

## Greetings Friends, Customers \& Neighbors



we cannot restrain ourselves to take our old dem- ington in hand to address a few lines to our friends,<br>Eustomers and neighbors. And whether or not you lis

NEWS BRIESS

## Jones Named On Program of Water Association



## $\sqrt{-\quad \text { momanmas, } \operatorname{taxas}}$



CAVE'S 5-10-25c STORES




## BROWNFIELD LOCKER <br> W. L. Lee <br> HOLIDAY <br> Saturday, Dec. 25 CHRISTMAS DAY

WE WILL BE CLOSED SATURDAY DECEMBER 25 IN OBSERVANCE OF CHRISTMAS. PLEASE ARRANGE YOUR BUSINESS ACCORDINGLY.

## FIRST NATIONAL BANK



## HOLSES FOR SALE

Built at yard, ready to move. Sold F. O. B. Yard. 2 Rooms to 4 Rooms.

## REPAIR LOANS

We furnish labor and material. 36 MONTHS TO PAY

TERRY COUNTY LUMBER COMPANY
Phone 182
It was as if an earthquake rent
The hearth-stones of a continent, And made forlorn
The households born
Of peace on earth, good-will to men!
And in despair 1 bowed And in despair I bowed my head;
""hiere is no peace on earth," I said,
"For hate is strong.
"




## Whorichehismans

May there be a "Song in your Heart" all through a Merry Christmas and a Happy New Year!
WEST TEXAS GIN - Meadow, Texas

DECEMBER 24, 1948

## Fashion Forecast for '49



AMERICAN LOOK FOR'SPRIN
New wrinkles in the spring s



$\qquad$ rnaments. The elubers, and silver their
traditional Christmas program
which was
singin Singing of carols.
Crristas sala, fruit cake, and
offee were served to the mem-
$\square$
Friday \& Saturday Sunday \& Monday The Lady From CHEYENNE FOUR FEATHERS Loretta Young

SOCIETIES * CHURCHES * E NTERTAINMENTS * CLUBS \#ocial Events of the raleek Mrs. Buell Price, Editior Phone $424 . \mathrm{J}$ or No. 1

## Another Woman's

 Angle
## we have been reatirs stout the <br> \section*{American Santas who are visit- ing the homeless. hungry wails of

}|  | NEIS HAVE FAMILY | SURPRISE HOUSEWARMING |
| :--- | :--- | :--- |
| CHRISTMAS DINNER |  |  |

At The Churches -

## crescent hill chu of christ

Lubbock Rd. at Oak st.
 Preaching Sun._-10.45 A. M
Communion, Sun. .-. 11:5 A. M
Young People, Sun. - 6:00 P. M
Eve. Worship, Sun.

MRS. WALKER RETURNS Mrs. Lee Walker returned home
Sunday after an extended visit of seven weeks in Albany, Ga. While gone she visited ther son
and family, Major Willie G. Waland family, Major Willie G. Wal-
ker in Albany. The Willie G. Walker in Albany. The Willie G. Wal-
kers have a new ... born in Ockers hav
tober.
Enrou
$\qquad$ daughter in Dallas, and son Dar-
rell in the army at Browne Local women atten LOCAL WOMEN ATTEND
HARVEST DAY MEET Several members of the WSCS of the First Methodist church here
attended the District Harvest Day
Meeting Wednesday, Dec. 8 in Tahoka.
They were as follows: Mmes. They were as follows: Mmes. A.

E. Proctor, Joe Johnson, C. L. Wil| iams, A. J. Loyd, Glen Harris, |
| :--- |
| 工. Thompson and Fred Bucy. | William J. Spreen, Minister Wiliam J. Spreen, Minister

Bible School -
Mom. Worship and Con Mom. Worship and Com. .- $11: 50$
Evening Service Evening Service .-.-.-.-.-. $7: 30$ to all of our services. 1st presbyterian church Broadway \& Third St.
Ist
KRESBY

Be | Broadway \& Third St. |
| :--- |
| Kev. J. Preston Murphy, Pastor |
| Sunday School | Kev. J. Preston Murphy, Pastor

Sunday School
Morning Service
O.-.
9:45 a.
11:0 Morning Service $\quad$ 11:00 a.
Westminster Fellowship $6: 30 \mathrm{p}$.
Evening Worship
.

$$
\begin{aligned}
& \text { First Methodist Church }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Brownield, Texas } \\
& \text { Herschel L. Thurston, Minis }
\end{aligned}
$$



COSTUME JEWELRY
MANICURE SETS
ELECTRICAL APPLIANCES LUGGAGE CIGARETTE LIGHTERS PERFUMES TOYS

JEWELRY GIFTS


The est for your Dream Girl, dainty ... delightululy styled and thoroushly depen. in gthrough the year!

CIGARS, CIGARETTES, TOBACCO

$\qquad$
$\qquad$
OTHER GIFT SUGGESTIONS
Fountain PenandPencil Sets


STATIONERY


Large varety of Christmas Boxes
CHRISTMAS CANDIES


Large assortment of Christmas Candies in your favorite brands. NUNNALLY'S and WHITMANS

## PRIMM DRUG

| SAT. ONLY Jimmy Wakely Cannonball Taylor <br> Cowboy <br> Cavalier | SUN.MON. Lutue Toush Guys Little Tough Guys In Society | TUES. - WED. wamer Baxter The Centleman From Nowhere | THURS. . FRI. <br> Darederils of <br> The Clouds <br> Robert Livingston <br> James Cardwell |
| :---: | :---: | :---: | :---: |



## A Derry Christmas



FION FURRS


Texans In Washington

| By TEX EASLEY | Coble |  |  |
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| INGTON, Dec. 23-(AP) |  |  |  |
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| Merry Crisitmas |  |  |  |
| is to you. |  |  | mate |
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|  |  | f imilion |  |
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| Heafner'sGrocer |  |  |  |
| man, Texa |  |  |  |







Noel Wishbone




to otr rateds gremings:
1 pin
STREAMLINER RECREATION CLUB

Announcing ...
NEW LOCATION OF THE H. H. Milling Sanatorium


818 East Davis Street - Telẹphone 7699 GRAND PRAIRIE, TEXAS On Highway 80 Between Ft. Worth and Dallas DR. H. H. MILLING DR. C. Z. UNDERWOOD

1895 Linotype Now In $\left.\right|_{10} ^{\text {newspaper, El Defensor Del Pueb- }}$ Card of thanks

Museum At
West Texas
2) Model 1 linotype in the Southwest has come to rest in the Pan-
handle-Plains Historical Museum. The old machine was purchased by Clyde Warwick of the Canyo News for the printing exhibit

the Museum. It beionged to | the Museum. It beionged to A. C. | mantled for transportation. |
| :--- | :--- | :--- |

## "SPEEDY

1947 Super Deluxe Ford, Sedan Coupe, R\&H
1947 Ford Deluxe Tudor
1946 Ford Tudor
1942 Ford Super Deluxe Tudor
1941 Ford Deluxe Tudor
1940 Ford Coupe
1940 4-door Mercury
1939 Ford Tudor
1937 Ford Tudor
1948 Cherrolet Coupe
1945 Dodge Pickup

| in Socorro, New Mexico. | $\begin{array}{c}\text { Our thanks to all the good peo- } \\ \text { Manufactured by the Mergen- }\end{array}$ |
| :--- | :--- |
| ple for what they did for us and |  | Chaler Linotype Company of

Brooklynn, N. Y., it bears the date new home. May God bles
veryone of you is our prayer.
Lence and Dutch d895. The Mergenthaler Co. aidhine as it still secrvices all maachines it makes. Thices all the
 and includes six cases of m
and several old presses. and several old presses. Navy first used a forward pas
in its football maneuvers in


## - Fon PIRTMWNDTHR









 | tion on a little larger scale, 75 | best pollinated varieties is differ- |
| :--- | :--- |
| cent of the United States corn | ent in one part of the state from | total is planted in hybrids, mostly

in the corn belt section. In tice ins in anotite part. But in most
in South, Texas and Oklahoma lead cent, and sometimes even higher rs all over the corn section are The Tyler and Denton Experibecoming convined that it pays ment Substations and the Brazos
River Field Station near College Last year, for example, county a- per cent increased yes of higher gents reported 2,191 completed hy-
brid corn demonstrations by acuults and 2,016 by $4-\mathrm{H}$ ciub boys. It's not hard to see that corn
The arp per the peat sever or popalary in the
 NOTICE TO OUR CUSTOMERS
We will close at 3 P. M. Christmas Eve. DECEMBER 24th
Those who have turkeys, hens or other
neats in the locker, be sure to get it before
BROWNFIELD LOCKER



GULF OIL PRODUCTS
R. L. BOWERS, Consignee 1g

ne. Its brizhtly splendor to everying for presents, singing carols children hanging stockings, gaily decormass . . these and countless others
tIat make a Merry Christmas and a

Texas Compress And Warehouse


## HARISTOATAS

With bells ringing and carolers singing, our greetings go out
to you for the merriest Thomason \& Son Grocery \& Market


The joy of Christmas is upon the world radiating happiness to all hearts young and old. Let his Christmas be the brightest, erriest and most prosperou
$*$
4

## (cosorinis



$\$ 345$ Offered In Prizes in Teas History
Austin Tex.- A first prize of
sion will be warded the winner
of the 1948-1949 Junior Historian sion will be awarded the winner
of the $1948-1949 \mathrm{Junior}$ Historian
Contest sponsored by the Texas Contest sponsored by the Texas
State Historical Association. TwelState Historical Association. Twel-
ve papers will receive awards tore papers waling $\$ 3455$. Contest entries may deal with
any topic in Texas history, but contestants are urged to work on
some subject related to their comcontestants are urged to work on
some subject related to their com-
munity or local history. Suggested

(9)


Many thanks for your valued patronage in the past year.
May we have the pleasure of serving you again in 1949 BROWNFIELD MILLING CO.


We extend to you the
warmest wishes for the merriest Christmas ever
... a New Year filled with Collier's Gulf


## Henry Newman

(9) Henry Newman


## 



The AMERICAN WAY




223 Corporation charters
in october ;



## (1) Christmas



This is the season of good will to be shared by new friends and old. It is in this spirit that we extend our Christmas to al for a very merry Yandell's Food Mart


Christmas Carols Play Important Part In Holiday Observances all Over World

 by cynthia lowry

William J. Barnett In Armored Dirnett $\quad \begin{aligned} & \text { cord in six European campaigns } \\ & \text { during World War II. Betore the }\end{aligned}$ Ras wing of words in poetry In Armored Division | In |
| :--- | :--- | :--- |




THE TEXAS COMPANY
C. R. LACKEY


The season of joy and gladness is here. As Christmas carols once again fill the air with the spirit of friendliness and good cheer-we feel inspired to observe the holiday in the traditional way-to wish everyone a joyous Yuletide
J. O. GILLHAM, President \& Chairman of the Board LEO HOLMES, Executive V-President \& Secy. of Board J. B. KNIGHT, Director

BRUCE ZORNS, Vice President and Director
J. E. GILLHAM, Cashier and Director
R. N. McClain, Asst. Vice-President;
R. N. McCLAIN, Assistant Vice President

DARRELL P. MOORHEAD, Assistant Cashier


ASSOCIATION
 One of the most appreciated
Christmas cards that has come to Christmas carrs that has come to
our office this season, is one from Ernest (It Sez
his Ralls Bann
Editor Joiner Editor Joiner and the Old He
and that was the way his card wai
addressed, Old He, Brownfiel addressed, Old He, Brownfield,
Texas, do not always see eye to eye, we have the utmost respect
for him, and believe he sincerel
believes in the principes vocates, just the same as we
However, as may be expected
like the siomaker whose wit shop did not get time or take
time to print Crristmas cards for
ourselves. Nevertheless here's hop-
ing Mr. Joiner and his crew have

Tech Gets Purebred T


## BY KAULEE



Frigidaire Sales and Service - Your Complete Appliance Store FARM \& HOME APPLIANCE CO. 611 West Main Phone 255 -


BROWNFIELD RADIATOR SHOP

BOB SPEAR radio service 15 years experience
all work guaranteed

WORK GUARANTEED
PROMPT, EFFICIENT SERVICE Lubbock Road At Tahoka Highway


CREOMULSION


FOR FREE DELIVERY
PHONE 184 Orr Dairy
BROWNFIELD,
TMOM
HIGGINBOTHAM - BARTLETT CO.
L-U-M-B-E-R
and building materials of all kinds.

Krueger, Hutchison and Overton Clinic GENERAL SURGERY
infants and children GENERAL SURGERY
J. T. Krueger, M. D. J. T. Krueger. M. D.
J.
J. E. Mtiles, M. D. (Ortho.)
H. W. (Urology)
A. W. Bronwell, M D.
EYE, EAR, NOSE \& THROAT
J. T. Hutchison, M. D.
Ben B. Hutchison, M. D.
E. M. Blake, M. D.

WNTERNAL MEDICINE

## R

##  <br>  <br> Br



| Vernon A. Townes |
| :---: |
| LAWYER |
| West SWide of squre |
| BROWNFELD, TEXAS |


| NELSON CLINIC 220 South Third |
| :---: |
|  |




## Don't Let "Gums",

 Are your "GUMS" unsighty? Are your GMS" unsighty? Dohay ith? Do they bum? Drug-
zists return money it first botue


GEO. W. NEILL ATTORNEY AT LAW
Spectalizing in vonitracts, con
vegances, probate and land
office: ist ${ }^{\text {thl }}$
Dr. H. H. Hughes


$|$| 25 Years Service In |
| :---: |
| Brownfield, Texas |
| PHONE 185 |




Southwestern Associated Telephone Co.





HE FIT TO BE TIED?

For Quick Results Sell It With A Herald Want Ad!


##  <br> The most cherished of gifts bestowed upon us by the

 outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of$F$ is pleasant relationship, we want to express to our many gr-d friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

## THE TRADING POST

Bernard, Annie Bell and JoAnn Lay
等


## STORY OF THE AGES IN NEW ART


GONZALES FIGHTS POLIO

Letters To Santa－



Dear Santa Claus：
We are thin We anta Claus： Plains，Texas

We are twin boys  lots of candy．We hope you re－ member all the other boys and $\begin{aligned} & \text { Don＇t forget all the other little } \\ & \text { girls all over and girls and especially our }\end{aligned}$

borld．

Hobson． $\square-\square$ Plains，Texas I am a little girl nearly five
years old．I have tried to be a mother．
Santa，I would like for you to
 Thand candy．Don＇t forget my
on＇t forget my
and my little


Here they
the new futuramics！



HERE IT IS！Oldsmobile＇s new＂Rockect＂
国国四


nmax, pscamask 24, 12 , To Be Disease

Carriers


It is the "wealth" of good will, and the
"strength" of good fellowship that make for a
Merrier Christmas and a Happier New Year.,
SWART OPTOMETRIC

 Hund neme tharne
 Non
 and
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 and ind ine inemy
 The misum

Wasesphy a reatively minor part in the annual fur harvest
because their pelts are so small because their pelts are so small
as to be hardly worth the trappers
efforts. $\underset{\text { porataion }}{ }$
Mr. Hoover favors "unrelent-
ing prosecution whereever they




New Type Of Signs On The Highways


THE TERRY COUNTY HERALD More than 2,200 new companies The average motorist today has
have started up as oil producers a bettar grade of fuel for his ars sis sippi River actually




TT. CLAIR'S "Your Friendly Variety Store"


## Ceo. W. Neill

 WITH BEST WISHES FOR CHRISTMAS AND the new var

|  | T.e d.emster of the earth is a- | ink clock the first | The First ring-neck pheasants |
| :---: | :---: | :---: | :---: |
| 60 to 76 |  |  |  |



##  For happines, health and good cheer <br> Bring you and your friends and those you hold dear - a Happy and Prosperous New Year!

Can Texans Prag
About Her Libraries?
 states in public
ureser per capita.
1iso
Texas
puobic libraries within their bor- wourd be:
ders. ties have bona fide tax-s


Murray Carage \& Radiator Shop
$\qquad$

| Be Carefully Handed <br> Tuleremia, or "rabb:t fever," is ansmitted to human being srough the careless handling of Geo. W. Cox, State Health Officer, $\epsilon$ very wild rabbit should be handled with extreme care from the time he is baged, until he is placed on the table. <br> If a rabbit is diseased, careless andling can cause tuleremia. This serious disease is transmitted from iabbits to numan be ngs, with the infected animal or with objects contaminated by the mea pr fur." Dr. Cox said. "Each year many persons contract they fail to use proper | precautions in the handling of the rabbits w ich are killed for food. <br> Dr. Cor said that cne of the irst preentions resommenced <br> to shcot only the heal.h <br> with encugh energy to run: away <br> rom the hunter as be approa=hes. <br> A. li tless rabb't thet fails to run is probaly sick, end sould n )t <br> be taken $y$ the hunter. <br> A second importent safeg: are <br> 's for the hunter or the ho" s- wife to use rubber gloves <br> cleaning and prem wind the <br> bit for ccokins. The gloves shoul <br> be steril'zed after using, an <br> refuse and raper that has tounh- ed t:e rabbit shoulc be burned <br> Hands should be washed tho- roughly after the meat has been <br> set o cock. <br> Adequato cooking is a final <br> ed at all times. To destrcy any | When the idea that the CIO pcrmit care enters to lay brick cul : $t$ is sta $k$ of bones, it -v of Put t e l'coral policy fur oo the nery of the govrnme H-7e hres $\qquad$ $\qquad$ as n:t scme tr th $\vdots$ the $a \sim u$. on. Ana hes ilt of vetes tu e cleit on carsed a question germs trat m:y be present, the emreratu:e fo at lacs! +wenty ss of wicth keked late: By-observin? t eve safety Texans may enj y their rabol hunts and r-bbit dinners without fear of tuleromia | The idea prevailed in many places ha: Tzuman was the best bet ior the advancemcnt of the comWalla`e was mpossible. But now Nurry has "tumned the T. e.e is no doubt about eng the lajor harbor of int $y$. Such being the case e ors nuation should clean ly custing all unpatriotic - to now hold membership to communit w'll do a free America. He a um County Review. $\qquad$ :ecent:y held t:at the Woith a ccuple of months | convention at all because it re- fused to seat some delegates who had been duly elected by the county conventions back home and seater? other ind viduals who hod ic: been legally elected as elegates. It just became $t$ ere dividuals not a convention at all withn the legal meanings of that wi.d get a lesson from th's. There are two reasons why conventions poopl.. G.e reason is that delegates are usually elected by a mere andful of people to start with end then they are frequently which they were elected if it suits ticians in control to deny them seats. -Tahoha News. |  |
| :---: | :---: | :---: | :---: | :---: | :---: |


Che Feralo


* Chilistmas GifeEIINS

At this happy time of the year it is our great pleasure to extend to one and all sincere wishes for a joyous Yuletide.

NEWTON IMPLEMENT CO.


counties which were producing bout one-t ind of a billion do
lars annually in 254 counties

## 

* Chiotmar * G Grectinap * cen U
BESF YET CAF


Ornament Making A Cottage Industry Those ciareder blase ornaments


Christmas Rose Has Real Significance




 This custom originated with the
Dutch
shoos ins ty
Tue d heir

 Treating Trees To Preserve Needles



 the water glass spray adds to the
decorative oft of the sprue by
leaving slight silver sheen ot the

 tree in a bucket of moist earth,
peat moss or water Users have re e
ported the sues of this treat Our Most Famous Christmas Trees
Christmas trees are trow nation's




 chided dish the tree growing was
hobby with the


W: en John D. Rockefeller died in 1937, it was announced he had
given more than ss30,000,000 for philanthropic and charitable pur--
posss-the largest gits ever made. Sep int oysters were origin-
ally so nomen from Blue Point
a on s Island village en ea


-

carson's Bit divines

For every berry on your holly wreath<br>note in the hymn yous sing. . . for every bright light on your Christmas tree, there i fa wish from ns that your holiday be happy and crowded with merriment. And that wish comes from every person in this organization who has had the pleasure of serving you in the past year.

## McWilliams Furniture Company

