The

Member South Plains Press Assn.
Member Panhandle Press Assn.

Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

The Herald has grown with this section from strictly a ranch country. This area now consists of thriving towns and cities,
supported by scientific farming and stock farming, augmented by huge oil fields, with the nation's largest known oil reserves.

## BROWNFIELD BUILDS!




## The Glorius Chistmas Spirit Manifest

 In Brownfied Stores And StreetsTry Out Your Hand In Writing Santa
TRADE AREA SMALL FRY ARE INVITE
TO REQUEST A VISTT FROM SANTA

Presbyterian Church
To Have Guest
Spearer Sun
Speaker Sunday

Postmaster Says Rate Meadow Athlete Gets Dental Parlor
Hike Takes Effect Rave Notices In January 1 Coast Papers

#  Brownfield Can We! 



\author{
Do Your Christmas If Post Can Do Derrick Torn Down

At Hinson Well
}




|  | falling only a point or two shy of mayhem. <br> 緗 <br> Nearly all the issues faced by he 51 st are linked directly or inthe 51 st are linked directly or in directly with the allied question of finance and taxation. The cry for election law revision is an exception. This should not cost much n money. All it would take would be conscientious application, wor and brains. The latter should in clude a healthy portion of horse sense, if tie result is sense, if tie result is to be prac- |
| :---: | :---: |
|  | STATION <br> Phone 115-R |

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## Farm Aucition SALE

11 A. M., FRIDAY, DECEMBER 17 will seii the following livestock, house hold goods and farm equipment at m
place one mile east and $31 / 2$ miles north place one mile east and $31 / 2$ miles north
Seagraves, or 7 miles west and $31 / 2$ south Wellman on the above date. This place i place. Terms: Cash.
J. A. BUZBEE, Owner

LIVESTOCK
10 Head of good Jersey milk cows
1 Black Jersey Bull
3 Jereey Heifers

## HOUSPHOLD COODS

1 Gas cookstove
1 Breakfast Table and 4 chairs
1 Sewing Machine

## FARM MACHINERY

1 M Farmall tractor, good 4-row equipment 1 UC Allis Chalmers, 4-row equipment
B John Deere '40 model tractor, 2-row Equipment.
2 Allis Chalmers Combines
1 2-row McCormick-Deering Binder 2 4-row Steel Knife slides, almost new 12-wheel Trailer
12-gang breaking plow on rubber, good as new!
1 No. 10 Case feed mill
And Many Other Items Too Numerous
To Mention

Kenneth Bozeman, Auctioneer
Cowan Bros., Clerks
Lunch will be served at noon

## You Can't Monkey with Texans!

Joe Stalin can tell the Russians what to think.
But if anybody tried that in Texas they'd ship the body back home.
These Texans get their facts from their newspapers. They do their own deciding. And, they'll
puil a shootin' iron to protect the other fellow's pull a shootin' ir
right to disagree.
Your local newspaper is covering the news in
your community better than any other paper in the world. Support your home town publication
As your second newspaper, The Dallas MornAs your second newspaper, The Dallas Morn-
ing News covers the world, nation and your state. You need it, too. Background, comment and interpretations on editorial and feature pages. John Knott's cartoons. A jam-up spo
a daily page of comics and fun.
On Sundays there's a whole section of America's finest comics and the big THIS WEEK color A post card will start your subscription at once, By med. \$1.45 a month
The fallac flonumg artus
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THE AMERICAN WAY

fering some advice to the man
who will preside over our desDivision
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##  SHITITS

With Custom Detailing




ARROW SHIRTS
Choose From An Array of Woven Stripes, Chambrays, End-to-End Madras \& Oxferds!
$\qquad$ nationally advertised shirts
boast greater freedom and eliminate seam bulkiness.
Choose from regular or wide spread slotted collars, con-
ventional or French cuffs ventional or French cuffs
and Ocean Pearl buttons. shop early for hard-to-find
sleeve lengths and neck
From $\$ 3.65$ to $\$ 5.00$ Arrow Ties $\$ 1$ to $\$ 2.50$ Arrow Handkerchiefs 65c
COLLINS



| erans' News <br> himum construction require- <br> s, designed to assure, veteran <br> he houses they purchase with <br> id of GI loans are of sound ruction, have been announced arl R. Gray, Jr., Adminisof Veterars Affairs. <br> St lards, which will beeffective December 15, apply to proposed construction for o veterans where VA is ask give an appraisal of reaole value before construcbegins. <br> veteran building a home for own use may disregard the lards if he chooses, provided pouse meets the requirements e GI Bill that it is "suitable dwelling purposes" and that ost does not exceed the "reable value" as determined by | The Low Down From Hickory Grove <br> Little business versus Big business. You know, listening, if you do, to the big talk by windy but little guys in politics on why the and terrible and should be throttled or taxed off the map, while little business should be given the inside track, makes you wonder and ponder. <br> You take a guy starting in his wood shed to make electric irons o ssomething-he is little busi-ness-also he is a good citizen, then. And if he makes a 100 per cent rip snortin' good iron- evto turning 'em out by the carload, I figure he is still a good guy-and should not be scoffed | taxed out of business. <br> It is time to tune out the 2 4scantlings who hire themself network and tell us citizens th everything is wrong-but he c fix it. Everything is not wron In no place on earth are the better jobs or better pay, or better chance to make a name yourself, or better bosses. The B outfit today is just the grow up litttle electric iron feller w was startin' in the wood shed few years back. <br> Yours with the low down, <br> JO SERRA. <br> A cubic mile of seawater co tains about $4,500,000$ tons of ma nesium. $\qquad$ <br> Restaurants first became real popular after the French Rev lution when aristocrats could longer a servants. |
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Some Bull, Lefty
Read And Use Herald Want Ads!


PHILCO
RADIO-PHONOGRAPH


Copeland Hdw.

smare censmann has sotit!
THRRIFY: Low frist cost... low installation cost....
amazingly low operating cost. Long life. Trouble. free performance.
GAS COOKING, besides being thrifty, is fast, clean, cool and, if you wish, fully automatic. Many fine
modern features available in the various makes. see your dealer today
West TexasGas Company
 entire truck field!
TEAGUE-BAILEY CHEVROLET CO.

G I QUESTIONS AND ANSWERS


Secondary Oil
Recovery Studied


CHEVROLET
ADVANCE-DESIGN HEAVY-DUTY TRUCKS
There's a mighty big difference in heavyduty trucks and you'll know it the moment you hit the highway in one of Chevrolet's
new hearyweight haulers. For there's a new heavyweight havers. For mere's and pull-away power in these AdvanceDesign trucks. But discover the facts yourself. Compare values! Then-compare prices! You'll find that only Chevrolet heavy-duty trucks have 3-WAY THRIFT -low cost of operation, low cost of upkeep and the lowest list prices in the


A small deposit holds your selection in lay-away.
For Lasting pleasure.
GOODYEAR Equipped
MARATHON BICYCLE


Reol buys - these boys' chrome trim. Equipped an irl's 26 inch stream- with luggage carrier,
lined bicycles. They're
chain guard, headlight lined bicycles. They're chain guard, headight pedaling, ruggedly con- $\begin{aligned} & \text { in durable baked on } \\ & \text { structed and sparkle with } \\ & \text { enamel. A gift to please! }\end{aligned}$


Guarcinfeed To Really Sew: JUNIOR MISS SEWING MACHINE


SANTA CLAUS
WILL VISIT OUR STORE SATURDAY, DECEMBER 11th SATURDAY, DECEMBER 18th
FRIDAY, DECEMBER 24th

## TERMS AS LOW AS S. 25 A WEEK

ON OUR E'ASY PAY PLAN

## GENE GUNN

 TIRE STORE




CHILI, Wolf plain no. 2 _- 59c MILK Pet or Car, tall _... 15c KRAUT, Deer no. 2 .-.-- 10c SARDINES Cottage can - $121 / 2 \mathrm{c}$ WHITE KARO $1 / 2$ gal. .-.. 57 c

COFFEE Admiration ll. can 53c PEAS, Shasta no. 2 _-- $12^{1 / 2} \mathrm{c}$ CORN Old Kent no. 2 ... 19c

| ${ }^{\text {New }}$ Crop Shelled <br> PECANS |
| :---: |
| Diamond |
| WALNUTS |
|  |
| Large Paper Shell |
| PECANS |
| CAN |
| ASSORTED |
| CHRISTMAS | CANDY ASSORTED KINDS CHRISTMAS MIXED | $D$ |
| :--- |
| $D$ |

K. CHEDDAR CHEESE -..-.-...- 57c ROAST BEEF CHUCK .-............... 59c

SLICED PINEAPPLE Dole no. 2 can .- 33c PINEAPPLE JUICE Dole nc. $2 \ldots$....... 17c Citron, Lemen, Orange Peel, Mix Fruits, White Raisins, Shelled Pecans, Walnuts, Almonis, Currants, Cherries, Pineapple, Everything for your Fruit Cake.



ALL SOUTHWEST CONFER- $\mid$ ference team for 1948. They are of Rice and R. P. Tinsley of $\left\lvert\, \begin{array}{ll}\text { ansas and Dick MeKissack } \\ \text { 而 }\end{array}\right.$





> LARGE
> ASSORTMENT of GREETING CARDS Billfolds for gents and ladies. Jewelry of all kinds. Luggage, Electri-
cal Gifts, Crystal, Pottery


## In Lovely Boxed Sets FOR HIM AND HER

 - MAX FACTOR - BLACK MAGIC - TRIFLING - TRIFIING - OLD SOUTH - DOROTHY GRAY - YARDLEY - DESERT SPICE - DESERT FLOWER Lovely: loveable dolls in all sizes and prices. One lot priced to sell our before Christmas!

Our holiday collection of LINGERIE by 'Luxite,' 'Munsing Wear,' and 'Knickernick' are beautiful beyond description. Your "Christmas Eve" is sure to love any of these

## a hint to the WISE...!! <br> Nothing pleases a lovely lady more than dainty wearables to enhance her loveliness.

DANIEL
GREEN

## COBB'S DEPT. STORE



## Bonds Make Good

Christmas Gifts
-

To Meet

## f the Club Scouts in the city is being called for by Cub Master, Rev. J. Preston Murphy. They $25 \left\lvert\, \begin{aligned} & \text { 25 } \\ & \text { 20th } \\ & \text { Fello } \\ & \text { The } \\ & \text { Scout } \\ & \text { have }\end{aligned}\right.$



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