

THE STAR'S EDITORIAL COMMENT

A Fire Department Shows Its Mettle

When any emergency arises and that emergency is prevented from becoming a disaster...

The Friona Fire Department Monday afternoon proved itself prepared, alert, and efficient.

Just how many seconds or minutes were left before much more damage might have been done is a matter for speculation...

That ammonia gas did not engulf Friona, that more damage was not done, may be credited to the Friona Volunteer Fire Department.

The extent of damage that might have been done if protection had been in less capable hands is also a matter for speculation.

The Friona Star

In Parmer County \$3 Per Yr. Elsewhere \$4 Per Yr. Member Texas Press Association

Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897.

could have been destroyed and the entire city filled with ammonia gas...

Speed in arriving, speed in organizing, and speed in decreasing the danger are the talents which were used by the Friona Fire Department.

The axiom "a chain is only as strong as its weakest link" may be applied to Friona's Fire Department.

This means that the men of the fire department know what to do and when to do it, as is pointed out by the splendid job done Monday afternoon.



Patricia Lloyd

Patricia Lloyd To Wed Cary Magness

Mr. and Mrs. Paul L. Lloyd, Bovina, announce the approaching marriage of their daughter, Patricia, to Cary Joe Magness...

The wedding will be Sunday, July 28, at 2 p.m. in Bovina Methodist Church.

Miss Lloyd attended Bovina High School for three years. She was active as a member of the student council, was football queen, FHA president...

Magness is a graduate of Farwell High School. He served two years in the armed forces and attended Texas Tech. He now operates an insurance concern in Farwell.

Former Resident Dies

Word has been received in Friona of the death of Clarence Walker, who was a former resident of the Lakeview community.

Clarence Elmer Walker, son of Fred and Elida Walker, was born Sept. 21, 1872, and passed away at St. Mary's Hospital, Pueblo, Colorado, May 7, at the age of 84 years...

He was married Aug. 25, 1892 to Lucy E. Coard at Portis, Kan. To this union nine children were born: Florence Davison, Mooreland; Minnie McGee, Freedom; Myrtle Luellen, Pueblo; Nora Callis, Lovington; Eva Marcy, Nables, Idaho; Everett Walker, Walsenburg, Colo.; Hazel Hereno, Kologg, Idaho; Chester Walker, Pueblo...

He was preceded in death by his wife, Oct. 27, 1939 and one son, Fred, Dec. 27, 1948. He was buried beside his wife at Florence, Colo., May 11, 1957.

Mrs. Cleve Davison of Mooreland and Mrs. Minnie McGee of Freedom were with their father during his last illness and death.

News From The Hospital

ADMITTED: Larry Frank Truitt of Friona, medical; Herman Neff of Hereford, medical; Mrs. Marvin H. Skinner of Friona, surgical; Mrs. Jim Rule of Friona, o.b.; Robert Kelly Mimms of Lazbuddie, medical; Linda Karen Smith of Friona, medical; Mrs. Ray Robinson of Friona, medical; Mrs. Charles E. Flippen of Friona, o.b.; Buford C. Stanberry of Bovina, medical; Atonacio Tapia, of Friona, medical; Mrs. Virginia C. Ramirez of Friona, surgical; Mrs. Earl Jamison of Friona, surgical; Mrs. Fred White of Friona, surgical; Grace E. Paul of Friona, medical; Medina Feliciano of Friona, medical; Mrs. Lucy Nell Altman of Friona, medical; Isidro Gutierrez of Friona, medical; Mrs. R. P. Miles of Hereford, medical; Mrs. E. F. Eason of Muleshoe, medical; Arthur L. Bolton of Farwell, medical; Mr. A. O. Cannon of Friona, accident.

SAFE TO COME HOME

A woman reported the disappearance of her husband to the police. "Is there any message you may wish to give your husband if we find him?" "Yes," she replied eagerly, "Tell him mother didn't come after all."

Calvin Coolidge took the oath of office at 2:30 a.m. on Aug. 3, 1923, at the home of his father.

STRANGE!

Judge (to witness): "Was your friend in the habit of talking to himself when he was alone?"

Witness: "To tell you the truth, your honor, I never was with him when he was alone."

"Hart" is the European term for a fully-grown male deer.

Shower Honors Saturday Bride

A come and go shower at the Sixth Street Church of Christ annex Tuesday afternoon from 4:30 to 6:30 honored Martha Hayslip of Lubbock, who became the bride of Calvin Ivie, Saturday evening.

Decorations of spring flowers carried out the pink and white color scheme chosen by the honoree. White cake with pink icing and punch were served from a lace covered table which was centered with a pink and white floral arrangement.

Hostesses were Mesdames Harvey Blackstone, Lester Blackstone, R. E. Barnett, Fern Barnett, Jimmie Buckley, Ed Boggess, Truett Johnson, Lloyd Shulk, J. F. Miller, and Otey Hinds. Guests were registered by Phyllis Hinds.

Those attending and sending gifts were Mrs. G. A. Hayslip and Mrs. Bill Hayslip of Lubbock, Mrs. Jim McCabe of Dawn, Mrs. Troice Rackley of Shallowater, and the following

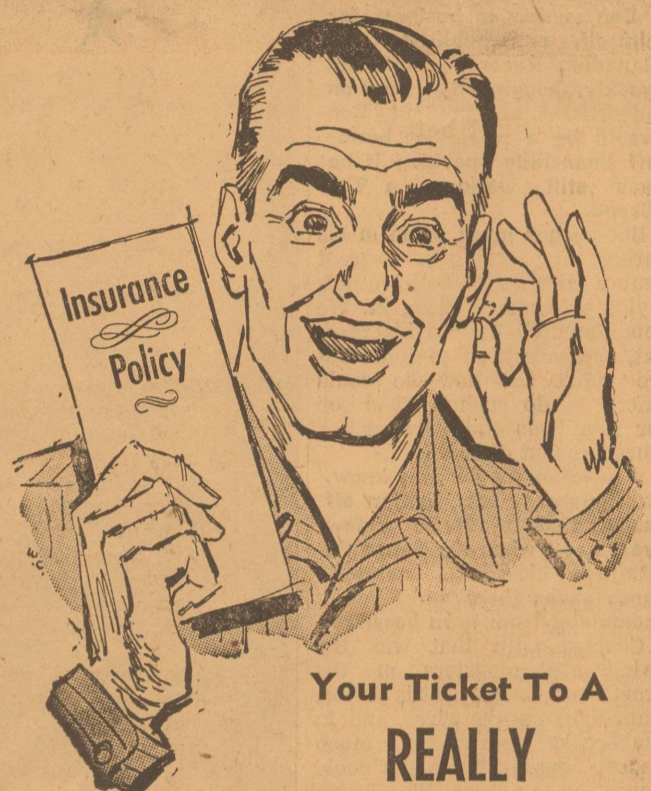
from Friona: Mesdames Ray Robinson, Ellis Tatum, Claude Osborn, M. C. Osborn, Dick Rocky, Clyde Hays, Ray White, Lloyd Prewett, and Walter R. Reithmayer;

Also, Mesdames Otis Neel, W. V. Elmore, Ethel Adams, Helen Fangman, L. R. White, J. M. Watson, Rosco Ivie, Ray Scott, Ralph Price, Eugene Bandy, F. W. Holcomb, Harold Lillard, H. H. Elmore, Steve Struve, Lucy Welch, Rene Snead, Nelson Welch, W. L. Edelman, Mary Officer, Clyde Sherrieb, Nora Welch, Glenn Floyd, J. B. Taylor, and E. H. Cummings;

Also, Frieda and Susan Floyd, Marie White, Wayland Hinds, Mrs. Newman Jarrell Sr., and the hostesses.

HOSPITALIZED

Linda Karen Smith, daughter of Mr. and Mrs. Hoyt Smith of Route 2, is a medical patient at Northwest Texas Hospital in Amarillo. Her condition is reported to be satisfactory.



Your Ticket To A REALLY CAREFREE VACATION

As Low As \$15 Provides

- \$5,000 LIFE \$500 MEDICAL \$500 LUGGAGE

For The WHOLE FAMILY!

During A Two-Week Vacation

D-B INSURANCE SERVICE CO.

Main and Highway 60 Box 535 Friona, Texas O. D. Bingham Phone 3151 Joe B. Douglas

What's Doin' In Friona

- Thursday, July 11 Rockwell Bros. vs. Friona Consumers Benger Air Park vs. Herring Implement Black Community Meeting Lions Club Friday, July 12 Hi-Point HD Club Hospital Auxiliary meets at Educational Building of First Baptist Church at 2:30 p.m. Saturday, July 13 Drawing at City Park, 4 p.m. Bake Sale at Piggly Wiggly sponsored by PYF of Congregational Church Sunday, July 14 Youth Revival at First Baptist Church ends Hi-Point HD Club family picnic at Palo Duro Monday, July 15 Bible School begins at United Congregational Church, 9-11 a.m. Friona Rainbow Girls Vacation Church school begins at Methodist Church, 4 to 6 p.m. Tuesday, July 16 YWA meets at 8 a.m. Jones Construction vs. Friona Consumers McCaslin Lumber vs. Benger Air Park Wednesday, July 17 Friona HD Club Congregational Church Women's Fellowship Thursday, July 18 Hub HD Club Parmerton HD Club Friona Firemen Reeve Chevrolet vs. Rockwell Bros. Herring Implement vs. Hub

Community Friday, July 19 Bible school at Congregational Church ends Missing Part Delays Sprayer A small part used for packing on the plunger of Friona's spraying machine is missing and the regular spraying date, Wednesday of last week, was postponed. "If the part comes we will start spraying as soon as possible," says Clyde Fields. Blake is Improving Mr. and Mrs. L. B. Blake received word this week that their son, SP3 Orval Blake, who is hospitalized at Camp Zama, Japan, is improving. At the time his letter was written he expected to be released from the hospital by July 1. The Blakes expect him home in the near future. Trusting Souls "Why do they put 'In God We Trust' on pennies?" "That's for the benefit of people who use them for fuses." Patronize Star Advertisers!

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Patronize Star Advertisers!

Produce Buys!

- PEACHES 2 Lbs. 35c OKRA 2 Lbs. 25c ONIONS 3 Lbs. 25c EGGS 3 Doz. \$1

We offer bread, milk, and a wide choice of fruit and vegetable selections.

Fresh Shipment Tuesday & Friday

Friona Fruit Market on Highway 60

Prices Reduced!

Entire Stock of Ladies' and Children's

Summer Shoes Reduced 1/3

Ladies' and Children's Dresses Reduced 1/3

Ladies' and Children's Sportswear Reduced 1/2 Price

Foster's

Phone 3162

WHAT EVERY FRIONA HOUSEWIFE SHOULD KNOW ...

You may have heard this before, but—your food dollar buys more, when you buy more dairy products! What a bargain!

And, when you buy CREAM O' PLAINS milk, you can be sure your family is getting the oldest, yet modern, and healthiest food known to mankind!

Always SO-O-O GOOD!

CREAM O' PLAINS MILK

in h-a-n-d-y Gallon Jugs available at your favorite food store

HEREFORD CREAMERY

Hereford

Going places?



It's wise to protect your valuables in a safe deposit box. Wise, too, to protect your travel money by carrying American Express Travelers Cheques.

Spendable as cash everywhere. Quick refund if lost or stolen. Charges, only 1%.

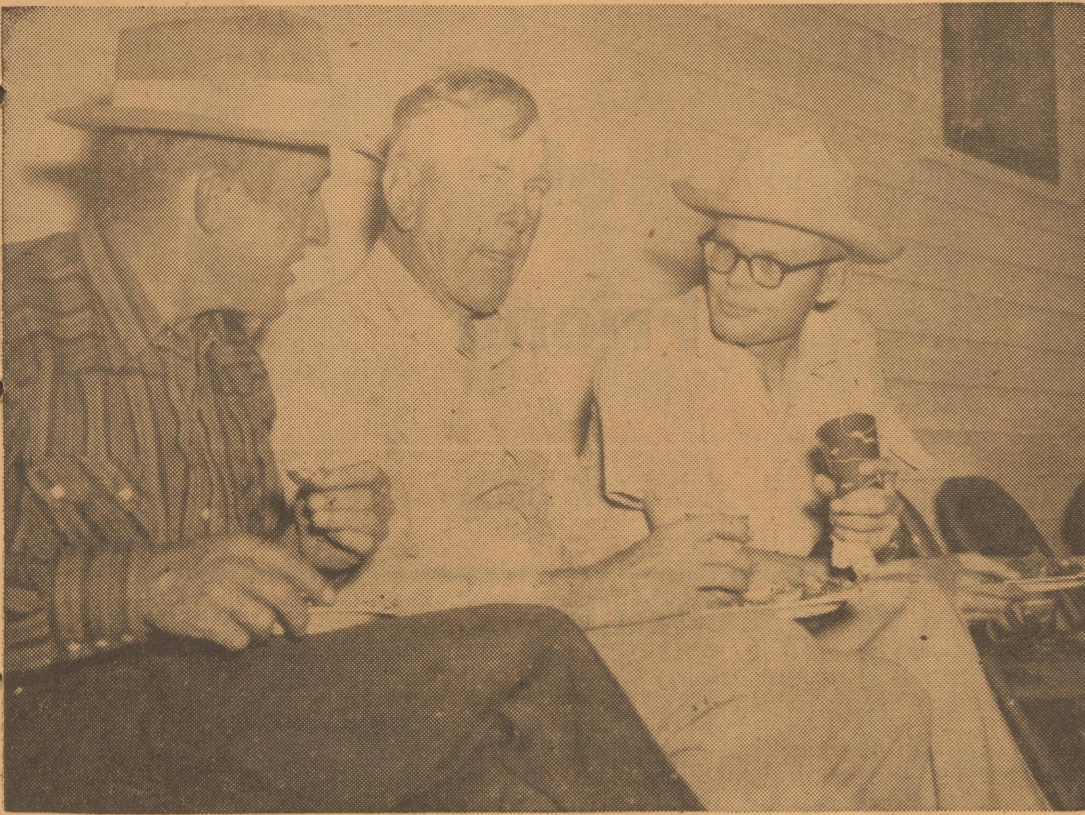


FRIONA STATE BANK

MEMBER FDIC

"Serving A Great Irrigated Area"

Fun Is Theme of Rhea July 4 Party



FEAST ON FOURTH — Carl Schlenker, Irvin Bauer, and Cotton John Smith take time out between bites of fried chicken and the trimmings for jovial conversation at Rhea during the Fourth of July celebration for the community. Smith, of KGNC T-V was guest speaker.



A CIRCLE OF FUN — Children at Rhea play "Farmer Takes a Wife" while oldsters are busy in a business meeting at the community's Fourth of July celebration. Miss Gladys Dean helps with the games as Vickie Schlenker, Shelley Vaughn, Danny Schueler, Carleen Schueler, Dutchess Smith, Floyd Schueler, and Debbie Mears circle about Jimmy Schlenker.

Ladies Aid Meets

The Rhea Lutheran Ladies Aid met Thursday night for a business session and topic study. The meeting was opened with the singing of a hymn and scripture reading. It was decided in the business session to continue meeting during the summer months. Plans for the regular "family night" were also discussed.

After the business session, the topic "The Christian Family Is Loyal to Its Country" was led by Mrs. Franklin Bauer. Refreshments of ice cream, cookies and coffee were served to the group by the hostess, Mrs. Herman Schueler.

ART APPRECIATION

A sign was placed in the window of a suburban home with the following notice: "Piano for Sale."

In the window of the house next door another sign appeared bearing just one word: "Hurrah."

DOESN'T LEAVE MUCH

After the physician checked the patient over, he asked: "Have you been living a normal life?"

"Yes, doctor."

"Well, you're going to have to cut it out for awhile."

Davy Jones is the popular name of sailors for an evil sea spirit or the devil generally.

Charles Dickens' novel, "David Copperfield," was first published in 20 monthly installments.

NEWS FROM

Rhea

By MRS. FRANKLIN BAUER

July 4th Celebration Termed Successful

Community members, their friends, and guests enjoyed the July 4 celebration held at the Parish Hall Thursday night.

The group participated in games and visiting until the evening meal consisting of fried chicken, salads, homemade ice cream and cakes were served.

A short business meeting was held by the Farm Bureau members after the meal. At this time, Garland "Cotton John" Smith of Amarillo KGNC-TV spoke to the group. A display of fireworks closed the evening program.

Out-of-community guests were Mr. and Mrs. Garland Smith and children of Amarillo, Mr. and Mrs. Alfred Buck and family of Fort Wayne, Indiana; Melvin Fehr of Kansas, Mr. and Mrs. L. D. Chiles and boys of Friona, Leland Boyd of the Friona Star, Glen Harrellson and boys of Friona, Mr. and Mrs. I. L. Bauer and Junell of Happy, Lillian Schueler of Colorado Springs, and Mr. Floyd of Bovina, Arvin Martensen and Leon Barchers of Nebraska.

Enjoy Outdoor Supper

Mr. and Mrs. Walter Schueler were hosts to a wiener roast held Sunday night. After the roast, visiting was enjoyed by the group.

Those present were Mr. and Mrs. Herman Schueler, Herbert and Lillian, Mr. and Mrs. Robert Schueler, Arnold, and Robert Jr., Mr. and Mrs. Gilbert Schueler and family, Melvin Fehr, Mr. and Mrs. Franklin Bauer and family, Mr. and Mrs. Norbert Schueler and family, Mr. and Mrs. Jerrald, and Mr. and Mrs. Carl Schlenker and family from Clovis.

A shower for pigs will pay during the hot months of the year. E. M. Regenbrecht, extension swine husbandman, says a No. 3 Tee Jet nozzle spraying as little as 2½ gallons of water an hour will keep from six to 10 pigs comfortably cool all day without crowding. It's good management to keep livestock comfortable.

TOO LATE FOR LAST WEEK

To Drop Meetings Until Sept. 1st

Mrs. Walter Schueler was hostess to the Home Demonstration Club which met in her home Monday night. Roll was answered by a "fashion hint." Seven members and one visitor, Miss Lillian Schueler, were present. Mrs. Sara Dean, president, presided over the business session. It was decided to accept the resignation of Mrs. Florian Jarecki.

The group voted to disband until Sept. 1st. New officers will also be elected at this meeting. No program was given due to the absence of Jimmie Lou Wainscott. Refreshments of Jello salad and fruit punch were served to Emma Schueler, Ma Linda Schlenker, Helen Potts,

Ona Patterson, Nola Drager, Sara Dean, Dorothy Bauer, and Lillian Schueler.

It's a Boy

Mr. and Mrs. Ray Martensen are the proud parents of a 7 lb., 13 oz. boy born June 28 at Parmer County Community Hospital. He was named Allen Leroy. The Martensens have two other children, Sharon, age eight, and Roger, age four. Grandparents are Mr. and Mrs. Alfred Loseki, Humphry, Neb., and Mr. and Mrs. Arnold Martensen, Boulder, Colo.

Visiting

Mr. and Mrs. Alfred Buuck and children, Cheryl, Janice, Lonnie, Eugene, and Jerry, from Indiana, are visiting in the Raymond Schueler home this

week. Mr. Buuck is a brother of Mrs. Schueler.

Miss Lillian Schueler is spending her two-week vacation in the home of her parents, Mr. and Mrs. Herman Schueler. Lillian is employed in Colorado Springs.

Melvin Fehr, brother of Mrs. Gilbert Schueler, is here from Kansas visiting and also driving a wheat truck for Gilbert.

Visiting in the C. L. Calaway home was a sister from Bogata, a niece from Shreveport, La., and a niece from El Paso.

Mrs. Charles Schlenker and Mabelle Hartwell spent Friday in the home of Cordie Potts and family.

Cynthia Patterson, daughter of the Jack Pattersons, is attending youth camp in the mountains of New Mexico.

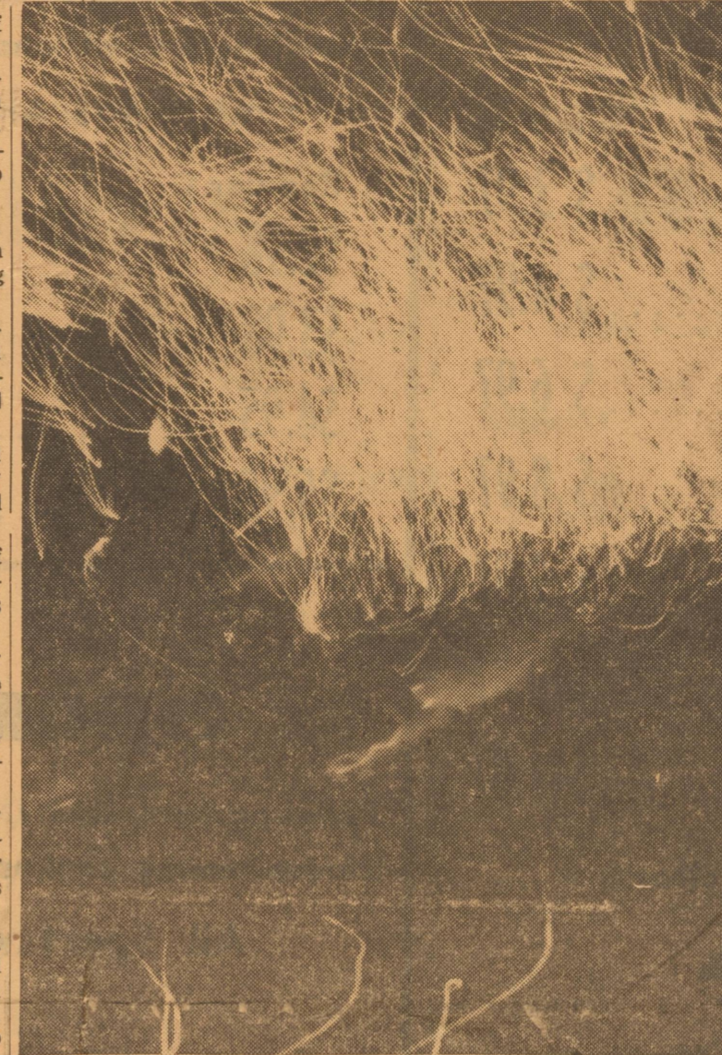
Mr. and Mrs. Carl Schlenker made a business trip to Amarillo Tuesday.

Mrs. Ann Nazworth spent the weekend with Billy and Florence Sifford.

Mr. and Mrs. Franklin Bauer and children spent Sunday visiting with Mr. and Mrs. Bauer of Happy and Mr. and Mrs. Gus Leseburg of Canyon.

Robert Schueler is working again after having received slight injuries when he fell from the grain bin on his combine. He had been making repairs to the combine at the time of the fall. He landed on his feet causing a slight bone crack on one heel.

Mr. and Mrs. Willie Wall visited with Willie's sister at Pleasant Hill Sunday. The family had a reunion.



FIREWORKS — Skyrockets, Roman candles, cartwheels, etc., make up a display of fiber-looking fireworks at Rhea's Fourth of July. But spectators wouldn't have seen this particular display. It is a combination of several different bursts taken on the same film.

FRIONA FIRE DEPARTMENT

THANK YOU!

Due to your superb job of controlling the fire Monday afternoon, we are able to say:

Service To Our Customers Has Continued In The Usual Manner

KENDRICK OIL CO.

Phone 2882 Friona, Texas

Our July Clearance Sale Is Still In Progress!

Pedal Pushers, Girls' Short Sets, Bathing Suits, Summer Dresses, Purses, and Boys' Shirts are just a few of the many bargains offered.

All Summer Merchandise Reduced

LuNORA'S 1/4 to 1/2
"Tiny Tots to Teens"
Friona

FOOD Value Parade



... at
HOUSER'S
Friday & Saturday
July 12 and 13

Jell-o 3 for 25c

PRODUCE

White Onions lb. 9c

SANTA ROSA Plums Lb. 21c

Lemons lb. 13c

ARMOUR VIENNA SAUSAGE 4 Oz. Can 17c

KRAFT MINIATURE MARSHMALLOWS 10½ Oz. Pkg. 23c

WHITE SWAN FRUIT COCKTAIL No. 2½ Can 37c

KRAFT MIRACLE WHIP SALAD DRESSING Qt. 59c

DELSEY TISSUE 4 Roll Pack 49c

MEATS

Ground Beef Lb. 35c | Chuck Roast Lb. 49c | Fryers Lb. 43c

WHITE SWAN Pork & Beans No. 303 Can 10c

BAKE-RITE Shortening 3 Lb. Can 79c

POST GRAPE-NUT Flakes 12 Oz. Box 21c

Borden's Charlotte Freeze

Mellorine
½ gal. 49c

FROZEN FOODS

Dulaney Whole Okra 10 oz. pkg. 27c

Dulaney Brussels Sprouts 10 oz. pkg. 29c

Dulaney Sliced S'berries 10 oz. pkg. 21c

HOUSER

GROCERY AND MARKET

Phone 4191 Friona
WE GIVE GUNN BROS. STAMPS
Double on Wednesday With \$2.50 Cash Purchase

USED CAR VALUES

A lineup of late model, low mileage cars—

'55 Chevrolet 210, overdrive, clean.

'55 Chevrolet, V8, Powerglide, Bel Air

'56 Chevrolet 210, Powerglide.

'55 Mercury Montclair, Merc-O-Matic.

'55 Buick Special Riviera, Hard Top, White Side Wall Tires.

'54 Ford, ½ ton Pickup, with metal cattle frames.

La Grand & Paul
MORTON MOTOR CO.
Friona

**Top Values
at low prices
for
Everybody**

Ware's

of
Friona

Jul

VALUES FOR LADIES

Summer Dresses

Includes regular, custom and junior sizes in all our famous name dresses.

Regular	Sale Price
\$ 5.95	\$ 3.97
\$ 8.95	\$ 4.97
\$10.95	\$ 6.97
\$12.95	\$ 8.97
\$14.95	\$ 9.87
\$16.95	\$10.87
\$19.95	\$11.87

Also one group we have reduced to clear fast . . .

1/2 Price

Cotton Lingerie

Includes petticoats, slips, shortie pajamas, shorty and waltz length gowns and regular length.

ARTEMUS AND LORRAINE BRANDS

Regular	Sale Price
\$2.98	\$2.00
\$3.98	\$2.97
\$4.95	\$3.77
\$5.95	\$4.37

Ladies'

Sportswear

Pedal pushers, shorts, Bermuda shorts, halters, etc. Includes denims, poplins, and blends . . .

All Sportswear Reduced 1/3

COSTUME JEWELRY
entire stock

1/2 price

T-V PILLOWS

Assorted Sizes
Shapes and Fabrics

97c

GIFT ITEMS

Assorted Gifts in Brass,
Wood, and China

1/2 price

Dear Customers:

This is one of the two . . . It gives us an opportunity to . . . able items and make room . . .

For that reason our pri . . . most people expect. Natu . . . and will have extra salespe . . . tions.

You'll want to shop ear . . . is limited. Too, there are m . . . here, so browse in all depa . . . values.

P. S. — At these low p . . . or exchanges, all sales are f . . .

Garza Sheets

Size	White	Colored
81 x 108	\$1.97	\$2.37
72 x 108	\$1.87	\$2.17
Full Size - Fitted	\$1.97	\$2.37
Twin Size - Fitted	\$1.87	\$2.17
81x99	\$1.87	

Piece Goods Clearance

. . . yards and yards of summer fabrics reduced . . . to a fast selling low price . . . light and dark patterns that will go right into fall.

These price groups include all the fabrics in the store . . . Shop early!

Group	Sale Price
Group 1	27c yard
Group 2	37c yard
Group 3	47c yard
Group 4	77c yard
Group 5	97c yard

Girls' Dresses

Sizes 3 to 12. Close out on a famous name, entire stock to go at

1/2 Price

Ladies' Dress Shoes

Black patent, biege, white and pink leathers, sandals, halters, pumps, and wedges.

Reg.	Sale Price
\$10.95	\$6.27
\$ 9.95	\$5.47
\$ 8.95	\$5.17
\$ 5.95	\$3.47

Ladies' Head Scarfs

Reg.	Sale Price
\$3.00	\$1.97
\$2.00	\$1.37
\$1.00	\$.77

Girls' Ship and Shore Blouses

Close out on spring and summer styles . . . Can be worn for fall to school . . .

Reg.	Sale Price
\$2.98	\$2.07
\$2.49	\$1.77
\$2.25	\$1.47
\$1.98	\$1.37

Girls' Sandals

White and pink, sizes 5 1/2 to 8, 8 1/2 to 12, and 12 1/2 to 3 . . .

Reg.	Sale Price
\$3.50	\$2.37
\$3.98	\$2.77

Ladies' Belts

Leather suedes, smooths and buk . . . Dark colors. Entire stock to go at

1/2 Price

Ladies' Sandals

Entire stock to clear at these low prices . . .

Reg.	Sale Price
\$3.00	\$1.97
\$3.95	\$2.77

Ladies' Blouses

Discontinued styles of famous Ship & Shore Blouses.

Reg.	Sale Price
\$2.98	\$1.97
\$3.98	\$2.47
\$4.95	\$3.47

Ladies' Flats

exceptionally low price on this group of shoes.

Broken Sizes . . .

regularly sell for up to \$8.95 — all marked for quick selling . . .

includes leathers, nylon mesh, and buk.

Your Choice

\$2.00

Nylon Hose

Beautiful full fashion hosiery . . . 60 gauge—15 denier. Self or dark seam . . . Sizes 8 1/2 to 11.

67c

GUNN BROS. STAMPS G

Ware's

Big Clearance

3 Days Only
Friday, Saturday and
Monday
July 12-13-15

BIG sales we have each year. To clear our shelves of season- for new merchandise.

Prices are reduced more than usually we expect large crowds of people to help with your selection.

As quantity of some items any values offered not listed departments to see the extra

Prices there can be no refunds final.

Priscilla Curtains

Organdy, in pastel green and maize. Reg. \$4.95. Sale Price—

\$2.97

Bates Jaquard SPREADS

Reg.	Sale Price
\$6.95	\$5.17
\$9.95	\$7.57

Chenille Bath Sets

mat and lid cover of heavy cotton chenille, assorted patterns and solids. Special Sale Price—

\$1.47

VALUES FOR MEN

MEN'S SPORT COATS

Sale Price
 from our stock of CURLEE brand—
 Reg. \$29.95 to \$35.00 **\$23.66**

MEN'S SUITS

Sale Price
 Entire stock of CURLEE Suits to close out at one low price.
 Values from \$49.50 to \$55.00 **\$34.97**

Sport Shirts

Short Sleeves, Cottons and Blends by Manhattan, Rugby and Paddle and Saddle.

Regular	Sale Price
\$2.98	\$2.17
\$3.95	\$2.77
\$4.95	\$3.37

SPECIAL GROUP

Long and Short Sleeves, Broken Sizes
 Special Sale Price

\$1.88

Dress Pants

Many woolens that can be worn the year round

Regular	Sale Price
\$ 5.00	\$ 3.87
\$ 5.95	\$ 3.87
\$ 6.95	\$ 4.57
\$ 8.95	\$ 5.97
\$ 9.95	\$ 6.97
\$10.95	\$ 7.97
\$15.95	\$10.97

CANNON

Bath Towels

Regular	Sale Price
\$2.00	\$1.37
\$1.79	\$1.17
\$.98	\$.67
\$.69	\$.34

Lunch Cloths & Bridge Sets

Assorted Patterns and Sizes

Reg.	Sale Price
\$1.00	\$.67
\$1.98	\$1.47
\$2.98	\$2.17

MEN'S NECKWEAR

Entire stock, regular to \$3.50. All to go at one low price . . .

97c

Men's Work Socks
 Railroad Brand
 Reg. 3 pair for \$1.25 **3 pr. 97c**

MEN'S PAJAMAS

Broacloth, Manhattan, Paddle and Saddle

Regular	Sale Price
\$3.95	\$3.00
\$4.95	\$3.67

MEN'S UNDERWEAR

Regular	Sale Price
69c Broadcloth Shorts	47c
69c Knit T-Shirts	47c
59c Knit Briefs	37c
59c Knit Undershirts	37c

Men's Loafer Jeans
 Grey, Tan or Blue
 Reg. \$2.98 **\$2.00**

Men's Dress and Sport Socks
 Includes Stretch and Cotton Sport Socks

Regular	Sale Price
\$.55	\$.39
\$.75	\$.53
\$1.00	\$.73

MEN'S KHAKI SUITS

Test brand . . . Sanforized, Gray and Khaki
 SHIRT **\$2.00**
 PANTS **\$2.44**

STRAW HATS

Entire Stock to Close Out at These Prices

Regular	Sale Price
\$ 1.29	\$1.00
\$ 5.00	\$3.00
\$10.00	\$6.00

Men's & Boy's Stretch Socks
37c Pair

MEN'S WESTERN SHIRTS

E & W Brand, Solids, Stripes, and Patterns

Regular	Sale Price
\$3.95	\$3.17
\$4.95	\$3.88
\$5.95	\$4.22

Boy's TEXAN Jeans

Close-out price on grey, faded blue and cactus khaki colors. Reg. \$2.98.
Sale Price \$1.97

BOY'S OXFORDS

Brown and White, Poll Parrot, Brand . . . 8½ to 12 and 12½ to 3 . . .
 Reg. \$5.95 to \$6.40
Sale Price \$3.97

VALUES FOR BOYS

Sport Shirts

Entire Stock of Short Sleeve Shirts are included in these prices, ROY ROY, PADDLE and SADDLE, etc.

Regular	Sale Price
\$1.98	\$1.37
\$2.98	\$2.17
\$3.98	\$2.57

Boy's Knit **Briefs 3 pr. 88c**

BOY'S DRESS SLACKS

Year Round Fabrics, Dark Colors Suited for Seasons Ahead

Reg.	Sale Price
\$3.95	\$2.87
\$4.95	\$3.57
\$5.95	\$4.17
\$7.95	\$5.57

Small Boy's Suits

Linen-like fabrics, matching and contrasting pants.

Reg.	Sale Price
\$4.50	\$2.97
\$4.95	\$3.57
\$5.95	\$4.17

BOY'S LOAFER JEANS

Reg. \$2.29, elastic waist, zipper fly, sizes 8 to 16.

\$1.67

Small Boy's Shorts

Khaki and patterns, all completely washable, some with elastic waist, some suspender styles . . .

Reg.	Sale Price
\$1.69	\$1.17
\$1.98	\$1.37
\$2.19	\$1.47

IVEN WITH EACH PURCHASE

of Friona

INSURANCE

• Crop Hail • Bonds • Accident • Fire • Theft • Auto • Liability

RUSHING INSURANCE AGENCY

—ERIC RUSHING—
Mabry Bldg.—Ph. 5301—Friona

Fertilizer Tests Started At Station

Even though planted later than desired, almost all of the fertilizer tests planned for 1957 at the High Plains Station have been planted and the crops are up to a good stand.

Fertilizer tests on cotton include a rate and ratios study using nitrogen and phosphate at 40, 80 and 120 pounds of nitrogen and phosphate per acre. Each of these rates is applied alone and in all possible combinations. These combinations include 40 pounds of nitrogen in combination with 40, 80, and 120 pounds of phosphate, and 120 pounds of nitrogen with each phosphate rate. This test is used to show which rates of nitrogen and phosphate are most efficient in increasing cotton yield.

In another fertilizer test with cotton, six different sources of phosphate fertilizer tests are being compared at three rates, 40, 80, and 120 pounds of phosphate per acre. The phosphate materials used are 20 percent super, 45 percent super, ammonium phosphate, ammoniated super

phosphate, raw phosphoric acid, and refined phosphoric acid. A uniform application of nitrogen at 60 pounds per acre was applied to each plot with the phosphate.

All these materials are being sold to High Plains farmers and this experiment is being conducted to see if any of these materials is more effective in increasing crop yield and net return to the farmer.

A fertilizer experiment is also being carried out with cotton to compare pre-plant applications of nitrogen with the same amount applied as a side-dressing when the first squares begin to appear. Application rates are 40, 80 and 120 pounds of nitrogen per acre for both the pre-plant and side-dressing applications. A uniform application of phosphate at the rate of 80 pounds per acre was made to all the plots on this experiment before planting.

Cork comes from the outer bark of a species of oak found in the Mediterranean area.

Mekka Circle Has Puerto Rico Lesson

"A Trip To Puerto Rico" was the theme of the Tuesday morning meeting of the Mekka Circle of the Friona Methodist Church WSCS at Fellowship Hall at 9 a.m. The opening prayer was led by Fern White.

Those on the program were Mary Lee Cass, leader, assisted by Louise Roberson.

The program was led by Mary Lee Cass. Louise Roberson gave a report on a visit to a mission field.

Refreshments were served to the following members: Fern White, Evelyn Anthony, Eva Lou Rector, Lucy Faye Cocanougher, Eula Akens, Hazel Kendrick, Elsie Blaylock, Mary Durstine, Louise Roberson, Mary Lee Cass, Lauretta Brookfield, Dorothy Ellis, Addie Moyer, and Valoris Osborn.

Rainbow Observes Founders Birthday

Mrs. Claude Miller, Mother Advisor of the Friona Rainbow girls, was hostess to a swimming party at her farm home southeast of town Sunday afternoon in observance of the anniversary of the founder's birth. The founder was Mark Sexson.

Those attending were Dolores Elmore, Lanette Prichard, Linda Perry, Susan Perry, Pat Cranfill, Janiece Bock, Billie Rae McKee, Cynthia Caffey, Virginia Patton, Gayle Knight, Mary Tom Spring, Karen Turner, Sue White, Lois White, Mrs. John Fred White, and Mrs. Irby Carlisle.

Delegates Speak At Joint Meeting

Guest speakers at the joint meeting of the American Legion and Auxiliary Monday evening were Luellen McLean and Leon Massey. These two were Friona's delegates to Bluebonnet Girls State and Lone Star Boys' State in Austin last month.

Following the meeting, the Auxiliary had a business meeting. Christine Mann was elected president, Jewel Wells was elected vice-president, and Mildred Mings was elected secretary-treasurer.

Hostesses were Mrs. John Bengier and Mrs. Loyde Brewer. Cake and lime punch were served to those present.

Lucille Circle Meets With Mrs. Collier

The Lucille Circle of the WSCS of the Friona Methodist Church met Tuesday morning at the home of Mrs. Joe B. Col-

lier. The program was directed by Dorothy Hough, who was assisted by Blanche Boyle, Luella Drake, Pearl McLean, and Lucille Rocky.

Those present were Luella Drake, Doris Sides, Lucille Collier, Betty Louise Rector, Ruth Jones, Anna Anthony, Eula Bradshaw, Blanche Boyle, Gwen Graves, Dorothy Hough, Pearl McLean, and Thelma Ford.

The next meeting will be in the home of Lucille Rocky of the Black community Tuesday, July 23.

Another Boy For Jim Rules

Mr. and Mrs. Jim Rule became parents of a baby boy at the Parmer County Community Hospital at 8:43 p.m. Tuesday. He weighed 8 lbs., 1 1/2 oz. and has been named Ruede Don. His grandparents are Mr. and Mrs. Slim Taylor of Friona.

Ruede, who is the second son for the Rules, has a sister, Melva, who is five and a brother, Johnnie Lee, who is 2. He and his mother were dismissed from the hospital Friday.

Chief monetary unit of Denmark is the krone, worth about 26 1/2 cents.

Intermediates Have Swimming Party

The intermediate department of the Methodist Church was entertained with a swimming party at the Hereford swimming pool Thursday afternoon. Hostesses were Luella Drake, Pearl McLean, and Fay Reeve.

Those attending were Betty Drake, Danny Smith, Pamela Roden, Judy Bock, Jimette McLean, Donna Fields, Mary Jane Grubbs, Pat Foster, Floyd Reeve, Charles Bass, and Stanley Varner.

Guests were David Reeve, Peggy Drake, Luellen McLean, Erma Lou Drake, Adelle Smith, and Kathleen McLean.

Bake Sale Set For Saturday

There will be a bake sale at Piggly Wiggly beginning at 10 a.m. Saturday. It will be sponsored by the Pilgrim Fellowship of the United Congregational Church in Friona. There will be pies, cakes, cookies, and other baked foods on sale.

All funds derived from this sale will be used to help defray expenses when the group goes to a church camp in Oklahoma later this summer.

Moved

Mr. and Mrs. Kenneth Watkins and son have moved from the house north of Claborn Funeral Home to the house John Lamb lived in.

Mr. and Mrs. Carl Fairchild have moved into their new home on West 8th Street.

Mr. and Mrs. S. A. Freeman have moved into the Church of Christ preacher's home.

Mr. and Mrs. Raymond Patterson have moved into the Sanders house north of the Congregational Church.

Cafeteria Workers Attend Short Course

Mrs. Howard Mayfield, manager of Friona School cafeteria, is attending a short course on cafeteria management at Texas Tech in Lubbock this week. Mrs. Francis Davis is also at the special training course.

While there they learn of new methods used at other schools and how they may be applied to the Friona School cafeteria. Menu planning is also stressed at the training course.

The two went to the school Monday and are to return Friday.

Weekend Guests In Massey Home

Weekend guests in the home of Mr. and Mrs. Otis Massey were Mr. and Mrs. Stanley Massey and children, Stan Jr., Joyce Ann, and Ola Mae of Belknap, Calif. Stanley is a son of the Otis Masseys and a former resident of Friona.

Sunday guests in the Massey home in addition to the Stanley

Building Permits \$1,070 for Week

The following building permits were issued by the City of Friona during the week ending July 9.

Bill Hannold, 617 Main Street, repair roof, \$40.

G. S. Looper, 905 Virginia Avenue, on property owned by C. C. Kesler, construct sidewalk, \$30.

Glen Stevick, 706 Prospect Avenue, construct a work shop, \$1,000.

Permits issued for the week total \$1,070.

Cyclone winds have been known to whirl at a rate of 200 to 300 miles per hour.

— FOR SALE —

Irrigation & Water Well Casing

6" o.d. plain end	\$.90 per ft.
8" o.d. plain end	\$1.45 per ft.
10" o.d. plain end	\$1.95 per ft.
12" o.d. plain end	\$2.60 per ft.
14" o.d. plain end	\$2.90 per ft.
16" o.d. plain end	\$3.35 per ft.

—40 Foot Lengths New Tested Pipe—

D. H. SNEED SUPPLY

Phone 4170 Muleshoe

KERBY WELDING SERVICE
A DEAL
THE YEAR O
Phone 2332 Bovina

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You Gain By Borrowing From CREDIT UNION!
When you borrow through CREDIT UNION, you enjoy the benefits of FREE insurance coverage on both savings and loans.
Friona Texas Federal Credit Union
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Legion Bldg. Phone 3301
Mrs. Lucy Jones, Mgr.-Treas.

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SUNDAY
BIBLE STUDY 9:30
WORSHIP 10:30
EVENING WORSHIP 6:00 p. m.

WEDNESDAY
BIBLE STUDY 8:30 p. m.

SIXTH STREET CHURCH OF CHRIST
Friona, Texas

NO CROPS From Rocks

No farmer could expect to grow crops on rocks . . . neither can soil be expected to produce at potential rates unless there's plenty of NITROGEN available.

Be sure your plants aren't stunted because of low nitrogen. Call on us for Anhydrous Ammonia and Anhydrous Ammonia application.

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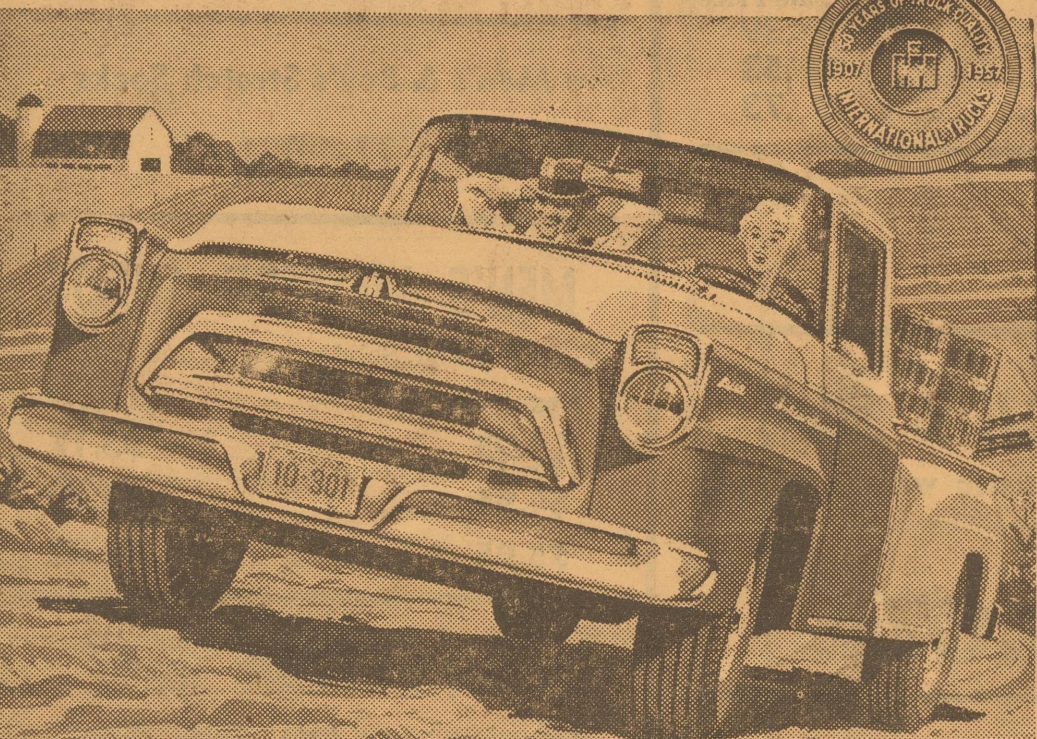
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QUALITY

The name, Frigidaire, speaks for itself in the electrical appliance line. A division of General Motors, Frigidaire has proven, down through the years, that its appliances are nearer the answer to the housewife's problems.

We're more than proud to distribute Frigidaire appliances in the Friona area.

REEVE CHEVROLET CO.
— FRIONA —

Come in and "COMFORT TEST" a new **Golden Anniversary INTERNATIONAL**



New Golden Anniversary INTERNATIONALS range from Pickups to 33,000 lbs. GVW six-wheelers. Other INTERNATIONALS, to 96,000 lbs. GVW, round out world's most complete line.

There's a look of action in every fresh, clean line of the new Golden Anniversary INTERNATIONAL Trucks. And there's a feel of comfort that's hard to believe.

You just have to take our "Comfort Test" to believe it. We'd like you to check the comfort on roads you know are rough. Try out INTERNATIONAL for easy handling, roominess, quietness . . . for visibility of the new Sweep-Around windshield. Compare it, too, for power and performance.

And keep this in mind all the time: INTERNATIONAL Trucks cost least to own over the years—cost records prove it!

Come in for this eye-opening test.

INTERNATIONAL TRUCKS cost least to own!
PARMER COUNTY IMPLEMENT COMPANY
FRIONA, TEXAS

"FOR NEW KITCHEN or OLD . . ."
YOU GET A LOT TO LIKE WITH A BUILT-IN GAS RANGE

THE BURNER WITH A BRAIN for automatic top burner cooking

- COOLEST COOKING
- CLEANEST COOKING
- OUTSTANDING BEAUTY
- COMPLETELY AUTOMATIC
- MOST FLEXIBLE HEAT
- UNBEATABLE ECONOMY

... Yes, you'll gladly sing for your supper when you discover the fun of cooking on a new Gas built-in range that all but thinks for itself, yet costs 5 to 8 times less to operate. You'll taste the difference, spend the difference, when you join the Smart Moderns who Go Gas. Check with your Gas Company or Gas Appliance Dealer today.

Remodel your old kitchen, plan your new one around the Caloric Gas Built-in.

PIONEER invites you to enjoy Playhouse 90 fuel for a growing empire **Pioneer Natural Gas Company**

NEWS FROM BLACK

By MRS. CLAUDE EDELMON

Visitors Return Home

Mr. and Mrs. T. J. Presley, Mr. and Mrs. Gene Presley, Mrs. Beatrice Brady, and Mr. and Mrs. Woodrow Whitaker spent Thursday picnicking and boating at Buffalo Lake. Then Friday night the Woodrow Whitakers entertained the California and Oklahoma visitors with a barbecue supper at their home.

Mr. and Mrs. Gene Presley and family have returned to their home in Maricopa, Calif., and Mrs. Beatrice Brady of Clinton, Oklahoma, remained for a longer visit in the Presley home.

TO JAMBOREE

Mr. and Mrs. Bruce Parr, Iva Ben, Donna Joe, and Kim and Mrs. Claude Miller took Ira Bruce Parr and Johnny Miller to Amarillo Saturday to join the Boy Scouts of the area for the trip to the Boy Scout Jamboree at Valley Forge, Pa.

Avis Crisp of Pampa was a guest in the home of Mr. and Mrs. Bruce Parr last week.

Dr. and Mrs. L. B. Barnett and children spent Sunday with his parents, Mr. and Mrs. R. E. Barnett. Mrs. Annie Kimmins of Phillips, who is Barnett's sister, was a Thursday guest in the Barnett home.

Attend Wedding

Mr. and Mrs. Rosco Ivie, Mr. and Mrs. Clyde Hays and Clyde Lindall, Mrs. Otey Hinds, Wayland and Phyllis, and Judy Barnett were in Lubbock Saturday evening for the wedding of Martha Hayslip and Calvin Ivie.

ATTEND CAMP

Nelson Coon and son, Ricky, attended the Cub Scout camp at Camp Don Harrington over the weekend. Mrs. Coon and Craig went to camp Sunday for the picnic lunch and outing.

Wesley Barnett Receives Ear Injury

Monday afternoon Wesley Barnett, who was driving a tractor, became entangled with a wire and fell off the tractor into a wheat field. A wheat straw penetrated his ear drum and he was taken to Amarillo following examination at a Hereford clinic. It is hoped that with proper care his hearing will not be impaired.

To Corpus

Mrs. Ellis Tatum took Mrs. Jerry Houlette and daughter, Debbie, to Albany Tuesday. They will be met there by Houlette and will go with him to Corpus Christi. Says Grandma Carrie, "There should be a law against grandchildren being taken so far away from their grandparents." The Tatums are sure going to miss little Debbie.

Mr. and Mrs. J. R. Braxton, Jim and Ray Gene spent Sunday visiting Mrs. Braxton's parents, Mr. and Mrs. P. O. Southall.

To Clovis

Mr. and Mrs. Claude Edelman, Billy and Judy visited in the homes of Mr. and Mrs. Roy Currence and Mr. and Mrs. Bobby Graham at Clovis Sunday afternoon.

Honored With Party

Mrs. L. L. Deaton honored her daughter, Glenda Jane, with a party in observance of her fourth birthday Sunday afternoon. After an afternoon of games, refreshments were served by Mrs. Deaton.

Those present were Glenna and Veatrice Crow of Amarillo, Veronica Deaton, Marie Roberson, Lou Christian of Bonham, and Ann Prewett.

From Archer City

Mrs. Delvin Bratt and daughter, Jeannie, and Ellen Campbell of Archer City were Saturday night guests in the home of Mr. and Mrs. Rosco Ivie.

Ira Miller and his daughter, Maisie Whitaker, have gone to Oklahoma to visit relatives. Mrs. Ira Miller is a guest in the home of another daughter, Mrs. Bruce Parr, during their absence.

Mr. and Mrs. W. G. Crow of Amarillo visited in the L. L. Deaton home last week. Crow is Mrs. Deaton's brother.

Theodore Roosevelt was the first American hero to have ticker tape dumped on him as he rode in a parade.

Out of Town Guests Honored Sunday

Carol and Butch Wilkins of El Cerrito, Calif., are visiting in the home of their grandmother, Mrs. Ethel Adams. Mr. and Mrs. Jimmie Cox and daughters of Lubbock were weekend guests in the Adams home.

The visitors were honored with dinner in the Adams home Sunday. Frionans who were present were Mr. and Mrs. Waymon Wilkins and children, and Mr. and Mrs. Sonny Weeks. Afternoon callers were Mr. and Mrs. Raymond Adams, Carl Jones, and George Wayne Terry.

Sunday afternoon Carol and Butch and the Cox family were guests of honor at a lawn party at the Waymon Wilkins home. Ice cream and cake were served to the guests of honor, and Mrs. Ethel Adams, Mr. and Mrs. Sonny Weeks, Mr. and Mrs. Raymond Adams, and Carl Jones.

HD Club Has Safety Program

The Northside Home Demonstration Club met in the Friona Club House Thursday with Olive Massie and Faye McMahan as hostesses. Each member answered roll call by giving a report on what her family is doing to help control mosquitoes.

A program on "Child Safety in the Home, School and Community" was presented by Thelma Ruth Shelton and Olive Massie following the business meeting.

Refreshments were served by the hostesses. Those present were Laurette Brookfield, Faye McMahan, Lorena Johnson, Gladys Wright, Nellie Ray, Lucy Faye Cocanougher, Zonah Bass, Olive Massie, Thelma Ruth Shelton, Johnnie Stokes, Elizabeth Gore, Drucilla Paul, Ruby Roberts, and Mary Roberts.

Guests In K. O'Brian Home

Mrs. K. D. Douthit and children, Peggy, Sherry, and Debra of Briscoe, were weekend guests in the home of Mr. and Mrs. Kenneth O'Brian and family. Loletta O'Brian was home for a Fourth of July holiday from Draughan's Business College at Lubbock.

Other guests were Dale Cunningham, who spent Saturday night, and Mrs. James W. Cunningham and Janice who were Sunday afternoon visitors. Mrs. Douthit and Mrs. O'Brian took Loletta back to Lubbock Monday morning.

Mrs. Douthit and the children were accompanied home by Orilla Douthit, who has been a guest in the O'Brian home for the past two months.

School Sells Bus No. 27

High bid on the 24-passenger bus offered by Friona School last week was \$402.50, according to Dillie Kelley, superintendent. The bid was submitted and the bus purchased by Levelland Exchange Club. Sealed bids on the bus, not used recently because it was a small spare bus, were opened Saturday afternoon.

Sneads On Vacation

Mr. and Mrs. R. E. Snead and sons, Gary and Jimmy, left Monday for a vacation in the mountains of Colorado. They planned to do some fishing and sightseeing before returning home next week.

WIMPY'S MOBIL SERVICE

Hwy. 60 — Friona Ph. 4751
"Your Business Appreciated—Always"
Call Us For Fast Road Service

To Lubbock

Mr. and Mrs. R. B. Wiley and Mrs. Watson Whaley and daughters, Connie and Louise, were weekend visitors in the home of Mr. and Mrs. Ralph Wiley and children of Lubbock. They also visited Mr. and Mrs. E. A. Sample, who are Mrs. Wiley's uncle and aunt, and attended church there Sunday morning.

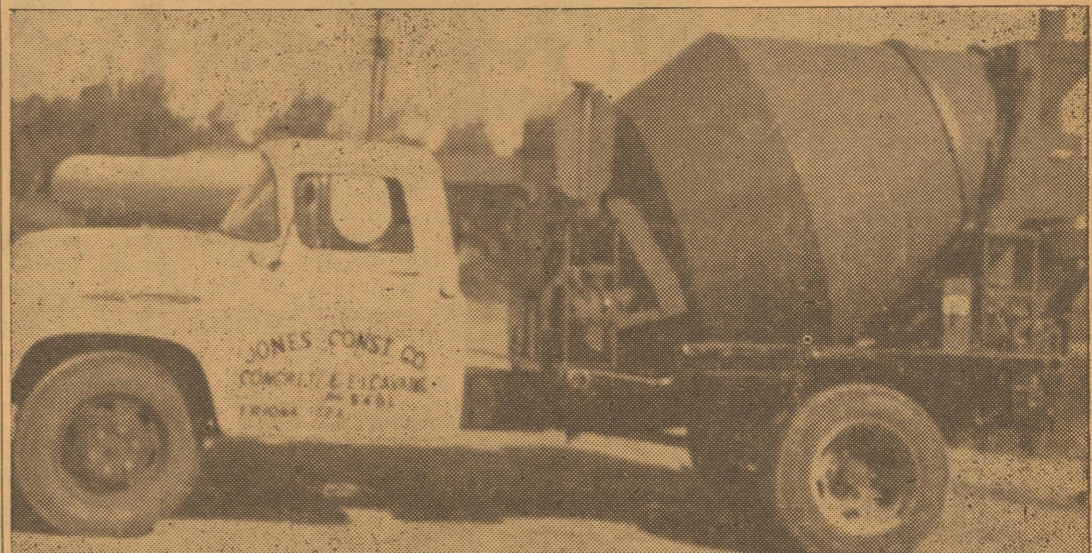
Kelleys Return

Mr. and Mrs. Dillie M. Kelley and children returned to Friona early Monday after spending several days with Mrs. Kelley's mother, Mrs. Jeff Hightower, at Kosse. Mrs. Hightower's condition is improving following surgery.

Gardners Return

Mr. and Mrs. T. C. Gardner returned Sunday after spending two weeks vacationing in Fort Worth and other Texas cities. In Fort Worth they visited Mr. and Mrs. James H. Horton. Mrs. Horton is a daughter of the couple. They also visited relatives and friends in Red River County.

Geneva Floyd spent several days last week visiting Lugena Guinn of Hereford. She returned home Friday morning.



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Friona, Texas

THE BULWARK OF A COMMUNITY IS ITS CHURCHES OF COURSE . . .



You shop regularly for your family's food. You know it's important to maintain good health with a well-balanced diet.

Just As Important Is Your Family SPIRITUAL GOOD HEALTH

Attend The Church Of Your Choice Each Week!

USE THESE SCHEDULES — OUR CHURCHES WELCOME YOU!

FIRST BAPTIST CHURCH Sunday School 10 a. m. Preaching Service 11 a. m. Training Union 7 p. m. Preaching Service 8 p. m. Wednesday Prayer Meeting at 7:30	CHURCH OF CHRIST Tenth & Euclid St. Morning Worship Sun. 10:30 a. m. Evening Worship 7:30 p. m.	SIXTH STREET CHURCH OF CHRIST Sunday Services 9:30 Bible Classes 10:30 Morning Worship 10:30 Evening Worship 6:00
CONGREGATIONAL CHURCH Sunday Services 10 a. m. Church School 11 a. m. Worship 11 a. m. Pilgrim Fellowship 5 p. m.	FRIONA METHODIST CHURCH Sunday Services 10 a. m. Sunday School 11 a. m. MYF meetings 6 p. m. Evening Worship 7 p. m. Wednesday Choir practice 7:30 p. m.	UNITED PENTECOSTAL CHURCH Sunday Services 10 a. m. Sunday School 11 a. m. Preaching 11 a. m. Young People's Meeting 6:30 p. m. Preaching 7:30 p. m. Wednesday Prayer Service 7:30 p. m.
RHEA LUTHERAN CHURCH Sunday Services 10 A. M. Sunday School and Bible Class 11 A. M. Ladies Aid 2nd Thursday Mens Club 4th Thursday	ASSEMBLY OF GOD CHURCH Sunday Services 9:45 Sunday School 11:00 Morning Worship 11:00 Young People's Meeting 6:30 Evening Worship 7:30 Wednesday Service 8:00	

- Continental Grain Co. Preach Cranfill
- Welch Auto Supply, Inc. Phone 2501
- Vestal-Brewer Hardware Phone 3161
- Mary's Cafe Mary and Hayden
- Ethridge-Spring Agency Insurance and Loans
- Friona C of C and Agriculture
- Friona Consumers Co-Op Oil and Grease
- Friona Motor Co. Ford Tractors
- Kendrick Oil Company Phillips Jobber
- Bainum Butane Phone 2171
- Clack's Humble Service Malcolm Clack

Attendance In Sunday School Last Sunday In Friona Churches Was **1141** (Last Week—919)

- Bi-Wize Drug Your Rexall Store
- Farm Bureau Ins. Raymond Euler
- Hurst Department Store
- Claborn Funeral Home & Flower Shop
- Lewis Variety Store
- Piggly Wiggly S & H Green Stamps
- Tasty Cream Drive-In
- Friona Battery & Electric Johnny Wilson
- Rushing Insurance Agency Eric Rushing
- Crow's Slaughtering "Wholesale & Retail Meats"

This Friendly Message Sponsored by the above Friona Businesses

NEED A HOME LOAN?
SEE FIRST FEDERAL
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION

CLOVIS
SEE Ethridge-Spring Agency
Phone 2121 Friona

Give Yourself A Break . . .
The pleasant atmosphere . . . The gracious service . . . The fine food and music . . . All make this the ideal place to enjoy yourself. Drop in soon!

HILL'S CAFE
Friona
Nolan and Mary Raney

WELL, NOT QUITE THAT EASY!
Nope, we don't mean to say that you'll be able to rock back in your easy chair.

But you CAN let the fellows at Friona Consumers take over a LOT of your worries about ordering farm supplies. Now is a good time to take inventory of your oil and grease supplies.

— WE GIVE S & H GREEN STAMPS —

FRIONA CONSUMERS
Phone 2351 Friona, Texas

Pay To The Order Of **OUR PATRONS** \$134,131.15

One Hundred Thirty-Four Thousand, One Hundred Thirty-One & 15/100 —DOLLARS

Friona Wheat Growers, Inc.

A check with your share of the above amount awaits you at Friona Wheat Growers, Inc., if you are to receive:

1. Cash dividends for last year's patronage.
2. Payment for retirement of preferred stock issued in 1947.
3. Interest payment on other stock in the corporation.

If you have preferred stock issued in 1947, please bring this stock so that it may be retired.

Friona Wheat Growers, Inc.
Phone 2061 Friona, Texas

We Give S & H Green Stamps

Fresh Fruits and Vegetables

CALIFORNIA Extra Fancy

TOMATOES LB. **19c**

CENTRAL AMERICAN GOLDEN RIPE

BANANAS 2 lbs. **29c**

CALIFORNIA RED HAVEN

PEACHES LB. **19c**

HOME GROWN YELLOW

SQUASH 2 lbs. **29c**



5 for 49c
8 Oz. Can



HUNT'S
Tomato Paste
6 oz. can

6 for 49c

HUNT'S
GARDEN PEAS
No. 300 Can

15c



Halves
No. 300 can
5 for \$1.00

No. 2½ Can - Sliced
3 for 89c



Deliciously Yours!
HUNT'S
CATSUP
14 oz. Bottle
6 for \$1.00

SAVE TIME & BOTHER!

FRIONA

No wasting time at Piggly Wiggly . . . a complete selection of nationally advertised foods - at low prices - saves you time and money! Shop Piggly Wiggly and see!

These Prices

Good All
Week Long

July 11-17

LANE'S ASSORTED FLAVORS
MELLORINE ½ Gal. **39c**

SHURFINE - ALL GRINDS

COFFEE 1 Lb. Can **85c**

MRS. TUCKER'S

SHORTENING 3 Lb. Can **83c**

SWANSDOWN

CAKE MIX Choc. Chip, Apple Chip, Lemon Flake **3 for \$1**

LIPTON

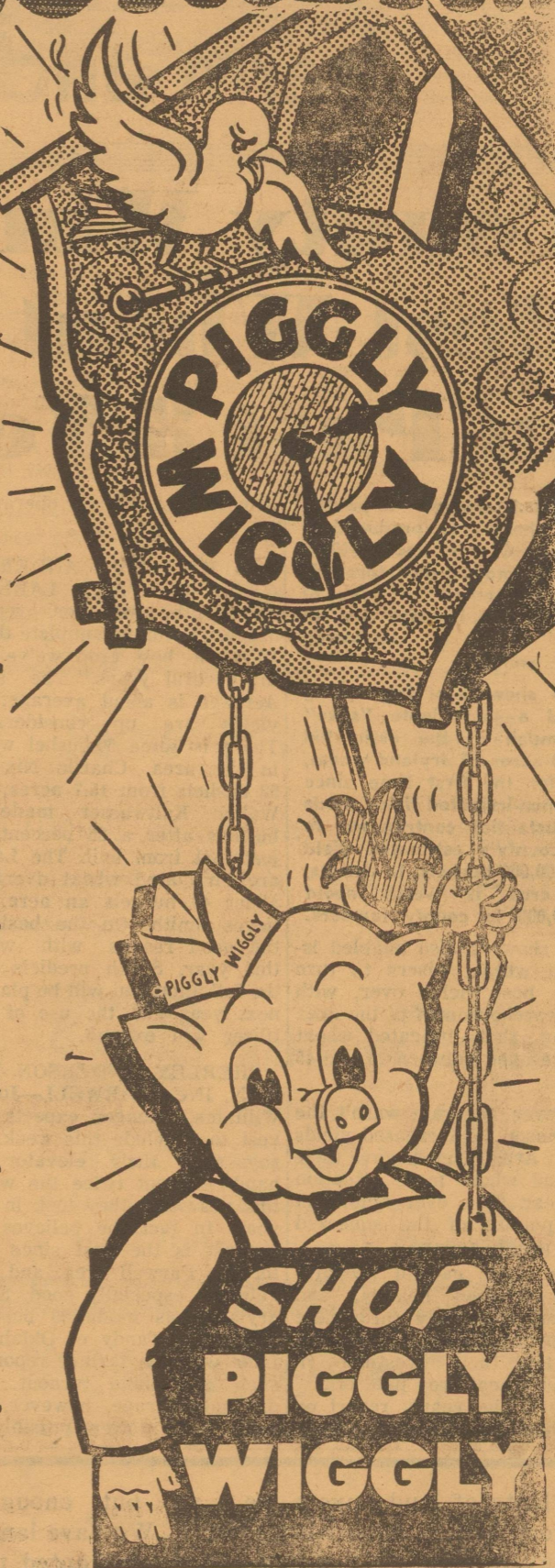
TEA ½ Lb. **79c**

SHURFINE WHOLE KERNEL

CORN No. 303 Can **2 for 29c**

NEW SUPREME COCONUT

CREMES Full Pound **45c**



TenderCrust Brown Serve

ROLLS 2 pkgs. **39c**

King Size Loaf TenderCrust

BREAD **22c**

Weston Peach and Apricot

BARS full lb. **47c**

We Give S & H Green Stamps

We Give S & H Green Stamps

BANNER - While It Lasts!

BACON 2 Lb. Pkg. **99c**

SUN-RAY

PICNICS Lb. **37c**
4 to 8 Lb. Ave.

-MARKET-

DOUBLE S & H GREEN STAMPS
Each Wednesday With \$2.50 Purchase or More

No One Buys For Less -
No One Sells For Less -
Than **PIGGLY WIGGLY**

ALL MEAT

BOLOGNA Lb. **39c**
Chunk Style

LONGHORN

CHEESE Lb. **49c**



Phone **3001**

FROZEN FOODS

PASCO
ORANGE JUICE
6 OZS.
10c

HEREFORD EAT-MORE
BEEF STEAKS
12 OZ. PKG.
59c

LIBBY'S
CUT OKRA
10 OZ. PKG.
2 for 35c

We Give S & H Green Stamps

Prices Sag, But Fords Dig Onions

Harvesting operations were hastened last week in the face of a declining onion market on the Plains. In Parmer County, the biggest concentration of onions is between Farwell and Bovina, and is being grown by Euvon and J. T. Ford and sons. Digging on the Fords' 80 acres is going full speed ahead this week, and on Monday, J. T. described conditions as "pretty good" although he indicated the rosy outlook of a few weeks ago has disappeared.

For a time—about a month ago—prospects for a firm market were excellent, what with the wiped out North Texas competition. Up to \$750 was being offered them for onions in the field, and the market was hovering around \$3.25 for a 50-pound sack.

When the Plains harvest kicked off the first of this month, however, prices fell rapidly. "We have 17 brokers trying to move their onions this year, compared with five that have been selling for an average year," Ford points out. "They didn't have any place to go, all at once, and the market dropped."

On Monday, the market for white onions was regarded as still pretty good. They were bringing \$2.35 a sack. Yellows, by comparison, were down to \$1.35, although "jumbo" yellows were bringing \$2.25. (Ford figures that about 25 to 30 percent of their yellows will grade "jumbo".)

The first of the week, digging was taking place on Burl Ford's 15 acres of yellow Grinos north of his home. The yield here was

pretty good, going from 560 to 570 sacks.

The yield is down from earlier estimates of around 800 sacks. Monday, Ford said he figured that they were averaging "a little over 500" and blamed the early start for the reduced yield. Digging began earlier than plans called for because it was feared that the market would fall.

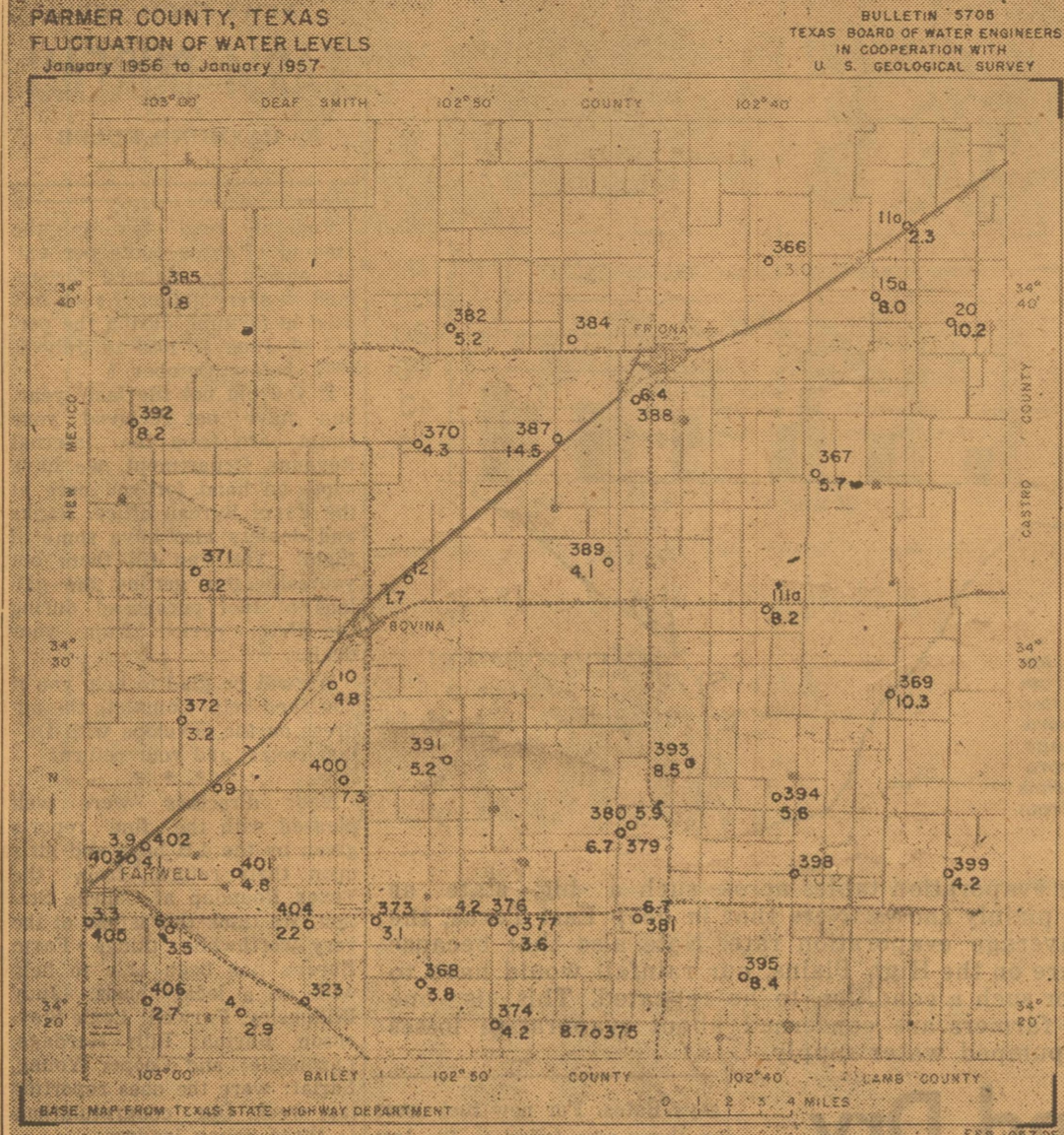
Asked whether he's glad he refused \$750 an acre for the crop earlier this year, Ford replied that it's too early to tell. "We're at the breaking point now," he says. On whites, the Fords are netting from \$800 to \$900 an acre at current prices.

Labor for harvesting has been troublesome this year. Not only have qualified hands been hard to find, they've been high priced. The Fords had to import the 60 hands they are now using from Carizzo Springs in the "winter garden" area of South Texas.

Early season harvesting costs had been estimated at from 35 to 40 cents a sack. The Fords are forced to pay their hands 64 cents a sack.

Still, they are going ahead as fast as conditions permit, hoping to complete the entire harvest within the next week. The aim for this week will be to dig all the Grinos, which occupy about 45 acres, while holding off the sweet Spanish onions until the last.

The idea here is to get more tonnage. A few more days in the field should put the yield from 900 to 1,000 sacks per acre, believes Ford. All Plains growers are shooting for harvest completion ahead of Colorado, which is expected to begin July 15.



Here's the story in easily digested form concerning depth to water measurements in 45 irrigation wells of Parmer County. Well No. 366 near Black, and Well No. 398 near Lazbuddie registered rises rather than declines. The depth to water in Parmer County varies considerably. The shallowest observation well on the map above is No. 375 near Lariat, where the table is 103 feet below the surface. By comparison, it is 287 feet to water in well No. 392 northeast of Pleasant Hill.

ductive for another 50 years, inasmuch as the thickness of the water bearing formation averages something like 225 feet across the county. But generalizations are of little value to the individual farmer. He's concerned about HIS well and his farm. As an example, there was one well in the county that showed a drop

Water Table Down 5 Feet in County

By W. H. GRAHAM JR.

Slurp! That sucking noise you heard last year was the 2,300 irrigation wells in Parmer County taking a long draw on Texas' biggest "ice cream soda"—the 13,000,000 acre feet of water beneath the rich farms that produced 60,000 bales of cotton, 14,000,000 bushels of grain sorghum, and 1,500,000 bushels of wheat in spite of the worst drought in history.

Coming at the tail-end of a six-year dry spell, the 1956 growing season gave the wells of the county their biggest test yet, and they came through in magnificent fashion.

But—what of this year, and next year, and the next, and the next? Can we keep drawing on our underground water supply, wonderful as it is, indefinitely? The county's wells pulled the water table down an average of 5.18 feet in 1956. That was a slight increase over the decline registered in 1955, when the level dropped 4.04 feet.

If we are going to deal in generalizations, it can be said that on the basis of these declines, the water supply under Parmer County can be expected to continue highly pro-

ductive for another 50 years, inasmuch as the thickness of the water bearing formation averages something like 225 feet across the county. But generalizations are of little value to the individual farmer. He's concerned about HIS well and his farm. As an example, there was one well in the county that showed a drop

in the table of 14.5 feet last year. Two others went over 10 feet each. These well owners may very well register concern about the expected life of their irrigation units. However, a couple of wells in the county actually indicated rises in the table. So, it is apparent that conditions vary considerably from place to place. Sometimes measurements are inaccurate. Sometimes the well has been recently pumped (before the measurement is made). Sometimes neighboring wells have caused interference with measuring.

There seems to be little doubt

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SOIL CONSERVATION DISTRICT NEWS



A very poor farming practice has been observed being carried on in a few places in the Parmer County SCD. This is the practice of burning wheat straw or residue.

This residue, if handled properly, would become a very important ingredient in a money-making farm. That ingredient is organic matter. Without a good supply of organic matter, the land will not take water as it should and fertility is greatly impaired. We can't do this year after year and continue on the land. It won't continue to support us. A wise farmer makes provisions to use every bit of the residue.

To properly handle wheat residue it should be mulched into the surface of the soil. To

kill weeds during summer months, sweeps should be used. This will not disturb or destroy the mulch.

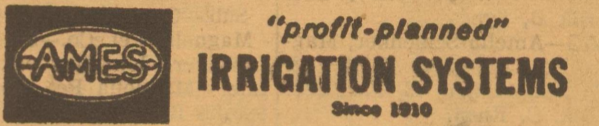
A disk-type oneway is the poorest type of tool for handling residues. It destroys much of the residue and powders the soil to the extent that water is unable to soak into the soil, thus causing water erosion, in the form of gully or sheet erosion to occur.

Very often, farmers work against their best interests just because they think a practice when completed looks pretty or it is easy in their estimation to farm. Research proves them to be wrong.

Something that needs attention: The nation as a whole has become more and more water conscious the past few years. We have a lot of out-of-state people through the district traveling across the country on U. S. Highway 60. In some places along the highway, great quantities of wasted tail water are dumped in the narrow ditches. What do these people think of a country that wastes such a precious natural resource?

Parmer County Pump Co.

There's no "cinch" in farming, but you can certainly cut down the odds against you with an . . .



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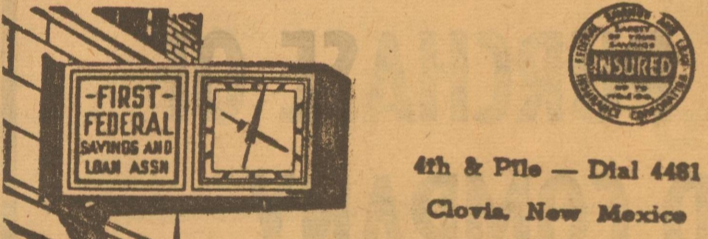
3 1/2% Dividend Paid on Insured Savings

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OH, NO! We've been given a new phone number that is unfamiliar to our customers. It's 2621 BUT! We have Phillips '66' fertilizers ready to be distributed on Parmer County farms and are eager to serve you. PHILLIPS 66 PARMER COUNTY FARM SUPPLY Bovina Bud Crump, Mgr. Phone 2621

RECOMMENDED TO AID YOUR PLOWING BY FARMERS WHO USE THEM... IT'S THE STURDILY-BUILT BRILLION PLOW PACKER Available In 5 and 6 Ft. Widths Also — for better cultivating — hurry to get a CRUST MASTER cultivator for this year's crop— ONLY ONE LEFT IN STOCK MAURER MACHINERY Friona

COURTHOUSE

INSTRUMENTS FILED WEEK ENDING JULY 6, 1957

County Clerk's Office, Farmer County, Texas. W.D.—Charles C. Roff et ux—Marshall R. Garner—27A. Sec. 1, T-3-S, R-3-E.

Magnolia Pet. Co.—See record. O&G—G. D. Turner et ux—Magnolia Pet. Co.—W/2 Sec. 11 Blk C, Rhea.

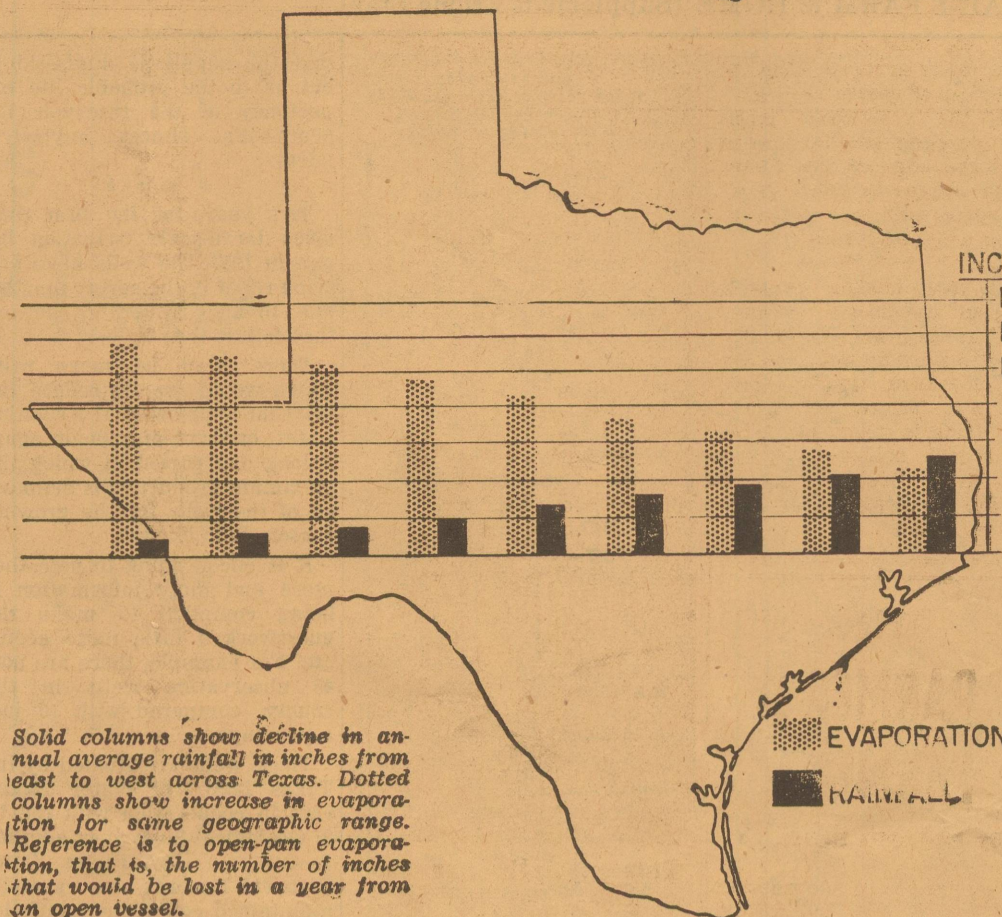
TREASURER'S REPORT

Report of Mabel Reynolds, County Treasurer of Parmer County, Texas, of Receipts and Expenditures from April 1 to June 30, 1957, inclusive:

Jury Fund, 1st Class. Balance last Report, Filed March 31, 1957. To Amount received since last Report. By amount paid out since last Report.

RECAPITULATION. Jury Fund, Balance. Road and Bridge Fund, Balance. General County Fund, Balance.

THE STATE OF TEXAS, COUNTY OF PARMER: Before me, the undersigned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Parmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.



There's a big difference in evaporation tables across such a big state as Texas, as the graph above plainly shows. Note that in deep East Texas, the average rainfall exceeds average evaporation rate.

It's Hot and Dry On High Plains

In spite of the heavy spring rains that have visited many parts of the High Plains, particularly to the east of our area, and put an end to a seven-year drought, the Plains are really still hot and dry by most standards.

the Plains is fantastic. Wet-weather lakes that dot the region lose 90 percent of their content to evaporation. Very little is ever used by plants on the surface, or taken into the ground by absorption.

The most obvious yardstick for climate is the rain gauge. Long records show that our area receives something on the order of 17 inches during an "average" year. More frequently than not, that's not sufficient for large crop yields—hence the big irrigation development.

By comparison, in our part of the Plains, the evaporation rate exceeds the annual rainfall five fold! These are some of the reasons why farmers, concerned with a declining irrigation water table, are interested in putting surface water from lakes back underground.

Time for Refunds On Gasoline Tax

Farmers are reminded by C. H. Bates, extension farm management specialist, that they may now apply for a refund on the three-cent federal tax on gasoline used for farming.

Farmers are reminded by C. H. Bates, extension farm management specialist, that they may now apply for a refund on the three-cent federal tax on gasoline used for farming. The amount claimed must be based on the quantity of fuel used for farming purposes on individual farms and ranches during the period from July 1, 1956 to June 30, 1957.

WARNING:

Cotton insects are costly. Their sucking and chewing on tender plants may be cutting potential production.

Strike Back!

Timely eradication of cotton insects is easy through aerial application of insecticides.

Protect Your Crop

Keep a close watch for insects in growing crops. When insect numbers begin to build up, let BENDER AIR PARK liquidate them with aerial application of a recommended insecticide.

A COMPLETE CROP DUSTING, SPRAYING AND SEEDING SERVICE

Benger Air Park. Phone 2933. Friona, Texas.

NEWS FROM THE FARM BUREAU

By RAYMOND EULER

Federal road tax in the amount of three cents per gallon should be claimed for refund on every gallon of such fuel used in farming during the period of June 1, 1956 to July 1, 1957, before October 1.

If you did not file last year, and have not received your claim card from the Internal Revenue Department, we have some on hand for you here at the Farm Bureau office.

Actually, we think it is better to have the varied opinions expressed and discussed everywhere, but before criticizing farmers too much, it seems only

show this year. We read several "farm" magazines, and we are becoming a little impatient with their impatience with the fact that all farm organizations do not get together and stay together on proposals for solving their problems.

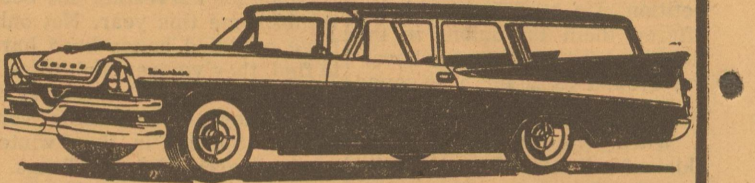
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