

Member Panhandle Press Assn.
Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

## VOLUME 44

## MAYOR TOM MAY CLAIMED

Over Two Inches Moisture Falls Here<br>Chamber Of Commerce Gains 25 Members

Jaycees To Have Annual Banquet


Sunday Fifth
Toby Greer Accepts Postion As Assistant
Coach Coach


Grifith Buys Caves Variety

Still Trying To Make An Oil Well

The Herald has grown with this section from strictly a ranch country. This area now consists of thriving towns-and cities, supported by scientific farming and stock farming, augmented by huge oil fields, with ds, w

Joel's Drug Burns
$\qquad$

Anniversary Of Rev Brian's Work With Brownfield Church


The Old He Gives His Predictions


Teen-agers Show Appreciation $\mathrm{T}_{0}$ Hymans

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Knight Implement Co. Enlarging

March Of Dimes Drive Starts This Week

| Texas polio cases fit an allt.m high peak in ' 48 with 1,765 cases reported. This total broke the $1 \S: 3$ record of 1,274 and was far ahead of the 979 cases in 1946 the last big year prior to 1948 . <br> The state health department is pushing a community clean-up campaign, and ot:er polio-control measures in its program for 1949. <br> Each and every one of us can back the coming March of Dimes as our personal effort in campaigning against polio in 1949. <br> If all the buses, street cars and trollity coaches in America were parked bumper to bumper they |
| :---: |
|  |  |
|  |  |
|  |  |

and redecorating
ment
The parts ज7d stock departmen display room will be added and izeable office will be added. The
ernead will be sealed
ire interior painted.
After this work is completed,
ern building promises to be mod
ern in every way, and will pro
Vide more space and greater con-
venience
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$


## Word Received From

Missionary Party


sionary pary, of which he husband
is a member. The
thp: : ime in Gibraltar and expect-
ed to arrive in Naples on Friday.
Mr. Chisholm, manager of the
Chisholm Hatchery,
$\qquad$
$\qquad$
and the less we think of
the better
Lastly, 1939 , was not a bad year
wars in Europe, which we felt
, we say old ' 49 will prove OK.


on all winter clothing - sale staris frloay, january 14th.

READY-TO-WEAR


## DOORS OPEN 9 A.M.

In our stock reduction sale of winter colthing, which has long been an annual event at Collins, you willl find very unusual bargains coming at a time of the year when the most severe part of winter is still ahead. All our winter clothing will out the store for all members of the family. Save money by buying the regular high quality clothing you are accustomed to buying here at these ing you are ac
new low prices
No Refunds - No Approvals - No Alterations
COLLINS

| LADIES SHOES |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
| Ladies Oxfords, Casuals and Dress Shoes |  |  |  |
| 6.95 to 10.95 Values |  |  |  |
| ONE TABLE OF ODD LOTS IN LADIES SHOES |  |  |  |




## COUNTY HD COUNCIIL HOLDS MEETIING

 \begin{tabular}{l|l|l|} HOONS MEETIING \& WITH BIRTHDAY DINNER \& SON STAG ENTERTAINED <br>
The Terry County Home De- \& Mrs. Ola Wall was hostess at a <br>
BY YOUNG LOCAL BOXERS
\end{tabular}


counsil members.

$$
\begin{aligned}
& \text { retary. Mrs. Dock Setlle wos elect- } \\
& \text { ed to fill the office. Reports were } \\
& \text { given by the chairmen of the Ex- } \\
& \text { hibit. Recreation. Markethe Ex }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Council voted that each club and DINNER } \\
& \text { councii buy a book from the read- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { councii buy a book from the read- } \\
& \text { ing list for the council library. } \\
& \text { They aiso voted to adopt an or or- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { They also voted to adopt an or- } \\
& \text { phanage in Norway to send pack- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ages to. } \\
& \text { The agent, Miss Helen Duntap, } \\
& \text { will give a demonstration on mak- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { will give a demonstration on mak- } \\
& \text { ing American cheese in her office, } \\
& \text { Monday, Jan. } 17 \text {, at } 2: 30 \text { P. M. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { porters, Feb. } 19 \text { at } 2: 30 \text { P. M. } \\
& \text { There were nine of the ten clubs }
\end{aligned}
$$

$$
\begin{aligned}
& \text { in the co } \\
& \text { meeting. }
\end{aligned}
$$

$$
\begin{gathered}
\text { MRS. J. E. SMITH HONORED } \\
\text { WITH SHOWER }
\end{gathered}
$$

WITH SHOWER

$$
\begin{aligned}
& \text { WITH SHOWER } \\
& \text { Mrs. Stuffy Moorhed and Mrs. } \\
& \text { Charles Yoast were hostesses at }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Mrs. Stuffy Moorhed and Mrs. } \\
& \text { Charles Yoast were hostesses at at LAS AMGAS HONORS } \\
& \text { a pink and blue shower at which MRS COPELAND }
\end{aligned}
$$

$$
\begin{aligned}
& \text { the Alathen Sund School class } \\
& \text { honored Mrs. J. Smith. They Mrs. Jack Stricklin entertained } \\
& \text { entertained at the home of Mrs. } \\
& \text { ene Las Amigas Club Tuesday } \\
& \text { en }
\end{aligned}
$$

\[
$$
\begin{aligned}
& \text { entertaned at the home of Mrs. } \\
& \text { Me Las Amigas Club Tuesday } \\
& \text { Moorread on Tuesday morning } \\
& \text { Night January 4 at her home at } \\
& \text { January } 11 \text { at } 10.0 \text { A A. Mo It was } \\
& 708 \text { East Rippeto. The club memb- }
\end{aligned}
$$

\]| coties and coffee were served | higis. prize and Mrs. Elsie Kendrick | UNTIL MONDAY |
| :---: | :--- | :--- |
| Supt. S. P. Cowan |  |  |Mmes. Bill Liles, Frank Corbell,

, plate, Cherry tarts and coffee;
The schools closed Tuesday of this
Ternon Townes, Dan Ray, K. D.Jake Geron, Jim Bayless, E. P.
Smith, Jr, A. W. Turner, Andrew

##  <br> TRYTHEFEE!

Feel those"Sofa Wide" Seats....up to five feet wide! And soff
Feel that "Mid Ship" Ride...you'll ride in the level center section of the car! Feel that "Equa-Poise" power in both the new 100 h.p. $V-8$ and the 95 h.p. Six Feel those "Hydra-Coil" Springs in front teamed with "Para-Flex"Springs in the rear!

Feel that heavy gauge steel "Lifeguard" Body and 5 member box section framel $59 \%$ more rigid

HIT2 "Feel those "Magic Action" brakes

## '49FORD

Feel the wheel...youll love that arrow-straight 3



Our first hatch will be ready JANUARY 3IST.

Let us take your orders NOW
We have on hand now, ready for the mar-
ket, FRYERS and started chicks.

## CHISHOLM HATCHERY

424 Lubbock Road
Phone 252-J

Gebharots<br>TAMALES Can ...- 22c<br>Shortening m<br><br>Cottage<br>SARDINES $121 / 2 \mathrm{c}$<br>

Trend 1 c Sale
2 Pkg.

35 Peaches Cornatit Cornint 15 c Catsup
 Tidele $\quad$ 33C
Vel $l_{\text {Box }}^{\text {Large }}$ 31 C

Sweet Potatied lb, ..... 12c
 California CABBAGE Lb. $\quad$. $\quad$ 6c Wastington Delicious CARROTS APPLES Lb. .- 15 c No 1 Russets
SPUDSTb..... 6 c Large bunch $10 c$ California

| yELLOW <br> ONONS <br> b. 1 . 5 | California <br> LETTUCE Lb. 15c <br> Fancy Green <br> REANS Lb. .... 23c <br> Ruthaga <br> TURNPS Ib. - 10 |
| :---: | :---: |



CLUB STEAK GOOD Lb. ......... 68c

Quncuty STEW MEAT Lb. .... 43 c

HAMS Wisson Picicic $1 / 2$ or Whele 430

|  | BACON Sliced - 59 c |  |
| :---: | :---: | :---: |
|  | BACON Slab | 3 c |
|  | BACONsq. | 47 c | CHEESE LONGHORN Lb. ROAST PORK 55 c

FISH
Boneless 396 CRACKKERRO 256

PAMOLIVE SOAP BAR $\quad . \quad$ gc WOLF CHILI No. 2 Can ................-59c WHITE KARO $1 / 2 \mathrm{gal} . . . . . . . . . . . . . .-57 c$

RAISINS Cimderella 2 Lh. pkg
35 c

MARSHALLHOMINY No 2 $\quad 10 \mathrm{c}$
Pears ${\underset{\substack{\text { No } 21 / 2 \text { Can }}}{\substack{\text { Rosedale }}} 43}^{2}$

Matches ${ }_{6 \text { Boxctm }}^{\text {Diamond }} 35$

| APPLESComstackno. $2 \ldots 20 \mathrm{c}$ | Prune juce Marshal $\ldots$.- 28 c |  |
| :---: | :---: | :---: |
| PEACH JUCEL Libys .-. 121/2 | PINEAPPLE Dole No. 2 ---33c |  |
| $\underline{\text { FAB Large pkg. .-.----.-33c }}$ | CORN Del Maiz $1202 \quad 19 \mathrm{c}$ | CHORE Girl2 for 15c <br> BAB-0 can --- 12c |
|  | SWAN SOAP Ib. $\ldots-\quad 17 \mathrm{c}$ | STEEL WOOL Lb. 10 c |
| KRAUT Deer no. $2 \ldots \ldots-10 \mathrm{C}$ | DoG Foood dash can _- 15c | $\text { 2540-50-60 Watt } 12$ |

PRIDAY, JANUARY 14, 1949


## NOTICE

See us for irrigation pumps and motors The Chrysler Industrial Waukesha engins and the WESTERN PUMPS will meet all your requirements- It will be a pleasure to discuss your irrigation problems with you.

JOHNSON IMPLEMENT C0.
Your John Deere Dealer


| 1. | TEST YOUR I. Q. |
| :---: | :---: |



## 


 Big cear space eror frozen foodsi
Superfast freezing ice tray shelf.

 $\left(\begin{array}{c}\text { SEE } \\ \text { NON }\end{array}\right.$

COPELAND HARDWARE
What must be rebuilt or replaced is preventable expenditure - Be protected against

$$
\begin{aligned}
& \begin{array}{l}
\text { Mis. W. L. McClellan is in the Aaron Morris of Phoenix, } \\
\text { Brownfield hospital recovering is here visiting home folks. }
\end{array} \\
& \begin{array}{l}
\text { Mr. and Mrs. Roy Lackey, M } \\
\text { Robert Chambliss and Mrs. A. } \\
\text { Mabry were in }
\end{array} \\
& \begin{array}{l}
\text { Mabry were in Lubbock la } \\
\text { Thursday attending the School }
\end{array}
\end{aligned}
$$

THE FACT IS by general electric


HELPS POLIO VICTIMS THIS NEW"MUSCLE-STIMULATOR"DEVELOPED BY, EXERCISES PARALYZED MUSCLES - Kட: $=P$ S THEM FROM WASTING AWAY.


FREE! SCIENTIFIC "COMIC" BOOK ON ATOMIC POWEF! EXCITING READING FOR YOUNG AND
OLD. 16 PAGES-4 COLORS OLD. 16 PAGES-4 COLORS.
WRITE: DEPT. $6-235-A P$ GENERAL ELECTRIC SCHENECTADY, N.Y.


You can put your confidence in GENERAL ( (3) ELECTRIC LOSSES
They are so costly-Come in and let us discuss with you the various types of Insurance we carry.

## TARPLEY

## Insurance Agency

Phone 138 - R

# ANNOUNCING 

The purchase of CAVE'S 5-10-25c STORE of BROWNFEELD, TEXAS

To our many friends and customers of Brownfield and trade area, we wish to announce the purchase of Cave's 5-10-25c Stroe, effective as of January 1st, 1949. For the past five yearsas manager of the store, it has been our aim to give as complete line of quality merchandise, at the lowest possible price, that can be offered by the variety business.
As owner of the store we will strive to do an even better job in the future. We will always strive to give the mostcomplete assortment, the lowest prices in the variety field.
We wish to thank our many customers and friends for their past patronage and we hope to merit this same patronage in the future. Make our store your headquarters for your variety buying.

## WE WILL OPERATE UNDER THE NAME OF

Griffith's VarietyInc. BROWNFELD, TEXAS
C. G. CRIFFITH OWNER AND MANAGER


## 06



PUMPKINUtah Valles No. $21 / 2$
Denco Red SALMON tall can ........ 63c

| Friday \& Saturday | Sunday \& Monday |
| :---: | :---: |
| BORROWRD | SINGN |
| TROURLE | SPURS |
| Hop A Long Cassidy | With The |
| Hoosier Hot Shots |  |

## RIALTO THEATRE

| Friday - Sapurday | Sun. - Mon. | Tues. - Wed. THAT LADY |
| :---: | :---: | :---: |
| Ida Lupino Cornel Wilde | A SOUTHERN | INAT LADY |
|  | YANKEE | EnMIL |
| ROAD |  | Betty Grable |
| HOUSE | Red Skelton Brian Donlevy | Douglas Fairbanks |

## RITZ THEATRE

SAT. ONLY
GENE AURTY
COLORADO
SUNSET

## STRICKLINLY SPEAKING

 We.l, none of us usually what we're looking for, it is the proper thing to do to tak the second best, and let it go atthat. For instance, most of us per




TOKIO COMMUNTYY HONORS MR. AND MRS. COUCH $\begin{gathered}\text { The friends and neighbors }\end{gathered} \left\lvert\, \begin{gathered}\text { greatly missed. } \\ \text { Many useful }\end{gathered}\right.$

Many useful farewell gifts were received by the honorees. Cocoa,
coffee and cake was served to
and coffee and cake was served to
some 175. guests. Severai friends some 175 guests. Several friends
from Brownfield were in Tokio for who the affair for a '42 pary, given in hon, wh the affair.
Mr. and Mrs. J. W. Couch, who
are moving to Junction, Texas. are moving to Junction, Texas. Mr. and Mrs. J. P. Romans since then been very active in
communty affairs and church
 POWER ADJUSTED Wheel Treads

## 5-WAY HYDRAULIC CONTROL 17 NEW FEATURES A single touch control CONTROL wheel answers every command of the operator in controlling implements. TWO-CLUTCH POWER CONTROL SYSTEM Tractor may be stopped and started without interrupting power-takeoff or hydraulic system. <br>  J.B. KNIGHT IMPLEMENT CO.

THE
SECRET LAND

Saye Steps With Convenient Storage


## Another Job Completed

 he company to serve the Brownfield District better. Eight and eight-tenths miles of $41 / 2$-inch pipe, between Tahoka and Brownfield, have been replaced with $6^{5 /- \text { inch }}$ and 7 -inch pipe. A total of 6.7 miles of the new line has been in service since November 25, and the last 2.1 miles of the line were put into service December

More Gas Available

The new lines will enable us to supply more gas for our cutomers in Brownfield, Seagraves, Seminole, Ropeville and Meadow.
Top photo shows workmen at West Texas Main Line Yard loading out part of the 8.8 mile of pipe used in the transmission line enlargement oading out pipe for the Tahoka Brownfiel 2m-

## West TexasGas Company

Mile after mile they put it through its paces proved its speed, its acceleration, its economy!

men who are experts at ruining cars! "Find the flaws car that has PROVED economy, PROVED stamina, . get the facts" is their motto. And so, when Chev- PROVED comfort, PROVED handling-ease! Only
Cherrolet olet for 1949 was delivered
Cherrolet, in the low-priced
fas passed through the
BROWNFIELD, TEXAS


## Join this arimy and see the World!



TUDOR SALES CO.
rownfield, Texas


