# BROWNFIELD MERCHANTS CONSTANTLY INCREASING TRADES-DAY BARGAINS 

The Oldest Business Institution In Terry County =....-EStablished 1903

Member Associated Press Member Texas Press Assn. Member South Plains Press Assn Member Panhandle Press Assn.

## Ohe Uxtr Countn Fterald

Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose





## ONE OF THE GREATEST CIRCULATIONS EVER ASSEMBLED IN TERRY COUNTY offers FARMERS

## YOU CAN CHANGE

THIS


то
ONE OF THE GREATEST OPPORTUNITIES EVER PROPOSED FOR TRADE PROFITS.

# AND MAKE 



Yes, Mr. Farmer, it will work wonders-if you will take advantage of the opportunities.
Had you thought of it-for weeks you may be busy and talk to very few farmers in this section. You may be in the scene at top: have something to sell, something to buy or trade, yet your neighbors don't need it. But over a few miles out on the other side of this trade territory there is
a man perhaps wanting just what you have to sell, or may have what you want to buy or trade for
In a few words, here's an opportunity to change the top scene into a great auction event merely by use of a HERALD CLASSIFIED AD. You can go ahead with your work, yet "talk to thousands of farmers at the same time."

## EVER HEAR OF GUARANTEED ADVERTISING?

Just to show you what you can do with a Classified Ad, the Herald wants you to send one in-advertise anything you like. Some other farmer wants what you have, or has what you want. You must get results - you must sell what you advertise, or find what you are trying to buy or trade for, or the Classified Ad doesn't cost you ONE PEN-NY-nothing. If you buy, sell, or trade by use of the Class-NY-nothing. If you buy, sell, or trade by use of the Class-
ified Ad, then come in and pay for it. If you do not buy, sell, or trade, no questions asked. You owe nothing; nothing is on our books against you; you will never get a bill. WE THINK YOU'RE HONEST.
This offer applies to actual dirt farmers or active ranchers only. Practically all farmers now get the Herald, and
we know if there is someone wanting what you have to sell, the Herald will find them. If you want to buy, and it's to be had in the area, you'll find it. If you want to trade, you'll find a trader.

You name it, and send in the Ad-a stove, a cow, hogs, feed, seed, any kind of farming equipment, household furniture, harness, tools, chickens, wagon, a dog or an ele-phant-the HERALD's great new all-over the area circulation will find you a deal if there is one.

Just remember-NO RESULTS, NO PAY. We leave the bookkeeping up to YOU.
BROWNFIELD, TEXAS

RESPONSE TO OUR GREAT FEBRUARY SALE HAS CAUSEDUS TO CONTINUE IT FOR

## ONE MOREFULIWEEK

ENTIRE STOCK OF COMPLETE HOME FURNISHING REDUCED 15\% to 30\%

## Glam-O-Rug

LETS CALL THIS YOUR
LAST CHMMES SALE
TO PURCHASE THIS FINE MERCHANDISE AT SUCH DRASTIC REDUCTIONS
CIVING ROOM SUITES - DINING ROOM SUITES - DINETTE SUITES - BEDROOM SUITES - GAS RANGES - CAS HEATERS - DESKS - MATTRESS - SPRINGS

See The New
KELVINATOR REFRIGERATORS

Summer Protection

Did You See The New Automatic Whirlpool Washer?
If you plan to buy a WHIRLPOOL, better get it from us-those who have purchased them wouldn't part with them, so talk to us about yours.


| LASJ CHANCE SALE |  |
| :---: | :---: |
| TO PURCHASE THIS FINE MERCHANDISE AT SUCH DRASTIC REDUCTIONS |  |
| - LIVING ROOM SUITES |  |
| - DINING ROOM SUITES |  |
| - DINETTE SUTES |  |
| - BEDROOM SUITES |  |
| - GAS RANGES |  |
| - CAS HEATERS | See The New |
| - DESKS | KELVINATOR |
| - MATTRESS | REFRIGERATORS |
| - SPRINGS | ${ }_{\text {Summer Preter }}^{\text {Get }}$ |

McWILLIAMS FURNITURE CO.


KROEHLER QUALITY IS ON SALE, TOO


SUITS and SECTIONALS



## Longhorn <br> Lb.

CHEESE 39C
BACON SOUARES Sugar Cured Lb. 39c WEINERS Good Skinless Lb.

39 c Wilson Certified Cudahy Wiclow BACON Sliced Lb. 69c BACONSliced Lb. 49c Roast ${ }^{\text {biter }} \quad 384$


APPLE BUTTER White House 28 oz. ... 28c
NOODLE SOUP Campbells Chicken can .. 18c

RAISINS Cinderella 2 Lb. Pkg. ...--.......- 35c
BEANS Chief Pride Great Northern 2 Lb. Pkg. 29c

| HERSHEYS |  |
| :---: | :---: |
| CHOCOLATE |  |
| SYRUP | CRAPEFRUIT |
| CAN |  |
| 15 c |  |

SOAP TREND 1c SALE 2Pkgs. .-.---.-. -
BREEZE 10cSALE 2 Lg. Pkgs.
39 c
FAB SOAP SALE2Pkgs.
SWEETHEART SOAP lc Sale Toilet APggs. 28
LUX SOAP Plc Sale Toile 3 for
SWAN SOAP Deal 3 Reg. for 250

ORANGE JUICE Adams 46 oz. $29 c$

COCOANUT Dromedary 4 oz Pkg. .......-15c GINCER ALE No Deposit Houston Club 12 oz. 5 c



BABY FOOD 3 Cans Libby's
.-.......... 25c
TISSUE Waldrof Roll
MĀTCHES Diamond 6 box Cnt. .-....... 35c
HOMINY Marshall No. 2 Can ........... 10c

MUSTARD GREENS No. 2 .-.---.....-10c
MEXICORN Niblets Can ..............-21c
DINNER NAPKINS Doeshin Deluxe .... 49c
ONIONS SETS - SEED POTATOES FRESH FERRYS SEEDS - NOW

## Pork Raost

4. $49 c$
FRUIT COCKTALL Everyeady No. $21 / 235 \mathrm{c}$
ENGLISH PEAS Stasta No 2 ..... $12^{1 / 2} \mathrm{c}$
PORK \& BEANS Marshall $1151 / 2$ oz ..... 12 c
APRICOT PRESERVES Bama 2 Lb. 43 c
SARDINES American Flat 2 Cans ..... 25
KRAFT DINNER Pkg.... ..... 15c
MACARONI Skimers Plgg. ..... 11 c
PICKLES Betty Sour or Dill 0 t ..... 270
Krafts Parkay Colored QuarteredMARGARNE Lb47c
PEANUT BUTTER Peter Pan 37
PIE CRUST Pillsbury Pkg. 19c
WAX PAPER 125 foot Roll 23 cTIDE Lg.
$\qquad$31 c

## EVERLTE


$25 \mathrm{Ib} . \mathrm{Bag}$$\$ 1.60$

## Apples

Fancy Washington Delicious
lb.


POTATOES No. 1 ldaho Russels Lb. ... $6^{1 / 2}$ c ORANGES TEXAS J ILb. Bag --.-.---- 35c RUTABAGA TURNIPS Lb. .... 10c ONIONS FRESH Bunch ............- 71/2c RADISHES 2Bunches .............- 15 c


 No ads taken over phone unless
sen have a regular charge ac-
anmb. Customer may give phone num-
ser or street number if ad is pald
madvance. Notice of Election state of texas COUNTY O F TERRY Notice is hereby given that an
teection will be held in the City Aldermen to serve a term of two
full years.
Said election shall be held in
Sone conformity with the laws of the
State of Texas applicable to elec-
tion for City officials for Cities
aperating under the general

DRIVE-IN One Day Only Wednesday, March 6
AM AMAZING PROGBAMS


## SEE





Texaco Sesmogreph
Crew Receives Award

4


CANTEEN-
For Sale FOR SALE guaranteed used elec-
tric washers and gas ranges. Farm and Home Appliance Co. 52 ttc FURNITURE and househoid ap
pliances sold on Liberal terms a
J. B. Worsham Furniture Com pany. FURNIIURE and household

pliances sold on easy terms | J. B. |
| :--- |
| pany. |
| $\mathbf{F O R}$ |. FOR RENT see Arnold

Needmore.


NOTICES

Charges Filed In

| er, 620 East Main. 31-tfc | For sale |
| :---: | :---: |
| MAYTAG Sales and Service, exHardware. "All Household Appliances sold on easy terms a | 160 acres, all in cultivation; located on pavement near Brownfield. Priced $\$ 65$ acre on terms. <br> Wheat Farm near Tulia. |
| I will keep babies in my home for working mothers, by day or week. Pearl Bryant, $1306 \begin{array}{r}\text { South } \\ \text { 5th. }\end{array}$ 2 p | in wheat. Priced $\$ 5,250$, which includes one-third for 1949. |
| WANTED: Light housekeeper and to care for new baby. Phone $427-\mathrm{M}$ | $\begin{array}{cc}\text { Brownfield } \\ \text { phone } & \begin{array}{c}\text { Building } \\ 320\end{array}\end{array}$ |



|  | Methodists Meet |
| :--- | :--- | :--- | :--- |


TRADE NOW Trade Now for a later model
Used Car or Truek. EASY TERMS bY EXPERTS WE OFFER YOU THE BEST in QUALITY AND STYLE at a
low price you can afford to pay. You will be happy
IF YoU bUY your USED

Teague-Bailey CHEVROLET

| ""Texo", the grand champion | $\begin{array}{c}\text { Frozen foods that have been } \\ \text { steer from Pecos County, will be }\end{array}$ | defroster should not be refrozen, |
| :---: | :---: | :---: | | $\begin{array}{l}\text { steer from Pecos County, will be } \\ \text { remembered for quite a while. }\end{array}$ |
| :--- |
| $\begin{array}{l}\text { fefroster should not be refrozen, } \\ \text { as thawing and freezing sap }\end{array}$ | Eight pairs of cowboy boots are.

being made from his hide for that being made from his hide for that
many Pecos county $4-\mathrm{H}$ Club
boys. Great Britian first laid claim

to the West Indian island | George Washington weighted |
| :--- | :--- |\(\quad \begin{aligned} \& to the West Indian island of <br>

\& Barbados in 1605, when an Eng- <br>
\& Bish ship landed there.\end{aligned}\) Get Herald job mrinting.
Every Day is "Dollar Day" Savings at our Store

ROUND STEAK -...... 75c BACON Sugar Cured .....-- 59c STEAKS Sirloin and T-Bone 69c COLDEN LICHT and WHITE SWAN COFFEE
3 Lb. Carion Pure Lard Wilson and Armour's

## FEATURES



BLO US Giome Now $\$ 5.595$ ea. Now \$3. 95 ea.


| Exauisit Form Bras Black and Tearose $\$ 1.00$ each |
| :---: |
|  |
| One Rack Dresses and Pinafores izes 1 yr. to 3 yr Values to $\$ 5.95$ $\$ 3.95$ and $\$ 2.95$ |


|  |
| :---: |

CHILDREN'S SHIRTS
Now 75c each
 anlues 1 ts 18.95 Now $1 / 2$ Price
 Sizes spo
Only $\$ 5.00$ each
TED D I I E S $\$ 1.95$ pair

20 Percent Off On All FORMALS
$\$ 5.00$ each
GIRLS' PANTIES 2 Now Values to 510.95 Now \$6.95 each

WOOL SUITS Sizes 3 to 12
Values to s16.05
Now \$10.00 each
All Fall and Winter ROBES
Reduced for Quick Clearacne
ONE BIG TABLE ODDS AND ENDS
$\$ 2.00$
ROBES
BLOUSES
GOWNS
SHIRTS
INFANTS'
WEAR
SCARFS
SWEATERS
overalls
Pajamas
KNITTED
SUITS
 $\$ 5.00$ each

LADIES' SLIPS
Mojud and Textro Sizes 32 to 40
values to 55.95 Now $\$ 2.50$ each GIRLS' DRESSES
Sizes 2 to 14
Crepes-Spuns-Cottons Values to $\$ 12.95$ Now $\$ 5.00$ each

Sizes 3 to 12 yrs. Foy Jones Promoted;
Serving In Alaska




extensin director the the cattoria Chamber of contains all the cands

# Section <br> Two 

# Church Guild Plans Book ReviewSeries 

Cen Tex Presents
Soloists in Program
The Cen-Tex Harmony Club*
met in the home of Mrs. Richard
Young on Tuesday night, March
Couple Celebrates
20th Wedding 1, with Mrs. E. P. Cowan as hos-
tess. The program for the evening Anh Wedding tess. The program for the evening
offered a variety of soloists. Mrs. Grace Wood acted a
Special program director. Dr. W
A. Roberson, Honorary member o A. Roberson, Honorary member of
the club, opened the program by the club, opened the program by
singing "I Love Life", by Mana
Zuca, accompanied by Mrs. RicZucca, accompanied by Mrs. Ric-
hard Young. Beethoven's "Andante
Con Moto" was offered as a piane Con Moto" was offered as a pi
selection by Mrs. Billy Mo selection by Mrs. Billy
Mrs. Walter Hord gave a
solo, accompanied Young. She played " "ndian Love
Call", by Friml. In closing Mre Call", by Frimi. In closing Love Mrs.
Gene Feeser Played Morning CanGene Feeser Play
ter by Lehman.
ing choral rehearsal was weld, and the chorus practiced several num-
bers that will bers that will be pr
the meeting March 15. Sandwiches, Cookies, and spice
ea were served to the members: Fred Bucy, S. P Connan, Eldora White, Grace Willy Moore ard Young, Gene Feeser, Hersche Oklahoma City, Okla. Misses Edith Creighton, and Delia Wall, and
Mr. Crawford Taylor, and Dr. W. Union 4-H Club Reports
ion Grade School 4-H 23 at the H. E. Building.
The meeting was called


$$
\begin{aligned}
& \text { ESA Meets Witl } \\
& \text { Mrs. Kendrick }
\end{aligned}
$$

'The Bold Gallilean' Is Premier; Public Can Secure Tickets

Focial Events of the raleek

## Mrs: Buel Price, Editior Phone $424 . \mathrm{J}$ or No. 1

## Lions Sponsor "Magician's Act"



## 

FRIDAY, SATURDAY and MONDAY
LADIES LEATHER JACKETS
MEN'S LEATHER JACKETS
HOW \$20.00
NOW \$28.50
ALL MENS WATCHES VALUESTO $\$ 6.9 .5 \mathrm{NOW} 1 / 30$ FF

Ladies Hand Tooled Leather Purses
NOW $1 / 40$ OF
ALL INDIAN JEWELRY NOW $1 / 40$ FF all tie clasps NOW $1 / 3 \mathrm{OFF}$

Girls and Boys Felt Cowboy Suites
NOW \$1.95
MEN'S HAND MADE BOOTS
misfits and stock boots
NOW $\$ 15.00$ 0FF
INQUIRE ABOUT OUR MADE TO MEASURE BOOTPRICES

ALL FOOT APPLIANCES NOW $1 / 40$ OFF

MEN'S LEATHER GLOVES NOW $1 / 20 \mathrm{FF}$

Men' and Boy's Leather Belts NOW 1/4 OFF

## Western Boot \& Shoe Shop

## Cliff Jones, Owner

Phone 19-R

MEN'S JEANS
NoW $\$ 2.39$

ALL BUCKLE SETS
NOW $1 / 1 / 20 F F$

Eura Lee Burns, and Joan Dickson,
ther guests were Misses Frances
ee Billie
$\qquad$
lass.
ADDITIONAL SOCIET SECTION ONE

## Che Heralo



Minfle P PRESS ABSPRATDN Political Announcements
Election to be held March 15 FOR MAYOR CITY OF BROWNFIELD
c. C. Primm

## Thi shert reade stars ran and week pens, corn be we ju an de the an a u we

## 

Texans In Washington


The Low Down From Hickory Grove
B.) George


BABY CHICKS

Frigidaire Sales and Service - Your Complete Appliance Store FARM \& HOME APPLIANCE CO. 611 West Main

Phone 255-J
BOB SPEAR radio service
15 IEARS EXPERIENCE
all work guaranteed
WORK GUARANTEED PROMPT, EFFICIENT SERVICE
PARTS AND TUBES FOR ALL MAKES Lubbock Road At Tahoka Highway

READ AND USE HERAI.D WANT ADS
BE SURE YOU BUY
PHILLIPS PRODUCTS BUTANE-PROPANE--GASOLINE-OILS PLAINS LIQUEFIED GAS INC

OFFICE

WHOLESALE
Phone 126

STATION
Phone 115-R


Behind The Scenes
$\square$

$\square$



JEFFERSON STANDARD'S PRESIDENT reports oil 42-year Record of Service to the Public
$\qquad$ This is a service now given high public acceptance. In the Jefferson
Standard, as in all other well managed companies, we carry with us in our daily operation a keen sense of fiduciary responsibility.
$\qquad$ of new policy contracts, the over-all stability of Jefferson Standard should
be a matter of great satisfaction to our policyholders.
$\qquad$


CHAD S. TARPLEY
608 West Main Brownfield, Texas



The



North. South. East. West Amsica likes Pontiac best!


COMING TO
BROWNFIELD
Thursday
March 10th, 1949
At The
Hi School Auditorium
Sponsored By

## Broumfied Lions Club

And Recommended As Supreme
Enteriainment For Everyone

Included in the Birch performance are such bewildering illusions as the Vanishing Pony, in which a beautiful Shetland is caused to vanish while suspended in mid-air; the Challenge Packing Box escape in which Birch will attempt to escape from a strong box constructed by a local lumber company; the Beautiful Silk Mirage where yards and yards of gorgeous rainbow silks appear from nowhere; the Canary and the Mazda lamp, in which a live Canary is shot into a burning light bulb; and fifty other amazing illustions.

TIME
MATINEE
NIGHT

ADMISSION
Adults
Children

Advance tickets can be purchased from any member of the Brownfield Lions


Henry Witt and wift have mov-
ed from New Mexiex to the Noah
Bell farm where Mrs. Witt will
in Two Great New



Cleaners.

4


## J. B Knight Co. Hardware

## READ AND USE HERALD WANT ADS

## Brownfield Motor Co.

EVERLTE

81.00

25 pound Bag Top Spred

PILE
№. $21 / 2$ Can 179 orange Juce Reagan's

46 cz , Can<br>TOMATO JUICE Curis 40 nz .<br>$25 c$<br>$25 c$



gimSai Hepatica 70c Value 57 c CCLCATE TOOTH PASTE Leciomy Tube

GENUENBABY OLL $50 z$ jar 33 c USTERNE Antiseptic 140 oz. HIRNW S SYIN Bracer 50c Value 43 IENHOLATUM 1 cz .jar.

Frmous Siar
BLACKBERRIES

## COFFEE

Food Club The Biend That Satisfies
WITH COIPON
11b. Can
490
PEANUT BUTER FoodClub 12 oz 33 2Ib. Food Clab STRAWBERRY PFESEVES 75c


10 ${ }^{\text {² }}$ Choice Beef (1) ${ }^{\text {Fulli Cream }}$ Longhom Lb. 18. (1) Sliced Corn King Slab HAMS FURR FOODShort Half Lb. ......-- 48C FRANKS FURR FOOD1Lb.Pgg .-.-....... 49c ROAST FRESH PORK Lb. .-.-.-.-......... 45
Oraduly Apples wiminill 17¢

APricots
vers in hearysurp
Ro. $21 / 2$ Can 235
pancake flioir Plizbry 350

Prevers
its cats
$\mathrm{P}: \mathrm{s}_{1}^{12}$
cocomur
$23 i$

Dunked

CELERY (fingives $15 \%$


BELL PEPPER FREST TENDERLb._-...-25c
AVOCADOES Ready To Serve Eich $-\ldots-15 c$
 SUPER SUDS PALMOLIVE PALMOLIVE VEL



CORN No. 2 Can
GREN BEANS No. 2 Can 150
${ }_{\text {KEL }}^{\text {APPLE }}$ JUICE No.Can -. 100
PALMOLIVE
PILLSBURY FLOUR 25 LL. Bag $\$ 1.73$

15c HOMINY Mo. 2 Can TOMATOES Mo. 2 Can - $121 / 2$ $\mid$


# TO HELP YOUR FAVORITE CANDIDATE! PERIOD EXPIRES at 10p.m. 

## MARCH 18th.

# Until March 18th 400,000 VOTES 

WILL BE GIVEN ON EACH CLUB OF S15 TURNED INONTHE
The Curn County Iterald

## GOOD WILL CAMPAIGN

SECOND GRAND PRIZE
$\$ 400$

THIRD GRAND PRIZE

## $\$ 201$

FOURTH GRAND PRIZE

## $\$ 101$



- FIRST GRAND PRIZE A --

1949 FORD SEDAN COUPE
Equipeid with rado, heater add overorive

## 20\%

COMMISSION
PAID TO ALL WORKERS WHO DO NOT WIN ONE OE THE
Four Prizes

## 50,000

Extra Votes For Promptness
Every Night Is Report Night, Except Sunday, For All Workers
A Cash Report On These Days Will Earn 50,000 Extra Votes

THE TERRY COUNTY HERALD OFFICE

Will Be Open Until 10 P. M. Each Report Day For Your Convenience


