begin{gathered}\text { Texas' population is predomi- } \\ \text { nantly urban, for the first time }\end{gathered}\right.$ Famous Author Supports Unesco Program





If Drumk Don't
Drive or Jaywalk


APPLIANCE SERVICE CO.
C.w. Dennion
318 W. Main

Ean man

##  <br>  <br> Mineminat nebrump <br>  <br> Whee!!li's Christmas!!! <br> folle iece <br> J.C. JONES COMPANY



解


Probing New Uses
For Cotiton Linters


 Chuidtmangry!
Joys so well expressed we love to sing and hear

$$
\begin{aligned}
& \text {...echo our wishes } \\
& \text { for a Merry } \\
& \text { Christmas and } \\
& \text { a Happy New Year! }
\end{aligned}
$$

GRILL CAFE
 2.

LEE O. ALLEN GIN \& HARDWARE
tokio, texas

TERRY COUNTY HERALD, FRIDAY, DEC. 23, 1949 Ooly 12 per cent of the fire Merry Chrismas to all:

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| Learning, To Save | PHONES BEAT <br> FIRE ALARM BOXES | es. The others were received by telephone. Fifty-six per cent of | CALL 185 |
|  |  | 为 |  |



## Hecrés holiday

$T T_{\text {IME'S coming when the air is }}^{\text {full of good spirits, and we all }}$ feel pretty chipper-but what about
that faithful Buick of yours?
Wet winter driving is roughest on cars handles like a sweetheart, your Buick may have slipped a notch or so in performance, a squeak you haven't
been So do this...
Bring it to us for one of our winter tune-ups, plus a special winter
LUBRICARE treatment. (This Lubricare is something you and your Buick should know about
-it's an over-all trouble-check,
plus a wonderfully thorough lubri-
cation routine!) Between these two refreshing treatments, you'll have all your Buick's glad and
breezy power back-plenty of Fireball zoompth to pull you out of any traffic fuss. You'll have a quiet-
riding body and chassis that make every mile a glad glide. And you'll have top mileage efficiency, with a motor that starts on the coldest
morning as quick as a scared morning as
alarm clock!
Why put it off? Our service is quick and expert, our prices
lower than you'd think. The driving pleasure you get is immense. Phone us now and make a holi-
date for bringing your date for bringing your Buick's

## Buick care

 keeps Buicks bestTudor Sales Company

# TOUNG FOKS 



STORIES PUZZLES PICTURES GAMES



Meet Up With Old Jones County Pals


Grand Champions-1949 Feeder Show


 averaged 427 pounds per head and sold for 860 per ewt. In addition to
the sale price the Bar 13 Ranch receved $\$ 600$ in prizemoney from the
Chicago Union tock
Cind Kansas City, Mo.
Dear Santa Claus,
I am a little girl six years old
and I go to school at Jessie G. I am a little girl six years old
and I go to shool at Jessie G.
Randal. I live at 921 W. Rippeto
street. I want a talking doll, condy
 : $\begin{aligned} & \text { years old and one nine months } \\ & \text { old, and a brother three years old. }\end{aligned}$ Dear Santa,
I am a a little girl two years old.
I want you to bring me a doll,
stove and some things to colk meadow hd club meets
The Meadow HD club met with
Mrs. Hollis West on Tuesday afternoon of last week.
An annual report of money that
was taken in and paid out dur-
ing the year
the secreary, Mrs. wes.
therman bean ben-
dergrass.
Hights of the afternoon was
a Christmas program, and ex-
change of gifts among those pres-
ent.
The ladies admired the plate
favors, a Chistmas corsage, made
of cedar an dred berries.
The next meeting will be with
Mrs. Willie Blair on Jan. 10, 1950.
How To Wrap
How
A Pretty
Christmas Package
 OVERLAP-Gives illusion of
second color. Make sure it
comes to exact center of your

package. package. | ADD A POMPON of red 'glas- |
| :--- |
| $\begin{array}{l}\text { sip' drinking straws. Wind spool } \\ \text { wire around bundee of straws, }\end{array}$ |




Frigidaire Sales and Service - Your Complete Appliance Store FARM \& HONE APPLIANCE CO. 611 West Main Phone 255-J


GMCs "Deliver the Goods"
Food, furniture and fuel oil... the tree, offer powerful, valve-in-head gasoline the turkey and the toys.... almost every- engines or famed, 2-cycle Diesel models thing that moves by motor truck makes its ... strong, sturdy chassis with rugged
contribution toward a Merry Christmas. axles, springs and brakes $\ldots$. big, wideTotal truck tonnage has increased 120 vision, easy-riding cabs . . . outstanding percent in the past ten years and GMC performance and dependability, unexpercent in the past ten years and GMC in truck transportation. Now better There's a better-built GMC for all haulequipped to "deliver the goods" than ing jobs. . for every transportation
ever before, tough, truck-built GMÇ.
-


GMC Triple-Checked used trucks are
a good investment three ways. .In
Appearese
ROSS MOTOR COMPANY
720 WEST BROADWAY


A Reliable Insuranc Policy
Will Cover All Property Losses
Bonds, Abstracts E. G. AKERS Insurance
Gymnasts Keep Fit for U.S. Tour

beds. Sixty-eight woolen bed since a number borrowed from
covers and 1119 cotton household their parents to buy chicks an
articles were added. Sixty-five to pay feed costs chairs and sofas wre reupholster- weekly egg sales are helping too.
ed and 17 lamp shades were re-
coon the girred. hope to have most
of this income for their own. Three thousand thirty-four one hundred fifty-one meal
chickens have been raised by the have been planned and 68 have
4-H girls. Their poultry work is been served by the 4-H girls. Wit

$\left.\begin{array}{l}\text { groups, they have canned a total } \\ \text { of } 20,968 \text { quarts of fruit, vege- } \\ \text { tabless and meats. They dried } \\ 1,150 \text { pounds of fruits and vege- } \\ \text { tables, cured } 9800 \text { pounds of } \\ \text { meats, prepared for freezing, } \\ 1680 \text { pounds of fruits. }\end{array}\right\}\}\}$,
$\frac{\text { TRRRY couviry herald, rridar, pEC. 23, } 1999}{\text { Those Greeting Cards }}$ Are Coming Through

SWART OPTOMETRIC CLINC
BROWNEIELD, TEY
Dr. Gordon E. Richardson optometrist

Phone 414

## SUPER DOG

 Frozen MaltsLUBBOCK HIGHWAY


困


Low Down From Hickory Grove









HORSE PLAY IN TRAFFIC NOW ITS FROZEN
 west of Helena. Running back frozen tree this Christmas? See
and forth across the highway, he sculptor Tommy Sherbloom. He's

 Small took after the horse and stead of stone, hangs ornaments as an accent in homes in in increas- $\begin{aligned} & \text { were received there one aay angs } \\ & \text { that } 400 \text { pounds were in catalogs. } \\ & \text { it led him a lively chase for } 30 \text { and electric lights on a tree then ing numbers today. Gay hues such }\end{aligned}$ and it led him a lively chase for 30 and electric lights on a tree then ing numbers today. Gay hues such
minutes before it took a quick
freezes it within a block of ice. as citron and pale mustard are detour up Colorado gulch. With a
herse laugh, no doubt.


a fuller appreciation of old friends and pleasant associations, we extend to you our sincerest wishes for a very Merry Christmas and a Happy New Year.
M. J. CRAIG MOTOR CO. "Chrysler - Plymouth"


## $\mathfrak{M a n}_{\text {may }}$ Christmas to All

$\mathcal{M C A}$ the spirit of hospitality and friendliness, so typical of the Christmas Season, remain with you throughout the year and brighten the associations you share with others


* HONG FOLKS

Teen Time



## seine an



PUZZLES GAMES


## 1

1 Men winy hes


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