Best Advertising Medium
The Herald has the largest paid in advance
circulation of any weekly newspaper on the South Plains．
©he ©etry County Iteralo
Not Neutral－Not On The Fence－A Paper With An Opinion And A Purpose

The Herald has grown with this section
from strictly a ranch country．This area
now consists of thriving towns and cities， now consists of thriving towns and cities，
supported by scientific farming and stock
farming，augmented by huge oil fields，with supported by scientific farming and stock
farming，augmented by huge oil fields，with
the nation＇s largest known oil reserves．

New 0il Devopments Spuir Local Interest


Brownfield People Attend Scout Meet

Grandson of Neills
Receives Appointment Second lieutenant Neil C．Bur
nett，son of Mr．and Mrs．C．${ }^{\text {T }}$
Burnett of Levelland and for
mer residents of Brownfield，ha been appointed spocial services
and athletic officer for the Firs and athletic officer for the Firs
Bs
ment in，suacond armerg，Germany．regi－ ment in Ausgberg，Germany．
Lt．Burnett attended Brownfiel
chools and played football on schools and played football on
the Cub team in 1943．He is
graduate of Howard Collete in gracuate of Howard College in
Birmingham，Ala．Before receiv－ ing his commission in the Army
he served as an aviation cadet at
several fields in Texas and Cali－ fornia．
Last Janauary，Burnett was as－
signed to the armored

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Glenna Winston Is Formal Den Hosie
Named In Who＇s Who To Revedd Dec．10

Junior Posse Will
Not Meet Dec． 16


Mrs．Parker To Be
On Radio Program



Father of Harold Crites Is Claimed



Troop 74

|  | Receive Awards |  | 为 |
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and government crop loans and
price supports. Large sums will be paid to the old, the blind, and the unemployed. Finally, $\$ 5,600$,
000,000 will be paid out to for eign government
aid purchasing.
Item number two- $\$ 10,200,000$,
$\mathbf{0 0 0}$-will go for salaries

## 

A Reliable Insurance
Policy Will Cover All Property Losses Bonds, Abstracts
E. G. AKERS

Insurance

## \%

## LA MECCA CAFE

## Modern

Planning A Christmas Parity?
Call 360 and make
your party $\begin{aligned} & \text { res } \\ & \text { vations with } u s .\end{aligned}$.
Good Food

## Give Her a

New Automatic Gas Range
For a gift that is truly modern, give her a new automatic gas range. A new gas range is a gift that she and the entire family will enjoy for years to come. Modern engineering and styling make the new automatic gas ranges tops in beauty . . . cooking performance . . . speed . . . and economy

## West Texashas Compaimy <br> Helping Build West texas Since 1927

TERRY COUNTY HERALD, FRIDAY, DEC. 9, 1949

Milk Cans Are Important

sER-
higainootham - bartiett co.
L-U-M-B-E-R and building materials of all kinds.

Read and use Herald Want Ads Fancy Dressed Turkey
white magnolia Christmas with HELENA RUBINSTEIN'S
new ... sense. Stiring colognel


## PALACE DRUG




Low Down From Hickory Grove

sind



| 为 | Tarpley Insurance |
| :---: | :---: |
|  | Agency <br> Phone 138-R <br> 608 West Matn |

## SUPER DOG

 Frozen Maltslubbock highway

Swwethe ort, wife, sister, or Mother
THRIL HER THIS CHRISTMAS with a Lovely LANE Cedar Chest


## LANE Christmas Club Now

- Easy 7ormser
pay Next
year!!
And Be Sure She Has Her Lane for Christmas! It's the Real Love-Gift-the Gift that Starts the Home!
We have on display a complete other furniture! All have Lane's $\begin{array}{lll}\begin{array}{ll}\text { We have on isplay } \\ \text { assortment of gorgeous Lane } \\ \text { Cedar Chests-finished in finest }\end{array} & \begin{array}{l}\text { exclusive, desirable quality } \\ \text { features! Free moth insurance }\end{array}\end{array}$ Year! $\begin{array}{lll}\text { Cedar Chests-finished in finest } \\ \text { woods of the entire world, in } \\ \text { styles to harmonize with any }\end{array} \begin{aligned} & \text { features! Free moth insurance } \\ & \text { policy goes with every chest. } \\ & \text { Come in today. }\end{aligned}$
Act Nowl Lar-A-War a Lane today!


## J. B. Knight Company <br> - Furniture

## THATS YOUR BODEET NDDEIIG YOU


$\mathbf{L}_{\text {sou may hear as still small voice }}^{\text {ook this the }}$ saying " go mheara- -ect it t?"
If so, don't think it's mere ambition urging you to splurge.
The simple fact is that this lively fashion setter is not only a caa
straight from your rosiest dreams but a brawny straight-eight Buick that
practically any budset can handle!

Match prices-and you'll find that many a six costs you more than this Boil it down to costs per pound more durability and longer life as well as smoother riding - and you'l find this one right down among the

Figure your investment over the extra years youke uee happy in a
Buick - check the used car listings Buick - check the used-car listings
and see how Buicks hang onto the wisdom in buying a better car And just tigurc how much moore


## Tudor Sales Company






* BUY A WATCH NOW DURING
oUR PARADE OF WATCIE



## Nelson Jewelry



Holiday Specials
Pitioine \& Coliting


 ROADSIDE GARDEN Lubbock Rd. \& W. Mand

| Krueger, Hutchinson and $\underset{\text { LUBBock, }}{\text { TEXAS }}$ Overton Clinic |  |
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TERRY COUNTY HERALD, FRIDAY, DEC. 9, 1949
Star-Telegram Runs Bus To West Texas

Attend Church at Wellman Sunday


## Health

CANT BE WEICHED

But every gram and dram of ingredients specified by your doctor's prescription can and MUST be weighed exactly. Dedicated to better health,
are in accurate, active partnership with doctor!

Rely on us - Your doctor doe
Nelson's Prescription Pharmacy

## Announcing

THE OPENING
TURF RECREATION CLUB
Thursday, Dec. 15th
605 W. Hill
FREE
Games of Dominoes and Pool All Day Thursday Everybody Welcome





## ChSSHECO

Phone No. 1 For Classified Profits

J. B. Knight Co. Hardwafe

Phone 138-R
Long Distance Phone 9

SMALL PART

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 the value it protects. IN
SURE NOW-before you
A. W. TURNER Insurance Agency 407 W. Manin Phone 221


Lost And Found band, raised cracked crystal. Re
turn to Mrs. O. L. Jones, County
Treasures office

## Help Wanted

MAN WANTED-For Rawleigh business in Brownfield or Terry
County. No experience needed to
start. Sales easy to make and start. Sales easy to make and
protits large. Start immediately.
Write Rawleigh's. Dept. TXKWrite Rawleigh's, Dept. TXK-
551-190A, Memphis, Tenn., or see
Ollie Riddle, Wilson, Texas. 20 p

## Special Services

NOTICE Hudson owners-Parts
and service for all model Hudsons. Guetersiloh Motor and Impl., Co
Levèlland, Texas. WANT TO SWAP hats with party who took mine
Farm Bureau
Yeats Meadow,



COMEZ COSSP
$\left\lvert\, \begin{gathered}\mathrm{Mr} \text {. and Mrs. } \\ \text { daughters spent }\end{gathered}\right.$
 $-1 \begin{aligned} & \text { and Canyon. Mis } \\ & \text { Mixine Doss visite } \\ & \text { mit htheir sisters. }\end{aligned}$
 wit htheir sisters
with their sisters
daughters of guests Sunday $n$ the home of wer and Mrs. Lloyd Franklin.
Linda Phillips of Snyder was
a weet end guest of Janie Dick Linda Phillips of Snyder ww
a week: end guest of Janie Dick son.
of
of Mrs. J. C. Wooley was in charge
the week of prayer program
the home of Mrs. T.

The Public Is Cordially Invited to Attend Our OPEN HOUSE SUNDAY, DECEMBER 11 th We Have Enlarged and Remodeled Our Entire Floral Building nous 3.1 .1 .5 satis
Brownfield Floral มヲ

## FARMS FOR SALE

320 acres tight land- 280 acres in cultivation-fair improvements well lo cated in eastern Yoakum county.
320 acres-all tight land-all $\$ 40.00$ per acre on terms 320 acres-all tight land-all in cultivation- 9 miles from Brownfield 320 acres mixed red loam land-all in cultivation with some improve2080 acres of grass land fenced in with twe $\$ 35.00$ per acre

## ROBERT L. NOBLE

 Phone 320
## Attention, Farmers!

See Us For Your Cotton and Grain Insurance While Stored On The Farm

## Robert L. Noble





Louise Guinn To Wed Ted Turner

Study Club Hears Interesting Talks
Interesting Tallks


## Gee Gee's Chit Chat

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## TOKIO NEWS

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USE OUR CHRISTMAS LAY-AWAY PLAN

## 

- Linen Tablecloths
- Sheets
- Pillow Cases
- Doilies
- Dresser Sets
- Linen Handkerchiefs
- Towel Sets


Andes and fabrics to choose from... in our splendid Christmas-gift robe

- Travel Robes
- Hostess Robes

Wrap-Arounds

- Zip-Ins

NYLON GIFT SUCGESTIONS

- HOSE
- BRASSIERS
- HALF SLIPS
- PANTIES
- BLOUSES
- DRESSES
-     - PAJAMAMAS
- ROBES

 GIFTROBE

Wonderful Gift Items - BAGS

- SWEATERS - COSTUME JEWELRY - SKIRTS
- CURTAINS
- throw rugs
- BED SPREADS - PILLOWS
- LUGGAGE
- HATS
- SCARFS
- SLIPPERS
- BABY GIFTS
- COATS
- COMFORTS
- towels
- RAINCOATS
- BED JACKETS
- HOUSE DRESSES

TERRY COUNTY HERALD, FRIDAY, DEC. 9, 1949
Che Fterald

## 

## To Farm Bureau Members

From December 1st to December 15th, is the
time set for members of the Terry County Farm time set for members of the Terry County Farm
Bureau. if they care to oo so, to apply for Policies in the Blue Cross and Blue Shield, effective JanThe cost for o

|  | Blue Cross Only | Blue Cross Blue Shield |
| :---: | :---: | :---: |
| One | Member $\quad \$ 14.20$ | \$23.20 |
|  | Member nad 28.6 | 52.60 |
| One Member \& Family, all u married children up to |  |  |
|  | 19 years of age 32.20 | 56.20 |
|  | $19 \text { to } 25 \text { years old } 7.20$ | 16.20 |

Blue Cross is paid on hospital bills and Blue
Shield is paid on doctor's bills. You can buy the Blue Cross without the Blue Shield, but you can
not buy the Blue Shield without the Blue Cross.

We have added PREFERRED Blue Shield, which costs more money
bills, for instance:

|  | Old Plan | Preferred |
| :--- | ---: | ---: |
| For Appendix Operation | $\$ 10.00$ | $\$ 150.00$ |
| Stomach Operation | 150.00 | 225.00 |
| Removal of portion of lung | 150.00 | 225.00 |
| Fracture of hip | 10.00 | 150.00 |
| Hemorroid Operation | 50.00 | 75.00 |

Other payments in proportion.

| EFE | \$33.40 |
| :---: | :---: |
| Member and 1 dependent | 78.40 |
| r 19 years | 84.30 |

Each ildren under years of a 84.30 25 years of age
You have to go to a Hospital that is a member
of the Blue Cross Hospital services of which there ore 365 Hospitals in Texas that belongs. The Treadaway-Daniel Hospital in Brownfield is a
member, and I refer you to them about Blue Cross member, and I refer you to them about Blue Cross
paying its bills. Four hospitals at Lubbock, four at paynesa, and four at Big Springs belongs, and va
Lat ous cities that make up to 36

Blue Cross does not allow anything to Osteo-
pathic Hospitals. The Blue Shield pays anywhere as long as the physician is an M. D. and belongs to his local County Medical Society. In non-Member
Hospitals Blue Cross only pays $\$ 6.00$ per day for member and $\$ 5.00$ per day for dependents, so you
want to watch what kind of Hospital you go to moval of Tonsily and Adenoids are not covered the first 6 months, and maternity cases are no.
until you have had the policy 12 months.

If you want to avail yourself and family of these services, be sure and get application to me before
December 15 th, not the 16 th. I have the application blanks in my office.

## Yours very truly

H. R. WINSTON

Pres. Terry County Farm Bureau





## Get a rugged

 Studebaker truck and get the tops in value!Got the oxto polling power-tho extra staying some, trustworthy Studebaker truck!

Get the extra value of the super strength in a Stude-
baker truck's $K$-member frame-the extra driver baker truck's K -member frame-the extra driver
comfort of the roomy big-vision Studebaker cab-
one extra the extra convenience of a Stud
"lift-the-hood" accessibility!
Stop in now and get the proof of the big savings
Studebaker trucks effect on your kind of hauling.
WEST TEXAS MOTORS

Hackney \& Crawford Attorneys BROWNFIELD THEATRES

Rialto Theatre Riders in the Sky"
 "The Doolins of Oklahoma
"Birth of a Nation" "Tash Force"
FRIDAY Jane Waturn
"Sand"

Ritz Theatre "Trails End" sunda Z \& Monday
"Red Stalion $\operatorname{In}$ The Rockies" S. \& WEDNESDA Ballioom' Rio Theatre
 TARZBLE FEATURE
GREEN GODD THE
GODESS" ROLL THUNDER ROLL

SUNDAY "BLACK MIDNIGHT" "THE GIRL
FROM GUNSIGHT"
"Souls of Sin"



JUST RECEIVED - GOOD VARIETY
B00KS, each ---.....-.....-. 25c
Leiz frozen food features
snow crop cut, 10 oz. pkg.
CORN
25 c
SNOW CROP LEAF, 14 oZ. PKG
29c
SPINACH
25c
SNow crop, 6 oz.
ORANGE JUICE

DEER BRAND NO: 2
DEER BRAND NO: 2

 ..... 104 Margarine $=19 \mathrm{c}$ CORN | Harvet inn |
| :---: |
| no. 2,2 cans | ..... 25 c

 ..... 59 c

  ..... 15
TIDE, large box ottle ..... 28
PUREX, quart bottle ..... $15 c$
CHORE GIRL , Two For ..... 15c
His gregheruis and vegitibles
Gabidece $\underset{\substack{\text { fram heads } \\ \text { pound }}}{\substack{\text { and }}}$$5 \$$Apples $=12^{1 / 2 \phi}$TURNIPS ${ }^{\text {Purple top }}$$7^{1 / 2}$ c
CUCUMBERS ${ }_{\substack{\text { frevsh } \\ \text { Pound }}}^{\substack{\text { den }}}$ ..... $12^{1 / 2} \mathrm{c}$
Tomatoes $=19 \mathrm{c}$ POTTED MEAT --.- 3 for 20c

 TAMALES CHILI. $\qquad$COMSTOCK PIE - SLICED, NO. 2Apples


## RED PITTED, NO. 2 CAN

25c

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|  |  |15 $\$$

Picnics sisume $35^{\circ}$Cheese 98

| WEINERS | all meat POUND |
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| BACON | WILSON LAKEVIEW |
| ROAST PORK | Pound |
| PLYMOUTH BACON | POUND |

Cotton Blooms Here In December

| $\substack{\text { Only one che } \\ \text { HAND SAS } \\ \text { SASS RED }}$ | More Trouble Falls |
| :--- | :--- |






## ATTENTION FARMERS

We are having a demonstration of all our New Farm Equipment at the W.F. McCracken farm

## WEDNESDAY, DECEMBER 14th

$\qquad$ by J. B. Knight Farm Machinery Located at 611 Register Not Later than Monday, December 12th. Road.

## J. B. Knight Farm Machinery



